

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2010) - 2011		
TOTAL TO DATE:	2010 73,630	2011 84,535	% Change 14.81%
October	20,467	25,784	25.98%
November	23,008	27,179	18.13%
December	<u>30,155</u>	<u>31,572</u>	<u>4.70%</u>
January	35,716		
February	37,850		
March	36,220		
April	26,255		
May	27,015 r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
YEAR TOTAL:	368,186	84,535	

Calendar Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	353,956	379,091	7.10%
January	38,932	35,716	-8.26%
February	35,594 r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
Μαγ	24,128	27,015 r	11.97%
June	21,803	28,372	30.13%
July	30,301	35,164	16.05%
August	37,072 r	38,047	2.63%
September	31,755	29,917	-5.79%
October	20,467	25,784	25.98%
November	23,008	27,179	18.13%
December	<u>30,155</u>	<u>31,572</u>	<u>4.70%</u>
YEAR TOTAL:	353,956	379,091	7.10%

NONTHLY VISI									
	~	JAPAN ~			~ KOREA ^	~		INA/HONG	
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	34,793	37,005	6%	21,862	29,594	35%	7,890	9,170	16%
October	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
November	10,553	11,447	8%	6,892	10,428	51%	2,742	2,346	-14%
December	<u>15,638</u>	<u>14,279</u>	<u>-9%</u>	<u>10,157</u>	<u>10,485</u>	<u>3%</u>	1,302	<u>3,617</u>	<u>178%</u>
January	18,018			11,710			3,065		
February	19,271			9,603			6,286		
March	21,685			8,185			3,196		
April	10,463			8,619			3,483		
May	11,434 r			9,643			3,159		
June	13,451			8,931			2,298		
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
	~	GUAM ~		~ UN	ITED STA	TES ~	~ P	HILIPPIN	ES ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	4,566	4,167	-9%	2,197	2,526	15%	402	146	-64%
	·····	•	10%			1 / 9/	122	40	(70/
October	1,520	1,225	-19%	909 496	762 993	-16%	132 210	43	-67%
November December	1,468	1,402	-4%			100% 2%		55	-74%
January	<u>1,578</u> 1,524	<u>1,540</u>	<u>-2%</u>	<u>792</u> 644	<u>771</u>	<u>-3%</u>	<u>60</u> 39	<u>48</u>	<u>-20%</u>
February	1,231			997			45		
March	1,559			751			45		
April	1,376			662			201		
May	1,441			746			62		
June	1,760			1,035			39		
July	1,460			951			42		
August	1,315			837 r			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
	~	RUSSIA ~		~	TAIWAN	~	~ 0	THER ARE	AS ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	1,152	1,214	5%	60	48	-20%	708	665	-6%
October	377	367	-3%	12	34	183%	256	186	-27%
November	374	288	-23%	43	3	-93%	230	217	-6%
December	<u>401</u>	<u>559</u>	<u>39%</u>	<u>5</u>	<u>11</u>	<u>120%</u>	222	262	<u>18%</u>
January	487	<u></u>	<u></u>	<u>5</u> 4	<u></u>		225		<u> 10,0</u>
February	181			10			226		
March	496			7			296		
April	260			10			1,181		
May	305			10			224		
June	485			12			361		
	375			72			271		
	373			16			2/1		
July				/11			100		
	383 205			41 3			182 197		

ARRIVALS	BY MODE OF TRANSPORTATION	Dec-09	<u>Dec-10</u>	% CHANG
Air Arriva		28,733	30,277	5'
Sea Arriva		821	627	-24
TOTAL A	RRIVALS	29,554	30,904	55
AIR ARRIV	ALS BY COUNTRY OF RESIDENCE			
JAPAN		14,594	13,166	-10
	Kanto (Tokyo)	9,981	8,893	-11
	Kinki (Osaka)	1,430	1,690	18
	Tokai (Nagoya)	1,485	1,025	-31
	Tohoku (Sendai)	694	586	-16
	Kyushu (Fukuoka)	159	113	-29
	Hokkaido (Sapporo)	137	107	-22
		214	278	-22
	Chugoku (Hiroshima) Shikoku	98	102	4
	Okinawa	20	27	35
		_		
	Others	14	17	21
	Not Specified	362	328	-9
KOREA		10,142	10,472	3
	Seoul	5,847	5,280	-10
	Pusan	792	1,220	54
	Taegu	297	297	C
	Inchon	284	31	-89
	Others	2,636	3,285	25
	Not Specified	286	359	26
HINA/HO	NG KONG	1,300	3,617	178
GUAM		1,412	1,418	270 C
UNITED S	STATES	617	735	19
PHILIPPIN		57	48	-16
RUSSIA		401	558	39
TAIWAN		5	11	120
OTHER		205	252	23
ARRIVAL	S BY MONTH	FY 2010	FY 2011	% CHANG
TOTAL TO	DATE	71,992	83,079	15
October		19,992	25,485	27
November		22,446	26,690	19
December		<u>29,554</u>	<u>30,904</u>	5
January		35,318		
February		37,393		
March		35,470		
April		25,862		
May		26,320		
June		27,959		
July		34,432		
August		37,302 r		
September	•	29,486		
EAR TOT	AL	361,534	83,079	

