

# Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2009	- 2010		
TOTAL TO DATE:	2009 95,482	2010 73,630	% Change -22.89%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
<u>December</u>	<u>34,181</u> r	<u>30,155</u>	<u>-11.78%</u>
January	38,932		
February	35,594		
March	32,908 r		
April	27,833		
May	24,128		
June	21,803		
July	30,301		
August	37,072 r		
September	31,755		
YEAR TOTAL:	375,808	73,630	

Calendar Year 20	08 - 2009		
TOTAL TO DATE:	2008 397,274	2009 353,956	% Change -10.90%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
August	34,251 <sup>r</sup>	37,072 r	8.24%
September	27,650	31,755	14.85%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
<u>December</u>	<u>34,181</u>	<u>30,155</u>	<u>-11.78%</u>

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	~ JAPAN ~			~ KOREA ^			~ CHINA/H	ONG KONG *	· ~
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	54,249	34,793	-36%	25,725	21,862	-15%	5,935	7,890	33%
October	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
November	17,539	10,553	-40%	8,912	6,892	-23%	2,040	2,742	34%
<u>December</u>	20,517	<u>15,638</u>	<u>-24%</u>	8,098	10,157	<u>25%</u>	2,004	1,302	<u>-35%</u>
January	22,302			8,676			4,447		
February	22,275			8,305			2,345		
March	18,852			5,532			1,955		
<i>A</i> pril	14,214			6,576			1,883		
May	12,833			6,557			1,587		
June	11,152			6,735			322		
July	14,277			9,987			2,470		
August	19,404 r			10,600			3,892		
September	21,009			4,302			3,023		
YEAR TOTAL	210,567	34,793		92,995	21,862		27,859	7,890	
	~ GUAM ~			~ UNITED	STATES .	~	~ PHILIPP	INES ~	
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	4,468	4,566	2%	2,003	2,197	10%	380	402	6%
October	1,497	1,520	2%	523	909	74%	112	132	18%
November	1,374	1,468	7%	871	496	-43%	118	210	78%
<u>December</u>	1,597	1,578	-1%	609	792	<u>30%</u>	<u>150</u>	<u>60</u>	-60%
January	1,405			521			79		
February	1,267			615			100		
March	1,369			2,768			143		
April	1,669			743			162		
May	1,547			573			228		
June	1,617			858			117		
July	1,746			908			101		
August	1,622			620 r			99		
September	1,308			1,340			160		
YEAR TOTAL	18,018	4,566		10,949	2,197		1,569	402	
	~ RUSSIA ~			~ TAIWAN	1 ~		~ OTHER	AREAS ~	
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	1,731	1,152	-33%	59	60	2%	932	708	-24%
October	380	377	-1%	1	12	1100%	299	256	-14%
November	456	374	-18%	22	43	95%	358	230	-36%
<u>December</u>	<u>895</u>	<u>401</u>	<u>-55%</u>	<u>36</u>	<u>5</u>	<u>-86%</u>	<u>275</u>	222	-19%
	1,137			102			263		
January	506			2			179		
	506						1 570		
January February March	709			2			1,578		
February March April				2 7			2,148		
February March	709								
February March April	709 431			7			2,148		
February March April May	709 431 487			7 5			2,148 311		
February March April May June July August	709 431 487 478			7 5 5			2,148 311 519		
February March April May June July	709 431 487 478 502			7 5 5 81			2,148 311 519 229		

<sup>\*</sup> Effective October 2006, arrivals from Hong Kong are included with China.

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VISITOR ARRIVALS TO <u>SAIPAN</u> - DE	ECEMBER 2009		
ARRIVALS BY MODE OF TRANSPORTATION	<u>Dec-08</u>	<u>Dec-09</u>	% CHANGE
Air Arrivals	32,669	28,733	-12%
Sea Arrivals	854	821	-4%
TOTAL ARRIVALS	33,523	29,554	-12%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	19,256	14,594	-24%
Kanto (Tokyo)	10,240	9,981	-3%
Kinki (Osaka)	3,401	1,430	-58%
Tokai (Nagoya)	3,233	1,485	-54%
Tohoku (Sendai)	921	694	-25%
Kyushu (Fukuoka)	157	159	1%
Hokkaido (Sapporo)	235	137	-42%
Chugoku (Hiroshima)	319	214	-33%
Shikoku	184	98	-47%
Okinawa	19	20	5%
Others	413	14	-97%
Not Specified	134	362	170%
KOREA	8,096	10,142	25%
Seoul	4,083	5,847	43%
Pusan	831	792	-5%
Taegu	397	297	-25%
Inchon	482	284	-41%
Others	184	2,636	1333%
Not Specified	2,119	286	-87%
CHINA/HONG KONG *	2,004	1,300	-35%
GUAM	1,416	1,412	0%
UNITED STATES	549	617	12%
PHILIPPINES	149	57	-62%
RUSSIA	895	401	-55%
TAIWAN	35	5	-86%
OTHER	269	205	-24%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	93,666	71,992	-23%
October	29,176	19,992	-31%
November	30,967	22,446	-28%
<u>December</u>	<u>33,523</u>	<u>29,554</u>	<u>-12%</u>
January	38,490		
February	35,036		
March	32,250		
April	27,288 23,680		
May June	23,680 21,458		
July	21,438 29,700		
August	35,890 r		
September	31,291		
YEAR TOTAL	368,749	71,992	

Source: CNMI Customs Declaration Form

Sea Arrivals : Dec-09

Military Shp: USS Houston- 153 crew (Dec 12-16)

Cruise Ship: M/S Asuka II- 668 paz (Dec 31)

<sup>&</sup>lt;sup>r</sup> Revised

 $<sup>\</sup>mbox{{\fom}}$  Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO ROTA -	DECEMBER 2009	9	
	<u>Dec-08</u>	<u>Dec-09</u>	% CHANGE
TOTAL ARRIVALS	1,004	601	-40%
ARRIVALS FROM GUAM	658	601	-9%
JAPAN	452	379	-16%
KOREA	1	13	1200%
CHINA/HONG KONG *	0	2	
GUAM	181	166	-8%
UNITED STATES	19	21	11%
PHILIPPINES	1	3	200%
RUSSIA	0	0	
TAIWAN	0	0	
OTHER	4	17	325%
INTERISLAND ARRIVALS	346	O	-100%
JAPAN	117		-100%
KOREA	27		-100%
CHINA/HONG KONG *	0	l Azzailahle	
UNITED STATES (INCLUDING GUAM)	83	Not Available	-100%
	90	110.	-100%
PHILIPPINES			
OTHER	29		-100%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	2,895	2,334	-19%
October	796	852	7%
November	1,095 r	881	-20%
<u>December</u>	<u>1,004</u>	<u>601</u>	<u>-40%</u>
January	761		
February	956		
March	1,088		
April	901		
May	741		
June	680		
July	596		
August	1,634		
September	841	0.004	
YEAR TOTAL	11,093	2,334	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<sup>\*</sup> Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO <u>TINIAN</u> - DECEMBER 2009											
	<u>Dec-08</u>	<u>Dec-09</u>	% CHANGE								
TOTAL ARRIVALS	2,896	2,128	-27%								
ARRIVALS FROM GUAM	0	0									
JAPAN	0										
KOREA	0										
CHINA/HONG KONG *											
GUAM	No Visitor Arrival	Not Available									
UNITED STATES	No VISITOL TILLA	Not Avallable									
PHILIPPINES	0	IMON									
RUSSIA	0										
TAIWAN	0										
OTHER	0										
INTERISLAND ARRIVALS											
OVERNIGHT VISITORS:	2,690	2,110	-22%								
JAPAN	671	417	-38%								
KOREA	308	420	36%								
CHINA/HONG KONG *	1,486	1,060	-29%								
GUAM	10	20	100%								
UNITED STATES	4	11	175%								
PHILIPPINES	0	0									
TAIWAN	0	0									
SAIPAN	201	173	-14%								
OTHER	10	9	-10%								
DAY VISITORS:	206	18	-91%								
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE								
TOTAL TO DATE	8,648	9,097	5%								
October	3,154	3,759	19%								
November	2,598	3,210 r	24%								
<u>December</u>	<u>2,896</u>	<u>2,128</u>	<u>-27%</u>								
January	4,403										
February	3,460										
March	2,688										
April	2,480										
May	2,258										
June	1,029										
July	2,785 r										
August	3,900 r										
September VEAR TOTAL	<u>2,976</u>	9 007									
YEAR TOTAL	34,627	9,097									

