

## Commonwealth of the Northern Mariana Islands ~ Visitor Arrival Statistics ~

Fiscal Year 2011	- 2012		
TOTAL TO DATE:	2011 338,106	2012 389,475	% Change 15.19%
October	25,784	24,693	-4.23%
November	27,179	29,275	7.71%
December	31,572	33,418	5.85%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
May	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
August	33,503	40,225	20.06%
September	25,408	30,472	19.93%
YEAR TOTAL:	338,106	389,475	15.19%

### Calendar Year 2011 - 2012

Calendal /Edi Ed			
TOTAL TO DATE:	2011 253,571	2012 302,089	% Change 19.13%
January	34,738	38,263	10.15%
February	33,659	36,332	7.94%
March	30,376	36,033	18.62%
April	21,629	30,691	41.90%
Μαγ	23,451	28,193	20.22%
June	23,604	29,402	24.56%
July	27,203	32,478	19.39%
August	33,503	40,225	20.06%
September	25,408	30,472	19.93%
October	24,693		
November	29,275		
December	33,418		
YEAR TOTAL:	340,957	302,089	
		-	

	~	- JAPAN ~			~ KOREA	~		~ CHINA	~
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	148,634	150,292	% chunge 1%	106,483	127,197	19%	46,451	78,928	70%
October	11,279	8,696	-23%	8,681	7,880	-9%	3,143	5,134	63%
November	11,447	9,527	-17%	10,428	11,389	9%	2,316	5,936	156%
December	14,279	13,094	-8%	10,485	11,345	8%	3,584	5,708	59%
January	15,646	15,467	-1%	12,685	12,758	1%	3,918 r	7,660	96%
February	17,450	15,335	-12%	10,133	12,537	24%	3,923	6,208	58%
March	17,214	16,742	-3%	7,072	9,431	33%	2,635	6,779	157%
April	7,696	11,452	49%	6,349	9,399	48%	2,754	7,176	161%
Μαγ	7,567	9,727	29%	7,303	9,052	24%	5,017	6,685	33%
June	8,645	9,051	5%	7,064	10,369	47%	4,535	6,814	50%
July	10,151	10,988	8%	8,997	11,391	27%	4,989	7,480	50%
August	15,388	17,969	17%	10,540	12,810	22%	5,118	6,762	32%
September	11,872	12,244	3%	6,746	8,836	31%	4,519	6,586	46%
Year Total	148,634	150,292	1%	106,483	127,197	19%	46,451	78,928	70%
		~ GUAM ~		~ UN	ITED STA	TES ~	~ P	HILIPPIN	ES ~
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	15,629	14,866	-5%	8,928	8,398	-6%	539	542	1%
Out the set	1.005	1 250	2%	7( )		12%	42	E 4	2/8
October	1,225	1,250	2%	762	864	13%	43	54	26%
November	1,402	1,336	-5%	993 771	476 788	-52%	55 48	50	-9%
December	1,540 1,076	1,402 976	-9% -9%	771 485	/88 437	2% -10%	48 40	47 27	29-2% -33-
January Echnuary	987	978	-9% -1%	485 538	437 594	-10 %	40 44	48	-337 9%
February March	1,307	1,205	-1% -8%	1,137	813	-28%	35	40 47	34%
	1,533	1,205	-8 % -18%	842	640	-28%	63	38	-40%
April	1,386	1,259	-18 % -5%	1,209	649	-24 <i>%</i> -46%	43	53	-407 239
May June	1,363	1,317	-5% 2%	583	666	-40 % 14%	45 45	55	229
	1,303	•	-11%	583	549	-5%	45 30	55 41	37%
July	1,478	1,321 1,293	-11%	486 r	727	-5 <i>%</i> 50%	53	41 40	-25%
August Contombou		-	-6%	545			- 53 - <b>40</b>	40 <b>42</b>	-207 59
September Year Total	1,217 15,629	1,141	-0%	5 <del>4</del> 5 8,928	1,195	-6%	539	542	57
year iotai		14,866							
	~	RUSSIA ~	,	~	HONG KON	IG ~	~ 0	THER ARE	:A5 ~
Fiscal Year	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
TOTAL TO DATE	5,092	5,611	10%	1,881	672	-64%	4,469	2,969	-34%
October	367	485	32%	64	108	69%	220	222	1%
November	288	240	-17%	30	49	63%	220	272	24%
December	559	673	20%	33	94	185%	273	267	-2%
January	599	686	15%	28	43	54%	261	209	-20%
February	376	367	-2%	39	52	33%	169	213	26%
March	650	688	6%	72	58	-19%	254	270	6%
April	283	414	46%	61	50	-18%	2,048	263	-87%
May	324	431	33%	366	30	-90%	236	242	3%
•	558	639	15%	594	49	-92%	217	371	719
lline			-4%	341	62	-82%	192	216	13%
	450	∠ ()							
July	450 422	430 359							
June July August September	450 422 <b>216</b>	430 359 <b>199</b>	-4% -15% <b>-8%</b>	164 89	31 <b>39</b>	-81% - <b>56%</b>	215 164	234 1 <b>90</b>	9% 169

