

YEAR TOTAL:

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

161,981

Fiscal Year 2011	- 2012		
TOTAL TO DATE:	2011 152,932	2012 161,981	% Change 5.92%
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376		
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		

338,106

Calendar Year 20	11 - 2012		
	2011	2012	% Change
TOTAL TO DATE:	68,397	74,595	9.06%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376		
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
October	24,693		
November	29,275		
December	33,418		
YEAR TOTAL:	340,957	74,595	

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MONTHLY VISI	TOR ARRIV	ALS BY CO	UNTRY O	F RESIDEN	NCE				
		JAPAN ~			~ KOREA ^	,		~ CHINA	~
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	70,101	62,119	-11%	52,412	55,909	7%	16,884	30,646	82%
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918 r	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214	.,		7,072	,		2,635	-,	
April	7,696			6,349			2,754		
May	7,567			7,303			5,017		
June	8,645			7,064			4,535		
July	10,151			8,997			4,989		
August	15,388			10,540			5,118		
September	11,872			6,746			4,519		
Year Total	148,634	62,119		106,483	55,909		46,451	30,646	
7eur Total									
		~ GUAM ~			NITED STA	165 ~		PHILIPPIN	
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	6,230	5,942	-5%	3,549	3,159	-11%	230	226	-2%
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
March	1,307			1,137			35		
April	1,533			842			63		
May	1,386			1,209			43		
June	1,363			583			45		
July	1,476			577			30		
August	1,117			486 r			53		
September	1,217			545			40		
Year Total	15,629	5,942		8,928	3,159		539	226	
	~	RUSSIA ~		~	HONG KON	G ~	~ 0	THER ARE	AS ~
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	2,189	2,451	12%	194	346	78%	1,143	1,183	3%
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650			72			254		
April	283			61			2,048		
May	324			366			236		
June	558			594			217		
July	450			341			192		
August	422			164			215		
September	216			89			164		
Year Total	5,092	2,451		1,881	346		4,469	1,183	
Period	9,092	2,431		1,001	340		7, 4 07	1,103	

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VISITOR ARRIVALS TO <u>SAIPAN</u> - FE	BRUARY 2012		
ARRIVALS BY MODE OF TRANSPORTATION	Feb-11	<u>Feb-12</u>	% CHANGE
Air Arrivals	32,875	36,193	10%
Sea Arrivals	492	0	-100%
TOTAL ARRIVALS	33,367	36,193	8%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	16,835	15,270	-9%
Kanto (Tokyo)	9,602	10,358	8%
Kinki (Osaka)	3,296	2,176	-34%
Tokai (Nagoya)	1,849	678	-63%
Tohoku (Sendai)	985	963	-2%
Kyushu (Fukuoka)	205	116	-43%
Hokkaido (Sapporo)	173	176	2%
Chugoku (Hiroshima)	297	235	-21%
Shikoku	110	150	36%
Okinawa	8	11	38%
Others	5	12	140%
Not Specified	305	395	30%
KOREA	10,122	12,536	24%
Seoul	5,536	6,116	10%
Pusan	993	1,205	21%
Taegu	314	390	24%
Inchon	44	557	1166%
Others	2,963	3,921	32%
Not Specified	272	347	28%
CHINA	3,923	6,208	58%
GUAM	852	914	7%
UNITED STATES	520	590	13%
PHILIPPINES	41	46	12%
RUSSIA	376	367	-2%
HONG KONG	39	49	26%
OTHER	167	213	28%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	150,775	160,557	6%
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
March	30,091		
April	21,359		
May	23,086		
June Tub	23,200		
July August	26,839 32,838		
September	24,998		
YEAR TOTAL	333,186	160,557	
	Revised	160,557	

Source: CNMI Customs Declaration Form

^rRevised

Sea Arrivals : Feb-12

Military Shp: N/A

VISITOR ARRIVALS TO <u>ROTA</u> -	FEBRUARY 201	2	
	<u>Feb-11</u>	<u>Feb-12</u>	% CHANGE
TOTAL ARRIVALS	292	139	-52%
ARRIVALS FROM GUAM	292	139	-52%
JAPAN	123	65	-47%
KOREA	11	1	-91%
CHINA	0	0	
GUAM	135	64	-53%
UNITED STATES	18	4	-78%
PHILIPPINES	3	2	-33%
RUSSIA	0	0	
HONG KONG	0	3	
OTHER	2	0	-100%
INTERISLAND ARRIVALS	0	0	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
UNITED STATES (INCLUDING GUAM)	N/A	N/A	
PHILIPPINES	N/A	N/A	
OTHER	N/A	N/A	
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	2,157	1,424	-34%
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285		
April	270		
May	365		
June	404		
July	364		
August	665		
September	410		
YEAR TOTAL	4,920	1,424	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TIN	TAN - FERDUADV	2012	
VISITOR ARRIVADO TO TITA		1	0/ al
	<u>Feb-11</u>	<u>Feb-12</u>	% CHANGE
TOTAL ARRIVALS	2,115	4,896	131%
ARRIVALS FROM GUAM	0	0	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
GUAM	N/A	N/A	
UNITED STATES	N/A	N/A	
PHILIPPINES	N/A	N/A	
RUSSIA	N/A	N/A	
HONG KONG	N/A	N/A	
OTHER	N/A	N/A	
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	2,111	4,884	131%
JAPAN	359	232	-35%
KOREA	184	542	195%
CHINA	1,407	3,748	166%
GUAM	11	22	100%
UNITED STATES	11	10	-9%
PHILIPPINES	0	0	
HONG KONG	0	0	
SAIPAN	135	319	136%
OTHER	4	11	175%
DAY VISITORS:	4	12	200%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	9,197	23,887	260%
October	1,955	5,077	160%
November	1,617	4,480	177%
December	1,554	4,500	190%
January	1,956	4,934	
February	2,115	4,896	131%
March	1,688		
April	1,486		
May	2,891		
June	3,347		
July	3,536		
August	3,653		
September	3,354	00.00=	
YEAR TOTAL	29,152	23,887	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

