



# Commonwealth of the Northern Mariana Islands

## ~ Visitor Arrival Statistics ~

### Fiscal Year 2008 - 2009

	2008	2009	% Change
<b>TOTAL TO DATE:</b>	<b>334,596</b>	<b>306,981</b>	<b>-8.25%</b>
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 <sup>r</sup>	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 <sup>r</sup>	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
<b><u>July</u></b>	<b><u>35,259</u></b>	<b><u>30,301</u></b>	<b><u>-14.06%</u></b>
August	34,251 <sup>r</sup>		
September	27,650		
<b>YEAR TOTAL:</b>	<b>396,497</b>	<b>306,981</b>	<b>-----</b>

### Calendar Year 2008 - 2009

	2008	2009	% Change
<b>TOTAL TO DATE:</b>	<b>239,891</b>	<b>211,499</b>	<b>-11.84%</b>
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 <sup>r</sup>	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
<b><u>July</u></b>	<b><u>35,259</u></b>	<b><u>30,301</u></b>	<b><u>-14.06%</u></b>
August	34,251 <sup>r</sup>		
September	27,650		
October	29,611		
November	31,690		
December	34,181		
<b>YEAR TOTAL:</b>	<b>397,274</b>	<b>211,499</b>	<b>-----</b>

<sup>r</sup> Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	167,182	170,154	2%	99,323	78,093	-21%	27,959	20,944	-25%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	15,743	14,214	-10%	8,743	6,576	-25%	1,641	1,883	15%
May	16,433	12,833	-22%	9,925	6,557	-34%	1,608	1,587	-1%
June	15,904	11,152	-30%	9,616	6,735	-30%	1,142	322	-72%
July	<u>19,012</u>	<u>14,277</u>	<u>-25%</u>	<u>10,208</u>	<u>9,987</u>	<u>-2%</u>	<u>1,749</u>	<u>2,470</u>	<u>41%</u>
August	17,623			10,690 r			2,162		
September	17,236			6,697			974		
YEAR TOTAL	202,041	170,154	-----	116,710	78,093	-----	31,095	20,944	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	16,935	15,088	-11%	10,509	8,989	-14%	1,711	1,310	-23%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 r	1,597	-7%	713 r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 r	1,369	-17%	1,596 r	2,768	73%	146	143	-2%
April	1,531	1,669	9%	1,572	743	-53%	189	162	-14%
May	1,783	1,547	-13%	585	573	-2%	210	228	9%
June	1,935	1,617	-16%	753	858	14%	211	117	-45%
July	<u>1,756</u>	<u>1,746</u>	<u>-1%</u>	<u>1,097</u>	<u>908</u>	<u>-17%</u>	<u>171</u>	<u>101</u>	<u>-41%</u>
August	1,514 r			1,211 r			125		
September	1,344			712			124		
YEAR TOTAL	19,793	15,088	-----	12,432	8,989	-----	1,960	1,310	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	5,218	5,981	15%	262	263	0%	5,497	6,159	12%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 r	1,578	131%
April	403	431	7%	9	7	-22%	1,969	2,148	9%
May	351	487	39%	34	5	-85%	274	311	14%
June	834	478	-43%	29	5	-83%	512	519	1%
July	<u>787</u>	<u>502</u>	<u>-36%</u>	<u>50</u>	<u>81</u>	<u>62%</u>	<u>429</u>	<u>229</u>	<u>-47%</u>
August	631			11			284		
September	329			5			229		
YEAR TOTAL	6,178	5,981	-----	278	263	-----	6,010	6,159	-----

\* Effective October 2006, arrivals from Hong Kong are included with China.

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<b>VISITOR ARRIVALS TO SAIPAN - JULY 2009</b>			
<b>ARRIVALS BY MODE OF TRANSPORTATION</b>	<b>Jul-08</b>	<b>Jul-09</b>	<b>% CHANGE</b>
Air Arrivals	34,015	29,418	-14%
Sea Arrivals	309	282	-9%
<b>TOTAL ARRIVALS</b>	<b>34,324</b>	<b>29,700</b>	<b>-13%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>18,398</b>	<b>13,987</b>	<b>-24%</b>
Kanto (Tokyo)	10,067	9,338	-7%
Kinki (Osaka)	3,648	1,671	-54%
Tokai (Nagoya)	2,913	1,932	-34%
Tohoku (Sendai)	645	376	-42%
Kyushu (Fukuoka)	160	92	-43%
Hokkaido (Sapporo)	73	51	-30%
Chugoku (Hiroshima)	185	94	-49%
Shikoku	180	64	-64%
Okinawa	10	23	130%
Others	471	120	-75%
Not Specified	46	226	391%
<b>KOREA</b>	<b>10,187</b>	<b>9,934</b>	<b>-2%</b>
Seoul	5,482	5,674	4%
Pusan	1,092	864	-21%
Taegu	419	343	-18%
Inchon	419	63	-85%
Others	2,468	2,616	6%
Not Specified	307	374	22%
<b>CHINA/HONG KONG *</b>	<b>1,749</b>	<b>2,470</b>	<b>41%</b>
<b>GUAM</b>	<b>1,511</b>	<b>1,525</b>	<b>1%</b>
<b>UNITED STATES</b>	<b>748</b>	<b>601</b>	<b>-20%</b>
<b>PHILIPPINES</b>	<b>171</b>	<b>100</b>	<b>-42%</b>
<b>RUSSIA</b>	<b>787</b>	<b>502</b>	<b>-36%</b>
<b>TAIWAN</b>	<b>49</b>	<b>81</b>	<b>65%</b>
<b>OTHER</b>	<b>415</b>	<b>218</b>	<b>-47%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>329,182</b>	<b>301,568</b>	<b>-8%</b>
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613	23,680	-23%
June	30,409	21,458	-29%
<b>July</b>	<b>34,324</b>	<b>29,700</b>	<b>-13%</b>
August	33,246 <sup>r</sup>		
September	27,041		
<b>YEAR TOTAL</b>	<b>389,469</b>	<b>301,568</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

<sup>r</sup> Revised

\* Effective October 2006, arrivals from Hong Kong are included with China.

