



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	237,198	230,749	-2.72%
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 ^r	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
<u>April</u>	<u>31,800</u>	<u>27,833</u>	<u>-12.47%</u>
May	31,203		
June	30,936		
July	35,259		
August	34,251 ^r		
September	27,650		
YEAR TOTAL:	396,497	230,749	-----

Calendar Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	142,493	135,267	-5.07%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
<u>April</u>	<u>31,800</u>	<u>27,833</u>	<u>-12.47%</u>
May	31,203		
June	30,936		
July	35,259		
August	34,251 ^r		
September	27,650		
October	29,611		
November	31,690		
December	34,181		
YEAR TOTAL:	397,274	135,267	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	115,833	131,892	14%	69,574	54,814	-21%	23,460	16,565	-29%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	<u>15,743</u>	<u>14,214</u>	<u>-10%</u>	<u>8,743</u>	<u>6,576</u>	<u>-25%</u>	<u>1,641</u>	<u>1,883</u>	<u>15%</u>
May	16,433			9,925			1,608		
June	15,904			9,616			1,142		
July	19,012			10,208			1,749		
August	17,623			10,690 r			2,162		
September	17,236			6,697			974		
YEAR TOTAL	202,041	131,892	-----	116,710	54,814	-----	31,095	16,565	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	11,461	10,178	-11%	8,074	6,650	-18%	1,119	864	-23%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 r	1,597	-7%	713 r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 r	1,369	-17%	1,596 r	2,768	73%	146	143	-2%
April	<u>1,531</u>	<u>1,669</u>	<u>9%</u>	<u>1,572</u>	<u>743</u>	<u>-53%</u>	<u>189</u>	<u>162</u>	<u>-14%</u>
May	1,783			585			210		
June	1,935			753			211		
July	1,756			1,097			171		
August	1,514 r			1,211 r			125		
September	1,344			712			124		
YEAR TOTAL	19,793	10,178	-----	12,432	6,650	-----	1,960	864	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	3,246	4,514	39%	149	172	15%	4,282	5,100	19%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 r	1,578	131%
April	<u>403</u>	<u>431</u>	<u>7%</u>	<u>9</u>	<u>7</u>	<u>-22%</u>	<u>1,969</u>	<u>2,148</u>	<u>9%</u>
May	351			34			274		
June	834			29			512		
July	787			50			429		
August	631			11			284		
September	329			5			229		
YEAR TOTAL	6,178	4,514	-----	278	172	-----	6,010	5,100	-----

* Effective October 2006, arrivals from Hong Kong are included with China.

r Revised

VISITOR ARRIVALS TO SAIPAN - APRIL 2009

ARRIVALS BY MODE OF TRANSPORTATION	Apr-08	Apr-09	% CHANGE
Air Arrivals	28,545	25,352	-11%
Sea Arrivals	2,629	1,936	-26%
TOTAL ARRIVALS	31,174	27,288	-12%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	15,281	13,852	-9%
Kanto (Tokyo)	7,417	8,267	11%
Kinki (Osaka)	3,222	1,521	-53%
Tokai (Nagoya)	3,085	2,800	-9%
Tohoku (Sendai)	618	519	-16%
Kyushu (Fukuoka)	214	145	-32%
Hokkaido (Sapporo)	85	78	-8%
Chugoku (Hiroshima)	157	141	-10%
Shikoku	100	70	-30%
Okinawa	2	16	700%
Others	333	219	-34%
Not Specified	48	76	58%
KOREA	8,740	6,567	-25%
Seoul	4,316	3,065	-29%
Pusan	985	831	-16%
Taegu	330	355	8%
Inchon	539	413	-23%
Others	2,366	1,768	-25%
Not Specified	204	135	-34%
CHINA/HONG KONG *	1,640	1,883	15%
GUAM	1,389	1,527	10%
UNITED STATES	631	706	12%
PHILIPPINES	187	156	-17%
RUSSIA	403	430	7%
TAIWAN	9	7	-22%
OTHER	265	224	-15%
ARRIVALS BY MONTH			
	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	233,836	226,730	-3%
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613		
June	30,409		
July	34,324		
August	33,246		
September	27,041		
YEAR TOTAL	389,469	226,730	-----

Source: CNMI Customs Declaration Form

Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Apr-09

Military Shp: n/a

Cruise Ship: MV Dawn Princess - 1,936 pax (Apr 01)