<sup>r</sup> Revised

RRIVALS Air Arrival Sea Arriva		<u>Sep-11</u> 24,998 0	<u>Sep-12</u> 29,581 659	% CHANG 18
OTAL A	RRIVALS	24,998	30,240	21
IR ARRIV	ALS BY COUNTRY OF RESIDENCE			
JAPAN		11,599	12,122	5
•••••	Kanta (Taluca)			
	Kanto (Tokyo)	8,589	10,052	17
	Kinki (Osaka) Takai (Naasus)	1,050	649	-38
	Tokai (Nagoya)	880	396	-55
	Tohoku (Sendai)	439	406	-8
	Kyushu (Fukuoka)	88	93	6
	Hokkaido (Sapporo)	93	94	1
	Chugoku (Hiroshima)	81	144	78
	Shikoku	51	30	-41
	Okinawa	12	27	125
	Others	10	15	50
	Not Specified	306	216	-29
KOREA		6,738	8,830	31
	Seoul	3,763	4,771	27
	Pusan	184	703	282
	Taegu	189	214	13
	Inchon	482	444	-8
	Others	1,972	2,525	28
	Not Specified	148	173	17
CHINA		4,518	6,586	46
GUAM		1,100	1,059	-4
UNITED S		540	519	-4
PHILIPPIN	IES	39	40	3
RUSSIA		215	199	-7
HONG KOI	NG	89	39	-56
OTHER		160	187	17
RRIVALS	5 BY MONTH	FY 2011	FY 2012	% CHANG
OTAL TO	DATE	333,186	385,511	16
October		25,485	24,343	_/
November		26,690	28,964	ç
December		30,904	33,086	7
January		34,329	37,971	11
ebruary		33,367	36,193	8
Narch		30,091	35,827	19
April		21,359	30,262	42
Nay		23,086	27,700	20
lune		23,200	28,975	25
ſuly		26,839	32,141	20
August <b>September</b>		32,838 <b>24,998</b>	39,809 <b>30,240</b>	2 <b>2</b> :

Source: CNMI Customs Declaration Form

<sup>r</sup> Revised

#### <u>Sea Arrivals : Sep-12</u>

Military Shp: USS McCampell - 293 crew (Sept.25-25); USS Cowpens - 366 crew (Sept. 25-26)

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - S	SEPTEMBER 2012	2	
	<u>Sep-11</u>	<u>Aug-12</u>	% CHANGE
TOTAL ARRIVALS	410	232	-43%
ARRIVALS FROM GUAM	410	232	-43%
JAPAN	273	122	-55%
KOREA	8	6	-25%
CHINA	1	0	-100%
GUAM	117	82	-30%
UNITED STATES	5	17	240%
PHILIPPINES	1	2	100%
RUSSIA	1	0	-100%
HONG KONG	0	0	
OTHER	4	3	-25%
INTERISLAND ARRIVALS	0	0	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
UNITED STATES (INCLUDING GUAM)	N/A	N/A	
PHILIPPINES	N/A	N/A	
OTHER	N/A	N/A N/A	
	FY 2011	FY 2012	% CHANGE
ARRIVALS BY MONTH TOTAL TO DATE	4,920	3,964	-19%
October	299	350	17%
November	489	311	-36%
December	668	332	-50%
January	409	292	-29%
February	292	139	-52%
March	285	206	-28%
April	270	429	59%
May	365	493	35%
June	404	427	6%
July	364	337	-7%
August	665	416	-37%
September	410	232	-43%
YEAR TOTAL	4,920	3,964	-19%