**Sea Arrivals : Jul-09**

Military Shp: USS Charlotte - 152 crew (July 3-7)  
USS Albuquerque - 130 crew (July 15)

Cruise Ship: None

<b>VISITOR ARRIVALS TO ROTA - JULY 2009</b>			
	<u>Jul-08</u>	<u>Jul-09</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>1,359</b>	<b>596</b>	<b>-56%</b>
<b>ARRIVALS FROM GUAM</b>	<b>935</b>	<b>596</b>	<b>-36%</b>
JAPAN	614	290	-53%
KOREA	21	53	152%
CHINA/HONG KONG *	0	0	-----
GUAM	245	216	-12%
UNITED STATES	40	25	-38%
PHILIPPINES	0	1	-----
RUSSIA	0	0	-----
TAIWAN	1	0	-100%
OTHER	14	11	-21%
<b><u>INTERISLAND ARRIVALS</u></b>	<b>424</b>	<b>0</b>	<b>-100%</b>
JAPAN	162	<i>Not Available</i>	-100%
KOREA	26		-100%
CHINA/HONG KONG *	0		#DIV/0!
UNITED STATES (INCLUDING GUAM)	116		-100%
PHILIPPINES	101		-100%
OTHER	19		-100%
<b>ARRIVALS BY MONTH</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>9,880</b>	<b>8,618</b>	<b>-13%</b>
October	818	796	-3%
November	1,030	1,095 r	6%
December	866 r	1,004	16%
January	841 r	761	-10%
February	906	956	6%
March	974 r	1,088	12%
April	1,124	901	-20%
May	1,009 r	741	-27%
June	953	680	-29%
<b>July</b>	<b><u>1,359</u></b>	<b><u>596</u></b>	<b><u>-56%</u></b>
August	1,374		
September	1,000		
<b>YEAR TOTAL</b>	<b>12,254</b>	<b>8,618</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

\* Effective October 2006, arrivals from Hong Kong are included with China.

<b>VISITOR ARRIVALS TO TINIAN - JULY 2009</b>			
	<u>Jul-08</u>	<u>Jul-09</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>2,779</b>	<b>2,725</b>	<b>-2%</b>
<b>ARRIVALS FROM GUAM</b>	<b>0</b>	<b>5</b>	<b>-----</b>
JAPAN	0	0	-----
KOREA	0	0	-----
CHINA/HONG KONG *	0	0	-----
GUAM	0	5	-----
UNITED STATES	0	0	-----
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	0	0	-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>2,464</b>	<b>2,720</b>	<b>10%</b>
JAPAN	766	373	-51%
KOREA	130	270	108%
CHINA/HONG KONG *	1,232	1,928	56%
GUAM	48	22	-54%
UNITED STATES	49	13	-73%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	218	111	-49%
OTHER	21	3	-86%
<b>DAY VISITORS:</b>	<b>315</b>		<b>-100%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2008</b>	<b>FY 2009</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>40,314</b>	<b>27,691</b>	<b>-31%</b>
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327	2,258	-32%
June	3,173	1,029	-68%
<b>July</b>	<b>2,779</b>	<b>2,725</b>	<b>-2%</b>
August	3,614		
September	1,769		
<b>YEAR TOTAL</b>	<b>45,697</b>	<b>27,691</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

\* Effective October 2006, arrivals from Hong Kong are included with China.