VISITOR ARRIVALS TO ROTA - APRIL 2009			
	<u>Apr-08</u>	<u>Apr-09</u>	% CHANGE
TOTAL ARRIVALS	1,124	901	-20%
ARRIVALS FROM GUAM	626	545	-13%
JAPAN	458	362	-21%
KOREA	3	9	200%
CHINA/HONG KONG *	1	0	-100%
GUAM	142	142	0%
UNITED STATES	18	23	28%
PHILIPPINES	1	3	200%
RUSSIA	0	1	-----
TAIWAN	0	0	-----
OTHER	3	5	67%
<u>INTERISLAND ARRIVALS</u>	498	356	-29%
JAPAN	176	85	-52%
KOREA	22	29	32%
CHINA/HONG KONG *	0	0	-----
UNITED STATES (INCLUDING GUAM)	163	105	-36%
PHILIPPINES	123	120	-2%
OTHER	14	17	21%
ARRIVALS BY MONTH	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	6,559	6,601	1%
October	818	796	-3%
November	1,030	1,095	6%
December	866	1,004	16%
January	841	761	-10%
February	906	956	6%
March	974	1,088	12%
April	<u>1,124</u>	<u>901</u>	<u>-20%</u>
May	1,009		
June	953		
July	1,359		
August	1,374		
September	1,000		
YEAR TOTAL	12,254	6,601	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - APRIL 2009			
	<u>Apr-08</u>	<u>Apr-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,006	2,480	-17%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	0	-----
KOREA	0	0	-----
CHINA/HONG KONG *	0	0	-----
GUAM	0	0	-----
UNITED STATES	0	0	-----
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	0	0	-----
<u>INTERISLAND ARRIVALS</u>			
OVERNIGHT VISITORS:	2,627	2,393	-9%
JAPAN	691	411	-41%
KOREA	384	220	-43%
CHINA/HONG KONG *	1,287	1,235	-4%
GUAM	29	13	-55%
UNITED STATES	20	23	15%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	216	485	125%
OTHER	0	6	-----
DAY VISITORS:	379	87	-77%
<u>ARRIVALS BY MONTH</u>			
	<u>FY 2008</u>	<u>FY 2009</u>	<u>% CHANGE</u>
TOTAL TO DATE	31,035	21,679	-30%
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327		
June	3,173		
July	2,779		
August	3,614		
September	1,769		
YEAR TOTAL	45,697	21,679	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE
MODE OF ARRIVAL	31,174	27,288	100.00%	-12.47%	15,285	13,852	100.00%	-9.38%	8,740	6,567	100.00%	-24.86%	1,640	1,883	100.00%	14.82%	1,389	1,527	100.00%	9.94%	4,120	3,459	100.00%	-16.04%
Air	28,545	25,352	92.91%	-11.19%	15,281	13,852	100.00%	-9.35%	8,740	6,567	100.00%	-24.86%	1,640	1,883	100.00%	14.82%	1,389	1,527	100.00%	9.94%	1,495	1,523	44.03%	1.87%
Sea	2,629	1,936	7.09%	-26.36%	4	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	2,625	1,936	55.97%	-26.25%
GENDER	28,545	25,352	100.00%	-11.19%	15,281	13,852	100.00%	-9.35%	8,740	6,567	100.00%	-24.86%	1,640	1,883	100.00%	14.82%	1,389	1,527	100.00%	9.94%	1,495	1,523	100.00%	1.87%
Male	15,270	12,948	51.07%	-15.21%	8,518	7,356	53.10%	-13.64%	4,160	2,862	43.58%	-31.20%	847	929	49.34%	9.68%	901	954	62.48%	5.88%	844	847	55.61%	0.36%
Female	13,262	12,400	48.91%	-6.50%	6,759	6,493	46.87%	-3.94%	4,572	3,704	56.40%	-18.99%	792	954	50.66%	20.45%	488	573	37.52%	17.42%	651	676	44.39%	3.84%
Not Stated	13	4	0.02%	-69.23%	4	3	0.02%	-25.00%	8	1	0.02%	-87.50%	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----
AGE GROUP (YEARS)	28,545	25,352	100.00%	-11.19%	15,281	13,852	100.00%	-9.35%	8,740	6,567	100.00%	-24.86%	1,640	1,883	100.00%	14.82%	1,389	1,527	100.00%	9.94%	1,495	1,523	100.00%	1.87%
Under 10	23	9	0.04%	-60.87%	5	0	0.00%	-100.00%	7	4	0.06%	-42.86%	0	0	0.00%	----	6	2	0.13%	-66.67%	5	3	0.20%	-40.00%
Under 13	3,310	2,750	10.85%	-16.92%	1,526	1,353	9.77%	-11.34%	1,520	1,016	15.47%	-33.16%	15	62	3.29%	313.33%	69	126	8.25%	82.61%	180	193	12.67%	7.22%
10-17	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	274	299	1.18%	9.12%	200	168	1.21%	-16.00%	23	21	0.32%	-8.70%	1	6	0.32%	500.00%	38	70	4.58%	84.21%	12	34	2.23%	183.33%
16-19	247	333	1.31%	34.82%	144	175	1.26%	21.53%	16	62	0.94%	287.50%	6	14	0.74%	133.33%	53	51	3.34%	-3.77%	28	31	2.04%	10.71%
18-19	4	2	0.01%	-50.00%	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	2	1	0.07%	-50.00%	1	1	0.07%	0.00%
20-24	1,342	1,361	5.37%	1.42%	960	945	6.82%	-1.56%	157	177	2.70%	12.74%	67	96	5.10%	43.28%	84	76	4.98%	-9.52%	74	67	4.40%	-9.46%
25-29	3,914	3,698	14.59%	-5.52%	2,034	1,908	13.77%	-6.19%	1,433	1,137	17.31%	-20.66%	231	403	21.40%	74.46%	88	99	6.48%	12.50%	128	151	9.91%	17.97%
30-34	4,696	4,289	16.92%	-8.67%	2,085	1,962	14.16%	-5.90%	2,111	1,732	26.37%	-17.95%	226	320	16.99%	41.59%	119	114	7.47%	-4.20%	155	161	10.57%	3.87%
