



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	125,649	138,324	10.09%
October	24,693	26,767	8.40%
November	29,275	32,894	12.36%
December	33,418	39,272 ^r	17.52% ^r
January	38,263	39,391	2.95%
February	36,332		
March	36,033		
April	30,691		
May	28,193		
June	29,402		
July	32,478		
August	40,225		
September	30,472		
YEAR TOTAL:	389,475	138,324	-----

Calendar Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	38,263	39,391	2.95%
January	38,263	39,391	2.95%
February	36,332		
March	36,033		
April	30,691		
May	28,193		
June	29,402		
July	32,478		
August	40,225		
September	30,472		
October	26,767		
November	32,894		
December	39,272 ^r		
YEAR TOTAL:	401,022^r	39,391	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	46,784	49,501	6%	43,372	46,052	6%	24,438	31,607	29%
October	8,696	9,534	10%	7,880	8,105	3%	5,134	6,886	34%
November	9,527	10,082	6%	11,389	11,833	4%	5,936	8,214	38%
December	13,094	14,668	12%	11,345	12,873	13%	5,708	8,716	53%
January	15,467	15,217	-2%	12,758	13,241	4%	7,660	7,791	2%
February	15,335			12,537			6,208		
March	16,742			9,431			6,779		
April	11,452			9,399			7,176		
May	9,727			9,052			6,685		
June	9,051			10,369			6,814		
July	10,988			11,391			7,480		
August	17,969			12,810			6,762		
September	12,244			8,836			6,586		
Year Total	150,292	49,501	-----	127,197	46,052	-----	78,928	31,607	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	4,964	4,370	-12%	2,565	2,210	-14%	178	170	-4%
October	1,250	1,003	-20%	864	423	-51%	54	33	-39%
November	1,336	1,256	-6%	476	458	-4%	50	57	14%
December	1,402	1,182	-16%	788	524	-34%	47	47	0%
January	976	929	-5%	437	805	84%	27	33	22%
February	978			594			48		
March	1,205			813			47		
April	1,259			640			38		
May	1,317			649			53		
June	1,388			666			55		
July	1,321			549			41		
August	1,293			727			40		
September	1,141			1,195			42		
Year Total	14,866	4,370	-----	8,398	2,210	-----	542	170	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	2,084	3,112	49%	294	162	-45%	970	1,140	18%
October	485	468	-4%	108	36	-67%	222	279	26%
November	240	700	192%	49	46	-6%	272	248	-9%
December	673	901	34%	94	44	-53%	267	317	19%
January	686	1,043	52%	43	36	-16%	209	296	42%
February	367			52			213		
March	688			58			270		
April	414			50			263		
May	431			37			242		
June	639			49			371		
July	430			62			216		
August	359			31			234		
September	199			39			190		
Year Total	5,611	3,112	-----	672	162	-----	2,969	1,140	-----

↑ Revised

VISITOR ARRIVALS TO SAIPAN - JANUARY 2013			
ARRIVALS BY MODE OF TRANSPORTATION	Jan-12	Jan-13	% CHANGE
Air Arrivals	37,597	38,390	2%
Sea Arrivals	374	742	98%
TOTAL ARRIVALS	37,971	39,132	3%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	14,889	14,618	-2%
Kanto (Tokyo)	9,999	9,449	-6%
Kinki (Osaka)	2,174	2,287	5%
Tokai (Nagoya)	735	656	-11%
Tohoku (Sendai)	961	929	-3%
Kyushu (Fukuoka)	130	133	2%
Hokkaido (Sapporo)	227	251	11%
Chugoku (Hiroshima)	148	313	111%
Shikoku	110	117	6%
Okinawa	8	15	88%
Others	20	2	-90%
Not Specified	377	466	24%
KOREA	12,752	13,236	4%
Seoul	5,971	6,043	1%
Pusan	1,392	998	-28%
Taegu	449	519	16%
Inchon	542	659	22%
Others	3,975	4,523	14%
Not Specified	423	494	17%
CHINA	7,660	7,791	2%
GUAM	909	897	-1%
UNITED STATES	429	465	8%
PHILIPPINES	27	31	15%
RUSSIA	686	1,043	52%
HONG KONG	42	36	-14%
OTHER	203	273	34%
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	124,364	137,292	10%
October	24,343	26,630	9%
November	28,964	32,568	12%
December	33,086	38,962 r	18%
January	37,971	39,132	3%
February	36,193		
March	35,827		
April	30,262		
May	27,700		
June	28,975		
July	32,141		
August	39,809		
September	30,240		
YEAR TOTAL	385,511	137,292	-----

