



**Commonwealth of the Northern Mariana Islands
Visitor Arrival Statistics**

Fiscal Year 2006 - 2007			
	2006	2007	% Change
TOTAL TO DATE:	221,534	210,363	-5.04%
October	35,418	34,203	-3.43%
November	35,267	30,961	-12.21%
December	38,353	35,556	-7.29%
January	39,500	38,047	-3.68%
February	37,228	37,990	2.05%
<u>March</u>	<u>35,768</u>	<u>33,606</u>	<u>-6.04%</u>
April	32,981		
May	37,247		
June	38,510		
July	39,552		
August	40,201		
September	33,787		
YEAR TOTAL:	443,812	210,363	

Calendar Year 2006 - 2007			
	2006	2007	% Change
TOTAL TO DATE:	112,496	109,643	-2.54%
January	39,500	38,047	-3.68%
February	37,228	37,990	2.05%
<u>March</u>	<u>35,768</u>	<u>33,606</u>	<u>-6.04%</u>
April	32,981		
May	37,247		
June	38,510		
July	39,552		
August	40,201		
September	33,787		
October	34,203		
November	30,961		
December	35,556		
YEAR TOTAL:	435,494	109,643	

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	from JAPAN			from KOREA			from CHINA *		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	142,019	120,681	-15%	37,699	45,346	20%	19,997	23,595	18%
October	22,591	21,330	-6%	5,369	5,818	8%	3,637	3,630	0%
November	21,893	16,900	-23%	6,503	7,481	15%	3,245	3,239	0%
December	24,047	19,789	-18%	7,402	8,102	9%	3,095	3,976	28%
January	25,555	21,302	-17%	6,902	9,953	44%	3,886	3,869	0%
February	23,624	19,675	-17%	6,778	7,721	14%	3,952	7,298	85%
March	<u>24,309</u>	<u>21,685</u>	<u>-11%</u>	<u>4,745</u>	<u>6,271</u>	<u>32%</u>	<u>2,182</u>	<u>1,583</u>	<u>-27%</u>
April	20,184			5,854			3,378		
May	22,969			7,165			3,401		
June	22,403			7,440			2,715		
July	24,708			8,146			3,197		
August	25,459			8,053			3,683		
September	22,550			6,407			2,014		
YEAR TOTAL	280,292			80,764			38,385		
Fiscal Year	from GUAM			from UNITED STATES			from PHILIPPINES		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	10,856	9,991	-8%	5,192	4,190	-19%	1,699	3,009	77%
October	1,912	1,794	-6%	750	778	4%	276	463	68%
November	1,941	1,818	-6%	1,042	620	-40%	206	502	144%
December	2,003	1,892	-6%	783	811	4%	305	452	48%
January	1,580	1,261	-20%	722	552	-24%	223	307	38%
February	1,487	1,366	-8%	728	671	-8%	245	516	111%
March	<u>1,933</u>	<u>1,860</u>	<u>-4%</u>	<u>1,167</u>	<u>758</u>	<u>-35%</u>	<u>444</u>	<u>769</u>	<u>73%</u>
April	1,905			754			428		
May	1,987			945			378		
June	2,144			1,931			328		
July	1,809			1,010			270		
August	1,495			809			282		
September	1,317			856			305		
YEAR TOTAL	21,513			11,497			3,690		
Fiscal Year	from RUSSIA			from TAIWAN			from OTHER AREAS		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
TOTAL TO DATE	966	1,440	49%	561	185	-67%	2,545	1,926	-24%
October	46	87	89%	463	31	-93%	374	272	-27%
November	81	127	57%	15	10	-33%	341	264	-23%
December	235	252	7%	25	20	-20%	458	262	-43%
January	327	498	52%	23	45	96%	282	260	-8%
February	129	172	33%	22	58	164%	263	513	95%
March	<u>148</u>	<u>304</u>	<u>105%</u>	<u>13</u>	<u>21</u>	<u>62%</u>	<u>827</u>	<u>355</u>	<u>-57%</u>
April	98			43			337		
May	85			20			297		
June	95			29			1,425		
July	84			40			288		
August	137			41			242		
September	106			22			210		
YEAR TOTAL	1,571			756			5,344		

* Effective, October 2006, arrivals from Hong Kong are included with China.