TOTAL					JAPAN			KOREA					CHINA GUAM					-	Page 1 of 2 OTHERS					
FEBRUARY	F 44 I				E				e.c.44				F. 5. 44			.,	F				E-1-44			
MODE OF ARRIVAL	Feb-11 33,367	Feb-12 36.193	% SHARE 100.00%	% CHGE 8.47%	Feb-11 17,327	15,270	% SHARE 100.00%	% CHGE -11.87%	Feb-11 10,122	Feb-12 12.536	% SHARE 100.00%	% CHGE 23.85%	Feb-11 3,923	Feb-12 6.208	% SHARE 100.00%	% CHGE 58.25%	Feb-11 852	914	% SHARE 100.00%	% CHGE 7.28%	Feb-11 1,143	1,265	% SHARE 100.00%	% CHGE 10.67%
MODE OF ARRIVAL	33,367	36,193	100.00%	10.09%	16,835	15,270	100.00%	-11.87% -9.30%	10,122	12,536	100.00%	23.85%	3,923	6,208	100.00%	58.25% 58.25%	852 852	914	100.00%	7.28%	1,143	1,265	100.00%	10.67%
Sea	492	30,193	0.00%	10.09%	492	15,270	0.00%	-100.00%	10,122	12,550	0.00%	23.65%	3,923	0,208	0.00%	36.23%	002	0	0.00%	7.20%	1,143	1,205	0.00%	10.07 %
GENDER	32,875	36,193	100.00%	10.09%	16,835	15,270	100.00%	-9.30%	10,122	12,536	100.00%	23.85%	3,923	6,208	100.00%	58.25%	852	914	100.00%	7.28%	1,143	1,265	100.00%	10.67%
Male	16,961	18,359	50.73%	8.24%	9,030	8,124	53.20%	-10.03%	4,854	5,968	47.61%	22.95%	1,899	2,956	47.62%	55.66%	533	572	62.58%	7.32%	645	739	58.42%	14.57%
Female	15,904	17,825	49.25%	12.08%	7,805	7,145	46.79%	-8.46%	5,262	6,563	52.35%	24.72%	2,020	3,249	52.34%	60.84%	319	342	37.42%	7.21%	498	526	41.58%	5.62%
Not Stated	10	9	0.02%	-10.00%	0	1	0.01%		6	5	0.04%	-16.67%	4	3	0.05%	-25.00%	0	0	0.00%		0	0	0.00%	
AGE GROUP (YEARS)	32,875	36,193	100.00%	10.09%	16,835	15,270	100.00%	-9.30%	10,122	12,536	100.00%	23.85%	3,923	6,208	100.00%	58.25%	852	914	100.00%	7.28%	1,143	1,265	100.00%	10.67%
Under 10	16	17	0.05%	6.25%	0	7	0.05%		8	8	0.06%	0.00%	3	1	0.02%	-66.67%	4	0	0.00%	-100.00%	1	1	0.08%	0.00%
Under 13	3,483	3,722	10.28%	6.86%	754	640	4.19%	-15.12%	2,158	2,606	20.79%	20.76%	400	321	5.17%	-19.75%	53	47	5.14%	-11.32%	118	108	8.54%	-8.47%
10-17	5	3	0.01%	-40.00%	0	1	0.01%		2	0	0.00%	-100.00%	1	0	0.00%		1	0	0.00%	-100.00%	1	2	0.16%	100.00%
13-15	431	515	1.42%	19.49%	60	69	0.45%	15.00%	289	382	3.05%	32.18%	69	42	0.68%	-39.13%	7	14	1.53%	100.00%	6	8	0.63%	33.33%
16-19	933	877	2.42%	-6.00%	629	506	3.31%	-19.55%	194	281	2.24%	44.85%	73	55	0.89%	-24.66%	25	15	1.64%	-40.00%	12	20	1.58%	66.67%
18-19	4	3	0.01%	-25.00%	0	2	0.01%		0	1	0.01%		1	0	0.00%		3	0	0.00%	-100.00%	0	0	0.00%	
20-24	4,993	5,169	14.28%	3.52%	4,552	4,460	29.21%	-2.02%	162	225	1.79%	38.89%	197	387	6.23%	96.45%	39	49	5.36%	25.64%	43	48	3.79%	11.63%
25-29	3,059	3,863	10.67%	26.28%	1,816	1,679	11.00%	-7.54%	595	683	5.45%	14.79%	525	1,326	21.36%	152.57%	42	62	6.78%	47.62%	81	113	8.93%	39.51%
30-34	3,503	4,454	12.31%	27.15%	1,414	1,336	8.75%	-5.52%	1,360	1,784	14.23%	31.18%	534	1,137	18.32%	112.92%	66	74	8.10%	12.12%	129	123	9.72%	-4.65%
35-39	3,550	3,912	10.81%	10.20%	1,305	1,135	7.43%	-13.03%	1,467	1,828	14.58%	24.61%	578	753	12.13%	30.28%	80	79	8.64%	-1.25%	120	117	9.25%	-2.50%
40-44	3,126	3,661	10.12%	17.11%	1,100	1,011	6.62%	-8.09%	1,276	1,710	13.64%	34.01%	536	694	11.18%	29.48%	104	121	13.24%	16.35%	110	125	9.88%	13.64%
45-49	2,193	2,407	6.65%	9.76%	877	788	5.16%	-10.15%	671	840	6.70%	25.19%	419	527	8.49%	25.78%	114	128	14.00%	12.28%	112	124	9.80%	10.71%
50-54	1,992	2,136	5.90%	7.23%	903	746	4.89%	-17.39%	588	713	5.69%	21.26%	264	408	6.57%	54.55%	107	112	12.25%	4.67%	130	157	12.41%	20.77%
55-59	1,615	1,714	4.74%	6.13%	832	716	4.69%	-13.94%	481	534	4.26%	11.02%	117	263	4.24%	124.79%	84	80	8.75%	-4.76%	101	121	9.57%	19.80%
60 & Over	3,962	3,723	10.29%	-6.03%	2,592	2,169	14.20%	-16.32%	867	935	7.46%	7.84%	202	288	4.64%	42.57%	123	133	14.55%	8.13%	178	198	15.65%	11.24%
Not Stated	10	17	0.05%	70.00%	1	5	0.03%	400.00%	4	6	0.05%	50.00%	4	6	0.10%	50.00%	686	0	0.00%		1	0	0.00%	-100.00%
