



## Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

### Fiscal Year 2011 - 2012

	2011	2012	% Change
<b>TOTAL TO DATE:</b>	<b>183,308</b>	<b>198,014</b>	<b>8.02%</b>
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
<b>March</b>	<b>30,376</b>	<b>36,033</b>	<b>18.62%</b>
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
<b>YEAR TOTAL:</b>	<b>338,106</b>	<b>198,014</b>	

### Calendar Year 2011 - 2012

	2011	2012	% Change
<b>TOTAL TO DATE:</b>	<b>98,773</b>	<b>110,628</b>	<b>12.00%</b>
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
<b>March</b>	<b>30,376</b>	<b>36,033</b>	<b>18.62%</b>
April	21,629		
May	23,451		
June	23,604		
July	27,203		
August	33,503		
September	25,408		
October	24,693		
November	29,275		
December	33,418		
<b>YEAR TOTAL:</b>	<b>340,957</b>	<b>110,628</b>	

<sup>r</sup> Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>87,315</b>	<b>78,861</b>	<b>-10%</b>	<b>59,484</b>	<b>65,340</b>	<b>10%</b>	<b>19,519</b>	<b>37,425</b>	<b>92%</b>
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
<b>March</b>	<b>17,214</b>	<b>16,742</b>	<b>-3%</b>	<b>7,072</b>	<b>9,431</b>	<b>33%</b>	<b>2,635</b>	<b>6,779</b>	<b>157%</b>
April	7,696			6,349			2,754		
May	7,567			7,303			5,017		
June	8,645			7,064			4,535		
July	10,151			8,997			4,989		
August	15,388			10,540			5,118		
September	11,872			6,746			4,519		
<b>Year Total</b>	<b>148,634</b>	<b>78,861</b>		<b>106,483</b>	<b>65,340</b>		<b>46,451</b>	<b>37,425</b>	
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>7,537</b>	<b>7,147</b>	<b>-5%</b>	<b>4,686</b>	<b>3,972</b>	<b>-15%</b>	<b>265</b>	<b>273</b>	<b>3%</b>
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993	476	-52%	55	50	-9%
December	1,540	1,402	-9%	771	788	2%	48	47	-2%
January	1,076	976	-9%	485	437	-10%	40	27	-33%
February	987	978	-1%	538	594	10%	44	48	9%
<b>March</b>	<b>1,307</b>	<b>1,205</b>	<b>-8%</b>	<b>1,137</b>	<b>813</b>	<b>-28%</b>	<b>35</b>	<b>47</b>	<b>34%</b>
April	1,533			842			63		
May	1,386			1,209			43		
June	1,363			583			45		
July	1,476			577			30		
August	1,117			486			53		
September	1,217			545			40		
<b>Year Total</b>	<b>15,629</b>	<b>7,147</b>		<b>8,928</b>	<b>3,972</b>		<b>539</b>	<b>273</b>	
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
<b>TOTAL TO DATE</b>	<b>2,839</b>	<b>3,139</b>	<b>11%</b>	<b>266</b>	<b>404</b>	<b>52%</b>	<b>1,397</b>	<b>1,453</b>	<b>4%</b>
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
<b>March</b>	<b>650</b>	<b>688</b>	<b>6%</b>	<b>72</b>	<b>58</b>	<b>-19%</b>	<b>254</b>	<b>270</b>	<b>6%</b>
April	283			61			2,048		
May	324			366			236		
June	558			594			217		
July	450			341			192		
August	422			164			215		
September	216			89			164		
<b>Year Total</b>	<b>5,092</b>	<b>3,139</b>		<b>1,881</b>	<b>404</b>		<b>4,469</b>	<b>1,453</b>	