Note: Arrivals from Other Areas for FY 2006, does not include Russia arrivals.

VISITOR ARRIVALS TO SAIPAN - MARCH 2007

ARRIVALS BY MODE OF TRANSPORTATION	<u>Mar-06</u>	<u>Mar-07</u>	% CHANGE
Air Arrivals	33,660	33,134	-2%
Sea Arrivals	858	0	-100%
TOTAL ARRIVALS	34,518	33,134	-4%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	23,435	21,538	-8%
Kanto (Tokyo)	11,567	12,475	8%
Kinki (Osaka)	4,182	2,398	-43%
Tokai (Nagoya)	4,535	4,053	-11%
Tohoku (Sendai)	1,260	1,314	4%
Kyushu (Fukuoka)	309	166	-46%
Hokkaido (Sapporo)	245	120	-51%
Chugoku (Hiroshima)	334	230	-31%
Shikoku	235	175	-26%
Okinawa	10	18	80%
Others	32	551	1622%
Not Specified	726	38	-95%
KOREA	4,743	6,271	32%
Seoul	2,741	3,874	41%
Pusan	153	125	-18%
Taegu	103	135	31%
Inchon	284	556	96%
Others	823	1,468	78%
Not Specified	639	113	-82%
CHINA, P.R.C. *	2,178	1,583	-27%
GUAM	1,617	1,579	-2%
UNITED STATES	750	725	-3%
PHILIPPINES	307	769	150%
RUSSIA	148	304	105%
TAIWAN	13	21	62%
OTHERS	469	344	-27%
ARRIVALS BY MONTH			
TOTAL TO DATE	213,937	207,593	-3%
October	34,278	33,581	-2%
November	33,958	30,495	-10%
December	36,999	35,155	-5%
January	38,165	37,620	-1%
February	36,019	37,608	4%
<u>March</u>	<u>34,518</u>	<u>33,134</u>	<u>-4%</u>
April	31,878		
May	36,025		
June	37,484		
July	38,310		
August	38,892		
September	32,741		
YEAR TOTAL	429,267	207,593	

Source: CNMI Customs Declaration Form

* Effective, October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Mar-07

Military Ship: none

Cruise Ship: none

VISITOR ARRIVALS TO ROTA - MARCH 2007			
	<u>Mar-06</u>	<u>Mar-07</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	1,714	934	-46%
ARRIVALS FROM GUAM	1,247	472	-62%
JAPAN	872	147	-83%
KOREA	2	0	-100%
CHINA, P.R.C. *	1	0	-100%
GUAM	316	281	-11%
UNITED STATES	46	33	-28%
PHILIPPINES	1	0	-100%
RUSSIA	0	0	----
TAIWAN	0	0	----
OTHERS	9	11	22%
<u>INTERISLAND ARRIVALS</u>	467	462	-1%
JAPAN	54	158	193%
KOREA	15	15	0%
CHINA, P.R.C. *	0	0	----
UNITED STATES (INCLUDING GUAM)	163	126	-23%
PHILIPPINES	165	114	-31%
OTHERS	70	49	-30%
ARRIVALS BY MONTH	FY 2006	FY 2007	% CHANGE
TOTAL TO DATE	11,160	5,754	-48%
October	1,768	1,050	-41%
November	2,048	994	-51%
December	2,039	970	-52%
January **	1,887	886 **	-53%
February	1,704	920	-46%
<u>March</u>	<u>1,714</u>	<u>934</u>	<u>-46%</u>
April	1,524		
May	1,805		
June	1,518		
July	1,738		
August	1,854		
September	1,488		
YEAR TOTAL	21,087	5,754	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

** Revised

* Effective, October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - MARCH 2007

