



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	
2015		440,430	35,587	39,137	44,910	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	479,679	
2016		458,225	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971		458,225	
% change		4.0%	11.1%	-3.2%	-8.4%	0.7%	10.2%	-12.3%	-12.5%	-11.2%	8.2%	16.8%	63.3%		-----	
~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	
2015		320,796	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	39,549	37,870	41,128	478,592	
2016		339,678	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971					339,678	
% change		5.9%	0.7%	10.2%	-12.3%	-12.5%	-11.2%	8.2%	16.8%	63.3%					-----	
~ BY COUNTRY OF RESIDENCE ~		MS	YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN		MS	YTD													TOTAL
FY 2015	18.3%	80,523	6,511	7,023	9,942	8,310	8,485	8,808	6,037	6,487	6,305	5,624	6,991	8,059		88,582
FY 2016	12.5%	57,285	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313			57,285
% change		-28.9%	-24.3%	-37.0%	-35.9%	-34.1%	-31.0%	-27.9%	-29.3%	-31.9%	-25.3%	-25.8%	-9.7%			-----
KOREA		MS	YTD													TOTAL
FY 2015	38.4%	169,320	12,557	16,227	19,485	21,145	13,536	14,989	17,359	16,237	13,985	15,321	8,479	12,632		181,952
FY 2016	39.5%	181,035	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528			181,035
% change		6.9%	14.4%	3.8%	-9.1%	-19.0%	0.8%	-15.0%	-21.9%	-14.7%	32.7%	37.7%	153.9%			-----
CHINA		MS	YTD													TOTAL
FY 2015	37.4%	164,723	13,963	13,874	12,886	13,933	18,905	16,246	14,100	15,198	14,894	17,964	12,760	16,742		181,465
FY 2016	41.7%	190,872	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786			190,872
% change		15.9%	21.6%	4.3%	11.0%	48.0%	36.0%	-4.8%	7.1%	-3.3%	1.7%	9.0%	47.2%			-----
HONG KONG		MS	YTD													TOTAL
FY 2015	0.3%	1,147	72	86	83	84	96	123	126	115 r	171	104	87	79		1,226
FY 2016	0.3%	1,538	98	97	194	147	112	171	121	132	111	199	156			1,538
% change		34.1%	36.1%	12.8%	133.7%	75.0%	16.7%	39.0%	-4.0%	14.8%	-35.1%	91.3%	79.3%			-----
TAIWAN		MS	YTD													TOTAL
FY 2015	0.1%	556	39	32	44	24	64	43	60	62	107	62	19	53		609
FY 2016	0.1%	595	24	54	53	49	29	49	74	90	60	64	49			595
% change		7.0%	-38.5%	68.8%	20.5%	104.2%	-54.7%	14.0%	23.3%	45.2%	-43.9%	3.2%	157.9%			-----
PHILIPPINES		MS	YTD													TOTAL
FY 2015	0.2%	663	44	52	65	45	43	44	63	58	150	41	58	48		711
FY 2016	0.2%	912	51	57	74	29	48	83	106	116	129	90	129			912
% change		37.6%	15.9%	9.6%	13.8%	-35.6%	11.6%	88.6%	68.3%	100.0%	-14.0%	119.5%	122.4%			-----
GUAM		MS	YTD													TOTAL
FY 2015	2.3%	10,246	1,030	889	1,167	951	828	863	995	907	1,085	846	685	919		11,165
FY 2016	2.8%	12,779	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138			12,779
% change		24.7%	4.9%	16.4%	5.7%	18.3%	21.5%	45.1%	14.7%	22.6%	22.1%	57.3%	66.1%			-----
