



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	286,300	316,313	10.48%
October	24,693	26,767	8.40%
November	29,275	32,894	12.36%
December	33,418	39,272 ^r	17.52% ^r
January	38,263	39,391	2.95%
February	36,332	38,350	5.55%
March	36,033	40,666	12.86%
April	30,691	32,521	5.96%
May	28,193	32,913	16.74%
June	29,402	33,539	14.07%
July	32,478		
August	40,225		
September	30,472		
YEAR TOTAL:	389,475	316,313	-----

Calendar Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	198,914	217,380	9.28%
January	38,263	39,391	2.95%
February	36,332	38,350	5.55%
March	36,033	40,666	12.86%
April	30,691	32,521	5.96%
May	28,193	32,913	16.74%
June	29,402	33,539	14.07%
July	32,478		
August	40,225		
September	30,472		
October	26,767		
November	32,894		
December	39,272 ^r		
YEAR TOTAL:	401,022^r	217,380	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	109,091	109,802	1%	94,160	98,150	4%	58,100	80,829	39%
October	8,696	9,534	10%	7,880	8,105	3%	5,134	6,886	34%
November	9,527	10,082	6%	11,389	11,833	4%	5,936	8,214	38%
December	13,094	14,668	12%	11,345	12,873	13%	5,708	8,716	53%
January	15,467	15,217	-2%	12,758	13,241	4%	7,660	7,791	2%
February	15,335	14,883	-3%	12,537	10,098	-19%	6,208	10,776	74%
March	16,742	18,210	9%	9,431	9,395	0%	6,779	9,021	33%
April	11,452	9,438	-18%	9,399	9,645	3%	7,176	10,305	44%
May	9,727	9,057	-7%	9,052	11,525	27%	6,685	9,161	37%
June	9,051	8,713	-4%	10,369	11,435	10%	6,814	9,959	46%
July	10,988			11,391			7,480		
August	17,969			12,810			6,762		
September	12,244			8,836			6,586		
Year Total	150,292	109,802	-----	127,197	98,150	-----	78,928	80,829	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	11,111	9,998	-10%	5,927	5,239	-12%	419	447	7%
October	1,250	1,003	-20%	864	423	-51%	54	33	-39%
November	1,336	1,256	-6%	476	458	-4%	50	57	14%
December	1,402	1,182	-16%	788	524	-34%	47	47	0%
January	976	929	-5%	437	805	84%	27	33	22%
February	978	851	-13%	594	493	-17%	48	37	-23%
March	1,205	1,225	2%	813	687	-15%	47	50	6%
April	1,259	1,209	-4%	640	594	-7%	38	50	32%
May	1,317	1,180	-10%	649	636	-2%	53	70	32%
June	1,388	1,163	-16%	666	619	-7%	55	70	27%
July	1,321			549			41		
August	1,293			727			40		
September	1,141			1,195			42		
Year Total	14,866	9,998	-----	8,398	5,239	-----	542	447	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	4,623	8,664	87%	540	401	-26%	2,329	2,783	19%
October	485	468	-4%	108	36	-67%	222	279	26%
November	240	700	192%	49	46	-6%	272	248	-9%
December	673	901	34%	94	44	-53%	267	317	19%
January	686	1,043	52%	43	36	-16%	209	296	42%
February	367	786	114%	52	39	-25%	213	387	82%
March	688	1,648	140%	58	48	-17%	270	382	41%
April	414	956	131%	50	43	-14%	263	281	7%
May	431	936	117%	37	48	30%	242	300	24%
June	639	1,226	92%	49	61	24%	371	293	-21%
July	430			62			216		
August	359			31			234		
September	199			39			190		
Year Total	5,611	8,664	-----	672	401	-----	2,969	2,783	-----