	<u>Mar-06</u>	<u>Mar-07</u>	% CHANGE
TOTAL ARRIVALS	4,536	3,225	-29%
ARRIVALS FROM GUAM	3	0	-100%
JAPAN	2	0	-100%
KOREA	0	0	----
CHINA, P.R.C. *	0	0	----
GUAM	0	0	----
UNITED STATES	0	0	----
PHILIPPINES	0	0	----
RUSSIA	0	0	----
TAIWAN	0	0	----
OTHERS	1	0	----
<u>INTERISLAND ARRIVALS</u>			
OVERNIGHT VISITORS:	3,966	2,707	-32%
JAPAN	972	698	-28%
KOREA	240	336	40%
CHINA, P.R.C. *	2,290	1,166	-49%
GUAM	30	30	0%
UNITED STATES	14	48	243%
PHILIPPINES	0	0	----
TAIWAN	0	0	----
SAIPAN	416	411	-1%
OTHERS	4	18	350%
DAY VISITORS:	567	518	-9%
<u>ARRIVALS BY MONTH</u>			
	FY 2006	FY 2007	% CHANGE
TOTAL TO DATE	32,814	27,419	-16%
October	5,758	4,508	-22%
November	5,371	5,011	-7%
December	5,023	4,780	-5%
January	6,049	4,124	-32%
February	6,077	5,771	-5%
<u>March</u>	<u>4,536</u>	<u>3,225</u>	<u>-29%</u>
April	5,341		
May	6,195		
June	5,853		
July	5,127		
August	5,364		
September	3,389		
YEAR TOTAL	64,083	27,419	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective, October 2006, arrivals from Hong Kong are included with China.



MONTHLY VISITORS PROFILE BY COUNTRY (SAIPAN ONLY)

