



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2010 - 2011

	2010	2011	% Change
TOTAL TO DATE:	43,475	52,963	21.82%
October	20,467	25,784	25.98%
<u>November</u>	<u>23,008</u>	<u>27,179</u>	<u>18.13%</u>
December	30,155		
January	35,716		
February	37,850		
March	36,220		
April	26,255		
May	27,015 ^r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
YEAR TOTAL:	368,186	52,963	-----

Calendar Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	323,801	347,519	7.32%
January	38,932	35,716	-8.26%
February	35,594 ^r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
June	21,803	28,372	30.13%
July	30,301	35,164	16.05%
August	37,072 ^r	38,047	2.63%
September	31,755	29,917	-5.79%
October	20,467	25,784	25.98%
<u>November</u>	<u>23,008</u>	<u>27,179</u>	<u>18.13%</u>
December	30,155		
YEAR TOTAL:	353,956	347,519	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	19,155	22,726	19%	11,705	19,109	63%	6,588	5,553	-16%
October	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
<u>November</u>	<u>10,553</u>	<u>11,447</u>	<u>8%</u>	<u>6,892</u>	<u>10,428</u>	<u>51%</u>	<u>2,742</u>	<u>2,346</u>	<u>-14%</u>
December	15,638			10,157			1,302		
January	18,018			11,710			3,065		
February	19,271			9,603			6,286		
March	21,685			8,185			3,196		
April	10,463			8,619			3,483		
May	11,434 ^r			9,643			3,159		
June	13,451			8,931			2,298		
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	2,988	2,627	-12%	1,405	1,755	25%	342	98	-71%
October	1,520	1,225	-19%	909	762	-16%	132	43	-67%
<u>November</u>	<u>1,468</u>	<u>1,402</u>	<u>-4%</u>	<u>496</u>	<u>993</u>	<u>100%</u>	<u>210</u>	<u>55</u>	<u>-74%</u>
December	1,578			792			60		
January	1,524			644			39		
February	1,231			997			45		
March	1,559			751			45		
April	1,376			662			201		
May	1,441			746			62		
June	1,760			1,035			39		
July	1,460			951			42		
August	1,315			837 ^r			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	751	655	-13%	55	37	-33%	486	403	-17%
October	377	367	-3%	12	34	183%	256	186	-27%
<u>November</u>	<u>374</u>	<u>288</u>	<u>-23%</u>	<u>43</u>	<u>3</u>	<u>-93%</u>	<u>230</u>	<u>217</u>	<u>-6%</u>
December	401			5			222		
January	487			4			225		
February	181			10			226		
March	496			7			296		
April	260			10			1,181		
May	305			1			224		
June	485			12			361		
July	375			72			271		
August	383			41			182		
September	205			3			197		
Year Total	4,329			220			3,871		

^r Revised

VISITOR ARRIVALS TO SAIPAN - NOVEMBER 2010

ARRIVALS BY MODE OF TRANSPORTATION	<u>Nov-09</u>	<u>Nov-10</u>	% CHANGE
Air Arrivals	22,446	26,278	17%
Sea Arrivals	0	412	-----
TOTAL ARRIVALS	22,446	26,690	19%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	10,298	11,185	9%
Kanto (Tokyo)	7,397	9,017	22%
Kinki (Osaka)	1,114	409	-63%
Tokai (Nagoya)	579	416	-28%
Tohoku (Sendai)	495	583	18%
Kyushu (Fukuoka)	114	152	33%
Hokkaido (Sapporo)	116	85	-27%
Chugoku (Hiroshima)	79	47	-41%
Shikoku	59	28	-53%
Okinawa	23	9	-61%
Others	9	15	67%
Not Specified	313	424	35%
KOREA	6,855	10,419	52%
Seoul	3,612	5,332	48%
Pusan	641	738	15%
Taegu	220	324	47%
Inchon	466	62	-87%
Others	1,660	3,592	116%
Not Specified	256	371	45%
CHINA/HONG KONG	2,741	2,346	-14%
GUAM	1,228	1,211	-1%
UNITED STATES	478	558	17%
PHILIPPINES	210	55	-74%
RUSSIA	371	288	-22%
TAIWAN	43	3	-93%
OTHER	222	213	-4%

ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	42,438	52,175	23%
October	19,992	25,485	27%
<u>November</u>	<u>22,446</u>	<u>26,690</u>	<u>19%</u>
December	29,554		
January	35,318		
February	37,393		
March	35,470		
April	25,862		
May	26,320		
June	27,959		
July	34,432		
August	37,302		
September	29,486		
YEAR TOTAL	361,534	52,175	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Nov-10

Military Shp: USS Sterett - 380 crew (Nov 9-12); USNS Sumner - 32 crew (Nov 22-25)

Cruise Ship:

VISITOR ARRIVALS TO ROTA - NOVEMBER 2010			
	<u>Nov-09</u>	<u>Nov-10</u>	% CHANGE
TOTAL ARRIVALS	881	489	-44%
ARRIVALS FROM GUAM	562	489	-13%
JAPAN	255	262	3%
KOREA	37	9	-76%
CHINA/HONG KONG	1	0	-100%
GUAM	240	191	-20%
UNITED STATES	18	23	28%
PHILIPPINES	0	0	-----
RUSSIA	3	0	-100%
TAIWAN	0	0	-----
OTHER	8	4	-50%
INTERISLAND ARRIVALS	319	0	-----
JAPAN	49	<i>Not Available</i>	-----
KOREA	48		-----
CHINA/HONG KONG	3		-----
UNITED STATES (INCLUDING GUAM)	102		-----
PHILIPPINES	98		-----
OTHER	19		-----
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	1,733	788	-55%
October	852	299	-65%
<u>November</u>	<u>881</u>	<u>489</u>	<u>-44%</u>
December	601		
January	398		
February	457		
March	750		
April	393		
May	695 ^r		
June	413		
July	732		
August	745		
September	431		
YEAR TOTAL	7,348	788	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - NOVEMBER 2010			
	<u>Nov-09</u>	<u>Nov-10</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,210	1,617	-50%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	<i>Not Available</i>	-----
KOREA	0		-----
CHINA/HONG KONG	0		-----
GUAM	<i>No Visitor Arrival</i>		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,195	1,617	-49%
JAPAN	209	130	-38%
KOREA	346	302	-13%
CHINA/HONG KONG	2,447	936	-62%
GUAM	24	9	-63%
UNITED STATES	15	13	-13%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	149	227	52%
OTHER	5	0	-100%
DAY VISITORS:	15	0	-100%
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	6,969	3,572	-49%
October	3,759	1,955	-48%
November	<u>3,210</u> r	<u>1,617</u>	<u>-50%</u>
December	2,128		
January	3,426		
February	4,804 r		
March	3,120		
April	3,127		
May	2,765		
June	1,949		
July	3,158		
August	2,465		
September	1,738		
YEAR TOTAL	35,649	3,572	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



JAPAN VISITORS PROFILE

Nov-10

NOVEMBER AGE/SEX	2009		2010		2009		2010		2009		2010		2009		2010		2009		2010	
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Share	% Share	
Under 10	0	0	----	0.00%	0.00%	6	0	----	0.13%	0.00%	0	0	6	0	-100.00%	0.06%	0.00%			
Under 13	303	388	28.05%	5.50%	6.49%	284	368	29.58%	5.94%	7.07%	3	0	590	756	28.14%	5.73%	6.76%			
10-17	0	21	----	0.00%	0.35%	0	35	----	0.00%	0.67%	0	0	0	56	----	0.00%	0.50%			
13-15	84	0	-100.00%	1.52%	0.00%	21	0	-100.00%	0.44%	0.00%	0	0	105	0	-100.00%	1.02%	0.00%			
16-19	170	254	49.41%	3.09%	4.25%	207	225	8.70%	4.33%	4.33%	0	0	377	479	27.06%	3.66%	4.28%			
18-19	0	1	----	0.00%	0.02%	4	0	-100.00%	0.08%	0.00%	0	0	4	1	-75.00%	0.04%	0.01%			
20-24	431	494	14.62%	7.82%	8.26%	801	878	9.61%	16.75%	16.88%	0	0	1,232	1,372	11.36%	11.96%	12.27%			
25-29	691	691	0.00%	12.54%	11.55%	1,014	1,080	6.51%	21.21%	20.76%	0	0	1,705	1,771	3.87%	16.56%	15.83%			
30-34	616	783	27.11%	11.18%	13.09%	655	724	10.53%	13.70%	13.92%	0	0	1,271	1,507	18.57%	12.34%	13.47%			
35-39	719	784	9.04%	13.05%	13.11%	509	499	-1.96%	10.65%	9.59%	0	0	1,228	1,283	4.48%	11.92%	11.47%			
40-44	601	591	-1.66%	10.91%	9.88%	323	345	6.81%	6.76%	6.63%	0	0	924	936	1.30%	8.97%	8.37%			
45-49	455	463	1.76%	8.26%	7.74%	234	240	2.56%	4.89%	4.61%	0	1	689	704	2.18%	6.69%	6.29%			
50-54	369	374	1.36%	6.70%	6.25%	198	222	12.12%	4.14%	4.27%	0	0	567	596	5.11%	5.51%	5.33%			
55-59	368	372	1.09%	6.68%	6.22%	185	188	1.62%	3.87%	3.61%	1	0	554	560	1.08%	5.38%	5.01%			
60 and Over	702	764	8.83%	12.74%	12.77%	338	397	17.46%	7.07%	7.63%	2	0	1,042	1,161	11.42%	10.12%	10.38%			
Not Stated	0	1	----	0.00%	0.02%	2	1	-50.00%	0.04%	0.02%	2	1	4	3	-25.00%	0.04%	0.03%			
Total	5,509	5,981	8.57%	100.00%	100.00%	4,781	5,202	8.81%	100.00%	100.00%	8	2	10,298	11,185	8.61%	100.00%	100.00%			