PURPOSE OF VISIT Pleasure	21,561	23,528	100.00%	9.12%	13,972	12,646	100.00%	-9.49%	4,307	5,380	100.00% 99.33%	24.91%	1,815	3,876	100.00%	113.55%	277	745	100.00% 35.44%	8.60%	781	881 487	100.00%	12.80%
Business	20,620 740	22,381 912	95.12% 3.88%	8.54% 23.24%	13,821	12,441 121	98.38% 0.96%	-9.98% 34.44%	4,265 30	5,344 25	0.46%	25.30% -16.67%	1,788	3,845 11	99.20% 0.28%	115.04% -35.29%	333	417	55.97%	-4.69% 25.23%	469 270	338	55.28% 38.37%	3.84% 25.19%
Other	201	235	1.00%	16.92%	61	84	0.66%	37.70%	12	11	0.40%	-8.33%	10	20	0.52%	100.00%	76	64	8.59%	-15.79%	42	56	6.36%	33.33%
FREQUENCY OF VISIT	21,561	23,528	100.00%	9.12%	13,972	12,646	100.00%	-9.49%	4,307	5,380	100.00%	24.91%	1,815	3,876	100.00%	113.55%	686	745	100.00%	8.60%	781	881	100.00%	12.80%
First Visit	12,498	14,567	61.91%	16.55%	7,566	6,882	54.42%	-9.04%	2,928	3,744	69.59%	27.87%	1,612	3,538	91.28%	119.48%	51	46	6.17%	-9.80%	341	357	40.52%	4.69%
Revisit	7,027	6.858	29.15%	-2.41%	5,093	4,639	36.68%	-8.91%	1,051	1156	21.49%	9.99%	86	163	4.21%	89.53%	478	520	69.80%	8.79%	319	380	43.13%	19.12%
Not Stated	2,036	2,103	8.94%	3.29%	1,313	1125	8.90%	-14.32%	328	480	8.92%	46.34%	117	175	4.51%	49.57%	157	179	24.03%	14.01%	121	144	16.35%	19.01%
TRAVEL ARRANGEMENT	21,561	23,528	100.00%	9.12%	13,972	12,646	100.00%	-9.49%	4,307	5,380	100.00%	24.91%	1,815	3,876	100.00%	113.55%	686	745	100.00%	8.60%	781	881	100.00%	12.80%
Individual Arranged	3,581	3,618	15.38%	1.03%	1,553	1320	10.44%	-15.00%	1,148	1339	24.89%	16.64%	135	197	5.08%	45.93%	357	360	48.32%	0.84%	388	402	45.63%	3.61%
Packaged Tour	10,935	11,860	50.41%	8.46%	7,354	7,221	57.10%	-1.81%	2,138	2,938	54.61%	37.42%	1331	1,573	40.58%	18.18%	18	8	1.07%	-55.56%	94	120	13.62%	27.66%
Business Trip	1,588	1,606	6.83%	1.13%	1,117	991	7.84%	-11.28%	152	203	3.77%	33.55%	38	47	1.21%	23.68%	147	188	25.23%	27.89%	134	177	20.09%	32.09%
Group Tour	3,542	4,829	20.52%	36.34%	2,698	2227	17.61%	-17.46%	627	673	12.51%	7.34%	196	1,896	48.92%	867.35%	7	12	1.61%	71.43%	14	21	2.38%	50.00%
Other	118	142	0.60%	20.34%	35	60	0.47%	71.43%	37	38	0.71%	2.70%	5	2	0.05%	-60.00%	18	10	1.34%	-44.44%	23	32	3.63%	39.13%
Not Stated	1,797	1,473	6.26%	-18.03%	1,215	827	6.54%	-31.93%	205	189	3.51%	-7.80%	110	161	4.15%	46.36%	139	167	22.42%	20.14%	128	129	14.64%	0.78%
TRAVEL COMPANION	19,160	21,411		11.75%	12,385	11,527		-6.93%	4,044	5,035		24.51%	1,657	3,673		121.67%	479	510		6.47%	595	666		11.93%
Spouse	4,335	4,626	21.61%	6.71%	1,436	1,224	10.62%	-14.76%	2,292	2,765	54.92%	20.64%	448	453	12.33%	1.12%	45	48	9.41%	6.67%	114	136	20.42%	19.30%
Children	2,493	2,610	12.19%	4.69%	681	587	5.09%	-13.80%	1,456	1,759	34.94%	20.81%	235	148	4.03%	-37.02%	34	33	6.47%	-2.94%	87	83	12.46%	-4.60%
Parents/Grandparents	676	670	3.13%	-0.89%	257	191	1.66%	-25.68%	302	377	7.49%	24.83%	87	72	1.96%	-17.24%	10	5	0.98%	-50.00%	20	25	3.75%	25.00%
Other Family Members/relatives	866	880	4.11%	1.62%	373	335	2.91%	-10.19%	366	431	8.56%	17.76%	66	54	1.47%	-18.18%	28	20	3.92%	-28.57%	33	40	6.01%	21.21%
Business Associates	2,540	2,445	11.42%	-3.74%	1,857	1,564	13.57%	-15.78%	364	442	8.78%	21.43%	135	218	5.94%	61.48%	73	73	14.31%	0.00%	111	148	22.22%	33.33%
Friends	8,368	8,467	39.55%	1.18%	7,389	7,207	62.52%	-2.46%	678	883	17.54%	30.24%	134	214	5.83%	59.70%	66	56	10.98%	-15.15%	101	107	16.07%	5.94%
Tour Group	2,372	4,211	19.67%	77.53%	1,205	1,076	9.33%	-10.71%	347	437	8.68%	25.94%	802	2,676	72.86%	233.67%	1	3	0.59%	200.00%	17	19	2.85%	11.76%
Alone	1,225	1,208	5.64%	-1.39%	567	500	4.34%	-11.82%	155	170	3.38%	9.68%	59	49	1.33%	-16.95%	256	290	56.86%	13.28%	188	199	29.88%	5.85%
Not Stated		1,964	9.17%	-14.57%	1.546	1.023	8.87%	-33.83%		329	6.53%	30.56%		177	4.82%	29.20%	186	227	44.51%	22.04%			31.23%	16.85%
ot Stated	2,299	1,964	9.17%	-14.57%	1,546	1,023	8.87%	-33.83%	252	329	6.53%	30.56%	137	177	4.82%	29.20%	186	227	44.51%	22.04%	178	208	31.23%	16.8