† Revised

## VISITOR ARRIVALS TO SAIPAN - MARCH 2012

ARRIVALS BY MODE OF TRANSPORTATION	<u>Mar-11</u>	<u>Mar-12</u>	% CHANGE
Air Arrivals	29,691	35,481	20%
Sea Arrivals	400	346	-14%
<b>TOTAL ARRIVALS</b>	<b>30,091</b>	<b>35,827</b>	<b>19%</b>
<b>AIR ARRIVALS BY COUNTRY OF RESIDENCE</b>			
<b>JAPAN</b>	<b>17,121</b>	<b>16,325</b>	<b>-5%</b>
Kanto (Tokyo)	8,425	10,753	28%
Kinki (Osaka)	3,408	2,764	-19%
Tokai (Nagoya)	3,160	834	-74%
Tohoku (Sendai)	851	891	5%
Kyushu (Fukuoka)	249	128	-49%
Hokkaido (Sapporo)	164	161	-2%
Chugoku (Hiroshima)	212	275	30%
Shikoku	133	123	-8%
Okinawa	17	9	-47%
Others	7	17	143%
Not Specified	495	370	-25%
<b>KOREA</b>	<b>7,068</b>	<b>9,419</b>	<b>33%</b>
Seoul	3,625	5,133	42%
Pusan	748	596	-20%
Taegu	160	157	-2%
Inchon	106	302	185%
Others	2,192	2,925	33%
Not Specified	237	306	29%
<b>CHINA</b>	<b>2,635</b>	<b>6,779</b>	<b>157%</b>
<b>GUAM</b>	<b>1,138</b>	<b>1,113</b>	<b>-2%</b>
<b>UNITED STATES</b>	<b>731</b>	<b>794</b>	<b>9%</b>
<b>PHILIPPINES</b>	<b>35</b>	<b>44</b>	<b>26%</b>
<b>RUSSIA</b>	<b>650</b>	<b>688</b>	<b>6%</b>
<b>HONG KONG</b>	<b>72</b>	<b>58</b>	<b>-19%</b>
<b>OTHER</b>	<b>241</b>	<b>261</b>	<b>8%</b>
<b>ARRIVALS BY MONTH</b>			
	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>180,866</b>	<b>196,384</b>	<b>9%</b>
October	25,485	24,343	-4%
November	26,690	28,964	9%
December	30,904	33,086	7%
January	34,329	37,971	11%
February	33,367	36,193	8%
<b>March</b>	<b>30,091</b>	<b>35,827</b>	<b>19%</b>
April	21,359		
May	23,086		
June	23,200		
July	26,839		
August	32,838		
September	24,998		
<b>YEAR TOTAL</b>	<b>333,186</b>	<b>196,384</b>	<b>-----</b>

Source: CNMI Customs Declaration Form

† Revised

### Sea Arrivals : Mar-12

Military Shp: N/A

Cruise Ship: MS Asuka II - 346 pax (Mar. 26)

<b>VISITOR ARRIVALS TO ROTA - MARCH 2012</b>			
	<u>Mar-11</u>	<u>Mar-12</u>	% CHANGE
<b>TOTAL ARRIVALS</b>	<b>285</b>	<b>206</b>	<b>-28%</b>
<b>ARRIVALS FROM GUAM</b>	<b>285</b>	<b>206</b>	<b>-28%</b>
JAPAN	93	71	-24%
KOREA	4	12	200%
CHINA	0	0	-----
GUAM	169	92	-46%
UNITED STATES	6	19	217%
PHILIPPINES	0	3	#DIV/0!
RUSSIA	0	0	-----
HONG KONG	0	0	-----
OTHER	13	9	-31%
<b>INTERISLAND ARRIVALS</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
<b>ARRIVALS BY MONTH</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>2,442</b>	<b>1,630</b>	<b>-33%</b>
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
<b>March</b>	<b>285</b>	<b>206</b>	<b>-28%</b>
April	270		
May	365		
June	404		
July	364		
August	665		
September	410		
<b>YEAR TOTAL</b>	<b>4,920</b>	<b>1,630</b>	<b>-----</b>

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

<b>VISITOR ARRIVALS TO TINIAN - MARCH 2012</b>			
	<u>Mar-11</u>	<u>Mar-12</u>	<u>% CHANGE</u>
<b>TOTAL ARRIVALS</b>	<b>1,688</b>	<b>N/A</b>	<b>-----</b>
<b>ARRIVALS FROM GUAM</b>	<b>0</b>	<b>0</b>	<b>-----</b>
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
<b>INTERISLAND ARRIVALS</b>			
<b>OVERNIGHT VISITORS:</b>	<b>1,684</b>	<b>N/A</b>	<b>-----</b>
JAPAN	307	N/A	-----
KOREA	363	N/A	-----
CHINA	908	N/A	-----
GUAM	14	N/A	-----
UNITED STATES	6	N/A	-----
PHILIPPINES	0	N/A	-----
HONG KONG	0	N/A	-----
SAIPAN	84	N/A	-----
OTHER	2	N/A	-----
<b>DAY VISITORS:</b>	<b>4</b>	<b>N/A</b>	<b>-----</b>
<b>ARRIVALS BY MONTH</b>	<b>FY 2011</b>	<b>FY 2012</b>	<b>% CHANGE</b>
<b>TOTAL TO DATE</b>	<b>10,885</b>	<b>23,887</b>	<b>219%</b>
October	1,955	5,077	160%
November	1,617	4,480	177%
December	1,554	4,500	190%
January	1,956	4,934	152%
February	2,115	4,896	131%
<b>March</b>	<b>1,688</b>	<b>N/A</b>	<b>-----</b>
April	1,486		
May	2,891		
June	3,347		
July	3,536		
August	3,653		
September	3,354		
<b>YEAR TOTAL</b>	<b>29,152</b>	<b>23,887</b>	<b>-----</b>

