



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2014 - 2015

	2014	2015	% Change
TOTAL TO DATE:	408,676	440,430	7.77%
October	31,886	35,587	11.61%
November	33,678	39,137	16.21%
December	38,352	44,910	17.10%
January	42,122 r	45,688	8.47%
February	41,311	42,921	3.90%
March	40,613	42,539	4.74%
April	32,035	40,473	26.34%
May	32,797	39,955 r	21.83%
June	35,638	38,342	7.59%
July	37,253	40,882	9.74%
August	42,991	29,996	-30.23%
September	35,287		
YEAR TOTAL:	443,963	440,430	-----

Calendar Year 2014 - 2015

	2014	2015	% Change
TOTAL TO DATE:	304,760	320,796	5.26%
January	42,122 r	45,688	8.47%
February	41,311	42,921	3.90%
March	40,613	42,539	4.74%
April	32,035	40,473	26.34%
May	32,797	39,955 r	21.83%
June	35,638	38,342	7.59%
July	37,253	40,882	9.74%
August	42,991	29,996	-30.23%
September	35,287		
October	35,587		
November	39,137		
December	44,910		
YEAR TOTAL:	459,681	320,796	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	105,152	80,523	-23%	121,521	169,320	39%	143,842	164,723	15%
October	8,067	6,511	-19%	11,381	12,557	10%	8,999	13,963	55%
November	8,233	7,023	-15%	12,350	16,227	31%	9,631	13,874	44%
December	11,308	9,942	-12%	13,580	19,485	43%	9,583	12,886	34%
January	12,548 ^r	8,310	-34%	13,829	21,145	53%	12,480	13,933	12%
February	11,165	8,485	-24%	11,053	13,536	22%	15,295	18,905	24%
March	13,396	8,808	-34%	10,732	14,989	40%	12,359	16,246	31%
April	6,962	6,037	-13%	9,339	17,359	86%	11,995	14,100	18%
May	7,203	6,487	-10%	9,075	16,237	79%	13,362	15,198	14%
June	7,601	6,305	-17%	9,465	13,985	48%	14,962	14,894	0%
July	6,307	5,624	-11%	10,099	15,321	52%	17,575	17,964	2%
August	12,362	6,991	-43%	10,618	8,479	-20%	17,601	12,760	-28%
September	9,214			9,602			13,769		
YEAR TOTAL	114,366	80,523	-----	131,123	169,320	-----	157,611	164,723	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	11,048	10,246	-7%	7,309	7,621	4%	655	663	1%
October	984	1,030	5%	387	885	129%	52	44	-15%
November	1,236	889	-28%	515	413	-20%	51	52	2%
December	1,250	1,167	-7%	589	536	-9%	76	65	-14%
January	884	951	8%	822	525	-36%	44	45	2%
February	1,065	828	-22%	1,064	505	-53%	66	43	-35%
March	925	863	-7%	1,055	782	-26%	61	44	-28%
April	1,048	995	-5%	562	1,287	129%	60	63	5%
May	1,009	907	-10%	702	475	-32%	64	58	-9%
June	1,137	1,085	-5%	622	1,028	65%	54	150	178%
July	746	846	13%	512 ^r	521	2%	57	41	-28%
August	764	685	-10%	479	664	39%	70	58	-17%
September	831			1,258			57		
YEAR TOTAL	11,879	10,246	-----	8,567	7,621	-----	712	663	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	13,674	2,699	-80%	1,013	1,147	13%	4,462	3,488	-22%
October	772	237	-69%	83	72	-13%	1,161	288	-75%
November	1,356	245	-82%	57	86	51%	249	328	32%
December	1,432	422	-71%	106	83	-22%	428	324	-24%
January	1,156	425	-63%	62	84	35%	297	270	-9%
February	1,134	110	-90%	73	96	32%	396	413	4%
March	1,602	314	-80%	70	123	76%	413	370	-10%
April	1,664	210	-87%	119	126	6%	286	296	3%
May	968	189	-80%	131	115 ^r	-12%	283	289	2%
June	1,363	352	-74%	118	171	45%	316	372	18%
July	1,552	136	-91%	87	104	20%	318	325	2%
August	675	59	-91%	107	87	-19%	315	213	-32%
September	182			90			284		
YEAR TOTAL	13,856	2,699	-----	1,103	1,147	-----	4,746	3,488	-----