Source: CNMI Customs Declaration Form

^r Revised

Sea Arrivals :Dec-10Military Shp:n/a

VISITOR ARRIVALS TO <u>ROTA</u> -	DECEMBER 201	0	
	<u>Dec-09</u>	<u>Dec-10</u>	% CHANGE
TOTAL ARRIVALS	601	668	11%
ARRIVALS FROM GUAM	601	668	11%
JAPAN	379	486	28%
KOREA	13	13	0%
CHINA/HONG KONG	2	0	-100%
GUAM	166	122	-27%
UNITED STATES	21	36	71%
PHILIPPINES	3	0	-100%
RUSSIA	0	1	
TAIWAN	0	0	
OTHER	17	10	-41%
INTERISLAND ARRIVALS	0	0	
JAPAN			
KOREA			
CHINA/HONG KONG		Not Available	
	Not Available	Not Avanua	
UNITED STATES (INCLUDING GUAM)	NOUTIVE	-	
PHILIPPINES			
OTHER			
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	2,334	1,456	-38%
October	852	299	-65%
November	881	489	-44%
December	<u>601</u>	<u>668</u>	<u>11%</u>
January	398		
February	457		
March	750		
April	393		
May	695 r		
June	413		
July	732		
August	745		
September	431		
YEAR TOTAL	7,348	1,456	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - DECEMBER 2010													
	<u>Dec-09</u>	<u>Dec-10</u>	% CHANGE										
TOTAL ARRIVALS	2,128	1,554	-27%										
ARRIVALS FROM GUAM	0	0											
JAPAN	0												
KOREA	0												
CHINA/HONG KONG	0	Not Available											
GUAM	No Visitor Arrival	Not Available											
UNITED STATES	No Visitor Arriva	NOL											
PHILIPPINES	INO ATOMA O												
RUSSIA	0												
TAIWAN	0												
OTHER	0												
INTERISLAND ARRIVALS													
OVERNIGHT VISITORS:	2,110	1,552	-26%										
JAPAN	417	318	-24%										
KOREA	420	233	-45%										
CHINA/HONG KONG	1,060	804	-24%										
GUAM	20	50	150%										
UNITED STATES	11	9	-18%										
PHILIPPINES	0	0											
TAIWAN	0	0											
SAIPAN	173	135	-22%										
OTHER	9	3	-67%										
DAY VISITORS:	18	2	-89%										
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE										
TOTAL TO DATE	9,097	5,126	-44%										
October	3,759	1,955	-48%										
November	3,210 r	1,617	-50%										
December	<u>2,128</u>	<u>1,554</u>	<u>-27%</u>										
January	3,426												
February	4,804 r												
March	3,120												
April	3,127												
May	2,765												
June	1,949												
July	3,158												
August	2,465												
September	1,738	E 404											
YEAR TOTAL	35,649	5,126											

