

## Commonwealth of the Northern Mariana Islands Visitor Arrival Statistics

Fiscal Year 200	6 - 2007		
	2006	2007	% Change
TOTAL TO DATE:	254,515	236,649	-7.02%
October	35,418	34,203	-3.43%
November	35,267	30,961	-12.21%
December	38,353	35,556	-7.29%
January	39,500	38,047	-3.68%
February	37,228	37,990	2.05%
March	35,768	33,606	-6.04%
<u>April</u>	32,981	<u>26,286</u>	<u>-20.30%</u>
May	37,247		
June	38,510		
July	39,552		
August	40,201		
September	33,787		
YEAR TOTAL:	443,812	236,649	

Calendar Year 2	2006 - 2007		
TOTAL TO DATE:	2006 145,477	2007 135,929	% Change -6.56%
January	39,500	38,047	-3.68%
February	37,228	37,990	2.05%
March	35,768	33,606	-6.04%
<u>April</u>	32,981	26,286	-20.30%
May	37,247		
June	38,510		
July	39,552		
August	40,201		
September	33,787		
October	34,203		
November	30,961		
December	35,556		
YEAR TOTAL:	435,494	135,929	-68.79%

MONTHLY VISI	TOR ARRI	VALS BY	COUNTRY	OF RES	IDENCE				
	from JAP	<u>an</u>		from KO	REA		from CHI	<u>NA</u> *	
Fiscal Year	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	162,203	135,126	-17%	43,553	51,542	18%	23,375	25,657	10%
October	22 501	21,330	-6%	E 240	5,818	8%	3,637	2 4 2 0	0%
November	22,591 21,893	16,900	-0 <i>%</i> -23%	5,369 6,503	7,481	15%	3,245	3,630 3,239	0%
December	24,047	19,789	-23 <i>%</i> -18%	7,402	8,102	9%	3,243	3,239	28%
January	25,555	21,302	-17%	6,902	9,953	44%	3,886	3,869	0%
February	23,624	19,675	-17%	6,778	7,721	14%	3,952	7,298	85%
March	24,309	21,685	-11%	4,745	6,271	32%	2,182	1,583	-27%
April April	20,184	14,445	-28%	5,854	6,196	6%	3,378	2,062	<u>-39%</u>
May	22,969	14,445	<u>-2070</u>	7,165	0,170	<u>070</u>	3,401	<u>L,00L</u>	<u>-3770</u>
June	22,403			7,103			2,715		
July	24,708			8,146			3,197		
August	25,459			8,053			3,683		
_	22,550			6,407			2,014		
September				·					
YEAR TOTAL	280,292			80,764			38,385		
	from GUA	M		from UN	ITED 5	<u> TATES</u>	from PHI	LIPPINE	<u>S</u>
Fiscal Year	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	12,761	11,536	-10%	5,946	4,881	-18%	2,127	3,616	70%
October	1,912	1,794	-6%	750	778	4%	276	463	68%
November	1,912	1,794	-6%	1,042	620	-40%	206	502	144%
December	2,003	1,818	-6%	783	811	- <del>4</del> 0% 4%	305	452	48%
January	1,580	1,261	-0 <i>%</i> -20%	703	552	-24%	223	307	38%
February	1,487	1,366	-8%	728	671	-8%	245	516	111%
March	1,933	1,860	-4%	1,167	758	-35%	444	769	73%
<u>April</u>	1,905	1,545	<u>-19%</u>	754	691	-8%	428	607	42%
May	1,987	1,010		945	<u> </u>	<u></u>	378	<u>007</u>	1270
June	2,144			1,931			328		
July	1,809			1,010			270		
August	1,495			809			282		
September	1,317			856			305		
YEAR TOTAL	21,513			11,497			3,690		
PEAR TOTAL				·	=144451		-	150 405	
	from RUS			from TA			from OTH		
Fiscal Year	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	1,064	1,723	62%	604	370	-39%	2,882	2,198	-24%
October	46	87	89%	463	31	-93%	374	272	-27%
November	81	127	57%	15	10	-33%	341	264	-23%
December	235	252	7%	25	20	-20%	458	262	-43%
January	327	498	52%	23	45	96%	282	260	-8%
February	129	172	33%	22	58	164%	263	513	95%
March	148	304	105%	13	21	62%	827	355	-57%
<u>April</u>	<u>98</u>	283	189%	<u>43</u>	<u>185</u>	<u>330%</u>	337	<u>272</u>	<u>-19%</u>
May	85			20			297		
June	95			29			1,425		
July	84			40			288		
August	137			41			242		
September	106			22			210		
YEAR TOTAL	1,571			756			5,344		
	1,5/1			, 55			5,544		

