

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2009	9 - 2010		
TOTAL TO DATE:	2009 134,414	2010 109,346	% Change -18.65%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
December	34,181 r	30,155	-11.78%
<u>January</u>	<u>38,932</u>	<u>35,716</u>	<u>-8.26%</u>
February	35,594		
March	32,908 r		
April	27,833		
May	24,128		
June	21,803		
July	30,301		
August	37,072 r		
September	31,755		
YEAR TOTAL:	375,808	109,346	

Calendar Year 20	09 - 2010		
TOTAL TO DATE:	2009 38,932	2010 35,716	% Change -8.26%
<u>January</u>	<u>38,932</u>	<u>35,716</u>	<u>-8.26%</u>
February	35,594 r		
March	32,908		
April	27,833		
May	24,128		
June	21,803		
July	30,301		
August	37,072 r		
September	31,755		
October	20,467		
November	23,008		
December	30,155		
YEAR TOTAL:	353,956	35,716	

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	46.14							
		_			-			% Change
76,551	52,811	-31%	34,401	33,572	-2%	10,382	10,955	6%
16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
17,539	10,553	-40%	8,912	6,892	-23%	2,040	2,742	34%
20,517	15,638	-24%	8,098	10,157	25%	2,004	1,302	-35%
22,302	18,018	<u>-19%</u>	<u>8,676</u>	11,710	<u>35%</u>	4,447	<u>3,065</u>	-31%
22,275			8,305			2,345		
18,852			5,532			1,955		
14,214			6,576			1,883		
12,833			6,557			1,587		
11,152			6,735			322		
14,277			9,987			2,470		
19,404 r			10,600			3,892		
21,009			4,302			3,023		
210,567	52,811		92,995	33,572		27,859	10,955	
~ GUAM ~			~ UNITED	STATES .	,	~ PHILIPP	INES ~	
2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
5,873	6,090	4%	2,524	2,841	13%	459	441	-4%
1 407	1 520	2%	F22	000	74%	112	122	189
•								78
· ·	-							-60
· ·	-							-51
	1,524	<u>070</u>		044	<u> </u>		<u>57</u>	<u>-J1</u>
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18,018	6,090		10,949	2,841		1,569	441	
~ RUSSIA ~			~ TAIWAN	J ~		~ OTHER	AREAS ~	
2009	2010	% Change			% Change			% Chang
2,868	1,639	-43%	161	64	-60%	1,195	933	-225
380	277	10/	1	12	1100%	299	256	-14
300	3//	-176						
456	377 374		22		95%	358		-36
		-18%		43 5			230 222	
456 895	374 401	-18% -55%	22 36	43 5	95% -86%	358 275	230 222	-19
456 895 <u>1,137</u>	374	-18%	22 36 <u>102</u>	43	95%	358 275 <u>263</u>	230	-19
456 895 <u>1,137</u> 506	374 401	-18% -55%	22 36 <u>102</u> 2	43 5	95% -86%	358 275 263 179	230 222	-369 -199 -14 9
456 895 <u>1,137</u> 506 709	374 401	-18% -55%	22 36 <u>102</u> 2 2	43 5	95% -86%	358 275 263 179 1,578	230 222	-19
456 895 1.137 506 709 431	374 401	-18% -55%	22 36 <u>102</u> 2 2 7	43 5	95% -86%	358 275 263 179 1,578 2,148	230 222	-19
456 895 1.137 506 709 431 487	374 401	-18% -55%	22 36 <u>102</u> 2 2 7 5	43 5	95% -86%	358 275 263 179 1,578 2,148 311	230 222	-19
456 895 1,137 506 709 431 487 478	374 401	-18% -55%	22 36 <u>102</u> 2 2 7 5	43 5	95% -86%	358 275 263 179 1,578 2,148 311 519	230 222	-19
456 895 1,137 506 709 431 487 478 502	374 401	-18% -55%	22 36 102 2 2 7 5 5	43 5	95% -86%	358 275 263 179 1,578 2,148 311 519 229	230 222	-19
456 895 1,137 506 709 431 487 478	374 401	-18% -55%	22 36 <u>102</u> 2 2 7 5	43 5	95% -86%	358 275 263 179 1,578 2,148 311 519	230 222	-19
	17,539 20,517 22,302 22,275 18,852 14,214 12,833 11,152 14,277 19,404 r 21,009 210,567 ~ GUAM ~ 2009 5,873 1,497 1,374 1,597 1,405 1,267 1,369 1,669 1,547 1,617 1,746 1,622 1,308 18,018 ~ RUSSIA ~ 2009 2,868	2009 2010 76,551 52,811 16,193 8,602 17,539 10,553 20,517 15,638 22,302 18,018 22,275 18,852 14,214 12,833 11,152 14,277 19,404 r 21,009 210,567 52,811 ~ GUAM ~ 2009 2010 5,873 6,090 1,497 1,520 1,374 1,468 1,597 1,578 1,405 1,267 1,369 1,669 1,547 1,617 1,746 1,622 1,308 18,018 6,090 ~ RUSSIA ~ 2009 2010 2,868 1,639	2009 2010 % Change 76,551 52,811 -31% 16,193 8,602 -47% 17,539 10,553 -40% 20,517 15,638 -24% 22,302 18,018 -19% 22,275 18,852 14,214 12,833 11,152 14,277 19,404 r 21,009 210,567 52,811 ~ GUAM ~ 2009 2010 % Change 5,873 6,090 4% 1,497 1,520 2% 1,374 1,468 7% 1,597 1,578 -1% 1,405 1,578 -1% 1,405 1,524 8% 1,669 1,547 1,617 1,746 1,622 1,308 18,018 6,090 ~ RUSSIA ~ 2009 2010 % Change 2,868 1,639 -43%	2009 2010 % Change 2009 76,551 52,811 -31% 34,401 16,193 8,602 -47% 8,715 17,539 10,553 -40% 8,912 20,517 15,638 -24% 8,098 22,302 18,018 -19% 8,676 8,305 5,532 6,576 18,852 6,576 6,576 12,833 6,557 6,735 11,152 6,735 9,987 14,277 9,987 10,600 21,009 4,302 22,995 2009 2010 Change 2099 5,873 6,090 4% 2,524 1,497 1,520 2% 523 1,374 1,468 7% 871 1,597 1,578 -1% 609 1,405 1,524 8% 521 1,669 743 573 620 1,649 1,340 620 <	2009	2009	2009	2009

