



## Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

### Fiscal Year 2010 - 2011

	2010	2011	% Change
<b>TOTAL TO DATE:</b>	<b>338,269</b>	<b>312,698</b>	<b>-7.56%</b>
October	20,467	25,784	25.98%
November	23,008	27,179	18.13%
December	30,155	31,572	4.70%
January	35,716	34,738	-2.74%
February	37,850	33,659	-11.07%
March	36,220	30,376	-16.13%
April	26,255	21,629	-17.62%
May	27,015 <sup>r</sup>	23,451	-13.19%
June	28,372	23,604	-16.81%
July	35,164	27,203	-22.64%
<b><u>August</u></b>	<b><u>38,047</u></b>	<b><u>33,503</u></b>	<b><u>-11.94%</u></b>
September	29,917		
<b>YEAR TOTAL:</b>	<b>368,186</b>	<b>312,698</b>	<b>-----</b>

### Calendar Year 2010 - 2011

	2010	2011	% Change
<b>TOTAL TO DATE:</b>	<b>264,639</b>	<b>228,163</b>	<b>-13.78%</b>
January	35,716	34,738	-2.74%
February	37,850	33,659	-11.07%
March	36,220	30,376	-16.13%
April	26,255	21,629	-17.62%
May	27,015 <sup>r</sup>	23,451	-13.19%
June	28,372	23,604	-16.81%
July	35,164	27,203	-22.64%
<b><u>August</u></b>	<b><u>38,047</u></b>	<b><u>33,503</u></b>	<b><u>-11.94%</u></b>
September	29,917		
October	25,784		
November	27,179		
December	31,572		
<b>YEAR TOTAL:</b>	<b>379,091</b>	<b>228,163</b>	<b>-----</b>

<sup>r</sup> Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
<b>TOTAL TO DATE</b>	<b>165,828</b>	<b>136,762</b>	<b>-18%</b>	<b>100,121</b>	<b>99,737</b>	<b>0%</b>	<b>38,052</b>	<b>41,932</b>	<b>10%</b>
October	8,602	11,279	31%	4,813	8,681	80%	3,820	3,143	-18%
November	10,553	11,447	8%	6,892	10,428	51%	2,715	2,316	-15%
December	15,638	14,279	-9%	10,157	10,485	3%	1,283	3,584	179%
January	18,018	15,646	-13%	11,710	12,685	8%	3,038	3,918 <sup>r</sup>	29%
February	19,271	17,450	-9%	9,603	10,133	6%	6,267	3,923	-37%
March	21,685	17,214	-21%	8,185	7,072	-14%	3,176	2,635	-17%
April	10,463	7,696	-26%	8,619	6,349	-26%	3,446	2,754	-20%
May	11,434 <sup>r</sup>	7,567	-34%	9,643	7,303	-24%	3,143	5,017	60%
June	13,451	8,645	-36%	8,931	7,064	-21%	2,261	4,535	101%
July	16,596	10,151	-39%	10,782	8,997	-17%	4,583	4,989	9%
<b>August</b>	<b>20,117</b>	<b>15,388</b>	<b>-24%</b>	<b>10,786</b>	<b>10,540</b>	<b>-2%</b>	<b>4,320</b>	<b>5,118</b>	<b>18%</b>
September	16,992			7,958			2,346		
<b>Year Total</b>	<b>182,820</b>			<b>108,079</b>			<b>40,398</b>		
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
<b>TOTAL TO DATE</b>	<b>16,232</b>	<b>14,412</b>	<b>-11%</b>	<b>8,820</b>	<b>8,383</b>	<b>-5%</b>	<b>918</b>	<b>499</b>	<b>-46%</b>
October	1,520	1,225	-19%	909	762	-16%	132	43	-67%
November	1,468	1,402	-4%	496	993	100%	210	55	-74%
December	1,578	1,540	-2%	792	771	-3%	60	48	-20%
January	1,524	1,076	-29%	644	485	-25%	39	40	3%
February	1,231	987	-20%	997	538	-46%	45	44	-2%
March	1,559	1,307	-16%	751	1,137	51%	45	35	-22%
April	1,376	1,533	11%	662	842	27%	201	63	-69%
May	1,441	1,386	-4%	746	1,209	62%	62	43	-31%
June	1,760	1,363	-23%	1,035	583	-44%	39	45	15%
July	1,460	1,476	1%	951	577	-39%	42	30	-29%
<b>August</b>	<b>1,315</b>	<b>1,117</b>	<b>-15%</b>	<b>837<sup>r</sup></b>	<b>486</b>	<b>-42%</b>	<b>43</b>	<b>53</b>	<b>23%</b>
September	1,251			893			41		
<b>Year Total</b>	<b>17,483</b>			<b>9,713</b>			<b>959</b>		
Fiscal Year	~ RUSSIA ~			* ~ HONG KONG ~			~ OTHER AREAS ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
<b>TOTAL TO DATE</b>	<b>4,124</b>	<b>4,876</b>	<b>18%</b>	<b>283</b>	<b>1,792</b>	<b>533%</b>	<b>3,891</b>	<b>4,305</b>	<b>11%</b>
October	377	367	-3%	26	64	146%	268	220	-18%
November	374	288	-23%	27	30	11%	273	220	-19%
December	401	559	39%	19	33	74%	227	273	20%
January	487	599	23%	27	28	4%	229	261	14%
February	181	376	108%	19	39	105%	236	169	-28%
March	496	650	31%	20	72	260%	303	254	-16%
April	260	283	9%	37	61	65%	1,191	2,048	72%
May	305	324	6%	16	366	2188%	225	236	5%
June	485	558	15%	37	594	1505%	373	217	-42%
July	375	450	20%	32	341	966%	343	192	-44%
<b>August</b>	<b>383</b>	<b>422</b>	<b>10%</b>	<b>23</b>	<b>164</b>	<b>613%</b>	<b>223</b>	<b>215</b>	<b>-4%</b>
September	205			31		-100%	200		
<b>Year Total</b>	<b>4,329</b>			<b>314</b>			<b>4,091</b>		