<sup>\*</sup> Effective, October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO <u>SAIPAN</u> - APRIL	2007		
ARRIVALS BY MODE OF TRANSPORTATION	<u> Apr-06</u>	<u> Apr-07</u>	% CHANGE
Air Arrivals	31,588	25,856	-18%
Sea Arrivals	290	0	-100%
TOTAL ARRIVALS	31,878	25,856	-19%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	19,079	14,195	-26%
Kanto (Tokyo)	10,069	8,500	-16%
Kinki (Osaka)	3,358	964	-71%
Tokai (Nagoya)	3,283	2,774	-16%
Tohoku (Sendai)	923	852	-8%
Kyushu (Fukuoka)	323	332	3%
Hokkaido (Sapporo)	87	100	15%
Chugoku (Hiroshima)	255	162	-36%
Shikoku	196	56	-71%
Okinawa	11	14	27%
Others	29	375	1193%
Not Specified	545	66	-88%
KOREA	5,844	6,196	6%
Seoul	3,556	3,842	8%
Pusan	128	150	17%
Taegu	151	157	4%
Inchon	349	448	28%
Others	1,194	1,460	22%
Not Specified	466	139	-70%
CHINA, P.R.C. *	3,378	2,059	-39%
GUAM	1,693	1,408	-17%
UNITED STATES	721	669	-7%
PHILIPPINES	423	607	43%
RUSSIA	98	283	189%
TAIWAN	43	185	330%
OTHERS	309	254	-18%
ARRIVALS BY MONTH	FY 2006	FY 2007	% CHANGE
TOTAL TO DATE	245,815	233,449	-5%
October	34,278	33,581	-2%
November	33,958	30,495	-10%
December	36,999	35,155	-5%
January	38,165	37,620	-1%
February	36,019	37,608	4%
March	34,518	33,134	-4%
<u>April</u>	<u>31,878</u>	<u>25,856</u>	<u>-19%</u>
May	36,025		
June	37,484		
July	38,310		
August	38,892		
September	32,741		
YEAR TOTAL	429,267	233,449	

Source: CNMI Customs Declaration Form

Sea Arrivals :Apr-07Military Ship:noneCruise Ship:none

 $<sup>\</sup>star$  Effective, October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO ROTA -	APRIL 2007		
	<u> Apr-06</u>	<u> Apr-07</u>	% CHANGE
TOTAL ARRIVALS	1,524	852	-44%
ARRIVALS FROM GUAM	1,103	427	-61%
JAPAN	815	248	-70%
KOREA	10	0	-100%
CHINA, P.R.C. *	0	3	
GUAM	212	137	-35%
UNITED STATES	33	21	-36%
PHILIPPINES	5	0	-100%
RUSSIA	0	0	
TAIWAN	0	0	
OTHERS	28	18	-36%
INTERISLAND ARRIVALS	421	425	1%
JAPAN	67	179	167%
KOREA	8	23	188%
CHINA, P.R.C. *	o	0	
UNITED STATES (INCLUDING GUAM)	167	96	-43%
PHILIPPINES	152	105	-31%
OTHERS	27	22	-19%
ARRIVALS BY MONTH	FY 2006	FY 2007	% CHANGE
TOTAL TO DATE	12,684	6,606	-48%
October	1,768	1,050	-41%
November	2,048	994	-51%
December	2,039	970	-52%
January **	1,887	886 **	* -53%
February	1,704	920	-46%
March	1,714	934	-46%
<u>April</u>	<u>1,524</u>	<u>852</u>	<u>-44%</u>
May	1,805		
June	1,518		
July	1,738		
August	1,854		
September	1,488		
YEAR TOTAL	21,087	6,606	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

