

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2009	9 - 2010		
TOTAL TO DATE:	2009 276,680	2010 265,058	% Change -4.20%
October	29,611	20,467	-30.88%
November	31,690	23,008	-27.40%
December	34,181 r	30,155	-11.78%
January	38,932	35,716	-8.26%
February	35,594	37,850	6.34%
March	32,908 r	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 r	11.97%
<u>June</u>	21,803	<u>28,372</u>	30.13%
July	30,301		
August	37,072 r		
September	31,755		
YEAR TOTAL:	375,808	265,058	

Calendar Year 20	009 - 2010		
TOTAL TO DATE:	2009 181,198	2010 191,428	% Change 5.65%
January	38,932	35,716	-8.26%
February	35,594 r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 r	11.97%
<u>June</u>	21,803	<u> 28,372</u>	<u>30.13%</u>
July	30,301		
August	37,072 r		
September	31,755		
October	20,467		
November	23,008		
December	30,155		
YEAR TOTAL:	353,956	191,428	

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MONTHLY VISI	ITOR ARRIV	ALS BY CO	OUNTRY C	F RESIDE	NCE				
	~ JAPAN ~			~ KOREA ^	,		~ CHINA/	HONG KONG '	٠.~
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	155,877	129,115	-17%	68,106	78,553	15%	18,474	29,377	59%
October	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
November	17,539	10,553	-40%	8,912	6,892	-23%	2,040	2,742	34%
December	20,517	15,638	-24%	8,098	10,157	25%	2,004	1,302	-35%
January	22,302	18,018	-19%	8,676	11,710	35%	4,447	3,065	-31%
February	22,275	19,271	-13%	8,305	9,603	16%	2,345	6,286	168%
March	18,852	21,685	15%	5,532	8,185	48%	1,955	3,196	63%
April	14,214	10,463	-26%	6,576	8,619	31%	1,883	3,483	85%
May	12,833	11,434 r	-11%	6,557	9,643	47%	1,587	3,159	99%
<u>June</u>	<u>11,152</u>	<u>13,451</u>	<u>21%</u>	<u>6,735</u>	<u>8,931</u>	<u>33%</u>	<u>322</u>	<u>2,298</u>	<u>614%</u>
July	14,277			9,987			2,470		
August	19,404 r			10,600			3,892		
September	21,009			4,302			3,023		
YEAR TOTAL	210,567	129,115		92,995	78,553		27,859	29,377	
	~ GUAM ~			~ UNITED	STATES	~	~ PHILIP	PINES ~	
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	13,342	13,457	1%	8,081	7,032	-13%	1,209	833	-31%
October	1,497	1,520	2%	523	909	74%	112	132	18%
November	1,374	1,468	7%	871	496	-43%	118	210	78%
December	1,597	1,578	-1%	609	792	30%	150	60	-60%
January	1,405	1,524	8%	521	644	24%	79	39	-51%
February	1,267	1,231	-3%	615	997	62%	100	45	-55%
March	1,369	1,559	14%	2,768	751	-73%	143	45	-69%
April	1,669	1,376	-18%	743	662	-11%	162	201	24%
May	1,547	1,441	-7%	573	746	30%	228	62	-73%
June_	<u>1,617</u> 1,746	<u>1,760</u>	<u>9%</u>	<u>858</u> 908	<u>1,035</u>	<u>21%</u>	<u>117</u> 101	<u>39</u>	<u>-67%</u>
July August	1,622			620 r			99		
September	1,308			1,340			160		
YEAR TOTAL	18,018	13,457		10,949	7,032		1,569	833	
7EAR TOTAL	~ RUSSIA ^	· ·		~ TAIWAN	· ·		,	AREAS ~	
.			• -			.			.
Fiscal Year TOTAL TO DATE	2009 5,479	2010	% Change -39%	2009 182	2010 104	% Change -43%	2009	2010 3,221	% Change -46%
	·	3,366					5,930	•	
October	380	377	-1%	1	12	1100%	299	256	-14%
November	456	374 401	-18%	22	43	95%	358	230	-36%
December	895		-55%	36	5	-86%	275	222	-19%
January	1,137	487	-57%	102	4	-96% 400%	263	225	-14%
February	506 709	181	-64% 20%	2 2	10 7	400%	179	226 296	26% -81%
March		496	-30% -40%	7	10	250% 43%	1,578		-81% -45%
April	431 487	260 305	-40% -37%	, 5	10	43% -80%	2,148 311	1,181 224	-45% -28%
May	487 478	305 485	-3/% 1%	_	1 12	-80% 140%	519		-28% -30%
<u>June</u>	502	400	1 /6	<u>5</u> 81	12	140%	229	<u>361</u>	-30%
July	573			54			208		
August September	5/3 247			100			208 266		
•								0.000	
YEAR TOTAL	6,801	3,366		417	104		6,633	3,221	

YEAR TOTAL
 6,801
 3,366
 ---- 417

 * Effective October 2006, arrivals from Hong Kong are included with China.

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VISITO	R ARRIVALS TO <u>SAIPAN</u> - 3	JUNE 2010		
ARRIVALS Air Arriva		<u>Jun-09</u> 21,227 231	<u>Jun-10</u> 27,070 889	% CHANGE 28% 285%
TOTAL A		21,458	27,959	30%
AIR ARRIV	ALS BY COUNTRY OF RESIDENCE			
JAPAN		11,032	12,649	15%
•	Kanto (Tokyo)	7,025	8,530	21%
	Kinki (Osaka)	1,299	390	-70%
	Tokai (Nagoya)	1,685	2,160	28%
	Tohoku (Sendai)	374	629	68%
	Kyushu (Fukuoka)	72	84	17%
	Hokkaido (Sapporo)	68	270	297%
	Chugoku (Hiroshima)	89	49	-45%
	Shikoku	61	57	-7%
	Okinawa	11	15	36%
	Others	302	14	-95%
	Not Specified	46	451	880%
KOREA		6,700	8,913	33%
	Seoul	3,512	4,663	33%
	Pusan	717	827	15%
	Taegu	209	237	13%
	Inchon	224	115	-49%
	Others	1,868	2,773	48%
	Not Specified	170	298	75%
CHINA/HO	NG KONG *	322	2,298	6149
GUAM		1,455	1,616	119
UNITED S		609	706	169
PHILIPPIN	NES	117	38	-68%
RUSSIA		478	485	19
TAIWAN OTHER		5 509	12 353	140% -31%
	S BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO	DATE	271,868	260,314	-49
October		29,176	19,992	-31%
November		30,967	22,446	-28%
December		33,523	29,554	-12%
January		38,490	35,318	-8%
February		35,036	37,393	7%
March		32,250	35,470	10%
April		27,288	25,862	-5%
May		23,680	26,320 27,959	11%
<u>June</u> July		21,458 29,700	<u>27,959</u>	<u>309</u>
August		35,890 r		
September		31,291		
YEAR TOTA		368,749	260,314	

