

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2009	- 2010		
TOTAL TO DATE:	2009 61,301	2010 43,475	% Change -29.08%
October	29,611	20,467	-30.88%
November	<u>31,690</u>	23,008	<u>-27.40%</u>
December	34,181 r		
January	38,932		
February	35,594		
March	32,908 r		
April	27,833		
Μαγ	24,128		
June	21,803		
July	30,301		
August	37,072 r		
September	31,755		
YEAR TOTAL:	375,808	43,475	

Calendar Year 20	008 - 2009		
TOTAL TO DATE:	2008 363,093	2009 323,801	% Change -10.82%
January	38,119	38,932	2,13%
February	40,222	35,594	-11.51%
March	32,352 r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
August	34,251 r	37,072 r	8.24%
September	27,650	31,755	14.85%
October	29,611	20,467	-30.88%
November	<u>31,690</u>	23,008	<u>-27.40%</u>
December	34,181		
YEAR TOTAL:	397,274	323,801	

^r Revised

	TOR ARRIVA	LS BY CC	OUNTRY O	F RESIDEN	CE				
	~ JAPAN ~			~ KOREA ~			~ CHINA/H	ONG KONG *	~
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
TOTAL TO DATE	33,732	19,155	-43%	17,627	11,705	-34%	3,931	6,588	68%
October	16,193	8,602	-47%	8,715	4,813	-45%	1,891	3,846	103%
November	17,539	<u>10,553</u>	-40%	8,912	<u>6,892</u>	-23%	2,040	<u>2,742</u>	34%
December	20,517			8,098	<u></u>		2,004		<u></u>
January	22,302			8,676			4,447		
February	22,275			8,305			2,345		
March	18,852			5,532			1,955		
April	14,214			6,576			1,883		
Λαγ	12,833			6,557			1,587		
une	11,152			6,735			322		
uly	14,277			9,987			2,470		
ugust	19,404 r			10,600			3,892		
ieptember	21,009			4,302			3,023		
YEAR TOTAL	210,567	19,155		92,995	11,705		27,859	6,588	
	~ GUAM ~			~ UNITED	STATES ~	v	~ PHILIPP	INES ~	
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
OTAL TO DATE	2,871	2,988	% Change 4%	1,394	1,405	% Change 1%	230	342	% chunge 49%
OTAL TO DATE	2,0/1	2,900	7/0	1,394	1,405	1 /6	230	342	77/
October	1,497	1,520	2%	523	909	74%	112	132	18%
lovember	<u>1,374</u>	<u>1,468</u>	<u>7%</u>	<u>871</u>	<u>496</u>	<u>-43%</u>	<u>118</u>	210	<u>789</u>
December	1,597			609			150		
lanuary	1,405			521			79		
ebruary	1,267			615			100		
Narch	1,369			2,768			143		
April	1,669			743			162		
Nay	1,547			573			228		
June	1,617			858			117		
July	1,746			908			101		
August	1,622			620 r			99		
September	1,308			1,340			160		
YEAR TOTAL	18,018	2,988		10,949	1,405		1,569	342	
	~ RUSSIA ~			~ TAIWAN	 ~			AREAS ~	
Fiscal Year	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
OTAL TO DATE	836	751	-10%	23	55	139%	657	486	-26%
October	380	377	-1%	1	12	1100%	299	256	-14%
November	456	374	-18%	22	<u>43</u>	95%	358	230	-36%
December	895	<u></u>		36	<u></u>	<u></u>	275	<u></u>	
	1,137			102			263		
anuary							179		
•	506			2					
ebruary	506 709			2					
ebruary Narch	709			2			1,578		
February March April	709 431			2 7			1,578 2,148		
ebruary Aarch April Aay	709 431 487			2 7 5			1,578 2,148 311		
January February March April May June Tune	709 431 487 478			2 7 5 5			1,578 2,148 311 519		
February March April May Fune Fuly	709 431 487 478 502			2 7 5 5 81			1,578 2,148 311 519 229		
ebruary Narch April Nay Fune	709 431 487 478			2 7 5 5			1,578 2,148 311 519		

* Effective October 2006, arrivals from Hong Kong are included with China.

^r Revised

VISITOR ARRIVALS TO <u>SAIPAN</u> - N	NOVEMBER 2009		
ARRIVALS BY MODE OF TRANSPORTATION	<u>Nov-08</u>	<u>Nov-09</u>	% CHANGE
Air Arrivals	30,526	22,446	-26%
Sea Arrivals	441	0	
TOTAL ARRIVALS	30,967	22,446	-28%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	17,055	10,298	-40%
Kanto (Tokyo)	9,479	7,397	-22%
Kinki (Osaka)	2,852	1,114	-61%
Tokai (Nagoya)	2,735	579	-79%
Tohoku (Sendai)	875	495	-43%
Kyushu (Fukuoka)	135	114	-16%
Hokkaido (Sapporo)	105	116	10%
Chugoku (Hiroshima)	172	79	-54%
Shikoku	175	59	-66%
Okinawa	6	23	283%
Others	405	9	-98%
Not Specified	116	313	170%
KOREA	8,909	6,855	-23%
Seoul	4,425	3,612	-18%
Pusan	911	641	-30%
Taegu	324	220	-32%
Inchon	624	466	-25%
Others	2,395	1,660	-31%
Not Specified	230	256	11%
CHINA/HONG KONG *	2,040	2,741	34%
GUAM	1,165	1,228	5%
UNITED STATES	532	478	-10%
PHILIPPINES	117	210	79%
RUSSIA	456	371	-19%
TAIWAN	22	43	95%
OTHER	230	222	-3%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	60,143	42,438	-29%
October	29,176	19,992	-31%
November	<u>30,967</u>	<u>22,446</u>	<u>-28%</u>
December	33,523		
January	38,490		
February	35,036		
March	32,250		
April	27,288		
May	23,680		
June	21,458		
July	29,700 35,890 r		
August September	31,291		
YEAR TOTAL	368,749	42,438	
Source: CNMI Customs Declaration Form	^r Revised	72,430	

Source: CNMI Customs Declaration Form

^r Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

<u>Sea Arrivals : Nov-09</u>

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA -	NOVEMBER 200	9	
	<u>Nov-08</u>	<u>Nov-09</u>	% CHANGE
TOTAL ARRIVALS	1,095	881	-20%
ARRIVALS FROM GUAM	723	562	-22%
JAPAN	484	255	-47%
KOREA	3	37	1133%
CHINA/HONG KONG *	0	1	
GUAM	209	240	15%
UNITED STATES	23	18	-22%
PHILIPPINES	1	0	-100%
RUSSIA	0	3	
TAIWAN	0	0	
OTHER	3	8	167%
INTERISLAND ARRIVALS	372	319	-14%
JAPAN	158	49	-69%
KOREA	24	48	100%
CHINA/HONG KONG *	0	3	
UNITED STATES (INCLUDING GUAM)	94	102	9%
PHILIPPINES	88	98	11%
OTHER	8	19	138%
		FY 2010	
ARRIVALS BY MONTH	FY 2009		% CHANGE
TOTAL TO DATE	1,891	1,733	-8%
October	796	852	7%
November	<u>1,095</u> r	<u>881</u>	<u>-20%</u>
December	1,004		
January	761		
February	956		
March	1,088		
April	901		
May	741		
June	680		
July	596		
August	1,634		
September	841		
YEAR TOTAL	11,093	1,733	

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TIN	IAN - NOVEMBER	2009	
	<u>Nov-08</u>	Nov-09	% CHANGE
TOTAL ARRIVALS	2,598	3,210	24%
ARRIVALS FROM GUAM	0	0	
JAPAN	0		
KOREA	0		
CHINA/HONG KONG *		1.60	
GUAM	No Visitor Arrival	Not Available	
UNITED STATES	No VISITOR MILLION	NOLINA	
PHILIPPINES			
RUSSIA	0		
TAIWAN	0		
OTHER	0		
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	2,353	3,195	36%
JAPAN	641	209	-67%
KOREA	278	346	24%
CHINA/HONG KONG *	1,213	2,447	102%
GUAM	21	24	14%
UNITED STATES	5	15	200%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	162	149	-8%
OTHER	33	5	-85%
DAY VISITORS:	245	15	-94%
ARRIVALS BY MONTH	FY 2009	FY 2010	% CHANGE
TOTAL TO DATE	5,752	6,420	12%
October	3,154	3,210	2%
November	<u>2,598</u>	<u>3,210</u>	<u>24%</u>
December	2,896		
January	4,403		
February	3,460		
March	2,688		
April	2,480		
May	2,258		
June	1,029 2,785 r		
July August	2,785 r 3,900 r		
<u>September</u>	<u>2,976</u>		
YEAR TOTAL	34,627	6,420	
	57,027	0,720	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

