



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~	YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2015	208,243	35,587	39,137	44,910	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	479,679
2016	211,865	39,579	37,870	41,128	46,011	47,277								211,865
% change	1.7%	11.2%	-3.2%	-8.4%	0.7%	10.1%								-----

~ CALENDAR YEAR ~	YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2015	88,609	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	39,579	37,870	41,128	478,622
2016	93,288	46,011	47,277											93,288
% change	5.3%	0.7%	10.1%											-----

~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2015	19.3%	40,271	6,511	7,023	9,942	8,310	8,485	8,808	6,037	6,487	6,305	5,624	6,991	8,059	88,582
FY 2016	12.8%	27,082	4,959	4,423	6,374	5,473	5,853								27,082
% change	-32.8%		-23.8%	-37.0%	-35.9%	-34.1%	-31.0%								-----
KOREA	MS	YTD													TOTAL
FY 2015	39.8%	82,950	12,557	16,227	19,485	21,145	13,536	14,989	17,359	16,237	13,985	15,321	8,479	12,632	181,952
FY 2016	37.6%	79,702	14,370	16,848	17,721	17,125	13,638								79,702
% change	-3.9%		14.4%	3.8%	-9.1%	-19.0%	0.8%								-----
CHINA	MS	YTD													TOTAL
FY 2015	35.3%	73,561	13,963	13,874	12,886	13,933	18,905	16,246	14,100	15,198	14,894	17,964	12,760	16,742	181,465
FY 2016	43.5%	92,101	16,981	14,477	14,309	20,615	25,719								92,101
% change	25.2%		21.6%	4.3%	11.0%	48.0%	36.0%								-----
HONG KONG	MS	YTD													TOTAL
FY 2015	0.2%	421	72	86	83	84	96	123	126	115 r	171	104	87	79	1,226
FY 2016	0.3%	648	98	97	194	147	112								648
% change	53.9%		36.1%	12.8%	133.7%	75.0%	16.7%								-----
TAIWAN	MS	YTD													TOTAL
FY 2015	0.1%	203	39	32	44	24	64	43	60	62	107	62	19	53	609
FY 2016	0.1%	209	24	54	53	49	29								209
% change	3.0%		-38.5%	68.8%	20.5%	104.2%	-54.7%								-----
PHILIPPINES	MS	YTD													TOTAL
FY 2015	0.1%	249	44	52	65	45	43	44	63	58	150	41	58	48	711
FY 2016	0.1%	259	51	57	74	29	48								259
% change	4.0%		15.9%	9.6%	13.8%	-35.6%	11.6%								-----
GUAM	MS	YTD													TOTAL
FY 2015	2.3%	4,865	1,030	889	1,167	951	828	863	995	907	1,085	846	685	919	11,165
FY 2016	2.6%	5,478	1,080	1,035	1,234	1,125	1,004								5,478
% change	12.6%		4.9%	16.4%	5.7%	18.3%	21.3%								-----
UNITED STATES	MS	YTD													TOTAL
FY 2015	1.4%	2,864	885	413	536	525	505	782	1,287	475	1,028	521 r	664	458	8,079
FY 2016	1.8%	3,748	1,213	490	592	884	569								3,748
% change	30.9%		37.1%	18.6%	10.4%	68.4%	12.7%								-----
RUSSIA	MS	YTD													TOTAL
FY 2015	0.7%	1,439	237	245	422	425	110	314	210	189	352	136	59	61	2,760
FY 2016	0.4%	932	144	137	268	320	63								932
% change	-35.2%		-39.2%	-44.1%	-36.5%	-24.7%	-42.7%								-----
OTHERS	MS	YTD													TOTAL
FY 2015	0.7%	1,420	249	296	280	246	349	327	236	227	265	263	194	198	3,130
FY 2016	0.8%	1,706	659	252	309	244	242								1,706
% change	20.1%		164.7%	-14.9%	10.4%	-0.8%	-30.7%								-----