	TOTAL					JAPAN				KO				CHIN	10		GUAM				Page 2 of 2 OTHERS			age 2 of 2
FEBRUARY	Feb-11	Feb-12	% SHARE	% CHGE	Feb-11	Feb-12	% SHARE	% CHGE	Feb-11	Feb-12	REA % SHARE	% CHGE	Feb-11	Feb-12	% SHARE	% CHGE	Feb-11	Feb-12	% SHARE	% CHGE	Feb-11	Feb-12	% SHARE	% CHGE
TRAVEL PLANS	19,961	22,231	70 OHARL	11.37%	12,858	11,962	70 OTTAKE	-6.97%	4,108	5,201	70 OTTAINE	26.61%	1,751	3,689	70 OTTAKE	110.68%	573	612	70 OTTAINE	6.81%	671	767	70 OTTAILE	14.31%
Pleasure	15,112	17,551	78.95%	16.14%	9,321	8,846	73.95%	-5.10%	3,616	4,554	87.56%	25.94%	1,631	3,585	97.18%	119.80%	171	157	25.65%	-8.19%	373	409	53.32%	9.65%
Business	677	815	3.67%	20.38%	131	136	1.14%	3.82%	20	24	0.46%	20.00%	14	16	0.43%	14.29%	284	342	55.88%	20.42%	228	297	38.72%	30.26%
Golf	3,214	2,952	13.28%	-8.15%	2,428	2,076	17.35%	-14.50%	720	793	15.25%	10.14%	22	14	0.38%	-36.36%	19	31	5.07%	63.16%	25	38	4.95%	52.00%
Dive	2,324	2,252	10.13%	-3.10%	2,108	1,979	16.54%	-6.12%	112	145	2.79%	29.46%	64	69	1.87%	7.81%		11	1.80%	37.50%	32	48	6.26%	50.00%
Convention	29	28	0.13%	-3.45%	2,100	8	0.07%	-11.11%	6	3	0.06%	-50.00%	2	3	0.08%	50.00%	3	11	1.80%	266.67%	a	3	0.39%	-66.67%
Company Trip	1,007	860	3.87%	-14.60%	909	744	6.22%	-18.15%	35	56	1.08%	60.00%	43	37	1.00%	-13.95%	6	14	2.29%	133.33%	14	a	1.17%	-35.71%
Honeymoon	339	510	2.29%	50.44%	87	77	0.64%	-11.49%	181	331	6.36%	82.87%	60	94	2.55%	36.23%	0	3	0.49%	100.0070	2	5	0.65%	150.00%
Get Married	100	68	0.31%	-32.00%	95	59	0.49%	-37.89%	0	4	0.08%	02.07 /0	2	3	0.08%	0.00%	1	0	0.00%	-100.00%	1	3	0.26%	100.00%
Memorial Service	170	43		-74.71%	140	13	0.49%		3	0		-100.00%	3	4	0.08%		22				-	11		120.00%
			0.19%		135			-90.71%	52		0.00%		10	•		300.00%	110	15	2.45%	-31.82%	103	85	1.43%	
Visit Friends	411	370	1.66%	-9.98%		123	1.03%	-8.89%	53	45	0.87%	-15.09%	10	13	0.35%	30.00%	110	104	16.99%	-5.45%	103		11.08%	-17.48%
Sports	312	289	1.30%	-7.37%	257	226	1.89%	-12.06%	11	35	0.67%	218.18%	5	0	0.00%	-100.00%	31	16	2.61%	-48.39%	8	12	1.56%	50.00%
Other Not Stated	451	416	1.87%	-7.76%	346	314	2.62%	-9.25%	23	29	0.56%	26.09%	16	5	0.14%	-68.75%	30	26	4.25%	-13.33%	36	42	5.48%	16.67%
Not Stated TRAVEL MOTIVATION	1,600 19,575	1,297 21,975	5.83%	-18.94% 12.26%	1,114 12,608	11,771	5.72%	-38.60% - 6.64%	199 4,100	179 5,168	3.44%	-10.05% 26.05%	64 1,689	187 3,702	5.07%	192.19% 119.18%	113 532	133 585	21.73%	17.70% 9.96%	110 646	749	14.86%	3.64% 15.94%
Newspaper	13,373	120	0.55%	-14.89%	82	63	0.54%	-23.17%	7,100	24	0.46%	-4.00%	31	25	0.68%	-19.35%	032	5	0.85%	3.0070	240	3	0.40%	0.00%
	703	442	2.01%		370			-17.30%	40		1.26%			58	1.57%		9	5	0.85%	150.00%	5	8		33.33%
Magazine	6,743			-37.13%	3,502	306	2.60%		2 247	65		32.65%	276	3,130		-78.99%	20	17			77		1.07%	
Travel Agent		8,783	39.97%	30.25%		2,798	23.77%	-20.10%	2,217	2,728	52.79%	23.05%	927		84.55%	237.65%	20		2.91%	-15.00%		110	14.69%	42.86%
Climate	3,236	3,144	14.31%	-2.84%	2,773	2,628	22.33%	-5.23%	316	373	7.22%	18.04%	87	82	2.22%	-5.75%	4	6	1.03%	50.00%	56	55	7.34%	-1.79%
Price	1,792	1,868	8.50%	4.24%	1,734	1,801	15.30%	3.86%	19	37	0.72%	94.74%	14	11	0.30%	-21.43%	16	11	1.88%	-31.25%	9	8	1.07%	-11.11%
Short	2,087	2,034	9.26%	-2.54%	1,752	1,591	13.52%	-9.19%	287	375	7.26%	30.66%	16	20	0.54%	25.00%	19	23	3.93%	21.05%	13	25	3.34%	92.31%
Reading	270	331	1.51%	22.59%	58	43	0.37%	-25.86%	195	256	4.95%	31.28%	-	5	0.14%	-28.57%	1	3	0.51%	200.00%	9	24	3.20%	166.67%