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

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## Visitors Profile by Country (Saipan only)

Page 1 of 2 CHINA/HONG KONG GUAM OTHERS **DECEMBER** Dec-09 % SHARE % CHGE Dec-08 % CHGE MODE OF ARRIVAL -23.95% 1,300 -35.139 1,412 -0.28% 1,439 99.98% 89.30% 32,66 28,733 97.22% -12.05% 19,256 14,594 95.64% -24.219 10,142 25.279 2,00 1,300 100.00% -35.13 1,412 100.00% -0.28% 1,285 -32.269 821 2.78% -3.869 665 4.36% -17.80 0.02% 100.009 0.00% 10.70% 250.009 GENDER 32,669 28,733 -12.05% 14,594 10,142 25.27% 1,300 1,412 -0.28% 1,285 100.00% 19,256 100.00% -24.21% 8,096 100.00% 2,004 100.00% -35.13 1,416 100.00% 1,897 100.00% -32.26% 50.81% -12.59 9,77 7,288 49.94% -25.41 5,036 27.049 52.23% -37.88 888 62.89% 0.45% -28.41 15,96 14.017 48.78% -12.18% 7.287 49.93% -23.179 4,129 5,105 50 34% 23.64% 525 40.38% -42.37 531 524 37.11% -1 32% 576 44.82% -36.429 Not Stated AGE GROUP (YEARS) 32,669 28,733 100.00% 19,256 14,594 100.00% -24.21% 10,142 100.00% 1,300 100.00% -35.139 1,416 1,412 100.00% 1,897 1,285 100.00% -32.26% -83.339 Under 13 3.94 3.942 13.72% -0.189 1.769 12.12% -23.889 1.866 18.40% 59.35% 2.31% -9.09 114 8.07% -6.56% 163 12.68% -45.489 10-17 0.11% -33.339 0.05% 0.00% 0.14% 0.00% 13-15 628 2 19% 7 359 313 2 14% -17 41% 252 2 48% 117 24% 0.62% 60.00 2 20% -3 13% 1.87% -54 729 16-19 -47.30% 2.54% 12.489 3.10% 93.48% -38.46 39.479 1.76% 0.62% 3.75% 3.04% 18-19 0.05% 180 009 0.00% -100.00% 0.08% 0.08% 0.28% 0.00% 0.08% 20-24 2,06 1,592 5.54% -23.029 1,184 8.11% -26.289 178 1.76% 16.34% 3.46% -58.33 5.95% 10.539 7.86% -19.209 101 25-29 4,62 3,154 10.98% -31.76 1,656 11.35% -26.27 1,100 10.85% -35.82% 164 12.62% -60.00 117 8.29% 25.819 117 9.11% -26.429 30-34 4.77 3.639 12.66% -23.84% 1.686 11.55% -26.549 1.585 15.63% -15.15% 171 13.15% -42.23 6.66% -28.24% 103 8.02% -45.219 4.55 4.048 14.09% 1.840 17.31% -32.239 -10.15% -40.939 40-44 3.48 3.306 11.51% -5.25% 2.198 1.728 11.84% -21.389 1.053 10.38% 55.779 200 15.38% -22.78 178 12.61% 14.84% 147 11.44% -26.879 2,43 2,282 7.94% -6.09% 1,511 1,134 7.77% -24.959 632 6.23% 89.22% 205 15.77% -15.64 178 12.61% 7.88% 133 10.35% -24.869 50-54 1.72 1 652 5 75% -4.239 790 5.41% -24 049 532 5 25% 133 33% 102 7.85% -38 18 133 9.42% -9.52% 95 7 39% -34 489 55-59 1,44 1,330 4.63% -8.029 4.56% -28.19 3.80% 111.549 6.31% 102 7.22% -18.409 7.47% -23.81 60 & Ove 2.33 2.285 7.95% -2 109 1.737 1.354 9.28% -22 059 597 5.89% 102 379 4.23% 5.77 144 10.20% 17.07% 135 10.51% 6.309 Not Stated PURPOSE OF VISIT 20,309 100.00% -16.08% 12,178 9,146 100.00% -24.90% 4,747 16.52% 1,254 100.00% -35.59% 1,054 1,061 0.66% 1,056 836 100.00% 19,24 15.719 -3.64% easure 15,913 93.36% 12,02 9,032 -24.91 4,603 1,215 96.89% -36.72 503 66.99% -30.00 Business 883 5.18% 7.03% 59 0.65% -44.349 78 1.64% 36.849 38 3.03% 52.00 486 45.81% 4.97% 222 26.56% 27.599 -34.159 FREQUENCY OF VISIT 20.309 17.044 100.00% -16.08% 12.178 9.146 100.00% -24.90% 4.747 100.00% 1.947 1.254 100.00% 1.054 1.061 100.00% 0.66% 1.056 836 100.00% First Visit 10.97 53.07% -17.559 3.976 43.47% -30.64% 3.303 69.58% 5.939 1,128 89.95% -29.01 7.45% 36.21% 66.99% 17.899 7.54 6.458 37.89% -14.41% 5.605 4.344 47.50% -22.509 1.118 23.55% 49.27% 55 4.39% -8.33 719 67.77% -2.18% 222 26.56% -43.949 Not Stated TRAVEL ARRANGEMENT 100.00% -16.08% 9,146 100.00% -24.90% 4,747 16.52% 1,947 1,254 1,054 1,061 100.00% 0.66% 1,056 836 100.00% ndividual Arrange 4,92 4,057 -17.56 16.18% -23.67 32.82% -14.449 -64.00 -3.64% -13.819 66.34% 128.579 Packaged Tour 10.40 9.470 55.56% -9.019 6.067 -18.549 2.252 47.44% 58.59% 1.062 84.69% -23.82 1.51% 73 8.73% -47.489 Business Trip 1,850 1,082 6.35% -41.51% 425 4.65% -67.97 254 5.35% 47.67% 3.43% 4.889 242 22.81% 7.56% 14.11% 38.829 1,27 1,045 -18.10% -28.55% 8.95% -5.56 250.00% 1.67% -33.339 189 1.11% -12.09% 43 0.47% -20.379 77 1.62% -26.67% 0.64% 700.00 37 3.49% 42.31% 24 2.87% -17.249 Not Stated TRAVEL COMPANION 17,877 -16.21% 10,942 8,198 -25.08% 12.20% 1,633 1,101 700 728 4.00% 742 622 -16.17% 33.95% -12.99 2,962 29.46% 2,33 55.00% 2.199 84 -68.77 12.50% -2.15% 113 18.17% -40.219 Children 2,87 2,860 19.09% 1.472 17.96% -19.34 1.194 27.57% 52.109 -3.039 109 17.52% -36.639 arents/Grandparents 563 3.76% -14.18% 312 3.81% -30.679 196 4.53% 31.54% 13 1.18% 8.339 10 1.37% -23.08% 32 5.14% 0.00% Other Family Members/r -75.00 Business Associates 2.75 1.864 12.44% -32.32% 1.082 13.20% -47.78% 555 12.81% 46.05% 4.54% -67.11 107 14.70% 17.58% 11.25% 18.649 Friends 4.81 4.210 28.10% -12.609 4.025 3.351 40.88% -16.75 15.77% 44.099 2.00% -81.20 7.28% -17.19% 16.24% -26.289 Tour Group 2,05 1,536 10.25% -25.15 280 3.42% -57.51 334 7.71% -4.30% 1.04 909 82.56% -12.68 0.14% 0.00% 1.93% 500.009 1,69 1.571 10.49% -7.329 686 8.37% -16.75 226 5.22% -0.449 1.63% -50.00 56.04% 3.03% 233 37.46% 9.919 Not Stated 11.27% 6.47% 40.66% 924

<sup>\*</sup> Effective October 2006, arrivals from Hong Kong are included with China.

