



Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2012 - 2013

	2012	2013	% Change
TOTAL TO DATE:	53,968	59,661	10.55%
October	24,693	26,767	8.40%
November	29,275	32,894	12.36%
December	33,418		
January	38,263		
February	36,332		
March	36,033		
April	30,691		
May	28,193		
June	29,402		
July	32,478		
August	40,225		
September	30,472		
YEAR TOTAL:	389,475	59,661	-----

Calendar Year 2011 - 2012

	2011	2012	% Change
TOTAL TO DATE:	307,539	361,750	17.63%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
August	33,503	40,225	20.06%
September	25,408	30,472	19.93%
October	24,693	26,767	8.40%
November	29,275	32,894	12.36%
December	33,418		
YEAR TOTAL:	340,957	361,750	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE

Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	18,223	19,616	8%	19,269	19,938	3%	11,070	15,100	36%
October	8,696	9,534	10%	7,880	8,105	3%	5,134	6,886	34%
November	9,527	10,082	6%	11,389	11,833	4%	5,936	8,214	38%
December	13,094			11,345			5,708		
January	15,467			12,758			7,660		
February	15,335			12,537			6,208		
March	16,742			9,431			6,779		
April	11,452			9,399			7,176		
May	9,727			9,052			6,685		
June	9,051			10,369			6,814		
July	10,988			11,391			7,480		
August	17,969			12,810			6,762		
September	12,244			8,836			6,586		
Year Total	150,292	19,616	-----	127,197	19,938	-----	78,928	15,100	-----
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	2,586	2,259	-13%	1,340	881	-34%	104	90	-13%
October	1,250	1,003	-20%	864	423	-51%	54	33	-39%
November	1,336	1,256	-6%	476	458	-4%	50	57	14%
December	1,402			788			47		
January	976			437			27		
February	978			594			48		
March	1,205			813			47		
April	1,259			640			38		
May	1,317			649			53		
June	1,388			666			55		
July	1,321			549			41		
August	1,293			727			40		
September	1,141			1,195			42		
Year Total	14,866	2,259	-----	8,398	881	-----	542	90	-----
Fiscal Year	~ RUSSIA ~			~ HONG KONG ~			~ OTHER AREAS ~		
	2012	2013	% Change	2012	2013	% Change	2012	2013	% Change
TOTAL TO DATE	725	1,168	61%	157	82	-48%	494	527	7%
October	485	468	-4%	108	36	-67%	222	279	26%
November	240	700	192%	49	46	-6%	272	248	-9%
December	673			94			267		
January	686			43			209		
February	367			52			213		
March	688			58			270		
April	414			50			263		
May	431			37			242		
June	639			49			371		
July	430			62			216		
August	359			31			234		
September	199			39			190		
Year Total	5,611	1,168	-----	672	82	-----	2,969	527	-----

↑ Revised

VISITOR ARRIVALS TO SAIPAN - NOVEMBER 2012			
ARRIVALS BY MODE OF TRANSPORTATION	Nov-11	Nov-12	% CHANGE
Air Arrivals	28,964	32,568	12%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	28,964	32,568	12%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	9,323	9,906	6%
Kanto (Tokyo)	7,479	7,780	4%
Kinki (Osaka)	280	508	81%
Tokai (Nagoya)	484	425	-12%
Tohoku (Sendai)	528	614	16%
Kyushu (Fukuoka)	120	112	-7%
Hokkaido (Sapporo)	74	80	8%
Chugoku (Hiroshima)	48	59	23%
Shikoku	33	20	-39%
Okinawa	12	34	183%
Others	16	12	-25%
