



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2015		250,782	35,587	39,137	44,910	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	479,679
2016		249,156	39,549	37,870	41,128	46,011	47,281 r	37,317							249,156
% change		-0.6%	11.1%	-3.2%	-8.4%	0.7%	10.2%	-12.3%							-----

~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2015		131,148	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	39,549	37,870	41,128	478,592
2016		130,609	46,011	47,281 r	37,317										130,609
% change		-0.4%	0.7%	10.2%	-12.3%										-----

~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2015	19.6%	49,079	6,511	7,023	9,942	8,310	8,485	8,808	6,037	6,487	6,305	5,624	6,991	8,059	88,582
FY 2016	13.4%	33,406	4,929	4,423	6,374	5,473	5,855 r	6,352							33,406
% change		-31.9%	-24.3%	-37.0%	-35.9%	-34.1%	-31.0%	-27.9%							-----
KOREA	MS	YTD													TOTAL
FY 2015	39.1%	97,939	12,557	16,227	19,485	21,145	13,536	14,989	17,359	16,237	13,985	15,321	8,479	12,632	181,952
FY 2016	37.1%	92,445	14,370	16,848	17,721	17,125	13,638	12,743							92,445
% change		-5.6%	14.4%	3.8%	-9.1%	-19.0%	0.8%	-15.0%							-----
CHINA	MS	YTD													TOTAL
FY 2015	35.8%	89,807	13,963	13,874	12,886	13,933	18,905	16,246	14,100	15,198	14,894	17,964	12,760	16,742	181,465
FY 2016	43.2%	107,563	16,981	14,477	14,309	20,615	25,719	15,462							107,563
% change		19.8%	21.6%	4.3%	11.0%	48.0%	36.0%	-4.8%							-----
HONG KONG	MS	YTD													TOTAL
FY 2015	0.2%	544	72	86	83	84	96	123	126	115 r	171	104	87	79	1,226
FY 2016	0.3%	819	98	97	194	147	112	171							819
% change		50.6%	36.1%	12.8%	133.7%	75.0%	16.7%	39.0%							-----
TAIWAN	MS	YTD													TOTAL
FY 2015	0.1%	246	39	32	44	24	64	43	60	62	107	62	19	53	609
FY 2016	0.1%	258	24	54	53	49	29	49							258
% change		4.9%	-38.5%	68.8%	20.5%	104.2%	-54.7%	14.0%							-----
PHILIPPINES	MS	YTD													TOTAL
FY 2015	0.1%	293	44	52	65	45	43	44	63	58	150	41	58	48	711
FY 2016	0.1%	342	51	57	74	29	48	83							342
% change		16.7%	15.9%	9.6%	13.8%	-35.6%	11.6%	88.6%							-----
GUAM	MS	YTD													TOTAL
FY 2015	2.3%	5,728	1,030	889	1,167	951	828	863	995	907	1,085	846	685	919	11,165
FY 2016	2.7%	6,732	1,080	1,035	1,234	1,125	1,006 r	1,252							6,732
% change		17.5%	4.9%	16.4%	5.7%	18.3%	21.5%	45.1%							-----
UNITED STATES	MS	YTD													TOTAL
FY 2015	1.5%	3,646	885	413	536	525	505	782	1,287	475	1,028	521 r	664	458	8,079
FY 2016	1.8%	4,392	1,213	490	592	884	569	644							4,392
% change		20.5%	37.1%	18.6%	10.4%	68.4%	12.7%	-17.6%							-----
RUSSIA	MS	YTD													TOTAL
FY 2015	0.7%	1,753	237	245	422	425	110	314	210	189	352	136	59	61	2,760
FY 2016	0.5%	1,127	144	137	268	320	63	195							1,127
% change		-35.7%	-39.2%	-44.1%	-36.5%	-24.7%	-42.7%	-37.9%							-----
OTHERS	MS	YTD													TOTAL
FY 2015	0.7%	1,747	249	296	280	246	349	327	236	227	265	263	194	198	3,130
FY 2016	0.8%	2,072	659	252	309	244	242	366							2,072
% change		18.6%	164.7%	-14.9%	10.4%	-0.8%	-30.7%	11.9%							-----

