



# Commonwealth of the Northern Mariana Islands

## ~ Visitor Arrival Statistics ~

### Fiscal Year 2011 - 2012

	2011	2012	% Change
<b>TOTAL TO DATE:</b>	<b>312,698</b>	<b>359,003</b>	<b>14.81%</b>
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
<b>August</b>	<b>33,503</b>	<b>40,225</b>	<b>20.06%</b>
September	25,408		
<b>YEAR TOTAL:</b>	<b>338,106</b>	<b>359,003</b>	

### Calendar Year 2011 - 2012

	2011	2012	% Change
<b>TOTAL TO DATE:</b>	<b>228,163</b>	<b>271,617</b>	<b>19.05%</b>
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
<b>August</b>	<b>33,503</b>	<b>40,225</b>	<b>20.06%</b>
September	25,408		
October	24,693		
November	29,275		
December	33,418		
<b>YEAR TOTAL:</b>	<b>340,957</b>	<b>271,617</b>	

<sup>r</sup> Revised

## MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>136,762</b>	<b>138,048</b>	<b>1%</b>	<b>99,737</b>	<b>118,361</b>	<b>19%</b>	<b>41,932</b>	<b>72,342</b>	<b>73%</b>
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918 <sup>r</sup>	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214	16,742	-3%	7,072	9,431	33%	2,635	6,779	157%
April	7,696	11,452	49%	6,349	9,399	48%	2,754	7,176	161%
May	7,567	9,727	29%	7,303	9,052	24%	5,017	6,685	33%
June	8,645	9,051	5%	7,064	10,369	47%	4,535	6,814	50%
July	10,151	10,988	8%	8,997	11,391	27%	4,989	7,480	50%
<b>August</b>	<b>15,388</b>	<b>17,969</b>	<b>17%</b>	<b>10,540</b>	<b>12,810</b>	<b>22%</b>	<b>5,118</b>	<b>6,762</b>	<b>32%</b>
September	11,872			6,746			4,519		
<b>Year Total</b>	<b>148,634</b>	<b>138,048</b>		<b>106,483</b>	<b>118,361</b>		<b>46,451</b>	<b>72,342</b>	
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>14,412</b>	<b>13,725</b>	<b>-5%</b>	<b>8,383</b>	<b>7,203</b>	<b>-14%</b>	<b>499</b>	<b>500</b>	<b>0%</b>
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
March	1,307	1,205	-8%	1,137	813	-28%	35	47	34%
April	1,533	1,259	-18%	842	640	-24%	63	38	-40%
May	1,386	1,317	-5%	1,209	649	-46%	43	53	23%
June	1,363	1,388	2%	583	666	14%	45	55	22%
July	1,476	1,321	-11%	577	549	-5%	30	41	37%
<b>August</b>	<b>1,117</b>	<b>1,293</b>	<b>16%</b>	<b>486<sup>r</sup></b>	<b>727</b>	<b>50%</b>	<b>53</b>	<b>40</b>	<b>-25%</b>
September	1,217			545			40		
<b>Year Total</b>	<b>15,629</b>	<b>13,725</b>		<b>8,928</b>	<b>7,203</b>		<b>539</b>	<b>500</b>	
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>4,876</b>	<b>5,412</b>	<b>11%</b>	<b>1,792</b>	<b>633</b>	<b>-65%</b>	<b>4,305</b>	<b>2,779</b>	<b>-35%</b>
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650	688	6%	72	58	-19%	254	270	6%
April	283	414	46%	61	50	-18%	2,048	263	-87%
May	324	431	33%	366	37	-90%	236	242	3%
June	558	639	15%	594	49	-92%	217	371	71%
July	450	430	-4%	341	62	-82%	192	216	13%
<b>August</b>	<b>422</b>	<b>359</b>	<b>-15%</b>	<b>164</b>	<b>31</b>	<b>-81%</b>	<b>215</b>	<b>234</b>	<b>9%</b>
September	216			89			164		
<b>Year Total</b>	<b>5,092</b>	<b>5,412</b>		<b>1,881</b>	<b>633</b>		<b>4,469</b>	<b>2,779</b>	