VISITOR ARRIVALS TO SAIPAN - FEBRUARY 2016			
ARRIVALS BY MODE OF TRANSPORTATION	Feb-15	Feb-16	% CHANGE
Air Arrivals	42,288 0	46,621	10%
Sea Arrivals	493	288	-42%
TOTAL ARRIVALS	42,781	46,909	10%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	7,946	5,444	-31%
Kanto (Tokyo)	5,888	4,149	-30%
Kinki (Osaka)	473	317	-33%
Tokai (Nagoya)	405	278	-31%
Tohoku (Sendai)	586	312	-47%
Kyushu (Fukuoka)	90	74	-18%
Hokkaido (Sapporo)	116	51	-56%
Chugoku (Hiroshima)	102	32	-69%
Shikoku	55	10	-82%
Okinawa	19	12	-37%
Others	11	4	-64%
Not Specified	201	205	2%
KOREA	13,536	13,525	0%
Seoul	6,703	6,940	4%
Pusan	495	462	-7%
Taegu	390	409	5%
Inchon	808	728	-10%
Others	4,766	4,756	0%
Not Specified	374	230	-39%
CHINA	18,901	25,719	36%
Beijing	6,252	7,082	13%
Shanghai	4,429	4,243	-4%
Guangzhou	1,103	1,017	-8%
Others	2,686	9,174	242%
Not Specified	4,431	4,203	-5%
GUAM	773	899	16%
UNITED STATES	478	553	16%
PHILIPPINES	41	43	5%
RUSSIA	110	63	-43%
HONG KONG	96	112	17%
TAIWAN	64	26	-59%
OTHERS	343	237	-31%
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	207,562	210,446	1%
October	35,473	39,297	11%
November	38,934	37,600	-3%
December	44,798	40,866	-9%
January	45,576	45,774	0%
February	42,781	46,909	0%
March	42,434		
April	40,325		
May	39,819		
June	38,196		
July	40,793		
August	29,921		
September	39,026		
YEAR TOTAL	478,076	210,446	----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : **Feb-16**

Military Shp: None

Cruise Ship: M/S Pacific Maru - 288 pax (Feb.26)

VISITOR ARRIVALS TO ROTA - FEBRUARY 2016			
	Feb-15	Feb-16	% CHANGE
TOTAL ARRIVALS (from GUAM)	140	368	163%
JAPAN	46	121	163%
KOREA	0	113	-----
CHINA	4	0	-100%
GUAM	55	105	91%
UNITED STATES	27	16	-41%
PHILIPPINES	2	5	150%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
TAIWAN	0	3	-----
OTHERS	6	5	-17%

ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	681	1,389	104%
October	114	252	121%
November	203	270	33%
December	112	262	134%
January	112	237	112%
February	140	368	163%
March	105		
April	148		
May	136		
June	146		
July	89		
August	75		
September	223		
YEAR TOTAL	1,603	1,389	-----

Source: CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands.

VISITOR ARRIVALS TO TINIAN - FEBRUARY 2016			
	Feb-15	Feb-16	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	2,760	3,997	45%
OVERNIGHT VISITORS:	2,760	3,997	45%
JAPAN	182	9	-95%
KOREA	333	115	-65%
CHINA	2,025	3,775	86%
GUAM	13	19	46%
UNITED STATES	13	8	-38%
PHILIPPINES	0	0	----
HONG KONG	0	0	----
TAIWAN	0	0	
SAIPAN	194	71	-63%
OTHERS	0	0	----
DAY VISITORS:	N/A	N/A	----
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	11,796	8,039	-32%
October	2,134	354	-83%
November	2,300	285	-88%
December	2,534	446	-82%
January	2,068	2,957	43%
February	2,760	3,997	45%
March	1,509		
April	1,834		
May	1,722		
June	1,537		
July	1,890		
August	1,629		
September	1,651		
YEAR TOTAL	23,568	8,039	----