Source: CNMI Customs Declaration Form

† Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - MARCH 2016			
ARRIVALS BY MODE OF TRANSPORTATION	Mar-15	Mar-16	% CHANGE
Air Arrivals	42,434 0	37,095	-13%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	42,434	37,095	-13%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	8,764	6,271	-28%
Kanto (Tokyo)	6,856	4,698	-31%
Kinki (Osaka)	507	322	-36%
Tokai (Nagoya)	386	350	-9%
Tohoku (Sendai)	494	336	-32%
Kyushu (Fukuoka)	76	99	30%
Hokkaido (Sapporo)	115	66	-43%
Chugoku (Hiroshima)	74	64	-14%
Shikoku	32	33	3%
Okinawa	5	25	400%
Others	16	4	-75%
Not Specified	203	274	35%
KOREA	14,984	12,741	-15%
Seoul	6,937	6,080	-12%
Pusan	688	541	-21%
Taegu	362	425	17%
Inchon	1,198	842	-30%
Others	5,362	4,551	-15%
Not Specified	437	302	-31%
CHINA	16,246	15,461	-5%
Beijing	4,592	3,533	-23%
Shanghai	4,071	3,144	-23%
Guangzhou	994	1,161	17%
Others	3,232	5,858	81%
Not Specified	3,357	1,765	-47%
GUAM	824	1,153	40%
UNITED STATES	772	619	-20%
PHILIPPINES	44	83	89%
RUSSIA	310	195	-37%
HONG KONG	123	171	39%
TAIWAN	43	44	2%
OTHERS	324	357	10%
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	249,996	247,541	-1%
October	35,473	39,297	11%
November	38,934	37,600	-3%
December	44,798	40,866	-9%
January	45,576	45,774	0%
February	42,781	46,909	0%
March	42,434	37,095	10%
April	40,325		
May	39,819		
June	38,196		
July	40,793		
August	29,921		
September	39,026		
YEAR TOTAL	478,076	247,541	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Mar-16

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - MARCH 2016			
	<u>Mar-15</u>	<u>Mar-16</u>	% CHANGE
TOTAL ARRIVALS (from GUAM)	105	222	111%
JAPAN	44	81	84%
KOREA	5	2	-60%
CHINA	0	1	-----
GUAM	39	99	154%
UNITED STATES	10	25	150%
PHILIPPINES	0	0	-----
RUSSIA	4	0	-100%
HONG KONG	0	0	-----
TAIWAN	0	5	-----
OTHERS	3	9	200%

ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	786	1,615	105%
October	114	252	121%
November	203	270	33%
December	112	262	134%
January	112	237	112%
February	140	372 r	166%
March	105	222	111%
April	148		
May	136		
June	146		
July	89		
August	75		
September	223		
YEAR TOTAL	1,603	1,615	-----

Source: CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands.

VISITOR ARRIVALS TO TINIAN - MARCH 2016			
	<u>Mar-15</u>	<u>Mar-16</u>	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	1,509	N/A	-----
OVERNIGHT VISITORS:	1,509	N/A	
JAPAN	61	N/A	
KOREA	325	N/A	
CHINA	1,092	N/A	
GUAM	0	N/A	
UNITED STATES	8	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
TAIWAN	0	N/A	
SAIPAN	23	N/A	
OTHERS	0	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	13,305	8,039	-----
October	2,134	354	-83%
November	2,300	285	-88%
December	2,534	446	-82%
January	2,068	2,957	43%
February	2,760	3,997	45%
March	1,509	N/A	-----
April	1,834		
May	1,722		
June	1,537		
July	1,890		
August	1,629		
September	1,651		
YEAR TOTAL	23,568	8,039	-----

