



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2014 - 2015

	2014	2015	% Change
TOTAL TO DATE:	187,349	208,243	11.15%
October	31,886	35,587	11.61%
November	33,678	39,137	16.21%
December	38,352	44,910	17.10%
January	42,122 r	45,688	8.47%
February	41,311	42,921	3.90%
March	40,613		
April	32,035		
May	32,797		
June	35,638		
July	37,253		
August	42,991		
September	35,287		
YEAR TOTAL:	443,963	208,243	-----

Calendar Year 2014 - 2015

	2014	2015	% Change
TOTAL TO DATE:	83,433	88,609	6.20%
January	42,122 r	45,688	8.47%
February	41,311	42,921	3.90%
March	40,613		
April	32,035		
May	32,797		
June	35,638		
July	37,253		
August	42,991		
September	35,287		
October	35,587		
November	39,137		
December	44,910		
YEAR TOTAL:	459,681	88,609	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	51,321	40,271	-22%	62,193	82,950	33%	55,988	73,561	31%
October	8,067	6,511	-19%	11,381	12,557	10%	8,999	13,963	55%
November	8,233	7,023	-15%	12,350	16,227	31%	9,631	13,874	44%
December	11,308	9,942	-12%	13,580	19,485	43%	9,583	12,886	34%
January	12,548	8,310	-34%	13,829	21,145	53%	12,480	13,933	12%
February	11,165	8,485	-24%	11,053	13,536	22%	15,295	18,905	24%
March	13,396			10,732			12,359		
April	6,962			9,339			11,995		
May	7,203			9,075			13,362		
June	7,601			9,465			14,962		
July	6,307			10,099			17,575		
August	12,362			10,618			17,601		
September	9,214			9,602			13,769		
YEAR TOTAL	114,366	40,271	-----	131,123	82,950	-----	157,611	73,561	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	5,419	4,865	-10%	3,377	2,864	-15%	289	249	-14%
October	984	1,030	5%	387	885	129%	52	44	-15%
November	1,236	889	-28%	515	413	-20%	51	52	2%
December	1,250	1,167	-7%	589	536	-9%	76	65	-14%
January	884	951	8%	822	525	-36%	44	45	2%
February	1,065	828	-22%	1,064	505	-53%	66	43	-35%
March	925			1,055			61		
April	1,048			562			60		
May	1,009			702			64		
June	1,137			622			54		
July	746			512			57		
August	764			479			70		
September	831			1,258			57		
YEAR TOTAL	11,879	4,865	-----	8,567	2,864	-----	712	249	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2014	2015	% Change	2014	2015	% Change	2014	2015	% Change
TOTAL TO DATE	5,850	1,439	-75%	381	421	10%	2,531	1,623	-36%
October	772	237	-69%	83	72	-13%	1,161	288	-75%
November	1,356	245	-82%	57	86	51%	249	328	32%
December	1,432	422	-71%	106	83	-22%	428	324	-24%
January	1,156	425	-63%	62	84	35%	297	270	-9%
February	1,134	110	-90%	73	96	32%	396	413	4%
March	1,602			70			413		
April	1,664			119			286		
May	968			131			283		
June	1,363			118			316		
July	1,552			87			318		
August	675			107			315		
September	182			90			284		
YEAR TOTAL	13,856	1,439	-----	1,103	421	-----	4,746	1,623	-----

