



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	152,932	161,981	5.92%
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376		
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
YEAR TOTAL:	338,106	161,981	

Calendar Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	68,397	74,595	9.06%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376		
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
October	24,693		
November	29,275		
December	33,418		
YEAR TOTAL:	340,957	74,595	

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	70,101	62,119	-11%	52,412	55,909	7%	16,884	30,646	82%
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214			7,072			2,635		
April	7,696			6,349			2,754		
May	7,567			7,303			5,017		
June	8,645			7,064			4,535		
July	10,151			8,997			4,989		
August	15,388			10,540			5,118		
September	11,872			6,746			4,519		
Year Total	148,634	62,119		106,483	55,909		46,451	30,646	
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	6,230	5,942	-5%	3,549	3,159	-11%	230	226	-2%
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
March	1,307			1,137			35		
April	1,533			842			63		
May	1,386			1,209			43		
June	1,363			583			45		
July	1,476			577			30		
August	1,117			486			53		
September	1,217			545			40		
Year Total	15,629	5,942		8,928	3,159		539	226	
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	2,189	2,451	12%	194	346	78%	1,143	1,183	3%
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650			72			254		
April	283			61			2,048		
May	324			366			236		
June	558			594			217		
July	450			341			192		
August	422			164			215		
September	216			89			164		
Year Total	5,092	2,451		1,881	346		4,469	1,183	

† Revised

VISITOR ARRIVALS TO SAIPAN - FEBRUARY 2012

ARRIVALS BY MODE OF TRANSPORTATION	Feb-11	Feb-12	% CHANGE
Air Arrivals	32,875	36,193	10%
Sea Arrivals	492	0	-100%
TOTAL ARRIVALS	33,367	36,193	8%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	16,835	15,270	-9%
Kanto (Tokyo)	9,602	10,358	8%
Kinki (Osaka)	3,296	2,176	-34%
Tokai (Nagoya)	1,849	678	-63%
Tohoku (Sendai)	985	963	-2%
Kyushu (Fukuoka)	205	116	-43%
Hokkaido (Sapporo)	173	176	2%
Chugoku (Hiroshima)	297	235	-21%
Shikoku	110	150	36%
Okinawa	8	11	38%
Others	5	12	140%
Not Specified	305	395	30%
KOREA	10,122	12,536	24%
Seoul	5,536	6,116	10%
Pusan	993	1,205	21%
Taegu	314	390	24%
Inchon	44	557	1166%
Others	2,963	3,921	32%
Not Specified	272	347	28%
CHINA	3,923	6,208	58%
GUAM	852	914	7%
UNITED STATES	520	590	13%
PHILIPPINES	41	46	12%
RUSSIA	376	367	-2%
HONG KONG	39	49	26%
OTHER	167	213	28%
ARRIVALS BY MONTH			
	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	150,775	160,557	6%
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
March	30,091		
April	21,359		
May	23,086		
June	23,200		
July	26,839		
August	32,838		
September	24,998		
YEAR TOTAL	333,186	160,557	-----

Source: CNMI Customs Declaration Form

† Revised

[Sea Arrivals : Feb-12](#)

Military Shp: N/A

Cruise Ship: N/A

VISITOR ARRIVALS TO ROTA - FEBRUARY 2012			
	<u>Feb-11</u>	<u>Feb-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	292	139	-52%
ARRIVALS FROM GUAM	292	139	-52%
JAPAN	123	65	-47%
KOREA	11	1	-91%
CHINA	0	0	-----
GUAM	135	64	-53%
UNITED STATES	18	4	-78%
PHILIPPINES	3	2	-33%
RUSSIA	0	0	-----
HONG KONG	0	3	-----
OTHER	2	0	-100%
INTERISLAND ARRIVALS	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	2,157	1,424	-34%
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285		
April	270		
May	365		
June	404		
July	364		
August	665		
September	410		
YEAR TOTAL	4,920	1,424	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - FEBRUARY 2012			
	<u>Feb-11</u>	<u>Feb-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	2,115	4,896	131%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	2,111	4,884	131%
JAPAN	359	232	-35%
KOREA	184	542	195%
CHINA	1,407	3,748	166%
GUAM	11	22	100%
UNITED STATES	11	10	-9%
PHILIPPINES	0	0	-----
HONG KONG	0	0	-----
SAIPAN	135	319	136%
OTHER	4	11	175%
DAY VISITORS:	4	12	200%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	9,197	23,887	260%
October	1,955	5,077	160%
November	1,617	4,480	177%
December	1,554	4,500	190%
January	1,956	4,934	152%
February	2,115	4,896	131%
March	1,688		
April	1,486		
May	2,891		
June	3,347		
July	3,536		
August	3,653		
September	3,354		
YEAR TOTAL	29,152	23,887	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



