



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	299,337	276,680	-7.57%
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 ^r	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
<u>June</u>	<u>30,936</u>	<u>21,803</u>	<u>-29.52%</u>
July	35,259		
August	34,251 ^r		
September	27,650		
YEAR TOTAL:	396,497	276,680	-----

Calendar Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	204,632	181,198	-11.45%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
<u>June</u>	<u>30,936</u>	<u>21,803</u>	<u>-29.52%</u>
July	35,259		
August	34,251 ^r		
September	27,650		
October	29,611		
November	31,690		
December	34,181		
YEAR TOTAL:	397,274	181,198	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	148,170	155,877	5%	89,115	68,106	-24%	26,210	18,474	-30%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	15,743	14,214	-10%	8,743	6,576	-25%	1,641	1,883	15%
May	16,433	12,833	-22%	9,925	6,557	-34%	1,608	1,587	-1%
June	<u>15,904</u>	<u>11,152</u>	<u>-30%</u>	<u>9,616</u>	<u>6,735</u>	<u>-30%</u>	<u>1,142</u>	<u>322</u>	<u>-72%</u>
July	19,012			10,208			1,749		
August	17,623			10,690 r			2,162		
September	17,236			6,697			974		
YEAR TOTAL	202,041	155,877	-----	116,710	68,106	-----	31,095	18,474	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	15,179	13,342	-12%	9,412	8,081	-14%	1,540	1,209	-21%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 r	1,597	-7%	713 r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 r	1,369	-17%	1,596 r	2,768	73%	146	143	-2%
April	1,531	1,669	9%	1,572	743	-53%	189	162	-14%
May	1,783	1,547	-13%	585	573	-2%	210	228	9%
June	<u>1,935</u>	<u>1,617</u>	<u>-16%</u>	<u>753</u>	<u>858</u>	<u>14%</u>	<u>211</u>	<u>117</u>	<u>-45%</u>
July	1,756			1,097			171		
August	1,514 r			1,211 r			125		
September	1,344			712			124		
YEAR TOTAL	19,793	13,342	-----	12,432	8,081	-----	1,960	1,209	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	4,431	5,479	24%	212	182	-14%	5,068	5,930	17%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 r	1,578	131%
April	403	431	7%	9	7	-22%	1,969	2,148	9%
May	351	487	39%	34	5	-85%	274	311	14%
June	<u>834</u>	<u>478</u>	<u>-43%</u>	<u>29</u>	<u>5</u>	<u>-83%</u>	<u>512</u>	<u>519</u>	<u>1%</u>
July	787			50			429		
August	631			11			284		
September	329			5			229		
YEAR TOTAL	6,178	5,479	-----	278	182	-----	6,010	5,930	-----

* Effective October 2006, arrivals from Hong Kong are included with China.

r Revised

VISITOR ARRIVALS TO SAIPAN - JUNE 2009

ARRIVALS BY MODE OF TRANSPORTATION	<u>Jun-08</u>	<u>Jun-09</u>	% CHANGE
Air Arrivals	30,361	21,227	-30%
Sea Arrivals	48	231	381%
TOTAL ARRIVALS	30,409	21,458	-29%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	15,552	11,032	-29%
Kanto (Tokyo)	7,407	7,025	-5%
Kinki (Osaka)	3,560	1,299	-64%
Tokai (Nagoya)	2,825	1,685	-40%
Tohoku (Sendai)	623	374	-40%
Kyushu (Fukuoka)	159	72	-55%
Hokkaido (Sapporo)	122	68	-44%
Chugoku (Hiroshima)	205	89	-57%
Shikoku	231	61	-74%
Okinawa	11	11	0%
Others	279	302	8%
Not Specified	130	46	-65%
KOREA	9,615	6,700	-30%
Seoul	4,749	3,512	-26%
Pusan	1,163	717	-38%
Taegu	412	209	-49%
Inchon	747	224	-70%
Others	2,406	1,868	-22%
Not Specified	138	170	23%
CHINA/HONG KONG *	1,141	322	-72%
GUAM	1,796	1,455	-19%
UNITED STATES	686	609	-11%
PHILIPPINES	206	117	-43%
RUSSIA	833	478	-43%
TAIWAN	29	5	-83%
OTHER	503	509	1%
ARRIVALS BY MONTH			
	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	294,858	271,868	-8%
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613	23,680	-23%
<u>June</u>	<u>30,409</u>	<u>21,458</u>	<u>-29%</u>
July	34,324		
August	33,246 ^r		
September	27,041		
YEAR TOTAL	389,469	271,868	-----

Source: CNMI Customs Declaration Form

^r Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Jun-09

Military Shp: USS Thach - 231 crew (June 14-17)