[†] Revised

VISITOR ARRIVALS TO SAIPAN - FEBRUARY 2015			
ARRIVALS BY MODE OF TRANSPORTATION	Feb-14	Feb-15	% CHANGE
Air Arrivals	40,323	42,288	5%
Sea Arrivals	791	493	-38%
TOTAL ARRIVALS	41,114	42,781	4%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	10,956	7,946	-27%
Kanto (Tokyo)	6,759	5,888	-13%
Kinki (Osaka)	2,077	473	-77%
Tokai (Nagoya)	540	405	-25%
Tohoku (Sendai)	576	586	2%
Kyushu (Fukuoka)	187	90	-52%
Hokkaido (Sapporo)	162	116	-28%
Chugoku (Hiroshima)	166	102	-39%
Shikoku	112	55	-51%
Okinawa	21	19	-10%
Others	20	11	-45%
Not Specified	336	201	-40%
KOREA	11,042	13,536	23%
Seoul	4,846	6,703	38%
Pusan	927	495	-47%
Taegu	379	390	3%
Inchon	625	808	29%
Others	3,888	4,766	23%
Not Specified	377	374	-1%
CHINA	15,295	18,901	24%
Beijing	3,610	6,252	73%
Shanghai	4,762	4,429	-7%
Guangzhou	1,129	1,103	-2%
Others	3,746	2,686	-28%
Not Specified	2,048	4,431	116%
GUAM	987	773	-22%
UNITED STATES	534	478	-10%
PHILIPPINES	63	41	-35%
RUSSIA	1,127	110	-90%
HONG KONG	73	96	32%
OTHER	246	407	65%

ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	186,408	207,562	11%
October	31,727	35,473	12%
November	33,391	38,934	17%
December	38,152	44,798	17%
January	42,024	45,576	8%
February	41,114	42,781	4%
March	40,513		
April	31,913		
May	32,663		
June	35,527		
July	37,183		
August	42,871		
September	35,140		
YEAR TOTAL	442,218	207,562	----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Feb-15

Military Shp: None

Cruise Ship: MS Asuka II - 493 pax (Feb. 4)

VISITOR ARRIVALS TO ROTA - FEBRUARY 2015			
	<u>Feb-14</u>	<u>Feb-15</u>	<u>% CHANGE</u>
TOTAL ARRIVALS (from GUAM)	197	140	-29%
JAPAN	86	46	-47%
KOREA	11	0	-100%
CHINA	0	4	-----
GUAM	78	55	-29%
UNITED STATES	12	27	125%
PHILIPPINES	1	2	100%
RUSSIA	5	0	-100%
HONG KONG	0	0	-----
OTHER	4	6	50%
ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	941	681	-28%
October	159	114	-28%
November	287	203	-29%
December	200	112	-44%
January	98	112	14%
February	197	140	-29%
March	100		
April	122		
May	134		
June	111		
July	70		
August	120		
September	147		
YEAR TOTAL	1,745	681	-----

Source: CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands.

VISITOR ARRIVALS TO TINIAN - FEBRUARY 2015			
	Feb-14	Feb-15	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	4,522	2,760	-39%
OVERNIGHT VISITORS:	4,522	2,760	-39%
JAPAN	112	182	63%
KOREA	464	333	-28%
CHINA	3,771	2,025	-46%
GUAM	9	13	44%
UNITED STATES	12	13	8%
PHILIPPINES	0	0	----
HONG KONG	0	0	----
SAIPAN	154	194	26%
OTHER	0	0	----
DAY VISITORS:	0	0	----
ARRIVALS BY MONTH	FY 2014	FY 2015	% CHANGE
TOTAL TO DATE	19,999	11,796	-41%
October	3,476	2,134	-39%
November	2,957	2,300	-22%
December	4,403	2,534	-42%
January	4,641	2,068	-55%
February	4,522	2,760	-39%
March	4,241		
April	3,567		
May	3,364		
June	3,059		
July	2,504		
August	2,197		
September	2,334		
YEAR TOTAL	41,265	11,796	----

