



# Commonwealth of the Northern Mariana Islands

## ~ Visitor Arrival Statistics ~

### Fiscal Year 2010 - 2011

	2010	2011	% Change
<b>TOTAL TO DATE:</b>	<b>265,058</b>	<b>251,992</b>	<b>-4.93%</b>
October	20,467	25,784	25.98%
November	23,008	27,179	18.13%
December	30,155	31,572	4.70%
January	35,716	34,738	-2.74%
February	37,850	33,659	-11.07%
March	36,220	30,376	-16.13%
April	26,255	21,629	-17.62%
May	27,015 <sup>r</sup>	23,451	-13.19%
<b><u>June</u></b>	<b><u>28,372</u></b>	<b><u>23,604</u></b>	<b><u>-16.81%</u></b>
July	35,164		
August	38,047		
September	29,917		
<b>YEAR TOTAL:</b>	<b>368,186</b>	<b>251,992</b>	<b>-----</b>

### Calendar Year 2010 - 2011

	2010	2011	% Change
<b>TOTAL TO DATE:</b>	<b>191,428</b>	<b>167,457</b>	<b>-12.52%</b>
January	35,716	34,738	-2.74%
February	37,850	33,659	-11.07%
March	36,220	30,376	-16.13%
April	26,255	21,629	-17.62%
May	27,015 <sup>r</sup>	23,451	-13.19%
<b><u>June</u></b>	<b><u>28,372</u></b>	<b><u>23,604</u></b>	<b><u>-16.81%</u></b>
July	35,164		
August	38,047		
September	29,917		
October	25,784		
November	27,179		
December	31,572		
<b>YEAR TOTAL:</b>	<b>379,091</b>	<b>167,457</b>	<b>-----</b>

<sup>r</sup> Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	129,115	111,223	-14%	78,553	80,200	2%	29,377	33,112	13%
October	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
November	10,553	11,447	8%	6,892	10,428	51%	2,742	2,346	-14%
December	15,638	14,279	-9%	10,157	10,485	3%	1,302	3,617	178%
January	18,018	15,646	-13%	11,710	12,685	8%	3,065	3,946 <sup>r</sup>	29%
February	19,271	17,450	-9%	9,603	10,133	6%	6,286	3,962	-37%
March	21,685	17,214	-21%	8,185	7,072	-14%	3,196	2,707	-15%
April	10,463	7,696	-26%	8,619	6,349	-26%	3,483	2,815	-19%
May	11,434 <sup>r</sup>	7,567	-34%	9,643	7,303	-24%	3,159	5,383	70%
<u>June</u>	<u>13,451</u>	<u>8,645</u>	<u>-36%</u>	<u>8,931</u>	<u>7,064</u>	<u>-21%</u>	<u>2,298</u>	<u>5,129</u>	<u>123%</u>
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	13,457	11,819	-12%	7,032	7,320	4%	833	416	-50%
October	1,520	1,225	-19%	909	762	-16%	132	43	-67%
November	1,468	1,402	-4%	496	993	100%	210	55	-74%
December	1,578	1,540	-2%	792	771	-3%	60	48	-20%
January	1,524	1,076	-29%	644	485	-25%	39	40	3%
February	1,231	987	-20%	997	538	-46%	45	44	-2%
March	1,559	1,307	-16%	751	1,137	51%	45	35	-22%
April	1,376	1,533	11%	662	842	27%	201	63	-69%
May	1,441	1,386	-4%	746	1,209	62%	62	43	-31%
<u>June</u>	<u>1,760</u>	<u>1,363</u>	<u>-23%</u>	<u>1,035</u>	<u>583</u>	<u>-44%</u>	<u>39</u>	<u>45</u>	<u>15%</u>
July	1,460			951			42		
August	1,315			837 <sup>r</sup>			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	3,366	4,004	19%	104	162	56%	3,221	3,736	16%
October	377	367	-3%	12	34	183%	256	186	-27%
November	374	288	-23%	43	3	-93%	230	217	-6%
December	401	559	39%	5	11	120%	222	262	18%
January	487	599	23%	4	32 <sup>r</sup>	700%	225	229	2%
February	181	376	108%	10	23	130%	226	146	-35%
March	496	650	31%	7	8	14%	296	246	-17%
April	260	283	9%	10	18	80%	1,181	2,030	72%
May	305	324	6%	1	24	2300%	224	212	-5%
<u>June</u>	<u>485</u>	<u>558</u>	<u>15%</u>	<u>12</u>	<u>9</u>	<u>-25%</u>	<u>361</u>	<u>208</u>	<u>-42%</u>
July	375			72			271		
August	383			41			182		
September	205			3			197		
Year Total	4,329			220			3,871		