35-39	4,204	3,623	14.29%	-13.82%	2,040	1,833	13.23%	-10.15%	1,511	1,097	16.70%	-27.40%	295	290	15.40%	-1.69%	174	204	13.36%	17.24%	184	199	13.07%	8.15%
40-44	2,807	2,503	9.87%	-10.83%	1,553	1,423	10.27%	-8.37%	645	539	8.21%	-16.43%	273	193	10.25%	-29.30%	174	195	12.77%	12.07%	162	153	10.05%	-5.56%
45-49	1,930	1,677	6.61%	-13.11%	1,039	929	6.71%	-10.59%	370	242	3.69%	-34.59%	207	171	9.08%	-17.39%	175	176	11.53%	0.57%	139	159	10.44%	14.39%
50-54	1,679	1,394	5.50%	-16.97%	943	796	5.75%	-15.59%	274	180	2.74%	-34.31%	171	137	7.28%	-19.88%	133	153	10.02%	15.04%	158	128	8.40%	-18.99%
55-59	1,631	1,327	5.23%	-18.64%	1,086	849	6.13%	-21.82%	209	159	2.42%	-23.92%	81	87	4.62%	7.41%	137	128	8.38%	-6.57%	118	104	6.83%	-11.86%
60 & Over	2,458	2,078	8.20%	-15.46%	1,649	1,507	10.88%	-8.61%	457	198	3.02%	-56.67%	66	104	5.52%	57.58%	136	130	8.51%	-4.41%	150	139	9.13%	-7.33%
Not Stated	26	9	0.04%	-65.38%	16	4	0.03%	-75.00%	7	3	0.05%	-57.14%	1	0	0.00%	-100.00%	1	2	0.13%	100.00%	1	0	0.00%	-100.00%
PURPOSE OF VISIT	18,796	17,050	100.00%	-9.29%	10,582	9,587	100.00%	-9.40%	4,451	3,416	100.00%	-23.25%	1,615	1,833	100.00%	13.50%	1,110	1,178	100.00%	6.13%	1,038	1,036	100.00%	-0.19%
Pleasure	17,363	15,559	91.26%	-10.39%	10,444	9,411	98.16%	-9.89%	4,334	3,356	98.24%	-22.57%	1,568	1,758	95.91%	12.12%	417	466	39.56%	11.75%	600	568	54.83%	-5.33%
Business	1,140	1,108	6.50%	-2.81%	91	95	0.99%	4.40%	94	47	1.38%	-50.00%	43	63	3.44%	46.51%	565	557	47.28%	-1.42%	347	346	33.40%	-0.29%
Other	293	383	2.25%	30.72%	47	81	0.84%	72.34%	23	13	0.38%	-43.48%	4	12	0.65%	200.00%	128	155	13.16%	21.09%	91	122	11.78%	34.07%
FREQUENCY OF VISIT	18,796	17,050	100.00%	-9.29%	10,582	9,587	100.00%	-9.40%	4,451	3,416	100.00%	-23.25%	1,615	1,833	100.00%	13.50%	1,110	1,178	100.00%	6.13%	1,038	1,036	100.00%	-0.19%
First Visit	10,011	9,664	56.68%	-3.47%	4,644	4,627	48.26%	-0.37%	3,394	2,836	83.02%	-16.44%	1,477	1,504	82.05%	1.83%	56	193	16.38%	244.64%	440	504	48.65%	14.55%
Revisit	6,986	6,144	36.04%	-12.05%	4,941	4,275	44.59%	-13.48%	830	465	13.61%	-43.98%	58	67	3.66%	15.52%	730	897	76.15%	22.88%	427	440	42.47%	3.04%
Not Stated	1,799	1,242	7.28%	-30.96%	997	685	7.15%	-31.29%	227	115	3.37%	-49.34%	80	262	14.29%	227.50%	324	88	7.47%	-72.84%	171	92	8.88%	-46.20%
TRAVEL ARRANGEMENT	18,796	17,050	100.00%	-9.29%	10,582	9,587	100.00%	-9.40%	4,451	3,416	100.00%	-23.25%	1,615	1,833	100.00%	13.50%	1,110	1,178	100.00%	6.13%	1,038	1,036	100.00%	-0.19%
Individual Arranged	4,407	3,672	21.54%	-16.68%	1,483	1,252	13.06%	-15.58%	1,755	1,315	38.50%	-25.07%	159	87	4.75%	-45.28%	505	525	44.57%	3.96%	505	493	47.59%	-2.38%
Packaged Tour	9,010	9,010	52.84%	0.00%	5,885	6,060	63.21%	2.97%	1,733	1,462	42.80%	-15.64%	1,263	1,336	72.89%	5.78%	25	44	3.74%	76.00%	104	108	10.42%	3.85%
Business Trip	2,525	1,650	9.68%	-34.65%	1,724	1,011	10.55%	-41.36%	345	131	3.83%	-62.03%	40	64	3.49%	60.00%	228	253	21.48%	10.96%	188	191	18.44%	1.60%
Group Tour	1,244	1,163	6.82%	-6.51%	808	687	7.17%	-14.98%	391	348	10.19%	-11.00%	5	57	3.11%	1040.00%	26	56	4.75%	115.38%	14	15	1.45%	7.14%
Other	181	217	1.27%	19.89%	25	53	0.55%	112.00%	74	70	2.05%	-5.41%	3	6	0.33%	100.00%	48	42	3.57%	-12.50%	31	46	4.44%	48.39%
Not Stated	1,429	1,338	7.85%	-6.37%	657	524	5.47%	-20.24%	153	90	2.63%	-41.18%	145	283	15.44%	95.17%	278	258	21.90%	-7.19%	196	183	17.66%	-6.63%
TRAVEL COMPANION	16,617	15,071	100.00%	-9.30%	9,435	8,704	100.00%	-7.75%	4,202	3,239	100.00%	-22.92%	1,479	1,534	100.00%	3.72%	733	830	100.00%	13.23%	768	764	100.00%	-0.52%
Spouse	4,464	4,227	28.05%	-5.31%	2,135	2,050	23.55%	-3.98%	2,101	1,680	51.87%	-20.04%	32	281	18.32%	778.13%	56	86	10.36%	53.57%	140	130	17.02%	-7.14%
Children	2,282	1,950	12.94%	-14.55%	1,198	1,082	12.43%	-9.68%	934	636	19.64%	-31.91%	4	39	2.54%	875.00%	44	79	9.52%	79.55%	102	114	14.92%	11.76%
Parents/Grandparents	648	488	3.24%	-24.69%	379	283	3.25%	-25.33%	236	144	4.45%	-38.98%	2	24	1.56%	1100.00%	6	17	2.05%	183.33%	25	20	2.62%	-20.00%
Other Family Members/relatives	824	762	5.06%	-7.52%	472	458	5.26%	-2.97%	245	166	5.13%	-32.24%	2											

Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA/HK *				GUAM				OTHERS			
	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE	Apr-08	Apr-09	% SHARE	% CHGE
TRAVEL PLANS	17,529	15,730		-10.26%	10,073	9,096		-9.70%	4,204	3,259		-22.48%	1,490	1,546		3.76%	870	947		8.85%	892	882		-1.12%
Pleasure	12,900	11,756	74.74%	-8.87%	7,142	6,760	74.32%	-5.35%	3,552	2,798	85.85%	-21.23%	1,443	1,439	93.08%	-0.28%	257	300	31.68%	16.73%	506	459	52.04%	-9.29%
Business	992	909	5.78%	-8.37%	133	113	1.24%	-15.04%	78	32	0.98%	-58.97%	39	32	2.07%	-17.95%	442	443	46.78%	0.23%	300	289	32.77%	-3.67%
Golf	1,957	1,514	9.62%	-22.64%	1,645	1,353	14.87%	-17.75%	247	84	2.58%	-65.99%	2	5	0.32%	150.00%	31	41	4.33%	32.26%	32	31	3.51%	-3.13%
Dive	1,847	1,855	11.79%	0.43%	1,710	1,703	18.72%	-0.41%	66	38	1.17%	-42.42%	4	35	2.26%	775.00%	4	10	1.06%	150.00%	63	69	7.82%	9.52%
Convention	48	83	0.53%	72.92%	5	23	0.25%	360.00%	21	0	0.00%	-100.00%	2	11	0.71%	450.00%	7	32	3.38%	357.14%	13	17	1.93%	30.77%
Company Trip	1,655	1,021	6.49%	-38.31%	1,493	923	10.15%	-38.18%	128	37	1.14%	-71.09%	2	30	1.94%	1400.00%	20	16	1.69%	-20.00%	12	15	1.70%	25.00%
Honeymoon	721	759	4.83%	5.27%	162	155	1.70%	-4.32%	539	524	16.08%	-2.78%	13	74	4.79%	469.23%	0	0	0.00%	-----	7	6	0.68%	-14.29%
Get Married	122	115	0.73%	-5.74%	105	93	1.02%	-11.43%	11	13	0.40%	18.18%	0	4	0.26%	-----	5	2	0.21%	-60.00%	1	3	0.34%	200.00%
Memorial Service	41	41	0.26%	0.00%	5	7	0.08%	40.00%	9	2	0.06%	-77.78%	0	2	0.13%	-----	19	20	2.11%	5.26%	8	10	1.13%	25.00%
Visit Friends	480	516	3.28%	7.50%	109	119	1.31%	9.17%	60	46	1.41%	-23.33%	7	20	1.29%	185.71%	154	176	18.59%	14.29%	150	155	17.57%	3.33%
Sports	124	193	1.23%	55.65%	62	123	1.35%	98.39%	7	8	0.25%	14.29%	1	1	0.06%	0.00%	47	35	3.70%	-25.53%	7	26	2.95%	271.43%
Other	322	364	2.31%	13.04%	179	185	2.03%	3.35%	21	14	0.43%	-33.33%	4	11	0.71%	175.00%	60	90	9.50%	50.00%	58	64	7.26%	10.34%
Not Stated	1,267	1,320	8.39%	4.18%	509	491	5.40%	-3.54%	247	157	4.82%	-36.44%	125	287	18.56%	129.60%	240	231	24.39%	-3.75%	146	154	17.46%	5.48%
TRAVEL MOTIVATION	17,155	15,559		-9.30%	9,755	8,965		-8.10%	4,287	3,311		-22.77%	1,485	1,544		3.97%	797	890		11.67%	831	849		2.17%
Newspaper	165	187	1.20%	13.33%	115	139	1.55%	20.87%	32	22	0.66%	-31.25%	2	17	1.10%	750.00%	6	2	0.22%	-66.67%	10	7	0.82%	-30.00%
Magazine	425	312	2.01%	-26.59%	278	234	2.61%	-15.83%	40	20	0.60%	-50.00%	89	49	3.17%	-44.94%	2	0	0.00%	-100.00%	16	9	1.06%	-43.75%
Travel Agent	6,188	5,438	34.95%	-12.12%	2,281	1,977	22.05%	-13.33%	2,505	2,160	65.24%	-13.77%	1,301	1,173	75.97%	-9.84%	11	23	2.58%	109.09%	90	105	12.37%	16.67%
Climate	2,349	2,163	13.90%	-7.92%	2,136	1,962	21.89%	-8.15%	110	70	2.11%	-36.36%	14	40	2.59%	185.71%	9	4	0.45%	-55.56%	80	87	10.25%	8.75%
Price	1,550	1,912	12.29%	23.35%	1,476	1,815	20.25%	22.97%	40	33	1.00%	-17.50%	1	9	0.58%	-----	17	14	1.57%	-17.65%	16	41	4.83%	156.25%
Short	2,499	2,236	14.37%	-10.52%	2,218	1,991	22.21%	-10.23%	212	166	5.01%	-21.70%	0	7	0.45%	-----	33	34	3.82%	3.03%	36	38	4.48%	5.56%
Reading	84	77	0.49%	-8.33%	53	48	0.54%	-46.67%	15	8	0.24%	-46.67%	0	1	0.06%	-----	2	3	0.34%	50.00%	14	17	2.00%	21.43%
Flyer	608	580	3.73%	-4.61%	471	440	4.91%	-6.58%	120	105	3.17%	-12.50%	1	6	0.39%	500.00%	1	2	0.22%	100.00%	15	27	3.18%	80.00%