↑ Revised

VISITOR ARRIVALS TO SAIPAN - JUNE 2013

ARRIVALS BY MODE OF TRANSPORTATION	Jun-12	Jun-13	% CHANGE
Air Arrivals	28,975	33,342	15%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	28,975	33,342	15%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	8,856	8,632	-3%
Kanto (Tokyo)	7,191	6,847	-5%
Kinki (Osaka)	359	291	-19%
Tokai (Nagoya)	579	470	-19%
Tohoku (Sendai)	280	453	62%
Kyushu (Fukuoka)	54	109	102%
Hokkaido (Sapporo)	59	75	27%
Chugoku (Hiroshima)	39	56	44%
Shikoku	19	37	95%
Okinawa	24	20	-17%
Others	6	7	17%
Not Specified	246	267	9%
KOREA	10,367	11,433	10%
Seoul	5,436	5,336	-2%
Pusan	493	1,003	103%
Taegu	310	392	26%
Inchon	687	654	-5%
Others	3,175	3,634	14%
Not Specified	266	414	56%
CHINA	6,811	9,959	46%
GUAM	1,218	1,084	-11%
UNITED STATES	648	590	-9%
PHILIPPINES	53	70	32%
RUSSIA	633	1,226	94%
HONG KONG	49	59	20%
OTHER	340	289	-15%
ARRIVALS BY MONTH			
TOTAL TO DATE	FY 2012	FY 2013	% CHANGE
	283,321	314,312	11%
October	24,343	26,630	9%
November	28,964	32,568	12%
December	33,086	38,962 r	18%
January	37,971	39,132	3%
February	36,193	38,192	6%
March	35,827	40,490	13%
April	30,262	32,325	7%
May	27,700	32,671	18%
June	28,975	33,342	15%
July	32,141		
August	39,809		
September	30,240		
YEAR TOTAL	385,511	314,312	-----

Source: CNMI Customs Declaration Form

r Revised

Sea Arrivals : Jun-13

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO <u>ROTA</u> - JUNE 2013			
	<u>Jun-12</u>	<u>Jun-13</u>	% CHANGE
TOTAL ARRIVALS	427	197	-54%
ARRIVALS FROM GUAM	427	197	-54%
JAPAN	195	81	-58%
KOREA	2	2	0%
CHINA	3	0	-100%
GUAM	170	79	-54%
UNITED STATES	18	29	61%
PHILIPPINES	2	0	-100%
RUSSIA	6	0	-100%
HONG KONG	0	2	-----
OTHER	31	4	-87%
INTERISLAND ARRIVALS	N/A	N/A	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	2,979	2,001	-33%
October	350	137	-61%
November	311	326	5%
December	332	310	-7%
January	292	259	-11%
February	139	158	14%
March	206	176	-15%
April	429	196	-54%
May	493	242	-51%
June	427	197	-54%
July	337		
August	416		
September	232		
YEAR TOTAL	3,964	2,001	-50%

Source: CNMI Customs Declaration Form

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - JUNE 2013			
	<u>Jun-12</u>	<u>Jun-13</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	4,424	4,385	-1%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,417	4,385	-----
JAPAN	241	191	-----
KOREA	341	379	-----
CHINA	3,660	3,606	-----
GUAM	40	27	-----
UNITED STATES	57	30	-----
PHILIPPINES	0	0	-----
HONG KONG	0	0	-----
SAIPAN	78	150	-----
OTHER	0	2	-----
DAY VISITORS:	7	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	43,092	40,698	-----
October	5,077	4,568	-10%
November	4,480 r	4,402 r	-2%
December	4,500	4,349 r	-3%
January	4,934 r	4,400 r	-11%
February	4,896	4,893	0%
March	4,926 r	4,633	-6%
April	4,833 r	4,532	-6%
May	5,022	4,536	-10%
June	4,424 r	4,385	-1%
July	5,558		
August	5,719 r		
September	4,166		
YEAR TOTAL	58,535 r	40,698	-----