^r Revised

VISITOR ARRIVALS TO SAIPAN - AUGUST 2015			
ARRIVALS BY MODE OF TRANSPORTATION	Aug-14	Aug-15	% CHANGE
Air Arrivals	42,871	29,508	-31%
Sea Arrivals	0	413	-----
TOTAL ARRIVALS	42,871	29,921	-30%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	12,292	6,547	-47%
Kanto (Tokyo)	8,579	5,146	-40%
Kinki (Osaka)	1,277	354	-72%
Tokai (Nagoya)	1,188	441	-63%
Tohoku (Sendai)	367	139	-62%
Kyushu (Fukuoka)	82	34	-59%
Hokkaido (Sapporo)	48	18	-63%
Chugoku (Hiroshima)	240	36	-85%
Shikoku	91	29	-68%
Okinawa	4	11	175%
Others	9	14	56%
Not Specified	407	325	-20%
KOREA	10,618	8,477	-20%
Seoul	5,484	4,202	-23%
Pusan	615	403	-34%
Taegu	369	384	4%
Inchon	582	502	-14%
Others	3,356	2,804	-16%
Not Specified	212	182	-14%
CHINA	17,601	12,760	-28%
Beijing	4,391	4,001	-9%
Shanghai	4,688	1,628	-65%
Guangzhou	1,233	409	-67%
Others	4,557	3,933	-14%
Not Specified	2,732	2,789	2%
GUAM	735	658	-10%
UNITED STATES	465	651	40%
PHILIPPINES	68	58	-15%
RUSSIA	675	59	-91%
HONG KONG	107	87	-19%
OTHER	310	211	-32%

ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	407,078	439,050	8%
October	31,727	35,473	12%
November	33,391	38,934	17%
December	38,152	44,798	17%
January	42,024	45,576	8%
February	41,114	42,781	4%
March	40,513	42,434	5%
April	31,913	40,325	26%
May	32,663	39,819	22%
June	35,527	38,196	8%
July	37,183	40,793	10%
August	42,871	29,921	-30%
September	35,140		
YEAR TOTAL	442,218	439,050	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Aug-15

Military Shp: USS Ashland (LSD 48) - 413 crew (Aug. 8)

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - AUGUST 2015			
	<u>Aug-14</u>	<u>Aug-15</u>	% CHANGE
TOTAL ARRIVALS (from GUAM)	120	75	-38%
JAPAN	70	31	-56%
KOREA	0	2	----
CHINA	0	0	----
GUAM	29	27	-7%
UNITED STATES	14	13	-7%
PHILIPPINES	2	0	----
RUSSIA	0	0	----
HONG KONG	0	0	----
OTHER	5	2	-60%

ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	1,598	1,380	-14%
October	159	114	-28%
November	287	203	-29%
December	200	112	-44%
January	98	112	14%
February	197	140	-29%
March	100	105	5%
April	122	148	21%
May	134	136	1%
June	111	146	32%
July	70	89	27%
August	120	75	-38%
September	147		
YEAR TOTAL	1,745	1,380	-----

CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands.

VISITOR ARRIVALS TO TINIAN - AUGUST 2015			
	Aug-14	Aug-15	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	2,197	1,629	-26%
OVERNIGHT VISITORS:	2,197	1,629	-26%
JAPAN	76	31	-59%
KOREA	416	311	-25%
CHINA	1,603	1,221	-24%
GUAM	21	0	-100%
UNITED STATES	5	14	180%
PHILIPPINES	0	0	----
HONG KONG	0	0	----
SAIPAN	76	52	-32%
OTHER	0	0	----
DAY VISITORS:	N/A	N/A	----
ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	38,931	21,917	-44%
October	3,476	2,134	-39%
November	2,957	2,300	-22%
December	4,403	2,534	-42%
January	4,641	2,068	-55%
February	4,522	2,760	-39%
March	4,241	1,509	-64%
April	3,567	1,834	-49%
May	3,364	1,722	-49%
June	3,059	1,537	-50%
July	2,504	1,890	-25%
August	2,197	1,629	-26%
September	2,334		
YEAR TOTAL	41,265	21,917	----

