

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2010) - 2011		
TOTAL TO DATE:	2010 109,346	2011 119,273	% Change 9.08%
October	20,467	25,784	25.98%
November	23,008	27,179	18.13%
December	30,155	31,572	4.70%
<u>January</u>	<u>35,716</u>	<u>34,738</u>	<u>-2.74%</u>
February	37,850		
March	36,220		
April	26,255		
May	27,015 ^r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
YEAR TOTAL:	368,186	119,273	

	2010	2011	% Change
TOTAL TO DATE:	35,716	34,738	-2.74%
<u>January</u>	<u>35,716</u>	<u>34,738</u>	<u>-2.74%</u>
February	37,850		
March	36,220		
April	26,255		
May	27,015 r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
October	25,784		
Vovember	27,179		
December	31,572		
YEAR TOTAL:	379,091	34,738	

^r Revised

MONTHLY VISI	TOR ARRIV	ALS BY CO	UNTRY O	F RESIDEN	CE				
	^	JAPAN ~			~ KOREA ^	•	~ CH	INA/HONG K	ONG ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	52,811	52,651	0%	33,572	42,279	26%	10,955	13,116	20%
October	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
October November	10,553	11,279	31 <i>%</i> 8%	4,813 6,892	10,428	51%	3,846 2,742	3,207 2,346	-17 % -14%
December	15,638	14,279	-9%	10,157	10,425	3%	1,302	3,617	178%
January	18,018	15,646	-13%	11,710	12,685	8%	3,065	3,946 r	29%
February	19,271	10,010		9,603	12,000	<u>070</u>	6,286	<u>0,510</u> ·	<u> </u>
March	21,685			8,185			3,196		
April	10,463			8,619			3,483		
May	11,434 r			9,643			3,159		
June	13,451			8,931			2,298		
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
76ai 101ai		CLIAN			TTCN CTA	TEC		LITE TOOTA	
		~ GUAM ~			ITED STA			HILIPPIN	
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	6,090	5,243	-14%	2,841	3,011	6%	441	186	-58%
October	1,520	1,225	-19%	909	762	-16%	132	43	-67%
November	1,468	1,402	-4%	496	993	100%	210	55	-74%
December	1,578	1,540	-2%	792	771	-3%	60	48	-20%
<u>January</u>	<u>1,524</u>	1,076	<u>-29%</u>	<u>644</u>	<u>485</u>	<u>-25%</u>	<u>39</u>	<u>40</u>	<u>3%</u>
February	1,231			997			45		
March	1,559			751			45		
April	1,376			662			201		
May	1,441			746			62		
June	1,760			1,035			39		
July	1,460			951			42		
August	1,315			837 r			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
	~	RUSSIA ~		~	TAIWAN	~	~ 0	THER ARE	AS ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	1,639	1,813	11%	64	80	25%	933	894	-4%
October	377	367	-3%	12	34	183%	256	186	-27%
November	374	288	-23%	43	3	-93%	230	217	-6%
December	401	559	39%	5	11	120%	222	262	18%
January	487	<u>599</u>	23%	<u>4</u>	<u>32</u> r	700%	225	229	2%
February	181	<u> </u>		10	<u></u>	<u></u>	226		=
March	496			7			296		
April	260			10			1,181		
May	305			1			224		
June	485			12			361		
July	375			72			271		
August	383			41			182		
September	205			3			197		
Year Total	4,329			220			3,871		
/ear Total	7,327			220			3,0/1		

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VISITOR ARRIVALS TO <u>SAIPAN</u> - JA	NUARY 2011		
ARRIVALS BY MODE OF TRANSPORTATION	<u>Jan-10</u>	<u>Jan-11</u>	% CHANGE
Air Arrivals	35,318	34,019	-4%
Sea Arrivals	. 0	310	
TOTAL ARRIVALS	35,318	34,329	-3%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	17,759	15,048	-15%
Kanto (Tokyo)	9,906	9,524	-4%
Kinki (Osaka)	2,130	2,650	24%
Tokai (Nagoya)	2,938	807	-73%
Tohoku (Sendai)	1,337	949	-29%
Kyushu (Fukuoka)	127	115	-9%
Hokkaido (Sapporo)	380	290	-24%
Chugoku (Hiroshima)	292	153	-48%
Shikoku	127	125	-2%
Okinawa	14	12	-14%
Others	26	14	-46%
Not Specified	482	409	-15%
KOREA	11,700	12,684	8%
Seoul	6,085	6,380	5%
Pusan	1,014	1,188	17%
Taegu	414	448	8%
Inchon	77	109	42%
Others	3,442	4,026	17%
Not Specified	668	533	-20%
CHINA/HONG KONG	3,065	3,946 ^r	29%
GUAM	1,426	984	-31%
UNITED STATES	618	470	-24%
PHILIPPINES	39	39	0%
RUSSIA	487	594	22%
TAIWAN	4	28 r	600%
OTHER	220	226	3%
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	107,310	117,408	9%
October	19,992	25,485	27%
November	22,446	26,690	19%
December	29,554	30,904	5%
January	<u>35,318</u>	<u>34,329</u>	<u>-3%</u>
February	37,393		
March	35,470		
April	25,862 34,330		
May June	26,320 27,959		
July	27,959 34,432		
August	34,432 37,302 r		
September	29,486		
YEAR TOTAL	361,534	117,408	

Source: ${\it CNMI}$ ${\it Customs}$ ${\it Declaration}$ ${\it Form}$

 $^{\rm r}$ Revised

Sea Arrivals : Jan-11

Military Shp: None

VISITOR ARRIVALS TO ROTA -	JANUARY 2011		
	<u>Jan-10</u>	<u>Jan-11</u>	% CHANGE
TOTAL ARRIVALS	398	409	3%
ARRIVALS FROM GUAM	398	409	3%
JAPAN	259	288	11%
KOREA	10	1	-90%
CHINA/HONG KONG	0	0	
GUAM	98	92	-6%
UNITED STATES	26	15	-42%
PHILIPPINES	0	1	
RUSSIA	0	5	
TAIWAN	0	4	
OTHER	5	3	-40%
INTERISLAND ARRIVALS	0	0	
JAPAN			
KOREA		_	
CHINA/HONG KONG	4. hla	Not Available	
UNITED STATES (INCLUDING GUAM)	Not Available	NotAvaile	
	ואָטניייי		
PHILIPPINES			
OTHER			
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	2,732	1,865	-32%
October	852	299	-65%
November	881	489	-44%
December	601	668	11%
<u>January</u>	<u>398</u>	<u>409</u>	<u>3%</u>
February	457		
March	750		
April	393		
May	695 r		
June	413		
July	732		
August	745		
September	431		
YEAR TOTAL	7,348	1,865	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINI	<u>AN</u> - JANUARY :	2011	
	<u>Jan-10</u>	<u>Jan-11</u>	% CHANGE
TOTAL ARRIVALS	3,426	1,956	-43%
ARRIVALS FROM GUAM	0	0	
JAPAN	0		
KOREA	0		
CHINA/HONG KONG	0	Not Available	
GUAM	No Visitor Arrival °	Not Available	
UNITED STATES	No Visitor Alliva.	Morvie	
PHILIPPINES	0		
RUSSIA	0		
TAIWAN	0		
OTHER	0		
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,351	1,956	-42%
JAPAN	509	383	-25%
KORE <i>A</i>	243	302	24%
CHINA/HONG KONG	2,274	1,174	-48%
GUAM	83	13	-84%
UNITED STATES	22	11	-50%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	201	67	-67%
OTHER	19	6	-68%
DAY VISITORS:	75	0	-100%
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	12,523	7,082	-43%
October	3,759	1,955	-48%
November	3,210 r	1,617	-50%
December	2,128	1,554	-27%
<u>January</u>	<u>3,426</u>	<u>1,956</u>	<u>-439</u>
February	4,804 r		
March	3,120		
April	3,127		
May June	2,765 1,949		
July July	1,949 3,158		
August	2,465		
September September	1,738		
YEAR TOTAL	35,649	7,082	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