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE
MODE OF ARRIVAL	41,114	42,781	100.00%	4.05%	11,079	8,439	100.00%	-23.83%	11,042	13,536	100.00%	22.59%	15,295	18,901	100.00%	23.58%	987	773	100.00%	-21.68%	2,711	1,132	100.00%	-58.24%
Air	40,323	42,288	98.85%	4.87%	10,956	7,946	94.16%	-27.47%	11,042	13,536	100.00%	22.59%	15,295	18,901	100.00%	23.58%	987	773	100.00%	-21.68%	2,043	1,132	100.00%	-44.59%
Sea	791	493	1.15%	-37.67%	123	493	5.84%	300.81%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	668	0	0.00%	-100.00%
GENDER	40,323	42,288	100.00%	4.87%	10,956	7,946	100.00%	-27.47%	11,042	13,536	100.00%	22.59%	15,295	18,901	100.00%	23.58%	987	773	100.00%	-21.68%	2,043	1,132	100.00%	-44.59%
Male	19,631	20,480	48.43%	4.32%	5,932	4,417	55.59%	-25.54%	5,160	6,302	46.56%	22.13%	6,928	8,611	45.56%	24.29%	579	478	61.84%	-17.44%	1,032	672	59.36%	-34.88%
Female	20,643	21,760	51.46%	5.41%	5,021	3,528	44.40%	-29.74%	5,849	7,195	53.15%	23.01%	8,359	10,282	54.40%	23.01%	408	295	38.16%	-27.70%	1,006	460	40.64%	-54.27%
Not Stated	49	48	0.11%	-2.04%	3	1	0.01%	-66.67%	33	39	0.29%	18.18%	8	8	0.04%	0.00%	0	0	0.00%	----	5	0	0.00%	-100.00%
AGE GROUP (YEARS)	40,323	42,288	100.00%	4.87%	10,956	7,946	100.00%	-27.47%	11,042	13,536	100.00%	22.59%	15,295	18,901	100.00%	23.58%	987	773	100.00%	-21.68%	2,043	1,132	100.00%	-44.59%
Under 10	26	25	0.06%	-3.85%	0	0	0.00%	----	18	21	0.16%	16.67%	4	3	0.02%	-25.00%	1	0	0.00%	-100.00%	3	1	0.09%	-66.67%
Under 13	5,000	7,083	16.75%	41.66%	404	281	3.54%	-30.45%	2,558	3,422	25.28%	33.78%	1,717	3,253	17.21%	89.46%	44	29	3.75%	-34.09%	277	98	8.66%	-64.62%
10-17	3	2	0.00%	-33.33%	0	0	0.00%	----	0	2	0.01%	----	3	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----
13-15	727	944	2.23%	29.85%	60	35	0.44%	-41.67%	400	403	2.98%	0.75%	244	487	2.58%	99.59%	8	6	0.78%	-25.00%	15	13	1.15%	-13.33%
16-19	1,225	1,073	2.54%	-12.41%	666	339	4.27%	-49.10%	299	299	2.21%	0.00%	221	400	2.12%	81.00%	22	16	2.07%	-27.27%	17	19	1.68%	11.76%
18-19	6	1	0.00%	-83.33%	1	0	0.00%	-100.00%	4	1	0.01%	-75.00%	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----
20-24	4,128	3,138	7.42%	-23.98%	2,977	2,003	25.21%	-32.72%	275	352	2.60%	28.00%	732	693	3.67%	-5.33%	40	32	4.14%	-20.00%	104	58	5.12%	-44.23%