Cruise Ship: none

VISITOR ARRIVALS TO ROTA - JUNE 2009			
	<u>Jun-08</u>	<u>Jun-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	953	680	-29%
ARRIVALS FROM GUAM	527	345	-35%
JAPAN	352	120	-66%
KOREA	1	35	3400%
CHINA/HONG KONG *	1	0	-100%
GUAM	139	162	17%
UNITED STATES	19	18	-5%
PHILIPPINES	5	0	-100%
RUSSIA	1	0	-100%
TAIWAN	0	0	-----
OTHER	9	10	11%
INTERISLAND ARRIVALS	426	335	-21%
JAPAN	164	78	-52%
KOREA	26	36	38%
CHINA/HONG KONG *	5	0	-100%
UNITED STATES (INCLUDING GUAM)	119	101	-15%
PHILIPPINES	103	102	-1%
OTHER	9	18	100%
ARRIVALS BY MONTH	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	8,521	8,022	-6%
October	818	796	-3%
November	1,030	1,095	6%
December	866	1,004	16%
January	841	761	-10%
February	906	956	6%
March	974	1,088	12%
April	1,124	901	-20%
May	1,009	741	-27%
June	953	680	-29%
July	1,359		
August	1,374		
September	1,000		
YEAR TOTAL	12,254	8,022	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - JUNE 2009			
	<u>Jun-08</u>	<u>Jun-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,173	1,029	-68%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	0	-----
KOREA	0	0	-----
CHINA/HONG KONG *	0	0	-----
GUAM	0	0	-----
UNITED STATES	0	0	-----
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	0	0	-----
<u>INTERISLAND ARRIVALS</u>			
OVERNIGHT VISITORS:	2,816	974	-65%
JAPAN	1,031	496	-52%
KOREA	253	132	-48%
CHINA/HONG KONG *	1,147	111	-90%
GUAM	21	11	-48%
UNITED STATES	30	48	60%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	307	157	-49%
OTHER	27	19	-30%
DAY VISITORS:	357	55	-85%
<u>ARRIVALS BY MONTH</u>			
	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	37,535	24,966	-33%
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327	2,258	-32%
June	3,173 r	1,029	-68%
July	2,779		
August	3,614		
September	1,769		
YEAR TOTAL	45,697	24,966	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE
MODE OF ARRIVAL	30,409	21,458	100.00%	-29.44%	15,552	11,032	100.00%	-29.06%	9,615	6,700	100.00%	-30.32%	1,141	322	100.00%	-71.78%	1,796	1,455	100.00%	-18.99%	2,305	1,949	100.00%	-15.44%
Air	30,361	21,227	98.92%	-30.08%	15,552	11,032	100.00%	-29.06%	9,615	6,700	100.00%	-30.32%	1,141	322	100.00%	-71.78%	1,796	1,455	100.00%	-18.99%	2,257	1,718	88.15%	-23.88%
Sea	48	231	1.08%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	48	231	11.85%	381.25%
GENDER	30,361	21,227	100.00%	-30.08%	15,552	11,032	100.00%	-29.06%	9,615	6,700	100.00%	-30.32%	1,141	322	100.00%	-71.78%	1,796	1,455	100.00%	-18.99%	2,257	1,718	100.00%	-23.88%
Male	16,515	10,792	50.84%	-34.65%	9,186	5,794	52.52%	-36.93%	4,377	2,983	44.52%	-31.85%	604	175	54.35%	-71.03%	1,094	939	64.54%	-14.17%	1,254	901	52.44%	-28.15%
Female	13,821	10,431	49.14%	-24.53%	6,357	5,238	47.48%	-17.60%	5,235	3,715	55.45%	-29.04%	536	147	45.65%	-72.57%	698	514	35.33%	-26.36%	995	817	47.56%	-17.89%
Not Stated	25	4	0.02%	-84.00%	9	0	0.00%	-100.00%	3	2	0.03%	-33.33%	1	0	0.00%	-100.00%	4	2	0.14%	-50.00%	8	0	0.00%	-100.00%
AGE GROUP (YEARS)	30,361	21,227	100.00%	-30.08%	15,552	11,032	100.00%	-29.06%	9,615	6,700	100.00%	-30.32%	1,141	322	100.00%	-71.78%	1,796	1,455	100.00%	-18.99%	2,257	1,718	100.00%	-23.88%
Under 10	20	12	0.06%	-40.00%	0	6	0.05%	----	3	4	0.06%	33.33%	0	0	0.00%	----	14	0	0.00%	-100.00%	3	2	0.12%	-33.33%
Under 13	3,168	2,142	10.09%	-32.39%	798	590	5.35%	-26.07%	1,831	1,231	18.37%	-32.77%	12	6	1.86%	-50.00%	192	111	7.63%	-42.19%	335	204	11.87%	-39.10%
10-17	6	4	0.02%	-33.33%	0	0	0.00%	----	0	1	0.01%	----	0	0	0.00%	----	4	3	0.21%	-25.00%	2	0	0.00%	-100.00%
13-15	327	188	0.89%	-42.51%	33	39	0.35%	18.18%	74	63	0.94%	-14.86%	13	1	0.31%	-92.31%	84	37	2.54%	-55.95%	123	48	2.79%	-60.98%
16-19	443	313	1.47%	-29.35%	89	126	1.14%	41.57%	45	37	0.55%	-17.78%	14	2	0.62%	-85.71%	109	38	2.61%	-65.14%	186	110	6.40%	-40.86%
18-19	5	9	0.04%	80.00%	0	0	0.00%	----	0	0	0.00%	----	2	0	0.00%	-100.00%	2	6	0.41%	200.00%	1	3	0.17%	200.00%
20-24	1,947	1,553	7.32%	-20.24%	1,370	1,186	10.75%	-13.43%	290	168	2.51%	-42.07%	50	30	9.32%	-40.00%	92	62	4.26%	-32.61%	145	107	6.23%	-26.21%
25-29	4,412	3,174	14.95%	-28.06%	2,426	1,859	16.85%	-23.37%	1,478	960	14.33%	-35.05%	236	69	21.43%	-70.76%	104	124	8.52%	19.23%	168	162	9.43%	-3.57%