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JANUARY	Jan-10	TOT Jan-11	% SHARE	% CHGE	Jan-10		% SHARE	% CHGE	Jan-10	KO Jan-11	% SHARE	% CHGE	Jan-10	CHINA/HON	% SHARE	% CHGE	Jan-10	Jan-11	JAM % SHARE	% CHGE	Jan-10	Jan-11	HERS % SHARE	% CHGE
MODE OF ARRIVAL	35,318	34,329	100.00%	-2.80%	17.759	15,358	100.00%	-13.52%	11.700	12,684	100.00%	8.41%	1.426	3,946	100.00%	176.72%	3.065	984	100.00%	-67.90%	1.368	1,357	100.00%	-0.80%
Air	35,318	34,019	99.10%	-3.68%	17,759	15,048	97.98%	-15.27%	11,700	12,684	100.00%	8.41%	1,426	3,946	100.00%	176.72%	3.065	984	100.00%	-67.90%	1,368	1,357	100.00%	-0.80%
Sea	0	310	0.90%		0	310	2.02%		0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
GENDER	35,318	34,019	100.00%	-3.68%	17,759	15,048	100.00%	-15.27%	11,700	12,684	100.00%	8.41%	1,426	3,946	100.00%	176.72%	3,065	984	100.00%	-67.90%	1,368	1,357	100.00%	-0.80%
Male	18,803	17,459	51.32%	-7.15%	9,570	7,742	51.45%	-19.10%	5,957	6,250	49.27%	4.92%	911	2,029	51.42%	122.72%	1,558	666	67.68%	-57.25%	807	772	56.89%	-4.34%
Female	16,498	16,552	48.66%	0.33%	8,181	7,304	48.54%	-10.72%	5,736	6,429	50.69%	12.08%	513	1,916	48.56%	273.49%	1,507	318	32.32%	-78.90%	561	585	43.11%	4.28%
Not Stated	17	8	0.02%	-52.94%	8	2	0.01%	-75.00%	7	5	0.04%	-28.57%	2	1	0.03%	-50.00%	0	0	0.00%		0	0	0.00%	
AGE GROUP (YEARS)	35,318	34,019	100.00%	-3.68%	17,759	15,048	100.00%	-15.27%	11,700	12,684	100.00%	8.41%	1,426	3,946	100.00%	176.72%	3,065	984	100.00%	-67.90%	1,368	1,357	100.00%	-0.80%
Under 10	142	39	0.11%	-72.54%	4	12	0.08%	200.00%	128	24	0.19%	-81.25%	8	0	0.00%	-100.00%	0	3	0.30%		2	0	0.00%	-100.00%
Under 13	4,248	4,892	14.38%	15.16%	1,822	1,596	10.61%	-12.40%	2,037	2,695	21.25%	32.30%	86	385	9.76%	347.67%	161	43	4.37%	-73.29%	142	173	12.75%	21.83%
10-17	16	6	0.02%	-62.50%	1	4	0.03%	300.00%	15	1	0.01%	-93.33%	0	0	0.00%		0	1	0.10%		0	0	0.00%	
13-15	675	794	2.33%	17.63%	226	196	1.30%	-13.27%	363	479	3.78%	31.96%	37	83	2.10%	124.32%	28	6	0.61%	-78.57%	21	30	2.21%	42.86%
16-19	631	777	2.28%	23.14%	268	330	2.19%	23.13%	247	327	2.58%	32.39%	24	74	1.88%	208.33%	60	16	1.63%	-73.33%	32	30	2.21%	-6.25%
18-19	17	6	0.02%	-64.71%	0	1	0.01%		13	3	0.02%	-76.92%	4	0	0.00%	-100.00%	0	2	0.20%		0	0	0.00%	
20-24	2,331	2,256	6.63%	-3.22%	1,811	1,698	11.28%	-6.24%	244	267	2.11%	9.43%	59	190	4.82%	222.03%	162	55	5.59%	-66.05%	55	46	3.39%	-16.36%
25-29	3,672	3,273	9.62%	-10.87%	2,035	1,767	11.74%	-13.17%	872	722	5.69%	-17.20%	92	614	15.56%	567.39%	580	81	8.23%	-86.03%	93	89	6.56%	-4.30%
30-34	4,102	3,892	11.44%	-5.12%	2,086	1,618	10.75%	-22.44%	1,381	1,479	11.66%	7.10%	128	584	14.80%	356.25%	392	80	8.13%	-79.59%	115	131	9.65%	13.91%
35-39	4,658	4,428	13.02%	-4.94%	2,147	1,697	11.28%	-20.96%	1,737	1,906	15.03%	9.73%	185	574	14.55%	210.27%	433	109	11.08%	-74.83%	156	142	10.46%	-8.97%
40-44	3,844	4,170	12.26%	8.48%	1,664	1,473	9.79%	-11.48%	1,496	1,845	14.55%	23.33%	156	541	13.71%	246.79%	364	133	13.52%	-63.46%	164	178	13.12%	8.54%
45-49	2,856	2,514	7.39%	-11.97%	1,238	1,019	6.77%	-17.69%	939	862	6.80%	-8.20%	190	386	9.78%	103.16%	346	125	12.70%	-63.87%	143	122	8.99%	-14.69%
50-54	2,294	1,852	5.44%	-19.27%	994	778	5.17%	-21.73%	798	626	4.94%	-21.55%	152	213	5.40%	40.13%	207	109	11.08%	-47.34%	143	126	9.29%	-11.89%
55-59	2,030	1,599	4.70%	-21.23%	1,047	770	5.12%	-26.46%	552	472	3.72%	-14.49%	142	128	3.24%	-9.86%	173	96	9.76%	-44.51%	116	133	9.80%	14.66%
60 & Over	3,773	3,512	10.32%	-6.92%	2,406	2,085	13.86%	-13.34%	860	972	7.66%	13.02%	163	173	4.38%	6.13%	158	125	12.70%	-20.89%	186	157	11.57%	-15.59%
Not Stated PURPOSE OF VISIT	22,821	19.378	0.03%	-68.97% -15.09%	10	10.323	0.03%	-60.00% - 15.55%	5,623	5.606	0.03%	-77.78% - 0.30%	4 070	1.826	0.03%	70.34%	2.983	7 80	0.00%	-100.00% - 73.85 %	919	843	0.00%	0.070/