UNITED STATES		MS	YTD													TOTAL
FY 2015	1.7%	7,621	885	413	536	525	505	782	1,287	475	1,028	521 r	664	458		8,079
FY 2016	1.6%	7,545	1,213	490	592	884	569	644	614	582	808	663	486			7,545
% change		-1.0%	37.1%	18.6%	10.4%	68.4%	12.7%	-17.6%	-52.3%	22.5%	-21.4%	27.3%	-26.8%			-----
RUSSIA		MS	YTD													TOTAL
FY 2015	0.6%	2,699	237	245	422	425	110	314	210	189	352	136	59	61		2,760
FY 2016	0.4%	1,728	144	137	268	320	63	195	63	125	166	164	83			1,728
% change		-36.0%	-39.2%	-44.1%	-36.5%	-24.7%	-42.7%	-37.9%	-70.0%	-33.9%	-52.8%	20.6%	40.7%			-----
OTHERS		MS	YTD													TOTAL
FY 2015	0.7%	2,932	249	296	280	246	349	327	236	227	265	263	194	198		3,130
FY 2016	0.9%	3,936	659	252	309	244	242	366	334	344	494	389	303			3,936
% change		34.2%	164.7%	-14.9%	10.4%	-0.8%	-30.7%	11.9%	41.5%	51.5%	86.4%	47.9%	56.2%			-----

Source: CNMI Customs Declaration Form ^r Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - AUGUST 2016			
ARRIVALS BY MODE OF TRANSPORTATION	Aug-15	Aug-16	% CHANGE
Air Arrivals	29,508	48,815	65%
Sea Arrivals	413	0	-100%
TOTAL ARRIVALS	29,921	48,815	63%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	6,547	6,251	-5%
Kanto (Tokyo)	5,146	4,947	-4%
Kinki (Osaka)	354	423	19%
Tokai (Nagoya)	441	275	-38%
Tohoku (Sendai)	139	167	20%
Kyushu (Fukuoka)	34	49	44%
Hokkaido (Sapporo)	18	15	-17%
Chugoku (Hiroshima)	36	74	106%
Shikoku	29	23	-21%
Okinawa	11	3	-73%
Others	14	8	-43%
Not Specified	325	267	-18%
KOREA	8,477	21,517	154%
Seoul	4,202	10,034	139%
Pusan	403	1,276	217%
Taegu	384	758	97%
Inchon	502	1,408	180%
Others	2,804	7,716	175%
Not Specified	182	325	79%
CHINA	12,760	18,786	47%
Beijing	4,001	3,900	-3%
Shanghai	1,628	1,874	15%
Guangzhou	409	2,429	494%
Others	3,933	8,089	106%
Not Specified	2,789	2,494	-11%
GUAM	658	1,073	63%
UNITED STATES	651	471	-28%
PHILIPPINES	58	129	122%
RUSSIA	59	83	41%
HONG KONG	87	156	79%
TAIWAN	19	49	158%
OTHERS	192	300	56%
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	439,050	455,440	4%
October	35,473	39,297	11%
November	38,934	37,600	-3%
December	44,798	40,866	-9%
January	45,576	45,774	0%
February	42,781	46,909	10%
March	42,434	37,095	-13%
April	40,325	35,162	-13%
May	39,819	35,163	-12%
June	38,196	41,244	8%
July	40,793	47,515	16%
August	29,921	48,815	63%
September	39,026		
YEAR TOTAL	478,076	455,440	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Aug-16

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - AUGUST 2016			
	Aug-15	Aug-16	% CHANGE
TOTAL ARRIVALS (from GUAM)	75	156	108%
JAPAN	31	62	100%
KOREA	2	11	450%
CHINA	0	0	-----
GUAM	27	65	141%
UNITED STATES	13	15	15%
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
HONG KONG	0	0	-----
TAIWAN	0	0	-----
OTHERS	2	3	50%

ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	1,380	2,785	102%
