



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	228,705	249,861	9.25%
October	24,693	26,767	8.40%
November	29,275	32,894	12.36%
December	33,418	39,272 ^r	17.52% ^r
January	38,263	39,391	2.95%
February	36,332	38,350	5.55%
March	36,033	40,666	12.86%
April	30,691	32,521	5.96%
May	28,193		
June	29,402		
July	32,478		
August	40,225		
September	30,472		
YEAR TOTAL:	389,475	249,861	-----

Calendar Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	141,319	150,928	6.80%
January	38,263	39,391	2.95%
February	36,332	38,350	5.55%
March	36,033	40,666	12.86%
April	30,691	32,521	5.96%
May	28,193		
June	29,402		
July	32,478		
August	40,225		
September	30,472		
October	26,767		
November	32,894		
December	39,272 ^r		
YEAR TOTAL:	401,022 ^r	150,928	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	90,313	92,032	2%	74,739	75,190	1%	44,601	61,709	38%
October	8,696	9,534	10%	7,880	8,105	3%	5,134	6,886	34%
November	9,527	10,082	6%	11,389	11,833	4%	5,936	8,214	38%
December	13,094	14,668	12%	11,345	12,873	13%	5,708	8,716	53%
January	15,467	15,217	-2%	12,758	13,241	4%	7,660	7,791	2%
February	15,335	14,883	-3%	12,537	10,098	-19%	6,208	10,776	74%
March	16,742	18,210	9%	9,431	9,395	0%	6,779	9,021	33%
April	11,452	9,438	-18%	9,399	9,645	3%	7,176	10,305	44%
May	9,727			9,052			6,685		
June	9,051			10,369			6,814		
July	10,988			11,391			7,480		
August	17,969			12,810			6,762		
September	12,244			8,836			6,586		
Year Total	150,292	92,032	-----	127,197	75,190	-----	78,928	61,709	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	8,406	7,655	-9%	4,612	3,984	-14%	311	307	-1%
October	1,250	1,003	-20%	864	423	-51%	54	33	-39%
November	1,336	1,256	-6%	476	458	-4%	50	57	14%
December	1,402	1,182	-16%	788	524	-34%	47	47	0%
January	976	929	-5%	437	805	84%	27	33	22%
February	978	851	-13%	594	493	-17%	48	37	-23%
March	1,205	1,225	2%	813	687	-15%	47	50	6%
April	1,259	1,209	-4%	640	594	-7%	38	50	32%
May	1,317			649			53		
June	1,388			666			55		
July	1,321			549			41		
August	1,293			727			40		
September	1,141			1,195			42		
Year Total	14,866	7,655	-----	8,398	3,984	-----	542	307	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	3,553	6,502	83%	454	292	-36%	1,716	2,190	28%
October	485	468	-4%	108	36	-67%	222	279	26%
November	240	700	192%	49	46	-6%	272	248	-9%
December	673	901	34%	94	44	-53%	267	317	19%
January	686	1,043	52%	43	36	-16%	209	296	42%
February	367	786	114%	52	39	-25%	213	387	82%
March	688	1,648	140%	58	48	-17%	270	382	41%
April	414	956	131%	50	43	-14%	263	281	7%
May	431			37			242		
June	639			49			371		
July	430			62			216		
August	359			31			234		
September	199			39			190		