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE
MODE OF ARRIVAL	42,871	29,921	100.00%	-30.21%	12,292	6,960	100.00%	-43.38%	10,618	8,477	100.00%	-20.16%	17,601	12,760	100.00%	-27.50%	735	658	100.00%	-10.48%	1,625	1,066	100.00%	-34.40%
Air	42,871	29,508	98.62%	-31.17%	12,292	6,547	94.07%	-46.74%	10,618	8,477	100.00%	-20.16%	17,601	12,760	100.00%	-27.50%	735	658	100.00%	-10.48%	1,625	1,066	100.00%	-34.40%
Sea	0	413	1.38%	---	0	413	5.93%	---	0	0	0.00%	---	0	0	0.00%	---	0	0	0.00%	---	0	0	0.00%	---
GENDER	42,871	29,508	100.00%	-31.17%	12,292	6,547	100.00%	-46.74%	10,618	8,477	100.00%	-20.16%	17,601	12,760	100.00%	-27.50%	735	658	100.00%	-10.48%	1,625	1,066	100.00%	-34.40%
Male	19,689	13,605	46.11%	-30.90%	5,565	2,978	45.49%	-46.49%	5,043	3,930	46.36%	-22.07%	7,722	5,545	43.46%	-28.19%	499	484	73.56%	-3.01%	860	668	62.66%	-22.33%
Female	23,106	15,845	53.70%	-31.42%	6,711	3,552	54.25%	-47.07%	5,535	4,541	53.57%	-17.96%	9,863	7,183	56.29%	-27.17%	235	174	26.44%	-25.96%	762	395	37.05%	-48.16%
Not Stated	76	58	0.20%	-23.68%	16	17	0.26%	6.25%	40	6	0.07%	-85.00%	16	32	0.25%	100.00%	1	0	0.00%	-100.00%	3	3	0.28%	0.00%
AGE GROUP (YEARS)	42,871	29,508	100.00%	-31.17%	12,292	6,547	100.00%	-46.74%	10,618	8,477	100.00%	-20.16%	17,601	12,760	100.00%	-27.50%	735	658	100.00%	-10.48%	1,625	1,066	100.00%	-34.40%
Under 10	16	179	0.61%	1018.75%	4	4	0.06%	0.00%	6	4	0.05%	-33.33%	1	168	1.32%	#####	0	0	0.00%	---	5	3	0.28%	-40.00%
Under 13	7,799	5,353	18.14%	-31.36%	2,357	1,221	18.65%	-48.20%	2,640	2,227	26.27%	-15.64%	2,539	1,830	14.34%	-27.92%	35	19	2.89%	-45.71%	228	56	5.25%	-75.44%
10-17	3	42	0.14%	1300.00%	1	2	0.03%	100.00%	0	0	0.00%	---	1	40	0.31%	3900.00%	0	0	0.00%	---	1	0	0.00%	-100.00%
13-15	1,491	859	2.91%	-42.39%	525	272	4.15%	-48.19%	268	129	1.52%	-51.87%	641	445	3.49%	-30.58%	16	4	0.61%	-75.00%	41	9	0.84%	-78.05%
16-19	1,433	858	2.91%	-40.13%	507	308	4.70%	-39.25%	174	89	1.05%	-48.85%	658	440	3.45%	-33.13%	22	4	0.61%	-81.82%	72	17	1.59%	-76.39%
18-19	2	64	0.22%	3100.00%	1	1	0.02%	0.00%	0	0	0.00%	---	0	62	0.49%	---	0	0	0.00%	---	1	1	0.09%	0.00%
20-24	2,362	1,605	5.44%	-32.05%	1,144	627	9.58%	-45.19%	240	251	2.96%	4.58%	844	640	5.02%	-24.17%	47	30	4.56%	-36.17%	87	57	5.35%	-34.48%