Friends / Relatives	2,521	2,507	16.11%	-0.56%	1,578	1,521	16.97%	-3.61%	428	305	9.21%	-28.74%	29	109	7.06%	275.86%	232	309	34.72%	33.19%	254	263	30.98%	3.54%
TV / Radio	97	97	0.62%	0.00%	60	49	0.55%	-18.33%	26	21	0.63%	-19.23%	2	14	0.91%	600.00%	0	2	0.22%	-----	9	11	1.30%	22.22%
Prior Trip	2,820	2,600	16.71%	-7.80%	2,291	2,171	24.22%	-5.24%	303	178	5.38%	-41.25%	16	18	1.17%	12.50%	124	143	16.07%	15.32%	86	90	10.60%	4.65%
Other	2,132	1,700	10.93%	-20.26%	1,018	710	7.92%	-30.26%	307	136	4.11%	-55.70%	42	60	3.89%	42.86%	436	468	52.58%	7.34%	329	326	38.40%	-0.91%
Web	1,977	2,186	14.05%	10.57%	1,144	1,410	15.73%	23.25%	712	530	16.01%	-25.56%	25	142	9.20%	468.00%	23	19	2.13%	-17.39%	73	85	10.01%	16.44%
Not Stated	1,641	1,491	9.58%	-9.14%	827	622	6.94%	-24.79%	164	105	3.17%	-35.98%	130	289	18.72%	122.31%	313	288	32.36%	-7.99%	207	187	22.03%	-9.66%
OCCUPATION	18,796	17,050	100.00%	-9.29%	10,582	9,587	100.00%	-9.40%	4,451	3,416	100.00%	-23.25%	1,615	1,833	100.00%	13.50%	1,110	1,178	100.00%	6.13%	1,038	1,036	100.00%	-0.19%
Leg & Manager	1,796	1,581	9.27%	-11.97%	1,448	1,267	13.22%	-12.50%	88	42	1.23%	-52.27%	19	43	2.35%	126.32%	138	131	11.12%	-5.07%	103	98	9.46%	-4.85%
Professional	3,345	2,840	16.66%	-15.10%	647	645	6.73%	-0.31%	896	579	16.95%	-35.38%	1,279	1,096	59.79%	-14.31%	232	224	19.02%	-3.45%	291	296	28.57%	1.72%
Technicians	1,351	1,167	6.84%	-13.62%	795	698	7.28%	-12.20%	385	282	8.26%	-26.75%	32	66	3.60%	106.25%	79	73	6.20%	-7.59%	60	48	4.63%	-20.00%
Clerk	5,746	5,312	31.16%	-7.55%	4,280	3,857	40.23%	-9.88%	1,316	1,263	36.97%	-4.03%	108	128	6.98%	18.52%	17	29	2.46%	70.59%	25	35	3.38%	40.00%
Service	1,603	1,397	8.19%	-12.85%	903	920	9.60%	1.88%	643	395	11.56%	-38.57%	3	39	2.13%	1200.00%	24	27	2.29%	12.50%	30	16	1.54%	-46.67%
Skilled	69	63	0.37%	-8.70%	52	43	0.45%	-17.31%	12	7	0.20%	-41.67%	0	8	0.44%	-----	3	4	0.34%	33.33%	2	1	0.10%	-50.00%
Craftsman	21	31	0.18%	47.62%	5	3	0.03%	-40.00%	4	1	0.03%	-75.00%	0	5	0.27%	-----	4	13	1.10%	225.00%	8	9	0.87%	12.50%
Plant Operator	208	160	0.94%	-23.08%	149	99	1.03%	-33.56%	50	45	1.32%	-10.00%	1	8	0.44%	700.00%	2	3	0.25%	50.00%	6	5	0.48%	-16.67%
Entry Level	104	98	0.57%	-5.77%	7	3	0.03%	-57.14%	89	84	2.46%	-5.62%	1	3	0.16%	200.00%	1	4	0.34%	300.00%	6	4	0.39%	-33.33%
Armed Forces	146	118	0.69%	-19.18%	10	11	0.11%	10.00%	27	11	0.32%	-59.26%	0	0	0.00%	-----	49	35	2.97%	-28.57%	60	61	5.89%	1.67%
Homemaker	900	807	4.73%	-10.33%	555	475	4.95%	-14.41%	304	272	7.96%	-10.53%	8	19	1.04%	137.50%	16	23	1.95%	43.75%	17	18	1.74%	5.88%
Students	341	500	2.93%	46.63%	129	202	2.11%	56.59%	125	141	4.13%	12.80%	5	46	2.51%	820.00%	50	69	5.86%	38.00%	32	42	4.05%	31.25%
Retirees	531	518	3.04%	-2.45%	406	395	4.12%	-2.71%	49	28	0.82%	-42.86%	3	33	1.80%	1000.00%	41	34	2.89%	-17.07%	32	28	2.70%	-12.50%
Other	530	518	3.04%	-2.26%	194	180	1.88%	-7.22%	181	114	3.34%	-37.02%	8	37	2.02%	362.50%	71	99	8.40%	39.44%	76	88	8.49%	15.79%
Not Stated	2,105	1,940	11.38%	-7.84%	1,002	789	8.23%	-21.26%	282	152	4.45%	-46.10%	148	302	16.48%	104.05%	383	410	34.80%	7.05%	290	287	27.70%	-1.03%
LENGTH OF STAY (NIGHTS)	102,897	94,951		-7.72%	52,170	48,142		-7.72%	33,486	25,809		-22.93%	5,812	7,395		27.24%	2,717	4,045		48.88%	8,712	9,560		9.73%
Avg. Length of Stay (Nights)	3.60	3.75			3.41	3.48			3.83	3.93			3.54	3.93			1.96	2.65			5.83	6.28		