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

VISITORS AUTHORITY																							P	Page 1 of 2
DECEMBER		тот					PAN			ко	REA			CHINA/HON					UAM			ОТН	IERS	
-	Dec-09		% SHARE	% CHGE	Dec-09		% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09		% SHARE	% CHGE	Dec-09	Dec-10		% CHGE	Dec-09		% SHARE	% CHGE
MODE OF ARRIVAL	29,554	30,904	100.00%	4.57%	15,259	13,793	100.00%	-9.61%	10,144	10,472	100.00%	3.23%	1,300	3,617	100.00%	178.23%	1,412	1,418	100.00%	0.42%	1,439	1,604	100.00%	11.47
Air	28,733	30,277	97.97%	5.37%	14,594	13,166	95.45%	-9.78%	10,142	10,472	100.00%	3.25%	1,300	3,617	100.00%	178.23%	1,412	1,418	100.00%	0.42%	1,285	1,604	100.00%	24.82
Sea	821	627	2.03%	-23.63%	665	627	4.55%	-5.71%	2	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		154	0	0.00%	-100.00
GENDER Male	28,733 14,599	30,277	100.00%	5.37%	14,594	13,166 6.595	100.00%	-9.78%	10,142 5.036	10,472	100.00%	3.25% 5.12%	1,300 679	3,617	100.00%	178.23%	1,412	1,418 911	100.00% 64.25%	0.42% 2.59%	1,285 708	1,604 938	100.00%	24.82 32.49
Female	14,599	15,549 14,715	51.36% 48.60%	6.51% 4.98%	7,288 7,287	6,595	50.09% 49.91%	-9.51%	5,036	5,294 5,170	50.55% 49.37%	5.12%	525	1,811	50.07% 49.82%	166.72% 243.24%	524	506	64.25% 35.68%	-3.44%	708	938	58.48% 41.52%	32.4
Not Stated	14,017	14,713	48.00%	-88.89%	19	0,571	0.00%	-100.00%	5,105	5,170	49.37%	700.00%	96	1,002	49.82 %	-95.83%	524	1	0.07%	*3.44 %	5/6	000	0.00%	-100.00
AGE GROUP (YEARS)	28,733	30,277	100.00%	5.37%	14,594	13,166	100.00%	-9.78%	10,142	10,472	100.00%	3.25%	1,300	3,617	100.00%	178.23%	1,412	1,418	100.00%	0.42%	1,285	1,604	100.00%	24.82
Under 10		60	0.20%	-34.07%	9	0	0.00%	-100.00%	78	38	0.36%	-51.28%	2	0	0.00%	-100.00%	.,	13	0.92%	1200.00%	1,200	9	0.56%	800.00
Under 13	3,942	4,193	13.85%	6.37%	1,769	1,630	12.38%	-7.86%	1.866	2,176	20.78%	16.61%	- 30	55	1.52%	83.33%	114	108	7.62%	-5.26%	163	224	13.97%	37.42
10-17	14	3	0.01%	-78.57%	0	1	0.01%		11	_,¢	0.00%	-100.00%	1	0	0.00%	-100.00%	2	2	0.14%	0.00%	0	0	0.00%	
13-15	628	738	2.44%	17.52%	313	255	1.94%	-18.53%	252	415	3.96%	64.68%	8	2	0.06%	-75.00%	31	26	1.83%	-16.13%	24	40	2.49%	66.67
16-19	730	515	1.70%	-29.45%	452	238	1.81%	-47.35%	178	158	1.51%	-11.24%	8	10	0.28%	25.00%	53	60	4.23%	13.21%	39	49	3.05%	25.64
18-19	14	6	0.02%	-57.14%	0	1	0.01%		8	2	0.02%	-75.00%	1	0	0.00%	-100.00%	4	2	0.14%	-50.00%	1	1	0.06%	0.00
20-24	1,592	1,824	6.02%	14.57%	1,184	1,104	8.39%	-6.76%	178	160	1.53%	-10.11%	45	313	8.65%	595.56%	84	101	7.12%	20.24%	101	146	9.10%	44.55
25-29	3,154	4,031	13.31%	27.81%	1,656	1,520	11.54%	-8.21%	1,100	960	9.17%	-12.73%	164	1,313	36.30%	700.61%	117	88	6.21%	-24.79%	117	150	9.35%	28.21
30-34	3,639	4,016	13.26%	10.36%	1,686	1,405	10.67%	-16.67%	1,585	1,595	15.23%	0.63%	171	718	19.85%	319.88%	94	128	9.03%	36.17%	103	170	10.60%	65.05
35-39	4,048	4,153	13.72%	2.59%	1,840	1,658	12.59%	-9.89%	1,679	1,768	16.88%	5.30%	225	411	11.36%	82.67%	177	140	9.87%	-20.90%	127	176	10.97%	38.58
40-44	3,306	3,284	10.85%	-0.67%	1,728	1,499	11.39%	-13.25%	1,053	1,193	11.39%	13.30%	200	255	7.05%	27.50%	178	168	11.85%	-5.62%	147	169	10.54%	14.97
45-49	2,282	2,167	7.16%	-5.04%	1,134	1,055	8.01%	-6.97%	632	579	5.53%	-8.39%	205	222	6.14%	8.29%	178	168	11.85%	-5.62%	133	143	8.92%	7.52
50-54	1,652	1,649	5.45%	-0.18%	790	750	5.70%	-5.06%	532	442	4.22%	-16.92%	102	158	4.37%	54.90%	133	173	12.20%	30.08%	95	126	7.86%	32.63
55-59	1,330	1,372	4.53%	3.16%	665	701	5.32%	5.41%	385	395	3.77%	2.60%	82	85	2.35%	3.66%	102	108	7.62%	5.88%	96	83	5.17%	-13.54
60 & Over	2,285	2,248	7.42%	-1.62%	1,354	1,347	10.23%	-0.52%	597	581	5.55%	-2.68%	55	71	1.96%	29.09%	144	132	9.31%	-8.33%	135	117	7.29%	-13.33
Not Stated	26	18	0.06%	-30.77%	14	2	0.02%	-85.71%	8	10	0.10%	25.00%	1	4	0.11%	300.00%	0	1	0.07%		3	1	0.06%	-66.67
PURPOSE OF VISIT	17,044	17,790	100.00%	4.38%	9,146	8,195	100.00%	-10.40%	4,747	4,889	100.00%	2.99%	1,254	2,645	100.00%	110.93%	1,061	1,078	100.00%	1.60%	836	983	100.00%	17.58