Pleasure	21,414	18,254	94.20%	-14.76%	12,224 12,147	10,323	99.06%	-15.81%	5,360	5,404	96.40%	0.82%	1,072 452	1,784	97.70%	294.69%	2,933	294	37.69%	-89.98%	522	546	64.77%	-8.27% 4.60%
Business	1,102	853	4.40%	-22.60%	12,147	56	0.54%	5.66%	130	90	1.59%	-31.54%	522	31	1.70%	-94.06%	2,933	428	54.87%	851.11%	352	249	29.54%	-29.26%
Other	305	271	1.40%	-11.15%	24	41	0.40%	70.83%	133	113	2.02%	-15.04%	98	11	0.60%	-88.78%	45 5	58	7.44%	1060.00%	45	48	5.69%	6.67%
FREQUENCY OF VISIT	22,821	19,378	100.00%	-15.09%	12,224	10,323	100.00%	-15.55%	5,623	5,606	100.00%	-0.30%	1,072	1,826	100.00%	70.34%	2,983	780	100.00%	-73.85%	919	843	100.00%	-8.27%
First Visit	12,036	10,343	53.37%	-14.07%	5,249	4,695	45.48%	-10.55%	3,685	3,702	66.04%	0.46%	82	1,519	83.19%	1752.44%	2,601	60	7.69%	-97.69%	419	367	43.53%	-12.41%
Revisit	8,458	6,850	35.35%	-19.01%	5,793	4,578	44.35%	-20.97%	1,466	1,275	22.74%	-13.03%	736	75	4.11%	-89.81%	93	581	74.49%	524.73%	370	341	40.45%	-7.84%
Not Stated	2,327	2,185	11.28%	-6.10%	1,182	1,050	10.17%	-11.17%	472	629	11.22%	33.26%	254	232	12.71%	-8.66%	289	139	17.82%	-51.90%	130	135	16.01%	3.85%
TRAVEL ARRANGEMENT	22,821	19,378	100.00%	-15.09%	12,224	10,323	100.00%	-15.55%	5,623	5,606	100.00%	-0.30%	1,072	1,826	100.00%	70.34%	2,983	780	100.00%	-73.85%	919	843	100.00%	-8.27%
Individual Arranged	4,022	3,626	18.71%	-9.85%	1,572	1,347	13.05%	-14.31%	1,433	1,361	24.28%	-5.02%	552	138	7.56%	-75.00%	66	407	52.18%	516.67%	399	373	44.25%	-6.52%
Packaged Tour	12,341	9,980	51.50%	-19.13%	7,248	5,790	56.09%	-20.12%	2,592	2,892	51.59%	11.57%	24	1,180	64.62%	4816.67%	2,377	13	1.67%	-99.45%	100	105	12.46%	5.00%
Business Trip	2,188	1,776	9.17%	-18.83%	1,297	1,059	10.26%	-18.35%	413	265	4.73%	-35.84%	216	75	4.11%	-65.28%	63	212	27.18%	236.51%	199	165	19.57%	-17.09%
Group Tour	2,238	2,325	12.00%	3.89%	1,223	1,312	12.71%	7.28%	794	699	12.47%	-11.96%	19	275	15.06%	1347.37%	157	0	0.00%	-100.00%	45	39	4.63%	-13.33%
Other	235	180	0.93%	-23.40%	22	29	0.28%	31.82%	128	105	1.87%	-17.97%	48	5	0.27%	-89.58%	2	21	2.69%	950.00%	35	20	2.37%	-42.86%
Not Stated	1,797	1,491	7.69%	-17.03%	862	786	7.61%	-8.82%	263	284	5.07%	7.98%	213	153	8.38%	-28.17%	318	127	16.28%	-60.06%	141	141	16.73%	0.00%
TRAVEL COMPANION	19,756	17,081		-13.54%	10,896	9,154		-15.99%	4,772	5,173		8.40%	2,678	1,600		-40.25%	727	518		-28.75%	683	636		-6.88%
Spouse	5,149	5,116	29.95%	-0.64%	2,382	1,912	20.89%	-19.73%	2,307	2,549	49.28%	10.49%	93	472	29.50%	407.53%	238	54	10.42%	-77.31%	129	129	20.28%	0.00%
Children	2,978	3,371	19.74%	13.20%	1,403	1,189	12.99%	-15.25%	1,361	1,774	34.29%	30.35%	51	267	16.69%	423.53%	71	26	5.02%	-63.38%	92	115	18.08%	25.00%
Parents/Grandparents	680	787	4.61%	15.74%	329	315	3.44%	-4.26%	258	351	6.79%	36.05%	16	90	5.63%	462.50%	63	13	2.51%	-79.37%	14	18	2.83%	28.57%
Other Family Members/relatives	1,006	1,001	5.86%	-0.50%	500	421	4.60%	-15.80%	387	415	8.02%	7.24%	64	79	4.94%	23.44%	12	19	3.67%	58.33%	43	67	10.53%	55.81%
Business Associates	3,274	2,614	15.30%	-20.16%	2,034	1,587	17.34%	-21.98%	736	587	11.35%	-20.24%	113	233	14.56%	106.19%	224	98	18.92%	-56.25%	167	109	17.14%	-34.73%
Friends	6,122	5,357	31.36%	-12.50%	4,953	4,183	45.70%	-15.55%	913	860	16.62%	-5.81%	80	163	10.19%	103.75%	76	54	10.42%	-28.95%	100	97	15.25%	-3.00%
Tour Group	3,305	2,009	11.76%	-39.21%	713	781	8.53%	9.54%	542	628	12.14%	15.87%	4	577	36.06%	14325.00%	2,016	2	0.39%	-99.90%	30	21	3.30%	-30.00%
Alone	1,552	1,320	7.73%	-14.95%	680	516	5.64%	-24.12%	263	256	4.95%	-2.66%	367	63	3.94%	-82.83%	44	283	54.63%	543.18%	198	202	31.76%	2.02%
Not Stated	2,460	2,129	12.46%	-13.46%	1,302	1,127	12.31%	-13.44%	348	372	7.19%	6.90%	298	222	13.88%	-25.50%	295	210	40.54%	-28.81%	217	198	31.13%	-8.76%

