



# Commonwealth of the Northern Mariana Islands

## ~ Visitor Arrival Statistics ~

### Fiscal Year 2008 - 2009

	2008	2009	% Change
<b>TOTAL TO DATE:</b>	<b>368,847</b>	<b>344,187</b>	<b>-6.69%</b>
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 <sup>r</sup>	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 <sup>r</sup>	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
<b><u>August</u></b>	<b><u>34,251</u></b> <sup>r</sup>	<b><u>37,206</u></b>	<b><u>8.63%</u></b>
September	27,650		
<b>YEAR TOTAL:</b>	<b>396,497</b>	<b>344,187</b>	<b>-----</b>

### Calendar Year 2008 - 2009

	2008	2009	% Change
<b>TOTAL TO DATE:</b>	<b>274,142</b>	<b>248,705</b>	<b>-9.28%</b>
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 <sup>r</sup>	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
<b><u>August</u></b>	<b><u>34,251</u></b> <sup>r</sup>	<b><u>37,206</u></b>	<b><u>8.63%</u></b>
September	27,650		
October	29,611		
November	31,690		
December	34,181		
<b>YEAR TOTAL:</b>	<b>397,274</b>	<b>248,705</b>	<b>-----</b>

<sup>r</sup> Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	184,805	189,691	3%	110,013	88,693	-19%	30,121	24,836	-18%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	15,743	14,214	-10%	8,743	6,576	-25%	1,641	1,883	15%
May	16,433	12,833	-22%	9,925	6,557	-34%	1,608	1,587	-1%
June	15,904	11,152	-30%	9,616	6,735	-30%	1,142	322	-72%
July	19,012	14,277	-25%	10,208	9,987	-2%	1,749	2,470	41%
August	<u>17,623</u>	<u>19,537</u>	<u>11%</u>	<u>10,690</u> r	<u>10,600</u>	<u>-1%</u>	<u>2,162</u>	<u>3,892</u>	<u>80%</u>
September	17,236			6,697			974		
YEAR TOTAL	202,041	189,691	-----	116,710	88,693	-----	31,095	24,836	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	18,449	16,710	-9%	11,720	9,610	-18%	1,836	1,409	-23%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 r	1,597	-7%	713 r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 r	1,369	-17%	1,596 r	2,768	73%	146	143	-2%
April	1,531	1,669	9%	1,572	743	-53%	189	162	-14%
May	1,783	1,547	-13%	585	573	-2%	210	228	9%
June	1,935	1,617	-16%	753	858	14%	211	117	-45%
July	1,756	1,746	-1%	1,097	908	-17%	171	101	-41%
August	<u>1,514</u> r	<u>1,622</u>	<u>7%</u>	<u>1,211</u> r	<u>621</u>	<u>-49%</u>	<u>125</u>	<u>99</u>	<u>-21%</u>
September	1,344			712			124		
YEAR TOTAL	19,793	16,710	-----	12,432	9,610	-----	1,960	1,409	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	5,849	6,554	12%	273	317	16%	5,781	6,367	10%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 r	1,578	131%
April	403	431	7%	9	7	-22%	1,969	2,148	9%
May	351	487	39%	34	5	-85%	274	311	14%
June	834	478	-43%	29	5	-83%	512	519	1%
July	787	502	-36%	50	81	62%	429	229	-47%
August	<u>631</u>	<u>573</u>	<u>-9%</u>	<u>11</u>	<u>54</u>	<u>391%</u>	<u>284</u>	<u>208</u>	<u>-27%</u>
September	329			5			229		
YEAR TOTAL	6,178	6,554	-----	278	317	-----	6,010	6,367	-----

\* Effective October 2006, arrivals from Hong Kong are included with China.

## VISITOR ARRIVALS TO SAIPAN - AUGUST 2009

ARRIVALS BY MODE OF TRANSPORTATION	Aug-08	Aug-09	% CHANGE
Air Arrivals	32,644	36,024	10%
Sea Arrivals	602	0	-100%
<b>TOTAL ARRIVALS</b>	<b>33,246</b>	<b>36,024</b>	<b>8%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>16,792</b>	<b>18,560</b>	<b>11%</b>
Kanto (Tokyo)	8,958	12,596	41%
Kinki (Osaka)	3,581	2,359	-34%
Tokai (Nagoya)	2,629	2,267	-14%
Tohoku (Sendai)	546	469	-14%
Kyushu (Fukuoka)	156	105	-33%
Hokkaido (Sapporo)	73	56	-23%
Chugoku (Hiroshima)	258	188	-27%
Shikoku	180	125	-31%
Okinawa	11	4	-64%
Others	391	37	-91%
Not Specified	9	354	3833%
<b>KOREA</b>	<b>10,685</b>	<b>10,582</b>	<b>-1%</b>
Seoul	5,686	6,015	6%
Pusan	1,282	903	-30%
Taegu	423	289	-32%
Inchon	541	76	-86%
Others	2,750	2,944	7%
Not Specified	3	355	11733%
<b>CHINA/HONG KONG *</b>	<b>2,161</b>	<b>3,892</b>	<b>80%</b>
<b>GUAM</b>	<b>1,377</b>	<b>1,468</b>	<b>7%</b>
<b>UNITED STATES</b>	<b>582</b>	<b>599</b>	<b>3%</b>
<b>PHILIPPINES</b>	<b>124</b>	<b>99</b>	<b>-20%</b>
<b>RUSSIA</b>	<b>631</b>	<b>573</b>	<b>-9%</b>
<b>TAIWAN</b>	<b>11</b>	<b>54</b>	<b>391%</b>
<b>OTHER</b>	<b>281</b>	<b>197</b>	<b>-30%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>362,428</b>	<b>337,592</b>	<b>-7%</b>
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613	23,680	-23%
June	30,409	21,458	-29%
July	34,324	29,700	-13%
<b>August</b>	<b>33,246</b> r	<b>36,024</b>	<b>8%</b>
September	27,041		
<b>YEAR TOTAL</b>	<b>389,469</b>	<b>337,592</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

r Revised

\* Effective October 2006, arrivals from Hong Kong are included with China.