<sup>r</sup> Revised



## VISITOR ARRIVALS TO SAIPAN - JUNE 2011

ARRIVALS BY MODE OF TRANSPORTATION	<u>Jun-10</u>	<u>Jun-11</u>	% CHANGE
Air Arrivals	27,070	23,200	-14%
Sea Arrivals	889	0	-100%
<b>TOTAL ARRIVALS</b>	<b>27,959</b>	<b>23,200</b>	<b>-17%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>12,649</b>	<b>8,456</b>	<b>-33%</b>
Kanto (Tokyo)	8,530	6,832	-20%
Kinki (Osaka)	390	281	-28%
Tokai (Nagoya)	2,160	501	-77%
Tohoku (Sendai)	629	305	-52%
Kyushu (Fukuoka)	84	80	-5%
Hokkaido (Sapporo)	270	79	-71%
Chugoku (Hiroshima)	49	56	14%
Shikoku	57	43	-25%
Okinawa	15	11	-27%
Others	14	10	-29%
Not Specified	451	258	-43%
<b>KOREA</b>	<b>8,913</b>	<b>7,059</b>	<b>-21%</b>
Seoul	4,663	4,095	-12%
Pusan	827	296	-64%
Taegu	237	114	-52%
Inchon	115	389	238%
Others	2,773	1,967	-29%
Not Specified	298	198	-34%
<b>CHINA/HONG KONG</b>	<b>2,298</b>	<b>5,129</b>	<b>123%</b>
<b>GUAM</b>	<b>1,616</b>	<b>1,192</b>	<b>-26%</b>
<b>UNITED STATES</b>	<b>706</b>	<b>547</b>	<b>-23%</b>
<b>PHILIPPINES</b>	<b>38</b>	<b>45</b>	<b>18%</b>
<b>RUSSIA</b>	<b>485</b>	<b>558</b>	<b>15%</b>
<b>TAIWAN</b>	<b>12</b>	<b>9</b>	<b>-25%</b>
<b>OTHER</b>	<b>353</b>	<b>205</b>	<b>-42%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2010</b>	<b>FY 2011</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>260,314</b>	<b>248,511</b>	<b>-5%</b>
October	19,992	25,485	27%
November	22,446	26,690	19%
December	29,554	30,904	5%
January	35,318	34,329	-3%
February	37,393	33,367	-11%
March	35,470	30,091	-15%
April	25,862	21,359	-17%
May	26,320	23,086	-12%
<u>June</u>	<u>27,959</u>	<u>23,200</u>	<u>-17%</u>
July	34,432		
August	37,302		
September	29,486		
<b>YEAR TOTAL</b>	<b>361,534</b>	<b>248,511</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Jun-11