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

		TOTA	AL.	I		JAP				KOF	REA			CHINA/	HK *			GU	AM			OTH	IERS	Page 2 of 2
JANUARY	Jan-10	Jan-11	% SHARE	% CHGE	Jan-10	Jan-11	% SHARE	% CHGE	Jan-10	Jan-11	% SHARE	% CHGE	Jan-10	Jan-11	% SHARE	% CHGE	Jan-10	Jan-11	% SHARE	% CHGE	Jan-10	Jan-11	% SHARE	% CHGI
TRAVEL PLANS	21,185	18,030		-14.89%	11,417	9,605		-15.87%	5,368	5,339		-0.54%	882	1,702		92.97%	2,736	665		-75.69%	782	719		-8.069
Pleasure	15,939	13,782	76.44%	-13.53%	8,310	7,026	73.15%	-15.45%	4,345	4,566	85.52%	5.09%	302	1,563	91.83%	417.55%	2,571	199	29.92%	-92.26%	411	428	59.53%	4.149
Business	942	740	4.10%	-21.44%	98	95	0.99%	-3.06%	71	49	0.92%	-30.99%	433	33	1.94%	-92.38%	37	352	52.93%	851.35%	303	211	29.35%	-30.36%
Golf	3,394	2,693	14.94%	-20.65%	2,177	1,733	18.04%	-20.40%	1,135	872	16.33%	-23.17%	36	42	2.47%	16.67%	7	16	2.41%	128.57%	39	30	4.17%	-23.08%
Dive	2,136	1,636	9.07%	-23.41%	1,914	1,382	14.39%	-27.80%	137	106	1.99%	-22.63%	14	70	4.11%	400.00%	18	11	1.65%	-38.89%	53	67	9.32%	26.42%
Convention	64	90	0.50%	40.63%	6	9	0.09%	50.00%	14	10	0.19%	-28.57%	23	23	1.35%	0.00%	0	18	2.71%		21	30	4.17%	42.86%
Company Trip	1,290	1,051	5.83%	-18.53%	1,077	929	9.67%	-13.74%	77	30	0.56%	-61.04%	18	57	3.35%	216.67%	94	19	2.86%	-79.79%	24	16	2.23%	-33.33%
Honeymoon	438	409	2.27%	-6.62%	105	92	0.96%	-12.38%	273	245	4.59%	-10.26%	4	69	4.05%	1625.00%	54	2	0.30%	-96.30%	2	1	0.14%	-50.00%
Get Married	115	87	0.48%	-24.35%	106	85	0.88%	-19.81%	4	0	0.00%	-100.00%	2	0	0.00%	-100.00%	2	1	0.15%	-50.00%	1	1	0.14%	0.00%
Memorial Service	49	125	0.69%	155.10%	23	92	0.96%	300.00%	1	2	0.04%	100.00%	22	1	0.06%	-95.45%	0	20	3.01%		3	10	1.39%	233.33%
Visit Friends	502	397	2.20%	-20.92%	138	107	1.11%	-22.46%	93	87	1.63%	-6.45%	169	14	0.82%	-91.72%	5	110	16.54%	2100.00%	97	79	10.99%	-18.56%
Sports	216	175	0.97%	-18.98%	86	81	0.84%	-5.81%	88	80	1.50%	-9.09%	35	2	0.12%	-94.29%	1	4	0.60%	300.00%	6	8	1.11%	33.33%
Other	412	406	2.25%	-1.46%	160	216	2.25%	35.00%	134	110	2.06%	-17.91%	67	18	1.06%	-73.13%	6	25	3.76%	316.67%	45	37	5.15%	-17.78%
Not Stated	1,636	1,348	7.48%	-17.60%	807	718	7.48%	-11.03%	255	267	5.00%	4.71%	190	124	7.29%	-34.74%	247	115	17.29%	-53.44%	137	124	17.25%	-9.49%
TRAVEL MOTIVATION	20,806	17,699		-14.93%	11,260	9,404		-16.48%	5,274	5,331		1.08%	791	1,682		112.64%	2,724	595		-78.16%	757	687		-9.25%
Newspaper	238	133	0.75%	-44.12%	133	47	0.50%	-64.66%	80	40	0.75%	-50.00%	4	37	2.20%	825.00%	17	1	0.17%	-94.12%	4	8	1.16%	100.00%
Magazine	368	588	3.32%	59.78%	283	258	2.74%	-8.83%	32	88	1.65%	175.00%	2	232	13.79%	11500.00%	40	0	0.00%	-100.00%	11	10	1.46%	-9.09%
Travel Agent	7,608	5,976	33.76%	-21.45%	2,557	2,009	21.36%	-21.43%	2,575	2,863	53.70%	11.18%	21	988	58.74%	4604.76%	2,340	12	2.02%	-99.49%	115	104	15.14%	-9.57%
Climate	3,453	3,040	17.18%	-11.96%	2,902	2,468	26.24%	-14.96%	435	404	7.58%	-7.13%	5	90	5.35%	1700.00%	62	2	0.34%	-96.77%	49	76	11.06%	55.10%
Price	1,900	1,436	8.11%	-24.42%	1,823	1,359	14.45%	-25.45%	42	31	0.58%	-26.19%	10	19	1.13%	90.00%	11	13	2.18%	18.18%	14	14	2.04%	0.00%
Short	2,568	2,039	11.52%	-20.60%	2,248	1,692	17.99%	-24.73%	249	270	5.06%	8.43%	32	25	1.49%	-21.88%	11	23	3.87%	109.09%	28	29	4.22%	3.57%
Reading	304	316	1.79%	3.95%	35	44	0.47%	25.71%	258	250	4.69%	-3.10%	1	7	0.42%	600.00%	1	2	0.34%	100.00%	9	13	1.89%	44.44%
Flyer	665	582	3.29%	-12.48%	476	424	4.51%	-10.92%	177	126	2.36%	-28.81%	3	4	0.24%	33.33%	1	1	0.17%	0.00%	8	27	3.93%	237.50%