Source: CNMI Customs Declaration Form

r Revised

Sea Arrivals : Jan-13

Military Shp: USS Frank Cable - 184 crew (Jan.10-16); USS La Jolla - 142 crew (Jan 11-16)

Cruise Ship: Nippon Maru - 416 pax (Jan.3)

VISITOR ARRIVALS TO ROTA - JANUARY 2013			
	<u>Jan-12</u>	<u>Jan-13</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	292	259	-11%
ARRIVALS FROM GUAM	292	259	-11%
JAPAN	204	183	-10%
KOREA	6	5	-17%
CHINA	0	0	-----
GUAM	67	32	-52%
UNITED STATES	8	14	75%
PHILIPPINES	0	2	-----
RUSSIA	0	0	-----
HONG KONG	1	0	-100%
OTHER	6	23	283%
INTERISLAND ARRIVALS	N/A	N/A	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	1,285	1,032	-20%
October	350	137	-61%
November	311	326	5%
December	332	310	-7%
January	292	259	-11%
February	139		
March	206		
April	429		
May	493		
June	427		
July	337		
August	416		
September	232		
YEAR TOTAL	3,964	1,032	-74%

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - JANUARY 2013			
	<u>Jan-12</u>	<u>Jan-13</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	4,934	0	-----
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,882	0	-----
JAPAN	380	N/A	-----
KOREA	286	N/A	-----
CHINA	4,032	N/A	-----
GUAM	14	N/A	-----
UNITED STATES	8	N/A	-----
PHILIPPINES	0	N/A	-----
HONG KONG	0	N/A	-----
SAIPAN	140	N/A	-----
OTHER	22	N/A	-----
DAY VISITORS:	52	0	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	18,991	13,319	-30%
October	5,077	4,568	-10%
November	4,480 r	4,402 r	-2%
December	4,500	4,349 r	-3%
January	4,934 r	N/A	-----
February	4,896		
March	4,926 r		
April	4,833 r		
May	5,022		
June	4,424 r		
July	5,558		
August	5,719 r		
September	4,166		
YEAR TOTAL	58,535 r	13,319	-----