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

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VISITOR ARRIVALS TO <u>SAIPAN</u> - JA	NUARY 2010		
ARRIVALS BY MODE OF TRANSPORTATION	<u>Jan-09</u>	<u>Jan-10</u>	% CHANGE
Air Arrivals	38,076	35,318	-7%
Sea Arrivals	414	0	-100%
TOTAL ARRIVALS	38,490	35,318	-8%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	21,669	17,759	-18%
Kanto (Tokyo)	11,017	9,906	-10%
Kinki (Osaka)	4,542	2,130	-53%
Tokai (Nagoya)	3,257	2,938	-10%
Tohoku (Sendai)	1,290	1,337	4%
Kyushu (Fukuoka)	246	127	-48%
Hokkaido (Sapporo)	330	380	15%
Chugoku (Hiroshima)	213	292	37%
Shikoku	234	127	-46%
Okinawa	24	14	-42%
Others	416	26	-94%
Not Specified	100	482	382%
KOREA	8,639	11,700	35%
Seoul	4,580	6,085	33%
Pusan	899	1,014	13%
Taegu	294	414	41%
Inchon	490	77	-84%
Others	2,190	3,442	57%
Not Specified	186	668	259%
CHINA/HONG KONG *	4,441	3,065	-31%
GUAM	1,264	1,426	13%
UNITED STATES	494	618	25%
PHILIPPINES	78	39	-50%
RUSSIA	1,137	487	-57%
TAIWAN	100	4	-96%
OTHER	254	220	-13%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	132,156	107,310	-19%
October	29,176	19,992	-31%
November	30,967	22,446	-28%
December	33,523	29,554	-12%
<u>January</u>	<u>38,490</u>	<u>35,318</u>	<u>-8%</u>
February	35,036		
March	32,250		
April	27,288		
May	23,680		
June July	21,458 29,700		
July August	29,700 35,890 r		
September	31,291		
YEAR TOTAL	368,749	107,310	

Source: CNMI Customs Declaration Form

<u>Sea Arrivals : Jan-10</u> Military Shp: none

Cruise Ship: none

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 $[\]mbox{{\fom}}$ Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO ROTA	- JANUARY 2010)	
	<u>Jan-09</u>	<u>Jan-10</u>	% CHANGE
TOTAL ARRIVALS	761	398	-48%
ARRIVALS FROM GUAM	442	398	-10%
JAPAN	219	259	18%
KOREA	37	10	-73%
CHINA/HONG KONG *	6	0	-100%
GUAM	141	98	-30%
UNITED STATES	27	26	-4%
PHILIPPINES	1	0	-100%
RUSSIA	0	0	
TAIWAN	2	0	
OTHER	9	5	-44%
INTERISLAND ARRIVALS	319	0	-100%
JAPAN	124		-100%
KOREA	15		-100%
CHINA/HONG KONG *	0	l Arrailable	
UNITED STATES (INCLUDING GUAM)	90	Not Available	-100%
PHILIPPINES	70	•	-100%
OTHER	20		-100%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	3,656	2,732	-25%
October	796	852	7%
November	1,095 r	881	-20%
December	1,004	601	-40%
January	<u>761</u>	<u>398</u>	<u>-48%</u>
February	956		
March	1,088		
April	901		
May	741		
June	680		
July	596		
August	1,634		
September	841	_	
YEAR TOTAL	11,093	2,732	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TIN	AN - JANUARY	2010	
	<u>Jan-09</u>	<u>Jan-10</u>	% CHANGE
TOTAL ARRIVALS	4,403	3,426	-22%
ARRIVALS FROM GUAM	0	0	
JAPAN	0		
KOREA	0		
CHINA/HONG KONG *		,	
GUAM	No Visitor Arrival	Not Available	
UNITED STATES	No VISITOI MITTO	Not Available	
PHILIPPINES	0	110.	
RUSSIA	0		
TAIWAN	0		
OTHER	0		
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,134	3,351	-19%
JAPAN	927	509	-45%
KOREA	298	243	-18%
CHINA/HONG KONG *	2,610	2,274	-13%
GUAM	15	83	453%
UNITED STATES	13	22	69%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	228	201	-12%
OTHER	43	19	-56%
DAY VISITORS:	269	75	-72%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	8,648	12,523	45%
October	3,154	3,759	19%
November	2,598	3,210 r	24%
December	2,896	2,128	-27%
<u>January</u>	4,403	<u>3,426</u>	<u>-22%</u>
February	3,460		
March	2,688		
April	2,480		
May	2,258		
June	1,029		
July	2,785 r		
August September	3,900 r		
YEAR TOTAL	2,976 34,627	12,523	
/LAN TOTAL	34,02/	12,323	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

