



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

| ~ FISCAL YEAR ~ | | YTD | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | TOTAL |
|-----------------|--|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------|--------|----------------|
| 2015 | | 410,434 | 35,587 | 39,137 | 44,910 | 45,688 | 42,921 | 42,539 | 40,473 | 39,955 | 38,342 | 40,882 | 29,996 | 39,249 | 479,679 |
| 2016 | | 409,254 | 39,549 | 37,870 | 41,128 | 46,011 | 47,281 | 37,317 | 35,394 | 35,466 | 41,502 | 47,736 | | | 409,254 |
| % change | | -0.3% | 11.1% | -3.2% | -8.4% | 0.7% | 10.2% | -12.3% | -12.5% | -11.2% | 8.2% | 16.8% | | | ---- |

| ~ CALENDAR YEAR ~ | | YTD | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL |
|-------------------|--|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------|--------|--------|--------|--------|----------------|
| 2015 | | 290,800 | 45,688 | 42,921 | 42,539 | 40,473 | 39,955 | 38,342 | 40,882 | 29,996 | 39,249 | 39,549 | 37,870 | 41,128 | 478,592 |
| 2016 | | 290,707 | 46,011 | 47,281 | 37,317 | 35,394 | 35,466 | 41,502 | 47,736 | | | | | | 290,707 |
| % change | | 0.0% | 0.7% | 10.2% | -12.3% | -12.5% | -11.2% | 8.2% | 16.8% | | | | | | ---- |

| ~ BY COUNTRY OF RESIDENCE ~ | | | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | TOTAL |
|-----------------------------|--------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------|--------|----------------|
| JAPAN | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 17.9% | 73,532 | 6,511 | 7,023 | 9,942 | 8,310 | 8,485 | 8,808 | 6,037 | 6,487 | 6,305 | 5,624 | 6,991 | 8,059 | 88,582 |
| FY 2016 | 12.5% | 50,972 | 4,929 | 4,423 | 6,374 | 5,473 | 5,855 | 6,352 | 4,269 | 4,417 | 4,708 | 4,172 | | | 50,972 |
| % change | | -30.7% | -24.3% | -37.0% | -35.9% | -34.1% | -31.0% | -27.9% | -29.3% | -31.9% | -25.3% | -25.8% | | | ---- |
| KOREA | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 39.2% | 160,841 | 12,557 | 16,227 | 19,485 | 21,145 | 13,536 | 14,989 | 17,359 | 16,237 | 13,985 | 15,321 | 8,479 | 12,632 | 181,952 |
| FY 2016 | 39.0% | 159,507 | 14,370 | 16,848 | 17,721 | 17,125 | 13,638 | 12,743 | 13,564 | 13,850 | 18,556 | 21,092 | | | 159,507 |
| % change | | -0.8% | 14.4% | 3.8% | -9.1% | -19.0% | 0.8% | -15.0% | -21.9% | -14.7% | 32.7% | 37.7% | | | ---- |
| CHINA | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 37.0% | 151,963 | 13,963 | 13,874 | 12,886 | 13,933 | 18,905 | 16,246 | 14,100 | 15,198 | 14,894 | 17,964 | 12,760 | 16,742 | 181,465 |
| FY 2016 | 42.0% | 172,086 | 16,981 | 14,477 | 14,309 | 20,615 | 25,719 | 15,462 | 15,108 | 14,698 | 15,145 | 19,572 | | | 172,086 |
| % change | | 13.2% | 21.6% | 4.3% | 11.0% | 48.0% | 36.0% | -4.8% | 7.1% | -3.3% | 1.7% | 9.0% | | | ---- |
| HONG KONG | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 0.3% | 1,060 | 72 | 86 | 83 | 84 | 96 | 123 | 126 | 115 | 171 | 104 | 87 | 79 | 1,226 |
| FY 2016 | 0.3% | 1,382 | 98 | 97 | 194 | 147 | 112 | 171 | 121 | 132 | 111 | 199 | | | 1,382 |
| % change | | 30.4% | 36.1% | 12.8% | 133.7% | 75.0% | 16.7% | 39.0% | -4.0% | 14.8% | -35.1% | 91.3% | | | ---- |
| TAIWAN | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 0.1% | 537 | 39 | 32 | 44 | 24 | 64 | 43 | 60 | 62 | 107 | 62 | 19 | 53 | 609 |
| FY 2016 | 0.1% | 546 | 24 | 54 | 53 | 49 | 29 | 49 | 74 | 90 | 60 | 64 | | | 546 |
| % change | | 1.7% | -38.5% | 68.8% | 20.5% | 104.2% | -54.7% | 14.0% | 23.3% | 45.2% | -43.9% | 3.2% | | | ---- |
| PHILIPPINES | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 0.1% | 605 | 44 | 52 | 65 | 45 | 43 | 44 | 63 | 58 | 150 | 41 | 58 | 48 | 711 |
| FY 2016 | 0.2% | 783 | 51 | 57 | 74 | 29 | 48 | 83 | 106 | 116 | 129 | 90 | | | 783 |
| % change | | 29.4% | 15.9% | 9.6% | 13.8% | -35.6% | 11.6% | 88.6% | 68.3% | 100.0% | -14.0% | 119.5% | | | ---- |
| GUAM | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 2.3% | 9,561 | 1,030 | 889 | 1,167 | 951 | 828 | 863 | 995 | 907 | 1,085 | 846 | 685 | 919 | 11,165 |
| FY 2016 | 2.8% | 11,641 | 1,080 | 1,035 | 1,234 | 1,125 | 1,006 | 1,252 | 1,141 | 1,112 | 1,325 | 1,331 | | | 11,641 |
| % change | | 21.8% | 4.9% | 16.4% | 5.7% | 18.3% | 21.5% | 45.1% | 14.7% | 22.6% | 22.1% | 57.3% | | | ---- |
| UNITED STATES | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 1.7% | 6,957 | 885 | 413 | 536 | 525 | 505 | 782 | 1,287 | 475 | 1,028 | 521 | 664 | 458 | 8,079 |
| FY 2016 | 1.7% | 7,059 | 1,213 | 490 | 592 | 884 | 569 | 644 | 614 | 582 | 808 | 663 | | | 7,059 |
| % change | | 1.5% | 37.1% | 18.6% | 10.4% | 68.4% | 12.7% | -17.6% | -52.3% | 22.5% | -21.4% | 27.3% | | | ---- |
| RUSSIA | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 0.6% | 2,640 | 237 | 245 | 422 | 425 | 110 | 314 | 210 | 189 | 352 | 136 | 59 | 61 | 2,760 |
| FY 2016 | 0.4% | 1,645 | 144 | 137 | 268 | 320 | 63 | 195 | 63 | 125 | 166 | 164 | | | 1,645 |
| % change | | -37.7% | -39.2% | -44.1% | -36.5% | -24.7% | -42.7% | -37.9% | -70.0% | -33.9% | -52.8% | 20.6% | | | ---- |
| OTHERS | MS | YTD | | | | | | | | | | | | | TOTAL |
| FY 2015 | 0.7% | 2,738 | 249 | 296 | 280 | 246 | 349 | 327 | 236 | 227 | 265 | 263 | 194 | 198 | 3,130 |
| FY 2016 | 0.9% | 3,633 | 659 | 252 | 309 | 244 | 242 | 366 | 334 | 344 | 494 | 389 | | | 3,633 |
| % change | | 32.7% | 164.7% | -14.9% | 10.4% | -0.8% | -30.7% | 11.9% | 41.5% | 51.5% | 86.4% | 47.9% | | | ---- |