Pleasure	15,913	16,586	93.23%	4.23%	9,032	8,093	98.76%	-10.40%	4,603	4,773	97.63%	3.69%	1,215	2,621	99.09%	115.72%	503	503	46.66%	0.00%	560	596	60.63%	6.43
Business	883	961	5.40%	8.83%	59	73	0.89%	23.73%	78	63	1.29%	-19.23%	38	19	0.72%	-50.00%	486	496	46.01%	2.06%	222	310	31.54%	39.64
Other	248	243	1.37%	-2.02%	55	29	0.35%	-47.27%	66	53	1.08%	-19.70%	1	5	0.19%	400.00%	72	79	7.33%	9.72%	54	77	7.83%	42.59
FREQUENCY OF VISIT	17,044	17,790	100.00%	4.38%	9,146	8,195	100.00%	-10.40%	4,747	4,889	100.00%	2.99%	1,254	2,645	100.00%	110.93%	1,061	1,078	100.00%	1.60%	836	983	100.00%	17.58
First Visit	9,046	9,215	51.80%	1.87%	3,976	3,283	40.06%	-17.43%	3,303	3,445	70.46%	4.30%	1,128	1,972	74.56%	74.82%	79	78	7.24%	-1.27%	560	437	44.46%	-21.96
Revisit	6,458	6,009	33.78%	-6.95%	4,344	3,732	45.54%	-14.09%	1,118	1,045	21.37%	-6.53%	55	73	2.76%	32.73%	719	757	70.22%	5.29%	222	402	40.90%	81.08
Not Stated TRAVEL ARRANGEMENT	1,540 17,044	2,566 17,790	14.42% 100.00%	66.62% 4.38%	826 9,146	1,180 8,195	14.40% 100.00%	42.86%	326 4,747	399 4,889	8.16% 100.00%	22.39% 2.99%	71 1,254	600 2,645	22.68% 100.00%	745.07% 110.93%	263 1,061	243 1,078	22.54% 100.00%	-7.60%	54 836	144 983	14.65% 100.00%	166.67 17.58
													1,234								462			
Individual Arranged	4,057	3,855 8,505	21.67%	-4.98%	1,480	1,542 4,598	18.82% 56.11%	4.19%	1,558	1,176 2.512	24.05%	-24.52%	1.062	113 1.298	4.27%	318.52%	530	550 11	51.02%	3.77%	462	474 86	48.22%	2.60 17.81
Packaged Tour	9,470		47.81% 8.39%	-10.19% 37.89%	6,067 425	4,598	6.65%	-24.21%	2,252	2,512	51.38%	11.55% -1.57%	1,062		49.07% 9.79%	22.22% 502.33%	16	262	1.02%	-31.25%	,0	176	8.75%	49.15
Business Trip		1,492						28.24%	254		5.11%		43	259			242			8.26%	118			
Group Tour Other	1,045	1,625	9.13%	55.50% -14.81%	548	493	6.02% 0.13%	-10.04%	425	716 53	14.65%	68.47%	51	373	14.10% 0.19%	631.37% -37.50%	/	11 36	1.02%	57.14% -2.70%	14	32	3.26%	128.57
Other Not Stated	189	161 2,152	0.91%	-14.81% 79.18%	43 583	11	0.13%	-74.42%	181	53 182	1.08%	-31.17% 0.55%	8	5 597	0.19%	-37.50% 847.62%	37 229	36 208	3.34% 19.29%	-2.70% -9.17%	24	159	5.70% 16.17%	133.33
TRAVEL COMPANION	1,201	2,152	12.10%	79.18%	583 8,198	7,203	12.20%	-12.56%	4.331	4.519	3.12%	4.34%	63 1,101	2.053	22.01%	847.62% 86.47%	728	208 741	19.29%	-9.17%	145 622	752	10.17%	9.66 20.90
Spouse	5,085	4,911	32.17%	-3.42%	2,415	2,034	28.24%	-12.14%	2,382	2,323	51.41%	-2.48%	04	2,033	14.47%	253.57%	91	92	12.42%	1.10%	113	165	21.94%	46.02
Children	2,860	2.891	18.94%	-3.42 %	1,472	1,274	17.69%	-13.45%	1,194	1,375	30.43%	-2.46 %	04	41	2.00%	95.24%	64	58	7.83%	-9.38%	109	143	19.02%	31.19
Parents/Grandparents	2,860	2,691	3.96%	7.28%	312	320	4.44%	-13.45%	1,194	233	5.16%	18.88%	19	20	0.97%	95.24% 53.85%	10	8	1.08%	-9.38%	32	23	3.06%	-28.13
Other Family Members/relatives	000	824	5.40%	-5.07%	473	415	5.76%	-12.26%	293	233	6.09%	-6.14%	-	35	1.70%	600.00%	10	43	5.80%	-12.24%	32	56	7.45%	16.67
Business Associates	1.864	3.019	5.40%	-5.07%	4/3	415	5.76%	-12.26%	293	275 650	6.09% 14.38%	-6.14% 17.12%	5	1.078	1.70%	2056.00%	49	43	5.80%	-12.24%	48	170	22.61%	16.67
Friends	4,210	3,019	23.36%	-15.27%	3.351	2,689	37.33%	-0.28%	683	568	14.38%	-16.84%	50	1,078	6.28%	486.36%	107	87	14.44%	64.15%	101	94	12.50%	-6.93
Tour Group	4,210	1,285	8.42%	-15.27%	280	2,089	4.14%	-19.76%	334	533	12.57%	-16.84%	909	442	21.53%	-51.38%	53	- 1	0.13%	0.00%	101	94	12.50%	-8.33
Alone	1,536	1,285			280	298 597	4.14% 8.29%	-12.97%	334	533 242	5.36%		909	442		-51.38% 372.22%	1 408	405			12			-8.33
Not Stated	1,571	1,549	10.15% 17.47%	-1.40% 52.31%	924	1,280	8.29%	-12.97% 38.53%	226	242	6.22%	7.08%	18	85 590	4.14% 28.74%	372.22%	408 296	405 299	54.66% 40.35%	-0.74% 1.01%	233 200	220 217	29.26% 28.86%	-5.58
* Effective October 2006, arrivals from I				02.01%	324	1,200	17.77%	30.33%	200	201	0.22%	0.30%	51	590	20.74%	1030.00%	290	239	40.33%	1.01%	200	21/	20.00%	0.50

