



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	279,195	318,778	14.18%
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
August	33,503		
September	25,408		
YEAR TOTAL:	338,106	318,778	

Calendar Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	194,660	231,392	18.87%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
August	33,503		
September	25,408		
October	24,693		
November	29,275		
December	33,418		
YEAR TOTAL:	340,957	231,392	

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	121,374	120,079	-1%	89,197	105,551	18%	36,814	65,580	78%
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918 r	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214	16,742	-3%	7,072	9,431	33%	2,635	6,779	157%
April	7,696	11,452	49%	6,349	9,399	48%	2,754	7,176	161%
May	7,567	9,727	29%	7,303	9,052	24%	5,017	6,685	33%
June	8,645	9,051	5%	7,064	10,369	47%	4,535	6,814	50%
July	10,151	10,988	8%	8,997	11,391	27%	4,989	7,480	50%
August	15,388			10,540			5,118		
September	11,872			6,746			4,519		
Year Total	148,634	120,079		106,483	105,551		46,451	65,580	
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	13,295	12,432	-6%	7,897	6,476	-18%	446	460	3%
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
March	1,307	1,205	-8%	1,137	813	-28%	35	47	34%
April	1,533	1,259	-18%	842	640	-24%	63	38	-40%
May	1,386	1,317	-5%	1,209	649	-46%	43	53	23%
June	1,363	1,388	2%	583	666	14%	45	55	22%
July	1,476	1,321	-11%	577	549	-5%	30	41	37%
August	1,117			486 r			53		
September	1,217			545			40		
Year Total	15,629	12,432		8,928	6,476		539	460	
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	4,454	5,053	13%	1,628	602	-63%	4,090	2,545	-38%
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650	688	6%	72	58	-19%	254	270	6%
April	283	414	46%	61	50	-18%	2,048	263	-87%
May	324	431	33%	366	37	-90%	236	242	3%
June	558	639	15%	594	49	-92%	217	371	71%
July	450	430	-4%	341	62	-82%	192	216	13%
August	422			164			215		
September	216			89			164		
Year Total	5,092	5,053		1,881	602		4,469	2,545	

r Revised

VISITOR ARRIVALS TO SAIPAN - JULY 2012

ARRIVALS BY MODE OF TRANSPORTATION	Jul-11	Jul-12	% CHANGE
Air Arrivals	26,839	32,141	20%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	26,839	32,141	20%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	9,978	10,787	8%
Kanto (Tokyo)	7,144	8,000	12%
Kinki (Osaka)	1,241	1,247	0%
Tokai (Nagoya)	614	539	-12%
Tohoku (Sendai)	314	394	25%
Kyushu (Fukuoka)	80	86	8%
Hokkaido (Sapporo)	50	52	4%
Chugoku (Hiroshima)	118	97	-18%
Shikoku	74	80	8%
Okinawa	5	8	60%
Others	8	3	-63%
Not Specified	330	281	-15%
KOREA	8,989	11,368	26%
Seoul	5,156	6,038	17%
Pusan	313	872	179%
Taegu	230	374	63%
Inchon	430	462	7%
Others	2,654	3,294	24%
Not Specified	206	328	59%
CHINA	4,989	7,480	50%
GUAM	1,328	1,231	-7%
UNITED STATES	548	530	-3%
PHILIPPINES	27	41	52%
RUSSIA	450	430	-4%
HONG KONG	341	62	-82%
OTHER	189	212	12%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	275,350	315,462	15%
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
March	30,091	35,827	19%
April	21,359	30,262	42%
May	23,086	27,700	20%
June	23,200	28,975	25%
July	26,839	32,141	20%
August	32,838		
September	24,998		
YEAR TOTAL	333,186	315,462	-----

Source: CNMI Customs Declaration Form

† Revised

[Sea Arrivals : Jul-12](#)