Military Shp: -----

Cruise Ship: -----

<b>VISITOR ARRIVALS TO <u>ROTA</u> - JUNE 2011</b>			
	<u>Jun-10</u>	<u>Jun-11</u>	% CHANGE
<b>TOTAL ARRIVALS</b>	<b>413</b>	<b>404</b>	<b>-2%</b>
<b>ARRIVALS FROM GUAM</b>	<b>413</b>	<b>404</b>	<b>-2%</b>
JAPAN	211	189	-10%
KOREA	18	5	-72%
CHINA/HONG KONG	0	0	-----
GUAM	144	171	19%
UNITED STATES	31	36	16%
PHILIPPINES	1	0	-100%
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	8	3	-63%
<b>INTERISLAND ARRIVALS</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN			-----
KOREA			-----
CHINA/HONG KONG			-----
UNITED STATES (INCLUDING GUAM)			-----
PHILIPPINES			-----
OTHER			-----
	<b>Not Available</b>	<b>Not Available</b>	
<b>ARRIVALS BY MONTH</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>5,440</b>	<b>3,481</b>	<b>-36%</b>
October	852	299	-65%
November	881	489	-44%
December	601	668	11%
January	398	409	3%
February	457	292	-36%
March	750	285	-62%
April	393	270	-31%
May	695 <sup>r</sup>	365	-47%
<b>June</b>	<b>413</b>	<b>404</b>	<b>-2%</b>
July	732		
August	745		
September	431		
<b>YEAR TOTAL</b>	<b>7,348</b>	<b>3,481</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<b>VISITOR ARRIVALS TO TINIAN - JUNE 2011</b>			
	<u>Jun-10</u>	<u>Jun-11</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>1,949</b>	<b>3,347</b>	<b>72%</b>
<b>ARRIVALS FROM GUAM</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	0	<i>Not Available</i>	-----
KOREA	0		-----
CHINA/HONG KONG	0		-----
GUAM	<i>No Visitor Arrival</i>		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>1,918</b>	<b>3,322</b>	<b>73%</b>
JAPAN	436	302	-31%
KOREA	333	281	-16%
CHINA/HONG KONG	887	2,563	189%
GUAM	17	63	271%
UNITED STATES	24	19	-21%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	181	92	-49%
OTHER	40	2	-95%
<b>DAY VISITORS:</b>	<b>31</b>	<b>25</b>	<b>-19%</b>
<b>ARRIVALS BY MONTH</b>	<b>FY 2010</b>	<b>FY 2011</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>28,288</b>	<b>19,065</b>	<b>-33%</b>
October	3,759	1,955	-48%
November	3,210 r	1,617	-50%
December	2,128	1,554	-27%
January	3,426	1,956	-43%
February	4,804 r	2,115	-56%
March	3,120	1,688	-46%
April	3,127	1,486	-52%
May	2,765	3,347	21%
<u>June</u>	<u>1,949</u>	<u>3,347</u>	<u>72%</u>
July	3,158		
August	2,465		
September	1,738		
<b>YEAR TOTAL</b>	<b>35,649</b>	<b>19,065</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.