Visitors Profile by Country (Saipan only)

VISITORS F			27		un	• 7		"PC)												F	Page 2 of 2
DECEMBER		тот				JAF				ко				CHINA/					JAM				IERS	
	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHGE	Dec-09	Dec-10	% SHARE	% CHG
TRAVEL PLANS	15,722	15,697		-0.16%	8,577	7,152		-16.61%	4,430	4,704		6.19%	1,192	2,080		74.50%	851	895		5.17%	672	866		28.87%
Pleasure	12,250	12,411	79.07%	1.31%	6,864	5,694	79.61%	-17.05%	3,547	4,045	85.99%	14.04%	1,151	1,861	89.47%	61.69%	295	341	38.10%	15.59%	393	470	54.27%	19.59%
Business	743	819	5.22%	10.23%	93	88	1.23%	-5.38%	52	35	0.74%	-32.69%	31	14	0.67%	-54.84%	387	406	45.36%	4.91%	180	276	31.87%	53.33%
Golf	1,940	1,623	10.34%	-16.34%	1,074	879	12.29%	-18.16%	790	675	14.35%	-14.56%	3	16	0.77%	433.33%	33	33	3.69%	0.00%	40	20	2.31%	-50.00%
Dive	1,937	1,705	10.86%	-11.98%	1,735	1,440	20.13%	-17.00%	136	129	2.74%	-5.15%	6	66	3.17%	1000.00%	10	15	1.68%	50.00%	50	55	6.35%	10.00%
Convention	57	58	0.37%	1.75%	20	12	0.17%	-40.00%	20	24	0.51%	20.00%	1	4	0.19%	300.00%	6	11	1.23%	83.33%	10	7	0.81%	-30.00%
Company Trip	416	714	4.55%	71.63%	317	402	5.62%	26.81%	58	54	1.15%	-6.90%	0	210	10.10%		23	28	3.13%	21.74%	18	20	2.31%	11.119
Honeymoon	579	538	3.43%	-7.08%	102	90	1.26%	-11.76%	456	352	7.48%	-22.81%	12	93	4.47%	675.00%	3	0	0.00%	-100.00%	6	3	0.35%	-50.00%
Get Married	56	66	0.42%	17.86%	48	55	0.77%	14.58%	4	3	0.06%	-25.00%	0	3	0.14%		1	2	0.22%	100.00%	3	3	0.35%	0.00%
Memorial Service	23	20	0.13%	-13.04%	3	4	0.06%	33.33%	4	3	0.06%	-25.00%	0	3	0.14%		10	7	0.78%	-30.00%	6	3	0.35%	-50.00%
Visit Friends	612	579	3.69%	-5.39%	153	113	1.58%	-26.14%	96	101	2.15%	5.21%	4	17	0.82%	325.00%	209	199	22.23%	-4.78%	150	149	17.21%	-0.67%
Sports	157	132	0.84%	-15.92%	65	61	0.85%	-6.15%	59	46	0.98%	-22.03%	0	5	0.24%		20	12	1.34%	-40.00%	13	8	0.92%	-38.46%
Other	331	262	1.67%	-20.85%	181	95	1.33%	-47.51%	69	45	0.96%	-34.78%	4	8	0.38%	100.00%	41	39	4.36%	-4.88%	36	75	8.66%	108.33%
Not Stated	1,322	2,093	13.33%	58.32%	569	1,043	14.58%	83.30%	317	185	3.93%	-41.64%	62	565	27.16%	811.29%	210	183	20.45%	-12.86%	164	117	13.51%	-28.66%
TRAVEL MOTIVATION	15,621	15,479		-0.91%	8,470	7,093		-16.26%	4,509	4,666		3.48%	1,193	2,050		71.84%	780	837		7.31%	669	833		24.51%
Newspaper	168	94	0.61%	-44.05%	101	34	0.48%	-66.34%	42	37	0.79%	-11.90%	11	21	1.02%	90.91%	6	Ō	0.00%	-100.00%	8	2	0.24%	-75.00%
Magazine	277	345	2.23%	24.55%	215	217	3.06%	0.93%	40	60	1.29%	50.00%	6	55	2.68%	816.67%	3	0	0.00%	-100.00%	13	13	1.56%	0.00%
Travel Agent	5,172	5,365	34.66%	3.73%	1,757	1,343	18.93%	-23.56%	2,368	2,530	54.22%	6.84%	952	1,375	67.07%	44.43%	21	25	2.99%	19.05%	74	92	11.04%	24.32%
Climate	2,688	2,399	15.50%	-10.75%	2,198	1,917	27.03%	-12.78%	329	304	6.52%	-7.60%	91	97	4.73%	6.59%	3	4	0.48%	33.33%	67	77	9.24%	14.93%
Price	1,650	1,262	8.15%	-23.52%	1,569	1,179	16.62%	-24.86%	50	30	0.64%	-40.00%	1	17	0.83%	1600.00%	11	17	2.03%	54.55%	19	19	2.28%	0.00%
Short	2,135	1.925	12.44%	-9.84%	1.798	1.590	22.42%	-11.57%	275	246	5.27%	-10.55%	9	22	1.07%	144.44%	33	38	4.54%	15.15%	20	29	3.48%	45.00%
Reading	170	307	1.98%	80.59%	45	47	0.66%	4.44%	111	229	4.91%	106.31%	1	11	0.54%	1000.00%	1	3	0.36%	200.00%	12	17	2.04%	41.67%
Flyer	524	432	2.79%	-17.56%	360	284	4.00%	-21.11%	148	87	1.86%	-41.22%	1	8	0.39%	700.00%	0	0	0.00%	#DIV/0!	15	53	6.36%	253.33%
Friends / Relatives	2,478	2,299	14.85%	-7.22%	1.469	1.169	16.48%	-20.42%	494	454	9.73%	-8.10%	24	122	5.95%	408.33%	236	320	38.23%	35.59%	255	234	28.09%	-8.24%
TV / Radio	70	109	0.70%	55.71%	29	34	0.48%	17.24%	34	44	0.94%	29.41%	1	24	1.17%	2300.00%	3		0.12%	-66.67%	3		0.72%	100.00%
Prior Trip	2,655	2.420	15.63%	-8.85%	2.077	1.847	26.04%	-11.07%	403	392	8.40%	-2.73%	7	14	0.68%	100.00%	108	101	12.07%	-6.48%	60	66	7.92%	10.00%
Other	1,517	1,710	11.05%	12.72%	556	501	7.06%	-9.89%	298	277	5.94%	-7.05%	50	192	9.37%	284.00%	412	400	47.79%	-2.91%	201	340	40.82%	69.15%
Web	2,411	2,484	16.05%	3.03%	1,475	1.247	17.58%	-15.46%	780	757	16.22%	-2.95%	64	351	17.12%	448.44%	10	38	4.54%	100.00%	73	91	10.92%	24.66%
Not Stated	1,423	2,404	14.93%	62.40%	676	1,102	15.54%	63.02%	238	223	4.78%	-6.30%	61	595	29.02%	875.41%	281	241	28.79%	-14.23%	167	150	18.01%	-10.189
OCCUPATION	17,044	17,790	100.00%	4.38%	9,146	8,195	100.00%	-10.40%	4,747	4,889	100.00%	2.99%	1,254	2,645	100.00%	110.93%	1,061	1,078	100.00%	1.60%	836	983	100.00%	17.58%
Leg & Manager	2.006	1.788	10.05%	-10.87%	1,600	1.363	16.63%	-14.81%	178	179	3.66%	0.56%	30	62	2.34%	106.67%	122	112	10.39%	-8.20%	76	72	7.32%	-5.26%
Professional	3.069	2,733	15.36%	-10.95%	674	612	7.47%	-9.20%	1.040	1,016	20.78%	-2.31%	920	651	24.61%	-29.24%	205	207	19.20%	0.98%	230	247	25.13%	7.39%
Technicians	932	963	5.41%	3.33%	413	377	4.60%	-8.72%	354	361	7.38%	1.98%	62	98	3.71%	58.06%	69	81	7.51%	17.39%	34	46	4.68%	35.29%
Clerk	4.726	4.914	27.62%	3.98%	3,305	2.640	32.21%	-20.12%	1.284	1.418	29.00%	10.44%	89	802	30.32%	801.12%	20	26	2.41%	30.00%	28	28	2.85%	0.00%
Service	1,350	1,366	7.68%	1.19%	730	555	6.77%	-23.97%	551	607	12.42%	10.16%	10	172	6.50%	805.26%	20	20	2.23%	-22.58%	10	20	0.81%	-57.89%
Skilled	74	61	0.34%	-14.08%	, 50	29	0.35%	-19.44%		27	0.55%	-6.90%	10	1/2	0.04%	0.00%	0	24	0.37%	100.00%	.9	0	0.00%	-100.00%
Craftsman	21	38	0.34%	-14.08%	36	29	0.35%	-19.44%	29	9	0.55%	-6.90%	1	1	0.04%	-33.33%	2	4	0.37%	63.64%	3	7	0.00%	-100.00%
	31				7				3				3	2			11				/	1		
Plant Operator	84	124 44	0.70%	47.62% -54.64%	52	75	0.92%	44.23% 33.33%	29	42	0.86%	44.83% -85.54%	0	17	0.08%		1	3	0.28%	200.00%	2	2	0.20%	0.00%
Entry Level	97				6	8			83				0				4	5			4	2		
Armed Forces	140	222	1.25%	58.57%	18	17	0.21%	-5.56%	17	7	0.14%	-58.82%	0	0	0.00%		47	46	4.27%	-2.13%	58	152	15.46%	162.07%
Homemaker	810	751	4.22%	-7.28%	391	312	3.81%	-20.20%	375	372	7.61%	-0.80%	2	16	0.60%	700.00%	22	22	2.04%	0.00%	20	29	2.95%	45.00%
Students	874	940	5.28%	7.55%	562	508	6.20%	-9.61%	217	294	6.01%	35.48%	12	9	0.34%	-25.00%	40	69	6.40%	72.50%	43	60	6.10%	39.53%
Retirees	468	420	2.36%	-10.26%	298	259	3.16%	-13.09%	99	77	1.57%	-22.22%	14	33	1.25%	135.71%	29	30	2.78%	3.45%	28	21	2.14%	-25.00%
Other	531	574	3.23%	8.10%	157	137	1.67%	-12.74%	181	128	2.62%	-29.28%	42	145	5.48%	245.24%	84	91	8.44%	8.33%	67	73	7.43%	8.96%
Not Stated	1,855	2,852	16.03%	53.75%	897	1,301	15.88%	45.04%	307	340	6.95%	10.75%	60	635	24.01%	958.33%	374	340	31.54%	-9.09%	217	236	24.01%	8.76%
LENGTH OF STAY (NIGHTS)	112,469	122,894		9.27%	54,149	49,633		-8.34%	41,156	42,520		3.31%	4,961	14,976		201.87%	3,808	3,644		-4.31%	8,395	12,121		44.38%
g. Length of Stay (Nights)	3.91	4.06			3.71	3.77			4.06	4.06			3.82	4.14			2.70	2.57			6.53	7.56		

* Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

DECEMBER	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	2	0	-100.00%	0.03%	0.00%	4	0	-100.00%	0.05%	0.00%	3	0	9	0	-100.00%	0.06%	0.00%
Under 13	921	848	-7.93%	12.64%	12.86%	842	782	-7.13%	11.55%	11.90%	6	0	1,769	1,630	-7.86%	12.12%	12.38%
10-17	0	1		0.00%	0.02%	0	0		0.00%	0.00%	0	0	0	1		0.00%	0.01%
13-15	148	137	-7.43%	2.03%	2.08%	163	118	-27.61%	2.24%	1.80%	2	0	313	255	-18.53%	2.14%	1.94%
16-19	196	94	-52.04%	2.69%	1.43%	256	144	-43.75%	3.51%	2.19%	0	0	452	238	-47.35%	3.10%	1.81%
18-19	0	1		0.00%	0.02%	0	0		0.00%	0.00%	0	0	0	1		0.00%	0.01%
20-24	434	387	-10.83%	5.95%	5.87%	750	717	-4.40%	10.29%	10.91%	0	0	1,184	1,104	-6.76%	8.11%	8.39%
25-29	622	571	-8.20%	8.53%	8.66%	1,034	949	-8.22%	14.19%	14.44%	0	0	1,656	1,520	-8.21%	11.35%	11.54%
30-34	764	609	-20.29%	10.48%	9.23%	921	796	-13.57%	12.64%	12.11%	1	0	1,686	1,405	-16.67%	11.55%	10.67%
35-39	870	844	-2.99%	11.94%	12.80%	967	814	-15.82%	13.27%	12.39%	3	0	1,840	1,658	-9.89%	12.61%	12.59%
40-44	971	798	-17.82%	13.32%	12.10%	757	701	-7.40%	10.39%	10.67%	0	0	1,728	1,499	-13.25%	11.84%	11.39%
45-49	686	633	-7.73%	9.41%	9.60%	448	422	-5.80%	6.15%	6.42%	0	0	1,134	1,055	-6.97%	7.77%	8.01%
50-54	456	431	-5.48%	6.26%	6.54%	333	319	-4.20%	4.57%	4.85%	1	0	790	750	-5.06%	5.41%	5.70%
55-59	409	407	-0.49%	5.61%	6.17%	255	294	15.29%	3.50%	4.47%	1	0	665	701	5.41%	4.56%	5.32%
60 and Over	802	834	3.99%	11.00%	12.65%	552	513	-7.07%	7.58%	7.81%	0	0	1,354	1,347	-0.52%	9.28%	10.23%
Not Stated	7	0	-100.00%	0.10%	0.00%	5	2	-60.00%	0.07%	0.03%	2	0	14	2	-85.71%	0.10%	0.02%
Total	7,288	6,595	-9.51%	100.00%	100.00%	7,287	6,571	-9.83%	100.00%	100.00%	19	0	14,594	13,166	-9.78%	100.00%	100.00%

FREQUENCY OF VISIT	2009 Number	2010 Number	% Chge	2009 % Share	2010 % Share	TRAVEL COMPANION		2010 Number	0/ Chara		
FREQUENCY OF VISIT						TRAVEL COMPANION		Number	% Share		
First Visit	3,976	3,283	-17.43%	43.47%	40.06%	Spouse		2,034	28.24%		
Revisit	4,344	3,732	-14.09%	47.50%	45.54%	Children		1,274	17.69%		
Not Stated	826	1,180	42.86%	9.03%	14.40%	Parents/Grandparents		320	4.44%		
						Other Family Members		415	5.76%		
TRAVEL ARRANGEMENT						Business Associates		1,014	14.08%		
						Friends		2,689	37.33%		
Individually arranged	1,480	1,542	4.19%	16.18%	18.82%	Tour Group		298	4.14%		
Packaged Tour	6,067	4,598	-24.21%	66.34%	56.11%	Alone		597	8.29%		
Company/Business trip	425	545	28.24%	4.65%	6.65%						
Group Tour	548	493	-10.04%	5.99%	6.02%	# of respondents		7,203			
Other	43	11	-74.42%	0.47%	0.13%						
Not Stated	583	1,006	72.56%	6.37%	12.28%						
TRAVEL PLANS	2009	2010		2009	2010	TRAVEL	2009	2010		2009	2010
			% Chge	% Share	% Share	MOTIVATION			% Chge	% Share	% Share
Pleasure	6,864	5,694	-17.05%	80.03%	79.61%	Internet	1,475	1,247	-15.46%	17.41%	17.58%
Business	93	88	-5.38%	1.08%	1.23%	Newspaper	101	34	-66.34%	1.19%	0.48%
Golf	1,074	879	-18.16%	12.52%	12.29%	Magazines	215	217	0.93%	2.54%	3.06%
Diving	1,735	1,440	-17.00%	20.23%	20.13%	Travel Agents	1,757	1,343	-23.56%	20.74%	18.93%
Attend Conf & Conv	20	12	-40.00%	0.23%	0.17%	Climate	2,198	1,917	-12.78%	25.95%	27.03%
Company Trip	317	402	26.81%	3.70%	5.62%	Price	1,569	1,179	-24.86%	18.52%	16.62%
Honeymoon	102	90	-11.76%	1.19%	1.26%	Short flight Time	1,798	1,590	-11.57%	21.23%	22.42%
Getting Married	48	55	14.58%	0.56%	0.77%	General Reading	45	47	4.44%	0.53%	0.66%
Memorial Service	3	4	33.33%	0.03%	0.06%	Flyer/Poster	360	284	-21.11%	4.25%	4.00%
VFR	153	113	-26.14%	1.78%	1.58%	Friends/Relatives	1,469	1,169	-20.42%	17.34%	16.48%
Attend Sport Events	65	61	-6.15%	0.76%	0.85%	TV/Radio	29	34	17.24%	0.34%	0.48%
Others	181	95	-47.51%	2.11%	1.33%	Previous Trip	2,077	1,847	-11.07%	24.52%	26.04%
						Others	556	501	-9.89%	6.56%	7.06%
OCCUPATION	2009	2010		2009	2010		2009	2010		2009	2010
			% Chge	% Share	% Share				•	% Share	% Share
Legislators, and managers	1,600	1,363	-14.81%	17.49%	16.63%	Entry Level	6	8	33.33%	0.07%	0.10%
Professional	674	612	-9.20%	7.37%	7.47%	Armed Forces	18	17	-5.56%	0.20%	0.21%
Technicians	413	377	-8.72%	4.52%	4.60%	Homemakers	391	312	-20.20%	4.28%	3.81%
Clerk	3,305	2,640	-20.12%	36.14%	32.21%	Students	562	508	-9.61%	6.14%	6.20%
Service Workers	730	555	-23.97%	7.98%	6.77%	Retirees	298	259	-13.09%	3.26%	3.16%
Skilled Workers	36	29	-19.44%	0.39%	0.35%	Others	157	137	-12.74%	1.72%	1.67%
Craft and related trades worker	7	2	-71.43%	0.08%	0.02%	Not Stated	897	1,301	45.04%	9.81%	15.88%