^{*} Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

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JANUARY		тот	AL			JA	PAN			KOF	REA			CHINA/HON	G KONG *			GU	AM			ОТН	IERS	age 1 of 2
JANUART	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE
MODE OF ARRIVAL	38,490	35,318	100.00%	-8.24%	22,083	17,759	100.00%	-19.58%	8,639	11,700	100.00%	35.43%	4,441	1,426	100.00%	-67.89%	1,264	3,065	100.00%	142.48%	2,063	1,368	100.00%	-33.69%
Air	38,076	35,318	100.00%	-7.24%	21,669	17,759	100.00%	-18.04%	8,639	11,700	100.00%	35.43%	4,441	1,426	100.00%	-67.89%	1,264	3,065	100.00%	142.48%	2,063	1,368	100.00%	-33.69%
Sea	414	0	0.00%	-100.00%	414	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
GENDER	38,076	35,318	100.00%	-7.24%	21,669	17,759	100.00%	-18.04%	8,639	11,700	100.00%	35.43%	4,441	1,426	100.00%	-67.89%	1,264	3,065	100.00%	142.48%	2,063	1,368	100.00%	-33.69%
Male	19,768	18,803	53.24%	-4.88%	11,511	9,570	53.89%	-16.86%	4,206	5,957	50.91%	41.63%	2,196	911	63.88%	-58.52%	808	1,558	50.83%	92.82%	1,047	807	58.99%	-22.92%
Female	18,285	16,498	46.71%	-9.77%	10,157	8,181	46.07%	-19.45%	4,412	5,736	49.03%	30.01%	2,245	513	35.97%	-77.15%	456	1,507	49.17%	230.48%	1,015	561	41.01%	-44.73%
Not Stated	23	17	0.05%	-26.09%	1	8	0.05%	700.00%	21	7	0.06%	-66.67%	0	2	0.14%		0	0	0.00%		1	0	0.00%	-100.00%
AGE GROUP (YEARS)	38,076	35,318	100.00%	-7.24%	21,669	17,759	100.00%	-18.04%	8,639	11,700	100.00%	35.43%	4,441	1,426	100.00%	-67.89%	1,264	3,065	100.00%	142.48%	2,063	1,368	100.00%	-33.69%
Under 10	13	142	0.40%	992.31%	1	4	0.02%	300.00%	5	128	1.09%	2460.00%	0	8	0.56%		4	0	0.00%	-100.00%	3	2	0.15%	-33.33%
Under 13	4,505	4,248	12.03%	-5.70%	2,150	1,822	10.26%	-15.26%	1,684	2,037	17.41%	20.96%	299	86	6.03%	-71.24%	68	161	5.25%	136.76%	304	142	10.38%	-53.29%
10-17	1	16	0.05%	1500.00%	0	1	0.01%		0	15	0.13%		0	0	0.00%		0	0	0.00%		1	0	0.00%	-100.00%
13-15	611	675	1.91%	10.47%	241	226	1.27%	-6.22%	238	363	3.10%	52.52%	72	37	2.59%	-48.61%	27	28	0.91%	3.70%	33	21	1.54%	-36.36%
16-19 18-19	732	631 17	1.79% 0.05%	-13.80%	327	268 0	1.51% 0.00%	-18.04%	209	247 13	2.11% 0.11%	18.18% 550.00%	102	24	1.68% 0.28%	-76.47%	34	60	1.96%	76.47% -100.00%	60	32 0	2.34%	-46.67% -100.00%
20-24	2,916	2,331	6.60%	70.00% -20.06%	2,286	1,811	10.20%	-20.78%	240	13 244	2.09%	1.67%	208	59	4.14%	-71.63%	60	162	0.00% 5.29%	-100.00% 134.78%	113	55	0.00% 4.02%	-100.00% -51.33%
25-29	4,357	3,672	10.40%	-20.06%	2,286	2.035	11.46%	-20.76%	887	872	7.45%	-1.69%	618	92	6.45%	-71.63% -85.11%	96	580	18.92%	574.42%	175	93	6.80%	-51.33% -46.86%
30-34	4,770	4,102	11.61%	-14.00%	2,594	2,035	11.75%	-19.58%	1,305	1,381	11.80%	5.82%	565	128	8.98%	-77.35%	92	392	12.79%	326.09%	214	115	8.41%	-46.26%
35-39	5,035	4,102	13.19%	-7.49%	2,555	2,147	12.09%	-15.97%	1,303	1,737	14.85%	31.49%	740	185	12.97%	-77.33%	140	433	14.13%	209.29%	279	156	11.40%	-44.09%
40-44	3,980	3,844	10.88%	-3.42%	2,063	1,664	9.37%	-19.34%	881	1,496	12.79%	69.81%	623	156	10.94%	-74.96%	158	364	11.88%	130.38%	255	164	11.99%	-35.69%
45-49	2,849	2,856	8.09%	0.25%	1,438	1,238	6.97%	-13.91%	533	939	8.03%	76.17%	492	190	13.32%	-61.38%	175	346	11.29%	97.71%	211	143	10.45%	-32.23%
50-54	2,296	2,294	6.50%	-0.09%	1,257	994	5.60%	-20.92%	401	798	6.82%	99.00%	330	152	10.66%	-53.94%	151	207	6.75%	37.09%	157	143	10.45%	-8.92%
55-59	2,013	2,030	5.75%	0.84%	1,322	1,047	5.90%	-20.80%	288	552	4.72%	91.67%	176	142	9.96%	-19.32%	120	173	5.64%	44.17%	107	116	8.48%	8.41%
60 & Over	3,932	3,773	10.68%	-4.04%	2,836	2,406	13.55%	-15.16%	610	860	7.35%	40.98%	213	163	11.43%	-23.47%	131	158	5.15%	20.61%	142	186	13.60%	30.99%
Not Stated	56	29	0.08%	-48.21%	8	10	0.06%	25.00%	35	18	0.15%	-48.57%	3	0	0.00%	-100.00%	2	1	0.03%	-50.00%	8	0	0.00%	-100.00%
PURPOSE OF VISIT	25,336	22,821	100.00%	-9.93%	15,001	12,224	100.00%	-18.51%	3,867	5,623	100.00%	45.41%	4,291	1,072	100.00%	-75.02%	1,006	2,983	100.00%	196.52%	1,171	919	100.00%	-21.52%