MARCH 2007	TOTAL				JAPAN				KOREA				CHINA *				GUAM				OTHERS			
	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE
MODE OF ARRIVAL	34,518	33,134	100.00%	-4.01%	23,435	21,538	100.00%	-8.09%	4,743	6,271	100.00%	32.22%	2,181	1,583	100.00%	-27.42%	1,617	1,579	100.00%	-2.35%	2,542	2,163	100.00%	-14.91%
Air	33,660	33,134	100.00%	-1.56%	23,435	21,538	100.00%	-8.09%	4,743	6,271	100.00%	32.22%	2,178	1,583	100.00%	-27.32%	1,617	1,579	100.00%	-2.35%	1,687	2,163	100.00%	28.22%
Sea	858	0	0.00%	-100.00%	0	0	0.00%	-----	0	0	0.00%	-----	3	0	0.00%	-100.00%	0	0	0.00%	-----	855	0	0.00%	-100.00%
GENDER	33,660	33,134	100.00%	-1.56%	23,435	21,538	100.00%	-8.09%	4,743	6,271	100.00%	32.22%	2,178	1,583	100.00%	-27.32%	1,617	1,579	100.00%	-2.35%	1,687	2,163	100.00%	28.22%
Male	17,291	16,819	50.76%	-2.73%	11,822	11,024	51.18%	-6.75%	2,398	2,944	46.95%	22.77%	1,110	829	52.37%	-25.32%	1,051	978	61.94%	-6.95%	910	1,044	48.27%	14.73%
Female	16,355	16,302	49.20%	-0.32%	11,607	10,512	48.81%	-9.43%	2,341	3,318	52.91%	41.73%	1,068	752	47.50%	-29.59%	566	601	38.06%	6.18%	773	1,119	51.73%	44.76%
Not Stated	14	13	0.04%	-7.14%	6	2	0.01%	-66.67%	4	9	0.14%	125.00%	0	2	0.13%	-----	0	0	0.00%	-----	4	0	0.00%	-100.00%
AGE GROUP (YEARS)	33,660	33,134	100.00%	-1.56%	23,435	21,538	100.00%	-8.09%	4,743	6,271	100.00%	32.22%	2,178	1,583	100.00%	-27.32%	1,617	1,579	100.00%	-2.35%	1,687	2,163	100.00%	28.22%
Under 10	84	8	0.02%	-90.48%	13	1	0.00%	-92.31%	32	3	0.05%	-90.63%	0	1	0.06%	-----	2	3	0.19%	50.00%	37	0	0.00%	-100.00%
Under 13	3,146	3,486	10.52%	10.81%	2,501	2,531	11.75%	1.20%	425	684	10.91%	60.94%	26	27	1.71%	3.85%	114	96	6.08%	-15.79%	80	148	6.84%	85.00%
10-17	16	1	0.00%	-93.75%	4	0	0.00%	-100.00%	5	1	0.02%	-80.00%	0	0	0.00%	-----	1	0	0.00%	-100.00%	6	0	0.00%	-100.00%
13-15	706	766	2.31%	8.50%	650	667	3.10%	2.62%	15	44	0.70%	193.33%	2	3	0.19%	50.00%	26	30	1.90%	15.38%	13	22	1.02%	69.23%
16-19	990	937	2.83%	-5.35%	926	848	3.94%	-8.42%	15	15	0.24%	0.00%	1	6	0.38%	500.00%	30	43	2.72%	43.33%	18	25	1.16%	38.89%
18-19	5	5	0.02%	0.00%	3	1	0.00%	-66.67%	0	0	0.00%	-----	0	0	0.00%	-----	0	3	0.19%	-----	2	1	0.05%	-50.00%
20-24	5,197	4,902	14.79%	-5.68%	4,761	4,286	19.90%	-9.98%	146	167	2.66%	14.38%	111	61	3.85%	-45.05%	66	76	4.81%	15.15%	113	312	14.42%	176.11%
25-29	3,609	3,708	11.19%	2.74%	2,140	1,935	8.98%	-9.58%	787	1,071	17.08%	36.09%	421	294	18.57%	-30.17%	188	121	7.66%	12.04%	153	287	13.27%	87.58%
30-34	3,851	3,859	11.65%	0.21%	2,089	1,808	8.39%	-13.45%	1,082	1,346	21.46%	24.40%	329	283	17.88%	-13.98%	109	167	10.58%	-11.64%	162	255	11.79%	57.41%
35-39	3,574	3,780	11.41%	5.76%	2,094	2,075	9.63%	-0.91%	733	973	15.52%	32.74%	359	270	17.06%	-24.79%	215	217	13.74%	0.93%	173	245	11.33%	41.62%
40-44	3,149	3,195	9.64%	1.46%	2,015	2,016	9.36%	0.05%	413	534	8.52%	29.30%	315	232	14.66%	-26.35%	235	206	13.05%	-12.34%	171	207	9.57%	21.05%
45-49	2,243	2,304	6.95%	2.72%	1,427	1,352	6.28%	-5.26%	314	474	7.56%	50.96%	168	138	8.72%	-17.86%	191	192	12.16%	0.52%	143	148	6.84%	3.50%
50-54	1,995	1,805	5.45%	-9.52%	1,159	1,002	4.65%	-13.55%	260	348	5.55%	33.85%	240	122	7.71%	-49.17%	166	172	10.89%	3.61%	170	161	7.44%	-5.29%
55-59	1,860	1,814	5.47%	-2.47%	1,303	1,194	5.54%	-8.37%	205	290	4.62%	41.46%	105	81	5.12%	-22.86%	113	107	6.78%	-5.31%	134	142	6.56%	5.97%