KOREA VISITORS PROFILE

DECEMBER	2009	2010		2009	2010	2009	2010		2009	2010	2009	2010	2009	2010		2009	2010
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	43	16	-62.79%	0.85%	0.30%	35	22	-37.14%	0.69%	0.43%	0	0	78	38	-51.28%	0.77%	0.36%
Under 13	955	1,119	17.17%	18.96%	21.14%	910	1,053	15.71%	17.83%	20.37%	1	4	1,866	2,176	16.61%	18.40%	20.78%
10-17	6	0	-100.00%	0.12%	0.00%	5	0	-100.00%	0.10%	0.00%	0	0	11	0	-100.00%	0.11%	0.00%
13-15	130	215	65.38%	2.58%	4.06%	122	199	63.11%	2.39%	3.85%	0	1	252	415	64.68%	2.48%	3.96%
16-19	88	86	-2.27%	1.75%	1.62%	90	72	-20.00%	1.76%	1.39%	0	0	178	158	-11.24%	1.76%	1.51%
18-19 20-24	5 59	1 45	-80.00% -23.73%	0.10% 1.17%	0.02% 0.85%	3 119	1 114	-66.67% -4.20%	0.06% 2.33%	0.02% 2.21%	0	0 1	8 178	2 160	-75.00% -10.11%	0.08% 1.76%	0.02% 1.53%
25-29	379	349	-23.73%	7.53%	6.59%	721	611	-15.26%	14.12%	11.82%	0	0	1,100	960	-12.73%	10.85%	9.17%
30-34	743	773	4.04%	14.75%	14.60%	842	822	-2.38%	16.49%	15.90%	0	0	1,585	1,595	0.63%	15.63%	15.23%
35-39	850	871	2.47%	16.88%	16.45%	829	897	8.20%	16.24%	17.35%	0	0	1,679	1,768	5.30%	16.55%	16.88%
40-44	625	721	15.36%	12.41%	13.62%	428	472	10.28%	8.38%	9.13%	0	0	1,053	1,193	13.30%	10.38%	11.39%
45-49	368	350	-4.89%	7.31%	6.61%	264	229	-13.26%	5.17%	4.43%	0	0	632	579	-8.39%	6.23%	5.53%
50-54	278	243	-12.59%	5.52%	4.59%	254	199	-21.65%	4.98%	3.85%	0	0	532	442	-16.92%	5.25%	4.22%
55-59 60 and Over	192 312	205 297	6.77% -4.81%	3.81% 6.20%	3.87% 5.61%	193 285	189 283	-2.07% -0.70%	3.78% 5.58%	3.66% 5.47%	0	1	385 597	395 581	2.60% -2.68%	3.80% 5.89%	3.77% 5.55%
Not Stated	312	297	0.00%	0.20%	0.06%	265	203	40.00%	0.10%	0.14%	0	0		10	25.00%	0.08%	0.10%
Total	5,036	5,294	5.12%	100.00%	100.00%	5,105	5,170	1.27%	100.00%	100.00%	1	8	10,142	10,472	3.25%	100.00%	100.00%
		2009	2010		2009	2010											
FREQUENCY OF V	VISIT	Number	Number	% Chge	% Share	% Share	TR	AVEL COMPAN	ON	2010 Number	% Share						
First Visit		3,303	3,445	4.30%	69.58%	70.46%	C =1			2,323	51.41%						
Revisit		1,118	3,445 1,045	-6.53%	23.55%	21.37%		ouse Idren		2,323	30.43%						
Not Stated		326	399	22.39%	6.87%	8.16%		ents/Grandparen	ts	233	5.16%						
								er Family Membe		275	6.09%						
TRAVEL ARRANG	EMENT							siness Associates		650	14.38%						
		1 550	4 4 7 9	04 500/	00.000/	04.050		ends		568	12.57%						
Individually arrange Packaged Tour	ea	1,558 2,252	1,176 2,512	-24.52% 11.55%	32.82% 47.44%	24.05% 51.38%	Alo	ir Group		533 242	11.79% 5.36%						
Company/Business	s trip	2,252	2,512	-1.57%	5.35%	5.11%	Alu			242	5.50%						
Group Tour		425	716	68.47%	8.95%	14.65%	# o	f respondents		4,519							
Other		77	53	-31.17%	1.62%	1.08%											
Not Stated		181	182	0.55%	3.81%	3.72%											
TRAVEL PLANS		2009	2010		2009	2010	TR	AVEL	2009	2010		2009	2010				
				% Chge	% Share	% Share	MO	TIVATION			% Chge	% Share	% Share				
Pleasure		3,547	4,045	14.04%	80.07%	85.99%	Inte	ernet	780	757	-2.95%	17.30%	16.22%				
Business		52	35	-32.69%	1.17%	0.74%		wspaper	42	37	-11.90%	0.93%	0.79%				
Golf		790	675	-14.56%	17.83%	14.35%		gazines	40	60	50.00%	0.89%	1.29%				
Diving Attend Conf & Conv	V	136 20	129 24	-5.15% 20.00%	3.07% 0.45%	2.74% 0.51%		vel Agents nate	2,368 329	2,530 304	6.84% -7.60%	52.52% 7.30%	54.22% 6.52%				
Company Trip	v	20 58	24 54	-6.90%	1.31%	1.15%	Pric		50	304	-40.00%	1.11%	0.64%				
Honeymoon		456	352	-22.81%	10.29%	7.48%		ort flight Time	275	246	-10.55%	6.10%	5.27%				
Getting Married		4	3	-25.00%	0.09%	0.06%		neral Reading	111	229	106.31%	2.46%	4.91%				
Memorial Service		4	3	-25.00%	0.09%	0.06%		er/Poster	148	87	-41.22%	3.28%	1.86%				
VFR		96	101	5.21%	2.17%	2.15%		ends/Relatives	494	454	-8.10%	10.96%	9.73%				
Attend Sport Events Others	5	59 69	46 45	-22.03% -34.78%	1.33% 1.56%	0.98% 0.96%		Radio vious Trip	34 403	44 392	29.41% -2.73%	0.75% 8.94%	0.94% 8.40%				
Others		03	40	-34.70%	1.30 /8	0.9078	Oth		403 298	277	-7.05%	6.61%	5.94%				
OCCUPATION		2009	2010		2009	2010			2009	2010		2009	2010				
				% Chge	% Share	% Share					% Chge		% Share				
Legislators, and ma	anagers	178	179	0.56%	3.75%	3.66%		ry Level	83	12	-85.54%	1.75%	0.25%				
		1,040	1,016	-2.31%	21.91%	20.78%		ned Forces	17	7	-58.82% -0.80%	0.36% 7.90%	0.14% 7.61%				
Professional		054			7 400/												
Technicians		354 1 284	361 1 418	1.98%	7.46% 27.05%	7.38% 29.00%		nemakers dents	375 217	372 294							
Technicians Clerk		1,284	1,418	10.44%	27.05%	29.00%	Stu	dents	217	294	35.48%	4.57%	6.01%				
Technicians							Stu	dents irees									