Source: CNMI Customs Declaration Form

Sea Arrivals : Jun-10

Military Shp: USTS Golden Bear - 298 crew (June 11-15)

Cruise Ship: MS Fuji Maru - 591 pax (June 9-10)

^rRevised

 $[\]mbox{{\fom}}$ Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO <u>ROTA</u> -	JUNE 2010		
	<u>Jun-09</u>	<u>Jun-10</u>	% CHANGE
TOTAL ARRIVALS	680	413	-39%
ARRIVALS FROM GUAM	345	413	20%
JAPAN	120	211	76%
KOREA	35	18	-49%
CHINA/HONG KONG *	0	0	
GUAM	162	144	-11%
UNITED STATES	18	31	72%
PHILIPPINES	0	1	
RUSSIA	0	0	
TAIWAN	0	0	
OTHER	10	8	-20%
INTERISLAND ARRIVALS	335	0	-100%
JAPAN	78		-100%
KOREA	36		-100%
CHINA/HONG KONG *	0	Not Available	
	101	Not Avanus	-100%
UNITED STATES (INCLUDING GUAM)	-	110	
PHILIPPINES	102		-100%
OTHER	18		-100%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	8,022	5,440	-32%
October	796	852	7%
November	1,095 r	881	-20%
December	1,004	601	-40%
January	761	398	-48%
February	956	457	-52%
March	1,088	750	-31%
April	901	393	-56%
May	741	695 r	-6%
<u>June</u>	<u>680</u>	<u>413</u>	<u>-39%</u>
July	596		
August	1,634		
September	841		
YEAR TOTAL	11,093	5,440	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINI	AN - JUNE 2010	1	
	<u>Jun-09</u>	<u>Jun-10</u>	% CHANGE
TOTAL ARRIVALS	1,029	1,949	89%
ARRIVALS FROM GUAM	0	0	
JAPAN			
KOREA			
CHINA/HONG KONG *	. 1		
GUAM	No Visitor Arrival	Not Available	
UNITED STATES	No VISILUI IIII	Not Available	
PHILIPPINES	1,10	NOULL	
RUSSIA			
TAIWAN			
OTHER			
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	974	1,918	97%
JAPAN	496	436	-12%
KOREA	132	333	152%
CHINA/HONG KONG *	111	887	699%
GUAM	11	17	55%
UNITED STATES	48	24	-50%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	157	181	15%
OTHER	19	40	111%
DAY VISITORS:	55	31	-44%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	24,966	28,288	13%
October	3,154	3,759	19%
November	2,598	3,210 r	24%
December	2,896	2,128	-27%
January	4,403	3,426	-22%
February	3,460	4,804 r	39%
March	2,688	3,120	16%
April	2,480	3,127	26%
May	2,258	2,765	22%
June Tulk	1,029 2,785 r	<u>1,949</u>	<u>89%</u>
July August	2,785 ¹ 3,900 r		
September	2,976		
YEAR TOTAL	34,627	28,288	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

