



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2015		479,679	35,587	39,137	44,910	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	479,679
2016		501,489	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466 0	41,502	47,736	48,971	43,264	501,489
% change		4.5%	11.1%	-3.2%	-8.4%	0.7%	10.2%	-12.3%	-12.5%	-11.2%	8.2%	16.8%	63.3%	10.2%	4.5%
~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2015		360,045	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	39,549	37,870	41,128	478,592
2016		382,942	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971	43,264				382,942
% change		6.4%	0.7%	10.2%	-12.3%	-12.5%	-11.2%	8.2%	16.8%	63.3%	10.2%				-20.0%
~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	
JAPAN	MS	YTD													TOTAL
FY 2015	18.5%	88,582	6,511	7,023	9,942	8,310	8,485	8,808	6,037	6,487	6,305	5,624	6,991	8,059	88,582
FY 2016	12.4%	62,120	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313	4,835	62,120
% change		-29.9%	-24.3%	-37.0%	-35.9%	-34.1%	-31.0%	-27.9%	-29.3%	-31.9%	-25.3%	-25.8%	-9.7%	-40.0%	-29.9%
KOREA	MS	YTD													TOTAL
FY 2015	37.9%	181,952	12,557	16,227	19,485	21,145	13,536	14,989	17,359	16,237	13,985	15,321	8,479	12,632	181,952
FY 2016	40.1%	200,875	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528	19,840	200,875
% change		10.4%	14.4%	3.8%	-9.1%	-19.0%	0.8%	-15.0%	-21.9%	-14.7%	32.7%	37.7%	153.9%	57.1%	10.4%
CHINA	MS	YTD													TOTAL
FY 2015	37.8%	181,465	13,963	13,874	12,886	13,933	18,905	16,246	14,100	15,198	14,894	17,964	12,760	16,742	181,465
FY 2016	41.2%	206,538	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786	15,666	206,538
% change		13.8%	21.6%	4.3%	11.0%	48.0%	36.0%	-4.8%	7.1%	-3.3%	1.7%	9.0%	47.2%	-6.4%	13.8%
HONG KONG	MS	YTD													TOTAL
FY 2015	0.3%	1,226	72	86	83	84	96	123	126	115 r	171	104	87	79	1,226
FY 2016	0.3%	1,710	98	97	194	147	112	171	121	132	111	199	156	172	1,710
% change		39.5%	36.1%	12.8%	133.7%	75.0%	16.7%	39.0%	-4.0%	14.8%	-35.1%	91.3%	79.3%	117.7%	39.5%
TAIWAN	MS	YTD													TOTAL
FY 2015	0.1%	609	39	32	44	24	64	43	60	62	107	62	19	53	609
FY 2016	0.1%	717	24	54	53	49	29	49	74	90	60	64	49	122	717
% change		17.7%	-38.5%	68.8%	20.5%	104.2%	-54.7%	14.0%	23.3%	45.2%	-43.9%	3.2%	157.9%	130.2%	17.7%
PHILIPPINES	MS	YTD													TOTAL
FY 2015	0.1%	711	44	52	65	45	43	44	63	58	150	41	58	48	711
FY 2016	0.2%	999	51	57	74	29	48	83	106	116	129	90	129	87	999
% change		40.5%	15.9%	9.6%	13.8%	-35.6%	11.6%	88.6%	68.3%	100.0%	-14.0%	119.5%	122.4%	81.3%	40.5%
GUAM	MS	YTD													TOTAL
FY 2015	2.3%	11,165	1,030	889	1,167	951	828	863	995	907	1,085	846	685	919	11,165
FY 2016	2.8%	13,932	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138	1,153	13,932
% change		24.8%	4.9%	16.4%	5.7%	18.3%	21.5%	45.1%	14.7%	22.6%	22.1%	57.3%	66.1%	25.5%	24.8%
