



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	
2016		77,419	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466 r	41,502	47,736	48,971	43,264	501,489	
2017		89,171	41,910	47,261											89,171	
% change		15.2%	6.0%	24.8%											-----	
~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	
2015		437,464	45,688	42,921	42,539	40,473	39,955 r	38,342	40,882	29,996	39,249	39,549	37,870	41,128	478,592	
2016		472,113	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971	43,264	41,910	47,261		472,113	
% change		7.9%	0.7%	10.2%	-12.3%	-12.5%	-11.2%	8.2%	16.8%	63.3%	10.2%	6.0%	24.8%		-----	
~ BY COUNTRY OF RESIDENCE ~		MS	YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN																
FY 2016	12.1%	9,352	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313	4,835	62,120	
FY 2017	9.3%	8,329	3,632	4,697											8,329	
% change		-10.9%	-26.3%	6.2%											-----	
KOREA																
FY 2016	40.3%	31,218	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528	19,840	200,875	
FY 2017	50.6%	45,096	20,332	24,764											45,096	
% change		44.5%	41.5%	47.0%											-----	
CHINA																
FY 2016	40.6%	31,458	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786	15,666	206,538	
FY 2017	33.9%	30,232	15,331	14,901											30,232	
% change		-3.9%	-9.7%	2.9%											-----	
HONG KONG																
FY 2016	0.3%	195	98	97	194	147	112	171	121	132	111	199	156	172	1,710	
FY 2017	0.5%	446	259	187											446	
% change		128.7%	164.3%	92.8%											-----	
TAIWAN																
FY 2016	0.1%	78	24	54	53	49	29	49	74	90	60	64	49	122	717	
FY 2017	0.2%	154	59	95											154	
% change		97.4%	145.8%	75.9%											-----	
PHILIPPINES																
FY 2016	0.1%	108	51	57	74	29	48	83	106	116	129	90	129	87	999	
FY 2017	0.2%	141	52	89											141	
% change		30.6%	2.0%	56.1%											-----	
GUAM																
FY 2016	2.7%	2,115	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138	1,153	13,932	
FY 2017	2.8%	2,458	1,125	1,333											2,458	
% change		16.2%	4.2%	28.8%											-----	
UNITED STATES																
FY 2016	2.2%	1,703	1,213	490	592	884	569	644	614	582	808	663	486	970	8,515	
FY 2017	1.3%	1,193	570	623											1,193	
% change		-29.9%	-53.0%	27.1%											-----	
RUSSIA																
FY 2016	0.4%	281	144	137	268	320	63	195	63	125	166	164	83	68	1,796	
FY 2017	0.4%	354	162	192											354	
% change		26.0%	12.5%	40.1%											-----	
OTHERS																
FY 2016	1.2%	911	659	252	309	244	242	366	334	344	494	389	303	351	4,287	
FY 2017	0.9%	768	388	380											768	
