



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	204,937	228,705	11.60%
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
YEAR TOTAL:	338,106	228,705	

Calendar Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	120,402	141,319	17.37%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
October	24,693		
November	29,275		
December	33,418		
YEAR TOTAL:	340,957	141,319	

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	95,011	90,313	-5%	65,833	74,739	14%	22,273	44,601	100%
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214	16,742	-3%	7,072	9,431	33%	2,635	6,779	157%
April	7,696	11,452	49%	6,349	9,399	48%	2,754	7,176	161%
May	7,567			7,303			5,017		
June	8,645			7,064			4,535		
July	10,151			8,997			4,989		
August	15,388			10,540			5,118		
September	11,872			6,746			4,519		
Year Total	148,634	90,313		106,483	74,739		46,451	44,601	
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	9,070	8,406	-7%	5,528	4,612	-17%	328	311	-5%
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
March	1,307	1,205	-8%	1,137	813	-28%	35	47	34%
April	1,533	1,259	-18%	842	640	-24%	63	38	-40%
May	1,386			1,209			43		
June	1,363			583			45		
July	1,476			577			30		
August	1,117			486			53		
September	1,217			545			40		
Year Total	15,629	8,406		8,928	4,612		539	311	
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	3,122	3,553	14%	327	454	39%	3,445	1,716	-50%
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650	688	6%	72	58	-19%	254	270	6%
April	283	414	46%	61	50	-18%	2,048	263	-87%
May	324			366			236		
June	558			594			217		
July	450			341			192		
August	422			164			215		
September	216			89			164		
Year Total	5,092	3,553		1,881	454		4,469	1,716	

† Revised

VISITOR ARRIVALS TO SAIPAN - APRIL 2012

ARRIVALS BY MODE OF TRANSPORTATION	<u>Apr-11</u>	<u>Apr-12</u>	% CHANGE
Air Arrivals	19,434	30,262	56%
Sea Arrivals	1,925	0	-100%
TOTAL ARRIVALS	21,359	30,262	42%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	7,592	11,178	47%
Kanto (Tokyo)	5,650	7,785	38%
Kinki (Osaka)	780	1,192	53%
Tokai (Nagoya)	454	735	62%
Tohoku (Sendai)	226	654	189%
Kyushu (Fukuoka)	67	154	130%
Hokkaido (Sapporo)	111	92	-17%
Chugoku (Hiroshima)	66	115	74%
Shikoku	45	61	36%
Okinawa	5	16	220%
Others	6	26	333%
Not Specified	182	348	91%
KOREA	6,342	9,396	48%
Seoul	3,506	4,480	28%
Pusan	506	632	25%
Taegu	207	290	40%
Inchon	290	635	119%
Others	1,662	3,074	85%
Not Specified	171	285	67%
CHINA	2,754	7,175	161%
GUAM	1,410	1,156	-18%
UNITED STATES	700	600	-14%
PHILIPPINES	57	38	-33%
RUSSIA	283	414	46%
HONG KONG	61	50	-18%
OTHER	235	255	9%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	202,225	226,646	12%
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
March	30,091	35,827	19%
April	21,359	30,262	42%
May	23,086		
June	23,200		
July	26,839		
August	32,838		
September	24,998		
YEAR TOTAL	333,186	226,646	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Apr-12

Military Shp: N/A

Cruise Ship:

VISITOR ARRIVALS TO ROTA - APRIL 2012			
	<u>Apr-11</u>	<u>Apr-12</u>	% CHANGE
TOTAL ARRIVALS	270	429	59%
ARRIVALS FROM GUAM	270	429	59%
JAPAN	104	274	163%
KOREA	7	3	-57%
CHINA	0	1	-----
GUAM	123	103	-16%
UNITED STATES	14	40	186%
PHILIPPINES	6	0	-100%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
OTHER	16	8	-50%
INTERISLAND ARRIVALS	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	2,712	2,059	-24%
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285	206	-28%
April	270	429	59%
May	365		
June	404		
July	364		
August	665		
September	410		
YEAR TOTAL	4,920	2,059	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - APRIL 2012			
	<u>Apr-11</u>	<u>Apr-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	1,486	N/A	-----
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	1,474	N/A	-----
JAPAN	139	N/A	-----
KOREA	334	N/A	-----
CHINA	885	N/A	-----
GUAM	9	N/A	-----
UNITED STATES	15	N/A	-----
PHILIPPINES	0	N/A	-----
HONG KONG	0	N/A	-----
SAIPAN	91	N/A	-----
OTHER	1	N/A	-----
DAY VISITORS:	12	N/A	-----
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	12,371	23,887	193%
October	1,955	5,077	160%
November	1,617	4,480	177%
December	1,554	4,500	190%
January	1,956	4,934	152%
February	2,115	4,896	131%
March	1,688	N/A	-----
April	1,486	N/A	-----
May	2,891		
June	3,347		
July	3,536		
August	3,653		
September	3,354		
YEAR TOTAL	29,152	23,887	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