60 & Over	3,210	2,534	7.65%	-21.06%	2,333	1,812	8.41%	-22.33%	305	307	4.90%	0.66%	101	63	3.98%	-37.62%	161	144	9.12%	-10.56%	310	208	9.62%	-32.90%
Not Stated	25	30	0.09%	20.00%	17	10	0.05%	-41.18%	6	14	0.22%	133.33%	0	2	0.13%	-----	0	2	0.13%	-----	2	2	0.09%	0.00%
PURPOSE OF VISIT	23,700	22,789	100.00%	-3.84%	15,996	14,416	100.00%	-9.88%	2,972	3,822	100.00%	28.60%	2,154	1,534	100.00%	-28.78%	1,302	1,294	100.00%	-0.61%	1,276	1,723	100.00%	35.03%
Pleasure	21,926	20,605	90.42%	-6.02%	15,757	14,219	98.63%	-9.76%	2,827	3,671	96.05%	29.85%	2,072	1,485	96.81%	-28.33%	561	537	41.50%	-4.28%	709	693	40.22%	-2.26%
Business	1,388	1,292	5.67%	-6.92%	189	159	1.10%	-15.87%	108	85	2.22%	-21.30%	78	36	2.35%	-53.85%	661	653	50.46%	-1.21%	352	359	20.84%	1.99%
Other	386	892	3.91%	131.09%	50	38	0.26%	-24.00%	37	66	1.73%	78.38%	4	13	0.85%	225.00%	80	104	8.04%	30.00%	215	671	38.94%	212.09%
FREQUENCY OF VISIT	23,700	22,789	100.00%	-3.84%	15,996	14,416	100.00%	-9.88%	2,972	3,822	100.00%	28.60%	2,154	1,534	100.00%	-28.78%	1,302	1,294	100.00%	-0.61%	1,276	1,723	100.00%	35.03%
First Visit	13,001	12,884	56.54%	-0.90%	8,656	7,618	52.84%	-11.99%	2,035	2,800	73.26%	37.59%	1,593	1,317	85.85%	-17.33%	83	104	8.04%	25.30%	634	1,045	60.65%	64.83%
Revisit	7,815	7,602	33.36%	-2.73%	5,706	5,414	37.56%	-5.12%	733	888	18.00%	-6.14%	59	87	5.67%	47.46%	851	909	70.25%	6.82%	466	504	29.25%	8.15%
Not Stated	2,884	2,303	10.11%	-20.15%	1,634	1,384	9.60%	-15.30%	204	334	8.74%	63.73%	502	130	8.47%	-74.10%	368	281	21.72%	-23.64%	176	174	10.10%	-1.14%
TRAVEL ARRANGEMENT	23,700	22,789	100.00%	-3.84%	15,996	14,416	100.00%	-9.88%	2,972	3,822	100.00%	28.60%	2,154	1,534	100.00%	-28.78%	1,302	1,294	100.00%	-0.61%	1,276	1,723	100.00%	35.03%
Individual Arranged	4,108	4,114	18.05%	0.15%	1,832	1,683	11.67%	-8.13%	1,129	1,223	32.00%	8.33%	29	44	2.87%	51.72%	626	579	44.74%	-7.51%	492	585	33.95%	18.90%
Packaged Tour	12,489	12,230	53.67%	-2.07%	9,753	8,932	61.96%	-8.42%	1,076	1,524	39.87%	41.64%	1,432	1,178	76.79%	-17.74%	31	41	3.17%	32.26%	197	555	32.21%	181.73%
Business Trip	2,148	1,972	8.65%	-8.19%	1,233	1,003	6.96%	-18.65%	322	351	9.18%	9.01%	60	62	4.04%	3.33%	308	312	24.11%	1.30%	225	244	14.16%	8.44%
Group Tour	2,444	2,453	10.76%	0.37%	2,193	1,890	13.11%	-13.82%	143	427	11.17%	198.60%	2	15	0.98%	650.00%	28	49	3.79%	75.00%	78	72	4.18%	-7.69%
Other	189	284	1.25%	50.26%	42	46	0.32%	9.52%	55	118	3.09%	114.55%	4	18	1.17%	350.00%	30	34	2.63%	13.33%	58	68	3.95%	17.24%
Not Stated	2,322	1,736	7.62%	-25.24%	943	862	5.98%	-8.59%	247	179	4.68%	-27.53%	627	217	14.15%	-65.39%	279	279	21.56%	0.00%	226	199	11.55%	-11.95%
TRAVEL COMPANION	20,046	19,139	100.00%	-4.52%	14,227	12,909	100.00%	-9.26%	2,501	3,494	100.00%	39.70%	1,521	389	100.00%	-74.42%	932	914	100.00%	-1.93%	865	1,433	100.00%	65.66%
Spouse	3,743	4,001	20.90%	6.89%	2,641	2,521	19.53%	-4.54%	836	1,225	35.06%	46.53%	38	27	6.94%	-28.95%	92	87	9.52%	-5.43%	136	141	9.84%	3.68%
Children	2,616	2,732	14.27%	4.43%	2,170	2,103	16.29%	-3.09%	312	467	13.37%	49.68%	8	5	1.29%	-37.50%	68	55	6.02%	-19.12%	58	102	7.12%	75.86%
Parents/Grandparents	713	639	3.34%	-10.38%	592	466	3.61%	-21.28%	90	122	3.49%	35.56%	3	3	0.77%	0.00%	7	11	1.20%	57.14%	21	37	2.58%	76.19%
Other Family Members/relatives	1,030	1,052	5.50%	2.14%	772	724	5.61%																	