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

MARCH	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE
MODE OF ARRIVAL	42,434	37,095	100.00%	-12.58%	8,764	6,271	100.00%	-28.45%	14,984	12,741	100.00%	-14.97%	16,246	15,461	100.00%	-4.83%	824	1,153	100.00%	39.93%	1,616	1,469	100.00%	-9.10%
Air	42,434	37,095	100.00%	-12.58%	8,764	6,271	100.00%	-28.45%	14,984	12,741	100.00%	-14.97%	16,246	15,461	100.00%	-4.83%	824	1,153	100.00%	39.93%	1,616	1,469	100.00%	-9.10%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	42,434	37,095	100.00%	-12.58%	8,764	6,271	100.00%	-28.45%	14,984	12,741	100.00%	-14.97%	16,246	15,461	100.00%	-4.83%	824	1,153	100.00%	39.93%	1,616	1,469	100.00%	-9.10%
Male	19,974	17,451	47.04%	-12.63%	4,341	3,150	50.23%	-27.44%	6,992	5,869	46.06%	-16.06%	7,212	6,769	43.78%	-6.14%	487	767	66.52%	57.49%	942	896	60.99%	-4.88%
Female	22,438	19,633	52.93%	-12.50%	4,414	3,120	49.75%	-29.32%	7,985	6,865	53.88%	-14.03%	9,028	8,691	56.21%	-3.73%	337	386	33.48%	14.54%	674	571	38.87%	-15.28%
Not Stated	22	11	0.03%	-50.00%	9	1	0.02%	-88.89%	7	7	0.05%	0.00%	6	1	0.01%	-83.33%	0	0	0.00%	----	0	2	0.14%	----
AGE GROUP (YEARS)	42,434	37,095	100.00%	-12.58%	8,764	6,271	100.00%	-28.45%	14,984	12,741	100.00%	-14.97%	16,246	15,461	100.00%	-4.83%	824	1,153	100.00%	39.93%	1,616	1,469	100.00%	-9.10%
Under 10	54	8	0.02%	-85.19%	24	4	0.06%	-83.33%	15	3	0.02%	-80.00%	14	1	0.01%	-92.86%	0	0	0.00%	----	1	0	0.00%	-100.00%
Under 13	5,962	5,030	13.56%	-15.63%	848	694	11.07%	-18.16%	3,703	3,247	25.48%	-12.31%	1,176	925	5.98%	-21.34%	70	54	4.68%	-22.86%	165	110	7.49%	-33.33%
10-17	12	0	0.00%	-100.00%	7	0	0.00%	-100.00%	0	0	0.00%	----	3	0	0.00%	-100.00%	2	0	0.00%	-100.00%	0	0	0.00%	----
13-15	474	368	0.99%	-22.36%	265	214	3.41%	-19.25%	125	112	0.88%	-10.40%	25	12	0.08%	-52.00%	27	14	1.21%	-48.15%	32	16	1.09%	-50.00%
16-19	799	486	1.31%	-39.17%	615	333	5.31%	-45.85%	72	60	0.47%	-16.67%	79	42	0.27%	-46.84%	15	25	2.17%	66.67%	18	26	1.77%	44.44%
18-19	24	3	0.01%	-87.50%	19	3	0.05%	-84.21%	0	0	0.00%	----	2	0	0.00%	-100.00%	1	0	0.00%	-100.00%	2	0	0.00%	-100.00%
20-24	3,510	2,354	6.35%	-32.93%	2,328	1,216	19.39%	-47.77%	228	199	1.56%	-12.72%	836	815	5.27%	-2.51%	43	59	5.12%	37.21%	75	65	4.42%	-13.33%