# KOREA VISITORS PROFILE

Jun-11

AGE/SEX	2010		2011		2010		2011		2010		2011		2010		2011		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
JUNE	Number	Number				Number	Number						Number	Number			
Under 10	13	0	-100.00%	0.33%	0.00%	19	1	-94.74%	0.39%	0.03%	0	0	32	1	-96.88%	0.36%	0.01%
Under 13	902	710	-21.29%	22.57%	21.88%	871	695	-20.21%	17.72%	18.24%	1	3	1,774	1,408	-20.63%	19.90%	19.95%
10-17	1	0	-100.00%	0.03%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	2	0	-100.00%	0.02%	0.00%
13-15	29	20	-31.03%	0.73%	0.62%	34	21	-38.24%	0.69%	0.55%	0	0	63	41	-34.92%	0.71%	0.58%
16-19	11	19	72.73%	0.28%	0.59%	19	19	0.00%	0.39%	0.50%	0	0	30	38	26.67%	0.34%	0.54%
18-19	1	0	-100.00%	0.03%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	2	0	-100.00%	0.02%	0.00%
20-24	35	57	62.86%	0.88%	1.76%	150	141	-6.00%	3.05%	3.70%	0	0	185	198	7.03%	2.08%	2.80%
25-29	344	179	-47.97%	8.61%	5.52%	753	559	-25.76%	15.32%	14.67%	0	0	1,097	738	-32.73%	12.31%	10.45%
30-34	814	525	-35.50%	20.37%	16.18%	1,117	798	-28.56%	22.72%	20.94%	0	0	1,931	1,323	-31.49%	21.66%	18.74%
35-39	794	644	-18.89%	19.87%	19.85%	886	661	-25.40%	18.02%	17.35%	0	1	1,680	1,306	-22.26%	18.85%	18.50%
40-44	498	485	-2.61%	12.46%	14.95%	339	272	-19.76%	6.90%	7.14%	0	0	837	757	-9.56%	9.39%	10.72%
45-49	155	164	5.81%	3.88%	5.05%	173	128	-26.01%	3.52%	3.36%	0	0	328	292	-10.98%	3.68%	4.14%
50-54	102	122	19.61%	2.55%	3.76%	161	147	-8.70%	3.28%	3.86%	0	0	263	269	2.28%	2.95%	3.81%
55-59	95	111	16.84%	2.38%	3.42%	152	143	-5.92%	3.09%	3.75%	0	0	247	254	2.83%	2.77%	3.60%
60 and Over	201	206	2.49%	5.03%	6.35%	239	219	-8.37%	4.86%	5.75%	0	0	440	425	-3.41%	4.94%	6.02%
Not Stated	1	3	200.00%	0.03%	0.09%	1	6	500.00%	0.02%	0.16%	0	0	2	9	350.00%	0.02%	0.13%
<b>Total</b>	<b>3,996</b>	<b>3,245</b>	<b>-18.79%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>4,916</b>	<b>3,810</b>	<b>-22.50%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>1</b>	<b>4</b>	<b>8,913</b>	<b>7,059</b>	<b>-20.80%</b>	<b>100.00%</b>	<b>100.00%</b>

FREQUENCY OF VISIT	2010		2011		2010		2011		TRAVEL COMPANION	2011	
	Number	Number	% Chge	% Share	% Share	Number	% Share				
First Visit	3,237	2,460	-24.00%	74.67%	71.30%	Spouse	1,505	46.07%			
Revisit	679	760	11.93%	15.66%	22.03%	Children	909	27.82%			
Not Stated	419	230	-45.11%	9.67%	6.67%	Parents/Grandparents	233	7.13%			
						Other Family Members	210	6.43%			
						Business Associates	549	16.80%			
						Friends	609	18.64%			
						Tour Group	304	9.31%			
						Alone	157	4.81%			
						# of respondents	3,267				

TRAVEL PLANS	2010		2011		2010		2011		TRAVEL MOTIVATION	2010		2011	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Pleasure	3,826	2,953	-22.82%	91.20%	88.23%	Internet	784	688	-12.24%	18.89%	20.74%		
Business	31	33	6.45%	0.74%	0.99%	Newspaper	30	18	-40.00%	0.72%	0.54%		
Golf	215	417	93.95%	5.13%	12.46%	Magazines	95	58	-38.95%	2.29%	1.75%		
Diving	110	86	-21.82%	2.62%	2.57%	Travel Agents	2,368	1,717	-27.49%	57.06%	51.76%		
Attend Conf & Conv	4	10	150.00%	0.10%	0.30%	Climate	134	78	-41.79%	3.23%	2.35%		
Company Trip	40	37	-7.50%	0.95%	1.11%	Price	41	27	-34.15%	0.99%	0.81%		
Honeymoon	322	173	-46.27%	7.68%	5.17%	Short flight Time	258	213	-17.44%	6.22%	6.42%		
Getting Married	5	3	-40.00%	0.12%	0.09%	General Reading	183	195	6.56%	4.41%	5.88%		
Memorial Service	6	1	-83.33%	0.14%	0.03%	Flyer/Poster	103	89	-13.59%	2.48%	2.68%		
VFR	45	33	-26.67%	1.07%	0.99%	Friends/Relatives	336	368	9.52%	8.10%	11.09%		
Attend Sport Events	24	12	-50.00%	0.57%	0.36%	TV/Radio	46	36	-21.74%	1.11%	1.09%		
Others	24	40	66.67%	0.57%	1.20%	Previous Trip	252	275	9.13%	6.07%	8.29%		
						Others	226	218	-3.54%	5.45%	6.57%		