Pleasure	23,922	21,414	93.83%	-10.48%	14,799	12,147	99.37%	-17.92%	3,626	5,360	95.32%	47.82%	4,261	452	42.16%	-89.39%	409	2,933	98.32%	617.11%	827	522	56.80%	-36.88%
Business	1,017	1,102	4.83%	8.36%	154	53	0.43%	-65.58%	76	130	2.31%	71.05%	24	522	48.69%	2075.00%	494	45	1.51%	-90.89%	269	352	38.30%	30.86%
Other	397	305	1.34%	-23.17%	48	24	0.20%	-50.00%	165	133	2.37%	-19.39%	6	98	9.14%	1533.33%	103	5	0.17%	-95.15%	75	45	4.90%	-40.00%
FREQUENCY OF VISIT	25,336	22,821	100.00%	-9.93%	15,001	12,224	100.00%	-18.51%	3,867	5,623	100.00%	45.41%	4,291	1,072	100.00%	-75.02%	1,006	2,983	100.00%	196.52%	1,171	919	100.00%	-21.52%
First Visit	14,468	12,036	52.74%	-16.81%	7,295	5,249	42.94%	-28.05%	2,694	3,685	65.53%	36.79%	3,813	82	7.65%	-97.85%	71	2,601	87.19%	3563.38%	595	419	45.59%	-29.58%
Revisit	8,530	8,458	37.06%	-0.84%	6,371	5,793	47.39%	-9.07%	976	1,466	26.07%	50.20%	100	736	68.66%	636.00%	695	93	3.12%	-86.62%	388	370	40.26%	-4.64%
Not Stated	2,338	2,327	10.20%	-0.47%	1,335	1,182	9.67%	-11.46%	197	472	8.39%	139.59%	378	254	23.69%	-32.80%	240	289	9.69%	20.42%	188	130	14.15%	-30.85%
TRAVEL ARRANGEMENT	25,336	22,821	100.00%	-9.93%	15,001	12,224	100.00%	-18.51%	3,867	5,623	100.00%	45.41%	4,291	1,072	100.00%	-75.02%	1,006	2,983	100.00%	196.52%	1,171	919	100.00%	-21.52%
Individual Arranged	4,687	4,022	17.62%	-14.19%	1,759	1,572	12.86%	-10.63%	1,863	1,433	25.48%	-23.08%	81	552	51.49%	581.48%	486	66	2.21%	-86.42%	498	399	43.42%	-19.88%
Packaged Tour	13,639	12,341	54.08%	-9.52%	8,664	7,248	59.29%	-16.34%	1,158	2,592	46.10%	123.83%	3,566	24	2.24%	-99.33%	20	2,377	79.68%	11785.00%	231	100	10.88%	-56.71%
Business Trip	2,605	2,188	9.59%	-16.01%	2,002	1,297	10.61%	-35.21%	177	413	7.34%	133.33%	57	216	20.15%	278.95%	218	63	2.11%	-71.10%	151	199	21.65%	31.79%
Group Tour	2,271	2,238	9.81%	-1.45%	1,652	1,223	10.00%	-25.97%	391	794	14.12%	103.07%	158	19	1.77%	-87.97%	21	157	5.26%	647.62%	49	45	4.90%	-8.16%
Other Not Stated	228 1.906	235 1,797	1.03% 7.87%	3.07%	39 885	22 862	0.18% 7.05%	-43.59% -2.60%	129	128 263	2.28% 4.68%	-0.78% 76.51%	8 421	48 213	4.48% 19.87%	500.00% -49.41%	31 230	2 318	0.07%	-93.55% 38.26%	21 221	35 141	3.81% 15.34%	66.67% -36.20%
TRAVEL COMPANION	22,470	19,756	7.07%	-5.72% -12.08%	13,440	10,896	7.05%	-18.93%	3,607	4,772	4.08%	32.30%	3,855	2,678	19.87%	-49.41%	675	727	10.66%	7.70%	893	683	15.34%	-36.20%
	5,469	5,149	26.06%	-12.08% -5.85%	2,949	2,382	21.86%	-18.93% -19.23%		2.307	48.34%	26.55%	403	2,678	3.47%	-30.53% -76.92%	6/5	238	32.74%	296.67%	234	129	18.89%	-23.52% -44.87%
Spouse Children	3,271	2,978	15.07%	-8.96%	1,651	1,403	12.88%	-19.23%	1,823 1,166	1,361	28.52%	26.55% 16.72%	194	93 51	1.90%	-76.92% -73.71%	44	236 71	9.77%	61.36%	234	92	13.47%	-44.87% -57.41%
Parents/Grandparents	977	680	3.44%	-8.96%	501	329	3.02%	-34.33%		258	5.41%	-11.64%	133	16	0.60%	-73.71%	44	63	8.67%	293.75%	35	14	2.05%	-60.00%
Other Family Members/relatives	1.241	1,006	5.09%	-30.40%	697	500	4.59%	-34.33%	292 363	387	8.11%	6.61%	133	64	2.39%	120.69%	40	12	1.65%	-75.51%	103	43	6.30%	-58.25%
Business Associates	3,700	3,274	16.57%	-11.51%	2,795	2,034	18.67%	-28.26%	480	736	15.42%	53.33%	208	113	4.22%	-45.67%	110	224	30.81%	103.64%	103	167	24.45%	-56.25% 56.07%
Friends	6,354	6,122	30.99%	-3.65%	5,437	4,953	45.46%	-27.23% -8.90%	588	913	19.13%	55.27%	200	80	2.99%	-45.67% -9.09%	110	76	10.45%	-13.64%	153	100	14.64%	-34.64%
Tour Group	4,575	3,305	16.73%	-3.05%	1,358	713	6.54%	-8.90% -47.50%	209	542	11.36%	159.33%	2,971	4	0.15%	-9.09%	08	2,016	277.30%	33500.00%	31	30	4.39%	-34.64%
Alone	1,616	1,552	7.86%	-3.96%	718	680	6.24%	-47.50% -5.29%	257	263	5.51%	2.33%	62	367	13.70%	-99.87% 491.94%	363	2,016	6.05%	-87.88%	216	198	28.99%	-3.23% -8.33%
Not Stated	2,775	2,460	12.45%	-11.35%	1.533	1.302	11.95%	-15.07%	250	348	7.29%	39.20%	428	298	11.13%	-30.37%	305	295	40.58%	-3.28%	259	217	31.77%	-16.22%
HOL OLULOU	2,115	2,400	12.40%	*11.33%	1,033	1,302	11.55%	*10.07%	200	340	1.25%	33.20%	420	290	11.13%	*30.31%	305	230	40.56%	*3.20%	∠59	21/	31.11%	*10.22%

