



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	276,680	265,058	-4.20%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
December	34,181 ^r	30,155	-11.78%
January	38,932	35,716	-8.26%
February	35,594	37,850	6.34%
March	32,908 ^r	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
<u>June</u>	<u>21,803</u>	<u>28,372</u>	<u>30.13%</u>
July	30,301		
August	37,072 ^r		
September	31,755		
YEAR TOTAL:	375,808	265,058	-----

Calendar Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	181,198	191,428	5.65%
January	38,932	35,716	-8.26%
February	35,594 ^r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
<u>June</u>	<u>21,803</u>	<u>28,372</u>	<u>30.13%</u>
July	30,301		
August	37,072 ^r		
September	31,755		
October	20,467		
November	23,008		
December	30,155		
YEAR TOTAL:	353,956	191,428	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	155,877	129,115	-17%	68,106	78,553	15%	18,474	29,377	59%
October	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
November	17,539	10,553	-40%	8,912	6,892	-23%	2,040	2,742	34%
December	20,517	15,638	-24%	8,098	10,157	25%	2,004	1,302	-35%
January	22,302	18,018	-19%	8,676	11,710	35%	4,447	3,065	-31%
February	22,275	19,271	-13%	8,305	9,603	16%	2,345	6,286	168%
March	18,852	21,685	15%	5,532	8,185	48%	1,955	3,196	63%
April	14,214	10,463	-26%	6,576	8,619	31%	1,883	3,483	85%
May	12,833	11,434 ^r	-11%	6,557	9,643	47%	1,587	3,159	99%
June	<u>11,152</u>	<u>13,451</u>	<u>21%</u>	<u>6,735</u>	<u>8,931</u>	<u>33%</u>	<u>322</u>	<u>2,298</u>	<u>614%</u>
July	14,277			9,987			2,470		
August	19,404 ^r			10,600			3,892		
September	21,009			4,302			3,023		
YEAR TOTAL	210,567	129,115	-----	92,995	78,553	-----	27,859	29,377	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	13,342	13,457	1%	8,081	7,032	-13%	1,209	833	-31%
October	1,497	1,520	2%	523	909	74%	112	132	18%
November	1,374	1,468	7%	871	496	-43%	118	210	78%
December	1,597	1,578	-1%	609	792	30%	150	60	-60%
January	1,405	1,524	8%	521	644	24%	79	39	-51%
February	1,267	1,231	-3%	615	997	62%	100	45	-55%
March	1,369	1,559	14%	2,768	751	-73%	143	45	-69%
April	1,669	1,376	-18%	743	662	-11%	162	201	24%
May	1,547	1,441	-7%	573	746	30%	228	62	-73%
June	<u>1,617</u>	<u>1,760</u>	<u>9%</u>	<u>858</u>	<u>1,035</u>	<u>21%</u>	<u>117</u>	<u>39</u>	<u>-67%</u>
July	1,746			908			101		
August	1,622			620 ^r			99		
September	1,308			1,340			160		
YEAR TOTAL	18,018	13,457	-----	10,949	7,032	-----	1,569	833	-----
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	5,479	3,366	-39%	182	104	-43%	5,930	3,221	-46%
October	380	377	-1%	1	12	1100%	299	256	-14%
November	456	374	-18%	22	43	95%	358	230	-36%
December	895	401	-55%	36	5	-86%	275	222	-19%
January	1,137	487	-57%	102	4	-96%	263	225	-14%
February	506	181	-64%	2	10	400%	179	226	26%
March	709	496	-30%	2	7	250%	1,578	296	-81%
April	431	260	-40%	7	10	43%	2,148	1,181	-45%
May	487	305	-37%	5	1	-80%	311	224	-28%
June	<u>478</u>	<u>485</u>	<u>1%</u>	<u>5</u>	<u>12</u>	<u>140%</u>	<u>519</u>	<u>361</u>	<u>-30%</u>
July	502			81			229		
August	573			54			208		
September	247			100			266		
YEAR TOTAL	6,801	3,366	-----	417	104	-----	6,633	3,221	-----

* Effective October 2006, arrivals from Hong Kong are included with China.

^r Revised

VISITOR ARRIVALS TO SAIPAN - JUNE 2010

ARRIVALS BY MODE OF TRANSPORTATION	Jun-09	Jun-10	% CHANGE
Air Arrivals	21,227	27,070	28%
Sea Arrivals	231	889	285%

TOTAL ARRIVALS	21,458	27,959	30%
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AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	11,032	12,649	15%
Kanto (Tokyo)	7,025	8,530	21%
Kinki (Osaka)	1,299	390	-70%
Tokai (Nagoya)	1,685	2,160	28%
Tohoku (Sendai)	374	629	68%
Kyushu (Fukuoka)	72	84	17%
Hokkaido (Sapporo)	68	270	297%
Chugoku (Hiroshima)	89	49	-45%
Shikoku	61	57	-7%
Okinawa	11	15	36%
Others	302	14	-95%
Not Specified	46	451	880%
KOREA	6,700	8,913	33%
Seoul	3,512	4,663	33%
Pusan	717	827	15%
Taegu	209	237	13%
Inchon	224	115	-49%
Others	1,868	2,773	48%
Not Specified	170	298	75%
CHINA/HONG KONG *	322	2,298	614%
GUAM	1,455	1,616	11%
UNITED STATES	609	706	16%
PHILIPPINES	117	38	-68%
RUSSIA	478	485	1%
TAIWAN	5	12	140%
OTHER	509	353	-31%

ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	271,868	260,314	-4%
October	29,176	19,992	-31%
November	30,967	22,446	-28%
December	33,523	29,554	-12%
January	38,490	35,318	-8%
February	35,036	37,393	7%
March	32,250	35,470	10%
April	27,288	25,862	-5%
May	23,680	26,320	11%
June	21,458	27,959	30%
July	29,700		
August	35,890		
September	31,291		
YEAR TOTAL	368,749	260,314	-----

Source: CNMI Customs Declaration Form

† Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Jun-10

Military Shp: USTS Golden Bear - 298 crew (June 11-15)

Cruise Ship: MS Fuji Maru - 591 pax (June 9-10)

VISITOR ARRIVALS TO ROTA - JUNE 2010			
	<u>Jun-09</u>	<u>Jun-10</u>	% CHANGE
TOTAL ARRIVALS	680	413	-39%
ARRIVALS FROM GUAM	345	413	20%
JAPAN	120	211	76%
KOREA	35	18	-49%
CHINA/HONG KONG *	0	0	-----
GUAM	162	144	-11%
UNITED STATES	18	31	72%
PHILIPPINES	0	1	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	10	8	-20%
INTERISLAND ARRIVALS	335	0	-100%
JAPAN	78	<i>Not Available</i>	-100%
KOREA	36		-100%
CHINA/HONG KONG *	0		-----
UNITED STATES (INCLUDING GUAM)	101		-100%
PHILIPPINES	102		-100%
OTHER	18		-100%
ARRIVALS BY MONTH	FY 2009		FY 2010
TOTAL TO DATE	8,022	5,440	-32%
October	796	852	7%
November	1,095 ^r	881	-20%
December	1,004	601	-40%
January	761	398	-48%
February	956	457	-52%
March	1,088	750	-31%
April	901	393	-56%
May	741	695 ^r	-6%
June	680	413	-39%
July	596		
August	1,634		
September	841		
YEAR TOTAL	11,093	5,440	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO <u>TINIAN</u> - JUNE 2010			
	<u>Jun-09</u>	<u>Jun-10</u>	% CHANGE
TOTAL ARRIVALS	1,029	1,949	89%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	<i>No Visitor Arrival</i>	<i>Not Available</i>	-----
KOREA			-----
CHINA/HONG KONG *			-----
GUAM			-----
UNITED STATES			-----
PHILIPPINES			-----
RUSSIA			-----
TAIWAN			-----
OTHER			-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	974	1,918	97%
JAPAN	496	436	-12%
KOREA	132	333	152%
CHINA/HONG KONG *	111	887	699%
GUAM	11	17	55%
UNITED STATES	48	24	-50%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	157	181	15%
OTHER	19	40	111%
DAY VISITORS:	55	31	-44%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	24,966	28,288	13%
October	3,154	3,759	19%
November	2,598	3,210 r	24%
December	2,896	2,128	-27%
January	4,403	3,426	-22%
February	3,460	4,804 r	39%
March	2,688	3,120	16%
April	2,480	3,127	26%
May	2,258	2,765	22%
<u>June</u>	<u>1,029</u>	<u>1,949</u>	<u>89%</u>
July	2,785 r		
August	3,900 r		
<u>September</u>	<u>2,976</u>		
YEAR TOTAL	34,627	28,288	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