25-29	5,887	5,359	14.45%	-8.97%	675	454	7.24%	-32.74%	856	761	5.97%	-11.10%	4,166	3,943	25.50%	-5.35%	56	78	6.76%	39.29%	134	123	8.37%	-8.21%
30-34	6,624	5,173	13.95%	-21.91%	472	388	6.19%	-17.80%	2,528	1,605	12.60%	-36.51%	3,418	2,949	19.07%	-13.72%	69	103	8.93%	49.28%	137	128	8.71%	-6.57%
35-39	5,378	4,686	12.63%	-12.87%	534	427	6.81%	-20.04%	2,768	2,311	18.14%	-16.51%	1,818	1,698	10.98%	-6.60%	77	104	9.02%	35.06%	181	146	9.94%	-19.34%
40-44	3,884	3,555	9.58%	-8.47%	671	557	8.88%	-16.99%	1,760	1,606	12.60%	-8.75%	1,184	1,105	7.15%	-6.67%	110	132	11.45%	20.00%	159	155	10.55%	-2.52%
45-49	2,392	2,445	6.59%	2.22%	634	519	8.28%	-18.14%	619	627	4.92%	1.29%	902	1,026	6.64%	13.75%	100	134	11.62%	34.00%	137	139	9.46%	1.46%
50-54	2,166	2,325	6.27%	7.34%	459	424	6.76%	-7.63%	491	485	3.81%	-1.22%	973	1,112	7.19%	14.29%	78	143	12.40%	83.33%	165	161	10.96%	-2.42%
55-59	1,827	1,950	5.26%	6.73%	313	302	4.82%	-3.51%	540	585	4.59%	8.33%	777	804	5.20%	3.47%	66	121	10.49%	83.33%	131	138	9.39%	5.34%
60 & Over	3,409	3,320	8.95%	-2.61%	893	734	11.70%	-17.81%	1,260	1,116	8.76%	-11.43%	869	1,023	6.62%	17.72%	108	186	16.13%	72.22%	279	261	17.77%	-6.45%
Not Stated	32	33	0.09%	3.13%	7	2	0.03%	-71.43%	19	24	0.19%	26.32%	4	6	0.04%	50.00%	2	0	0.00%	-100.00%	0	1	0.07%	----
PURPOSE OF VISIT	23,560	21,437	100.00%	-9.01%	6,246	4,222	100.00%	-32.40%	6,460	5,520	100.00%	-14.55%	9,061	9,627	100.00%	6.25%	658	955	100.00%	45.14%	1,135	1,113	100.00%	-1.94%
Pleasure	22,322	20,107	93.80%	-9.92%	6,118	4,137	97.99%	-32.38%	6,365	5,438	98.51%	-14.56%	8,999	9,519	98.88%	5.78%	195	349	36.54%	78.97%	645	664	59.66%	2.95%
Business	1,010	1,285	5.99%	27.23%	51	65	1.54%	27.45%	70	81	1.47%	15.71%	48	93	0.97%	93.75%	386	605	63.35%	56.74%	455	441	39.62%	-3.08%
Other	228	45	0.21%	-80.26%	77	20	0.47%	-74.03%	25	1	0.02%	-96.00%	14	15	0.16%	7.14%	77	1	0.10%	-98.70%	35	8	0.72%	-77.14%
FREQUENCY OF VISIT	23,560	21,437	100.00%	-9.01%	6,246	4,222	100.00%	-32.40%	6,460	5,520	100.00%	-14.55%	9,061	9,627	100.00%	6.25%	658	955	100.00%	45.14%	1,135	1,113	100.00%	-1.94%
First Visit	17,920	15,751	73.48%	-12.10%	3,618	2,235	52.94%	-38.23%	5,174	3,973	71.97%	-23.21%	8,349	8,942	92.88%	7.10%	134	82	8.59%	-38.81%	645	519	46.63%	-19.53%