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.







# JAPAN VISITORS PROFILE

Mar-12

MARCH	2011 Male	2012 Male	2011			2012			2011			2012			2011			2012		
AGE/SEX	Number	Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share			
Under 10	0	16	----	0.00%	0.20%	0	8	----	0.00%	0.10%	0	0	0	24	----	0.00%	0.15%			
Under 13	968	991	2.38%	11.28%	12.14%	877	814	-7.18%	10.27%	9.97%	0	0	1,845	1,805	-2.17%	10.78%	11.06%			
10-17	0	2	----	0.00%	0.02%	0	1	----	0.00%	0.01%	0	0	0	3	----	0.00%	0.02%			
13-15	250	281	12.40%	2.91%	3.44%	234	229	-2.14%	2.74%	2.81%	0	0	484	510	5.37%	2.83%	3.12%			
16-19	318	270	-15.09%	3.71%	3.31%	421	454	7.84%	4.93%	5.56%	0	0	739	724	-2.03%	4.32%	4.43%			
18-19	0	2	----	0.00%	0.02%	0	0	----	0.00%	0.00%	0	0	0	2	----	0.00%	0.01%			
20-24	2,139	1,849	-13.56%	24.94%	22.65%	2,539	2,363	-6.93%	29.72%	28.95%	0	0	4,678	4,212	-9.96%	27.32%	25.80%			
25-29	580	560	-3.45%	6.76%	6.86%	778	807	3.73%	9.11%	9.89%	0	0	1,358	1,367	0.66%	7.93%	8.37%			
30-34	487	510	4.72%	5.68%	6.25%	604	587	-2.81%	7.07%	7.19%	0	0	1,091	1,097	0.55%	6.37%	6.72%			
35-39	678	643	-5.16%	7.90%	7.88%	681	624	-8.37%	7.97%	7.64%	0	0	1,359	1,267	-6.77%	7.94%	7.76%			
40-44	757	770	1.72%	8.82%	9.43%	754	716	-5.04%	8.83%	8.77%	0	0	1,511	1,486	-1.65%	8.83%	9.10%			
45-49	644	601	-6.68%	7.51%	7.36%	506	470	-7.11%	5.92%	5.76%	0	0	1,150	1,071	-6.87%	6.72%	6.56%			
50-54	442	437	-1.13%	5.15%	5.35%	308	315	2.27%	3.61%	3.86%	0	0	750	752	0.27%	4.38%	4.61%			
55-59	367	313	-14.71%	4.28%	3.83%	235	226	-3.83%	2.75%	2.77%	0	0	602	539	-10.47%	3.52%	3.30%			
60 and Over	947	915	-3.38%	11.04%	11.21%	604	547	-9.44%	7.07%	6.70%	0	0	1,551	1,462	-5.74%	9.06%	8.96%			
Not Stated	1	2	100.00%	0.01%	0.02%	2	2	0.00%	0.02%	0.02%	0	0	3	4	33.33%	0.02%	0.02%			
Total	8,578	8,162	-4.85%	100.00%	100.00%	8,543	8,163	-4.45%	100.00%	100.00%	0	0	17,121	16,325	-4.65%	100.00%	100.00%			

FREQUENCY OF VISIT	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL COMPANION	2012 Number	% Share
First Visit	6,851	6,608	-3.55%	57.47%	58.73%	Spouse	1,729	16.76%
Revisit	3,788	3,854	1.74%	31.78%	34.25%	Children	1,544	14.97%
Not Stated	1,281	790	-38.33%	10.75%	7.02%	Parents/Grandparents	332	3.22%
						Other Family Members	491	4.76%
						Business Associates	899	8.72%
						Friends	6,038	58.54%
						Tour Group	609	5.90%
						Alone	579	5.61%
						# of respondents	10,315	