% change		-15.7%	-41.1%	50.8%											-----	

Source: CNMI Customs Declaration Form Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - NOVEMBER 2016

ARRIVALS BY MODE OF TRANSPORTATION	Nov-15	Nov-16	% CHANGE
Air Arrivals	37,600	46,983	25%
Sea Arrivals	0	0	-----
TOTAL ARRIVALS	37,600	46,983	25%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	4,301	4,649	8%
Kanto (Tokyo)	3,357	3,584	7%
Kinki (Osaka)	201	193	-4%
Tokai (Nagoya)	212	290	37%
Tohoku (Sendai)	188	252	34%
Kyushu (Fukuoka)	44	36	-18%
Hokkaido (Sapporo)	35	44	26%
Chugoku (Hiroshima)	36	19	-47%
Shikoku	20	11	-45%
Okinawa	6	7	17%
Others	5	5	0%
Not Specified	197	208	6%
KOREA	16,836	24,760	47%
Seoul	7,438	11,245	51%
Pusan	774	758	-2%
Taegu	526	553	5%
Inchon	1,177	2,000	70%
Others	6,467	9,677	50%
Not Specified	454	527	16%
CHINA	14,477	14,901	3%
Beijing	3,442	3,473	1%
Shanghai	2,542	2,901	14%
Guangzhou	711	2,483	249%
Others	5,978	1,348	-77%
Not Specified	1,804	4,696	160%
GUAM	923	1,150	25%
UNITED STATES	475	595	25%
PHILIPPINES	55	85	55%
RUSSIA	137	188	37%
HONG KONG	97	187	93%
TAIWAN	54	92	70%
OTHERS	245	376	53%

ARRIVALS BY MONTH	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	76,897	88,712	15%
October	39,297	41,729	6%
November	37,600	46,983	25%
December	40,866		
January	45,774		
February	46,909		
March	37,095		
April	35,162		
May	35,163		
June	41,244		
July	47,515		
August	48,815		
September	43,069		
YEAR TOTAL	498,509	88,712	-----

Source: CNMI Customs Declaration Form

Revised

Sea Arrivals Nov-16

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - NOVEMBER 2016			
	Nov-15	Nov-16	% CHANGE
TOTAL ARRIVALS (from GUAM)	270	278	3%
JAPAN	122	48	-61%
KOREA	12	4	-67%
CHINA	0	0	-----
GUAM	112	183	63%
UNITED STATES	15	28	87%
PHILIPPINES	2	4	100%
RUSSIA	0	4	-----
HONG KONG	0	0	-----
TAIWAN	0	3	-----
OTHERS	7	4	57%
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	522	459	-12%
October	252	181	-28%
November	270	278	3%
December	262		
January	237		
February	372 r		
March	222		
April	232		
May	303		
June	258		
July	221		
August	156		
September	195		
YEAR TOTAL	2,980	459	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - NOVEMBER 2016			
	Nov-15	Nov-16	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	285	N/A	-----
OVERNIGHT VISITORS:	285	N/A	
JAPAN	32	N/A	
KOREA	162	N/A	
CHINA	31	N/A	
GUAM	7	N/A	
UNITED STATES	4	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
TAIWAN	0	N/A	
SAIPAN	49	N/A	
OTHERS	0	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	639	0	-----
October	354	N/A	-----
November	285	N/A	-----