\*Note: Effective July 2011, Taiwan section has been replaced with Hong Kong. FY 2010/11 arrivals from Taiwan are included with Other Areas.

<sup>r</sup> Revised

## VISITOR ARRIVALS TO SAIPAN - AUGUST 2011

ARRIVALS BY MODE OF TRANSPORTATION	<u>Aug-10</u>	<u>Aug-11</u>	% CHANGE
Air Arrivals	37,086	32,838	-11%
Sea Arrivals	216	0	-100%
<b>TOTAL ARRIVALS</b>	<b>37,302</b>	<b>32,838</b>	<b>-12%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>19,578</b>	<b>14,837</b>	<b>-24%</b>
Kanto (Tokyo)	12,412	9,695	-22%
Kinki (Osaka)	2,918	3,000	3%
Tokai (Nagoya)	2,525	847	-66%
Tohoku (Sendai)	531	355	-33%
Kyushu (Fukuoka)	142	84	-41%
Hokkaido (Sapporo)	44	54	23%
Chugoku (Hiroshima)	320	337	5%
Shikoku	156	118	-24%
Okinawa	29	2	-93%
Others	9	13	44%
Not Specified	492	332	-33%
<b>KOREA</b>	<b>10,779</b>	<b>10,530</b>	<b>-2%</b>
Seoul	5,935	5,945	0%
Pusan	896	286	-68%
Taegu	371	253	-32%
Inchon	75	543	624%
Others	3,181	3,260	2%
Not Specified	321	243	-24%
<b>CHINA</b>	<b>4,320</b>	<b>5,118</b>	<b>18%</b>
<b>GUAM</b>	<b>1,167</b>	<b>1,036</b>	<b>-11%</b>
<b>UNITED STATES</b>	<b>590</b>	<b>471</b>	<b>-20%</b>
<b>PHILIPPINES</b>	<b>42</b>	<b>52</b>	<b>24%</b>
<b>RUSSIA</b>	<b>383</b>	<b>422</b>	<b>10%</b>
<b>HONG KONG</b>	<b>34</b>	<b>164</b>	<b>382%</b>
<b>OTHER</b>	<b>193</b>	<b>208</b>	<b>8%</b>

ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
<b>TOTAL TO DATE</b>	<b>332,048</b>	<b>308,188</b>	<b>-7%</b>
October	19,992	25,485	27%
November	22,446	26,690	19%
December	29,554	30,904	5%
January	35,318	34,329	-3%
February	37,393	33,367	-11%
March	35,470	30,091	-15%
April	25,862	21,359	-17%
May	26,320	23,086	-12%
June	27,959	23,200	-17%
July	34,432	26,839	-22%
<b>August</b>	<b>37,302</b> r	<b>32,838</b>	<b>-12%</b>
September	29,486		
<b>YEAR TOTAL</b>	<b>361,534</b>	<b>308,188</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

r Revised

Note: Effective July 2011, arrivals from Taiwan are included with Other.