UNITED STATES	MS	YTD													TOTAL
FY 2015	1.7%	8,079	885	413	536	525	505	782	1,287	475	1,028	521 r	664	458	8,079
FY 2016	1.7%	8,515	1,213	490	592	884	569	644	614	582	808	663	486	970	8,515
% change		5.4%	37.1%	18.6%	10.4%	68.4%	12.7%	-17.6%	-52.3%	22.5%	-21.4%	27.3%	-26.8%		5.4%
RUSSIA	MS	YTD													TOTAL
FY 2015	0.6%	2,760	237	245	422	425	110	314	210	189	352	136	59	61	2,760
FY 2016	0.4%	1,796	144	137	268	320	63	195	63	125	166	164	83	68	1,796
% change		-34.9%	-39.2%	-44.1%	-36.5%	-24.7%	-42.7%	-37.9%	-70.0%	-33.9%	-52.8%	20.6%	40.7%	11.5%	-34.9%
OTHERS	MS	YTD													TOTAL
FY 2015	0.7%	3,130	249	296	280	246	349	327	236	227	265	263	194	198	3,130
FY 2016	0.9%	4,287	659	252	309	244	242	366	334	344	494	389	303	351	4,287
% change		37.0%	164.7%	-14.9%	10.4%	-0.8%	-30.7%	11.9%	41.5%	51.5%	86.4%	47.9%	56.2%	77.3%	37.0%

Source: CNMI Customs Declaration Form | Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - SEPTEMBER 2016			
ARRIVALS BY MODE OF TRANSPORTATION	Sep-15	Sep-16	% CHANGE
Air Arrivals	39,026	42,683	9%
Sea Arrivals	0	386	-----
TOTAL ARRIVALS	39,026	43,069	10%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	7,922	4,766	-40%
Kanto (Tokyo)	5,941	3,829	-36%
Kinki (Osaka)	654	182	-72%
Tokai (Nagoya)	416	234	-44%
Tohoku (Sendai)	312	199	-36%
Kyushu (Fukuoka)	104	42	-60%
Hokkaido (Sapporo)	41	24	-41%
Chugoku (Hiroshima)	57	19	-67%
Shikoku	35	7	-80%
Okinawa	5	12	140%
Others	1	8	700%
Not Specified	356	210	-41%
KOREA	12,616	19,829	57%
Seoul	6,406	9,245	44%
Pusan	485	724	49%
Taegu	362	582	61%
Inchon	956	1,499	57%
Others	4,170	7,379	77%
Not Specified	237	400	69%
CHINA	16,742	15,666	-6%
Beijing	4,705	3,920	-17%
Shanghai	3,501	2,364	-32%
Guangzhou	1,085	1,992	84%
Others	5,464	6,009	10%
Not Specified	1,987	1,381	-30%
GUAM	871	1,083	24%
UNITED STATES	442	561	27%
PHILIPPINES	47	86	83%
RUSSIA	61	68	11%
HONG KONG	79	172	118%
TAIWAN	53	122	130%
OTHERS	193	330	71%
ARRIVALS BY MONTH			
	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	478,076	498,509	4%
October	35,473	39,297	11%
November	38,934	37,600	-3%
December	44,798	40,866	-9%
January	45,576	45,774	0%
February	42,781	46,909	10%
March	42,434	37,095	-13%
April	40,325	35,162	-13%
May	39,819	35,163	-12%
June	38,196	41,244	8%
July	40,793	47,515	16%
August	29,921	48,815	63%
September	39,026	43,069	10%
YEAR TOTAL	478,076	498,509	4%

† Revised

Sea Arrivals : Sep-16

Military Shp: USS Momsen - 386 crew (Sept.24)

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - SEPTEMBER 2016			
	Sep-15	Sep-16	% CHANGE
TOTAL ARRIVALS (from GUAM)	223	195	-13%
JAPAN	137	69	-50%
KOREA	16	11	-31%
CHINA	0	0	-----
GUAM	48	70	46%
UNITED STATES	16	23	44%
PHILIPPINES	1	1	0%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