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

JANUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE
MODE OF ARRIVAL	37,971	39,132	100.00%	3.06%	15,263	15,034	100.00%	-1.50%	12,752	13,236	100.00%	3.80%	7,660	7,791	100.00%	1.71%	909	897	100.00%	-1.32%	1,387	2,174	100.00%	56.74%
Air	37,597	38,390	98.10%	2.11%	14,889	14,618	97.23%	-1.82%	12,752	13,236	100.00%	3.80%	7,660	7,791	100.00%	1.71%	909	897	100.00%	-1.32%	1,387	1,848	85.00%	33.24%
Sea	374	742	1.90%	98.40%	374	416	2.77%	11.23%	0	0	0.00%	-----	0	0	0.00%	-----	0	0	0.00%	-----	0	326	15.00%	-----
GENDER	37,597	38,390	100.00%	2.11%	14,889	14,618	100.00%	-1.82%	12,752	13,236	100.00%	3.80%	7,660	7,791	100.00%	1.71%	909	897	100.00%	-1.32%	1,387	1,848	100.00%	33.24%
Male	19,112	19,235	50.10%	0.64%	7,881	7,575	51.82%	-3.88%	6,178	6,460	48.81%	4.56%	3,719	3,660	46.98%	-1.59%	560	560	62.43%	0.00%	774	980	53.03%	26.61%
Female	18,458	19,135	49.84%	3.67%	7,004	7,039	48.15%	0.50%	6,568	6,765	51.11%	3.00%	3,926	4,127	52.97%	5.12%	349	337	37.57%	-3.44%	611	867	46.92%	41.90%
Not Stated	27	20	0.05%	-25.93%	4	4	0.03%	0.00%	6	11	0.08%	83.33%	15	4	0.05%	-73.33%	0	0	0.00%	-----	2	1	0.05%	-50.00%
AGE GROUP (YEARS)	37,597	38,390	100.00%	2.11%	14,889	14,618	100.00%	-1.82%	12,752	13,236	100.00%	3.80%	7,660	7,791	100.00%	1.71%	909	897	100.00%	-1.32%	1,387	1,848	100.00%	33.24%
Under 10	25	32	0.08%	28.00%	10	6	0.04%	-40.00%	10	17	0.13%	70.00%	2	1	0.01%	-50.00%	0	0	0.00%	-----	3	8	0.43%	166.67%
Under 13	5,482	5,690	14.82%	3.79%	1,657	1,397	9.56%	-15.69%	2,700	3,131	23.66%	15.96%	868	811	10.41%	-6.57%	45	60	6.69%	33.33%	212	291	15.75%	37.26%
10-17	5	4	0.01%	-20.00%	0	1	0.01%	-----	2	1	0.01%	-50.00%	1	0	0.00%	-100.00%	0	1	0.11%	-----	2	1	0.05%	-50.00%
13-15	826	808	2.10%	-2.18%	198	177	1.21%	-10.61%	451	485	3.66%	7.54%	148	94	1.21%	-36.49%	9	12	1.34%	33.33%	20	40	2.16%	100.00%
16-19	910	820	2.14%	-9.89%	338	284	1.94%	-15.98%	363	390	2.95%	7.44%	160	109	1.40%	-31.88%	21	10	1.11%	-52.38%	28	27	1.46%	-3.57%
18-19	2	7	0.02%	250.00%	1	1	0.01%	0.00%	1	1	0.01%	0.00%	0	1	0.01%	-----	0	2	0.22%	-----	0	2	0.11%	-----
20-24	2,163	2,449	6.38%	13.22%	1,380	1,614	11.04%	16.96%	298	300	2.27%	0.67%	402	431	5.53%	7.21%	27	35	3.90%	29.63%	56	69	3.73%	23.21%
25-29	3,481	3,631	9.46%	4.31%	1,576	1,675	11.46%	6.28%	596	480	3.63%	-19.46%	1,148	1,287	16.52%	12.11%	54	50	5.57%	-7.41%	107	139	7.52%	29.91%
30-34	4,405	4,210	10.97%	-4.43%	1,578	1,469	10.05%	-6.91%	1,511	1,313	9.92%	-13.10%	1,082	1,175	15.08%	8.60%	91	60	6.69%	-34.07%	143	193	10.44%	34.97%
35-39	4,706	4,756	12.39%	1.06%	1,672	1,521	10.40%	-9.03%	1,689	1,884	14.23%	11.55%	1,112	1,046	13.43%	-5.94%	93	100	11.15%	7.53%	140	205	11.09%	46.43%
40-44	4,715	4,688	12.21%	-0.57%	1,642	1,476	10.10%	-10.11%	1,798	1,942	14.67%	8.01%	1,005	962	12.35%	-4.28%	128	122	13.60%	-4.69%	142	186	10.06%	30.99%
45-49	2,835	3,058	7.97%	7.87%	1,098	1,165	7.97%	6.10%	852	956	7.22%	12.21%	636	622	7.98%	-2.20%	118	141	15.72%	19.49%	131	174	9.42%	32.82%
50-54	2,180	2,299	5.99%	5.46%	884	901	6.16%	1.92%	691	683	5.16%	-1.16%	366	450	5.78%	22.95%	106	105	11.71%	-0.94%	133	160	8.66%	20.30%
55-59	1,809	1,984	5.17%	9.67%	734	800	5.47%	8.99%	576	540	4.08%	-6.25%	299	379	4.86%	26.76%	94	104	11.59%	10.64%	106	161	8.71%	51.89%