JAPAN VISITORS PROFILE

Apr-12

APRIL	2011 Male	2012 Male	2011			2012			2011		2012		2011		2012		
AGE/SEX	Number	Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	1	3	200.00%	0.02%	0.05%	2	3	50.00%	0.06%	0.06%	0	0	3	6	----	0.04%	0.05%
Under 13	449	607	35.19%	11.16%	10.10%	395	566	43.29%	11.07%	10.95%	0	1	844	1,174	39.10%	11.12%	10.50%
10-17	0	3	----	0.00%	0.05%	0	2	----	0.00%	0.04%	0	0	0	5	----	0.00%	0.04%
13-15	73	90	23.29%	1.81%	1.50%	50	99	98.00%	1.40%	1.92%	0	0	123	189	53.66%	1.62%	1.69%
16-19	58	60	3.45%	1.44%	1.00%	80	102	27.50%	2.24%	1.97%	0	0	138	162	17.39%	1.82%	1.45%
18-19	0	1	----	0.00%	0.02%	0	0	----	0.00%	0.00%	0	0	0	1	----	0.00%	0.01%
20-24	245	249	1.63%	6.09%	4.14%	422	532	26.07%	11.83%	10.30%	0	0	667	781	17.09%	8.79%	6.99%
25-29	347	594	71.18%	8.62%	9.89%	539	855	58.63%	15.11%	16.55%	0	0	886	1,449	63.54%	11.67%	12.96%
30-34	418	644	54.07%	10.39%	10.72%	494	706	42.91%	13.85%	13.66%	0	0	912	1,350	48.03%	12.01%	12.08%
35-39	476	704	47.90%	11.83%	11.72%	415	578	39.28%	11.63%	11.19%	0	0	891	1,282	43.88%	11.74%	11.47%
40-44	519	763	47.01%	12.90%	12.70%	335	520	55.22%	9.39%	10.06%	0	0	854	1,283	50.23%	11.25%	11.48%
45-49	368	538	46.20%	9.15%	8.95%	228	311	36.40%	6.39%	6.02%	0	0	596	849	42.45%	7.85%	7.60%
50-54	261	440	68.58%	6.49%	7.32%	157	237	50.96%	4.40%	4.59%	0	0	418	677	61.96%	5.51%	6.06%
55-59	234	403	72.22%	5.82%	6.71%	157	207	31.85%	4.40%	4.01%	0	0	391	610	56.01%	5.15%	5.46%
60 and Over	575	907	57.74%	14.29%	15.10%	294	449	52.72%	8.24%	8.69%	0	0	869	1,356	56.04%	11.45%	12.13%
Not Stated	0	2	----	0.00%	0.03%	0	0	----	0.00%	0.00%	0	2	0	4	----	0.00%	0.04%
Total	4,024	6,008	49.30%	100.00%	100.00%	3,568	5,167	44.82%	100.00%	100.00%	0	3	7,592	11,178	47.23%	100.00%	100.00%

FREQUENCY OF VISIT	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL COMPANION	2012 Number	% Share
First Visit	2,241	3,228	44.04%	43.71%	42.17%	Spouse	1,545	22.14%
Revisit	2,506	3,663	46.17%	48.88%	47.86%	Children	945	13.54%
Not Stated	380	763	100.79%	7.41%	9.97%	Parents/Grandparents	255	3.65%
						Other Family Members	348	4.99%
						Business Associates	1,424	20.41%
						Friends	2,930	41.99%
						Tour Group	280	4.01%
						Alone	525	7.52%
						# of respondents	6,978	