Year Total	5,611	6,502	-----	672	292	-----	2,969	2,190	-----

↑ Revised

VISITOR ARRIVALS TO SAIPAN - APRIL 2013

ARRIVALS BY MODE OF TRANSPORTATION	Apr-12	Apr-13	% CHANGE
Air Arrivals	30,262	32,325	7%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	30,262	32,325	7%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	11,178	9,364	-16%
Kanto (Tokyo)	7,785	7,025	-10%
Kinki (Osaka)	1,192	679	-43%
Tokai (Nagoya)	735	622	-15%
Tohoku (Sendai)	654	461	-30%
Kyushu (Fukuoka)	154	87	-44%
Hokkaido (Sapporo)	92	72	-22%
Chugoku (Hiroshima)	115	58	-50%
Shikoku	61	34	-44%
Okinawa	16	9	-44%
Others	26	15	-42%
Not Specified	348	302	-13%
KOREA	9,396	9,645	3%
Seoul	4,480	4,554	2%
Pusan	632	843	33%
Taegu	290	300	3%
Inchon	635	521	-18%
Others	3,074	3,143	2%
Not Specified	285	284	0%
CHINA	7,175	10,305	44%
GUAM	1,156	1,118	-3%
UNITED STATES	600	571	-5%
PHILIPPINES	38	50	32%
RUSSIA	414	952	130%
HONG KONG	50	43	-14%
OTHER	255	277	9%
ARRIVALS BY MONTH			
TOTAL TO DATE	FY 2012	FY 2013	% CHANGE
	226,646	248,299	10%
October	24,343	26,630	9%
November	28,964	32,568	12%
December	33,086	38,962 r	18%
January	37,971	39,132	3%
February	36,193	38,192	6%
March	35,827	40,490	13%
April	30,262	32,325	7%
May	27,700		
June	28,975		
July	32,141		
August	39,809		
September	30,240		
YEAR TOTAL	385,511	248,299	-----

Source: CNMI Customs Declaration Form

r Revised

Sea Arrivals : Apr-13

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - APRIL 2013			
	<u>Apr-12</u>	<u>Apr-13</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	429	196	-54%
ARRIVALS FROM GUAM	429	196	-54%
JAPAN	274	74	-73%
KOREA	3	0	-100%
CHINA	1	0	-100%
GUAM	103	91	-12%
UNITED STATES	40	23	-43%
PHILIPPINES	0	0	-----
RUSSIA	0	4	-----
HONG KONG	0	0	-----
OTHER	8	4	-50%
INTERISLAND ARRIVALS	N/A	N/A	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	2,059	1,562	-24%
October	350	137	-61%
November	311	326	5%
December	332	310	-7%
January	292	259	-11%
February	139	158	14%
March	206	176	-15%
April	429	196	-54%
May	493		
June	427		
July	337		
August	416		
September	232		
YEAR TOTAL	3,964	1,562	-61%

Source: CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - APRIL 2013			
	<u>Apr-12</u>	<u>Apr-13</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	4,833	4,532	-6%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,822	4,532	-6%
JAPAN	166	170	2%
KOREA	386	318	-18%
CHINA	4,084	3,941	-4%
GUAM	25	18	-28%
UNITED STATES	22	0	-100%
PHILIPPINES	0	0	-----
HONG KONG	0	0	-----
SAIPAN	139	81	-42%
OTHER	0	4	-----
DAY VISITORS:	11	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	33,646	31,777	-6%
October	5,077	4,568	-10%