October	114	252	121%
November	203	270	33%
December	112	262	134%
January	112	237	112%
February	140	372 r	166%
March	105	222	111%
April	148	232	57%
May	136	303	123%
June	146	258	77%
July	89	221	148%
August	75	156	108%
September	223		
YEAR TOTAL	1,603	2,785	-----

Source: CNMI Customs Declaration Form

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - AUGUST 2016			
	Aug-15	Aug-16	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	1,629	N/A	-----
OVERNIGHT VISITORS:	1,629	N/A	
JAPAN	31	N/A	
KOREA	311	N/A	
CHINA	1,221	N/A	
GUAM	0	N/A	
UNITED STATES	14	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
TAIWAN	52	N/A	
SAIPAN	0	N/A	
OTHERS	0	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	21,917	8,389	-----
October	2,134	354	-83%
November	2,300	285	-88%
December	2,534	446	-82%
January	2,068	2,957	43%
February	2,760	3,997	45%
March	1,509	350	-77%
April	1,834	N/A	-----
May	1,722	N/A	-----
June	1,537	N/A	-----
July	1,890	N/A	-----
August	1,629	N/A	-----
September	1,651		
YEAR TOTAL	23,568	8,389	-----

Source: CNMI Customs Declaration Form

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE
MODE OF ARRIVAL	29,921	48,815	100.00%	63.15%	6,960	6,251	100.00%	-10.19%	8,477	21,517	100.00%	153.83%	12,760	18,786	100.00%	47.23%	658	1,073	100.00%	63.07%	1,066	1,188	100.00%	11.44%
Air	29,508	48,815	100.00%	65.43%	6,547	6,251	100.00%	-4.52%	8,477	21,517	100.00%	153.83%	12,760	18,786	100.00%	47.23%	658	1,073	100.00%	63.07%	1,066	1,188	100.00%	11.44%
Sea	413	0	0.00%	-100.00%	413	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	29,508	48,815	100.00%	65.43%	6,547	6,251	100.00%	-4.52%	8,477	21,517	100.00%	153.83%	12,760	18,786	100.00%	47.23%	658	1,073	100.00%	63.07%	1,066	1,188	100.00%	11.44%
Male	13,605	22,853	46.82%	67.98%	2,978	2,915	46.63%	-2.12%	3,930	10,059	46.75%	155.95%	5,545	8,460	45.03%	52.57%	484	690	64.31%	42.56%	668	729	61.36%	9.13%
Female	15,845	25,945	53.15%	63.74%	3,552	3,335	53.35%	-6.11%	4,541	11,451	53.22%	152.17%	7,183	10,317	54.92%	43.63%	174	383	35.69%	120.11%	395	459	38.64%	16.20%
Not Stated	58	17	0.03%	-70.69%	17	1	0.02%	-94.12%	6	7	0.03%	16.67%	32	9	0.05%	-71.88%	0	0	0.00%	----	3	0	0.00%	-100.00%
AGE GROUP (YEARS)	29,508	48,815	100.00%	65.43%	6,547	6,251	100.00%	-4.52%	8,477	21,517	100.00%	153.83%	12,760	18,786	100.00%	47.23%	658	1,073	100.00%	63.07%	1,066	1,188	100.00%	11.44%
Under 10	179	211	0.43%	17.88%	4	1	0.02%	-75.00%	4	7	0.03%	75.00%	168	202	1.08%	20.24%	0	1	0.09%	----	3	0	0.00%	-100.00%
Under 13	5,353	9,223	18.89%	72.30%	1,221	1,191	19.05%	-2.46%	2,227	5,194	24.14%	133.23%	1,830	2,730	14.53%	49.18%	19	37	3.45%	94.74%	56	71	5.98%	26.79%
10-17	42	47	0.10%	11.90%	2	0	0.00%	-100.00%	0	2	0.01%	----	40	44	0.23%	10.00%	0	0	0.00%	----	0	1	0.08%	----