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO <u>ROTA</u> - JULY 2012			
	<u>Jul-11</u>	<u>Jul-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	364	337	-7%
ARRIVALS FROM GUAM	364	337	-7%
JAPAN	173	201	16%
KOREA	8	23	188%
CHINA	0	0	-----
GUAM	148	90	-39%
UNITED STATES	29	19	-34%
PHILIPPINES	3	0	-100%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
OTHER	3	4	33%
INTERISLAND ARRIVALS	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	3,845	3,316	-14%
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285	206	-28%
April	270	429	59%
May	365	493	35%
June	404	427	6%
July	364	337	-7%
August	665		
September	410		
YEAR TOTAL	4,920	3,316	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - JULY 2012			
	Jul-11	Jul-12	% CHANGE
TOTAL ARRIVALS	3,536	5,558	57%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,532	5,558	57%
JAPAN	247	240	-3%
KOREA	193	556	188%
CHINA	2,989	4,627	55%
GUAM	19	12	-37%
UNITED STATES	6	16	167%
PHILIPPINES	0	0	-----
HONG KONG	0	0	-----
SAIPAN	72	107	49%
OTHER	6	0	-100%
DAY VISITORS:	4	0	-100%
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	22,145	48,650	120%
October	1,955	5,077	160%
November	1,617	4,480 r	177%
December	1,554	4,500	190%
January	1,956	4,934 r	152%
February	2,115	4,896	131%
March	1,688	4,926 r	192%
April	1,486	4,833 r	225%
May	2,891	5,022	74%
June	3,347	4,424 r	32%
July	3,536	5,558	57%
August	3,653		
September	3,354		
YEAR TOTAL	29,152	48,650	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



JAPAN VISITORS PROFILE

Jul-12

JULY AGE/SEX	2011	2012	2011			2012			2011	2012	2011	2012	2011	2012	2011	2012	
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	1	1	0.00%	0.02%	0.02%	3	4	33.33%	0.06%	0.07%	0	0	4	5	25.00%	0.04%	0.05%
Under 13	767	926	20.73%	15.61%	18.53%	739	855	15.70%	14.59%	14.77%	0	0	1,506	1,781	18.26%	15.09%	16.51%
10-17	0	0	----	0.00%	0.00%	2	1	-50.00%	0.04%	0.02%	0	0	2	1	-50.00%	0.02%	0.01%
13-15	103	100	-2.91%	2.10%	2.00%	74	109	47.30%	1.46%	1.88%	0	0	177	209	18.08%	1.77%	1.94%
16-19	50	59	18.00%	1.02%	1.18%	78	109	39.74%	1.54%	1.88%	0	0	128	168	31.25%	1.28%	1.56%
18-19	2	0	-100.00%	0.04%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	3	0	-100.00%	0.03%	0.00%
20-24	201	225	11.94%	4.09%	4.50%	597	676	13.23%	11.79%	11.68%	0	0	798	901	12.91%	8.00%	8.35%
25-29	445	486	9.21%	9.06%	9.72%	825	982	19.03%	16.29%	16.96%	0	0	1,270	1,468	15.59%	12.73%	13.61%
30-34	512	517	0.98%	10.42%	10.34%	622	709	13.99%	12.28%	12.25%	0	0	1,134	1,226	8.11%	11.37%	11.37%
35-39	598	569	-4.85%	12.17%	11.38%	668	668	0.00%	13.19%	11.54%	1	0	1,267	1,237	-2.37%	12.70%	11.47%
40-44	623	668	7.22%	12.68%	13.37%	505	599	18.61%	9.97%	10.35%	0	0	1,128	1,267	12.32%	11.30%	11.75%
45-49	449	418	-6.90%	9.14%	8.36%	268	301	12.31%	5.29%	5.20%	0	0	717	719	0.28%	7.19%	6.67%
50-54	322	339	5.28%	6.55%	6.78%	186	228	22.58%	3.67%	3.94%	0	0	508	567	11.61%	5.09%	5.26%
55-59	231	207	-10.39%	4.70%	4.14%	164	155	-5.49%	3.24%	2.68%	0	0	395	362	-8.35%	3.96%	3.36%
60 and Over	608	482	-20.72%	12.38%	9.64%	332	393	18.37%	6.56%	6.79%	0	0	940	875	-6.91%	9.42%	8.11%
Not Stated	1	1	0.00%	0.02%	0.02%	0	0	----	0.00%	0.00%	0	0	1	1	0.00%	0.01%	0.01%
Total	4,913	4,998	1.73%	100.00%	100.00%	5,064	5,789	14.32%	100.00%	100.00%	1	0	9,978	10,787	8.11%	100.00%	100.00%