**Sea Arrivals : Aug-11**

Military Shp: -----

Cruise Ship: -----

<b>VISITOR ARRIVALS TO ROTA - AUGUST 2011</b>			
	<u>Aug-10</u>	<u>Aug-11</u>	% CHANGE
<b>TOTAL ARRIVALS</b>	<b>745</b>	<b>665</b>	<b>-11%</b>
<b>ARRIVALS FROM GUAM</b>	<b>745</b>	<b>665</b>	<b>-11%</b>
JAPAN	539	551	2%
KOREA	7	10	43%
CHINA	0	0	-----
GUAM	148	81	-45%
UNITED STATES	31	15	-52%
PHILIPPINES	1	1	0%
RUSSIA	0	0	-----
HONG KONG	1	0	-100%
OTHER	18	7	-61%
<b>INTERISLAND ARRIVALS</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	<i>Not Available</i>	<i>Not Available</i>	-----
KOREA			-----
CHINA			-----
UNITED STATES (INCLUDING GUAM)			-----
PHILIPPINES			-----
OTHER			-----
<b>ARRIVALS BY MONTH</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>6,917</b>	<b>4,510</b>	<b>-35%</b>
October	852	299	-65%
November	881	489	-44%
December	601	668	11%
January	398	409	3%
February	457	292	-36%
March	750	285	-62%
April	393	270	-31%
May	695 <sup>r</sup>	365	-47%
June	413	404	-2%
July	732	364	-50%
<b>August</b>	<b>745</b>	<b>665</b>	<b>-11%</b>
September	431		
<b>YEAR TOTAL</b>	<b>7,348</b>	<b>4,510</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<b>VISITOR ARRIVALS TO TINIAN - AUGUST 2011</b>			
	<u>Aug-10</u>	<u>Aug-11</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>2,465</b>	<b>3,653</b>	<b>48%</b>
<b>ARRIVALS FROM GUAM</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	0	<i>Not Available</i>	-----
KOREA	0		-----
CHINA	0		-----
GUAM	0		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
HONG KONG	0		-----
OTHER	0		-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>2,423</b>	<b>3,622</b>	<b>49%</b>
JAPAN	293	295	1%
KOREA	167	184	10%
CHINA	1,765	3,054	73%
GUAM	58	8	-86%
UNITED STATES	18	6	-67%
PHILIPPINES	0	0	-----
HONG KONG	0	0	-----
SAIPAN	122	70	-43%
OTHER	0	5	-----
<b>DAY VISITORS:</b>	<b>42</b>	<b>31</b>	<b>-26%</b>
<b>ARRIVALS BY MONTH</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>33,911</b>	<b>25,798</b>	<b>-24%</b>
October	3,759	1,955	-48%
November	3,210	1,617	-50%
December	2,128	1,554	-27%
January	3,426	1,956	-43%
February	4,804	2,115	-56%
March	3,120	1,688	-46%
April	3,127	1,486	-52%
May	2,765	2,891	5%
June	1,949	3,347	72%
July	3,158	3,536	12%
<u>August</u>	<u>2,465</u>	<u>3,653</u>	<u>48%</u>
September	1,738		
<b>YEAR TOTAL</b>	<b>35,649</b>	<b>25,798</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



# Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE
<b>MODE OF ARRIVAL</b>	<b>37,302</b>	<b>32,838</b>	<b>100.00%</b>	<b>-11.97%</b>	<b>19,578</b>	<b>14,837</b>	<b>100.00%</b>	<b>-24.22%</b>	<b>10,779</b>	<b>10,530</b>	<b>100.00%</b>	<b>-2.31%</b>	<b>4,320</b>	<b>5,118</b>	<b>100.00%</b>	<b>18.47%</b>	<b>1,167</b>	<b>1,036</b>	<b>100.00%</b>	<b>-11.23%</b>	<b>1,458</b>	<b>1,317</b>	<b>100.00%</b>	<b>-9.67%</b>
Air	37,086	32,838	100.00%	-11.45%	19,578	14,837	100.00%	-24.22%	10,779	10,530	100.00%	-2.31%	4,320	5,118	100.00%	18.47%	1,167	1,036	100.00%	-11.23%	1,242	1,317	100.00%	6.04%
Sea	216	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	216	0	0.00%	-100.00%
<b>GENDER</b>	<b>37,086</b>	<b>32,838</b>	<b>100.00%</b>	<b>-11.45%</b>	<b>19,578</b>	<b>14,837</b>	<b>100.00%</b>	<b>-24.22%</b>	<b>10,779</b>	<b>10,530</b>	<b>100.00%</b>	<b>-2.31%</b>	<b>4,320</b>	<b>5,118</b>	<b>100.00%</b>	<b>18.47%</b>	<b>1,167</b>	<b>1,036</b>	<b>100.00%</b>	<b>-11.23%</b>	<b>1,242</b>	<b>1,317</b>	<b>100.00%</b>	<b>6.04%</b>
Male	17,213	15,527	47.28%	-9.79%	8,876	6,860	46.24%	-22.71%	5,037	4,912	46.65%	-2.48%	1,863	2,375	46.40%	27.48%	741	650	62.74%	-12.28%	696	730	55.43%	4.89%
Female	19,857	17,291	52.66%	-12.92%	10,694	7,973	53.74%	-25.44%	5,738	5,603	53.21%	-2.35%	2,454	2,743	53.60%	11.78%	426	386	37.26%	-9.39%	545	586	44.50%	7.52%
Not Stated	16	20	0.06%	25.00%	8	4	0.03%	-50.00%	4	15	0.14%	275.00%	3	0	0.00%	-100.00%	0	0	0.00%	----	1	1	0.08%	0.00%
<b>AGE GROUP (YEARS)</b>	<b>37,086</b>	<b>32,838</b>	<b>100.00%</b>	<b>-11.45%</b>	<b>19,578</b>	<b>14,837</b>	<b>100.00%</b>	<b>-24.22%</b>	<b>10,779</b>	<b>10,530</b>	<b>100.00%</b>	<b>-2.31%</b>	<b>4,320</b>	<b>5,118</b>	<b>100.00%</b>	<b>18.47%</b>	<b>1,167</b>	<b>1,036</b>	<b>100.00%</b>	<b>-11.23%</b>	<b>1,242</b>	<b>1,317</b>	<b>100.00%</b>	<b>6.04%</b>
Under 10	235	45	0.14%	-80.85%	66	27	0.18%	-59.09%	155	13	0.12%	-91.61%	0	0	0.00%	----	10	4	0.39%	-60.00%	4	1	0.08%	-75.00%
Under 13	6,977	6,314	19.23%	-9.50%	3,935	3,039	20.48%	-22.77%	2,392	2,498	23.72%	4.43%	410	552	10.79%	34.63%	76	42	4.05%	-44.74%	164	183	13.90%	11.59%
10-17	33	10	0.03%	-69.70%	14	6	0.04%	-57.14%	18	3	0.03%	-83.33%	0	0	0.00%	----	1	1	0.10%	0.00%	0	0	0.00%	----
13-15	1,327	1,138	3.47%	-14.24%	867	631	4.25%	-27.22%	277	309	2.93%	11.55%	140	156	3.05%	11.43%	15	12	1.16%	-20.00%	28	30	2.28%	7.14%
16-19	946	839	2.55%	-11.31%	583	415	2.80%	-28.82%	168	185	1.76%	10.12%	132	172	3.36%	30.30%	27	18	1.74%	-33.33%	36	49	3.72%	36.11%
18-19	13	7	0.02%	-46.15%	4	3	0.02%	-25.00%	7	2	0.02%	-71.43%	0	0	0.00%	----	1	2	0.19%	100.00%	1	0	0.00%	-100.00%