13-15	859	1,337	2.74%	55.65%	272	252	4.03%	-7.35%	129	464	2.16%	259.69%	445	598	3.18%	34.38%	4	14	1.30%	250.00%	9	9	0.76%	0.00%
16-19	858	1,273	2.61%	48.37%	308	213	3.41%	-30.84%	89	314	1.46%	252.81%	440	697	3.71%	58.41%	4	24	2.24%	500.00%	17	25	2.10%	47.06%
18-19	64	70	0.14%	9.38%	1	0	0.00%	-100.00%	0	0	0.00%	----	62	68	0.36%	9.68%	0	2	0.19%	----	1	0	0.00%	-100.00%
20-24	1,605	2,612	5.35%	62.74%	627	517	8.27%	-17.54%	251	900	4.18%	258.57%	640	1,057	5.63%	65.16%	30	74	6.90%	146.67%	57	64	5.39%	12.28%
25-29	3,433	5,148	10.55%	49.96%	728	569	9.10%	-21.84%	641	1,811	8.42%	182.53%	1,950	2,588	13.78%	32.72%	40	85	7.92%	112.50%	74	95	8.00%	28.38%
30-34	3,701	6,032	12.36%	62.98%	500	430	6.88%	-14.00%	1,280	3,126	14.53%	144.22%	1,756	2,270	12.08%	29.27%	59	76	7.08%	28.81%	106	130	10.94%	22.64%
35-39	3,977	7,107	14.56%	78.70%	548	591	9.45%	7.85%	1,510	3,669	17.05%	142.98%	1,767	2,631	14.01%	48.90%	62	115	10.72%	85.48%	90	101	8.50%	12.22%
40-44	3,676	6,146	12.59%	67.19%	780	858	13.73%	10.00%	1,111	2,701	12.55%	143.11%	1,602	2,319	12.34%	44.76%	83	139	12.95%	67.47%	100	129	10.86%	29.00%
45-49	1,941	3,601	7.38%	85.52%	606	671	10.73%	10.73%	330	1,162	5.40%	252.12%	799	1,532	8.16%	91.74%	97	108	10.07%	11.34%	109	128	10.77%	17.43%
50-54	1,277	2,061	4.22%	61.39%	380	390	6.24%	2.63%	200	562	2.61%	181.00%	453	824	4.39%	81.90%	100	145	13.51%	45.00%	144	140	11.78%	-2.78%
55-59	806	1,410	2.89%	74.94%	174	191	3.06%	9.77%	235	569	2.64%	142.13%	227	415	2.21%	82.82%	67	115	10.72%	71.64%	103	120	10.10%	16.50%
60 & Over	1,682	2,504	5.13%	48.87%	380	375	6.00%	-1.32%	464	1,024	4.76%	120.69%	551	793	4.22%	43.92%	93	138	12.86%	48.39%	194	174	14.65%	-10.31%
Not Stated	55	33	0.07%	-40.00%	16	2	0.03%	-87.50%	6	12	0.06%	100.00%	30	18	0.10%	-40.00%	0	0	0.00%	----	3	1	0.08%	-66.67%
PURPOSE OF VISIT	14,222	23,437	100.00%	64.79%	3,468	3,205	100.00%	-7.58%	3,295	8,700	100.00%	164.04%	5,992	9,623	100.00%	60.60%	584	932	100.00%	59.59%	883	977	100.00%	10.65%
Pleasure	13,068	22,234	94.87%	70.14%	3,422	3,140	97.97%	-8.24%	3,266	8,676	99.72%	165.65%	5,949	9,521	98.94%	60.04%	148	342	36.70%	131.08%	283	555	56.81%	96.11%
Business	1,092	1,148	4.90%	5.13%	34	46	1.44%	35.29%	24	24	0.28%	0.00%	26	91	0.95%	250.00%	435	573	61.48%	31.72%	573	414	42.37%	-27.75%
Other	62	55	0.23%	-11.29%	12	19	0.59%	58.33%	5	0	0.00%	-100.00%	17	11	0.11%	-35.29%	1	17	1.82%	1600.00%	27	8	0.82%	-70.37%
FREQUENCY OF VISIT	14,222	23,437	100.00%	64.79%	3,468	3,205	100.00%	-7.58%	3,295	8,700	100.00%	164.04%	5,992	9,623	100.00%	60.60%	584	932	100.00%	59.59%	883	977	100.00%	10.65%
First Visit	10,536	18,171	77.53%	72.47%	1,997	1,711	53.39%	-14.32%	2,498	7,028	80.78%	181.35%	5,508	8,923	92.73%	62.00%	44	71	7.62%	61.36%	489	438	44.83%	-10.43%