TAIWAN	0	0	-----
OTHERS	5	21	420%
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	1,603	2,980	86%
October	114	252	121%
November	203	270	33%
December	112	262	134%
January	112	237	112%
February	140	372 r	166%
March	105	222	111%
April	148	232	57%
May	136	303	123%
June	146	258	77%
July	89	221	148%
August	75	156	108%
September	223	195	-13%
YEAR TOTAL	1,603	2,980	86%

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - SEPTEMBER 2016			
	Sep-15	Sep-16	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	1,651	N/A	-----
OVERNIGHT VISITORS:	1,651	N/A	
JAPAN	42	N/A	
KOREA	248	N/A	
CHINA	1,295	N/A	
GUAM	7	N/A	
UNITED STATES	9	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
TAIWAN	18	N/A	
SAIPAN	32	N/A	
OTHERS	0	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2015	FY 2016	% CHANGE
TOTAL TO DATE	23,568	8,389	-----
October	2,134	354	-83%
November	2,300	285	-88%
December	2,534	446	-82%
January	2,068	2,957	43%
February	2,760	3,997	45%
March	1,509	350	-77%
April	1,834	N/A	-----
May	1,722	N/A	-----
June	1,537	N/A	-----
July	1,890	N/A	-----
August	1,629	N/A	-----
September	1,651	N/A	-----
YEAR TOTAL	23,568	8,389	-----

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

SEPTEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE
MODE OF ARRIVAL	39,026	43,069	100.00%	10.36%	7,922	4,766	100.00%	-39.84%	12,616	19,829	100.00%	57.17%	16,742	15,666	100.00%	-6.43%	871	1,083	100.00%	24.34%	875	1,725	100.00%	97.14%
Air	39,026	42,683	99.10%	9.37%	7,922	4,766	100.00%	-39.84%	12,616	19,829	100.00%	57.17%	16,742	15,666	100.00%	-6.43%	871	1,083	100.00%	24.34%	875	1,339	77.62%	53.03%
Sea	0	386	0.90%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	386	22.38%	----
GENDER	39,026	42,683	100.00%	9.37%	7,922	4,766	100.00%	-39.84%	12,616	19,829	100.00%	57.17%	16,742	15,666	100.00%	-6.43%	871	1,083	100.00%	24.34%	875	1,339	100.00%	53.03%
Male	17,661	19,850	46.51%	12.39%	3,372	2,112	44.31%	-37.37%	5,939	9,113	45.96%	53.44%	7,206	7,127	45.49%	-1.10%	582	653	60.30%	12.20%	562	845	63.11%	50.36%
Female	21,319	22,698	53.18%	6.47%	4,529	2,653	55.67%	-41.42%	6,668	10,639	53.65%	59.55%	9,524	8,482	54.14%	-10.94%	289	430	39.70%	48.79%	309	494	36.89%	59.87%
Not Stated	46	135	0.32%	193.48%	21	1	0.02%	-95.24%	9	77	0.39%	755.56%	12	57	0.36%	375.00%	0	0	0.00%	----	4	0	0.00%	-100.00%
AGE GROUP (YEARS)	39,025	42,683	100.00%	9.37%	7,922	4,766	100.00%	-39.84%	12,615	19,829	100.00%	57.19%	16,742	15,666	100.00%	-6.43%	871	1,083	100.00%	24.34%	875	1,339	100.00%	53.03%
Under 10	42	6	0.01%	-85.71%	2	1	0.02%	-50.00%	4	2	0.01%	-50.00%	36	1	0.01%	-97.22%	0	2	0.18%	----	0	0	0.00%	----
Under 13	5,191	6,362	14.91%	22.56%	633	292	6.13%	-53.87%	3,711	5,200	26.22%	40.12%	784	783	5.00%	2.49%	37	49	4.52%	32.43%	46	38	2.84%	-17.39%