November	4,480 r	4,402 r	-2%
December	4,500	4,349 r	-3%
January	4,934 r	4,400 r	-11%
February	4,896	4,893	0%
March	4,926 r	4,633	-----
April	4,833 r	4,532	-----
May	5,022		
June	4,424 r		
July	5,558		
August	5,719 r		
September	4,166		
YEAR TOTAL	58,535 r	31,777	-----

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE
MODE OF ARRIVAL	30,262	32,325	100.00%	6.82%	11,178	9,364	100.00%	-16.23%	9,396	9,645	100.00%	2.65%	7,175	10,305	100.00%	43.62%	1,156	1,118	100.00%	-3.29%	1,357	1,893	100.00%	39.50%
Air	30,262	32,325	100.00%	6.82%	11,178	9,364	100.00%	-16.23%	9,396	9,645	100.00%	2.65%	7,175	10,305	100.00%	43.62%	1,156	1,118	100.00%	-3.29%	1,357	1,893	100.00%	39.50%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	30,262	32,325	100.00%	6.82%	11,178	9,364	100.00%	-16.23%	9,396	9,645	100.00%	2.65%	7,175	10,305	100.00%	43.62%	1,156	1,118	100.00%	-3.29%	1,357	1,893	100.00%	39.50%
Male	15,151	15,818	48.93%	4.40%	6,008	4,964	53.01%	-17.38%	4,471	4,499	46.65%	0.63%	3,189	4,687	45.48%	46.97%	706	679	60.73%	-3.82%	777	989	52.25%	27.28%
Female	15,103	16,495	51.03%	9.22%	5,167	4,396	46.95%	-14.92%	4,920	5,139	53.28%	4.45%	3,986	5,618	54.52%	40.94%	450	439	39.27%	-2.44%	580	903	47.70%	55.69%
Not Stated	8	12	0.04%	50.00%	3	4	0.04%	33.33%	5	7	0.07%	40.00%	0	0	0.00%	----	0	0	0.00%	----	0	1	0.05%	----
AGE GROUP (YEARS)	30,262	32,325	100.00%	6.82%	11,178	9,364	100.00%	-16.23%	9,396	9,645	100.00%	2.65%	7,175	10,305	100.00%	43.62%	1,156	1,118	100.00%	-3.29%	1,357	1,893	100.00%	39.50%
Under 10	25	13	0.04%	-48.00%	6	1	0.01%	-83.33%	14	10	0.10%	-28.57%	1	2	0.02%	100.00%	3	0	0.00%	-100.00%	1	0	0.00%	-100.00%
Under 13	3,654	4,052	12.54%	10.89%	1,174	981	10.48%	-16.44%	1,995	2,291	23.75%	14.84%	241	477	4.63%	97.93%	89	56	5.01%	-37.08%	155	247	13.05%	59.35%
10-17	6	1	0.00%	-83.33%	5	1	0.01%	-80.00%	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	299	271	0.84%	-9.36%	189	144	1.54%	-23.81%	55	74	0.77%	34.55%	7	6	0.06%	-14.29%	30	17	1.52%	-43.33%	18	30	1.58%	66.67%
16-19	269	249	0.77%	-7.43%	162	108	1.15%	-33.33%	22	30	0.31%	36.36%	14	28	0.27%	100.00%	51	47	4.20%	-7.84%	20	36	1.90%	80.00%
18-19	3	2	0.01%	-33.33%	1	1	0.01%	0.00%	0	0	0.00%	----	0	0	0.00%	----	2	0	0.00%	-100.00%	0	1	0.05%	----
20-24	1,436	1,425	4.41%	-0.77%	781	643	6.87%	-17.67%	121	114	1.18%	-5.79%	427	516	5.01%	20.84%	70	88	7.87%	25.71%	37	64	3.38%	72.97%
25-29	4,254	4,503	13.93%	5.85%	1,449	1,222	13.05%	-15.67%	862	623	6.46%	-27.73%	1,769	2,432	23.60%	37.48%	73	72	6.44%	-1.37%	101	154	8.14%	52.48%
30-34	5,423	5,261	16.28%	-2.99%	1,350	1,136	12.13%	-15.85%	2,276	1,780	18.46%	-21.79%	1,565	2,013	19.53%	28.63%	76	93	8.32%	22.37%	156	239	12.63%	53.21%