Source: CNMI Customs Declaration Form

Revised MS = Market Share YTD = Year To Date

| VISITOR ARRIVALS TO SAIPAN - JULY 2016 | | | |
|---|----------------|----------------|-----------------|
| ARRIVALS BY MODE OF TRANSPORTATION | Jul-15 | Jul-16 | % CHANGE |
| Air Arrivals | 40,793 | 47,515 | 16% |
| Sea Arrivals | 0 | 0 | ----- |
| TOTAL ARRIVALS | 40,793 | 47,515 | 16% |
| AIR ARRIVALS BY COUNTRY OF RESIDENCE | | | |
| JAPAN | 5,583 | 4,102 | -27% |
| Kanto (Tokyo) | 4,469 | 3,223 | -28% |
| Kinki (Osaka) | 236 | 206 | -13% |
| Tokai (Nagoya) | 228 | 213 | -7% |
| Tohoku (Sendai) | 188 | 153 | -19% |
| Kyushu (Fukuoka) | 42 | 38 | -10% |
| Hokkaido (Sapporo) | 45 | 18 | -60% |
| Chugoku (Hiroshima) | 20 | 28 | 40% |
| Shikoku | 19 | 3 | -84% |
| Okinawa | 12 | 13 | 8% |
| Others | 13 | 3 | -77% |
| Not Specified | 311 | 204 | -34% |
| KOREA | 15,317 | 21,079 | 38% |
| Seoul | 8,092 | 9,866 | 22% |
| Pusan | 748 | 929 | 24% |
| Taegu | 670 | 755 | 13% |
| Inchon | 832 | 1,353 | 63% |
| Others | 4,625 | 7,821 | 69% |
| Not Specified | 350 | 355 | 1% |
| CHINA | 17,964 | 19,570 | 9% |
| Beijing | 4,586 | 4,141 | -10% |
| Shanghai | 3,485 | 2,661 | -24% |
| Guangzhou | 824 | 2,674 | 225% |
| Others | 5,987 | 7,326 | 22% |
| Not Specified | 3,082 | 2,768 | -10% |
| GUAM | 814 | 1,225 | 50% |
| UNITED STATES | 510 | 648 | 27% |
| PHILIPPINES | 41 | 89 | 117% |
| RUSSIA | 136 | 164 | 21% |
| HONG KONG | 103 | 199 | 93% |
| TAIWAN | 62 | 64 | 3% |
| OTHERS | 263 | 375 | 43% |
| ARRIVALS BY MONTH | FY 2015 | FY 2016 | % CHANGE |
| TOTAL TO DATE | 409,129 | 406,625 | -1% |
| October | 35,473 | 39,297 | 11% |
| November | 38,934 | 37,600 | -3% |
| December | 44,798 | 40,866 | -9% |
| January | 45,576 | 45,774 | 0% |
| February | 42,781 | 46,909 | 10% |
| March | 42,434 | 37,095 | -13% |
| April | 40,325 | 35,162 | -13% |
| May | 39,819 | 35,163 | -12% |
| June | 38,196 | 41,244 | 8% |
| July | 40,793 | 47,515 | 16% |
| August | 29,921 | | |
| September | 39,026 | | |
| YEAR TOTAL | 478,076 | 406,625 | ----- |