# Visitors Profile by Country (Saipan only)

JULY	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE
<b>MODE OF ARRIVAL</b>	<b>34,324</b>	<b>29,700</b>	<b>100.00%</b>	<b>-13.47%</b>	<b>18,398</b>	<b>13,987</b>	<b>100.00%</b>	<b>-23.98%</b>	<b>10,187</b>	<b>9,934</b>	<b>100.00%</b>	<b>-2.48%</b>	<b>1,749</b>	<b>2,470</b>	<b>100.00%</b>	<b>41.22%</b>	<b>1,511</b>	<b>1,525</b>	<b>100.00%</b>	<b>0.93%</b>	<b>2,479</b>	<b>1,784</b>	<b>100.00%</b>	<b>-28.04%</b>
Air	34,015	29,418	99.05%	-13.51%	18,398	13,987	100.00%	-23.98%	10,187	9,934	100.00%	-2.48%	1,749	2,470	100.00%	41.22%	1,511	1,525	100.00%	0.93%	2,170	1,502	84.19%	-30.78%
Sea	309	282	0.95%	-----	0	0	0.00%	-----	0	0	0.00%	-----	0	0	0.00%	-----	0	0	0.00%	-----	309	282	15.81%	-8.74%
<b>GENDER</b>	<b>34,015</b>	<b>29,418</b>	<b>100.00%</b>	<b>-13.51%</b>	<b>18,398</b>	<b>13,987</b>	<b>100.00%</b>	<b>-23.98%</b>	<b>10,187</b>	<b>9,934</b>	<b>100.00%</b>	<b>-2.48%</b>	<b>1,749</b>	<b>2,470</b>	<b>100.00%</b>	<b>41.22%</b>	<b>1,511</b>	<b>1,525</b>	<b>100.00%</b>	<b>0.93%</b>	<b>2,170</b>	<b>1,502</b>	<b>100.00%</b>	<b>-30.78%</b>
Male	16,959	14,110	47.96%	-16.80%	9,282	6,528	46.67%	-29.67%	4,725	4,657	46.88%	-1.44%	879	1,164	47.13%	32.42%	910	946	62.03%	3.96%	1,163	815	54.26%	-29.92%
Female	17,039	15,294	51.99%	-10.24%	9,115	7,455	53.30%	-18.21%	5,452	5,268	53.03%	-3.37%	864	1,306	52.87%	51.16%	601	579	37.97%	-3.66%	1,007	686	45.67%	-31.88%
Not Stated	17	14	0.05%	-17.65%	1	4	0.03%	300.00%	10	9	0.09%	-10.00%	6	0	0.00%	-100.00%	0	0	0.00%	-----	0	1	0.07%	-----
<b>AGE GROUP (YEARS)</b>	<b>34,015</b>	<b>29,418</b>	<b>100.00%</b>	<b>-13.51%</b>	<b>18,398</b>	<b>13,987</b>	<b>100.00%</b>	<b>-23.98%</b>	<b>10,187</b>	<b>9,934</b>	<b>100.00%</b>	<b>-2.48%</b>	<b>1,749</b>	<b>2,470</b>	<b>100.00%</b>	<b>41.22%</b>	<b>1,511</b>	<b>1,525</b>	<b>100.00%</b>	<b>0.93%</b>	<b>2,170</b>	<b>1,502</b>	<b>100.00%</b>	<b>-30.78%</b>
Under 10	21	39	0.13%	85.71%	4	3	0.02%	-25.00%	5	19	0.19%	280.00%	6	0	0.00%	-100.00%	3	15	0.98%	400.00%	3	2	0.13%	-33.33%
Under 13	5,772	5,404	18.37%	-6.38%	2,848	2,321	16.59%	-18.50%	2,357	2,517	25.34%	6.79%	101	228	9.23%	125.74%	131	125	8.20%	-4.58%	335	213	14.18%	-36.42%
10-17	3	9	0.03%	200.00%	0	1	0.01%	-----	0	6	0.06%	-----	1	0	0.00%	-100.00%	2	2	0.13%	0.00%	0	0	0.00%	-----
13-15	836	786	2.67%	-5.98%	379	301	2.15%	-20.58%	304	329	3.31%	8.22%	51	85	3.44%	66.67%	38	30	1.97%	-21.05%	64	41	2.73%	-35.94%
16-19	597	594	2.02%	-0.50%	237	194	1.39%	-18.14%	179	170	1.71%	-5.03%	53	124	5.02%	133.96%	61	52	3.41%	-14.75%	67	54	3.60%	-19.40%
18-19	2	9	0.03%	350.00%	1	2	0.01%	100.00%	0	2	0.02%	-----	0	0	0.00%	-----	1	4	0.26%	300.00%	0	1	0.07%	-----
20-24	1,972	1,726	5.87%	-12.47%	1,425	1,185	8.47%	-16.84%	271	234	2.36%	-13.65%	80	133	5.38%	66.25%	70	76	4.98%	8.57%	126	98	6.52%	-22.22%
25-29	3,955	3,392	11.53%	-14.24%	2,264	1,939	13.86%	-14.26%	1,170	917	9.23%	-21.62%	231	277	11.21%	19.91%	99	138	9.05%	39.39%	191	121	8.06%	-36.65%
30-34	4,624	3,676	12.50%	-20.50%	2,391	1,687	12.06%	-29.44%	1,669	1,420	14.29%	-14.92%	214	270	10.93%	26.17%	122	133	8.72%	9.02%	228	166	11.05%	-27.19%
35-39	5,057	4,317	14.67%	-14.63%	2,547	1,798	12.85%	-29.41%	1,768	1,813	18.25%	2.55%	287	367	14.86%	27.87%	175	163	10.69%	-6.86%	280	176	11.72%	-37.14%
40-44	3,698	3,421	11.63%	-7.49%	2,004	1,589	11.36%	-20.71%	970	1,116	11.23%	15.05%	286	353	14.29%	23.43%	204	196	12.85%	-3.92%	234	167	11.12%	-28.63%
45-49	2,235	1,986	6.75%	-11.14%	1,258	970	6.94%	-22.89%	418	441	4.44%	5.50%	189	277	11.21%	46.56%	175	171	11.21%	-2.29%	195	127	8.46%	-34.87%
50-54	1,608	1,312	4.46%	-18.41%	874	606	4.33%	-30.66%	300	260	2.62%	-13.33%	107	165	6.68%	54.21%	161	153	10.03%	-4.97%	166	128	8.52%	-22.89%
55-59	1,385	1,010	3.43%	-27.08%	822	486	3.47%	-40.88%	234	216	2.17%	-7.69%	71	91	3.68%	28.17%	127	116	7.61%	-8.66%	131	101	6.72%	-22.90%
60 & Over	2,191	1,716	5.83%	-21.68%	1,335	899	6.43%	-32.66%	508	465	4.68%	-8.46%	69	99	4.01%	43.48%	140	147	9.64%	5.00%	139	106	7.06%	-23.74%