#### Visitors Profile by Country (Saipan only)

		TOTA	· · · · · · · · · · · · · · · · · · ·	1		147	PAN	1		KOF	DEA	- 1		CHINA/	UK *				JAM			age 2 of 2		
DECEMBER	[												1				1				OTHERS			
TRAVEL BLANC	Dec-08	Dec-09	% SHARE	% CHGE	Dec-08	Dec-09	% SHARE	% CHGE	Dec-08	Dec-09	% SHARE	% CHGE	Dec-08	Dec-09	% SHARE	% CHGE	Dec-08	Dec-09 851	% SHARE	% CHGE	Dec-08	Dec-09	% SHARE	% CHG
TRAVEL PLANS	18,846	15,722		-16.58%	11,651	8,577		-26.38%	3,923	4,430		12.92%	1,581	1,192		-24.60%	843			0.95%	848	672		-20.75%
Pleasure	14,465	12,250	77.92%	-15.31%	8,902	6,864	80.03%	-22.89%	3,163	3,547	80.07%	12.14%	1,499	1,151	96.56%	-23.22%	309	295	34.67%	-4.53%	592	393	58.48%	-33.619
Business	712	743	4.73%	4.35%	121	93	1.08%	-23.14%	51	52	1.17%	1.96%	18	31	2.60%	72.22%	374	387	45.48%	3.48%	148	180	26.79%	21.629
Golf	1,961	1,940	12.34%	-1.07%	1,592	1,074	12.52%	-32.54%	288	790	17.83%	174.31%	11	3	0.25%	-72.73%	33	33	3.88%	0.00%	37	40	5.95%	8.11%
Dive	2,434	1,937	12.32%	-20.42%	2,263	1,735	20.23%	-23.33%	68	136	3.07%	100.00%	34	6	0.50%	-82.35%	9	10	1.18%	11.11%	60	50	7.44%	-16.67%
Convention	28	57	0.36%	103.57%	4	20	0.23%	400.00%	9	20	0.45%	122.22%	1	1	0.08%	0.00%	9	6	0.71%	-33.33%	5	10	1.49%	100.00%
Company Trip	1,136	416	2.65%	-63.38%	1,032	317	3.70%	-69.28%	60	58	1.31%	-3.33%	13	0	0.00%	-100.00%	19	23	2.70%	21.05%	12	18	2.68%	50.00%
Honeymoon	1,032	579	3.68%	-43.90%	166	102	1.19%	-38.55%	752	456	10.29%	-39.36%	107	12	1.01%	-88.79%	3	3	0.35%	0.00%	4	6	0.89%	50.00%
Get Married	89	56	0.36%	-37.08%	65	48	0.56%	-26.15%	20	4	0.09%	-80.00%	1	0	0.00%	-100.00%	1	1	0.12%	0.00%	2	3	0.45%	50.00%
Memorial Service	49	23	0.15%	-53.06%	24	3	0.03%	-87.50%	5	4	0.09%	-20.00%	2	0	0.00%	-100.00%	11	10	1.18%	-9.09%	7	6	0.89%	-14.29%
Visit Friends	601	612	3.89%	1.83%	140	153	1.78%	9.29%	84	96	2.17%	14.29%	19	4	0.34%	-78.95%	197	209	24.56%	6.09%	161	150	22.32%	-6.83%
Sports	107	157	1.00%	46.73%	77	65	0.76%	-15.58%	3	59	1.33%	1866.67%	1	0	0.00%	-100.00%	16	20	2.35%	25.00%	10	13	1.93%	30.00%
Other	418	331	2.11%	-20.81%	281	181	2.11%	-35.59%	35	69	1.56%	97.14%	2	4	0.34%	100.00%	51	41	4.82%	-19.61%	49	36	5.36%	-26.53%
Not Stated	1,463	1,322	8.41%	-9.64%	527	569	6.63%	7.97%	151	317	7.16%	109.93%	366	62	5.20%	-83.06%	211	210	24.68%	-0.47%	208	164	24.40%	-21.15%
TRAVEL MOTIVATION	18,560	15,621		-15.84%	11,417	8,470		-25.81%	3,939	4,509		14.47%	1,623	1,193		-26.49%	778	780		0.26%	803	669		-16.69%
Newspaper	137	168	1.08%	22.63%	78	101	1.19%	29.49%	22	42	0.93%	90.91%	24	11	0.92%	-54.17%	5	6	0.77%	20.00%	8	8	1.20%	0.00%
Magazine	422	277	1.77%	-34.36%	347	215	2.54%	-38.04%	20	40	0.89%	42.86%	27	6	0.50%	-77.78%	3	3	0.38%	0.00%	1/	13	1.94%	-23.53%
Travel Agent	6,222	5,172	33.11%	-16.88%	2,553	1,757	20.74%	-31.18%	2,203	2,368	52.52%	7.49%	1,307	952	79.80%	-27.16%	17	21	2.69%	23.53%	142	74	11.06%	-47.89%
Climate	3,403	2,688	17.21%	-21.01%	3,075	2,198	25.95%	-28.52%	185	329	7.30%	77.84%	33	91	7.63%	175.76%	8	3	0.38%	-62.50%	102	67	10.01%	-34.31%
Price	2,102	1,650	10.56%	-21.50%	2,018	1,569	18.52%	-22.25%	31	50	1.11%	61.29%	9	1	0.08%	-88.89%	21	11	1.41%	-47.62%	23	19	2.84%	-17.39%
Short	2,923	2,135	13.67%	-26.96%	2,605	1,798	21.23%	-30.98%	226	275	6.10%	21.68%	10	9	0.75%	-10.00%	46	33	4.23%	-28.26%	36	20	2.99%	-44.44%
Reading	91	170	1.09%	86.81%	52	45	0.53%	-13.46%	18	111	2.46%	516.67%	3	1	0.08%	-66.67%	1	1	0.13%	0.00%	17	12	1.79%	-29.41%
Flyer	689	524	3.35%	-23.95%	544	360	4.25%	-33.82%	124	148	3.28%	19.35%	0	1	0.08%		1	0	0.00%	-100.00%	20	15	2.24%	-25.00%