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Jul-16

Military Shp: None

Cruise Ship: None

| VISITOR ARRIVALS TO ROTA - JULY 2016 | | | |
|---|---------------|---------------|-----------------|
| | Jul-15 | Jul-16 | % CHANGE |
| TOTAL ARRIVALS (from GUAM) | 89 | 221 | 148% |
| JAPAN | 41 | 70 | 71% |
| KOREA | 4 | 13 | 225% |
| CHINA | 0 | 2 | ----- |
| GUAM | 32 | 106 | 231% |
| UNITED STATES | 11 | 15 | 36% |
| PHILIPPINES | 0 | 1 | ----- |
| RUSSIA | 0 | 0 | ----- |
| HONG KONG | 1 | 0 | -100% |
| TAIWAN | 0 | 0 | ----- |
| OTHERS | 0 | 14 | ----- |

| ARRIVALS BY MONTH | FY 2015 | FY 2016 | % CHANGE |
|--------------------------|----------------|----------------|-----------------|
| TOTAL TO DATE | 1,305 | 2,629 | 101% |
| October | 114 | 252 | 121% |
| November | 203 | 270 | 33% |
| December | 112 | 262 | 134% |
| January | 112 | 237 | 112% |
| February | 140 | 372 | 166% |
| March | 105 | 222 | 111% |
| April | 148 | 232 | 57% |
| May | 136 | 303 | 123% |
| June | 146 | 258 | 77% |
| July | 89 | 221 | 148% |
| August | 75 | | |
| September | 223 | | |
| YEAR TOTAL | 1,603 | 2,629 | ----- |

Source: CNMI Customs Declaration Form

NOTE: Rota reflect only those passengers who traveled directly from Guam.

| VISITOR ARRIVALS TO TINIAN - JULY 2016 | | | |
|---|----------------|----------------|-----------------|
| | Jul-15 | Jul-16 | % CHANGE |
| TOTAL ARRIVALS (INTERISLAND) | 1,890 | N/A | ----- |
| OVERNIGHT VISITORS: | 1,890 | N/A | |
| JAPAN | 82 | N/A | |
| KOREA | 362 | N/A | |
| CHINA | 1,307 | N/A | |
| GUAM | 8 | N/A | |
| UNITED STATES | 22 | N/A | |
| PHILIPPINES | 0 | N/A | |
| HONG KONG | 0 | N/A | |
| TAIWAN | 0 | N/A | |
| SAIPAN | 109 | N/A | |
| OTHERS | 0 | N/A | |
| DAY VISITORS: | N/A | N/A | |
| ARRIVALS BY MONTH | FY 2015 | FY 2016 | % CHANGE |
| TOTAL TO DATE | 20,288 | 8,389 | ----- |
| October | 2,134 | 354 | -83% |
| November | 2,300 | 285 | -88% |
| December | 2,534 | 446 | -82% |
| January | 2,068 | 2,957 | 43% |
| February | 2,760 | 3,997 | 45% |
| March | 1,509 | 350 | -77% |
| April | 1,834 | N/A | ----- |
| May | 1,722 | N/A | ----- |
| June | 1,537 | N/A | ----- |
| July | 1,890 | N/A | ----- |
| August | 1,629 | | |
| September | 1,651 | | |
| YEAR TOTAL | 23,568 | 8,389 | ----- |