Not Specified	249	262	5%
KOREA	11,381	11,831	4%
Seoul	6,014	5,665	-6%
Pusan	475	850	79%
Taegu	393	265	-33%
Inchon	173	782	352%
Others	3,743	3,764	1%
Not Specified	583	505	-13%
CHINA	5,934	8,214	38%
GUAM	1,275	1,137	-11%
UNITED STATES	443	445	0%
PHILIPPINES	50	57	14%
RUSSIA	240	700	192%
HONG KONG	49	46	-6%
OTHER	269	232	-14%
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	53,307	59,198	11%
October	24,343	26,630	9%
November	28,964	32,568	12%
December	33,086		
January	37,971		
February	36,193		
March	35,827		
April	30,262		
May	27,700		
June	28,975		
July	32,141		
August	39,809		
September	30,240		
YEAR TOTAL	385,511	59,198	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Nov-12

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - NOVEMBER 2012			
	<u>Nov-11</u>	<u>Nov-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	311	326	5%
ARRIVALS FROM GUAM	311	326	5%
JAPAN	204	176	-14%
KOREA	8	2	-75%
CHINA	2	0	-100%
GUAM	61	119	95%
UNITED STATES	33	13	-61%
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
HONG KONG	0	0	-----
OTHER	3	16	433%
INTERISLAND ARRIVALS	N/A	N/A	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
UNITED STATES (INCLUDING GUAM)	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
OTHER	N/A	N/A	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	661	463	-30%
October	350	137	-61%
November	311	326	5%
December	332		
January	292		
February	139		
March	206		
April	429		
May	493		
June	427		
July	337		
August	416		
September	232		
YEAR TOTAL	3,964	463	-88%

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - NOVEMBER 2012			
	<u>Nov-11</u>	<u>Nov-12</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	4,480	0	-100%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	N/A	N/A	-----
KOREA	N/A	N/A	-----
CHINA	N/A	N/A	-----
GUAM	N/A	N/A	-----
UNITED STATES	N/A	N/A	-----
PHILIPPINES	N/A	N/A	-----
RUSSIA	N/A	N/A	-----
HONG KONG	N/A	N/A	-----
OTHER	N/A	N/A	-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	4,470	0	-100%
JAPAN	220	N/A	
KOREA	474	N/A	
CHINA	3,624	N/A	
GUAM	39	N/A	
UNITED STATES	7	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
SAIPAN	106	N/A	
OTHER	0	N/A	
DAY VISITORS:	10	0	-----
ARRIVALS BY MONTH	FY 2012	FY 2013	% CHANGE
TOTAL TO DATE	9,557	4,568	-52%
October	5,077	4,568	-10%
November	4,480 r	0	-100%
December	4,500		
January	4,934 r		
February	4,896		
March	4,926 r		
April	4,833 r		
May	5,022		
June	4,424 r		
July	5,558		
August	5,719 r		
September	4,166		
YEAR TOTAL	58,535 r	4,568	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

NOVEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE
MODE OF ARRIVAL	28,964	32,568	100.00%	12.44%	9,323	9,906	100.00%	6.25%	11,381	11,831	100.00%	3.95%	5,934	8,214	100.00%	38.42%	1,275	1,137	100.00%	-10.82%	1,051	1,480	100.00%	40.82%
Air	28,964	32,568	100.00%	12.44%	9,323	9,906	100.00%	6.25%	11,381	11,831	100.00%	3.95%	5,934	8,214	100.00%	38.42%	1,275	1,137	100.00%	-10.82%	1,051	1,480	100.00%	40.82%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	28,964	32,568	100.00%	12.44%	9,323	9,906	100.00%	6.25%	11,381	11,831	100.00%	3.95%	5,934	8,214	100.00%	38.42%	1,275	1,137	100.00%	-10.82%	1,051	1,480	100.00%	40.82%