MONTHLY VISITORS PROFILE BY COUNTRY (SAIPAN ONLY)

MARCH 2007	TOTAL				JAPAN				KOREA				CHINA *				GUAM				OTHERS			
	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE	Mar-06	Mar-07	% SHARE	% CHGE
TRAVEL PLANS	21,681	21,295		-1.78%	15,171	13,692		-9.75%	2,806	3,645		29.90%	1,545	1,337		-13.46%	1,057	1,068		1.04%	1,102	1,553		40.93%
Pleasure	16,211	15,746	73.94%	-2.87%	11,412	10,303	75.25%	-9.72%	2,406	3,108	85.27%	29.18%	1,465	1,287	96.26%	-12.15%	360	352	32.96%	-2.22%	568	696	44.82%	22.54%
Business	1,201	1,126	5.29%	-6.24%	219	198	1.45%	-9.59%	65	65	1.78%	0.00%	68	32	2.39%	-52.94%	550	508	47.57%	-7.64%	299	323	20.80%	8.03%
Golf	2,350	1,940	9.11%	-17.45%	1,934	1,576	11.51%	-18.51%	312	289	7.93%	-7.37%	2	6	0.45%	200.00%	71	37	3.46%	-47.89%	31	32	2.06%	3.23%
Dive	2,957	3,207	15.06%	8.45%	2,820	3,051	22.28%	8.19%	71	63	1.73%	-11.27%	2	6	0.45%	200.00%	5	9	0.84%	80.00%	59	78	5.02%	32.20%
Convention	68	90	0.42%	32.35%	6	15	0.11%	150.00%	34	8	0.22%	-76.47%	1	1	0.07%	0.00%	12	34	3.18%	183.33%	15	32	2.06%	113.33%
Company Trip	1,080	989	4.64%	-8.43%	993	835	6.10%	-15.91%	45	97	2.66%	115.56%	5	6	0.45%	20.00%	24	29	2.72%	20.83%	13	22	1.42%	69.23%
Honeymoon	349	441	2.07%	26.36%	135	126	0.92%	-6.67%	198	305	8.37%	54.04%	7	5	0.37%	-28.57%	5	0	0.00%	-100.00%	4	5	0.32%	25.00%
Get Married	181	91	0.43%	-49.72%	164	75	0.55%	-54.27%	10	9	0.25%	-10.00%	2	0	0.00%	-100.00%	0	2	0.19%	-----	5	5	0.32%	0.00%
Memorial Service	96	64	0.30%	-33.33%	38	25	0.18%	-34.21%	18	8	0.22%	-55.56%	0	0	0.00%	-----	33	12	1.12%	-63.64%	7	19	1.22%	171.43%
Visit Friends	651	615	2.89%	-5.53%	194	191	1.39%	-1.55%	76	62	1.70%	-18.42%	5	5	0.37%	0.00%	176	172	16.10%	-2.27%	200	185	11.91%	-7.50%
Sports	336	361	1.70%	7.44%	219	203	1.48%	-7.31%	24	10	0.27%	-58.33%	0	3	0.22%	-----	49	99	9.27%	102.04%	44	46	2.96%	4.55%
Other	626	957	4.49%	52.88%	344	249	1.82%	-27.62%	38	74	2.03%	94.74%	7	11	0.82%	57.14%	43	35	3.28%	-18.60%	194	588	37.86%	203.09%
Not Stated	2,019	1,494	7.02%	-26.00%	825	724	5.29%	-12.24%	166	177	4.86%	6.63%	609	197	14.73%	-67.65%	245	226	21.16%	-7.76%	174	170	10.95%	-2.30%
TRAVEL MOTIVATION	20,974	20,860		-0.54%	14,713	13,410		-8.86%	2,730	3,657		33.96%	1,524	1,309		-14.11%	1,003	983		-1.99%	1,004	1,501		49.50%