Friends / Relatives TV / Radio	2,743	2,478	15.86%	-9.66%	1,724	1,469	17.34%	-14.79%	372	494	10.96%	32.80%	93	24	2.01%	-74.19%	261	236	30.26%	-9.58%	293	255	38.12%	-12.97%
	2440	70	0.45%	-21.35%	0,	29		-49.12%	200	403	0.75%	112.50%	5	- 1	0.08%	-80.00%	125	108	0.38%	50.00%	70		0.45%	-66.67%
Prior Trip	3,149	2,655	17.00%	-15.69%	2,617	2,077	24.52%	-20.63%	320		8.94%	25.94%	8	,	0.59%	-12.50%		412	13.85%	-13.60%	79	60	8.97%	-24.05%
Other Web	2,064	1,517	9.71%	-26.50%	1,070	556	6.56% 17.41%	-48.04%	368 632	298 780	6.61% 17.30%	-19.02%	167	50 64	4.19% 5.36%	19.05%	391	19	52.82% 2.44%	5.37%	193	201 73	30.04% 10.91%	4.15%
Not Stated	2,541 1,749	2,411 1.423	15.43% 9.11%	-5.12% -18.64%	761	1,475 676	7.98%	-9.40% -11.17%	135	238	5.28%	23.42% 76.30%	324	61	5.11%	-61.68% -81.17%	276	281	36.03%	-9.52% 1.81%	253	167	24.96%	-21.51% -33.99%
OCCUPATION	20,309	17,044	100.00%	-16.08%	12,178	9,146	100.00%	-24.90%	4,074	4,747	100.00%	16.52%	1,947	1,254	100.00%	-35.59%	1,054	1,061	100.00%	0.66%	1,056	836	100.00%	-20.83%
Leg & Manager	2,568	2.006	11.77%	-21.88%	2,143	1,600	17.49%	-25.34%	93	178	3.75%	91.40%	71	30	2.39%	-57.75%	1,034	122	11.50%	-18.12%	112	76	9.09%	-32.14%
Professional	3,542	3.069	18.01%	-13.35%	1.047	674	7.37%	-25.63%	892	1.040	21.91%	16.59%	1.139	920	73.37%	-19.23%	201	205	19.32%	1.99%	263	230	27.51%	-12.55%
Technicians	1.155	932	5.47%	-19.31%	636	413	4.52%	-35.06%	353	354	7.46%	0.28%	47	62	4.94%	31.91%	78	69	6.50%	-11.54%	203	34	4.07%	-17.07%
Clerk	5,978	4,726	27.73%	-20.94%	4.566	3,305	36.14%	-27.62%	1,183	1,284	27.05%	8.54%	168	89	7.10%	-47.02%	70	20	1.89%	-16.67%	37	28	3.35%	-24.32%
Service	1,487	1,350	7.92%	-9.21%	917	730	7.98%	-27.62%	478	551	11.61%	15.27%	40	19	1.52%	-61.22%	29	31	2.92%	40.91%	21	19	2.27%	-9.52%
Skilled	65	71	0.42%	9.23%	43	36	0.39%	-16.28%	17	29	0.61%	70.59%	1	19	0.08%	0.00%	22	21	0.19%	-33.33%	1	3	0.36%	200.00%
Craftsman	34	31	0.18%	-8.82%	3	7	0.08%	133.33%	.,	3	0.06%	-66.67%	9	3	0.24%	-66.67%	6	11	1.04%	83.33%	7	7	0.84%	0.00%
Plant Operator	184	84	0.18%	-54.35%	108	52	0.57%	-51.85%	62	29	0.61%	-53.23%	4	0	0.24%	-100.00%	5	1	0.09%	-80.00%	5	2	0.24%	-60.00%
Entry Level	104	97	0.57%	-6.73%	7	6	0.07%	-14.29%	76	83	1.75%	9.21%	9	0	0.00%	-100.00%	6	4	0.38%	-33.33%	6	4	0.48%	-33.33%
Armed Forces	134	140	0.82%	4.48%	15	18	0.20%	20.00%	27	17	0.36%	-37.04%	0	0	0.00%		49	47	4.43%	-4.08%	43	58	6.94%	34.88%
Homemaker	806	810	4.75%	0.50%	463	391	4.28%	-15.55%	275	375	7.90%	36.36%	20	2	0.16%	-90.00%	20	22	2.07%	10.00%	28	20	2.39%	-28.57%
Students	1,031	874	5.13%	-15.23%	743	562	6.14%	-24.36%	176	217	4.57%	23.30%	17	12	0.16%	-29.41%	28	40	3.77%	42.86%	67	43	5.14%	-35.82%
Retirees	466	468	2.75%	0.43%	336	298	3.26%	-11.31%	47	99	2.09%	110.64%	28	14	1.12%	-50.00%	31	29	2.73%	-6.45%	24	28	3.35%	16.67%
		531	3.12%	1.34%	174	157	1.72%	-9.77%	182	181	3.81%	-0.55%	25	42	3.35%	68.00%	72	84	7.92%	15.07%	70	67	8.01%	-4.299
Other							1.72/0	-0.1170	102	101	3.01/0	-0.0070	23	72	3.30 /0	00.0070	13	04	1.02/0	10.0770	70	01	0.01/0	-4.287
Other Not Stated	524 2.231	1.855	10.88%	-16.85%	977	897	9.81%	-8.19%	204	307	6.47%	50.49%	360	60	4.78%	-83.33%	359	374	35.25%	4.18%	331	217	25.96%	-34.44%
Other Not Stated LENGTH OF STAY (NIGHTS)	2,231 129,445				977 <b>71.955</b>	897 <b>54.149</b>	9.81%	-8.19% -24.75%	204 33,165	307 41,156	6.47%	50.49% 24.09%	360 6,991	60 4.961	4.78%	-83.33% -29.04%	359 3,778	3,808	35.25%	4.18% <b>0.79%</b>	331 13,556	217 8,395	25.96%	-34.44%