December	446		
January	2,957		
February	3,997		
March	350		
April	285		
May	N/A		
June	285		
July	N/A		
August	N/A		
September	N/A		
YEAR TOTAL	8,959	0	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

NOVEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE
MODE OF ARRIVAL	37,600	46,983	100.00%	24.95%	4,301	4,649	100.00%	8.09%	16,836	24,760	100.00%	47.07%	14,477	14,901	100.00%	2.93%	923	1,150	100.00%	24.59%	1,063	1,523	100.00%	43.27%
Air	37,600	46,983	100.00%	24.95%	4,301	4,649	100.00%	8.09%	16,836	24,760	100.00%	47.07%	14,477	14,901	100.00%	2.93%	923	1,150	100.00%	24.59%	1,063	1,523	100.00%	43.27%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	37,600	46,983	100.00%	24.95%	4,301	4,649	100.00%	8.09%	16,836	24,760	100.00%	47.07%	14,477	14,901	100.00%	2.93%	923	1,150	100.00%	24.59%	1,063	1,523	100.00%	43.27%
Male	18,062	22,261	47.38%	23.25%	2,409	2,651	57.02%	10.05%	7,781	11,480	46.37%	47.54%	6,623	6,490	43.55%	-2.01%	600	688	59.83%	14.67%	649	952	62.51%	46.69%
Female	19,492	24,640	52.44%	26.41%	1,892	1,993	42.87%	5.34%	9,019	13,221	53.40%	46.59%	7,845	8,396	56.35%	7.02%	322	459	39.91%	42.55%	414	571	37.49%	37.92%
Not Stated	46	82	0.17%	78.26%	0	5	0.11%	----	36	59	0.24%	63.89%	9	15	0.10%	66.67%	1	3	0.26%	200.00%	0	0	0.00%	----
AGE GROUP (YEARS)	37,600	46,983	100.00%	24.95%	4,301	4,649	100.00%	8.09%	16,836	24,760	100.00%	47.07%	14,477	14,901	100.00%	2.93%	923	1,150	100.00%	24.59%	1,063	1,523	100.00%	43.27%
Under 10	53	10	0.02%	-81.13%	0	0	0.00%	----	8	8	0.03%	0.00%	45	1	0.01%	-97.78%	0	1	0.09%	----	0	0	0.00%	----
Under 13	5,688	7,838	16.68%	37.80%	245	310	6.67%	26.53%	4,860	6,798	27.46%	39.88%	467	591	3.97%	26.55%	44	58	5.04%	31.82%	72	81	5.32%	12.50%
10-17	3	5	0.01%	66.67%	0	1	0.02%	----	1	2	0.01%	100.00%	2	0	0.00%	-100.00%	0	2	0.17%	----	0	0	0.00%	----
13-15	362	480	1.02%	32.60%	12	13	0.28%	8.33%	330	438	1.77%	32.73%	4	4	0.03%	0.00%	9	15	1.30%	66.67%	7	10	0.66%	42.86%
16-19	329	390	0.83%	18.54%	91	97	2.09%	6.59%	179	203	0.82%	13.41%	24	37	0.25%	54.17%	25	28	2.43%	12.00%	10	25	1.64%	150.00%
18-19	7	2	0.00%	-71.43%	0	0	0.00%	----	1	1	0.00%	0.00%	6	0	0.00%	-100.00%	0	1	0.09%	----	0	0	0.00%	----
20-24	1,811	2,009	4.28%	10.93%	406	359	7.72%	-11.58%	255	452	1.83%	77.25%	1,050	1,005	6.74%	-4.29%	52	66	5.74%	26.92%	48	127	8.34%	164.58%
25-29	6,779	6,791	14.45%	0.18%	569	617	13.27%	8.44%	862	1,556	6.28%	80.51%	5,177	4,391	29.47%	-15.18%	68	82	7.13%	20.59%	103	145	9.52%	40.78%
30-34	5,205	6,550	13.94%	25.84%	519	573	12.33%	10.40%	1,924	3,086	12.46%	60.40%	2,571	2,664	17.88%	3.62%	72	70	6.09%	-2.78%	119	157	10.31%	31.93%