Newspaper	184	184	0.88%	0.00%	106	139	1.04%	31.13%	46	27	0.74%	-41.30%	11	4	0.31%	-63.64%	6	3	0.31%	-50.00%	15	11	0.73%	-26.67%
Magazine	656	780	3.74%	18.90%	570	551	4.11%	-3.33%	48	202	5.52%	320.83%	6	9	0.69%	50.00%	0	3	0.31%	-----	32	15	1.00%	-53.13%
Travel Agent	6,393	6,522	31.27%	2.02%	3,516	3,026	22.57%	-13.94%	1,308	2,072	56.66%	58.41%	1,404	1,172	89.53%	-16.52%	23	28	2.85%	21.74%	142	224	14.92%	57.75%
Climate	3,805	3,453	16.55%	-9.25%	3,641	3,305	24.65%	-9.23%	98	69	1.89%	-29.59%	15	8	0.61%	-46.67%	7	7	0.71%	0.00%	44	64	4.26%	45.45%
Price	2,574	2,279	10.93%	-11.46%	2,472	2,204	16.44%	-10.84%	41	21	0.57%	-48.78%	3	0	0.00%	-100.00%	36	22	2.24%	-38.89%	22	32	2.13%	45.45%
Short	3,239	2,935	14.07%	-9.39%	3,024	2,702	20.15%	-10.65%	124	120	3.28%	-3.23%	3	1	0.08%	-66.67%	46	48	4.88%	4.35%	42	64	4.26%	52.38%
Reading	108	121	0.58%	12.04%	76	62	0.46%	-18.42%	9	16	0.44%	77.78%	4	5	0.38%	25.00%	4	7	0.71%	75.00%	15	31	2.07%	106.67%
Flyer	1,256	1,164	5.58%	-7.32%	1,110	1,048	7.82%	-5.59%	122	95	2.60%	-22.13%	1	0	0.00%	-100.00%	3	3	0.31%	0.00%	20	18	1.20%	-10.00%
Friends / Relatives	4,137	4,000	19.18%	-3.31%	3,120	2,924	21.80%	-6.28%	396	346	9.46%	-12.63%	33	18	1.38%	-45.45%	312	297	30.21%	-4.81%	276	415	27.65%	50.36%
TV / Radio	155	137	0.66%	-11.61%	126	89	0.66%	-29.37%	18	23	0.63%	27.78%	0	4	0.31%	-----	1	4	0.41%	300.00%	10	17	1.13%	70.00%
Prior Trip	3,342	3,205	15.36%	-4.10%	2,788	2,722	20.30%	-2.37%	250	236	6.45%	-5.60%	12	8	0.61%	-33.33%	173	137	13.94%	-20.81%	119	102	6.80%	-14.29%
Other	2,387	2,648	12.69%	10.93%	1,118	956	7.13%	-14.49%	287	373	10.20%	29.97%	49	81	6.19%	65.31%	506	520	52.90%	2.77%	427	718	47.83%	68.15%
Web	2,000	2,290	10.98%	14.50%	1,528	1,685	12.57%	10.27%	393	465	12.72%	18.32%	9	13	0.99%	44.44%	25	17	1.73%	-32.00%	45	110	7.33%	144.44%
Not Stated	2,726	1,929	9.25%	-29.24%	1,283	1,006	7.50%	-21.59%	242	165	4.51%	-31.82%	630	225	17.19%	-64.29%	299	311	31.64%	4.01%	272	222	14.79%	-18.38%
OCCUPATION	23,700	22,789		-3.84%	15,996	14,416		-9.88%	2,972	3,822		100.00%	2,154	1,534		-28.78%	1,302	1,294		-0.61%	1,276	1,723		35.03%
Leg & Manager	2,505	2,219	9.74%	-11.42%	2,073	1,863	12.92%	-10.13%	92	82	2.15%	-10.87%	47	21	1.37%	-55.32%	204	145	11.21%	-28.92%	89	108	6.27%	21.35%