^{*} Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

Page 1 of 2

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JUNE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE
MODE OF ARRIVAL	21,458	27,959	100.00%	30.30%	11,032	13,240	100.00%	20.01%	6,700	8,913	100.00%	33.03%	322	2,298	100.00%	613.66%	1,455	1,616	100.00%	11.07%	1,949	1,892	100.00%	-2.92%
Air	21,227	27,070	96.82%	27.53%	11,032	12,649	95.54%	14.66%	6,700	8,913	100.00%	33.03%	322	2,298	100.00%	613.66%	1,455	1,616	100.00%	11.07%	1,718	1,594	84.25%	-7.22%
Sea	231	889	3.18%	284.85%	0	591	4.46%		0	0	0.00%		0	0	0.00%		0	0	0.00%		231	298	15.75%	29.00%
GENDER	21,227	27,070	100.00%	27.53%	11,032	12,649	100.00%	14.66%	6,700	8,913	100.00%	33.03%	322	2,298	100.00%	613.66%	1,455	1,616	100.00%	11.07%	1,718	1,594	100.00%	-7.22%
Male	10,792	13,751	50.80%	27.42%	5,794	6,735	53.25%	16.24%	2,983	3,996	44.83%	33.96%	175	1,078	46.91%	516.00%	939	1,020	63.12%	8.63%	901	922	57.84%	2.33%
Female	10,431	13,310	49.17%	27.60%	5,238	5,912	46.74%	12.87%	3,715	4,916	55.16%	32.33%	147	1,214	52.83%	725.85%	514	596	36.88%	15.95%	817	672	42.16%	-17.75%
Not Stated	4	9	0.03%	125.00%	0	2	0.02%		2	1	0.01%	-50.00%	0	6	0.26%			0	0.00%		0	0	0.00%	
AGE GROUP (YEARS)	21,227	27,070	100.00%	27.53%	11,032	12,649	100.00%	14.66%	6,700	8,913	100.00%	33.03%	322	2,298	100.00%	613.66%	1,455	1,616	100.00%	11.07%	1,718	1,594	100.00%	-7.22%
Under 10	12	53	0.20%	341.67%	6	14	0.11%	133.33%	4	32	0.36%	700.00%	0	0	0.00%		0	3	0.19%		2	4	0.25%	100.00%
Under 13	2,142	2,832	10.46%	32.21%	590	656	5.19%	11.19%	1,231	1,774	19.90%	44.11%	6	59	2.57%	883.33%	111	130	8.04%	17.12%	204	213	13.36%	4.41%
10-17 13-15	188	229	0.02% 0.85%	50.00% 21.81%	20	35	0.01% 0.28%	-10.26%	- 1	2 63	0.02% 0.71%	100.00%	1	0	0.00%	800.00%	3	75	0.06% 4.64%	102.70%	40	2 47	0.13% 2.95%	-2.08%
16-19	313	317	1.17%	1.28%	126	115	0.28%	-8.73%	37	30	0.71%	-18.92%	2	23	1.00%	1050.00%	38	91	5.63%	139.47%	110	58	3.64%	-47.27%
18-19	9	8	0.03%	-11.11%	0	2	0.91%	-0.73%	0	2	0.02%	-10.3270	0	1	0.04%	.030.0076	6	3	0.19%	-50.00%	3	0	0.00%	-100.00%
20-24	1,553	1,636	6.04%	5.34%	1,186	1,193	9.43%	0.59%	168	185	2.08%	10.12%	30	93	4.05%	210.00%	62	78	4.83%	25.81%	107	87	5.46%	-18.69%
25-29	3,174	4,044	14.94%	27.41%	1,859	2,107	16.66%	13.34%	960	1,097	12.31%	14.27%	69	616	26.81%	792.75%	124	100	6.19%	-19.35%	162	124	7.78%	-23.46%
30-34	3,453	4,416	16.31%	27.89%	1,660	1,815	14.35%	9.34%	1,449	1,931	21.66%	33.26%	55	407	17.71%	640.00%	106	121	7.49%	14.15%	183	142	8.91%	-22.40%
35-39	3,023	3,988	14.73%	31.92%	1,368	1,679	13.27%	22.73%	1,263	1,680	18.85%	33.02%	34	299	13.01%	779.41%	159	157	9.72%	-1.26%	199	173	10.85%	-13.07%
40-44	2,057	2,659	9.82%	29.27%	1,018	1,218	9.63%	19.65%	618	837	9.39%	35.44%	37	244	10.62%	559.46%	203	185	11.45%	-8.87%	181	175	10.98%	-3.31%
45-49	1,405	1,803	6.66%	28.33%	790	870	6.88%	10.13%	259	328	3.68%	26.64%	31	236	10.27%	661.29%	187	210	13.00%	12.30%	138	159	9.97%	15.22%
50-54	1,131	1,432	5.29%	26.61%	607	755	5.97%	24.38%	211	263	2.95%	24.64%	24	128	5.57%	433.33%	153	160	9.90%	4.58%	136	126	7.90%	-7.35%
55-59	1,028	1,322	4.88%	28.60%	603	723	5.72%	19.90%	177	247	2.77%	39.55%	18	94	4.09%	422.22%	124	130	8.04%	4.84%	106	128	8.03%	20.75%
60 & Over	1,729	2,315 10	8.55%	33.89%	1,179	1,460	11.54%	23.83%	257	440	4.94%	71.21%	15	87	3.79%	480.00%	140	172	10.64%	22.86%	138	156	9.79%	13.04%
Not Stated PURPOSE OF VISIT	14,677	18.385	0.04%	66.67% 25.26%	8,678	10,105	0.05%	500.00% 16.44%	3.358	4,335	0.02% 100.00%	0.00% 29.09%	308	1,651	0.09%	436.04%	1,144	1,233	0.00%	-100.00% 7.78%	1,189	1,061	0.00%	-100.00% -10.77%
Pleasure	13,040	16,877	91.80%	29.42%	8,486	9,954	98.51%	17.30%	3,261	4,284	98.82%	31.37%	264	1,594	96.55%	503.79%	422	523	42.42%	23.93%	607	522	49.20%	-14.00%