Source: CNMI Customs Declaration Form

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE
MODE OF ARRIVAL	42,781	46,909	100.00%	9.65%	8,439	5,732	100.00%	-32.08%	13,536	13,525	100.00%	-0.08%	18,901	25,719	100.00%	36.07%	773	899	100.00%	16.30%	1,132	1,034	100.00%	-8.66%
Air	42,288	46,621	99.39%	10.25%	7,946	5,444	94.98%	-31.49%	13,536	13,525	100.00%	-0.08%	18,901	25,719	100.00%	36.07%	773	899	100.00%	16.30%	1,132	1,034	100.00%	-8.66%
Sea	493	288	0.61%	-41.58%	493	288	5.02%	-41.58%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	42,288	46,621	100.00%	10.25%	7,946	5,444	100.00%	-31.49%	13,536	13,525	100.00%	-0.08%	18,901	25,719	100.00%	36.07%	773	899	100.00%	16.30%	1,132	1,034	100.00%	-8.66%
Male	20,480	22,392	48.03%	9.34%	4,417	3,114	57.20%	-29.50%	6,302	6,406	47.36%	1.65%	8,611	11,660	45.34%	35.41%	478	570	63.40%	19.25%	672	642	62.09%	-4.46%
Female	21,760	24,197	51.90%	11.20%	3,528	2,330	42.80%	-33.96%	7,195	7,097	52.47%	-1.36%	10,282	14,049	54.62%	36.64%	295	329	36.60%	11.53%	460	392	37.91%	-14.78%
Not Stated	48	32	0.07%	-33.33%	1	0	0.00%	-100.00%	39	22	0.16%	-43.59%	8	10	0.04%	25.00%	0	0	0.00%	----	0	0	0.00%	----
AGE GROUP (YEARS)	42,288	46,621	100.00%	10.25%	7,946	5,444	100.00%	-31.49%	13,536	13,525	100.00%	-0.08%	18,901	25,719	100.00%	36.07%	773	899	100.00%	16.30%	1,132	1,034	100.00%	-8.66%
Under 10	25	53	0.11%	112.00%	0	5	0.09%	----	21	5	0.04%	-76.19%	3	43	0.17%	1333.33%	0	0	0.00%	----	1	0	0.00%	-100.00%
Under 13	7,083	7,285	15.63%	2.85%	281	217	3.99%	-22.78%	3,422	3,373	24.94%	-1.43%	3,253	3,608	14.03%	10.91%	29	32	3.56%	10.34%	98	55	5.32%	-43.88%
10-17	2	4	0.01%	100.00%	0	0	0.00%	----	2	0	0.00%	-100.00%	0	4	0.02%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	944	1,022	2.19%	8.26%	35	19	0.35%	-45.71%	403	427	3.16%	5.96%	487	566	2.20%	16.22%	6	3	0.33%	-50.00%	13	7	0.68%	-46.15%
16-19	1,073	1,232	2.64%	14.82%	339	417	7.66%	23.01%	299	313	2.31%	4.68%	400	459	1.78%	14.75%	16	29	3.23%	81.25%	19	14	1.35%	-26.32%
18-19	1	12	0.03%	1100.00%	0	0	0.00%	----	1	0	0.00%	-100.00%	0	12	0.05%	----	0	0	0.00%	----	0	0	0.00%	----
20-24	3,138	2,738	5.87%	-12.75%	2,003	1,019	18.72%	-49.13%	352	535	3.96%	51.99%	693	1,094	4.25%	57.86%	32	44	4.89%	37.50%	58	46	4.45%	-20.69%