35-39	4,913	6,758	14.38%	37.55%	412	471	10.13%	14.32%	3,041	4,551	18.38%	49.65%	1,251	1,477	9.91%	18.07%	95	102	8.87%	7.37%	114	157	10.31%	37.72%
40-44	3,811	4,988	10.62%	30.88%	416	452	9.72%	8.65%	2,300	3,189	12.88%	38.65%	856	1,045	7.01%	22.08%	126	143	12.43%	13.49%	113	159	10.44%	40.71%
45-49	2,243	3,057	6.51%	36.29%	351	455	9.79%	29.63%	881	1,275	5.15%	44.72%	788	1,026	6.89%	30.20%	114	143	12.43%	25.44%	109	158	10.37%	44.95%
50-54	1,879	2,491	5.30%	32.57%	284	347	7.46%	22.18%	472	746	3.01%	58.05%	878	1,075	7.21%	22.44%	120	156	13.57%	30.00%	125	167	10.97%	33.60%
55-59	1,526	1,982	4.22%	29.88%	266	262	5.64%	-1.50%	530	783	3.16%	47.74%	545	710	4.76%	30.28%	80	116	10.09%	45.00%	105	111	7.29%	5.71%
60 & Over	2,899	3,545	7.55%	22.28%	729	687	14.78%	-5.76%	1,111	1,605	6.48%	44.46%	804	866	5.81%	7.71%	117	162	14.09%	38.46%	138	225	14.77%	63.04%
Not Stated	92	87	0.19%	-5.43%	1	5	0.11%	400.00%	81	67	0.27%	-17.28%	9	9	0.06%	0.00%	1	5	0.43%	400.00%	0	1	0.07%	----
PURPOSE OF VISIT	20,886	26,221	100.00%	25.54%	3,444	3,641	100.00%	5.72%	6,458	10,174	100.00%	57.54%	9,421	10,309	100.00%	9.43%	738	903	100.00%	22.36%	825	1,194	100.00%	44.73%
Pleasure	19,881	24,838	94.73%	24.93%	3,385	3,522	96.73%	4.05%	6,401	10,071	98.99%	57.33%	9,368	10,189	98.84%	8.76%	285	318	35.22%	11.58%	442	738	61.81%	66.97%
Business	978	1,214	4.63%	24.13%	45	109	2.99%	142.22%	56	89	0.87%	58.93%	47	85	0.82%	80.85%	452	530	58.69%	17.26%	378	401	33.58%	6.08%
Other	27	169	0.64%	525.93%	14	10	0.27%	-28.57%	1	14	0.14%	1300.00%	6	35	0.34%	483.33%	1	55	6.09%	5400.00%	5	55	4.61%	1000.00%
FREQUENCY OF VISIT	20,886	26,221	100.00%	25.54%	3,444	3,641	100.00%	5.72%	6,458	10,174	100.00%	57.54%	9,421	10,309	100.00%	9.43%	738	903	100.00%	22.36%	825	1,194	100.00%	44.73%
First Visit	15,865	20,413	77.85%	28.67%	1,593	1,861	51.11%	16.82%	4,868	8,087	79.49%	66.13%	8,979	9,657	93.68%	7.55%	55	133	14.73%	141.82%	370	675	56.53%	82.43%
Revisit	4,134	5,570	21.24%	34.74%	1,665	1,764	48.45%	5.95%	1,223	1,980	19.46%	61.90%	296	627	6.08%	111.82%	567	715	79.18%	26.10%	383	484	40.54%	26.37%
Not Stated	887	238	0.91%	-73.17%	186	16	0.44%	-91.40%	367	107	1.05%	-70.84%	146	25	0.24%	-82.88%	116	55	6.09%	-52.59%	72	35	2.93%	-51.39%
TRAVEL ARRANGEMENT	20,886	26,221	100.00%	25.54%	3,444	3,641	100.00%	5.72%	6,458	10,174	100.00%	57.54%	9,421	10,309	100.00%	9.43%	738	903	100.00%	22.36%	825	1,194	100.00%	44.73%
Individual Arranged	5,166	8,301	31.66%	60.69%	667	802	22.03%	20.24%	2,380	4,927	48.43%	107.02%	1,369	1,564	15.17%	14.24%	351	451	49.94%	28.49%	399	557	46.65%	39.60%