FREQUENCY OF VISIT	2009		2010		2009		2010		TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share	Number	% Share				
First Visit	3,987	4,345	8.98%	48.73%	49.45%			Spouse	1,202	15.47%	
Revisit	3,512	3,655	4.07%	42.92%	41.60%			Children	612	7.88%	
Not Stated	683	786	15.08%	8.35%	8.95%			Parents/Grandparents	176	2.26%	
								Other Family Members	284	3.65%	
								Business Associates	1,742	22.42%	
								Friends	3,451	44.41%	
								Tour Group	905	11.65%	
								Alone	477	6.14%	
								# of respondents	7,771		

TRAVEL PLANS	2009		2010		2009		2010		2009		2010	
			% Chge	% Share	% Share			% Chge	% Share	% Share		
Pleasure	5,271	5,609	6.41%	67.99%	68.74%	Internet	1,050	1,255	19.52%	13.81%	15.63%	
Business	136	98	-27.94%	1.75%	1.20%	Newspaper	52	36	-30.77%	0.68%	0.45%	
Golf	1,151	1,205	4.69%	14.85%	14.77%	Magazines	164	223	35.98%	2.16%	2.78%	
Diving	1,522	1,505	-1.12%	19.63%	18.44%	Travel Agents	1,527	1,559	2.10%	20.09%	19.42%	
Attend Conf & Conv	20	14	-30.00%	0.26%	0.17%	Climate	1,452	1,473	1.45%	19.10%	18.35%	
Company Trip	840	1,018	21.19%	10.83%	12.48%	Price	1,189	1,321	11.10%	15.64%	16.45%	
Honeymoon	99	129	30.30%	1.28%	1.58%	Short flight Time	1,384	1,405	1.52%	18.21%	17.50%	
Getting Married	109	81	-25.69%	1.41%	0.99%	General Reading	36	33	-8.33%	0.47%	0.41%	
Memorial Service	24	8	-66.67%	0.31%	0.10%	Flyer/Poster	295	267	-9.49%	3.88%	3.33%	
VFR	124	102	-17.74%	1.60%	1.25%	Friends/Relatives	1,382	1,388	0.43%	18.18%	17.29%	
Attend Sport Events	100	63	-37.00%	1.29%	0.77%	TV/Radio	27	29	7.41%	0.36%	0.36%	
Others	379	393	3.69%	4.89%	4.82%	Previous Trip	1,619	1,655	2.22%	21.30%	20.61%	
						Others	1,208	1,231	1.90%	15.89%	15.33%	

OCCUPATION	2009		2010		2009		2010		2009		2010	
			% Chge	% Share	% Share			% Chge	% Share	% Share		
Legislators, and managers	1,022	1,059	3.62%	12.49%	12.05%	Entry Level	5	3	-40.00%	0.06%	0.03%	
Professional	561	656	16.93%	6.86%	7.47%	Armed Forces	3	10	233.33%	0.04%	0.11%	
Technicians	427	446	4.45%	5.22%	5.08%	Homemakers	285	332	16.49%	3.48%	3.78%	
Clerk	3,063	3,216	5.00%	37.44%	36.60%	Students	910	836	-8.13%	11.12%	9.52%	
Service Workers	783	764	-2.43%	9.57%	8.70%	Retirees	211	216	2.37%	2.58%	2.46%	
Skilled Workers	45	46	2.22%	0.55%	0.52%	Others	122	128	4.92%	1.49%	1.46%	
Craft and related trades worker	15	3	-80.00%	0.18%	0.03%	Not Stated	688	1,002	45.64%	8.41%	11.40%	

