



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	344,053	338,269	-1.68%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
December	34,181 ^r	30,155	-11.78%
January	38,932	35,716	-8.26%
February	35,594	37,850	6.34%
March	32,908 ^r	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
June	21,803	28,372	30.13%
July	30,301	35,164	16.05%
<u>August</u>	<u>37,072</u> ^r	<u>38,047</u>	<u>2.63%</u>
September	31,755		
YEAR TOTAL:	375,808	338,269	-----

Calendar Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	248,571	264,639	6.46%
January	38,932	35,716	-8.26%
February	35,594 ^r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
June	21,803	28,372	30.13%
July	30,301	35,164	16.05%
<u>August</u>	<u>37,072</u> ^r	<u>38,047</u>	<u>2.63%</u>
September	31,755		
October	20,467		
November	23,008		
December	30,155		
YEAR TOTAL:	353,956	264,639	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	189,558	165,828	-13%	88,693	100,121	13%	24,836	38,335	54%
October	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
November	17,539	10,553	-40%	8,912	6,892	-23%	2,040	2,742	34%
December	20,517	15,638	-24%	8,098	10,157	25%	2,004	1,302	-35%
January	22,302	18,018	-19%	8,676	11,710	35%	4,447	3,065	-31%
February	22,275	19,271	-13%	8,305	9,603	16%	2,345	6,286	168%
March	18,852	21,685	15%	5,532	8,185	48%	1,955	3,196	63%
April	14,214	10,463	-26%	6,576	8,619	31%	1,883	3,483	85%
May	12,833	11,434 ^r	-11%	6,557	9,643	47%	1,587	3,159	99%
June	11,152	13,451	21%	6,735	8,931	33%	322	2,298	614%
July	14,277	16,596	16%	9,987	10,782	8%	2,470	4,615	87%
August	<u>19,404</u> ^r	<u>20,117</u>	<u>4%</u>	<u>10,600</u>	<u>10,786</u>	<u>2%</u>	<u>3,892</u>	<u>4,343</u>	<u>12%</u>
September	21,009			4,302			3,023		
YEAR TOTAL	210,567	165,828	-----	92,995	100,121	-----	27,859	38,335	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	16,710	16,232	-3%	9,609	8,820	-8%	1,409	918	-35%
October	1,497	1,520	2%	523	909	74%	112	132	18%
November	1,374	1,468	7%	871	496	-43%	118	210	78%
December	1,597	1,578	-1%	609	792	30%	150	60	-60%
January	1,405	1,524	8%	521	644	24%	79	39	-51%
February	1,267	1,231	-3%	615	997	62%	100	45	-55%
March	1,369	1,559	14%	2,768	751	-73%	143	45	-69%
April	1,669	1,376	-18%	743	662	-11%	162	201	24%
May	1,547	1,441	-7%	573	746	30%	228	62	-73%
June	1,617	1,760	9%	858	1,035	21%	117	39	-67%
July	1,746	1,460	-16%	908	951	5%	101	42	-58%
August	<u>1,622</u>	<u>1,315</u>	<u>-19%</u>	<u>620</u> ^r	<u>837</u>	<u>35%</u>	<u>99</u>	<u>43</u>	<u>-57%</u>
September	1,308			1,340			160		
YEAR TOTAL	18,018	16,232	-----	10,949	8,820	-----	1,569	918	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	6,554	4,124	-37%	317	217	-32%	6,367	3,674	-42%
October	380	377	-1%	1	12	1100%	299	256	-14%
November	456	374	-18%	22	43	95%	358	230	-36%
December	895	401	-55%	36	5	-86%	275	222	-19%
January	1,137	487	-57%	102	4	-96%	263	225	-14%
February	506	181	-64%	2	10	400%	179	226	26%
March	709	496	-30%	2	7	250%	1,578	296	-81%
April	431	260	-40%	7	10	43%	2,148	1,181	-45%
May	487	305	-37%	5	1	-80%	311	224	-28%
June	478	485	1%	5	12	140%	519	361	-30%
July	502	375	-25%	81	72	-11%	229	271	18%
August	<u>573</u>	<u>383</u>	<u>-33%</u>	<u>54</u>	<u>41</u>	<u>-24%</u>	<u>208</u>	<u>182</u>	<u>-13%</u>
September	247			100			266		
YEAR TOTAL	6,801	4,124	-----	417	217	-----	6,633	3,674	-----