Friends / Relatives	3,147	2,836	16.02%	-9.88%	2,096	1,711	18.19%	-18.37%	573	596	11.18%	4.01%	226	152	9.04%	-32.74%	76	212	35.63%	178.95%	176	165	24.02%	-6.25%
TV / Radio	115	99	0.56%	-13.91%	62	46	0.49%	-25.81%	39	33	0.62%	-15.38%	4	11	0.65%	175.00%	4	0	0.00%	-100.00%	6	9	1.31%	50.00%
Prior Trip	3,405	2,711	15.32%	-20.38%	2,725	2,106	22.39%	-22.72%	514	470	8.82%	-8.56%	90	14	0.83%	-84.44%	6	52	8.74%	766.67%	70	69	10.04%	-1.43%
Other	2,246	1,678	9.48%	-25.29%	923	755	8.03%	-18.20%	461	271	5.08%	-41.21%	439	81	4.82%	-81.55%	85	317	53.28%	272.94%	338	254	36.97%	-24.85%
Web	2,555	2,636	14.89%	3.17%	1,488	1,341	14.26%	-9.88%	817	874	16.39%	6.98%	29	300	17.84%	934.48%	148	29	4.87%	-80.41%	73	92	13.39%	26.03%
Not Stated	2,015	1,679	9.49%	-16.67%	964	919	9.77%	-4.67%	349	275	5.16%	-21.20%	281	144	8.56%	-48.75%	259	185	31.09%	-28.57%	162	156	22.71%	-3.70%
OCCUPATION	22,821	19,378	100.00%	-15.09%	12,224	10,323	100.00%	-15.55%	5,623	5,606	100.00%	-0.30%	1,072	1,826	100.00%	70.34%	2,983	780	100.00%	-73.85%	919	843	100.00%	-8.27%
Leg & Manager	2,477	2,071	10.69%	-16.39%	1,938	1,565	15.16%	-19.25%	299	200	3.57%	-33.11%	122	123	6.74%	0.82%	29	97	12.44%	234.48%	89	86	10.20%	-3.37%
Professional	4,578	2,979	15.37%	-34.93%	835	693	6.71%	-17.01%	1,255	1,210	21.58%	-3.59%	209	665	36.42%	218.18%	2,029	185	23.72%	-90.88%	250	226	26.81%	-9.60%
Technicians	1,079	1,063	5.49%	-1.48%	508	406	3.93%	-20.08%	379	389	6.94%	2.64%	67	137	7.50%	104.48%	87	79	10.13%	-9.20%	38	52	6.17%	36.84%
Clerk	5,817	5,294	27.32%	-8.99%	4,180	3,233	31.32%	-22.66%	1,254	1,608	28.68%	28.23%	28	396	21.69%	1314.29%	331	17	2.18%	-94.86%	24	40	4.74%	66.67%
Service	1,999	1,746	9.01%	-12.66%	1,216	1,137	11.01%	-6.50%	713	523	9.33%	-26.65%	23	53	2.90%	130.43%	26	17	2.18%	-34.62%	21	16	1.90%	-23.81%
Skilled	159	119	0.61%	-25.16%	130	93	0.90%	-28.46%	23	15	0.27%	-34.78%	0	4	0.22%		1	3	0.38%	200.00%	5	4	0.47%	-20.00%
Craftsman	28	32	0.17%	14.29%	3	12	0.12%	300.00%	6	4	0.07%	-33.33%	13	5	0.27%	-61.54%	0	6	0.77%		6	5	0.59%	-16.67%
Plant Operator	117	100	0.52%	-14.53%	83	54	0.52%	-34.94%	22	34	0.61%	54.55%	1	10	0.55%	900.00%	9	1	0.13%	-88.89%	2	1	0.12%	-50.00%
Entry Level	32	50	0.26%	56.25%	9	4	0.04%	-55.56%	8	32	0.57%	300.00%	2	7	0.38%	250.00%	7	3	0.38%	-57.14%	6	4	0.47%	-33.33%
Armed Forces	129	77	0.40%	-40.31%	5	6	0.06%	20.00%	10	10	0.18%	0.00%	54	0	0.00%	-100.00%	0	36	4.62%		60	25	2.97%	-58.33%
Homemaker	1,105	1,023	5.28%	-7.42%	499	430	4.17%	-13.83%	546	548	9.78%	0.37%	25	19	1.04%	-24.00%	17	13	1.67%	-23.53%	18	13	1.54%	-27.78%
Students	1,255	1,381	7.13%	10.04%	872	991	9.60%	13.65%	234	293	5.23%	25.21%	29	55	3.01%	89.66%	90	18	2.31%	-80.00%	30	24	2.85%	-20.00%
Retirees	824	699	3.61%	-15.17%	539	441	4.27%	-18.18%	148	151	2.69%	2.03%	35	25	1.37%	-28.57%	48	28	3.59%	-41.67%	54	54	6.41%	0.00%
Other	684	585	3.02%	-14.47%	215	158	1.53%	-26.51%	262	189	3.37%	-27.86%	108	142	7.78%	31.48%	31	47	6.03%	51.61%	68	49	5.81%	-27.94%
Not Stated	2,538	2,159	11.14%	-14.93% 2.58%	1,192	1,100	10.66%	-7.72% -1 2.67 %	464	400 52 735	7.14%	-13.79% 10.46%	356 9 185	185 15 346	10.13%	-48.03% 67.08%	278	230	29.49%	-17.27%	248 8 555	244	28.94%	-1.619
LENGTH OF STAY (NIGHTS) Avg. Length of Stay (Nights)	129,378 3.66	132,722 3.90		2.58%	60,981 3.43	53,253 3.54		-12.67%	47,741 4.08	52,735 4.16		10.46%	9,185 6.44	15,346 3.89		67.08%	2,916 0.95	2,073 2.11		-28.91%	8,555 6.25	9,315 6.86		8.88%
* Effective October 2006, arrivals from Hor			_		3.43	3.34			4.08	4.10			0.44	3.09			0.95	4.17			0.25	0.00		