30-34	5,028	3,453	16.27%	-31.32%	2,324	1,660	15.05%	-28.57%	2,084	1,449	21.63%	-30.47%	207	55	17.08%	-73.43%	162	106	7.29%	-34.57%	251	183	10.65%	-27.09%
35-39	4,436	3,023	14.24%	-31.85%	2,059	1,368	12.40%	-33.56%	1,800	1,263	18.85%	-29.83%	154	34	10.56%	-77.92%	187	159	10.93%	-14.97%	236	199	11.58%	-15.68%
40-44	2,771	2,057	9.69%	-25.77%	1,533	1,018	9.23%	-33.59%	710	618	9.22%	-12.96%	144	37	11.49%	-74.31%	195	203	13.95%	4.10%	189	181	10.54%	-4.23%
45-49	1,894	1,405	6.62%	-25.82%	1,077	790	7.16%	-26.85%	338	259	3.87%	-23.37%	117	31	9.63%	-73.50%	171	187	12.85%	9.36%	191	138	8.03%	-27.75%
50-54	1,711	1,131	5.33%	-33.90%	978	607	5.50%	-37.93%	312	211	3.15%	-32.37%	91	24	7.45%	-73.63%	176	153	10.52%	-13.07%	154	136	7.92%	-11.69%
55-59	1,653	1,028	4.84%	-37.81%	1,122	603	5.47%	-46.26%	213	177	2.64%	-16.90%	57	18	5.59%	-68.42%	141	124	8.52%	-12.06%	120	106	6.17%	-11.67%
60 & Over	2,495	1,729	8.15%	-30.70%	1,728	1,179	10.69%	-31.77%	412	257	3.84%	-37.62%	43	15	4.66%	-65.12%	162	140	9.62%	-13.58%	150	138	8.03%	-8.00%
Not Stated	45	6	0.03%	-86.67%	15	1	0.01%	-93.33%	25	2	0.03%	-92.00%	1	0	0.00%	-100.00%	1	2	0.14%	----	3	1	0.06%	----
PURPOSE OF VISIT	21,234	14,677	100.00%	-30.88%	12,576	8,678	100.00%	-31.00%	4,787	3,358	100.00%	-29.85%	1,118	308	100.00%	-72.45%	1,309	1,144	100.00%	-12.61%	1,444	1,189	100.00%	-17.66%
Pleasure	19,174	13,040	88.85%	-31.99%	12,177	8,486	97.79%	-30.31%	4,625	3,261	97.11%	-29.49%	1,084	264	85.71%	-75.65%	550	422	36.89%	-23.27%	738	607	51.05%	-17.75%
Business	1,366	1,199	8.17%	-12.23%	304	114	1.31%	-62.50%	93	85	2.53%	-8.60%	27	21	6.82%	-22.22%	585	611	53.41%	4.44%	357	368	30.95%	3.08%
Other	694	438	2.98%	-36.89%	95	78	0.90%	-17.89%	69	12	0.36%	-82.61%	7	23	7.47%	228.57%	174	111	9.70%	-36.21%	349	214	18.00%	-38.68%
FREQUENCY OF VISIT	21,234	14,677	100.00%	-30.88%	12,576	8,678	100.00%	-31.00%	4,787	3,358	100.00%	-29.85%	1,118	308	100.00%	-72.45%	1,309	1,144	100.00%	-12.61%	1,444	1,189	100.00%	-17.66%
First Visit	11,394	7,555	51.48%	-33.69%	5,873	4,044	46.60%	-31.14%	3,667	2,609	77.70%	-28.85%	992	237	76.95%	-76.11%	118	112	9.79%	-5.08%	744	553	46.51%	-25.67%
Revisit	7,617	5,989	40.81%	-21.37%	5,404	3,946	45.47%	-26.98%	821	626	18.64%	-23.75%	76	46	14.94%	-39.47%	839	861	75.26%	2.62%	477	510	42.89%	6.92%
Not Stated	2,223	1,133	7.72%	-49.03%	1,299	688	7.93%	-47.04%	299	123	3.66%	-58.86%	50	25	8.12%	-50.00%	352	171	14.95%	-51.42%	223	126	10.60%	-43.50%
TRAVEL ARRANGEMENT	21,234	14,677	100.00%	-30.88%	12,576	8,678	100.00%	-31.00%	4,787	3,358	100.00%	-29.85%	1,118	308	100.00%	-72.45%	1,309	1,144	100.00%	-12.61%	1,444	1,189	100.00%	-17.66%
Individual Arranged	4,709	3,134	21.35%	-33.45%	1,535	1,071	12.34%	-30.23%	1,929	1,031	30.70%	-46.55%	74	49	15.91%	-33.78%	589	483	42.22%	-18.00%	582	500	42.05%	-14.09%
Packaged Tour	8,179	7,391	50.36%	-9.63%	5,395	5,390	62.11%	-0.09%	1,715	1,676	49.91%	-2.27%	910	164	53.25%	-81.98%	16	40	3.50%	150.00%	143	121	10.18%	-15.38%
Business Trip	4,688	1,926	13.12%	-58.92%	3,787	1,080	12.45%	-71.48%	362	290	8.64%	-19.89%	48	16	5.19%	-66.67%	264	315	27.53%	19.32%	227	225	18.92%	-0.88%
Group Tour	1,892	1,091	7.43%	-42.34%	1,089	693	7.99%	-36.36%	544	232	6.91%	-57.35%	8	17	5.52%	112.50%	87	47	4.11%	-45.98%	164	102	8.58%	-37.80%
Other	233	199	1.36%	-14.59%	23	42	0.48%	82.61%	75	36	1.07%	-52.00%	6	22	7.14%	266.67%	49	40	3.50%	-18.37%	80	59	4.96%	-26.25%
Not Stated	1,533	936	6.38%	-38.94%	747	402	4.63%	-46.18%	162	93	2.77%	-42.59%	72	40	12.99%	-44.44%	304	219	19.14%	-27.96%	248	182	15.31%	-26.61%
TRAVEL COMPANION	18,728	13,079	100.00%	-30.16%	11,224	7,923	100.00%	-29.41%	4,485	3,154	100.00%	-29.68%	1,040	260	100.00%	-75.00%	869	811	100.00%	-6.67%	1,110	931	100.00%	-16.13%
Spouse	3,837	2,892	22.11%	-24.63%	1,619	1,259	15.89%	-22.24%	1,950	1,411	44.74%	-27.64%	18	37	14.23%	105.56%	100	72	8.88%	-28.00%	150	113	12.14%	-24.67%
Children	2,179	1,535	11.74%	-29.55%	709	535	6.75%	-24.54%	1,133	783	24.83%	-30.89%	10	3	1.15%	-70.00%	104	75	9.25%	-27.88%	223	139	14.93%	-37.67%
Parents/Grandparents	583	436	3.33%	-21.16%	279	212	2.68%	-24.01%	227	191	6.06%	-15.86%	1	0	0.00%	-100.00%	13	9	1.11%	-30.77%	33	24	2.58%	-27.27%
Other Family Members/relatives	1,025	714	5.46%	-30.34%	462	337	4.25%	-27.06%	395	2														

Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA/HK*				GUAM				OTHERS			
	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE	Jun-08	Jun-09	% SHARE	% CHGE
TRAVEL PLANS	20,048	13,867	70.45%	-30.83%	12,115	8,337	70.36%	-31.18%	4,543	3,263	70.29%	-28.18%	1,053	267	25.35%	-74.64%	1,065	958	90.03%	-10.05%	1,272	1,042	82.00%	-18.08%
Pleasure	13,322	9,769	70.45%	-26.67%	7,328	5,866	70.36%	-19.95%	4,062	2,946	90.29%	-27.47%	1,019	222	83.15%	-78.21%	336	268	27.97%	-20.24%	577	467	44.82%	-19.06%
Business	996	1,005	7.25%	0.90%	151	141	1.69%	-6.62%	66	64	1.96%	-3.03%	21	22	8.24%	4.76%	466	486	50.73%	4.29%	292	292	28.02%	0.00%
Golf	2,093	1,260	9.09%	-39.80%	1,787	1,101	13.21%	-38.39%	228	92	2.82%	-59.65%	1	4	1.50%	300.00%	30	38	3.97%	26.67%	47	25	2.40%	-46.81%
Dive	2,073	1,940	13.99%	-6.42%	1,909	1,797	21.55%	-5.87%	75	58	1.78%	-22.67%	6	8	3.00%	33.33%	8	16	1.67%	100.00%	75	61	5.85%	-18.67%
Convention	67	194	1.40%	189.55%	8	9	0.11%	12.50%	24	6	0.18%	-75.00%	0	0	0.00%	----	19	43	4.49%	126.32%	16	136	13.05%	750.00%
Company Trip	3,315	1,078	7.77%	-67.48%	3,124	956	11.47%	-69.40%	142	73	2.24%	-48.59%	0	8	3.00%	----	28	20	2.09%	-28.57%	21	21	2.02%	0.00%
Honeymoon	532	412	2.97%	-22.56%	188	134	1.61%	-28.72%	331	256	7.85%	-22.66%	5	14	5.24%	180.00%	2	1	0.10%	-50.00%	6	7	0.67%	16.67%
Get Married	152	132	0.95%	-13.16%	142	119	1.43%	-16.20%	9	9	0.28%	0.00%	0	1	0.37%	----	1	2	0.21%	100.00%	0	1	0.10%	----
Memorial Service	109	158	1.14%	44.95%	79	126	1.51%	59.49%	14	7	0.21%	-50.00%	0	0	0.00%	----	11	11	1.15%	0.00%	5	14	1.34%	180.00%
Visit Friends	563	500	3.61%	-11.19%	133	110	1.32%	-17.29%	63	41	1.26%	-34.92%	5	6	2.25%	20.00%	187	173	18.06%	-7.49%	175	170	16.31%	-2.86%
Sports	533	327	2.36%	-38.65%	138	113	1.36%	-18.12%	8	7	0.21%	-12.50%	9	1	0.37%	-88.89%	96	89	9.29%	-7.29%	282	117	11.23%	-58.51%
Other	438	273	1.97%	-37.67%	175	135	1.62%	-22.86%	58	19	0.58%	-67.24%	6	8	3.00%	33.33%	79	40	4.18%	-49.37%	120	71	6.81%	-40.83%
Not Stated	1,186	810	5.84%	-31.70%	461	341	4.09%	-26.03%	244	95	2.91%	-61.07%	65	41	15.36%	-36.92%	244	186	19.42%	-23.77%	172	147	14.11%	-14.53%
TRAVEL MOTIVATION	19,268	13,399	70.06%	-30.46%	11,481	8,080	70.56%	-29.62%	4,589	3,239	70.42%	-29.42%	1,046	268	25.35%	-74.38%	955	839	87.55%	-12.15%	1,197	973	81.78%	-18.71%
Newspaper	134	127	0.95%	-5.22%	85	94	1.16%	10.59%	35	24	0.74%	-31.43%	2	0	0.00%	-100.00%	2	2	0.24%	0.00%	10	7	0.72%	-30.00%
Magazine	373	260	1.94%	-30.29%	266	219	2.71%	-17.67%	39	27	0.83%	-30.77%	42	2	0.75%	-95.24%	4	2	0.24%	-50.00%	22	10	1.03%	-54.55%
Travel Agent	6,377	3,645	27.20%	-42.84%	2,699	1,521	18.82%	-43.65%	2,630	1,817	56.10%	-30.91%	882	162	60.45%	-81.63%	18	18	2.15%	0.00%	148	127	13.05%	-14.19%
Climate	1,961	1,488	11.11%	-24.12%	1,766	1,355	16.77%	-23.27%	89	64	1.98%	-28.09%	13	6	2.24%	-53.85%	4	5	0.60%	25.00%	89	58	5.96%	-34.83%
Price	1,380	1,775	13.25%	28.62%	1,317	1,708	21.14%	29.69%	33	33	1.02%	0.00%	1	1	0.37%	0.00%	16	12	1.43%	-25.00%	13	21	2.16%	61.54%
Short	2,301	1,738	12.97%	-24.47%	2,033	1,520	18.81%	-25.23%	194	146	4.51%	-24.74%	2	1	0.37%	-50.00%	45	40	4.77%	-11.11%	27	31	3.19%	14.81%
Reading	85	109	0.81%	28.24%	45	39	0.48%	-13.33%	12	51	1.57%	325.00%	1	0	0.00%	-100.00%	2	1	0.12%	-50.00%	25	18	1.85%	-28.00%
Flyer	631	453	3.38%	-28.21%	451	340	4.21%	-24.61%	154	96	2.96%	-37.66%	2	0	0.00%	-100.00%	2	2	0.24%	0.00%	22	15	1.54%	-31.82%