FREQUENCY OF VISIT	2011	2012	2011			2012			TRAVEL COMPANION	2012	% Share
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,946	3,287	11.58%	46.52%	49.74%	Spouse	1,687	27.82%			
Revisit	2,979	2,951	-0.94%	47.04%	44.65%	Children	1,257	20.73%			
Not Stated	408	371	-9.07%	6.44%	5.61%	Parents/Grandparents	235	3.87%			
						Other Family Members	304	5.01%			
						Business Associates	642	10.59%			
						Friends	2,655	43.78%			
						Tour Group	292	4.81%			
						Alone	408	6.73%			
						# of respondents	6,065				

TRAVEL PLANS	2011	2012	2011			2012			TRAVEL MOTIVATION	2011	2012	2011			2012		
			% Chge	% Share	% Share			% Chge		% Share	% Share	% Chge	% Share	% Share	% Chge	% Share	% Share
Pleasure	4,822	5,382	11.61%	80.87%	84.50%	Internet	1,189	1,403	18.00%	20.28%	22.41%						
Business	81	52	-35.80%	1.36%	0.82%	Newspaper	16	38	137.50%	0.27%	0.61%						
Golf	551	450	-18.33%	9.24%	7.07%	Magazines	179	246	37.43%	3.05%	3.93%						
Diving	1,194	1,212	1.51%	20.02%	19.03%	Travel Agents	1,129	1,327	17.54%	19.26%	21.19%						
Attend Conf & Conv	5	2	-60.00%	0.08%	0.03%	Climate	884	974	10.18%	15.08%	15.56%						
Company Trip	216	244	12.96%	3.62%	3.83%	Price	951	1,137	19.56%	16.22%	18.16%						
Honeymoon	60	71	18.33%	1.01%	1.11%	Short flight Time	1,276	1,331	4.31%	21.77%	21.26%						
Getting Married	69	25	-63.77%	1.16%	0.39%	General Reading	40	45	12.50%	0.68%	0.72%						
Memorial Service	117	79	-32.48%	1.96%	1.24%	Flyer/Poster	265	334	26.04%	4.52%	5.33%						
VFR	87	99	13.79%	1.46%	1.55%	Friends/Relatives	1,039	1,050	1.06%	17.72%	16.77%						
Attend Sport Events	39	40	2.56%	0.65%	0.63%	TV/Radio	46	42	-8.70%	0.78%	0.67%						
Others	104	124	19.23%	1.74%	1.95%	Previous Trip	1,429	1,359	-4.90%	24.38%	21.71%						
						Others	469	434	-7.46%	8.00%	6.93%						

OCCUPATION	2011	2012	2011			2012			Entry Level	2011	2012	2011			2012		
			% Chge	% Share	% Share			% Chge		% Share	% Share	% Chge	% Share	% Share	% Chge	% Share	% Share
Legislators, and managers	999	1,019	2.00%	15.77%	15.42%	Armed Forces	2	2	100.00%	0.02%	0.03%						
Professional	591	530	-10.32%	9.33%	8.02%	Homemakers	272	372	36.76%	4.29%	5.63%						
Technicians	334	293	-12.28%	5.27%	4.43%	Students	316	360	13.92%	4.99%	5.45%						
Clerk	2,360	2,647	12.16%	37.27%	40.05%	Retirees	201	174	-13.43%	3.17%	2.63%						
Service Workers	467	530	13.49%	7.37%	8.02%	Others	111	99	-10.81%	1.75%	1.50%						
Skilled Workers	25	24	-4.00%	0.39%	0.36%	Not Stated	618	508	-17.80%	9.76%	7.69%						
Craft and related trades worker	1	2	100.00%	0.02%	0.03%												
Operators and Assemblers	35	45	28.57%	0.55%	0.68%												