10-17	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----
13-15	252	323	0.76%	28.17%	48	10	0.21%	-79.17%	182	277	1.40%	52.20%	17	23	0.15%	35.29%	4	8	0.74%	100.00%	1	5	0.37%	400.00%
16-19	379	383	0.90%	1.06%	224	155	3.25%	-30.80%	69	116	0.59%	68.12%	63	80	0.51%	26.98%	14	21	1.94%	50.00%	9	11	0.82%	22.22%
18-19	7	2	0.00%	-71.43%	1	0	0.00%	-100.00%	0	0	0.00%	----	6	0	0.00%	-100.00%	0	1	0.09%	----	0	1	0.07%	----
20-24	2,763	2,578	6.04%	-6.70%	1,431	848	17.79%	-40.74%	162	450	2.27%	177.78%	1,085	1,151	7.35%	6.08%	33	61	5.63%	84.85%	52	68	5.08%	30.77%
25-29	7,745	7,813	18.30%	0.88%	1,257	827	17.35%	-34.21%	780	1,514	7.64%	94.10%	5,574	5,250	33.51%	-5.81%	51	83	7.66%	62.75%	83	139	10.38%	67.47%
30-34	6,489	6,853	16.06%	5.61%	965	554	11.62%	-42.59%	1,853	2,876	14.50%	55.21%	3,499	3,169	20.23%	-9.43%	77	91	8.40%	18.18%	95	163	12.17%	71.58%
35-39	4,881	5,718	13.40%	17.15%	713	463	9.71%	-35.06%	2,379	3,514	17.72%	47.71%	1,618	1,505	9.61%	-6.98%	84	100	9.23%	19.05%	87	136	10.16%	56.32%
40-44	3,635	3,917	9.18%	7.76%	700	373	7.83%	-46.71%	1,618	2,391	12.06%	47.78%	1,110	891	5.69%	-19.73%	125	122	11.27%	-2.40%	82	140	10.46%	70.73%
45-49	2,070	2,335	5.47%	12.80%	535	328	6.88%	-38.69%	484	933	4.71%	92.77%	841	797	5.09%	-5.23%	117	125	11.54%	6.84%	93	152	11.35%	63.44%
50-54	1,766	1,926	4.51%	9.06%	426	265	5.56%	-37.79%	228	535	2.70%	134.65%	911	816	5.21%	-10.43%	106	148	13.67%	39.62%	95	162	12.10%	70.53%
55-59	1,467	1,599	3.75%	9.00%	334	215	4.51%	-35.63%	333	645	3.25%	93.69%	601	512	3.27%	-14.81%	100	103	9.51%	3.00%	99	124	9.26%	25.25%
60 & Over	2,269	2,726	6.39%	20.14%	627	435	9.13%	-30.62%	796	1,298	6.55%	63.07%	596	624	3.98%	4.70%	123	169	15.60%	37.40%	127	200	14.94%	57.48%
Not Stated	68	142	0.33%	108.82%	26	0	0.00%	-100.00%	16	78	0.39%	387.50%	20	64	0.41%	220.00%	0	0	0.00%	----	6	0	0.00%	-100.00%
PURPOSE OF VISIT	21,752	23,248	100.00%	6.88%	5,717	3,697	100.00%	-35.33%	4,620	7,645	100.00%	65.48%	9,932	9,871	100.00%	-0.61%	752	871	100.00%	15.82%	731	1,164	100.00%	59.23%
Pleasure	20,725	22,001	94.64%	6.16%	5,666	3,629	98.16%	-35.95%	4,588	7,606	99.49%	65.78%	9,897	9,790	99.18%	-1.08%	245	351	40.30%	43.27%	329	625	53.69%	89.97%
Business	1,013	1,215	5.23%	19.94%	45	51	1.38%	13.33%	32	39	0.51%	21.88%	31	76	0.77%	145.16%	506	516	59.24%	1.98%	399	533	45.79%	33.58%
Other	14	32	0.14%	128.57%	6	17	0.46%	183.33%	0	0	0.00%	----	4	5	0.05%	25.00%	1	4	0.46%	300.00%	3	6	0.52%	100.00%
FREQUENCY OF VISIT	21,752	23,248	100.00%	6.88%	5,717	3,697	100.00%	-35.33%	4,620	7,645	100.00%	65.48%	9,932	9,871	100.00%	-0.61%	752	871	100.00%	15.82%	731	1,164	100.00%	59.23%
First Visit	16,890	17,842	76.75%	5.64%	3,573	2,182	59.02%	-38.93%	3,519	6,023	78.78%	71.16%	9,401	9,031	91.49%	-3.94%	42	83	9.53%	97.62%	355	523	44.93%	47.32%