20-24	2,300	1,881	5.73%	-18.22%	1,759	1,258	8.48%	-28.48%	212	246	2.34%	16.04%	233	283	5.53%	21.46%	49	44	4.25%	-10.20%	47	50	3.80%	6.38%
25-29	4,014	3,067	9.34%	-23.59%	2,109	1,431	9.64%	-32.15%	1,076	820	7.79%	-23.79%	664	633	12.37%	-4.67%	74	78	7.53%	5.41%	91	105	7.97%	15.38%
30-34	4,210	4,003	12.19%	-4.92%	1,642	1,295	8.73%	-21.13%	1,804	1,799	17.08%	-0.28%	545	670	13.09%	22.94%	101	93	8.98%	-7.92%	118	146	11.09%	23.73%
35-39	4,985	4,504	13.72%	-9.65%	2,161	1,668	11.24%	-22.81%	1,896	1,836	17.44%	-3.16%	642	757	14.79%	17.91%	139	108	10.42%	-22.30%	147	135	10.25%	-8.16%
40-44	4,650	4,352	13.25%	-6.41%	2,483	2,008	13.53%	-19.13%	1,287	1,249	11.86%	-2.95%	579	808	15.79%	39.55%	160	143	13.80%	-10.63%	141	144	10.93%	2.13%
45-49	2,847	2,485	7.57%	-12.72%	1,656	1,255	8.46%	-24.21%	469	432	4.10%	-7.89%	448	506	9.89%	12.95%	154	148	14.29%	-3.90%	120	144	10.93%	20.00%
50-54	1,650	1,516	4.62%	-8.12%	845	640	4.31%	-24.26%	336	376	3.57%	11.90%	221	236	4.61%	6.79%	132	138	13.32%	4.55%	116	126	9.57%	8.62%
55-59	1,064	931	2.84%	-12.50%	455	377	2.54%	-17.14%	263	242	2.30%	-7.98%	147	143	2.79%	-2.72%	96	72	6.95%	-25.00%	103	97	7.37%	-5.83%
60 & Over	1,809	1,723	5.25%	-4.75%	995	775	5.22%	-22.11%	408	509	4.83%	24.75%	150	201	3.93%	34.00%	132	132	12.74%	0.00%	124	106	8.05%	-14.52%
Not Stated	26	23	0.07%	-11.54%	4	9	0.06%	125.00%	11	11	0.10%	0.00%	9	1	0.02%	-88.89%	0	1	0.10%	----	2	1	0.08%	-50.00%
<b>PURPOSE OF VISIT</b>	<b>18,565</b>	<b>16,701</b>	<b>100.00%</b>	<b>-10.04%</b>	<b>9,699</b>	<b>7,276</b>	<b>100.00%</b>	<b>-24.98%</b>	<b>4,395</b>	<b>4,276</b>	<b>100.00%</b>	<b>-2.71%</b>	<b>2,742</b>	<b>3,447</b>	<b>100.00%</b>	<b>25.71%</b>	<b>906</b>	<b>844</b>	<b>100.00%</b>	<b>-6.84%</b>	<b>823</b>	<b>858</b>	<b>100.00%</b>	<b>4.25%</b>
Pleasure	17,362	15,574	93.25%	-10.30%	9,636	7,205	99.02%	-25.23%	4,333	4,187	97.92%	-3.37%	2,706	3,394	98.46%	25.42%	299	313	37.09%	4.68%	388	475	55.36%	22.42%
Business	1,025	925	5.54%	-9.76%	52	46	0.63%	-11.54%	32	35	0.82%	9.38%	23	30	0.87%	30.43%	534	471	55.81%	-11.80%	384	343	39.98%	-10.68%
Other	178	202	1.21%	13.48%	11	25	0.34%	127.27%	30	54	1.26%	80.00%	13	23	0.67%	76.92%	73	60	7.11%	-17.81%	51	40	4.66%	-21.57%
<b>FREQUENCY OF VISIT</b>	<b>18,565</b>	<b>16,701</b>	<b>100.00%</b>	<b>-10.04%</b>	<b>9,699</b>	<b>7,276</b>	<b>100.00%</b>	<b>-24.98%</b>	<b>4,395</b>	<b>4,276</b>	<b>100.00%</b>	<b>-2.71%</b>	<b>2,742</b>	<b>3,447</b>	<b>100.00%</b>	<b>25.71%</b>	<b>906</b>	<b>844</b>	<b>100.00%</b>	<b>-6.84%</b>	<b>823</b>	<b>858</b>	<b>100.00%</b>	<b>4.25%</b>