KOREA VISITORS PROFILE

Jul-12

AGE/SEX	2011		2011			2012		2011			2012			2011		2012		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	
Under 10	7	1	-85.71%	0.17%	0.02%	6	5	-16.67%	0.12%	0.08%	0	0	13	6	-53.85%	0.14%	0.05%	
Under 13	1,086	1,421	30.85%	26.66%	28.12%	1,159	1,324	14.24%	23.60%	21.00%	3	6	2,248	2,751	22.38%	25.01%	24.20%	
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	
13-15	120	175	45.83%	2.95%	3.46%	150	181	20.67%	3.05%	2.87%	0	0	270	356	31.85%	3.00%	3.13%	
16-19	71	79	11.27%	1.74%	1.56%	94	120	27.66%	1.91%	1.90%	0	0	165	199	20.61%	1.84%	1.75%	
18-19	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.02%	0	0	0	1	----	0.00%	0.01%	
20-24	69	63	-8.70%	1.69%	1.25%	164	199	21.34%	3.34%	3.16%	0	0	233	262	12.45%	2.59%	2.30%	
25-29	139	161	15.83%	3.41%	3.19%	441	469	6.35%	8.98%	7.44%	0	0	580	630	8.62%	6.45%	5.54%	
30-34	526	709	34.79%	12.91%	14.03%	841	1,080	28.42%	17.12%	17.13%	0	0	1,367	1,789	30.87%	15.21%	15.74%	
35-39	694	799	15.13%	17.04%	15.81%	886	1,046	18.06%	18.04%	16.59%	1	1	1,581	1,846	16.76%	17.59%	16.24%	
40-44	681	876	28.63%	16.72%	17.33%	524	838	59.92%	10.67%	13.29%	0	0	1,205	1,714	42.24%	13.41%	15.08%	
45-49	252	280	11.11%	6.19%	5.54%	172	236	37.21%	3.50%	3.74%	0	1	424	517	21.93%	4.72%	4.55%	
50-54	142	147	3.52%	3.49%	2.91%	111	236	112.61%	2.26%	3.74%	0	0	253	383	51.38%	2.81%	3.37%	
55-59	75	92	22.67%	1.84%	1.82%	109	217	99.08%	2.22%	3.44%	0	0	184	309	67.93%	2.05%	2.72%	
60 and Over	207	250	20.77%	5.08%	4.95%	249	341	36.95%	5.07%	5.41%	0	0	456	591	29.61%	5.07%	5.20%	
Not Stated	4	1	-75.00%	0.10%	0.02%	6	13	116.67%	0.12%	0.21%	0	0	10	14	40.00%	0.11%	0.12%	
Total	4,073	5,054	24.09%	100.00%	100.00%	4,912	6,306	28.38%	100.00%	100.00%	4	8	8,989	11,368	26.47%	100.00%	100.00%	

FREQUENCY OF VISIT	2011		2011			2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share			
First Visit	2,638	3,560	34.95%	74.33%	75.28%		Spouse	2,419	53.57%	
Revisit	772	794	2.85%	21.75%	16.79%		Children	1,894	41.94%	
Not Stated	139	375	169.78%	3.92%	7.93%		Parents/Grandparents	366	8.10%	
							Other Family Members	372	8.24%	
							Business Associates	551	12.20%	
							Friends	638	14.13%	
							Tour Group	425	9.41%	
							Alone	128	2.83%	
							# of respondents	4,516		

TRAVEL PLANS	2011		2011			2012		TRAVEL MOTIVATION	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share		% Chge	% Share	% Share	
Pleasure	3,262	4,344	33.17%	94.77%	94.85%		Internet	876	1,088	24.20%	25.64%	24.18%
Business	16	24	50.00%	0.46%	0.52%		Newspaper	18	13	-27.78%	0.53%	0.29%
Golf	233	176	-24.46%	6.77%	3.84%		Magazines	53	39	-26.42%	1.55%	0.87%
Diving	126	126	0.00%	3.66%	2.75%		Travel Agents	1,583	2,467	55.84%	46.34%	54.83%
Attend Conf & Conv	13	7	-46.15%	0.38%	0.15%		Climate	92	79	-14.13%	2.69%	1.76%
Company Trip	6	27	350.00%	0.17%	0.59%		Price	38	25	-34.21%	1.11%	0.56%
Honeymoon	66	121	83.33%	1.92%	2.64%		Short flight Time	230	294	27.83%	6.73%	6.53%
Getting Married	0	0	----	0.00%	0.00%		General Reading	278	264	-5.04%	8.14%	5.87%
Memorial Service	2	2	0.00%	0.06%	0.04%		Flyer/Poster	128	129	0.78%	3.75%	2.87%
VFR	39	39	0.00%	1.13%	0.85%		Friends/Relatives	428	373	-12.85%	12.53%	8.29%
Attend Sport Events	22	36	63.64%	0.64%	0.79%		TV/Radio	39	73	87.18%	1.14%	1.62%
Others	56	89	58.93%	1.63%	1.94%		Previous Trip	276	273	-1.09%	8.08%	6.07%
							Others	157	246	56.69%	4.60%	5.47%