VISITORS AUTHORITY	2																						Р	Page 1 of 2
NOVEMBER		тот	AL			JA	PAN			KOF	REA			CHINA/HON	IG KONG *			GU	AM			OTH	IERS	
NOVEMBER	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE
MODE OF ARRIVAL	30,967	22,446	100.00%	-27.52%	17,055	10,298	100.00%	-39.62%	8,909	6,855	100.00%	-23.06%	2,040	2,741	100.00%	34.36%	1,165	1,228	100.00%	5.41%	1,798	1,324	100.00%	-26.36%
Air	30,526	22,446	100.00%	-26.47%	17,055	10,298	100.00%	-39.62%	8,909	6,855	100.00%	-23.06%	2,040	2,741	100.00%	34.36%	1,165	1,228	100.00%	5.41%	1,357	1,324	100.00%	-2.43%
Sea	441	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%		441	0	0.00%	-100.00%
GENDER	30,526	22,446	100.00%	-26.47%	17,055	10,298	100.00%	-39.62%	8,909	6,855	100.00%	-23.06%	2,040	2,741	100.00%	34.36%	1,165	1,228	100.00%	5.41%	1,357	1,324	100.00%	-2.43%
Male	15,899	11,886	52.95%	-25.24%	9,055	5,509	53.50%	-39.16%	4,279	3,368	49.13%	-21.29%	1,049	1,461	53.30%	39.28%	734	793	64.58%	8.04%	782	755	57.02%	-3.45%
Female	14,607	10,350	46.11%	-29.14%	7,989	4,781	46.43%	-40.16%	4,623	3,485	50.84%	-24.62%	991	1,115	40.68%	12.51%	431	435	35.42%	0.93%	573	534	40.33%	-6.81%
Not Stated	20	210	0.94%	950.00%	11	8	0.08%	-27.27%	7	2	0.03%	-71.43%	0	165	6.02%		0	0	0.00%		2	35	2.64%	1650.00%
AGE GROUP (YEARS)	30,526	22,446	100.00%	-26.47%	17,055	10,298	100.00%	-39.62%	8,909	6,855	100.00%	-23.06%	2,040	2,741	100.00%	34.36%	1,165	1,228	100.00%	5.41%	1,357	1,324	100.00%	-2.43%
Under 10	6	9	0.04%	50.00%	3	6	0.06%	100.00%	1	0	0.00%	-100.00%	0	0	0.00%		2	1	0.08%	-50.00%	0	2	0.15%	
Under 13	2,714	1,546	6.89%	-43.04%	1,225	590	5.73%	-51.84%	1,249	704	10.27%	-43.63%	17	38	1.39%	123.53%	76	89	7.25%	17.11%	147	125	9.44%	-14.97%
10-17	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
13-15	167	189	0.84%	13.17%	90	105	1.02%	16.67%	54	41	0.60%	-24.07%	1	4	0.15%	300.00%	12	25	2.04%	108.33%	10	14	1.06%	40.00%
16-19	533	471	2.10%	-11.63%	469	377	3.66%	-19.62%	23	40	0.58%	73.91%	6	10	0.36%	66.67%	22	29	2.36%	31.82%	13	15	1.13%	15.38%
18-19	3	8	0.04%	166.67%	1 050		0.04%	300.00%	1	0	0.00%	-100.00%	0 124	0	0.00%	04 770/	1	-	0.33%	300.00%	0 59	0 87	0.00%	47 4000
20-24 25-29	2,246 5,327	1,672 3.967	7.45% 17.67%	-25.56%	1,858 2,738	1,232 1,705	11.96% 16.56%	-33.69%	156	139 1,454	2.03% 21.21%	-10.90%	124 583	151 582	5.51%	21.77%	49 83	63 94	5.13%	28.57%	59 140	87 132	6.57% 9.97%	47.46% -5.71%
30-34	4,970	3,967	16.07%	-25.53% -27.40%	2,736	1,705	12.34%	-37.73%	2,074	1,454	25.69%	-18.45% -15.09%	292	341	21.23%	-0.17% 16.78%	03	94	7.65%	13.25% 4.26%	140	132	9.97%	-5.71%
35-39	4,970	2,967	13.22%	-27.40%	2,364	1,271	12.34%	-40.09%	1,491	1,023	14.92%	-31.39%	256	397	14.48%	55.08%	131	90 151	12.30%	4.20%	120	168	12.69%	7.01%
40-44	2,643	2,109	9.40%	-20.20%	1,448	924	8.97%	-36.19%	651	543	7.92%	-16.59%	237	341	12.44%	43.88%	158	150	12.21%	-5.06%	149	151	11.40%	1.34%
45-49	2,043	1,727	7.69%	-16.57%	1,105	689	6.69%	-37.65%	422	359	5.24%	-14.93%	218	385	14.05%	76.61%	160	164	13.36%	2.50%	145	130	9.82%	-21.21%
50-54	1,820	1,316	5.86%	-27.69%	1,020	567	5.51%	-44.41%	350	268	3.91%	-23.43%	178	218	7.95%	22.47%	138	138	11.24%	0.00%	134	125	9.44%	-6.72%
55-59	1,575	1,136	5.06%	-27.87%	1,019	554	5.38%	-45.63%	273	242	3.53%	-11.36%	78	144	5.25%	84.62%	109	96	7.82%	-11.93%	96	100	7.55%	4.17%
60 & Over	2,342	1,708	7.61%	-27.07%	1,638	1,042	10.12%	-36.39%	365	278	4.06%	-23.84%	50	128	4.67%	156.00%	130	124	10.10%	-4.62%	159	136	10.27%	-14.47%
Not Stated	23	13	0.06%	-43.48%	5	4	0.04%	-20.00%	16	3	0.04%	-81.25%	0	2	0.07%		0	2	0.16%		2	2	0.15%	0.00%
PURPOSE OF VISIT	21,722	16,632	100.00%	-23.43%	13,142	8,182	100.00%	-37.74%	4,710	3,845	100.00%	-18.37%	1,996	2,678	100.00%	34.17%	917	958	100.00%	4.47%	957	969	100.00%	1.25%
Pleasure	20,414	15,233	91.59%	-25.38%	12,868	7,961	97.30%	-38.13%	4,612	3,723	96.83%	-19.28%	1,936	2,577	96.23%	33.11%	408	413	43.11%	1.23%	590	559	57.69%	-5.25%
Business	1,014	1,036	6.23%	2.17%	142	113	1.38%	-20.42%	72	88	2.29%	22.22%	55	80	2.99%	45.45%	456	446	46.56%	-2.19%	289	309	31.89%	6.92%
Other	294	363	2.18%	23.47%	132	108	1.32%	-18.18%	26	34	0.88%	30.77%	5	21	0.78%	320.00%	53	99	10.33%	86.79%	78	101	10.42%	29.49%
FREQUENCY OF VISIT	21,722	16,632	100.00%	-23.43%	13,142	8,182	100.00%	-37.74%	4,710	3,845	100.00%	-18.37%	1,996	2,678	100.00%	34.17%	917	958	100.00%	4.47%	957	969	100.00%	1.25%
First Visit	12,237	9,850	59.22%	-19.51%	6,590	3,987	48.73%	-39.50%	3,807	2,918	75.89%	-23.35%	1,356	2,440	91.11%	79.94%	55	63	6.58%	14.55%	429	442	45.61%	3.03%
Revisit	7,021	5,352	32.18%	-23.77%	5,324	3,512	42.92%	-34.03%	638	682	17.74%	6.90%	59	101	3.77%	71.19%	606	682	71.19%	12.54%	394	375	38.70%	-4.82%
Not Stated	2,464	1,430	8.60%	-41.96%	1,228	683	8.35%	-44.38%	265	245	6.37%	-7.55%	581	137	5.12%	-76.42%	256	213	22.23%	-16.80%	134	152	15.69%	13.43%
TRAVEL ARRANGEMENT	21,722	16,632	100.00%	-23.43%	13,142	8,182	100.00%	-37.74%	4,710	3,845	100.00%	-18.37%	1,996	2,678	100.00%	34.17%	917	958	100.00%	4.47%	957	969	100.00%	1.25%
Individual Arranged	3,958	3,506	21.08%	-11.42%	1,344	1,048	12.81%	-22.02%	1,675	1,485	38.62%	-11.34%	59	73	2.73%	23.73%	433	491	51.25%	13.39%	447	409	42.21%	-8.50%
Packaged Tour	10,480	8,301	49.91%	-20.79%	7,127	4,448	54.36%	-37.59%	1,939	1,457	37.89%	-24.86%	1,308	2,251	84.06%	72.09%	13	21	2.19%	61.54%	93	124	12.80%	33.33%
Business Trip	2,869	1,754	10.55%	-38.86%	2,159	1,107	13.53%	-48.73%	303	207	5.38%	-31.68%	38	55	2.05%	44.74%	207	207	21.61%	0.00%	162	178	18.37%	9.88%
Group Tour	1,971	1,620	9.74%	-17.81%	1,320	1,000	12.22%	-24.24%	546	450 87	11.70%	-17.58%	37	117	4.37%	216.22%	8	23	2.40%	187.50%	60	30 49	3.10%	-50.00%
Other Not Stated	265 2,179	233 1,218	1.40% 7.32%	-12.08% -44.10%	101 1,091	63 516	0.77% 6.31%	-37.62% -52.70%	94	87 159	2.26% 4.14%	-7.45% 3.92%	12 542	8 174	0.30% 6.50%	-33.33% -67.90%	25 231	26 190	2.71% 19.83%	4.00% -17.75%	33 162	49 179	5.06% 18.47%	48.48% 10.49%
TRAVEL COMPANION	18,925	1,218	1.32%	-22.25%	11,637	7,426	0.31%	-36.19%	4,369	3,547	4.14%	-18.81%	542 1,586	2,370	0.00%	49.43%	598	673	19.63%	-17.75% 12.54%	735	699	10.47%	-4.90%
			00.000/				44.040/				55 4594				0.40%		530		40.70%				45.00%	
Spouse Children	4,699 1,816	3,425 1,098	23.28% 7.46%	-27.11% -39.54%	1,946 949	1,085 481	14.61% 6.48%	-44.24% -49.32%	2,314	1,956 455	55.15% 12.83%	-15.47% -36.19%	251	201 22	8.48% 0.93%	-19.92% 69.23%	54	72 54	10.70% 8.02%	33.33% 42.11%	134 103	111 86	15.88% 12.30%	-17.16% -16.50%
Parents/Grandparents	1,816	1,098	2.25%	-39.54%	324	481	2.34%	-49.32%	159	455	12.83%	-36.19%	13	14	0.59%	69.23% 16.67%	38	54	1.63%	42.11%	103	15	2.15%	-16.50%
Parents/Grandparents Other Family Members/relatives	519 768	331 566	2.25%	-36.22% -26.30%	324	174 310	2.34% 4.17%	-46.30%	226	117	3.30% 4.31%	-26.42%	12	14	0.59%	16.67% 83.33%	6 29	11 44	1.63%	83.33% 51.72%	18 55	15 48	2.15% 6.87%	-16.67%
Business Associates	3,661	2,416	3.65%	-26.30%	452 2,817	1,560	21.01%		573	483	4.31%	-32.30%	61	171	7.22%		29	44 96			55 126	40	15.16%	-12.73%
Friends	5,479	4,131	28.07%	-34.01%	4,751	3,366	45.33%	-44.62% -29.15%	489	463 537	15.14%	-15.71% 9.82%	EE	48	2.03%	180.33% -12.73%	64 50	90	14.26% 11.44%	14.29% 48.08%	120	105	14.74%	-15.87%
Tour Group	3,424	3,131	28.07%	-24.60%	4,751	928	45.33%	-29.15%	728	284	8.01%	-60.99%	55 1,175	1,890	79.75%	-12.73%	52	12	1.78%	48.08%	33	103	2.43%	-48.48%
Alone	3,424	1,457	9.90%	-8.65%	723	926 545	7.34%	-37.30%	238	204	5.75%	-60.99%	1,175	1,690	2.15%	27.50%	° 366	368	54.68%	0.55%	228	289	2.43% 41.34%	-46.46%
Not Stated	2,712	1,457	9.90%	-8.65%	1,464	545 697	9.39%	-24.62%	230	204	8.29%	-14.29%	40	188	2.15%	-53.35%	298	249	37.00%	-16.44%	228	269	31.33%	26.75%
NUL STATEU	2,112	1,047	11.19%	-39.21%	1,464	697	9.39%	-52.39%	335	294	0.29%	-12.24%	403	168	1.93%	-53.35%	298	249	37.00%	-10.44%	212	219	31.33%	3.30%