Male	14,600	15,971	49.04%	9.39%	5,053	5,143	51.92%	1.78%	5,175	5,426	45.86%	4.85%	2,983	3,920	47.72%	31.41%	771	692	60.86%	-10.25%	618	790	53.38%	27.83%
Female	14,351	16,576	50.90%	15.50%	4,270	4,761	48.06%	11.50%	6,198	6,386	53.98%	3.03%	2,947	4,294	52.28%	45.71%	503	445	39.14%	-11.53%	433	690	46.62%	59.35%
Not Stated	13	21	0.06%	61.54%	0	2	0.02%	----	8	19	0.16%	137.50%	4	0	0.00%	-100.00%	1	0	0.00%	-100.00%	0	0	0.00%	----
AGE GROUP (YEARS)	28,964	32,568	100.00%	12.44%	9,323	9,906	100.00%	6.25%	11,381	11,831	100.00%	3.95%	5,934	8,214	100.00%	38.42%	1,275	1,137	100.00%	-10.82%	1,051	1,480	100.00%	40.82%
Under 10	141	21	0.06%	-85.11%	1	3	0.03%	----	139	12	0.10%	-91.37%	0	0	0.00%	----	1	6	0.53%	500.00%	0	0	0.00%	----
Under 13	2,948	4,069	12.49%	38.03%	627	742	7.49%	18.34%	2,023	2,901	24.52%	43.40%	93	182	2.22%	95.70%	117	61	5.36%	-47.86%	88	183	12.36%	107.95%
10-17	6	4	0.01%	-33.33%	0	0	0.00%	----	5	3	0.03%	-40.00%	0	0	0.00%	----	1	1	0.09%	0.00%	0	0	0.00%	----
13-15	198	257	0.79%	29.80%	56	39	0.39%	-30.36%	116	177	1.50%	52.59%	3	3	0.04%	0.00%	15	14	1.23%	-6.67%	8	24	1.62%	200.00%
16-19	328	263	0.81%	-19.82%	186	136	1.37%	-26.88%	90	74	0.63%	-17.78%	10	14	0.17%	40.00%	35	20	1.76%	-42.86%	7	19	1.28%	171.43%
18-19	7	3	0.01%	-57.14%	0	0	0.00%	----	6	1	0.01%	-83.33%	1	0	0.00%	-100.00%	0	1	0.09%	----	0	1	0.07%	----
20-24	1,714	1,972	6.06%	15.05%	1,079	1,327	13.40%	22.98%	159	116	0.98%	-27.04%	381	416	5.06%	9.19%	52	58	5.10%	11.54%	43	55	3.72%	27.91%
25-29	4,530	4,705	14.45%	3.86%	1,317	1,375	13.88%	4.40%	1,130	769	6.50%	-31.95%	1,919	2,378	28.95%	23.92%	72	56	4.93%	-22.22%	92	127	8.58%	38.04%
30-34	4,698	4,996	15.34%	6.34%	1,242	1,221	12.33%	-1.69%	2,192	1,987	16.79%	-9.35%	1,044	1,536	18.70%	47.13%	101	85	7.48%	-15.84%	119	167	11.28%	40.34%
35-39	3,805	4,462	13.70%	17.27%	1,064	1,109	11.20%	4.23%	1,894	2,165	18.30%	14.31%	625	896	10.91%	43.36%	112	119	10.47%	6.25%	110	173	11.68%	57.27%
40-44	3,040	3,507	10.77%	15.36%	911	951	9.60%	4.39%	1,307	1,475	12.47%	12.85%	549	789	9.61%	43.72%	173	136	11.96%	-21.39%	100	156	10.54%	56.00%
45-49	1,998	2,182	6.70%	9.21%	651	724	7.31%	11.21%	581	490	4.14%	-15.66%	503	667	8.12%	32.60%	162	174	15.30%	7.41%	101	127	8.58%	25.74%
50-54	1,721	1,874	5.75%	8.89%	545	602	6.08%	10.46%	571	441	3.73%	-22.77%	334	528	6.43%	58.08%	152	148	13.02%	-2.63%	119	155	10.47%	30.25%
55-59	1,429	1,537	4.72%	7.56%	488	504	5.09%	3.28%	482	390	3.30%	-19.09%	243	423	5.15%	74.07%	107	92	8.09%	-14.02%	109	128	8.65%	17.43%
60 & Over	2,383	2,683	8.24%	12.59%	1,156	1,172	11.83%	1.38%	675	802	6.78%	18.81%	224	379	4.61%	69.20%	174	166	14.60%	-4.60%	154	164	11.08%	6.49%
Not Stated	18	33	0.10%	83.33%	0	1	0.01%	----	11	28	0.24%	154.55%	5	3	0.04%	-40.00%	1	0	0.00%	-100.00%	1	1	0.07%	0.00%