60 & Over	4,034	3,906	10.17%	-3.17%	2,120	2,124	14.53%	0.19%	1,208	1,079	8.15%	-10.68%	420	418	5.37%	-0.48%	123	94	10.48%	-23.58%	163	191	10.34%	17.18%
Not Stated	19	48	0.13%	152.63%	1	7	0.05%	600.00%	6	34	0.26%	466.67%	11	5	0.06%	-54.55%	0	1	0.11%	#DIV/0!	1	1	0.05%	0.00%
PURPOSE OF VISIT	21,316	21,648	100.00%	1.56%	9,967	10,117	100.00%	1.50%	5,492	5,362	100.00%	-2.37%	4,269	4,372	100.00%	2.41%	754	718	100.00%	-4.77%	834	1,079	100.00%	29.38%
Pleasure	20,238	20,517	94.78%	1.38%	9,872	10,040	99.24%	1.70%	5,313	5,161	96.25%	-2.86%	4,239	4,335	99.15%	2.26%	470	226	31.48%	-16.30%	544	755	69.97%	38.79%
Business	836	848	3.92%	1.44%	67	50	0.49%	-25.37%	69	82	1.53%	18.84%	20	29	0.66%	45.00%	232	415	57.80%	-3.94%	248	272	25.21%	9.68%
Other	242	283	1.31%	16.94%	28	27	0.27%	-3.57%	110	119	2.22%	8.18%	10	8	0.18%	-20.00%	52	77	10.72%	48.08%	42	52	4.82%	23.81%
FREQUENCY OF VISIT	21,356	21,648	100.00%	1.37%	9,967	10,117	100.00%	1.50%	5,492	5,362	100.00%	-2.37%	4,269	4,372	100.00%	2.41%	794	718	100.00%	-9.57%	834	1,079	100.00%	29.38%
First Visit	12,195	12,832	59.28%	5.22%	4,324	4,701	46.47%	8.72%	3,573	3,565	66.49%	-0.22%	3,889	3,994	91.35%	2.70%	55	38	5.29%	-30.91%	354	534	49.49%	50.85%
Revisit	7,153	7,033	32.49%	-1.68%	4,704	4,642	45.88%	-1.32%	1,406	1,330	24.80%	-5.41%	153	157	3.59%	2.61%	551	499	69.50%	-9.44%	339	405	37.53%	19.47%
Not Stated	2,008	1,783	8.24%	-11.21%	939	774	7.65%	-17.57%	513	467	8.71%	-8.97%	227	221	5.05%	-2.64%	188	181	25.21%	-3.72%	141	140	12.97%	-0.71%
TRAVEL ARRANGEMENT	21,316	21,648	100.00%	1.56%	9,967	10,117	100.00%	1.50%	5,492	5,362	100.00%	-2.37%	4,269	4,372	100.00%	2.41%	754	718	100.00%	-4.77%	834	1,079	100.00%	29.38%
Individual Arranged	3,963	3,934	18.17%	-0.73%	1,386	1,437	14.20%	3.68%	1,504	1,309	24.41%	-12.97%	325	388	8.87%	19.38%	359	353	49.16%	-1.67%	389	447	41.43%	14.91%
Packaged Tour	10,286	10,182	47.03%	-1.01%	5,979	5,963	58.94%	-0.27%	2,796	3,025	56.42%	8.19%	1,386	894	20.45%	-35.50%	10	6	0.84%	-40.00%	115	294	27.25%	155.65%
Business Trip	1,605	1,573	7.27%	-1.99%	855	1,013	10.01%	18.48%	336	173	3.23%	-48.51%	83	54	1.24%	-34.94%	198	186	25.91%	-6.06%	133	147	13.62%	10.53%
Group Tour	3,856	4,402	20.33%	14.16%	1,077	1,091	10.78%	1.30%	518	544	10.15%	5.02%	2,242	2,728	62.40%	21.68%	5	6	0.84%	20.00%	14	33	3.06%	135.71%
Other	209	186	0.86%	-11.00%	43	33	0.33%	-23.26%	108	94	1.75%	-12.98%	14	9	0.21%	-35.71%	19	25	3.48%	31.58%	25	25	2.32%	0.00%
Not Stated	1,397	1,371	6.33%	-1.86%	627	580	5.73%	-7.50%	230	217	4.05%	-5.65%	219	299	6.84%	36.53%	163	142	19.78%	-12.88%	158	133	12.33%	-15.82%
TRAVEL COMPANION	19,224	19,656	100.00%	2.25%	8,956	9,220	100.00%	2.95%	5,142	5,040	100.00%	-1.98%	3,997	4,050	100.00%	1.33%	510	492	100.00%	-3.53%	619	854	100.00%	37.96%
Spouse	5,704	5,762	29.31%	1.02%	2,086	2,014	21.84%	-3.45%	2,661	2,845	56.45%	6.91%	774	681	16.81%	-12.02%	39	41	8.33%	5.13%	144	181	21.19%	25.69%
Children	3,795	4,038	20.54%	6.40%	1,288	1,209	13.11%	-6.13%	1,898	2,145	42.56%	13.01%	455	464	11.46%	1.98%	29	33	6.71%	13.79%	125	187	21.90%	49.60%
Parents/Grandparents	901	875	4.45%	-2.89%	340	299	3.24%	-12.06%	406	392	7.78%	-3.45%	125	135	3.33%	8.00%	7	8	1.63%	14.29%	23	41	4.80%	78.26%
Other Family Members/relatives	1,064	1,135	5.77%	6.67%	405	397	4.31%	-1.98%	462	459	9.11%	-0.65%	11											

