



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2010 - 2011

	2010	2011	% Change
TOTAL TO DATE:	20,467	25,784	25.98%
<u>October</u>	<u>20,467</u>	<u>25,784</u>	<u>25.98%</u>
November	23,008		
December	30,155		
January	35,716		
February	37,850		
March	36,220		
April	26,255		
May	27,015 ^r		
June	28,372		
July	35,164		
August	38,047		
September	29,917		
YEAR TOTAL:	368,186	25,784	-----

Calendar Year 2009 - 2010

	2009	2010	% Change
TOTAL TO DATE:	300,793	320,340	6.50%
January	38,932	35,716	-8.26%
February	35,594 ^r	37,850	6.34%
March	32,908	36,220	10.06%
April	27,833	26,255	-5.67%
May	24,128	27,015 ^r	11.97%
June	21,803	28,372	30.13%
July	30,301	35,164	16.05%
August	37,072 ^r	38,047	2.63%
September	31,755	29,917	-5.79%
<u>October</u>	<u>20,467</u>	<u>25,784</u>	<u>25.98%</u>
November	23,008		
December	30,155		
YEAR TOTAL:	353,956	320,340	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	8,602	11,279	31%	4,813	8,681	80%	3,846	3,207	-17%
October	<u>8,602</u>	<u>11,279</u>	<u>31%</u>	<u>4,813</u>	<u>8,681</u>	<u>80%</u>	<u>3,846</u>	<u>3,207</u>	<u>-17%</u>
November	10,553			6,892			2,742		
December	15,638			10,157			1,302		
January	18,018			11,710			3,065		
February	19,271			9,603			6,286		
March	21,685			8,185			3,196		
April	10,463			8,619			3,483		
May	11,434 ^r			9,643			3,159		
June	13,451			8,931			2,298		
July	16,596			10,782			4,615		
August	20,117			10,786			4,343		
September	16,992			7,958			2,377		
Year Total	182,820			108,079			40,712		
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	1,520	1,225	-19%	909	762	-16%	132	43	-67%
October	<u>1,520</u>	<u>1,225</u>	<u>-19%</u>	<u>909</u>	<u>762</u>	<u>-16%</u>	<u>132</u>	<u>43</u>	<u>-67%</u>
November	1,468			496			210		
December	1,578			792			60		
January	1,524			644			39		
February	1,231			997			45		
March	1,559			751			45		
April	1,376			662			201		
May	1,441			746			62		
June	1,760			1,035			39		
July	1,460			951			42		
August	1,315			837 ^r			43		
September	1,251			893			41		
Year Total	17,483			9,713			959		
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2010	2011	% Change	2010	2011	% Change	2010	2011	% Change
TOTAL TO DATE	377	367	-3%	12	34	183%	256	186	-27%
October	<u>377</u>	<u>367</u>	<u>-3%</u>	<u>12</u>	<u>34</u>	<u>183%</u>	<u>256</u>	<u>186</u>	<u>-27%</u>
November	374			43			230		
December	401			5			222		
January	487			4			225		
February	181			10			226		
March	496			7			296		
April	260			10			1,181		
May	305			1			224		
June	485			12			361		
July	375			72			271		
August	383			41			182		
September	205			3			197		
Year Total	4,329			220			3,871		

^r Revised

VISITOR ARRIVALS TO SAIPAN - OCTOBER 2010

ARRIVALS BY MODE OF TRANSPORTATION	<u>Oct-09</u>	<u>Oct-10</u>	% CHANGE
Air Arrivals	19,562	25,268	29%
Sea Arrivals	430	217	-50%
TOTAL ARRIVALS	19,992	25,485	27%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	8,403	11,161	33%
Kanto (Tokyo)	5,957	8,843	48%
Kinki (Osaka)	711	368	-48%
Tokai (Nagoya)	739	859	16%
Tohoku (Sendai)	506	407	-20%
Kyushu (Fukuoka)	91	106	16%
Hokkaido (Sapporo)	88	122	39%
Chugoku (Hiroshima)	55	68	24%
Shikoku	33	24	-27%
Okinawa	11	21	91%
Others	2	29	1350%
Not Specified	210	314	50%
KOREA	4,808	8,680	81%
Seoul	2,542	4,237	67%
Pusan	420	778	85%
Taegu	202	239	18%
Inchon	188	56	-70%
Others	1,280	3,005	135%
Not Specified	176	365	107%
CHINA/HONG KONG	3,846	3,205	-17%
GUAM	1,270	1,073	-16%
UNITED STATES	469	524	12%
PHILIPPINES	132	42	-68%
RUSSIA	377	366	-3%
TAIWAN	12	33	175%
OTHER	245	184	-25%

ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	19,992	25,485	27%
October	19,992	25,485	27%
November	22,446		
December	29,554		
January	35,318		
February	37,393		
March	35,470		
April	25,862		
May	26,320		
June	27,959		
July	34,432		
August	37,302		
September	29,486		
YEAR TOTAL	361,534	25,485	-----

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Oct-10

Military Shp: USS Defender - 85 crew (Oct. 2-6); USS Louisville - 132 crew (Oct. 10-16)