25-29	3,668	5,136	11.02%	40.02%	804	480	8.82%	-40.30%	520	579	4.28%	11.35%	2,195	3,914	15.22%	78.31%	54	74	8.23%	37.04%	95	89	8.61%	-6.32%
30-34	4,535	5,225	11.21%	15.21%	606	446	8.19%	-26.40%	1,368	1,082	8.00%	-20.91%	2,380	3,515	13.67%	47.69%	61	78	8.68%	27.87%	120	104	10.06%	-13.33%
35-39	5,577	6,009	12.89%	7.75%	562	397	7.29%	-29.36%	2,082	1,948	14.40%	-6.44%	2,737	3,465	13.47%	26.60%	78	82	9.12%	5.13%	118	117	11.32%	-0.85%
40-44	5,175	5,205	11.16%	0.58%	612	411	7.55%	-32.84%	1,907	1,875	13.86%	-1.68%	2,440	2,721	10.58%	11.52%	91	98	10.90%	7.69%	125	100	9.67%	-20.00%
45-49	2,844	3,498	7.50%	23.00%	488	352	6.47%	-27.87%	857	921	6.81%	7.47%	1,299	1,980	7.70%	52.42%	94	124	13.79%	31.91%	106	121	11.70%	14.15%
50-54	2,268	2,825	6.06%	24.56%	462	382	7.02%	-17.32%	508	578	4.27%	13.78%	1,057	1,617	6.29%	52.98%	106	121	13.46%	14.15%	135	127	12.28%	-5.93%
55-59	1,738	1,998	4.29%	14.96%	427	311	5.71%	-27.17%	516	502	3.71%	-2.71%	623	968	3.76%	55.38%	73	98	10.90%	34.25%	99	119	11.51%	20.20%
60 & Over	4,109	4,239	9.09%	3.16%	1,327	984	18.07%	-25.85%	1,189	1,337	9.89%	12.45%	1,315	1,668	6.49%	26.84%	133	116	12.90%	-12.78%	145	134	12.96%	-7.59%
Not Stated	108	140	0.30%	29.63%	0	4	0.07%	----	89	50	0.37%	-43.82%	19	85	0.33%	347.37%	0	0	0.00%	----	0	1	0.10%	----
PURPOSE OF VISIT	21,406	22,595	100.00%	5.55%	6,723	4,429	100.00%	-34.12%	4,966	5,132	100.00%	3.34%	8,286	11,462	100.00%	38.33%	627	753	100.00%	20.10%	804	819	100.00%	1.87%
Pleasure	20,451	21,506	95.18%	5.16%	6,609	4,364	98.53%	-33.97%	4,927	5,105	99.47%	3.61%	8,243	11,301	98.60%	37.10%	205	292	38.78%	42.44%	467	444	54.21%	-4.93%
Business	767	972	4.30%	26.73%	66	41	0.93%	-37.88%	28	27	0.53%	-3.57%	25	73	0.64%	192.00%	363	461	61.22%	27.00%	285	370	45.18%	29.82%
Other	188	117	0.52%	-37.77%	48	24	0.54%	-50.00%	11	0	0.00%	-100.00%	18	88	0.77%	388.89%	59	0	0.00%	-100.00%	52	5	0.61%	-90.38%
FREQUENCY OF VISIT	21,406	22,595	100.00%	5.55%	6,723	4,429	100.00%	-34.12%	4,966	5,132	100.00%	3.34%	8,286	11,462	100.00%	38.33%	627	753	100.00%	20.10%	804	819	100.00%	1.87%
First Visit	15,284	16,934	74.95%	10.80%	3,676	2,223	50.19%	-39.53%	3,560	3,591	69.97%	0.87%	7,648	10,719	93.52%	40.15%	45	66	8.76%	46.67%	355	335	40.90%	-5.63%