Business	1,199	1,235	6.72%	3.00%	114	100	0.99%	-12.28%	3,201	4,264	0.97%	-50.59%	21	50	3.03%	138.10%	611	587	47.61%	-3.93%	368	456	49.20%	23.91%
Other	438	273	1.48%	-37.67%	78	51	0.50%	-34.62%	12	9	0.21%	-25.00%	23	7	0.42%	-69.57%	111	123	9.98%	10.81%	214	83	7.82%	-61.21%
FREQUENCY OF VISIT	14,677	18,385	100.00%	25.26%	8,678	10,105	100.00%	16.44%	3,358	4,335	100.00%	29.09%	308	1,651	100.00%	436.04%	1,144	1,233	100.00%	7.78%	1,189	1,061	100.00%	-10.77%
First Visit	7,555	9.334	50.77%	23.55%	4.044	4.241	41.97%	4.87%	2,609	3,237	74.67%	24.07%	237	1.360	82.37%	473.84%	112	86	6.97%	-23.21%	553	410	38.64%	-25.86%
Revisit	5,989	6,457	35.12%	7.81%	3,946	4,369	43.24%	10.72%	626	679	15.66%	8.47%	46	58	3.51%	26.09%	861	894	72.51%	3.83%	510	457	43.07%	-10.39%
Not Stated	1,133	2,594	14.11%	128.95%	688	1,495	14.79%	117.30%	123	419	9.67%	240.65%	25	233	14.11%	832.00%	171	253	20.52%	47.95%	126	194	18.28%	53.97%
TRAVEL ARRANGEMENT	14,677	18,385	100.00%	25.26%	8,678	10,105	100.00%	16.44%	3,358	4,335	100.00%	29.09%	308	1,651	100.00%	436.04%	1,144	1,233	100.00%	7.78%	1,189	1,061	100.00%	-10.77%
Individual Arranged	3,134	3,177	17.28%	1.37%	1,071	1,192	11.80%	11.30%	1,031	832	19.19%	-19.30%	49	79	4.78%	61.22%	483	580	47.04%	20.08%	500	494	46.56%	-1.20%
Packaged Tour	7,391	8,904	48.43%	20.47%	5,390	5,183	51.29%	-3.84%	1,676	2,464	56.84%	47.02%	164	1,144	69.29%	597.56%	40	22	1.78%	-45.00%	121	91	8.58%	-24.79%
Business Trip	1,926	2,498	13.59%	29.70%	1,080	1,685	16.67%	56.02%	290	200	4.61%	-31.03%	16	76	4.60%	375.00%	315	287	23.28%	-8.89%	225	250	23.56%	11.11%
Group Tour	1,091	1,827	9.94%	67.46%	693	854	8.45%	23.23%	232	679	15.66%	192.67%	17	217	13.14%	1176.47%	47	53	4.30%	12.77%	102	24	2.26%	-76.47%
Other	199	133	0.72%	-33.17%	42	15	0.15%	-64.29%	36	23	0.53%	-36.11%	22	4	0.24%	-81.82%	40	62	5.03%	55.00%	59	29	2.73%	-50.85%
Not Stated	936	1,846	10.04%	97.22%	402	1,176	11.64%	192.54%	93	137	3.16%	47.31%	40	131	7.93%	227.50%	219	229	18.57%	4.57%	182	173	16.31%	-4.95%
TRAVEL COMPANION	13,079	15,619		19.42%	7,923	8,432		6.42%	3,154	4,016		27.33%	260	1,471		465.77%	811	896		10.48%	931	804		-13.64%
Spouse	2,892	3,630	23.24%	25.52%	1,259	1,192	14.14%	-5.32%	1,411	1,877	46.74%	33.03%	37	377	25.63%	918.92%	72	70	7.81%	-2.78%	113	114	14.18%	0.88%
Children	1,535	1,885	12.07%	22.80%	535	505	5.99%	-5.61%	783	1,107	27.56%	41.38%	3	58	3.94%	1833.33%	75	84	9.38%	12.00%	139	131	16.29%	-5.76%
Parents/Grandparents	436	513	3.28%	17.66%	212	205	2.43%	-3.30%	191	238	5.93%	24.61%	0	25	1.70%	700.000	9	16	1.79%	77.78%	24	29	3.61%	20.83%
Other Family Members/relatives	714	743	4.76%	4.06%	337	345	4.09%	2.37%	265	266	6.62%	0.38%	1	8	0.54%	700.00%	44	61	6.81%	38.64%	67	63	7.84%	-5.97%
Business Associates	2,540 4,514	3,442	22.04% 28.58%	35.51%	1,555 3,715	2,099 3,561	24.89% 42.23%	34.98%	620 530	738 623	18.38% 15.51%	19.03% 17.55%	44	257 94	17.47%	484.09%	157	147	16.41%	-6.37% 30.21%	164 149	201 61	25.00% 7.59%	22.56% -59.06%
Friends Tour Group	1,182	4,464 2.075	28.58% 13.29%	-1.11% 75.55%	3,715 706	3,561 952	42.23% 11.29%	-4.15% 34.84%	237	397	9.89%	17.55% 67.51%	125	688	6.39% 46.77%	291.67% 450.40%	96	125 22	13.95%	30.21% 15.79%	149	16	1.99%	-83.16%
Alone	1,182	1,572	13.29%	75.55% 0.83%	620	952 650	7.71%	34.84% 4.84%	103	148	3.69%	-23.32%	125	52	3.54%	73.33%	19 416	446	49.78%	7.21%	300	16 276	1.99% 34.33%	-83.16%
Not Stated	1,498	2,424	15.52%	61.82%	719	1,474	17.48%	105.01%	105	223	5.55%	14.36%	40	172	11.69%	258.33%	296	310	34.60%	4.73%	240	245	34.33%	2.08%
NOL Stateu	1,496	2,424	15.52%	01.02%	7 19	1,474	17.40%	105.01%	195	223	5.55%	14.36%	48	1/2	11.09%	256.33%	∠96	310	34.00%	4./3%	240	245	30.41%	2.08%