Flyer	844	809	3.68%	-4.15%	704	584	4.96%	-17.05%	108	155	3.00%	43.52%	5	6	0.16%	20.00%	1	5	0.85%	400.00%	26	59	7.88%	126.92%
Friends / Relatives	3,943	3,734	16.99%	-5.30%	2,986	2,687	22.83%	-10.01%	448	533	10.31%	18.97%	134	132	3.57%	-1.49%	182	216	36.92%	18.68%	193	166	22.16%	-13.99%
TV / Radio	174	114	0.52%	-34.48%	97	54	0.46%	-44.33%	43	29	0.56%	-32.56%	28	20	0.54%	-28.57%	4	3	0.51%	-25.00%	2	8	1.07%	300.00%
Prior Trip	2,706	2,599	11.83%	-3.95%	2,138	1,988	16.89%	-7.02%	396	434	8.40%	9.60%	14	14	0.38%	0.00%	82	80	13.68%	-2.44%	76	83	11.08%	9.21%
Other	1,817	1,846	8.40%	1.60%	1,022	937	7.96%	-8.32%	164	208	4.02%	26.83%	126	66	1.78%	-47.62%	262	327	55.90%	24.81%	243	308	41.12%	26.75%
Web	2,692	3,411	15.52%	26.71%	1,683	1,978	16.80%	17.53%	673	1,018	19.70%	51.26%	254	321	8.67%	26.38%	22	22	3.76%	0.00%	60	72	9.61%	20.00%
Not Stated OCCUPATION	1,986 21,561	1,553 23,528	7.07% 100.00%	-21.80% 9.12%	1,364 13,972	875 12,646	7.43% 100.00%	-35.85% -9.49%	207 4,307	5,380	4.10% 100.00%	2.42% 24.91%	126 1,815	174 3,876	4.70% 100.00%	38.10% 113.55%	154 686	160 745	27.35% 100.00%	3.90% 8.60%	135 781	132 881	17.62% 100.00%	-2.22% 12.80%
Leg & Manager		1,951	8.29%	-3.56%		•	11.56%		198	224			1,615	79			01	103	13.83%	13.19%	701	83	9.42%	18.57%
	2,023 2,786	4,783	20.33%	71.68%	1,572 744	1,462 671	5.31%	-7.00% -9.81%	987		4.16%	13.13%	667	2,530	2.04%	-14.13%	144	157	21.07%		244		31.33%	13.11%
Professional										1,149	21.36%	16.41%			65.27%	279.31%				9.03%		276		
Technicians	858	1,078	4.58%	25.64%	391	355	2.81%	-9.21%	270	424	7.88%	57.04%	128	197	5.08%	53.91%	47	68	9.13%	44.68%	22	34	3.86%	54.55%
Clerk	5,052	4,955	21.06%	-1.92%	3,356	2,965	23.45%	-11.65%	1,172	1,540	28.62%	31.40%	488	409	10.55%	-16.19%	15	16	2.15%	6.67%	21	25	2.84%	19.05%
Service	1,638	1,801	7.65%	9.95%	1,079	1,057	8.36%	-2.04%	493	640	11.90%	29.82%	30	71	1.83%	136.67%	16	12	1.61%	-25.00%	20	21	2.38%	5.00%
Skilled	133	140	0.60%	5.26%	105	114	0.90%	8.57%	21	20	0.37%	-4.76%	0	1	0.03%	200 2751	3	2	0.27%	-33.33%	4	3	0.34%	-25.00%
Craftsman	29	38	0.16%	31.03%	6	2	0.02%	-66.67%	8	8	0.15%	0.00%	3	14	0.36%	366.67%	6	5	0.67%	-16.67%	6	9	1.02%	50.00%
Plant Operator	124	105	0.45%	-15.32%	71	53	0.42%	-25.35%	46	41	0.76%	-10.87%	3	10	0.26%	233.33%	3	1	0.13%	-66.67%	1	0	0.00%	-100.00%
Entry Level	32	22	0.09%	-31.25%	3	3	0.02%	0.00%	10	7	0.13%	-30.00%	11	4	0.10%	-63.64%	6	8	1.07%	33.33%	2	0	0.00%	-100.00%
Armed Forces	70	97	0.41%	38.57%	2	7	0.06%	250.00%	7	13	0.24%	85.71%	0	0	0.00%		34	38	5.10%	11.76%	27	39	4.43%	44.44%
Homemaker	931	969	4.12%	4.08%	406	381	3.01%	-6.16%	472	533	9.91%	12.92%	16	22	0.57%	37.50%	17	13	1.74%	-23.53%	20	20	2.27%	0.00%
Students	4,126	4,323	18.37%	4.77%	3,956	3,937	31.13%	-0.48%	95	217	4.03%	128.42%	45	129	3.33%	186.67%	21	11	1.48%	-47.62%	9	29	3.29%	222.22%
Retirees	731	623	2.65%	-14.77%	538	432	3.42%	-19.70%	113	99	1.84%	-12.39%	17	35	0.90%	105.88%	26	22	2.95%	-15.38%	37	35	3.97%	-5.41%
Other	520	509	2.16%	-2.12%	178	150	1.19%	-15.73%	97	102	1.90%	5.15%	125	137	3.53%	9.60%	47	55	7.38%	17.02%	73	65	7.38%	-10.96%
Not Stated	2,508	2,134	9.07%	-14.91%	1,565	1,057	8.36%	-32.46%	318	363	6.75%	14.15%	190	238	6.14%	25.26%	210	234	31.41%	11.43%	225	242	27.47%	7.56%
LENGTH OF STAY (NIGHTS)	98,954	N/A			57,511	N/A			39,691	N/A				N/A			1,752	N/A				N/A		
vg. Length of Stay (Nights)	3.01	N/A			3.42	N/A			3.92	N/A			0.00	N/A			2.06	N/A			0.00	N/A		