Cruise Ship: n/a

VISITOR ARRIVALS TO ROTA - OCTOBER 2010			
	<u>Oct-09</u>	<u>Oct-10</u>	% CHANGE
TOTAL ARRIVALS	852	299	-65%
ARRIVALS FROM GUAM	475	299	-37%
JAPAN	199	118	-41%
KOREA	5	1	-80%
CHINA/HONG KONG	0	2	-----
GUAM	250	152	-39%
UNITED STATES	10	21	110%
PHILIPPINES	0	1	-----
RUSSIA	0	1	-----
TAIWAN	0	1	-----
OTHER	11	2	-82%
INTERISLAND ARRIVALS	377	0	-----
JAPAN	71	<i>Not Available</i>	-----
KOREA	67		-----
CHINA/HONG KONG	0		-----
UNITED STATES (INCLUDING GUAM)	101		-----
PHILIPPINES	101		-----
OTHER	37		-----
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	852	299	-65%
<u>October</u>	<u>852</u>	<u>299</u>	<u>-65%</u>
November	881		
December	601		
January	398		
February	457		
March	750		
April	393		
May	695 ^r		
June	413		
July	732		
August	745		
September	431		
YEAR TOTAL	7,348	299	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TINIAN - OCTOBER 2010			
	<u>Oct-09</u>	<u>Oct-10</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	3,759	1,955	-48%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	<i>Not Available</i>	-----
KOREA	0		-----
CHINA/HONG KONG	0		-----
GUAM	<i>No Visitor Arrival</i>		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,658	1,941	-47%
JAPAN	303	280	-8%
KOREA	208	275	32%
CHINA/HONG KONG	2,915	1,232	-58%
GUAM	18	15	-17%
UNITED STATES	20	14	-30%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	179	125	-30%
OTHER	15	0	-100%
DAY VISITORS:	101	14	-86%
ARRIVALS BY MONTH	FY 2010	FY 2011	% CHANGE
TOTAL TO DATE	3,759	1,955	-48%
October	3,759	1,955	-48%
November	3,210 r		
December	2,128		
January	3,426		
February	4,804 r		
March	3,120		
April	3,127		
May	2,765		
June	1,949		
July	3,158		
August	2,465		
September	1,738		
YEAR TOTAL	35,649	1,955	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE
MODE OF ARRIVAL	19,992	25,485	100.00%	27.48%	8,403	11,161	100.00%	32.82%	4,808	8,680	100.00%	80.53%	3,846	3,205	100.00%	-16.67%	1,270	1,073	100.00%	-15.51%	1,665	1,366	100.00%	-17.96%
Air	19,562	25,268	99.15%	29.17%	8,403	11,161	100.00%	32.82%	4,808	8,680	100.00%	80.53%	3,846	3,205	100.00%	-16.67%	1,270	1,073	100.00%	-15.51%	1,235	1,149	84.11%	-6.96%
Sea	430	217	0.85%	-49.53%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	430	217	15.89%	-49.53%
GENDER	19,562	25,268	100.00%	29.17%	8,403	11,161	100.00%	32.82%	4,808	8,680	100.00%	80.53%	3,846	3,205	100.00%	-16.67%	1,270	1,073	100.00%	-15.51%	1,235	1,149	100.00%	-6.96%
Male	9,919	12,445	49.25%	25.47%	4,192	5,387	48.27%	28.51%	2,318	4,077	46.97%	75.88%	1,887	1,612	50.30%	-14.57%	830	700	65.24%	-15.66%	692	669	58.22%	-3.32%
Female	9,636	12,819	50.73%	33.03%	4,209	5,774	51.73%	37.18%	2,487	4,602	53.02%	85.04%	1,958	1,590	49.61%	-18.79%	440	373	34.76%	-15.23%	542	480	41.78%	-11.44%
Not Stated	7	4	0.02%	-42.86%	2	0	0.00%	-100.00%	3	1	0.01%	-66.67%	1	3	0.09%	200.00%	0	0	0.00%	----	1	0	0.00%	-100.00%
AGE GROUP (YEARS)	19,562	25,268	100.00%	29.17%	8,403	11,161	100.00%	32.82%	4,808	8,680	100.00%	80.53%	3,846	3,205	100.00%	-16.67%	1,270	1,073	100.00%	-15.51%	1,235	1,149	100.00%	-6.96%
Under 10	4	113	0.45%	2725.00%	0	2	0.02%	----	1	104	1.20%	10300.00%	0	1	0.03%	----	1	5	0.47%	400.00%	2	1	0.09%	-50.00%
Under 13	1,374	2,856	11.30%	107.86%	558	924	8.28%	65.59%	523	1,561	17.98%	198.47%	131	144	4.49%	9.92%	47	73	6.80%	55.32%	115	154	13.40%	33.91%
10-17	0	4	0.02%	----	0	0	0.00%	----	0	4	0.05%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	140	279	1.10%	99.29%	41	60	0.54%	46.34%	39	168	1.94%	330.77%	28	25	0.78%	-10.71%	21	12	1.12%	-42.86%	11	14	1.22%	27.27%
16-19	652	512	2.03%	-21.47%	513	418	3.75%	-18.52%	18	35	0.40%	94.44%	32	28	0.87%	-12.50%	71	20	1.86%	-71.83%	18	11	0.96%	-38.89%
18-19	6	2	0.01%	-66.67%	0	1	0.01%	----	0	1	0.01%	----	0	0	0.00%	----	3	0	0.00%	-100.00%	3	0	0.00%	-100.00%
20-24	1,278	1,881	7.44%	47.18%	870	1,501	13.45%	72.53%	77	120	1.38%	55.84%	192	176	5.49%	-8.33%	71	48	4.47%	-32.39%	68	36	3.13%	-47.06%
25-29	3,424	4,294	16.99%	25.41%	1,440	1,887	16.91%	31.04%	955	1,299	14.97%	36.02%	814	923	28.80%	13.39%	110	76	7.08%	-30.91%	105	109	9.49%	3.81%
