

Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2010) - 2011		
TOTAL TO DATE:	2010 43,475	2011 52,963	% Change 21.82%
October	20,467	25,784	25.98%
November	<u>23,008</u>	<u>27,179</u>	<u>18.13%</u>
December	30,155		
January	35,716		
February	37,850		
March	36,220		
April	26,255		
May	27,015 ^r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
YEAR TOTAL:	368,186	52,963	

Calendar Year 2009 - 20	2010
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2009 323,801 38,932	2010 347,519	% Change 7.32%
	347,519	7.32%
38 932		
JU, 252	35,716	-8.26%
35,594 r	37,850	6.34%
32,908	36,220	10.06%
27,833	26,255	-5.67%
24,128	27,015 r	11.97%
21,803	28,372	30.13%
30,301	35,164	16.05%
37,072 r	38,047	2.63%
31,755	29,917	-5.79%
20,467	25,784	25.98%
<u>23,008</u>	<u>27,179</u>	<u>18.13%</u>
30,155		
353,956	347,519	
	32,908 27,833 24,128 21,803 30,301 37,072 r 31,755 20,467 <u>23,008</u> 30,155	32,908 36,220 27,833 26,255 24,128 27,015 r 21,803 28,372 30,301 35,164 37,072 r 38,047 31,755 29,917 20,467 25,784 23,008 27,179 30,155 29,915

NONTHLY VISI			OUNTRY O						
	~	JAPAN ~			~ KOREA ^	v	~ CH1	NA/HONG	KONG ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	19,155	22,726	19%	11,705	19,109	63%	6,588	5,553	-16%
October	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
November	10,553	<u>11,447</u>	8%	6,892	10,428	<u>51%</u>	2,742	2,346	-14%
December	15,638			10,157			1,302		
January	18,018			11,710			3,065		
February	19,271			9,603			6,286		
March	21,685			8,185			3,196		
April	10,463			8,619			3,483		
May	11,434 r			9,643			3,159		
June	13,451			8,931			2,298		
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
		GUAM ~			ITED STA	TES ~		HILIPPIN	FS ~
Fired Mars			94 - C1						
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	2,988	2,627	-12%	1,405	1,755	25%	342	98	-71%
October	1,520	1,225	-19%	909	762	-16%	132	43	-67%
<u>November</u>	<u>1,468</u>	<u>1,402</u>	<u>-4%</u>	<u>496</u>	<u>993</u>	<u>100%</u>	<u>210</u>	<u>55</u>	<u>-74%</u>
December	1,578			792			60		
January	1,524			644			39		
February	1,231			997			45		
March	1,559			751			45		
April	1,376			662			201		
May	1,441			746			62		
June	1,760			1,035			39		
July	1,460			951			42		
August	1,315			837 r			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
	~	RUSSIA ~		~	TAIWAN	~	~ 07	THER ARE	AS ~
Fiscal Year	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	751	655	-13%	55	37	-33%	486	403	-17%
October	377	367	-3%	12	34	183%	256	186	-27%
November	<u>374</u>	288	-23%	<u>43</u>	<u>3</u>	<u>-93%</u>	<u>230</u>	<u>217</u>	<u>-6%</u>
December	401			5	—		222		
January	487			4			225		
February	181			10			226		
March	496			7			296		
April	260			10			1,181		
May	305			1			224		
June	485			12			361		
July	375			72			271		
	383			41			182		
August							102		
August September	205			3			197		

ARRIVALS	BY MODE OF TRANSPORTATION	Nov-09	Nov-10	% CHANG
Air Arrival	s	22,446	26,278	17
Sea Arriva		0	412	
TOTAL A	RRIVALS	22,446	26,690	199
AIR ARRIV	ALS BY COUNTRY OF RESIDENCE			
JAPAN		10,298	11,185	9
	Kanto (Tokyo)	7,397	9,017	22
	Kinki (Osaka)	1,114	409	-63
	Tokai (Nagoya)	579	416	-28
	Tohoku (Sendai)	495	583	18
	Kyushu (Fukuoka)	114	152	33
	Hokkaido (Sapporo)	116	85	-27
	Chugoku (Hiroshima)	79	47	-41
	Shikoku	59	28	
	Okinawa	23	28	-53 -61
		23	9 15	-6. 67
	Others	-		
	Not Specified	313	424	35
KOREA		6,855	10,419	52
	Seoul	3,612	5,332	48
	Pusan	641	738	15
	Taegu	220	324	47
	Inchon	466	62	-87
	Others	1,660	3,592	116
	Not Specified	256	371	45
HINA/HO	NG KONG	2,741	2,346	-14
GUAM		1,228	1,211	-1
UNITED S	STATES	478	558	17
PHILIPPIN		210	55	-74
RUSSIA		371	288	-22
TAIWAN		43	3	-93
OTHER		222	213	-4
ARRIVALS	s by month	FY 2010	FY 2011	% CHANG
TOTAL TO	DATE	42,438	52,175	23
October		19,992	25,485	27
November		22,446	26,690	<u>19</u>
December		29,554		
January		35,318		
February		37,393		
March		35,470		
April		25,862		
Nay		26,320		
June		27,959		
July		34,432		
August		37,302 r		
September		29,486		
EAR TOTA	AL	361,534	52,175	

Source: CNMI Customs Declaration Form

^r Revised

<u>Sea Arrivals :</u> Nov-10

Military Shp: USS Sterett - 380 crew (Nov 9-12): USNS Sumner - 32 crew (Nov 22-25)

	<u>Nov-09</u>	<u>Nov-10</u>	% CHANGE
TOTAL ARRIVALS	881	489	-44%
ARRIVALS FROM GUAM	562	489	-13%
JAPAN	255	262	3%
KOREA	37	9	-76%
CHINA/HONG KONG	1	0	-100%
GUAM	240	191	-20%
UNITED STATES	18	23	28%
PHILIPPINES	0	0	
RUSSIA	3	0	-100%
TAIWAN	0	0	
OTHER	8	4	-50%
INTERISLAND ARRIVALS	319	0	
JAPAN	49		
KOREA	48	1.hla	
CHINA/HONG KONG	3	Not Available	,
	102	INOUTEN	
UNITED STATES (INCLUDING GUAM)			
PHILIPPINES	98		
OTHER	19		
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	1,733	788	-55%
October	852	299	-65%
November	<u>881</u>	<u>489</u>	<u>-44%</u>
	601		
December	601		
December January	398		
January February	398 457 750		
January February March April	398 457 750 393		
January February March April May	398 457 750 393 695 r		
January February March April May June	398 457 750 393 695 r 413		
January February March April May June July	398 457 750 393 695 r 413 732		
January February March April May June	398 457 750 393 695 r 413		