^r Revised

VISITOR ARRIVALS TO SAIPAN - AUGUST 2010

ARRIVALS BY MODE OF TRANSPORTATION	<u>Aug-09</u>	<u>Aug-10</u>	% CHANGE
Air Arrivals	35,890	37,086	3%
Sea Arrivals	0	216	-----
TOTAL ARRIVALS	35,890 ^r	37,302	4%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	18,427	19,578	6%
Kanto (Tokyo)	12,469 ^r	12,412	0%
Kinki (Osaka)	2,359	2,918	24%
Tokai (Nagoya)	2,265 ^r	2,525	11%
Tohoku (Sendai)	467 ^r	531	14%
Kyushu (Fukuoka)	105	142	35%
Hokkaido (Sapporo)	56	44	-21%
Chugoku (Hiroshima)	188	320	70%
Shikoku	125	156	25%
Okinawa	4	29	625%
Others	37	9	-76%
Not Specified	352 ^r	492	40%
KOREA	10,582	10,779	2%
Seoul	6,015	5,935	-1%
Pusan	903	896	-1%
Taegu	289	371	28%
Inchon	76	75	-1%
Others	2,944	3,181	8%
Not Specified	355	321	-10%
CHINA/HONG KONG *	3,892	4,342	12%
GUAM	1,468	1,167	-21%
UNITED STATES	598 ^r	590	-1%
PHILIPPINES	99	42	-58%
RUSSIA	573	383	-33%
TAIWAN	54	34	-37%
OTHER	197	171	-13%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	337,458	332,048	-2%
October	29,176	19,992	-31%
November	30,967	22,446	-28%
December	33,523	29,554	-12%
January	38,490	35,318	-8%
February	35,036	37,393	7%
March	32,250	35,470	10%
April	27,288	25,862	-5%
May	23,680	26,320	11%
June	21,458	27,959	30%
July	29,700	34,432	16%
<u>August</u>	<u>35,890</u> ^r	<u>37,302</u>	<u>4%</u>
September	31,291		
YEAR TOTAL	368,749	332,048	-----

Source: CNMI Customs Declaration Form

^r Revised

Sea Arrivals : Aug-10

Military Shp: U.S.S. Crommelin - 216 crew (Aug 17-20)

Cruise Ship: none

VISITOR ARRIVALS TO ROTA - AUGUST 2010			
	<u>Aug-09</u>	<u>Aug-10</u>	% CHANGE
TOTAL ARRIVALS	1,634	745	-54%
ARRIVALS FROM GUAM	1,182	745	-37%
JAPAN	977	539	-45%
KOREA	18	7	-61%
CHINA/HONG KONG *	0	1	-----
GUAM	154	148	-4%
UNITED STATES	22	31	41%
PHILIPPINES	0	1	-----
RUSSIA	0	0	-----
TAIWAN	0	7	-----
OTHER	11	11	0%
INTERISLAND ARRIVALS	452	0	-----
JAPAN	122	Not Available	-----
KOREA	44		-----
CHINA/HONG KONG *	0		-----
UNITED STATES (INCLUDING GUAM)	158		-----
PHILIPPINES	97		-----
OTHER	31		-----
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	10,252	6,917	-33%
October	796	852	7%
November	1,095 ^r	881	-20%
December	1,004	601	-40%
January	761	398	-48%
February	956	457	-52%
March	1,088	750	-31%
April	901	393	-56%
May	741	695 ^r	-6%
June	680	413	-39%
July	596	732	23%
August	1,634	745	-54%
September	841		
YEAR TOTAL	11,093	6,917	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - AUGUST 2010			
	<u>Aug-09</u>	<u>Aug-10</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,900	2,465	-37%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0		-----
KOREA	0		-----
CHINA/HONG KONG *	0		-----
GUAM	<i>No Visitor Arrival</i>	<i>Not Available</i>	-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,859	2,423	-37%
JAPAN	323 r	293	-9%
KOREA	174	167	-4%
CHINA/HONG KONG *	3,106	1,765	-43%
GUAM	9	58	544%
UNITED STATES	23	18	-22%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	202 r	122	-40%
OTHER	22 r	0	-100%
DAY VISITORS:	41	42	2%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	31,651	33,911	7%
October	3,154	3,759	19%
November	2,598	3,210 r	24%
December	2,896	2,128	-27%
January	4,403	3,426	-22%
February	3,460	4,804 r	39%
March	2,688	3,120	16%
April	2,480	3,127	26%
May	2,258	2,765	22%
June	1,029	1,949	89%
July	2,785 r	3,158	13%
August	3,900 r	2,465	-37%
September	2,976		
YEAR TOTAL	34,627	33,911	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