Revisit	3,973	4,516	19.43%	13.67%	1,897	1,444	39.06%	-23.88%	901	1,332	17.42%	47.84%	273	536	5.43%	96.34%	595	674	77.38%	13.28%	307	530	45.53%	72.64%
Not Stated	889	890	3.83%	0.11%	247	71	1.92%	-71.26%	200	290	3.79%	45.00%	258	304	3.08%	17.83%	115	114	13.09%	-0.87%	69	111	9.54%	60.87%
TRAVEL ARRANGEMENT	21,752	23,248	100.00%	6.88%	5,717	3,697	100.00%	-35.33%	4,620	7,645	100.00%	65.48%	9,932	9,871	100.00%	-0.61%	752	871	100.00%	15.82%	731	1,164	100.00%	59.23%
Individual Arranged	5,245	7,193	30.94%	37.14%	1,080	782	21.15%	-27.59%	1,966	3,936	51.48%	100.20%	1,544	1,503	15.23%	-2.66%	348	434	49.83%	24.71%	307	538	46.22%	75.24%
Packaged Tour	9,694	8,700	37.42%	-10.25%	3,926	2,269	61.37%	-42.21%	2,405	3,237	42.34%	34.59%	3,310	3,135	31.76%	-5.29%	4	8	0.92%	100.00%	49	51	4.38%	4.08%
Business Trip	1,093	1,195	5.14%	9.33%	199	247	6.68%	24.12%	59	109	1.43%	84.75%	342	228	2.31%	-33.33%	268	292	33.52%	8.96%	225	319	27.41%	41.78%
Group Tour	4,831	5,056	21.75%	4.66%	264	237	6.41%	-10.23%	76	167	2.18%	119.74%	4,449	4,586	46.46%	3.08%	9	7	0.80%	-22.22%	33	59	5.07%	78.79%
Other	92	127	0.55%	38.04%	3	19	0.51%	533.33%	23	17	0.22%	-26.09%	13	27	0.27%	107.69%	14	9	1.03%	-35.71%	39	55	4.73%	41.03%
Not Stated	797	977	4.20%	22.58%	245	143	3.87%	-41.63%	91	179	2.34%	96.70%	274	392	3.97%	43.07%	109	121	13.89%	11.01%	78	142	12.20%	82.05%
TRAVEL COMPANION	19,069	21,725	13.93%	13.93%	5,341	3,444	-35.52%	4,457	7,334	64.55%	8,108	9,344	15.24%	571	658	15.24%	592	945	59.63%	59.23%	592	945	59.63%	59.23%
Spouse	6,963	7,921	36.46%	13.76%	1,060	564	16.38%	-46.79%	2,738	4,202	57.29%	53.47%	3,073	3,016	32.28%	-1.85%	34	61	9.27%	79.41%	58	78	8.25%	34.48%
Children	3,608	4,366	20.10%	21.01%	595	284	8.25%	-52.27%	2,321	3,388	46.20%	45.97%	643	634	6.79%	-1.40%	20	29	4.41%	45.00%	29	31	3.28%	6.90%
Parents/Grandparents	1,181	1,507	6.94%	27.60%	161	76	2.21%	-52.80%	555	985	13.43%	77.48%	449	422	4.52%	-6.01%	7	14	2.13%	100.00%	9	10	1.06%	11.11%
Other Family Members/relatives	992	1,149	5.29%	15.83%	261	132	3.83%	-49.43%	443	727	9.91%	64.11%	244	216	2.31%	-11.48%	24	31	4.71%	29.17				

Visitors Profile by Country (Saipan only)

SEPTEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE	Sep-15	Sep-16	% SHARE	% CHGE
TRAVEL PLANS	20,288	22,462		10.72%	5,479	3,592		-34.44%	4,486	7,481		66.76%	8,988	9,554		6.30%	666	782		17.42%	669	1,053		57.40%
Pleasure	18,047	19,935	88.75%	10.46%	4,719	2,924	81.40%	-38.04%	4,338	7,243	96.82%	66.97%	8,612	9,033	94.55%	4.89%	128	211	26.98%	64.84%	250	524	49.76%	109.60%
Business	886	1,089	4.85%	22.91%	55	55	1.53%	0.00%	17	25	0.33%	47.06%	29	86	0.90%	196.55%	430	460	58.82%	6.98%	355	463	43.97%	30.42%
Golf	548	632	2.81%	15.33%	355	259	7.21%	-27.04%	134	285	3.81%	112.69%	42	39	0.41%	-7.14%	1	22	2.81%	2100.00%	16	27	2.56%	68.75%