% Chge

-15.12%

15.00%

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2012

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2012

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506

4,460

1,679

1,336

1,135

1,011

788

746

716

5 15,270

2,169

2

TOTAL Number

JAPAN VISITORS PROFILE



					1							1	
FEBRUARY	2011 Male	2012 Male		2011	2012	2011 Female	2012 Female		2011	2012	2011 Not	2012 Not	2011 TOTAL
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number
Under 10	0	5		0.00%	0.06%	0	2		0.00%	0.03%	0	0	0
Under 13	393	355	-9.67%	4.35%	4.37%	361	285	-21.05%	4.63%	3.99%	0	0	754
10-17	0	1		0.00%	0.01%	0	0		0.00%	0.00%	0	0	0
13-15	31	42	35.48%	0.34%	0.52%	29	27	-6.90%	0.37%	0.38%	0	0	60
16-19	287	272	-5.23%	3.18%	3.35%	342	234	-31.58%	4.38%	3.28%	0	0	629
18-19	0	0		0.00%	0.00%	0	2		0.00%	0.03%	0	0	0
20-24	1,802	1,767	-1.94%	19.96%	21.75%	2,750	2,693	-2.07%	35.23%	37.69%	0	0	4,552
25-29	779	693	-11.04%	8.63%	8.53%	1,037	985	-5.01%	13.29%	13.79%	0	1	1,816
30-34	753	673	-10.62%	8.34%	8.28%	661	663	0.30%	8.47%	9.28%	0	0	1,414
35-39	727	661	-9.08%	8.05%	8.14%	578	474	-17.99%	7.41%	6.63%	0	0	1,305
40-44	719	636	-11.54%	7.96%	7.83%	381	375	-1.57%	4.88%	5.25%	0	0	1,100
45-49	589	528	-10.36%	6.52%	6.50%	288	260	-9.72%	3.69%	3.64%	0	0	877
50-54	578	475	-17.82%	6.40%	5.85%	325	271	-16.62%	4.16%	3.79%	0	0	903
55-59	549	471	-14.21%	6.08%	5.80%	283	245	-13.43%	3.63%	3.43%	0	0	832
60 and Over	1,823	1,544	-15.30%	20.19%	19.01%	769	625	-18.73%	9.85%	8.75%	0	0	2,592
Not Stated	0	1		0.00%	0.01%	1	4	300.00%	0.01%	0.06%	0	0	1
Total	9,030	8,124	-10.03%	100.00%	100.00%	7,805	7,145	-8.46%	100.00%	100.00%	0	1	16,835
		2011	2012		2011	2012							
		Number	Number	% Chge	% Share	% Share				2012			
FREQUENCY OF VI	SIT	Harribor	Hamber	70 Origo	70 Onaic	70 Orlare		TRAVEL COMPANION		Number	% Share		
								_					
First Visit		7,566	6,882	-9.04%	54.15%	54.42%		Spouse		1,224	10.62%		
Revisit		5,093	4,639	-8.91%	36.45%	36.68%		Children		587	5.09%		
Not Stated		1,313	1,125	-14.32%	9.40%	8.90%		Parents/Grandparents		191	1.66%		
								Other Family Members		335	2.91%		
TRAVEL ARRANGE	MENI							Business Associates		1,564	13.57%		
to attribute the common or at		4.550	4 000	45.000/	44.400/	40.440/		Friends		7,207	62.52%		
Individually arranged		1,553	1,320	-15.00%	11.12%	10.44%		Tour Group		1,076	9.33%		
Packaged Tour		7,354	7,221	-1.81%	52.63%	57.10%		Alone		500	4.34%		
Company/Business to	пр	1,117	991 2,227	-11.28%	7.99%	7.84% 17.61%		# af		44 507			
Group Tour		2,698	60	-17.46%	19.31%	0.47%		# of respondents		11,527			
Other Not Stated		35 1,215	827	71.43% -31.93%	0.25% 8.70%	6.54%							
				01.0070									
TRAVEL PLANS		2011	2012		2011	2012		TRAVEL	2011	2012		2011	2012
				% Chge	% Share	% Share		MOTIVATION			% Chge	% Share	% Share
Pleasure		9,321	8,846	-5.10%	72.49%	73.95%		Internet	1,683	1,978	17.53%	13.35%	16.80%
Business		131	136	3.82%	1.02%	1.14%		Newspaper	82	63	-23.17%	0.65%	0.54%
Golf		2,428	2,076	-14.50%	18.88%	17.35%		Magazines	370	306	-17.30%	2.93%	2.60%
Diving		2,108	1,979	-6.12%	16.39%	16.54%		Travel Agents	3,502	2,798	-20.10%	27.78%	23.77%
Attend Conf & Conv		9	8	-11.11%	0.07%	0.07%		Climate	2,773	2,628	-5.23%	21.99%	22.33%
Company Trip		909	744	-18.15%	7.07%	6.22%		Price	1,734	1,801	3.86%	13.75%	15.30%
Honeymoon		87	77	-11.49%	0.68%	0.64%		Short flight Time	1,752	1,591	-9.19%	13.90%	13.52%
Getting Married		95	59	-37.89%	0.74%	0.49%		General Reading	58	43	-25.86%	0.46%	0.37%
Memorial Service		140	13	-90.71%	1.09%	0.11%		Flyer/Poster	704	584	-17.05%	5.58%	4.96%
VFR		135	123	-8.89%	1.05%	1.03%		Friends/Relatives	2,986	2,687	-10.01%	23.68%	22.83%
Attend Sport Events		257	226	-12.06%	2.00%	1.89%		TV/Radio	97	54	-44.33%	0.77%	0.46%
Others		346	314	-9.25%	2.69%	2.62%		Previous Trip Others	2,138 1,022	1,988 937	-7.02% -8.32%	16.96% 8.11%	16.89% 7.96%
OCCUPATION		2011	2012		2011	2012			2011	2012		2011	2012
				% Chge	% Share	% Share					-	% Share	% Share
Legislators, and man	agers	1,572	1,462	-7.00%	11.25%	11.56%		Entry Level	3	3	0.00%	0.02%	0.02%
Professional		744	671	-9.81%	5.32%	5.31%		Armed Forces	2	7	250.00%	0.01%	0.06%
Technicians		391	355	-9.21%	2.80%	2.81%		Homemakers	406	381	-6.16%	2.91%	3.01%
Clerk		3,356	2,965	-11.65%	24.02%	23.45%		Students	3,956	3,937	-0.48%	28.31%	31.13%
Service Workers		1,079	1,057	-2.04%	7.72%	8.36%		Retirees	538	432	-19.70%	3.85%	3.42%
Skilled Workers		105	114	8.57%	0.75%	0.90%		Others	178	150	-15.73%	1.27%	1.19%
Craft and related trad		6	2	-66.67%	0.04%	0.02%		Not Stated	1,565	1,057	-32.46%	11.20%	8.36%
Operators and Assen	nblers	71	53	-25.35%	0.51%	0.42%							