OCCUPATION	2010		2011		2010		2011		OCCUPATION	2010		2011	
			% Chge	% Share	% Share			% Chge		% Share	% Share		
Legislators, and managers	75	79	5.33%	1.73%	2.29%	Entry Level	1	26	2500.00%	0.02%	0.75%		
Professional	781	662	-15.24%	18.02%	19.19%	Armed Forces	11	9	-18.18%	0.25%	0.26%		
Technicians	263	285	8.37%	6.07%	8.26%	Homemakers	304	273	-10.20%	7.01%	7.91%		
Clerk	1,515	1,058	-30.17%	34.95%	30.67%	Students	166	138	-16.87%	3.83%	4.00%		
Service Workers	750	499	-33.47%	17.30%	14.46%	Retirees	57	60	5.26%	1.31%	1.74%		
Skilled Workers	16	16	0.00%	0.37%	0.46%	Others	97	105	8.25%	2.24%	3.04%		
Craft and related trades worker	7	4	-42.86%	0.16%	0.12%	Not Stated	256	209	-18.36%	5.91%	6.06%		

Operators and Assemblers

36

27

-25.00%

0.83%

0.78%



# CHINA/Hong Kong VISITORS PROFILE

Jun-11

JUNE	2010 Male	2011 Male	2010 % Chge	2010 % Share	2011 % Share	2010 Female	2011 Female	2010 % Chge	2010 % Share	2011 % Share	2010 Not Stated	2011 Not Stated	2010 TOTAL	2011 TOTAL	2010 % Chge	2010 % Share	2011 % Share
AGE/SEX	Number	Number				Number	Number				Number	Number	Number	Number			
Under 10	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.04%	0	0	0	1	----	0.00%	0.02%
Under 13	37	97	162.16%	3.43%	4.08%	22	80	263.64%	1.81%	2.91%	0	0	59	177	200.00%	2.57%	3.45%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	5	15	200.00%	0.46%	0.63%	4	16	300.00%	0.33%	0.58%	0	0	9	31	244.44%	0.39%	0.60%
16-19	12	34	183.33%	1.11%	1.43%	11	37	236.36%	0.91%	1.34%	0	0	23	71	208.70%	1.00%	1.38%
18-19	0	0	----	0.00%	0.00%	1	0	-100.00%	0.08%	0.00%	0	0	1	0	-100.00%	0.04%	0.00%
20-24	23	113	391.30%	2.13%	4.75%	70	229	227.14%	5.77%	8.32%	0	0	93	342	267.74%	4.05%	6.67%
25-29	258	489	89.53%	23.93%	20.56%	358	688	92.18%	29.49%	25.01%	0	0	616	1,177	91.07%	26.81%	22.95%
30-34	192	456	137.50%	17.81%	19.18%	215	473	120.00%	17.71%	17.19%	0	0	407	929	128.26%	17.71%	18.11%
35-39	154	295	91.56%	14.29%	12.41%	144	328	127.78%	11.86%	11.92%	1	0	299	623	108.36%	13.01%	12.15%
40-44	123	273	121.95%	11.41%	11.48%	120	275	129.17%	9.88%	10.00%	1	0	244	548	124.59%	10.62%	10.68%
45-49	118	257	117.80%	10.95%	10.81%	116	239	106.03%	9.56%	8.69%	2	0	236	496	110.17%	10.27%	9.67%
50-54	64	131	104.69%	5.94%	5.51%	64	165	157.81%	5.27%	6.00%	0	0	128	296	131.25%	5.57%	5.77%
55-59	49	122	148.98%	4.55%	5.13%	45	121	168.89%	3.71%	4.40%	0	0	94	243	158.51%	4.09%	4.74%
60 and Over	43	95	120.93%	3.99%	3.99%	44	94	113.64%	3.62%	3.42%	0	0	87	189	117.24%	3.79%	3.68%
Not Stated	0	1	----	0.00%	0.04%	0	5	----	0.00%	0.18%	2	0	2	6	200.00%	0.09%	0.12%
Total	1,078	2,378	120.59%	100.00%	100.00%	1,214	2,751	126.61%	100.00%	100.00%	6	0	2,298	5,129	123.19%	100.00%	100.00%