Dive	1,809	1,751	7.80%	-3.21%	1,061	726	20.21%	-31.57%	183	314	4.20%	71.58%	529	657	6.88%	24.20%	8	10	1.28%	25.00%	28	44	4.18%	57.14%
Convention	38	73	0.32%	92.11%	4	2	0.06%	-50.00%	6	4	0.05%	-33.33%	21	21	0.22%	0.00%	2	20	2.56%	900.00%	5	26	2.47%	420.00%
Company Trip	461	399	1.78%	-13.45%	150	172	4.79%	14.67%	10	23	0.31%	130.00%	252	154	1.61%	-38.89%	30	25	3.20%	-16.67%	19	25	2.37%	31.58%
Honeymoon	731	759	3.38%	3.83%	51	35	0.97%	-31.37%	50	72	0.96%	44.00%	627	645	6.75%	2.87%	0	3	0.38%	-----	3	4	0.38%	33.33%
Get Married	24	25	0.11%	4.17%	7	8	0.22%	14.29%	3	1	0.01%	-66.67%	11	14	0.15%	27.27%	1	1	0.13%	0.00%	2	1	0.09%	-50.00%
Memorial Service	37	37	0.16%	0.00%	4	6	0.17%	50.00%	0	2	0.03%	-----	12	10	0.10%	-16.67%	16	14	1.79%	-12.50%	5	5	0.47%	0.00%
Visit Friends	326	439	1.95%	34.66%	77	58	1.61%	-24.68%	54	90	1.20%	66.67%	30	35	0.37%	16.67%	98	124	15.86%	26.53%	67	132	12.54%	97.01%
Sports	57	63	0.28%	10.53%	24	28	0.78%	16.67%	26	21	0.28%	-19.23%	7	9	0.09%	28.57%	0	0	0.00%	-----	0	5	0.47%	-----
Other	222	257	1.14%	15.77%	49	55	1.53%	12.24%	19	23	0.31%	21.05%	48	91	0.95%	89.58%	44	30	3.84%	-31.82%	62	58	5.51%	-6.45%
Not Stated	1,464	786	3.50%	-46.31%	238	105	2.92%	-55.88%	134	164	2.19%	22.39%	944	317	3.32%	-66.42%	86	89	11.38%	3.49%	62	111	10.54%	79.03%
TRAVEL MOTIVATION	19,290	20,890		8.29%	5,454	3,490		-36.01%	4,229	7,085		67.53%	8,357	8,883		6.29%	625	569		-8.96%	625	863		38.08%
Newspaper	170	108	0.52%	-36.47%	19	10	0.29%	-47.37%	6	18	0.25%	200.00%	137	74	0.83%	-45.99%	4	1	0.18%	-75.00%	4	5	0.58%	25.00%
Magazine	651	586	2.81%	-9.98%	201	130	3.72%	-35.32%	102	107	1.51%	4.90%	337	333	3.75%	-1.19%	2	2	0.35%	0.00%	9	14	1.62%	55.56%
Travel Agent	7,990	8,639	41.35%	8.12%	1,403	678	19.43%	-51.67%	1,535	2,056	29.02%	33.94%	4,974	5,838	65.72%	17.37%	19	13	2.28%	-31.58%	59	54	6.26%	-8.47%
Climate	1,436	961	4.60%	-33.08%	732	422	12.09%	-42.35%	146	264	3.73%	80.82%	540	232	2.61%	-57.04%	1	8	1.41%	700.00%	17	35	4.06%	105.88%
Price	976	658	3.15%	-32.58%	747	366	10.49%	-51.00%	100	191	2.70%	91.00%	120	82	0.92%	-31.67%	3	8	1.41%	166.67%	6	11	1.27%	83.33%
Short	1,512	1,372	6.57%	-9.26%	975	576	16.50%	-40.92%	341	600	8.47%	75.95%	166	166	1.87%	0.00%	15	20	3.51%	33.33%	15	10	1.16%	-33.33%
Reading	465	614	2.94%	32.04%	31	14	0.40%	-54.84%	352	517	7.30%	46.88%	67	64	0.72%	-4.48%	1	5	0.88%	-----	14	14	1.62%	0.00%
Flyer	451	378	1.81%	-16.19%	255	125	3.58%	-50.98%	103	195	2.75%	89.32%	55	31	0.35%	-43.64%	0	0	0.00%	-----	38	27	3.13%	-28.95%
Friends / Relatives	2,501	2,785	13.33%	11.36%	958	630	18.05%	-34.24%	433	789	11.14%	82.22%	840	933	10.50%	11.07%	173	162	28.47%	-6.36%	97	271	31.40%	179.38%
TV / Radio	599	342	1.64%	-42.90%	107	33	0.95%	-69.16%	40	150	2.12%	275.00%	443	149	1.68%	-66.37%	0	0	0.00%	-----	9	10	1.16%	11.11%