35-39	4,149	4,721	14.60%	13.79%	1,282	1,069	11.42%	-16.61%	1,763	1,902	19.72%	7.88%	865	1,390	13.49%	60.69%	99	109	9.75%	10.10%	140	251	13.26%	79.29%
40-44	3,221	3,545	10.97%	10.06%	1,283	1,035	11.05%	-19.33%	920	1,156	11.99%	25.65%	723	1,044	10.13%	44.40%	137	123	11.00%	-10.22%	158	187	9.88%	18.35%
45-49	1,975	2,271	7.03%	14.99%	849	754	8.05%	-11.19%	308	423	4.39%	37.34%	492	766	7.43%	55.69%	170	168	15.03%	-1.18%	156	160	8.45%	2.56%
50-54	1,657	1,733	5.36%	4.59%	677	530	5.66%	-21.71%	232	307	3.18%	32.33%	448	620	6.02%	38.39%	136	108	9.66%	-20.59%	164	168	8.87%	2.44%
55-59	1,420	1,528	4.73%	7.61%	610	465	4.97%	-23.77%	284	323	3.35%	13.73%	328	484	4.70%	47.56%	90	94	8.41%	4.44%	108	162	8.56%	50.00%
60 & Over	2,440	2,705	8.37%	10.86%	1,356	1,268	13.54%	-6.49%	532	587	6.09%	10.34%	280	517	5.02%	84.64%	130	143	12.79%	10.00%	142	190	10.04%	33.80%
Not Stated	31	45	0.14%	45.16%	4	6	0.06%	50.00%	11	25	0.26%	127.27%	15	10	0.10%	-33.33%	0	0	0.00%	#DIV/0!	1	4	0.21%	300.00%
PURPOSE OF VISIT	18,114	18,477	100.00%	2.00%	7,654	6,394	100.00%	-16.46%	4,294	4,395	100.00%	2.35%	4,355	5,627	100.00%	29.21%	893	886	100.00%	-0.78%	918	1,175	100.00%	28.00%
Pleasure	17,000	17,372	94.02%	2.19%	7,553	6,314	98.75%	-16.40%	4,222	4,329	98.50%	2.53%	4,327	5,591	99.36%	29.21%	386	336	37.92%	-12.95%	512	802	68.26%	56.64%
Business	918	930	5.03%	1.31%	53	57	0.89%	7.55%	58	50	1.14%	-13.79%	26	29	0.52%	11.54%	423	468	52.82%	10.64%	358	326	27.74%	-8.94%
Other	196	175	0.95%	-10.71%	48	23	0.36%	-52.08%	14	16	0.36%	14.29%	2	7	0.12%	250.00%	84	82	9.26%	-2.38%	48	47	4.00%	-2.08%
FREQUENCY OF VISIT	18,114	18,477	100.00%	2.00%	7,654	6,394	100.00%	-16.46%	4,294	4,395	100.00%	2.35%	4,355	5,627	100.00%	29.21%	893	886	100.00%	-0.78%	918	1,175	100.00%	28.00%
First Visit	10,749	11,699	63.32%	8.84%	3,228	2,829	44.24%	-12.36%	3,060	3,278	74.58%	7.12%	4,017	4,955	88.06%	23.35%	88	64	7.22%	-27.27%	356	573	48.77%	60.96%
Revisit	5,469	5,089	27.54%	-6.95%	3,663	3,095	48.40%	-15.51%	687	729	16.59%	6.11%	144	247	4.39%	71.53%	575	596	67.27%	3.65%	400	422	35.91%	5.50%
Not Stated	1,896	1,689	9.14%	-10.92%	763	470	7.35%	-38.40%	547	388	8.83%	-29.07%	194	425	7.55%	119.07%	230	226	25.51%	-1.74%	162	180	15.32%	11.11%
TRAVEL ARRANGEMENT	18,114	18,477	100.00%	2.00%	7,654	6,394	100.00%	-16.46%	4,294	4,395	100.00%	2.35%	4,355	5,627	100.00%	29.21%	893	886	100.00%	-0.78%	918	1,175	100.00%	28.00%
Individual Arranged	3,251	3,630	19.65%	11.66%	1,074	1,132	17.70%	5.40%	989	959	21.82%	-3.03%	306	619	11.00%	102.29%	441	409	46.16%	-7.26%	441	511	43.49%	15.87%