* Effective October 2006, arrivals from Hong Kong are included with China.



JAPAN VISITORS PROFILE



Legislators, and managers

Craft and related trades worker

Operators and Assemblers

Professional

Technicians

Service Workers

Skilled Workers

Clerk

JANUARY AGE/SEX	2010 Male Number	2011 Male Number	% Chge	2010 % Share	2011 % Share	2010 Female Number	2011 Female Number	% Chge	2010 % Share	2011 % Share	2010 Not Stated	2011 Not Stated	2010 TOTAL Number	2011 TOTAL Number	% Chge	2010 % Share	201 % Shar
			· ·					Ü							_		
Under 10	2	6	200.00%	0.02%	0.08%	2	6	200.00%	0.02%	0.08%	0	0	4	12	200.00%	0.02%	0.089
Jnder 13	930	851	-8.49%	9.72%	10.99%	889	744	-16.31%	10.87%	10.19%	3	1	1,822	1,596	-12.40%	10.26%	10.61
10-17	0	2		0.00%	0.03%	1	2	100.00%	0.01%	0.03%	0	0	1	4	300.00%	0.01%	0.03
13-15	118	98	-16.95%	1.23%	1.27%	108	98	-9.26%	1.32%	1.34%	0	0	226	196	-13.27%	1.27%	1.30
16-19	144	163	13.19%	1.50%	2.11%	124	167	34.68%	1.52%	2.29%	0	0	268	330	23.13%	1.51%	2.19
18-19	0	1		0.00%	0.01%	0	0		0.00%	0.00%	0	0	0	1		0.00%	0.01
20-24	613	524	-14.52%	6.41%	6.77%	1,198	1,174	-2.00%	14.64%	16.07%	0	0	1,811	1,698	-6.24%	10.20%	11.28
25-29	857	649	-24.27%	8.96%	8.38%	1,178	1,118	-5.09%	14.40%	15.31%	0	0	2,035	1,767	-13.17%	11.46%	11.74
30-34	1,059	765	-27.76%	11.07%	9.88%	1,026	853	-16.86%	12.54%	11.68%	1	0	2,086	1,618	-22.44%	11.75%	10.75
35-39	1,189	911	-23.38%	12.42%	11.77%	958	786	-17.95%	11.71%	10.76%	0	0	2,147	1,697	-20.96%	12.09%	11.28
40-44	999	842	-15.72%	10.44%	10.88%	665	631	-5.11%	8.13%	8.64%	0	0	1,664	1,473	-11.48%	9.37%	9.79
45-49	818	649	-20.66%	8.55%	8.38%	420	370	-11.90%	5.13%	5.07%	0	0	1,238	1,019	-17.69%	6.97%	6.77
50-54	586	484	-17.41%	6.12%	6.25%	408	294	-27.94%	4.99%	4.03%	0	0	994	778	-21.73%	5.60%	5.179
55-59	657	478	-27.25%	6.87%	6.17%	390	292	-25.13%	4.77%	4.00%	0	0	1,047	770	-26.46%	5.90%	5.12
60 and Over	1,595	1,317	-17.43%	16.67%	17.01%	810	768	-5.19%	9.90%	10.51%	1	0	2,406	2,085	-13.34%	13.55%	13.86
Not Stated Total	3 9,570	2 7,742	-33.33% -19.10%	0.03% 100.00%	0.03%	4 8,181	1 7,304	-75.00% -10.72%	0.05% 100.00%	0.01% 100.00%	3 8	1 2	10 17,759	4 15,048	-60.00% -15.27%	0.06% 100.00%	0.039
FREQUENCY OF First Visit Revisit Not Stated TRAVEL ARRANG Individually arrang Packaged Tour Company/Busines	GEMENT ed	2010 Number 5,249 5,793 1,182 1,572 7,248 1,297 1,223	2011 Number 4,695 4,578 1,050 1,347 5,790 1,059	% Chge -10.55% -20.97% -11.17% -14.31% -20.12% -18.35% 7.28%	2010 % Share 42.94% 47.39% 9.67% 12.86% 59.29% 10.61% 10.00%	2011 % Share 45.48% 44.35% 10.17% 13.05% 56.09% 10.26% 12.71%	Sp Ch Pa Otl Bu Fri To Alc	ouse ildren rents/Grandparen her Family Membe siness Associates ends ur Group one	ts ers	2011 Number 1,912 1,189 315 421 1,587 4,183 781 516	% Share 20.89% 12.99% 3.44% 4.60% 17.34% 45.70% 8.53% 5.64%				,		
Group Tour Other Not Stated		22 862	29 786	31.82% -8.82%	0.18% 7.05%	0.28% 7.61%		of respondents									
TRAVEL PLANS		2010	2011	0/ 01	2010	2011		AVEL	2010	2011	0/ 01	2010	2011				
Discours		0.040	7.000	% Chge	% Share	% Share		OTIVATION	4 400	4.044	% Chge		% Share				
Pleasure		8,310	7,026	-15.45%	72.79%	73.15%		ernet	1,488	1,341	-9.88%	13.21%	14.26%				
Business		98	95	-3.06%	0.86%	0.99%		wspaper	133	47	-64.66%	1.18%	0.50%				
Golf		2,177	1,733	-20.40%	19.07%	18.04%		agazines	283	258	-8.83%	2.51%	2.74%				
Diving		1,914	1,382	-27.80%	16.76%	14.39%		avel Agents	2,557	2,009	-21.43%	22.71%	21.36%				
Attend Conf & Cor	V	6	9	50.00%	0.05%	0.09%		mate	2,902	2,468	-14.96%	25.77%	26.24%				
Company Trip		1,077	929	-13.74%	9.43%	9.67%	Pri		1,823	1,359	-25.45%	16.19%	14.45%				
Honeymoon		105	92	-12.38%	0.92%	0.96%		ort flight Time	2,248	1,692	-24.73%	19.96%	17.99%				
Getting Married		106	85	-19.81%	0.93%	0.88%		eneral Reading	35	44	25.71%	0.31%	0.47%				
Memorial Service		23	92	300.00%	0.20%	0.96%	,	er/Poster	476	424	-10.92%	4.23%	4.51%				
VFR		138	107	-22.46%	1.21%	1.11%		ends/Relatives	2,096	1,711	-18.37%	18.61%	18.19%				
Attend Sport Even	ts	86	81	-5.81%	0.75%	0.84%	TV	//Radio	62	46	-25.81%	0.55%	0.49%				
Alteria Sport Everi																	
Others		160	216	35.00%	1.40%	2.25%		evious Trip	2,725	2,106	-22.72% -18.20%	24.20%	22.39%				
		160 2010	216 2011	35.00%	2010	2.25%		evious Trip hers	2,725 923 2010	2,106 755 2011	-22.72% -18.20%	24.20% 8.20% 2010	22.39% 8.03% 2011				