First Visit	11,216	10,486	62.79%	-6.51%	5,376	3,710	50.99%	-30.99%	3,225	3,127	73.13%	-3.04%	2,184	3,178	92.20%	45.51%	73	73	8.65%	0.00%	358	398	46.39%	11.17%
Revisit	5,464	4,818	28.85%	-11.82%	3,675	2,927	40.23%	-20.35%	765	856	20.02%	11.90%	88	102	2.96%	15.91%	605	595	70.50%	-1.65%	331	338	39.39%	2.11%
Not Stated	1,885	1,397	8.36%	-25.89%	648	639	8.78%	-1.39%	405	293	6.85%	-27.65%	470	167	4.84%	-64.47%	228	176	20.85%	-22.81%	134	122	14.22%	-8.96%
<b>TRAVEL ARRANGEMENT</b>	<b>18,565</b>	<b>16,701</b>	<b>100.00%</b>	<b>-10.04%</b>	<b>9,699</b>	<b>7,276</b>	<b>100.00%</b>	<b>-24.98%</b>	<b>4,395</b>	<b>4,276</b>	<b>100.00%</b>	<b>-2.71%</b>	<b>2,742</b>	<b>3,447</b>	<b>100.00%</b>	<b>25.71%</b>	<b>906</b>	<b>844</b>	<b>100.00%</b>	<b>-6.84%</b>	<b>823</b>	<b>858</b>	<b>100.00%</b>	<b>4.25%</b>
Individual Arranged	3,509	3,413	20.44%	-2.74%	1,468	1,248	17.15%	-14.99%	1,184	1,183	27.67%	-0.08%	115	198	5.74%	72.17%	401	410	48.58%	2.24%	341	374	43.59%	9.68%
Packaged Tour	12,097	8,815	52.78%	-27.13%	7,295	5,219	71.73%	-28.46%	2,669	2,593	60.64%	-2.85%	2,019	874	25.36%	-56.71%	13	17	2.01%	30.77%	101	112	13.05%	10.89%
Business Trip	658	668	4.00%	1.52%	104	87	1.20%	-16.35%	45	99	2.32%	120.00%	64	82	2.38%	28.13%	232	205	24.29%	-11.64%	213	195	22.73%	-8.45%
Group Tour	812	2,523	15.11%	210.71%	268	166	2.28%	-38.06%	299	227	5.31%	-24.08%	193	2,106	61.10%	991.19%	29	2	0.24%	-93.10%	23	22	2.56%	-4.35%
Other	102	109	0.65%	6.86%	13	17	0.23%	30.77%	27	34	0.80%	25.93%	4	15	0.44%	275.00%	37	25	2.96%	-32.43%	21	18	2.10%	-14.29%
Not Stated	1,387	1,173	7.02%	-15.43%	551	539	7.41%	-2.18%	171	140	3.27%	-18.13%	347	172	4.99%	-50.43%	194	185	21.92%	-4.64%	124	137	15.97%	10.48%
<b>TRAVEL COMPANION</b>	<b>16,049</b>	<b>15,072</b>	<b>100.00%</b>	<b>-6.09%</b>	<b>8,566</b>	<b>6,570</b>	<b>100.00%</b>	<b>-23.30%</b>	<b>3,874</b>	<b>4,062</b>	<b>100.00%</b>	<b>4.85%</b>	<b>2,372</b>	<b>3,199</b>	<b>100.00%</b>	<b>34.87%</b>	<b>619</b>	<b>573</b>	<b>100.00%</b>	<b>-7.43%</b>	<b>618</b>	<b>668</b>	<b>100.00%</b>	<b>8.09%</b>
Spouse	6,290	5,397	35.81%	-14.20%	3,307	2,556	38.90%	-22.71%	2,157	2,263	55.71%	4.91%	654	398	12.44%	-39.14%	71	53	9.25%	-25.35%	101	127	19.01%	25.74%
Children	5,109	4,322	28.68%	-15.40%	2,890	2,204	33.55%	-23.74%	1,610	1,704	41.95%	5.84%	451	262	8.19%	-41.91%	54	29	5.06%	-46.30%	104	123	18.41%	18.27%
Parents/Grandparents	980	820	5.44%	-16.33%	414	311	4.73%	-24.88%	300	373	9.18%	24.33%	241	103	3.22%	-57.26%	11	7	1.22%	-36.36%	14	26	3.89%	85.71%
Other Family Members/relatives	1,075	947	6.28%	-11.91%	541	373	5.68%	-31.05%	377	419	10.3													

# Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA/HK *				GUAM				OTHERS			
	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE	Aug-10	Aug-11	% SHARE	% CHGE
<b>TRAVEL PLANS</b>	<b>17,282</b>	<b>15,603</b>	<b>88.24%</b>	<b>-9.72%</b>	<b>9,168</b>	<b>6,715</b>	<b>89.96%</b>	<b>-26.76%</b>	<b>4,210</b>	<b>4,139</b>	<b>94.23%</b>	<b>-1.69%</b>	<b>2,458</b>	<b>3,328</b>	<b>97.33%</b>	<b>35.39%</b>	<b>731</b>	<b>671</b>	<b>27.57%</b>	<b>-8.21%</b>	<b>715</b>	<b>750</b>	<b>53.73%</b>	<b>4.90%</b>
Pleasure	15,188	13,768	88.24%	-9.35%	8,322	6,041	89.96%	-27.41%	4,012	3,900	94.23%	-2.79%	2,335	3,239	97.33%	38.72%	200	185	27.57%	-7.50%	319	403	53.73%	26.33%
Business	883	787	5.04%	-10.87%	69	48	0.71%	-30.43%	35	34	0.82%	-2.86%	18	45	1.35%	150.00%	428	374	55.74%	-12.62%	333	286	38.13%	-14.11%
Golf	818	711	4.56%	-13.08%	491	400	5.96%	-18.53%	293	238	5.75%	-18.77%	5	23	0.69%	360.00%	13	31	4.62%	138.46%	16	19	2.53%	18.75%
Dive	1,801	1,466	9.40%	-18.60%	1,551	1,196	17.81%	-22.89%	105	134	3.24%	27.62%	86	85	2.55%	-1.16%	6	7	1.04%	16.67%	53	44	5.87%	-16.98%
Convention	65	24	0.15%	-63.08%	2	3	0.04%	50.00%	2	3	0.07%	50.00%	1	2	0.06%	100.00%	42	12	1.79%	-71.43%	18	4	0.53%	-77.78%
Company Trip	180	113	0.72%	-37.22%	60	56	0.83%	-6.67%	1	7	0.17%	600.00%	75	12	0.36%	-84.00%	22	23	3.43%	4.55%	22	15	2.00%	-31.82%
Honeymoon	235	210	1.35%	-10.64%	78	76	1.13%	-2.56%	88	69	1.67%	-21.59%	60	60	1.80%	0.00%	3	1	0.15%	-66.67%	6	4	0.53%	-33.33%
Get Married	29	27	0.17%	-6.90%	24	21	0.31%	-12.50%	0	0	0.00%	----	3	5	0.15%	66.67%	0	0	0.00%	----	2	1	0.13%	-50.00%
Memorial Service	33	21	0.13%	-36.36%	3	3	0.04%	0.00%	2	1	0.02%	-50.00%	0	2	0.06%	----	23	11	1.64%	-52.17%	5	4	0.53%	-20.00%
Visit Friends	354	355	2.28%	0.28%	92	88	1.31%	-4.35%	45	55	1.33%	22.22%	10	11	0.33%	10.00%	101	115	17.14%	13.86%	106	86	11.47%	-18.87%
Sports	78	103	0.66%	32.05%	43	43	0.64%	0.00%	29	26	0.63%	-10.34%	0	16	0.48%	----	4	2	0.30%	-50.00%	2	16	2.13%	700.00%
Other	206	230	1.47%	11.65%	104	74	1.10%	-28.85%	30	69	1.67%	130.00%	10	31	0.93%	210.00%	37	31	4.62%	-16.22%	25	25	3.33%	0.00%
Not Stated	1,283	1,098	7.04%	-14.42%	531	561	8.35%	5.65%	185	137	3.31%	-25.95%	284	119	3.58%	-58.10%	175	173	25.78%	-1.14%	108	108	14.40%	0.00%
<b>TRAVEL MOTIVATION</b>	<b>16,960</b>	<b>15,590</b>	<b>100.00%</b>	<b>-8.08%</b>	<b>9,048</b>	<b>6,815</b>	<b>100.00%</b>	<b>-24.68%</b>	<b>4,132</b>	<b>4,119</b>	<b>100.00%</b>	<b>-0.31%</b>	<b>2,440</b>	<b>3,315</b>	<b>100.00%</b>	<b>35.86%</b>	<b>675</b>	<b>624</b>	<b>100.00%</b>	<b>-7.56%</b>	<b>665</b>	<b>717</b>	<b>100.00%</b>	<b>7.82%</b>
Newspaper	251	153	0.98%	-39.04%	68	94	1.38%	38.24%	82	16	0.39%	-80.49%	93	34	1.03%	-63.44%	4	1	0.16%	-75.00%	4	8	1.12%	100.00%
Magazine	588	435	2.79%	-26.02%	412	254	3.73%	-38.35%	76	87	2.11%	14.47%	93	72	2.17%	-22.58%	4	3	0.48%	-25.00%	3	19	2.65%	533.33%
Travel Agent	6,377	6,400	41.05%	0.36%	2,490	1,674	24.56%	-32.77%	2,089	1,922	46.66%	-7.99%	1,692	2,670	80.54%	57.80%	18	22	3.53%	22.22%	88	112	15.62%	27.27%
Climate	1,608	1,160	7.44%	-27.86%	1,315	982	14.41%	-25.32%	193	95	2.31%	-50.78%	58	41	1.24%	-29.31%	5	0	0.00%	-100.00%	37	42	5.86%	13.51%
Price	1,558	1,091	7.00%	-29.97%	1,490	1,025	15.04%	-31.21%	37	25	0.61%	-32.43%	14	14	0.42%	0.00%	10	7	1.12%	-30.00%	7	20	2.79%	185.71%
Short	2,554	1,971	12.64%	-22.83%	2,234	1,630	23.92%	-27.04%	251	278	6.75%	10.76%	21	16	0.48%	-23.81%	27	16	2.56%	-40.74%	21	31	4.32%	47.62%
Reading	307	386	2.48%	25.73%	62	47	0.69%	-24.19%	217	311	7.55%	43.32%	9	15	0.45%	66.67%	0	2	0.32%	----	19	11	1.53%	-42.11%
Flyer	907	556	3.57%	-38.70%	725	387	5.68%	-46.62%	129	135	3.28%	4.65%	10	5	0.15%	-50.00%	2	1	0.16%	-50.00%	41	28	3.91%	-31.71%