Operators and Assemblers	42	69	64.29%	0.51%	0.79%
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KOREA VISITORS PROFILE

Nov-10

NOVEMBER AGE/SEX	2009		2010		2009		2010		2009		2010		2009		2010		2009		2010	
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	% Share	% Share	
Under 10	0	56	----	0.00%	1.16%	0	55	----	0.00%	0.99%	0	0	0	111	----	0.00%	1.07%			
Under 13	354	869	145.48%	10.51%	17.96%	348	930	167.24%	9.99%	16.67%	2	1	704	1,800	155.68%	10.27%	17.28%			
10-17	0	1	----	0.00%	0.02%	0	4	----	0.00%	0.07%	0	0	0	5	----	0.00%	0.05%			
13-15	18	55	205.56%	0.53%	1.14%	23	62	169.57%	0.66%	1.11%	0	0	41	117	185.37%	0.60%	1.12%			
16-19	16	25	56.25%	0.48%	0.52%	24	26	8.33%	0.69%	0.47%	0	0	40	51	27.50%	0.58%	0.49%			
18-19	0	1	----	0.00%	0.02%	0	1	----	0.00%	0.02%	0	0	0	2	----	0.00%	0.02%			
20-24	27	95	251.85%	0.80%	1.96%	112	106	-5.36%	3.21%	1.90%	0	0	139	201	44.60%	2.03%	1.93%			
25-29	490	375	-23.47%	14.55%	7.75%	964	845	-12.34%	27.66%	15.15%	0	0	1,454	1,220	-16.09%	21.21%	11.71%			
30-34	936	863	-7.80%	27.79%	17.83%	825	1,104	33.82%	23.67%	19.79%	0	0	1,761	1,967	11.70%	25.69%	18.88%			
35-39	574	883	53.83%	17.04%	18.25%	449	907	102.00%	12.88%	16.26%	0	0	1,023	1,790	74.98%	14.92%	17.18%			
40-44	347	645	85.88%	10.30%	13.33%	196	430	119.39%	5.62%	7.71%	0	0	543	1,075	97.97%	7.92%	10.32%			
45-49	211	302	43.13%	6.26%	6.24%	148	239	61.49%	4.25%	4.28%	0	0	359	541	50.70%	5.24%	5.19%			
50-54	137	247	80.29%	4.07%	5.10%	131	267	103.82%	3.76%	4.79%	0	0	268	514	91.79%	3.91%	4.93%			
55-59	118	158	33.90%	3.50%	3.27%	124	254	104.84%	3.56%	4.55%	0	0	242	412	70.25%	3.53%	3.95%			
60 and Over	138	262	89.86%	4.10%	5.41%	140	346	147.14%	4.02%	6.20%	0	0	278	608	118.71%	4.06%	5.84%			
Not Stated	2	2	----	0.06%	0.04%	1	3	200.00%	0.03%	0.05%	0	0	3	5	66.67%	0.04%	0.05%			
Total	3,368	4,839	43.68%	100.00%	100.00%	3,485	5,579	60.09%	100.00%	100.00%	2	1	6,855	10,419	51.99%	100.00%	100.00%			

FREQUENCY OF VISIT	2009		2010		2009		2010		TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,918	3,860	32.28%	75.89%	73.18%			Spouse	2,293	48.92%	
Revisit	682	876	28.45%	17.74%	16.61%			Children	1,114	23.77%	
Not Stated	245	539	120.00%	6.37%	10.22%			Parents/Grandparents	259	5.53%	
								Other Family Members	289	6.17%	
								Business Associates	868	18.52%	
								Friends	527	11.24%	
								Tour Group	714	15.23%	
								Alone	156	3.33%	
								# of respondents	4,687		