25-29	4,487	3,433	11.63%	-23.49%	1,330	728	11.12%	-45.26%	637	641	7.56%	0.63%	2,346	1,950	15.28%	-16.88%	47	40	6.08%	-14.89%	127	74	6.94%	-41.73%
30-34	5,150	3,701	12.54%	-28.14%	936	500	7.64%	-46.58%	1,581	1,280	15.10%	-19.04%	2,413	1,756	13.76%	-27.23%	71	59	8.97%	-16.90%	149	106	9.94%	-28.86%
35-39	5,804	3,977	13.48%	-31.48%	1,148	548	8.37%	-52.26%	1,836	1,510	17.81%	-17.76%	2,579	1,767	13.85%	-31.49%	66	62	9.42%	-6.06%	175	90	8.44%	-48.57%
40-44	5,793	3,676	12.46%	-36.54%	1,576	780	11.91%	-50.51%	1,564	1,111	13.11%	-28.96%	2,405	1,602	12.55%	-33.39%	69	83	12.61%	20.29%	179	100	9.38%	-44.13%
45-49	3,064	1,941	6.58%	-36.65%	1,093	606	9.26%	-44.56%	527	330	3.89%	-37.38%	1,207	799	6.26%	-33.80%	99	97	14.74%	-2.02%	138	109	10.23%	-21.01%
50-54	1,910	1,277	4.33%	-33.14%	627	380	5.80%	-39.39%	313	200	2.36%	-36.10%	745	453	3.55%	-39.19%	97	100	15.20%	3.09%	128	144	13.51%	12.50%
55-59	1,257	806	2.73%	-35.88%	325	174	2.66%	-46.46%	280	235	2.77%	-16.07%	456	227	1.78%	-50.22%	68	67	10.18%	-1.47%	128	103	9.66%	-19.53%
60 & Over	2,220	1,682	5.70%	-24.23%	705	380	5.80%	-46.10%	495	464	5.47%	-6.26%	758	551	4.32%	-27.31%	98	93	14.13%	-5.10%	164	194	18.20%	18.29%
Not Stated	80	55	0.19%	-31.25%	13	16	0.24%	23.08%	57	6	0.07%	-89.47%	8	30	0.24%	275.00%	0	0	0.00%	---	2	3	0.28%	50.00%
PURPOSE OF VISIT	19,822	14,222	100.00%	-28.25%	6,317	3,468	100.00%	-45.10%	4,125	3,295	100.00%	-20.12%	7,824	5,992	100.00%	-23.42%	579	584	100.00%	0.86%	977	883	100.00%	-9.62%
Pleasure	18,819	13,068	91.89%	-30.56%	6,256	3,422	98.67%	-45.30%	4,037	3,266	99.12%	-19.10%	7,721	5,949	99.28%	-22.95%	193	148	25.34%	-23.32%	612	283	32.05%	-53.76%
Business	739	1,092	7.68%	47.77%	32	34	0.98%	6.25%	34	24	0.73%	-29.41%	15	26	0.43%	73.33%	332	435	74.49%	31.02%	326	573	64.89%	75.77%
Other	264	62	0.44%	-76.52%	29	12	0.35%	-58.62%	54	5	0.15%	-90.74%	88	17	0.28%	-80.68%	54	1	0.17%	-98.15%	39	27	3.06%	-30.77%
FREQUENCY OF VISIT	19,822	14,222	100.00%	-28.25%	6,317	3,468	100.00%	-45.10%	4,125	3,295	100.00%	-20.12%	7,824	5,992	100.00%	-23.42%	579	584	100.00%	0.86%	977	883	100.00%	-9.62%