Not Stated	59	21	0.07%	-64.41%	9	6	0.04%	-33.33%	34	9	0.09%	-73.53%	3	1	0.04%	-66.67%	2	4	0.26%	100.00%	11	1	0.07%	-----
<b>PURPOSE OF VISIT</b>	<b>19,902</b>	<b>17,019</b>	<b>100.00%</b>	<b>-14.49%</b>	<b>11,365</b>	<b>8,499</b>	<b>100.00%</b>	<b>-25.22%</b>	<b>4,351</b>	<b>4,041</b>	<b>100.00%</b>	<b>-7.12%</b>	<b>1,702</b>	<b>2,384</b>	<b>100.00%</b>	<b>40.07%</b>	<b>1,108</b>	<b>1,121</b>	<b>100.00%</b>	<b>1.17%</b>	<b>1,376</b>	<b>974</b>	<b>100.00%</b>	<b>-29.22%</b>
Pleasure	18,299	15,744	92.51%	-13.96%	11,194	8,400	98.84%	-24.96%	4,193	3,942	97.55%	-5.99%	1,623	2,302	96.56%	41.84%	518	538	47.99%	3.86%	771	562	57.70%	-27.11%
Business	1,204	1,044	6.13%	-13.29%	136	79	0.93%	-41.91%	67	77	1.91%	14.93%	54	68	2.85%	25.93%	478	475	42.37%	-0.63%	469	345	35.42%	-26.44%
Other	399	231	1.36%	-42.11%	35	20	0.24%	-42.86%	91	22	0.54%	-75.82%	25	14	0.59%	-44.00%	112	108	9.63%	-3.57%	136	67	6.88%	-50.74%
<b>FREQUENCY OF VISIT</b>	<b>19,902</b>	<b>17,019</b>	<b>100.00%</b>	<b>-14.49%</b>	<b>11,365</b>	<b>8,499</b>	<b>100.00%</b>	<b>-25.22%</b>	<b>4,351</b>	<b>4,041</b>	<b>100.00%</b>	<b>-7.12%</b>	<b>1,702</b>	<b>2,384</b>	<b>100.00%</b>	<b>40.07%</b>	<b>1,108</b>	<b>1,121</b>	<b>100.00%</b>	<b>1.17%</b>	<b>1,376</b>	<b>974</b>	<b>100.00%</b>	<b>-29.22%</b>
First Visit	11,078	10,299	60.51%	-7.03%	5,706	4,527	53.27%	-20.66%	3,173	2,982	73.79%	-6.02%	1,502	2,173	91.15%	44.67%	76	132	11.78%	73.68%	621	485	49.79%	-21.90%
Revisit	6,777	5,751	33.79%	-15.14%	4,646	3,573	42.04%	-23.10%	828	874	21.63%	5.56%	78	92	3.86%	17.95%	696	810	72.26%	16.38%	529	402	41.27%	-24.01%
Not Stated	2,047	969	5.69%	-52.66%	1,013	399	4.69%	-60.61%	350	185	4.58%	-47.14%	122	119	4.99%	-2.46%	336	179	15.97%	-46.73%	226	87	8.93%	-61.50%
<b>TRAVEL ARRANGEMENT</b>	<b>19,902</b>	<b>17,019</b>	<b>100.00%</b>	<b>-14.49%</b>	<b>11,365</b>	<b>8,499</b>	<b>100.00%</b>	<b>-25.22%</b>	<b>4,351</b>	<b>4,041</b>	<b>100.00%</b>	<b>-7.12%</b>	<b>1,702</b>	<b>2,384</b>	<b>100.00%</b>	<b>40.07%</b>	<b>1,108</b>	<b>1,121</b>	<b>100.00%</b>	<b>1.17%</b>	<b>1,376</b>	<b>974</b>	<b>100.00%</b>	<b>-29.22%</b>
Individual Arranged	4,858	3,529	20.74%	-27.36%	1,449	1,232	14.50%	-14.98%	2,216	1,238	30.64%	-44.13%	71	63	2.64%	-11.27%	545	592	52.81%	8.62%	577	404	41.48%	-29.98%
Packaged Tour	10,283	10,521	61.82%	2.31%	7,295	6,151	72.37%	-15.68%	1,467	2,321	57.44%	58.21%	1,342	1,950	81.80%	45.31%	26	9	0.80%	-65.38%	153	90	9.24%	-41.18%
Business Trip	2,003	933	5.48%	-53.42%	1,363	293	3.45%	-78.50%	95	106	2.62%	11.58%	49	79	3.31%	61.22%	201	242	21.59%	20.40%	295	213	21.87%	-27.80%
Group Tour	1,060	847	4.98%	-20.09%	645	420	4.94%	-34.88%	353	228	5.64%	-35.41%	8	145	6.08%	1712.50%	11	12	1.07%	9.09%	43	42	4.31%	-2.33%
Other	208	122	0.72%	-41.35%	20	8	0.09%	-60.00%	90	18	0.45%	-80.00%	11	20	0.84%	81.82%	30	39	3.48%	30.00%	57	37	3.80%	-35.09%
Not Stated	1,490	1,067	6.27%	-28.39%	593	395	4.65%	-33.39%	130	130	3.22%	0.00%	221	127	5.33%	-42.53%	295	227	20.25%	-23.05%	251	188	19.30%	-25.10%
<b>TRAVEL COMPANION</b>	<b>17,461</b>	<b>15,348</b>	<b>100.00%</b>	<b>-12.10%</b>	<b>10,259</b>	<b>7,798</b>	<b>100.00%</b>	<b>-23.99%</b>	<b>4,043</b>	<b>3,807</b>	<b>100.00%</b>	<b>-5.84%</b>	<b>1,433</b>	<b>2,260</b>	<b>100.00%</b>	<b>57.71%</b>	<b>703</b>	<b>767</b>	<b>100.00%</b>	<b>9.10%</b>	<b>1,023</b>	<b>716</b>	<b>100.00%</b>	<b>-30.01%</b>
Spouse	4,985	4,517	29.43%	-9.39%	2,755	2,134	27.37%	-22.54%	1,962	2,022	53.11%	3.06%	19	170	7.52%	794.74%	84	84	10.95%	0.00%	165	107	14.94%	-35.15%
Children	3,846	3,605	23.49%	-6.27%	2,035	1,657	21.25%	-18.57%	1,509	1,641	43.10%	8.75%	10	109	4.82%	990.00%	73	56	7.30%	-23.29%	219	142	19.83%	-35.16%
Parents/Grandparents	902	715	4.66%	-20.73%	517	302	3.87%	-41.59%	327	302	7.93%	-7.65%	3	81	3.58%	2600.00%	11	12	1.56%	9.09%	44	18	2.51%	-59.09%
Other Family Members/relatives	1,202	935	6.09%	-22.21%	563	423	5.42%	-2																