JAPAN VISITORS PROFILE

Aug-10

AUGUST	2009		2010			2009		2010			2009		2010		2009		2010	
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	
Under 10	0	37	----	0.00%	0.42%	0	26	----	0.00%	0.24%	0	3	0	66	----	0.00%	0.34%	
Under 13	1,681	2,034	21.00%	19.70%	22.92%	1,579	1,899	20.27%	15.83%	17.76%	25	2	3,285	3,935	19.79%	17.70%	20.10%	
10-17	0	7	----	0.00%	0.08%	0	7	----	0.00%	0.07%	0	0	0	14	----	0.00%	0.07%	
13-15	345	436	26.38%	4.04%	4.91%	339	431	27.14%	3.40%	4.03%	3	0	687	867	26.20%	3.70%	4.43%	
16-19	255	253	-0.78%	2.99%	2.85%	321	330	2.80%	3.22%	3.09%	2	0	578	583	0.87%	3.11%	2.98%	
18-19	0	0	----	0.00%	0.00%	1	4	300.00%	0.01%	0.04%	0	0	1	4	300.00%	0.01%	0.02%	
20-24	588	485	-17.52%	6.89%	5.46%	1,458	1,274	-12.62%	14.62%	11.91%	3	0	2,049	1,759	-14.15%	11.04%	8.98%	
25-29	872	698	-19.95%	10.22%	7.86%	1,569	1,410	-10.13%	15.73%	13.18%	1	1	2,442	2,109	-13.64%	13.16%	10.77%	
30-34	806	666	-17.37%	9.45%	7.50%	1,040	976	-6.15%	10.43%	9.13%	4	0	1,850	1,642	-11.24%	9.97%	8.39%	
35-39	1,000	890	-11.00%	11.72%	10.03%	1,134	1,270	11.99%	11.37%	11.88%	6	1	2,140	2,161	0.98%	11.53%	11.04%	
40-44	1,095	1,204	9.95%	12.84%	13.56%	1,125	1,279	13.69%	11.28%	11.96%	3	0	2,223	2,483	11.70%	11.98%	12.68%	
45-49	823	913	10.94%	9.65%	10.29%	621	743	19.65%	6.22%	6.95%	1	0	1,445	1,656	14.60%	7.79%	8.46%	
50-54	411	499	21.41%	4.82%	5.62%	277	346	24.91%	2.78%	3.24%	2	0	690	845	22.46%	3.72%	4.32%	
55-59	260	268	3.08%	3.05%	3.02%	148	187	26.35%	1.48%	1.75%	1	0	409	455	11.25%	2.20%	2.32%	
60 and Over	389	486	24.94%	4.56%	5.48%	359	509	41.78%	3.60%	4.76%	2	0	750	995	32.67%	4.04%	5.08%	
Not Stated	6	0	-100.00%	0.07%	0.00%	5	3	-40.00%	0.05%	0.03%	0	1	11	4	-63.64%	0.06%	0.02%	
Total	8,531	8,876	4.04%	100.00%	100.00%	9,976	10,694	7.20%	100.00%	100.00%	53	8	18,560	19,578	5.48%	100.00%	100.00%	

FREQUENCY OF VISIT	2009		2010			TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share		Number	% Share
First Visit	5,749	5,376	-6.49%	57.43%	55.43%	Spouse	3,307	38.61%
Revisit	3,581	3,675	2.62%	35.77%	37.89%	Children	2,890	33.74%
Not Stated	681	648	-4.85%	6.80%	6.68%	Parents/Grandparents	414	4.83%
						Other Family Members	541	6.32%
						Business Associates	475	5.55%
						Friends	3,585	41.85%
						Tour Group	110	1.28%
						Alone	400	4.67%
						# of respondents	8,566	