KOREA VISITORS PROFILE

MARIANA VISITORS AUTHORIT	₹																
FEBRUARY	2011 Male	2012 Male		2011	2012	2011 Female	2012 Female		2011	2012	2011 Not	2012 Not	2011 TOTAL	2012 TOTAL		2011	2012
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	5	3	-40.00%	0.10%	0.05%	3	5	66.67%	0.06%	0.08%	0	0	8	8	0.00%	0.08%	0.06%
Under 13	1,129	1,318	16.74%	23.26%	22.08%	1,027	1,284	25.02%	19.52%	19.56%	2	4	2,158	2,606	20.76%	21.32%	20.79%
10-17 13-15	1 149	0 157	-100.00% 5.37%	0.02% 3.07%	0.00% 2.63%	1 139	0 225	-100.00% 61.87%	0.02% 2.64%	0.00% 3.43%	0	0	2 289	0 382	-100.00% 32.18%	0.02% 2.86%	0.00% 3.05%
16-19	89	115	29.21%	1.83%	1.93%	105	166	58.10%	2.04%	2.53%	0	0	194	281	44.85%	1.92%	2.24%
18-19	0	1		0.00%	0.02%	0	0		0.00%	0.00%	0	0	0	1		0.00%	0.01%
20-24	53	75	41.51%	1.09%	1.26%	109	150	37.61%	2.07%	2.29%	0	0	162	225	38.89%	1.60%	1.79%
25-29	176	216	22.73%	3.63%	3.62%	419	467	11.46%	7.96%	7.12%	0	0	595	683	14.79%	5.88%	5.45%
30-34 35-39	546 667	749 841	37.18% 26.09%	11.25% 13.74%	12.55% 14.09%	814 798	1,035 986	27.15% 23.56%	15.47% 15.17%	15.77% 15.02%	0	1	1,360 1,467	1,784 1,828	31.18% 24.61%	13.44% 14.49%	14.23% 14.58%
40-44	692	932	34.68%	14.26%	15.62%	584	778	33.22%	11.10%	11.85%	0	0	1,276	1,710	34.01%	12.61%	13.64%
45-49	393	478	21.63%	8.10%	8.01%	278	362	30.22%	5.28%	5.52%	0	0	671	840	25.19%	6.63%	6.70%
50-54	297	365	22.90%	6.12%	6.12%	290	348	20.00%	5.51%	5.30%	1	0	588	713	21.26%	5.81%	5.69%
55-59	215	260	20.93%	4.43%	4.36%	266	274	3.01%	5.06%	4.17%	0	0	481	534	11.02%	4.75%	4.26%
60 and Over Not Stated	440 2	455 3	3.41% 50.00%	9.06% 0.04%	7.62% 0.05%	427 2	480 3	12.41% 50.00%	8.11% 0.04%	7.31% 0.05%	0	0	867 4	935 6	7.84% 50.00%	8.57% 0.04%	7.46% 0.05%
Total	4,854	5,968	22.95%	100.00%	100.00%	5,262	6,563	24.72%	100.00%	100.00%	6	5	10,122	12,536	23.85%	100.00%	100.00%
							-,							,			
		2011	2012	a, a,	2011	2012				***							
FREQUENCY OF VIS	SIT	Number	Number	% Chge	% Share	% Share	TR	AVEL COMPANIO	N	2012 Number	% Share						
First Visit		2,928	3,744	27.87%	67.98%	69.59%	Sp	ouse		2,765	54.92%						
Revisit		1,051	1,156	9.99%	24.40%	21.49%		ildren		1,759	34.94%						
Not Stated		328	480	46.34%	7.62%	8.92%		rents/Grandparents		377	7.49%						
TRAVEL ARRANGE	MENT						Bu	ner Family Members siness Associates ends		431 442 883	8.56% 8.78% 17.54%						
Individually arranged		1,148	1,339	16.64%	26.65%	24.89%		ur Group		437	8.68%						
Packaged Tour		2,138	2,938	37.42%	49.64%	54.61%	Alc			170	3.38%						
Company/Business tri	ip	152	203	33.55%	3.53%	3.77%											
Group Tour		627	673	7.34%	14.56%	12.51%	# c	f respondents		5,035							
Other Not Stated		37 205	38 189	2.70% -7.80%	0.86% 4.76%	0.71% 3.51%											
Not Stated		205	109	-7.00%	4.70%	3.3176											
TRAVEL PLANS		2011	2012		2011	2012		AVEL	2011	2012		2011	2012				
I				% Chge	% Share	% Share		DTIVATION			% Chge		% Share				
Pleasure		3,616	4,554	25.94%	88.02%	87.56%		ernet	673	1,018	51.26%	16.41%	19.70%				
Business Golf		20 720	24 793	20.00% 10.14%	0.49% 17.53%	0.46% 15.25%		wspaper gazines	25 49	24 65	-4.00% 32.65%	0.61% 1.20%	0.46% 1.26%				
Diving		112	145	29.46%	2.73%	2.79%		iyazirles ivel Agents	2,217	2,728	23.05%	54.07%	52.79%				
Attend Conf & Conv		6	3	-50.00%	0.15%	0.06%		mate	316	373	18.04%	7.71%	7.22%				
Company Trip		35	56	60.00%	0.85%	1.08%	Pri		19	37	94.74%	0.46%	0.72%				
Honeymoon		181	331 4	82.87%	4.41%	6.36%		ort flight Time	287	375 356	30.66%	7.00% 4.76%	7.26%				
Getting Married Memorial Service		0 2	0	-100.00%	0.00% 0.05%	0.08% 0.00%		neral Reading er/Poster	195 108	256 155	31.28% 43.52%	4.76% 2.63%	4.95% 3.00%				
VFR		53	45	-15.09%	1.29%	0.87%		ends/Relatives	448	533	18.97%	10.93%	10.31%				
Attend Sport Events		11	35	218.18%	0.27%	0.67%	TV	/Radio	43	29	-32.56%	1.05%	0.56%				
Others		23	29	26.09%	0.56%	0.56%		evious Trip ners	396 164	434 208	9.60% 26.83%	9.66% 4.00%	8.40% 4.02%				
OCCUPATION		2011	2012	0/ Ch~-	2011	2012			2011	2012	0/ Char	2011	2012				
Louislatous		400	007	% Chge	% Share	% Share	_	hm. I aval	40	-	% Chge		% Share				
Legislators, and mana Professional	agers	198 987	224 1,149	13.13% 16.41%	4.60% 22.92%	4.16% 21.36%		try Level ned Forces	10 7	7 13	-30.00% 85.71%	0.23% 0.16%	0.13% 0.24%				
Technicians		270	424	57.04%	6.27%	7.88%		memakers	472	533	12.92%	10.96%	9.91%				
Clerk		1,172	1,540	31.40%	27.21%	28.62%		idents	95	217	128.42%	2.21%	4.03%				
Service Workers		493	640	29.82%	11.45%	11.90%		tirees	113	99	-12.39%	2.62%	1.84%				
Skilled Workers		21	20	-4.76%	0.49%	0.37%		ners	97	102	5.15%	2.25%	1.90%				
Craft and related trade Operators and Assem		8 46	8 41	0.00%	0.19%	0.15% 0.76%	No	t Stated	318	363	14.15%	7.38%	6.75%				
Operators and Assem	iniers	46	41	-10.87%	1.07%	0.76%											