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

VISITOR ARRIVALS TO TIN	IIAN - SEPTEMBE	R 2012	
	<u>Sep-11</u>	<u>Sep-12</u>	% CHANGE
TOTAL ARRIVALS	3,354	N/A	
ARRIVALS FROM GUAM	0	0	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
GUAM	N/A	N/A	
UNITED STATES	N/A	N/A	
PHILIPPINES	N/A	N/A	
RUSSIA	N/A	N/A	
HONG KONG	N/A	N/A	
OTHER	N/A	N/A	
INTERISLAND ARRIVALS			
OVERNIGHT VISITORS:	3,348	N/A	
JAPAN	300	N/A	
KOREA	234	N/A	
CHINA	2,632	N/A	
GUAM	12	N/A	
UNITED STATES	18	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
SAIPAN	150	N/A	
OTHER	2	N/A	
DAY VISITORS:	6	N/A	
ARRIVALS BY MONTH	FY 2011	FY 2012	% CHANGE
TOTAL TO DATE	29,152	48,650	
October	1,955	5,077	160%
November	1,617	4,480 r	177%
December	1,554	4,500	190%
January	1,956	4,934 r	
February	2,115	4,896	131%
March	1,688	4,926 r	
April	1,486	4,833 r	
May	2,891	5,022	74%
June	3,347	4,424 r	
July	3,536	5,558 <b>N/A</b>	57%
August September	3,653 <b>3,354</b>	N/A N/A	
YEAR TOTAL	29,152	48,650	
TAR IUTAL	29,152	40,000	