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

| JULY | TOTAL | | | | JAPAN | | | | KOREA | | | | CHINA | | | | GUAM | | | | OTHERS | | | |
|--------------------------------|---------------|---------------|----------------|---------------|--------------|--------------|----------------|----------------|---------------|---------------|----------------|---------------|---------------|---------------|----------------|---------------|------------|---------------|----------------|---------------|--------------|----------------|----------------|---------------|
| | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE |
| MODE OF ARRIVAL | 40,793 | 47,515 | 100.00% | 16.48% | 5,583 | 4,102 | 100.00% | -26.53% | 15,317 | 21,079 | 100.00% | 37.62% | 17,964 | 19,570 | 100.00% | 8.94% | 814 | 1,225 | 100.00% | 50.49% | 1,115 | 1,539 | 100.00% | 38.03% |
| Air | 40,793 | 47,515 | 100.00% | 16.48% | 5,583 | 4,102 | 100.00% | -26.53% | 15,317 | 21,079 | 100.00% | 37.62% | 17,964 | 19,570 | 100.00% | 8.94% | 814 | 1,225 | 100.00% | 50.49% | 1,115 | 1,539 | 100.00% | 38.03% |
| Sea | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| GENDER | 40,793 | 47,515 | 100.00% | 16.48% | 5,583 | 4,102 | 100.00% | -26.53% | 15,317 | 21,079 | 100.00% | 37.62% | 17,964 | 19,570 | 100.00% | 8.94% | 814 | 1,225 | 100.00% | 50.49% | 1,115 | 1,539 | 100.00% | 38.03% |
| Male | 18,825 | 21,925 | 46.14% | 16.47% | 2,819 | 1,993 | 48.59% | -29.30% | 7,079 | 9,656 | 45.81% | 36.40% | 7,720 | 8,617 | 44.03% | 11.62% | 524 | 760 | 62.04% | 45.04% | 683 | 899 | 58.41% | 31.63% |
| Female | 21,935 | 25,565 | 53.80% | 16.55% | 2,764 | 2,107 | 51.37% | -23.77% | 8,226 | 11,405 | 54.11% | 38.65% | 10,223 | 10,948 | 55.94% | 7.09% | 290 | 465 | 37.96% | 60.34% | 432 | 640 | 41.59% | 48.15% |
| Not Stated | 33 | 25 | 0.05% | -24.24% | 0 | 2 | 0.05% | ---- | 12 | 18 | 0.09% | 50.00% | 21 | 5 | 0.03% | -76.19% | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| AGE GROUP (YEARS) | 40,793 | 47,515 | 100.00% | 16.48% | 5,583 | 4,102 | 100.00% | -26.53% | 15,317 | 21,079 | 100.00% | 37.62% | 17,964 | 19,570 | 100.00% | 8.94% | 814 | 1,225 | 100.00% | 50.49% | 1,115 | 1,539 | 100.00% | 38.03% |
| Under 10 | 248 | 179 | 0.38% | -27.82% | 7 | 0 | 0.00% | -100.00% | 5 | 5 | 0.02% | 0.00% | 235 | 170 | 0.87% | -27.66% | 0 | 2 | 0.16% | ---- | 1 | 2 | 0.13% | 100.00% |
| Under 13 | 7,703 | 9,278 | 19.53% | 20.45% | 901 | 668 | 16.28% | -25.86% | 3,966 | 5,368 | 25.47% | 35.35% | 2,653 | 3,012 | 15.39% | 13.53% | 67 | 77 | 6.29% | 14.93% | 116 | 153 | 9.94% | 31.90% |
| 10-17 | 63 | 49 | 0.10% | -22.22% | 1 | 0 | 0.00% | -100.00% | 2 | 0 | 0.00% | -100.00% | 60 | 49 | 0.25% | -18.33% | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| 13-15 | 1,450 | 1,428 | 3.01% | -1.52% | 124 | 86 | 2.10% | -30.65% | 552 | 593 | 2.81% | 7.43% | 713 | 704 | 3.60% | -1.26% | 29 | 19 | 1.55% | -34.48% | 32 | 26 | 1.69% | -18.75% |
| 16-19 | 1,035 | 1,331 | 2.80% | 28.60% | 75 | 48 | 1.17% | -36.00% | 293 | 420 | 1.99% | 43.34% | 598 | 771 | 3.94% | 28.93% | 29 | 38 | 3.10% | 31.03% | 40 | 54 | 3.51% | 35.00% |
| 18-19 | 67 | 54 | 0.11% | -19.40% | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 66 | 52 | 0.27% | -21.21% | 0 | 2 | 0.16% | ---- | 1 | 0 | 0.00% | -100.00% |
| 20-24 | 1,814 | 2,356 | 4.96% | 29.88% | 322 | 293 | 7.14% | -9.01% | 489 | 793 | 3.76% | 62.17% | 898 | 1,064 | 5.44% | 18.49% | 48 | 86 | 7.02% | 79.17% | 57 | 120 | 7.80% | 110.53% |
| 25-29 | 4,517 | 5,007 | 10.54% | 10.85% | 618 | 487 | 11.87% | -21.20% | 994 | 1,614 | 7.66% | 62.37% | 2,744 | 2,643 | 13.51% | -3.68% | 62 | 103 | 8.41% | 66.13% | 99 | 160 | 10.40% | 61.62% |
| 30-34 | 4,932 | 5,592 | 11.77% | 13.38% | 552 | 377 | 9.19% | -31.70% | 1,938 | 2,694 | 12.78% | 39.01% | 2,265 | 2,281 | 11.66% | 0.71% | 63 | 95 | 7.76% | 50.79% | 114 | 145 | 9.42% | 27.19% |
| 35-39 | 5,960 | 7,202 | 15.16% | 20.84% | 584 | 487 | 11.87% | -16.61% | 2,477 | 3,446 | 16.35% | 39.12% | 2,705 | 3,005 | 15.36% | 11.09% | 78 | 106 | 8.65% | 35.90% | 116 | 158 | 10.27% | 36.21% |
| 40-44 | 5,468 | 5,998 | 12.62% | 9.69% | 721 | 475 | 11.58% | -34.12% | 2,213 | 2,810 | 13.33% | 26.98% | 2,340 | 2,450 | 12.52% | 4.70% | 79 | 118 | 9.63% | 49.37% | 115 | 145 | 9.42% | 26.09% |
| 45-49 | 2,614 | 3,337 | 7.02% | 27.66% | 488 | 404 | 9.85% | -17.21% | 828 | 1,255 | 5.95% | 51.57% | 1,085 | 1,383 | 7.07% | 27.47% | 99 | 149 | 12.16% | 50.51% | 114 | 146 | 9.49% | 28.07% |
| 50-54 | 1,499 | 1,753 | 3.69% | 16.94% | 380 | 228 | 5.56% | -40.00% | 348 | 533 | 2.53% | 53.16% | 598 | 712 | 3.64% | 19.06% | 66 | 144 | 11.76% | 118.18% | 107 | 136 | 8.84% | 27.10% |