30-34	3,125	4,147	16.41%	32.70%	1,251	1,489	13.34%	19.02%	1,196	1,952	22.49%	63.21%	464	508	15.85%	9.48%	92	71	6.62%	-22.83%	122	127	11.05%	4.10%
35-39	2,580	3,667	14.51%	42.13%	997	1,416	12.69%	42.03%	758	1,587	18.28%	109.37%	556	397	12.39%	-28.60%	149	131	12.21%	-12.08%	120	136	11.84%	13.33%
40-44	1,983	2,286	9.05%	15.28%	731	945	8.47%	29.27%	440	712	8.20%	61.82%	511	355	11.08%	-30.53%	156	142	13.23%	-8.97%	145	132	11.49%	-8.97%
45-49	1,503	1,548	6.13%	2.99%	515	687	6.16%	33.40%	264	276	3.18%	4.55%	405	303	9.45%	-25.19%	176	157	14.63%	-10.80%	143	125	10.88%	-12.59%
50-54	1,139	1,106	4.38%	-2.90%	374	465	4.17%	24.33%	198	246	2.83%	24.24%	327	177	5.52%	-45.87%	131	125	11.65%	-4.58%	109	93	8.09%	-14.68%
55-59	995	938	3.71%	-5.73%	428	418	3.75%	-2.34%	146	242	2.79%	65.75%	203	73	2.28%	-64.04%	109	98	9.13%	-10.09%	109	107	9.31%	-1.83%
60 & Over	1,346	1,617	6.40%	20.13%	683	947	8.48%	38.65%	178	371	4.27%	97.34%	181	81	2.53%	-55.25%	131	114	10.62%	-12.98%	163	104	9.05%	-36.20%
Not Stated	13	18	0.07%	38.46%	2	1	0.01%	-50.00%	5	2	0.02%	-60.00%	2	14	0.44%	600.00%	0	1	0.09%	-50.00%	2	0	0.00%	-100.00%
PURPOSE OF VISIT	14,952	16,231	100.00%	8.55%	6,542	8,382	100.00%	28.13%	2,726	4,235	100.00%	55.36%	3,767	1,975	100.00%	-47.57%	1,026	847	100.00%	-17.45%	891	792	100.00%	-11.11%
Pleasure	13,618	15,173	93.48%	11.42%	6,426	8,303	99.06%	29.21%	2,620	4,167	98.39%	59.05%	3,656	1,925	97.47%	-47.35%	405	338	39.91%	-16.54%	511	440	55.56%	-13.89%
Business	1,038	822	5.06%	-20.81%	80	45	0.54%	-43.75%	88	33	0.78%	-62.50%	89	26	1.32%	-70.79%	483	416	49.11%	-13.87%	298	302	38.13%	1.34%
Other	296	236	1.45%	-20.27%	36	34	0.41%	-5.56%	18	35	0.83%	94.44%	22	24	1.22%	9.09%	138	93	10.98%	-32.61%	82	50	6.31%	-39.02%
FREQUENCY OF VISIT	14,952	16,231	100.00%	8.55%	6,542	8,382	100.00%	28.13%	2,726	4,235	100.00%	55.36%	3,767	1,975	100.00%	-47.57%	1,026	847	100.00%	-17.45%	891	792	100.00%	-11.11%
First Visit	9,075	9,700	59.76%	6.89%	3,410	4,458	53.19%	30.73%	2,007	3,108	73.39%	54.86%	3,195	1,747	88.46%	-45.32%	84	69	8.15%	-17.86%	379	318	40.15%	-16.09%
Revisit	4,299	5,021	30.93%	16.79%	2,583	3,330	39.73%	28.92%	520	606	14.31%	16.54%	126	126	6.38%	0.00%	703	592	69.89%	-15.79%	367	367	46.34%	0.00%
Not Stated	1,578	1,510	9.30%	-4.31%	549	594	7.09%	8.20%	199	521	12.30%	161.81%	446	102	5.16%	-77.13%	239	186	21.96%	-22.18%	145	107	13.51%	-26.21%
TRAVEL ARRANGEMENT	14,952	16,231	100.00%	8.55%	6,542	8,382	100.00%	28.13%	2,726	4,235	100.00%	55.36%	3,767	1,975	100.00%	-47.57%	1,026	847	100.00%	-17.45%	891	792	100.00%	-11.11%
Individual Arranged	2,959	2,857	17.60%	-3.45%	963	1,068	12.74%	10.90%	977	853	20.14%	-12.69%	108	115	5.82%	6.48%	483	456	53.84%	-5.59%	428	365	46.09%	-14.72%
Packaged Tour	7,724	8,795	54.19%	13.87%	3,483	4,961	59.19%	42.43%	1,123	2,476	58.47%	120.48%	3,003	1,286	65.11%	-57.18%	32	11	1.30%	-65.63%	83	61	7.70%	-26.51%
Business Trip	1,481	1,611	9.93%	8.78%	857	931	11.11%	8.63%	187	176	4.16%	-5.88%	70	121	6.13%	72.86%	221	177	20.90%	-19.91%	146	206	26.01%	41.10%
Group Tour	1,022	1,622	9.99%	58.71%	524	903	10.77%	72.33%	297	436	10.30%	46.80%	139	253	12.81%	82.01%	36	5	0.59%	-86.11%	26	25	3.16%	-3.85%
Other	165	171	1.05%	3.64%	28	19	0.23%	-32.14%	41	98	2.31%	139.02%	18	6	0.30%	-66.67%	39	28	3.31%	-28.21%	39	20	2.53%	-48.72%
Not Stated	1,601	1,175	7.24%	-26.61%	687	500	5.97%	-27.22%	101	196	4.63%	94.06%	429	194	9.82%	-54.78%	215	170	20.07%	-20.93%	169	115	14.52%	-31.95%
TRAVEL COMPANION	13,067	14,325	100.00%	9.63%	5,800	7,597	100.00%	30.98%	2,538	3,775	100.00%	48.74%	3,359	1,773	100.00%	-47.22%	715	574	100.00%	-19.72%	655	606	100.00%	-7.48%
Spouse	2,738	3,976	27.76%	45.22%	971	1,279	16.84%	31.72%	1,238	1,969	52.16%	59.05%	365	577	32.54%	58.08%	60	59	10.28%	-1.67%	104	92	15.18%	-11.54%
Children	1,004	1,953	13.63%	94.52%	475	721	9.49%	51.79%	351	966	25.59%	175.21%	59	138	7.78%	133.90%	41	46	8.01%	12.20%	78	82	13.53%	5.13%
Parents/Grandparents	313	538	3.76%	71.88%	154	232	3.05%	50.65%	92	215	5.70%	133.70%	36	74	4.17%	105.56%	7	9	1.57%	28.57%	24	8	1.32%	-66.67%
Other Family Members/relatives	511	665	4.64%	30.14%	255	348	4.58%	36.47%	135	215	5.70%	59.26%	29	37	2.09%	27.59%	49	35</						

Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA/HK *				GUAM				OTHERS			
	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE	Oct-09	Oct-10	% SHARE	% CHGE
TRAVEL PLANS	13,494	15,240	12.94%		6,006	7,947	32.32%		2,587	4,038	56.09%		3,347	1,846	-44.85%		834	711	-14.75%		720	698	-3.06%	
Pleasure	10,594	11,810	77.49%	11.48%	4,557	6,017	75.71%	32.04%	2,188	3,523	87.25%	61.01%	3,224	1,699	92.04%	-47.30%	273	221	31.08%	-19.05%	352	350	50.14%	-0.57%
Business	828	731	4.80%	-11.71%	98	61	0.77%	-37.76%	58	27	0.67%	-53.45%	71	25	1.35%	-64.79%	370	346	48.66%	-6.49%	231	272	38.97%	17.75%
Golf	835	965	6.33%	15.57%	607	717	9.02%	18.12%	174	187	4.63%	7.47%	3	15	0.81%	400.00%	30	20	2.81%	-33.33%	21	26	3.72%	23.81%
Dive	1,309	1,622	10.64%	23.91%	1,166	1,408	17.72%	20.75%	72	101	2.50%	40.28%	28	64	3.47%	128.57%	6	6	0.84%	0.00%	37	43	6.16%	16.22%
Convention	50	44	0.29%	-12.00%	5	3	0.04%	-40.00%	6	4	0.10%	-33.33%	0	3	0.16%	-----	12	13	1.83%	8.33%	27	21	3.01%	-22.22%
Company Trip	731	920	6.04%	25.85%	647	774	9.74%	19.63%	23	60	1.49%	160.87%	23	51	2.76%	121.74%	24	17	2.39%	-29.17%	14	18	2.58%	28.57%
Honeymoon	533	751	4.93%	40.90%	79	107	1.35%	35.44%	383	509	12.61%	32.90%	65	124	6.72%	90.77%	1	2	0.28%	100.00%	5	9	1.29%	80.00%
Get Married	64	75	0.49%	17.19%	57	62	0.78%	8.77%	3	4	0.10%	33.33%	1	7	0.38%	600.00%	1	1	0.14%	0.00%	2	1	0.14%	-50.00%
Memorial Service	54	84	0.55%	55.56%	7	40	0.50%	471.43%	2	1	0.02%	-50.00%	2	1	0.05%	-50.00%	36	32	4.50%	-11.11%	7	10	1.43%	42.86%
Visit Friends	463	398	2.61%	-14.04%	93	105	1.32%	12.90%	68	48	1.19%	-29.41%	17	7	0.38%	-58.82%	151	144	20.25%	-4.64%	134	94	13.47%	-29.85%
Sports	171	85	0.56%	-50.29%	56	41	0.52%	-26.79%	11	14	0.35%	27.27%	5	2	0.11%	-60.00%	85	21	2.95%	-75.29%	14	7	1.00%	-50.00%
Other	294	493	3.23%	67.69%	154	373	4.69%	142.21%	25	48	1.19%	92.00%	12	12	0.65%	0.00%	47	34	4.78%	-27.66%	56	26	3.72%	-53.57%
Not Stated	1,458	991	6.50%	-32.03%	536	435	5.47%	-18.84%	139	197	4.88%	41.73%	420	129	6.99%	-69.29%	192	136	19.13%	-29.17%	171	94	13.47%	-45.03%
TRAVEL MOTIVATION	13,347	14,898	11.62%		5,895	7,804	32.38%		2,613	3,983	52.43%		3,347	1,789	-46.55%		755	664	-12.05%		737	658	-10.72%	
Newspaper	81	143	0.96%	76.54%	34	40	0.51%	17.65%	15	64	1.61%	326.67%	23	31	1.73%	34.78%	2	1	0.15%	-50.00%	7	7	1.06%	0.00%
Magazine	197	376	2.52%	90.86%	129	212	2.72%	64.34%	23	71	1.78%	208.70%	41	83	4.64%	102.44%	1	2	0.30%	100.00%	3	8	1.22%	166.67%
Travel Agent	5,688	5,127	34.41%	-9.86%	1,153	1,798	23.04%	55.94%	1,466	2,161	54.26%	47.41%	2,957	1,077	60.20%	-63.58%	13	15	2.26%	15.38%	99	76	11.55%	-23.23%
Climate	1,137	1,487	9.98%	30.78%	961	1,217	15.59%	26.64%	72	186	4.67%	158.33%	38	38	2.12%	0.00%	8	2	0.30%	-75.00%	58	44	6.69%	-24.14%
Price	954	1,457	9.78%	52.73%	889	1,382	17.71%	55.46%	26	40	1.00%	53.85%	22	9	0.50%	-59.09%	4	10	1.51%	150.00%	13	16	2.43%	23.08%
Short	1,375	1,710	11.48%	24.36%	1,132	1,394	17.86%	23.14%	156	227	5.70%	45.51%	30	47	2.63%	56.67%	38	21	3.16%	-44.74%	19	21	3.19%	10.53%
Reading	88	254	1.70%	188.64%	25	36	0.46%	44.00%	51	197	4.95%	286.27%	2	12	0.67%	500.00%	3	0	0.00%	-100.00%	7	9	1.37%	28.57%
Flyer	365	456	3.06%	24.93%	251	294	3.77%	17.13%	90	123	3.09%	36.67%	9	7	0.39%	-22.22%	0	1	0.15%	-----	15	31	4.71%	106.67%