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

Visitors Profile by Country (Saipan only)

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		тот	AL			JA	PAN			KOI	REA			CHINA	/HK *			GU	AM			ОТН	ERS	
JANUARY	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE	Jan-09	Jan-10	% SHARE	% CHGE
TRAVEL PLANS	23,553	21,185		-10.05%	14,226	11,417		-19.75%	3,684	5,368		45.71%	3,877	882		-77.25%	800	2,736		242.00%	966	782		-19.05%
Pleasure	17,967	15,939	75.24%	-11.29%	10,137	8,310	72.79%	-18.02%	3,159	4,345	80.94%	37.54%	3,788	302	34.24%	-92.03%	237	2,571	93.97%	984.81%	646	411	52.56%	-36.38%
Business	884	942	4.45%	6.56%	192	98	0.86%	-48.96%	51	71	1.32%	39.22%	18	433	49.09%	2305.56%	400	37	1.35%	-90.75%	223	303	38.75%	35.87%
Golf	2,987	3,394	16.02%	13.63%	2,522	2,177	19.07%	-13.68%	378	1,135	21.14%	200.26%	11	36	4.08%	227.27%	34	7	0.26%	-79.41%	42	39	4.99%	-7.14%
Dive	2,329	2,136	10.08%	-8.29%	2,135	1,914	16.76%	-10.35%	74	137	2.55%	85.14%	22	14	1.59%	-36.36%	5	18	0.66%	260.00%	93	53	6.78%	-43.01%
Convention	49	64	0.30%	30.61%	11	6	0.05%	-45.45%	21	14	0.26%	-33.33%	2	23	2.61%	1050.00%	7	0	0.00%	-100.00%	8	21	2.69%	162.50%
Company Trip	1,806	1,290	6.09%	-28.57%	1,649	1,077	9.43%	-34.69%	64	77	1.43%	20.31%	51	18	2.04%	-64.71%	21	94	3.44%	347.62%	21	24	3.07%	14.29%
Honeymoon	381	438	2.07%	14.96%	128	105	0.92%	-17.97%	215	273	5.09%	26.98%	27	4	0.45%	-85.19%	1	54	1.97%	5300.00%	10	2	0.26%	-80.00%
Get Married	122	115	0.54%	-5.74%	115	106	0.93%	-7.83%	3	4	0.07%	33.33%	4	2	0.23%	-50.00%	0	2	0.07%		0	1	0.13%	
Memorial Service	77	49	0.23%	-36.36%	29	23	0.20%	-20.69%	3	1	0.02%	-66.67%	8	22	2.49%	175.00%	29	0	0.00%	-100.00%	8	3	0.38%	-62.50%
Visit Friends	554	502	2.37%	-9.39%	157	138	1.21%	-12.10%	95	93	1.73%	-2.11%	14	169	19.16%	1107.14%	151	5	0.18%	-96.69%	137	97	12.40%	-29.20%
Sports	511	216	1.02%	-57.73%	407	86	0.75%	-78.87%	70	88	1.64%	25.71%	4	35	3.97%	775.00%	23	1	0.04%	-95.65%	7	6	0.77%	-14.29%
Other	483	412	1.94%	-14.70%	252	160	1.40%	-36.51%	115	134	2.50%	16.52%	8	67	7.60%	737.50%	51	6	0.22%	-88.24%	57	45	5.75%	-21.05%
Not Stated	1,783	1,636	7.72%	-8.24%	775	807	7.07%	4.13%	183	255	4.75%	39.34%	414	190	21.54%	-54.11%	206	247	9.03%	19.90%	205	137	17.52%	-33.17%
TRAVEL MOTIVATION	23,097	20,806		-9.92%	13,856	11,260		-18.74%	3,728	5,274		41.47%	3,840	791		-79.40%	743	2,724		266.62%	930	757		-18.60%
Newspaper	276	238	1.14%	-13.77%	169	133	1.18%	-21.30%	38	80	1.52%	110.53%	52	4	0.51%	-92.31%	2	17	0.62%	750.00%	15	4	0.53%	-73.33%
Magazine	1,013	368	1.77%	-63.67%	392	283	2.51%	-27.81%	33	32	0.61%	-3.03%	563	2	0.25%	-99.64%	1	40	1.47%	3900.00%	24	11	1.45%	-54.17%
Travel Agent	8,400	7,608	36.57%	-9.43%	3,431	2,557	22.71%	-25.47%	1,823	2,575	48.82%	41.25%	2,882	21	2.65%	-99.27%	17	2,340	85.90%	13664.71%	247	115	15.19%	-53.44%
Climate	4,180	3,453	16.60%	-17.39%	3,671	2,902	25.77%	-20.95%	279	435	8.25%	55.91%	88	5	0.63%	-94.32%	5	62	2.28%	1140.00%	137	49	6.47%	-64.23%
Price	2,333	1,900	9.13%	-18.56%	2,252	1,823	16.19%	-19.05%	28	42	0.80%	50.00%	4	10	1.26%	150.00%	14	11	0.40%	-21.43%	35	14	1.85%	-60.00%
Short	3,222	2,568	12.34%	-20.30%	2,899	2,248	19.96%	-22.46%	235	249	4.72%	5.96%	16	32	4.05%	100.00%	29	11	0.40%	-62.07%	43	28	3.70%	-34.88%
Reading	80	304	1.46%	280.00%	46	35	0.31%	-23.91%	20	258	4.89%	1190.00%	0	1	0.13%		2	1	0.04%	-50.00%	12	9	1.19%	-25.00%
Flyer	919	665	3.20%	-27.64%	762	476	4.23%	-37.53%	136	177	3.36%	30.15%	6	3	0.38%	-50.00%	2	1	0.04%	-50.00%	13	8	1.06%	-38.46%
Friends / Relatives	3,304	3,147	15.13%	-4.75%	2,282	2,096	18.61%	-8.15%	429	573	10.86%	33.57%	83	226	28.57%	172.29%	239	76	2.79%	-68.20%	271	176	23.25%	-35.06%
TV / Radio	133	115	0.55%	-13.53%	88	62	0.55%	-29.55%	27	39	0.74%	44.44%	7	4	0.51%	-42.86%	2	4	0.15%	100.00%	9	6	0.79%	-33.33%
Prior Trip	3,619	3,405	16.37%	-5.91%	2,984	2,725	24.20%	-8.68%	427	514	9.75%	20.37%	12	90	11.38%	650.00%	110	6	0.22%	-94.55%	86	70	9.25%	-18.60%
Other	2,327	2,246	10.79%	-3.48%	1,303	923	8.20%	-29.16%	290	461	8.74%	58.97%	93	439	55.50%	372.04%	393	85	3.12%	-78.37%	248	338	44.65%	36.29%
Web	2,605	2,555	12.28%	-1.92%	1,660	1,488	13.21%	-10.36%	689	817	15.49%	18.58%	139	29	3.67%	-79.14%	20	148	5.43%	640.00%	97	73	9.64%	-24.74%
Not Stated	2,239	2,015	9.68%	-10.00%	1,145	964	8.56%	-15.81%	139	349	6.62%	151.08%	451	281	35.52%	-37.69%	263	259	9.51%	-1.52%	241	162	21.40%	-32.78%
OCCUPATION	25,336	22,821	100.00%	-9.93%	15,001	12,224	100.00%	-18.51%	3,867	5,623	100.00%	45.41%	4,291	1,072	100.00%	-75.02%	1,006	2,983	100.00%	196.52%	1,171	919	100.00%	-21.52%
Leg & Manager	2,776	2,477	10.85%	-10.77%	2,284	1,938	15.85%	-15.15%	124	299	5.32%	141.13%	100	122	11.38%	22.00%	120	29	0.97%	-75.83%	148	89	9.68%	-39.86%
Professional	4,843	4,578	20.06%	-5.47%	1,105	835	6.83%	-24.43%	900	1,255	22.32%	39.44%	2,315	209	19.50%	-90.97%	183	2,029	68.02%	1008.74%	340	250	27.20%	-26.47%
Technicians	1,232	1,079	4.73%	-12.42%	739	508	4.16%	-31.26%	279	379	6.74%	35.84%	86	67	6.25%	-22.09%	81	87	2.92%	7.41%	47	38	4.13%	-19.15%
Clerk	6,810	5,817	25.49%	-14.58%	4,905	4,180	34.20%	-14.78%	957	1,254	22.30%	31.03%	867	28	2.61%	-96.77%	28	331	11.10%	1082.14%	53	24	2.61%	-54.72%
Service	2,113 164	1,999	8.76%	-5.40%	1,661	1,216	9.95%	-26.79%	363	713 23	12.68%	96.42%	26	23	2.15%	-11.54%	26	26	0.87%	0.00%	37	21	2.29%	-43.24%
Skilled Craftsman	164	159 28	0.70% 0.12%	-3.05% -50.00%	147	130	1.06%	-11.56% -70.00%	8	23 6	0.41%	187.50% -40.00%	3	13	0.00%	-100.00% -35.00%	1	1	0.03%	0.00%	5	5	0.54%	0.00%
	154	28 117	0.12%	-50.00% -24.03%	10	83	0.02%	-70.00% -24.55%	10	22	0.11%	-40.00%	20	13	0.09%	-35.00%	10	0	0.00%	-100.00% 800.00%	6	0	0.65%	100.00%
Plant Operator Entry Level	110	32	0.51%	-24.03% -70.91%	110	83	0.68%	-24.55% -10.00%	33	- 22	0.39%	-33.33% -91.11%	9	2	0.09%	-88.89%	1	9	0.30%	133.33%	1	- 2	0.22%	100.00%
Armed Forces	73	129	0.14%	76.71%	10	5	0.07%	-44.44%	11	10	0.14%	-91.11%	4	54	5.04%	-30.00%	27	0	0.23%	-100.00%	3	60	6.53%	130.77%
Armed Porces Homemaker	1,047	1,105	4.84%	5.54%	667	499	4.08%	-44.44%	309	546	9.71%	76.70%	21	25	2.33%	19.05%	2/	17	0.00%	-29.17%	26	18	1.96%	-30.77%
Students	1,754	1,105	5.50%	-28.45%	1,123	872	7.13%	-22.35%	220	234	4.16%	6.36%	335	29	2.71%	-91.34%	37	90	3.02%	143.24%	30	30	3.26%	-23.08%
Retirees	856	824	3.61%	-3.74%	658	539	4.41%	-18.09%	91	148	2.63%	62.64%	51	35	3.26%	-31.37%	22	48	1.61%	118.18%	34	54	5.88%	58.82%
Other	619	684	3.00%	10.50%	207	215	1.76%	3.86%	207	262	4.66%	26.57%	60	108	10.07%	80.00%	72	31	1.04%	-56.94%	73	68	7.40%	-6.85%
Not Stated	2,729	2,538	11.12%	-7.00%	1.366	1.192	9.75%	-12.74%	265	464	8.25%	75.09%	394	356	33.21%	-9.64%	371	278	9.32%	-25.07%	333	248	26.99%	-25.53%
LENGTH OF STAY (NIGHTS)	143,852	129,378		-10.06%	73,861	60,981		-17.44%	35,774	47,741	5.2570	33.45%	16,690	9,185		-44.97%	2,424	2,916	2.0270	20.30%	15,103	8,555		-43.36%
Avg. Length of Stay (Nights)	3.78	3.66		. 0.0070	3.41	3.43			4.14	4.08		55.1576	3.76	6.44			1.92	0.95		20.0070	7.32	6.25		-10.0070
	5.70	5.50			JF1	0.70				00			5.70	U.44			1.32	0.00			, .JZ	0.20		