| 55-59 | 1,044 | 1,294 | 2.72% | 23.95% | 259 | 190 | 4.63% | -26.64% | 331 | 461 | 2.19% | 39.27% | 293 | 405 | 2.07% | 38.23% | 82 | 113 | 9.22% | 37.80% | 79 | 125 | 8.12% | 58.23% |
| 60 & Over | 2,340 | 2,635 | 5.55% | 12.61% | 549 | 358 | 8.73% | -34.79% | 866 | 1,084 | 5.14% | 25.17% | 690 | 853 | 4.36% | 23.62% | 111 | 172 | 14.04% | 54.95% | 124 | 168 | 10.92% | 35.48% |
| Not Stated | 39 | 22 | 0.05% | -43.59% | 2 | 1 | 0.02% | -50.00% | 15 | 3 | 0.01% | -80.00% | 21 | 16 | 0.08% | -23.81% | 1 | 1 | 0.08% | 0.00% | 0 | 1 | 0.06% | ---- |
| PURPOSE OF VISIT | 18,899 | 22,792 | 100.00% | 20.60% | 3,409 | 2,594 | 100.00% | -23.91% | 5,745 | 8,283 | 100.00% | 44.18% | 8,315 | 9,815 | 100.00% | 18.04% | 621 | 955 | 100.00% | 53.78% | 809 | 1,145 | 100.00% | 41.53% |
| Pleasure | 18,052 | 21,721 | 95.30% | 20.32% | 3,361 | 2,563 | 98.80% | -23.74% | 5,689 | 8,243 | 99.52% | 44.89% | 8,258 | 9,699 | 98.82% | 17.45% | 274 | 496 | 51.94% | 81.02% | 470 | 720 | 62.88% | 53.19% |
| Business | 824 | 1,040 | 4.56% | 26.21% | 42 | 26 | 1.00% | -38.10% | 47 | 40 | 0.48% | -14.89% | 51 | 108 | 1.10% | 111.76% | 347 | 455 | 47.64% | 31.12% | 337 | 411 | 35.90% | 21.96% |
| Other | 23 | 31 | 0.14% | 34.78% | 6 | 5 | 0.19% | -16.67% | 9 | 0 | 0.00% | -100.00% | 6 | 8 | 0.08% | 33.33% | 0 | 4 | 0.42% | ---- | 2 | 14 | 1.22% | 600.00% |
| FREQUENCY OF VISIT | 18,899 | 22,792 | 100.00% | 20.60% | 3,409 | 2,594 | 100.00% | -23.91% | 5,745 | 8,283 | 100.00% | 44.18% | 8,315 | 9,815 | 100.00% | 18.04% | 621 | 955 | 100.00% | 53.78% | 809 | 1,145 | 100.00% | 41.53% |
| First Visit | 14,141 | 17,550 | 77.00% | 24.11% | 1,681 | 1,281 | 49.38% | -23.80% | 4,306 | 6,587 | 79.52% | 52.97% | 7,768 | 9,088 | 92.59% | 16.99% | 45 | 92 | 9.63% | 104.44% | 341 | 502 | 43.84% | 47.21% |
| Revisit | 3,903 | 4,530 | 19.88% | 16.06% | 1,520 | 1,268 | 48.88% | -16.58% | 1,193 | 1,463 | 17.66% | 22.63% | 296 | 516 | 5.26% | 74.32% | 498 | 755 | 79.06% | 51.61% | 396 | 528 | 46.11% | 33.33% |
| Not Stated | 855 | 712 | 3.12% | -16.73% | 208 | 45 | 1.73% | -78.37% | 246 | 233 | 2.81% | -5.28% | 251 | 211 | 2.15% | -15.94% | 78 | 108 | 11.31% | 38.46% | 72 | 115 | 10.04% | 59.72% |
| TRAVEL ARRANGEMENT | 18,899 | 22,792 | 100.00% | 20.60% | 3,409 | 2,594 | 100.00% | -23.91% | 5,745 | 8,283 | 100.00% | 44.18% | 8,315 | 9,815 | 100.00% | 18.04% | 621 | 955 | 100.00% | 53.78% | 809 | 1,145 | 100.00% | 41.53% |
| Individual Arranged | 5,767 | 7,713 | 33.84% | 33.74% | 742 | 665 | 25.64% | -10.38% | 2,637 | 4,402 | 53.14% | 66.93% | 1,661 | 1,533 | 15.62% | -7.71% | 330 | 525 | 54.97% | 59.09% | 397 | 588 | 51.35% | 48.11% |
| Packaged Tour | 7,430 | 8,572 | 37.61% | 15.37% | 1,928 | 1,470 | 56.67% | -23.76% | 2,687 | 3,423 | 41.33% | 27.39% | 2,755 | 3,588 | 36.56% | 30.24% | 5 | 16 | 1.68% | 220.00% | 55 | 75 | 6.55% | 36.36% |
| Business Trip | 869 | 906 | 3.98% | 4.26% | 295 | 182 | 7.02% | -38.31% | 80 | 60 | 0.72% | -25.00% | 122 | 157 | 1.60% | 28.69% | 172 | 254 | 26.60% | 47.67% | 200 | 253 | 22.10% | 26.50% |
| Group Tour | 4,072 | 4,731 | 20.76% | 16.18% | 339 | 220 | 8.48% | -35.10% | 211 | 242 | 2.92% | 14.69% | 3,486 | 4,215 | 42.94% | 20.91% | 12 | 21 | 2.20% | 75.00% | 24 | 33 | 2.88% | 37.50% |
| Other | 129 | 170 | 0.75% | 31.78% | 7 | 9 | 0.35% | 28.57% | 36 | 55 | 0.66% | 52.78% | 28 | 34 | 0.35% | 21.43% | 21 | 33 | 3.46% | 57.14% | 37 | 39 | 3.41% | 5.41% |
| Not Stated | 632 | 700 | 3.07% | 10.76% | 98 | 48 | 1.85% | -51.02% | 94 | 101 | 1.22% | 7.45% | 263 | 288 | 2.93% | 9.51% | 81 | 106 | 11.10% | 30.86% | 96 | 157 | 13.71% | 63.54% |
| TRAVEL COMPANION | 17,271 | 21,004 | 21.61% | 31.65% | 3,165 | 2,472 | 100.00% | -21.90% | 5,512 | 8,067 | 100.00% | 46.35% | 7,443 | 8,792 | 18.12% | 494 | 759 | 50.00% | 0.00% | 657 | 914 | 100.00% | 39.12% | |
| Spouse | 6,974 | 8,258 | 39.32% | 18.41% | 852 | 646 | 26.13% | -24.18% | 3,235 | 4,440 | 55.04% | 37.25% | 2,762 | 2,971 | 33.79% | 7.57% | 46 | 91 | 11.99% | 97.83% | 79 | 110 | 12.04% | 39.24% |
| Children | 5,835 | 7,195 | 34.26% | 23.31% | 648 | 480 | 19.42% | -25.93% | 2,760 | 3,763 | 46.65% | 36.34% | 2,299 | 2,781 | 31.63% | 20.97% | 43 | 60 | 7.91% | 39.53% | 85 | 111 | 12.14% | 30.59% |
| Parents/Grandparents | 1,400 | 1,663 | 7.92% | 18.79% | 119 | 89 | 3.60% | -25.21% | 576 | 782 | 9.69% | 35.76% | 676 | 762 | 8.67% | 12.72% | 11 | 7 | 0.92% | -36.36% | 18 | 23 | 2.52% | 27.78% |
| Other Family Members/relatives | 1,168 | 1,436 | 6.84% | 22.95% | 140 | 133 | 5.38% | -5.00% | 545 | 758 | 9.40% | 39.08% | 417 | | | | | | | | | | | |