Revisit	5,010	4,793	21.21%	-4.33%	2,726	1,995	45.04%	-26.82%	1,108	1,326	25.84%	19.68%	357	483	4.21%	35.29%	478	593	78.75%	24.06%	341	396	48.35%	16.13%
Not Stated	1,112	868	3.84%	-21.94%	321	211	4.76%	-34.27%	298	215	4.19%	-27.85%	281	260	2.27%	-7.47%	104	94	12.48%	-9.62%	108	88	10.74%	-18.52%
TRAVEL ARRANGEMENT	21,406	22,595	100.00%	5.55%	6,723	4,429	100.00%	-34.12%	4,966	5,132	100.00%	3.34%	8,286	11,462	100.00%	38.33%	627	753	100.00%	20.10%	804	819	100.00%	1.87%
Individual Arranged	5,555	6,025	26.67%	8.46%	1,073	724	16.35%	-32.53%	1,960	2,561	49.90%	30.66%	1,782	1,975	17.23%	10.83%	321	353	46.88%	9.97%	419	412	50.31%	-1.67%
Packaged Tour	7,822	8,326	36.85%	6.44%	3,218	1,908	43.08%	-40.71%	2,481	2,063	40.20%	-16.85%	2,081	4,314	37.64%	107.30%	1	0	0.00%	-100.00%	41	41	5.01%	0.00%
Business Trip	1,010	1,326	5.87%	31.29%	574	569	12.85%	-0.87%	85	94	1.83%	10.59%	69	211	1.84%	205.80%	159	272	36.12%	71.07%	123	180	21.98%	46.34%
Group Tour	5,571	5,982	26.47%	7.38%	1,357	982	22.17%	-27.63%	216	267	5.20%	23.61%	3,944	4,697	40.98%	19.09%	2	6	0.80%	200.00%	52	30	3.66%	-42.31%
Other	147	127	0.56%	-13.61%	49	21	0.47%	-57.14%	30	27	0.53%	-10.00%	39	23	0.20%	-41.03%	12	22	2.92%	83.33%	17	34	4.15%	100.00%
Not Stated	1,301	809	3.58%	-37.82%	452	225	5.08%	-50.22%	194	120	2.34%	-38.14%	371	242	2.11%	-34.77%	132	100	13.28%	-24.24%	152	122	14.90%	-19.74%
TRAVEL COMPANION	19,698	21,028	100.00%	6.75%	6,088	4,028	100.00%	-33.84%	4,702	4,910	100.00%	4.42%	7,867	10,834	100.00%	37.71%	442	588	100.00%	0.00%	599	668	100.00%	11.52%
Spouse	6,931	8,142	38.72%	17.47%	633	479	11.89%	-24.33%	2,792	2,777	56.56%	-0.54%	3,349	4,759	43.93%	42.10%	48	45	7.65%	-6.25%	109	82	12.28%	-24.77%
Children	5,458	5,851	27.82%	7.20%	295	242	6.01%	-17.97%	2,351	2,335	47.56%	-0.68%	2,724	3,204	29.57%	17.62%	25	25	4.25%	0.00%	63	45	6.74%	-28.57%
Parents/Grandparents	1,818	2,111	10.04%	16.12%	94	92	2.28%	-2.13%	665	619	12.61%	-6.92%	1,025	1,377	12.71%	34.34%	5	5	0.85%	0.00%	29	18	2.69%	-37.93%
Other Family Members/relatives	1,131	1,306	6.21%	15.47%	146	113	2.81%	-22.60%	495	496	10.10%	0.20%	428											



Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE	Feb-15	Feb-16	% SHARE	% CHGE
TRAVEL PLANS	20,397	21,915	7.44%		6,389	4,246	-33.54%		4,769	5,006	4.97%		8,009	11,253	40.50%		543	678	24.86%		687	732	6.55%	
Pleasure	17,335	18,849	86.01%	8.73%	4,519	2,777	65.40%	-38.55%	4,465	4,620	92.29%	3.47%	7,843	10,956	97.36%	39.69%	132	144	21.24%	9.09%	376	352	48.09%	-6.38%
Business	675	869	3.97%	28.74%	89	53	1.25%	-40.45%	18	20	0.40%	11.11%	29	72	0.64%	148.28%	309	403	59.44%	30.42%	230	321	43.85%	39.57%
Golf	1,811	1,451	6.62%	-19.88%	1,196	756	17.80%	-36.79%	455	594	11.87%	30.55%	119	60	0.53%	-49.58%	4	14	2.06%	250.00%	37	27	3.69%	-27.03%
Dive	2,041	1,902	8.68%	-6.81%	1,232	817	19.24%	-33.69%	179	244	4.87%	36.31%	585	791	7.03%	35.21%	2	5	0.74%	150.00%	43	45	6.15%	4.65%
Convention	47	41	0.19%	-12.77%	16	1	0.02%	-93.75%	12	6	0.12%	-50.00%	6	19	0.17%	216.67%	8	3	0.44%	-62.50%	5	12	1.64%	140.00%
Company Trip	505	622	2.84%	23.17%	410	439	10.34%	7.07%	22	19	0.38%	-13.64%	43	124	1.10%	188.37%	14	28	4.13%	100.00%	16	12	1.64%	-25.00%
Honeymoon	334	422	1.93%	26.35%	54	30	0.71%	-44.44%	55	49	0.98%	-10.91%	216	340	3.02%	57.41%	1	1	0.15%	0.00%	8	2	0.27%	-75.00%
Get Married	42	30	0.14%	-28.57%	35	22	0.52%	-37.14%	1	0	0.00%	-100.00%	5	6	0.05%	20.00%	1	1	0.15%	0.00%	0	1	0.14%	----
Memorial Service	62	73	0.33%	17.74%	18	18	0.42%	0.00%	2	1	0.02%	-50.00%	14	17	0.15%	21.43%	20	25	3.69%	25.00%	8	12	1.64%	50.00%
Visit Friends	387	400	1.83%	3.36%	77	56	1.32%	-27.27%	73	81	1.62%	10.96%	44	60	0.53%	36.36%	103	107	15.78%	3.88%	90	96	13.11%	6.67%
Sports	189	105	0.48%	-44.44%	163	70	1.65%	-57.06%	21	22	0.44%	4.76%	1	6	0.05%	500.00%	2	1	0.15%	-50.00%	2	6	0.82%	200.00%
Other	270	312	1.42%	15.56%	141	132	3.11%	-6.38%	29	30	0.60%	3.45%	28	71	0.63%	153.57%	27	43	6.34%	59.26%	45	36	4.92%	-20.00%
Not Stated	1,009	680	3.10%	-32.61%	334	183	4.31%	-45.21%	197	126	2.52%	-36.04%	277	209	1.86%	-24.55%	84	75	11.06%	-10.71%	117	87	11.89%	-25.64%
TRAVEL MOTIVATION	19,362	20,635	6.57%		6,259	4,132	-33.98%		4,531	4,728	4.35%		7,458	10,645	42.73%		491	514	4.68%		623	616	-1.12%	
Newspaper	155	176	0.85%	13.55%	23	24	0.58%	4.35%	18	16	0.34%	-11.11%	109	128	1.20%	17.43%	2	3	0.58%	50.00%	3	5	0.81%	66.67%
Magazine	627	625	3.03%	-0.32%	182	78	1.89%	-57.14%	88	90	1.90%	2.27%	343	443	4.16%	29.15%	0	2	0.39%	----	14	12	1.95%	-14.29%
Travel Agent	7,380	8,851	42.89%	19.93%	1,355	892	21.59%	-34.17%	1,789	1,497	31.66%	-16.32%	4,145	6,399	60.11%	54.38%	14	13	2.53%	-7.14%	77	50	8.12%	-35.06%
Climate	2,285	2,163	10.48%	-5.34%	1,230	737	17.84%	-40.08%	408	441	9.33%	8.09%	603	941	8.84%	56.05%	5	4	0.78%	-20.00%	39	40	6.49%	2.56%
Price	706	384	1.86%	-45.61%	555	230	5.57%	-58.56%	57	74	1.57%	29.82%	88	74	0.70%	-15.91%	2	2	0.39%	0.00%	4	4	0.65%	0.00%
Short	1,406	1,082	5.24%	-23.04%	796	458	11.08%	-42.46%	357	360	7.61%	0.84%	219	234	2.20%	6.85%	18	14	2.72%	-22.22%	16	16	2.60%	0.00%
Reading	401	468	2.27%	16.71%	20	19	0.46%	-5.00%	293	363	7.68%	23.89%	72	73	0.69%	1.39%	3	3	0.58%	0.00%	13	10	1.62%	-23.08%
Flyer	424	330	1.60%	-22.17%	255	112	2.71%	-56.08%	106	139	2.94%	31.13%	35	60	0.56%	71.43%	0	0	0.00%	----	28	19	3.08%	-32.14%