^{*} Effective October 2006, arrivals from Hong Kong are included with China

JAPAN VISITORS PROFILE

VISITORS AUTH	IORITY											-					
<u>JANUARY</u>	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	2		0.00%	0.02%	1	2	100.00%	0.01%	0.02%	0	0	1	4	300.00%	0.00%	0.02%
Under 13	1,134	930	-17.99%	9.85%	9.72%	1,015	889	-12.41%	9.99%	10.87%	1	3	2,150	1,822	-15.26%	9.92%	10.26%
10-17 13-15	0 119	0 118	-0.84%	0.00% 1.03%	0.00% 1.23%	0 122	1 108	-11.48%	0.00% 1.20%	0.01% 1.32%	0	0	0 241	1 226	-6.22%	0.00% 1.11%	0.01% 1.27%
16-19	170	144	-15.29%	1.48%	1.50%	157	124	-21.02%	1.55%	1.52%	0	0	327	268	-18.04%	1.51%	1.51%
18-19	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
20-24 25-29	730 1.033	613 857	-16.03% -17.04%	6.34% 8.97%	6.41% 8.96%	1,556 1.558	1,198 1.178	-23.01% -24.39%	15.32% 15.34%	14.64% 14.40%	0	0	2,286 2.591	1,811 2.035	-20.78% -21.46%	10.55% 11.96%	10.20% 11.46%
30-34	1,274	1,059	-16.88%	11.07%	11.07%	1,320	1,026	-22.27%	13.00%	12.54%	0	1	2,594	2,086	-19.58%	11.97%	11.75%
35-39	1,395	1,189	-14.77%	12.12%	12.42%	1,160	958	-17.41%	11.42%	11.71%	0	0	2,555	2,147	-15.97%	11.79%	12.09%
40-44 45-49	1,246 927	999 818	-19.82% -11.76%	10.82% 8.05%	10.44% 8.55%	817 511	665 420	-18.60% -17.81%	8.04% 5.03%	8.13% 5.13%	0	0	2,063 1,438	1,664 1,238	-19.34% -13.91%	9.52% 6.64%	9.37% 6.97%
50-54	773	586	-24.19%	6.72%	6.12%	484	408	-15.70%	4.77%	4.99%	0	0	1,257	994	-20.92%	5.80%	5.60%
55-59	826	657	-20.46%	7.18%	6.87%	496	390	-21.37%	4.88%	4.77%	0	0	1,322	1,047	-20.80%	6.10%	5.90%
60 and Over	1,878	1,595	-15.07%	16.31%	16.67%	958	810	-15.45%	9.43%	9.90%	0	1	2,836	2,406	-15.16%	13.09%	13.55%
Not Stated	6	3	-50.00%	0.05%	0.03%	2	4	100.00%	0.02%	0.05%	0	3	8	10	25.00%	0.04%	0.06%
Total	11,511	9,570	-16.86%	100.00%	100.00%	10,157	8,181	-19.45%	100.00%	100.00%	1	8	21,669	17,759	-18.04%	100.00%	100.00%
ı																	
		2009 Number	2010 Number	% Chge	2009 % Share	2010 % Share				2010							
FREQUENCY OF	VISIT	Number	Number	76 Crige	70 Share	76 Shale	Т	RAVEL COMPAN	ION	Number	% Share						
First Visit		7,295	5,249	-28.05%	48.63%	42.94%	S	Spouse		2,382	21.86%						
Revisit		6,371	5,793	-9.07%	42.47%	47.39%	C	hildren		1,403	12.88%						
Not Stated		1,335	1,182	-11.46%	8.90%	9.67%		arents/Grandparer other Family Memb		329 500	3.02% 4.59%						
TRAVEL ARRANG	SEMENT							Susiness Associates		2,034	18.67%						
							F	riends		4,953	45.46%						
Individually arrange	ed	1,759	1,572	-10.63%	11.73%	12.86%		our Group		713	6.54%						
Packaged Tour Company/Business	s trip	8,664 2,002	7,248 1,297	-16.34% -35.21%	57.76% 13.35%	59.29% 10.61%	А	lone		680	6.24%						
Group Tour	5 ti.p	1,652	1,223	-25.97%	11.01%	10.00%	#	of respondents		10,896							
Other		39	22	-43.59%	0.26%	0.18%											
Not Stated		885	862	-2.60%	5.90%	7.05%											
TRAVEL PLANS		2009	2010		2009	2010		RAVEL	2009	2010		2009	2010				
I				% Chge	% Share	% Share	N	IOTIVATION			-	% Share	% Share				
Pleasure		10,137	8,310	-18.02%	69.47%	71.04%		nternet	1,660	1,488	-10.36%	11.54%	12.98%				
Business Golf		192 2,522	98 2,177	-48.96% -13.68%	1.32% 17.28%	0.84% 18.61%		lewspaper Magazines	169 392	133 283	-21.30% -27.81%	1.17% 2.73%	1.16% 2.47%				
Diving		2,322	1,914	-10.35%	14.63%	16.36%		ravel Agents	3,431	2,557	-25.47%	23.85%	22.31%				
Attend Conf & Con	V	11	6	-45.45%	0.08%	0.05%	C	limate	3,671	2,902	-20.95%	25.52%	25.32%				
Company Trip		1,649	1,077	-34.69%	11.30%	9.21%		rice	2,252	1,823	-19.05%	15.66%	15.90%				
Honeymoon Getting Married		128 115	105 106	-17.97% -7.83%	0.88% 0.79%	0.90% 0.91%		Short flight Time Seneral Reading	2,899 46	2,248 35	-22.46% -23.91%	20.15% 0.32%	19.61% 0.31%				
Memorial Service		29	23	-7.65%	0.79%	0.20%		lyer/Poster	762	476	-23.91%	5.30%	4.15%				
VFR		157	138	-12.10%	1.08%	1.18%	F	riends/Relatives	2,282	2,096	-8.15%	15.86%	18.28%				
Attend Sport Event	ts	407	86	-78.87%	2.79%	0.74%		V/Radio	88	62	-29.55%	0.61%	0.54%				
Others		252	160	-36.51%	1.73%	1.37%		revious Trip Others	2,984 1,303	2,725 923	-8.68% -29.16%	20.75% 9.06%	23.77% 8.05%				
OCCUPATION		2009	2010	٥, ٥,	2009	2010			2009	2010	0/ 6:	2009	2010				
				% Chge	% Share	% Share				_	•	% Share	% Share				
Legislators, and ma Professional	anagers	2,284 1,105	1,938 835	-15.15% -24.43%	15.23% 7.37%	15.85% 6.83%		intry Level irmed Forces	10 9	9 5	-10.00% -44.44%	0.07% 0.06%	0.07% 0.04%				
Technicians		739	508	-24.43% -31.26%	4.93%	4.16%		lomemakers	667	5 499	-44.44% -25.19%	4.45%	4.08%				
Clerk		4,905	4,180	-14.78%	32.70%	34.20%		students	1,123	872	-22.35%	7.49%	7.13%				
Service Workers		1,661	1,216	-26.79%	11.07%	9.95%		Retirees	658	539	-18.09%	4.39%	4.41%				
Skilled Workers Craft and related tr	ades worker	147 10	130 3	-11.56% -70.00%	0.98% 0.07%	1.06% 0.02%		Others Not Stated	207 1,366	215 1,192	3.86% -12.74%	1.38% 9.11%	1.76% 9.75%				
Operators and Ass		10 110	83	-70.00% -24.55%	0.07%	0.02%	N	ioi Sialeu	1,300	1,192	-12.74%	9.11%	9.75%				
opolatoro and Ass		110	- 33	24.0070	0.1070	0.0070											