* Effective October 2006, arrivals from Hong Kong are included with China.

Visitors Profile by Country (Saipan only)

VISITORS P			27		GIII	• 7		pc)												F	Page 2 of 2
NOVEMBER		тот	AL			JAF	PAN			KOF	REA			CHINA	/HK *			GU	IAM			OTH	IERS	
	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHGE	Nov-08	Nov-09	% SHARE	% CHG
RAVEL PLANS	20,056	15,306		-23.68%	12,441	7,753		-37.68%	4,557	3,475		-23.74%	1,519	2,501		64.65%	706	783		10.91%	833	794		-4.68%
Pleasure	14,495	11,077	72.37%	-23.58%	8,630	5,271	67.99%	-38.92%	3,782	2,781	80.03%	-26.47%	1,405	2,360	94.36%	67.97%	206	255	32.57%	23.79%	472	410	51.64%	-13.14%
Business	889	868	5.67%	-2.36%	174	136	1.75%	-21.84%	50	69	1.99%	38.00%	48	53	2.12%	10.42%	371	360	45.98%	-2.96%	246	250	31.49%	1.63%
Golf	1,833 2,418	1,577 1,689	10.30% 11.03%	-13.97% -30.15%	1,631 2,238	1,151 1,522	14.85% 19.63%	-29.43%	153	362 97	10.42% 2.79%	136.60% 15.48%	4	6 20	0.24%	50.00% -9.09%	19	27	3.45% 0.64%	42.11% -44.44%	26	31 45	3.90% 5.67%	19.23% -30.77%
Dive Convention	2,410	1,669	0.44%	-30.15%	2,230	1,522	0.26%	-31.99% -4.76%	04 34	97	0.14%	-85.29%	22	20	0.36%	-9.09%	9	5 15	1.92%	-44.44%	32	45	2.27%	-30.77%
Company Trip	1,973	945	6.17%	-52.10%	1.777	840	10.83%	-52.73%	141	34	0.98%	-75.89%	16	26	1.04%	62.50%	14	32	4.09%	128.57%	25	13	1.64%	-48.00%
Honeymoon	1,070	813	5.31%	-24.02%	195	99	1.28%	-49.23%	762	608	17.50%	-20.21%	99	88	3.52%	-11.11%	2	1	0.13%	-50.00%	12	17	2.14%	41.67%
Get Married	206	115	0.75%	-44.17%	184	109	1.41%	-40.76%	19	4	0.12%	-78.95%		0	0.00%	-100.00%	1	2	0.26%	100.00%	1	0	0.00%	-100.00%
Memorial Service	113	68	0.44%	-39.82%	80	24	0.31%	-70.00%	13	4	0.12%	-69.23%	1	0	0.00%	-100.00%	10	36	4.60%	260.00%	9	4	0.50%	-55.56%
Visit Friends	502	529	3.46%	5.38%	125	124	1.60%	-0.80%	56	69	1.99%	23.21%	17	12	0.48%	-29.41%	155	162	20.69%	4.52%	149	162	20.40%	8.72%
Sports	150	182	1.19%	21.33%	131	100	1.29%	-23.66%	5	4	0.12%	-20.00%	0	2	0.08%		4	45	5.75%	1025.00%	10	31	3.90%	210.00%
Other	512	528	3.45%	3.13%	396	379	4.89%	-4.29%	33	29	0.83%	-12.12%	4	29	1.16%	625.00%	36	31	3.96%	-13.89%	43	60	7.56%	39.53%
Not Stated	1,666	1,326	8.66%	-20.41%	701	429	5.53%	-38.80%	153	370	10.65%	141.83%	477	177	7.08%	-62.89%	211	175	22.35%	-17.06%	124	175	22.04%	41.13%
TRAVEL MOTIVATION	19,686	15,190		-22.84%	12,107	7,602		-37.21%	4,542	3,651		-19.62%	1,590	2,415		51.89%	648	720		11.11%	799	802		0.38%
Newspaper	128	107	0.70%	-16.41%	74	52	0.68%	-29.73%	26	14	0.38%	-46.15%	20	29	1.20%	45.00%	1	3	0.42%	200.00%	7	9	1.12%	28.57%
Magazine	493	239	1.57%	-51.52%	254	164	2.16%	-35.43%	22	36	0.99%	63.64%	203	34	1.41%	-83.25%	3	1	0.14%	-66.67%	11	4	0.50%	-63.64%
Travel Agent	7,129	5,823	38.33%	-18.32%	2,881	1,527	20.09%	-47.00%	2,990	2,112	57.85%	-29.36%	1,123	2,085	86.34%	85.66%	21	19	2.64%	-9.52%	114	80	9.98%	-29.82%
Climate	2,670	1,676	11.03%	-37.23%	2,421	1,452	19.10%	-40.02%	129	103	2.82%	-20.16%	37	47	1.95%	27.03%	3	8	1.11%	166.67%	80	66	8.23%	-17.50%
Price	2,164	1,295	8.53%	-40.16%	2,088	1,189	15.64%	-43.06%	40	35	0.96%	-12.50%	8	39	1.61%	387.50%	11	11	1.53%	0.00%	17	21	2.62%	23.53%
Short	2,585	1,643	10.82%	-36.44%	2,337	1,384	18.21%	-40.78%	192	191	5.23%	-0.52%	6	16	0.66%	166.67%	26	33	4.58%	26.92%	24	19	2.37%	-20.83%
Reading	68	66	0.43%	-2.94%	42	36	0.47%	-14.29%	9	18	0.49%	100.00%	1	0	0.00%	-100.00%	1	2	0.28%	100.00%	15	10	1.25%	-33.33%
Flyer	818	446	2.94%	-45.48%	666	295	3.88%	-55.71%	132	130	3.56%	-1.52%	5	4	0.17%	-20.00%	0	1	0.14%		15	16	2.00%	6.67%
Friends / Relatives	2,905	2,396	15.77%	-17.52%	2,016	1,382	18.18%	-31.45%	349	451	12.35%	29.23%	100	87	3.60%	-13.00%	186	239	33.19%	28.49%	254	237	29.55%	-6.69%
TV / Radio	103	82	0.54%	-20.39%	58	27	0.36%	-53.45%	27	31	0.85%	14.81%	11	11	0.46%	0.00%	4	3	0.42%	-25.00%	3	10	1.25%	233.33%
Prior Trip	2,803	2,094	13.79%	-25.29%	2,356	1,619	21.30%	-31.28%	233	276	7.56%	18.45%	15 27	13	0.54%	-13.33%	105	88	12.22%	-16.19%	94 265	98	12.22%	4.26%
Other Web	2,561	2,121 1.848	13.96% 12.17%	-17.18%	1,625	1,208	15.89%	-25.66%	309 698	182	4.98%	-41.10%	125	73	3.02% 4.47%	170.37%	335	369	51.25%	10.15%	265	289 77	36.03%	9.06%
Not Stated	2,433 2,036	1,040	9.49%	-24.04% -29.17%	1,491 1,035	1,050 580	13.81% 7.63%	-29.58% -43.96%	168	591 194	16.19% 5.31%	-15.33% 15.48%	125	108 263	4.47%	-13.60% -35.22%	260	22 238	3.06% 33.06%	37.50% -11.52%	103	167	9.60% 20.82%	-25.24% 5.70%
OCCUPATION	21,722	16,632	100.00%	-23.43%	13,142	8,182	100.00%	-37.74%	4,710	3,845	100.00%	-18.37%	1,996	2,678	100.00%	34.17%	917	958	100.00%	4.47%	957	969	100.00%	1.25%
Leg & Manager	2,057	1,358	8.16%	-33.98%	1,686	1,022	12.49%	-39.38%	-1,1 18	75	1.95%	-17.58%	58	70	2.61%	20.69%	117	114	11.90%	-2.56%	105	77	7.95%	-26.67%
Professional	3,142	3.658	21.99%	16.42%	941	561	6.86%	-40.38%	756	685	17.82%	-9.39%	973	1.983	74.05%	103.80%	196	171	17.85%	-12.76%	276	258	26.63%	-6.52%
Technicians	1,245	976	5.87%	-21.61%	693	427	5.22%	-38.38%	393	316	8.22%	-19.59%	54	100	3.73%	85.19%	65	69	7.20%	6.15%	40	64	6.60%	60.00%
Clerk	7,120	4,440	26.70%	-37.64%	5,121	3,063	37.44%	-40.19%	1,622	1,181	30.72%	-27.19%	312	134	5.00%	-57.05%	31	20	2.09%	-35.48%	34	42	4.33%	23.53%
Service	1,974	1,429	8.59%	-27.61%	1,254	783	9.57%	-37.56%	658	556	14.46%	-15.50%	22	42	1.57%	90.91%	17	29	3.03%	70.59%	23	19	1.96%	-17.39%
Skilled	75	57	0.34%	-24.00%	54	45	0.55%	-16.67%	15	7	0.18%	-53.33%	1	0	0.00%	-100.00%	1	2	0.21%	100.00%	4	3	0.31%	-25.00%
Craftsman	29	42	0.25%	44.83%	5	15	0.18%	200.00%	9	5	0.13%	-44.44%	4	4	0.15%	0.00%	9	11	1.15%	22.22%	2	7	0.72%	250.00%
Plant Operator	234	102	0.61%	-56.41%	144	42	0.51%	-70.83%	74	50	1.30%	-32.43%	6	5	0.19%	-16.67%	3	3	0.31%	0.00%	7	2	0.21%	-71.43%
Entry Level	158	107	0.64%	-32.28%	9	5	0.06%	-44.44%	143	93	2.42%	-34.97%	1	3	0.11%	200.00%	0	3	0.31%		5	3	0.31%	-40.00%
Armed Forces	109	103	0.62%	-5.50%	6	3	0.04%	-50.00%	16	16	0.42%	0.00%	0	1	0.04%		30	52	5.43%	73.33%	57	31	3.20%	-45.61%
Homemaker	869	599	3.60%	-31.07%	515	285	3.48%	-44.66%	303	252	6.55%	-16.83%	3	19	0.71%	533.33%	20	18	1.88%	-10.00%	28	25	2.58%	-10.71%
Students	1,132	1,098	6.60%	-3.00%	993	910	11.12%	-8.36%	81	97	2.52%	19.75%	13	21	0.78%	61.54%	15	36	3.76%	140.00%	30	34	3.51%	13.33%
Retirees	472	376	2.26%	-20.34%	328	211	2.58%	-35.67%	57	61	1.59%	7.02%	21	35	1.31%	66.67%	30	42	4.38%	40.00%	36	27	2.79%	-25.00%
Other	552	491	2.95%	-11.05%	172	122	1.49%	-29.07%	202	156	4.06%	-22.77%	60	32	1.19%	-46.67%	60	73	7.62%	21.67%	58	108	11.15%	86.21%
Not Stated	2,554	1,796	10.80%	-29.68%	1,221	688	8.41%	-43.65%	290	295	7.67%	1.72%	468	229	8.55%	-51.07%	323	315	32.88%	-2.48%	252	269	27.76%	6.75%
ENGTH OF STAY (NIGHTS)	105,932	82,946		-21.70%	55,085	34,493		-37.38%	34,895	26,510		-24.03%	5,803	10,889		87.64%	2,354	2,828		20.14%	7,795	8,226		5.53%
g. Length of Stay (Nights)	3.47	3.70			3.23	3.35			3.92	3.87			2.84	3.97			2.02	2.30			5.74	6.21		