JAPAN VISITORS PROFILE

Feb-12

FEBRUARY	2011		2012		2011		2012		2011		2012		2011		2012		
	Male	Male			Female	Female			Not	Not	TOTAL	TOTAL					
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	5	----	0.00%	0.06%	0	2	----	0.00%	0.03%	0	0	0	7	----	0.00%	0.05%
Under 13	393	355	-9.67%	4.35%	4.37%	361	285	-21.05%	4.63%	3.99%	0	0	754	640	-15.12%	4.48%	4.19%
10-17	0	1	----	0.00%	0.01%	0	0	----	0.00%	0.00%	0	0	0	1	----	0.00%	0.01%
13-15	31	42	35.48%	0.34%	0.52%	29	27	-6.90%	0.37%	0.38%	0	0	60	69	15.00%	0.36%	0.45%
16-19	287	272	-5.23%	3.18%	3.35%	342	234	-31.58%	4.38%	3.28%	0	0	629	506	-19.55%	3.74%	3.31%
18-19	0	0	----	0.00%	0.00%	0	2	----	0.00%	0.03%	0	0	0	2	----	0.00%	0.01%
20-24	1,802	1,767	-1.94%	19.96%	21.75%	2,750	2,693	-2.07%	35.23%	37.69%	0	0	4,552	4,460	-2.02%	27.04%	29.21%
25-29	779	693	-11.04%	8.63%	8.53%	1,037	985	-5.01%	13.29%	13.79%	0	1	1,816	1,679	-7.54%	10.79%	11.00%
30-34	753	673	-10.62%	8.34%	8.28%	661	663	0.30%	8.47%	9.28%	0	0	1,414	1,336	-5.52%	8.40%	8.75%
35-39	727	661	-9.08%	8.05%	8.14%	578	474	-17.99%	7.41%	6.63%	0	0	1,305	1,135	-13.03%	7.75%	7.43%
40-44	719	636	-11.54%	7.96%	7.83%	381	375	-1.57%	4.88%	5.25%	0	0	1,100	1,011	-8.09%	6.53%	6.62%
45-49	589	528	-10.36%	6.52%	6.50%	288	260	-9.72%	3.69%	3.64%	0	0	877	788	-10.15%	5.21%	5.16%
50-54	578	475	-17.82%	6.40%	5.85%	325	271	-16.62%	4.16%	3.79%	0	0	903	746	-17.39%	5.36%	4.89%
55-59	549	471	-14.21%	6.08%	5.80%	283	245	-13.43%	3.63%	3.43%	0	0	832	716	-13.94%	4.94%	4.69%
60 and Over	1,823	1,544	-15.30%	20.19%	19.01%	769	625	-18.73%	9.85%	8.75%	0	0	2,592	2,169	-16.32%	15.40%	14.20%
Not Stated	0	1	----	0.00%	0.01%	1	4	300.00%	0.01%	0.06%	0	0	1	5	400.00%	0.01%	0.03%
Total	9,030	8,124	-10.03%	100.00%	100.00%	7,805	7,145	-8.46%	100.00%	100.00%	0	1	16,835	15,270	-9.30%	100.00%	100.00%