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



# Visitors Profile by Country (Saipan only)

SEPTEMBER TOTAL					JAPAN				KOREA CHINA						GUAM				Page 1 of 2 OTHERS			Page 1 of 2		
SEPTEMBER																								
	Aug-11		% SHARE	% CHGE	Aug-11	Aug-12		% CHGE	Aug-11	Aug-12		% CHGE	Aug-11	-	% SHARE	% CHGE	Aug-11			% CHGE	Aug-11	Aug-12	% SHARE	% CHGE
	24,998	30,240	100.00%	20.97%	11,599	12,122	100.00%	4.51%	6,738	8,830	100.00%	31.05%	4,518	6,586	100.00%	45.77%	1,100	1,059	100.00%	-3.73%	1,043	<b>1,643</b> 984	100.00%	57.53%
Air Sea	24,998	29,581 659	97.82% 2.18%	18.33%	11,599	12,122	100.00%	4.51%	6,738	8,830	100.00%	31.05%	4,518	6,586	100.00%	45.77%	1,100	1,059	100.00%	-3.73%	1,043	984 659	59.89% 40.11%	-5.66%
GENDER	24,998	29.581	100.00%	18.33%	11,599	12,122	100.00%	4.51%	6,738	8.830	100.00%	31.05%	4.518	6.586	100.00%	45.77%	1,100	1,059	100.00%	-3.73%	1,043	984	100.00%	-5.66%
Male	11,995	13,902	47.00%	15.90%	5,285	5,378	44.37%	1.76%	3,119	4,105	46.49%	31.61%	2,253	3,164	48.04%	40.43%	711	635	59.96%	-10.69%	627	620	63.01%	-1.12%
Female	12,991	15,655	52.92%	20.51%	6,314	6,744	55.63%	6.81%	3,612	4,705	53.28%	30.26%	2,260	3,418	51.90%	51.24%	389	424	40.04%	9.00%	416	364	36.99%	-12.50%
Not Stated	12	24	0.08%	100.00%	0	0	0.00%		7	20	0.23%	185.71%	5	4	0.06%		0	0	0.00%		0	0	0.00%	
AGE GROUP (YEARS)	24,998	29,581	100.00%	18.33%	11,599	12,122	100.00%	4.51%	6,738	8,830	100.00%	31.05%	4,518	6,586	100.00%	45.77%	1,100	1,059	100.00%	-3.73%	1,043	984	100.00%	-5.66%
Under 10	10	15	0.05%	50.00%	0	6	0.05%		2	7	0.08%	250.00%	0	2	0.03%		8	0	0.00%	-100.00%	0	0	0.00%	
Under 13	2,296	2,962	10.01%	29.01%	706	676	5.58%	-4.25%	1,382	2,003	22.68%	44.93%	94	186	2.82%	97.87%	35	44	4.15%	25.71%	79	53	5.39%	-32.91%
10-17	0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%		0	0	0.00%	
13-15	115	162	0.55%	40.87%	23	45	0.37%	95.65%	70	97	1.10%	38.57%	9	8	0.12%	-11.11%	10	10	0.94%	0.00%	3	2	0.20%	-33.33%
16-19	490	557	1.88%	13.67%	395	457	3.77%	15.70%	26	38	0.43%	46.15%	31	27	0.41%	-12.90%	28	21	1.98%	-25.00%	10	14	1.42%	40.00%
18-19	4	0	0.00%	-100.00%	1	0	0.00%	-100.00%	0	0	0.00%		0	0	0.00%		3	0	0.00%	-100.00%	0	0	0.00%	
20-24	2,761	3,477	11.75%	25.93%	2,296	2,837	23.40%	23.56%	99	146	1.65%	47.47%	271	393	5.97%	45.02%	50	45	4.25%	-10.00%	45	56	5.69%	24.44%
25-29	4,358	5,088	17.20%	16.75%	2,173	2,228	18.38%	2.53%	751	764	8.65%	1.73%	1,259	1,908	28.97%	51.55%	70	79	7.46%	12.86%	105	109	11.08%	3.81%