Revisit	2,985	4,562	19.46%	52.83%	1,289	1,423	44.40%	10.40%	625	1,438	16.53%	130.08%	297	492	5.11%	65.66%	457	747	80.15%	63.46%	317	462	47.29%	45.74%
Not Stated	701	704	3.00%	0.43%	182	71	2.22%	-60.99%	172	234	2.69%	36.05%	187	208	2.16%	11.23%	83	114	12.23%	37.35%	77	77	7.88%	0.00%
TRAVEL ARRANGEMENT	14,222	23,437	100.00%	64.79%	3,468	3,205	100.00%	-7.58%	3,295	8,700	100.00%	164.04%	5,992	9,623	100.00%	60.60%	584	932	100.00%	59.59%	883	977	100.00%	10.65%
Individual Arranged	3,988	8,145	34.75%	104.24%	683	842	26.27%	23.28%	1,521	4,996	57.43%	228.47%	1,267	1,399	14.54%	10.42%	240	455	48.82%	89.58%	277	453	46.37%	63.54%
Packaged Tour	6,137	8,770	37.42%	42.90%	2,382	2,068	64.52%	-13.18%	1,563	3,326	38.23%	112.80%	2,157	3,284	34.13%	52.25%	1	14	1.50%	1300.00%	344	78	7.98%	129.41%
Business Trip	798	832	3.55%	4.26%	69	71	2.22%	2.90%	29	52	0.60%	79.31%	90	127	1.32%	41.11%	245	320	34.33%	30.61%	365	262	26.82%	-28.22%
Group Tour	2,365	4,791	20.44%	102.58%	159	112	3.49%	-29.56%	75	172	1.98%	129.33%	2,110	4,439	46.13%	110.38%	4	7	0.75%	75.00%	17	61	6.24%	258.82%
Other	237	140	0.60%	-40.93%	13	12	0.37%	-7.69%	41	25	0.29%	-39.02%	62	59	0.61%	-4.84%	22	17	1.82%	-22.73%	99	27	2.76%	-72.73%
Not Stated	697	759	3.24%	8.90%	162	100	3.12%	-38.27%	66	129	1.48%	95.45%	306	315	3.27%	2.94%	72	119	12.77%	65.28%	91	96	9.83%	5.49%
TRAVEL COMPANION	12,688	21,606	70.29%	3,240	3,004	100.00%	-7.28%	3,155	8,432	167.26%	5,142	8,627	67.78%	463	730	57.67%	688	813	18.17%					
Spouse	5,157	8,387	38.82%	62.63%	1,075	1,125	37.45%	4.6%	1,869	4,559	54.07%	143.93%	2,148	2,593	30.06%	20.72%	16	44	6.03%	175.00%	49	66	8.12%	34.69%
Children	4,279	7,101	32.87%	65.95%	992	987	32.86%	-0.50%	1,492	3,622	42.96%	142.76%	1,743	2,422	28.07%	38.96%	12	24	3.29%	100.00%	40	46	5.66%	15.00%
Parents/Grandparents	1,002	1,727	7.99%	72.36%	154	139	4.63%	-9.74%	325	836	9.91%	157.23%	503	729	8.45%	44.93%	7	7	0.96%	0.00%	13	16	1.97%	23.08%
Other Family Members/relatives	857	1,416	6.55%	65.23%	210	149	4.96%	-29.05%	314	750	8.89%	138.85%												



Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN			KOREA			CHINA			GUAM			OTHERS							
	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE	Aug-15	Aug-16	% SHARE	% CHGE				
TRAVEL PLANS	13,630	22,792	67.22%	67.22%	3,293	3,122	88.53%	-4.49%	3,211	8,578	97.66%	170.84%	5,565	9,366	97.48%	64.06%	533	827	23.34%	382.50%	207	425	47.27%	105.31%
Pleasure	11,799	20,889	91.65%	77.04%	2,894	2,764	88.53%	-4.49%	3,093	8,377	97.66%	170.84%	5,565	9,130	97.48%	64.06%	40	193	23.34%	382.50%	207	425	47.27%	105.31%
Business	879	1,019	4.47%	15.93%	38	49	1.57%	28.95%	15	18	0.21%	20.00%	40	64	0.68%	60.00%	345	506	61.19%	46.67%	441	382	42.49%	-13.38%
Golf	226	514	2.26%	127.43%	97	166	5.32%	71.13%	82	258	3.01%	214.63%	31	45	0.48%	45.16%	1	24	2.90%	2300.00%	15	21	2.34%	40.00%