% Chge % Share

0.07%

0.04%

4.08%

7.13%

4.41%

1.76%

9.75%

-55.56%

20.00%

-13.83%

-18.18%

-26.51%

-7.72%

13.65%

430

991

441

158

1,100

% Share

0.04%

0.06%

4.17%

9.60%

4.27%

1.53%

10.66%

% Chge

-19.25%

-17.01%

-20.08%

-22.66%

-6.50%

-28.46%

300.00%

-34.94%

1,565

693

406

3,233

1,137

12

1,938

835

508

4,180

1,216

130

3

83

% Share

15.85%

6.83%

4.16%

34.20%

9.95%

1.06%

0.02%

0.68%

% Share

15.16%

6.71%

3.93%

31.32%

11.01%

0.90%

0.12%

0.52%

Entry Level

Armed Forces

Homemakers

Students

Retirees

Not Stated

Others

9

5

499

872

539

1,192



KOREA VISITORS PROFILE

Total

5,957

6,250

4.92%

100.00%

100.00%

5,736

6,429

MARIANAS **JANUARY** 2010 2011 2010 2011 2010 2011 2010 2011 2010 2011 2010 2011 2010 2011 Male Male Female Female Not Not TOTAL TOTAL AGE/SEX Number Number % Chge % Share % Share Number Number % Chge % Share % Share Stated Stated Number Number % Chge % Share % Share Under 10 -86.11% 1.21% 0.16% -75.00% 0.98% 0.22% 128 -81.25% 1.09% 0.19% 72 10 56 14 0 24 Under 13 1,073 1,387 29.26% 18.01% 22.19% 960 1,303 35.73% 16.74% 20.27% 4 2,037 2,695 32.30% 17.41% 21.25% 10-17 0.00% 6 0 -100.00% 0.10% 9 -88.89% 0.16% 0.02% 0 15 -93.33% 0.13% 0.01% 13-15 182 238 30.77% 241 33.89% 3.14% 3.75% 363 479 31.96% 3.78% 3.06% 3.81% 180 1 3.10% 127 16-19 120 154 28.33% 2.01% 2.46% 173 36.22% 2.21% 2.69% 0 247 327 32.39% 2.11% 2.58% 18-19 0.05% 0 0 0.02% 6 0 -100.00% 0.10% 0.00% 7 3 -57.14% 0.12% 13 3 -76.92% 0.11% 20-24 104 105 0.96% 1.75% 1.68% 140 162 15.71% 2.44% 2.52% 0 0 244 267 9.43% 2.09% 2.11% 25-29 315 245 557 477 7.42% 0 872 -22.22% 5.29% 3.92% -14.36% 9.71% 0 722 -17.20% 7.45% 5.69% 1,479 7.10% 30-34 10.39% 848 11.29% 13.19% 0 1,381 11.66% 619 631 1.94% 10.10% 762 13.28% 0 11.80% 35-39 842 861 2.26% 14.13% 13.78% 895 1,045 16.76% 15.60% 16.25% 0 1,737 1,906 9.73% 14.85% 15.03% 40-44 851 644 806 14.55% 1,039 22.09% 14.29% 16.62% 25.16% 11.23% 12.54% 1,496 1,845 23.33% 12.79% 45-49 5.44% 0 6.80% 564 512 -9.22% 9.47% 8.19% 375 350 -6.67% 6.54% 0 939 862 -8.20% 8.03% 50-54 439 347 -20.96% 7.37% 5.55% 359 279 -22.28% 6.26% 4.34% 0 0 798 626 -21.55% 6.82% 4.94% 55-59 302 235 -22.19% 5.07% 3.76% 250 237 4.36% 3.69% 0 0 552 472 -14.49% 4.72% 3.72% -5.20% 60 and Over 450 488 19.02% 7.59% 972 7.66% 484 7.56% 7.55% 7.74% 410 7.15% 0 860 13.02% 7.35% Not Stated 12 2 -83.33% 0.20% 0.03% 2 -60.00% 0.09% 0.03% 18 4 -77.78% 0.15% 0.03%

12.08%

100.00%

100.00%

7

11,700

12,684

8.41%

100.00%

100.00%

	2010 Number	2011 Number	% Chge	2010 % Share	2011 % Share			2011			
FREQUENCY OF VISIT			ŭ			TRAVEL COMPANION		Number	% Share		
First Visit	3,685	3,702	0.46%	65.53%	66.04%	Spouse		2,549	49.28%		
Revisit	1,466	1,275	-13.03%	26.07%	22.74%	Children		1,774	34.29%		
Not Stated	472	629	33.26%	8.39%	11.22%	Parents/Grandparents		351	6.79%		
1						Other Family Members		415	8.02%		
TRAVEL ARRANGEMENT						Business Associates		587	11.35%		
						Friends		860	16.62%		
Individually arranged	1,433	1,361	-5.02%	25.48%	24.28%	Tour Group		628	12.14%		
Packaged Tour	2,592	2,892	11.57%	46.10%	51.59%	Alone		256	4.95%		
Company/Business trip	413	265	-35.84%	7.34%	4.73%						
Group Tour	794	699	-11.96%	14.12%	12.47%	# of respondents		5,173			
Other	128	105	-17.97%	2.28%	1.87%						
Not Stated	263	284	7.98%	4.68%	5.07%						
TRAVEL PLANS	2010	2011		2010	2011	TRAVEL	2010	2011		2010	2011
İ			% Chge	% Share	% Share	MOTIVATION			% Chge	% Share	% Share
Pleasure	4,345	4,566	5.09%	80.94%	85.52%	Internet	817	874	6.98%	15.49%	16.39%
Business	71	49	-30.99%	1.32%	0.92%	Newspaper	80	40	-50.00%	1.52%	0.75%
Golf	1,135	872	-23.17%	21.14%	16.33%	Magazines	32	88	175.00%	0.61%	1.65%
Diving	137	106	-22.63%	2.55%	1.99%	Travel Agents	2,575	2,863	11.18%	48.82%	53.70%
Attend Conf & Conv	14	10	-28.57%	0.26%	0.19%	Climate	435	404	-7.13%	8.25%	7.58%
Company Trip	77	30	-61.04%	1.43%	0.56%	Price	42	31	-26.19%	0.80%	0.58%
Honeymoon	273	245	-10.26%	5.09%	4.59%	Short flight Time	249	270	8.43%	4.72%	5.06%
Getting Married	4	0	-100.00%	0.07%	0.00%	General Reading	258	250	-3.10%	4.89%	4.69%
Memorial Service	1	2	100.00%	0.02%	0.04%	Flyer/Poster	177	126	-28.81%	3.36%	2.36%
VFR	93	87	-6.45%	1.73%	1.63%	Friends/Relatives	573	596	4.01%	10.86%	11.18%
Attend Sport Events	88	80	-9.09%	1.64%	1.50%	TV/Radio	39	33	-15.38%	0.74%	0.62%
Others	134	110	-17.91%	2.50%	2.06%	Previous Trip	514	470	-8.56%	9.75%	8.82%
I						Others	461	271	-41.21%	8.74%	5.08%
OCCUPATION	2010	2011		2010	2011		2010	2011		2010	2011
Ì			% Chge	% Share	% Share				% Chge	% Share	% Share
Legislators, and managers	299	200	-33.11%	5.32%	3.57%	Entry Level	8	32	300.00%	0.14%	0.57%
Professional	1,255	1,210	-3.59%	22.32%	21.58%	Armed Forces	10	10	0.00%	0.18%	0.18%
Technicians	379	389	2.64%	6.74%	6.94%	Homemakers	546	548	0.37%	9.71%	9.78%
Clerk	1,254	1,608	28.23%	22.30%	28.68%	Students	234	293	25.21%	4.16%	5.23%
Service Workers	713	523	-26.65%	12.68%	9.33%	Retirees	148	151	2.03%	2.63%	2.69%
Skilled Workers	23	15	-34.78%	0.41%	0.27%	Others	262	189	-27.86%	4.66%	3.37%
Craft and related trades worker	6	4	-33.33%	0.11%	0.07%	Not Stated	464	400	-13.79%	8.25%	7.14%
Operators and Assemblers	22	34	54.55%	0.39%	0.61%						