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINI	AN - NOVEMBER	2010	
	<u>Nov-09</u>	<u>Nov-10</u>	% CHANGE
TOTAL ARRIVALS	3,210	1,617	-50%
ARRIVALS FROM GUAM	0	0	
JAPAN	0		
KOREA	0		
CHINA/HONG KONG	0		
GUAM	No Visitor Arrival	Not Available	
UNITED STATES	No Visitor Alliva o	NOL TIVE	
PHILIPPINES	IN IN O		
RUSSIA	0		
TAIWAN	0		
OTHER	0		
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,195	1,617	-49%
JAPAN	209	130	-38%
KOREA	346	302	-13%
CHINA/HONG KONG	2,447	936	-62%
GUAM	24	9	-63%
UNITED STATES	15	13	-13%
PHILIPPINES	0	0	
TAIWAN	0	0	
SAIPAN	149	227	52%
OTHER	5	0	-100%
DAY VISITORS:	15	0	-100%
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	6,969	3,572	-49%
October	3,759	1,955	-48%
November	<u>3,210</u> r	<u>1,617</u>	<u>-50%</u>
December	2,128		
January	3,426		
February	4,804 r		
March	3,120		
April	3,127		
May	2,765		
June	1,949		
July August	3,158		
September	2,465 1,738		
YEAR TOTAL	35,649	3,572	
PEAK TOTAL	35,049	3,572	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