<sup>r</sup> Revised

<b>VISITOR ARRIVALS TO SAIPAN - AUGUST 2012</b>			
<b>ARRIVALS BY MODE OF TRANSPORTATION</b>	<b>Aug-11</b>	<b>Aug-12</b>	<b>% CHANGE</b>
Air Arrivals	32,838	39,659	21%
Sea Arrivals	0	150	-----
<b>TOTAL ARRIVALS</b>	<b>32,838</b>	<b>39,809</b>	<b>21%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>14,837</b>	<b>17,732</b>	<b>20%</b>
Kanto (Tokyo)	9,695	11,564	19%
Kinki (Osaka)	3,000	3,828	28%
Tokai (Nagoya)	847	730	-14%
Tohoku (Sendai)	355	552	55%
Kyushu (Fukuoka)	84	99	18%
Hokkaido (Sapporo)	54	61	13%
Chugoku (Hiroshima)	337	386	15%
Shikoku	118	214	81%
Okinawa	2	23	1050%
Others	13	8	-38%
Not Specified	332	267	-20%
<b>KOREA</b>	<b>10,530</b>	<b>12,807</b>	<b>22%</b>
Seoul	5,945	6,579	11%
Pusan	286	733	156%
Taegu	253	482	91%
Inchon	543	811	49%
Others	3,260	3,929	21%
Not Specified	243	273	12%
<b>CHINA</b>	<b>5,118</b>	<b>6,762</b>	<b>32%</b>
<b>GUAM</b>	<b>1,036</b>	<b>1,152</b>	<b>11%</b>
<b>UNITED STATES</b>	<b>471</b>	<b>552</b>	<b>17%</b>
<b>PHILIPPINES</b>	<b>52</b>	<b>38</b>	<b>-27%</b>
<b>RUSSIA</b>	<b>422</b>	<b>359</b>	<b>-15%</b>
<b>HONG KONG</b>	<b>164</b>	<b>31</b>	<b>-81%</b>
<b>OTHER</b>	<b>208</b>	<b>226</b>	<b>9%</b>
<b>ARRIVALS BY MONTH</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>308,188</b>	<b>355,271</b>	<b>15%</b>
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
March	30,091	35,827	19%
April	21,359	30,262	42%
May	23,086	27,700	20%
June	23,200	28,975	25%
July	26,839	32,141	20%
<b>August</b>	<b>32,838</b>	<b>39,809</b>	<b>21%</b>
September	24,998		
<b>YEAR TOTAL</b>	<b>333,186</b>	<b>355,271</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

† Revised

**Sea Arrivals : Aug-12**

Military Shp: USS Greenville SSN-772, 150 crew (Aug 27-30)

Cruise Ship: None

<b>VISITOR ARRIVALS TO ROTA - AUGUST 2012</b>			
	<u>Aug-11</u>	<u>Aug-12</u>	<b>% CHANGE</b>
<b>TOTAL ARRIVALS</b>	<b>665</b>	<b>416</b>	<b>-37%</b>
<b>ARRIVALS FROM GUAM</b>	<b>665</b>	<b>416</b>	<b>-37%</b>
JAPAN	551	237	-57%
KOREA	10	3	-70%
CHINA	0	0	-----
GUAM	81	141	74%
UNITED STATES	15	25	67%
PHILIPPINES	1	2	100%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
OTHER	7	8	14%
<b>INTERISLAND ARRIVALS</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
<b>ARRIVALS BY MONTH</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>4,510</b>	<b>3,732</b>	<b>-17%</b>
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285	206	-28%
April	270	429	59%
May	365	493	35%
June	404	427	6%
July	364	337	-7%
<b>August</b>	<b>665</b>	<b>416</b>	<b>-37%</b>
September	410		
<b>YEAR TOTAL</b>	<b>4,920</b>	<b>3,732</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<b>VISITOR ARRIVALS TO TINIAN - AUGUST 2012</b>			
	<u>Aug-11</u>	<u>Aug-12</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>3,653</b>	<b>#VALUE!</b>	<b>#VALUE!</b>
<b>ARRIVALS FROM GUAM</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>3,622</b>	<b>N/A</b>	<b>-----</b>
JAPAN	295	N/A	-----
KOREA	184	N/A	-----
CHINA	3,054	N/A	-----
GUAM	8	N/A	-----
UNITED STATES	6	N/A	-----
PHILIPPINES	0	N/A	-----
HONG KONG	0	N/A	-----
SAIPAN	70	N/A	-----
OTHER	5	N/A	-----
<b>DAY VISITORS:</b>	<b>31</b>	<b>N/A</b>	<b>-----</b>
<b>ARRIVALS BY MONTH</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>25,798</b>	<b>48,650</b>	<b>89%</b>
October	1,955	5,077	160%
November	1,617	4,480 r	177%
December	1,554	4,500	190%
January	1,956	4,934 r	152%
February	2,115	4,896	131%
March	1,688	4,926 r	192%
April	1,486	4,833 r	225%
May	2,891	5,022	74%
June	3,347	4,424 r	32%
July	3,536	5,558	57%
<b>August</b>	<b>3,653</b>	<b>-----</b>	<b>-----</b>
September	3,354		
<b>YEAR TOTAL</b>	<b>29,152</b>	<b>48,650</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.