* Effective October 2006, arrivals from Hong Kong are included with China

Nov-09



AGE/SEX	2008 Male Number	2009 Male Number	% Chge	2008 % Share	2009 % Share	2008 Female Number	2009 Female Number	% Chge	2008 % Share	2009 % Share	2008 Not Stated	2009 Not Stated	2008 TOTAL Number	2009 TOTAL Number	% Chge	2008 % Share	200 % Shai
AGE/SEX	Number	Number	78 Crige	/o Share	/o Share	Number	Number	78 Crige	/o Share	/o Share	Stateu	Stateu	Number	Number	76 Chige	/o Share	70 Shai
Under 10	0	0		0.00%	0.00%	0	6		0.00%	0.13%	3	0	3	6	100.00%	0.02%	0.06
Under 13	630	303	-51.90%	6.96%	5.50%	593	284	-52.11%	7.42%	5.94%	2	3	1,225	590	-51.84%	7.18%	5.73
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00
13-15	28	84	200.00%	0.31%	1.52%	62	21	-66.13%	0.78%	0.44%	0	0	90	105	16.67%	0.53%	1.02
16-19	247	170	-31.17%	2.73%	3.09%	221	207	-6.33%	2.77%	4.33%	1	0	469	377	-19.62%	2.75%	3.66
18-19 20-24	0 636	0 431	-32.23%	0.00% 7.02%	0.00% 7.82%	1 1,221	4 801	300.00% -34.40%	0.01% 15.28%	0.08% 16.75%	0	0	1 1,858	4 1,232	300.00% -33.69%	0.01% 10.89%	0.04 11.96
20-24 25-29	1,078	691	-32.23%	11.91%	12.54%	1,659	1,014	-34.40%	20.77%	21.21%	1	0	2,738	1,232	-33.69%	16.05%	16.56
30-34	1,078	616	-49.22%	13.40%	11.18%	1,169	655	-43.97%	14.63%	13.70%	2	0	2,738	1,703	-46.69%	13.98%	12.34
35-39	1,204	719	-40.28%	13.30%	13.05%	847	509	-39.91%	10.60%	10.65%	1	0	2,052	1,228	-40.16%	12.03%	11.92
40-44	913	601	-34.17%	10.08%	10.91%	535	323	-39.63%	6.70%	6.76%	0	0	1,448	924	-36.19%	8.49%	8.97
45-49	721	455	-36.89%	7.96%	8.26%	384	234	-39.06%	4.81%	4.89%	Ő	0	1,105	689	-37.65%	6.48%	6.69
50-54	680	369	-45.74%	7.51%	6.70%	340	198	-41.76%	4.26%	4.14%	0	0	1,020	567	-44.41%	5.98%	5.51
55-59	645	368	-42.95%	7.12%	6.68%	374	185	-50.53%	4.68%	3.87%	0	1	1,019	554	-45.63%	5.97%	5.38
60 and Over	1,057	702	-33.59%	11.67%	12.74%	581	338	-41.82%	7.27%	7.07%	0	2	1,638	1,042	-36.39%	9.60%	10.12
Not Stated	3	0	-100.00%	0.03%	0.00%	2	2	0.00%	0.03%	0.04%	0	2	5	4	-20.00%	0.03%	0.04
Total	9,055	5,509	-39.16%	100.00%	100.00%	7,989	4,781	-40.16%	100.00%	100.00%	11	8	17,055	10,298	-39.62%	100.00%	100.00
		2008	2009		2008	2009											
FREQUENCY OF	VISIT	Number	Number	% Chge	% Share	% Share	TR	AVEL COMPAN	ON	2009 Number	% Share						
First Visit		6,590	3,987	-39.50%	50.14%	48.73%	Sp	ouse		1,085	14.61%						
Revisit		5,324	3,512	-34.03%	40.51%	42.92%		ildren		481	6.48%						
Not Stated		1,228	683	-44.38%	9.34%	8.35%		rents/Grandparen	S	174	2.34%						
TRAVEL ARRANG								ner Family Membe	rs	310 1,560	4.17% 21.01%						
	SEMIENT							siness Associates ends		3,366	45.33%						
ndividually arrange	ed	1,344	1,048	-22.02%	10.23%	12.81%		ur Group		928	43.33%						
Packaged Tour	60	7,127	4,448	-37.59%	54.23%	54.36%	Alo			545	7.34%						
Company/Business	s trip	2,159	1,107	-48.73%	16.43%	13.53%	7.00			0.0							
Group Tour		1,320	1,000	-24.24%	10.04%	12.22%	# 0	f respondents		7,426							
Other		101	63	-37.62%	0.77%	0.77%				, -							
Not Stated		1,091	516	-52.70%	8.30%	6.31%											
TRAVEL PLANS		2008	2009			2009											
			2000		2008	2009	TR.	AVEL	2008	2009		2008	2009				
			2005	% Chae					2008	2009	% Chae						
		8 630		% Chge	% Share	% Share	МО	TIVATION			% Chge	% Share	% Share				
Pleasure		8,630 174	5,271	-38.92%	% Share 67.78%	% Share 68.86%	MC Inte	TIVATION ernet	1,491	1,050	-29.58%	% Share 11.90%	% Share 14.15%				
Pleasure Business		174	5,271 136	-38.92% -21.84%	% Share 67.78% 1.37%	% Share 68.86% 1.78%	MC Inte Nev	DTIVATION ernet wspaper	1,491 74	1,050 52	-29.58% -29.73%	% Share 11.90% 0.59%	% Share 14.15% 0.70%				
Pleasure Business Golf		174 1,631	5,271 136 1,151	-38.92% -21.84% -29.43%	% Share 67.78% 1.37% 12.81%	% Share 68.86% 1.78% 15.04%	MC Inte Nev Ma	DTIVATION ernet wspaper gazines	1,491 74 254	1,050 52 164	-29.58% -29.73% -35.43%	% Share 11.90% 0.59% 2.03%	% Share 14.15% 0.70% 2.21%				
Pleasure Business Golf Diving	١v	174	5,271 136	-38.92% -21.84%	% Share 67.78% 1.37%	% Share 68.86% 1.78%	MC Inte Nev Ma Tra	DTIVATION ernet wspaper	1,491 74	1,050 52	-29.58% -29.73%	% Share 11.90% 0.59%	% Share 14.15% 0.70%				
Pleasure Business Golf Diving Attend Conf & Con	١v	174 1,631 2,238 21	5,271 136 1,151 1,522 20	-38.92% -21.84% -29.43% -31.99% -4.76%	% Share 67.78% 1.37% 12.81% 17.58% 0.16%	% Share 68.86% 1.78% 15.04% 19.88% 0.26%	MC Inte Nev Ma Tra Clir	ernet wspaper gazines ivel Agents nate	1,491 74 254 2,881 2,421	1,050 52 164 1,527 1,452	-29.58% -29.73% -35.43% -47.00% -40.02%	% Share 11.90% 0.59% 2.03% 23.00% 19.33%	% Share 14.15% 0.70% 2.21% 20.58% 19.57%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip	IV	174 1,631 2,238	5,271 136 1,151 1,522	-38.92% -21.84% -29.43% -31.99%	% Share 67.78% 1.37% 12.81% 17.58%	% Share 68.86% 1.78% 15.04% 19.88%	MC Inte Nev Ma Tra Clir Prio	ernet wspaper gazines ivel Agents nate	1,491 74 254 2,881	1,050 52 164 1,527	-29.58% -29.73% -35.43% -47.00%	% Share 11.90% 0.59% 2.03% 23.00%	% Share 14.15% 0.70% 2.21% 20.58%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon	IV	174 1,631 2,238 21 1,777	5,271 136 1,151 1,522 20 840	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97%	MC Inte Nev Ma Tra Clir Prio Sho	orivation ernet wspaper gazines vvel Agents mate ce	1,491 74 254 2,881 2,421 2,088	1,050 52 164 1,527 1,452 1,189	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married	IV	174 1,631 2,238 21 1,777 195	5,271 136 1,151 1,522 20 840 99 109 24	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.53%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31%	MC Inte Nee Ma Tra Clir Pric Sho Ge	orivation ernet wspaper gazines vvel Agents mate ce ort flight Time	1,491 74 254 2,881 2,421 2,088 2,088 2,088 2,088 2,088 2,086 666	1,050 52 164 1,527 1,452 1,189 1,384 36 295	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -14.29% -55.71%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98%				
Pleasure	١v	174 1,631 2,238 21 1,777 195 184 80 125	5,271 136 1,151 1,522 20 840 99 109 24 124	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -40.23% -40.76% -70.00% -0.80%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.53% 1.45%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42%	MC Inte Net Ma Clir Clir Sho Ge Fly Fly Frie	ATIVATION ernet wspaper gazines vvel Agents mate ce ort flight Time neral Reading er/Poster ends/Relatives	1,491 74 254 2,881 2,421 2,088 2,337 42	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -14.29% -55.71% -31.45%	% Share 11.90% 0.59% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98% 18.62%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service		174 1,631 2,238 21 1,777 195 184 80	5,271 136 1,151 1,522 20 840 99 109 24	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.53% 1.45% 0.63%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31%	MC Inte Nev Ma Tra Clir Pric Sho Ge Fly Fric TV/	PTIVATION ernet wspaper gazines wel Agents mate ce or flight Time neral Reading er/Poster ends/Relatives (Radio	1,491 74 254 2,881 2,421 2,088 2,088 2,088 2,088 2,088 2,086 666	1,050 52 164 1,527 1,452 1,189 1,384 36 295	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -14.29% -55.71%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR		174 1,631 2,238 21 1,777 195 184 80 125	5,271 136 1,151 1,522 20 840 99 109 24 124	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -40.23% -40.76% -70.00% -0.80%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.53% 1.53% 0.63% 0.98%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31% 1.62%	MC Inte Nea Ma Tra Clir Prio Sho Ge Fly Frit TV/ Pre	PTIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ands/Relatives (Radio wious Trip	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382 27 1,619	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -14.29% -55.71% -31.45% -53.45% -31.28%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98% 18.62% 0.36% 21.82%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event		174 1,631 2,238 21 1,777 195 184 80 125 131	5,271 136 1,151 1,522 20 840 99 109 24 124 124	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -0.80% -23.66%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.53% 0.63% 0.98% 1.03%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31% 1.62% 1.31%	MC Inte Nea Ma Tra Clir Prio Sho Ge Fly Frit TV/ Pre	PTIVATION ernet wspaper gazines wel Agents mate ce or flight Time neral Reading er/Poster ends/Relatives (Radio	1,491 74 2,881 2,421 2,088 2,337 42 666 2,016 58	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382 27	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -40.78% -40.78% -40.78% -55.71% -55.71% -53.45%	% Share 11.90% 0.59% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98% 18.62% 0.36%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Others OCCUPATION	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008	5,271 136 1,151 1,522 20 840 99 109 24 124 100 379 2009	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -0.80% -23.66% -4.29%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.45% 