Friends / Relatives	3,459	3,012	14.60%	-12.92%	1,543	766	18.54%	-50.36%	587	735	15.55%	25.21%	1,039	1,237	11.62%	19.06%	151	136	26.46%	-9.93%	139	138	22.40%	-0.72%
TV / Radio	187	355	1.72%	89.84%	39	28	0.68%	-28.21%	55	22	0.47%	-60.00%	81	303	2.85%	274.07%	2	1	0.19%	-50.00%	10	1	0.16%	-90.00%
Prior Trip	1,787	1,682	8.15%	-5.88%	1,129	905	21.90%	-19.84%	442	485	10.26%	9.73%	107	157	1.47%	46.73%	54	58	11.28%	7.41%	55	77	12.50%	40.00%
Other	1,428	1,627	7.88%	13.94%	667	641	15.51%	-3.90%	119	188	3.98%	57.98%	131	237	2.23%	80.92%	270	297	57.78%	10.00%	241	264	42.86%	9.54%
Web	4,551	4,468	21.65%	-1.82%	997	589	14.25%	-40.92%	1,402	1,564	33.08%	11.55%	2,003	2,212	20.78%	10.43%	33	22	4.28%	-33.33%	116	81	13.15%	-30.17%
Not Stated	2,044	1,960	9.50%	-4.11%	464	297	7.19%	-35.99%	435	404	8.54%	-7.13%	828	817	7.67%	-1.33%	136	239	46.50%	75.74%	181	203	32.95%	12.15%
OCCUPATION	21,406	22,595	100.00%	5.55%	6,723	4,429	100.00%	-34.12%	4,966	5,132	100.00%	3.34%	8,286	11,462	100.00%	38.33%	627	753	100.00%	20.10%	804	819	100.00%	1.87%
Leg & Manager	1,558	1,609	7.12%	3.27%	942	667	15.06%	-29.19%	128	185	3.60%	44.53%	360	601	5.24%	66.94%	83	106	14.08%	27.71%	45	50	6.11%	11.11%
Professional	4,144	4,929	21.81%	18.94%	341	246	5.55%	-27.86%	1,004	1,046	20.38%	4.18%	2,423	3,198	27.90%	31.99%	149	162	21.51%	8.72%	227	277	33.82%	22.03%
Technicians	1,362	1,601	7.09%	17.55%	193	144	3.25%	-25.39%	385	409	7.97%	6.23%	707	915	7.98%	29.42%	42	87	11.55%	107.14%	35	46	5.62%	31.43%
Clerk	5,691	6,383	28.25%	12.16%	1,707	1,211	27.34%	-29.06%	1,578	1,568	30.55%	-0.63%	2,343	3,552	30.99%	51.60%	17	19	2.52%	11.76%	46	33	4.03%	-28.26%
Service	1,337	1,487	6.58%	11.22%	509	351	7.93%	-31.04%	545	531	10.35%	-2.57%	241	561	4.89%	132.78%	24	19	2.52%	-20.83%	18	25	3.05%	38.89%
Skilled	98	93	0.41%	-5.10%	68	41	0.93%	-39.71%	19	32	0.62%	68.42%	7	16	0.14%	128.57%	1	0	0.00%	-100.00%	3	4	0.49%	33.33%
Craftsman	91	156	0.69%	71.43%	0	2	0.05%	----	6	8	0.16%	33.33%	70	126	1.10%	80.00%	8	9	1.20%	12.50%	7	11	1.34%	57.14%
Plant Operator	131	169	0.75%	29.01%	24	19	0.43%	-20.83%	51	50	0.97%	-1.96%	50	98	0.85%	96.00%	2	1	0.13%	-50.00%	4	1	0.12%	-75.00%
Entry Level	108	157	0.69%	45.37%	4	0	0.00%	-100.00%	3	1	0.02%	-66.67%	92	141	1.23%	53.26%	4	9	1.20%	125.00%	5	6	0.73%	20.00%
Armed Forces	73	135	0.60%	84.93%	3	5	0.11%	66.67%	16	8	0.16%	-50.00%	1	0	0.00%	-100.00%	30	54	7.17%	80.00%	23	68	8.30%	195.65%
Homemaker	806	860	3.81%	6.70%	185	108	2.44%	-41.62%	463	469	9.14%	1.30%	124	250	2.18%	101.61%	14	12	1.59%	-14.29%	20	21	2.56%	5.00%
Students	2,638	1,934	8.56%	-26.69%	1,821	1,027	23.19%	-43.60%	235	372	7.25%	58.30%	545	503	4.39%	-7.71%	11	19	2.52%	72.73%	26	13	1.59%	-50.00%
Retirees	704	859	3.80%	22.02%	235	187	4.22%	-20.43%	100	142	2.77%	42.00%	325	483	4.21%	48.62%	18	21	2.79%	16.67%	26	26	3.17%	0.00%
Other	694	820	3.63%	18.16%	122	64	1.45%	-47.54%	123	114	2.22%	-7.32%	328	518	4.52%	57.93%	42	57	7.57%	35.71%	79	67	8.18%	-15.19%
Not Stated	1,971	1,403	6.21%	-28.82%	569	357	8.06%	-37.26%	310	197	3.84%	-36.45%	670	500	4.36%	-25.37%	182	178	23.64%	-2.20%	240	171	20.88%	-28.75%