Revisit	4,895	4,745	22.13%	-3.06%	2,239	1,780	42.16%	-20.50%	1,283	1,258	22.79%	-1.95%	396	468	4.86%	18.18%	522	739	77.38%	41.57%	455	500	44.92%	9.89%
Not Stated	745	941	4.39%	26.31%	389	207	4.90%	-46.79%	3	289	5.24%	9533.33%	316	217	2.25%	-31.33%	2	134	14.03%	6600.00%	35	94	8.45%	168.57%
TRAVEL ARRANGEMENT	23,560	21,437	100.00%	-9.01%	6,246	4,222	100.00%	-32.40%	6,460	5,520	100.00%	-14.55%	9,061	9,627	100.00%	6.25%	658	955	100.00%	45.14%	1,135	1,113	100.00%	-1.94%
Individual Arranged	5,410	5,833	27.21%	7.82%	1,015	872	20.65%	-14.09%	2,126	2,409	43.64%	13.31%	1402	1517	15.76%	8.20%	337	462	48.38%	37.09%	530	573	51.48%	8.11%
Packaged Tour	9,228	7,609	35.49%	-17.54%	3,439	2,204	52.20%	-35.91%	3,311	2,336	42.32%	-29.45%	2,354	2,940	30.54%	24.89%	5	18	1.88%	260.00%	119	111	9.97%	-6.72%
Business Trip	1,362	1,553	7.24%	14.02%	381	400	9.47%	4.99%	327	264	4.78%	-19.27%	255	313	3.25%	22.75%	191	333	34.87%	74.35%	208	243	21.83%	16.83%
Group Tour	6,013	5,509	25.70%	-8.38%	875	541	12.81%	-38.17%	423	338	6.12%	-20.09%	4,620	4,581	47.58%	-0.84%	9	10	1.05%	11.11%	86	39	3.50%	-54.65%
Other	265	169	0.79%	-36.23%	148	16	0.38%	-89.19%	36	50	0.91%	38.89%	19	34	0.35%	78.95%	32	27	2.83%	-15.63%	30	42	3.77%	40.00%
Not Stated	1,282	764	3.56%	-40.41%	388	189	4.48%	-51.29%	237	123	2.23%	-48.10%	411	242	2.51%	-41.12%	84	105	10.99%	25.00%	162	105	9.43%	-35.19%
TRAVEL COMPANION	21,563	19,979	100.00%	-7.35%	5,626	3,884	100.00%	-30.96%	6,055	5,276	100.00%	-12.87%	8,500	9,109	100.00%	7.16%	504	770	100.00%	0.00%	878	940	100.00%	7.06%
Spouse	6,973	6,350	31.78%	-8.93%	824	688	17.71%	-16.50%	3,140	2,567	48.65%	-18.25%	2,824	2,908	31.92%	2.97%	45	67	8.70%	48.89%	140	120	12.77%	-14.29%
Children	4,189	3,538	17.71%	-15.54%	775	644	16.58%	-16.90%	2,317	1,980	37.53%	-14.54%	936	805	8.84%	-14.00%	49	39	5.06%	-20.41%	112	70	7.45%	-37.50%
Parents/Grandparents	1,346	1,238	6.20%	-8.02%	160	144	3.71%	-10.00%	565	523	9.91%	-7.43%	582	536	5.88%	-7.90%	7	7	0.91%	0.00%	32	28	2.98%	-12.50%
Other Family Members/relatives	1,070	983	4.92%	-8.13%	257	195	5.02%	-24.12%	469	437	8.28%	-6.82%	284	282	3.									