# KOREA VISITORS PROFILE

Aug-12

AUGUST	2011 Male	2012 Male	2011		2012		2011 Female	2012 Female	2011		2012		2011 Not Stated	2012 Not Stated	2011 TOTAL	2012 TOTAL	2011		2012	
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	% Share	% Share	Number	Number	Number	Number	% Chge	% Share	% Share	
Under 10	10	7	-30.00%	0.20%	0.12%	3	3	0.00%	0.05%	0.04%	0	0	13	10	-23.08%	0.12%	0.08%			
Under 13	1,268	1,565	23.42%	25.81%	26.24%	1,222	1,424	16.53%	21.81%	20.89%	8	16	2,498	3,005	20.30%	23.72%	23.46%			
10-17	0	172	----	0.00%	2.88%	2	158	7800.00%	0.04%	2.32%	1	1	3	331	10933.33%	0.03%	2.58%			
13-15	163	0	-100.00%	3.32%	0.00%	146	0	-100.00%	2.61%	0.00%	0	0	309	0	-100.00%	2.93%	0.00%			
16-19	83	102	22.89%	1.69%	1.71%	102	87	-14.71%	1.82%	1.28%	0	1	185	190	2.70%	1.76%	1.48%			
18-19	1	1	0.00%	0.02%	0.02%	1	1	0.00%	0.02%	0.01%	0	0	2	2	0.00%	0.02%	0.02%			
20-24	74	101	36.49%	1.51%	1.69%	172	178	3.49%	3.07%	2.61%	0	0	246	279	13.41%	2.34%	2.18%			
25-29	217	243	11.98%	4.42%	4.07%	603	692	14.76%	10.76%	10.15%	0	1	820	936	14.15%	7.79%	7.31%			
30-34	728	860	18.13%	14.82%	14.42%	1,071	1,407	31.37%	19.11%	20.64%	0	2	1,799	2,269	26.13%	17.08%	17.72%			
35-39	871	1,036	18.94%	17.73%	17.37%	965	1,194	23.73%	17.22%	17.52%	0	2	1,836	2,232	21.57%	17.44%	17.43%			
40-44	741	922	24.43%	15.09%	15.46%	508	715	40.75%	9.07%	10.49%	0	0	1,249	1,637	31.06%	11.86%	12.78%			
45-49	237	347	46.41%	4.82%	5.82%	195	213	9.23%	3.48%	3.13%	0	0	432	560	29.63%	4.10%	4.37%			
50-54	181	169	-6.63%	3.68%	2.83%	193	184	-4.66%	3.44%	2.70%	2	0	376	353	-6.12%	3.57%	2.76%			
55-59	110	137	24.55%	2.24%	2.30%	132	186	40.91%	2.36%	2.73%	0	0	242	323	33.47%	2.30%	2.52%			
60 and Over	225	290	28.89%	4.58%	4.86%	280	343	22.50%	5.00%	5.03%	4	2	509	635	24.75%	4.83%	4.96%			
Not Stated	3	13	333.33%	0.06%	0.22%	8	31	287.50%	0.14%	0.45%	0	1	11	45	309.09%	0.10%	0.35%			
Total	4,912	5,965	21.44%	100.00%	100.00%	5,603	6,816	21.65%	100.00%	100.00%	15	26	10,530	12,807	21.62%	100.00%	100.00%			

FREQUENCY OF VISIT	2011	2012	2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share	Number		% Share	
First Visit	3,127	3,746	19.80%	73.13%	74.22%	Spouse	2,851	58.95%	
Revisit	856	861	0.58%	20.02%	17.06%	Children	2,209	45.68%	
Not Stated	293	440	50.17%	6.85%	8.72%	Parents/Grandparents	471	9.74%	
						Other Family Members	450	9.31%	
						Business Associates	207	4.28%	
						Friends	1,100	22.75%	
						Tour Group	124	2.56%	
						Alone	148	3.06%	
						# of respondents	4,836		