Dive	1,257	1,578	6.92%	25.54%	623	559	17.91%	-10.27%	137	401	4.67%	192.70%	477	582	6.21%	22.01%	2	4	0.48%	100.00%	18	32	3.56%	77.78%
Convention	22	56	0.25%	154.55%	2	0	0.00%	-100.00%	2	6	0.07%	200.00%	6	20	0.21%	233.33%	5	7	0.85%	40.00%	7	23	2.56%	228.57%
Company Trip	158	136	0.60%	-13.92%	48	37	1.19%	-22.92%	3	8	0.09%	166.67%	42	56	0.60%	33.33%	37	26	3.14%	-29.73%	28	9	1.00%	-67.86%
Honeymoon	285	261	1.15%	-8.42%	29	23	0.74%	-20.69%	26	51	0.59%	96.15%	228	186	1.99%	-18.42%	0	1	0.12%	----	2	0	0.00%	-100.00%
Get Married	28	37	0.16%	32.14%	13	27	0.86%	107.69%	3	1	0.01%	-66.67%	7	6	0.06%	-14.29%	0	1	0.12%	----	5	2	0.22%	-60.00%
Memorial Service	25	37	0.16%	48.00%	3	13	0.42%	333.33%	0	0	0.00%	----	10	10	0.11%	0.00%	6	6	0.73%	0.00%	6	8	0.89%	33.33%
Visit Friends	282	455	2.00%	61.35%	43	55	1.76%	27.91%	57	96	1.12%	68.42%	27	59	0.63%	118.52%	74	109	13.18%	47.30%	81	136	15.13%	67.90%
Sports	43	52	0.23%	20.93%	15	17	0.54%	13.33%	13	23	0.27%	76.92%	11	3	0.03%	-72.73%	0	8	0.97%	----	4	1	0.11%	-75.00%
Other	416	280	1.23%	-32.69%	45	31	0.99%	-31.11%	52	53	0.62%	1.92%	104	87	0.93%	-16.35%	58	49	5.93%	-15.52%	157	60	6.67%	-61.78%
Not Stated	592	645	2.83%	8.95%	175	83	2.66%	-52.57%	84	122	1.42%	45.24%	205	257	2.74%	25.37%	51	105	12.70%	105.88%	77	78	8.68%	1.30%
TRAVEL MOTIVATION	13,042	21,342	63.64%	63.64%	3,299	3,061	88.53%	-7.21%	3,080	8,230	97.66%	167.21%	5,431	8,687	97.48%	64.06%	486	607	23.34%	382.50%	746	757	47.27%	1.47%
Newspaper	153	138	0.65%	-9.80%	26	16	0.52%	-38.46%	10	19	0.23%	90.00%	108	95	1.09%	-12.04%	3	4	0.66%	33.33%	6	4	0.53%	-33.33%
Magazine	490	593	2.78%	21.02%	131	116	3.79%	-11.45%	75	147	1.79%	96.00%	277	315	3.63%	13.72%	0	2	0.33%	----	7	13	1.72%	85.71%
Travel Agent	4,503	8,256	38.68%	83.34%	847	543	17.74%	-35.89%	965	2,228	27.07%	130.88%	2,646	5,397	62.13%	103.97%	10	17	2.80%	70.00%	35	71	9.38%	102.86%
Climate	1,132	1,389	6.51%	22.70%	432	413	13.49%	-4.40%	118	235	2.86%	99.15%	563	714	8.22%	26.82%	2	1	0.16%	-50.00%	17	26	3.43%	52.94%
Price	579	592	2.77%	2.25%	467	343	11.21%	-26.55%	63	189	2.30%	200.00%	43	49	0.56%	13.95%	2	8	1.32%	300.00%	4	3	0.40%	-25.00%
Short	1,062	1,556	7.29%	46.52%	688	716	23.39%	4.07%	252	655	7.96%	159.92%	114	157	1.81%	37.72%	4	10	1.65%	150.00%	4	18	2.38%	350.00%
Reading	328	749	3.51%	128.35%	30	17	0.56%	-43.33%	251	654	7.95%	160.56%	42	72	0.83%	71.43%	0	1	0.16%	----	5	5	0.66%	0.00%
Flyer	349	471	2.21%	34.96%	178	118	3.85%	-33.71%	112	274	3.33%	144.64%	37	61	0.70%	64.86%	1	0	0.00%	-100.00%	21	18	2.38%	-14.29%
Friends / Relatives	1,757	2,704	12.67%	53.90%	455	480	15.68%	5.49%	397	972	11.81%	144.84%	689	869	10.00%	26.12%	104	170	28.01%	63.46%	112	213	28.14%	90.18%
TV / Radio	486	374	1.75%	-23.05%	55	27	0.88%	-50.91%	33	161	1.96%	387.88%	388	174	2.00%	-55.15%	3	1	0.16%	-66.67%	7	11	1.45%	57.14%