VISITORS AUTHORITY	ř																							Page 1 of 2
NOVEMBER		тот					PAN				REA		i	CHINA/HOI					JAM				ERS	
	Nov-09		% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHGE	Nov-09		% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHGE	Nov-09		% SHARE	% CHG
IODE OF ARRIVAL	22,446	26,690	100.00%	18.91%	10,298	11,185	100.00%	8.61%	6,855	10,419	100.00%	51.99%	2,741	2,346		-14.41%	1,228	1,211	100.00%	-1.38%	1,324	1,529	100.00%	15.48
Nir Sea	22,446	26,278 412	98.46% 1.54%	17.07%	10,298	11,185	100.00%	8.61%	6,855	10,419	100.00%	51.99%	2,741	2,346		-14.41%	1,228	1,211	100.00%	-1.38%	1,324	1,117 412	73.05% 26.95%	-15.6
GENDER	22,446	26,278	100.00%	17.07%	10,298	11,185	100.00%	8.61%	6,855	10,419	100.00%	51.99%	2,741	2.346		-14.41%	1,228	1,211	100.00%	-1.38%	1,324	1,117	100.00%	-15.63
Male	11.886	13.514	51.43%	13,70%	5,509	5.981	53.47%	8.57%	3,368	4.839	46.44%	43.68%	1.461	1.243		-14.92%	793	772	63.75%	-2.65%	755	679	60.79%	-10.0
Female	10,350	12,759	48.55%	23.28%	4,781	5,202	46.51%	8.81%	3,485	5,579	53.55%	60.09%	1,115	1,102		-1.17%	435	438	36.17%	0.69%	534	438	39.21%	-17.9
Not Stated	210	5	0.02%	-97.62%	8	2	0.02%	-75.00%	2	1	0.01%	-50.00%	165	1	0.04%	-99.39%	0	1	0.08%		35	0	0.00%	-100.0
AGE GROUP (YEARS)	22,446	26,278	100.00%	17.07%	10,298	11,185	100.00%	8.61%	6,855	10,419	100.00%	51.99%	2,741	2,346	100.00%	-14.41%	1,228	1,211	100.00%	-1.38%	1,324	1,117	100.00%	-15.63
Under 10	9	115	0.44%	1177.78%	6	0	0.00%		0	111	1.07%		0	0	0.00%		1	4	0.33%	300.00%	2	0	0.00%	-100.0
Jnder 13	1,546	2,760	10.50%	78.53%	590	756	6.76%	28.14%	704	1,800	17.28%	155.68%	38	26	1.11%	-31.58%	89	81	6.69%	-8.99%	125	97	8.68%	-22.4
10-17	0	5	0.02%		0	0	0.00%		0	5	0.05%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
13-15	189	208	0.79%	10.05%	105	56	0.50%	-46.67%	41	117	1.12%	185.37%	4	0	0.00%	-100.00%	25	24	1.98%	-4.00%	14	11	0.98%	-21.4
16-19	471	565	2.15%	19.96%	377	479	4.28%	27.06%	40	51	0.49%	27.50%	10	5	0.21%	-50.00%	29	19	1.57%	-34.48%	15	11	0.98%	-26.6
18-19	8	8	0.03%	0.00%	4	1	0.01%	-75.00%	0	2	0.02%		0	0	0.00%		4	5	0.41%	25.00%	0	0	0.00%	-
20-24	1,672	1,813	6.90%	8.43%	1,232	1,372	12.27%	11.36%	139	201	1.93%	44.60%	151	124	5.29%	-17.88%	63	64	5.28%	1.59%	87	52	4.66%	-40.23
25-29	3,967	3,860	14.69%	-2.70%	1,705	1,771	15.83%	3.87%	1,454	1,220	11.71%	-16.09%	582	706	30.09%	21.31%	94	74	6.11%	-21.28%	132	89	7.97%	-32.5
30-34	3,608	4,122	15.69%	14.25%	1,271	1,507	13.47%	18.57%	1,761	1,967	18.88%	11.70%	341	418	17.82%	22.58%	98	115	9.50%	17.35%	137	115	10.30%	-16.06
35-39	2,967	3,657	13.92%	23.26%	1,228	1,283	11.47%	4.48%	1,023	1,790	17.18%	74.98%	397	351	14.96%	-11.59%	151	121	9.99%	-19.87%	168	112	10.03%	-33.33
40-44	2,109	2,581	9.82%	22.38%	924	936	8.37%	1.30%	543	1075	10.32%	97.97%	341	256	10.91%	-24.93%	150	180	14.86%	20.00%	151	134	12.00%	-11.26
45-49	1,727	1,757	6.69%	1.74%	689	704	6.29%	2.18%	359	541	5.19%	50.70%	385	213	9.08%	-44.68%	164	166	13.71%	1.22%	130	133	11.91%	2.31
50-54	1,316	1,471	5.60%	11.78%	567	596	5.33%	5.11%	268	514	4.93%	91.79%	218	90	3.84%	-58.72%	138	130	10.73%	-5.80%	125	141	12.62%	12.80
55-59	1,136	1,233	4.69%	8.54%	554	560	5.01%	1.08%	242	412	3.95%	70.25%	144	76	3.24%	-47.22%	96	100	8.26%	4.17%	100	85	7.61%	-15.00
60 & Over	1,708	2,104	8.01%	23.19%	1,042	1161	10.38%	11.42%	278	608	5.84%	118.71%	128	72	3.07%	-43.75%	124	128	10.57%	3.23%	136	135	12.09%	-0.74
Not Stated	13	19	0.07%	46.15%	4	3	0.03%	-25.00%	3	5	0.05%	66.67%	2	9	0.38%	350.00%	2	0	0.00%	-100.00%	2	2	0.18%	0.00
PURPOSE OF VISIT	16,632	17,324	100.00%	4.16%	8,182	8,786	100.00%	7.38%	3,845	5,275	100.00%	37.19%	2,678	1,499		-44.03%	958	955	100.00%	-0.31%	969	809	100.00%	-16.51
Pleasure	15,233	15,987	92.28%	4.95%	7,961	8,620	98.11%	8.28%	3,723	5,115	96.97%	37.39%	2,577	1,461	97.46%	-43.31%	413	374	39.16%	-9.44%	559	417	51.55%	-25.40
Business	1,036	1,059	6.11%	2.22%	113	78	0.89%	-30.97%	88	111	2.10%	26.14%	80	34		-57.50%	446	499	52.25%	11.88%	309	337	41.66%	9.06
Other	363	278	1.60%	-23.42%	108	88	1.00%	-18.52%	34	49	0.93%	44.12%	21	4	0.2770	-80.95%	99	82	8.59%	-17.17%	101	55	6.80%	-45.54
	16,632	17,324	100.00%	4.16%	8,182	8,786	100.00%	7.38%	3,845	5,275	100.00%	37.19%	2,678	1,499		-44.03%	958	955	100.00%	-0.31%	969	809	100.00%	-16.51
First Visit	9,850	9,927	57.30%	0.78%	3,987	4,345	49.45%	8.98%	2,918	3,860	73.18%	32.28%	2,440	1,331	88.79%	-45.45%	63	73	7.64%	15.87%	442	318	39.31%	-28.05
Revisit Not Stated	5,352	5,605 1,792	32.35% 10.34%	4.73% 25.31%	3,512	3,655 786	41.60% 8.95%	4.07%	682	876 539	16.61%	28.45% 120.00%	101	48	0.2070	-52.48% -12.41%	682 213	665 217	69.63% 22.72%	-2.49% 1.88%	375	361	44.62% 16.07%	-3.73
TRAVEL ARRANGEMENT	16,632	17,324	100.00%	4.16%	8,182	8,786	100.00%	7.38%	3.845	5,275	10.22%	37.19%	2,678	1,499		-12.41%	213 958	955	100.00%	-0.31%	969	809	100.00%	-16.51
Individual Arranged	3,506	2,833	16.35%	-19.20%	1,048	1,056	12.02%	0.76%	1.485	869	16.47%	-41.48%	2,010	82		12.33%	491	468	49.01%	-4.68%	409	358	44.25%	-12.47
Packaged Tour	8,301	2,033	47.97%	-19.20%	4,448	4,698	53.47%	5.62%	1,403	2,544	48.23%	74.61%	2,251	980		-56.46%		400	49.01%	-23.81%	409	72	8.90%	-41.94
Business Trip	1,754	2,352	13.58%	34.09%	1,107	4,098	14.57%	15.63%	207	488	9.25%	135.75%	2,201 FE	160		190.91%	207	245	25.65%	18.36%	124	179	22.13%	0.56
•	1,754	2,352	12.66%	34.09%			14.57%		450	400			55 117	129		10.26%	207	240	25.65%		1/8	25	3.09%	-16.67
Group Tour Other	1,620	2,194	12.66%	35.43% 6.87%	1,000	971 128	11.05%	-2.90% 103.17%	450	1061	20.11%	135.78% -34.48%	11/	129		-25.00%	23	36	0.84%	-65.22% 38.46%	30	25	3.09%	-16.67
Not Stated	1.218	249 1.386	1.44%	6.87% 13.79%	516	128	1.46% 7.43%	26.55%	150	256	4.85%	-34.48%	8	ь 142		-25.00%	26 190	36	3.77%	-4.21%	49 179	153	2.72%	-55.10
TRAVEL COMPANION	14,715	1,380	0.00%	2.39%	7,426	7,771	7.43%	4.65%	3,547	4.687	03 <i>%</i>	32.14%	2,370	1,345	0.1170	-43.25%	673	656	10.00%	-2.53%	699	608	10.3176	-13.02
Spouse	3,425	4,052	26.89%	18.31%	1,085	1,202	15.47%	10.78%	1,956	2,293	48.92%	17.23%	2,010	378		88.06%	70	73	11.13%	1.39%	111	106	17.43%	-4.50
Children	1,098	1.868	12.40%	70.13%	481	612	7.88%	27.23%	455	1,114	23.77%	144.84%	201	30	2.23%	36.36%	54	47	7.16%	-12.96%	88	65	10.69%	-24.42
Parents/Grandparents	331	483	3.21%	45.92%	174	176	2.26%	1.15%	400	259	5.53%	121.37%	14	19		35.71%	11	4/	1.22%	-27.27%	15	21	3.45%	40.00
Other Family Members/relatives	566	403	4.38%	45.52%	310	284	3.65%	-8.39%	150	239	6.17%	88.89%	14	23		109.09%	44	26	3.96%	-40.91%	10	38	6.25%	-20.83
Business Associates	2.416	3.421	4.36%	41.60%	1,560	1.742	22.42%	-8.39%	483	269	18.52%	79.71%	171	575		236.26%	44 02	20	17.38%	-40.91%	46	122	20.07%	-20.83
Friends	4,131	4,248	28.19%	2.83%	3,366	3,451	44.41%	2.53%	537	527	11.24%	-1.86%	40	136		183.33%	77	56	8.54%	-27.27%	100	78	12.83%	-24.27
Tour Group	3,131	4,246	12.27%	-40.98%	928	3,451 905	11.65%	-2.48%	284	714	15.23%	-1.66%	40	212		-88.78%	10		0.61%	-27.27%	103	13	2.14%	-24.2
Alone	3,131	1,848			928 545				284				1,890	212			368	970			17	-		
Not Stated	1,457	1,282	8.51% 13.11%	-12.01% 19.98%	697	477	6.14% 12.95%	-12.48% 44.33%	204	156 359	3.33% 7.66%	-23.53% 22.11%	51	36	2.68% 10.78%	-29.41% -22.87%	368 249	376 269	57.32% 41.01%	2.17% 8.03%	289 219	237 197	38.98% 32.40%	-17.99
NOT STATED		1,976 ncluded with C		19.98%	697	1,006	12.95%	44.33%	294	359	/.06%	22.11%	188	145	10.76%	-22.07%	249	209	41.01%	0.03%	219	19/	32.40%	- 10.05