2012

% Share

100.00%

0.02% 5.17% 0.00% 0.68% 0.00% 6.23% 21.36% 12.13% 11.18% 8.49% 6.57% 4.24% 0.10%



VISITORS AUTHORI	řř.																_
FEBRUARY	2011 Male	2012 Male		2011	2012	2011 Female	2012 Female		2011	2012	2011 Not	2012 Not	2011 TOTAL	2012 TOTAL		2011	
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	
Under 10	1	0	-100.00%	0.05%	0.00%	2	1	-50.00%	0.10%	0.03%	0	0	3	1	-66.67%	0.08%	
Under 13	210	172	-18.10%	11.06%	5.82%	189	149	-21.16%	9.36%	4.59%	1	0	400	321	-19.75%	10.20%	
10-17 13-15	1 36	0 18	-100.00% -50.00%	0.05% 1.90%	0.00% 0.61%	0 33	0 24	27 270/	0.00%	0.00% 0.74%	0	0	1 69	0	-100.00% -39.13%	0.03% 1.76%	
16-19	36 25	13	-50.00% -48.00%	1.32%	0.61%	33 48	24 42	-27.27% -12.50%	1.63% 2.38%	1.29%	0	0	73	42 55	-39.13% -24.66%	1.76%	
18-19	0	0	-40.0070	0.00%	0.00%	0	0	-12.5070	0.00%	0.00%	1	0	1	0	-100.00%	0.03%	
20-24	77	133	72.73%	4.05%	4.50%	120	254	111.67%	5.94%	7.82%	0	0	197	387	96.45%	5.02%	
25-29	216	571	164.35%	11.37%	19.32%	309	753	143.69%	15.30%	23.18%	0	2	525	1,326	152.57%	13.38%	
30-34	271	566	108.86%	14.27%	19.15%	263	571	117.11%	13.02%	17.57%	0	0	534	1,137	112.92%	13.61%	
35-39	275	365	32.73%	14.48%	12.35%	303	388	28.05%	15.00%	11.94%	0	0	578	753	30.28%	14.73%	
40-44	281	386	37.37%	14.80%	13.06%	255	308	20.78%	12.62%	9.48%	0	0	536	694	29.48%	13.66%	
45-49	234	258	10.26%	12.32%	8.73%	185	269	45.41%	9.16%	8.28%	0	0	419	527	25.78%	10.68%	
50-54 55-59	121 63	192 122	58.68% 93.65%	6.37% 3.32%	6.50% 4.13%	143 54	215 141	50.35% 161.11%	7.08% 2.67%	6.62% 4.34%	0	1	264 117	408 263	54.55% 124.79%	6.73% 2.98%	
60 and Over	88	155	76.14%	4.63%	5.24%	114	133	16.67%	5.64%	4.09%	0	0	202	288	42.57%	5.15%	
Not Stated	0	5	70.1470	0.00%	0.17%	2	1	-50.00%	0.10%	0.03%	2	0	4	6	50.00%	0.10%	
Total	1,899	2,956	55.66%	100.00%	100.00%	2,020	3,249	60.84%	100.00%	100.00%	4	3	3,923	6,208	58.25%	100.00%	
	-						· · ·						•	•			_
		2011	2012		2011	2012											
		Number	Number	% Chge	% Share	% Share				2012							
FREQUENCY OF VIS	IT						TR	AVEL COMPANION	N	Number	% Share						
First Visit		1,612	3,538	119.48%	88.82%	91.28%	Spo	ouse		453	12.33%						
Revisit		86	163	89.53%	4.74%	4.21%	Chi	ldren		148	4.03%						
Not Stated		117	175	49.57%	6.45%	4.51%		ents/Grandparents		72	1.96%						
TRAVEL ARRANGEN	MENT							er Family Members siness Associates		54 218	1.47% 5.94%						
							Frie	ends		214	5.83%						
Individually arranged		135	197	45.93%	7.44%	5.08%	Tou	ır Group		2,676	72.86%						
Packaged Tour		1,331	1,573	18.18%	73.33%	40.58%	Alo	ne		49	1.33%						
Company/Business tri	p	38	47	23.68%	2.09%	1.21%				0.070							
Group Tour		196 5	1,896	867.35%	10.80%	48.92%	# 01	respondents		3,673							
Other Not Stated		110	2 161	-60.00% 46.36%	0.28% 6.06%	0.05% 4.15%											
TDAVEL BLANC		2011	2010		2011	2010		A.V.E.I	0044	2010		0044	2040				
TRAVEL PLANS		2011	2012		2011	2012		AVEL	2011	2012		2011	2012				
				% Chge	% Share	% Share	МО	TIVATION			% Chge	% Share	% Share				
Pleasure		1,631	3,585	119.80%	93.15%	97.18%		rnet	254	321	26.38%	15.04%	8.67%				
Business		14	16	14.29%	0.80%	0.43%		vspaper	31	25	-19.35%	1.84%	0.68%				
Golf		22	14	-36.36%	1.26%	0.38%		gazines	276	58	-78.99%	16.34%	1.57%				
Diving Attend Conf & Conv		64 2	69 3	7.81% 50.00%	3.66% 0.11%	1.87% 0.08%		vel Agents nate	927 87	3,130 82	237.65% -5.75%	54.88% 5.15%	84.55% 2.22%				
Company Trip		43	3 37	-13.95%	2.46%	1.00%	Pric		14	62 11	-5.75% -21.43%	0.83%	0.30%				
Honeymoon		69	94	36.23%	3.94%	2.55%		ort flight Time	16	20	25.00%	0.95%	0.54%				
Getting Married		3	3	0.00%	0.17%	0.08%		neral Reading	7	5	-28.57%	0.41%	0.14%				
Memorial Service		1	4	300.00%	0.06%	0.11%		er/Poster	5	6	20.00%	0.30%	0.16%				
VFR		10	13	30.00%	0.57%	0.35%		ends/Relatives	134	132	-1.49%	7.93%	3.57%				
Attend Sport Events		5	0	-100.00%	0.29%	0.00%		Radio	28	20	-28.57%	1.66%	0.54%				
Others		16	5	-68.75%	0.91%	0.14%	Pre Oth	vious Trip ers	14 126	14 66	0.00% -47.62%	0.83% 7.46%	0.38% 1.78%				
OCCUPATION		2011	2012		2011	2012			2011	2012		2011	2012				
				% Chge	% Share	% Share					% Chge	% Share	% Share				
Legislators, and mana	gers	92	79	-14.13%	5.07%	2.04%	Ent	ry Level	11	4	-63.64%	0.61%	0.10%				
Professional		667	2,530	279.31%	36.75%	65.27%	Arn	ned Forces	0	0		0.00%	0.00%				
Technicians		128	197	53.91%	7.05%	5.08%		nemakers	16	22	37.50%	0.88%	0.57%				
Clerk		488	409	-16.19%	26.89%	10.55%		dents	45	129	186.67%	2.48%	3.33%				
Service Workers		30	71	136.67%	1.65%	1.83%		irees	17	35 127	105.88%	0.94%	0.90%				
Skilled Workers Craft and related trade	se worker	0 3	1 14	366.67%	0.00% 0.17%	0.03% 0.36%	Oth	ers Stated	125 190	137 238	9.60% 25.26%	6.89% 10.47%	3.53% 6.14%				
Operators and Assem		3	10	233.33%	0.17%	0.36%	NOI	Gidicu	190	230	23.20%	10.4770	0.1470				
Operators and Assem	מוכוס	3	10	200.0070	0.1770	0.2070											