# Visitors Profile by Country (Saipan only)

JULY	TOTAL				JAPAN				KOREA				CHINA/HK*				GUAM				OTHERS			
	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE	Jul-08	Jul-09	% SHARE	% CHGE
<b>TRAVEL PLANS</b>	<b>18,780</b>	<b>16,121</b>	<b>-14.16%</b>		<b>11,011</b>	<b>8,162</b>	<b>-25.87%</b>		<b>4,120</b>	<b>3,939</b>	<b>-4.39%</b>		<b>1,539</b>	<b>2,275</b>	<b>47.82%</b>		<b>882</b>	<b>906</b>	<b>2.72%</b>		<b>1,228</b>	<b>839</b>	<b>-31.68%</b>	
Pleasure	14,858	13,580	84.24%	-8.60%	8,607	6,852	83.95%	-20.39%	3,811	3,763	95.53%	-1.26%	1,475	2,184	96.00%	48.07%	353	330	36.42%	-6.52%	612	451	53.75%	-26.31%
Business	970	900	5.58%	-7.22%	146	102	1.25%	-30.14%	40	67	1.70%	67.50%	42	46	2.02%	9.52%	372	383	42.27%	2.96%	370	302	36.00%	-18.38%
Golf	1,348	952	5.91%	-29.38%	1,030	635	7.78%	-38.35%	249	234	5.94%	-6.02%	3	3	0.13%	0.00%	33	52	5.74%	57.58%	33	28	3.34%	-15.15%
Dive	2,106	1,901	11.79%	-9.73%	1,940	1,698	20.80%	-12.47%	81	131	3.33%	61.73%	0	9	0.40%	----	13	14	1.55%	7.69%	72	49	5.84%	-31.94%
Convention	150	34	0.21%	-77.33%	10	3	0.04%	-70.00%	0	9	0.23%	----	0	0	0.00%	----	22	4	0.44%	-81.82%	118	18	2.15%	-84.75%
Company Trip	1,213	329	2.04%	-72.88%	1,101	242	2.96%	-78.02%	67	10	0.25%	-85.07%	2	28	1.23%	1300.00%	17	25	2.76%	47.06%	26	24	2.86%	-7.69%
Honeymoon	218	151	0.94%	-30.73%	120	88	1.08%	-26.67%	86	50	1.27%	-41.86%	4	6	0.26%	50.00%	4	1	0.11%	-75.00%	4	6	0.72%	50.00%
Get Married	119	55	0.34%	-53.78%	109	50	0.61%	-54.13%	1	1	0.03%	0.00%	0	0	0.00%	----	4	1	0.11%	-75.00%	5	3	0.36%	-40.00%
Memorial Service	83	45	0.28%	-45.78%	56	13	0.16%	-76.79%	3	1	0.03%	-66.67%	1	0	0.00%	-100.00%	18	27	2.98%	50.00%	5	4	0.48%	-20.00%
Visit Friends	605	548	3.40%	-9.42%	132	124	1.52%	-6.06%	96	80	2.03%	-16.67%	11	15	0.66%	36.36%	173	193	21.30%	11.56%	193	136	16.21%	-29.53%
Sports	107	147	0.91%	37.38%	80	69	0.85%	-13.75%	5	33	0.84%	560.00%	0	1	0.04%	----	8	36	3.97%	350.00%	14	8	0.95%	-42.86%
Other	417	260	1.61%	-37.65%	154	105	1.29%	-31.82%	101	31	0.79%	-69.31%	20	20	0.88%	0.00%	64	47	5.19%	-26.56%	78	57	6.79%	-26.92%
Not Stated	1,122	898	5.57%	-19.96%	354	337	4.13%	-4.80%	231	102	2.59%	-55.84%	163	109	4.79%	-33.13%	226	215	23.73%	-4.87%	148	135	16.09%	-8.78%
<b>TRAVEL MOTIVATION</b>	<b>18,148</b>	<b>15,755</b>	<b>-13.19%</b>		<b>10,597</b>	<b>8,019</b>	<b>-24.33%</b>		<b>4,209</b>	<b>3,889</b>	<b>-7.60%</b>		<b>1,460</b>	<b>2,261</b>	<b>54.86%</b>		<b>787</b>	<b>821</b>	<b>4.32%</b>		<b>1,095</b>	<b>765</b>	<b>-30.14%</b>	
Newspaper	168	165	1.05%	-1.79%	98	110	1.37%	12.24%	42	35	0.90%	-16.67%	8	11	0.49%	37.50%	6	4	0.49%	-33.33%	14	5	0.65%	-64.29%
Magazine	509	315	2.00%	-38.11%	349	250	3.12%	-28.37%	41	37	0.95%	-9.76%	102	18	0.80%	-82.35%	3	2	0.24%	-33.33%	14	8	1.05%	-42.86%
Travel Agent	6,380	5,732	36.38%	-10.16%	2,700	1,813	22.61%	-32.85%	2,219	1,813	46.62%	-18.30%	1,245	1,986	87.84%	59.52%	20	15	1.83%	-25.00%	196	105	13.73%	-46.43%
Climate	1,835	1,459	9.26%	-20.49%	1,673	1,315	16.40%	-21.40%	73	79	2.03%	8.22%	14	21	0.93%	50.00%	7	4	0.49%	-42.86%	68	40	5.23%	-41.18%
Price	1,937	2,015	12.79%	4.03%	1,863	1,934	24.12%	3.81%	30	46	1.18%	53.33%	5	3	0.13%	-40.00%	18	22	2.68%	22.22%	21	10	1.31%	-52.38%
Short	2,877	2,347	14.90%	-18.42%	2,579	1,994	24.87%	-22.68%	236	277	7.12%	17.37%	3	3	0.13%	0.00%	30	48	5.85%	60.00%	29	25	3.27%	-13.79%
Reading	82	288	1.83%	251.22%	53	43	0.54%	-18.87%	10	226	5.81%	2160.00%	0	3	0.13%	----	2	6	0.73%	200.00%	17	10	1.31%	-41.18%
Flyer	855	680	4.32%	-20.47%	684	478	5.96%	-30.12%	143	173	4.45%	20.98%	0	3	0.13%	----	0	2	0.24%	----	28	24	3.14%	-14.29%
Friends / Relatives	2,737	2,483	15.76%	-9.28%	1,552	1,350	16.84%	-13.02%	565	489	12.57%	-13.45%	28	77	3.41%	175.00%	285	322	39.22%	12.98%	307	245	32.03%	-20.20%
TV / Radio	131	93	0.59%	-29.01%	81	41	0.51%	-49.38%	30	41	1.05%	36.67%	3	5	0.22%	66.67%	1	3	0.37%	200.00%	16	3	0.39%	-81.25%
Prior Trip	2,622	2,355	14.95%	-10.18%	2,063	1,780	22.20%	-13.72%	312	374	9.62%	19.87%	10	10	0.44%	0.00%	135	115	14.01%	-14.81%	102	76	9.93%	-25.49%
Other	2,164	1,452	9.22%	-32.90%	1,072	459	5.72%	-57.18%	228	222	5.71%	-2.63%	50	86	3.80%	72.00%	379	383	46.65%	1.06%	435	302	39.48%	-30.57%
Web	2,764	2,758	17.51%	-0.22%	1,749	1,696	21.15%	-3.03%	880	900	23.14%	2.27%	17	89	3.94%	423.53%	28	19	2.31%	-32.14%	90	54	7.06%	-40.00%
Not Stated	1,754	1,264	8.02%	-27.94%	768	480	5.99%	-37.50%	142	152	3.91%	7.04%	242	123	5.44%	-49.17%	321	300	36.54%	-6.54%	281	209	27.32%	-25.62%
<b>OCCUPATION</b>	<b>19,902</b>	<b>17,019</b>	<b>100.00%</b>	<b>-14.49%</b>	<b>11,365</b>	<b>8,499</b>	<b>100.00%</b>	<b>-25.22%</b>	<b>4,351</b>	<b>4,041</b>	<b>100.00%</b>	<b>-7.12%</b>	<b>1,702</b>	<b>2,384</b>	<b>100.00%</b>	<b>40.07%</b>	<b>1,108</b>	<b>1,121</b>	<b>100.00%</b>	<b>1.17%</b>	<b>1,376</b>	<b>974</b>	<b>100.00%</b>	<b>-29.22%</b>
Leg & Manager	2,183	1,700	9.99%	-22.13%	1,816	1,291	15.19%	-28.91%	93	122	3.02%	31.18%	20	67	2.81%	235.00%	136	132	11.78%	-2.94%	118	88	9.03%	-25.42%
Professional	3,655	3,703	21.76%	1.31%	856	649	7.64%	-24.18%	970	1,009	24.97%	4.02%	1,226	1,586	66.53%	29.36%	202	202	18.02%	0.00%	401	257	26.39%	-35.91%
Technicians	1,025	849	4.99%	-17.17%	608	456	5.37%	-25.00%	276	230	5.69%	-16.67%	8	32	1.34%	300.00%	69	78	6.96%	13.04%	64	53	5.44%	-17.19%
Clerk	6,227	4,666	27.42%	-25.07%	4,751	3,342	39.32%	-29.66%	1,292	1,194	29.55%	-7.59%	117	81	3.40%	-30.77%	26	30	2.68%	15.38%	41	19	1.95%	-53.66%
Service	1,344	1,238	7.27%	-7.89%	787	698	8.21%	-11.31%	490	466	11.53%	-4.90%	2	29	1.22%	1350.00%	31	28	2.50%	-9.68%	34	17	1.75%	-50.00%
Skilled	39	41	0.24%	5.13%	24	29	0.34%	20.83%	7	5	0.12%	-28.57%	2	1	0.04%	-50.00%	2	4	0.36%	100.00%	4	2	0.21%	-50.00%
Craftsman	22	30	0.18%	36.36%	4	3	0.04%	-25.00%	3	4	0.10%	33.33%	0	1	0.04%	----	9	17	1.52%	88.89%	6	5	0.51%	-16.67%
Plant Operator	143	54	0.32%	-62.24%	103	40	0.47%	-61.17%	32	6	0.15%	-81.25%	1	4	0.17%	300.00%	1	2	0.18%	100.00%	6	2	0.21%	-66.67%
Entry Level	66	75	0.44%	13.64%	8	8	0.09%	0.00%	50	57	1.41%	14.00%	1	2	0.08%	100.00%	2	6	0.54%	200.00%	5	2	0.21%	-60.00%
Armed Forces	139	122	0.72%	-12.23%	8	2	0.02%	-75.00%	6	11	0.27%	83.33%	0	0	0.00%	----	56	45	4.01%	-19.64%	69	64	6.57%	-7.25%
Homemaker	852	770	4.52%	-9.62%	495	423	4.98%	-14.55%	304	281	6.95%	-7.57%	5	18	0.78%	260.00%	16	27	2.41%	68.75%	32	21	2.16%	-34.38%
Students	972	1,031	6.06%	6.07%	430	497	5.85%	15.58%	294	263	6.51%	-10.54%	153	172	7.21%	12.42%	29	33	2.94%	13.79%	66	66	6.78%	0.00%
Retirees	393	369	2.17%	-6.11%	257	224	2.64%	-12.84%	69	55	1.36%	-20.29%	2	22	0.92%	1000.00%	41	46	4.10%	12.20%	24	22	2.26%	-8.33%
Other	528	420	2.47%	-20.45%	165	129	1.52%	-21.82%	174	110	2.72%	-36.78%	9	27	1.13%	200.00%	71	100	8.92%	40.85%	109	54	5.54%	-50.46%
Not Stated	2,314	1,951	11.46%	-15.69%	1,053	708	8.33%	-32.82%	291	228	5.64%	-21.65%	156	342	14.35%	119.23%	417	371	33.10%	-11.03%	397	302	31.01%	-23.93%
<b>LENGTH OF STAY (NIGHTS)</b>	<b>131,089</b>	<b>113,749</b>	<b>-13.23%</b>		<b>64,573</b>	<b>49,712</b>	<b>-23.01%</b>		<b>42,064</b>	<b>40,685</b>	<b>-3.28%</b>		<b>6,726</b>	<b>9,973</b>	<b>48.28%</b>		<b>3,379</b>	<b>3,734</b>	<b>10.51%</b>		<b>14,347</b>	<b>9,645</b>	<b>-32.77%</b>	
Avg. Length of Stay (Nights)	3.85	3.87			3.51	3.55			4.13	4.10			3.85	4.04			2.24	2.45			6.61	6.42		