Friends / Relatives	2,033	2,282	15.32%	12.25%	1,174	1,391	17.82%	18.48%	292	347	8.71%	18.84%	124	132	7.38%	6.45%	219	244	36.75%	11.42%	224	168	25.53%	-25.00%
TV / Radio	69	133	0.89%	92.75%	30	38	0.49%	26.67%	23	62	1.56%	169.57%	9	28	1.57%	211.11%	1	0	0.00%	-100.00%	6	5	0.76%	-16.67%
Prior Trip	1,631	1,822	12.23%	11.71%	1,235	1,449	18.57%	17.33%	193	235	5.90%	21.76%	27	11	0.61%	-59.26%	107	71	10.69%	-33.64%	69	56	8.51%	-18.84%
Other	1,790	1,910	12.82%	6.70%	859	822	10.53%	-4.31%	164	294	7.38%	79.27%	62	160	8.94%	158.06%	420	364	54.82%	-13.33%	285	270	41.03%	-5.26%
Web	1,475	2,548	17.10%	72.75%	865	1,425	18.26%	64.74%	401	682	17.12%	70.07%	128	340	19.01%	165.63%	19	24	3.61%	26.32%	62	77	11.70%	24.19%
Not Stated	1,605	1,333	8.95%	-16.95%	647	578	7.41%	-10.66%	113	252	6.33%	123.01%	420	186	10.40%	-55.71%	271	183	27.56%	-32.47%	154	134	20.36%	-12.99%
OCCUPATION	14,952	16,231	100.00%	8.55%	6,542	8,382	100.00%	28.13%	2,726	4,235	100.00%	55.36%	3,767	1,975	100.00%	-47.57%	1,026	847	100.00%	-17.45%	891	792	100.00%	-11.11%
Leg & Manager	1,063	1,240	7.64%	16.65%	777	891	10.63%	14.67%	58	61	1.44%	5.17%	50	95	4.81%	90.00%	94	105	12.40%	11.70%	84	88	11.11%	4.76%
Professional	4,282	2,707	16.68%	-36.78%	507	651	7.77%	28.40%	571	868	20.50%	52.01%	2,754	769	38.94%	-72.08%	201	164	19.36%	-18.41%	249	255	32.20%	2.41%
Technicians	779	1,008	6.21%	29.40%	316	388	4.63%	22.78%	234	340	8.03%	45.30%	92	163	8.25%	77.17%	87	79	9.33%	-9.20%	50	38	4.80%	-24.00%
Clerk	3,331	4,847	29.86%	45.51%	2,270	3,166	37.77%	39.47%	825	1,256	29.66%	52.24%	191	385	19.49%	101.57%	16	17	2.01%	6.25%	29	23	2.90%	-20.69%
Service	1,275	1,640	10.10%	28.63%	756	884	10.55%	16.93%	426	667	15.75%	56.57%	48	54	2.73%	12.50%	27	19	2.24%	-29.63%	18	16	2.02%	-11.11%
Skilled	58	46	0.28%	-20.69%	20	31	0.37%	55.00%	32	12	0.28%	-62.50%	2	3	0.15%	50.00%	2	0	0.00%	-100.00%	2	0	0.00%	-100.00%
Craftsman	26	25	0.15%	-3.85%	2	3	0.04%	50.00%	6	1	0.02%	-83.33%	2	7	0.35%	250.00%	12	5	0.59%	-58.33%	4	9	1.14%	125.00%
Plant Operator	88	150	0.92%	70.45%	33	58	0.69%	75.76%	28	63	1.49%	125.00%	22	22	1.11%	0.00%	1	5	0.59%	400.00%	4	2	0.25%	-50.00%
Entry Level	71	19	0.12%	-73.24%	1	2	0.02%	100.00%	61	5	0.12%	-91.80%	1	7	0.35%	600.00%	4	2	0.24%	-50.00%	4	3	0.38%	-25.00%
Armed Forces	89	110	0.68%	23.60%	5	3	0.04%	-40.00%	8	17	0.40%	112.50%	0	0	0.00%	-----	44	45	5.31%	2.27%	32	45	5.68%	40.63%
Homemaker	472	704	4.34%	49.15%	245	322	3.84%	31.43%	168	323	7.63%	92.26%	13	19	0.96%	46.15%	27	26	3.07%	-3.70%	19	14	1.77%	-26.32%
Students	739	1,182	7.28%	59.95%	563	943	11.25%	67.50%	60	153	3.61%	155.00%	38	50	2.53%	31.58%	51	20	2.36%	-60.78%	27	16	2.02%	-40.74%
Retirees	277	321	1.98%	15.88%	157	195	2.33%	24.20%	39	46	1.09%	17.95%	22	32	1.62%	45.45%	19	17	2.01%	-10.53%	40	31	3.91%	-22.50%
Other	357	534	3.29%	49.58%	94	140	1.67%	48.94%	64	116	2.74%	81.25%	42	151	7.65%	259.52%	81	80	9.45%	-1.23%	76	47	5.93%	-38.16%
Not Stated	2,045	1,698	10.46%	-16.97%	796	705	8.41%	-11.43%	146	307	7.25%	110.27%	490	218	11.04%	-55.51%	360	263	31.05%	-26.94%	253	205	25.88%	-18.97%
LENGTH OF STAY (NIGHTS)	73,945	93,636	26.63%		28,466	37,838	32.92%		18,940	33,427	76.49%		16,455	12,910	-21.54%		2,711	2,295	-15.34%		7,373	7,166	-2.81%	
Avg. Length of Stay (Nights)	3.78	3.71			3.39	3.39			3.94	3.85			4.28	4.03			2.13	2.14			5.97	6.24		