TRAVEL PLANS	2009		2010		2009		2010		TRAVEL MOTIVATION		2009		2010	
			% Chge	% Share	% Share			% Chge	% Share	% Share	% Chge	% Share	% Share	
Pleasure	2,781	4,306	54.84%	80.03%	85.35%	Internet	591	686	16.07%	16.19%	13.86%			
Business	69	48	-30.43%	1.99%	0.95%	Newspaper	14	54	285.71%	0.38%	1.09%			
Golf	362	366	1.10%	10.42%	7.25%	Magazines	36	68	88.89%	0.99%	1.37%			
Diving	97	93	-4.12%	2.79%	1.84%	Travel Agents	2,112	2,825	33.76%	57.85%	57.09%			
Attend Conf & Conv	5	31	520.00%	0.14%	0.61%	Climate	103	267	159.22%	2.82%	5.40%			
Company Trip	34	118	247.06%	0.98%	2.34%	Price	35	33	-5.71%	0.96%	0.67%			
Honeymoon	608	528	-13.16%	17.50%	10.47%	Short flight Time	191	256	34.03%	5.23%	5.17%			
Getting Married	4	7	75.00%	0.12%	0.14%	General Reading	18	266	1377.78%	0.49%	5.38%			
Memorial Service	4	5	25.00%	0.12%	0.10%	Flyer/Poster	130	109	-16.15%	3.56%	2.20%			
VFR	69	49	-28.99%	1.99%	0.97%	Friends/Relatives	451	407	-9.76%	12.35%	8.23%			
Attend Sport Events	4	34	750.00%	0.12%	0.67%	TV/Radio	31	79	154.84%	0.85%	1.60%			
Others	29	96	231.03%	0.83%	1.90%	Previous Trip	276	270	-2.17%	7.56%	5.46%			
						Others	182	395	117.03%	4.98%	7.98%			

OCCUPATION	2009		2010		2009		2010		2009		2010	
			% Chge	% Share	% Share			% Chge	% Share	% Share	% Chge	% Share
Legislators, and managers	75	97	29.33%	1.95%	1.84%	Entry Level	93	9	-90.32%	2.42%	0.17%	
Professional	685	946	38.10%	17.82%	17.93%	Armed Forces	16	99	518.75%	0.42%	1.88%	
Technicians	316	344	8.86%	8.22%	6.52%	Homemakers	252	443	75.79%	6.55%	8.40%	
Clerk	1,181	1,456	23.29%	30.72%	27.60%	Students	97	80	-17.53%	2.52%	1.52%	
Service Workers	556	1,091	96.22%	14.46%	20.68%	Retirees	61	86	40.98%	1.59%	1.63%	
Skilled Workers	7	39	457.14%	0.18%	0.74%	Others	156	151	-3.21%	4.06%	2.86%	
Craft and related trades worker	5	5	0.00%	0.13%	0.09%	Not Stated	295	378	28.14%	7.67%	7.17%	

Operators and Assemblers

50

51

2.00%

1.30%

0.97%



CHINA/Hong Kong VISITORS PROFILE

Nov-10

NOVEMBER	2009		2010		2009		2010		2009		2010		2009		2010		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number				Number	Number	Number	Number			
Under 10	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
Under 13	21	15	-28.57%	1.44%	1.21%	14	10	-28.57%	1.26%	0.91%	3	1	38	26	-31.58%	1.39%	1.11%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	3	0	-100.00%	0.21%	0.00%	1	0	-100.00%	0.09%	0.00%	0	0	4	0	-100.00%	0.15%	0.00%
16-19	6	4	-33.33%	0.41%	0.32%	4	1	-75.00%	0.36%	0.09%	0	0	10	5	-50.00%	0.36%	0.21%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	51	41	-19.61%	3.49%	3.30%	84	83	-1.19%	7.53%	7.53%	16	0	151	124	-17.88%	5.51%	5.29%
25-29	265	316	19.25%	18.14%	25.42%	279	390	39.78%	25.02%	35.39%	38	0	582	706	21.31%	21.23%	30.09%
30-34	184	215	16.85%	12.59%	17.30%	136	203	49.26%	12.20%	18.42%	21	0	341	418	22.58%	12.44%	17.82%
35-39	240	210	-12.50%	16.43%	16.89%	138	141	2.17%	12.38%	12.79%	19	0	397	351	-11.59%	14.48%	14.96%
40-44	183	156	-14.75%	12.53%	12.55%	135	100	-25.93%	12.11%	9.07%	23	0	341	256	-24.93%	12.44%	10.91%
45-49	230	133	-42.17%	15.74%	10.70%	140	80	-42.86%	12.56%	7.26%	15	0	385	213	-44.68%	14.05%	9.08%
50-54	124	61	-50.81%	8.49%	4.91%	87	29	-66.67%	7.80%	2.63%	7	0	218	90	-58.72%	7.95%	3.84%
55-59	75	45	-40.00%	5.13%	3.62%	59	31	-47.46%	5.29%	2.81%	10	0	144	76	-47.22%	5.25%	3.24%
60 and Over	79	41	-48.10%	5.41%	3.30%	38	31	-18.42%	3.41%	2.81%	11	0	128	72	-43.75%	4.67%	3.07%
Not Stated	0	6	----	0.00%	0.48%	0	3	----	0.00%	0.27%	2	0	2	9	350.00%	0.07%	0.38%
Total	1,461	1,243	-14.92%	100.00%	100.00%	1,115	1,102	-1.17%	100.00%	100.00%	165	1	2,741	2,346	-14.41%	100.00%	100.00%