Visitors Profile by Country (Saipan only)

MARCH	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE	Mar-15	Mar-16	% SHARE	% CHGE
TRAVEL PLANS	22,371	20,674		-7.59%	5,935	4,030		-32.10%	6,163	5,331		-13.50%	8,684	9,413		8.39%	596	867		45.47%	993	1,033		4.03%
Pleasure	19,286	17,651	85.38%	-8.48%	4,512	3,070	76.18%	-31.96%	5,730	4,890	91.73%	-14.66%	8,318	8,964	95.23%	7.77%	138	200	23.07%	44.93%	588	527	51.02%	-10.37%
Business	827	1,148	5.55%	38.81%	67	77	1.91%	14.93%	43	63	1.18%	46.51%	49	95	1.01%	93.88%	346	521	60.09%	50.58%	322	392	37.95%	21.74%
Golf	1,061	1,037	5.02%	-2.26%	504	472	11.71%	-6.35%	399	433	8.12%	8.52%	99	83	0.88%	-16.16%	10	22	2.54%	120.00%	49	27	2.61%	-44.90%
Dive	1,794	1,440	6.97%	-19.73%	1,039	620	15.38%	-40.33%	235	208	3.90%	-11.49%	469	550	5.84%	17.27%	1	7	0.81%	600.00%	50	55	5.32%	10.00%
Convention	73	92	0.45%	26.03%	4	7	0.17%	75.00%	9	5	0.09%	-44.44%	20	24	0.25%	20.00%	21	25	2.88%	19.05%	19	31	3.00%	63.16%
Company Trip	511	536	2.59%	4.89%	266	274	6.80%	3.01%	68	43	0.81%	-36.76%	132	160	1.70%	21.21%	19	38	4.38%	100.00%	26	21	2.03%	-19.23%
Honeymoon	658	636	3.08%	-3.34%	47	31	0.77%	-34.04%	177	91	1.71%	-48.59%	428	506	5.38%	18.22%	1	2	0.23%	100.00%	5	6	0.58%	20.00%
Get Married	37	19	0.09%	-48.65%	20	7	0.17%	-65.00%	3	2	0.04%	-33.33%	11	8	0.08%	-27.27%	0	1	0.12%	----	3	1	0.10%	-66.67%
Memorial Service	43	55	0.27%	27.91%	11	8	0.20%	-27.27%	0	0	0.00%	----	10	14	0.15%	40.00%	10	13	1.50%	30.00%	12	20	1.94%	66.67%
Visit Friends	386	452	2.19%	17.10%	89	70	1.74%	-21.35%	69	89	1.67%	28.99%	41	48	0.51%	17.07%	74	122	14.07%	64.86%	113	123	11.91%	8.85%
Sports	244	179	0.87%	-26.64%	116	99	2.46%	-14.66%	39	30	0.56%	-23.08%	10	8	0.08%	-20.00%	48	15	1.73%	-68.75%	31	27	2.61%	-12.90%
Other	564	344	1.66%	-39.01%	376	88	2.18%	-76.60%	48	56	1.05%	16.67%	42	91	0.97%	116.67%	50	55	6.34%	10.00%	48	54	5.23%	12.50%
Not Stated	1,189	763	3.69%	-35.83%	311	192	4.76%	-38.26%	297	189	3.55%	-36.36%	377	214	2.27%	-43.24%	62	88	10.15%	41.94%	142	80	7.74%	-43.66%
TRAVEL MOTIVATION	21,164	19,732		-6.77%	5,754	3,967		-31.06%	5,809	5,137		-11.57%	8,097	9,068		11.99%	563	666		18.29%	941	894		-4.99%
Newspaper	136	105	0.53%	-22.79%	39	20	0.50%	-48.72%	22	7	0.14%	-68.18%	63	71	0.78%	12.70%	0	0	0.00%	----	12	7	0.78%	-41.67%
Magazine	550	490	2.48%	-10.91%	163	121	3.05%	-25.77%	108	94	1.83%	-12.96%	266	264	2.91%	-0.75%	0	1	0.15%	----	13	10	1.12%	-23.08%
Travel Agent	9,199	8,734	44.26%	-5.05%	1,278	808	20.37%	-36.78%	2,510	1,875	36.50%	-25.30%	5,271	5,945	65.56%	12.79%	12	24	3.60%	100.00%	128	82	9.17%	-35.94%
Climate	1,937	1,636	8.29%	-15.54%	1,067	699	17.62%	-34.49%	362	346	6.74%	-4.42%	441	537	5.92%	21.77%	3	2	0.30%	-33.33%	64	52	5.82%	-18.75%
Price	925	526	2.67%	-43.14%	677	293	7.39%	-56.72%	110	101	1.97%	-8.18%	125	112	1.24%	-10.40%	1	7	1.05%	600.00%	12	13	1.45%	8.33%
Short	1,420	1,081	5.48%	-23.87%	769	541	13.64%	-29.65%	452	358	6.97%	-20.80%	167	144	1.59%	-13.77%	12	22	3.30%	83.33%	20	16	1.79%	-20.00%
Reading	492	498	2.52%	1.22%	25	17	0.43%	-32.00%	396	412	8.02%	4.04%	46	49	0.54%	6.52%	0	1	0.15%	----	25	19	2.13%	-24.00%
Flyer	502	305	1.55%	-39.24%	266	116	2.92%	-56.39%	128	112	2.18%	-12.50%	44	38	0.42%	-13.64%	1	1	0.15%	0.00%	63	38	4.25%	-39.68%