Professional	3,709	3,807	16.71%	2.64%	1,045	946	6.56%	-9.47%	589	642	16.80%	9.47%	1,401	1,202	78.36%	-14.20%	275	244	18.86%	-11.27%	399	773	44.86%	93.73%
Technicians	1,098	1,091	4.79%	-0.64%	658	657	4.56%	-0.15%	267	277	7.25%	3.75%	22	13	0.85%	-40.91%	86	88	6.80%	2.33%	65	56	3.25%	-13.85%
Clerk	4,624	4,803	21.08%	3.87%	3,867	3,658	25.37%	-5.40%	688	1,072	28.05%	55.81%	26	16	1.04%	-38.46%	27	37	2.86%	37.04%	16	20	1.16%	25.00%
Service	1,460	1,612	7.07%	10.41%	988	915	6.35%	-7.39%	400	623	16.30%	55.75%	18	9	0.59%	-50.00%	33	35	2.70%	6.06%	21	30	1.74%	42.86%
Skilled	117	94	0.41%	-19.66%	98	62	0.43%	-36.73%	16	19	0.50%	18.75%	0	0	0.00%	-----	1	3	0.23%	200.00%	2	10	0.58%	400.00%
Craftsman	31	30	0.13%	-3.23%	10	6	0.04%	-40.00%	8	7	0.18%	-12.50%	0	1	0.07%	-----	7	8	0.62%	14.29%	6	8	0.46%	33.33%
Plant Operator	174	178	0.78%	2.30%	152	111	0.77%	-26.97%	12	64	1.67%	433.33%	3	0	0.00%	-100.00%	2	1	0.08%	-50.00%	5	2	0.12%	-60.00%
Entry Level	73	70	0.31%	-4.11%	14	2	0.01%	-85.71%	48	52	1.36%	8.33%	1	0	0.00%	-100.00%	7	7	0.54%	0.00%	3	9	0.52%	200.00%
Armed Forces	102	99	0.43%	-2.94%	6	2	0.01%	-66.67%	16	11	0.29%	-31.25%	0	0	0.00%	-----	39	49	3.79%	25.64%	41	37	2.15%	-9.76%
Homemaker	1,104	1,100	4.83%	-0.36%	842	643	4.46%	-23.63%	209	400	10.47%	91.39%	3	2	0.13%	-33.33%	23	26	2.01%	13.04%	27	29	1.68%	7.41%
Students	4,133	3,801	16.68%	-8.03%	3,945	3,593	24.92%	-8.92%	112	101	2.64%	-9.82%	4	6	0.39%	50.00%	42	51	3.94%	21.43%	30	50	2.90%	66.67%
Retirees	717	653	2.87%	-8.93%	499	470	3.26%	-5.81%	62	55	1.44%	-11.29%	4	4	0.26%	0.00%	42	48	3.71%	14.29%	110	76	4.41%	-30.91%
Other	559	663	2.91%	18.60%	286	246	1.71%	-13.99%	97	147	3.85%	51.55%	5	18	1.17%	260.00%	74	115	8.89%	55.41%	97	137	7.95%	41.24%
Not Stated	3,294	2,569	11.27%	-22.01%	1,513	1,242	8.62%	-17.91%	356	270	7.06%	-24.16%	620	242	15.78%	-60.97%	440	437	33.77%	-0.68%	365	378	21.94%	3.56%
LENGTH OF STAY (NIGHTS)	117,191	119,964		2.37%	82,287	77,184		-6.20%	17,206	23,688		6.20	7,404	5,363		-27.57%	3,107	3,062		-1.45%	7,187	10,667		48.42%
Avg. Length of Stay (Nights)	3.48	3.62			3.51	3.58			3.63	3.78			3.40	3.39			1.92	1.94			4.26	4.93		

* Effective, October 2006, arrivals from Hong Kong are included with China.