TRAVEL PLANS	2009		2010			TRAVEL MOTIVATION	2009		2010		
			% Chge	% Share	% Share				% Chge	% Share	% Share
Pleasure	8,588	8,322	-3.10%	89.63%	90.77%	Internet	2,282	1,938	-15.07%	23.99%	21.42%
Business	108	69	-36.11%	1.13%	0.75%	Newspaper	96	68	-29.17%	1.01%	0.75%
Golf	513	491	-4.29%	5.35%	5.36%	Magazines	369	412	11.65%	3.88%	4.55%
Diving	1,690	1,551	-8.22%	17.64%	16.92%	Travel Agents	2,655	2,490	-6.21%	27.91%	27.52%
Attend Conf & Conv	10	2	-80.00%	0.10%	0.02%	Climate	1,456	1,315	-9.68%	15.31%	14.53%
Company Trip	60	60	0.00%	0.63%	0.65%	Price	2,093	1,490	-28.81%	22.00%	16.47%
Honeymoon	88	78	-11.36%	0.92%	0.85%	Short flight Time	2,374	2,234	-5.90%	24.96%	24.69%
Getting Married	37	24	-35.14%	0.39%	0.26%	General Reading	72	62	-13.89%	0.76%	0.69%
Memorial Service	10	3	-70.00%	0.10%	0.03%	Flyer/Poster	689	725	5.22%	7.24%	8.01%
VFR	99	92	-7.07%	1.03%	1.00%	Friends/Relatives	1,370	1,231	-10.15%	14.40%	13.61%
Attend Sport Events	66	43	-34.85%	0.69%	0.47%	TV/Radio	46	66	43.48%	0.48%	0.73%
Others	140	104	-25.71%	1.46%	1.13%	Previous Trip	1,754	1,718	-2.05%	18.44%	18.99%
						Others	379	378	-0.26%	3.98%	4.18%

OCCUPATION	2009		2010			Entry Level	2009		2010		
			% Chge	% Share	% Share				% Chge	% Share	% Share
Legislators, and managers	1,489	1,621	8.87%	14.87%	16.71%	Armed Forces	14	10	-28.57%	0.14%	0.10%
Professional	897	981	9.36%	8.96%	10.11%	Homemakers	389	412	5.91%	3.89%	4.25%
Technicians	459	422	-8.06%	4.58%	4.35%	Students	770	526	-31.69%	7.69%	5.42%
Clerk	4,019	3,758	-6.49%	40.15%	38.75%	Retirees	154	126	-18.18%	1.54%	1.30%
Service Workers	799	715	-10.51%	7.98%	7.37%	Others	122	133	9.02%	1.22%	1.37%
Skilled Workers	14	14	0.00%	0.14%	0.14%	Not Stated	822	922	12.17%	8.21%	9.51%
Craft and related trades worker	4	5	25.00%	0.04%	0.05%						
Operators and Assemblers	52	50	-3.85%	0.52%	0.52%						



CHINA/Hong Kong VISITORS PROFILE

Aug-10

AUGUST	2009		2010		2009		2010		2009		2010		2009		2010		
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
Under 13	196	195	-0.51%	10.33%	10.40%	175	220	25.71%	8.78%	8.93%	0	0	371	415	11.86%	9.53%	9.56%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	65	70	-----	3.43%	3.73%	51	71	39.22%	2.56%	2.88%	0	0	116	141	21.55%	2.98%	3.25%
16-19	61	58	-4.92%	3.22%	3.09%	87	74	-14.94%	4.37%	3.00%	0	0	148	132	-10.81%	3.80%	3.04%
18-19	1	0	-100.00%	0.05%	0.00%	1	0	-100.00%	0.05%	0.00%	0	0	2	0	-100.00%	0.05%	0.00%
20-24	70	83	18.57%	3.69%	4.43%	115	149	29.57%	5.77%	6.05%	0	1	185	233	25.95%	4.75%	5.37%
25-29	178	271	52.25%	9.38%	14.45%	295	396	34.24%	14.80%	16.07%	0	0	473	667	41.01%	12.15%	15.36%
30-34	230	216	-6.09%	12.12%	11.52%	236	332	40.68%	11.84%	13.47%	0	1	466	549	17.81%	11.97%	12.64%
35-39	297	275	-7.41%	15.66%	14.67%	336	370	10.12%	16.86%	15.02%	0	0	633	645	1.90%	16.26%	14.85%
40-44	242	243	0.41%	12.76%	12.96%	258	337	30.62%	12.95%	13.68%	0	0	500	580	16.00%	12.85%	13.36%
45-49	253	231	-8.70%	13.34%	12.32%	183	220	20.22%	9.18%	8.93%	1	0	437	451	3.20%	11.23%	10.39%
50-54	140	88	-37.14%	7.38%	4.69%	131	133	1.53%	6.57%	5.40%	0	0	271	221	-18.45%	6.96%	5.09%
55-59	88	74	-15.91%	4.64%	3.95%	53	73	37.74%	2.66%	2.96%	0	0	141	147	4.26%	3.62%	3.39%
60 and Over	76	67	-11.84%	4.01%	3.57%	72	85	18.06%	3.61%	3.45%	1	0	149	152	2.01%	3.83%	3.50%
Not Stated	0	4	-----	0.00%	0.21%	0	4	-----	0.00%	0.16%	0	1	0	9	-----	0.00%	0.21%
Total	1,897	1,875	-1.16%	100.00%	100.00%	1,993	2,464	23.63%	100.00%	100.00%	2	3	3,892	4,342	11.56%	100.00%	100.00%