25-29	4,349	3,668	8.67%	-15.66%	1,164	804	10.12%	-30.93%	426	520	3.84%	22.07%	2,494	2,195	11.61%	-11.99%	70	54	6.99%	-22.86%	195	95	8.39%	-51.28%
30-34	4,607	4,535	10.72%	-1.56%	846	606	7.63%	-28.37%	1,070	1,368	10.11%	27.85%	2,396	2,380	12.59%	-0.67%	74	61	7.89%	-17.57%	221	120	10.60%	-45.70%
35-39	4,552	5,577	13.19%	22.52%	711	562	7.07%	-20.96%	1,571	2,082	15.38%	32.53%	1,979	2,737	14.48%	38.30%	91	78	10.09%	-14.29%	200	118	10.42%	-41.00%
40-44	4,498	5,175	12.24%	15.05%	714	612	7.70%	-14.29%	1,625	1,907	14.09%	17.35%	1,825	2,440	12.91%	33.70%	141	91	11.77%	-35.46%	193	125	11.04%	-35.23%
45-49	2,937	2,844	6.73%	-3.17%	695	488	6.14%	-29.78%	786	857	6.33%	9.03%	1,159	1,299	6.87%	12.08%	127	94	12.16%	-25.98%	170	106	9.36%	-37.65%
50-54	2,539	2,268	5.36%	-10.67%	605	462	5.81%	-23.84%	605	508	3.75%	-16.03%	989	1,057	5.59%	6.88%	119	106	13.71%	-10.92%	221	135	11.93%	-38.91%
55-59	1,882	1,738	4.11%	-7.65%	552	427	5.37%	-22.64%	436	516	3.81%	18.35%	623	623	3.30%	0.00%	95	73	9.44%	-23.16%	176	99	8.75%	-43.75%
60 & Over	3,759	4,109	9.72%	9.31%	1,557	1,327	16.70%	-14.77%	918	1,189	8.78%	29.52%	899	1,315	6.96%	46.27%	149	133	17.21%	-10.74%	236	145	12.81%	-38.56%
Not Stated	85	108	0.26%	27.06%	4	0	0.00%	-100.00%	51	89	0.66%	74.51%	9	19	0.10%	111.11%	6	0	0.00%	-100.00%	15	0	0.00%	-100.00%
PURPOSE OF VISIT	21,762	21,406	100.00%	-1.64%	9,164	6,723	100.00%	-26.64%	4,315	4,966	100.00%	15.09%	6,308	8,286	100.00%	31.36%	812	627	100.00%	-22.78%	1,163	804	100.00%	-30.87%
Pleasure	20,686	20,451	95.54%	-1.14%	9,043	6,609	98.30%	-26.92%	4,270	4,927	99.21%	15.39%	6,262	8,243	99.48%	31.64%	302	205	32.70%	-32.12%	809	467	58.08%	-42.27%
Business	871	767	3.58%	-11.94%	53	66	0.98%	24.53%	38	28	0.56%	-26.32%	33	25	0.30%	-24.24%	438	363	57.89%	-17.12%	309	285	35.45%	-7.77%
Other	205	188	0.88%	-8.29%	68	48	0.71%	-29.41%	7	11	0.22%	57.14%	13	18	0.22%	38.46%	72	59	9.41%	-18.06%	45	52	6.47%	15.56%
FREQUENCY OF VISIT	21,762	21,406	100.00%	-1.64%	9,164	6,723	100.00%	-26.64%	4,315	4,966	100.00%	15.09%	6,308	8,286	100.00%	31.36%	812	627	100.00%	-22.78%	1,163	804	100.00%	-30.87%