<sup>\*</sup> Effective October 2006, arrivals from Hong Kong are included with China.

### **JAPAN VISITORS PROFILE**

Marie   Marie   Marie   Michae   Michael	VISITORS AUTH	ORITY																
Laber 10		Male	Male	% Chao			Female	Female	% Chgo			Not	Not	TOTAL	TOTAL	% Chao		2009
Under 13	AGE/GEX	Number	Number	70 Orige	70 Share	70 Onaie	radilibei	Number	70 Orige	70 Orlaic	70 Orlare	Stated	Stated	rvamber	Number	70 Orige	70 Onaie	70 Onare
10-77   2   0   1-00.00%   0.02%   0.00%   2   0   1-00.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%   0.02%   0.00%								•										0.06%
13-15   211   148   2-38 g/W,   2-16%   2-20%   168   163   2-28 g/W   1.77%   2-24%   0   2   2   379   313   17,44%   19.7%   2-24%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26%   2-16%   2-26																		12.12%
16-9		_	•										-					0.00% 2.14%
19-19																		3.10%
25-29		1																0.00%
20-34   1,033   764   2,66,04%   10,57%   10,48%   1,262   921   -27,02%   13,31%   12,64%   0   1   2,266   1,886   -26,54%   11,92%   11,24%   12,24%   10,25%													-					8.11%
25-39												•	-					11.35%
40-44   1.25   971   20.73%   12.54%   13.32%   973   757   -22.20%   10.29%   10.39%   0   0   2.198   1.728   -21.39%   11.41%   11.84   11.84   11.85   1																		11.55%
45-49 891 586 23.01% 9.12% 9.41% 620 448 -22.774% 6.54% 6.15% 0 0 1 5.511 1.134 -24.95% 7.85% 7.55% 5.55-50 5.												-						11.84%
50-54   BC7   466   C7.27%   6.42%   6.28%   413   333   -19.37%   4.35%   4.57%   0   1   1,040   700   -24.04%   5.40%   5.40%   5.57%   5.61%   364   225   -29.95%   3.64%   3.50%   0   1   9.70%   7.00%   665   -2.21%   4.11%   5.40%   7.00												-	-		, -			7.77%
So and Over   1,032   802   22.289%   10.56%   11.00%   705   552   21.70%   7.48%   7.58%   0 0 0   1,737   1,354   22.56%   9.02%   0.17     Total								333				0	1					5.41%
Not Stated 2 7 250.00% 0.02% 0.10% 1 5 400.00% 0.01% 0.07% 0 2 3 14 386.67% 0.02% 0.17 Total 9,771 7.288 25.41% 100.00% 10.00% 9,8484 7.287 23.17% 100.00% 10.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.00% 100.00% 100.00% 1 19 18,256 14.584 2.4.21% 100.00% 100.0												-	1					4.56%
Total   9,771   7,288   -25,41%   100,00%   100,00%   9,884   7,287   -23,17%   100,00%   100,00%   1   10   19,256   14,594   -24,21%   100,00%												-	-					9.28%
PREQUENCY OF VISIT	Not Stated	2	7	250.00%	0.02%	0.10%	1	5	400.00%	0.01%	0.07%	0	2	3	14	366.67%	0.02%	0.10%
Number   Number   Number   Number   Number   Share   Share   Share   TRAVEL COMPANION   Number   Share   Sha	Total	9,771	7,288	-25.41%	100.00%	100.00%	9,484	7,287	-23.17%	100.00%	100.00%	1	19	19,256	14,594	-24.21%	100.00%	100.00%
Number   N																		
FREQUENCY OF VISIT  First Visit 5,732 3,976 30,64 47,07% 43,47% Spouse 2,415 29,46% Revisit 5,605 4,344 22,50% 46,03% 47,55% Children 1,472 17,99% Not Stated 841 826 -1.78% 6,91% 9,03% Parents/Grandparents 312 3,81% Other Family Members 473 5,77% Business Associates 1,062 13,20% Friends 3,351 40,88% Parents/Group 200 1,00% Parents/Group 200 3,05% 140,08% Parents/Group 200 3,05% 140,08% Parents/Group 200 3,05% 140,08% Parents/Group 200 3,05% 140,08% Parents/Group 200 3,05% Parents/Group 200 200 200 200 200 200 200 200 200 20																		
First Visit 5,732 3,976 -30,64% 47,07% 43,47% Spouse 2,415 29,46% Revisit 5,505 4,344 -22,50% 46,03% 47,50% Children 1,472 17,90% Not Stated 841 826 1,78% 5,91% 9,03% Parents/Grandparents 312 3,81% Other Family Members 473 5,77% Undividually arranged 1,039 1,480 -23,67% 15,02% 16,19% Finerick 3,351 40,83% Other Family Members 473 6,77% Finerick 3,351 40,83% Other Family Members 473 8,27% 10,00% 10	EDECLIENCY OF L	<b>"01</b> T	Number	Number	% Chge	% Share	% Share					0/ 01						
Revisit   S.605	FREQUENCY OF V	/1511						11	RAVEL COMPAN	ION	Number	% Snare						
Revisit   S.605	First Visit		5,732	3,976	-30.64%	47.07%	43.47%	Sr	oouse		2,415	29.46%						
TRAVEL PLANS   1,000   2008   2009   2008   2009   3,23%   1,08%   1	Revisit		5,605		-22.50%	46.03%	47.50%					17.96%						
TRAVEL ARRANGEMENT	Not Stated		841	826	-1.78%	6.91%	9.03%											
Friends	TD 41/51 4 DD 41/0																	
Individually arranged	IRAVEL ARRANG	EMENI								3								
Packaged Tour	Individually arrange	ad.	1 939	1 480	-23 67%	15 92%	16 18%											
Company Business trip																		
Other Not Stated         54 643         43 2-0.37% 5.28%         0.44% 6.37%         0.47% 5.28%         6.37%           TRAVEL PLANS         2008         2009         2008         2009         TRAVEL         2008         2009         2008         2009           Pleasure         8,902         6,864         -22.89%         75.64%         79.64%         Internet         1,628         1,475         -9.40%         14.08%         17.59%           Business         121         93         -23.14%         1,03%         10.89%         Newspaper         78         101         29.49%         0.67%         1.20%           Golf         1,592         1,074         -32.54%         1,353%         12.46%         Newspaper         78         101         29.49%         0.67%         1.20%           Oliving         2,263         1,735         -23.33%         19.23%         20.13%         Travel Agents         2,553         1,757         -31.18%         22.08%         20.95%           Attend Conf & Corv         4         20         400.00%         0.03%         Climate         3,075         2,198         -28.55%         2.66%         2.21%         11.44%         1.68%         Short flight Time         2,005         <		trip																
Not Stated   643   583   -9.33%   5.28%   6.37%	Group Tour		767	548	-28.55%	6.30%		# 0	of respondents		8,198							
TRAVEL PLANS  2008  2009  Chee Share Share  Notivation  Response 121  Response 121  Response 121  Response 122  Response 122  Response 122  Response 122  Response 123  Response 124  Response 124  Response 125  Response 126  Response 127  Response 127  Response 128  Response 128  Response 129  Re				43	-20.37%		0.47%											
Pleasure	Not Stated		643	583	-9.33%	5.28%	6.37%											
Pleasure	TRAVEL PLANS		2008	2009						2008	2009							
Business 121 93 -23.14% 1.03% 1.08% Newspaper 78 101 29.49% 0.67% 1.20% Colf 1,592 1,074 -32.54% 13.53% 12.46% Magazines 347 215 -38.04% 3.00% 2.56% Diving 2,263 1,735 -23.33% 19.23% 20.13% Travel Agents 2,553 1.757 -31.18% 22.08% 20.95% Attend Conf & Conv 4 20 400.00% 0.03% 0.23% Climate 3,075 2,198 -28.52% 26.60% 26.21% Company Trip 1,032 317 -69.28% 8.77% 3.68% Price 2,018 1,569 -22.25% 17.46% 18.71% Honeymon 166 102 -38.55% 1.41% 1.18% Short flight Time 2,605 1,798 -30.89% 22.53% 21.44% Getting Married 65 48 -26.15% 0.55% 0.56% General Reading 52 45 -13.46% 0.45% 0.54% Memorial Service 24 3 87.50% 0.20% 0.03% Flyer/Poster 544 360 -33.82% 4.71% 4.29% VFR 140 153 9.29% 1.19% 1.78% Friends/Relatives 1,724 1,469 -14.79% 14.91% 17.52% Attend Sport Events 77 65 -15.58% 0.65% 0.75% TV/Radio 57 29 -49.12% 0.49% 0.35% 0.16% 0.16% 0.25% 0.16% 0.1					-			M	OTIVATION			-		% Share				
Golf   1,592   1,074   -32.54%   13.53%   12.46%   Magazines   347   215   -38.04%   3.00%   2.56%     Diving   2,263   1,735   -23.33%   19.23%   20.13%   Travel Agents   2,553   1,757   -31.18%   22.08%   20.95%     Attend Conf & Conv   4   20   400.00%   0.03%   0.23%   Climate   3,075   2,198   -28.52%   26.60%   26.66%   26.21%     Company Trip   1,032   317   -69.28%   8.77%   3.68%   Price   2,018   1,569   -22.25%   17.46%   18.71%     Honeymoon   166   102   -38.55%   1.41%   1.18%   Short flight Time   2,605   1,798   -30.98%   22.53%   21.44%     Getting Married   65   48   -26.15%   0.55%   0.56%   General Reading   52   45   -13.46%   0.45%   0.45%   0.54%     Memorial Service   24   3   -87.50%   0.20%   0.03%   Flyer/Poster   544   360   -33.82%   4.71%   4.29%     VFR   140   153   9.29%   1.19%   1.78%   Friends/Relatives   1,724   1,469   -14.79%   14.91%   17.52%     Attend Sport Events   77   65   -15.58%   0.65%   0.65%   0.75%   TV/Radio   57   29   -49.12%   0.49%   0.35%     Others   281   181   -35.59%   2.39%   2.10%   Previous Trip   2,617   2,077   -20.63%   22.64%   24.77%     Others   1,070   556   -48.04%   9.26%   6.63%     OCCUPATION   2008   2009   2008   2009   2008   2009     CCUPATION   2,433   1,600   -25.34%   17.60%   17.49%   Entry Level   7   6   -14.29%   0.06%   0.07%     Professional   1,047   674   -35.63%   8.60%   7.37%   Armed Forces   15   18   20.00%   0.12%   0.20%     Technicians   636   413   -35.06%   5.276.2%   37.49%   50.44%   Students   743   562   -24.36%   6.10%   6.14%																		