Friends / Relatives	2,989	2,791	14.14%	-6.62%	1,206	820	20.67%	-32.01%	625	711	13.84%	13.76%	814	857	9.45%	5.28%	149	181	27.18%	21.48%	195	222	24.83%	13.85%
TV / Radio	160	299	1.52%	86.88%	29	38	0.96%	31.03%	55	54	1.05%	-1.82%	66	204	2.25%	209.09%	1	0	0.00%	-100.00%	9	3	0.34%	-66.67%
Prior Trip	1,704	1,561	7.91%	-8.39%	1,001	808	20.37%	-19.28%	423	432	8.41%	2.13%	103	134	1.48%	30.10%	83	90	13.51%	8.43%	94	97	10.85%	3.19%
Other	1,617	1,568	7.95%	-3.03%	489	355	8.95%	-27.40%	250	226	4.40%	-9.60%	150	245	2.70%	63.33%	335	368	55.26%	9.85%	393	374	41.83%	-4.83%
Web	4,836	4,355	22.07%	-9.95%	1,207	851	21.45%	-29.49%	1,803	1,666	32.43%	-7.60%	1,681	1,668	18.39%	-0.77%	27	33	4.95%	22.22%	118	137	15.32%	16.10%
Not Stated	2,396	1,705	8.64%	-28.84%	492	255	6.43%	-48.17%	651	383	7.46%	-41.17%	964	559	6.16%	-42.01%	95	289	43.39%	204.21%	194	219	24.50%	12.89%
OCCUPATION	23,560	21,437	100.00%	-9.01%	6,246	4,222	100.00%	-32.40%	6,460	5,520	100.00%	-14.55%	9,061	9,627	100.00%	6.25%	658	955	100.00%	45.14%	1,135	1,119	100.00%	-1.94%
Leg & Manager	1,131	1,251	5.84%	10.61%	618	642	15.21%	3.88%	98	114	2.07%	16.33%	283	286	2.97%	1.06%	55	135	14.14%	145.45%	77	74	6.65%	-3.90%
Professional	4,304	4,240	19.78%	-1.49%	357	253	5.99%	-29.13%	1,086	889	16.11%	-18.14%	2,322	2,431	25.25%	4.69%	194	262	27.43%	35.05%	345	405	36.39%	17.39%
Technicians	1,480	1,438	6.71%	-2.84%	174	142	3.36%	-18.39%	580	477	8.64%	-17.76%	594	674	7.00%	13.47%	63	97	10.16%	53.97%	69	48	4.31%	-30.43%
Clerk	6,686	6,401	29.86%	-4.26%	1,281	1,056	25.01%	-17.56%	2,274	1,866	33.80%	-17.94%	3,079	3,418	35.50%	11.01%	12	28	2.93%	133.33%	40	33	2.96%	-17.50%
Service	1,757	1,705	7.95%	-2.96%	331	281	6.66%	-15.11%	792	762	13.80%	-3.79%	566	588	6.11%	3.89%	27	27	2.83%	0.00%	41	47	4.22%	14.63%
Skilled	54	61	0.28%	12.96%	13	13	0.31%	0.00%	26	18	0.33%	-30.77%	12	24	0.25%	100.00%	2	3	0.31%	50.00%	1	3	0.27%	200.00%
Craftsman	117	163	0.76%	39.32%	3	1	0.02%	-66.67%	8	10	0.18%	25.00%	94	122	1.27%	29.79%	3	20	2.09%	566.67%	9	10	0.90%	11.11%
Plant Operator	228	210	0.98%	-7.89%	33	13	0.31%	-60.61%	77	67	1.21%	-12.99%	108	123	1.28%	13.89%	2	1	0.10%	-50.00%	8	6	0.54%	-25.00%
Entry Level	121	136	0.63%	12.40%	5	8	0.19%	60.00%	0	0	0.00%	----	109	118	1.23%	8.26%	3	3	0.31%	0.00%	4	7	0.63%	75.00%
Armed Forces	96	106	0.49%	10.42%	5	4	0.09%	-20.00%	17	16	0.29%	-5.88%	3	1	0.01%	-66.67%	21	41	4.29%	95.24%	50	44	3.95%	-12.00%
Homemaker	1,229	1,144	5.34%	-6.92%	230	200	4.74%	-13.04%	714	669	12.12%	-6.30%	253	242	2.51%	-4.35%	9	14	1.47%	55.56%	23	19	1.71%	-17.39%
Students	2,761	1,487	6.94%	-46.14%	2,364	1,112	26.34%	-52.96%	127	132	2.39%	3.94%	208	183	1.90%	-12.02%	28	29	3.04%	3.57%	34	31	2.79%	-8.82%
Retirees	834	1,014	4.73%	21.58%	167	137	3.24%	-17.96%	145	161	2.92%	11.03%	433	619	6.43%	42.96%	16	33	3.46%	106.25%	73	64	5.75%	-12.33%
Other	709	739	3.45%	4.23%	77	72	1.71%	-6.49%	149	132	2.39%	-11.41%	344	344	3.57%	0.00%	59	83	8.69%	40.68%	80	108	9.70%	35.00%
Not Stated	2,053	1,342	6.26%	-34.63%	588	288	6.82%	-51.02%	367	207	3.75%	-43.60%	653	454	4.72%	-30.47%	164	179	18.74%	9.15%	281	214	19.23%	-23.84%