Visitors Profile by Country (Saipan only)

VISITORS P																							P	Page 2 of 2
NOVEMBER		тот	AL			JAF	PAN			KO	REA			CHINA/	нк •			GU	AM			OTH	ERS	
	Nov-09	Nov-10	% SHARE		Nov-09	Nov-10	% SHARE	% CHGE		Nov-10	% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHGE	Nov-09	Nov-10	% SHARE	% CHG
RAVEL PLANS	15,306	16,064		4.95%	7,753	8,160		5.25%	3,475	5,045		45.18%	2,501	1,389		-44.46%	783	792		1.15%	794	678		-14.61%
Pleasure	11,077	11,749	73.14%	6.07%	5,271	5,609	68.74%	6.41%	2,781	4,306	85.35%	54.84%	2,360	1,253	90.21%	-46.91%	255	248	31.31%	-2.75%	410	333	49.12%	-18.78
Business	868	845	5.26%	-2.65%	136	98	1.20%	-27.94%	69	48	0.95%	-30.43%	53	27	1.94%	-49.06%	360	408	51.52%	13.33%	250	264	38.94%	5.60%
Golf	1,577	1,628	10.13%	3.23%	1,151	1,205	14.77%	4.69%	362	366	7.25%	1.10%	6	12	0.86%	100.00%	27	24	3.03%	-11.11%	31	21	3.10%	-32.26%
Dive	1,689	1,700	10.58%	0.65%	1,522	1,505	18.44%	-1.12%	97	93	1.84%	-4.12%	20	42	3.02%	110.00%	5	14	1.77%	180.00%	45	46	6.78%	2.22%
Convention	67	81	0.50%	20.90%	20	14	0.17%	-30.00%	5	31	0.61%	520.00%	9	2	0.14%	-77.78%	15	18	2.27%	20.00%	18	16	2.36%	-11.119
Company Trip	945	1,238	7.71%	31.01%	840	1,018	12.48%	21.19%	34	118	2.34%	247.06%	26	60	4.32%	130.77%	32	20	2.53%	-37.50%	13	22	3.24%	69.23%
Honeymoon	813	809	5.04%	-0.49%	99	129	1.58%	30.30%	608	528	10.47%	-13.16%	88	145	10.44%	64.77%	1	1	0.13%	0.00%	17	6	0.88%	-64.719
Get Married	115	94	0.59%	-18.26%	109	81	0.99%	-25.69%	4	7	0.14%	75.00%	0	3	0.22%		2	2	0.25%	0.00%	0	1	0.15%	
Memorial Service	68	36	0.22%	-47.06%	24	8	0.10%	-66.67%	4	5	0.10%	25.00%	0	1	0.07%		36	19	2.40%	-47.22%	4	3	0.44%	-25.00%
Visit Friends	529	390	2.43%	-26.28%	124	102	1.25%	-17.74%	69	49	0.97%	-28.99%	12	8	0.58%	-33.33%	162	142	17.93%	-12.35%	162	89	13.13%	-45.06%
Sports	182	118	0.73%	-35.16%	100	63	0.77%	-37.00%	4	34	0.67%	750.00%	2	3	0.22%	50.00%	45	8	1.01%	-82.22%	31	10	1.47%	-67.749
Other	528	575	3.58%	8.90%	379	393	4.82%	3.69%	29	96	1.90%	231.03%	29	8	0.58%	-72.41%	31	41	5.18%	32.26%	60	37	5.46%	-38.33%
Not Stated	1,326	1,260	7.84%	-4.98%	429	626	7.67%	45.92%	370	230	4.56%	-37.84%	177	110	7.92%	-37.85%	175	163	20.58%	-6.86%	175	131	19.32%	-25.149
TRAVEL MOTIVATION	15,190	15,749		3.68%	7,602	8,029		5.62%	3,651	4,948		35.52%	2,415	1,359		-43.73%	720	744		3.33%	802	669		-16.58%
Newspaper	107	118	0.75%	10.28%	52	36	0.45%	-30.77%	14	54	1.09%	285.71%	29	20	1.47%	-31.03%	з	3	0.40%	0.00%	9	5	0.75%	-44.449
Magazine	239	355	2.25%	48.54%	164	223	2.78%	35.98%	36	68	1.37%	88.89%	34	58	4.27%	70.59%	1	2	0.27%	100.00%	4	4	0.60%	0.00%
Travel Agent	5,823	5,356	34.01%	-8.02%	1,527	1,559	19.42%	2.10%	2,112	2,825	57.09%	33.76%	2,085	876	64.46%	-57.99%	19	34	4.57%	78.95%	80	62	9.27%	-22.50%
Climate	1,676	1,860	11.81%	10.98%	1,452	1,473	18.35%	1.45%	103	267	5.40%	159.22%	47	61	4.49%	29.79%	8	3	0.40%	-62.50%	66	56	8.37%	-15.15%
Price	1,295	1,395	8.86%	7.72%	1,189	1,321	16.45%	11.10%	35	33	0.67%	-5.71%	39	18	1.32%	-53.85%	11	9	1.21%	-18.18%	21	14	2.09%	-33.33%
Short	1,643	1,741	11.05%	5.96%	1,384	1,405	17.50%	1.52%	191	256	5.17%	34.03%	16	14	1.03%	-12.50%	33	35	4.70%	6.06%	19	31	4.63%	63.16%
Reading	66	325	2.06%	392.42%	36	33	0.41%	-8.33%	18	266	5.38%	1377.78%	0	5	0.37%		2	3	0.40%	50.00%	10	18	2.69%	80.00%
Flyer	446	426	2.70%	-4.48%	295	267	3.33%	-9.49%	130	109	2.20%	-16.15%	4	9	0.66%	125.00%	1	0	0.00%	-100.00%	16	41	6.13%	156.25%
Friends / Relatives	2,396	2,263	14.37%	-5.55%	1,382	1,388	17.29%	0.43%	451	407	8.23%	-9.76%	87	93	6.84%	6.90%	239	224	30.11%	-6.28%	237	151	22.57%	-36.29%
TV / Radio	82	127	0.81%	54.88%	27	29	0.36%	7.41%	31	79	1.60%	154.84%	11	15	1.10%	36.36%	3	1	0.13%	-66.67%	10	3	0.45%	-70.00%
Prior Trip	2,094	2,118	13.45%	1.15%	1,619	1,655	20.61%	2.22%	276	270	5.46%	-2.17%	13	15	1.10%	15.38%	88	108	14.52%	22.73%	98	70	10.46%	-28.57%
Other	2,121	2,430	15.43%	14.57%	1,208	1,231	15.33%	1.90%	182	395	7.98%	117.03%	73	138	10.15%	89.04%	369	384	51.61%	4.07%	289	282	42.15%	-2.42%
Web	1,848	2,269	14.41%	22.78%	1,050	1,255	15.63%	19.52%	591	686	13.86%	16.07%	108	217	15.97%	100.93%	22	31	4.17%	40.91%	77	80	11.96%	3.90%
Not Stated	1,442	1,575	10.00%	9.22%	580	757	9.43%	30.52%	194	327	6.61%	68.56%	263	140	10.30%	-46.77%	238	211	28.36%	-11.34%	167	140	20.93%	-16.17%
OCCUPATION	16,632	17,324	100.00%	4.16%	8,182	8,786	100.00%	7.38%	3,845	5,275	100.00%	37.19%	2,678	1,499	100.00%	-44.03%	958	955	100.00%	-0.31%	969	809	100.00%	-16.51%
Leg & Manager	1,358	1,394	8.05%	2.65%	1,022	1,059	12.05%	3.62%	75	97	1.84%	29.33%	70	37	2.47%	-47.14%	114	124	12.98%	8.77%	77	77	9.52%	0.00%
Professional	3,658	2,444	14.11%	-33.19%	561	656	7.47%	16.93%	685	946	17.93%	38.10%	1,983	420	28.02%	-78.82%	171	191	20.00%	11.70%	258	231	28.55%	-10.47%
Technicians	976	1,024	5.91%	4.92%	427	446	5.08%	4.45%	316	344	6.52%	8.86%	100	107	7.14%	7.00%	69	79	8.27%	14.49%	64	48	5.93%	-25.00%
Clerk	4,440	4,997	28.84%	12.55%	3,063	3,216	36.60%	5.00%	1,181	1,456	27.60%	23.29%	134	284	18.95%	111.94%	20	23	2.41%	15.00%	42	18	2.22%	-57.14%
Service	1,429	1,938	11.19%	35.62%	783	764	8.70%	-2.43%	556	1,091	20.68%	96.22%	42	53	3.54%	26.19%	29	16	1.68%	-44.83%	19	14	1.73%	-26.329
Skilled	57	89	0.51%	56.14%	45	46	0.52%	2.22%	7	39	0.74%	457.14%	0	0	0.00%		2	0	0.00%	-100.00%	3	4	0.49%	33.33%
Craftsman	42	32	0.18%	-23.81%	15	3	0.03%	-80.00%	5	5	0.09%	0.00%	4	5	0.33%	25.00%	11	12	1.26%	9.09%	7	7	0.87%	0.00%
Plant Operator	102	132	0.76%	29.41%	42	69	0.79%	64.29%	50	51	0.97%	2.00%	5	4	0.27%	-20.00%	3	5	0.52%	66.67%	2	3	0.37%	50.00%
Entry Level	107	22	0.13%	-79.44%	5	3	0.03%	-40.00%	93	9	0.17%	-90.32%	3	5	0.33%	66.67%	3	4	0.42%	33.33%	3	1	0.12%	-66.67%
Armed Forces	103	219	1.26%	112.62%	3	10	0.11%	233.33%	16	99	1.88%	518.75%	1	0	0.00%	-100.00%	52	55	5.76%	5.77%	31	55	6.80%	77.42%
Homemaker	599	835	4.82%	39.40%	285	332	3.78%	16.49%	252	443	8.40%	75.79%	19	26	1.73%	36.84%	18	20	2.09%	11.11%	25	14	1.73%	-44.00%
Students	1,098	963	5.56%	-12.30%	910	836	9.52%	-8.13%	97	80	1.52%	-17.53%	21	3	0.20%	-85.71%	36	29	3.04%	-19.44%	34	15	1.85%	-55.88%
Retirees	376	365	2.11%	-2.93%	211	216	2.46%	2.37%	61	86	1.63%	40.98%	35	16	1.07%	-54.29%	42	24	2.51%	-42.86%	27	23	2.84%	-14.81
Other	491	790	4.56%	60.90%	122	128	1.46%	4.92%	156	151	2.86%	-3.21%	32	390	26.02%	1118.75%	73	61	6.39%	-16.44%	108	60	7.42%	-44.44
Not Stated	1.796	2.080	12.01%	15.81%	688	1.002	11.40%	45.64%	295	378	7.17%	28.14%	229	149	9.94%	-34.93%	315	312	32.67%	-0.95%	269	239	29.54%	-11.159
LENGTH OF STAY (NIGHTS)	82,946	95,426	.2.0178	15.05%	34,493	37,414		8.47%	26,510	39,678	7.1770	49.67%	10,889	9,352	0.0476	-14.12%	2,828	2,758	02.0770	-2.48%	8,226	6,224	20.0478	-24.34%
	3.70	3.63			3.35	3.35			3.87	3.81			3.97	3.99			2.30	2.28			6.21	5.57		

* Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

NOVEMBER	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	0		0.00%	0.00%	6	0		0.13%	0.00%	0	0	6	0	-100.00%	0.06%	0.00%
Under 13	303	388	28.05%	5.50%	6.49%	284	368	29.58%	5.94%	7.07%	3	0	590	756	28.14%	5.73%	6.76%
10-17	0	21		0.00%	0.35%	0	35		0.00%	0.67%	0	0	0	56		0.00%	0.50%
13-15	84	0	-100.00%	1.52%	0.00%	21	0	-100.00%	0.44%	0.00%	0	0	105	0	-100.00%	1.02%	0.00%
16-19	170	254	49.41%	3.09%	4.25%	207	225	8.70%	4.33%	4.33%	0	0	377	479	27.06%	3.66%	4.28%
18-19	0	1		0.00%	0.02%	4	0	-100.00%	0.08%	0.00%	0	0	4	1	-75.00%	0.04%	0.01%
20-24	431	494	14.62%	7.82%	8.26%	801	878	9.61%	16.75%	16.88%	0	0	1,232	1,372	11.36%	11.96%	12.27%
25-29	691	691	0.00%	12.54%	11.55%	1,014	1,080	6.51%	21.21%	20.76%	0	0	1,705	1,771	3.87%	16.56%	15.83%
30-34	616	783	27.11%	11.18%	13.09%	655	724	10.53%	13.70%	13.92%	0	0	1,271	1,507	18.57%	12.34%	13.47%
35-39	719	784	9.04%	13.05%	13.11%	509	499	-1.96%	10.65%	9.59%	0	0	1,228	1,283	4.48%	11.92%	11.47%
40-44	601	591	-1.66%	10.91%	9.88%	323	345	6.81%	6.76%	6.63%	0	0	924	936	1.30%	8.97%	8.37%
45-49	455	463	1.76%	8.26%	7.74%	234	240	2.56%	4.89%	4.61%	0	1	689	704	2.18%	6.69%	6.29%
50-54	369	374	1.36%	6.70%	6.25%	198	222	12.12%	4.14%	4.27%	0	0	567	596	5.11%	5.51%	5.33%
55-59	368	372	1.09%	6.68%	6.22%	185	188	1.62%	3.87%	3.61%	1	0	554	560	1.08%	5.38%	5.01%
60 and Over	702	764	8.83%	12.74%	12.77%	338	397	17.46%	7.07%	7.63%	2	0	1,042	1,161	11.42%	10.12%	10.38%
Not Stated	0	1		0.00%	0.02%	2	1	-50.00%	0.04%	0.02%	2	1	4	3	-25.00%	0.04%	0.03%
Total	5,509	5,981	8.57%	100.00%	100.00%	4,781	5,202	8.81%	100.00%	100.00%	8	2	10,298	11,185	8.61%	100.00%	100.00%