FREQUENCY OF VISIT	2010 Number	2011 Number	2010 % Chge	2010 % Share	2011 % Share	TRAVEL COMPANION	2011 Number	% Share
First Visit	1,360	3,129	130.07%	82.37%	88.89%	Spouse	587	18.55%
Revisit	58	91	56.90%	3.51%	2.59%	Children	135	4.27%
Not Stated	233	300	28.76%	14.11%	8.52%	Parents/Grandparents	67	2.12%
						Other Family Members	47	1.49%
						Business Associates	133	4.20%
						Friends	451	14.25%
						Tour Group	1,862	58.85%
						Alone	69	2.18%
						# of respondents	3,164	

TRAVEL PLANS	2010	2011	2010 % Chge	2010 % Share	2011 % Share	TRAVEL MOTIVATION	2010	2011	2010 % Chge	2010 % Share	2011 % Share
Pleasure	1,319	3,271	147.99%	85.65%	96.49%	Internet	204	413	102.45%	13.59%	12.23%
Business	54	34	-37.04%	3.51%	1.00%	Newspaper	27	55	103.70%	1.80%	1.63%
Golf	5	13	160.00%	0.32%	0.38%	Magazines	33	120	263.64%	2.20%	3.55%
Diving	46	139	202.17%	2.99%	4.10%	Travel Agents	1,051	2,556	143.20%	70.02%	75.67%
Attend Conf & Conv	2	30	1400.00%	0.13%	0.88%	Climate	24	60	150.00%	1.60%	1.78%
Company Trip	119	22	-81.51%	7.73%	0.65%	Price	22	72	227.27%	1.47%	2.13%
Honeymoon	100	136	36.00%	6.49%	4.01%	Short flight Time	16	25	56.25%	1.07%	0.74%
Getting Married	7	5	-28.57%	0.45%	0.15%	General Reading	10	14	40.00%	0.67%	0.41%
Memorial Service	1	4	300.00%	0.06%	0.12%	Flyer/Poster	8	23	187.50%	0.53%	0.68%
VFR	13	8	-38.46%	0.84%	0.24%	Friends/Relatives	114	238	108.77%	7.59%	7.05%
Attend Sport Events	2	6	200.00%	0.13%	0.18%	TV/Radio	17	21	23.53%	1.13%	0.62%
Others	10	6	-40.00%	0.65%	0.18%	Previous Trip	21	9	-57.14%	1.40%	0.27%
						Others	113	128	13.27%	7.53%	3.79%

OCCUPATION	2010	2011	2010 % Chge	2010 % Share	2011 % Share		2010	2011	2010 % Chge	2010 % Share	2011 % Share
Legislators, and managers	74	103	39.19%	4.48%	2.93%	Entry Level	18	7	-61.11%	1.09%	0.20%
Professional	748	2,008	168.45%	45.31%	57.05%	Armed Forces	0	0	----	0.00%	0.00%
Technicians	86	108	25.58%	5.21%	3.07%	Homemakers	25	17	-32.00%	1.51%	0.48%
Clerk	337	546	62.02%	20.41%	15.51%	Students	27	82	203.70%	1.64%	2.33%
Service Workers	52	210	303.85%	3.15%	5.97%	Retirees	40	34	-15.00%	2.42%	0.97%
Skilled Workers	1	19	1800.00%	0.06%	0.54%	Others	59	108	83.05%	3.57%	3.07%

Craft and related trades worker	2	12	500.00%	0.12%	0.34%	Not Stated	157	254	61.78%	9.51%	7.22%
Operators and Assemblers	25	12	-52.00%	1.51%	0.34%						