FREQUENCY OF VISIT	2011		2012		2011	2012	TRAVEL COMPANION		2012	
	Number	Number	% Chge	% Share			% Share	Number	% Share	Number
First Visit	7,566	6,882	-9.04%	54.15%	54.42%	Spouse	1,224	10.62%		
Revisit	5,093	4,639	-8.91%	36.45%	36.68%	Children	587	5.09%		
Not Stated	1,313	1,125	-14.32%	9.40%	8.90%	Parents/Grandparents	191	1.66%		
						Other Family Members	335	2.91%		
						Business Associates	1,564	13.57%		
						Friends	7,207	62.52%		
						Tour Group	1,076	9.33%		
						Alone	500	4.34%		
						# of respondents	11,527			

TRAVEL PLANS	2011		2012		2011	2012	TRAVEL MOTIVATION		2011		2012	
			% Chge	% Share			% Share			% Chge	% Share	% Share
Pleasure	9,321	8,846	-5.10%	72.49%	73.95%	Internet	1,683	1,978	17.53%	13.35%	16.80%	
Business	131	136	3.82%	1.02%	1.14%	Newspaper	82	63	-23.17%	0.65%	0.54%	
Golf	2,428	2,076	-14.50%	18.88%	17.35%	Magazines	370	306	-17.30%	2.93%	2.60%	
Diving	2,108	1,979	-6.12%	16.39%	16.54%	Travel Agents	3,502	2,798	-20.10%	27.78%	23.77%	
Attend Conf & Conv	9	8	-11.11%	0.07%	0.07%	Climate	2,773	2,628	-5.23%	21.99%	22.33%	
Company Trip	909	744	-18.15%	7.07%	6.22%	Price	1,734	1,801	3.86%	13.75%	15.30%	
Honeymoon	87	77	-11.49%	0.68%	0.64%	Short flight Time	1,752	1,591	-9.19%	13.90%	13.52%	
Getting Married	95	59	-37.89%	0.74%	0.49%	General Reading	58	43	-25.86%	0.46%	0.37%	
Memorial Service	140	13	-90.71%	1.09%	0.11%	Flyer/Poster	704	584	-17.05%	5.58%	4.96%	
VFR	123	123	-8.89%	1.05%	1.03%	Friends/Relatives	2,986	2,687	-10.01%	23.68%	22.83%	
Attend Sport Events	257	226	-12.06%	2.00%	1.89%	TV/Radio	97	54	-44.33%	0.77%	0.46%	
Others	346	314	-9.25%	2.69%	2.62%	Previous Trip	2,138	1,988	-7.02%	16.96%	16.89%	
						Others	1,022	937	-8.32%	8.11%	7.96%	

OCCUPATION	2011		2012		2011	2012	2011		2012		
			% Chge	% Share			% Share			% Chge	% Share
Legislators, and managers	1,572	1,462	-7.00%	11.25%	11.56%	Entry Level	3	3	0.00%	0.02%	0.02%
Professional	744	671	-9.81%	5.32%	5.31%	Armed Forces	2	7	250.00%	0.01%	0.06%
Technicians	391	355	-9.21%	2.80%	2.81%	Homemakers	406	381	-6.16%	2.91%	3.01%
Clerk	3,356	2,965	-11.65%	24.02%	23.45%	Students	3,956	3,937	-0.48%	28.31%	31.13%
Service Workers	1,079	1,057	-2.04%	7.72%	8.36%	Retirees	538	432	-19.70%	3.85%	3.42%
Skilled Workers	105	114	8.57%	0.75%	0.90%	Others	178	150	-15.73%	1.27%	1.19%
Craft and related trades worker	6	2	-66.67%	0.04%	0.02%	Not Stated	1,565	1,057	-32.46%	11.20%	8.36%
Operators and Assemblers	71	53	-25.35%	0.51%	0.42%						