Diving   2,263   1,735   -23.33%   19.23%   20.13%   Travel Agents   2,553   1,757   -31.18%   22.08%   20.95%   Attend Conf & Conv   4   20   400.00%   0.03%   0.23%   Climate   3,075   2,198   -28.52%   26.60%   26.21%   Company Trip   1,032   317   -69.28%   8.77%   3.68%   Price   2,018   1,569   -22.2.5%   17.46%   18.71%   Honeymoon   166   102   -38.55%   1.41%   1.18%   Short flight Time   2,605   1,798   -30.98%   22.53%   21.44%   Getting Married   65   48   -26.15%   0.55%   0.56%   General Reading   52   45   -13.46%   0.45%   0.54%   Memorial Service   24   3   -87.50%   0.20%   0.03%   Flyer/Poster   544   360   -33.82%   4.71%   4.29%   VFR   140   153   9.29%   1.19%   1.78%   Friends/Relatives   1,724   1,469   -14.79%   14.91%   17.52%   Attend Sport Events   77   65   -15.58%   0.65%   0.75%   TV/Radio   57   29   -49.12%   0.49%   0.35%   Others   281   181   -35.59%   2.39%   2.10%   Previous Trip   2,617   2,077   -20.63%   22.64%   24.77%   Others   1,070   556   -48.04%   9.26%   6.63%    OCCUPATION   2008   2009   2008   2009   2008   2009																		
Attend Conf & Conv																		
Company Trip   1,032   317   -69.28%   8.77%   3.68%   Price   2,018   1,569   -22.25%   17.46%   18.71%		,																
Honeymoon   166   102   -38.55%   1.41%   1.18%   Short flight Time   2,605   1,798   -30.98%   22.53%   21.44%     Getting Married   65   48   -26.15%   0.55%   0.56%   General Reading   52   45   -13.46%   0.45%   0.45%     Memorial Service   24   3   -87.50%   0.20%   0.03%   Flyer/Poster   544   360   -33.82%   4.71%   4.29%     VFR		•																
Memorial Service																		
VFR         140         153         9.29%         1.19%         1.78%         Friends/Relatives         1,724         1,469         -14.79%         14.91%         17.52%           Attend Sport Events         77         65         -15.58%         0.65%         0.75%         TV/Radio         57         29         -49.12%         0.49%         0.35%           Others         281         181         -35.59%         2.39%         2.10%         Previous Trip Others         1,070         556         -48.04%         9.26%         6.63%           OCCUPATION         2008         2009         2008         2009         2008         2009         2008         2009           Legislators, and managers         2,143         1,600         -25.34%         17.60%         17.49%         Entry Level         7         6         -14.29%         0.06%         0.07%           Professional         1,047         674         -35.63%         8.60%         7.37%         Armed Forces         15         18         20.00%         0.12%         0.20%           Technicians         636         413         -35.06%         5.22%         4.52%         Homemakers         463         391         -15.55%         8.80% <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>																		
Attend Sport Events 77 65 -15.58% 0.65% 0.75% TV/Radio 57 29 -49.12% 0.49% 0.35% Others 281 181 -35.59% 2.39% 2.10% Previous Trip 2,617 2,077 -20.63% 22.64% 24.77% Others 1,070 556 -48.04% 9.26% 6.63% CCCUPATION 2008 2009 2008 2009 2008 2009 8 Comparison of Comparison																		
Others         281         181         -35.59%         2.39%         2.10%         Previous Trip Others         2,617         2,077         -20.63%         22.64%         24.77%           OCCUPATION         2008         2009         2008         2009         2008         2009         2008         2009           Chige         % Share         % Share         % Share         % Share         % Share         % Share           Legislators, and managers         2,143         1,600         -25.34%         17.60%         17.49%         Entry Level         7         6         -14.29%         0.06%         0.07%           Professional         1,047         674         -35.63%         8.60%         7.37%         Armed Forces         15         18         20.00%         0.12%         0.20%           Technicians         636         413         -35.06%         5.22%         4.52%         Homemakers         463         391         -15.55%         3.80%         4.28%           Clerk         4,566         3,305         -27.62%         37.49%         36.14%         Students         743         562         -24.36%         6.10%         6.14%																		
OCCUPATION         2008         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009         2009		•																
Kegislators, and managers         2,143         1,600         -25.34%         17.60%         17.49%         Entry Level         7         6         -14.29%         0.06%         0.07%           Professional         1,047         674         -35.63%         8.60%         7.37%         Armed Forces         15         18         20.00%         0.12%         0.20%           Technicians         636         413         -35.06%         5.22%         4.52%         Homemakers         463         391         -15.55%         3.80%         4.28%           Clerk         4,566         3,305         -27.62%         37.49%         Students         743         562         -24.36%         6.10%         6.14%					00.0070					1,070	556		9.26%	6.63%				
Legislators, and managers         2,143         1,600         -25.34%         17.60%         17.49%         Entry Level         7         6         -14.29%         0.06%         0.07%           Professional         1,047         674         -35.63%         8.60%         7.37%         Armed Forces         15         18         20.00%         0.12%         0.20%           Technicians         636         413         -35.06%         5.22%         4.52%         Homemakers         463         391         -15.55%         3.80%         4.28%           Clerk         4,566         3,305         -27.62%         37.49%         36.14%         Students         743         562         -24.36%         6.10%         6.14%	OCCUPATION		2008	2009						2008	2009							
Professional     1,047     674     -35.63%     8.60%     7.37%     Armed Forces     15     18     20.00%     0.12%     0.20%       Technicians     636     413     -35.06%     5.22%     4.52%     Homemakers     463     391     -15.55%     3.80%     4.28%       Clerk     4,566     3,305     -27.62%     37.49%     36.14%     Students     743     562     -24.36%     6.10%     6.14%																		
Technicians         636         413         -35.06%         5.22%         4.52%         Homemakers         463         391         -15.55%         3.80%         4.28%           Clerk         4,566         3,305         -27.62%         37.49%         36.14%         Students         743         562         -24.36%         6.10%         6.14%		nagers									-							
Clerk 4,566 3,305 -27.62% 37.49% 36.14% Students 743 562 -24.36% 6.10% 6.14%																		
Dervice volkers 917 730 -20.39% 7.35% 7.95% Refirees 336 298 -11.31% 2.76% 3.26%L	Service Workers		4,566 917	730	-27.62% -20.39%	7.53%	7.98%		udents etirees	336	298	-24.36%	2.76%	3.26%				
Service Workers 43 36 - 16.28% 0.35% 0.39% Others 174 157 - 9.77% 1.43% 1.72%																		
Craft and related trades worker 3 7 133.33% 0.02% 0.08% Not Stated 977 897 -8.19% 8.02% 9.81%		ades worker																
Operators and Assemblers 108 52 -51.85% 0.89% 0.57%	Operators and Asse	emblers	108	52		0.89%	0.57%											