30-34	4,142	4,985	16.85%	20.35%	1,616	1,644	13.56%	1.73%	1,502	1,800	20.39%	19.84%	817	1,327	20.15%	62.42%	94	94	8.88%	0.00%	113	120	12.20%	6.19%
35-39	3,258	3,830	12.95%	17.56%	1,304	1,215	10.02%	-6.83%	1,259	1,672	18.94%	32.80%	484	735		51.86%	97	111	10.48%	14.43%	114	97	9.86%	-14.91%
40-44	2,258	2,668	9.02%	18.16%	891	830	6.85%	-6.85%	637	969	10.97%	52.12%	473	618	9.38%	30.66%	135	144	13.60%	6.67%	122	107	10.87%	-12.30%
45-49	1,576	1,773	5.99%	12.50%	634	626	5.16%	-1.26%	215	329	3.73%	53.02%	444	545		22.75%	161	171	16.15%	6.21%	122	102	10.37%	-16.39%
50-54	1,269	1,340	4.53%	5.59%	492	511	4.22%	3.86%	228	258	2.92%	13.16%	307	350	5.31%	14.01%	140	139	13.13%	-0.71%	102	82	8.33%	-19.61%
55-59	984	1,109	3.75%	12.70%	373	395	3.26%	5.90%	210	247	2.80%	17.62%	194	278		43.30%	104	91	8.59%	-12.50%	103	98	9.96%	-4.85%
60 & Over Not Stated	1,448	1,561 54	5.28% 0.18%	7.80% 86.21%	695	650 2	5.36% 0.02%	-6.47%	333	468 32	5.30% 0.36%	40.54% 33.33%	131	191 18	2.90% 0.27%	45.80% 350.00%	165	110 0	10.39% 0.00%	-33.33%	124	142	14.43% 0.20%	14.52% 100.00%
PURPOSE OF VISIT	16,679	19,080	100.00%	14.40%	8,871	9,410	100.00%	6.08%	3,090	3,917	100.00%	26.76%	3,053	4,103		34.39%	896	869	100.00%	-3.01%	769	781	100.00%	1.56%
Pleasure	15,391	17,856	93.58%	16.02%	8,689	9,338	99.23%	7.47%	3,003	3,834	97.88%	27.67%	3,033	4054		33.88%	317	295	33.95%	-6.94%	354	335	42.89%	-5.37%
Business	1,022	1,046	5.48%	2.35%	51	47	0.50%	-7.84%	72	55	1.40%	-23.61%	14	39	0.95%	178.57%	512	502	57.77%	-1.95%	373	403	51.60%	8.04%
Other	266	178	0.93%	-33.08%	131	25	0.27%	-80.92%	15	28	0.71%	86.67%	11	10	0.24%	-9.09%	67	72	8.29%	7.46%	42	43	5.51%	2.38%
FREQUENCY OF VISIT	16,679	19,080	100.00%	14.40%	8,871	9,410	100.00%	6.08%	3,090	3,917	100.00%	26.76%	3,053	4,103	100.00%	34.39%	896	869	100.00%	-3.01%	769	781	100.00%	1.56%
First Visit	10,640	12,938	67.81%	21.60%	5,255	5,839	62.05%	11.11%	2,126	2,858	72.96%	34.43%	2,862	3836	93.49%	34.03%	68	60	6.90%	-11.76%	329	345	44.17%	4.86%
Revisit	4,843	4,825	25.29%	-0.37%	3,100	3,041	32.32%	-1.90%	663	753	19.22%	13.57%	89	147	3.58%	65.17%	642	576	66.28%	-10.28%	349	308	39.44%	-11.75%
Not Stated	1,196	1,317	6.90%	10.12%	516	530	5.63%	2.71%	301	306	7.81%	1.66%	102	120	2.92%	17.65%	186	233	26.81%	25.27%	91	128	16.39%	40.66%