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<sup>\*</sup> Effective, October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TIN	IIAN - APRIL 200	07	
	<u>Apr-06</u>	<u> Apr-07</u>	% CHANGE
TOTAL ARRIVALS	5,341	3,539	-34%
ARRIVALS FROM GUAM	0	3	
JAPAN	0	2	
KOREA	0	0	
CHINA, P.R.C. *	0	0	
GUAM	0	0	
UNITED STATES	0	1	
PHILIPPINES	0	0	
RUSSIA	0	0	
TAIWAN	0	0	
OTHERS	0	0	
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,584	3,112	-32%
JAPAN	939	694	-26%
KOREA	171	245	43%
CHINA, P.R.C. *	3,056	1,831	-40%
GUAM	15	29	93%
UNITED STATES	15	26	73%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	388	283	-27%
OTHERS	0	4	
DAY VISITORS:	757	424	-44%
ARRIVALS BY MONTH	FY 2006	FY 2007	% CHANGE
TOTAL TO DATE	38,155	30,958	-19%
October	5,758	4,508	-22%
November	5,371	5,011	-7%
December	5,023	4,780	-5%
January	6,049	4,124	-32%
February	6,077	5,771	-5%
March	4,536	3,225	-29%
April	5,341	<u>3,539</u>	<u>-34%</u>
May	6,195		
June	5,853 5,127		
July August	5,127 5,364		
September	3,389		
YEAR TOTAL	64,083	30,958	
/LAR TOTAL	07,003	30,336	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<sup>\*</sup> Effective, October 2006, arrivals from Hong Kong are included with China.