### Sea Arrivals : Aug-09

Military Shp: None

Cruise Ship: None

<b>VISITOR ARRIVALS TO ROTA - AUGUST 2009</b>			
	<u>Aug-08</u>	<u>Aug-09</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>1,374</b>	<b>1,634</b>	<b>19%</b>
<b>ARRIVALS FROM GUAM</b>	<b>998</b>	<b>1,182</b>	<b>18%</b>
JAPAN	831	977	18%
KOREA	5	18	260%
CHINA/HONG KONG *	1	0	-100%
GUAM	137	154	12%
UNITED STATES	20	22	10%
PHILIPPINES	1	0	-100%
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	3	11	267%
<b><u>INTERISLAND ARRIVALS</u></b>	<b>376</b>	<b>452</b>	<b>20%</b>
JAPAN	206	122	-41%
KOREA	21	44	110%
CHINA/HONG KONG *	0	0	-----
UNITED STATES (INCLUDING GUAM)	70	158	126%
PHILIPPINES	61	97	59%
OTHER	18	31	72%
<b>ARRIVALS BY MONTH</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>11,254</b>	<b>9,800</b>	<b>-13%</b>
October	818	796	-3%
November	1,030	1,095	6%
December	866	1,004	16%
January	841	761	-10%
February	906	956	6%
March	974	1,088	12%
April	1,124	901	-20%
May	1,009	741	-27%
June	953	680	-29%
July	1,359	596	-56%
<b><u>August</u></b>	<b><u>1,374</u></b>	<b><u>1,182</u></b>	<b><u>-14%</u></b>
September	1,000		
<b>YEAR TOTAL</b>	<b>12,254</b>	<b>9,800</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

\* Effective October 2006, arrivals from Hong Kong are included with China.

<b>VISITOR ARRIVALS TO TINIAN - AUGUST 2009</b>			
	<u>Aug-08</u>	<u>Aug-09</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>3,614</b>	<b>3,830</b>	<b>6%</b>
<b>ARRIVALS FROM GUAM</b>	<b>7</b>	<b>0</b>	<b>-----</b>
JAPAN	0	0	-----
KOREA	0	0	-----
CHINA/HONG KONG *	0	0	-----
GUAM	0	0	-----
UNITED STATES	7	0	-----
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	0	0	-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>3,234</b>	<b>3,789</b>	<b>17%</b>
JAPAN	666	312	-53%
KOREA	272	174	-36%
CHINA/HONG KONG *	1,937	3,106	60%
GUAM	59	9	-85%
UNITED STATES	64	23	-64%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	234	165	-29%
OTHER	2	0	-100%
<b>DAY VISITORS:</b>	<b>373</b>	<b>41</b>	<b>-89%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>43,928</b>	<b>31,581</b>	<b>-28%</b>
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327	2,258	-32%
June	3,173 r	1,029	-68%
July	2,779 r	2,785 r	0%
<b>August</b>	<b>3,614</b>	<b>3,830</b>	<b>6%</b>
September	1,769		
<b>YEAR TOTAL</b>	<b>45,697</b>	<b>31,581</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

\* Effective October 2006, arrivals from Hong Kong are included with China.



# Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE
<b>MODE OF ARRIVAL</b>	<b>33,246</b>	<b>36,024</b>	<b>100.00%</b>	<b>8.36%</b>	<b>16,792</b>	<b>18,560</b>	<b>100.00%</b>	<b>10.53%</b>	<b>10,685</b>	<b>10,582</b>	<b>100.00%</b>	<b>-0.96%</b>	<b>2,161</b>	<b>3,892</b>	<b>100.00%</b>	<b>80.10%</b>	<b>1,377</b>	<b>1,468</b>	<b>100.00%</b>	<b>6.61%</b>	<b>2,231</b>	<b>1,522</b>	<b>100.00%</b>	<b>-31.78%</b>
Air	32,644	36,024	100.00%	10.35%	16,792	18,560	100.00%	10.53%	10,685	10,582	100.00%	-0.96%	2,161	3,892	100.00%	80.10%	1,377	1,468	100.00%	6.61%	1,629	1,522	100.00%	-6.57%
Sea	602	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	602	0	0.00%	-100.00%
<b>GENDER</b>	<b>32,644</b>	<b>36,024</b>	<b>100.00%</b>	<b>10.35%</b>	<b>16,792</b>	<b>18,560</b>	<b>100.00%</b>	<b>10.53%</b>	<b>10,685</b>	<b>10,582</b>	<b>100.00%</b>	<b>-0.96%</b>	<b>2,161</b>	<b>3,892</b>	<b>100.00%</b>	<b>80.10%</b>	<b>1,377</b>	<b>1,468</b>	<b>100.00%</b>	<b>6.61%</b>	<b>1,629</b>	<b>1,522</b>	<b>100.00%</b>	<b>-6.57%</b>
Male	15,589	16,931	47.00%	8.61%	7,848	8,531	45.96%	8.70%	4,887	4,761	44.99%	-2.58%	1,093	1,897	48.74%	73.56%	889	912	62.13%	2.59%	872	830	54.53%	-4.82%
Female	17,040	18,986	52.70%	11.42%	8,933	9,978	53.75%	11.61%	5,798	5,772	54.55%	-0.33%	1,067	1,993	51.21%	86.79%	488	555	37.81%	13.73%	756	690	45.34%	-8.73%
Not Stated	15	107	0.30%	613.33%	6	53	0.29%	783.33%	7	49	0.46%	600.00%	1	2	0.05%	100.00%	0	1	0.07%	----	1	2	0.13%	100.00%
<b>AGE GROUP (YEARS)</b>	<b>32,644</b>	<b>36,024</b>	<b>100.00%</b>	<b>10.35%</b>	<b>16,792</b>	<b>18,560</b>	<b>100.00%</b>	<b>10.53%</b>	<b>10,685</b>	<b>10,582</b>	<b>100.00%</b>	<b>-0.96%</b>	<b>2,161</b>	<b>3,892</b>	<b>100.00%</b>	<b>80.10%</b>	<b>1,377</b>	<b>1,468</b>	<b>100.00%</b>	<b>6.61%</b>	<b>1,629</b>	<b>1,522</b>	<b>100.00%</b>	<b>-6.57%</b>
Under 10	19	6	0.02%	-68.42%	5	0	0.00%	-100.00%	4	4	0.04%	0.00%	1	0	0.00%	-100.00%	4	2	0.14%	-50.00%	5	0	0.00%	-100.00%
Under 13	5,868	6,163	17.11%	5.03%	3,115	3,285	17.70%	5.46%	2,265	2,192	20.71%	-3.22%	169	371	9.53%	119.53%	72	120	8.17%	66.67%	247	195	12.81%	-21.05%
10-17	6	1	0.00%	-83.33%	2	0	0.00%	-100.00%	3	0	0.00%	-100.00%	0	0	0.00%	----	1	1	0.07%	0.00%	0	0	0.00%	----
13-15	1,146	1,104	3.06%	-3.66%	753	687	3.70%	-8.76%	270	250	2.36%	-7.41%	53	116	2.98%	118.87%	18	15	1.02%	-16.67%	52	36	2.37%	-30.77%
16-19	861	1,024	2.84%	18.93%	546	578	3.11%	5.86%	154	200	1.89%	29.87%	77	148	3.80%	92.21%	34	43	2.93%	26.47%	50	55	3.61%	10.00%
18-19	8	4	0.01%	-50.00%	2	1	0.01%	-50.00%	1	1	0.01%	0.00%	0	2	0.05%	----	4	0	0.00%	-100.00%	1	0	0.00%	-100.00%
20-24	1,931	2,726	7.57%	41.17%	1,353	2,049	11.04%	51.44%	331	307	2.90%	-7.25%	85	185	4.75%	117.65%	56	87	5.93%	55.36%	106	98	6.44%	-7.55%
25-29	3,730	4,493	12.47%	20.46%	1,869	2,442	13.16%	30.66%	1,394	1,331	12.58%	-4.52%	257	473	12.15%	84.05%	87	113	7.70%	29.89%	123	134	8.80%	8.94%
30-34	4,038	4,403	12.22%	9.04%	1,520	1,850	9.97%	21.71%	1,935	1,787	16.89%	-7.65%	287	466	11.97%	62.37%	117	130	8.86%	11.11%	179	170	11.17%	-5.03%
35-39	4,591	4,776	13.26%	4.03%	2,033	2,140	11.53%	5.26%	1,808	1,686	15.93%	-6.75%	394	633	16.26%	60.66%	148	165	11.24%	11.49%	208	152	9.99%	-26.92%
40-44	3,859	4,142	11.50%	7.33%	2,103	2,223	11.98%	5.71%	1,052	1,063	10.05%	1.05%	337	500	12.85%	48.37%	175	198	13.49%	13.14%	192	158	10.38%	-17.71%
45-49	2,442	2,747	7.63%	12.49%	1,408	1,445	7.79%	2.63%	447	526	4.97%	17.67%	233	437	11.23%	87.55%	205	194	13.22%	-5.37%	149	145	9.53%	-2.68%
50-54	1,546	1,631	4.53%	5.50%	772	690	3.72%	-10.62%	356	392	3.70%	10.11%	140	271	6.96%	93.57%	162	153	10.42%	-5.56%	116	125	8.21%	7.76%
55-59	1,004	1,076	2.99%	7.17%	473	409	2.20%	-13.53%	228	300	2.84%	31.56%	60	141	3.62%	135.00%	148	114	7.77%	-22.97%	95	112	7.36%	17.89%
60 & Over	1,560	1,694	4.70%	8.59%	828	750	4.04%	-9.42%	418	523	4.94%	25.12%	67	149	3.83%	122.33%	141	132	8.99%	-6.38%	106	140	9.20%	32.08%