#### **KOREA VISITORS PROFILE**



VISITORS AUTH	IORITY																
DECEMBER	2008 Male	2009 Male		2008	2009	2008 Female	2009 Female		2008	2009	2008 Not	2009 Not	2008 TOTAL	2009 TOTAL		2008	2009
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	1	43	4200.00%	0.03%	0.85%	0	35		0.00%	0.69%	0	0	1	78	7700.00%	0.01%	0.77%
Under 13	612	955	56.05%	15.44%	18.96%	558	910	63.08%	13.51%	17.83%	1	1	1,171	1,866	59.35%	14.46%	18.40%
10-17 13-15	0 55	6 130	136.36%	0.00% 1.39%	0.12% 2.58%	0 61	5 122	100.00%	0.00% 1.48%	0.10% 2.39%	0	0	0 116	11 252	117.24%	0.00% 1.43%	0.11% 2.48%
16-19	48	88	83.33%	1.21%	1.75%	44	90	104.55%	1.07%	1.76%	0	0	92	178	93.48%	1.43%	1.76%
18-19	0	5		0.00%	0.10%	0	3		0.00%	0.06%	0	0	0	8		0.00%	0.08%
20-24	49	59	20.41%	1.24%	1.17%	104	119	14.42%	2.52%	2.33%	0	0	153	178	16.34%	1.89%	1.76%
25-29 30-34	575 996	379 743	-34.09% -25.40%	14.51% 25.13%	7.53% 14.75%	1,139 872	721 842	-36.70% -3.44%	27.59% 21.12%	14.12% 16.49%	0	0	1,714 1.868	1,100 1.585	-35.82% -15.15%	21.17% 23.07%	10.85% 15.63%
35-39	703	850	20.91%	17.73%	16.88%	557	829	48.83%	13.49%	16.24%	1	0	1,261	1,679	33.15%	15.58%	16.55%
40-44	403	625	55.09%	10.17%	12.41%	273	428	56.78%	6.61%	8.38%	0	0	676	1,053	55.77%	8.35%	10.38%
45-49	197	368	86.80%	4.97%	7.31%	137	264	92.70%	3.32%	5.17%	0	0	334	632	89.22%	4.13%	6.23%
50-54 55-59	116	278	139.66%	2.93%	5.52%	112	254 193	126.79%	2.71%	4.98%	0	0	228	532 385	133.33%	2.82% 2.25%	5.25%
60 and Over	74 134	192 312	159.46% 132.84%	1.87% 3.38%	3.81% 6.20%	108 160	285	78.70% 78.13%	2.62% 3.88%	3.78% 5.58%	0 1	0	182 295	385 597	111.54% 102.37%	3.64%	3.80% 5.89%
Not Stated	1	3	200.00%	0.03%	0.06%	4	5	25.00%	0.10%	0.10%	0	0	5	8	60.00%	0.06%	0.08%
Total	3,964	5,036	27.04%	100.00%	100.00%	4,129	5,105	23.64%	100.00%	100.00%	3	1	8,096	10,142	25.27%	100.00%	100.00%
	l				I												
		2008	2009		2008	2009											
		Number	Number	% Chge	% Share	% Share				2009							
FREQUENCY OF	VISIT						TF	RAVEL COMPA	NION	Number	% Share						
First Visit		3,118	3,303	5.93%	76.53%	69.58%		oouse		2,382	55.00%						
Revisit Not Stated		749 207	1,118 326	49.27% 57.49%	18.38% 5.08%	23.55% 6.87%	Children Parents/Grandparents		1,194 196	27.57% 4.53%							
Not Stated		207	320	37.49%	5.06%	0.07 %		ther Family Memb		293	6.77%						
TRAVEL ARRANG	GEMENT							isiness Associate		555	12.81%						
								iends		683	15.77%						
Individually arrang Packaged Tour	jed	1,821 1,420	1,558 2,252	-14.44% 58.59%	44.70% 34.86%	32.82% 47.44%		our Group one		334 226	7.71% 5.22%						
Company/Busines	s trip	172	254	47.67%	4.22%	5.35%	All	one		220	5.22/0						
Group Tour		432	425	-1.62%	10.60%	8.95%	# 0	of respondents		4,331							
Other		105	77	-26.67%	2.58%	1.62%											
Not Stated		124	181	45.97%	3.04%	3.81%											
TRAVEL PLANS		2008	2009		2008	2009		RAVEL	2008	2009		2008	2009				
				% Chge	% Share	% Share	M	OTIVATION			% Chge	% Share	% Share				
Pleasure		8,902	6,864	-22.89%	242.89%	162.65%		ternet	632	780	23.42%	18.28%	19.57%				
Business Golf		121 1,592	93 1,074	-23.14% -32.54%	3.30% 43.44%	2.20% 25.45%		ewspaper agazines	22 28	42 40	90.91% 42.86%	0.64% 0.81%	1.05% 1.00%				
Diving		2,263	1,735	-23.33%	61.75%	41.11%		ayazınes avel Agents	2,203	2,368	7.49%	63.73%	59.41%				
Attend Conf & Cor	nv	4	20	400.00%	0.11%	0.47%		imate	185	329	77.84%	5.35%	8.25%				
Company Trip		1,032	317	-69.28%	28.16%	7.51%		ice	31	50	61.29%	0.90%	1.25%				
Honeymoon		166	102	-38.55%	4.53%	2.42%		nort flight Time	226	275	21.68%	6.54%	6.90%				
Getting Married Memorial Service		65 24	48 3	-26.15% -87.50%	1.77% 0.65%	1.14% 0.07%		eneral Reading ver/Poster	18 124	111 148	516.67% 19.35%	0.52% 3.59%	2.78% 3.71%				
VFR		140	153	9.29%	3.82%	3.63%		iends/Relatives	372	494	32.80%	10.76%	12.39%				
Attend Sport Even	its	77	65	-15.58%	2.10%	1.54%		//Radio	16	34	112.50%	0.46%	0.85%				
Others		281	181	-35.59%	7.67%	4.29%		evious Trip hers	320 368	403 298	25.94% -19.02%	9.26% 10.65%	10.11% 7.48%				
OCCUPATION		2008	2009		2008	2009		<u> </u>	2008	2009		2008	2009				
				% Chge	% Share	% Share					-	% Share	% Share				
Legislators, and m	anagers	93	178	91.40%	2.28%	3.75%		ntry Level	76	83	9.21%	1.87%	1.75%				
Professional Technicians		892 353	1,040 354	16.59% 0.28%	21.89% 8.66%	21.91% 7.46%		med Forces omemakers	27 275	17 375	-37.04% 36.36%	0.66% 6.75%	0.36% 7.90%				
Clerk		1,183	1,284	0.28% 8.54%	29.04%	7.46% 27.05%		udents	176	375 217	23.30%	4.32%	4.57%				
Service Workers		478	551	15.27%	11.73%	11.61%		etirees	47	99	110.64%	1.15%	2.09%				
Skilled Workers		17	29	70.59%	0.42%	0.61%	Ot	hers	182	181	-0.55%	4.47%	3.81%				
Craft and related to		9	3	-66.67%	0.22%	0.06%	No	ot Stated	204	307	50.49%	5.01%	6.47%				
Operators and Ass	semblers	62	29	-53.23%	1.52%	0.61%											