## MONTHLY VISITORS PROFILE BY COUNTRY (SAIPAN ONLY)

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	TOTAL				JAPAN					KOR	ΕΛ		CHINA *				GUAM				OTHERS			Page 1 of 2
APRIL 2007	APRIL 2007				1					1							i i				1			
	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06		% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE
MODE OF ARRIVAL	31,878	25,856	100.00%	-18.89%	19,369	14,195	100.00%	-26.71%	5,844	6,196	100.00%	6.02%	3,378	2,059	100.00%	-39.05%	1,693	1,408	100.00%	-16.83%	1,594	1,998	100.00%	25.35%
Air	31,588	25,856	100.00%	-18.15%	19,079	14,195	100.00%	-25.60%	5,844	6,196	100.00%	6.02%	3,378	2,059	100.00%	-39.05%	1,693	1,408	100.00%	-16.83%	1,594	1,998	100.00%	25.35%
Sea	290	0	0.00%	-100.00%	290	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
GENDER	31,588	25,856	100.00%	-18.15%	19,079	14,195	100.00%	-25.60%	5,844	6,196	100.00%	6.02%	3,378	2,059	100.00%	-39.05%	1,693	1,408	100.00%	-16.83%	1,594	1,998	100.00%	25.35%
Male	16,502	13,796	53.36%	-16.40%	10,117	7,880	55.51%	-22.11%	2,706	2,968	47.90%	9.68%	1,844	1,093	53.08%	-40.73%	964	856	60.80%	-11.20%	871	999	50.00%	14.70%
Female	15,076	12,056	46.63%	-20.03%	8,958	6,315	44.49%	-29.50%	3,135	3,224	52.03%	2.84%	1,534	966	46.92%	-37.03%	728	552	39.20%	-24.18%	721	999	50.00%	38.56%
Not Stated	10	4	0.02%	-60.00%	4	0	0.00%	-100.00%	3	4	0.06%	33.33%	0	0	0.00%		1	0	0.00%	-100.00%	2	0	0.00%	-100.00%
AGE GROUP (YEARS)	31,588	25,856	100.00%	-18.15%	19,079	14,195	100.00%	-25.60%	5,844	6,196	100.00%	6.02%	3,378	2,059	100.00%	-39.05%	1,693	1,408	100.00%	-16.83%	1,594	1,998	100.00%	25.35%
Under 10	28	10	0.04%	-64.29%	9	6	0.04%	-33.33%	10	0	0.00%	-100.00%	0	0	0.00%		1	3	0.21%	200.00%	8	1	0.05%	-87.50%
Under 13	3,260	2,842	10.99%	-12.82%	1,978	1,604	11.30%	-18.91%	911	912	14.72%	0.11%	47	32	1.55%	-31.91%	177	112	7.95%	-36.72%	147	182	9.11%	23.81%
10-17	2	0	0.00%	-100.00%	2	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
13-15	440	291	1.13%	-33.86%	314	199	1.40%	-36.62%	33	40	0.65%	21.21%	5	2	0.10%	-60.00%	51	24	1.70%	-52.94%	37	26	1.30%	-29.73%
16-19	413	271	1.05%	-34.38%	280	156	1.10%	-44.29%	23	34	0.55%	47.83%	8	2	0.10%	-75.00%	61	42	2.98%	-31.15%	41	37	1.85%	-9.76%
18-19	3	1 440	0.00%	-66.67%	0	0	0.00%	40.0504	1	0	0.00%	-100.00%	0	0	0.00%		2	0	0.00%	-100.00%	0	1	0.05%	00.0004
20-24	1,891	1,448	5.60%	-23.43%	1,426	842	5.93%	-40.95%	169	283	4.57%	67.46%	134	60	2.91%	-55.22%	134	72	5.11%	9.09%	96 148	191	9.56%	98.96%
25-29 30-34	4,615	3,608	13.95% 15.60%	-21.82%	2,753	1,885 1,970	13.28%	-31.53%	968	1,035	16.70%	6.92%	615 591	342 335	16.61%	-44.39%	131 173	102	7.24%	-22.14%	148 209	244 263	12.21%	64.86% 25.84%