FREQUENCY OF VISIT	2009 Number	2010 Number	% Chge	2009 % Share	2010 % Share	TRAVEL COMPANION		2010 Number	% Share		
First Visit	3,987	4,345	8.98%	48.73%	49.45%	Spouse		1,202	15.47%		
Revisit	3,512	3,655	4.07%	42.92%	41.60%	Children		612	7.88%		
Not Stated	683	786	15.08%	8.35%	8.95%	Parents/Grandparents		176	2.26%		
						Other Family Members		284	3.65%		
TRAVEL ARRANGEMENT						Business Associates		1,742	22.42%		
						Friends		3,451	44.41%		
Individually arranged	1,048	1,056	0.76%	12.81%	12.02%	Tour Group		905	11.65%		
Packaged Tour	4,448	4,698	5.62%	54.36%	53.47%	Alone		477	6.14%		
Company/Business trip	1,107	1,280	15.63%	13.53%	14.57%						
Group Tour	1,000	971	-2.90%	12.22%	11.05%	# of respondents		7,771			
Other	63	128	103.17%	0.77%	1.46%						
Not Stated	516	653	26.55%	6.31%	7.43%						
TRAVEL PLANS	2009	2010		2009	2010	TRAVEL	2009	2010		2009	2010
			% Chge	% Share	% Share	MOTIVATION			% Chge	% Share	% Share
Pleasure	5,271	5,609	6.41%	67.99%	68.74%	Internet	1,050	1,255	19.52%	13.81%	15.63%
Business	136	98	-27.94%	1.75%	1.20%	Newspaper	52	36	-30.77%	0.68%	0.45%
Golf	1,151	1,205	4.69%	14.85%	14.77%	Magazines	164	223	35.98%	2.16%	2.78%
Diving	1,522	1,505	-1.12%	19.63%	18.44%	Travel Agents	1,527	1,559	2.10%	20.09%	19.42%
Attend Conf & Conv	20	14	-30.00%	0.26%	0.17%	Climate	1,452	1,473	1.45%	19.10%	18.35%
Company Trip	840	1,018	21.19%	10.83%	12.48%	Price	1,189	1,321	11.10%	15.64%	16.45%
Honeymoon	99	129	30.30%	1.28%	1.58%	Short flight Time	1,384	1,405	1.52%	18.21%	17.50%
Getting Married	109	81	-25.69%	1.41%	0.99%	General Reading	36	33	-8.33%	0.47%	0.41%
Memorial Service	24	8	-66.67%	0.31%	0.10%	Flyer/Poster	295	267	-9.49%	3.88%	3.33%
VFR	124	102	-17.74%	1.60%	1.25%	Friends/Relatives	1,382	1,388	0.43%	18.18%	17.29%
Attend Sport Events	100	63	-37.00%	1.29%	0.77%	TV/Radio	27	29	7.41%	0.36%	0.36%
Others	379	393	3.69%	4.89%	4.82%	Previous Trip	1,619	1,655	2.22%	21.30%	20.61%
						Others	1,208	1,231	1.90%	15.89%	15.33%
OCCUPATION	2009	2010	of Ohme	2009	2010		2009	2010		2009	2010
			% Chge	% Share	% Share		_		Ũ	% Share	% Share
Legislators, and managers	1,022	1,059	3.62%	12.49%	12.05%	Entry Level	5	3	-40.00%	0.06%	0.03%
Professional	561	656	16.93%	6.86%	7.47%	Armed Forces	3	10	233.33%	0.04%	0.11%
Technicians	427	446	4.45%	5.22%	5.08%	Homemakers	285	332	16.49%	3.48%	3.78%
Clerk	3,063	3,216	5.00%	37.44%	36.60%	Students	910	836	-8.13%	11.12%	9.52%
Service Workers	783	764	-2.43%	9.57%	8.70%	Retirees	211	216	2.37%	2.58%	2.46%
Skilled Workers	45	46	2.22%	0.55%	0.52%	Others	122	128	4.92%	1.49%	1.46%
Craft and related trades worker	15	3	-80.00%	0.18%	0.03%	Not Stated	688	1,002	45.64%	8.41%	11.40%