**2009** % Share

0.15% 2.31% 0.08% 0.62% 0.62% 0.08% 3.46% 12.62% 13.15% 17.31% 15.38% 15.77% 7.85% 6.31%

4.23% 0.08% 100.00%



	IAS															
DECEMBER	2008 Male	2009 Male		2008	2009	2008 Female	2009 Female		2008	2009	2008 Not	2009 Not	2008 TOTAL	2009 TOTAL		2008
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	2	0	2		0.00%
Under 13	16	17	6.25%	1.46%	2.50%	17	13	-23.53%	1.87%	2.48%	0	0	33	30	-9.09%	1.65%
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	1	0	1		0.00%
13-15	4	3	-25.00%	0.37%	0.44%	1	5	400.00%	0.11%	0.95%	0	0	5	8	60.00%	0.25%
16-19	3	3	0.00%	0.27%	0.44%	10	5	-50.00%	1.10%	0.95%	0	0	13	8	-38.46%	0.65%
18-19 20-24	0 27	0 11	-59.26%	0.00% 2.47%	0.00% 1.62%	0 81	0 32	-60.49%	0.00% 8.89%	0.00% 6.10%	0	1	0 108	1 45	-58.33%	0.00% 5.39%
25-29	188	79	-57.98%	17.20%	11.63%	222	81	-63.51%	24.37%	15.43%	0	4	410	164	-60.00%	20.46%
30-34	152	82	-46.05%	13.91%	12.08%	144	76	-47.22%	15.81%	14.48%	0	13	296	171	-42.23%	14.77%
35-39	193	136	-29.53%	17.66%	20.03%	139	72	-48.20%	15.26%	13.71%	0	17	332	225	-32.23%	16.57%
40-44	171	102	-40.35%	15.65%	15.02%	88	81	-7.95%	9.66%	15.43%	0	17	259	200	-22.78%	12.92%
45-49	153	113	-26.14%	14.00%	16.64%	90	75	-16.67%	9.88%	14.29%	0	17	243	205	-15.64%	12.13%
50-54	91	57	-37.36%	8.33%	8.39%	74	37	-50.00%	8.12%	7.05%	0	8	165	102	-38.18%	8.23%
55-59	57	42	-26.32%	5.22%	6.19%	30	32	6.67%	3.29%	6.10%	0	8	87	82	-5.75%	4.34%
60 and Over	37	34	-8.11%	3.39%	5.01%	15	16	6.67%	1.65%	3.05%	0	5	52	55	5.77%	2.59%
Not Stated	1	0	-100.00%	0.09%	0.00%	0	0		0.00%	0.00%	0	1	1	1	0.00%	0.05%
Total	1,093	679	-37.88%	100.00%	100.00%	911	525	-42.37%	100.00%	100.00%	0	96	2,004	1,300	-35.13%	100.00%
		2008	2009		2008	2009										
		Number	Number	% Chge	% Share	% Share				2009						
FREQUENCY OF	VISIT						TRA	VEL COMPANI	ON	Number	% Share					
First Visit		1,589	1,128	-29.01%	81.61%	89.95%	Spor	100		84	7.63%					
Revisit		60	55	-8.33%	3.08%	4.39%	Child			21	1.91%					
Not Stated		298	71	-76.17%	15.31%	5.66%		nts/Grandparent	s	13	1.18%					
								r Family Membe		5	0.45%					
TRAVEL ARRANG	SEMENT							ness Associates		50	4.54%					
							Frier			22	2.00%					
Individually arrange	ed	75	27	-64.00%	3.85%	2.15%		Group		909	82.56%					
Packaged Tour		1,394	1,062	-23.82%	71.60%	84.69%	Alon	е		18	1.63%					
Company/Business	s trip	41	43	4.88%	2.11%	3.43%				4 404						
Group Tour Other		54	51 8	-5.56% 700.00%	2.77% 0.05%	4.07% 0.64%	# 01	respondents		1,101						
Not Stated		382	63	-83.51%	19.62%	5.02%										
TRAVEL PLANS		2008	2009		2008	2009	TRA	VEL	2008	2009	<u> </u>	2008	2009			
				% Chge	% Share	% Share	мот	IVATION			% Chge	% Share	% Share			
Pleasure		1,499	1,151	-23.22%	97.46%	158.32%	Inter		167	64	-61.68%	12.56%	12.98%			
Business		1,499	31	72.22%	1.17%	4.26%		spaper	24	11	-54.17%	1.80%	2.23%			
Golf		11	3	-72.73%	0.72%	0.41%		azines	27	6	-77.78%	2.03%	1.22%			
Diving		34	6	-82.35%	2.21%	0.41%		el Agents	1,307	952	-27.16%	98.27%	193.10%			
Attend Conf & Con	ıv	1	1	0.00%	0.07%	0.14%	Clim		33	91	175.76%	2.48%	18.46%			
Company Trip		13	0	-100.00%	0.85%	0.00%	Price	•	9	1	-88.89%	0.68%	0.20%			
Honeymoon		107	12	-88.79%	6.96%	1.65%		t flight Time	10	9	-10.00%	0.75%	1.83%			
Getting Married		1	0	-100.00%	0.07%	0.00%		eral Reading	3	1	-66.67%	0.23%	0.20%			
Memorial Service		2	0	-100.00%	0.13%	0.00%		/Poster	0	1		0.00%	0.20%			
VFR		19	4	-78.95%	1.24%	0.55%		ds/Relatives	93	24	-74.19%	6.99%	4.87%			
Attend Sport Event	ts	1	0	-100.00%	0.07%	0.00%	TV/F		5	1	-80.00%	0.38%	0.20%			
Others		2	4	100.00%	0.13%	0.55%	Othe	ious Trip rs	8 42	7 50	-12.50% 19.05%	0.60% 3.16%	1.42% 10.14%			
OCCUPATION		2008	2009		2008	2009			2008	2009		2008	2009			
OCCOI ATION				% Chge	% Share	% Share					-	% Share	% Share			
OCCOL ATION			20	-57.75%	3.65%	2.39%		/ Level	9	0	-100.00%	0.46%	0.00%			
Legislators, and ma	anagers	71	30						0	0		0.000/	0.000/			
Legislators, and ma	anagers	1,139	920	-19.23%	58.50%	73.37%		ed Forces	0			0.00%	0.00%			
Legislators, and ma Professional Technicians	anagers	1,139 47	920 62	-19.23% 31.91%	58.50% 2.41%	4.94%	Hom	emakers	20	2	-90.00%	1.03%	0.16%			
Legislators, and ma Professional Technicians Clerk	anagers	1,139 47 168	920 62 89	-19.23% 31.91% -47.02%	58.50% 2.41% 8.63%	4.94% 7.10%	Hom Stud	emakers ents	20 17	2 12	-90.00% -29.41%	1.03% 0.87%	0.16% 0.96%			
Legislators, and ma Professional Technicians Clerk Service Workers	anagers	1,139 47 168 49	920 62 89 19	-19.23% 31.91% -47.02% -61.22%	58.50% 2.41% 8.63% 2.52%	4.94% 7.10% 1.52%	Hom Stud Retir	emakers ents ees	20 17 28	2 12 14	-90.00% -29.41% -50.00%	1.03% 0.87% 1.44%	0.16% 0.96% 1.12%			
Legislators, and ma Professional Technicians Clerk	Ü	1,139 47 168	920 62 89	-19.23% 31.91% -47.02%	58.50% 2.41% 8.63%	4.94% 7.10%	Hom Stud Retir Othe	emakers ents ees	20 17	2 12	-90.00% -29.41%	1.03% 0.87%	0.16% 0.96%			