First Visit	9,735	15,284	71.40%	57.00%	3,073	3,676	54.68%	19.62%	3,016	3,560	71.69%	18.04%	3,089	7,648	92.30%	147.59%	61	45	7.18%	-26.23%	496	355	44.15%	-28.43%
Revisit	3,754	5,010	23.40%	33.46%	1,791	2,726	40.55%	52.21%	927	1,108	22.31%	19.53%	140	357	4.31%	155.00%	534	478	76.24%	-10.49%	362	341	42.41%	-5.80%
Not Stated	8,273	1,112	5.19%	-86.56%	4,300	321	4.77%	-92.53%	372	298	6.00%	-19.89%	3,079	281	3.39%	-90.87%	217	104	16.59%	-52.07%	305	108	13.43%	-64.59%
TRAVEL ARRANGEMENT	21,762	21,406	100.00%	-1.64%	9,164	6,723	100.00%	-26.64%	4,315	4,966	100.00%	15.09%	6,308	8,286	100.00%	31.36%	812	627	100.00%	-22.78%	1,163	804	100.00%	-30.87%
Individual Arranged	3,798	5,555	25.95%	46.26%	819	1,073	15.96%	31.01%	1,318	1,960	39.47%	48.71%	870	1,782	21.51%	104.83%	392	321	51.20%	-18.11%	399	419	52.11%	5.01%
Packaged Tour	6,163	7,822	36.54%	26.92%	2,643	3,218	47.87%	21.76%	2,399	2,481	49.96%	3.42%	904	2,081	25.11%	130.20%	11	1	0.16%	-90.91%	206	41	5.10%	-80.10%
Business Trip	1,061	1,010	4.72%	-4.81%	588	574	8.54%	-2.38%	82	85	1.71%	3.66%	71	69	0.83%	-2.82%	196	159	25.36%	-18.88%	124	123	15.30%	-0.81%
Group Tour	2,862	5,571	26.03%	88.08%	937	1,357	20.18%	44.82%	305	216	4.35%	-29.18%	1,608	3,944	47.60%	145.27%	1	2	0.32%	100.00%	111	52	6.47%	-53.15%
Other	80	147	0.69%	83.75%	23	49	0.73%	113.04%	14	30	0.60%	114.29%	8	39	0.47%	387.50%	19	12	1.91%	-36.84%	16	17	2.11%	6.25%
Not Stated	7,898	1,301	6.08%	-83.10%	4,154	452	6.72%	-89.12%	197	194	3.91%	-1.52%	2,847	371	4.48%	-86.97%	193	132	21.05%	-31.61%	307	152	18.91%	-50.49%
TRAVEL COMPANION	13,816	19,698	42.57%	4.97%	4,978	6,088	22.30%	22.30%	4,009	4,702	17.29%	17.29%	3,453	7,867	127.83%	127.83%	569	442	0.00%	0.00%	807	599	0.00%	-25.77%
Spouse	4,246	6,931	35.19%	63.24%	494	633	10.40%	28.14%	2,270	2,792	59.38%	23.00%	1,249	3,349	42.57%	168.13%	48	48	10.86%	0.00%	185	109	18.20%	-41.08%
Children	2,946	5,458	27.71%	85.27%	236	295	4.85%	25.00%	1,839	2,351	50.00%	27.84%	685	2,724	34.63%	297.66%	32	25	5.66%	-21.88%	154	63	10.52%	-59.09%
Parents/Grandparents	778	1,818	9.23%	133.68%	87	94	1.54%	8.05%	391	665	14.14%	70.08%	256	1,025	13.03%	300.39%	5	5	1.13%	0.00%	39	29	4.84%	-25.64%
Other Family Members/relatives	737	1,131	5.74%	53.46%	1																			

Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE	Feb-14	Feb-15	% SHARE	% CHGE
TRAVEL PLANS	13,951	20,397	46.20%		5,008	6,389	27.58%		4,096	4,769	16.43%		3,282	8,009	144.03%		658	543	-17.48%		907	687	-24.26%	
Pleasure	11,261	17,335	84.99%	53.94%	3,568	4,519	70.73%	26.65%	3,752	4,465	93.63%	19.00%	3,167	7,843	97.93%	147.65%	169	132	24.31%	-21.89%	605	376	54.73%	-37.85%
Business	689	675	3.31%	-2.03%	55	89	1.39%	61.82%	26	18	0.38%	-30.77%	33	29	0.36%	-12.12%	355	309	56.91%	-12.96%	220	230	33.48%	4.55%
Golf	1,399	1,811	8.88%	29.45%	788	1,196	18.72%	51.78%	513	455	9.54%	-11.31%	34	119	1.49%	250.00%	19	4	0.74%	-78.95%	45	37	5.39%	-17.78%
Dive	1,381	2,041	10.01%	47.79%	950	1,232	19.28%	29.68%	124	179	3.75%	44.35%	231	585	7.30%	153.25%	7	2	0.37%	-71.43%	69	43	6.26%	-37.68%
Convention	31	47	0.23%	51.61%	8	16	0.25%	100.00%	3	12	0.25%	300.00%	7	6	0.07%	-14.29%	4	8	1.47%	100.00%	9	5	0.73%	-44.44%
Company Trip	508	505	2.48%	-0.59%	417	410	6.42%	-1.68%	11	22	0.46%	100.00%	34	43	0.54%	26.47%	21	14	2.58%	-33.33%	25	16	2.33%	-36.00%
Honeymoon	290	334	1.64%	15.17%	39	54	0.85%	38.46%	109	55	1.15%	-49.54%	140	216	2.70%	54.29%	0	1	0.18%	----	2	8	1.16%	300.00%
Get Married	37	42	0.21%	13.51%	24	35	0.55%	45.83%	4	1	0.02%	-75.00%	8	5	0.06%	-37.50%	0	1	0.18%	----	1	0	0.00%	-100.00%
Memorial Service	52	62	0.30%	19.23%	13	18	0.28%	38.46%	0	2	0.04%	----	7	14	0.17%	100.00%	25	20	3.68%	-20.00%	7	8	1.16%	14.29%
Visit Friends	340	387	1.90%	13.82%	61	77	1.21%	26.23%	56	73	1.53%	30.36%	23	44	0.55%	91.30%	130	103	18.97%	-20.77%	70	90	13.10%	28.57%
Sports	130	189	0.93%	45.38%	80	163	2.55%	103.75%	19	21	0.44%	10.53%	9	1	0.01%	-88.89%	11	2	0.37%	-81.82%	11	2	0.29%	-81.82%
Other	265	270	1.32%	1.89%	149	141	2.21%	-5.37%	22	29	0.61%	31.82%	26	28	0.35%	7.69%	34	27	4.97%	-20.59%	34	45	6.55%	32.35%
Not Stated	7,811	1,009	4.95%	-87.08%	4,156	334	5.23%	-91.96%	219	197	4.13%	-10.05%	3,026	277	3.46%	-90.85%	154	84	15.47%	-45.45%	256	117	17.03%	-54.30%
TRAVEL MOTIVATION	13,126	19,362	47.51%		4,722	6,259	32.55%		3,872	4,531	17.02%		3,104	7,458	140.27%		605	491	-18.84%		823	623	-24.30%	
Newspaper	106	155	0.80%	46.23%	15	23	0.37%	53.33%	20	18	0.40%	-10.00%	64	109	1.46%	70.31%	1	2	0.41%	100.00%	6	3	0.48%	-50.00%
Magazine	378	627	3.24%	65.87%	167	182	2.91%	8.98%	40	88	1.94%	120.00%	163	343	4.60%	110.43%	0	0	0.00%	----	8	14	2.25%	75.00%
Travel Agent	4,664	7,380	38.12%	58.23%	1,127	1,355	21.65%	20.23%	1,750	1,789	39.48%	2.23%	1,609	4,145	55.58%	157.61%	16	14	2.85%	-12.50%	162	77	12.36%	-52.47%
Climate	1,589	2,285	11.80%	43.80%	947	1,230	19.65%	29.88%	316	408	9.00%	29.11%	243	603	8.09%	148.15%	4	5	1.02%	25.00%	79	39	6.26%	-50.63%
Price	589	706	3.65%	19.86%	494	555	8.87%	12.35%	13	57	1.26%	338.46%	61	88	1.18%	44.26%	2	2	0.41%	0.00%	19	4	0.64%	-78.95%
Short	1,016	1,406	7.26%	38.39%	574	796	12.72%	38.68%	327	357	7.88%	9.17%	65	219	2.94%	236.92%	17	18	3.67%	5.88%	33	16	2.57%	-51.52%
Reading	323	401	2.07%	24.15%	16	20	0.32%	25.00%	258	293	6.47%	13.57%	33	72	0.97%	118.18%	3	3	0.61%	0.00%	13	13	2.09%	0.00%
Flyer	383	424	2.19%	10.70%	243	255	4.07%	4.94%	90	106	2.34%	17.78%	20	35	0.47%	75.00%	0	0	0.00%	----	30	28	4.49%	-6.67%