KOREA VISITORS PROFILE

NOVEMBER	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	56		0.00%	1.16%	0	55		0.00%	0.99%	0	0	0	111		0.00%	1.07%
Under 13	354	869	145.48%	10.51%	17.96%	348	930	167.24%	9.99%	16.67%	2	1	704	1,800	155.68%	10.27%	17.28%
10-17	0	1		0.00%	0.02%	0	4		0.00%	0.07%	0	0	0	5		0.00%	0.05%
13-15	18	55	205.56%	0.53%	1.14%	23	62	169.57%	0.66%	1.11%	0	0	41	117	185.37%	0.60%	1.12%
16-19 18-19	16 0	25 1	56.25%	0.48%	0.52%	24 0	26 1	8.33%	0.69%	0.47% 0.02%	0	0 0	40 0	51 2	27.50%	0.58%	0.49% 0.02%
20-24	27	95	251.85%	0.00% 0.80%	0.02% 1.96%	112	106	-5.36%	0.00% 3.21%	1.90%	0	0	139	201	44.60%	0.00% 2.03%	1.93%
25-29	490	375	-23.47%	14.55%	7.75%	964	845	-12.34%	27.66%	15.15%	0	0	1,454	1,220	-16.09%	21.21%	11.71%
30-34	936	863	-7.80%	27.79%	17.83%	825	1,104	33.82%	23.67%	19.79%	0	0	1,761	1,967	11.70%	25.69%	18.88%
35-39	574	883	53.83%	17.04%	18.25%	449	907	102.00%	12.88%	16.26%	0	0	1,023	1,790	74.98%	14.92%	17.18%
40-44	347	645	85.88%	10.30%	13.33%	196	430	119.39%	5.62%	7.71%	0	0	543	1,075	97.97%	7.92%	10.32%
45-49	211	302	43.13%	6.26%	6.24%	148	239	61.49%	4.25%	4.28%	0	0	359	541	50.70%	5.24%	5.19%
50-54	137	247	80.29%	4.07%	5.10%	131	267	103.82%	3.76%	4.79%	0	0	268	514	91.79%	3.91%	4.93%
55-59	118	158	33.90%	3.50%	3.27%	124	254	104.84%	3.56%	4.55%	0	0	242	412	70.25%	3.53%	3.95%
60 and Over Not Stated	138 2	262 2	89.86%	4.10%	5.41% 0.04%	140 1	346 3	147.14% 200.00%	4.02% 0.03%	6.20%	0 0	0	278 3	608 5	118.71% 66.67%	4.06% 0.04%	5.84%
Total	2 3,368	4,839	43.68%	0.06% 100.00%	0.04%	ı 3,485	3 5,579	200.00%	100.00%	0.05% 100.00%	2	1	6,855	5 10,419	51.99%	100.00%	0.05% 100.00%
Total	3,000	4,000	40.0078	100.0078	100.0078	3,403	5,575	00.0078	100.0078	100.0078	2		0,000	10,413	51.5578	100.0078	100.0078
		2009	2010		2009	2010											
		Number	Number	% Chge	% Share	% Share				2010							
FREQUENCY OF V	VISIT						TR	AVEL COMPAN	ION	Number	% Share						
First Visit		2,918	3,860	32.28%	75.89%	73.18%	Sp	ouse		2,293	48.92%						
Revisit		682	876	28.45%	17.74%	16.61%		ildren		1,114	23.77%						
Not Stated		245	539	120.00%	6.37%	10.22%	Pa	rents/Grandparer	its	259	5.53%						
								her Family Membe		289	6.17%						
TRAVEL ARRANG	EMENT							siness Associates	6	868	18.52%						
the all of all on the community of	1	4 405	000	44 400/	00.000/	10 170/		ends		527	11.24%						
Individually arrange Packaged Tour	eu	1,485 1,457	869 2,544	-41.48% 74.61%	38.62% 37.89%	16.47% 48.23%		ur Group one		714 156	15.23% 3.33%						
Company/Business	trin	207	488	135.75%	5.38%	48.23% 9.25%	AIC	JIE		100	3.33%						
Group Tour	, uib	450	1,061	135.78%	11.70%	20.11%	# 0	of respondents		4,687							
Other		87	57	-34.48%	2.26%	1.08%				.,							
Not Stated		159	256	61.01%	4.14%	4.85%											
TRAVEL PLANS		2009	2010		2009	2010	TR	AVEL	2009	2010		2009	2010				
				% Chge	% Share	% Share	МС	DTIVATION			% Chge	% Share	% Share				
Pleasure		2,781	4,306	54.84%	80.03%	85.35%	Inte	ernet	591	686	16.07%	16.19%	13.86%				
Business		69	48	-30.43%	1.99%	0.95%		wspaper	14	54	285.71%	0.38%	1.09%				
Golf		362	366	1.10%	10.42%	7.25%		gazines	36	68	88.89%	0.99%	1.37%				
Diving		97	93	-4.12%	2.79%	1.84%	Tra	avel Agents	2,112	2,825	33.76%	57.85%	57.09%				
Attend Conf & Conv	v	5	31	520.00%	0.14%	0.61%		mate	103	267	159.22%	2.82%	5.40%				
Company Trip		34	118	247.06%	0.98%	2.34%	Pri		35	33	-5.71%	0.96%	0.67%				
Honeymoon		608	528	-13.16%	17.50%	10.47%		ort flight Time	191	256	34.03%	5.23%	5.17%				
Getting Married Memorial Service		4	7 5	75.00%	0.12%	0.14%		eneral Reading	18	266	1377.78%	0.49%	5.38%				
VFR		4 69	5 49	25.00% -28.99%	0.12% 1.99%	0.10% 0.97%		er/Poster ends/Relatives	130 451	109 407	-16.15% -9.76%	3.56% 12.35%	2.20% 8.23%				
Attend Sport Events	s	4	45 34	750.00%	0.12%	0.67%		/Radio	31	407	154.84%	0.85%	1.60%				
Others	-	29	96	231.03%	0.83%	1.90%	Pre	evious Trip	276	270	-2.17%	7.56%	5.46%				
							Oth	hers	182	395	117.03%	4.98%	7.98%				
OCCUPATION		2009	2010	% Chge	2009 % Share	2010 % Share			2009	2010	% Chge	2009 % Share	2010 % Share				
				/o Onge	70 Onare					9	-90.32%	2.42%	0.17%				
Logiolotors and	pagare	75	07	00 000/	1 050/	1 0 40/											
Legislators, and ma	anagers	75 685	97 946	29.33% 38.10%	1.95% 17.82%	1.84% 17 93%		try Level	93 16								
Professional	anagers	685	946	38.10%	17.82%	17.93%	Arr	med Forces	16	99	518.75%	0.42%	1.88%				
U ,	anagers	685 316	946 344	38.10% 8.86%	17.82% 8.22%		Arr Ho				518.75% 75.79%	0.42% 6.55%	1.88% 8.40%				
Professional Technicians	anagers	685	946	38.10%	17.82%	17.93% 6.52%	Arr Ho Stu	med Forces memakers	16 252	99 443	518.75%	0.42%	1.88%				
Professional Technicians Clerk	anagers	685 316 1,181	946 344 1,456	38.10% 8.86% 23.29%	17.82% 8.22% 30.72%	17.93% 6.52% 27.60%	Arr Ho Stu Re	med Forces memakers udents	16 252 97	99 443 80	518.75% 75.79% -17.53%	0.42% 6.55% 2.52%	1.88% 8.40% 1.52%				