TRAVEL PLANS	2011	2012	2011		2012		TRAVEL MOTIVATION	2011	2012	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number		Number	% Chge	% Share	% Share		
Pleasure	3,900	4,746	21.69%	94.23%	97.15%	Internet	1,083	1,349	24.56%	26.29%	28.57%		
Business	34	17	-50.00%	0.82%	0.35%	Newspaper	16	26	62.50%	0.39%	0.55%		
Golf	238	222	-6.72%	5.75%	4.54%	Magazines	87	74	-14.94%	2.11%	1.57%		
Diving	134	167	24.63%	3.24%	3.42%	Travel Agents	1,922	2,364	23.00%	46.66%	50.06%		
Attend Conf & Conv	3	2	-33.33%	0.07%	0.04%	Climate	95	109	14.74%	2.31%	2.31%		
Company Trip	7	2	-71.43%	0.17%	0.04%	Price	25	29	16.00%	0.61%	0.61%		
Honeymoon	69	67	-2.90%	1.67%	1.37%	Short flight Time	278	360	29.50%	6.75%	7.62%		
Getting Married	0	0	----	0.00%	0.00%	General Reading	311	397	27.65%	7.55%	8.41%		
Memorial Service	1	0	-100.00%	0.02%	0.00%	Flyer/Poster	135	140	3.70%	3.28%	2.96%		
VFR	55	42	-23.64%	1.33%	0.86%	Friends/Relatives	456	488	7.02%	11.07%	10.33%		
Attend Sport Events	26	25	-3.85%	0.63%	0.51%	TV/Radio	40	46	15.00%	0.97%	0.97%		
Others	69	33	-52.17%	1.67%	0.68%	Previous Trip	317	294	-7.26%	7.70%	6.23%		
						Others	232	167	-28.02%	5.63%	3.54%		

OCCUPATION	2011	2012	2011		2012		Entry Level	2011	2012	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number		Number	% Chge	% Share	% Share		
Legislators, and managers	96	119	23.96%	2.25%	2.36%	Entry Level	11	0	-100.00%	0.26%	0.00%		
Professional	898	1,175	30.85%	21.00%	23.28%	Armed Forces	10	13	30.00%	0.23%	0.26%		
Technicians	264	301	14.02%	6.17%	5.96%	Homemakers	218	266	22.02%	5.10%	5.27%		
Clerk	1,492	1,879	25.94%	34.89%	37.23%	Students	222	174	-21.62%	5.19%	3.45%		
Service Workers	557	633	13.64%	13.03%	12.54%	Retirees	55	57	3.64%	1.29%	1.13%		
Skilled Workers	9	7	-22.22%	0.21%	0.14%	Others	110	120	9.09%	2.57%	2.38%		
Craft and related trades worker	4	6	50.00%	0.09%	0.12%	Not Stated	303	264	-12.87%	7.09%	5.23%		
Operators and Assemblers	27	33	22.22%	0.63%	0.65%								



# CHINA VISITORS PROFILE

Aug-12

AUGUST	2011		2012		2011		2012		2011		2012		2011		2012		
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	2	----	0.00%	0.07%	0	0	----	0.00%	0.00%	0	0	0	2	----	0.00%	0.03%
Under 13	286	400	39.86%	12.04%	13.08%	266	412	54.89%	9.70%	11.12%	0	1	552	813	47.28%	10.79%	12.02%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	72	112	55.56%	3.03%	3.66%	84	124	47.62%	3.06%	3.35%	0	0	156	236	51.28%	3.05%	3.49%
16-19	69	96	39.13%	2.91%	3.14%	103	142	37.86%	3.76%	3.83%	0	0	172	238	38.37%	3.36%	3.52%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	99	116	17.17%	4.17%	3.79%	184	218	18.48%	6.71%	5.89%	0	0	283	334	18.02%	5.53%	4.94%
25-29	251	300	19.52%	10.57%	9.81%	382	470	23.04%	13.93%	12.69%	0	0	633	770	21.64%	12.37%	11.39%
30-34	302	398	31.79%	12.72%	13.02%	368	493	33.97%	13.42%	13.31%	0	0	670	891	32.99%	13.09%	13.18%
35-39	312	425	36.22%	13.14%	13.90%	445	624	40.22%	16.22%	16.85%	0	0	757	1,049	38.57%	14.79%	15.51%
40-44	403	501	24.32%	16.97%	16.39%	405	545	34.57%	14.76%	14.71%	0	0	808	1,046	29.46%	15.79%	15.47%
45-49	278	315	13.31%	11.71%	10.30%	228	276	21.05%	8.31%	7.45%	0	0	506	591	16.80%	9.89%	8.74%
50-54	134	159	18.66%	5.64%	5.20%	102	149	46.08%	3.72%	4.02%	0	0	236	308	30.51%	4.61%	4.55%
55-59	73	111	52.05%	3.07%	3.63%	70	94	34.29%	2.55%	2.54%	0	0	143	205	43.36%	2.79%	3.03%
60 and Over	95	121	27.37%	4.00%	3.96%	106	157	48.11%	3.86%	4.24%	0	0	201	278	38.31%	3.93%	4.11%
Not Stated	1	1	0.00%	0.04%	0.03%	0	0	----	0.00%	0.00%	0	0	1	1	0.00%	0.02%	0.01%
<b>Total</b>	<b>2,375</b>	<b>3,057</b>	<b>28.72%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>2,743</b>	<b>3,704</b>	<b>35.03%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>0</b>	<b>1</b>	<b>5,118</b>	<b>6,762</b>	<b>32.12%</b>	<b>100.00%</b>	<b>100.00%</b>