0.63% 0.63% 0.98% 1.03% 3.11% 2008 % Share	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 1.29% 1.42% 0.31% 1.62% 1.31% 4.95% 2009 % Share	MC Inte New Ma Tra Clir Prin Shu Gee Fly Fric TV, Pre Oth	ATIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ends/Relatives (Radio evious Trip hers	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,036 1,625 2008	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382 27 1,619 1,208 2009	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.02% -43.06% -40.02% -43.06% -43.29% -55.71% -31.45% -53.45% -31.28% -25.66%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81% 12.97% 2008 % Share	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98% 18.62% 0.36% 21.82% 16.28% 2009 % Share				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dthers OCCUPATION Legislators, and ma	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686	5,271 136 1,151 1,522 20 840 99 109 24 124 100 379 2009 1,022	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -23.66% -4.29% % Chge -39.38%	% Share 67.78% 1.37% 12.81% 0.16% 17.58% 0.16% 1.53% 0.45% 0.63% 0.45% 0.33% 0.98% 1.03% 3.11% 2008 % Share 12.83%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31% 1.62% 1.31% 4.95% 2009 % Share 12.49%	MC Inte New Ma Tra Clir Shi Ge Fly Fri Fri Oth	ATIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ends/Relatives /Radio wious Trip ners	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9	1,050 52 164 1,527 1,452 1,452 1,452 1,384 36 295 1,384 27 1,619 1,208 2009 5	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -14.29% -55.71% -31.45% -55.45% -31.28% *Chge -44.44%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81% 12.97% 2008 % Share 0.07%	% Share 14.15% 0.70% 20.58% 19.57% 18.65% 0.49% 18.65% 0.49% 18.62% 0.36% 21.82% 2009 % Share 0.06%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dthers DCCUPATION egislators, and ma Professional	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686 941	5,271 136 1,151 1,522 20 840 99 109 24 124 124 100 379 2009 1,022 561	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -49.23% -49.23% -49.26% -0.80% -23.66% -4.29% % Chge -39.38% -40.38%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.45% 0.63% 0.98% 1.45% 0.63% 0.98% 1.03% 3.11% 2008 % Share 12.83% 7.16%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.42% 0.31% 1.62% 1.62% 1.31% 4.95% 2009 % Share 12.49% 6.86%	MC Inte Nee Ma Tra Clir Prit Sh Ge Fly Frie Clir Sh Sh Ge Fly TV/ Pre Ott	ATIVATION ernet wspaper gazines wel Agents mate ce on flight Time neral Reading er/Poster ends/Relatives (Radio evious Trip ters	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9 6	1,050 52 164 1,527 1,452 1,389 1,384 295 1,382 27 1,619 1,208 2009	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -55.71% -31.45% -53.45% -31.28% -25.66% % Chge -44.44% -50.00%	Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.91% 12.97% 2008 % Share 0.07% 0.05%	% Share 14.15% 0.70% 20.58% 19.57% 18.65% 0.49% 3.98% 18.65% 0.49% 3.98% 18.62% 0.36% 21.82% 16.28% 2009 % Share 0.06% 0.06% 0.06%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dihers DCCUPATION Legislators, and ma Professional Fechnicians	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686 941 693	5,271 136 1,151 1,522 20 840 99 24 124 100 379 2009 1,022 561 427	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -40.76% -40.76% -70.00% -0.80% -23.66% -4.29% % Chge -39.38% -40.38% -38.38%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.96% 1.45% 0.63% 0.98% 1.03% 3.11% 2008 % Share 12.83% 7.16% 5.27%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 1.29% 1.42% 0.31% 1.62% 1.31% 4.95% 2009 % Share 12.49% 6.86% 5.22%	MC Inte Nea Ma Tra Clir Pric Sha Ge Fly Fric TV, Pre Ott Ent Arm Hoi	ATIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ends/Relatives (Radio evious Trip hers try Level ned Forces memakers	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9 6 515	1,050 52 164 1,527 1,452 1,189 1,382 295 1,382 27 1,619 1,208 2009 5 3 2	-29.58% -29.73% -35.43% -47.00% -40.02% -40.02% -40.78% -14.29% -55.71% -31.45% -53.45% -25.66% % Chge -44.44% -50.00%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 0.34% 18.81% 12.97% 2008 % Share 0.05% 0.05%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 16.02% 18.65% 0.49% 3.98% 18.62% 0.36% 21.82% 16.28% 2009 % Share 0.06% 0.04% 3.48%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip doneymoon Getting Married Memorial Service VFR Attend Sport Event Dthers DCCUPATION Legislators, and ma Professional Fechnicians Clerk	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686 941 693 5,121	5,271 136 1,151 1,522 20 840 99 109 24 124 100 379 2009 1,022 561 427 3,063	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -23.66% -4.29% % Chge -39.38% -40.38% -38.38% -40.19%	% Share 67.78% 1.37% 12.81% 0.16% 17.58% 0.16% 1.53% 0.45% 0.63% 0.88% 1.03% 3.11% 2008 % Share 12.83% 7.16% 5.27%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31% 1.62% 1.31% 4.95% 2009 % Share 12.49% 6.86% 5.22% 37.44%	MC Inte New Ma Tra Cliri Shi Ge Fly Fric Oth Ent Arm Hon Stu	ATIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ands/Relatives /Radio vious Trip ners try Level ned Forces memakers idents	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9 6 515 993	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382 27 1,619 1,208 2009 5 3 2 809 5 3 285 910	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -44.02% -14.29% -55.71% -31.45% -31.45% -31.45% -25.66% % Chge -44.44% -50.00% -44.66% -8.36%	% Share 11.90% 0.59% 2.03% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81% 12.97% 0.46% 18.97% 0.46% 12.97% 0.05% 3.92%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 18.65% 0.49% 18.65% 0.49% 18.62% 0.36% 21.82% 16.28% 2009 % Share 0.06% 0.04% 3.48% 11.12%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dthers DOCCUPATION Legislators, and ma Professional Technicians Clerk Service Workers	ts	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686 941 693 5,121 1,254	5,271 136 1,151 1,522 200 840 99 109 24 124 100 379 2009 1,022 561 427 3,063 783	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -0.80% -23.66% -4.29% % Chge -39.38% -40.38% -38.38% -40.38% -38.38%	% Share 67.78% 1.37% 12.81% 17.58% 0.16% 13.36% 1.45% 0.63% 0.98% 1.45% 0.63% 0.38% 3.11% 2008 % Share 12.83% 7.16% 5.27% 38.97%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 1.29% 1.42% 0.31% 4.95% 2009 % Share 12.49% 6.86% 5.22% 37.44% 9.57%	MC Inte New Ma Tra Clir Pric Sh Ge Fly Fric Ge Fly TrV Pre Ott Ott Ref	ATIVATION ernet wspaper gazines wel Agents mate ce on flight Time neral Reading er/Poster ends/Relatives (Radio wious Trip ters try Level ned Forces memakers idents tirees	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9 6 515 515 515 993 328	1,050 52 164 1,527 1,452 1,389 1,384 205 1,382 27 1,619 1,208 2009 5 3 2 209 5 3 2 209 5 3 2285 910 211	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -40.78% -55.71% -31.45% -53.45% -31.28% -25.66% % Chge -44.44% -50.00% -44.66% -8.366%	% Share 11.90% 0.59% 2.03% 23.00% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81% 12.97% 2008 % Share 0.07% 0.05% 3.92% 7.56%	% Share 14.15% 0.70% 20.58% 19.57% 18.65% 0.49% 3.98% 18.65% 0.36% 21.82% 16.28% % Share 0.06% 0.04% 3.48% 11.12% 2.58%				
Pleasure Business Golf Diving Attend Conf & Con Company Trip doneymoon Getting Married Memorial Service VFR Attend Sport Event Dthers DCCUPATION Legislators, and ma Professional Fechnicians Clerk	ts anagers	174 1,631 2,238 21 1,777 195 184 80 125 131 396 2008 1,686 941 693 5,121	5,271 136 1,151 1,522 20 840 99 109 24 124 100 379 2009 1,022 561 427 3,063	-38.92% -21.84% -29.43% -31.99% -4.76% -52.73% -49.23% -40.76% -70.00% -23.66% -4.29% % Chge -39.38% -40.38% -38.38% -40.19%	% Share 67.78% 1.37% 12.81% 0.16% 17.58% 0.16% 1.53% 0.45% 0.63% 0.88% 1.03% 3.11% 2008 % Share 12.83% 7.16% 5.27%	% Share 68.86% 1.78% 15.04% 19.88% 0.26% 10.97% 1.29% 1.42% 0.31% 1.62% 1.31% 4.95% 2009 % Share 12.49% 6.86% 5.22% 37.44%	MC Inte Net Ma Tra Clir Prin Shu Ge Fly Fric TV, Pre Ott Ott Ent Arm Hon Stu Ret Ott	ATIVATION ernet wspaper gazines wel Agents mate ce ort flight Time neral Reading er/Poster ands/Relatives /Radio vious Trip ners try Level ned Forces memakers idents	1,491 74 254 2,881 2,421 2,088 2,337 42 666 2,016 58 2,356 1,625 2008 9 6 515 993	1,050 52 164 1,527 1,452 1,189 1,384 36 295 1,382 27 1,619 1,208 2009 5 3 2 809 5 3 285 910	-29.58% -29.73% -35.43% -47.00% -40.02% -43.06% -44.02% -14.29% -55.71% -31.45% -31.45% -31.45% -25.66% % Chge -44.44% -50.00% -44.66% -8.36%	% Share 11.90% 0.59% 2.03% 19.33% 16.67% 18.66% 0.34% 5.32% 16.10% 0.46% 18.81% 12.97% 0.46% 18.97% 0.46% 12.97% 0.05% 3.92%	% Share 14.15% 0.70% 2.21% 20.58% 19.57% 18.65% 0.49% 18.65% 0.49% 18.62% 0.36% 21.82% 16.28% 2009 % Share 0.06% 0.04% 3.48% 11.12%				