FREQUENCY OF VISIT	2009		2010		2009		2010		TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,440	1,331	-45.45%	91.11%	88.79%	Spouse	378	28.10%			
Revisit	101	48	-52.48%	3.77%	3.20%	Children	30	2.23%			
Not Stated	137	120	-12.41%	5.12%	8.01%	Parents/Grandparents	19	1.41%			
						Other Family Members	23	1.71%			
						Business Associates	575	42.75%			
						Friends	136	10.11%			
						Tour Group	212	15.76%			
						Alone	36	2.68%			
						# of respondents	1,345				

TRAVEL PLANS	2009		2010		2009		2010		TRAVEL MOTIVATION	2009		2010	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	2,360	1,253	-46.91%	94.36%	90.21%	Internet	108	217	100.93%	4.47%	15.97%		
Business	53	27	-49.06%	2.12%	1.94%	Newspaper	29	20	-31.03%	1.20%	1.47%		
Golf	6	12	100.00%	0.24%	0.86%	Magazines	34	58	70.59%	1.41%	4.27%		
Diving	20	42	110.00%	0.80%	3.02%	Travel Agents	2,085	876	-57.99%	86.34%	64.46%		
Attend Conf & Conv	9	2	-77.78%	0.36%	0.14%	Climate	47	61	29.79%	1.95%	4.49%		
Company Trip	26	60	130.77%	1.04%	4.32%	Price	39	18	-53.85%	1.61%	1.32%		
Honeymoon	88	145	64.77%	3.52%	10.44%	Short flight Time	16	14	-12.50%	0.66%	1.03%		
Getting Married	0	3	----	0.00%	0.22%	General Reading	0	5	----	0.00%	0.37%		
Memorial Service	0	1	----	0.00%	0.07%	Flyer/Poster	4	9	125.00%	0.17%	0.66%		
VFR	12	8	-33.33%	0.48%	0.58%	Friends/Relatives	87	93	6.90%	3.60%	6.84%		
Attend Sport Events	2	3	50.00%	0.08%	0.22%	TV/Radio	11	15	36.36%	0.46%	1.10%		
Others	29	8	-72.41%	1.16%	0.58%	Previous Trip	13	15	15.38%	0.54%	1.10%		
						Others	73	138	89.04%	3.02%	10.15%		

OCCUPATION	2009		2010		2009		2010		OCCUPATION	2009		2010	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	70	37	-47.14%	2.61%	2.47%	Entry Level	3	5	66.67%	0.11%	0.33%		
Professional	1,983	420	-78.82%	74.05%	28.02%	Armed Forces	1	0	-100.00%	0.04%	0.00%		
Technicians	100	107	7.00%	7.3%	7.14%	Homemakers	19	26	36.84%	0.71%	1.73%		
Clerk	134	284	111.94%	5.00%	18.95%	Students	21	3	-85.71%	0.78%	0.20%		
Service Workers	42	53	26.19%	1.57%	3.54%	Retirees	35	16	-54.29%	1.31%	1.07%		
Skilled Workers	0	0	----	0.00%	0.00%	Others	32	390	1118.75%	1.19%	26.02%		

Craft and related trades worker	4	5	25.00%	0.15%	0.33%	Not Stated	229	149	-34.93%	8.55%	9.94%
Operators and Assemblers	5	4	-20.00%	0.19%	0.27%						