Packaged Tour	8,969	8,839	47.84%	-1.45%	4,724	3,804	59.49%	-19.48%	2,496	2,442	55.56%	-2.16%	1,644	2,313	41.11%	40.69%	18	11	1.24%	-38.89%	87	269	22.89%	209.20%
Business Trip	1,657	1,354	7.33%	-18.29%	889	533	8.34%	-40.04%	240	267	6.08%	11.25%	127	154	2.74%	21.26%	203	239	26.98%	17.73%	198	161	13.70%	-18.69%
Group Tour	3,115	3,106	16.81%	-0.29%	559	488	7.63%	-12.70%	376	553	12.58%	47.07%	2,128	2,010	35.72%	-5.55%	26	20	2.26%	-23.08%	26	35	2.98%	34.62%
Other	74	101	0.55%	36.49%	9	20	0.31%	122.22%	23	25	0.57%	8.70%	4	6	0.11%	50.00%	16	24	2.71%	50.00%	22	26	2.21%	18.18%
Not Stated	1,048	1,447	7.83%	38.07%	399	417	6.52%	4.51%	170	149	3.39%	-12.35%	146	525	9.33%	259.59%	189	183	20.65%	-3.17%	144	173	14.72%	20.14%
TRAVEL COMPANION	16,439	16,436	-0.02%	6,978	5,694	-18.40%	3,967	4,160	4.87%	4,157	5,033	21.07%	641	622	-2.96%	696	927	33.19%						
Spouse	4,711	5,412	32.93%	14.88%	1,545	1,281	22.50%	-17.09%	2,344	2,114	50.82%	-9.81%	646	1,777	35.31%	175.08%	50	49	7.88%	-2.00%	126	191	20.60%	51.59%
Children	2,457	2,783	16.93%	13.27%	945	765	13.44%	-19.05%	1,290	1,438	34.57%	11.47%	103	382	7.59%	270.87%	41	37	5.95%	-9.76%	78	161	17.37%	106.41%
Parents/Grandparents	656	853	5.19%	30.03%	255	197	3.46%	-22.75%	302	355	8.53%	17.55%	71	256	5.09%	260.56%	8	7	1.13%	-12.50%	20	38	4.10%	90.00%
Other Family Members/relatives	744	805	4.90%	8.20%	348	236	4.14%	-32.18%	262	272	6.54%	3.82%	56	143	2.84%	155.36%	32	37	5.95%	15.63%	46	117	12.62%	154.35%

Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE	Apr-12	Apr-13	% SHARE	% CHGE
TRAVEL PLANS	17,109	17,094		-0.09%	7,256	5,985		-17.52%	4,126	4,212		2.08%	4,195	5,159		22.98%	731	720		-1.50%	801	1,018		27.09%
Pleasure	13,843	14,388	84.17%	3.94%	5,370	4,669	78.01%	-13.05%	3,720	3,938	93.49%	5.86%	4,093	4,907	95.12%	19.89%	236	220	30.56%	-6.78%	424	654	64.24%	54.25%
Business	758	758	4.43%	0.00%	66	59	0.99%	-10.61%	36	30	0.71%	-16.67%	24	19	0.37%	-20.83%	348	370	51.39%	6.32%	284	280	27.50%	-1.41%
Golf	1,514	1,164	6.81%	-23.12%	1,229	875	14.62%	-28.80%	218	203	4.82%	-6.88%	15	37	0.72%	146.67%	28	25	3.47%	-10.71%	24	24	2.36%	0.00%
Dive	1,535	1,530	8.95%	-0.33%	1,281	1,057	17.66%	-17.49%	93	83	1.97%	-10.75%	97	330	6.40%	240.21%	13	2	0.28%	-84.62%	51	58	5.70%	13.73%
Convention	91	58	0.34%	-36.26%	3	5	0.08%	66.67%	9	9	0.21%	0.00%	35	7	0.14%	-80.00%	8	18	2.50%	125.00%	36	19	1.87%	-47.22%
Company Trip	843	603	3.53%	-28.47%	735	396	6.62%	-46.12%	41	44	1.04%	7.32%	30	121	2.35%	303.33%	16	23	3.19%	43.75%	21	19	1.87%	-9.52%
Honeymoon	653	649	3.80%	-0.61%	86	72	1.20%	-16.28%	438	261	6.20%	-40.41%	121	309	5.99%	155.37%	0	0	0.00%	----	8	7	0.69%	-12.50%