Visitors Profile by Country (Saipan only)

| JULY | TOTAL | | | | JAPAN | | | | KOREA | | | | CHINA | | | | GUAM | | | | OTHERS | | | |
|--------------------------|---------------|---------------|----------------|---------|--------------|--------------|----------------|---------|--------------|--------------|----------------|----------|--------------|--------------|----------------|---------|------------|------------|----------------|----------|------------|--------------|----------------|---------|
| | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE | Jul-15 | Jul-16 | % SHARE | % CHGE |
| TRAVEL PLANS | 18,317 | 22,274 | 21.60% | | 3,331 | 2,551 | -23.42% | | 5,619 | 8,197 | 45.88% | | 8,071 | 9,607 | 19.03% | | 561 | 877 | 56.33% | | 735 | 1,042 | 41.77% | |
| Pleasure | 16,463 | 20,269 | 91.00% | 23.12% | 2,696 | 2,050 | 80.36% | -23.96% | 5,440 | 7,956 | 97.06% | 46.25% | 7,808 | 9,340 | 97.22% | 19.62% | 147 | 329 | 37.51% | 123.81% | 372 | 594 | 57.01% | 59.68% |
| Business | 746 | 900 | 4.04% | 20.64% | 59 | 27 | 1.06% | -54.24% | 26 | 26 | 0.32% | 0.00% | 47 | 74 | 0.77% | 57.45% | 313 | 397 | 45.27% | 26.84% | 301 | 376 | 36.08% | 24.92% |
| Golf | 625 | 567 | 2.55% | -9.28% | 287 | 243 | 9.53% | -15.33% | 261 | 242 | 2.95% | -7.28% | 35 | 35 | 0.36% | 0.00% | 18 | 15 | 1.71% | -16.67% | 24 | 32 | 3.07% | 33.33% |
| Dive | 1,439 | 1,466 | 6.58% | 1.88% | 551 | 430 | 16.86% | -21.96% | 195 | 395 | 4.82% | 102.56% | 631 | 571 | 5.94% | -9.51% | 7 | 13 | 1.48% | 85.71% | 55 | 57 | 5.47% | 3.64% |
| Convention | 38 | 111 | 0.50% | 192.11% | 5 | 8 | 0.31% | 60.00% | 10 | 9 | 0.11% | -10.00% | 8 | 36 | 0.37% | 350.00% | 5 | 18 | 2.05% | 260.00% | 10 | 40 | 3.84% | 300.00% |
| Company Trip | 334 | 261 | 1.17% | -21.86% | 210 | 142 | 5.57% | -32.38% | 10 | 11 | 0.13% | 10.00% | 81 | 56 | 0.58% | -30.86% | 14 | 35 | 3.99% | 150.00% | 19 | 17 | 1.63% | -10.53% |
| Honeymoon | 344 | 347 | 1.56% | 0.87% | 31 | 28 | 1.10% | -9.68% | 38 | 36 | 0.44% | -5.26% | 271 | 274 | 2.85% | 1.11% | 1 | 2 | 0.23% | 100.00% | 3 | 7 | 0.67% | 133.33% |
| Get Married | 25 | 29 | 0.13% | 16.00% | 13 | 10 | 0.39% | -23.08% | 1 | 8 | 0.10% | 700.00% | 9 | 7 | 0.07% | -22.22% | 1 | 1 | 0.11% | 0.00% | 1 | 3 | 0.29% | 200.00% |
| Memorial Service | 42 | 58 | 0.26% | 38.10% | 20 | 20 | 0.78% | 0.00% | 2 | 0 | 0.00% | -100.00% | 14 | 13 | 0.14% | -7.14% | 4 | 18 | 2.05% | 350.00% | 2 | 7 | 0.67% | 250.00% |
| Visit Friends | 426 | 536 | 2.41% | 25.82% | 64 | 49 | 1.92% | -23.44% | 84 | 96 | 1.17% | 14.29% | 57 | 51 | 0.53% | -10.53% | 113 | 164 | 18.70% | 45.13% | 108 | 176 | 16.89% | 62.96% |
| Sports | 111 | 93 | 0.42% | -16.22% | 17 | 19 | 0.74% | 11.76% | 22 | 39 | 0.48% | 77.27% | 10 | 10 | 0.10% | 0.00% | 31 | 16 | 1.82% | -48.39% | 31 | 9 | 0.86% | -70.97% |
| Other | 218 | 312 | 1.40% | 43.12% | 56 | 58 | 2.27% | 3.57% | 51 | 90 | 1.10% | 76.47% | 49 | 85 | 0.88% | 73.47% | 26 | 43 | 4.90% | 65.38% | 36 | 36 | 3.45% | 0.00% |