First Visit	14,268	10,536	74.08%	-26.16%	3,594	1,997	57.58%	-44.44%	2,968	2,498	75.81%	-15.84%	7,194	5,508	91.92%	-23.44%	45	44	7.53%	-2.22%	467	489	55.38%	4.71%
Revisit	4,270	2,985	20.99%	-30.09%	2,365	1,289	37.17%	-45.50%	848	625	18.97%	-26.30%	269	297	4.96%	10.41%	409	457	78.25%	11.74%	379	317	35.90%	-16.36%
Not Stated	1,284	701	4.93%	-45.40%	358	182	5.25%	-49.16%	309	172	5.22%	-44.34%	361	187	3.12%	-48.20%	125	83	14.21%	-33.60%	131	77	8.72%	-41.22%
TRAVEL ARRANGEMENT	19,822	14,222	100.00%	-28.25%	6,317	3,468	100.00%	-45.10%	4,125	3,295	100.00%	-20.12%	7,824	5,992	100.00%	-23.42%	579	584	100.00%	0.86%	977	883	100.00%	-9.62%
Individual Arranged	4,011	3,988	28.04%	-0.57%	1,001	683	19.69%	-31.77%	1,480	1,521	46.16%	2.77%	899	1,267	21.14%	40.93%	267	240	41.10%	-10.11%	364	277	31.37%	-23.90%
Packaged Tour	8,701	6,137	43.15%	-29.47%	4,660	2,382	68.69%	-48.88%	2,252	1,563	47.44%	-30.60%	1,601	2,157	36.00%	34.73%	3	1	0.17%	-66.67%	185	34	3.85%	-81.62%
Business Trip	522	798	5.61%	52.87%	37	69	1.99%	86.49%	66	29	0.88%	-56.06%	102	90	1.50%	-11.76%	156	245	41.95%	57.05%	161	365	41.34%	126.71%
Group Tour	5,288	2,365	16.63%	-55.28%	269	159	4.58%	-40.89%	119	75	2.28%	-36.97%	4,804	2,110	35.21%	-56.08%	14	4	0.68%	-71.43%	82	17	1.93%	-79.27%
Other	128	237	1.67%	85.16%	15	13	0.37%	-13.33%	32	41	1.24%	28.13%	44	62	1.03%	40.91%	15	22	3.77%	46.67%	22	99	11.21%	350.00%
Not Stated	1,172	697	4.90%	-40.53%	335	162	4.67%	-51.64%	176	66	2.00%	-62.50%	374	306	5.11%	-18.18%	124	72	12.33%	-41.94%	163	91	10.31%	-44.17%
TRAVEL COMPANION	18,297	12,688	100.00%	-30.66%	5,809	3,240	100.00%	-44.22%	3,883	3,155	100.00%	-18.75%	7,402	5,142	100.00%	-30.53%	425	463	100.00%	0.00%	778	688	100.00%	-11.57%
Spouse	6,970	5,157	40.64%	-26.01%	2,066	1,075	33.18%	-47.97%	2,355	1,869	59.24%	-20.64%	2,356	2,148	41.77%	-8.83%	43	16	3.46%	-62.79%	150	49	7.12%	-67.33%
Children	5,885	4,279	33.72%	-27.29%	1,868	992	30.62%	-46.90%	1,892	1,492	47.29%	-21.14%	1,942	1,743	33.90%	-10.25%	27	12	2.59%	-55.56%	156	40	5.81%	-74.36%
Parents/Grandparents	1,360	1,002	7.90%	-26.32%	257	154	4.75%	-40.08%	399	325	10.20%	-18.55%	671	503	9.78%	-25.04%	4	7	1.51%	75.00%	29	13	1.89%	-55.17%
Other Family Members/relatives	1,169	857	6.75%	-26.69%	358	210	6.48%	-41.34%	327	31														