Nov-09



NOVEMBER	2008 Male	2009 Male		2008	2009	2008 Female	2009 Female		2008	2009	2008 Not	2009 Not	2008 TOTAL	2009 TOTAL		2008	200
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Shar
Jnder 10	0	0		0.00%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	1	0	-100.00%	0.01%	0.009
Jnder 13	635	354	-44.25%	14.84%	10.51%	609	348	-42.86%	13.17%	9.99%	5	2	1,249	704	-43.63%	14.02%	10.279
0-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00
3-15	31	18	-41.94%	0.72%	0.53%	23	23	0.00%	0.50%	0.66%	0	0	54	41	-24.07%	0.61%	0.60
6-19	10	16	60.00%	0.23%	0.48%	13	24	84.62%	0.28%	0.69%	0	0	23	40	73.91%	0.26%	0.589
8-19	0	0		0.00%	0.00%	1	0	-100.00%	0.02%	0.00%	0	0	1	0	-100.00%	0.01%	0.00
20-24	27	27	0.00%	0.63%	0.80%	129	112	-13.18%	2.79%	3.21%	0	0	156	139	-10.90%	1.75%	2.03
25-29	554	490	-11.55%	12.95%	14.55%	1,229	964	-21.56%	26.58%	27.66%	0	0	1,783	1,454	-18.45%	20.01%	21.219
30-34	1,077	936	-13.09%	25.17%	27.79%	997	825 449	-17.25%	21.57%	23.67%	0	0	2,074	1,761	-15.09%	23.28%	25.69
35-39	816	574	-29.66%	19.07%	17.04%	675		-33.48%	14.60%	12.88%	0	•	1,491	1,023	-31.39%	16.74%	14.92
10-44	385	347	-9.87%	9.00%	10.30%	266	196	-26.32%	5.75%	5.62%	0	0	651	543	-16.59%	7.31%	7.92
45-49 50-54	240 186	211 137	-12.08% -26.34%	5.61% 4.35%	6.26% 4.07%	182 164	148 131	-18.68% -20.12%	3.94% 3.55%	4.25% 3.76%	0	0	422 350	359 268	-14.93% -23.43%	4.74% 3.93%	5.24° 3.91°
55-59		137	-26.34% -11.28%	4.35% 3.11%	4.07%	164	131	-20.12%	3.55%	3.76%	0	0	350 273	268	-23.43% -11.36%	3.93%	3.91
55-59 60 and Over	133 183	138	-24.59%	4.28%	4.10%	140	124	-22.65%	3.03%	4.02%	1	0	365	242	-23.84%	4.10%	4.069
Not Stated	2	2	0.00%	0.05%	0.06%	13	140	-92.31%	0.28%	0.03%	1	0	16	3	-81.25%	0.18%	0.04%
Total	4,279	3.368	-21.29%	100.00%	100.00%	4.623	3.485	-24.62%	100.00%	100.00%	7	2	8,909	6,855	-23.06%	100.00%	100.009
	1,210	0,000	2112070	10010070	100.0070	1,020	0,100	2.102,0	10010070	100.0070		-	0,000	0,000	2010070	10010070	100.00
		2008	2009		2008	2009											
		Number	Number	% Chge	% Share	% Share				2009							
REQUENCY OF VISI	п						TR	AVEL COMPAN	IION	Number	% Share						
First Visit		3,807	2,918	-23.35%	80.83%	75.89%	Sp	ouse		1,956	55.15%						
Revisit		638	682	6.90%	13.55%	17.74%		ildren		455	12.83%						
Not Stated		265	245	-7.55%	5.63%	6.37%		rents/Grandparer	nts	117	3.30%						
			-	/ -	/ -		Oth	ner Family Memb	ers	153	4.31%						
TRAVEL ARRANGEM	IENT							siness Associate	S	483	13.62%						
					05 -00			ends		537	15.14%						
ndividually arranged		1,675	1,485	-11.34%	35.56%	38.62%		ur Group		284	8.01%						
Packaged Tour	_	1,939	1,457	-24.86%	41.17%	37.89%	Alc	one		204	5.75%						
Company/Business trip	þ	303	207	-31.68%	6.43%	5.38%	л.	f roop on deate		2 - 47							
Group Tour		546	450	-17.58%	11.59%	11.70%	# C	f respondents		3,547							
Other Not Stated		94 153	87 159	-7.45% 3.92%	2.00% 3.25%	2.26% 4.14%											
TRAVEL PLANS		2008	2009		2008	2009	TR	AVEL	2008	2009		2008	2009				
			2000	% Chge	% Share	% Share				2000	% Chge		% Share				
DI		0.005	5 07 ·	-						50.1	-						
Pleasure		8,630	5,271	-38.92%	200.65%	158.86%		ernet	698	591	-15.33%	17.05%	19.16%				
Business		174	136	-21.84%	4.05%	4.10%		wspaper	26	14	-46.15%	0.64%	0.45%				
Golf		1,631	1,151	-29.43%	37.92%	34.69%		igazines	22	36	63.64%	0.54%	1.17%				
Diving Attend Conf & Conv		2,238 21	1,522 20	-31.99% -4.76%	52.03% 0.49%	45.87% 0.60%		avel Agents mate	2,990 129	2,112 103	-29.36% -20.16%	73.05% 3.15%	68.48% 3.34%				
		21 1,777	20 840	-4.76% -52.73%	0.49% 41.32%	0.60% 25.32%	Pri		129 40	103 35	-20.16% -12.50%	3.15% 0.98%	3.34%				
Company Trip Honeymoon		1,777	840 99	-52.73% -49.23%	41.32%	25.32% 2.98%		ce ort flight Time	40 192	35 191	-12.50%	0.98% 4.69%	6.19%				
Getting Married		195	109	-49.23% -40.76%	4.53%	2.96%		neral Reading	192	18	-0.52%	4.69%	0.58%				
Vemorial Service		80	24	-40.76%	4.26%	0.72%		er/Poster	132	130	-1.52%	3.23%	4.22%				
VFR		125	124	-0.80%	2.91%	3.74%		ends/Relatives	349	451	29.23%	8.53%	14.62%				
Attend Sport Events		131	100	-23.66%	3.05%	3.01%		/Radio	27	31	14.81%	0.66%	1.01%				
Others		396	379	-4.29%	9.21%	11.42%	Pre	evious Trip ners	233 309	276 182	18.45% -41.10%	5.69% 7.55%	8.95% 5.90%				
OCCUPATION		2008	2009		2008	2009	01		2008	2009	+1.1070	2008	2009				
				% Chge	% Share	% Share					% Chge		% Share				
egislators, and manag	gers	91	75	-17.58%	1.93%	1.95%		try Level	143	93	-34.97%	3.04%	2.42%				
Professional		756	685	-9.39%	16.05%	17.82%		ned Forces	16	16	0.00%	0.34%	0.42%				
lechnicians		393	316	-19.59%	8.34%	8.22%		memakers	303	252	-16.83%	6.43%	6.55%				
Clerk		1,622	1,181	-27.19%	34.44%	30.72%		Idents	81	97	19.75%	1.72%	2.52%				
Service Workers		658	556	-15.50%	13.97%	14.46%		tirees	57	61	7.02%	1.21%	1.59%				
Skilled Workers		15	7	-53.33%	0.32%	0.18%		ners	202	156	-22.77%	4.29%	4.06%				
Craft and related trade		9	5	-44.44%	0.19%	0.13%	No	t Stated	290	295	1.72%	6.16%	7.67%				
Operators and Assemb	blers	74	50	-32.43%	1.57%	1.30%											