KOREA VISITORS PROFILE

VISITORS AUTHO	ORITY																
JANUARY	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	4	72	1700.00%	0.10%	1.21%	1	56		0.02%	0.98%	0	0	5	128	2460.00%	0.06%	1.09%
Under 13	873	1,073	22.91%	20.76%	18.01%	806	960	19.11%	18.27%	16.74%	5	4	1,684	2,037	20.96%	19.49%	17.41%
10-17	0	6		0.00%	0.10%	0	9	74.700/	0.00%	0.16%	0	0	0	15		0.00%	0.13%
13-15 16-19	135 96	182 120	34.81% 25.00%	3.21% 2.28%	3.06% 2.01%	103 113	180 127	74.76% 12.39%	2.33% 2.56%	3.14% 2.21%	0	0	238 209	363 247	52.52% 18.18%	2.75% 2.42%	3.10% 2.11%
18-19	1	6	23.0070	0.02%	0.10%	1 1	7	12.5570	0.02%	0.12%	0	0	203	13	10.1076	0.02%	0.11%
20-24	79	104	31.65%	1.88%	1.75%	161	140	-13.04%	3.65%	2.44%	0	0	240	244	1.67%	2.78%	2.09%
25-29	277	315	13.72%	6.59%	5.29%	609	557	-8.54%	13.80%	9.71%	1	0	887	872	-1.69%	10.27%	7.45%
30-34	595	619	4.03%	14.15%	10.39%	710	762	7.32%	16.09%	13.28%	0	0	1,305	1,381	5.82%	15.11%	11.80%
35-39 40-44	660 518	842 851	27.58% 64.29%	15.69% 12.32%	14.13% 14.29%	660 363	895 644	35.61% 77.41%	14.96% 8.23%	15.60% 11.23%	1	0	1,321 881	1,737 1,496	31.49% 69.81%	15.29% 10.20%	14.85% 12.79%
45-49	328	564	71.95%	7.80%	9.47%	205	375	82.93%	4.65%	6.54%	0	ó	533	939	76.17%	6.17%	8.03%
50-54	203	439	116.26%	4.83%	7.37%	197	359	82.23%	4.47%	6.26%	1	0	401	798	99.00%	4.64%	6.82%
55-59	138	302	118.84%	3.28%	5.07%	150	250	66.67%	3.40%	4.36%	0	0	288	552	91.67%	3.33%	4.72%
60 and Over	290	450	55.17%	6.89%	7.55%	319	410	28.53%	7.23%	7.15%	1	0	610	860	40.98%	7.06%	7.35%
Not Stated	9	12	33.33%	0.21%	0.20%	14	5	-64.29%	0.32%	0.09%	12	1	35	18	-48.57%	0.41%	0.15%
Total	4,206	5,957	41.63%	100.00%	100.00%	4,412	5,736	30.01%	100.00%	100.00%	21	7	8,639	11,700	35.43%	100.00%	100.00%
I		2009	2010		2009	2010											
FREQUENCY OF V	VISIT	Number	Number	% Chge	% Share	% Share	TR	AVEL COMPAN	ION	2010 Number	% Share						
First Visit		2,694	3,685	36.79%	69.67%	65.53%	Spo	ouse		2,307	48.34%						
Revisit		976	1,466	50.20%	25.24%	26.07%		ldren		1,361	28.52%						
Not Stated		197	472	139.59%	5.09%	8.39%		ents/Grandparen		258	5.41%						
TRAVEL ARRANG	SEMENT						Bus	er Family Membe siness Associates		387 736	8.11% 15.42%						
								ends		913	19.13%						
Individually arrange	ed	1,863 1,158	1,433 2,592	-23.08% 123.83%	48.18% 29.95%	25.48% 46.10%		ır Group		542 263	11.36% 5.51%						
Packaged Tour Company/Business	s trip	1,136	413	133.33%	4.58%	7.34%	Alo	iie		203	3.3170						
Group Tour		391	794	103.07%	10.11%	14.12%	# o	f respondents		4,772							
Other		129	128	-0.78%	3.34%	2.28%											
Not Stated		149	263	76.51%	3.85%	4.68%											
TRAVEL PLANS		2009	2010		2009	2010		AVEL	2009	2010		2009	2010				
I				% Chge	% Share	% Share		TIVATION			% Chge		% Share				
Pleasure		10,137	8,310	-18.02%	293.15%	163.07%		ernet	689	817	18.58%	21.20%	16.80%				
Business		192 2,522	98 2,177	-48.96% -13.68%	5.55% 72.93%	1.92% 42.72%		wspaper	38 33	80 32	110.53% -3.03%	1.17% 1.02%	1.65% 0.66%				
Golf Diving		2,522	1,914	-13.68% -10.35%	72.93% 61.74%	42.72% 37.56%		gazines vel Agents	1,823	2,575	-3.03% 41.25%	1.02% 56.09%	52.96%				
Attend Conf & Con	V	11	6	-45.45%	0.32%	0.12%		nate	279	435	55.91%	8.58%	8.95%				
Company Trip		1,649	1,077	-34.69%	47.69%	21.13%	Prid		28	42	50.00%	0.86%	0.86%				
Honeymoon		128	105	-17.97%	3.70%	2.06%		ort flight Time	235	249	5.96%	7.23%	5.12%				
Getting Married		115	106	-7.83%	3.33%	2.08%		neral Reading	20	258 177	1190%	0.62%	5.31%				
Memorial Service VFR		29 157	23 138	-20.69% -12.10%	0.84% 4.54%	0.45% 2.71%		er/Poster ends/Relatives	136 429	177 573	30.15% 33.57%	4.18% 13.20%	3.64% 11.79%				
Attend Sport Events	s	407	86	-78.87%	11.77%	1.69%		Radio	27	39	44.44%	0.83%	0.80%				
Others		252	160	-36.51%	7.29%	3.14%	Pre	vious Trip ners	427 290	514 461	20.37% 58.97%	13.14% 8.92%	10.57% 9.48%				
OCCUPATION		2009	2010		2009	2010			2009	2010		2009	2010				
l				% Chge	% Share	% Share					% Chge		% Share				
Legislators, and ma	anagers	124	299	141.13%	3.21%	5.32%		ry Level	90	8	-91.11%	2.33%	0.14%				
Professional		900	1,255	39.44%	23.27%	22.32%		ned Forces	11	10	-9.09%	0.28%	0.18%				
Technicians Clerk		279 957	379 1,254	35.84% 31.03%	7.21% 24.75%	6.74% 22.30%		memakers dents	309 220	546 234	76.70% 6.36%	7.99% 5.69%	9.71% 4.16%				
Service Workers		363	713	96.42%	9.39%	12.68%		tirees	91	148	62.64%	2.35%	2.63%				
Skilled Workers		8	23	187.50%	0.21%	0.41%		ners	207	262	26.57%	5.35%	4.66%				
Craft and related tra		10	6	-40.00%	0.26%	0.11%		Stated	265	464	75.09%	6.85%	8.25%				
Operators and Asse	emblers	33	22	-33.33%	0.85%	0.39%											