OCCUPATION	2011		2011			2012		Entry Level	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share		% Chge	% Share	% Share	
Legislators, and managers	99	89	-10.10%	2.79%	1.88%		Armed Forces	15	9	-40.00%	0.42%	0.19%
Professional	828	925	11.71%	23.33%	19.56%		Homemakers	6	10	66.67%	0.17%	0.21%
Technicians	235	268	14.04%	6.62%	5.67%		Students	219	303	38.36%	6.17%	6.41%
Clerk	1,110	1,628	46.67%	31.28%	34.43%		Retirees	233	225	-3.43%	6.57%	4.76%
Service Workers	427	788	84.54%	12.03%	16.66%		Others	48	66	37.50%	1.35%	1.40%
Skilled Workers	19	9	-52.63%	0.54%	0.19%		Not Stated	72	110	52.78%	2.03%	2.33%
Craft and related trades worker	5	3	-40.00%	0.14%	0.06%			220	257	16.82%	6.20%	5.43%
Operators and Assemblers	13	39	200.00%	0.37%	0.82%							



CHINA VISITORS PROFILE

Jul-12

JULY AGE/SEX	2011	2012	2011			2012			2011			2012			2011			2012				
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	3	1	-66.67%	0.11%	0.02%	0	0	3	1	-66.67%	0.06%	0.01%	3	1	-66.67%	0.06%	0.01%
Under 13	240	459	91.25%	10.92%	13.57%	199	464	133.17%	7.13%	11.33%	0	0	439	923	110.25%	8.80%	12.34%	439	923	110.25%	8.80%	12.34%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%
13-15	90	127	41.11%	4.09%	3.76%	121	148	22.31%	4.34%	3.61%	0	0	211	275	30.33%	4.23%	3.68%	211	275	30.33%	4.23%	3.68%
16-19	90	111	23.33%	4.09%	3.28%	153	143	-6.54%	5.48%	3.49%	0	0	243	254	4.53%	4.87%	3.40%	243	254	4.53%	4.87%	3.40%
18-19	0	0	----	0.00%	0.00%	1	0	-100.00%	0.04%	0.00%	0	0	1	0	-100.00%	0.02%	0.00%	1	0	-100.00%	0.02%	0.00%
20-24	93	114	22.58%	4.23%	3.37%	159	272	71.07%	5.70%	6.64%	0	0	252	386	53.17%	5.05%	5.16%	252	386	53.17%	5.05%	5.16%
25-29	291	440	51.20%	13.24%	13.01%	452	615	36.06%	16.20%	15.01%	0	1	743	1,056	42.13%	14.89%	14.12%	743	1,056	42.13%	14.89%	14.12%
30-34	304	420	38.16%	13.83%	12.42%	342	563	64.62%	12.26%	13.74%	1	0	647	983	51.93%	12.97%	13.14%	647	983	51.93%	12.97%	13.14%
35-39	281	497	76.87%	12.78%	14.70%	418	637	52.39%	14.98%	15.55%	0	0	699	1,134	62.23%	14.01%	15.16%	699	1,134	62.23%	14.01%	15.16%
40-44	315	562	78.41%	14.33%	16.62%	393	557	41.73%	14.09%	13.60%	0	0	708	1,119	58.05%	14.19%	14.96%	708	1,119	58.05%	14.19%	14.96%
45-49	223	301	34.98%	10.15%	8.90%	236	267	13.14%	8.46%	6.52%	0	0	459	568	23.75%	9.20%	7.59%	459	568	23.75%	9.20%	7.59%
50-54	124	130	4.84%	5.64%	3.84%	139	148	6.47%	4.98%	3.61%	0	0	263	278	5.70%	5.27%	3.72%	263	278	5.70%	5.27%	3.72%
55-59	77	94	22.08%	3.50%	2.78%	84	117	39.29%	3.01%	2.86%	0	0	161	211	31.06%	3.23%	2.82%	161	211	31.06%	3.23%	2.82%
60 and Over	69	127	84.06%	3.14%	3.76%	90	163	81.11%	3.23%	3.98%	0	0	159	290	82.39%	3.19%	3.88%	159	290	82.39%	3.19%	3.88%
Not Stated	1	0	-100.00%	0.05%	0.00%	0	2	----	0.00%	0.05%	0	0	1	2	100.00%	0.02%	0.03%	1	2	100.00%	0.02%	0.03%
Total	2,198	3,382	53.87%	100.00%	100.00%	2,790	4,097	46.85%	100.00%	100.00%	1	1	4,989	7,480	49.93%	100.00%	100.00%	4,989	7,480	49.93%	100.00%	100.00%