org org <th>DECEMBER</th> <th>2009</th> <th>2010</th> <th></th> <th>2009</th> <th>2010</th> <th>2009</th> <th>2010</th> <th></th> <th>2009</th> <th>2010</th> <th>2009</th> <th>2010</th> <th>2009</th> <th>2010</th> <th></th> <th>2009</th> <th>2010</th>	DECEMBER	2009	2010		2009	2010	2009	2010		2009	2010	2009	2010	2009	2010		2009	2010
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1.17 0 0 0.00%<	Under 10	0			0.00%	0.00%	0	0		0.00%	0.00%	2	0			-100.00%	0.15%	0.00%
b15 3 1 4-86 F% 0.444 0.028 5 1 4-90.00% 0.05% 0.05% 0.06 8 2 7.50% 0.28% 0.028% 0.07% <th< td=""><td>Under 13</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td></th<>	Under 13												1					
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S-30 79 642 693.37% 1.0.5% 34.4% 81 698 750.0% 15.4% 38.2% 4 0 164 1.137 710 12.0% 83.3% 103 233 711 200.6% 17.3% 710 711 12.0% 11.3% 710 <th< td=""><td>18-19</td><td>-</td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td></th<>	18-19	-	-										-					
b36 B2 B37 D35.57 12.0% 16.71 76 B36 75 D37.00% 20.0% 11.44 41.48% 20.0% 13 10 171 718 018.88% 13.16% 18.26% 101 144 41.1% 110% 120% 7.6% 1111 21.0% 15.4% 15.4% 15.4% 177 0 200 222 21.5% 15.2% 7.6% 2.5% 17.1 7.1% 0 200 222 21.5% 15.2% 7.6% 3.5% 1.0% 1.5% 1.5% 5.6% 1.7% 1.5% 5.6% 1.7% 1.5% 5.6% 1.7% 1.5% 2.5% 1.0% 1.7% 0 200 2.5% 7.6% 3.5% 0 8.2 8.5% 6.3% 3.5% 6.3% 2.5% 7.2% 3.5% 0.0% 0 0 0 0.00% 0.0%	20-24												-					
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3 and Quev 3 4 4 00,0% 5 0,0% 5 0,0% 5 5 71 28,0% 5.0% 5.0% 5.0% 5.0% 71 28,0% 5.0% 5.0% 71 28,0% 5.0% 5.0% 71 28,0% 5.0% 0.0% 0.0%%	50-54																	
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Number Number<	Total		1,811	166.72%					243.24%			96	4	1,300	3,617			
Number Number<																		
REQUENCY OF VISIT TRAVEL COMPANION Number % Share rist Visit 1,128 1,127 74.82% 89.95% 74.56% Spouse 297 14.47% visit 0.53 74.60% Caluary Spouse 297 14.47% us Stand 71 600 74.50% Caluary Control Caluary 100 97% RAVEL ARRANGEMENT 500 74.50% Caluary 74.97% Control Caluary 105 6.65% rouge Tour 1.062 1.298 2.22.8% 40.7% Alone 65 4.14% orouge Tour 1.062 1.298 2.22.8% 40.7% Alone 65 4.14% ot Stated 537 64.37% 14.10% # of respondents 2.053 2.010 State 2.009 2010 State rouge Tour 1.151 1.86 61.89% 9.65% 10.47% Mompany Buildingen 16 351 443.4% 5.35% 17.12% State	1				0/ Ohme						0010							
evisit 55 73 92.78% 4.38% 2.76% Ohldren 41 2.00% AVEL ARRANGEMENT 22.68% Outper Family Grandparents 20 0.37% dividually arranged 27 113 318.52% 2.15% 4.27% Tour Group 42 6.28% dividually arranged 1.73 63.73% 4.33% 9.7% Friends 1.28 6.28% dividually arranged 1.73 63.73% 4.33% 9.7% 4.14% 2.053 the 3 3 37.3% 4.37% 1.41% # of respondents 2.053 2.053 standed 63 97 96.76% 8.43% 9.7% 8.53 9.50% 9.50% stand 63 95 96.76% 8.43% 9.57% 8.50 2.05% 9.50% 8.51% stanes 1.151 1.616 6.16% 96.5% 80.47% Internet 64 351 4.43.4% 5.3%% 7.03% 7.03% <	FREQUENCY OF	VISIT	Number	Number	% Unge	% Share	% Snare	ті	RAVEL COMPAN	ION		% Share						
at Stated 71 600 745.07% 5.66% 22.68% Parents/Grandparents 20 0.97% ATVEL LARRANGEMENT 5 5.17% 1.078 52.51% Friends 129 6.28% dividually arranged 27 113 318.52% 2.15% 4.27% Tour Group 442 21.53% atcaged Tour 1,62 1.28 82.63% 3.43% 9.79% 41.06% #67 respondents 2.063 ther 18 5 3.750% 0.44% 0.19% 41.06% #67 respondents 2.063 5.02% 5.22% tottated 63 57 7.50% 0.64% 0.19% 5.05% 5.01% %.50% %.50% outstated 1.51 1.861 6.169% 96.65% 89.47% Internet 64 51 445.44% 5.38% 7.12% easure 1.151 1.861 6.169% 96.65% 89.47% Internet 64 55 81.67% 0.32% 1.02% off 3 16 43.33% 0.26% 0.7	First Visit							Sp	oouse									
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ompary Dusiness trip 43 259 502.3% 3.43% 9.79% # of respondents 2.053 ther 8 537.50% 0.64% 0.19% # of respondents 2.009 2010 2009 2010 RAVEL PLANS 2009 2010 2009 2010 % Chag % Share % Share % Share % Chag % Share % Share <td>Individually arrang</td> <td>ed</td> <td>27</td> <td>113</td> <td>318.52%</td> <td>2.15%</td> <td>4.27%</td> <td></td>	Individually arrang	ed	27	113	318.52%	2.15%	4.27%											
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	Skilled Workers		1	1	0.00%	0.08%	0.04%	Of	thers	42	145	245.24%	3.35%	5.48%				

Craft and related trades worker	3	2	-33.33%	0.24%	0.08%	Not Stated	60	635	958.33%	4.78%	24.01%
Operators and Assemblers	0	2		0.00%	0.08%						