KOREA VISITORS PROFILE

Feb-12

FEBRUARY	2011		2012		2011		2012		2011		2012		2011		2012		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	5	3	-40.00%	0.10%	0.05%	3	5	66.67%	0.06%	0.08%	0	0	8	8	0.00%	0.08%	0.06%
Under 13	1,129	1,318	16.74%	23.26%	22.08%	1,027	1,284	25.02%	19.52%	19.56%	2	4	2,158	2,606	20.76%	21.32%	20.79%
10-17	1	0	-100.00%	0.02%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	2	0	-100.00%	0.02%	0.00%
13-15	149	157	5.37%	3.07%	2.63%	139	225	61.87%	2.64%	3.43%	1	0	289	382	32.18%	2.86%	3.05%
16-19	89	115	29.21%	1.83%	1.93%	105	166	58.10%	2.00%	2.53%	0	0	194	281	44.85%	1.92%	2.24%
18-19	0	1	----	0.00%	0.02%	0	0	----	0.00%	0.00%	0	0	0	1	----	0.00%	0.01%
20-24	53	75	41.51%	1.09%	1.26%	109	150	37.61%	2.07%	2.29%	0	0	162	225	38.89%	1.60%	1.79%
25-29	176	216	22.73%	3.63%	3.62%	419	467	11.46%	7.96%	7.12%	0	0	595	683	14.79%	5.88%	5.45%
30-34	546	749	37.18%	11.25%	12.55%	814	1,035	27.15%	15.47%	15.77%	0	0	1,360	1,784	31.18%	13.44%	14.23%
35-39	667	841	26.09%	13.74%	14.09%	798	986	23.56%	15.17%	15.02%	2	1	1,467	1,828	24.61%	14.49%	14.58%
40-44	692	932	34.68%	14.26%	15.62%	584	778	33.22%	11.10%	11.85%	0	0	1,276	1,710	34.01%	12.61%	13.64%
45-49	393	478	21.63%	8.10%	8.01%	278	362	30.22%	5.28%	5.52%	0	0	671	840	25.19%	6.63%	6.70%
50-54	297	365	22.90%	6.12%	6.12%	290	348	20.00%	5.51%	5.30%	1	0	588	713	21.26%	5.81%	5.69%
55-59	215	260	20.93%	4.43%	4.36%	266	274	3.01%	5.06%	4.17%	0	0	481	534	11.02%	4.75%	4.26%
60 and Over	440	455	3.41%	9.06%	7.62%	427	480	12.41%	8.11%	7.31%	0	0	867	935	7.84%	8.57%	7.46%
Not Stated	2	3	50.00%	0.04%	0.05%	2	3	50.00%	0.04%	0.05%	0	0	4	6	50.00%	0.04%	0.05%
Total	4,854	5,968	22.95%	100.00%	100.00%	5,262	6,563	24.72%	100.00%	100.00%	6	5	10,122	12,536	23.85%	100.00%	100.00%

FREQUENCY OF VISIT	2011		2012		2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,928	3,744	27.87%	67.98%	69.59%	Spouse	2,765	54.92%			
Revisit	1,051	1,156	9.99%	24.40%	21.49%	Children	1,759	34.94%			
Not Stated	328	480	46.34%	7.62%	8.92%	Parents/Grandparents	377	7.49%			
						Other Family Members	431	8.56%			
						Business Associates	442	8.78%			
						Friends	883	17.54%			
						Tour Group	437	8.68%			
						Alone	170	3.38%			
						# of respondents	5,035				

TRAVEL PLANS	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share	% Share	
Pleasure	3,616	4,554	25.94%	88.02%	87.56%	Internet	673	1,018	51.26%	16.41%	19.70%		
Business	20	24	20.00%	0.49%	0.46%	Newspaper	25	24	-4.00%	0.61%	0.46%		
Golf	720	793	10.14%	17.53%	15.25%	Magazines	49	65	32.65%	1.20%	1.26%		
Diving	112	145	29.46%	2.73%	2.79%	Travel Agents	2,217	2,728	23.05%	54.07%	52.79%		
Attend Conf & Conv	6	3	-50.00%	0.15%	0.06%	Climate	316	373	18.04%	7.71%	7.22%		
Company Trip	35	56	60.00%	0.85%	1.08%	Price	19	37	94.74%	0.46%	0.72%		
Honeymoon	181	331	82.87%	4.41%	6.36%	Short flight Time	287	375	30.66%	7.00%	7.26%		
Getting Married	0	4	----	0.00%	0.08%	General Reading	195	256	31.28%	4.76%	4.95%		
Memorial Service	2	0	-100.00%	0.05%	0.00%	Flyer/Poster	108	155	43.52%	2.63%	3.00%		
VFR	53	45	-15.09%	1.29%	0.87%	Friends/Relatives	448	533	18.97%	10.93%	10.31%		
Attend Sport Events	11	35	218.18%	0.27%	0.67%	TV/Radio	43	29	-32.56%	1.05%	0.56%		
Others	23	29	26.09%	0.56%	0.56%	Previous Trip	396	434	9.60%	9.66%	8.40%		
						Others	164	208	26.83%	4.00%	4.02%		