TRAVEL ARRANGEMENT	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL MOTIVATION	2011	2012	% Chge	2011 % Share	2012 % Share
Individually arranged	1,001	1,074	7.29%	19.52%	14.03%	Internet	851	1,467	72.39%	17.73%	20.45%
Packaged Tour	3,188	4,724	48.18%	62.18%	61.72%	Newspaper	25	61	144.00%	0.52%	0.85%
Company/Business trip	372	889	138.98%	7.26%	11.61%	Magazines	131	193	47.33%	2.73%	2.69%
Group Tour	275	559	103.27%	5.36%	7.30%	Travel Agents	869	1,431	64.67%	18.10%	19.95%
Other	13	9	-30.77%	0.25%	0.12%	Climate	1,074	1,595	48.51%	22.37%	22.24%
Not Stated	278	399	43.53%	5.42%	5.21%	Price	778	1,144	47.04%	16.20%	15.95%
						Short flight Time	1,044	1,335	27.87%	21.75%	18.61%
						General Reading	25	32	28.00%	0.52%	0.45%
						Flyer/Poster	157	228	45.22%	3.27%	3.18%
						Friends/Relatives	874	1,177	34.67%	18.20%	16.41%
						TV/Radio	25	33	32.00%	0.52%	0.46%
						Previous Trip	1,296	1,740	34.26%	26.99%	24.26%
						Others	334	550	64.67%	6.96%	7.67%

OCCUPATION	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL MOTIVATION	2011	2012	% Chge	2011 % Share	2012 % Share
Legislators, and managers	661	1,089	64.75%	12.89%	14.23%	Entry Level	2	5	150.00%	0.04%	0.07%
Professional	384	502	30.73%	7.49%	6.56%	Armed Forces	4	18	350.00%	0.08%	0.24%
Technicians	295	504	70.85%	5.75%	6.58%	Homemakers	259	344	32.82%	5.05%	4.49%
Clerk	1,879	3,115	65.78%	36.65%	40.70%	Students	313	259	-17.25%	6.10%	3.38%
Service Workers	502	655	30.48%	9.79%	8.56%	Retirees	185	334	80.54%	3.61%	4.36%
Skilled Workers	18	27	50.00%	0.35%	0.35%	Others	108	130	20.37%	2.11%	1.70%
Craft and related trades worker	2	2	0.00%	0.04%	0.03%	Not Stated	471	606	28.66%	9.19%	7.92%
Operators and Assemblers	44	64	45.45%	0.86%	0.84%						



KOREA VISITORS PROFILE

Apr-12

APRIL	2011		2012		2011		2012		2011		2012		2011		2012		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	2	6	200.00%	0.06%	0.13%	2	8	300.00%	0.06%	0.16%	0	0	4	14	250.00%	0.06%	0.15%
Under 13	674	1,011	50.00%	21.55%	22.61%	542	980	80.81%	16.86%	19.92%	0	4	1,216	1,995	64.06%	19.17%	21.23%
10-17	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.02%	0	0	0	1	----	0.00%	0.01%
13-15	17	32	88.24%	0.54%	0.72%	18	23	27.78%	0.56%	0.47%	0	0	35	55	57.14%	0.55%	0.59%
16-19	15	10	-33.33%	0.48%	0.22%	6	12	100.00%	0.19%	0.24%	0	0	21	22	4.76%	0.33%	0.23%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	42	26	-38.10%	1.34%	0.58%	46	95	106.52%	1.43%	1.93%	0	0	88	121	37.50%	1.39%	1.29%
25-29	216	265	22.69%	6.91%	5.93%	525	597	13.71%	16.33%	12.13%	0	0	741	862	16.33%	11.68%	9.17%
30-34	702	999	42.31%	22.45%	22.34%	757	1,277	68.69%	23.55%	25.96%	0	0	1,459	2,276	56.00%	23.01%	24.22%
35-39	571	894	56.57%	18.26%	20.00%	539	869	61.22%	16.77%	17.66%	0	0	1,110	1,763	58.83%	17.50%	18.76%
40-44	422	572	35.55%	13.50%	12.79%	249	348	39.76%	7.74%	7.07%	0	0	671	920	37.11%	10.58%	9.79%
45-49	143	162	13.29%	4.57%	3.62%	124	146	17.74%	3.86%	2.97%	0	0	267	308	15.36%	4.21%	3.28%
50-54	113	120	6.19%	3.61%	2.68%	106	112	5.66%	3.30%	2.28%	0	0	219	232	5.94%	3.45%	2.47%
55-59	74	117	58.11%	2.37%	2.62%	102	167	63.73%	3.17%	3.39%	0	0	176	284	61.36%	2.78%	3.02%
60 and Over	134	254	89.55%	4.29%	5.68%	199	277	39.20%	6.19%	5.63%	0	1	333	532	59.76%	5.25%	5.66%
Not Stated	2	3	50.00%	0.06%	0.07%	0	8	----	0.00%	0.16%	0	0	2	11	450.00%	0.03%	0.12%
Total	3,127	4,471	42.98%	100.00%	100.00%	3,215	4,920	53.03%	100.00%	100.00%	0	5	6,342	9,396	48.16%	100.00%	100.00%