Friends / Relatives	2,344	3,459	17.86%	47.57%	1,078	1,543	24.65%	43.14%	472	587	12.96%	24.36%	433	1,039	13.93%	139.95%	188	151	30.75%	-19.68%	173	139	22.31%	-19.65%
TV / Radio	150	187	0.97%	24.67%	40	39	0.62%	-2.50%	44	55	1.21%	25.00%	56	81	1.09%	44.64%	1	2	0.41%	100.00%	9	10	1.61%	11.11%
Prior Trip	1,197	1,787	9.23%	49.29%	688	1,129	18.04%	64.10%	315	442	9.76%	40.32%	60	107	1.43%	78.33%	83	54	11.00%	-34.94%	51	55	8.83%	7.84%
Other	1,242	1,428	7.38%	14.98%	467	667	10.66%	42.83%	147	119	2.63%	-19.05%	85	131	1.76%	54.12%	320	270	54.99%	-15.63%	223	241	38.68%	8.07%
Web	2,900	4,551	23.50%	56.93%	795	997	15.93%	25.41%	1,007	1,402	30.94%	39.23%	871	2,003	26.86%	129.97%	26	33	6.72%	26.92%	201	116	18.62%	-42.29%
Not Stated	8,636	2,044	10.56%	-76.33%	4,442	464	7.41%	-89.55%	443	435	9.60%	-1.81%	3,204	828	11.10%	-74.16%	207	136	27.70%	-34.30%	340	181	29.05%	-46.76%
OCCUPATION	21,762	21,406	100.00%	-1.64%	9,164	6,723	100.00%	-26.64%	4,315	4,966	100.00%	15.09%	6,308	8,286	100.00%	31.36%	812	627	100.00%	-22.78%	1,163	804	100.00%	-30.87%
Leg & Manager	1,119	1,558	7.28%	39.23%	634	942	14.01%	48.58%	171	128	2.58%	-25.15%	146	360	4.34%	146.58%	79	83	13.24%	5.06%	89	45	5.60%	-49.44%
Professional	2,674	4,144	19.36%	54.97%	241	341	5.07%	41.49%	950	1,004	20.22%	5.68%	992	2,423	29.24%	144.25%	176	149	23.76%	-15.34%	315	227	28.23%	-27.94%
Technicians	771	1,362	6.36%	76.65%	136	193	2.87%	41.91%	336	385	7.75%	14.58%	199	707	8.53%	255.28%	48	42	6.70%	-12.50%	52	35	4.35%	-32.69%
Clerk	3,587	5,691	26.59%	58.66%	1,265	1,707	25.39%	34.94%	1,029	1,578	31.78%	53.35%	1,185	2,343	28.28%	97.72%	25	17	2.71%	-32.00%	83	46	5.72%	-44.58%
Service	1,164	1,337	6.25%	14.86%	406	509	7.57%	25.37%	487	545	10.97%	11.91%	218	241	2.91%	10.55%	29	24	3.83%	-17.24%	24	18	2.24%	-25.00%
Skilled	94	98	0.46%	4.26%	38	68	1.01%	78.95%	48	19	0.38%	-60.42%	6	7	0.08%	16.67%	1	1	0.16%	0.00%	1	3	0.37%	200.00%
Craftsman	72	91	0.43%	26.39%	2	0	0.00%	-100.00%	8	6	0.12%	-25.00%	48	70	0.84%	45.83%	7	8	1.28%	14.29%	7	7	0.87%	0.00%
Plant Operator	97	131	0.61%	35.05%	36	24	0.36%	-33.33%	34	51	1.03%	50.00%	20	50	0.60%	150.00%	4	2	0.32%	-50.00%	3	4	0.50%	33.33%
Entry Level	59	108	0.50%	83.05%	7	4	0.06%	-42.86%	2	3	0.06%	50.00%	44	92	1.11%	109.09%	4	4	0.64%	0.00%	2	5	0.62%	150.00%
Armed Forces	72	73	0.34%	1.39%	2	3	0.04%	50.00%	10	16	0.32%	60.00%	0	1	0.01%	----	36	30	4.78%	-16.67%	24	23	2.86%	-4.17%
Homemaker	860	806	3.77%	-6.28%	160	185	2.75%	15.63%	581	463	9.32%	-20.31%	66	124	1.50%	87.88%	31	14	2.23%	-54.84%	22	20	2.49%	-9.09%
Students	1,977	2,638	12.32%	33.43%	1,679	1,821	27.09%	8.46%	146	235	4.73%	60.96%	108	545	6.58%	404.63%	14	11	1.75%	-21.43%	30	26	3.23%	-13.33%
Retirees	509	704	3.29%	38.31%	193	235	3.50%	21.76%	110	100	2.01%	-9.09%	133	325	3.92%	144.36%	23	18	2.87%	-21.74%	50	26	3.23%	-48.00%
Other	396	694	3.24%	75.25%	75	122	1.81%	62.67%	96	123	2.48%	28.13%	97	328	3.96%	238.14%	65	42	6.70%	-35.38%	63	79	9.83%	25.40%
Not Stated	8,311	1,971	9.21%	-76.28%	4,290	569	8.46%	-86.74%	307	310	6.24%	0.98%	3,046	670	8.09%	-78.00%	270	182	29.03%	-32.59%	398	240	29.85%	-39.70%