OCCUPATION	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Legislators, and managers	198	224	13.13%	4.60%	4.16%	Entry Level	10	7	-30.00%	0.23%	0.13%		
Professional	987	1,149	16.41%	22.92%	21.36%	Armed Forces	7	13	85.71%	0.16%	0.24%		
Technicians	270	424	57.04%	6.27%	7.88%	Homemakers	472	533	12.92%	10.96%	9.91%		
Clerk	1,172	1,540	31.40%	27.21%	28.62%	Students	95	217	128.42%	2.21%	4.03%		
Service Workers	493	640	29.82%	11.45%	11.90%	Retirees	113	99	-12.39%	2.62%	1.84%		
Skilled Workers	21	20	-4.76%	0.49%	0.37%	Others	97	102	5.15%	2.25%	1.90%		
Craft and related trades worker	8	8	0.00%	0.19%	0.15%	Not Stated	318	363	14.15%	7.38%	6.75%		
Operators and Assemblers	46	41	-10.87%	1.07%	0.76%								



CHINA VISITORS PROFILE

Feb-12

FEBRUARY	2011		2012		2011		2012		2011		2012		2011		2012		2011		2012	
AGE/SEX	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Share	% Share	
Under 10	1	0	-100.00%	0.05%	0.00%	2	1	-50.00%	0.10%	0.03%	0	0	3	1	-66.67%	0.08%	0.02%	0.08%	0.02%	
Under 13	210	172	-18.10%	11.06%	5.82%	189	149	-21.16%	9.36%	4.59%	1	0	400	321	-19.75%	10.20%	5.17%	10.20%	5.17%	
10-17	1	0	-100.00%	0.05%	0.00%	0	0	----	0.00%	0.00%	0	0	1	0	-100.00%	0.03%	0.00%	0.03%	0.00%	
13-15	36	18	-50.00%	1.90%	0.61%	33	24	-27.27%	1.63%	0.74%	0	0	69	42	-39.13%	1.76%	0.68%	1.76%	0.68%	
16-19	25	13	-48.00%	1.32%	0.44%	48	42	-12.50%	2.38%	1.29%	0	0	73	55	-24.66%	1.86%	0.89%	1.86%	0.89%	
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	1	0	1	0	-100.00%	0.03%	0.00%	0.03%	0.00%	
20-24	77	133	72.73%	4.05%	4.50%	120	254	111.67%	5.94%	7.82%	0	0	197	387	96.45%	5.02%	6.23%	5.02%	6.23%	
25-29	216	571	164.35%	11.37%	19.32%	309	753	143.69%	15.30%	23.18%	0	2	525	1,326	152.57%	13.38%	21.36%	13.38%	21.36%	
30-34	271	566	108.86%	14.27%	19.15%	263	571	117.11%	13.02%	17.57%	0	0	534	1,137	112.92%	13.61%	18.32%	13.61%	18.32%	
35-39	275	365	32.73%	14.48%	12.35%	303	388	28.05%	15.00%	11.94%	0	0	578	753	30.28%	14.73%	12.13%	14.73%	12.13%	
40-44	281	386	37.37%	14.80%	13.06%	255	308	20.78%	12.62%	9.48%	0	0	536	694	29.48%	13.66%	11.18%	13.66%	11.18%	
45-49	234	258	10.26%	12.32%	8.73%	185	269	45.41%	9.16%	8.28%	0	0	419	527	25.78%	10.68%	8.49%	10.68%	8.49%	
50-54	121	192	58.68%	6.37%	6.50%	143	215	50.35%	7.08%	6.62%	0	1	264	408	54.55%	6.73%	6.57%	6.73%	6.57%	
55-59	63	122	93.65%	3.32%	4.13%	54	141	161.11%	2.67%	4.34%	0	0	117	263	124.79%	2.98%	4.24%	2.98%	4.24%	
60 and Over	88	155	76.14%	4.63%	5.24%	114	133	16.67%	5.64%	4.09%	0	0	202	288	42.57%	5.15%	4.64%	5.15%	4.64%	
Not Stated	0	5	----	0.00%	0.17%	2	1	-50.00%	0.10%	0.03%	2	0	4	6	50.00%	0.10%	0.10%	0.10%	0.10%	
Total	1,899	2,956	55.66%	100.00%	100.00%	2,020	3,249	60.84%	100.00%	100.00%	4	3	3,923	6,208	58.25%	100.00%	100.00%	100.00%	100.00%	