FREQUENCY OF VISIT	2011		2012		2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share			Number		% Share	
First Visit	2,399	3,060	27.55%	76.84%	71.26%	Spouse	2,344	59.09%			
Revisit	516	687	33.14%	16.53%	16.00%	Children	1,290	32.52%			
Not Stated	207	547	164.25%	6.63%	12.74%	Parents/Grandparents	302	7.61%			
						Other Family Members	262	6.60%			
						Business Associates	506	12.76%			
						Friends	455	11.47%			
						Tour Group	299	7.54%			
						Alone	174	4.39%			
						# of respondents	3,967				

TRAVEL PLANS	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Pleasure	2,543	3,720	46.28%	84.82%	90.16%	Internet	503	970	92.84%	16.88%	24.38%		
Business	27	36	33.33%	0.90%	0.87%	Newspaper	21	11	-47.62%	0.70%	0.28%		
Golf	205	218	6.34%	6.84%	5.28%	Magazines	60	72	20.00%	2.01%	1.81%		
Diving	53	93	75.47%	1.77%	2.25%	Travel Agents	1,754	2,056	17.22%	58.88%	51.67%		
Attend Conf & Conv	24	9	-62.50%	0.80%	0.22%	Climate	81	172	112.35%	2.72%	4.32%		
Company Trip	38	41	7.89%	1.27%	0.99%	Price	22	35	59.09%	0.74%	0.88%		
Honeymoon	355	438	23.38%	11.84%	10.62%	Short flight Time	157	318	102.55%	5.27%	7.99%		
Getting Married	7	5	-28.57%	0.23%	0.12%	General Reading	21	214	919.05%	0.70%	5.38%		
Memorial Service	8	1	-87.50%	0.27%	0.02%	Flyer/Poster	57	101	77.19%	1.91%	2.54%		
VFR	36	37	2.78%	1.20%	0.90%	Friends/Relatives	261	315	20.69%	8.76%	7.92%		
Attend Sport Events	6	16	166.67%	0.20%	0.39%	TV/Radio	43	59	37.21%	1.44%	1.48%		
Others	39	37	-5.13%	1.30%	0.90%	Previous Trip	198	242	22.22%	6.65%	6.08%		
						Others	197	205	4.06%	6.61%	5.15%		

OCCUPATION	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Legislators, and managers	70	94	34.29%	2.24%	2.19%	Entry Level	87	5	-94.25%	2.79%	0.12%		
Professional	522	877	68.01%	16.72%	20.42%	Armed Forces	11	26	136.36%	0.35%	0.61%		
Technicians	648	376	-41.98%	20.76%	8.76%	Homemakers	241	304	26.14%	7.72%	7.08%		
Clerk	939	1,376	46.54%	30.08%	32.04%	Students	67	54	-19.40%	2.15%	1.26%		
Service Workers	144	655	354.86%	4.61%	15.25%	Retirees	43	46	6.98%	1.38%	1.07%		
Skilled Workers	8	24	200.00%	0.26%	0.56%	Others	105	132	25.71%	3.36%	3.07%		
Craft and related trades worker	5	7	40.00%	0.16%	0.16%	Not Stated	190	259	36.32%	6.09%	6.03%		
Operators and Assemblers	42	59	40.48%	1.35%	1.37%								