Packaged Tour	7,617	8,487	32.37%	11.42%	1,352	1,337	36.72%	-1.11%	3,193	3,992	39.24%	25.02%	3,003	3,073	29.81%	2.33%	9	9	1.00%	0.00%	60	76	6.37%	26.67%
Business Trip	1,748	2,171	8.28%	24.20%	760	960	26.37%	26.32%	174	353	3.47%	102.87%	348	277	2.69%	-20.40%	239	298	33.00%	24.69%	227	283	23.70%	24.67%
Group Tour	5,572	6,228	23.75%	11.77%	494	363	9.97%	-26.52%	541	646	6.35%	19.41%	4510	5,110	49.57%	13.30%	7	1	0.11%	-85.71%	20	108	9.05%	440.00%
Other	97	120	0.46%	23.71%	14	11	0.30%	-21.43%	33	45	0.44%	36.36%	9	19	0.18%	111.11%	20	13	1.44%	-35.00%	21	32	2.68%	52.38%
Not Stated	686	914	3.49%	33.24%	157	168	4.61%	7.01%	137	211	2.07%	54.01%	182	266	2.58%	46.15%	112	131	14.51%	16.96%	98	138	11.56%	40.82%
TRAVEL COMPANION	18,608	24,599	100.00%	32.20%	3,181	3,324	100.00%	4.50%	6,180	9,794	100.00%	58.48%	7,983	9,805	100.00%	22.82%	576	688	100.00%	19.44%	688	988	100.00%	43.60%
Spouse	7,299	8,315	33.80%	13.92%	487	489	14.71%	0.41%	3,596	5,074	51.81%	41.10%	3,076	2,550	26.01%	-17.10%	53	68	9.88%	28.30%	87	134	13.56%	54.02%
Children	3,774	5,253	21.35%	39.19%	224	257	7.73%	14.73%	2,995	4,406	44.99%	47.11%	480	503	5.13%	4.79%	25	36	5.23%	44.00%	50	51	5.16%	2.00%
Parents/Grandparents	1,090	1,425	5.79%	30.73%	84	96	2.89%	14.29%	630	868	8.86%	37.78%	358	434	4.43%	21.23%	10	9	1.31%	-10.00%	8	18	1.82%	125.00%
Other Family Members/relatives	950	1,162	4.72%	22.32%	124	139	4.18%	12.10%	576	745	7.61%	29.34%	190	194	1.98%									



Visitors Profile by Country (Saipan only)

NOVEMBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE	Nov-15	Nov-16	% SHARE	% CHGE
TRAVEL PLANS	20,233	25,443	25.75%		3,293	3,485	5.83%		6,278	10,001	59.30%		9,261	10,044	8.45%		655	810	23.66%		746	1,103	47.86%	
Pleasure	17,294	22,014	86.52%	27.29%	2,128	2,263	64.94%	6.34%	5,821	9,387	93.86%	61.26%	8,833	9,515	94.73%	7.72%	146	210	25.93%	43.84%	366	639	57.93%	74.59%
Business	870	1,059	4.16%	21.72%	54	97	2.78%	79.63%	29	51	0.51%	75.86%	51	86	0.86%	68.63%	404	458	56.54%	13.37%	332	367	33.27%	10.54%
Golf	1,012	1,270	4.99%	25.49%	469	516	14.81%	10.02%	480	617	6.17%	28.54%	31	78	0.78%	151.61%	8	24	2.96%	200.00%	24	35	3.17%	45.83%
Dive	1,253	1,578	6.20%	25.94%	521	501	14.38%	-3.84%	203	408	4.08%	100.99%	486	594	5.91%	22.22%	5	10	1.23%	100.00%	38	65	5.89%	71.05%
Convention	48	108	0.42%	125.00%	8	4	0.11%	-50.00%	6	10	0.10%	66.67%	17	40	0.40%	135.29%	8	17	2.10%	112.50%	9	37	3.35%	311.11%
Company Trip	762	1,045	4.11%	37.14%	593	694	19.91%	17.03%	46	72	0.72%	56.52%	73	208	2.07%	184.93%	29	36	4.44%	24.14%	21	35	3.17%	66.67%