TRAVEL ARRANGEMENT	16,679	19,080	100.00%	14.40%	8,871	9,410	100.00%	6.08%	3,090	3,917	100.00%	26.76%	3,053	4,103	100.00%	34.39%	896	869	100.00%	-3.01%	769	781	100.00%	1.56%
Individual Arranged	2,906	3,338	17.49%	14.87%	1,092	1150	12.22%	5.31%	829	1069	27.29%	28.95%	216	378	9.21%	75.00%	430	400	46.03%	-6.98%	339	341	43.66%	0.59%
Packaged Tour	9,827	10,525	55.16%	7.10%	6,247	6,805	72.32%	8.93%	1,773	2,285	58.34%	28.88%	1,712	1,364	33.24%	-20.33%	16	11	1.27%	-31.25%	79	60	7.68%	-24.05%
Business Trip	1,163	1,066	5.59%	-8.34%	434	427	4.54%	-1.61%	198	155	3.96%	-21.72%	96	35	0.85%	-63.54%	228	238	27.39%	4.39%	207	211	27.02%	1.93%
Group Tour	1,631	3,085	16.17%	89.15%	518	627	6.66%	21.04%	174	250	6.38%	43.68%	915	2185	53.25%	138.80%	17	7	0.81%	-58.82%	7	16	2.05%	128.57%
Other	82	106	0.56%	29.27%	17	23	0.24%	35.29%	17	21	0.54%	23.53%	4	7	0.17%	75.00%	24	25	2.88%	4.17%	20	30	3.84%	50.00%
Not Stated	1,070	960	5.03%	-10.28%	563	378	4.02%	-32.86%	99	137	3.50%	38.38%	110	134	3.27%	21.82%	181	188	21.63%	3.87%	117	123	15.75%	5.13%
TRAVEL COMPANION	15,272	17,518		14.71%	8,206	8,698		6.00%	2,922	3,704		26.76%	2,923	3,929		34.42%	628	603		-3.98%	593	584		-1.52%
Spouse	3,600	4,346	24.81%	20.72%	1,401	1,399	16.08%	-0.14%	1,558	2,020	54.54%	29.65%	488	783	19.93%	60.45%	54	60	9.95%	11.11%	99	84	14.38%	-15.15%
Children	1,727	2,193	12.52%	26.98%	639	663	7.62%	3.76%	925	1,366	36.88%	47.68%	68	94	2.39%	38.24%	31	27	4.48%	-12.90%	64	43	7.36%	-32.81%
Parents/Grandparents	479	615	3.51%	28.39%	193	202	2.32%	4.66%	229	322	8.69%	40.61%	37	72	1.83%	94.59%	6	7	1.16%	16.67%	14	12	2.05%	-14.29%
Other Family Members/relatives	689	709	4.05%	2.90%	346	296	3.40%	-14.45%	201	280	7.56%	39.30%	63	75	1.91%	19.05%	38	31	5.14%	-18.42%	41	27	4.62%	-34.15%
Business Associates	1,765	1,624	9.27%	-7.99%	937	765	8.80%	-18.36%	405	392	10.58%	-3.21%	142	164	4.17%	15.49%	121	126	20.90%	4.13%	160	177	30.31%	10.63%
Friends	5,659	6,673	38.09%	17.92%	4,736	5,583	64.19%	17.88%	538	630	17.01%	17.10%	236	330	8.40%	39.83%	69	54	8.96%	-21.74%	80	76	13.01%	-5.00%
Tour Group	2,498	2,941	16.79%	17.73%	395	233	2.68%	-41.01%	131	174	4.70%	32.82%	1,962	2,520	64.14%	28.44%	6	3	0.50%	-50.00%	4	11	1.88%	175.00%
Alone	1,222	1,246	7.11%	1.96%	478	446	5.13%	-6.69%	142	179	4.83%	26.06%	73	77	1.96%	5.48%	328	329	54.56%	0.30%	201	215	36.82%	6.97%
Not Stated	1,317	1,490	8.51%	13.14%	626	669	7.69%	6.87%	159	201	5.43%	26.42%	122	165	4.20%	35.25%	241	261	43.28%	8.30%	169	194	33.22%	14.79%