FREQUENCY OF VISIT	2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share		Number	% Share
First Visit	1,612	3,538	119.48%	88.82%	Spouse	453	12.33%
Revisit	86	163	89.53%	4.74%	Children	148	4.03%
Not Stated	117	175	49.57%	6.45%	Parents/Grandparents	72	1.96%
					Other Family Members	54	1.47%
TRAVEL ARRANGEMENT					Business Associates	218	5.94%
Individually arranged	135	197	45.93%	7.44%	Friends	214	5.83%
Packaged Tour	1,331	1,573	18.18%	73.33%	Tour Group	2,676	72.86%
Company/Business trip	38	47	23.68%	2.09%	Alone	49	1.33%
Group Tour	196	1,896	867.35%	10.80%	# of respondents	3,673	
Other	5	2	-60.00%	0.28%			
Not Stated	110	161	46.36%	6.06%			

TRAVEL PLANS	2011		2012		TRAVEL MOTIVATION	2011		2012	
	Number	Number	% Chge	% Share		Number	Number	% Chge	% Share
Pleasure	1,631	3,585	119.80%	93.15%	Internet	254	321	26.38%	15.04%
Business	14	16	14.29%	0.80%	Newspaper	31	25	-19.35%	1.84%
Golf	22	14	-36.36%	1.26%	Magazines	276	58	-78.99%	16.34%
Diving	64	69	7.81%	3.66%	Travel Agents	927	3,130	237.65%	54.88%
Attend Conf & Conv	2	3	50.00%	0.11%	Climate	87	82	-5.75%	5.15%
Company Trip	43	37	-13.95%	2.46%	Price	14	11	-21.43%	0.83%
Honeymoon	69	94	36.23%	3.94%	Short flight Time	16	20	25.00%	0.95%
Getting Married	3	3	0.00%	0.17%	General Reading	7	5	-28.57%	0.41%
Memorial Service	1	4	300.00%	0.06%	Flyer/Poster	5	6	20.00%	0.30%
VFR	10	13	30.00%	0.57%	Friends/Relatives	134	132	-1.49%	7.93%
Attend Sport Events	5	0	-100.00%	0.29%	TV/Radio	28	20	-28.57%	1.66%
Others	16	5	-68.75%	0.91%	Previous Trip	14	14	0.00%	0.83%
					Others	126	66	-47.62%	7.46%

OCCUPATION	2011		2012		ENTRY LEVEL	2011		2012	
	Number	Number	% Chge	% Share		Number	Number	% Chge	% Share
Legislators, and managers	92	79	-14.13%	5.07%	Entry Level	11	4	-63.64%	0.61%
Professional	667	2,530	279.31%	36.75%	Armed Forces	0	0	----	0.00%
Technicians	128	197	53.91%	7.05%	Homemakers	16	22	37.50%	0.88%
Clerk	488	409	-16.19%	26.89%	Students	45	129	186.67%	2.48%
Service Workers	30	71	136.67%	1.65%	Retirees	17	35	105.88%	0.94%
Skilled Workers	0	1	----	0.00%	Others	125	137	9.60%	6.89%
Craft and related trades worker	3	14	366.67%	0.17%	Not Stated	190	238	25.26%	10.47%
Operators and Assemblers	3	10	233.33%	0.17%					