Visitors Profile by Country (Saipan only)

JANUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE	Jan-12	Jan-13	% SHARE	% CHGE
TRAVEL PLANS	20,153	20,432		1.38%	9,414	9,593		1.90%	5,301	5,171		-2.45%	4,130	4,131		0.02%	596	581		-2.52%	712	956		34.27%
Pleasure	16,265	16,665	81.56%	2.46%	6,998	7,311	76.21%	4.47%	4,629	4,549	87.97%	-1.73%	4,029	4,033	97.63%	0.10%	163	135	23.24%	-17.18%	446	637	66.63%	42.83%
Business	698	707	3.46%	1.29%	91	58	0.60%	-36.26%	35	45	0.87%	28.57%	15	30	0.73%	100.00%	345	338	58.18%	-2.03%	212	236	24.69%	11.32%
Golf	2,680	2,557	12.51%	-4.59%	1,695	1,722	17.95%	1.59%	916	783	15.14%	-14.52%	27	16	0.39%	-40.74%	12	10	1.72%	-16.67%	30	26	2.72%	-13.33%
Dive	1,861	1,871	9.16%	0.54%	1,536	1,533	15.98%	-0.20%	159	159	3.07%	0.00%	109	116	2.81%	6.42%	9	8	1.38%	-11.11%	48	55	5.75%	14.58%
Convention	35	30	0.15%	-14.29%	7	4	0.04%	-42.86%	12	8	0.15%	-33.33%	6	3	0.07%	-50.00%	7	4	0.69%	-42.86%	3	11	1.15%	266.67%
Company Trip	837	912	4.46%	8.96%	688	828	8.63%	20.35%	63	15	0.29%	-76.19%	44	22	0.53%	-50.00%	21	21	3.61%	0.00%	21	26	2.72%	23.81%
Honeymoon	336	353	1.73%	5.06%	87	86	0.90%	-1.15%	166	173	3.35%	4.22%	79	87	2.11%	10.13%	1	1	0.17%	0.00%	3	6	0.63%	100.00%
Get Married	67	60	0.29%	-10.45%	60	52	0.54%	-13.33%	1	6	0.12%	500.00%	4	2	0.05%	-50.00%	1	0	0.00%	-100.00%	1	0	0.00%	-100.00%
Memorial Service	117	88	0.43%	-24.79%	93	53	0.55%	-43.01%	2	0	0.00%	-100.00%	3	0	0.00%	-100.00%	16	27	4.65%	68.75%	3	8	0.84%	166.67%
Visit Friends	409	361	1.77%	-11.74%	96	101	1.05%	5.21%	94	69	1.33%	-26.60%	28	15	0.36%	-46.43%	101	86	14.80%	-14.85%	90	90	9.41%	0.00%
Sports	177	243	1.19%	37.29%	97	68	0.71%	-29.90%	67	146	2.82%	117.91%	5	10	0.24%	100.00%	5	10	1.72%	100.00%	3	9	0.94%	200.00%
Other	381	441	2.16%	15.75%	194	229	2.39%	18.04%	102	127	2.46%	24.51%	23	13	0.31%	-43.48%	29	31	5.34%	6.90%	33	41	4.29%	24.24%
Not Stated	1,163	1,216	5.95%	4.56%	553	524	5.46%	-5.24%	191	191	3.69%	0.00%	139	241	5.83%	73.38%	158	137	23.58%	-13.29%	122	123	12.87%	0.82%
TRAVEL MOTIVATION	19,864	19,504		-1.81%	9,272	9,276		0.04%	5,252	4,854		-7.58%	4,082	3,966		-2.84%	572	520		-9.09%	686	888		29.45%