FREQUENCY OF VISIT	2011		2012		2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share				
First Visit	3,178	3,591	13.00%	92.20%	93.10%	Spouse	573	15.50%			
Revisit	102	140	37.25%	2.96%	3.63%	Children	452	12.23%			
Not Stated	167	126	-24.55%	4.84%	3.27%	Parents/Grandparents	110	2.98%			
						Other Family Members	110	2.98%			
						Business Associates	134	3.62%			
						Friends	239	6.46%			
						Tour Group	2,507	67.81%			
						Alone	71	1.92%			
						# of respondents	3,697				

TRAVEL PLANS	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Pleasure	3,239	3,658	12.94%	97.33%	97.31%	Internet	381	446	17.06%	11.49%	12.07%		
Business	45	30	-33.33%	1.35%	0.80%	Newspaper	34	45	32.35%	1.03%	1.22%		
Golf	23	5	-78.26%	0.69%	0.13%	Magazines	72	87	20.83%	2.17%	2.35%		
Diving	85	99	16.47%	2.55%	2.63%	Travel Agents	2,670	3,064	14.76%	80.54%	82.90%		
Attend Conf & Conv	2	3	50.00%	0.06%	0.08%	Climate	41	38	-7.32%	1.24%	1.03%		
Company Trip	12	30	150.00%	0.36%	0.80%	Price	14	19	35.71%	0.42%	0.51%		
Honeymoon	60	57	-5.00%	1.80%	1.52%	Short flight Time	16	33	106.25%	0.48%	0.89%		
Getting Married	5	1	-80.00%	0.15%	0.03%	General Reading	15	8	-46.67%	0.45%	0.22%		
Memorial Service	2	2	0.00%	0.06%	0.05%	Flyer/Poster	5	6	20.00%	0.15%	0.16%		
VFR	11	10	-9.09%	0.33%	0.27%	Friends/Relatives	143	140	-2.10%	4.31%	3.79%		
Attend Sport Events	16	2	-87.50%	0.48%	0.05%	TV/Radio	23	21	-8.70%	0.69%	0.57%		
Others	31	13	-58.06%	0.93%	0.35%	Previous Trip	11	21	90.91%	0.33%	0.57%		
						Others	125	40	-68.00%	3.77%	1.08%		

OCCUPATION	2011		2012		2011		2012		Entry Level	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Legislators, and managers	78	82	5.13%	2.26%	2.13%	Entry Level	4	9	125.00%	0.12%	0.23%		
Professional	2,384	2,551	7.01%	69.16%	66.14%	Armed Forces	0	0	----	0.00%	0.00%		
Technicians	88	129	46.59%	2.55%	3.34%	Homemakers	20	22	10.00%	0.58%	0.57%		
Clerk	242	282	16.53%	7.02%	7.31%	Students	100	293	193.00%	2.90%	7.60%		
Service Workers	60	52	-13.33%	1.74%	1.35%	Retirees	16	35	118.75%	0.46%	0.91%		
Skilled Workers	1	5	400.00%	0.03%	0.13%	Others	104	144	38.46%	3.02%	3.73%		
Craft and related trades worker	16	59	268.75%	0.46%	1.53%	Not Stated	322	188	-41.61%	9.34%	4.87%		
Operators and Assemblers	12	6	-50.00%	0.35%	0.16%								