\* Effective October 2006, arrivals from Hong Kong are included with China



# JAPAN VISITORS PROFILE

Jul-09

JULY AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009	
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Share	% Share	
Under 10	2	0	----	0.02%	0.00%	2	3	50.00%	0.02%	0.04%	0	0	4	3	-25.00%	0.02%	0.02%	0.02%	0.02%	
Under 13	1,450	1,195	-17.59%	15.62%	18.31%	1,398	1,124	-19.60%	15.34%	15.08%	0	2	2,848	2,321	-18.50%	15.48%	16.59%	16.59%	16.59%	
10-17	195	1	-99.49%	2.10%	0.02%	184	0	-100.00%	2.02%	0.00%	0	0	379	1	-99.74%	2.06%	0.01%	0.01%	0.01%	
13-15	89	135	51.69%	0.96%	2.07%	148	166	12.16%	1.62%	2.23%	0	0	237	301	27.00%	1.29%	2.15%	2.15%	2.15%	
16-19	0	73	----	0.00%	1.12%	0	121	----	0.00%	1.62%	0	0	0	194	----	0.00%	1.39%	1.39%	1.39%	
18-19	1	1	0.00%	0.01%	0.02%	0	1	----	0.00%	0.01%	0	0	1	2	100.00%	0.01%	0.01%	0.01%	0.01%	
20-24	448	299	-33.26%	4.83%	4.58%	977	886	-9.31%	10.72%	11.88%	0	0	1,425	1,185	-16.84%	7.75%	8.47%	8.47%	8.47%	
25-29	868	666	-23.27%	9.35%	10.20%	1,396	1,272	-8.88%	15.32%	17.06%	0	1	2,264	1,939	-14.36%	12.31%	13.86%	13.86%	13.86%	
30-34	1,106	693	-37.34%	11.92%	10.62%	1,285	994	-22.65%	14.10%	13.33%	0	0	2,391	1,687	-29.44%	13.00%	12.06%	12.06%	12.06%	
35-39	1,327	827	-37.68%	14.30%	12.67%	1,220	971	-20.41%	13.38%	13.02%	0	0	2,547	1,798	-29.41%	13.84%	12.85%	12.85%	12.85%	
40-44	1,150	853	-25.83%	12.39%	13.07%	854	736	-13.82%	9.37%	9.87%	0	0	2,004	1,589	-20.71%	10.89%	11.36%	11.36%	11.36%	
45-49	769	610	-20.68%	8.28%	9.34%	489	360	-26.38%	5.36%	4.83%	0	0	1,258	970	-22.89%	6.84%	6.94%	6.94%	6.94%	
50-54	546	349	-36.08%	5.88%	5.35%	328	256	-21.95%	3.60%	3.43%	0	1	874	606	-30.66%	4.75%	4.33%	4.33%	4.33%	
55-59	525	305	-41.90%	5.66%	4.67%	297	181	-39.06%	3.26%	2.43%	0	0	822	486	-40.88%	4.47%	3.47%	3.47%	3.47%	
60 and Over	801	518	-35.33%	8.63%	7.94%	534	381	-28.65%	5.86%	5.11%	0	0	1,335	899	-32.66%	7.26%	6.43%	6.43%	6.43%	
Not Stated	5	3	-40.00%	0.05%	0.05%	3	3	0.00%	0.03%	0.04%	1	0	9	6	-33.33%	0.05%	0.04%	0.04%	0.04%	
Total	9,282	6,528	-29.67%	100.00%	100.00%	9,115	7,455	-18.21%	100.00%	100.00%	1	4	18,398	13,987	-23.98%	100.00%	100.00%	100.00%	100.00%	

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	5,706	4,527	-20.66%	50.21%	53.27%	Spouse	2,134	27.37%			
Revisit	4,646	3,573	-23.10%	40.88%	42.04%	Children	1,657	21.25%			
Not Stated	1,013	399	-60.61%	8.91%	4.69%	Parents/Grandparents	302	3.87%			
						Other Family Members	423	5.42%			
						Business Associates	785	10.07%			
						Friends	3,584	45.96%			
						Tour Group	189	2.42%			
						Alone	621	7.96%			
						# of respondents	7,798				

TRAVEL PLANS	2008		2009		2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	% Share	
Pleasure	8,607	6,852	-20.39%	78.56%	85.95%	Internet	1,749	1,696	-3.03%	16.27%	21.92%	
Business	146	102	-30.14%	1.33%	1.28%	Newspaper	98	110	12.24%	0.91%	1.42%	
Golf	1,030	635	-38.35%	9.40%	7.97%	Magazines	349	250	-28.37%	3.25%	3.23%	
Diving	1,940	1,698	-12.47%	17.71%	21.30%	Travel Agents	2,700	1,813	-32.85%	25.12%	23.43%	
Attend Conf & Conv	10	3	-70.00%	0.09%	0.04%	Climate	1,673	1,315	-21.40%	15.57%	16.99%	
Company Trip	1,101	242	-78.02%	10.05%	3.04%	Price	1,863	1,934	3.81%	17.33%	24.99%	
Honeymoon	120	88	-26.67%	1.10%	1.10%	Short flight Time	2,579	1,994	-22.68%	24.00%	25.77%	
Getting Married	109	50	-54.13%	0.99%	0.63%	General Reading	53	43	-18.87%	0.49%	0.56%	
Memorial Service	56	13	-76.79%	0.51%	0.16%	Flyer/Poster	684	478	-30.12%	6.36%	6.18%	
VFR	132	124	-6.06%	1.20%	1.56%	Friends/Relatives	1,552	1,350	-13.02%	14.44%	17.45%	
Attend Sport Events	80	69	-13.75%	0.73%	0.87%	TV/Radio	81	41	-49.38%	0.75%	0.53%	
Others	154	105	-31.82%	1.41%	1.32%	Previous Trip	2,063	1,780	-13.72%	19.19%	23.00%	
						Others	1,072	459	-57.18%	9.97%	5.93%	