^{*} Effective October 2006, arrivals from Hong Kong are included with China.

Visitors Profile by Country (Saipan only)

Page 2 of 2

	TOTAL			-			PAN			1/0	REA	CHINA/HK* GUAM			OTHERS									
JUNE													[
TRAVEL BLANC	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE	Jun-09	Jun-10	% SHARE	% CHGE
TRAVEL PLANS	13,867	16,693		20.38%	8,337	9,008		8.05%	3,263	4,195		28.56%	267	1,540		476.78%	958	1,047		9.29%	1,042	903		-13.34%
Pleasure	9,769	11,858	71.04%	21.38%	5,866	6,014	66.76%	2.52%	2,946	3,826	91.20%	29.87%	222	1,319	85.65%	494.14%	268	302	28.84%	12.69%	467	397	43.96%	-14.99%
Business	1,005	1,072	6.42%	6.67%	141	122	1.35%	-13.48%	64	31	0.74%	-51.56%	22	54	3.51%	145.45%	486	489	46.70%	0.62%	292	376	41.64%	28.77%
Golf	1,260	1,466	8.78%	16.35%	1,101	1,176	13.06%	6.81%	92	215	5.13%	133.70%	4	5	0.32%	25.00%	38	45	4.30%	18.42%	25	25	2.77%	0.00%
Dive	1,940	1,920	11.50%	-1.03%	1,797	1,686	18.72%	-6.18%	58	110	2.62%	89.66%	8	46	2.99%	475.00%	16	14	1.34%	-12.50%	61	64	7.09%	4.92%
Convention	194	104	0.62%	-46.39%	9	23	0.26%	155.56%	6	4	0.10%	-33.33%	0	2	0.13%		43	19	1.81%	-55.81%	136	56	6.20%	-58.82%
Company Trip	1,078	1,636	9.80%	51.76%	956	1,425	15.82%	49.06%	73	40	0.95%	-45.21%	8	119	7.73%	1387.50%	20	28	2.67%	40.00%	21	24	2.66%	14.29%
Honeymoon	412	522	3.13%	26.70%	134	96	1.07%	-28.36%	256	322	7.68%	25.78%	14	100	6.49%	614.29%	1	1	0.10%	0.00%	7	3	0.33%	-57.14%
Get Married	132	125	0.75%	-5.30%	119	108	1.20%	-9.24%	9	5	0.12%	-44.44%	1	7	0.45%	600.00%	2	2	0.19%	0.00%	1	3	0.33%	200.00%
Memorial Service	158	113	0.68%	-28.48%	126	82	0.91%	-34.92%	7	6	0.14%	-14.29%	0	1	0.06%		11	18	1.72%	63.64%	14	6	0.66%	-57.14%
Visit Friends	500	535	3.20%	7.00%	110	149	1.65%	35.45%	41	45	1.07%	9.76%	6	13	0.84%	116.67%	173	191	18.24%	10.40%	170	137	15.17%	-19.41%
Sports	327	221	1.32%	-32.42%	113	92	1.02%	-18.58%	7	24	0.57%	242.86%	1	2	0.13%	100.00%	89	89	8.50%	0.00%	117	14	1.55%	-88.03%
Other	273	336	2.01%	23.08%	135	175	1.94%	29.63%	19	24	0.57%	26.32%	8	10	0.65%	25.00%	40	68	6.49%	70.00%	71	59	6.53%	-16.90%
Not Stated	810	1,692	10.14%	108.89%	341	1,097	12.18%	221.70%	95	140	3.34%	47.37%	41	111	7.21%	170.73%	186	186	17.77%	0.00%	147	158	17.50%	7.48%
TRAVEL MOTIVATION	13,399	16,247		21.26%	8,080	8,729		8.03%	3,239	4,150		28.13%	268	1,501		460.07%	839	991		18.12%	973	876		-9.97%
Newspaper	127	160	0.98%	25.98%	94	94	1.08%	0.00%	24	30	0.72%	25.00%	0	27	1.80%		2	6	0.61%	200.00%	7	3	0.34%	-57.14%
Magazine	260	332	2.04%	27.69%	219	193	2.21%	-11.87%	27	95	2.29%	251.85%	2	33	2.20%	1550.00%	2	6	0.61%	200.00%	10	5	0.57%	-50.00%
Travel Agent	3,645	5,574	34.31%	52.92%	1,521	2,044	23.42%	34.39%	1,817	2,368	57.06%	30.32%	162	1,051	70.02%	548.77%	18	19	1.92%	5.56%	127	92	10.50%	-27.56%
Climate	1,488	1,537	9.46%	3.29%	1,355	1,328	15.21%	-1.99%	64	134	3.23%	109.38%	6	24	1.60%	300.00%	5	2	0.20%	-60.00%	58	49	5.59%	-15.52%
Price	1,775	1,468	9.04%	-17.30%	1,708	1,377	15.78%	-19.38%	33	41	0.99%	24.24%	1	22	1.47%	2100.00%	12	11	1.11%	-8.33%	21	17	1.94%	-19.05%
Short	1,738	1,775	10.93%	2.13%	1,520	1,455	16.67%	-4.28%	146	258	6.22%	76.71%	1	16	1.07%	1500.00%	40	21	2.12%	-47.50%	31	25	2.85%	-19.35%
Reading	109	275	1.69%	152.29%	39	54	0.62%	38.46%	51	183	4.41%	258.82%	0	10	0.67%		1	1	0.10%	0.00%	18	27	3.08%	50.00%
Flyer	453	468	2.88%	3.31%	340	292	3.35%	-14.12%	96	103	2.48%	7.29%	0	8	0.53%		2	1	0.10%	-50.00%	15	64	7.31%	326.67%
Friends / Relatives	2,415	2,622	16.14%	8.57%	1,596	1,508	17.28%	-5.51%	286	336	8.10%	17.48%	39	114	7.59%	192.31%	229	430	43.39%	87.77%	265	234	26.71%	-11.70%
TV / Radio	123	148	0.91%	20.33%	36	79	0.91%	119.44%	73	46	1.11%	-36.99%	0	17	1.13%		2	2	0.20%	0.00%	12	4	0.46%	-66.67%
Prior Trip	2,327	2,375	14.62%	2.06%	1,877	1,894	21.70%	0.91%	239	252	6.07%	5.44%	10	21	1.40%	110.00%	117	110	11.10%	-5.98%	84	98	11.19%	16.67%
Other	2,166	2,349	14.46%	8.45%	897	1,105	12.66%	23.19%	276	226	5.45%	-18.12%	37	113	7.53%	205.41%	490	512	51.66%	4.49%	466	393	44.86%	-15.67%
Web	2,034	2,383	14.67%	17.16%	1,353	1,286	14.73%	-4.95%	579	784	18.89%	35.41%	18	204	13.59%	1033.33%	20	43	4.34%	115.00%	64	66	7.53%	3.13%
Not Stated	1,278	2,138	13.16%	67.29%	598	1,376	15.76%	130.10%	119	185	4.46%	55.46%	40	150	9.99%	275.00%	305	242	24.42%	-20.66%	216	185	21.12%	-14.35%
OCCUPATION	14,677	18,385	100.00%	25.26%	8,678	10,105	100.00%	16.44%	3,358	4,335	100.00%	29.09%	308	1,651	100.00%	436.04%	1,144	1,233	100.00%	7.78%	1,189	1,061	100.00%	-10.77%
Leg & Manager	1,375	1,707	9.28%	24.15%	1,067	1,310	12.96%	22.77%	52	75	1.73%	44.23%	25	74	4.48%	196.00%	125	141	11.44%	12.80%	106	107	10.08%	0.94%
Professional	2,037	2,709	14.73%	32.99%	644	676	6.69%	4.97%	632	781	18.02%	23.58%	146	748	45.31%	412.33%	267	237	19.22%	-11.24%	348	267	25.16%	-23.28%
Technicians	773	996	5.42%	28.85%	408	481	4.76%	17.89%	205	263	6.07%	28.29%	17	86	5.21%	405.88%	96	101	8.19%	5.21%	47	65	6.13%	38.30%
Clerk	4,570	5,812	31.61%	27.18%	3,364	3,912	38.71%	16.29%	1,138	1,515	34.95%	33.13%	16	337	20.41%	2006.25%	21	25	2.03%	19.05%	31	23	2.17%	-25.81%
Service	1,707	1,826	9.93%	6.97%	1,085	990	9.80%	-8.76%	551	750	17.30%	36.12%	9	52	3.15%	477.78%	38	21	1.70%	-44.74%	24	13	1.23%	-45.83%
Skilled	44	59	0.32%	34.09%	37	36	0.36%	-2.70%	3	16	0.37%	433.33%	0	1	0.06%		3	4	0.32%	33.33%	1	2	0.19%	100.00%
Craftsman	40	29	0.16%	-27.50%	7	3	0.03%	-57.14%	4	7	0.16%	75.00%	1	2	0.12%	100.00%	22	14	1.14%	-36.36%	6	3	0.28%	-50.00%
Plant Operator	91	137	0.75%	50.55%	60	74	0.73%	23.33%	22	36	0.83%	63.64%	0	25	1.51%		5	1	0.08%	-80.00%	4	1	0.09%	-75.00%
Entry Level	87	38	0.21%	-56.32%	5	8	0.08%	60.00%	71	1	0.02%	-98.59%	3	18	1.09%	500.00%	4	4	0.32%	0.00%	4	7	0.66%	75.00%
Armed Forces	99	152	0.83%	53.54%	3	7	0.07%	133.33%	7	11	0.25%	57.14%	0	0	0.00%		38	58	4.70%	52.63%	51	76	7.16%	49.02%
Homemaker	629	724	3.94%	15.10%	384	352	3.48%	-8.33%	200	304	7.01%	52.00%	2	25	1.51%	1150.00%	19	24	1.95%	26.32%	24	19	1.79%	-20.83%
Students	711	684	3.72%	-3.80%	421	320	3.17%	-23.99%	128	166	3.83%	29.69%	15	27	1.64%	80.00%	38	90	7.30%	136.84%	109	81	7.63%	-25.69%
Retirees	422	474	2.58%	12.32%	330	305	3.02%	-7.58%	31	57	1.31%	83.87%	10	40	2.42%	300.00%	25	40	3.24%	60.00%	26	32	3.02%	23.08%
Other	464	474	2.58%	2.16%	157	147	1.45%	-6.37%	118	97	2.24%	-17.80%	18	59	3.57%	227.78%	85	95	7.70%	11.76%	86	76	7.16%	-11.63%
Not Stated	1,628	2,564	13.95%	57.49%	706	1,484	14.69%	110.20%	196	256	5.91%	30.61%	46	157	9.51%	241.30%	358	378	30.66%	5.59%	322	289	27.24%	-10.25%
LENGTH OF STAY (NIGHTS)	78,220	99,907		27.73%	36,725	40,843		11.21%	25,692	34,433		34.02%	1,002	9,083		806.49%	3,690	4,449		20.57%	11,111	11,099		-0.11%
Avg. Length of Stay (Nights)	3.68	3.69			3.33	3.23			3.83	3.86			3.11	3.95			2.54	2.75			6.47	6.96		