Newspaper	186	123	0.63%	-33.87%	102	43	0.46%	-57.84%	39	19	0.39%	-51.28%	45	40	1.01%	-11.11%	0	2	0.38%	-----	0	19	2.14%	-----
Magazine	442	405	2.08%	-8.37%	251	264	2.85%	5.18%	71	51	1.05%	-28.17%	115	73	1.84%	-36.52%	2	3	0.58%	50.00%	3	14	1.58%	366.67%
Travel Agent	7,705	7,643	39.19%	-0.80%	1,871	2,058	22.19%	9.99%	2,564	2,300	47.38%	-10.30%	3,129	3,078	77.61%	-1.63%	19	14	2.69%	-26.32%	122	193	21.73%	58.20%
Climate	3,063	2,955	15.15%	-3.53%	2,443	2,335	25.17%	-4.42%	408	409	8.43%	0.25%	142	122	3.08%	-14.08%	4	2	0.38%	-50.00%	66	87	9.80%	31.82%
Price	1,493	1,365	7.00%	-8.57%	1,408	1,290	13.91%	-8.38%	41	22	0.45%	-46.34%	29	38	0.96%	31.03%	8	3	0.58%	-62.50%	7	12	1.35%	71.43%
Short	2,196	2,051	10.52%	-6.60%	1,726	1,675	18.06%	-2.95%	365	300	6.18%	-17.81%	60	40	1.01%	-33.33%	23	18	3.46%	-21.74%	22	18	2.03%	-18.18%
Reading	373	357	1.83%	-4.29%	40	35	0.38%	-12.50%	303	292	6.02%	-3.63%	13	17	0.43%	30.77%	0	0	0.00%	-----	17	13	1.46%	-23.53%
Flyer	562	500	2.56%	-11.03%	356	352	3.79%	-1.12%	162	126	2.60%	-22.22%	15	6	0.15%	-60.00%	2	1	0.19%	-50.00%	27	15	1.69%	-44.44%
Friends / Relatives	2,789	2,690	13.79%	-3.55%	1,691	1,617	17.43%	-4.38%	589	558	11.50%	-5.26%	175	224	5.65%	28.00%	174	125	24.04%	-28.16%	160	166	18.69%	3.75%
TV / Radio	128	137	0.70%	7.03%	46	44	0.47%	-4.35%	47	45	0.93%	-4.26%	27	36	0.91%	33.33%	1	3	0.58%	200.00%	7	9	1.01%	28.57%
Prior Trip	2,794	2,636	13.52%	-5.65%	2,124	2,063	22.24%	-2.87%	520	440	9.06%	-15.38%	23	20	0.50%	-13.04%	54	58	11.15%	7.41%	73	55	6.19%	-24.66%
Other	1,924	1,753	8.99%	-8.89%	842	831	8.96%	-1.31%	388	305	6.28%	-21.39%	137	79	1.99%	-42.34%	326	297	57.12%	-8.90%	231	241	27.14%	4.33%
Web	3,157	3,316	17.00%	5.04%	1,537	1,480	15.96%	-3.71%	966	1,006	20.73%	4.14%	528	584	14.73%	10.61%	25	32	6.15%	28.00%	101	214	24.10%	111.88%
Not Stated	1,452	2,144	10.99%	47.66%	695	841	9.07%	21.01%	240	508	10.47%	111.67%	187	406	10.24%	117.11%	182	198	38.08%	8.79%	148	191	21.51%	29.05%
OCCUPATION	21,316	21,648	100.00%	1.56%	9,967	10,117	100.00%	1.50%	5,492	5,362	100.00%	-2.37%	4,269	4,372	100.00%	2.41%	754	718	100.00%	-4.77%	834	1,079	100.00%	29.38%