Visitors Profile by Country (Saipan only)

AUGUST	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE	Aug-14	Aug-15	% SHARE	% CHGE
TRAVEL PLANS	18,732	13,630	-27.24%		5,988	3,293	-45.01%		3,960	3,211	-18.91%		7,451	5,787	-22.33%		480	533	11.04%		853	806	-5.51%	
Pleasure	17,066	11,799	86.57%	-30.86%	5,357	2,894	87.88%	-45.98%	3,834	3,093	96.33%	-19.33%	7,209	5,565	96.16%	-22.80%	129	40	7.50%	-68.99%	537	207	25.68%	-61.45%
Business	616	879	6.45%	42.69%	38	38	1.15%	0.00%	17	15	0.47%	-11.76%	20	40	0.69%	100.00%	283	345	64.73%	21.91%	258	441	54.71%	70.93%
Golf	492	226	1.66%	-54.07%	265	97	2.95%	-63.40%	155	82	2.55%	-47.10%	32	31	0.54%	-3.13%	21	1	0.19%	-95.24%	19	15	1.86%	-21.05%
Dive	1,670	1,257	9.22%	-24.73%	1,135	623	18.92%	-45.11%	116	137	4.27%	18.10%	350	477	8.24%	36.29%	6	2	0.38%	-66.67%	63	18	2.23%	-71.43%
Convention	24	22	0.16%	-8.33%	3	2	0.06%	-33.33%	10	2	0.06%	-80.00%	3	6	0.10%	100.00%	2	5	0.94%	150.00%	6	7	0.87%	16.67%
Company Trip	133	158	1.16%	18.80%	21	48	1.46%	128.57%	11	3	0.09%	-72.73%	77	42	0.73%	-45.45%	12	37	6.94%	208.33%	12	28	3.47%	133.33%
Honeymoon	257	285	2.09%	10.89%	41	29	0.88%	-29.27%	32	26	0.81%	-18.75%	173	228	3.94%	31.79%	1	0	0.00%	-100.00%	10	2	0.25%	-80.00%
Get Married	34	28	0.21%	-17.65%	26	13	0.39%	-50.00%	0	3	0.09%	----	5	7	0.12%	40.00%	1	0	0.00%	-100.00%	2	5	0.62%	150.00%
Memorial Service	19	25	0.18%	31.58%	7	3	0.09%	-57.14%	0	0	0.00%	----	6	10	0.17%	66.67%	4	6	1.13%	50.00%	2	6	0.74%	200.00%
Visit Friends	293	282	2.07%	-3.75%	78	43	1.31%	-44.87%	50	57	1.78%	14.00%	27	27	0.47%	0.00%	68	74	13.88%	8.82%	70	81	10.05%	15.71%
Sports	66	43	0.32%	-34.85%	35	15	0.46%	-57.14%	13	13	0.40%	0.00%	3	11	0.19%	266.67%	13	0	0.00%	-100.00%	2	4	0.50%	100.00%
Other	283	416	3.05%	47.00%	92	45	1.37%	-51.09%	41	52	1.62%	26.83%	83	104	1.80%	25.30%	24	58	10.88%	141.67%	43	157	19.48%	265.12%
Not Stated	1,090	592	4.34%	-45.69%	329	175	5.31%	-46.81%	165	84	2.62%	-49.09%	373	205	3.54%	-45.04%	99	51	9.57%	-48.48%	124	77	9.55%	-37.90%
TRAVEL MOTIVATION	18,001	13,042	-27.55%		5,971	3,299	-44.75%		3,765	3,080	-18.19%		7,016	5,431	-22.59%		448	486	8.48%		801	746	-6.87%	
Newspaper	137	153	1.17%	11.68%	64	26	0.79%	-59.38%	12	10	0.32%	-16.67%	55	108	1.99%	96.36%	2	3	0.62%	50.00%	4	6	0.80%	50.00%
Magazine	490	490	3.76%	0.00%	240	131	3.97%	-45.42%	49	75	2.44%	53.06%	193	277	5.10%	43.52%	0	0	0.00%	----	8	7	0.94%	-12.50%
Travel Agent	8,359	4,503	34.53%	-46.13%	1,610	847	25.67%	-47.39%	1,603	965	31.33%	-39.80%	4,971	2,646	48.72%	-46.77%	13	10	2.06%	-23.08%	162	35	4.69%	-78.40%
Climate	1,144	1,132	8.68%	-1.05%	803	432	13.09%	-46.20%	128	118	3.83%	-7.81%	164	563	10.37%	243.29%	6	2	0.41%	-66.67%	43	17	2.28%	-60.47%
Price	940	579	4.44%	-38.40%	839	467	14.16%	-44.34%	25	63	2.05%	152.00%	62	43	0.79%	-30.65%	3	2	0.41%	-33.33%	11	4	0.54%	-63.64%
Short	1,734	1,062	8.14%	-38.75%	1,242	688	20.85%	-44.61%	329	252	8.18%	-23.40%	129	114	2.10%	-11.63%	14	4	0.82%	-71.43%	20	4	0.54%	-80.00%
Reading	408	328	2.51%	-19.61%	49	30	0.91%	-38.78%	301	251	8.15%	-16.61%	43	42	0.77%	-2.33%	2	0	0.00%	-100.00%	13	5	0.67%	-61.54%
Flyer	469	349	2.68%	-25.59%	304	178	5.40%	-41.45%	119	112	3.64%	-5.88%	35	37	0.68%	5.71%	0	1	0.21%	----	11	21	2.82%	90.91%