Prior Trip	1,384	1,569	7.51%	13.37%	902	720	20.63%	-20.18%	278	530	7.48%	90.65%	85	145	1.63%	70.59%	65	83	14.59%	27.69%	54	91	10.54%	68.52%
Other	1,281	1,334	6.39%	4.14%	273	282	8.08%	3.30%	123	182	2.57%	47.97%	154	225	2.53%	46.10%	382	300	52.72%	-21.47%	349	345	39.98%	-1.15%
Web	5,172	6,099	29.20%	17.92%	1,473	943	27.02%	-35.98%	1,722	3,201	45.18%	85.89%	1,877	1,835	20.66%	-2.24%	31	23	4.04%	-25.81%	69	97	11.24%	40.58%
Not Stated	2,462	2,358	11.29%	-4.22%	263	207	5.93%	-21.29%	391	560	7.90%	43.22%	1,575	988	11.12%	-37.27%	127	302	53.08%	137.80%	106	301	34.88%	183.96%
OCCUPATION	21,752	23,248	100.00%	6.88%	5,717	3,697	100.00%	-35.33%	4,620	7,645	100.00%	65.48%	9,932	9,871	100.00%	-0.61%	752	871	100.00%	15.82%	731	1,164	100.00%	59.23%
Leg & Manager	1,255	1,183	5.09%	-5.74%	721	537	14.53%	-25.52%	72	105	1.37%	45.83%	314	309	3.13%	-1.59%	100	122	14.01%	22.00%	48	110	9.45%	129.17%
Professional	4,417	4,704	20.23%	6.50%	523	324	8.78%	-38.05%	847	1,346	17.61%	58.91%	2,635	2,405	24.36%	-8.73%	170	227	26.06%	33.53%	242	402	34.54%	66.12%
Technicians	1,582	1,650	7.10%	4.30%	231	173	4.68%	-25.11%	399	682	8.92%	70.93%	791	673	6.82%	-14.92%	91	75	8.61%	-17.58%	70	47	4.04%	-32.86%
Clerk	7,777	8,375	36.02%	7.69%	2,122	1,370	37.06%	-35.44%	1,837	3,078	40.26%	67.56%	3,780	3,846	38.96%	1.75%	15	20	2.30%	33.33%	23	61	5.24%	165.22%
Service	1,712	2,020	8.69%	17.99%	488	312	8.44%	-36.07%	597	985	12.88%	64.99%	570	659	6.68%	15.61%	25	19	2.18%	-24.00%	32	45	3.87%	40.63%
Skilled	37	56	0.24%	51.35%	5	8	0.22%	60.00%	21	16	0.21%	-23.81%	5	25	0.25%	400.00%	3	3	0.34%	0.00%	3	4	0.34%	33.33%
Craftsman	89	154	0.66%	73.03%	0	1	0.03%	-----	4	8	0.10%	100.00%	66	124	1.26%	87.88%	11	11	1.26%	0.00%	8	10	0.86%	25.00%
Plant Operator	174	242	1.04%	39.08%	33	31	0.84%	-6.06%	34	94	1.23%	176.47%	98	111	1.12%	13.27%	7	4	0.46%	-42.86%	2	2	0.17%	0.00%
Entry Level	131	183	0.79%	39.69%	3	4	0.11%	33.33%	0	4	0.05%	-----	116	151	1.53%	30.17%	6	11	1.26%	83.33%	6	13	1.12%	116.67%
Armed Forces	69	143	0.62%	107.25%	1	10	0.27%	900.00%	16	24	0.31%	50.00%	2	0	0.00%	-100.00%	20	55	6.31%	175.00%	30	54	4.64%	80.00%
Homemaker	749	898	3.86%	19.89%	175	94	2.54%	-46.29%	362	578	7.56%	59.67%	188	205	2.08%	9.04%	19	11	1.26%	-42.11%	5	10	0.86%	100.00%
Students	1,163	955	4.11%	-17.88%	821	510	13.79%	-37.88%	112	212	2.77%	89.29%	200	198	2.01%	-1.00%	12	13	1.49%	8.33%	18	22	1.89%	22.22%
Retirees	552	580	2.49%	5.07%	142	89	2.41%	-37.32%	49	98	1.28%	100.00%	328	319	3.23%	-2.74%	18	29	3.33%	61.11%	15	45	3.87%	200.00%
Other	610	694	2.99%	13.77%	57	37	1.00%	-35.09%	90	153	2.00%	70.00%	335	340	3.44%	1.49%	57	68	7.81%	19.30%	71	96	8.25%	35.21%
Not Stated	1,435	1,411	6.07%	-1.67%	395	197	5.33%	-50.13%	180	262	3.43%	45.56%	504	506	5.13%	0.40%	198	203	23.31%	2.53%	158	243	20.88%	53.80%