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE
MODE OF ARRIVAL	28,975	33,342	100.00%	15.07%	8,856	8,632	100.00%	-2.53%	10,367	11,433	100.00%	10.28%	6,811	9,959	100.00%	46.22%	1,218	1,084	100.00%	-11.00%	1,723	2,234	100.00%	29.66%
Air	28,975	33,342	100.00%	15.07%	8,856	8,632	100.00%	-2.53%	10,367	11,433	100.00%	10.28%	6,811	9,959	100.00%	46.22%	1,218	1,084	100.00%	-11.00%	1,723	2,234	100.00%	29.66%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	28,975	33,342	100.00%	15.07%	8,856	8,632	100.00%	-2.53%	10,367	11,433	100.00%	10.28%	6,811	9,959	100.00%	46.22%	1,218	1,084	100.00%	-11.00%	1,723	2,234	100.00%	29.66%
Male	14,229	15,948	47.83%	12.08%	4,654	4,452	51.58%	-4.34%	4,815	5,248	45.90%	8.99%	3,187	4,481	44.99%	40.60%	664	639	58.95%	-3.77%	909	1,128	50.49%	24.09%
Female	14,731	17,346	52.02%	17.75%	4,201	4,173	48.34%	-0.67%	5,542	6,160	53.88%	11.15%	3,622	5,467	54.90%	50.94%	554	445	41.05%	-19.68%	812	1,101	49.28%	35.59%
Not Stated	15	48	0.14%	220.00%	1	7	0.08%	600.00%	10	25	0.22%	150.00%	2	11	0.11%	450.00%	0	0	0.00%	----	2	5	0.22%	150.00%
AGE GROUP (YEARS)	28,975	33,342	100.00%	15.07%	8,856	8,632	100.00%	-2.53%	10,367	11,433	100.00%	10.28%	6,811	9,959	100.00%	46.22%	1,218	1,084	100.00%	-11.00%	1,723	2,234	100.00%	29.66%
Under 10	22	22	0.07%	0.00%	2	0	0.00%	-100.00%	10	11	0.10%	10.00%	0	0	0.00%	----	6	6	0.55%	0.00%	4	5	0.22%	25.00%
Under 13	3,512	4,482	13.44%	27.62%	493	519	6.01%	5.27%	2,345	2,796	24.46%	19.23%	287	637	6.40%	121.95%	106	74	6.83%	-30.19%	281	456	20.41%	62.28%
10-17	5	1	0.00%	-80.00%	1	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	4	1	0.09%	-75.00%	0	0	0.00%	----
13-15	253	393	1.18%	55.34%	23	25	0.29%	8.70%	90	136	1.19%	51.11%	68	126	1.27%	85.29%	30	36	3.32%	20.00%	42	70	3.13%	66.67%
16-19	295	363	1.09%	23.05%	67	65	0.75%	-2.99%	46	66	0.58%	43.48%	93	133	1.34%	43.01%	32	56	5.17%	75.00%	57	43	1.92%	-24.56%
18-19	12	1	0.00%	-91.67%	1	0	0.00%	-100.00%	2	0	0.00%	-100.00%	0	0	0.00%	----	8	0	0.00%	-100.00%	1	1	0.04%	0.00%
20-24	1,649	1,718	5.15%	4.18%	873	874	10.13%	0.11%	217	185	1.62%	-14.75%	416	516	5.18%	24.04%	55	56	5.17%	1.82%	88	87	3.89%	-1.14%
25-29	4,231	4,892	14.67%	15.62%	1,439	1,375	15.93%	-4.45%	870	734	6.42%	-15.63%	1,729	2,557	25.68%	47.89%	71	74	6.83%	4.23%	122	152	6.80%	24.59%
30-34	5,032	5,453	16.35%	8.37%	1,284	1,163	13.47%	-9.42%	2,154	2,072	18.12%	-3.81%	1,328	1,924	19.32%	44.88%	107	78	7.20%	-27.10%	159	216	9.67%	35.85%
35-39	4,021	4,679	14.03%	16.36%	1,017	956	11.08%	-6.00%	1,923	2,177	19.04%	13.21%	771	1,151	11.56%	49.28%	121	101	9.32%	-16.53%	189	294	13.16%	55.56%
40-44	3,164	3,494	10.48%	10.43%	879	845	9.79%	-3.87%	1,192	1,378	12.05%	15.60%	738	931	9.35%	26.15%	142	130	11.99%	-8.45%	213	210	9.40%	-1.41%
45-49	1,852	2,023	6.07%	9.23%	666	652	7.55%	-2.10%	398	511	4.47%	28.39%	519	582	5.84%	12.14%	144	128	11.81%	-11.11%	125	150	6.71%	20.00%
50-54	1,481	1,692	5.07%	14.25%	542	513	5.94%	-5.35%	278	355	3.11%	27.70%	374	519	5.21%	38.77%	136	111	10.24%	-18.38%	151	194	8.68%	28.48%
55-59	1,155	1,437	4.31%	24.42%	479	454	5.26%	-5.22%	250	331	2.90%	32.40%	234	413	4.15%	76.50%	78	84	7.75%	7.69%	114	155	6.94%	35.96%
60 & Over	2,277	2,635	7.90%	15.72%	1,089	1,184	13.72%	8.72%	580	649	5.68%	11.90%	254	454	4.56%	78.74%	178	149	13.75%	-16.29%	176	199	8.91%	13.07%