* Effective October 2006, arrivals from Hong Kong are included with China

JAPAN VISITORS PROFILE

Apr-09

APRIL AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	4	0	-100.00%	0.05%	0.00%	1	0	-100.00%	0.01%	0.00%	0	0	5	0	-100.00%	0.03%	0.00%
Under 13	774	688	-11.11%	9.09%	9.35%	751	663	-11.72%	11.11%	10.21%	1	2	1,526	1,353	-11.34%	9.99%	9.77%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	85	83	-2.35%	1.00%	1.13%	115	85	-26.09%	1.70%	1.31%	0	0	200	168	-16.00%	1.31%	1.21%
16-19	60	77	28.33%	0.70%	1.05%	84	98	16.67%	1.24%	1.51%	0	0	144	175	21.53%	0.94%	1.26%
18-19	0	0	----	0.00%	0.00%	1	0	-100.00%	0.01%	0.00%	0	0	1	0	-100.00%	0.01%	0.00%
20-24	339	316	-6.78%	3.98%	4.30%	621	629	1.29%	9.19%	9.69%	0	0	960	945	-1.56%	6.28%	6.82%
25-29	869	764	-12.08%	10.20%	10.39%	1,165	1,144	-1.80%	17.24%	17.62%	0	0	2,034	1,908	-6.19%	13.31%	13.77%
30-34	1,063	975	-8.28%	12.48%	13.25%	1,022	987	-3.42%	15.12%	15.20%	0	0	2,085	1,962	-5.90%	13.64%	14.16%
35-39	1,193	1,045	-12.41%	14.01%	14.21%	847	788	-6.97%	12.53%	12.14%	0	0	2,040	1,833	-10.15%	13.35%	13.23%
40-44	997	845	-15.25%	11.70%	11.49%	556	578	3.96%	8.23%	8.90%	0	0	1,553	1,423	-8.37%	10.16%	10.27%
45-49	714	595	-16.67%	8.38%	8.09%	325	334	2.77%	4.81%	5.14%	0	0	1,039	929	-10.59%	6.80%	6.71%
50-54	617	486	-21.23%	7.24%	6.61%	326	310	-4.91%	4.82%	4.77%	0	0	943	796	-15.59%	6.17%	5.75%
55-59	686	502	-26.82%	8.05%	6.82%	400	347	-13.25%	5.92%	5.34%	0	0	1,086	849	-21.82%	7.11%	6.13%
60 and Over	1,110	980	-11.71%	13.03%	13.32%	539	526	-2.41%	7.97%	8.10%	0	1	1,649	1,507	-8.61%	10.79%	10.88%
Not Stated	7	0	-100.00%	0.08%	0.00%	6	4	-33.33%	0.09%	0.06%	3	0	16	4	-75.00%	0.10%	0.03%
Total	8,518	7,356	-13.64%	100.00%	100.00%	6,759	6,493	-3.94%	100.00%	100.00%	4	3	15,281	13,852	-9.35%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
First Visit	4,644	4,627	-0.37%	43.89%	48.26%			
Revisit	4,941	4,275	-13.48%	46.69%	44.59%			
Not Stated	997	685	-31.29%	9.42%	7.15%			

TRAVEL ARRANGEMENT	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
Individually arranged	1,483	1,252	-15.58%	14.01%	13.06%			
Packaged Tour	5,885	6,060	2.97%	55.61%	63.21%			
Company/Business trip	1,724	1,011	-41.36%	16.29%	10.55%			
Group Tour	808	687	-14.98%	7.64%	7.17%			
Other	25	53	112.00%	0.24%	0.55%			
Not Stated	657	524	-20.24%	6.21%	5.47%			

TRAVEL COMPANION	2009	
	Number	% Share
Spouse	2,050	23.55%
Children	1,082	12.43%
Parents/Grandparents	283	3.25%
Other Family Members	458	5.26%
Business Associates	1,654	19.00%
Friends	3,640	41.82%
Tour Group	467	5.37%
Alone	705	8.10%
# of respondents	8,704	

TRAVEL PLANS	2008		2009		2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share		
Pleasure	7,142	6,760	-5.35%	70.21%	74.61%							
Business	133	113	-15.04%	1.31%	1.25%							
Golf	1,645	1,353	-17.75%	16.17%	14.93%							
Diving	1,710	1,703	-0.41%	16.81%	18.80%							
Attend Conf & Conv	5	23	360.00%	0.05%	0.25%							
Company Trip	1,493	923	-38.18%	14.68%	10.19%							
Honeymoon	162	155	-4.32%	1.59%	1.71%							
Getting Married	105	93	-11.43%	1.03%	1.03%							
Memorial Service	5	7	40.00%	0.05%	0.08%							
VFR	109	119	9.17%	1.07%	1.31%							
Attend Sport Events	62	123	98.39%	0.61%	1.36%							
Others	179	185	3.35%	1.76%	2.04%							

MOTIVATION	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
Internet	1,144	1,410	23.25%	11.48%	15.98%			
Newspaper	115	139	20.87%	1.15%	1.57%			
Magazines	278	234	-15.83%	2.79%	2.65%			
Travel Agents	2,281	1,977	-13.33%	22.89%	22.40%			
Climate	2,136	1,962	-8.15%	21.44%	22.23%			
Price	1,476	1,815	22.97%	14.81%	20.56%			
Short flight Time	2,218	1,991	-10.23%	22.26%	22.56%			
General Reading	53	48	-9.43%	0.53%	0.54%			
Flyer/Poster	471	440	-6.58%	4.73%	4.99%			
Friends/Relatives	1,578	1,521	-3.61%	15.84%	17.23%			
TV/Radio	60	49	-18.33%	0.60%	0.56%			
Previous Trip	2,291	2,171	-5.24%	22.99%	24.60%			
Others	1,018	710	-30.26%	10.22%	8.04%			

OCCUPATION	2008		2009		2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share		
Legislators, and managers	1,448	1,267	-12.50%	13.68%	13.22%							
Professional	647	645	-0.31%	6.11%	6.73%							
Technicians	795	698	-12.20%	7.51%	7.28%							
Clerk	4,280	3,857	-9.88%	40.45%	40.23%							
Service Workers	903	920	1.88%	8.53%	9.60%							
Skilled Workers	52	43	-17.31%	0.49%	0.45%							
Craft and related trades worker	5	3	-40.00%	0.05%	0.03%							
Operators and Assemblers	149	99	-33.56%	1.41%	1.03%							

Entry Level	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
Entry Level	7	3	-57.14%	0.07%	0.03%			
Armed Forces	10	11	10.00%	0.09%	0.11%			
Homemakers	555	475	-14.41%	5.24%	4.95%			
Students	129	202	56.59%	1.22%	2.11%			
Retirees	406	395	-2.71%	3.84%	4.12%			
Others	194	180	-7.22%	1.83%	1.88%			
Not Stated	1,002	789	-21.26%	9.47%	8.23%			