* Effective October 2006, arrivals from Hong Kong are included with China.



JAPAN VISITORS PROFILE

Oct-10

OCTOBER	2009		2010			2009		2010			2009		2010				
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	0	2	----	0.00%	0.04%	0	0	----	0.00%	0.00%	0	0	0	2	----	0.00%	0.02%
Under 13	278	482	73.38%	6.63%	8.95%	278	442	58.99%	6.60%	7.66%	2	0	558	924	65.59%	6.64%	8.28%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	14	25	78.57%	0.33%	0.46%	27	35	29.63%	0.64%	0.61%	0	0	41	60	46.34%	0.49%	0.54%
16-19	220	181	-17.73%	5.25%	3.36%	293	237	-19.11%	6.96%	4.10%	0	0	513	418	-18.52%	6.10%	3.75%
18-19	0	1	----	0.00%	0.02%	0	0	----	0.00%	0.00%	0	0	0	1	----	0.00%	0.01%
20-24	248	480	93.55%	5.92%	8.91%	622	1,021	64.15%	14.78%	17.68%	0	0	870	1,501	72.53%	10.35%	13.45%
25-29	533	675	26.64%	12.71%	12.53%	907	1,212	33.63%	21.55%	20.99%	0	0	1,440	1,887	31.04%	17.14%	16.91%
30-34	607	673	10.87%	14.48%	12.49%	644	816	26.71%	15.30%	14.13%	0	0	1,251	1,489	19.02%	14.89%	13.34%
35-39	570	752	31.93%	13.60%	13.96%	427	664	55.50%	10.14%	11.50%	0	0	997	1,416	42.03%	11.86%	12.69%
40-44	445	587	31.91%	10.62%	10.90%	286	358	25.17%	6.79%	6.20%	0	0	731	945	29.27%	8.70%	8.47%
45-49	329	433	31.61%	7.85%	8.04%	186	254	36.56%	4.42%	4.40%	0	0	515	687	33.40%	6.13%	6.16%
50-54	231	268	16.02%	5.51%	4.97%	143	197	37.76%	3.40%	3.41%	0	0	374	465	24.33%	4.45%	4.17%
55-59	277	263	-5.05%	6.61%	4.88%	151	155	2.65%	3.59%	2.68%	0	0	428	418	-2.34%	5.09%	3.75%
60 and Over	440	564	28.18%	10.50%	10.47%	243	383	57.61%	5.77%	6.63%	0	0	683	947	38.65%	8.13%	8.48%
Not Stated	0	1	----	0.00%	0.02%	2	0	-100.00%	0.05%	0.00%	0	0	2	1	-50.00%	0.02%	0.01%
Total	4,192	5,387	28.51%	100.00%	100.00%	4,209	5,774	37.18%	100.00%	100.00%	2	0	8,403	11,161	32.82%	100.00%	100.00%

FREQUENCY OF VISIT	2009		2010			TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share		Number	% Share
First Visit	3,410	4,458	30.73%	52.12%	53.19%	Spouse	1,279	16.84%
Revisit	2,583	3,330	28.92%	39.48%	39.73%	Children	721	9.49%
Not Stated	549	594	8.20%	8.39%	7.09%	Parents/Grandparents	232	3.05%
						Other Family Members	348	4.58%
						Business Associates	1,316	17.32%
						Friends	3,561	46.87%
						Tour Group	772	10.16%
						Alone	467	6.15%
						# of respondents	7,597	

TRAVEL PLANS	2009		2010			TRAVEL MOTIVATION	2009		2010		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Pleasure	4,557	6,017	32.04%	75.87%	75.71%	Internet	865	1,425	64.74%	14.67%	18.26%
Business	98	61	-37.76%	1.63%	0.77%	Newspaper	34	40	17.65%	0.58%	0.51%
Golf	607	717	18.12%	10.11%	9.02%	Magazines	129	212	64.34%	2.19%	2.72%
Diving	1,166	1,408	20.75%	19.41%	17.72%	Travel Agents	1,153	1,798	55.94%	19.56%	23.04%
Attend Conf & Conv	5	3	-40.00%	0.08%	0.04%	Climate	961	1,217	26.64%	16.30%	15.59%
Company Trip	647	774	19.63%	10.77%	9.74%	Price	889	1,382	55.46%	15.08%	17.71%
Honeymoon	79	107	35.44%	1.32%	1.35%	Short flight Time	1,132	1,394	23.14%	19.20%	17.86%
Getting Married	57	62	8.77%	0.95%	0.78%	General Reading	25	36	44.00%	0.42%	0.46%
Memorial Service	7	40	471.43%	0.12%	0.50%	Flyer/Poster	251	294	17.13%	4.26%	3.77%
VFR	93	105	12.90%	1.55%	1.32%	Friends/Relatives	1,174	1,391	18.48%	19.92%	17.82%
Attend Sport Events	56	41	-26.79%	0.93%	0.52%	TV/Radio	30	38	26.67%	0.51%	0.49%
Others	154	373	142.21%	2.56%	4.69%	Previous Trip	1,235	1,449	17.33%	20.95%	18.57%
						Others	859	822	-4.31%	14.57%	10.53%

OCCUPATION	2009		2010			Entry Level	2009		2010		
	Number	Number	% Chge	% Share	% Share		Number	Number	% Chge	% Share	% Share
Legislators, and managers	777	891	14.67%	11.88%	10.63%	Armed Forces	5	3	-40.00%	0.08%	0.04%
Professional	507	651	28.40%	7.75%	7.77%	Homemakers	245	322	31.43%	3.75%	3.84%
Technicians	316	388	22.78%	4.83%	4.63%	Students	563	943	67.50%	8.61%	11.25%
Clerk	2,270	3,166	39.47%	34.70%	37.77%	Retirees	157	195	24.20%	2.40%	2.33%
Service Workers	756	884	16.93%	11.56%	10.55%	Others	94	140	48.94%	1.44%	1.67%
Skilled Workers	20	31	55.00%	0.31%	0.37%	Not Stated	796	705	-11.43%	12.17%	8.41%
Craft and related trades worker	2	3	50.00%	0.03%	0.04%						
Operators and Assemblers	33	58	75.76%	0.50%	0.69%						