TRAVEL ARRANGEMENT	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL MOTIVATION	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share
Individually arranged	1,569	1,551	-1.15%	13.16%	13.78%	Internet	1,964	1,935	-1.48%	17.60%	18.29%
Packaged Tour	7,508	7,129	-5.05%	62.99%	63.36%	Newspaper	71	52	-26.76%	0.64%	0.49%
Company/Business trip	519	406	-21.77%	4.35%	3.61%	Magazines	371	343	-7.55%	3.32%	3.24%
Group Tour	1,593	1,487	-6.65%	13.36%	13.22%	Travel Agents	2,785	2,326	-16.48%	24.96%	21.99%
Other	39	110	182.05%	0.33%	0.98%	Climate	2,252	2,258	0.27%	20.18%	21.34%
Not Stated	692	569	-17.77%	5.81%	5.06%	Price	1,673	1,610	-3.77%	14.99%	15.22%
						Short flight Time	1,642	1,592	-3.05%	14.72%	15.05%
						General Reading	44	50	13.64%	0.39%	0.47%
						Flyer/Poster	778	635	-18.38%	6.97%	6.00%
						Friends/Relatives	2,574	2,488	-3.34%	23.07%	23.52%
						TV/Radio	84	84	0.00%	0.75%	0.79%
						Previous Trip	1,742	1,764	1.26%	15.61%	16.67%
						Others	723	758	4.84%	6.48%	7.17%

OCCUPATION	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share	TRAVEL MOTIVATION	2011 Number	2012 Number	% Chge	2011 % Share	2012 % Share
Legislators, and managers	1,190	1,275	7.14%	9.98%	11.33%	Entry Level	13	15	15.38%	0.11%	0.13%
Professional	640	716	11.88%	5.37%	6.36%	Armed Forces	3	4	33.33%	0.03%	0.04%
Technicians	376	339	-9.84%	3.15%	3.01%	Homemakers	495	456	-7.88%	4.15%	4.05%
Clerk	2,571	2,536	-1.36%	21.57%	22.54%	Students	4,222	3,820	-9.52%	35.42%	33.95%
Service Workers	693	632	-8.80%	5.81%	5.62%	Retirees	316	302	-4.43%	2.65%	2.68%
Skilled Workers	41	26	-36.59%	0.34%	0.23%	Others	173	143	-17.34%	1.45%	1.27%
Craft and related trades worker	4	5	25.00%	0.03%	0.04%	Not Stated	1,104	937	-15.13%	9.26%	8.33%
Operators and Assemblers	79	46	-41.77%	0.66%	0.41%						





# KOREA VISITORS PROFILE

Mar-12

MARCH	2011		2012		2011		2012		2011		2012		2011		2012		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	1	4	300.00%	0.03%	0.09%	0	0	----	0.00%	0.00%	0	0	1	4	300.00%	0.01%	0.04%
Under 13	670	844	25.97%	20.05%	18.74%	669	771	15.25%	17.95%	15.69%	0	1	1,339	1,616	20.69%	18.94%	17.16%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	30	28	-6.67%	0.90%	0.62%	18	22	22.22%	0.48%	0.45%	0	0	48	50	4.17%	0.68%	0.53%
16-19	19	24	26.32%	0.57%	0.53%	13	19	46.15%	0.35%	0.39%	0	0	32	43	34.38%	0.45%	0.46%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	33	23	-30.30%	0.99%	0.51%	75	84	12.00%	2.01%	1.71%	0	0	108	107	-0.93%	1.53%	1.14%
25-29	180	267	48.33%	5.39%	5.93%	424	552	30.19%	11.38%	11.23%	0	0	604	819	35.60%	8.55%	8.70%
30-34	578	912	57.79%	17.30%	20.25%	770	1,174	52.47%	20.67%	23.89%	1	0	1,349	2,086	54.63%	19.09%	22.15%
35-39	601	869	44.59%	17.99%	19.29%	575	730	26.96%	15.43%	14.86%	0	0	1,176	1,599	35.97%	16.64%	16.98%
40-44	451	572	26.83%	13.50%	12.70%	276	394	42.75%	7.41%	8.02%	0	0	727	966	32.87%	10.29%	10.26%
45-49	189	234	23.81%	5.66%	5.20%	174	214	22.99%	4.67%	4.35%	0	0	363	448	23.42%	5.14%	4.76%
50-54	180	241	33.89%	5.39%	5.35%	227	277	22.03%	6.09%	5.64%	0	0	407	518	27.27%	5.76%	5.50%
55-59	137	162	18.25%	4.10%	3.60%	225	274	21.78%	6.04%	5.58%	0	0	362	436	20.44%	5.12%	4.63%
60 and Over	272	322	18.38%	8.14%	7.15%	277	399	44.04%	7.43%	8.12%	0	0	549	721	31.33%	7.77%	7.65%
Not Stated	0	2	----	0.00%	0.04%	3	4	33.33%	0.08%	0.08%	0	0	3	6	100.00%	0.04%	0.06%
<b>Total</b>	<b>3,341</b>	<b>4,504</b>	<b>34.81%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>3,726</b>	<b>4,914</b>	<b>31.88%</b>	<b>100.00%</b>	<b>100.00%</b>	<b>1</b>	<b>1</b>	<b>7,068</b>	<b>9,419</b>	<b>33.26%</b>	<b>100.00%</b>	<b>100.00%</b>