30-34 35-39	5,119 4,161	4,033 3,800	14.70%	-21.22% -8.68%	2,697 2,290	1,970	13.88% 13.69%	-26.96% -15.11%	1,449 962	1,348 1,087	21.76% 17.54%	-6.97% 12.99%	525	335	16.27% 15.64%	-43.32% -38.67%	201	117 172	8.31% 12.22%	-32.37% -14.43%	183	263 275	13.16% 13.76%	25.84% 50.27%
40-44	3,209	2,547	9.85%	-20.63%	1,805	1,365	9.62%	-15.11%	448	505	8.15%	12.72%	525	298	14.47%	-49.23%	205	189	13.42%	-7.80%	164	190	9.51%	15.85%
45-49	2,147	1,829	7.07%	-14.81%	1,277	1,023	7.21%	-19.89%	249	262	4.23%	5.22%	291	228	11.07%	-21.65%	198	161	11.43%	-18.69%	132	155	7.76%	17.42%
50-54	2,075	1,623	6.28%	-21.78%	1,153	854	6.02%	-25.93%	221	229	3.70%	3.62%	328	230	11.17%	-29.88%	181	169	12.00%	-6.63%	192	141	7.06%	-26.56%
55-59	1,721	1,528	5.91%	-11.21%	1,232	1,025	7.22%	-16.80%	139	155	2.50%	11.51%	143	121	5.88%	-15.38%	103	114	8.10%	10.68%	104	113	5.66%	8.65%
60 & Over	2,478	1,981	7.66%	-20.06%	1,848	1,312	9.24%	-29.00%	255	283	4.57%	10.98%	102	87	4.23%	-14.71%	142	129	9.16%	-9.15%	131	170	8.51%	29.77%
Not Stated	26	44	0.17%	69.23%	15	10	0.07%	-33.33%	6	23	0.37%	283.33%	2	0	0.00%	-100.00%	1	2	0.14%	100.00%	2	9	0.45%	350.00%
PURPOSE OF VISIT	21,973	17,817	100.00%	-18.91%	13,038	9,572	100.00%	-26.58%	3,082	3,598	100.00%	16.74%	3,332	2,009	100.00%	-39.71%	1,341	1,107	100.00%	-17.45%	1,180	1,531	100.00%	29.75%
Pleasure	20,285	16,108	90.41%	-20.59%	12,885	9,402	98.22%	-27.03%	2,981	3,510	97.55%	17.75%	3,257	1,958	97.46%	-39.88%	576	505	45.62%	-12.33%	586	733	47.88%	25.09%
Business	1,289	1,083	6.08%	-15.98%	115	125	1.31%	8.70%	81	65	1.81%	-19.75%	67	45	2.24%	-32.84%	648	527	47.61%	-18.67%	378	321	20.97%	-15.08%
Other	399	626	3.51%	56.89%	38	45	0.47%	18.42%	20	23	0.64%	15.00%	8	6	0.30%	-25.00%	117	75	6.78%	-35.90%	216	477	31.16%	120.83%
FREQUENCY OF VISIT	21,973	17,817	100.00%	-18.91%	13,038	9,572	100.00%	-26.58%	3,082	3,598	100.00%	16.74%	3,332	2,009	100.00%	-39.71%	1,341	1,107	100.00%	-17.45%	1,180	1,531	100.00%	29.75%
First Visit	11,903	9,629	54.04%	-19.10%	6,289	4,045	42.26%	-35.68%	2,236	2,688	74.71%	20.21%	2,694	1,838	91.49%	-31.77%	127	71	6.41%	-44.09%	557	987	64.47%	77.20%
Revisit	7,367	6,387	35.85%	-13.30%	5,428	4,555	47.59%	-16.08%	590	580	16.12%	-1.69%	61	84	4.18%	37.70%	856	783	70.73%	-8.53%	432	385	25.15%	-10.88%
Not Stated	2,703	1,801	10.11%	-33.37%	1,321	972	10.15%	-26.42%	256	330	9.17%	28.91%	577	87	4.33%	-84.92%	358	253	22.85%	-29.33%	191	159	10.39%	-16.75%
TRAVEL ARRANGEMENT	21,973	17,817	100.00%	-18.91%	13,038	9,572	100.00%	-26.58%	3,082	3,598	100.00%	16.74%	3,332	2,009	100.00%	-39.71%	1,341	1,107	100.00%	-17.45%	1,180	1,531	100.00%	29.75%