CHINA VISITORS PROFILE

Apr-12

APRIL	2011		2012		2011		2012		2011		2012		2011		2012		
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.03%	0	0	0	1	----	0.00%	0.01%
Under 13	30	114	280.00%	2.40%	3.57%	39	127	225.64%	2.60%	3.19%	1	0	70	241	244.29%	2.54%	3.36%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	4	4	0.00%	0.32%	0.13%	3	3	0.00%	0.20%	0.08%	0	0	7	7	0.00%	0.25%	0.10%
16-19	6	3	-50.00%	0.48%	0.09%	5	11	120.00%	0.33%	0.28%	0	0	11	14	27.27%	0.40%	0.20%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	36	134	272.22%	2.88%	4.20%	76	293	285.53%	5.06%	7.35%	0	0	112	427	281.25%	4.07%	5.95%
25-29	315	711	125.71%	25.22%	22.30%	408	1,058	159.31%	27.18%	26.54%	0	0	723	1,769	144.67%	26.25%	24.66%
30-34	195	712	265.13%	15.61%	22.33%	219	853	289.50%	14.59%	21.40%	0	0	414	1,565	278.02%	15.03%	21.81%
35-39	166	443	166.87%	13.29%	13.89%	193	422	118.65%	12.86%	10.59%	0	0	359	865	140.95%	13.04%	12.06%
40-44	151	347	129.80%	12.09%	10.88%	188	376	100.00%	12.52%	9.43%	0	0	339	723	113.27%	12.31%	10.08%
45-49	128	223	74.22%	10.25%	6.99%	154	269	74.68%	10.26%	6.75%	0	0	282	492	74.47%	10.24%	6.86%
50-54	103	206	100.00%	8.25%	6.46%	100	242	142.00%	6.66%	6.07%	0	0	203	448	120.69%	7.37%	6.24%
55-59	50	156	212.00%	4.00%	4.89%	61	172	181.97%	4.06%	4.32%	0	0	111	328	195.50%	4.03%	4.57%
60 and Over	65	133	104.62%	5.20%	4.17%	55	147	167.27%	3.66%	3.69%	0	0	120	280	133.33%	4.36%	3.90%
Not Stated	0	3	----	0.00%	0.09%	0	12	----	0.00%	0.30%	3	0	3	15	400.00%	0.11%	0.21%
Total	1,249	3,189	155.32%	100.00%	100.00%	1,501	3,986	165.56%	100.00%	100.00%	4	0	2,754	7,175	160.53%	100.00%	100.00%

FREQUENCY OF VISIT	2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share		Number	% Share
First Visit	1,391	4,017	188.79%	86.50%	Spouse	646	15.54%
Revisit	85	144	69.41%	5.29%	Children	103	2.48%
Not Stated	132	194	46.97%	8.21%	Parents/Grandparents	71	1.71%
					Other Family Members	56	1.35%
					Business Associates	191	4.59%
					Friends	322	7.75%
					Tour Group	2,881	69.30%
					Alone	84	2.02%
					# of respondents	4,157	

TRAVEL PLANS	2011		2012		TRAVEL MOTIVATION	2011		2012	
	Number	Number	% Chge	% Share		Number	% Share	Number	% Share
Pleasure	1,382	4,093	196.16%	93.13%	Internet	229	5.54%	504	12.29%
Business	20	24	20.00%	1.35%	Newspaper	20	0.48%	37	0.90%
Golf	12	15	25.00%	0.81%	Magazines	42	1.02%	93	2.25%
Diving	56	97	73.21%	3.77%	Travel Agents	1,024	24.85%	3,386	81.87%
Attend Conf & Conv	0	35	----	0.00%	Climate	40	0.97%	130	3.15%
Company Trip	31	30	-3.23%	2.09%	Price	15	0.36%	36	0.87%
Honeymoon	109	121	11.01%	7.35%	Short flight Time	14	0.34%	46	1.11%
Getting Married	2	3	50.00%	0.13%	General Reading	13	0.31%	7	0.17%
Memorial Service	1	5	400.00%	0.07%	Flyer/Poster	7	0.17%	10	0.24%
VFR	11	9	-18.18%	0.74%	Friends/Relatives	105	2.53%	161	3.89%
Attend Sport Events	3	3	0.00%	0.20%	TV/Radio	12	0.29%	18	0.43%
Others	6	6	0.00%	0.40%	Previous Trip	11	0.26%	11	0.26%
					Others	71	1.71%	79	1.90%

OCCUPATION	2011		2012		OCCUPATION	2011		2012	
	Number	Number	% Chge	% Share		Number	% Share	Number	% Share
Legislators, and managers	61	94	54.10%	3.79%	Entry Level	15	0.36%	11	0.27%
Professional	611	2,908	375.94%	38.00%	Armed Forces	0	0.00%	0	0.00%
Technicians	89	176	97.75%	5.53%	Homemakers	14	0.33%	27	0.65%
Clerk	332	437	31.63%	20.65%	Students	17	0.41%	48	1.16%
Service Workers	41	221	439.02%	2.55%	Retirees	22	0.53%	54	1.31%
Skilled Workers	7	0	-100.00%	0.44%	Others	158	3.83%	162	3.90%
Craft and related trades worker	38	6	-84.21%	2.36%	Not Stated	192	4.63%	203	4.88%
Operators and Assemblers	11	8	-27.27%	0.68%					