Honeymoon	968	785	3.09%	-18.90%	29	34	0.98%	17.24%	156	155	1.55%	-0.64%	777	587	5.84%	-24.45%	0	1	0.12%	----	6	8	0.73%	33.33%
Get Married	46	60	0.24%	30.43%	22	44	1.26%	100.00%	0	2	0.02%	----	24	13	0.13%	-45.83%	0	1	0.12%	----	0	0	0.00%	----
Memorial Service	113	83	0.33%	-26.55%	79	22	0.63%	-72.15%	0	7	0.07%	----	16	20	0.20%	25.00%	16	17	2.10%	6.25%	2	17	1.54%	750.00%
Visit Friends	338	467	1.84%	38.17%	48	47	1.35%	-2.08%	56	91	0.91%	62.50%	38	50	0.50%	31.58%	111	146	18.02%	31.53%	85	133	12.06%	56.47%
Sports	51	49	0.19%	-3.92%	14	18	0.52%	28.57%	17	20	0.20%	17.65%	5	5	0.05%	0.00%	13	3	0.37%	-76.92%	2	3	0.27%	50.00%
Other	250	335	1.32%	34.00%	100	116	3.33%	16.00%	37	44	0.44%	18.92%	33	84	0.84%	154.55%	38	98	4.69%	0.00%	42	53	4.81%	26.19%
Not Stated	653	778	3.06%	19.14%	151	156	4.48%	3.31%	180	173	1.73%	-3.89%	160	265	2.64%	65.63%	83	93	11.48%	12.05%	79	91	8.25%	15.19%
TRAVEL MOTIVATION	19,018	23,617	24.18%		3,181	3,365	5.78%		5,890	9,372	59.12%		8,662	9,347	7.91%		592	604	2.03%		693	929	34.05%	
Newspaper	81	125	0.53%	54.32%	8	12	0.36%	50.00%	7	20	0.21%	185.71%	59	69	0.74%	16.95%	0	5	0.83%	#DIV/0!	7	19	2.05%	171.43%
Magazine	425	536	2.27%	26.12%	58	67	1.99%	15.52%	130	161	1.72%	23.85%	225	276	2.95%	22.67%	0	0	0.00%	#DIV/0!	12	32	3.44%	166.67%
Travel Agent	8,063	10,040	42.51%	24.52%	581	538	15.99%	-7.40%	2,392	3,027	32.30%	26.55%	5,006	6,352	67.96%	26.89%	18	14	2.32%	-22.22%	66	109	11.73%	65.15%
Climate	2,331	1,661	7.03%	-28.74%	513	513	15.25%	0.00%	380	608	6.49%	60.00%	1,394	465	4.97%	-66.64%	5	6	0.99%	20.00%	39	69	7.43%	76.92%
Price	436	604	2.56%	38.53%	230	261	7.76%	13.48%	112	199	2.12%	77.68%	78	119	1.27%	52.56%	6	4	0.66%	-33.33%	10	21	2.26%	110.00%
Short	1,031	1,391	5.89%	34.92%	462	506	15.04%	9.52%	431	685	7.31%	58.93%	105	144	1.54%	37.14%	18	21	3.48%	16.67%	15	35	3.77%	133.33%
Reading	479	713	3.02%	48.85%	9	21	0.62%	133.33%	418	626	6.68%	49.76%	28	48	0.51%	71.43%	1	2	0.33%	100.00%	23	16	1.72%	-30.43%
Flyer	278	358	1.52%	28.78%	98	72	2.14%	-26.53%	123	210	2.24%	70.73%	33	62	0.66%	87.88%	0	1	0.17%	----	24	13	1.40%	-45.83%
Friends / Relatives	2,310	2,900	12.28%	25.54%	533	561	16.67%	5.25%	732	1,023	10.92%	39.75%	722	896	9.59%	24.10%	166	196	32.45%	18.07%	157	224	24.11%	42.68%
TV / Radio	370	322	1.36%	-12.97%	60	32	0.95%	-46.67%	56	149	1.59%	166.07%	248	130	1.39%	-47.58%	1	0	0.00%	-100.00%	5	11	1.18%	120.00%
Prior Trip	1,316	1,728	7.32%	31.31%	713	738	21.93%	3.51%	405	659	7.03%	62.72%	81	169	1.81%	108.64%	57	71	11.75%	24.56%	60	91	9.80%	51.67%
Other	1,711	1,843	7.80%	7.71%	512	636	18.90%	24.22%	238	336	3.59%	41.18%	290	228	2.44%	-21.38%	344	305	50.50%	-11.34%	327	338	36.38%	3.36%