PURPOSE OF VISIT	18,859	19,533	100.00%	3.57%	7,242	7,584	100.00%	4.72%	5,823	5,146	100.00%	-11.63%	4,074	4,879	100.00%	19.76%	938	880	100.00%	-6.18%	782	1,044	100.00%	33.50%
Pleasure	17,754	18,489	94.66%	4.14%	7,117	7,481	98.64%	5.11%	5,760	5,081	98.74%	-11.79%	4,055	4,859	99.59%	19.83%	419	373	42.39%	-10.98%	403	695	66.57%	72.46%
Business	900	841	4.31%	-6.56%	63	73	0.96%	15.87%	54	43	0.84%	-20.37%	16	11	0.23%	-31.25%	445	432	49.09%	-2.92%	322	282	27.01%	-12.42%
Other	205	203	1.04%	-0.98%	62	30	0.40%	-51.61%	9	22	0.43%	144.44%	3	9	0.18%	200.00%	74	75	8.52%	1.35%	57	67	6.42%	17.54%
FREQUENCY OF VISIT	18,859	19,533	100.00%	3.57%	7,242	7,584	100.00%	4.72%	5,823	5,146	100.00%	-11.63%	4,074	4,879	100.00%	19.76%	938	880	100.00%	-6.18%	782	1,044	100.00%	33.50%
First Visit	11,658	12,213	62.52%	4.76%	3,385	3,757	49.54%	10.99%	4,190	3,704	71.98%	-11.60%	3,679	4,158	85.22%	13.02%	87	83	9.43%	-4.60%	317	511	48.95%	61.20%
Revisit	5,360	5,391	27.60%	0.58%	3,277	3,292	43.41%	0.46%	970	945	18.36%	-2.58%	164	179	3.67%	9.15%	608	598	67.95%	-1.64%	341	377	36.11%	10.56%
Not Stated	1,841	1,929	9.88%	4.78%	580	535	7.05%	-7.76%	663	497	9.66%	-25.04%	231	542	11.11%	134.63%	243	199	22.61%	-18.11%	124	156	14.94%	25.81%
TRAVEL ARRANGEMENT	18,859	19,533	100.00%	3.57%	7,242	7,584	100.00%	4.72%	5,823	5,146	100.00%	-11.63%	4,074	4,879	100.00%	19.76%	938	880	100.00%	-6.18%	782	1,044	100.00%	33.50%
Individual Arranged	3,005	3,414	17.48%	13.61%	952	1,082	14.27%	13.66%	972	963	18.71%	-0.93%	252	507	10.39%	101.19%	471	469	53.30%	-0.42%	358	393	37.64%	9.78%
Packaged Tour	8,709	9,672	49.52%	11.06%	3,876	4,337	57.19%	11.89%	3,135	3,163	61.47%	0.89%	1,612	1,889	38.72%	17.18%	30	19	2.16%	-36.67%	56	264	25.29%	371.43%
Business Trip	2,152	1,800	9.22%	-16.36%	1,115	1,027	13.54%	-7.89%	505	297	5.77%	-41.19%	146	118	2.42%	-19.18%	204	195	22.16%	-4.41%	182	163	15.61%	-10.44%
Group Tour	3,650	3,564	18.25%	-2.36%	888	727	9.59%	-18.13%	870	519	10.09%	-40.34%	1,829	2,255	46.22%	23.29%	25	15	1.70%	-40.00%	38	48	4.60%	26.32%
Other	80	106	0.54%	32.50%	13	15	0.20%	15.38%	27	26	0.51%	-3.70%	2	15	0.31%	650.00%	19	23	2.61%	21.05%	19	27	2.59%	42.11%
Not Stated	1,263	977	5.00%	-22.64%	398	396	5.22%	-0.50%	314	178	3.46%	-43.31%	233	95	1.95%	-59.23%	189	159	18.07%	-15.87%	129	149	14.27%	15.50%
TRAVEL COMPANION	16,521	17,916	100.00%	8.44%	6,254	6,893	100.00%	10.22%	5,199	4,838	100.00%	-6.94%	3,813	4,724	100.00%	23.89%	673	625	100.00%	-7.13%	582	836	100.00%	43.64%
Spouse	4,302	5,091	28.42%	18.34%	1,029	1,131	16.41%	9.91%	2,395	2,712	56.06%	13.24%	659	1,019	21.57%	54.63%	106	82	13.12%	-22.64%	113	147	17.58%	30.09%
Children	1,946	2,659	14.84%	36.64%	502	574	8.33%	14.34%	1,283	1,792	37.04%	39.67%	47	114	2.41%	142.55%	61	42	6.72%	-31.15%	53	137	16.39%	158.49%
Parents/Grandparents	517	699	3.90%	35.20%	166	179	2.60%	7.83%	285	375	7.75%	31.58%	39	92	1.95%	135.90%	13	10	1.60%	-23.08%	14	43	5.14%	207.14%
Other Family Members/relatives	677	835	4.66%	23.34%	255	259	3.76%	1.57%	305	362	7.48%	18.69%	49	98	2.07%	100.								