KOREA VISITORS PROFILE

Jun-10

JUNE AGE/SEX	2009		2009			2010		2009			2010			2009		2010		
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	
Under 10	4	13	225.00%	0.13%	0.33%	0	19	----	0.00%	0.39%	0	0	4	32	700.00%	0.06%	0.36%	
Under 13	608	902	48.36%	20.38%	22.57%	623	871	39.81%	16.77%	17.72%	0	1	1,231	1,774	44.11%	18.37%	19.90%	
10-17	1	1	0.00%	0.03%	0.03%	0	1	----	0.00%	0.02%	0	0	1	2	100.00%	0.01%	0.02%	
13-15	29	29	0.00%	0.97%	0.73%	34	34	0.00%	0.92%	0.69%	0	0	63	63	0.00%	0.94%	0.71%	
16-19	16	11	-31.25%	0.54%	0.28%	21	19	-9.52%	0.57%	0.39%	0	0	37	30	-18.92%	0.55%	0.34%	
18-19	0	1	----	0.00%	0.03%	0	1	----	0.00%	0.02%	0	0	0	2	----	0.00%	0.02%	
20-24	30	35	16.67%	1.01%	0.88%	138	150	8.70%	3.71%	3.05%	0	0	168	185	10.12%	2.51%	2.08%	
25-29	267	344	28.84%	8.95%	8.61%	693	753	8.66%	18.65%	15.32%	0	0	960	1,097	14.27%	14.33%	12.31%	
30-34	600	814	35.67%	20.11%	20.37%	848	1,117	31.72%	22.83%	22.72%	1	0	1,449	1,931	33.26%	21.63%	21.66%	
35-39	661	794	20.12%	22.16%	19.87%	602	886	47.18%	16.20%	18.02%	0	0	1,263	1,680	33.02%	18.85%	18.85%	
40-44	358	498	39.11%	12.00%	12.46%	260	339	30.38%	7.00%	6.90%	0	0	618	837	35.44%	9.22%	9.39%	
45-49	141	155	9.93%	4.73%	3.88%	118	173	46.61%	3.18%	3.52%	0	0	259	328	26.64%	3.87%	3.68%	
50-54	84	102	21.43%	2.82%	2.55%	127	161	26.77%	3.42%	3.28%	0	0	211	263	24.64%	3.15%	2.95%	
55-59	73	95	30.14%	2.45%	2.38%	103	152	47.57%	2.77%	3.09%	1	0	177	247	39.55%	2.64%	2.77%	
60 and Over	111	201	81.08%	3.72%	5.03%	146	239	63.70%	3.93%	4.86%	0	0	257	440	71.21%	3.84%	4.94%	
Not Stated	0	1	----	0.00%	0.03%	2	1	-50.00%	0.05%	0.03%	0	0	2	2	0.00%	0.03%	0.02%	
Total	2,983	3,996	33.96%	100.00%	100.00%	3,715	4,916	32.33%	100.00%	100.00%	2	1	6,700	8,913	33.03%	100.00%	100.00%	

FREQUENCY OF VISIT	2009		2009			TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share		Number	% Share
First Visit	2,609	3,237	24.07%	77.70%	74.67%	Spouse	1,877	46.74%
Revisit	626	679	8.47%	18.64%	15.66%	Children	1,107	27.56%
Not Stated	123	419	240.65%	3.66%	9.67%	Parents/Grandparents	238	5.93%
						Other Family Members	266	6.62%
						Business Associates	738	18.38%
						Friends	623	15.51%
						Tour Group	397	9.89%
						Alone	148	3.69%
						# of respondents	4,016	

TRAVEL PLANS	2009		2009			TRAVEL MOTIVATION	2009		2009		
	2009	2010	% Chge	% Share	% Share		2009	2010	% Chge	% Share	% Share
Pleasure	5,866	6,014	2.52%	198.91%	157.93%	Internet	579	784	35.41%	21.12%	21.94%
Business	141	122	-13.48%	4.78%	3.20%	Newspaper	24	30	25.00%	0.88%	0.84%
Golf	1,101	1,176	6.81%	37.33%	30.88%	Magazines	27	95	251.85%	0.99%	2.66%
Diving	1,797	1,686	-6.18%	60.94%	44.28%	Travel Agents	1,817	2,368	30.32%	66.29%	66.26%
Attend Conf & Conv	9	23	155.56%	0.31%	0.60%	Climate	64	134	109.38%	2.33%	3.75%
Company Trip	956	1,425	49.06%	32.42%	37.42%	Price	33	41	24.24%	1.20%	1.15%
Honeymoon	134	96	-28.36%	4.54%	2.52%	Short flight Time	146	258	76.71%	5.33%	7.22%
Getting Married	119	108	-9.24%	4.04%	2.84%	General Reading	51	183	258.82%	1.86%	5.12%
Memorial Service	126	82	-34.92%	4.27%	2.15%	Flyer/Poster	96	103	7.29%	3.50%	2.88%
VFR	110	149	35.45%	3.73%	3.91%	Friends/Relatives	286	336	17.48%	10.43%	9.40%
Attend Sport Events	113	92	-18.58%	3.83%	2.42%	TV/Radio	73	46	-36.99%	2.66%	1.29%
Others	135	175	29.63%	4.58%	4.60%	Previous Trip	239	252	5.44%	8.72%	7.05%
						Others	276	226	-18.12%	10.07%	6.32%

OCCUPATION	2009		2009			OCCUPATION	2009		2009		
	2009	2010	% Chge	% Share	% Share		2009	2010	% Chge	% Share	% Share
Legislators, and managers	52	75	44.23%	1.55%	1.73%	Entry Level	71	1	-98.59%	2.11%	0.02%
Professional	632	781	23.58%	18.82%	18.02%	Armed Forces	7	11	57.14%	0.21%	0.25%
Technicians	205	263	28.29%	6.10%	6.07%	Homemakers	200	304	52.00%	5.96%	7.01%
Clerk	1,138	1,515	33.13%	33.89%	34.95%	Students	128	166	29.69%	3.81%	3.83%
Service Workers	551	750	36.12%	16.41%	17.30%	Retirees	31	57	83.87%	0.92%	1.31%
Skilled Workers	3	16	433.33%	0.09%	0.37%	Others	118	97	-17.80%	3.51%	2.24%
Craft and related trades worker	4	7	75.00%	0.12%	0.16%	Not Stated	196	256	30.61%	5.84%	5.91%
Operators and Assemblers	22	36	63.64%	0.66%	0.83%						