FREQUENCY OF VISIT	2011		2012		2011		2012		TRAVEL COMPANION	2012	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,423	3,490	44.04%	69.19%	72.08%	Spouse	2,087	45.88%			
Revisit	750	822	9.60%	21.42%	16.98%	Children	1,072	23.57%			
Not Stated	329	530	61.09%	9.39%	10.95%	Parents/Grandparents	322	7.08%			
						Other Family Members	325	7.14%			
						Business Associates	567	12.46%			
						Friends	715	15.72%			
						Tour Group	799	17.56%			
						Alone	153	3.36%			
						# of respondents	4,549				

TRAVEL PLANS	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Pleasure	2,827	4,115	45.56%	84.51%	87.78%	Internet	494	906	83.40%	14.92%	19.56%		
Business	15	25	66.67%	0.45%	0.53%	Newspaper	12	31	158.33%	0.36%	0.67%		
Golf	417	481	15.35%	12.47%	10.26%	Magazines	47	66	40.43%	1.42%	1.42%		
Diving	53	101	90.57%	1.58%	2.15%	Travel Agents	1,842	2,694	46.25%	55.63%	58.15%		
Attend Conf & Conv	9	8	-11.11%	0.27%	0.17%	Climate	127	203	59.84%	3.84%	4.38%		
Company Trip	97	53	-45.36%	2.90%	1.13%	Price	21	42	100.00%	0.63%	0.91%		
Honeymoon	258	363	40.70%	7.71%	7.74%	Short flight Time	219	305	39.27%	6.61%	6.58%		
Getting Married	2	5	150.00%	0.06%	0.11%	General Reading	148	208	40.54%	4.47%	4.49%		
Memorial Service	5	4	-20.00%	0.15%	0.09%	Flyer/Poster	77	92	19.48%	2.33%	1.99%		
VFR	43	60	39.53%	1.29%	1.28%	Friends/Relatives	360	401	11.39%	10.87%	8.66%		
Attend Sport Events	63	46	-26.98%	1.88%	0.98%	TV/Radio	60	22	-63.33%	1.81%	0.47%		
Others	31	24	-22.58%	0.93%	0.51%	Previous Trip	273	277	1.47%	8.25%	5.98%		
						Others	181	196	8.29%	5.47%	4.23%		

OCCUPATION	2011		2012		2011		2012		TRAVEL MOTIVATION	2011		2012	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	73	113	54.79%	2.08%	2.33%	Entry Level	26	33	26.92%	0.74%	0.68%		
Professional	563	946	68.03%	16.08%	19.54%	Armed Forces	12	17	41.67%	0.34%	0.35%		
Technicians	333	463	39.04%	9.51%	9.56%	Homemakers	424	549	29.48%	12.11%	11.34%		
Clerk	878	1,564	78.13%	25.07%	32.30%	Students	88	75	-14.77%	2.51%	1.55%		
Service Workers	580	508	-12.41%	16.56%	10.49%	Retirees	75	87	16.00%	2.14%	1.80%		
Skilled Workers	13	26	100.00%	0.37%	0.54%	Others	122	122	0.00%	3.48%	2.52%		
Craft and related trades worker	2	2	0.00%	0.06%	0.04%	Not Stated	288	301	4.51%	8.22%	6.22%		
Operators and Assemblers	25	36	44.00%	0.71%	0.74%								