KOREA VISITORS PROFILE

Oct-10

OCTOBER	2009		2010		2009		2010		2009		2010		2009		2010		2009		2010	
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share	% Share	% Share	
AGE/SEX	Number	Number				Number	Number						Number	Number						
Under 10	0	53	----	0.00%	1.30%	1	51	5000.00%	0.04%	1.11%	0	0	1	104	10300.00%	0.02%	1.20%			
Under 13	264	796	201.52%	11.39%	19.52%	256	764	198.44%	10.29%	16.60%	3	1	523	1,561	198.47%	10.88%	17.98%			
10-17	0	4	----	0.00%	0.10%	0	0	----	0.00%	0.00%	0	0	0	4	----	0.00%	0.05%			
13-15	21	74	252.38%	0.91%	1.82%	18	94	422.22%	0.72%	2.04%	0	0	39	168	330.77%	0.81%	1.94%			
16-19	11	17	54.55%	0.47%	0.42%	7	18	157.14%	0.28%	0.39%	0	0	18	35	94.44%	0.37%	0.40%			
18-19	0	0	----	0.00%	0.00%	0	1	----	0.00%	0.02%	0	0	0	1	----	0.00%	0.01%			
20-24	14	30	114.29%	0.60%	0.74%	63	90	42.86%	2.53%	1.96%	0	0	77	120	55.84%	1.60%	1.38%			
25-29	311	416	33.76%	13.42%	10.20%	644	883	37.11%	25.89%	19.19%	0	0	955	1,299	36.02%	19.86%	14.97%			
30-34	614	919	49.67%	26.49%	22.54%	582	1,033	77.49%	23.40%	22.45%	0	0	1,196	1,952	63.21%	24.88%	22.49%			
35-39	414	835	101.69%	17.86%	20.48%	344	752	118.60%	13.83%	16.34%	0	0	758	1,587	109.37%	15.77%	18.28%			
40-44	253	411	62.45%	10.91%	10.08%	187	301	60.96%	7.52%	6.54%	0	0	440	712	61.82%	9.15%	8.20%			
45-49	146	161	10.27%	6.30%	3.95%	118	115	-2.54%	4.74%	2.50%	0	0	264	276	4.55%	5.49%	3.18%			
50-54	107	105	-1.87%	4.62%	2.58%	91	141	54.95%	3.66%	3.06%	0	0	198	246	24.24%	4.12%	2.83%			
55-59	78	95	21.79%	3.36%	2.33%	68	147	116.18%	2.73%	3.19%	0	0	146	242	65.75%	3.04%	2.79%			
60 and Over	85	159	87.06%	3.67%	3.90%	103	212	105.83%	4.14%	4.61%	0	0	188	371	97.34%	3.91%	4.27%			
Not Stated	0	2	----	0.00%	0.05%	5	0	-100.00%	0.20%	0.00%	0	0	5	2	-60.00%	0.10%	0.02%			
Total	2,318	4,077	75.88%	100.00%	100.00%	2,487	4,602	85.04%	100.00%	100.00%	3	1	4,808	8,680	80.53%	100.00%	100.00%			

FREQUENCY OF VISIT	2009		2010		2009		2010		TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	2,007	3,108	54.86%	73.62%	73.39%	Spouse	1,969	52.16%			
Revisit	520	606	16.54%	19.08%	14.31%	Children	966	25.59%			
Not Stated	199	521	161.81%	7.30%	12.30%	Parents/Grandparents	215	5.70%			
						Other Family Members	215	5.70%			
						Business Associates	613	16.24%			
						Friends	506	13.40%			
						Tour Group	341	9.03%			
						Alone	132	3.50%			
						# of respondents	3,775				

TRAVEL PLANS	2009		2010		2009		2010		TRAVEL MOTIVATION	2009		2010	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share	% Share	
Pleasure	2,188	3,523	61.01%	84.58%	87.25%	Internet	401	682	70.07%	15.35%	17.12%		
Business	58	27	-53.45%	2.24%	0.67%	Newspaper	15	64	326.67%	0.57%	1.61%		
Golf	174	187	7.47%	6.73%	4.63%	Magazines	23	71	208.70%	0.88%	1.78%		
Diving	72	101	40.28%	2.78%	2.50%	Travel Agents	1,466	2,161	47.41%	56.10%	54.26%		
Attend Conf & Conv	6	4	-33.33%	0.23%	0.10%	Climate	72	186	158.33%	2.76%	4.67%		
Company Trip	23	60	160.87%	0.89%	1.49%	Price	26	40	53.85%	1.00%	1.00%		
Honeymoon	383	509	32.90%	14.80%	12.61%	Short flight Time	156	227	45.51%	5.97%	5.70%		
Getting Married	3	4	33.33%	0.12%	0.10%	General Reading	51	197	286.27%	1.95%	4.95%		
Memorial Service	2	1	-50.00%	0.08%	0.02%	Flyer/Poster	90	123	36.67%	3.44%	3.09%		
VFR	68	48	-29.41%	2.63%	1.19%	Friends/Relatives	292	347	18.84%	11.17%	8.71%		
Attend Sport Events	11	14	27.27%	0.43%	0.35%	TV/Radio	23	62	169.57%	0.88%	1.56%		
Others	25	48	92.00%	0.97%	1.19%	Previous Trip	193	235	21.76%	7.39%	5.90%		
						Others	164	294	79.27%	6.28%	7.38%		

OCCUPATION	2009		2010		2009		2010		OCCUPATION	2009		2010	
	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge		% Share	% Share		
Legislators, and managers	58	61	5.17%	2.13%	1.44%	Entry Level	61	5	-91.80%	2.24%	0.12%		
Professional	571	868	52.01%	20.95%	20.50%	Armed Forces	8	17	112.50%	0.29%	0.40%		
Technicians	234	340	45.30%	8.58%	8.03%	Homemakers	168	323	92.26%	6.16%	7.63%		
Clerk	825	1,256	52.24%	30.26%	29.66%	Students	60	153	155.00%	2.20%	3.61%		
Service Workers	426	667	56.57%	15.63%	15.75%	Retirees	39	46	17.95%	1.43%	1.09%		
Skilled Workers	32	12	-62.50%	1.17%	0.28%	Others	64	116	81.25%	2.35%	2.74%		
Craft and related trades worker	6	1	-83.33%	0.22%	0.02%	Not Stated	146	307	110.27%	5.36%	7.25%		
Operators and Assemblers	28	63	125.00%	1.03%	1.49%								