Individual Arranged	3,798	3,682	20.67%	-3.05%	1,423	1,363	14.24%	-4.22%	1,278	1,249	34.71%	-2.27%	50	55	2.74%	10.00%	555	524	47.34%	-5.59%	492	491	32.07%	-0.20%
Packaged Tour	11,684	9,026	50.66%	-22.75%	7,766	5,495	57.41%	-29.24%	1,138	1,361	37.83%	19.60%	2,541	1,667	82.98%	-34.40%	59	41	3.70%	-30.51%	180	462	30.18%	156.67%
Business Trip	2,628	2,112	11.85%	-19.63%	1,865	1,345	14.05%	-27.88%	202	283	7.87%	40.10%	38	76	3.78%	100.00%	303	212	19.15%	-30.03%	220	196	12.80%	-10.91%
Group Tour	1,442	1,432	8.04%	-0.69%	1,141	713	7.45%	-37.51%	164	450	12.51%	174.39%	13	99	4.93%	661.54%	107	49	4.43%	-54.21%	17	121	7.90%	611.76%
Other Not Stated	183 2,238	205 1.360	1.15% 7.63%	12.02% -39.23%	803	19 637	0.20% 6.65%	-52.50% -20.67%	242	66 189	1.83% 5.25%	13.79% -21.90%	686	9 103	0.45% 5.13%	125.00% -84.99%	281	45 236	4.07% 21.32%	25.00% -16.01%	45 226	66 195	4.31% 12.74%	46.67% -13.72%
		,	7.0376				0.0370				3.2376				3.1370				21.52/0				12.7470	
TRAVEL COMPANION	18,751	14,507		-22.63%	11,557	8,465		-26.75%	2,744	3,288		19.83%	2,632	698		-73.48%	960	791		-17.60%	858	1,265		47.44%
Spouse Children	4,185 2,375	3,537 1,954	24.38% 13.47%	-15.48% -17.73%	2,551 1,610	2,021 1,189	23.87% 14.05%	-20.78%	1,307 567	1,254 575	38.14% 17.49%	-4.06% 1.41%	108	36 14	5.16% 2.01%	-66.67%	103	76 60	9.61% 7.59%	-26.21% -35.48%	116	150 116	11.86%	29.31% 33.33%
Parents/Grandparents	2,375 639	1,954 501	13.47% 3.45%	-17.73% -21.60%	1,610	1,189	3.65%	-26.15% -35.63%	107	575 128	3.89%	1.41% 19.63%	18	14 12	1.72%	-22.22% 0.00%	93	20	7.59% 2.53%	-35.48% 17.65%	8/ 22	116 32	9.17% 2.53%	33.33%
Other Family Members/relatives	997	773	5.33%	-21.60%	702	461	5.45%	-34.33%	166	183	5.57%	10.24%	6	7	1.72%	16.67%	60	56	7.08%	-6.67%	63	66	5.22%	4.76%
Business Associates	3,385	3,071	21.17%	-9.28%	2,471	1,928	22.78%	-34.33%	447	821	24.97%	83.67%	134	64	9.17%	-52.24%	176	114	14.41%	-35.23%	157	144	11.38%	-8.28%
Friends	5,313	4,105	28.30%	-22.74%	4,448	3,119	36.85%	-29.88%	512	459	13.96%	-10.35%	52	52	7.45%	0.00%	144	124	15.68%	-13.89%	157	351	27.75%	123.57%
Tour Group	3,706	2,886	19.89%	-22.13%	1,033	538	6.36%	-47.92%	248	502	15.27%	102.42%	2,287	1,673	239.68%	-26.85%	97	29	3.67%	-70.10%	41	144	11.38%	251.22%
Alone	1,618	1,727	11.90%	6.74%	694	667	7.88%	-3.89%	175	189	5.75%	8.00%	29	57	8.17%	96.55%	404	387	48.93%	-4.21%	316	427	33.75%	35.13%
Not Stated	3,128	2,058	14.19%	-34.21%	1,460	1,093	12.91%	-25.14%	319	298	9.06%	-6.58%	691	113	16.19%	-83.65%	370	299	37.80%	-19.19%	288	255	20.16%	-11.46%