^{*} Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

VISITORS AUTHO	ORITY																
JUNE	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	3	6	100.00%	0.05%	0.09%	3	7		0.06%	0.12%	0	1	6	14	133.33%	0.05%	0.11%
Under 13 10-17	307 0	334 0	8.79%	5.30%	4.96%	283 0	322	13.78%	5.40%	5.45%	0	0	590 0	656 1	11.19%	5.35%	5.19%
13-15	11	15	36.36%	0.00% 0.19%	0.00% 0.22%	28	1 20		0.00% 0.53%	0.02% 0.34%	0	0	39	35	-10.26%	0.00% 0.35%	0.01% 0.28%
16-19	53	36	-32.08%	0.91%	0.53%	73	79	8.22%	1.39%	1.34%	0	0	126	115	-8.73%	1.14%	0.91%
18-19	0	0		0.00%	0.00%	0	2		0.00%	0.03%	0	0	0	2		0.00%	0.02%
20-24 25-29	393 711	358 764	-8.91% 7.45%	6.78% 12.27%	5.32% 11.34%	793 1,148	835 1,343	5.30% 16.99%	15.14% 21.92%	14.12% 22.72%	0	0	1,186 1,859	1,193 2,107	0.59% 13.34%	10.75% 16.85%	9.43% 16.66%
30-34	812	904	11.33%	14.01%	13.42%	848	911	7.43%	16.19%	15.41%	0	0	1,660	1,815	9.34%	15.05%	14.35%
35-39	816	1,024	25.49%	14.08%	15.20%	552	655	18.66%	10.54%	11.08%	0	0	1,368	1,679	22.73%	12.40%	13.27%
40-44	649	831	28.04%	11.20%	12.34%	369	387	4.88%	7.04%	6.55%	0	0	1,018	1,218	19.65%	9.23%	9.63%
45-49 50-54	512 386	589 479	15.04% 24.09%	8.84% 6.66%	8.75% 7.11%	278 221	280 276	0.72% 24.89%	5.31% 4.22%	4.74% 4.67%	0	1	790 607	870 755	10.13% 24.38%	7.16% 5.50%	6.88% 5.97%
55-59	389	450	15.68%	6.71%	6.68%	214	273	27.57%	4.09%	4.62%	0	0	603	723	19.90%	5.47%	5.72%
60 and Over	751	942	25.43%	12.96%	13.99%	428	518	21.03%	8.17%	8.76%	0	0	1,179	1,460	23.83%	10.69%	11.54%
Not Stated	1	3	200.00%	0.02%	0.04%	0	3	#DIV/0!	0.00%	0.05%	0	0	1	6	500.00%	0.01%	0.05%
Total	5,794	6,735	16.24%	100.00%	100.00%	5,238	5,912	12.87%	100.00%	100.00%	0	2	11,032	12,649	14.66%	100.00%	100.00%
		2009	2010		2009	2010											
FREQUENCY OF V	/ICIT	Number	Number	% Chge	% Share	% Share	т	RAVEL COMPAN	ION	2010 Number	% Share						
FREQUENCY OF V	1311						11	RAVEL COMPAN	ION	Number	% Share						
First Visit		4,044	4,241	4.87%	46.60%	41.97%		oouse		1,192	14.14%						
Revisit Not Stated		3,946 688	4,369 1,495	10.72% 117.30%	45.47% 7.93%	43.24% 14.79%		nildren arents/Grandparer	to	505 205	5.99% 2.43%						
Not Stated		000	1,495	117.30%	7.93%	14.79%		her Family Memb		345	4.09%						
TRAVEL ARRANG	EMENT							isiness Associates		2,099	24.89%						
								iends		3,561	42.23%						
Individually arranged Packaged Tour	d	1,071 5,390	1,192 5,183	11.30% -3.84%	12.34% 62.11%	11.80% 51.29%		our Group one		952 650	11.29% 7.71%						
Company/Business	trip	1,080	1,685	56.02%	12.45%	16.67%	All	one		030	7.7170						
Group Tour		693	854	23.23%	7.99%	8.45%	# 0	of respondents		8,432							
Other Not Stated		42 402	15 1,176	-64.29% 192.54%	0.48% 4.63%	0.15% 11.64%											
Not Stated		402	1,170	192.54 /6	4.03 //	11.04/6											
TRAVEL PLANS		2009	2010		2009	2010		RAVEL	2009	2010		2009	2010				
				% Chge	% Share	% Share		OTIVATION			Ü	% Share	% Share				
Pleasure Business		5,866 141	6,014 122	2.52% -13.48%	70.94% 1.71%	62.79% 1.27%		ternet ewspaper	1,353 94	1,286 94	-4.95% 0.00%	16.78% 1.17%	13.76% 1.01%				
Golf		1,101	1,176	6.81%	13.31%	12.28%		agazines	219	193	-11.87%	2.72%	2.07%				
Diving		1,797	1,686	-6.18%	21.73%	17.60%		avel Agents	1,521	2,044	34.39%	18.87%	21.88%				
Attend Conf & Conv	1	9	23	155.56%	0.11%	0.24%		imate	1,355	1,328	-1.99%	16.81%	14.21%				
Company Trip Honeymoon		956 134	1,425 96	49.06% -28.36%	11.56% 1.62%	14.88% 1.00%		ice nort flight Time	1,708 1,520	1,377 1,455	-19.38% -4.28%	21.19% 18.86%	14.74% 15.57%				
Getting Married		119	108	-9.24%	1.44%	1.13%		eneral Reading	39	54	38.46%	0.48%	0.58%				
Memorial Service		126	82	-34.92%	1.52%	0.86%	Fly	yer/Poster	340	292	-14.12%	4.22%	3.13%				
VFR	_	110	149	35.45%	1.33%	1.56%		iends/Relatives	1,596	1,508	-5.51%	19.80%	16.14%				
Attend Sport Events Others	5	113 135	92 175	-18.58% 29.63%	1.37% 1.63%	0.96% 1.83%		//Radio evious Trip	36 1,877	79 1,894	119.44% 0.91%	0.45% 23.28%	0.85% 20.27%				
				20.0070				hers	897	1,105	23.19%	11.13%	11.83%				
OCCUPATION		2009	2010	۵, ۵:	2009	2010			2009	2010	0/ 6:	2009	2010				
				% Chge	% Share	% Share	_		_		-	% Share	% Share				
Legislators, and ma Professional	nagers	1,067 644	1,310 676	22.77% 4.97%	12.30% 7.42%	12.96% 6.69%		ntry Level med Forces	5 3	8 7	60.00% 133.33%	0.06% 0.03%	0.08% 0.07%				
Technicians		408	481	17.89%	4.70%	4.76%		omemakers	384	352	-8.33%	4.42%	3.48%				
Clerk		3,364	3,912	16.29%	38.76%	38.71%	St	udents	421	320	-23.99%	4.85%	3.17%				
Service Workers		1,085	990	-8.76%	12.50%	9.80%		etirees	330	305	-7.58%	3.80%	3.02%				
Skilled Workers Craft and related tra	ades worker	37 7	36 3	-2.70% -57.14%	0.43% 0.08%	0.36% 0.03%		hers of Stated	157 706	147 1,484	-6.37% 110.20%	1.81% 8.14%	1.45% 14.69%				
Operators and Asse		60	3 74	23.33%	0.08%	0.03%	INC	n Stateu	706	1,404	110.20%	0.1470	14.09%				
opolatoro ana Aooc				20.0070	0.0070	0.7070											