Not Stated	35	34	0.09%	-2.86%	10	11	0.06%	10.00%	19	20	0.19%	5.26%	1	0	0.00%	-100.00%	5	1	0.07%	-80.00%	0	2	0.13%	----
<b>PURPOSE OF VISIT</b>	<b>17,452</b>	<b>20,629</b>	<b>100.00%</b>	<b>18.20%</b>	<b>8,493</b>	<b>10,112</b>	<b>100.00%</b>	<b>19.06%</b>	<b>4,696</b>	<b>4,543</b>	<b>100.00%</b>	<b>-3.26%</b>	<b>2,125</b>	<b>3,813</b>	<b>100.00%</b>	<b>79.44%</b>	<b>1,116</b>	<b>1,151</b>	<b>100.00%</b>	<b>3.14%</b>	<b>1,022</b>	<b>1,010</b>	<b>100.00%</b>	<b>-1.17%</b>
Pleasure	15,982	19,131	92.74%	19.70%	8,366	9,972	98.62%	19.20%	4,578	4,446	97.86%	-2.88%	2,031	3,649	95.70%	79.67%	435	479	41.62%	10.11%	572	585	57.92%	2.27%
Business	1,105	1,189	5.76%	7.60%	93	117	1.16%	25.81%	50	67	1.47%	34.00%	55	129	3.38%	134.55%	554	530	46.05%	-4.33%	353	346	34.26%	-1.98%
Other	365	309	1.50%	-15.34%	34	23	0.23%	-32.35%	68	30	0.66%	-55.88%	39	35	0.92%	-10.26%	127	142	12.34%	11.81%	97	79	7.82%	-18.56%
<b>FREQUENCY OF VISIT</b>	<b>17,452</b>	<b>20,629</b>	<b>100.00%</b>	<b>18.20%</b>	<b>8,493</b>	<b>10,112</b>	<b>100.00%</b>	<b>19.06%</b>	<b>4,696</b>	<b>4,543</b>	<b>100.00%</b>	<b>-3.26%</b>	<b>2,125</b>	<b>3,813</b>	<b>100.00%</b>	<b>79.44%</b>	<b>1,116</b>	<b>1,151</b>	<b>100.00%</b>	<b>3.14%</b>	<b>1,022</b>	<b>1,010</b>	<b>100.00%</b>	<b>-1.17%</b>
First Visit	10,542	13,143	63.71%	24.67%	4,537	5,818	57.54%	28.23%	3,511	3,421	75.30%	-2.56%	1,985	3,382	88.70%	70.38%	55	92	7.99%	67.27%	454	430	42.57%	-5.29%
Revisit	5,404	5,653	27.40%	4.61%	3,355	3,610	35.70%	7.60%	844	847	18.64%	0.36%	72	113	2.96%	56.94%	743	710	61.69%	-4.44%	390	373	36.93%	-4.36%
Not Stated	1,506	1,833	8.89%	21.71%	601	684	6.76%	13.81%	341	275	6.05%	-19.35%	68	318	8.34%	367.65%	318	349	30.32%	9.75%	178	207	20.50%	16.29%
<b>TRAVEL ARRANGEMENT</b>	<b>17,452</b>	<b>20,629</b>	<b>100.00%</b>	<b>18.20%</b>	<b>8,493</b>	<b>10,112</b>	<b>100.00%</b>	<b>19.06%</b>	<b>4,696</b>	<b>4,543</b>	<b>100.00%</b>	<b>-3.26%</b>	<b>2,125</b>	<b>3,813</b>	<b>100.00%</b>	<b>79.44%</b>	<b>1,116</b>	<b>1,151</b>	<b>100.00%</b>	<b>3.14%</b>	<b>1,022</b>	<b>1,010</b>	<b>100.00%</b>	<b>-1.17%</b>
Individual Arranged	4,956	3,635	17.62%	-26.65%	1,435	1,323	13.08%	-7.80%	2,534	1,291	28.42%	-49.05%	35	101	2.65%	188.57%	502	500	43.44%	-0.40%	450	420	41.58%	-6.67%
Packaged Tour	9,537	13,779	66.79%	44.48%	6,132	7,908	78.20%	28.96%	1,375	2,599	57.21%	89.02%	1,884	3,081	80.80%	63.54%	18	42	3.65%	133.33%	128	149	14.75%	16.41%
Business Trip	813	754	3.66%	-7.26%	168	99	0.98%	-41.07%	118	113	2.49%	-4.24%	62	132	3.46%	112.90%	250	235	20.42%	-6.00%	215	175	17.33%	-18.60%
Group Tour	768	917	4.45%	19.40%	289	268	2.65%	-12.26%	437	383	8.43%	-12.36%	8	222	5.82%	2675.00%	15	25	2.17%	66.67%	19	19	1.88%	0.00%
Other	195	144	0.70%	-26.15%	29	20	0.20%	-31.03%	63	30	0.66%	-52.38%	34	9	0.24%	-73.53%	38	41	3.56%	7.89%	31	44	4.66%	41.94%
Not Stated	1,183	1,400	6.79%	18.34%	440	494	4.89%	12.27%	169	127	2.80%	-24.85%	102	268	7.03%	162.75%	293	308	26.76%	5.12%	179	203	20.10%	13.41%
<b>TRAVEL COMPANION</b>	<b>15,648</b>	<b>18,542</b>	<b>100.00%</b>	<b>18.49%</b>	<b>7,715</b>	<b>9,363</b>	<b>100.00%</b>	<b>21.36%</b>	<b>4,437</b>	<b>4,309</b>	<b>100.00%</b>	<b>-2.88%</b>	<b>2,015</b>	<b>3,410</b>	<b>100.00%</b>	<b>69.23%</b>	<b>712</b>	<b>736</b>	<b>100.00%</b>	<b>3.37%</b>	<b>769</b>	<b>724</b>	<b>100.00%</b>	<b>-5.85%</b>
Spouse	5,405	5,705	30.77%	5.55%	2,940	3,023	32.29%	2.82%	2,248	2,242	52.03%	-0.27%	9	248	7.27%	2655.56%	78	64	8.70%	-17.95%	130	128	17.68%	-1.54%
Children	4,234	4,409	23.78%	4.13%	2,454	2,515	26.86%	2.49%	1,547	1,554	36.06%	0.45%	9	139	4.08%	1444.44%	43	64	8.70%	48.84%	181	137	18.92%	-24.31%
Parents/Grandparents	776	900	4.85%	15.98%	421	385	4.11%	-8.55%	315	371	8.61%	17.78%	8	95	2.79%	1087.50%	10	13	1.77%	30.00%	22	36	4.97%	63.64%
Other Family Members/relatives	1,091	1,083	5.84%	-0.73%	531	567	6.06%	6.																

# Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA/HK *				GUAM				OTHERS			
	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE	Aug-08	Aug-09	% SHARE	% CHGE
<b>TRAVEL PLANS</b>	<b>16,369</b>	<b>19,351</b>	<b>18.22%</b>		<b>8,113</b>	<b>9,683</b>	<b>19.35%</b>		<b>4,474</b>	<b>4,420</b>	<b>-1.21%</b>		<b>2,053</b>	<b>3,571</b>	<b>73.94%</b>		<b>859</b>	<b>856</b>	<b>-0.35%</b>		<b>870</b>	<b>821</b>	<b>-5.63%</b>	
Pleasure	14,141	17,028	88.00%	20.42%	7,198	8,686	89.70%	20.67%	4,268	4,223	95.54%	-1.05%	1,961	3,390	94.93%	72.87%	261	276	32.24%	5.75%	453	453	55.18%	0.00%
Business	927	1,002	5.18%	8.09%	112	108	1.12%	-3.57%	42	61	1.38%	45.24%	39	157	4.40%	302.56%	436	401	46.85%	-8.03%	298	275	33.50%	-7.72%
Golf	849	820	4.24%	-3.42%	512	518	5.35%	1.17%	262	219	4.95%	-16.41%	3	10	0.28%	233.33%	49	47	5.49%	-4.08%	23	26	3.17%	13.04%
Dive	1,684	1,977	10.22%	17.40%	1,520	1,711	17.67%	12.57%	97	179	4.05%	84.54%	9	28	0.78%	211.11%	11	10	1.17%	-9.09%	47	49	5.97%	4.26%
Convention	53	76	0.39%	43.40%	5	10	0.10%	100.00%	3	9	0.20%	200.00%	0	18	0.50%	----	24	28	3.27%	16.67%	21	11	1.34%	-47.62%
Company Trip	111	141	0.73%	27.03%	65	61	0.63%	-6.15%	7	8	0.18%	14.29%	10	42	1.18%	320.00%	18	16	1.87%	-11.11%	11	14	1.71%	27.27%
Honeymoon	197	196	1.01%	-0.51%	98	88	0.91%	-10.20%	83	71	1.61%	-14.46%	0	25	0.70%	----	4	2	0.23%	-50.00%	12	10	1.22%	-16.67%
Get Married	46	43	0.22%	-6.52%	39	37	0.38%	-5.13%	2	1	0.02%	-50.00%	0	0	0.00%	----	2	2	0.23%	0.00%	3	3	0.37%	0.00%
Memorial Service	53	58	0.30%	9.43%	13	10	0.10%	-23.08%	5	3	0.07%	-40.00%	0	0	0.00%	----	30	39	4.56%	30.00%	5	6	0.73%	20.00%
Visit Friends	443	474	2.45%	7.00%	82	99	1.02%	20.73%	78	75	1.70%	-3.85%	10	9	0.25%	-10.00%	145	172	20.09%	18.62%	128	119	14.49%	-7.03%
Sports	79	153	0.79%	93.67%	56	67	0.69%	19.64%	6	33	0.75%	450.00%	1	1	0.03%	0.00%	12	41	4.79%	241.67%	4	11	1.34%	175.00%
Other	296	316	1.63%	6.76%	87	140	1.45%	60.92%	64	49	1.11%	-23.44%	36	18	0.50%	-50.00%	51	51	5.96%	0.00%	58	58	7.06%	0.00%
Not Stated	1,083	1,278	6.60%	18.01%	380	429	4.43%	12.89%	222	123	2.78%	-44.59%	72	242	6.78%	236.11%	257	295	34.46%	14.79%	152	189	23.02%	24.34%
<b>TRAVEL MOTIVATION</b>	<b>16,250</b>	<b>19,170</b>	<b>17.97%</b>		<b>7,987</b>	<b>9,612</b>	<b>20.35%</b>		<b>4,525</b>	<b>4,406</b>	<b>-2.63%</b>		<b>2,046</b>	<b>3,548</b>	<b>73.41%</b>		<b>842</b>	<b>810</b>	<b>-3.80%</b>		<b>850</b>	<b>794</b>	<b>-6.59%</b>	
Newspaper	102	302	1.58%	196.08%	51	96	1.00%	88.24%	37	41	0.93%	10.81%	7	157	4.43%	2142.86%	3	2	0.25%	-33.33%	4	6	0.76%	50.00%
Magazine	519	478	2.49%	-7.90%	337	369	3.84%	9.50%	52	53	1.20%	1.92%	121	47	1.32%	-61.16%	3	2	0.25%	-33.33%	6	7	0.88%	16.67%
Travel Agent	6,308	7,952	41.48%	26.06%	2,045	2,687	27.95%	31.39%	2,307	2,160	49.02%	-6.37%	1,781	2,933	82.67%	64.68%	15	18	2.22%	20.00%	160	154	19.40%	-3.75%
Climate	1,506	1,664	8.68%	10.49%	1,347	1,475	15.35%	9.50%	86	82	1.86%	-4.65%	8	45	1.27%	462.50%	4	11	1.36%	175.00%	61	51	6.42%	-16.39%
Price	1,315	2,230	11.63%	69.58%	1,261	2,127	22.13%	68.68%	21	42	0.95%	100.00%	1	26	0.73%	2500.00%	19	16	1.98%	-15.79%	13	19	2.39%	46.15%
Short	2,498	2,751	14.35%	10.13%	2,208	2,393	24.90%	8.38%	221	273	6.20%	23.53%	4	10	0.28%	150.00%	34	53	6.54%	55.88%	31	22	2.77%	-29.03%
Reading	118	347	1.81%	194.07%	67	76	0.79%	13.43%	22	244	5.54%	1009.09%	1	4	0.11%	300.00%	3	2	0.25%	-33.33%	25	21	2.64%	-16.00%
Flyer	947	905	4.72%	-4.44%	688	704	7.32%	2.33%	207	156	3.54%	-24.64%	1	8	0.23%	700.00%	2	2	0.25%	0.00%	49	35	4.41%	-28.57%