MARIAN VISITORS AUTHOR	RITY																
JANUARY	2010 Male	2011 Male		2010	2011	2010 Female	2011 Female		2010	2011	2010 Not	2011 Not	2010 TOTAL	2011 TOTAL		2010	2011
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
Under 13	80	203	153.75%	5.13%	10.00%	81	182	124.69%	5.37%	9.50%	0	0	161	385	139.13%	5.25%	9.76%
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
13-15 16-19	13 30	44 33	238.46% 10.00%	0.83% 1.93%	2.17% 1.63%	15 30	39 41	160.00% 36.67%	1.00% 1.99%	2.04% 2.14%	0	0	28 60	83 74	196.43% 23.33%	0.91% 1.96%	2.10% 1.88%
18-19	0	0	10.0076	0.00%	0.00%	0	0	30.07 /6	0.00%	0.00%	0	0	0	0	23.3376	0.00%	0.00%
20-24	57	70	22.81%	3.66%	3.45%	105	120	14.29%	6.97%	6.26%	0	0	162	190	17.28%	5.29%	4.82%
25-29	269	285	5.95%	17.27%	14.05%	311	329	5.79%	20.64%	17.17%	0	0	580	614	5.86%	18.92%	15.56%
30-34	221	298	34.84%	14.18%	14.69%	171	286	67.25%	11.35%	14.93%	0	0	392	584	48.98%	12.79%	14.80%
35-39 40-44	224 210	304 295	35.71% 40.48%	14.38% 13.48%	14.98% 14.54%	209 154	270 246	29.19% 59.74%	13.87% 10.22%	14.09% 12.84%	0	0	433 364	574 541	32.56% 48.63%	14.13% 11.88%	14.55% 13.71%
45-49	188	293	10.11%	12.07%	10.20%	154	178	12.66%	10.48%	9.29%	0	1	346	386	11.56%	11.29%	9.78%
50-54	104	126	21.15%	6.68%	6.21%	103	87	-15.53%	6.83%	4.54%	0	0	207	213	2.90%	6.75%	5.40%
55-59	83	79	-4.82%	5.33%	3.89%	90	49	-45.56%	5.97%	2.56%	0	0	173	128	-26.01%	5.64%	3.24%
60 and Over	79	85	7.59%	5.07%	4.19%	79	88	11.39%	5.24%	4.59%	0	0	158	173	9.49%	5.15%	4.38%
Not Stated	0	0		0.00%	0.00%	1	1		0.07%	0.05%	0	0	1	1	0.00%	0.03%	0.03%
Total	1,558	2,029	30.23%	100.00%	100.00%	1,507	1,916	27.14%	100.00%	100.00%	0	1	3,065	3,946	28.74%	100.00%	100.00%
		2010	2011	0/ Chan	2010	2011				2011							
FREQUENCY OF V	ISIT	Number	Number	% Chge	% Share	% Share	TRA	AVEL COMPAN	IION	Number	% Share						
First Visit		82	1,519	1752.44%	7.65%	83.19%	Spo	ouse		472	29.50%						
Revisit		736	75	-89.81%	68.66%	4.11%	Chi	ldren		267	16.69%						
Not Stated		254	232	-8.66%	23.69%	12.71%		ents/Grandparer		90	5.63%						
TRAVEL ARRANGI	EMENT							er Family Memb siness Associates		79 233	4.94% 14.56%						
							Frie			163	10.19%						
Individually arranged	d	552	138	-75.00%	51.49%	7.56%		ır Group		577	36.06%						
Packaged Tour		24	1,180	4816.67%	2.24%	64.62%	Alo	ne		63	3.94%						
Company/Business Group Tour	trip	216 19	75 275	-65.28% 1347.37%	20.15% 1.77%	4.11% 15.06%	# 01	respondents		1,600							
Other		48	5	-89.58%	4.48%	0.27%	# 01	respondents		1,000							
Not Stated		213	153	-28.17%	19.87%	8.38%											
TRAVEL PLANS		2010	2011		2010	2011	TD	AVEL	2010	2011		2010	2011				
IRAVEL PLANS		2010	2011	% Chge	% Share	% Share		TIVATION	2010	2011	% Chge		% Share				
Pleasure		302	1,563	417.55%	34.24%	91.83%	Inte		29	300	934.48%	3.67%	17.84%				
Business		433	33	-92.38%	49.09%	1.94%		vspaper	4	37	825.00%	0.51%	2.20%				
Golf		36	42	16.67%	4.08%	2.47%		gazines	2		11500.00%	0.25%	13.79%				
Diving		14	70	400.00%	1.59%	4.11%	Tra	vel Agents	21	988	4604.76%	2.65%	58.74%				
Attend Conf & Conv	,	23	23	0.00%	2.61%	1.35%		nate	5	90	1700.00%	0.63%	5.35%				
Company Trip Honeymoon		18 4	57 69	216.67% 1625.00%	2.04% 0.45%	3.35% 4.05%	Pric	e ort flight Time	10 32	19 25	90.00% -21.88%	1.26% 4.05%	1.13%				
Getting Married		2	0	-100.00%	0.45%	4.05% 0.00%		neral Reading	32 1	25 7	-21.88% 600.00%	4.05% 0.13%	1.49% 0.42%				
Memorial Service		22	1	-95.45%	2.49%	0.06%		er/Poster	3	4	33.33%	0.38%	0.42%				
VFR		169	14	-91.72%	19.16%	0.82%	,	ends/Relatives	226	152	-32.74%	28.57%	9.04%				
Attend Sport Events	;	35	2	-94.29%	3.97%	0.12%		Radio	4	11	175.00%	0.51%	0.65%				
Others		67	18	-73.13%	7.60%	1.06%	Pre Oth	vious Trip ers	90 439	14 81	-84.44% -81.55%	11.38% 55.50%	0.83% 4.82%				
OCCUPATION		2010	2011		2010	2011			2010	2011		2010	2011				
				% Chge	% Share	% Share					% Chge		% Share				
Legislators, and mar	nagers	122	123	0.82%	11.38%	6.74%		ry Level	2	7	250.00%	0.19%	0.38%				
Professional Technicians		209 67	665 137	218.18% 104.48%	19.50% 6.25%	36.42% 7.50%		ned Forces nemakers	54 25	0 19	-100.00% -24.00%	5.04% 2.33%	0.00% 1.04%				
Clerk		28	396	1314.29%	2.61%	21.69%		dents	25 29	55	-24.00% 89.66%	2.33%	3.01%				
Service Workers		23	53	130.43%	2.15%	2.90%		irees	35	25	-28.57%	3.26%	1.37%				
Skilled Workers		0	4		0.00%	0.22%	Oth		108	142	31.48%	10.07%	7.78%				
Craft and related tra		13	5	-61.54%	1.21%	0.27%	Not	Stated	356	185	-48.03%	33.21%	10.13%				
Operators and Asse	mblers	1	10	900.00%	0.09%	0.55%											