Friends / Relatives	2,997	2,415	18.02%	-19.42%	1,889	1,596	19.75%	-15.51%	448	286	8.83%	-36.16%	25	39	14.55%	56.00%	330	229	27.29%	-30.61%	305	265	27.24%	-13.11%
TV / Radio	121	123	0.92%	1.65%	42	36	0.45%	-14.29%	65	73	2.25%	12.31%	1	0	0.00%	-100.00%	5	2	0.24%	-60.00%	8	12	1.23%	50.00%
Prior Trip	2,965	2,327	17.37%	-21.52%	2,429	1,877	23.23%	-22.73%	311	239	7.38%	-23.15%	9	10	3.73%	11.11%	108	117	13.95%	8.33%	108	84	8.63%	-22.22%
Other	3,669	2,166	16.17%	-40.96%	2,182	897	11.10%	-58.89%	335	276	8.52%	-17.61%	60	37	13.81%	-38.33%	536	490	58.40%	-8.58%	556	466	47.89%	-16.19%
Web	2,074	2,034	15.18%	-1.93%	1,081	1,353	16.75%	25.16%	855	579	17.88%	-32.28%	27	18	6.72%	-33.33%	26	20	2.38%	-23.08%	85	64	6.58%	-24.71%
Not Stated	1,966	1,278	9.54%	-34.99%	1,095	598	7.40%	-45.39%	198	119	3.67%	-39.90%	72	40	14.93%	-44.44%	354	305	36.35%	-13.84%	247	216	22.20%	-12.55%
OCCUPATION	21,234	14,677	69.16%	-30.88%	12,576	8,678	69.08%	-31.00%	4,787	3,358	69.98%	-29.85%	1,118	308	28.61%	-72.45%	1,309	1,144	83.59%	-12.61%	1,444	1,189	82.34%	-17.66%
Leg & Manager	2,185	1,375	9.37%	-37.07%	1,774	1,067	12.30%	-39.85%	86	52	1.55%	-39.53%	63	25	8.12%	-60.32%	135	125	10.93%	-7.41%	127	106	8.92%	-16.54%
Professional	3,101	2,037	13.88%	-34.31%	695	644	7.42%	-7.34%	931	632	18.82%	-32.12%	893	146	47.40%	-83.65%	217	267	23.34%	23.04%	365	348	29.27%	-4.66%
Technicians	1,063	773	5.27%	-27.28%	647	408	4.70%	-36.94%	263	205	6.10%	-22.05%	10	17	5.52%	70.00%	83	96	8.39%	15.66%	60	47	3.95%	-21.67%
Clerk	7,214	4,570	31.14%	-36.65%	5,402	3,364	38.76%	-37.73%	1,676	1,138	33.89%	-32.10%	47	16	5.19%	-65.96%	49	21	1.84%	-57.14%	40	31	2.61%	-22.50%
Service	1,961	1,707	11.63%	-12.95%	1,250	1,085	12.50%	-13.20%	632	551	16.41%	-12.82%	1	9	2.92%	800.00%	52	38	3.32%	-26.92%	26	24	2.02%	-7.69%
Skilled	99	44	0.30%	-55.56%	81	37	0.43%	-54.32%	12	3	0.09%	-75.00%	0	0	0.00%	----	4	3	0.26%	-25.00%	2	1	0.08%	-50.00%
Craftsman	36	40	0.27%	11.11%	6	7	0.08%	16.67%	6	4	0.12%	-33.33%	0	1	0.32%	----	16	22	1.92%	37.50%	8	6	0.50%	-25.00%
Plant Operator	228	91	0.62%	-60.09%	189	60	0.69%	-68.25%	32	22	0.66%	-31.25%	0	0	0.00%	----	3	5	0.44%	66.67%	4	4	0.34%	0.00%
Entry Level	66	87	0.59%	31.82%	4	5	0.06%	25.00%	54	71	2.11%	31.48%	0	3	0.97%	----	6	4	0.35%	-33.33%	2	4	0.34%	100.00%
Armed Forces	150	99	0.67%	-34.00%	5	3	0.03%	-40.00%	38	7	0.21%	-81.58%	0	0	0.00%	----	53	38	3.32%	-28.30%	54	51	4.29%	-5.56%
Homemaker	883	629	4.29%	-28.77%	490	384	4.42%	-21.63%	327	200	5.96%	-38.84%	3	2	0.65%	-33.33%	27	19	1.66%	-29.63%	36	24	2.02%	-33.33%
Students	703	711	4.84%	1.14%	172	421	4.85%	144.77%	224	128	3.81%	-42.86%	14	15	4.87%	7.14%	92	38	3.32%	-58.70%	201	109	9.17%	-45.77%
Retirees	495	422	2.88%	-14.75%	366	330	3.80%	-9.84%	59	31	0.92%	-47.46%	4	10	3.25%	150.00%	34	25	2.19%	-26.47%	32	26	2.19%	-18.75%
Other	547	464	3.16%	-15.17%	152	157	1.81%	3.29%	153	118	3.51%	-22.88%	8	18	5.84%	125.00%	99	85	7.43%	-14.14%	135	86	7.23%	-36.30%
Not Stated	2,503	1,628	11.09%	-34.96%	1,343	706	8.14%	-47.43%	294	196	5.84%	-33.33%	75	46	14.94%	-38.67%	439	358	31.29%	-18.45%	352	322	27.08%	-8.52%
LENGTH OF STAY (NIGHTS)	111,103	78,220	70.40%	-29.60%	49,564	36,725	74.11%	-25.90%	37,385	25,692	68.78%	-31.28%	3,879	1,002	25.83%	-74.17%	4,755	3,690	77.61%	-22.40%	15,520	11,111	71.60%	-28.41%
Avg. Length of Stay (Nights)	3.66	3.68		0.5%	3.19	3.33		10.6%	3.89	3.83		-1.3%	3.40	3.11		-9.2%	2.65	2.54						