Friends / Relatives	2,179	1,757	13.47%	-19.37%	801	455	13.79%	-43.20%	428	397	12.89%	-7.24%	664	689	12.69%	3.77%	102	104	21.40%	1.96%	184	112	15.01%	-39.13%
TV / Radio	144	486	3.73%	237.50%	28	55	1.67%	96.43%	51	33	1.07%	-35.29%	59	388	7.14%	557.63%	2	3	0.62%	50.00%	4	7	0.94%	75.00%
Prior Trip	1,599	1,036	7.94%	-35.21%	1,092	652	19.76%	-40.29%	323	227	7.37%	-29.72%	59	77	1.42%	30.51%	71	27	5.56%	-61.97%	54	53	7.10%	-1.85%
Other	1,049	1,325	10.16%	26.31%	215	136	4.12%	-36.74%	149	122	3.96%	-18.12%	163	211	3.89%	29.45%	257	353	72.63%	37.35%	265	503	67.43%	89.81%
Web	4,384	3,617	27.73%	-17.50%	1,697	880	26.67%	-48.14%	1,232	1,292	41.95%	4.87%	1,261	1,390	25.59%	10.23%	22	16	3.29%	-27.27%	172	39	5.23%	-77.33%
Not Stated	1,821	1,180	9.05%	-35.20%	346	169	5.12%	-51.16%	360	215	6.98%	-40.28%	808	561	10.33%	-30.57%	131	98	20.16%	-25.19%	176	137	18.36%	-22.16%
OCCUPATION	19,822	14,222	100.00%	-28.25%	6,317	3,468	100.00%	-45.10%	4,125	3,295	100.00%	-20.12%	7,824	5,992	100.00%	-23.42%	579	584	100.00%	0.86%	977	883	100.00%	-9.62%
Leg & Manager	1,634	1,007	7.08%	-38.37%	1,136	571	16.46%	-49.74%	89	69	2.09%	-22.47%	250	258	4.31%	3.20%	69	72	12.33%	4.35%	90	37	4.19%	-58.89%
Professional	3,827	2,716	19.10%	-29.03%	546	295	8.51%	-45.97%	907	657	19.94%	-27.56%	1,929	1,370	22.86%	-28.98%	138	133	22.77%	-3.62%	307	261	29.56%	-14.98%
Technicians	1,056	1,029	7.24%	-2.56%	246	115	3.32%	-53.25%	271	275	8.35%	1.48%	448	490	8.18%	9.38%	42	88	15.07%	109.52%	49	61	6.91%	24.49%
Clerk	6,665	4,547	31.97%	-31.78%	2,482	1,318	38.00%	-46.90%	1,527	1,305	39.61%	-14.54%	2,589	1,881	31.39%	-27.35%	13	12	2.05%	-7.69%	54	31	3.51%	-42.59%
Service	1,256	893	6.28%	-28.90%	377	235	6.78%	-37.67%	486	371	11.26%	-23.66%	353	254	4.24%	-28.05%	18	18	3.08%	0.00%	22	15	1.70%	-31.82%
Skilled	28	17	0.12%	-39.29%	15	2	0.06%	-86.67%	2	2	0.06%	0.00%	8	8	0.13%	0.00%	2	2	0.34%	0.00%	1	3	0.34%	200.00%
Craftsman	66	95	0.67%	43.94%	1	0	0.00%	-100.00%	2	5	0.15%	150.00%	56	61	1.02%	8.93%	5	12	2.05%	140.00%	2	17	1.93%	750.00%
Plant Operator	129	100	0.70%	-22.48%	41	13	0.37%	-68.29%	33	25	0.76%	-24.24%	50	53	0.88%	6.00%	1	3	0.51%	200.00%	4	6	0.68%	50.00%
Entry Level	52	68	0.48%	30.77%	2	1	0.03%	-50.00%	1	1	0.03%	0.00%	45	56	0.93%	24.44%	2	5	0.86%	150.00%	2	5	0.57%	150.00%
Armed Forces	66	65	0.46%	-1.52%	3	3	0.09%	0.00%	4	9	0.27%	125.00%	0	0	0.00%	----	31	18	3.08%	-41.94%	28	35	3.96%	25.00%
Homemaker	722	550	3.87%	-23.82%	274	160	4.61%	-41.61%	230	204	6.19%	-11.30%	187	164	2.74%	-12.30%	5	6	1.03%	20.00%	26	16	1.81%	-38.46%
Students	1,433	1,090	7.66%	-23.94%	482	387	11.16%	-19.71%	167	150	4.55%	-10.18%	718	525	8.76%	-26.88%	16	8	1.37%	-50.00%	50	20	2.27%	-60.00%
Retirees	383	217	1.53%	-43.34%	107	59	1.70%	-44.86%	48	29	0.88%	-39.58%	189	100	1.67%	-47.09%	12	9	1.54%	-25.00%	27	20	2.27%	-25.93%
Other	548	583	4.10%	6.39%	79	49	1.41%	-37.97%	98	68	2.06%	-30.61%	264	255	4.26%	-3.41%	41	50	8.56%	21.95%	66	161	18.23%	143.94%
Not Stated	1,957	1,245	8.75%	-36.38%	526	260	7.50%	-50.57%	280	125	3.79%	-51.92%	738	517	8.63%	-29.95%	184	148	25.34%	-19.57%	249	195	22.08%	-21.69%