Get Married	92	38	0.22%	-58.70%	82	25	0.42%	-69.51%	5	1	0.02%	-80.00%	3	9	0.17%	200.00%	0	2	0.28%	----	2	1	0.10%	-50.00%
Memorial Service	25	44	0.26%	76.00%	5	16	0.27%	220.00%	1	0	0.00%	-100.00%	5	11	0.21%	120.00%	10	14	1.94%	40.00%	4	3	0.29%	-25.00%
Visit Friends	349	317	1.85%	-9.17%	80	81	1.35%	1.25%	37	30	0.71%	-18.92%	9	18	0.35%	100.00%	133	101	14.03%	-24.06%	90	87	8.55%	-3.33%
Sports	83	73	0.43%	-12.05%	37	17	0.28%	-54.05%	16	15	0.36%	-6.25%	3	5	0.10%	66.67%	17	30	4.17%	76.47%	10	6	0.59%	-40.00%
Other	233	241	1.41%	3.43%	101	82	1.37%	-18.81%	37	39	0.93%	5.41%	6	27	0.52%	350.00%	47	48	6.67%	2.13%	42	45	4.42%	7.14%
Not Stated	1,005	1,383	8.09%	37.61%	398	409	6.83%	2.76%	168	183	4.34%	8.93%	60	468	9.07%	192.50%	162	166	23.06%	2.47%	117	157	15.42%	34.19%
TRAVEL MOTIVATION	16,786	16,366		-2.50%	7,172	5,906		-17.65%	3,979	3,940		-0.98%	4,195	4,873		16.16%	684	665		-2.78%	756	982		29.89%
Newspaper	115	172	1.05%	49.57%	61	50	0.85%	-18.03%	11	15	0.38%	36.36%	37	100	2.05%	170.27%	0	0	0.00%	#DIV/0!	6	7	0.71%	16.67%
Magazine	370	449	2.74%	21.35%	193	149	2.52%	-22.80%	72	61	1.55%	-15.28%	93	231	4.74%	148.39%	2	3	0.45%	50.00%	10	5	0.51%	-50.00%
Travel Agent	6,981	6,536	39.94%	-6.37%	1,431	1,161	19.66%	-18.87%	2,056	2,148	54.52%	4.47%	3,386	2,939	60.31%	-13.20%	20	19	2.86%	-5.00%	88	269	27.39%	205.68%
Climate	1,956	1,652	10.09%	-15.54%	1,595	1,243	21.05%	-22.07%	172	160	4.06%	-6.98%	130	175	3.59%	34.62%	7	5	0.75%	-28.57%	52	69	7.03%	32.69%
Price	1,234	1,074	6.56%	-12.97%	1,144	950	16.09%	-16.96%	35	29	0.74%	-17.14%	36	68	1.40%	88.89%	9	9	1.35%	0.00%	10	18	1.83%	80.00%
Short	1,750	1,593	9.73%	-8.97%	1,335	1,151	19.49%	-13.78%	318	300	7.61%	-5.66%	46	86	1.76%	86.96%	22	26	3.91%	18.18%	29	30	3.05%	3.45%
Reading	261	274	1.67%	4.98%	32	21	0.36%	-34.38%	214	212	5.38%	-0.93%	7	26	0.53%	271.43%	0	3	0.45%	----	8	12	1.22%	50.00%
Flyer	359	309	1.89%	-13.93%	228	167	2.83%	-26.75%	101	90	2.28%	-10.89%	10	25	0.51%	150.00%	2	0	0.00%	-100.00%	18	27	2.75%	50.00%
Friends / Relatives	2,050	2,291	14.00%	11.76%	1,177	1,071	18.13%	-9.01%	315	345	8.76%	9.52%	161	525	10.77%	226.09%	219	168	25.26%	-23.29%	178	182	18.53%	2.25%
TV / Radio	115	174	1.06%	51.30%	33	35	0.59%	6.06%	59	76	1.93%	28.81%	18	54	1.11%	200.00%	1	1	0.15%	0.00%	4	8	0.81%	100.00%
Prior Trip	2,166	1,865	11.40%	-13.90%	1,740	1,445	24.47%	-16.95%	242	231	5.86%	-4.55%	11	49	1.01%	345.45%	99	80	12.03%	-19.19%	74	60	6.11%	-18.92%
Other	1,534	1,488	9.09%	-27.09%	550	401	6.79%	-27.09%	205	211	5.36%	2.93%	79	181	3.71%	129.11%	369	382	57.44%	3.52%	331	313	31.87%	-5.44%