JAPAN VISITORS PROFILE

Jun-09

JUNE AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	3	-----	0.00%	0.05%	0	3	-----	0.00%	0.06%	0	0	0	6	-----	0.00%	0.05%
Under 13	390	307	-21.28%	4.25%	5.30%	407	283	-30.47%	6.40%	5.40%	1	0	798	590	-26.07%	5.13%	5.35%
10-17	0	0	-----	0.00%	0.00%	0	0	-----	0.00%	0.00%	0	0	0	0	-----	0.00%	0.00%
13-15	11	11	0.00%	0.12%	0.19%	22	28	27.27%	0.35%	0.53%	0	0	33	39	18.18%	0.21%	0.35%
16-19	43	53	23.26%	0.47%	0.91%	46	73	58.70%	0.72%	1.39%	0	0	89	126	41.57%	0.57%	1.14%
18-19	0	0	-----	0.00%	0.00%	0	0	-----	0.00%	0.00%	0	0	0	0	-----	0.00%	0.00%
20-24	562	393	-30.07%	6.12%	6.78%	808	793	-1.86%	12.71%	15.14%	0	0	1,370	1,186	-13.43%	8.81%	10.75%
25-29	1,127	711	-36.91%	12.27%	12.27%	1,298	1,148	-11.56%	20.42%	21.92%	1	0	2,426	1,859	-23.37%	15.60%	16.85%
30-34	1,324	812	-38.67%	14.41%	14.01%	1,000	848	-15.20%	15.73%	16.19%	0	0	2,324	1,660	-28.57%	14.94%	15.05%
35-39	1,324	816	-38.37%	14.41%	14.08%	735	552	-24.90%	11.56%	10.54%	0	0	2,059	1,368	-33.56%	13.24%	12.40%
40-44	1,068	649	-39.23%	11.63%	11.20%	465	369	-20.65%	7.31%	7.04%	0	0	1,533	1,018	-33.59%	9.86%	9.23%
45-49	758	512	-32.45%	8.25%	8.84%	319	278	-12.85%	5.02%	5.31%	0	0	1,077	790	-26.65%	6.93%	7.16%
50-54	658	386	-41.34%	7.16%	6.66%	319	221	-30.72%	5.02%	4.22%	1	0	978	607	-37.93%	6.29%	5.50%
55-59	753	389	-48.34%	8.20%	6.71%	369	214	-42.01%	5.80%	4.09%	0	0	1,122	603	-46.26%	7.21%	5.47%
60 and Over	1,163	751	-35.43%	12.66%	12.96%	565	428	-24.25%	8.89%	8.17%	0	0	1,728	1,179	-31.77%	11.11%	10.69%
Not Stated	5	1	-80.00%	0.05%	0.02%	4	0	-100.00%	0.06%	0.00%	6	0	15	1	-93.33%	0.10%	0.01%
Total	9,186	5,794	-36.93%	100.00%	100.00%	6,357	5,238	-17.60%	100.00%	100.00%	9	0	15,552	11,032	-29.06%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	5,873	4,044	-31.14%	46.70%	46.60%	Spouse	1,259	15.89%			
Revisit	5,404	3,946	-26.98%	42.97%	45.47%	Children	535	6.75%			
Not Stated	1,299	688	-47.04%	10.33%	7.93%	Parents/Grandparents	212	2.68%			
						Other Family Members	337	4.25%			
TRAVEL ARRANGEMENT						Business Associates	1,555	19.63%			
Individually arranged	1,535	1,071	-30.23%	12.21%	12.34%	Friends	3,715	46.89%			
Packaged Tour	5,395	5,390	-0.09%	42.90%	62.11%	Tour Group	706	8.91%			
Company/Business trip	3,787	1,080	-71.48%	30.11%	12.45%	Alone	620	7.83%			
Group Tour	1,089	693	-36.36%	8.66%	7.99%	# of respondents	7,923				
Other	23	42	82.61%	0.18%	0.48%						
Not Stated	747	402	-46.18%	5.94%	4.63%						

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	7,328	5,866	-19.95%	60.23%	71.97%	Internet	1,081	1,353	25.16%	9.04%	17.09%		
Business	151	141	-6.62%	1.24%	1.73%	Newspaper	85	94	10.59%	0.71%	1.19%		
Golf	1,787	1,101	-38.39%	14.69%	13.51%	Magazines	266	219	-17.67%	2.22%	2.77%		
Diving	1,909	1,797	-5.87%	15.69%	22.05%	Travel Agents	2,699	1,521	-43.65%	22.57%	19.21%		
Attend Conf & Conv	8	9	12.50%	0.07%	0.11%	Climate	1,766	1,355	-23.27%	14.77%	17.12%		
Company Trip	3,124	956	-69.40%	25.68%	11.73%	Price	1,317	1,708	29.69%	11.01%	21.57%		
Honeymoon	188	134	-28.72%	1.55%	1.64%	Short flight Time	2,033	1,520	-25.23%	17.00%	19.20%		
Getting Married	142	119	-16.20%	1.17%	1.46%	General Reading	45	39	-13.33%	0.38%	0.49%		
Memorial Service	79	126	59.49%	0.65%	1.55%	Flyer/Poster	451	340	-24.61%	3.77%	4.29%		
VFR	133	110	-17.29%	1.09%	1.35%	Friends/Relatives	1,889	1,596	-15.51%	15.80%	20.16%		
Attend Sport Events	138	113	-18.12%	1.13%	1.39%	TV/Radio	42	36	-14.29%	0.35%	0.45%		
Others	175	135	-22.86%	1.44%	1.66%	Previous Trip	2,429	1,877	-22.73%	20.31%	23.71%		
						Others	2,182	897	-58.89%	18.25%	11.33%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	1,774	1,067	-39.85%	14.11%	12.30%	Entry Level	4	5	25.00%	0.03%	0.06%		
Professional	695	644	-7.34%	5.53%	7.42%	Armed Forces	5	3	-40.00%	0.04%	0.03%		
Technicians	647	408	-36.94%	5.14%	4.70%	Homemakers	490	384	-21.63%	3.90%	4.42%		
Clerk	5,402	3,364	-37.73%	42.95%	38.76%	Students	172	421	144.77%	1.37%	4.85%		
Service Workers	1,250	1,085	-13.20%	9.94%	12.50%	Retirees	366	330	-9.84%	2.91%	3.80%		
Skilled Workers	81	37	-54.32%	0.64%	0.43%	Others	152	157	3.29%	1.21%	1.81%		
Craft and related trades worker	6	7	16.67%	0.05%	0.08%	Not Stated	1,343	706	-47.43%	10.68%	8.14%		
Operators and Assemblers	189	60	-68.25%	1.50%	0.69%								