Nov-09



NOVEMBER AGE/SEX	2008 Male Number	2009 Male Number	% Chge	2008 % Share	2009 % Share	2008 Female Number	2009 Female Number	% Chge	2008 % Share	2009 % Share	2008 Not Stated	2009 Not Stated	2008 TOTAL Number	2009 TOTAL Number	% Chge	2008 % Share	200 % Sha
															-		
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00
Under 13	8	21	162.50%	0.76%	1.44%	9	14	55.56%	0.91%	1.26%	0	3	17	38	123.53%	0.83%	1.39
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00
13-15	0	3		0.00%	0.21%	1	1	0.00%	0.10%	0.09%	0	0	1	4	300.00%	0.05%	0.15
16-19	1	6	500.00%	0.10%	0.41%	5	4	-20.00%	0.50%	0.36%	0	0	6	10	66.67%	0.29%	0.36
18-19	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00
20-24	41	51	24.39%	3.91%	3.49%	83	84	1.20%	8.38%	7.53%	0	16	124	151	21.77%	6.08%	5.51
25-29	245	265	8.16%	23.36%	18.14%	338	279	-17.46%	34.11%	25.02%	0	38	583	582	-0.17%	28.58%	21.23
30-34	174	184	5.75%	16.59%	12.59%	118	136	15.25%	11.91%	12.20%	0	21	292	341	16.78%	14.31%	12.44
35-39	146	240	64.38%	13.92%	16.43%	110	138	25.45%	11.10%	12.38%	0	19	256	397	55.08%	12.55%	14.48
40-44	128	183	42.97%	12.20%	12.53%	109	135	23.85%	11.00%	12.11%	0	23	237	341	43.88%	11.62%	12.44
45-49	125	230	84.00%	11.92%	15.74%	93	140	50.54%	9.38%	12.56%	0	15	218	385	76.61%	10.69%	14.05
50-54	107	124	15.89%	10.20%	8.49%	71	87	22.54%	7.16%	7.80%	0	7	178	218	22.47%	8.73%	7.95
55-59	50	75	50.00%	4.77%	5.13%	28	59	110.71%	2.83%	5.29%	0	10	78	144	84.62%	3.82%	5.25
60 and Over	24	79	229.17%	2.29%	5.41%	26	38	46.15%	2.62%	3.41%	0	11	50	128	156.00%	2.45%	4.67
Not Stated	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	2	0	2		0.00%	0.07
Total	1,049	1,461	39.28%	100.00%	100.00%	991	1,115	12.51%	100.00%	100.00%	0	165	2,040	2,741	34.36%	100.00%	100.00
l																	
		2008	2009		2008	2009											
FREQUENCY OF	VISIT	Number	Number	% Chge	% Share	% Share	TRA	AVEL COMPAN	ION	2009 Number	% Share						
First Visit		1.356	2,440	79.94%	67.94%	91.11%	Spo	ouse		201	8.48%						
Revisit		59	101	71.19%	2.96%	3.77%		dren		22	0.93%						
Not Stated		581	137	-76.42%	2.90%	5.12%		ents/Grandparen	te.	14	0.93%						
Not Otaleu		501	157	-70.4270	23.1170	5.1270		er Family Membe		11	0.46%						
TRAVEL ARRANG								iness Associates		171	7.22%						
IRAVEL ARRANG										48	2.03%						
والمتعاربة والمتعاربة والمتعاربة		50	70	00 700/	0.000/	0 700/	Frie										
Individually arrange	ea	59	73	23.73%	2.96%	2.73%		r Group		1,890	79.75%						
Packaged Tour		1,308	2,251	72.09%	65.53%	84.06%	Alor	ne		51	2.15%						
Company/Business	s trip	38	55	44.74%	1.90%	2.05%											
Group Tour		37	117	216.22%	1.85%	4.37%	# of	respondents		2,370							
Other Not Stated		12 542	8 174	-33.33% -67.90%	0.60% 27.15%	0.30% 6.50%											
		2000	2000		2000	2000	TD		2000	2000		2000	2000				
TRAVEL PLANS		2008	2009	% Chge	2008 % Share	2009 % Share		AVEL TIVATION	2008	2009	% Chge	2008 % Share	2009 % Share				
Diagouro		1 405	2 260	-					105	109	-						
Pleasure		1,405	2,360	67.97%	88.53%	109.72%	Inte		125	108	-13.60%	9.06%	5.63%				
Business		48	53	10.42%	3.02%	2.46%		vspaper	20	29	45.00%	1.45%	1.51%				
Golf		4	6	50.00% -9.09%	0.25%	0.28%		gazines	203	34	-83.25%	14.72%	1.77%				
D: : :					1.39%	0.93%		vel Agents	1,123	2,085	85.66%	81.44%	108.76%				
		22	20		a a						27.03%	2.68%	2.45%				
Attend Conf & Con	IV	3	9	200.00%	0.19%	0.42%		nate	37	47							
Attend Conf & Con Company Trip	IV	3 16	9 26	200.00% 62.50%	1.01%	1.21%	Pric	e	8	39	387.50%	0.58%	2.03%				
Attend Conf & Con Company Trip Honeymoon	v	3 16 99	9 26 88	200.00% 62.50% -11.11%	1.01% 6.24%	1.21% 4.09%	Pric Sho	e ort flight Time	8 6	39 16	387.50% 166.67%	0.44%	0.83%				
Attend Conf & Con Company Trip Honeymoon Getting Married	IV	3 16 99 1	9 26 88 0	200.00% 62.50% -11.11% -100.00%	1.01% 6.24% 0.06%	1.21% 4.09% 0.00%	Pric Sho Ger	e ort flight Time heral Reading	8 6 1	39 16 0	387.50% 166.67% -100.00%	0.44% 0.07%	0.83% 0.00%				
Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service	IV	3 16 99 1 1	9 26 88 0 0	200.00% 62.50% -11.11% -100.00% -100.00%	1.01% 6.24% 0.06% 0.06%	1.21% 4.09% 0.00% 0.00%	Pric Sha Ger Flye	e ort flight Time neral Reading er/Poster	8 6 1 5	39 16 0 4	387.50% 166.67% -100.00% -20.00%	0.44% 0.07% 0.36%	0.83% 0.00% 0.21%				
Diving Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR		3 16 99 1 1 17	9 26 88 0 0 12	200.00% 62.50% -11.11% -100.00%	1.01% 6.24% 0.06% 0.06% 1.07%	1.21% 4.09% 0.00% 0.00% 0.56%	Pric Sha Ger Flye Frie	e ort flight Time heral Reading or/Poster ends/Relatives	8 6 1 5 100	39 16 0 4 87	387.50% 166.67% -100.00% -20.00% -13.00%	0.44% 0.07% 0.36% 7.25%	0.83% 0.00% 0.21% 4.54%				
Attend Conf & Com Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event		3 16 99 1 1 17 0	9 26 88 0 0 12 2	200.00% 62.50% -11.11% -100.00% -100.00% -29.41%	1.01% 6.24% 0.06% 0.06% 1.07% 0.00%	1.21% 4.09% 0.00% 0.00% 0.56% 0.09%	Pric Sho Ger Flye Frie TV/	e ort flight Time heral Reading or/Poster nds/Relatives Radio	8 6 1 5 100 11	39 16 0 4 87 11	387.50% 166.67% -100.00% -20.00% -13.00% 0.00%	0.44% 0.07% 0.36% 7.25% 0.80%	0.83% 0.00% 0.21% 4.54% 0.57%				
Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event		3 16 99 1 1 17	9 26 88 0 0 12	200.00% 62.50% -11.11% -100.00% -100.00% -29.41%	1.01% 6.24% 0.06% 0.06% 1.07%	1.21% 4.09% 0.00% 0.00% 0.56%	Pric Sho Ger Flye Frie TV/	e ort flight Time neral Reading or/Poster onds/Relatives Radio vious Trip	8 6 1 5 100	39 16 0 4 87	387.50% 166.67% -100.00% -20.00% -13.00%	0.44% 0.07% 0.36% 7.25%	0.83% 0.00% 0.21% 4.54%				
Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Others		3 16 99 1 1 17 0	9 26 88 0 0 12 2	200.00% 62.50% -11.11% -100.00% -100.00% -29.41% 625.00%	1.01% 6.24% 0.06% 0.06% 1.07% 0.00% 0.25% 2008	1.21% 4.09% 0.00% 0.56% 0.09% 1.35% 2009	Pric Sho Ger Flye Frie TV/ Pre	e ort flight Time neral Reading or/Poster onds/Relatives Radio vious Trip	8 6 1 5 100 11 15	39 16 0 4 87 11 13	387.50% 166.67% -100.00% -20.00% -13.00% 0.00% -13.33% 170.37%	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008	0.83% 0.00% 0.21% 4.54% 0.57% 0.68% 3.81% 2009				
Attend Conf & Com Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Others OCCUPATION	ts	3 16 99 1 1 1 7 0 4 2008	9 26 88 0 12 2 29 2009	200.00% 62.50% -11.11% -100.00% -29.41% 625.00%	1.01% 6.24% 0.06% 1.07% 0.00% 0.25% 2008 % Share	1.21% 4.09% 0.00% 0.00% 0.56% 0.09% 1.35% 2009 % Share	Pric Sha Ger Flye Frie TV/ Pre Oth	e nt flight Time heral Reading ar/Poster nnds/Relatives Radio vious Trip ers	8 6 1 5 100 11 15 27 2008	39 16 0 4 87 11 13 73 2009	387.50% 166.67% -100.00% -20.00% -13.00% 0.00% -13.33% 170.37%	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008 % Share	0.83% 0.00% 0.21% 4.54% 0.57% 0.68% 3.81% 2009 % Share				
Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dthers OCCUPATION Legislators, and ma	ts	3 16 99 1 1 17 0 4 2008 58	9 26 88 0 0 12 29 2009 2009	200.00% 62.50% -11.11% -100.00% -29.41% 625.00% % Chge 20.69%	1.01% 6.24% 0.06% 0.06% 0.00% 0.00% 0.25% 2008 % Share 2.91%	1.21% 4.09% 0.00% 0.66% 0.09% 1.35% 2009 % Share 2.61%	Pric Sha Ger Flye Frie TV/ Pre Oth	e nrt flight Time neral Reading nr/Poster nds/Relatives Radio vious Trip ers	8 6 1 5 100 11 15 27 2008 1	39 16 0 4 87 11 13 73 2009 3	387.50% 166.67% -20.00% -3.00% -13.00% -13.33% 170.37% % Chge 200.00%	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008 % Share 0.05%	0.83% 0.00% 0.21% 4.54% 0.57% 0.68% 3.81% 2009 % Share 0.11%				
Attend Conf & Con Company Trip Honeymoon Betting Married Memorial Service /FR Attend Sport Event Dthers DCCUPATION egislators, and ma Professional	ts	3 16 99 1 1 17 0 4 2008 58 973	9 26 88 0 12 29 2009 2009 70 1,983	200.00% 62.50% -11.11% -100.00% -29.41% 625.00% % Chge 20.69% 103.80%	1.01% 6.24% 0.06% 0.06% 1.07% 0.00% 0.25% 2008 % Share 2.91% 48.75%	1.21% 4.09% 0.00% 0.00% 0.56% 0.09% 1.35% 2009 % Share 2.61% 74.05%	Pric Sha Ger Flye Frie TV// Pre Oth Entr	e nt flight Time neral Reading nr/Poster nds/Relatives Radio vious Trip ers ry Level ned Forces	8 6 1 5 100 11 15 27 2008 1 0	39 16 0 4 87 11 13 73 2009 3 1	387.50% 166.67% -100.00% -20.00% -13.00% 0.00% -13.33% 170.37% % Chge 200.00%	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008 % Share 0.05% 0.00%	0.83% 0.00% 0.21% 4.54% 0.57% 0.68% <u>3.81%</u> 2009 % Share 0.11% 0.04%				
Attend Conf & Com Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dithers DCCUPATION Legislators, and ma Professional Technicians	ts	3 16 99 1 1 1 1 7 0 4 2008 58 973 54	9 26 88 0 0 12 2 29 2009 70 1,983 100	200.00% 62.50% -11.11% -100.00% -20.00% -2.41% 625.00% % Chge 20.69% 103.80% 85.19%	1.01% 6.24% 0.06% 1.07% 0.00% 0.25% 2008 % Share 2.91% 48.75% 2.71%	1.21% 4.09% 0.00% 0.56% 0.09% 1.35% 2009 % Share 2.61% 74.05% 3.73%	Pric Sho Ger Flyc Frie TV/ Pre Oth Entt Arm Hon	e rt flight Time reral Reading ar/Poster nds/Relatives Radio vious Trip ers ry Level ed Forces nemakers	8 6 1 5 100 11 15 27 2008 1 0 3	39 16 0 4 87 11 13 73 2009 3 1 19	387.50% 166.67% -100.00% -20.00% -13.00% 0.00% -13.33% 170.37% % Chge 200.00% 533.33%	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008 % Share 0.05% 0.00% 0.15%	0.83% 0.00% 0.21% 4.54% 0.68% 3.81% 2009 % Share 0.11% 0.04% 0.71%				
Attend Conf & Con Company Trip Honeymoon Getting Married Memorial Service VFR Attend Sport Event Dthers OCCUPATION Legislators, and ma Professional Technicians Clerk	ts	3 16 99 1 1 17 0 4 2008 58 973 54 312	9 26 88 0 0 12 2 29 2009 70 1,983 100 134	200.00% 62.50% -11.11% -100.00% -29.41% 625.00% % Chge 20.69% 103.80% 85.19% -57.05%	1.01% 6.24% 0.06% 1.07% 0.00% 0.25% 2008 % Share 2.91% 48.75% 2.71% 15.63%	1.21% 4.09% 0.00% 0.056% 0.09% 1.35% 2009 % Share 2.61% 74.05% 3.73% 5.00%	Pric Sho Ger Flye Frie TV// Pre Oth Entr Arm Hon Stu	e rt flight Time heral Reading rt/Poster nds/Relatives Radio vious Trip ers ry Level herces nemakers dents	8 6 1 5 100 11 15 27 2008 1 0 3 3 13	39 16 0 4 87 11 13 73 2009 3 1 19 21	387.50% 166.67% -100.00% -20.00% -13.00% 0.00% -13.33% 170.37% % Chge 200.00% 	0.44% 0.07% 0.36% 7.25% 0.80% 1.09% 1.96% 2008 % Share 0.05% 0.05% 0.15% 0.65%	0.83% 0.00% 0.21% 4.54% 0.57% 0.68% <u>3.81%</u> 2009 % Share 0.11% 0.04% 0.71% 0.78%				
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