Visitors Profile by Country (Saipan only)

NOVEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE	Nov-11	Nov-12	% SHARE	% CHGE
TRAVEL PLANS	17,752	18,674		5.19%	6,915	7,232		4.58%	5,481	4,981		-9.12%	3,902	4,804		23.12%	782	735		-6.01%	672	922		37.20%
Pleasure	14,047	15,239	81.61%	8.49%	4,917	5,335	73.77%	8.50%	4,870	4,517	90.68%	-7.25%	3,702	4,562	94.96%	23.23%	253	235	31.97%	-7.11%	305	590	63.99%	93.44%
Business	760	721	3.86%	-5.13%	79	88	1.22%	11.39%	39	25	0.50%	-35.90%	17	13	0.27%	-23.53%	367	355	48.30%	-3.27%	258	240	26.03%	-6.98%
Golf	1,603	1,614	8.64%	0.69%	1,117	1,124	15.54%	0.63%	422	390	7.83%	-7.58%	12	46	0.96%	283.33%	36	26	3.54%	-27.78%	16	28	3.04%	75.00%
Dive	1,495	1,592	8.53%	6.49%	1,213	1,267	17.52%	4.45%	132	86	1.73%	-34.85%	87	172	3.58%	97.70%	15	10	1.36%	-33.33%	48	57	6.18%	18.75%
Convention	92	94	0.50%	2.17%	22	33	0.46%	50.00%	15	12	0.24%	-20.00%	3	2	0.04%	-33.33%	20	25	3.40%	25.00%	32	22	2.39%	-31.25%
Company Trip	1,123	888	4.76%	-20.93%	883	768	10.62%	-13.02%	82	48	0.96%	-41.46%	113	26	0.54%	-76.99%	20	24	3.27%	20.00%	25	22	2.39%	-12.00%
Honeymoon	767	730	3.91%	-4.82%	98	96	1.33%	-2.04%	451	371	7.45%	-17.74%	204	253	5.27%	24.02%	3	2	0.27%	-33.33%	11	8	0.87%	-27.27%
Get Married	110	76	0.41%	-30.91%	100	65	0.90%	-35.00%	3	4	0.08%	33.33%	4	5	0.10%	25.00%	1	0	0.00%	-100.00%	2	2	0.22%	0.00%
Memorial Service	45	28	0.15%	-37.78%	24	6	0.08%	-75.00%	1	0	0.00%	-100.00%	3	4	0.08%	33.33%	15	11	1.50%	-26.67%	2	7	0.76%	250.00%
Visit Friends	408	384	2.06%	-5.88%	90	99	1.37%	10.00%	53	44	0.88%	-16.98%	13	13	0.27%	0.00%	161	131	17.82%	-18.63%	91	97	10.52%	6.59%
Sports	109	142	0.76%	30.28%	67	58	0.80%	-13.43%	27	34	0.68%	25.93%	3	11	0.23%	266.67%	5	20	2.72%	300.00%	7	19	2.06%	171.43%
Other	357	318	1.70%	-10.92%	263	86	1.19%	-67.30%	19	28	0.56%	47.37%	2	119	2.48%	5850.00%	37	39	5.31%	5.41%	36	46	4.99%	27.78%
Not Stated	1,107	859	4.60%	-22.40%	327	352	4.87%	7.65%	342	165	3.31%	-51.75%	172	75	1.56%	-56.40%	156	145	19.73%	-7.05%	110	122	13.23%	10.91%
TRAVEL MOTIVATION	17,489	18,122		3.62%	6,792	7,120		4.83%	5,420	4,734		-12.66%	3,885	4,712		21.29%	742	704		-5.12%	650	852		31.08%