KOREA VISITORS PROFILE

Jun-09

JUNE AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009				
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	
Under 10	1	4	300.00%	0.02%	0.13%	2	0	-100.00%	0.04%	0.00%	0	0	3	4	33.33%	0.03%	0.06%						
Under 13	963	608	-36.86%	22.00%	20.38%	866	623	-28.06%	16.54%	16.77%	2	0	1,831	1,231	-32.77%	19.04%	18.37%						
10-17	0	1	----	0.00%	0.03%	0	0	#DIV/0!	0.00%	0.00%	0	0	0	1	----	0.00%	0.01%						
13-15	32	29	-9.38%	0.73%	0.97%	42	34	-19.05%	0.80%	0.92%	0	0	74	63	-14.86%	0.77%	0.94%						
16-19	23	16	-30.43%	0.53%	0.54%	22	21	-4.55%	0.42%	0.57%	0	0	45	37	-17.78%	0.47%	0.55%						
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%						
20-24	56	30	-46.43%	1.28%	1.01%	234	138	-41.03%	4.47%	3.71%	0	0	290	168	-42.07%	3.02%	2.51%						
25-29	389	267	-31.36%	8.89%	8.95%	1,089	693	-36.36%	20.80%	18.65%	0	0	1,478	960	-35.05%	15.37%	14.33%						
30-34	841	600	-28.66%	19.21%	20.11%	1,243	848	-31.78%	23.74%	22.83%	0	1	2,084	1,449	-30.47%	21.67%	21.63%						
35-39	971	661	-31.93%	22.18%	22.16%	829	602	-27.38%	15.84%	16.20%	0	0	1,800	1,263	-29.83%	18.72%	18.85%						
40-44	452	358	-20.80%	10.33%	12.00%	257	260	1.17%	4.91%	7.00%	1	0	710	618	-12.96%	7.38%	9.22%						
45-49	205	141	-31.22%	4.68%	4.73%	133	118	-11.28%	2.54%	3.18%	0	0	338	259	-23.37%	3.52%	3.87%						
50-54	146	84	-42.47%	3.34%	2.82%	166	127	-23.49%	3.17%	3.42%	0	0	312	211	-32.37%	3.24%	3.15%						
55-59	79	73	-7.59%	1.80%	2.45%	134	103	-23.13%	2.56%	2.77%	0	1	213	177	-16.90%	2.22%	2.64%						
60 and Over	208	111	-46.63%	4.75%	3.72%	204	146	-28.43%	3.90%	3.93%	0	0	412	257	-37.62%	4.28%	3.84%						
Not Stated	11	0	-100.00%	0.25%	0.00%	14	2	-85.71%	0.27%	0.05%	0	0	25	2	-92.00%	0.26%	0.03%						
Total	4,377	2,983	-31.85%	100.00%	100.00%	5,235	3,715	-29.04%	100.00%	100.00%	3	2	9,615	6,700	-30.32%	100.00%	100.00%						

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	3,667	2,609	-28.85%	76.60%	77.70%	Spouse	1,411	44.74%			
Revisit	821	626	-23.75%	17.15%	18.64%	Children	783	24.83%			
Not Stated	299	123	-58.86%	6.25%	3.66%	Parents/Grandparents	191	6.06%			
						Other Family Members	265	8.40%			
						Business Associates	620	19.66%			
						Friends	530	16.80%			
						Tour Group	237	7.51%			
						Alone	193	6.12%			
						# of respondents	3,154				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Pleasure	7,328	5,866	-19.95%	167.38%	207.21%	Internet	855	579	-32.28%	20.50%	22.29%		
Business	151	141	-6.62%	3.45%	4.98%	Newspaper	35	24	-31.43%	0.84%	0.92%		
Golf	1,787	1,101	-38.39%	40.82%	38.89%	Magazines	39	27	-30.77%	0.94%	1.04%		
Diving	1,909	1,797	-5.87%	43.60%	63.48%	Travel Agents	2,630	1,817	-30.91%	63.07%	69.97%		
Attend Conf & Conv	8	9	12.50%	0.18%	0.32%	Climate	89	64	-28.09%	2.13%	2.46%		
Company Trip	3,124	956	-69.40%	71.36%	33.77%	Price	33	33	0.00%	0.79%	1.27%		
Honeymoon	188	134	-28.72%	4.29%	4.73%	Short flight Time	194	146	-24.74%	4.65%	5.62%		
Getting Married	142	119	-16.20%	3.24%	4.20%	General Reading	12	51	325.00%	0.29%	1.96%		
Memorial Service	79	126	59.49%	1.80%	4.45%	Flyer/Poster	154	96	-37.66%	3.69%	3.70%		
VFR	133	110	-17.29%	3.04%	3.89%	Friends/Relatives	448	286	-36.16%	10.74%	11.01%		
Attend Sport Events	138	113	-18.12%	3.15%	3.99%	TV/Radio	65	73	12.31%	1.56%	2.81%		
Others	175	135	-22.86%	4.00%	4.77%	Previous Trip	311	239	-23.15%	7.46%	9.20%		
						Others	335	276	-17.61%	8.03%	10.63%		

OCCUPATION	2008		2009		2008		2009		OCCUPATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Legislators, and managers	86	52	-39.53%	1.80%	1.55%	Entry Level	54	71	31.48%	1.13%	2.11%		
Professional	931	632	-32.12%	19.45%	18.82%	Armed Forces	38	7	-81.58%	0.79%	0.21%		
Technicians	263	205	-22.05%	5.49%	6.10%	Homemakers	327	200	-38.84%	6.83%	5.96%		
Clerk	1,676	1,138	-32.10%	35.01%	33.89%	Students	224	128	-42.86%	4.68%	3.81%		
Service Workers	632	551	-12.82%	13.20%	16.41%	Retirees	59	31	-47.46%	1.23%	0.92%		
Skilled Workers	12	3	-75.00%	0.25%	0.09%	Others	153	118	-22.88%	3.20%	3.51%		
Craft and related trades worker	6	4	-33.33%	0.13%	0.12%	Not Stated	294	196	-33.33%	6.14%	5.84%		
Operators and Assemblers	32	22	-31.25%	0.67%	0.66%								