Leg & Manager	2,190	2,096	9.68%	-4.29%	1,578	1,536	15.18%	-2.66%	278	231	4.31%	-16.91%	144	126	2.88%	-12.50%	94	81	11.28%	-13.83%	96	122	11.31%	27.08%
Professional	4,911	3,933	18.17%	-19.91%	676	697	6.89%	3.11%	1,377	1,318	24.58%	-4.28%	2,452	1,474	33.71%	-39.89%	155	154	21.45%	-0.65%	251	290	26.88%	15.54%
Technicians	1,087	1,091	5.04%	0.37%	408	447	4.42%	9.56%	363	362	6.75%	-0.28%	221	176	4.03%	-20.36%	60	61	8.50%	1.67%	35	45	4.17%	28.57%
Clerk	5,014	5,227	24.15%	4.25%	3,263	3,286	32.48%	0.70%	1,317	1,323	24.67%	0.46%	379	510	11.67%	34.56%	19	8	1.11%	-57.89%	36	100	9.27%	177.78%
Service	1,662	1,774	8.19%	6.74%	1,043	1,058	10.46%	1.44%	505	544	10.15%	7.72%	75	131	3.00%	74.67%	18	16	2.23%	-11.11%	21	25	2.32%	19.05%
Skilled	144	173	0.75%	13.19%	119	130	1.28%	9.24%	14	23	0.43%	64.29%	6	6	0.14%	0.00%	3	1	0.14%	-66.67%	2	3	0.28%	50.00%
Craftsman	36	59	0.27%	63.89%	3	8	0.08%	166.67%	5	2	0.04%	-60.00%	12	37	0.85%	208.33%	9	5	0.70%	-44.44%	7	7	0.65%	0.00%
Plant Operator	78	126	0.58%	61.54%	49	76	0.75%	55.10%	22	35	0.65%	59.09%	5	11	0.25%	120.00%	2	1	0.14%	-50.00%	0	3	0.28%	-----
Entry Level	27	29	0.13%	7.41%	2	0	0.00%	-100.00%	11	6	0.11%	-45.45%	8	21	0.48%	162.50%	2	1	0.14%	-50.00%	4	1	0.09%	-75.00%
Armed Forces	86	113	0.52%	31.40%	9	5	0.05%	-44.44%	5	12	0.22%	140.00%	0	0	0.00%	-----	35	50	6.96%	42.86%	37	46	4.26%	24.32%
Homemaker	987	1,072	4.95%	8.61%	468	427	4.22%	-8.76%	461	535	9.98%	16.05%	19	65	1.49%	242.11%	20	14	1.95%	-30.00%	19	31	2.87%	63.16%
Students	1,229	1,362	6.29%	10.82%	737	883	8.73%	19.81%	280	260	4.85%	-7.14%	172	168	3.84%	-2.33%	16	13	1.81%	-18.75%	24	38	3.52%	58.33%
Retirees	752	793	3.66%	5.45%	482	523	5.17%	8.51%	168	144	2.69%	-14.29%	46	74	1.69%	60.87%	25	16	2.23%	-36.00%	31	36	3.34%	16.13%
Other	797	657	3.03%	-17.57%	165	191	1.89%	15.76%	259	221	4.12%	-14.67%	274	100	2.29%	-63.50%	47	58	8.08%	23.40%	52	87	8.06%	67.31%
Not Stated	2,316	3,153	14.56%	36.14%	965	850	8.40%	-11.92%	427	346	6.45%	-18.97%	456	1,473	33.69%	223.03%	249	239	33.29%	-4.02%	219	245	22.71%	11.87%
LENGTH OF STAY (NIGHTS)	150,816	N/A			53,058	N/A			52,962	N/A			32,809	N/A			1,833	N/A			10,154	N/A		
Avg. Length of Stay (Nights)	4.01	N/A			3.56	N/A			4.15	N/A			4.28	N/A			2.02	N/A			7.32	N/A		