Newspaper	114	174	0.96%	52.63%	25	40	0.56%	60.00%	33	16	0.34%	-51.52%	53	102	2.16%	92.45%	1	8	1.14%	700.00%	2	8	0.94%	300.00%
Magazine	327	420	2.32%	28.44%	176	161	2.26%	-8.52%	56	68	1.44%	21.43%	86	179	3.80%	108.14%	0	4	0.57%	----	9	8	0.94%	-11.11%
Travel Agent	7,556	8,002	44.16%	5.90%	1,286	1,500	21.07%	16.64%	3,118	2,656	56.10%	-14.82%	3,054	3,687	78.25%	20.73%	24	22	3.13%	-8.33%	74	137	16.08%	85.14%
Climate	1,568	1,663	9.18%	6.06%	1,172	1,310	18.40%	11.77%	233	198	4.18%	-15.02%	129	106	2.25%	-17.83%	3	6	0.85%	100.00%	31	43	5.05%	38.71%
Price	1,065	1,230	6.79%	15.49%	966	1,115	15.66%	15.42%	36	53	1.12%	47.22%	28	40	0.85%	42.86%	25	12	1.70%	-52.00%	10	10	1.17%	0.00%
Short	1,509	1,728	9.54%	14.51%	1,147	1,292	18.15%	12.64%	274	314	6.63%	14.60%	24	51	1.08%	112.50%	42	34	4.83%	-19.05%	22	37	4.34%	68.18%
Reading	346	335	1.85%	-3.18%	31	31	0.44%	0.00%	289	269	5.68%	-6.92%	11	11	0.23%	0.00%	2	2	0.28%	0.00%	13	22	2.58%	69.23%
Flyer	396	457	2.52%	15.40%	253	296	4.16%	17.00%	111	118	2.49%	6.31%	5	14	0.30%	180.00%	3	1	0.14%	-66.67%	24	28	3.29%	16.67%
Friends / Relatives	2,314	2,393	13.20%	3.41%	1,319	1,321	18.55%	0.15%	402	396	8.37%	-1.49%	156	239	5.07%	53.21%	289	276	39.20%	-4.50%	148	161	18.90%	8.78%
TV / Radio	150	163	0.90%	8.67%	30	32	0.45%	6.67%	89	66	1.39%	-25.84%	21	42	0.89%	100.00%	3	2	0.28%	-33.33%	7	21	2.46%	200.00%
Prior Trip	1,939	1,939	10.70%	0.00%	1,479	1,491	20.94%	0.81%	299	277	5.85%	-7.36%	17	22	0.47%	29.41%	81	76	10.80%	-6.17%	63	73	8.57%	15.87%
Other	2,082	1,685	9.30%	-19.07%	893	813	11.42%	-8.96%	421	209	4.41%	-50.36%	142	48	1.02%	-66.20%	347	340	48.30%	-2.02%	279	275	32.28%	-1.43%
Web	2,568	2,987	16.48%	16.32%	1,131	1,136	15.96%	0.44%	917	952	20.11%	3.82%	396	663	14.07%	67.42%	40	33	4.69%	-17.50%	84	203	23.83%	141.67%
Not Stated	1,370	1,411	7.79%	2.99%	450	464	6.52%	3.11%	403	412	8.70%	2.23%	189	167	3.54%	-11.64%	196	176	25.00%	-10.20%	132	192	22.54%	45.45%
OCCUPATION	18,859	19,533	100.00%	3.57%	7,242	7,584	100.00%	4.72%	5,823	5,146	100.00%	-11.63%	4,074	4,879	100.00%	19.76%	938	880	100.00%	-6.18%	782	1,044	100.00%	33.50%