VISITORS AUTHOR	RITY																
<u>JANUARY</u>	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
Under 13	160	80	-50.00%	7.29%	5.13%	139	81	-41.73%	6.19%	5.37%	0	0	299	161	-46.15%	6.73%	5.25%
10-17 13-15	0 40	0 13	-67.50%	0.00% 1.82%	0.00% 0.83%	0 32	0 15	-53.13%	0.00% 1.43%	0.00% 1.00%	0	0	0 72	0 28	-61.11%	0.00% 1.62%	0.00% 0.91%
16-19	54	30	-44.44%	2.46%	1.93%	48	30	-37.50%	2.14%	1.99%	0	0	102	60	-41.18%	2.30%	1.96%
18-19	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
20-24	88	57	-35.23%	4.01%	3.66%	120	105	-12.50%	5.35%	6.97%	0	0	208	162	-22.12%	4.68%	5.29%
25-29	242	269	11.16%	11.02%	17.27%	376	311	-17.29%	16.75%	20.64%	0	0	618	580	-6.15%	13.92%	18.92%
30-34 35-39	252 335	221 224	-12.30% -33.13%	11.48% 15.26%	14.18% 14.38%	313 405	171 209	-45.37% -48.40%	13.94% 18.04%	11.35% 13.87%	0	0	565 740	392 433	-30.62% -41.49%	12.72% 16.66%	12.79% 14.13%
40-44	328	210	-35.13%	14.94%	13.48%	295	154	-47.80%	13.14%	10.22%	0	0	623	364	-41.57%	14.03%	11.88%
45-49	305	188	-38.36%	13.89%	12.07%	187	158	-15.51%	8.33%	10.48%	0	0	492	346	-29.67%	11.08%	11.29%
50-54	174	104	-40.23%	7.92%	6.68%	156	103	-33.97%	6.95%	6.83%	0	0	330	207	-37.27%	7.43%	6.75%
55-59	105	83	-20.95%	4.78%	5.33%	71	90	26.76%	3.16%	5.97%	0	0	176	173	-1.70%	3.96%	5.64%
60 and Over Not Stated	110 3	79 0	-28.18% -100.00%	5.01% 0.14%	5.07% 0.00%	103 0	79 1	-23.30%	4.59% 0.00%	5.24% 0.07%	0	0	213 3	158 1	-25.82%	4.80% 0.07%	5.15% 0.03%
						-		-32.87%			0	0		•	-66.67%		
Total	2,196	1,558	-29.05%	100.00%	100.00%	2,245	1,507	-32.81%	100.00%	100.00%	- 0	U	4,441	3,065	-30.98%	100.00%	100.00%
		2009 Number	2010 Number	% Chge	2009 % Share	2010 % Share				2010							
FREQUENCY OF VIS	SIT	Number	Number	∕₀ Crige	/6 Share	76 Share	TR	AVEL COMPAN	IION	Number	% Share						
First Visit		3,813	82	-97.85%	88.86%	7.65%	Spo	ouse		93	3.47%						
Revisit		100	736	636.00%	2.33%	68.66%	Chi	ldren		51	1.90%						
Not Stated		378	254	-32.80%	8.81%	23.69%		ents/Grandparer		16	0.60%						
TRAVEL ARRANGE	MENT							er Family Memb		64 113	2.39% 4.22%						
IRAVEL ARRANGE	INICIAI							siness Associate: ends	•	80	2.99%						
Individually arranged		81	552	581.48%	1.89%	51.49%		ır Group		4	0.15%						
Packaged Tour		3,566	24	-99.33%	83.10%	2.24%	Alo	ne .		367	13.70%						
Company/Business tr	rip	57	216	278.95%	1.33%	20.15%											
Group Tour Other		158 8	19 48	-87.97% 500.00%	3.68% 0.19%	1.77% 4.48%	# o	f respondents		2,678							
Not Stated		421	213	-49.41%	9.81%	19.87%											
TRAVEL PLANS		2009	2010		2009	2010	то	AVEL	2009	2010		2009	2010				
TRAVEL PLANS		2009	2010	% Chge	% Share	% Share		TIVATION	2009	2010	% Chge	% Share	% Share				
Diogenic		3,788	302	-92.03%	97.58%	55.41%			120	20	-79.14%	3.78%					
Pleasure Business		3,700	433	2305.56%	0.46%	79.45%		ernet wspaper	139 52	29 4	-79.14% -92.31%	1.42%	9.32% 1.29%				
Golf		11	36	227.27%	0.28%	6.61%		gazines	563	2	-99.64%	15.32%	0.64%				
Diving		22	14	-36.36%	0.57%	2.57%	Tra	vel Agents	2,882	21	-99.27%	78.44%	6.75%				
Attend Conf & Conv		2	23	1050.00%	0.05%	4.22%		nate	88	5	-94.32%	2.40%	1.61%				
Company Trip Honeymoon		51 27	18 4	-64.71% -85.19%	1.31% 0.70%	3.30% 0.73%	Prid	ce ort flight Time	4 16	10 32	150.00% 100.00%	0.11% 0.44%	3.22% 10.29%				
Getting Married		4	2	-85.19% -50.00%	0.70%	0.73%		neral Reading	0	32 1	100.00%	0.44%	0.32%				
Memorial Service		8	22	175.00%	0.21%	4.04%		er/Poster	6	3	-50.00%	0.16%	0.96%				
VFR		14	169	1107.14%	0.36%	31.01%	Frie	ends/Relatives	83	226	172.29%	2.26%	72.67%				
Attend Sport Events		4	35	775.00%	0.10%	6.42%		Radio	7	4	-42.86%	0.19%	1.29%				
Others		8	67	737.50%	0.21%	12.29%	Pre Oth	vious Trip ers	12 93	90 439	650.00% 372.04%	0.33% 2.53%	28.94% 141.16%				
OCCUPATION		2009	2010		2009	2010			2009	2010		2009	2010				
				% Chge	% Share	% Share					-	% Share	% Share				
Legislators, and man	agers	100	122	22.00%	2.33%	11.38%		ry Level	4	2	-50.00%	0.09%	0.19%				
Professional Technicians		2,315 86	209 67	-90.97% -22.09%	53.95% 2.00%	19.50% 6.25%		ned Forces memakers	0 21	54 25	19.05%	0.00% 0.49%	5.04% 2.33%				
Clerk		867	28	-22.09% -96.77%	20.21%	2.61%		dents	335	25 29	-91.34%	7.81%	2.33%				
Service Workers		26	23	-11.54%	0.61%	2.15%		irees	51	35	-31.37%	1.19%	3.26%				
Skilled Workers		3	0	-100.00%	0.07%	0.00%	Oth	iers	60	108	80.00%	1.40%	10.07%				
Craft and related trad		20	13	-35.00%	0.47%	1.21%	Not	Stated	394	356	-9.64%	9.18%	33.21%				
Operators and Assem	nblers	9	1	-88.89%	0.21%	0.09%											