Friends / Relatives	2,379	2,548	13.29%	7.10%	1,146	1,388	14.44%	21.12%	610	493	11.19%	-19.18%	16	150	4.23%	837.50%	397	293	36.17%	-26.20%	210	224	28.21%	6.67%
TV / Radio	119	119	0.62%	0.00%	54	47	0.49%	-12.96%	46	56	1.27%	21.74%	1	9	0.25%	800.00%	4	3	0.37%	-25.00%	14	4	0.50%	-71.43%
Prior Trip	2,194	2,289	11.94%	4.33%	1,641	1,767	18.38%	7.68%	347	352	7.99%	1.44%	7	16	0.45%	128.57%	103	87	10.74%	-15.53%	96	67	8.44%	-30.21%
Other	1,442	1,451	7.57%	0.62%	358	381	3.96%	6.42%	258	229	5.20%	-11.24%	90	126	3.55%	40.00%	421	433	53.46%	2.85%	315	282	35.52%	-10.48%
Web	2,652	3,699	19.30%	39.48%	1,481	2,304	23.97%	55.57%	1,029	1,163	26.40%	13.02%	27	150	4.23%	455.56%	26	18	2.22%	-30.77%	89	64	8.06%	-28.09%
Not Stated	1,202	1,459	7.61%	21.38%	506	500	5.20%	-1.19%	171	137	3.11%	-19.88%	79	265	7.47%	235.44%	274	341	42.10%	24.45%	172	216	27.20%	25.58%
<b>OCCUPATION</b>	<b>17,452</b>	<b>20,629</b>	<b>100.00%</b>	<b>18.20%</b>	<b>8,493</b>	<b>10,112</b>	<b>100.00%</b>	<b>19.06%</b>	<b>4,696</b>	<b>4,543</b>	<b>100.00%</b>	<b>-3.26%</b>	<b>2,125</b>	<b>3,813</b>	<b>100.00%</b>	<b>79.44%</b>	<b>1,116</b>	<b>1,151</b>	<b>100.00%</b>	<b>3.14%</b>	<b>1,022</b>	<b>1,010</b>	<b>100.00%</b>	<b>-1.17%</b>
Leg & Manager	2,016	1,989	9.64%	-1.34%	1,639	1,496	14.79%	-8.72%	113	128	2.82%	13.27%	14	148	3.88%	957.14%	136	117	10.17%	-13.97%	114	100	9.90%	-12.28%
Professional	4,170	5,318	25.78%	27.53%	886	902	8.92%	1.81%	1,151	1,083	23.84%	-5.91%	1,598	2,844	74.59%	77.97%	229	213	18.51%	-6.99%	306	276	27.33%	-9.80%
Technicians	802	891	4.32%	11.10%	414	462	4.57%	11.59%	257	251	5.52%	-2.33%	5	62	1.63%	1140.00%	73	81	7.04%	10.96%	53	35	3.47%	-33.96%
Clerk	4,853	5,767	27.96%	18.83%	3,157	4,053	40.08%	28.38%	1,514	1,499	33.00%	-0.99%	130	162	4.25%	24.62%	20	31	2.69%	55.00%	32	22	2.18%	-31.25%
Service	1,073	1,500	7.27%	39.79%	526	812	8.03%	54.37%	499	598	13.16%	19.84%	5	20	0.52%	300.00%	29	38	3.30%	31.03%	14	32	3.17%	128.57%
Skilled	41	32	0.16%	-21.95%	15	14	0.14%	-6.67%	20	12	0.26%	-40.00%	0	2	0.05%	----	1	4	0.35%	300.00%	5	0	0.00%	-100.00%
Craftsman	21	45	0.22%	114.29%	2	4	0.04%	100.00%	4	10	0.22%	150.00%	1	11	0.29%	1000.00%	9	14	1.22%	55.56%	5	6	0.59%	20.00%
Plant Operator	91	86	0.42%	-5.49%	53	52	0.51%	-1.89%	31	17	0.37%	-45.16%	2	13	0.34%	550.00%	1	2	0.17%	100.00%	4	2	0.20%	-50.00%
Entry Level	79	68	0.33%	-13.92%	8	7	0.07%	-12.50%	63	49	1.08%	-22.22%	0	5	0.13%	----	5	5	0.43%	0.00%	3	2	0.20%	-33.33%
Armed Forces	132	148	0.72%	12.12%	5	14	0.14%	180.00%	11	9	0.20%	-18.18%	0	0	0.00%	----	52	54	4.69%	3.85%	64	71	7.03%	10.94%
Homemaker	649	687	3.33%	5.86%	335	391	3.87%	16.72%	271	244	5.37%	-9.96%	4	18	0.47%	350.00%	15	20	1.74%	33.33%	24	14	1.39%	-41.67%
Students	1,031	1,211	5.87%	17.46%	442	799	7.90%	80.77%	256	222	4.89%	-13.28%	259	1,111	2.91%	-57.14%	25	28	2.43%	12.00%	49	51	5.05%	4.08%
Retirees	231	277	1.34%	19.91%	128	155	1.53%	21.09%	54	49	1.08%	-9.26%	2	26	0.68%	1200.00%	33	30	2.61%	-9.09%	14	17	1.68%	21.43%
Other	477	448	2.17%	-6.08%	141	123	1.22%	-12.77%	198	129	2.84%	-34.85%	19	49	1.29%	157.89%	53	77	6.69%	45.28%	66	70	6.93%	6.06%
Not Stated	1,786	2,162	10.48%	21.05%	742	828	8.19%	11.59%	254	243	5.35%	-4.33%	86	342	8.97%	297.67%	435	437	37.97%	0.46%	269	312	30.89%	15.99%
<b>LENGTH OF STAY (NIGHTS)</b>	<b>125,253</b>	<b>135,623</b>	<b>8.28%</b>		<b>61,643</b>	<b>64,491</b>	<b>4.62%</b>		<b>42,254</b>	<b>41,625</b>	<b>-1.49%</b>		<b>8,125</b>	<b>16,763</b>	<b>106.31%</b>		<b>2,654</b>	<b>3,296</b>	<b>24.19%</b>		<b>10,577</b>	<b>9,448</b>	<b>-10.67%</b>	
Avg. Length of Stay (Nights)	3.84	3.76			3.87	3.47			3.95	3.93			3.76	4.31			1.93	2.25			6.49	6.21		