Leg & Manager	1,367	1,349	6.91%	-1.32%	915	951	12.54%	3.93%	140	88	1.71%	-37.14%	95	86	1.76%	-9.47%	150	107	12.16%	-28.67%	67	117	11.21%	74.63%
Professional	4,503	4,873	24.95%	8.22%	523	545	7.19%	4.21%	923	910	17.68%	-1.41%	2,601	2,954	60.55%	13.57%	192	186	21.14%	-3.13%	264	278	26.63%	5.30%
Technicians	1,095	1,114	5.70%	1.74%	351	345	4.55%	-1.71%	423	408	7.93%	-3.55%	216	250	5.12%	15.74%	69	68	7.73%	-1.45%	36	43	4.12%	19.44%
Clerk	5,151	5,367	27.48%	4.19%	2,812	2,877	37.94%	2.31%	1,832	1,605	31.19%	-12.39%	468	793	16.25%	69.44%	13	22	2.50%	69.23%	26	70	6.70%	169.23%
Service	1,888	1,835	9.39%	-2.81%	654	778	10.26%	18.96%	1,073	888	17.26%	-17.24%	111	127	2.60%	14.41%	22	20	2.27%	-9.09%	28	22	2.11%	-21.43%
Skilled	75	62	0.32%	-17.33%	48	33	0.44%	-31.25%	19	17	0.33%	-10.53%	5	4	0.08%	-20.00%	0	4	0.45%	----	3	4	0.38%	33.33%
Craftsman	47	70	0.36%	48.94%	0	3	0.04%	----	8	5	0.10%	-37.50%	8	45	0.92%	462.50%	20	7	0.80%	-65.00%	11	10	0.96%	-9.09%
Plant Operator	97	101	0.52%	4.12%	37	41	0.54%	10.81%	45	34	0.66%	-24.44%	8	20	0.41%	150.00%	2	4	0.45%	100.00%	5	2	0.19%	-60.00%
Entry Level	15	46	0.24%	206.67%	2	6	0.08%	200.00%	1	0	0.00%	-100.00%	8	27	0.55%	237.50%	4	4	0.45%	0.00%	0	9	0.86%	----
Armed Forces	99	99	0.51%	0.00%	8	8	0.11%	0.00%	22	14	0.27%	-36.36%	0	0	0.00%	----	41	33	3.75%	-19.51%	28	44	4.21%	57.14%
Homemaker	846	864	4.42%	2.13%	245	257	3.39%	4.90%	542	510	9.91%	-5.90%	23	46	0.94%	100.00%	26	22	2.50%	-15.38%	10	29	2.78%	190.00%
Students	820	868	4.44%	5.85%	687	712	9.39%	3.64%	78	68	1.32%	-12.82%	16	48	0.98%	200.00%	22	17	1.93%	-22.73%	17	23	2.20%	35.29%
Retirees	405	544	2.79%	34.32%	229	266	3.51%	16.16%	82	107	2.08%	30.49%	33	110	2.25%	233.33%	27	28	3.18%	3.70%	34	33	3.16%	-2.94%
Other	489	579	2.96%	18.40%	134	116	1.53%	-13.43%	136	144	2.80%	5.88%	115	148	3.03%	28.70%	56	79	8.98%	41.07%	48	92	8.81%	91.67%
Not Stated	1,962	1,762	9.02%	-10.19%	597	646	8.52%	8.21%	499	348	6.76%	-30.28%	367	221	4.53%	-39.78%	294	279	31.70%	-5.10%	205	268	25.67%	30.73%
LENGTH OF STAY (NIGHTS)	105,877	N/A			32,039	N/A			41,657	N/A			23,465	N/A			2,823	N/A			5,893	N/A		
Avg. Length of Stay (Nights)	3.66	N/A			3.44	N/A			3.66	N/A			3.95	N/A			2.21	N/A			5.61	N/A		