### Visitors Profile by Country (Saipan only)

VISITORS								. – –																Page 2 of 2
SEPTEMBER	Aug 44	TOT/		* 0U05	A.u. 44	JAPA			Aug 44	KOR		01 OLIO E	Aug. 14	CHII		010F	Aug. 44			* 0105	Aug. 14		IERS	
TRAVEL PLANS	Aug-11 15,725	Aug-12 18,216	% SHARE	% CHGE 15.84%	Aug-11 8,498	Aug-12 9,054	% SHARE	% CHGE 6.54%	Aug-11 2,848	Aug-12 3,792	% SHARE	% CHGE 33.15%	Aug-11 2,960	Aug-12 3,988	% SHARE	% CHGE 34.73%	Aug-11 733	Aug-12 711	% SHARE	% CHGE -3.00%	Aug-11 686	Aug-12 671	% SHARE	% CHGE -2.19%
Pleasure	12,918	15,496	85.07%	19.96%	7,002	7,703	85.08%	10.01%	2,598	3,523	92.91%	35.60%	2,841	3,809	95.51%	34.07%	184	187	26.30%	1.63%	293	274	40.83%	-6.48%
Business	868	852	4.68%	-1.84%	62	64	0.71%	3.23%	2,000	25	0.66%	-48.98%	19	33	0.83%	73.68%	403	396	55.70%	-1.74%	335	334	49.78%	-0.30%
Golf	869	754	4.14%	-13.23%	638	545	6.02%	-14.58%	158	162	4.27%	2.53%	21	17	0.43%	-19.05%	29	8	1.13%	-72.41%	23	22	3.28%	-4.35%
Dive	2,085	2,248	12.34%	7.82%	1,857	1,958	21.63%	5.44%	100	128	3.38%	28.00%	91	116	2.91%	27.47%	20	14	1.97%	600.00%	35	32	4.77%	-8.57%
Convention	38	43	0.24%	13.16%	1,007	3	0.03%	-25.00%	9	5	0.13%	-44.44%	1	2	0.05%	100.00%	11	26	3.66%	136.36%	13	7	1.04%	-46.15%
Company Trip	434	429	2.36%	-1.15%	310	300	3.31%	-3.23%	52	42	1.11%	-19.23%	39	48	1.20%	23.08%	15	26	3.66%	73.33%	18	13	1.94%	-27.78%
Honeymoon	357	504	2.77%	41.18%	66	95	1.05%	43.94%	129	185	4.88%	43.41%	150	217	5.44%	44.67%	2	1	0.14%	-50.00%	10	6	0.89%	-40.00%
Get Married	45	52	0.29%	15.56%	32	42	0.46%	31.25%	2	0	0.00%	-100.00%	6	6	0.15%	0.00%	1	2	0.28%	100.00%	4	2	0.30%	-50.00%
Memorial Service	27	40	0.22%	48.15%	3	3	0.03%	0.00%	2	21	0.55%	950.00%	2	4	0.10%	100.00%	15	9	1.27%	-40.00%	5	3	0.45%	-40.00%
Visit Friends	362	361	1.98%	-0.28%	86	114	1.26%	32.56%	40	48	1.27%	-2.04%	- 14	14	0.35%	0.00%	129	117	16.46%	-15.22%	75	68	10.13%	-9.33%
Sports	114	96	0.53%	-15.79%	54	50	0.55%	-7.41%	28	28	0.74%	0.00%	5	4	0.10%	-20.00%	22	11	1.55%	-50.00%	5	3	0.45%	-40.00%
Other					216								18				32				32	-		
Not Stated	325 954	234 864	1.28% 4.74%	-28.00%	216 373	116 356	1.28%	-46.30% -4.56%	27 242	20 125	0.53%	-25.93% -48.35%	81	14 115	0.35%	-22.22% 23.66%	32	40 158	5.63% 22.22%	25.00% -3.07%	32	44	6.56% 16.39%	37.50% 32.53%
TRAVEL MOTIVATION	954 15,672	17,780	4.1470	-9.43% 13.45%	8,422	8,916	3.93%	-4.56% 5.87%	242	3,602	5.30%	-48.35% 21.61%	93 2,946	3,963	2.00%	23.66% 34.52%	694	658	22.2270	-3.07%	648	641	10.39%	-1.08%
Newspaper	75	102	0.57%	36.00%	29	38	0.43%	31.03%	6	15	0.42%	150.00%	35	45	1.14%	28.57%	1	2	0.30%	100.00%	4	2	0.31%	-50.00%
Magazine	424	468	2.63%	10.38%	294	316	3.54%	7.48%	43	41	1.14%	-4.65%	76	103	2.60%	35.53%	4	2	0.30%	-50.00%	7	6	0.94%	-14.29%
Travel Agent	6,024	7,117	40.03%	18.14%	2,188	2,125	23.83%	-2.88%	1,406	1,838	51.03%	30.73%	2,337	3,074	77.57%	31.54%	30	17	2.58%	-43.33%	63	63	9.83%	0.00%
Climate	1,201	1,284	7.22%	6.91%	1,054	1,087	12.19%	3.13%	81	108	3.00%	33.33%	33	67	1.69%	103.03%	2	5	0.76%	150.00%	31	17	2.65%	-45.16%
Price	1,312	1,737	9.77%	32.39%	1,234	1,660	18.62%	34.52%	31	28	0.78%	-9.68%	24	33	0.83%	37.50%	11	3	0.46%	-72.73%	12	13	2.03%	8.33%