\* Effective October 2006, arrivals from Hong Kong are included with China



# JAPAN VISITORS PROFILE

Aug-09

AUGUST	2008		2009			2008		2009			2008		2009		2008		2009	
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	
AGE/SEX	Number	Number				Number	Number				Number	Number	Number	Number				
Under 10	3	0	-100.00%	0.04%	0.00%	1	0	-100.00%	0.01%	0.00%	1	0	5	0	-100.00%	0.03%	0.00%	
Under 13	1,588	1,681	5.86%	20.23%	19.70%	1,527	1,579	3.41%	17.08%	15.83%	0	25	3,115	3,285	5.46%	18.55%	17.70%	
10-17	2	0	-100.00%	0.03%	0.00%	0	0	-----	0.00%	0.00%	0	0	2	0	-100.00%	0.01%	0.00%	
13-15	379	345	-8.97%	4.83%	4.04%	374	339	-9.36%	4.18%	3.40%	0	3	753	687	-8.76%	4.48%	3.70%	
16-19	220	255	15.91%	2.80%	2.99%	326	321	-1.53%	3.65%	3.22%	0	2	546	578	5.86%	3.25%	3.11%	
18-19	1	0	-100.00%	0.01%	0.00%	0	1	-----	0.00%	0.01%	1	0	2	1	-50.00%	0.01%	0.01%	
20-24	412	588	42.72%	5.25%	6.89%	941	1,458	54.94%	10.53%	14.62%	0	3	1,353	2,049	51.44%	8.06%	11.04%	
25-29	652	872	33.74%	8.31%	10.22%	1,216	1,569	29.03%	13.60%	15.73%	1	1	1,869	2,442	30.66%	11.13%	13.16%	
30-34	647	806	24.57%	8.24%	9.45%	873	1,040	19.13%	9.77%	10.43%	0	4	1,520	1,850	21.71%	9.05%	9.97%	
35-39	895	1,000	11.73%	11.40%	11.72%	1,138	1,134	-0.35%	12.73%	11.37%	0	6	2,033	2,140	5.26%	12.11%	11.53%	
40-44	1,054	1,095	3.89%	13.43%	12.84%	1,049	1,125	7.24%	11.74%	11.28%	0	3	2,103	2,223	5.71%	12.52%	11.98%	
45-49	805	823	2.24%	10.26%	9.65%	603	621	2.99%	6.75%	6.22%	0	1	1,408	1,445	2.63%	8.38%	7.79%	
50-54	486	411	-15.43%	6.19%	4.82%	286	277	-3.15%	3.20%	2.78%	0	2	772	690	-10.62%	4.60%	3.72%	
55-59	278	260	-6.47%	3.54%	3.05%	195	148	-24.10%	2.18%	1.48%	0	1	473	409	-13.53%	2.82%	2.20%	
60 and Over	425	389	-8.47%	5.42%	4.56%	403	359	-10.92%	4.51%	3.60%	0	2	828	750	-9.42%	4.93%	4.04%	
Not Stated	1	6	500.00%	0.01%	0.07%	6	5	-16.67%	0.07%	0.05%	3	0	10	11	10.00%	0.06%	0.06%	
Total	7,848	8,531	8.70%	100.00%	100.00%	8,938	9,976	11.61%	100.00%	100.00%	6	53	16,792	18,560	10.53%	100.00%	100.00%	

FREQUENCY OF VISIT	2008		2009			TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share		Number	% Share
First Visit	4,537	5,818	28.23%	53.42%	57.54%	Spouse	3,023	32.29%
Revisit	3,355	3,610	7.60%	39.50%	35.70%	Children	2,515	26.86%
Not Stated	601	684	13.81%	7.08%	6.76%	Parents/Grandparents	385	4.11%
						Other Family Members	567	6.06%
						Business Associates	534	5.70%
						Friends	4,391	46.90%
						Tour Group	131	1.40%
						Alone	515	5.50%
						# of respondents	9,363	

TRAVEL ARRANGEMENT	2008		2009			TRAVEL MOTIVATION	2008		2009		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Individually arranged	1,435	1,323	-7.80%	16.90%	13.08%	Internet	1,481	2,304	55.57%	18.80%	24.64%
Packaged Tour	6,132	7,908	28.96%	72.20%	78.20%	Newspaper	51	96	88.24%	0.65%	1.03%
Company/Business trip	168	99	-41.07%	1.98%	0.98%	Magazines	337	369	9.50%	4.28%	3.95%
Group Tour	289	268	-7.27%	3.40%	2.65%	Travel Agents	2,045	2,687	31.39%	25.96%	28.73%
Other	29	20	-31.03%	0.34%	0.20%	Climate	1,347	1,475	9.50%	17.10%	15.77%
Not Stated	440	494	12.27%	5.18%	4.89%	Price	1,261	2,127	68.68%	16.01%	22.75%
						Short flight Time	2,208	2,393	8.38%	28.03%	25.59%
						General Reading	67	76	13.43%	0.85%	0.81%
						Flyer/Poster	688	704	2.33%	8.74%	7.53%
						Friends/Relatives	1,146	1,388	21.12%	14.55%	14.84%
						TV/Radio	54	47	-12.96%	0.69%	0.50%
						Previous Trip	1,641	1,767	7.68%	20.84%	18.90%
						Others	358	381	6.42%	4.55%	4.07%

OCCUPATION	2008		2009			OCCUPATION	2008		2009		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Legislators, and managers	1,639	1,496	-8.72%	19.30%	14.79%	Entry Level	8	7	-12.50%	0.09%	0.07%
Professional	886	902	1.81%	10.43%	8.92%	Armed Forces	5	14	180.00%	0.06%	0.14%
Technicians	414	462	11.59%	4.87%	4.57%	Homemakers	335	391	16.72%	3.94%	3.87%
Clerk	3,157	4,053	28.38%	37.17%	40.08%	Students	442	799	80.77%	5.20%	7.90%
Service Workers	526	812	54.37%	6.19%	8.03%	Retirees	128	155	21.09%	1.51%	1.53%
Skilled Workers	15	14	-6.67%	0.18%	0.14%	Others	141	123	-12.77%	1.66%	1.22%
Craft and related trades worker	2	4	100.00%	0.02%	0.04%	Not Stated	742	828	11.59%	8.74%	8.19%
Operators and Assemblers	53	52	-1.89%	0.62%	0.51%						