KOREA VISITORS PROFILE

WARIAN VISITORS AUTHOR	RITY																
JUNE	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	4	13	225.00%	0.13%	0.33%	0	19		0.00%	0.39%	0	0	4	32	700.00%	0.06%	0.36%
Under 13	608	902	48.36%	20.38%	22.57%	623	871	39.81%	16.77%	17.72%	0	1	1,231	1,774	44.11%	18.37%	19.90%
10-17	1	1	0.00%	0.03%	0.03%	0	1		0.00%	0.02%	0	0	1	2	100.00%	0.01%	0.02%
13-15	29	29	0.00%	0.97%	0.73%	34	34	0.00%	0.92%	0.69%	0	0	63	63	0.00%	0.94%	0.71%
16-19 18-19	16 0	11 1	-31.25%	0.54% 0.00%	0.28% 0.03%	21 0	19 1	-9.52%	0.57% 0.00%	0.39% 0.02%	0	0	37 0	30 2	-18.92% 	0.55% 0.00%	0.34% 0.02%
20-24	30	35	16.67%	1.01%	0.88%	138	150	8.70%	3.71%	3.05%	0	0	168	185	10.12%	2.51%	2.08%
25-29	267	344	28.84%	8.95%	8.61%	693	753	8.66%	18.65%	15.32%	0	0	960	1,097	14.27%	14.33%	12.31%
30-34	600	814	35.67%	20.11%	20.37%	848	1,117	31.72%	22.83%	22.72%	1	0	1,449	1,931	33.26%	21.63%	21.66%
35-39	661	794	20.12%	22.16%	19.87%	602	886	47.18%	16.20%	18.02%	0	0	1,263	1,680	33.02%	18.85%	18.85%
40-44	358	498	39.11%	12.00%	12.46%	260	339	30.38%	7.00%	6.90%	0	0	618	837	35.44%	9.22%	9.39%
45-49 50-54	141 84	155 102	9.93% 21.43%	4.73% 2.82%	3.88% 2.55%	118 127	173 161	46.61% 26.77%	3.18% 3.42%	3.52% 3.28%	0	0	259 211	328 263	26.64% 24.64%	3.87% 3.15%	3.68% 2.95%
55-59	73	95	30.14%	2.45%	2.38%	103	152	47.57%	2.77%	3.26%	1	0	177	263	39.55%	2.64%	2.95%
60 and Over	111	201	81.08%	3.72%	5.03%	146	239	63.70%	3.93%	4.86%	0	0	257	440	71.21%	3.84%	4.94%
Not Stated	0	1		0.00%	0.03%	2	1	-50.00%	0.05%	0.02%	0	0	2	2	0.00%	0.03%	0.02%
Total	2,983	3,996	33.96%	100.00%	100.00%	3,715	4,916	32.33%	100.00%	100.00%	2	1	6,700	8,913	33.03%	100.00%	100.00%
"												<u> </u>					
		2009	2010		2009	2010											
FREQUENCY OF VI	ISIT	Number	Number	% Chge	% Share	% Share	TR	AVEL COMPAN	ION	2010 Number	% Share						
First Visit		2,609	3,237	24.07%	77.70%	74.67%		ouse		1,877	46.74%						
Revisit Not Stated		626 123	679 419	8.47% 240.65%	18.64% 3.66%	15.66% 9.67%			to.	1,107 238	27.56% 5.93%						
Not Stated		123	419	240.05%	3.00%	9.67%		ents/Grandparen er Family Membe		266	6.62%						
TRAVEL ARRANGE	MENT							siness Associates		738	18.38%						
							Frie	ends		623	15.51%						
Individually arranged	l	1,031	832	-19.30%	30.70%	19.19%		ır Group		397	9.89%						
Packaged Tour		1,676	2,464	47.02%	49.91%	56.84%	Alo	ne		148	3.69%						
Company/Business t Group Tour	trip	290 232	200 679	-31.03% 192.67%	8.64% 6.91%	4.61% 15.66%	# 0	f respondents		4,016							
Other		36	23	-36.11%	1.07%	0.53%	# 0	respondents		4,010							
Not Stated		93	137	47.31%	2.77%	3.16%											
TRAVEL PLANS		2009	2010		2009	2010	TR	AVEL	2009	2010	L	2009	2010				
				% Chge	% Share	% Share	MC	TIVATION			% Chge	% Share	% Share				
Pleasure		5,866	6,014	2.52%	198.91%	157.93%	Inte	ernet	579	784	35.41%	21.12%	21.94%				
Business		141	122	-13.48%	4.78%	3.20%	Ne	wspaper	24	30	25.00%	0.88%	0.84%				
Golf		1,101	1,176	6.81%	37.33%	30.88%		gazines	27	95	251.85%	0.99%	2.66%				
Diving		1,797 9	1,686	-6.18%	60.94%	44.28%		vel Agents	1,817	2,368	30.32%	66.29%	66.26%				
Attend Conf & Conv Company Trip		9 956	23 1,425	155.56% 49.06%	0.31% 32.42%	0.60% 37.42%	Prid	nate	64 33	134 41	109.38% 24.24%	2.33% 1.20%	3.75% 1.15%				
Honeymoon		134	96	-28.36%	4.54%	2.52%		ort flight Time	146	258	76.71%	5.33%	7.22%				
Getting Married		119	108	-9.24%	4.04%	2.84%		neral Reading	51	183	258.82%	1.86%	5.12%				
Memorial Service		126	82	-34.92%	4.27%	2.15%		er/Poster	96	103	7.29%	3.50%	2.88%				
VFR		110	149	35.45%	3.73%	3.91%		ends/Relatives	286	336	17.48%	10.43%	9.40%				
Attend Sport Events Others		113 135	92 175	-18.58% 29.63%	3.83% 4.58%	2.42% 4.60%		Radio vious Trip	73 239	46 252	-36.99% 5.44%	2.66% 8.72%	1.29% 7.05%				
Others		133	175	29.03%	4.56%	4.60%	Oth		276	226	-18.12%	10.07%	6.32%				
OCCUPATION		2009	2010	0/ Cha-	2009 % Share	2010 % Share			2009	2010	º/ Chc-	2009	2010				
		50	7-	% Chge							% Chge		% Share				
Legislators, and man Professional	iagers	52 632	75 781	44.23% 23.58%	1.55% 18.82%	1.73% 18.02%		ry Level ned Forces	71 7	1 11	-98.59% 57.14%	2.11% 0.21%	0.02% 0.25%				
Technicians		205	263	23.58%	6.10%	6.07%		ned Forces nemakers	200	304	57.14%	5.96%	7.01%				
Clerk		1,138	1,515	33.13%	33.89%	34.95%		dents	128	166	29.69%	3.81%	3.83%				
Service Workers		551	750	36.12%	16.41%	17.30%	Ret	irees	31	57	83.87%	0.92%	1.31%				
Skilled Workers		3	16	433.33%	0.09%	0.37%	Oth		118	97	-17.80%	3.51%	2.24%				
Craft and related trac		4	7	75.00%	0.12%	0.16%	Not	Stated	196	256	30.61%	5.84%	5.91%				
Operators and Asser	noiers	22	36	63.64%	0.66%	0.83%											