Prior Trip	1,036	1,492	6.99%	44.02%	652	675	22.05%	3.53%	227	528	6.42%	132.60%	77	127	1.46%	64.94%	27	77	12.69%	185.19%	53	85	11.23%	60.38%
Other	1,325	1,238	5.80%	-6.57%	136	152	4.97%	11.76%	122	186	2.26%	52.46%	211	241	2.77%	14.22%	353	342	56.34%	-3.12%	503	317	41.88%	-36.98%
Web	3,617	6,714	31.46%	86.62%	880	909	29.70%	3.30%	1,292	4,022	48.87%	211.30%	1,390	1,662	19.13%	19.57%	16	28	4.61%	75.00%	39	93	12.29%	138.46%
Not Stated	1,180	2,095	9.82%	77.54%	169	144	4.70%	-14.79%	215	470	5.71%	118.60%	561	936	10.77%	66.84%	98	325	53.54%	231.63%	137	220	29.06%	60.58%
OCCUPATION	14,222	23,437	100.00%	64.79%	3,468	3,205	100.00%	-7.58%	3,295	8,700	100.00%	164.04%	5,992	9,623	100.00%	60.60%	584	932	100.00%	59.59%	883	977	100.00%	10.65%
Leg & Manager	1,007	1,358	5.79%	34.86%	571	630	19.66%	10.33%	69	125	1.44%	81.16%	258	388	4.03%	50.39%	72	132	14.16%	83.33%	37	83	8.50%	124.32%
Professional	2,716	4,773	20.37%	75.74%	295	335	10.45%	13.56%	657	1,670	19.20%	154.19%	1,370	2,157	22.42%	57.45%	133	265	28.43%	99.25%	261	346	35.41%	32.57%
Technicians	1,029	1,542	6.58%	49.85%	115	118	3.68%	2.61%	275	606	6.97%	120.36%	490	700	7.27%	42.86%	88	79	8.48%	-10.23%	61	39	3.99%	-36.07%
Clerk	4,547	8,156	34.80%	79.37%	1,318	1,353	42.22%	2.66%	1,305	3,535	40.63%	170.88%	1,881	3,202	33.27%	70.23%	12	22	2.36%	83.33%	31	44	4.50%	41.94%
Service	893	1,699	7.25%	90.26%	235	206	6.43%	-12.34%	371	951	10.93%	156.33%	254	495	5.14%	94.88%	18	30	3.22%	66.67%	15	17	1.74%	13.33%
Skilled	17	41	0.17%	141.18%	2	5	0.16%	150.00%	2	21	0.24%	950.00%	8	13	0.14%	62.50%	2	1	0.11%	-50.00%	3	1	0.10%	-66.67%
Craftsman	95	153	0.65%	61.05%	0	1	0.03%	----	5	14	0.16%	180.00%	61	121	1.26%	98.36%	12	8	0.86%	-33.33%	17	9	0.92%	-47.06%
Plant Operator	100	164	0.70%	64.00%	13	16	0.50%	23.08%	25	56	0.64%	124.00%	53	88	0.91%	66.04%	3	2	0.21%	-33.33%	6	2	0.20%	-66.67%
Entry Level	68	121	0.52%	77.94%	1	3	0.09%	200.00%	1	4	0.05%	300.00%	56	103	1.07%	83.93%	5	9	0.97%	80.00%	5	2	0.20%	-60.00%
Armed Forces	65	131	0.56%	101.54%	3	8	0.25%	166.67%	9	32	0.37%	255.56%	0	1	0.01%	----	18	47	5.04%	161.11%	35	43	4.40%	22.86%
Homemaker	550	916	3.91%	66.55%	160	122	3.81%	-23.75%	204	517	5.94%	153.43%	164	246	2.56%	50.00%	6	9	0.97%	50.00%	16	22	2.25%	37.50%
Students	1,090	1,630	6.95%	49.54%	387	133	4.15%	-65.63%	150	675	7.76%	350.00%	525	764	7.94%	45.52%	8	24	2.58%	200.00%	20	34	3.48%	70.00%
Retirees	217	455	1.94%	109.68%	59	56	1.75%	-5.08%	29	63	0.72%	117.24%	100	263	2.73%	163.00%	9	29	3.11%	222.22%	20	44	4.50%	120.00%
Other	583	835	3.56%	43.22%	49	38	1.19%	-22.45%	68	179	2.06%	163.24%	255	427	4.44%	67.45%	50	89	9.55%	78.00%	161	102	10.44%	-36.65%
Not Stated	1,245	1,463	6.24%	17.51%	260	181	5.65%	-30.38%	125	252	2.90%	101.60%	517	655	6.81%	26.69%	148	186	19.96%	25.68%	195	189	19.34%	-3.08%