Not Stated	14	57	0.17%	307.14%	1	7	0.08%	600.00%	12	32	0.28%	166.67%	0	16	0.16%	----	0	0	0.00%	----	1	2	0.09%	100.00%
PURPOSE OF VISIT	18,179	19,376	100.00%	6.58%	7,016	6,798	100.00%	-3.11%	4,860	4,842	100.00%	-0.37%	4,297	5,617	100.00%	30.72%	899	848	100.00%	-5.67%	1,107	1,271	100.00%	14.81%
Pleasure	16,647	18,143	93.64%	8.99%	6,911	6,659	97.96%	-3.65%	4,801	4,762	98.35%	-0.81%	4,268	5,591	99.54%	31.00%	66	308	36.32%	366.67%	601	823	64.75%	36.94%
Business	1,173	989	5.10%	-15.69%	68	101	1.49%	48.53%	41	63	1.30%	53.66%	23	21	0.37%	-8.70%	619	441	52.00%	-28.76%	422	363	28.56%	-13.98%
Other	359	244	1.26%	-32.03%	37	38	0.56%	2.70%	18	17	0.35%	-5.66%	6	5	0.09%	-16.67%	214	99	11.67%	-53.74%	84	85	6.69%	1.19%
FREQUENCY OF VISIT	18,179	19,376	100.00%	6.58%	7,016	6,798	100.00%	-3.11%	4,860	4,842	100.00%	-0.37%	4,297	5,617	100.00%	30.72%	899	848	100.00%	-5.67%	1,107	1,271	100.00%	14.81%
First Visit	11,277	9,913	51.16%	-12.10%	3,074	2,101	30.91%	-31.65%	3,667	3,595	74.25%	-1.96%	4,044	3,606	64.20%	-10.83%	66	52	6.13%	-21.21%	426	559	43.98%	31.22%
Revisit	5,359	4,212	21.74%	-21.40%	3,368	2,203	32.41%	-34.59%	752	809	16.71%	7.58%	136	184	3.28%	35.29%	619	578	68.16%	-6.62%	484	438	34.46%	-9.50%
Not Stated	1,543	5,251	27.10%	240.31%	574	2,494	36.69%	334.49%	441	438	9.05%	-0.68%	117	1,827	32.53%	1461.54%	214	218	25.71%	1.87%	197	274	21.56%	39.09%
TRAVEL ARRANGEMENT	18,179	19,376	100.00%	6.58%	7,016	6,798	100.00%	-3.11%	4,860	4,842	100.00%	-0.37%	4,297	5,617	100.00%	30.72%	899	848	100.00%	-5.67%	1,107	1,271	100.00%	14.81%
Individual Arranged	3,027	3,374	17.41%	11.46%	852	711	10.46%	-16.55%	969	1,090	22.51%	12.49%	283	665	11.84%	134.98%	442	413	48.70%	-6.56%	481	495	38.95%	2.91%
Packaged Tour	8,152	6,857	35.39%	-15.89%	3,864	2,684	39.48%	-30.54%	2,655	2,830	58.45%	6.59%	1,482	1,067	19.00%	-28.00%	22	12	1.42%	-45.45%	129	264	20.77%	104.65%
Business Trip	2,192	1,726	8.91%	-21.26%	1,320	889	13.08%	-32.65%	303	349	7.21%	15.18%	145	127	2.26%	-12.41%	197	182	21.46%	-7.61%	227	179	14.08%	-21.15%
Group Tour	3,628	2,899	14.96%	-20.09%	572	443	6.52%	-22.55%	705	341	7.04%	-54.83%	2,256	2,038	36.28%	-9.66%	15	23	2.71%	53.33%	30	54	4.25%	80.00%
Other	120	87	0.45%	-27.50%	11	6	0.09%	-45.45%	36	16	0.33%	-55.56%	8	11	0.20%	37.50%	26	21	2.48%	-19.23%	39	33	2.60%	-15.38%
Not Stated	1,060	4,433	22.88%	318.21%	397	2,065	30.38%	420.15%	142	216	4.46%	52.11%	123	1,709	30.43%	1,289.43%	197	197	23.23%	0.00%	201	246	19.35%	22.39%
TRAVEL COMPANION	16,481	14,590	100.00%	-11.47%	6,291	4,624	100.00%	-26.50%	4,607	4,554	100.00%	-1.15%	4,151	3,856	100.00%	-7.11%	608	583	100.00%	-4.11%	824	973	100.00%	18.08%
Spouse	3,987	4,909	33.65%	23.13%	935	693	14.99%	-25.88%	2,188	2,480	54.46%	13.35%	673	1,510	39.16%	124.37%	61	46	7.89%	-24.59%	130	180	18.50%	38.46%
Children	2,338	2,886	19.78%	23.44%	438	306	6.62%	-30.14%	1,486	1,820	39.96%	22.48%	71	465	12.06%	171.93%	180	45	7.72%	-28.57%	180	250	25.69%	38.89%
Parents/Grandparents	625	832	5.07%	33.12%	155	116	2.51%	-25.16%	364	424	9.31%	16.48%	170	242	6.28%	245.71%	63	5	0.86%	-54.55%	25	45	4.62%	80.00%
Other Family Members/relatives	764	818	5.61%	7.07%	256	169	3.65%	-33.98%	332	343														

Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE	Jun-12	Jun-13	% SHARE	% CHGE
TRAVEL PLANS	17,284	14,480	81.14%	-16.22%	6,685	4,283	68.95%	-35.93%	4,719	4,623	93.29%	-2.03%	4,210	3,862	93.86%	-8.27%	724	679	28.72%	-6.22%	946	1,033	64.18%	9.20%
Pleasure	14,008	11,749	81.14%	-16.13%	4,785	2,953	68.95%	-38.29%	4,418	4,313	93.29%	-2.38%	4,071	3,625	93.86%	-10.96%	245	195	28.72%	-20.41%	489	663	64.18%	35.58%
Business	817	766	5.29%	-6.24%	96	74	1.73%	-22.92%	31	39	0.84%	25.81%	24	27	0.70%	12.50%	339	361	53.17%	6.49%	327	265	25.65%	-18.96%
Golf	1,160	704	4.86%	-39.31%	928	488	11.39%	-47.41%	157	145	3.14%	-7.64%	13	44	1.14%	238.46%	32	11	1.62%	-65.63%	30	16	1.55%	-46.67%
Dive	1,517	1,221	8.43%	-19.51%	1,213	776	18.12%	-36.03%	128	163	3.53%	27.34%	103	224	5.80%	117.48%	9	2	0.29%	-77.78%	64	56	5.42%	-12.50%
Convention	149	47	0.32%	-68.46%	32	8	0.19%	-75.00%	1	4	0.09%	300.00%	1	5	0.13%	400.00%	41	5	0.74%	-87.80%	74	25	2.42%	-66.22%
Company Trip	1,252	767	5.30%	-38.74%	1,071	610	14.24%	-43.04%	57	62	1.34%	8.77%	88	71	1.84%	-19.32%	16	11	1.62%	-31.25%	20	13	1.26%	-35.00%
Honeymoon	564	534	3.69%	-5.32%	81	51	1.19%	-37.04%	302	186	4.02%	-38.41%	176	290	7.51%	64.77%	0	1	0.15%	----	5	6	0.58%	20.00%
Get Married	82	59	0.41%	-28.05%	65	43	1.00%	-33.85%	8	4	0.09%	-50.00%	4	8	0.21%	100.00%	2	2	0.29%	0.00%	3	2	0.19%	-33.33%
Memorial Service	44	141	0.97%	220.45%	18	76	1.77%	322.22%	14	16	0.35%	14.29%	0	17	0.44%	----	7	21	3.09%	200.00%	5	11	1.06%	120.00%
Visit Friends	442	340	2.35%	-23.08%	89	72	1.68%	-19.10%	38	43	0.93%	13.16%	17	15	0.39%	-11.76%	157	113	16.64%	-28.03%	141	97	9.39%	-31.21%
Sports	111	100	0.69%	-9.91%	91	43	1.00%	-52.75%	13	14	0.30%	7.69%	1	13	0.34%	1200.00%	1	17	2.50%	1600.00%	5	13	1.26%	160.00%
Other	277	220	1.52%	-20.58%	109	63	1.47%	-42.20%	44	36	0.78%	-18.18%	9	33	0.85%	266.67%	46	37	5.45%	-19.57%	69	51	4.94%	-26.09%
Not Stated	895	4,896	33.81%	447.04%	331	2,515	58.72%	659.82%	141	219	4.74%	55.32%	87	1,755	45.44%	1917.24%	175	169	24.89%	-3.43%	161	238	23.04%	47.83%
TRAVEL MOTIVATION	16,870	13,011	83.11%	-22.87%	6,507	3,923	68.29%	-39.71%	4,613	4,398	93.15%	-4.66%	4,185	3,075	45.00%	-26.52%	684	636	24.66%	-7.02%	881	979	64.14%	11.12%