2010 % Share

0.00% 2.57% 0.00% 0.39% 1.00% 0.04% 4.05% 26.81% 17.71% 13.01% 10.62% 10.27% 5.57% 4.09% 3.79% 0.09% 100.00%



VISITORS AUTHO	RITY																
JUNE	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	
Under 13	4	37	825.00%	2.29%	3.43%	2	22	1000.00%	1.36%	1.81%	0	0	6	59	883.33%	1.86%	
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	
13-15	0	5		0.00%	0.46%	1	4	300.00%	0.68%	0.33%	0	0	1	9	800.00%	0.31%	
16-19	1	12	1100.00%	0.57%	1.11%	1	11	1000.00%	0.68%	0.91%	0	0	2	23	1050.00%	0.62%	
18-19	0	0		0.00%	0.00%	0	1		0.00%	0.08%	0	0	0	1		0.00%	
20-24	12	23	91.67%	6.86%	2.13%	18	70	288.89%	12.24%	5.77%	0	0	30	93	210.00%	9.32%	
25-29	33	258	681.82%	18.86%	23.93%	36	358	894.44%	24.49%	29.49%	0	0	69	616	792.75%	21.43%	
30-34	26	192	638.46%	14.86%	17.81%	29	215	641.38%	19.73%	17.71%	0	0	55	407	640.00%	17.08%	
35-39	21	154	633.33%	12.00%	14.29%	13	144	1007.69%	8.84%	11.86%	0	1	34	299	779.41%	10.56%	
40-44	25	123	392.00%	14.29%	11.41%	12	120	900.00%	8.16%	9.88%	0	1	37	244	559.46%	11.49%	
45-49 50-54	24	118	391.67%	13.71%	10.95%	7	116	1557.14%	4.76%	9.56%	0	2	31	236	661.29%	9.63%	
50-54 55-59	13 10	64 49	392.31% 390.00%	7.43% 5.71%	5.94% 4.55%	11 8	64 45	481.82% 462.50%	7.48% 5.44%	5.27% 3.71%	0	0	24 18	128 94	433.33% 422.22%	7.45% 5.59%	
60 and Over	6	49	616.67%	3.43%	3.99%	9	45	388.89%	6.12%	3.62%	0	0	15	94 87	480.00%	4.66%	
Not Stated	0	0	010.07%	0.00%	0.00%	0	0	300.09%	0.00%	0.00%	0	2	0	2	460.00%	0.00%	
Total	175	1,078	516.00%	100.00%	100.00%	147	1,214	725.85%	100.00%	100.00%	0	6	322	2,298	613.66%	100.00%	
Total	175	1,076	516.00%	100.00%	100.00%	147	1,214	725.05%	100.00%	100.00%	0	0	322	2,290	613.00%	100.00%	
		2009	2010		2009	2010											
		Number	Number	% Chge	% Share	% Share				2010							
FREQUENCY OF V	ISIT						TR	AVEL COMPAN	ION	Number	% Share						
First Visit		237	1,360	473.84%	76.95%	82.37%	Sp	ouse		377	25.63%						
Revisit		46	58	26.09%	14.94%	3.51%	Children			58	3.94%						
Not Stated		25	233	832.00%	8.12%	14.11%		rents/Grandparen		25	1.70%						
								her Family Membe		8	0.54%						
TRAVEL ARRANGI	EMENT							siness Associates	3	257	17.47%						
	_							ends		94	6.39%						
Individually arranged	d	49	79	61.22%	15.91%	4.78%		ur Group		688	46.77%						
Packaged Tour		164	1,144	597.56%	53.25%	69.29%	Alc	one		52	3.54%						
Company/Business	trip	16	76	375.00%	5.19%	4.60%											
Group Tour		17	217 4	1176.47% -81.82%	5.52%	13.14%	# 0	of respondents		1,471							
Other Not Stated		22 40	131	227.50%	7.14% 12.99%	0.24% 7.93%											
TRAVEL DI ANG		2000	2040		2000	2040	TD	AVE	2000	2010		2000	2040				
TRAVEL PLANS		2009	2010		2009	2010		AVEL	2009	2010		2009	2010				
				% Chge	% Share	% Share		OTIVATION			-	% Share	% Share				
Pleasure		222	1,319	494.14%	-219.80%	117.35%		ernet	18	204	1033.33%	-5.83%	22.92%				
Business		22	54	145.45%	-21.78%	4.80%		wspaper	0	27		0.00%	3.03%				
Golf		4	5	25.00%	-3.96%	0.44%		agazines	2	33	1550.00%	-0.65%	3.71%				
Diving		8	46	475.00%	-7.92%	4.09%		avel Agents	162	1,051	548.77%	-52.43%	118.09%				
Attend Conf & Conv		0	2	4007.500/	0.00%	0.18%		mate	6	24	300.00%	-1.94%	2.70%				
Company Trip		8	119	1387.50%	-7.92%	10.59%	Pri		1	22	2100.00%	-0.32%	2.47%				
Honeymoon		14 1	100 7	614.29%	-13.86%	8.90%		ort flight Time	1	16	1500.00%	-0.32%	1.80%				
Getting Married		1 0	1	600.00%	-0.99% 0.00%	0.62% 0.09%		eneral Reading rer/Poster	0	10 8		0.00% 0.00%	1.12% 0.90%				
Memorial Service VFR		6	13	116.67%	-5.94%	0.09% 1.16%		er/Poster ends/Relatives	39	8 114	192.31%	-12.62%	12.81%				
Attend Sport Events		1	2	100.00%	-5.94% -0.99%	0.18%		/Radio	0	17	192.31%	0.00%	1.91%				
Others		8	10	25.00%	-0.99% -7.92%	0.18%		evious Trip	10	21	110.00%	-3.24%	2.36%				
0.11013		O	10	25.00 /0	-1.32/0	0.0370		hers	37	113	205.41%	-11.97%	12.70%				
OCCUPATION		2009	2010		2009	2010			2009	2010		2009	2010				
				% Chge	% Share	% Share						% Share	% Share				
Legislators, and mar	nagers	25	74	196.00%	8.12%	4.48%	% Entry Level 3		18	500.00%	0.97%	1.09%					
Professional		146	748	412.33%	47.40%	45.31%	% Armed Forces 0		0		0.00%	0.00%					
Technicians		17	86	405.88%	5.52%	5.21%	% Homemakers 2		2	25	1150.00%	0.65%	1.51%				
Clerk		16	337	2006.25%	5.19%	20.41%		udents	15	27	80.00%	4.87%	1.64%				
Service Workers		9	52	477.78%	2.92%	3.15%		tirees	10	40	300.00%	3.25%	2.42%				
Skilled Workers	1	0	1	400.000/	0.00%	0.06%		hers	18	59	227.78%	5.84%	3.57%				
Craft and related tra		1	2	100.00%	0.32%	0.12%	No	t Stated	46	157	241.30%	14.94%	9.51%				
Operators and Asse	mplers	0	25		0.00%	1.51%											