| Not Stated | 582 | 518 | 2.33% | -11.00% | 78 | 43 | 1.69% | -44.87% | 126 | 86 | 1.05% | -31.75% | 244 | 208 | 2.17% | -14.75% | 60 | 78 | 8.89% | 30.00% | 74 | 103 | 9.88% | 39.19% |
| TRAVEL MOTIVATION | 17,380 | 20,986 | 20.75% | | 3,262 | 2,507 | -23.15% | | 5,353 | 7,838 | 46.42% | | 7,551 | 9,096 | 20.46% | | 519 | 656 | 26.40% | | 695 | 889 | 27.91% | |
| Newspaper | 160 | 138 | 0.66% | -13.75% | 17 | 7 | 0.28% | -58.82% | 13 | 15 | 0.19% | 15.38% | 118 | 103 | 1.13% | -12.71% | 1 | 4 | 0.61% | 300.00% | 11 | 9 | 1.01% | -18.18% |
| Magazine | 588 | 673 | 3.21% | 14.46% | 97 | 82 | 3.27% | -15.46% | 144 | 158 | 2.02% | 9.72% | 331 | 418 | 4.60% | 26.28% | 1 | 2 | 0.30% | 100.00% | 15 | 13 | 1.46% | -13.33% |
| Travel Agent | 6,684 | 7,919 | 37.73% | 18.48% | 594 | 404 | 16.11% | -31.99% | 1,826 | 2,191 | 27.95% | 19.99% | 4,197 | 5,237 | 57.57% | 24.78% | 10 | 11 | 1.68% | 10.00% | 57 | 76 | 8.55% | 33.33% |
| Climate | 1,225 | 1,514 | 7.21% | 23.59% | 448 | 362 | 14.44% | -19.20% | 148 | 259 | 3.30% | 75.00% | 601 | 833 | 9.16% | 38.60% | 3 | 5 | 0.76% | 66.67% | 25 | 55 | 6.19% | 120.00% |
| Price | 540 | 469 | 2.23% | -13.15% | 370 | 254 | 10.13% | -31.35% | 107 | 143 | 1.82% | 33.64% | 53 | 52 | 0.57% | -1.89% | 1 | 10 | 1.52% | 900.00% | 9 | 10 | 1.12% | 11.11% |
| Short | 1,273 | 1,227 | 5.85% | -3.61% | 662 | 509 | 20.30% | -23.11% | 447 | 522 | 6.66% | 16.78% | 137 | 150 | 1.65% | 9.49% | 12 | 20 | 3.05% | 66.67% | 15 | 26 | 2.92% | 73.33% |
| Reading | 466 | 644 | 3.07% | 38.20% | 19 | 11 | 0.44% | -42.11% | 365 | 562 | 7.17% | 53.97% | 55 | 54 | 0.59% | -1.82% | 2 | 0 | 0.00% | -100.00% | 25 | 17 | 1.91% | -32.00% |
| Flyer | 388 | 346 | 1.65% | -10.82% | 126 | 67 | 2.67% | -46.83% | 167 | 224 | 2.86% | 34.13% | 53 | 35 | 0.38% | -33.96% | 1 | 0 | 0.00% | -100.00% | 41 | 20 | 2.25% | -51.22% |
| Friends / Relatives | 2,455 | 2,790 | 13.29% | 13.65% | 530 | 423 | 16.87% | -20.19% | 618 | 851 | 10.86% | 37.70% | 939 | 1,007 | 11.07% | 7.24% | 191 | 237 | 36.13% | 24.08% | 177 | 272 | 30.60% | 53.67% |
| TV / Radio | 536 | 364 | 1.73% | -32.09% | 28 | 25 | 1.00% | -10.71% | 34 | 110 | 1.40% | 223.53% | 459 | 215 | 2.36% | -53.16% | 0 | 2 | 0.30% | ---- | 15 | 12 | 1.35% | -20.00% |
| Prior Trip | 1,395 | 1,495 | 7.12% | 7.17% | 748 | 628 | 25.05% | -16.04% | 425 | 503 | 6.42% | 18.35% | 91 | 154 | 1.69% | 69.23% | 43 | 94 | 14.33% | 118.60% | 88 | 116 | 13.05% | 31.82% |
| Other | 1,358 | 1,357 | 6.47% | -0.07% | 410 | 196 | 7.82% | -52.20% | 175 | 276 | 3.52% | 57.71% | 183 | 245 | 2.69% | 33.88% | 289 | 314 | 47.87% | 8.65% | 301 | 326 | 36.67% | 8.31% |
| Web | 4,525 | 6,439 | 30.68% | 42.30% | 657 | 625 | 24.93% | -4.87% | 2,058 | 3,791 | 48.37% | 84.21% | 1,700 | 1,873 | 20.59% | 10.18% | 31 | 32 | 4.88% | 3.23% | 79 | 118 | 13.27% | 49.37% |
| Not Stated | 1,519 | 1,806 | 8.61% | 18.89% | 147 | 87 | 3.47% | -40.82% | 392 | 445 | 5.68% | 13.52% | 764 | 719 | 7.90% | -5.89% | 102 | 299 | 45.58% | 193.14% | 114 | 256 | 28.80% | 124.56% |