Friends / Relatives	2,287	1,880	12.06%	-17.80%	1,231	912	13.38%	-25.91%	459	456	11.07%	-0.65%	244	143	4.31%	-41.39%	204	199	31.89%	-2.45%	149	170	23.71%	14.09%
TV / Radio	137	112	0.72%	-18.25%	66	40	0.59%	-39.39%	55	40	0.97%	-27.27%	13	23	0.69%	76.92%	0	3	0.48%	----	3	6	0.84%	100.00%
Prior Trip	2,144	1,866	11.97%	-12.97%	1,718	1,409	20.67%	-17.99%	281	317	7.70%	12.81%	8	11	0.33%	37.50%	79	70	11.22%	-11.39%	58	59	8.23%	1.72%
Other	1,323	1,316	8.44%	-0.53%	378	317	4.65%	-16.14%	138	232	5.63%	68.12%	98	125	3.77%	27.55%	398	352	56.41%	-11.56%	311	290	40.45%	-6.75%
Web	3,370	3,233	20.74%	-4.07%	1,938	1,658	24.33%	-14.45%	1,005	1,083	26.29%	7.76%	327	381	11.49%	16.51%	30	26	4.17%	-13.33%	70	85	11.85%	21.43%
Not Stated	1,605	1,111	7.13%	-30.78%	651	461	6.78%	-29.19%	263	157	3.81%	-40.30%	302	132	3.98%	-56.29%	231	220	35.26%	-4.76%	158	141	19.67%	-10.76%
<b>OCCUPATION</b>	<b>18,565</b>	<b>16,701</b>	<b>100.00%</b>	<b>-10.04%</b>	<b>9,699</b>	<b>7,276</b>	<b>100.00%</b>	<b>-24.98%</b>	<b>4,395</b>	<b>4,276</b>	<b>100.00%</b>	<b>-2.71%</b>	<b>2,742</b>	<b>3,447</b>	<b>100.00%</b>	<b>25.71%</b>	<b>906</b>	<b>844</b>	<b>100.00%</b>	<b>-6.84%</b>	<b>823</b>	<b>858</b>	<b>100.00%</b>	<b>4.25%</b>
Leg & Manager	2,028	1,627	9.74%	-19.77%	1,621	1,240	17.04%	-23.50%	116	96	2.25%	-17.24%	133	78	2.26%	-41.35%	98	127	15.05%	29.59%	60	86	10.02%	43.33%
Professional	3,598	4,419	26.46%	22.82%	981	686	9.43%	-30.07%	981	898	21.00%	-8.46%	1,166	2,384	69.16%	104.46%	188	193	22.87%	2.66%	282	258	30.07%	-8.51%
Technicians	942	774	4.63%	-17.83%	422	329	4.52%	-22.04%	279	264	6.17%	-5.38%	121	88	2.55%	-27.27%	70	52	6.16%	-25.71%	50	41	4.78%	-18.00%
Clerk	5,743	4,485	26.85%	-21.90%	3,758	2,696	37.05%	-28.26%	1,520	1,492	34.89%	-1.84%	427	242	7.02%	-43.33%	10	20	2.37%	100.00%	28	35	4.08%	25.00%
Service	1,399	1,116	6.68%	-20.23%	715	458	6.29%	-35.94%	573	557	13.03%	-2.79%	83	60	1.74%	-27.71%	19	20	2.37%	5.26%	9	21	2.45%	133.33%
Skilled	39	27	0.16%	-30.77%	14	12	0.16%	-14.29%	17	9	0.21%	-47.06%	2	1	0.03%	-50.00%	1	3	0.36%	200.00%	5	2	0.23%	-60.00%
Craftsman	21	31	0.19%	47.62%	5	4	0.05%	-20.00%	3	4	0.09%	33.33%	4	16	0.46%	300.00%	3	4	0.47%	33.33%	6	3	0.35%	-50.00%
Plant Operator	86	84	0.50%	-2.33%	50	42	0.58%	-16.00%	19	27	0.63%	42.11%	12	12	0.35%	0.00%	4	2	0.24%	-50.00%	1	1	0.12%	0.00%
Entry Level	30	22	0.13%	-26.67%	4	1	0.01%	-75.00%	13	11	0.26%	-15.38%	12	4	0.12%	-66.67%	1	5	0.59%	400.00%	0	1	0.12%	----
Armed Forces	138	96	0.57%	-30.43%	10	4	0.05%	-60.00%	4	10	0.23%	150.00%	0	0	0.00%	----	73	33	3.91%	-54.79%	51	49	5.71%	-3.92%
Homemaker	718	573	3.43%	-20.19%	412	310	4.26%	-24.76%	238	218	5.10%	-8.40%	41	20	0.58%	-51.22%	13	9	1.07%	-30.77%	14	16	1.86%	14.29%
Students	947	804	4.81%	-15.10%	526	429	5.90%	-18.44%	154	222	5.19%	44.16%	217	100	2.90%	-53.92%	16	13	1.54%	-18.75%	34	40	4.66%	17.65%
Retirees	284	236	1.41%	-16.90%	126	125	1.72%	-0.79%	44	55	1.29%	25.00%	72	16	0.46%	-77.78%	19	22	2.61%	15.79%	23	18	2.10%	-21.74%
Other	486	440	2.63%	-9.47%	133	107	1.47%	-19.55%	108	110	2.57%	1.85%	101	104	3.02%	2.97%	86	56	6.64%	-34.88%	58	63	7.34%	8.62%
Not Stated	2,106	1,967	11.78%	-6.60%	922	833	11.45%	-9.65%	326	303	7.09%	-7.06%	351	322	9.34%	-8.26%	305	285	33.77%	-6.56%	202	224	26.11%	10.89%
<b>LENGTH OF STAY (NIGHTS)</b>	<b>139,672</b>	<b>140,930</b>	<b>100.00%</b>	<b>0.90%</b>	<b>70,472</b>	<b>55,688</b>	<b>100.00%</b>	<b>-20.98%</b>	<b>41,719</b>	<b>41,392</b>	<b>100.00%</b>	<b>-0.78%</b>	<b>17,440</b>	<b>20,167</b>	<b>100.00%</b>	<b>15.64%</b>	<b>2,221</b>	<b>15,853</b>	<b>100.00%</b>	<b>613.78%</b>	<b>7,820</b>	<b>7,830</b>	<b>100.00%</b>	<b>0.13%</b>
Avg. Length of Stay (Nights)	3.77	4.29			3.60	3.75			3.87	3.93			4.04	3.94			1.90	15.30			6.30	5.95		