CHINA/Hong Kong VISITORS PROFILE

Oct-10

OCTOBER	2009		2010		2009		2010		2009		2010		2009		2010		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	0	1	----	0.00%	0.06%	0	0	----	0.00%	0.00%	0	0	0	1	----	0.00%	0.03%
Under 13	62	75	20.97%	3.29%	4.65%	69	68	-1.45%	3.52%	4.28%	0	1	131	144	9.92%	3.41%	4.49%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	14	15	7.14%	0.74%	0.93%	14	10	-28.57%	0.72%	0.63%	0	0	28	25	-10.71%	0.73%	0.78%
16-19	18	10	-44.44%	0.95%	0.62%	14	18	28.57%	0.72%	1.13%	0	0	32	28	-12.50%	0.83%	0.87%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
20-24	48	48	0.00%	2.54%	2.98%	144	127	-11.81%	7.35%	7.99%	0	1	192	176	-8.33%	4.99%	5.49%
25-29	371	418	12.67%	19.66%	25.93%	443	505	14.00%	22.63%	31.76%	0	0	814	923	13.39%	21.16%	28.80%
30-34	236	283	19.92%	12.51%	17.56%	228	225	-1.32%	11.64%	14.15%	0	0	464	508	9.48%	12.06%	15.85%
35-39	290	218	-24.83%	15.37%	13.52%	266	179	-32.71%	13.59%	11.26%	0	0	556	397	-28.60%	14.46%	12.39%
40-44	271	189	-30.26%	14.36%	11.72%	240	165	-31.25%	12.26%	10.38%	0	1	511	355	-30.53%	13.29%	11.08%
45-49	205	171	-16.59%	10.86%	10.61%	200	132	-34.00%	10.21%	8.30%	0	0	405	303	-25.19%	10.53%	9.45%
50-54	160	99	-38.13%	8.48%	6.14%	167	78	-53.29%	8.53%	4.91%	0	0	327	177	-45.87%	8.50%	5.52%
55-59	109	37	-66.06%	5.78%	2.30%	94	36	-61.70%	4.80%	2.26%	0	0	203	73	-64.04%	5.28%	2.28%
60 and Over	103	40	-61.17%	5.46%	2.48%	78	41	-47.44%	3.98%	2.58%	0	0	181	81	-55.25%	4.71%	2.53%
Not Stated	0	8	----	0.00%	0.50%	1	6	500.00%	0.05%	0.38%	1	0	2	14	600.00%	0.05%	0.44%
Total	1,887	1,612	-14.57%	100.00%	100.00%	1,958	1,590	-18.79%	100.00%	100.00%	1	3	3,846	3,205	-16.67%	100.00%	100.00%

FREQUENCY OF VISIT	2009		2010		2009	2010	2009	2010	TRAVEL COMPANION	2010	
	Number	Number	% Chge	% Share						% Share	Number
First Visit	3,195	1,747	-45.32%	84.82%	88.46%	Spouse	577	32.54%			
Revisit	126	126	0.00%	3.34%	6.38%	Children	138	7.78%			
Not Stated	446	102	-77.13%	11.84%	5.16%	Parents/Grandparents	74	4.17%			
						Other Family Members	37	2.09%			
						Business Associates	273	15.40%			
						Friends	246	13.87%			
						Tour Group	513	28.93%			
						Alone	89	5.02%			
						# of respondents	1,773				

TRAVEL PLANS	2009		2010		2009	2010	2009	2010	TRAVEL MOTIVATION	2009		2010	
	% Chge	% Share	% Share	% Chge						% Share	% Share	% Share	
Pleasure	3,224	1,699	-47.30%	96.33%	92.04%	Internet	128	340	165.63%	3.82%	19.01%		
Business	71	25	-64.79%	2.12%	1.35%	Newspaper	23	31	34.78%	0.69%	1.73%		
Golf	3	15	400.00%	0.09%	0.81%	Magazines	41	83	102.44%	1.22%	4.64%		
Diving	28	64	128.57%	0.84%	3.47%	Travel Agents	2,957	1,077	-63.58%	88.35%	60.20%		
Attend Conf & Conv	0	3	----	0.00%	0.16%	Climate	38	38	0.00%	1.14%	2.12%		
Company Trip	23	51	121.74%	0.69%	2.76%	Price	22	9	-59.09%	0.66%	0.50%		
Honeymoon	65	124	90.77%	1.94%	6.72%	Short flight Time	30	47	56.67%	0.90%	2.63%		
Getting Married	1	7	600.00%	0.03%	0.38%	General Reading	2	12	500.00%	0.06%	0.67%		
Memorial Service	2	1	-50.00%	0.06%	0.05%	Flyer/Poster	9	7	-22.22%	0.27%	0.39%		
VFR	17	7	-58.82%	0.51%	0.38%	Friends/Relatives	124	132	6.45%	3.70%	7.38%		
Attend Sport Events	5	2	-60.00%	0.15%	0.11%	TV/Radio	9	28	211.11%	0.27%	1.57%		
Others	12	12	0.00%	0.36%	0.65%	Previous Trip	27	11	-59.26%	0.81%	0.61%		
						Others	62	160	158.06%	1.85%	8.94%		

OCCUPATION	2009		2010		2009	2010	2009	2010	2009	2010	
	% Chge	% Share	% Share	% Chge							% Share
Legislators, and managers	50	95	90.00%	1.33%	4.81%	Entry Level	1	7	600.00%	0.03%	0.35%
Professional	2,754	769	-72.08%	73.11%	38.94%	Armed Forces	0	0	----	0.00%	0.00%
Technicians	92	163	77.17%	2.44%	8.25%	Homemakers	13	19	46.15%	0.35%	0.96%
Clerk	191	385	101.57%	5.07%	19.49%	Students	38	50	31.58%	1.01%	2.53%
Service Workers	48	54	12.50%	1.27%	2.73%	Retirees	22	32	45.45%	0.58%	1.62%
Skilled Workers	2	3	50.00%	0.05%	0.15%	Others	42	151	259.52%	1.11%	7.65%
Craft and related trades worker	2	7	250.00%	0.05%	0.35%	Not Stated	490	218	-55.51%	13.01%	11.04%
Operators and Assemblers	22	22	0.00%	0.58%	1.11%						