| OCCUPATION | 18,899 | 22,792 | 100.00% | | 3,409 | 2,594 | 100.00% | | 5,745 | 8,283 | 100.00% | | 8,315 | 9,815 | 100.00% | | 621 | 955 | 100.00% | | 809 | 1,145 | 100.00% | |
| Leg & Manager | 1,147 | 1,183 | 5.19% | 3.14% | 606 | 496 | 19.12% | -18.15% | 103 | 107 | 1.29% | 3.88% | 298 | 403 | 4.11% | 35.23% | 78 | 108 | 11.31% | 38.46% | 62 | 69 | 6.03% | 11.29% |
| Professional | 3,868 | 4,763 | 20.90% | 23.14% | 302 | 251 | 9.68% | -16.89% | 1,183 | 1,582 | 19.10% | 33.73% | 1,981 | 2,287 | 23.30% | 15.45% | 131 | 250 | 26.18% | 90.84% | 271 | 393 | 34.32% | 45.02% |
| Technicians | 1,345 | 1,529 | 6.71% | 13.68% | 186 | 114 | 4.39% | -38.71% | 367 | 586 | 7.07% | 59.67% | 673 | 688 | 7.01% | 2.23% | 67 | 78 | 8.17% | 16.42% | 52 | 63 | 5.50% | 21.15% |
| Clerk | 6,345 | 7,739 | 33.95% | 21.97% | 1,487 | 1,081 | 41.67% | -27.30% | 2,232 | 3,266 | 39.43% | 46.33% | 2,599 | 3,314 | 33.76% | 27.51% | 10 | 25 | 2.62% | 150.00% | 17 | 53 | 4.63% | 211.76% |
| Service | 1,454 | 1,586 | 6.96% | 9.08% | 236 | 222 | 8.56% | -5.93% | 695 | 897 | 10.83% | 29.06% | 464 | 411 | 4.19% | -11.42% | 19 | 23 | 2.41% | 21.05% | 40 | 33 | 2.88% | -17.50% |
| Skilled | 34 | 45 | 0.20% | 32.35% | 7 | 6 | 0.23% | -14.29% | 12 | 16 | 0.19% | 33.33% | 11 | 19 | 0.19% | 72.73% | 0 | 0 | 0.00% | ---- | 4 | 4 | 0.35% | 0.00% |
| Craftsman | 117 | 153 | 0.67% | 30.77% | 1 | 3 | 0.12% | 200.00% | 5 | 16 | 0.19% | 220.00% | 98 | 114 | 1.16% | 16.33% | 9 | 12 | 1.26% | 33.33% | 4 | 8 | 0.70% | 100.00% |
| Plant Operator | 126 | 187 | 0.82% | 48.41% | 22 | 11 | 0.42% | -50.00% | 27 | 64 | 0.77% | 137.04% | 66 | 108 | 1.10% | 63.64% | 4 | 3 | 0.31% | -25.00% | 7 | 1 | 0.09% | -85.71% |
| Entry Level | 97 | 105 | 0.46% | 8.25% | 1 | 1 | 0.04% | 0.00% | 2 | 4 | 0.05% | 100.00% | 74 | 76 | 0.77% | 2.70% | 5 | 17 | 1.78% | 240.00% | 15 | 7 | 0.61% | -53.33% |
| Armed Forces | 92 | 139 | 0.61% | 51.09% | 6 | 7 | 0.27% | 16.67% | 17 | 27 | 0.33% | 58.82% | 0 | 1 | 0.01% | ---- | 30 | 55 | 5.76% | 83.33% | 39 | 49 | 4.28% | 25.64% |
| Homemaker | 790 | 979 | 4.30% | 23.92% | 133 | 96 | 3.70% | -27.82% | 398 | 584 | 7.05% | 46.73% | 230 | 253 | 2.58% | 10.00% | 13 | 19 | 1.99% | 46.15% | 16 | 27 | 2.36% | 68.75% |
| Students | 1,184 | 1,712 | 7.51% | 44.59% | 80 | 89 | 3.43% | 11.25% | 339 | 689 | 8.32% | 103.24% | 689 | 848 | 8.64% | 23.08% | 37 | 34 | 3.56% | -8.11% | 39 | 52 | 4.54% | 33.33% |
| Retirees | 423 | 514 | 2.26% | 21.51% | 106 | 60 | 2.31% | -43.40% | 83 | 101 | 1.22% | 21.69% | 189 | 269 | 2.74% | 42.33% | 22 | 45 | 4.71% | 104.55% | 23 | 39 | 3.41% | 69.57% |
| Other | 628 | 888 | 3.90% | 41.40% | 43 | 35 | 1.35% | -18.60% | 118 | 161 | 1.94% | 36.44% | 361 | 488 | 4.97% | 35.18% | 40 | 99 | 10.37% | 147.50% | 66 | 105 | 9.17% | 59.09% |
| Not Stated | 1,249 | 1,270 | 5.57% | 1.68% | 193 | 122 | 4.70% | -36.79% | 164 | 183 | 2.21% | 11.59% | 582 | 536 | 5.46% | -7.90% | 156 | 187 | 19.58% | 19.87% | 154 | 242 | 21.14% | 57.14% |