FREQUENCY OF VISIT	2009	2010	% Chge	2009	2010	TRAVEL COMPANION	2010	% Share
	Number	Number		% Share	% Share		Number	
First Visit	3,382	2,187	-35.33%	88.70%	79.44%	Spouse	657	27.57%
Revisit	113	93	-17.70%	2.96%	3.38%	Children	453	19.01%
Not Stated	318	473	48.74%	8.34%	17.18%	Parents/Grandparents	241	10.11%
						Other Family Members	101	4.24%
						Business Associates	346	14.52%
						Friends	278	11.67%
						Tour Group	627	26.31%
						Alone	99	4.15%
						# of respondents	2,383	

TRAVEL PLANS	2009	2010	% Chge	2009	2010	TRAVEL MOTIVATION	2009	2010	% Chge	2009	2010
	Number	Number		% Share	% Share		Number	Number		% Share	% Share
Pleasure	3,390	2,338	-31.03%	94.93%	94.81%	Internet	150	327	118.00%	4.23%	13.36%
Business	157	21	-86.62%	4.40%	0.85%	Newspaper	157	93	-40.76%	4.43%	3.80%
Golf	10	5	-50.00%	0.28%	0.20%	Magazines	47	93	97.87%	1.32%	3.80%
Diving	28	88	214.29%	0.78%	3.57%	Travel Agents	2,933	1,693	-42.28%	82.67%	69.16%
Attend Conf & Conv	18	1	-94.44%	0.50%	0.04%	Climate	45	59	31.11%	1.27%	2.41%
Company Trip	42	76	80.95%	1.18%	3.08%	Price	26	14	-46.15%	0.73%	0.57%
Honeymoon	25	60	140.00%	0.70%	2.43%	Short flight Time	10	22	120.00%	0.28%	0.90%
Getting Married	0	3	-----	0.00%	0.12%	General Reading	4	9	125.00%	0.11%	0.37%
Memorial Service	0	0	-----	0.00%	0.00%	Flyer/Poster	8	10	25.00%	0.23%	0.41%
VFR	9	10	11.11%	0.25%	0.41%	Friends/Relatives	150	246	64.00%	4.23%	10.05%
Attend Sport Events	1	0	-100.00%	0.03%	0.00%	TV/Radio	9	13	44.44%	0.25%	0.53%
Others	18	10	-44.44%	0.50%	0.41%	Previous Trip	16	9	-43.75%	0.45%	0.37%
						Others	126	101	-19.84%	3.55%	4.13%

OCCUPATION	2009	2010	% Chge	2009	2010	OCCUPATION	2009	2010	% Chge	2009	2010
	Number	Number		% Share	% Share		Number	Number		% Share	% Share
Legislators, and managers	148	136	-8.11%	3.88%	4.94%	Entry Level	5	12	140.00%	0.13%	0.44%
Professional	2,844	1,169	-58.90%	74.59%	42.46%	Armed Forces	0	0	-----	0.00%	0.00%
Technicians	62	121	95.16%	1.63%	4.40%	Homemakers	18	41	127.78%	0.47%	1.49%
Clerk	162	428	164.20%	4.25%	15.55%	Students	111	217	95.50%	2.91%	7.88%
Service Workers	20	83	315.00%	0.52%	3.01%	Retirees	26	72	176.92%	0.68%	2.62%
Skilled Workers	2	2	0.00%	0.05%	0.07%	Others	49	101	106.12%	1.29%	3.67%
Craft and related trades worker	11	4	-63.64%	0.29%	0.15%	Not Stated	342	355	3.80%	8.97%	12.90%
Operators and Assemblers	13	12	-7.69%	0.34%	0.44%						