FREQUENCY OF VISIT	2011	2012	2011			2012			TRAVEL COMPANION	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number	% Share	
First Visit	3,159	3,860	22.19%	91.70%	91.06%	Spouse	743	18.34%		
Revisit	136	185	36.03%	3.95%	4.36%	Children	526	12.98%		
Not Stated	150	194	29.33%	4.35%	4.58%	Parents/Grandparents	116	2.86%		
						Other Family Members	137	3.38%		
						Business Associates	160	3.95%		
						Friends	277	6.84%		
						Tour Group	2,621	64.70%		
						Alone	80	1.97%		
						# of respondents	4,051			

TRAVEL PLANS	2011	2012	2011			2012			TRAVEL MOTIVATION		
	Number	Number	% Chge	% Share	% Share	Number	% Chge	% Share	Number	% Share	% Share
Pleasure	3,257	4,023	23.52%	97.25%	97.69%	Internet	363	47.11%	10.94%	13.40%	
Business	26	37	42.31%	0.78%	0.90%	Newspaper	38	-13.16%	1.15%	0.83%	
Golf	5	13	160.00%	0.15%	0.32%	Magazines	65	20.00%	1.96%	1.96%	
Diving	83	103	24.10%	2.48%	2.50%	Travel Agents	2,670	19.06%	80.47%	79.75%	
Attend Conf & Conv	3	1	-66.67%	0.09%	0.02%	Climate	43	0.00%	1.30%	1.08%	
Company Trip	32	33	3.13%	0.96%	0.80%	Price	14	57.14%	0.42%	0.55%	
Honeymoon	55	79	43.64%	1.64%	1.92%	Short flight Time	30	-20.00%	0.90%	0.60%	
Getting Married	2	1	-50.00%	0.06%	0.02%	General Reading	6	300.00%	0.18%	0.60%	
Memorial Service	1	3	200.00%	0.03%	0.07%	Flyer/Poster	4	-100.00%	0.12%	0.00%	
VFR	16	16	0.00%	0.48%	0.39%	Friends/Relatives	138	44.93%	4.16%	5.02%	
Attend Sport Events	3	2	-33.33%	0.09%	0.05%	TV/Radio	15	60.00%	0.45%	0.60%	
Others	14	23	64.29%	0.42%	0.56%	Previous Trip	13	61.54%	0.39%	0.53%	
						Others	110	-19.09%	3.32%	2.23%	

OCCUPATION	2011	2012	2011			2012			2011			2012		
	Number	Number	% Chge	% Share	% Share	Number	% Chge	% Share	Number	% Share	% Share	Number	% Share	% Share
Legislators, and managers	101	95	-5.94%	2.93%	2.24%	Entry Level	7	-14.29%	0.20%	0.14%				
Professional	1,989	2,597	30.57%	57.74%	61.26%	Armed Forces	0	----	0.00%	0.00%				
Technicians	113	162	43.36%	3.28%	3.82%	Homemakers	29	-3.45%	0.84%	0.66%				
Clerk	341	304	-10.85%	9.90%	7.17%	Students	110	28.18%	3.19%	3.33%				
Service Workers	64	76	18.75%	1.86%	1.79%	Retirees	25	4.00%	0.73%	0.61%				
Skilled Workers	0	1	----	0.00%	0.02%	Others	61	150.82%	1.77%	3.61%				
Craft and related trades worker	12	10	-16.67%	0.35%	0.24%	Not Stated	585	5.98%	16.98%	14.63%				
Operators and Assemblers	8	20	150.00%	0.23%	0.47%									