Newspaper	100	108	0.83%	8.00%	31	31	0.79%	0.00%	24	17	0.39%	-29.17%	36	54	1.76%	50.00%	3	0	0.00%	-100.00%	6	6	0.61%	0.00%
Magazine	328	352	2.71%	7.32%	154	93	2.37%	-39.61%	67	52	1.18%	-22.39%	91	189	6.15%	107.69%	1	2	0.31%	100.00%	15	16	1.63%	6.67%
Travel Agent	7,244	5,004	38.46%	-30.92%	1,181	764	19.47%	-35.31%	2,587	2,231	50.73%	-13.76%	3,328	1,754	57.04%	-47.30%	23	9	1.42%	-60.87%	125	246	25.13%	96.80%
Climate	1,161	820	6.30%	-29.37%	942	539	13.74%	-42.78%	111	119	2.71%	7.21%	51	92	2.99%	80.39%	2	3	0.47%	50.00%	55	67	6.84%	21.82%
Price	1,010	654	5.03%	-35.25%	920	529	13.48%	-42.50%	34	42	0.95%	23.53%	32	67	2.18%	109.38%	14	5	0.79%	-64.29%	10	11	1.12%	10.00%
Short	1,371	1,079	8.29%	-21.30%	1,013	670	17.08%	-33.86%	282	299	6.80%	6.03%	32	69	2.24%	115.63%	25	16	2.52%	-36.00%	19	25	2.55%	31.58%
Reading	361	360	2.77%	-0.28%	22	21	0.54%	-4.55%	303	294	6.68%	-2.97%	11	27	0.88%	145.45%	1	0	0.00%	-100.00%	24	18	1.84%	-25.00%
Flyer	376	316	2.43%	-15.96%	235	143	3.65%	-39.15%	99	117	2.66%	18.18%	9	26	0.85%	188.89%	1	3	0.47%	200.00%	32	27	2.76%	-15.63%
Friends / Relatives	2,193	1,968	15.13%	-10.26%	1,177	732	18.66%	-37.81%	365	403	9.16%	10.41%	202	434	14.11%	114.85%	240	197	30.97%	-17.92%	209	202	20.63%	-3.35%
TV / Radio	229	160	1.23%	-30.13%	40	23	0.59%	-42.50%	144	61	1.39%	-57.64%	31	58	1.89%	87.10%	4	3	0.47%	-25.00%	10	15	1.53%	50.00%
Prior Trip	2,012	1,326	10.19%	-34.10%	1,590	901	22.97%	-43.33%	249	233	5.30%	-6.43%	12	34	1.11%	183.33%	77	86	13.52%	11.69%	84	72	7.35%	-14.29%
Other	2,058	1,427	10.97%	-30.66%	935	509	12.97%	-45.56%	280	204	4.64%	-27.14%	123	69	2.24%	-43.90%	350	353	55.50%	0.86%	370	292	29.83%	-21.08%
Web	2,728	2,959	22.74%	8.47%	1,092	659	16.80%	-39.65%	949	1,255	28.54%	32.24%	560	839	27.28%	49.82%	32	31	4.87%	-3.13%	95	175	17.88%	84.21%
Not Stated	1,309	6,365	48.92%	386.25%	509	2,875	73.29%	464.83%	247	444	10.10%	79.76%	112	2,542	82.67%	2169.64%	215	212	33.33%	-1.40%	226	292	29.83%	29.20%
OCCUPATION	18,179	19,376	100.00%	6.58%	7,016	6,798	100.00%	-3.11%	4,860	4,842	100.00%	-0.37%	4,297	5,617	100.00%	30.72%	899	848	100.00%	-5.67%	1,107	1,271	100.00%	14.81%