OCCUPATION	2008		2009		2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	% Share	
Legislators, and managers	1,816	1,291	-28.91%	15.98%	15.19%	Entry Level	8	8	0.00%	0.07%	0.09%	
Professional	856	649	-24.18%	7.53%	7.64%	Armed Forces	8	2	-75.00%	0.07%	0.02%	
Technicians	608	456	-25.00%	5.35%	5.37%	Homemakers	495	423	-14.55%	4.36%	4.98%	
Clerk	4,751	3,342	-29.66%	41.80%	39.32%	Students	430	497	15.58%	3.78%	5.85%	
Service Workers	787	698	-11.31%	6.92%	8.21%	Retirees	257	224	-12.84%	2.26%	2.64%	
Skilled Workers	24	29	20.83%	0.21%	0.34%	Others	165	129	-21.82%	1.45%	1.52%	
Craft and related trades worker	4	3	-25.00%	0.04%	0.04%	Not Stated	1,053	708	-32.76%	9.27%	8.33%	
Operators and Assemblers	103	40	-61.17%	0.91%	0.47%							





# KOREA VISITORS PROFILE

Jul-09

JULY AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009	
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Chge	% Share	% Share
Under 10	3	11	266.67%	0.06%	0.24%	2	7	250.00%	0.04%	0.13%	0	1	5	19	280.00%	0.05%	0.19%			
Under 13	1,166	1,304	11.84%	24.68%	28.00%	1,184	1,210	2.20%	21.72%	22.97%	7	3	2,357	2,517	6.79%	23.14%	25.34%			
10-17	0	4	----	0.00%	0.09%	0	2	----	0.00%	0.04%	0	0	0	6	----	0.00%	0.06%			
13-15	142	161	13.38%	3.01%	3.46%	161	166	3.11%	2.95%	3.15%	1	2	304	329	8.22%	2.98%	3.31%			
16-19	90	83	-7.78%	1.90%	1.78%	89	87	-2.25%	1.63%	1.65%	0	0	179	170	-5.03%	1.76%	1.71%			
18-19	0	1	----	0.00%	0.02%	0	1	----	0.00%	0.02%	0	0	0	2	----	0.00%	0.02%			
20-24	72	74	2.78%	1.52%	1.59%	199	160	-19.60%	3.65%	3.04%	0	0	271	234	-13.65%	2.66%	2.36%			
25-29	312	223	-28.53%	6.60%	4.79%	858	694	-19.11%	15.74%	13.17%	0	0	1,170	917	-21.62%	11.49%	9.23%			
30-34	714	594	-16.81%	15.11%	12.75%	955	826	-13.51%	17.52%	15.68%	0	0	1,669	1,420	-14.92%	16.38%	14.29%			
35-39	884	835	-5.54%	18.71%	17.93%	884	978	10.63%	16.21%	18.56%	0	0	1,768	1,813	2.55%	17.36%	18.25%			
40-44	591	668	13.03%	12.51%	14.34%	379	448	18.21%	6.95%	8.50%	0	0	970	1,116	15.05%	9.52%	11.23%			
45-49	248	258	4.03%	5.25%	5.54%	170	183	7.65%	3.12%	3.47%	0	0	418	441	5.50%	4.10%	4.44%			
50-54	155	137	-11.61%	3.28%	2.94%	145	123	-15.17%	2.66%	2.33%	0	0	300	260	-13.33%	2.94%	2.62%			
55-59	93	87	-6.45%	1.97%	1.87%	141	129	-8.51%	2.59%	2.45%	0	0	234	216	-7.69%	2.30%	2.17%			
60 and Over	239	216	-9.62%	5.06%	4.64%	269	248	-7.81%	4.93%	4.71%	0	1	508	465	-8.46%	4.99%	4.68%			
Not Stated	16	1	-93.75%	0.34%	0.02%	16	6	-62.50%	0.29%	0.11%	2	2	34	9	-73.53%	0.33%	0.09%			
<b>Total</b>	<b>4,725</b>	<b>4,657</b>	<b>-1.44%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>5,452</b>	<b>5,268</b>	<b>-3.37%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>10</b>	<b>9</b>	<b>10,187</b>	<b>9,934</b>	<b>-2.48%</b>	<b>100.00%</b>	<b>100.00%</b>			

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	3,173	2,982	-6.02%	72.93%	73.79%	Spouse	2,022	53.11%			
Revisit	828	874	5.56%	19.03%	21.63%	Children	1,641	43.10%			
Not Stated	350	185	-47.14%	8.04%	4.58%	Parents/Grandparents	302	7.93%			
						Other Family Members	362	9.51%			
						Business Associates	252	6.62%			
						Friends	819	21.51%			
						Tour Group	167	4.39%			
						Alone	227	5.96%			
						# of respondents	3,807				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	8,607	6,852	-20.39%	218.34%	194.99%	Internet	880	900	2.27%	23.57%	27.44%		
Business	146	102	-30.14%	3.70%	2.90%	Newspaper	42	35	-16.67%	1.12%	1.07%		
Golf	1,030	635	-38.35%	26.13%	18.07%	Magazines	41	37	-9.76%	1.10%	1.13%		
Diving	1,940	1,698	-12.47%	49.21%	48.32%	Travel Agents	2,219	1,813	-18.30%	59.43%	55.27%		
Attend Conf & Conv	10	3	-70.00%	0.25%	0.09%	Climate	73	79	8.22%	1.96%	2.41%		
Company Trip	1,101	242	-78.02%	27.93%	6.89%	Price	30	46	53.33%	0.80%	1.40%		
Honeymoon	120	88	-26.67%	3.04%	2.50%	Short flight Time	236	277	17.37%	6.32%	8.45%		
Getting Married	109	50	-54.13%	2.77%	1.42%	General Reading	10	226	2160.00%	0.27%	6.89%		
Memorial Service	56	13	-76.79%	1.42%	0.37%	Flyer/Poster	143	173	20.98%	3.83%	5.27%		
VFR	132	124	-6.06%	3.35%	3.53%	Friends/Relatives	565	489	-13.45%	15.13%	14.91%		
Attend Sport Events	80	69	-13.75%	2.03%	1.96%	TV/Radio	30	41	36.67%	0.80%	1.25%		
Others	154	105	-31.82%	3.91%	2.99%	Previous Trip	312	374	19.87%	8.36%	11.40%		
						Others	228	222	-2.63%	6.11%	6.77%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	93	122	31.18%	2.14%	3.02%	Entry Level	50	57	14.00%	1.15%	1.41%		
Professional	970	1,009	4.02%	22.29%	24.97%	Armed Forces	6	11	83.33%	0.14%	0.27%		
Technicians	276	230	-16.67%	6.34%	5.69%	Homemakers	304	281	-7.57%	6.99%	6.95%		
Clerk	1,292	1,194	-7.59%	29.69%	29.55%	Students	294	263	-10.54%	6.76%	6.51%		
Service Workers	490	466	-4.90%	11.26%	11.53%	Retirees	69	55	-20.29%	1.59%	1.36%		
Skilled Workers	7	5	-28.57%	0.16%	0.12%	Others	174	110	-36.78%	4.00%	2.72%		
Craft and related trades worker	3	4	33.33%	0.07%	0.10%	Not Stated	291	228	-21.65%	6.69%	5.64%		
Operators and Assemblers	32	6	-81.25%	0.74%	0.15%								