NOVEMBER	2009 Male	2010 Male		2009	2010	2009 Female	2010 Female		2009	2010	2009 Not	2010 Not	2009 TOTAL	2010 TOTAL		2009	2010
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
Under 13	21	15	-28.57%	1.44%	1.21%	14	10	-28.57%	1.26%	0.91%	3	1	38	26	-31.58%	1.39%	1.11%
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
13-15	3	0 4	-100.00%	0.21%	0.00%	1 4	0 1	-100.00%	0.09%	0.00%	0	0	4	0 5	-100.00%	0.15%	0.00%
16-19 18-19	6 0	4	-33.33%	0.41% 0.00%	0.32% 0.00%	4 0	0	-75.00%	0.36% 0.00%	0.09% 0.00%	0	0	10 0	5	-50.00%	0.36% 0.00%	0.21% 0.00%
20-24	51	41	-19.61%	3.49%	3.30%	84	83	-1.19%	7.53%	7.53%	16	0	151	124	-17.88%	5.51%	5.29%
25-29	265	316	19.25%	18.14%	25.42%	279	390	39.78%	25.02%	35.39%	38	0	582	706	21.31%	21.23%	30.09%
30-34	184	215	16.85%	12.59%	17.30%	136	203	49.26%	12.20%	18.42%	21	0	341	418	22.58%	12.44%	17.82%
35-39	240	210	-12.50%	16.43%	16.89%	138	141	2.17%	12.38%	12.79%	19	0	397	351	-11.59%	14.48%	14.96%
40-44	183	156	-14.75%	12.53%	12.55%	135	100	-25.93%	12.11%	9.07%	23	0	341	256	-24.93%	12.44%	10.91%
45-49	230	133	-42.17%	15.74%	10.70%	140	80	-42.86%	12.56%	7.26%	15	0	385	213	-44.68%	14.05%	9.08%
50-54	124	61	-50.81%	8.49%	4.91%	87	29	-66.67%	7.80%	2.63%	7	0	218	90	-58.72%	7.95%	3.84%
55-59	75	45	-40.00%	5.13%	3.62%	59	31	-47.46%	5.29%	2.81%	10	0	144	76	-47.22%	5.25%	3.24%
60 and Over	79	41	-48.10%	5.41%	3.30%	38	31 3	-18.42%	3.41%	2.81%	11 2	0	128	72	-43.75%	4.67%	3.07%
Not Stated	0	6		0.00%	0.48%	0			0.00%	0.27%		-	2	9	350.00%	0.07%	0.38%
Total	1,461	1,243	-14.92%	100.00%	100.00%	1,115	1,102	-1.17%	100.00%	100.00%	165	1	2,741	2,346	-14.41%	100.00%	100.00%
		2009	2010		2009	2010				0040							
	VICIT	Number Number % Chge % Share % Share TRAVEL COMPANION			2010	0/ Chara											
FREQUENCY OF	1511						16	AVEL COMPAN		Number	% Share	1					
First Visit		2,440	1,331	-45.45%	91.11%	88.79%	Sp	ouse		378	28.10%						
		101	48	-52.48%	3.77%	3.20%	Children			30	2.23%						
Not Stated		137	120	-12.41%	5.12%	8.01%	Parents/Grandparents			19	1.41%						
								her Family Membe		23	1.71%						
TRAVEL ARRANO	GEMENT							siness Associates	6	575	42.75%						
		70		10.000/	0 700/	E 470/	Friends			136	10.11%						
Individually arranged		73 2,251	82 980	12.33% -56.46%	2.73% 84.06%	5.47% 65.38%	Tour Group Alone			212 36	15.76% 2.68%						
Packaged Tour Company/Business trip		2,251	160	-56.46% 190.91%	2.05%	65.38% 10.67%	Alone			30	2.00%						
Group Tour	sup	117	129	10.26%	4.37%	8.61%	# 0	of respondents		1,345							
Other		8	6	-25.00%	0.30%	0.40%				1,010							
Not Stated		174	142	-18.39%	6.50%	9.47%											
TRAVEL PLANS		2009	2010		2009	2010	TR	AVEL	2009	2010		2009	2010				
				% Chge	% Share	% Share	м	OTIVATION			% Chge	% Share	% Share				
Pleasure		2,360	1,253	-46.91%	94.36%	90.21%		ernet	108	217	100.93%	4.47%	15.97%				
Business		53	27	-49.06%	2.12%	1.94%		ewspaper	29	20	-31.03%	1.20%	1.47%				
Golf		6	12	100.00%	0.24%	0.86%		agazines	34	58	70.59%	1.41%	4.27%				
Diving		20	42	110.00%	0.80%	3.02%	Tra	avel Agents	2,085	876	-57.99%	86.34%	64.46%				
Attend Conf & Cor	v	9	2	-77.78%	0.36%	0.14%		mate	47	61	29.79%	1.95%	4.49%				
Company Trip		26	60	130.77%	1.04%	4.32%	Price		39	18	-53.85%	1.61%	1.32%				
Honeymoon		88	145	64.77%	3.52%	10.44%		ort flight Time	16	14	-12.50%	0.66%	1.03%				
Getting Married Memorial Service		0	3 1		0.00% 0.00%	0.22% 0.07%		eneral Reading	0 4	5 9	125 0.0%	0.00% 0.17%	0.37%				
VFR		12	8	-33.33%	0.00%	0.07%		/er/Poster ends/Relatives	4 87	9 93	125.00% 6.90%	0.17% 3.60%	0.66% 6.84%				
Attend Sport Even	ts	2	3	-33.33% 50.00%	0.48%	0.38%		//Radio	87 11	93 15	36.36%	0.46%	1.10%				
Others		29	8	-72.41%	1.16%	0.58%		evious Trip	13	15	15.38%	0.54%	1.10%				
		-	-				0.1	hers	73	138	89.04%	3.02%	10.15%				
OCCUPATION		2009	2010		2009	2010			2009	2010		2009	2010				
				% Chge	% Share	% Share					% Chge		% Share				
Legislators, and m	anagers	70	37	-47.14%	2.61%	2.47%	Entry Level		3	5	66.67%	0.11%	0.33%				
Professional		1,983	420	-78.82%	74.05%	28.02%			1	0	-100.00%	0.04%	0.00%				
Technicians		100	107	7.00%	3.73%	7.14%	Homemakers 19			26	36.84%	0.71%	1.73%				
Clerk		134	284	111.94%	5.00%	18.95%	Students 21		3	-85.71%	0.78%	0.20%					
Service Workers		42 0	53 0	26.19%	1.57% 0.00%	3.54% 0.00%	Retirees 35 Others 32			16 390	-54.29% 1118.75%	1.31% 1.19%	1.07% 26.02%				
Skilled Workers		U	U		0.00%	0.00%	Ot	11015	32	390	1110./5%	1.19%	20.02%				

Craft and related trades worker	4	5	25.00%	0.15%	0.33%	Not Stated	229	149	-34.93%	8.55%	9.94%
Operators and Assemblers	5	4	-20.00%	0.19%	0.27%						