CHINA/Hong Kong VISITORS PROFILE

Jun-09

JUNE AGE/SEX	2008	2009	2008		2009		2008		2009		2008	2009	2008		2009		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
Under 13	7	4	-42.86%	1.16%	2.29%	5	2	-60.00%	0.93%	1.36%	0	0	12	6	-50.00%	1.05%	1.86%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	11	0	-100.00%	1.82%	0.00%	2	1	-50.00%	0.37%	0.68%	0	0	13	1	-92.31%	1.14%	0.31%
16-19	5	1	-80.00%	0.83%	0.57%	9	1	-88.89%	1.68%	0.68%	0	0	14	2	-85.71%	1.23%	0.62%
18-19	0	0	----	0.00%	0.00%	2	0	-100.00%	0.37%	0.00%	0	0	2	0	-100.00%	0.18%	0.00%
20-24	13	12	-7.69%	2.15%	6.86%	37	18	-51.35%	6.90%	12.24%	0	0	50	30	-40.00%	4.38%	9.32%
25-29	102	33	-67.65%	16.89%	18.86%	134	36	-73.13%	25.00%	24.49%	0	0	236	69	-70.76%	20.68%	21.43%
30-34	110	26	-76.36%	18.21%	14.86%	97	29	-70.10%	18.10%	19.73%	0	0	207	55	-73.43%	18.14%	17.08%
35-39	88	21	-76.14%	14.57%	12.00%	66	13	-80.30%	12.31%	8.84%	0	0	154	34	-77.92%	13.50%	10.56%
40-44	82	25	-69.51%	13.58%	14.29%	62	12	-80.65%	11.57%	8.16%	0	0	144	37	-74.31%	12.62%	11.49%
45-49	73	24	-67.12%	12.09%	13.71%	44	7	-84.09%	8.21%	4.76%	0	0	117	31	-73.50%	10.25%	9.63%
50-54	54	13	-75.93%	8.94%	7.43%	37	11	-70.27%	6.90%	7.48%	0	0	91	24	-73.63%	7.98%	7.45%
55-59	36	10	-72.22%	5.96%	5.71%	21	8	-61.90%	3.92%	5.44%	0	0	57	18	-68.42%	5.00%	5.59%
60 and Over	23	6	-73.91%	3.81%	3.43%	20	9	-55.00%	3.73%	6.12%	0	0	43	15	-65.12%	3.77%	4.66%
Not Stated	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	1	0	1	0	-100.00%	0.09%	0.00%
Total	604	175	-71.03%	100.00%	100.00%	536	147	-72.57%	100.00%	100.00%	1	0	1,141	322	-71.78%	100.00%	100.00%

FREQUENCY OF VISIT	2008	2009	2008		2009		TRAVEL COMPANION		2009	
	Number	Number	% Chge	% Share	% Share			Number	% Share	
First Visit	992	237	-76.11%	88.73%	76.95%	Spouse		37	14.23%	
Revisit	76	46	-39.47%	6.80%	14.94%	Children		3	1.15%	
Not Stated	50	25	-50.00%	4.47%	8.12%	Parents/Grandparents		0	0.00%	
						Other Family Members		1	0.38%	
						Business Associates		44	16.92%	
						Friends		24	9.23%	
						Tour Group		125	48.08%	
						Alone		30	11.54%	
						# of respondents		260		

TRAVEL PLANS	2008	2009	2008		2009		TRAVEL MOTIVATION		2008		2009	
			% Chge	% Share	% Share			% Chge	% Share	% Share		
Pleasure	1,019	222	-78.21%	143.72%	-101.37%	Internet	27	18	-33.33%	5.39%	-3.97%	
Business	21	22	4.76%	2.96%	-10.05%	Newspaper	2	0	-100.00%	0.40%	0.00%	
Golf	1	4	300.00%	0.14%	-1.83%	Magazines	42	2	-95.24%	8.38%	-0.44%	
Diving	6	8	33.33%	0.85%	-3.65%	Travel Agents	882	162	-81.63%	176.05%	-35.76%	
Attend Conf & Conv	0	0	----	0.00%	0.00%	Climate	13	6	-53.85%	2.59%	-1.32%	
Company Trip	0	8	----	0.00%	-3.65%	Price	1	1	0.00%	0.20%	-0.22%	
Honeymoon	5	14	180.00%	0.71%	-6.39%	Short flight Time	2	1	-50.00%	0.40%	-0.22%	
Getting Married	0	1	----	0.00%	-0.46%	General Reading	1	0	-100.00%	0.20%	0.00%	
Memorial Service	0	0	----	0.00%	0.00%	Flyer/Poster	2	0	-100.00%	0.40%	0.00%	
VFR	5	6	20.00%	0.71%	-2.74%	Friends/Relatives	25	39	56.00%	4.99%	-8.61%	
Attend Sport Events	9	1	-88.89%	1.27%	-0.46%	TV/Radio	1	0	-100.00%	0.20%	0.00%	
Others	6	8	33.33%	0.85%	-3.65%	Previous Trip	9	10	11.11%	1.80%	-2.21%	
						Others	60	37	-38.33%	11.98%	-8.17%	

OCCUPATION	2008	2009	2008		2009		2008		2009		
			% Chge	% Share	% Share			% Chge	% Share	% Share	
Legislators, and managers	63	25	-60.32%	5.64%	8.12%	Entry Level	0	3	----	0.00%	0.97%
Professional	893	146	-83.65%	79.87%	47.40%	Armed Forces	0	0	----	0.00%	0.00%
Technicians	10	17	70.00%	0.89%	5.52%	Homemakers	3	2	-33.33%	0.27%	0.65%
Clerk	47	16	-65.96%	4.20%	5.19%	Students	14	15	7.14%	1.25%	4.87%
Service Workers	1	9	800.00%	0.09%	2.92%	Retirees	4	10	150.00%	0.36%	3.25%
Skilled Workers	0	0	----	0.00%	0.00%	Others	8	18	125.00%	0.72%	5.84%
Craft and related trades worker	0	1	----	0.00%	0.32%	Not Stated	75	46	-38.67%	6.71%	14.94%
Operators and Assemblers	0	0	----	0.00%	0.00%						