<sup>\*</sup> Effective, October 2006, arrivals from Hong Kong are included with China.

## MONTHLY VISITORS PROFILE BY COUNTRY (SAIPAN ONLY)

APRIL 2007	TOTAL				JAPA	N			KOR	EA			СНІ	NA *	GUAM				OTHERS					
AI RIE 2007	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE	Apr-06	Apr-07	% SHARE	% CHGE
TRAVEL PLANS	20,060	16,694		-16.78%	12,371	9,076		-26.63%	2,891	3,410		17.95%	2,675	1,927		-27.96%	1,101	905		-17.80%	1,022	1,376		34.64%
Pleasure	15,108	12,563	75.25%	-16.85%	9,084	6,675	73.55%	-26.52%	2,514	2,984	87.51%	18.70%	2,611	1,868	96.94%	-28.46%	415	335	37.02%	-19.28%	484	701	50.94%	44.83%
Business	1,086	980	5.87%	-9.76%	161	188	2.07%	16.77%	53	46	1.35%	-13.21%	42	34	1.76%	-19.05%	521	417	46.08%	-19.96%	309	295	21.44%	-4.53%
Golf	1,942	1,656	9.92%	-14.73%	1,700	1,328	14.63%	-21.88%	163	227	6.66%	39.26%	4	8	0.42%	100.00%	36	52	5.75%	44.44%	39	41	2.98%	5.13%
Dive	2,026	1,773	10.62%	-12.49%	1,871	1,628	17.94%	-12.99%	88	54	1.58%	-38.64%	11	11	0.57%	0.00%	5	7	0.77%	40.00%	51	73	5.31%	43.14%
Convention	108	43	0.26%	-60.19%	10	10	0.11%	0.00%	8	10	0.29%	25.00%	0	1	0.05%	40.070/	59	11	1.22%	-81.36%	31	11	0.80%	-64.52%
Company Trip	1,648 557	1,210 435	7.25% 2.61%	-26.58% -21.90%	1,565 213	1,076 132	11.86% 1.45%	-31.25%	38	94 283	2.76% 8.30%	147.37%	10	/	0.36% 0.47%	16.67% -10.00%	23	15	1.66% 0.11%	-34.78%	16	18 10	1.31% 0.73%	12.50% 25.00%
Honeymoon Get Married	318	136	0.81%	-57.23%	304	123	1.45%	-38.03% -59.54%	326	203 9	0.26%	-13.19% 125.00%	3	9	0.47%	-33.33%	2	1	0.11%	-50.00%	o 5	10	0.73%	-80.00%
Memorial Service	61	46	0.28%	-24.59%	20	5	0.06%	-75.00%	9	12	0.25%	33.33%	2	1	0.05%	-50.00%	21	24	2.65%	14.29%	9	4	0.29%	-55.56%
Visit Friends	582	522	3.13%	-10.31%	167	140	1.54%	-16.17%	41	50	1.47%	21.95%	5	8	0.42%	60.00%	173	168	18.56%	-2.89%	196	156	11.34%	-20.41%
Sports	137	104	0.62%	-24.09%	99	56	0.62%	-43.43%	14	2	0.06%	-85.71%	3	2	0.10%	-33.33%	12	31	3.43%	158.33%	9	13	0.94%	44.44%
Other	576	700	4.19%	21.53%	254	164	1.81%	-35.43%	21	33	0.97%	57.14%	11	16	0.83%	45.45%	105	57	6.30%	-45.71%	185	430	31.25%	132.43%
Not Stated	1,913	1,123	6.73%	-41.30%	667	496	5.46%	-25.64%	191	188	5.51%	-1.57%	657	82	4.26%	-87.52%	240	202	22.32%	-15.83%	158	155	11.26%	-1.90%
TRAVEL MOTIVATION	19,423	16,257		-16.30%	11,999	8,790		-26.74%	2,803	3,402		21.37%	2,632	1,900		-27.81%	1,047	851		-18.72%	942	1,314		39.49%
Newspaper	174	146	0.90%	-16.09%	111	94	1.07%	-15.32%	39	30	0.88%	-23.08%	13	9	0.47%	-30.77%	4	2	0.24%	-50.00%	7	11	0.84%	57.14%
Magazine	523	482	2.96%	-7.84%	451	317	3.61%	-29.71%	45	30	0.88%	-33.33%	14	94	4.95%	571.43%	5	2	0.24%	-60.00%	8	39	2.97%	387.50%
Travel Agent	6,777	5,830	35.86%	-13.97%	2,720	1,899	21.60%	-30.18%	1,476	1,971	57.94%	33.54%	2,471	1,654	87.05%	-33.06%	30	19	2.23%	-36.67%	80	287	21.84%	258.75%
Climate	2,851	2,241	13.78%	-21.40%	2,688	2,039	23.20%	-24.14%	90	115	3.38%	27.78%	12	9	0.47%	-25.00%	7	13	1.53%	85.71%	54	65	4.95%	20.37%
Price	2,122	1,470	9.04%	-30.73%	2,041	1,365	15.53%	-33.12%	30	24	0.71%	-20.00%	5	4	0.21%	-20.00%	23	28	3.29%	21.74%	23	49	3.73%	113.04%
Short	2,980	2,397	14.74%	-19.56%	2,743 58	2,149	24.45%	-21.66%	141	126	3.70%	-10.64%	7	6	0.32%	-14.29%	51	44	5.17%	-13.73%	38	72	5.48%	89.47%
Reading	94 865	87 561	0.54% 3.45%	-7.45% -35.14%	58 674	47 441	0.53% 5.02%	-18.97% -34.57%	11	16 97	0.47% 2.85%	45.45% -41.57%	2	0	0.00% 0.21%	-100.00% 33.33%	3	3	0.35%	0.00% -75.00%	20	21 18	1.60% 1.37%	5.00% 0.00%