Web	3,052	3,285	20.07%	7.63%	1,467	1,154	19.54%	-21.34%	970	841	21.35%	-13.30%	504	1,097	22.51%	117.66%	23	33	4.96%	43.48%	88	160	16.29%	81.82%
Not Stated	1,328	2,111	12.90%	58.96%	482	488	8.26%	1.24%	315	455	11.55%	44.44%	160	754	15.47%	371.25%	209	221	33.23%	5.74%	162	193	19.65%	19.14%
OCCUPATION	18,114	18,477	100.00%	2.00%	7,654	6,394	100.00%	-16.46%	4,294	4,395	100.00%	2.35%	4,355	5,627	100.00%	29.21%	893	886	100.00%	-0.78%	918	1,175	100.00%	28.00%
Leg & Manager	1,471	1,424	7.71%	-3.20%	1,089	873	13.65%	-19.83%	94	69	1.57%	-26.60%	94	208	3.70%	121.28%	114	111	12.53%	-2.63%	80	163	13.87%	103.75%
Professional	4,735	3,112	16.84%	-34.28%	502	357	5.58%	-28.88%	877	719	16.36%	-18.02%	2,908	1,526	27.12%	-47.52%	167	171	19.30%	2.40%	281	339	28.85%	20.64%
Technicians	1,176	1,169	6.33%	-0.60%	504	376	5.88%	-25.40%	376	326	7.42%	-13.30%	176	361	6.42%	105.11%	60	56	6.32%	-6.67%	60	50	4.26%	-16.67%
Clerk	4,996	5,702	30.86%	14.13%	3,115	2,510	39.26%	-19.42%	1,376	1,510	34.36%	9.74%	437	1,589	28.24%	263.62%	29	28	3.16%	-3.45%	39	65	5.53%	66.67%
Service	1,578	1,756	9.50%	11.28%	655	575	8.99%	-12.21%	655	787	17.91%	20.15%	221	338	6.01%	52.94%	18	31	3.50%	72.22%	29	25	2.13%	-13.79%
Skilled	53	46	0.25%	-13.21%	27	23	0.36%	-14.81%	24	12	0.27%	-50.00%	0	6	0.11%	----	1	3	0.34%	200.00%	1	2	0.17%	100.00%
Craftsman	40	59	0.32%	47.50%	2	4	0.06%	100.00%	7	4	0.09%	-42.86%	6	31	0.55%	416.67%	11	15	1.69%	36.36%	14	5	0.43%	-64.29%
Plant Operator	136	206	1.11%	51.47%	64	80	1.25%	25.00%	59	45	1.02%	-23.73%	8	76	1.35%	850.00%	4	3	0.34%	-25.00%	1	2	0.17%	100.00%
Entry Level	34	72	0.39%	111.76%	5	6	0.09%	20.00%	5	0	0.00%	-100.00%	11	56	1.00%	409.09%	8	5	0.56%	-37.50%	5	5	0.43%	0.00%
Armed Forces	142	118	0.64%	-16.90%	18	10	0.16%	-44.44%	26	10	0.23%	-61.54%	0	0	0.00%	----	48	50	5.64%	4.17%	50	48	4.09%	-4.00%
Homemaker	717	939	5.08%	30.96%	344	314	4.91%	-8.72%	304	420	9.56%	38.16%	27	153	2.72%	466.67%	15	14	1.58%	-6.67%	27	38	3.23%	40.74%
Students	425	419	2.27%	-1.41%	259	203	3.17%	-21.62%	54	64	1.46%	18.52%	48	98	1.74%	104.17%	47	30	3.39%	-36.17%	17	24	2.04%	41.18%
Retirees	477	629	3.40%	31.87%	334	305	4.77%	-8.68%	46	66	1.50%	43.48%	54	205	3.64%	279.63%	18	20	2.26%	11.11%	25	33	2.81%	32.00%
Other	565	724	3.92%	28.14%	130	105	1.64%	-19.23%	132	116	2.64%	-12.12%	162	352	6.26%	117.28%	72	77	8.69%	6.94%	69	74	6.30%	7.25%
Not Stated	1,569	2,102	11.38%	33.97%	606	653	10.21%	7.76%	259	247	5.62%	-4.63%	203	628	11.16%	209.36%	281	272	30.70%	-3.20%	220	302	25.70%	37.27%
LENGTH OF STAY (NIGHTS)	113,395	N/A			39,143	N/A			34,562	N/A			29,568	N/A			2,292	N/A			7,830	N/A		
Avg. Length of Stay (Nights)	3.75	N/A			3.50	N/A			3.68	N/A			4.12	N/A			1.98	N/A			5.77	N/A		