KOREA VISITORS PROFILE

Apr-09

APRIL AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	2	2	0.00%	0.05%	0.07%	3	2	-33.33%	0.07%	0.05%	2	0	7	4	-42.86%	0.08%	0.06%
Under 13	769	508	-33.94%	18.49%	17.75%	749	507	-32.31%	16.38%	13.69%	2	1	1,520	1,016	-33.16%	17.39%	15.47%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	18	14	-22.22%	0.43%	0.49%	5	7	40.00%	0.11%	0.19%	0	0	23	21	-8.70%	0.26%	0.32%
16-19	5	20	300.00%	0.12%	0.70%	11	42	281.82%	0.24%	1.13%	0	0	16	62	287.50%	0.18%	0.94%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	34	45	32.35%	0.82%	1.57%	123	132	7.32%	2.69%	3.56%	0	0	157	177	12.74%	1.80%	2.70%
25-29	437	328	-24.94%	10.50%	11.46%	996	809	-18.78%	21.78%	21.84%	0	0	1,433	1,137	-20.66%	16.40%	17.31%
30-34	993	839	-15.51%	23.87%	29.32%	1,118	893	-20.13%	24.45%	24.11%	0	0	2,111	1,732	-17.95%	24.15%	26.37%
35-39	850	556	-34.59%	20.43%	19.43%	661	541	-18.15%	14.46%	14.61%	0	0	1,511	1,097	-27.40%	17.29%	16.70%
40-44	416	252	-39.42%	10.00%	8.81%	229	287	25.33%	5.01%	7.75%	0	0	645	539	-16.43%	7.38%	8.21%
45-49	202	84	-58.42%	4.86%	2.94%	168	158	-5.95%	3.67%	4.27%	0	0	370	242	-34.59%	4.23%	3.69%
50-54	143	66	-53.85%	3.44%	2.31%	131	114	-12.98%	2.87%	3.08%	0	0	274	180	-34.31%	3.14%	2.74%
55-59	98	59	-39.80%	2.36%	2.06%	111	100	-9.91%	2.43%	2.70%	0	0	209	159	-23.92%	2.39%	2.42%
60 and Over	192	88	-54.17%	4.62%	3.07%	261	110	-57.85%	5.71%	2.97%	4	0	457	198	-56.67%	5.23%	3.02%
Not Stated	1	1	0.00%	0.02%	0.03%	6	2	-66.67%	0.13%	0.05%	0	0	7	3	-57.14%	0.08%	0.05%
Total	4,160	2,862	-31.20%	100.00%	100.00%	4,572	3,704	-18.99%	100.00%	100.00%	8	1	8,740	6,567	-24.86%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	3,394	2,836	-16.44%	76.25%	83.02%	Spouse	1,680	51.87%			
Revisit	830	465	-43.98%	18.65%	13.61%	Children	636	19.64%			
Not Stated	227	115	-49.34%	5.10%	3.37%	Parents/Grandparents	144	4.45%			
						Other Family Members	166	5.13%			
						Business Associates	622	19.20%			
						Friends	455	14.05%			
						Tour Group	178	5.50%			
						Alone	141	4.35%			
						# of respondents	3,239				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Pleasure	7,142	6,760	-5.35%	176.69%	233.99%	Internet	712	530	-25.56%	18.57%	19.96%		
Business	133	113	-15.04%	3.29%	3.91%	Newspaper	32	22	-31.25%	0.83%	0.83%		
Golf	1,645	1,353	-17.75%	40.70%	46.83%	Magazines	40	20	-50.00%	1.04%	0.75%		
Diving	1,710	1,703	-0.41%	42.31%	58.95%	Travel Agents	2,505	2,160	-13.77%	65.34%	81.36%		
Attend Conf & Conv	5	23	360.00%	0.12%	0.80%	Climate	110	70	-36.36%	2.87%	2.64%		
Company Trip	1,493	923	-38.18%	36.94%	31.95%	Price	40	33	-17.50%	1.04%	1.24%		
Honeymoon	162	155	-4.32%	4.01%	5.37%	Short flight Time	212	166	-21.70%	5.53%	6.25%		
Getting Married	105	93	-11.43%	2.60%	3.22%	General Reading	15	8	-46.67%	0.39%	0.30%		
Memorial Service	5	7	40.00%	0.12%	0.24%	Flyer/Poster	120	105	-12.50%	3.13%	3.95%		
VFR	109	119	9.17%	2.70%	4.12%	Friends/Relatives	428	305	-28.74%	11.16%	11.49%		
Attend Sport Events	62	123	98.39%	1.53%	4.26%	TV/Radio	26	21	-19.23%	0.68%	0.79%		
Others	179	185	3.35%	4.43%	6.40%	Previous Trip	303	178	-41.25%	7.90%	6.70%		
						Others	307	136	-55.70%	8.01%	5.12%		

OCCUPATION	2008		2009		2008		2009		OCCUPATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	% Chge		% Share	% Share		
Legislators, and managers	88	42	-52.27%	1.98%	1.23%	Entry Level	89	84	-5.62%	2.00%	2.46%		
Professional	896	579	-35.38%	20.13%	16.95%	Armed Forces	27	11	-59.26%	0.61%	0.32%		
Technicians	385	282	-26.75%	8.65%	8.26%	Homemakers	304	272	-10.53%	6.83%	7.96%		
Clerk	1,316	1,263	-4.03%	29.57%	36.97%	Students	125	141	12.80%	2.81%	4.13%		
Service Workers	643	395	-38.57%	14.45%	11.56%	Retirees	49	28	-42.86%	1.10%	0.82%		
Skilled Workers	12	7	-41.67%	0.27%	0.20%	Others	181	114	-37.02%	4.07%	3.34%		
Craft and related trades worker	4	1	-75.00%	0.09%	0.03%	Not Stated	282	152	-46.10%	6.34%	4.45%		
Operators and Assemblers	50	45	-10.00%	1.12%	1.32%								