Flyer Friends / Relatives	3,250	2,528	15.55%	-22.22%	2,236	1,489	16.94%	-34.57 %	358	369	10.85%	3.07%	3/1	48	2.53%	41.18%	327	284	0.12% 33.37%	-13.15%	295	338	25.72%	14.58%
TV / Radio	161	103	0.63%	-36.02%	97	56	0.64%	-42.27%	57	23	0.68%	-59.65%	5	4	0.21%	-20.00%	1	5	0.59%	400.00%	1	15	1.14%	1400.00%
Prior Trip	3,175	2.741	16.86%	-13.67%	2,739	2,310	26.28%	-15.66%	206	202	5.94%	-1.94%	14	10	0.53%	-28.57%	127	140	16.45%	10.24%	89	79	6.01%	-11.24%
Other	2,448	2,296	14.12%	-6.21%	1,181	891	10.14%	-24.56%	202	345	10.14%	70.79%	32	81	4.26%	153.13%	607	428	50.29%	-29.49%	426	551	41.93%	29.34%
Web	1,655	1,613	9.92%	-2.54%	1,184	994	11.31%	-16.05%	336	447	13.14%	33.04%	50	15	0.79%	-70.00%	24	24	2.82%	0.00%	61	133	10.12%	118.03%
Not Stated	2,550	1,560	9.60%	-38.82%	1,039	782	8.90%	-24.74%	279	196	5.76%	-29.75%	700	109	5.74%	-84.43%	294	256	30.08%	-12.93%	238	217	16.51%	-8.82%
OCCUPATION	21,973	17,817	100.00%	-18.91%	13,038	9,572	100.00%	-26.58%	3,082	3,598	100.00%	16.74%	3,332	2,009	100.00%	-39.71%	1,341	1,107	100.00%	-17.45%	1,180	1,531	100.00%	29.75%
Leg & Manager	2,059	1,645	9.23%	-20.11%	1,718	1,339	13.99%	-22.06%	74	53	1.47%	-28.38%	35	33	1.64%	-5.71%	147	134	12.10%	-8.84%	85	86	5.62%	1.18%
Professional	4,606	3,795	21.30%	-17.61%	919	665	6.95%	-27.64%	635	628	17.45%	-1.10%	2,323	1,639	81.58%	-29.44%	299	218	19.69%	-27.09%	430	645	42.13%	50.00%
Technicians	1,379	1,012	5.68%	-26.61%	951	657	6.86%	-30.91%	226	211	5.86%	-6.64%	59	15	0.75%	-74.58%	85	68	6.14%	-20.00%	58	61	3.98%	5.17%
Clerk	5,669	5,027	28.21%	-11.32%	4,672	3,725	38.92%	-20.27%	824	1,101	30.60%	33.62%	132	131	6.52%	-0.76%	24	29	2.62%	20.83%	17	41	2.68%	141.18%
Service	1,854	1,520	8.53%	-18.02%	1,325	909	9.50%	-31.40%	448	544	15.12%	21.43%	28	21	1.05%	-25.00%	32	24	2.17%	-25.00%	21	22	1.44%	4.76%
Skilled Craftsman	63	44 27	0.25% 0.15%	-30.16% -15.63%	51	29	0.30% 0.05%	-43.14% -16.67%	3	12 2	0.33% 0.06%	300.00% -60.00%	0	0	0.00% 0.05%		9	10	0.09%	-75.00% 11.11%	12	2	0.13% 0.59%	-60.00% -25.00%
Plant Operator	220	154	0.15%	-30.00%	193	125	1.31%	-35.23%	10	25	0.69%	31.58%	1	1	0.05%	0.00%	5	10	0.90%	-80.00%	12	9	0.59%	0.00%
Entry Level	46	93	0.52%	102.17%	195	5	0.05%	-16.67%	33	78	2.17%	136.36%	3	2	0.10%	-33.33%	2	2	0.03%	0.00%	2	6	0.39%	200.00%
Armed Forces	117	145	0.81%	23.93%	12	22	0.23%	83.33%	12	21	0.58%	75.00%	0	0	0.00%		51	43	3.88%	-15.69%	42	59	3.85%	40.48%
Homemaker	1,037	791	4.44%	-23.72%	746	486	5.08%	-34.85%	231	242	6.73%	4.76%	13	5	0.25%	-61.54%	22	33	2.98%	50.00%	25	25	1.63%	0.00%
Students	636	508	2.85%	-20.13%	347	158	1.65%	-54.47%	126	241	6.70%	91.27%	5	6	0.30%	20.00%	111	44	3.97%	-60.36%	47	59	3.85%	25.53%
Retirees	638	483	2.71%	-24.29%	529	331	3.46%	-37.43%	29	46	1.28%	58.62%	7	17	0.85%	142.86%	39	42	3.79%	7.69%	34	47	3.07%	38.24%
Other	529	516	2.90%	-2.46%	261	180	1.88%	-31.03%	85	114	3.17%	34.12%	20	23	1.14%	15.00%	92	85	7.68%	-7.61%	71	114	7.45%	60.56%
Not Stated	3,088	2,057	11.55%	-33.39%	1,302	936	9.78%	-28.11%	332	280	7.78%	-15.66%	706	115	5.72%	-83.71%	419	373	33.69%	-10.98%	329	353	23.06%	7.29%
LENGTH OF STAY (NIGHTS)	110,798	94,023		-15.14%	66,167	50,569	5.28	-23.57%	21,733	23,443	6.52	7.87%	11,235	7,091	3.53	-36.88%	3,827	3,198	2.89	-16.44%	7,836	9,722	6.35	24.07%
Avg. Length of Stay (Nights)	3.51	3.64			3.47	3.56			3.72	3.78			3.33	3.44			2.26	2.27			4.92	4.87		

<sup>\*</sup> Effective, October 2006, arrivals from Hong Kong are included with China.