## CHINA/Hong Kong VISITORS PROFILE

Aug-09

AUGUST AGE/SEX	2008		2009			2008		2009			2008		2009				
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	1	0	-100.00%	0.09%	0.00%	0	0	----	0.00%	0.00%	0	0	1	0	-100.00%	0.05%	0.00%
Under 13	90	196	117.78%	8.23%	10.33%	79	175	121.52%	7.40%	8.78%	0	0	169	371	119.53%	7.82%	9.53%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	22	65	195.45%	2.01%	3.43%	31	51	64.52%	2.91%	2.56%	0	0	53	116	118.87%	2.45%	2.98%
16-19	37	61	64.86%	3.39%	3.22%	40	87	117.50%	3.75%	4.37%	0	0	77	148	92.21%	3.56%	3.80%
18-19	0	1	----	0.00%	0.05%	0	1	----	0.00%	0.05%	0	0	0	2	----	0.00%	0.05%
20-24	40	70	75.00%	3.66%	3.69%	45	115	155.56%	4.22%	5.77%	0	0	85	185	117.65%	3.93%	4.75%
25-29	110	178	61.82%	10.06%	9.38%	147	295	100.68%	13.78%	14.80%	0	0	257	473	84.05%	11.89%	12.15%
30-34	149	230	54.36%	13.63%	12.12%	138	236	71.01%	12.93%	11.84%	0	0	287	466	62.37%	13.28%	11.97%
35-39	188	297	57.98%	17.20%	15.66%	206	336	63.11%	19.31%	16.86%	0	0	394	633	60.66%	18.23%	16.26%
40-44	176	242	37.50%	16.10%	12.76%	161	258	60.25%	15.09%	12.95%	0	0	337	500	48.37%	15.59%	12.85%
45-49	132	253	91.67%	12.08%	13.34%	101	183	81.19%	9.47%	9.18%	0	1	233	437	87.55%	10.78%	11.23%
50-54	78	140	79.49%	7.14%	7.38%	62	131	111.29%	5.81%	6.57%	0	0	140	271	93.57%	6.48%	6.96%
55-59	34	88	158.82%	3.11%	4.64%	26	53	103.85%	2.44%	2.66%	0	0	60	141	135.00%	2.78%	3.62%
60 and Over	36	76	111.11%	3.29%	4.01%	31	72	132.26%	2.91%	3.61%	0	1	67	149	122.39%	3.10%	3.83%
Not Stated	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	1	0	1	0	-100.00%	0.05%	0.00%
Total	1,093	1,897	73.56%	100.00%	100.00%	1,067	1,993	86.79%	100.00%	100.00%	1	2	2,161	3,892	80.10%	100.00%	100.00%

FREQUENCY OF VISIT	2008	2009	2008	2009	TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share		% Share	Number
First Visit	1,985	3,382	70.38%	93.41%	Spouse	248	7.27%
Revisit	72	113	56.94%	3.39%	Children	139	4.08%
Not Stated	68	318	367.65%	3.20%	Parents/Grandparents	95	2.79%
					Other Family Members	28	0.82%
					Business Associates	178	5.22%
					Friends	122	3.58%
					Tour Group	2,686	78.77%
					Alone	79	2.32%
					# of respondents	3,410	

TRAVEL PLANS	2008	2009	2008	2009	TRAVEL MOTIVATION	2008	2009	2008	2009	
			% Chge	% Share		% Chge	% Share	% Share	% Share	
Pleasure	1,961	3,390	72.87%	114.28%	Internet	27	150	455.56%	1.79%	4.91%
Business	39	157	302.56%	2.27%	Newspaper	7	157	2142.86%	0.46%	5.14%
Golf	3	10	233.33%	0.17%	Magazines	121	47	-61.16%	8.02%	1.54%
Diving	9	28	211.11%	0.52%	Travel Agents	1,781	2,933	64.68%	118.10%	96.10%
Attend Conf & Conv	0	18	----	0.00%	Climate	8	45	462.50%	0.53%	1.47%
Company Trip	10	42	320.00%	0.58%	Price	1	26	2500.00%	0.07%	0.85%
Honeymoon	0	25	----	0.00%	Short flight Time	4	10	150.00%	0.27%	0.33%
Getting Married	0	0	----	0.00%	General Reading	1	4	300.00%	0.07%	0.13%
Memorial Service	0	0	----	0.00%	Flyer/Poster	1	8	700.00%	0.07%	0.26%
VFR	10	9	-10.00%	0.58%	Friends/Relatives	16	150	837.50%	1.06%	4.91%
Attend Sport Events	1	1	0.00%	0.06%	TV/Radio	1	9	800.00%	0.07%	0.29%
Others	36	18	-50.00%	2.10%	Previous Trip	7	16	128.57%	0.46%	0.52%
					Others	90	126	40.00%	5.97%	4.13%

OCCUPATION	2008	2009	2008	2009	OCCUPATION	2008	2009	2008	2009	
			% Chge	% Share		% Chge	% Share	% Share	% Share	
Legislators, and managers	14	148	957.14%	0.66%	Entry Level	0	5	----	0.00%	0.13%
Professional	1,598	2,844	77.97%	75.20%	Armed Forces	0	0	----	0.00%	0.00%
Technicians	5	62	1140.00%	0.24%	Homemakers	4	18	350.00%	0.19%	0.47%
Clerk	130	162	24.62%	6.12%	Students	259	111	-57.14%	12.19%	2.91%
Service Workers	5	20	300.00%	0.24%	Retirees	2	26	1200.00%	0.09%	0.68%
Skilled Workers	0	2	----	0.00%	Others	19	49	157.89%	0.89%	1.29%
Craft and related trades worker	1	11	1000.00%	0.05%	Not Stated	86	342	297.67%	4.05%	8.97%
Operators and Assemblers	2	13	550.00%	0.09%						