CHINA/Hong Kong VISITORS PROFILE

Apr-09

APRIL	2008		2009			2008		2009			2008		2009		2008			2009				
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	TOTAL	TOTAL	% Chge	% Share	% Share
Under 10	8	0	-100.00%	0.94%	0.00%	7	0	----	0.88%	0.00%	0	0	15	0	----	0.91%	0.00%	15	0	----	0.91%	0.00%
Under 13	1	31	3000.00%	0.12%	3.34%	0	31	----	0.00%	3.25%	0	0	1	62	6100.00%	0.06%	3.29%	1	62	6100.00%	0.06%	3.29%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%
13-15	0	5	----	0.00%	0.54%	0	1	----	0.00%	0.10%	0	0	0	6	----	0.00%	0.32%	0	6	----	0.00%	0.32%
16-19	0	8	----	0.00%	0.86%	6	6	0.00%	0.76%	0.63%	0	0	6	14	133.33%	0.37%	0.74%	6	14	133.33%	0.37%	0.74%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%
20-24	28	25	-10.71%	3.31%	2.69%	39	71	82.05%	4.92%	7.44%	0	0	67	96	43.28%	4.09%	5.10%	67	96	43.28%	4.09%	5.10%
25-29	99	156	57.58%	11.69%	16.79%	132	247	87.12%	16.67%	25.89%	0	0	231	403	74.46%	14.09%	21.40%	231	403	74.46%	14.09%	21.40%
30-34	105	173	64.76%	12.40%	18.62%	121	147	21.49%	15.28%	15.41%	0	0	226	320	41.59%	13.78%	16.99%	226	320	41.59%	13.78%	16.99%
35-39	145	164	13.10%	17.12%	17.65%	150	126	-16.00%	18.94%	13.21%	0	0	295	290	-1.69%	17.99%	15.40%	295	290	-1.69%	17.99%	15.40%
40-44	150	106	-29.33%	17.71%	11.41%	123	87	-29.27%	15.53%	9.12%	0	0	273	193	-29.30%	16.65%	10.25%	273	193	-29.30%	16.65%	10.25%
45-49	110	96	-12.73%	12.99%	10.33%	97	75	-22.68%	12.25%	7.86%	0	0	207	171	-17.39%	12.62%	9.08%	207	171	-17.39%	12.62%	9.08%
50-54	104	66	-36.54%	12.28%	7.10%	67	71	5.97%	8.46%	7.44%	0	0	171	137	-19.88%	10.43%	7.28%	171	137	-19.88%	10.43%	7.28%
55-59	54	41	-24.07%	6.38%	4.41%	27	46	70.37%	3.41%	4.82%	0	0	81	87	7.41%	4.94%	4.62%	81	87	7.41%	4.94%	4.62%
60 and Over	43	58	34.88%	5.08%	6.24%	23	46	100.00%	2.90%	4.82%	0	0	66	104	57.58%	4.02%	5.52%	66	104	57.58%	4.02%	5.52%
Not Stated	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	1	0	1	0	-100.00%	0.06%	0.00%	1	0	-100.00%	0.06%	0.00%
Total	847	929	9.68%	100.00%	100.00%	792	954	20.45%	100.00%	100.00%	1	0	1,640	1,883	14.82%	100.00%	100.00%	1,640	1,883	14.82%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009			TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share		Number	% Share
First Visit	1,477	1,504	1.83%	91.46%	82.05%	Spouse	281	18.32%
Revisit	58	67	15.52%	3.59%	3.66%	Children	39	2.54%
Not Stated	80	262	227.50%	4.95%	14.29%	Parents/Grandparents	24	1.56%
						Other Family Members	17	1.11%
						Business Associates	140	9.13%
						Friends	104	6.78%
						Tour Group	899	58.60%
						Alone	62	4.04%
						# of respondents	1,534	

TRAVEL PLANS	2008		2009			TRAVEL MOTIVATION	2008		2009		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Pleasure	1,443	1,439	-0.28%	119.65%	110.18%	Internet	25	142	468.00%	2.51%	13.25%
Business	39	32	-17.95%	3.23%	2.45%	Newspaper	2	17	750.00%	0.20%	1.59%
Golf	2	5	150.00%	0.17%	0.38%	Magazines	89	49	-44.94%	8.92%	4.57%
Diving	4	35	775.00%	0.33%	2.68%	Travel Agents	1,301	1,173	-9.84%	130.36%	109.42%
Attend Conf & Conv	2	11	450.00%	0.17%	0.84%	Climate	14	40	185.71%	1.40%	3.73%
Company Trip	2	30	1400.00%	0.17%	2.30%	Price	1	9	----	0.10%	0.84%
Honeymoon	13	74	469.23%	1.08%	5.67%	Short flight Time	0	7	----	0.00%	0.65%
Getting Married	0	4	----	0.00%	0.31%	General Reading	0	1	----	0.00%	0.09%
Memorial Service	0	2	----	0.00%	0.15%	Flyer/Poster	1	6	500.00%	0.10%	0.56%
VFR	7	20	185.71%	0.58%	1.53%	Friends/Relatives	29	109	275.86%	2.91%	10.17%
Attend Sport Events	1	1	0.00%	0.08%	0.08%	TV/Radio	2	14	600.00%	0.20%	1.31%
Others	4	11	175.00%	0.33%	0.84%	Previous Trip	16	18	12.50%	1.60%	1.68%
						Others	42	60	42.86%	4.21%	5.60%

OCCUPATION	2008		2009			OCCUPATION	2008		2009		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Legislators, and managers	19	43	126.32%	1.18%	2.35%	Entry Level	1	3	200.00%	0.06%	0.16%
Professional	1,279	1,096	-14.31%	79.20%	59.79%	Armed Forces	0	0	----	0.00%	0.00%
Technicians	32	66	106.25%	1.98%	3.60%	Homemakers	8	19	137.50%	0.50%	1.04%
Clerk	108	128	18.52%	6.69%	6.98%	Students	5	46	820.00%	0.31%	2.51%
Service Workers	3	39	1200.00%	0.19%	2.13%	Retirees	3	33	1000.00%	0.19%	1.80%
Skilled Workers	0	8	----	0.00%	0.44%	Others	8	37	362.50%	0.50%	2.02%
Craft and related trades worker	0	5	----	0.00%	0.27%	Not Stated	148	302	104.05%	9.16%	16.48%
Operators and Assemblers	1	8	700.00%	0.06%	0.44%						