Web	3,909	6,347	26.87%	62.37%	516	572	17.00%	10.85%	1,863	3,925	41.88%	110.88%	1,420	1,662	17.78%	17.04%	25	27	4.47%	8.00%	85	161	17.33%	89.41%
Not Stated	1,868	2,604	11.03%	39.40%	263	276	8.20%	4.94%	568	802	8.56%	41.20%	759	962	10.29%	26.75%	146	299	49.50%	104.79%	132	265	28.53%	100.76%
OCCUPATION	20,886	26,221	100.00%	25.54%	3,444	3,641	100.00%	5.72%	6,458	10,174	100.00%	57.54%	9,421	10,309	100.00%	9.43%	738	903	100.00%	22.36%	825	1,194	100.00%	44.73%
Leg & Manager	1,080	1,196	4.56%	10.74%	571	569	15.63%	-0.35%	128	115	1.13%	-10.16%	236	289	2.80%	22.46%	88	126	13.95%	43.18%	57	97	8.12%	70.18%
Professional	3,797	5,414	20.65%	42.59%	238	295	8.10%	23.95%	1,045	1,694	16.65%	62.11%	2,039	2,778	26.95%	36.24%	180	247	27.35%	37.22%	295	400	33.50%	35.59%
Technicians	1,359	1,887	7.20%	38.85%	197	188	5.16%	-4.57%	528	841	8.27%	59.28%	500	715	6.94%	43.00%	85	75	8.31%	-11.76%	49	68	5.70%	38.78%
Clerk	7,609	8,334	31.78%	9.53%	1,293	1,480	40.65%	14.46%	2,290	3,773	37.08%	64.76%	3,975	2,990	29.00%	-24.78%	17	20	2.21%	17.65%	34	71	5.95%	108.82%
Service	1,903	2,487	9.48%	30.69%	321	334	9.17%	4.05%	842	1,361	13.38%	61.84%	683	709	6.88%	3.81%	23	33	3.65%	43.48%	34	50	4.19%	47.06%
Skilled	98	67	0.26%	-31.63%	27	17	0.47%	-37.04%	25	32	0.31%	28.00%	42	16	0.16%	-61.90%	2	1	0.11%	-50.00%	2	1	0.08%	-50.00%
Craftsman	95	143	0.55%	50.53%	1	1	0.03%	0.00%	6	8	0.08%	33.33%	66	113	1.10%	71.21%	10	11	1.22%	10.00%	12	10	0.84%	-16.67%
Plant Operator	189	269	1.03%	42.33%	16	17	0.47%	6.25%	68	116	1.14%	70.59%	102	129	1.25%	26.47%	0	5	0.55%	----	3	2	0.17%	-33.33%
Entry Level	153	163	0.62%	6.54%	0	2	0.05%	----	2	4	0.04%	100.00%	142	133	1.29%	-6.34%	7	13	1.44%	85.71%	2	11	0.92%	450.00%
Armed Forces	124	200	0.76%	61.29%	1	19	0.52%	1800.00%	34	63	0.62%	85.29%	1	0	0.00%	-100.00%	49	37	4.10%	-24.49%	39	81	6.78%	107.69%
Homemaker	1,185	1,569	5.98%	32.41%	149	126	3.46%	-15.44%	802	1,147	11.27%	43.02%	204	248	2.41%	21.57%	16	14	1.55%	-12.50%	14	34	2.85%	142.86%
Students	486	610	2.33%	25.51%	171	142	3.90%	-16.96%	176	289	2.84%	64.20%	102	121	1.17%	18.63%	23	33	3.65%	43.48%	14	25	2.09%	78.57%
Retirees	709	1,033	3.94%	45.70%	119	101	2.77%	-15.13%	130	183	1.80%	40.77%	418	651	6.31%	55.74%	19	32	3.54%	68.42%	23	66	5.53%	186.96%
Other	830	868	3.31%	4.58%	85	66	1.81%	-22.35%	141	201	1.98%	42.55%	458	470	4.56%	2.62%	52	45	4.98%	-13.46%	94	86	7.20%	-8.51%
Not Stated	1,269	1,981	7.56%	56.11%	255	284	7.80%	11.37%	241	347	3.41%	43.98%	453	947	9.19%	109.05%	167	211	23.37%	26.35%	153	192	16.08%	25.49%