## CHINA/Hong Kong VISITORS PROFILE

Jul-09

AGE/SEX	JULY		2008			2009			2008			2009			2008		2009	
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	
Under 10	1	0	-100.00%	0.11%	0.00%	3	0	-100.00%	0.35%	0.00%	2	0	6	0	-100.00%	0.34%	0.00%	
Under 13	51	121	137.25%	5.80%	10.40%	50	107	114.00%	5.79%	8.19%	0	0	101	228	125.74%	5.77%	9.23%	
10-17	1	36	3500.00%	0.11%	3.09%	0	49	-----	0.00%	3.75%	0	0	1	85	8400.00%	0.06%	3.44%	
13-15	24	0	-100.00%	2.73%	0.00%	27	0	-100.00%	3.13%	0.00%	0	0	51	0	-100.00%	2.92%	0.00%	
16-19	21	59	180.95%	2.39%	5.07%	32	65	103.13%	3.70%	4.98%	0	0	53	124	133.96%	3.03%	5.02%	
18-19	0	0	-----	0.00%	0.00%	0	0	-----	0.00%	0.00%	0	0	0	0	-----	0.00%	0.00%	
20-24	35	43	22.86%	3.98%	3.69%	45	90	100.00%	5.21%	6.89%	0	0	80	133	66.25%	4.57%	5.38%	
25-29	111	114	2.70%	12.63%	9.79%	120	163	35.83%	13.89%	12.48%	0	0	231	277	19.91%	13.21%	11.21%	
30-34	107	129	20.56%	12.17%	11.08%	107	141	31.78%	12.38%	10.80%	0	0	214	270	26.17%	12.24%	10.93%	
35-39	139	166	19.42%	15.81%	14.26%	148	201	35.81%	17.13%	15.39%	0	0	287	367	27.87%	16.41%	14.86%	
40-44	155	165	6.45%	17.63%	14.18%	130	188	44.62%	15.05%	14.40%	1	0	286	353	23.43%	16.35%	14.29%	
45-49	93	146	56.99%	10.58%	12.54%	95	131	37.89%	11.00%	10.03%	1	0	189	277	46.56%	10.81%	11.21%	
50-54	61	85	39.34%	6.94%	7.30%	46	80	73.91%	5.32%	6.13%	0	0	107	165	54.21%	6.12%	6.68%	
55-59	38	49	28.95%	4.32%	4.21%	33	42	27.27%	3.82%	3.22%	0	0	71	91	28.17%	4.06%	3.68%	
60 and Over	42	51	21.43%	4.78%	4.38%	27	48	77.78%	3.13%	3.68%	0	0	69	99	43.48%	3.95%	4.01%	
Not Stated	0	0	-----	0.00%	0.00%	1	1	0.00%	0.12%	0.08%	2	0	3	1	-66.67%	0.17%	0.04%	
<b>Total</b>	<b>879</b>	<b>1,164</b>	<b>32.42%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>864</b>	<b>1,306</b>	<b>51.16%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>6</b>	<b>0</b>	<b>1,749</b>	<b>2,470</b>	<b>41.22%</b>	<b>100.00%</b>	<b>100.00%</b>	

FREQUENCY OF VISIT	2008	2009	2008	2009	TRAVEL COMPANION	2009	% Share
	Number	Number	% Chge	% Share		% Share	
First Visit	1,502	2,173	44.67%	88.25%	Spouse	170	7.52%
Revisit	78	92	17.95%	4.58%	Children	109	4.82%
Not Stated	122	119	-2.46%	7.17%	Parents/Grandparents	81	3.58%
					Other Family Members	28	1.24%
					Business Associates	130	5.75%
					Friends	53	2.35%
					Tour Group	1,740	76.99%
					Alone	48	2.12%
					# of respondents	2,260	

TRAVEL PLANS	2008	2009	2008	2009	TRAVEL MOTIVATION	2008	2009	2008	2009	
			% Chge	% Share		% Share			% Chge	% Share
Pleasure	1,475	2,184	48.07%	114.08%	Internet	17	89	423.53%	1.57%	5.48%
Business	42	46	9.52%	3.25%	Newspaper	8	11	37.50%	0.74%	0.68%
Golf	3	3	0.00%	0.23%	Magazines	102	18	-82.35%	9.40%	1.11%
Diving	0	9	-----	0.00%	Travel Agents	1,245	1,986	59.52%	114.75%	122.37%
Attend Conf & Conv	0	0	-----	0.00%	Climate	14	21	50.00%	1.29%	1.29%
Company Trip	2	28	1300.00%	0.15%	Price	5	3	-40.00%	0.46%	0.18%
Honeymoon	4	6	50.00%	0.31%	Short flight Time	3	3	0.00%	0.28%	0.18%
Getting Married	0	0	-----	0.00%	General Reading	0	3	-----	0.00%	0.18%
Memorial Service	1	0	-100.00%	0.08%	Flyer/Poster	0	3	-----	0.00%	0.18%
VFR	11	15	36.36%	0.85%	Friends/Relatives	28	77	175.00%	2.58%	4.74%
Attend Sport Events	0	1	-----	0.00%	TV/Radio	3	5	66.67%	0.28%	0.31%
Others	20	20	0.00%	1.55%	Previous Trip	10	10	0.00%	0.92%	0.62%
					Others	50	86	72.00%	4.61%	5.30%

OCCUPATION	2008	2009	2008	2009	2008	2009	2008	2009		
			% Chge	% Share					% Share	% Chge
Legislators, and managers	20	67	235.00%	1.18%	Entry Level	1	2	100.00%	0.06%	0.08%
Professional	1,226	1,586	29.36%	72.03%	Armed Forces	0	0	-----	0.00%	0.00%
Technicians	8	32	300.00%	0.47%	Homemakers	5	18	260.00%	0.29%	0.76%
Clerk	117	81	-30.77%	6.87%	Students	153	172	12.42%	8.99%	7.21%
Service Workers	2	29	1350.00%	0.12%	Retirees	2	22	1000.00%	0.12%	0.92%
Skilled Workers	2	1	-50.00%	0.12%	Others	9	27	200.00%	0.53%	1.13%
Craft and related trades worker	0	1	-----	0.00%	Not Stated	156	342	119.23%	9.17%	14.35%
Operators and Assemblers	1	4	300.00%	0.06%						