Leg & Manager	1,299	1,018	5.25%	-21.63%	929	574	8.44%	-38.21%	84	82	1.69%	-2.38%	97	167	2.97%	72.16%	94	88	10.38%	-6.38%	95	107	8.42%	12.63%
Professional	4,566	2,893	14.93%	-36.64%	440	268	3.94%	-39.09%	936	905	18.69%	-3.31%	2,713	1,208	21.51%	-55.47%	189	176	20.75%	-6.88%	288	336	26.44%	16.67%
Technicians	958	980	5.06%	2.30%	378	280	4.12%	-25.93%	290	340	7.02%	17.24%	163	245	4.36%	50.31%	62	56	6.60%	-9.68%	65	59	4.64%	-9.23%
Clerk	5,432	5,040	26.01%	-7.22%	2,848	2,029	29.85%	-28.76%	1,880	1,746	36.06%	-7.13%	651	1,145	20.38%	75.88%	19	13	1.53%	-31.58%	34	107	8.42%	214.71%
Service	1,568	1,557	8.04%	-0.70%	784	529	7.78%	-32.53%	629	706	14.58%	12.24%	118	274	4.88%	132.20%	21	17	2.00%	-19.05%	16	31	2.44%	93.75%
Skilled	60	62	0.32%	3.33%	41	28	0.41%	-31.71%	14	11	0.23%	-21.43%	2	21	0.37%	950.00%	2	0	0.00%	-100.00%	1	2	0.16%	100.00%
Craftsman	42	64	0.33%	52.38%	5	1	0.01%	-80.00%	3	6	0.12%	100.00%	23	42	0.75%	82.61%	7	9	1.06%	28.57%	4	6	0.47%	50.00%
Plant Operator	128	127	0.66%	-0.78%	77	50	0.74%	-35.06%	31	40	0.83%	29.03%	14	34	0.61%	142.86%	4	0	0.00%	-100.00%	2	3	0.24%	50.00%
Entry Level	29	46	0.24%	58.62%	5	2	0.03%	-60.00%	5	2	0.04%	-60.00%	8	33	0.59%	312.50%	8	5	0.59%	-37.50%	3	4	0.31%	33.33%
Armed Forces	140	104	0.54%	-25.71%	10	4	0.06%	-60.00%	29	33	0.68%	13.79%	0	0	0.00%	----	31	40	4.72%	29.03%	70	27	2.12%	-61.43%
Homemaker	657	776	4.00%	18.11%	244	244	3.59%	0.00%	315	390	8.05%	23.81%	33	82	1.46%	148.48%	29	21	2.48%	-27.59%	36	39	3.07%	8.33%
Students	649	602	3.11%	-7.24%	269	227	3.34%	-15.61%	187	117	2.42%	-37.43%	96	150	2.67%	56.25%	31	57	6.72%	83.87%	66	51	4.01%	-22.73%
Retirees	402	473	2.44%	17.66%	261	199	2.93%	-23.75%	66	56	1.16%	-15.15%	19	167	2.97%	778.95%	28	19	2.24%	-32.14%	28	32	2.52%	14.29%
Other	513	507	2.62%	-1.17%	105	85	1.25%	-19.05%	119	96	1.98%	-19.33%	138	166	2.96%	20.29%	70	65	7.67%	-7.14%	81	95	7.47%	17.28%
Not Stated	1,736	5,127	26.46%	195.33%	620	2,278	33.51%	267.42%	272	312	6.44%	14.71%	222	1,883	33.52%	748.20%	304	282	33.25%	-7.24%	318	372	29.27%	16.98%