Short	1,679	1,871	10.52%	11.44%	1,394	1,495	16.77%	7.25%	227	283	7.86%	24.67%	15	55	1.39%	266.67%	25	25	3.80%	0.00%	18	13	2.03%	-27.78%
Reading	270	286	1.61%	5.93%	53	40	0.45%	-24.53%	188	210	5.83%	11.70%	6	15	0.38%	150.00%	2	2	0.30%	0.00%	21	19	2.96%	-9.52%
Flyer	602	655	3.68%	8.80%	480	538	6.03%	12.08%	72	100	2.78%	38.89%	9	8	0.20%	-11.11%	2	- 1	0.15%	-50.00%	39	8	1.25%	-79.49%
Friends / Relatives	2,391	2,501	14.07%	4.60%	1,582	1,695	19.01%	7.14%	258	328	9.11%	27.13%	151	198	5.00%	31.13%	276	162	24.62%	-41.30%	124	118	18.41%	-4.84%
TV / Radio	131	140	0.79%	6.87%	49	56	0.63%	14.29%	37	46	1.28%	24.32%	33	33	0.83%	0.00%	2	3	0.46%	50.00%	10	2	0.31%	-80.00%
Prior Trip	1,829	1,745	9.81%	-4.59%	1,391	1,291	14.48%	-7.19%	267	291	8.08%	8.99%	11	17	0.43%	54.55%	87	79	12.01%	-9.20%	73	67	10.45%	-8.22%
Other	1,502	1,495	8.41%	-0.47%	548	530	5.94%	-3.28%	183	150	4.16%	-18.03%	110	85	2.14%	-22.73%	346	389	59.12%	12.43%	315	341	53.20%	8.25%
Web	3,026	3,860	21.71%	27.56%	1,831	2,261	25.36%	23.48%	751	915	25.40%	21.84%	358	588	14.84%	64.25%	16	29	4.41%	81.25%	70	67	10.45%	-4.29%
Not Stated	1.007	1,300	7.31%	29.10%	449	494	5.54%	10.02%	128	315	8.75%	146.09%	107	140	3.53%	30.84%	202	211	32.07%	4.46%	121	140	21.84%	15.70%
OCCUPATION	16,679	19,080	100.00%	14.40%	8,871	9,410	100.00%	6.08%	3,090	3,917	100.00%	26.76%	3,053	4,103	100.00%	34.39%	896	869	100.00%	-3.01%	769	781	100.00%	1.56%
Leg & Manager	1,384	1,307	6.85%	-5.56%	1,040	989	10.51%	-4.90%	70	80	2.04%	14.29%	86	94	2.29%	9.30%	115	89	10.24%	-22.61%	73	55	7.04%	-24.66%
Professional	3,990	4,744	24.86%	18.90%	801	744	7.91%	-7.12%	613	834	21.29%	36.05%	2,121	2,752	67.07%	29.75%	202	176	20.25%	-12.87%	253	238	30.47%	-5.93%
Technicians	897	958	5.02%	6.80%	413	406	4.31%	-1.69%	254	269	6.87%	5.91%	119	168	4.09%	41.18%	61	71	8.17%	16.39%	50	44	5.63%	-12.00%
Clerk	4,656	5,140	26.94%	10.40%	3,224	3,290	34.96%	2.05%	1,099	1,384	35.33%	25.93%	289	432	10.53%	49.48%	19	18	2.07%	-5.26%	25	16	2.05%	-36.00%
Service	1,183	1,413	7.41%	19.44%	657	720	7.65%	9.59%	423	567	14.48%	34.04%	63	96	2.34%	52.38%	21	23	2.65%	9.52%	19	7	0.90%	-63.16%
Skilled	60	34	0.18%	-43.33%	18	13	0.14%	-27.78%	30	15	0.38%	-50.00%	8	3	0.07%	-62.50%	3	0	0.00%	-100.00%	1	3	0.38%	200.00%
Craftsman	44	55	0.29%	25.00%	4	3	0.03%	-25.00%	9	7	0.18%	-22.22%	16	27	0.66%	68.75%	8	14	1.61%	75.00%	7	4	0.51%	-42.86%
Plant Operator	87	65	0.34%	-25.29%	50	29	0.31%	-42.00%	27	18	0.46%	-33.33%	6	17	0.41%	183.33%	3	1	0.12%	-66.67%	1	0	0.00%	-100.00%
Entry Level	22	25	0.13%	13.64%	7	7	0.07%	0.00%	4	1	0.03%	-75.00%	7	12	0.29%	71.43%	3	2	0.23%	-33.33%	1	3	0.38%	200.00%
Armed Forces	93	173	0.91%	86.02%	3	21	0.22%	600.00%	13	7	0.18%	-46.15%	0	0	0.00%		26	57	6.56%	119.23%	51	88	11.27%	72.55%
Homemaker	484	532	2.79%	9.92%	239	212	2.25%	-11.30%	181	270	6.89%	49.17%	25	24	0.58%	-4.00%	22	11	1.27%	-50.00%	17		1.92%	-11.76%
Students	1,617	2,278	11.94%	40.88%	1,504	2,079	22.09%	38.23%	75	85	2.17%	13.33%	10		1.75%	620.00%	18	28	3.22%	55.56%	10	14	1.79%	40.00%
Retirees	234	312	1.64%	33.33%	141	153	1.63%	8.51%	30	61	1.56%	103.33%	16	47	1.15%	193.75%	26	18	2.07%	-30.77%	21	33	4.23%	57.14%
Other	428	479	2.51%	11.92%	109	102	1.08%	-6.42%	70	79	2.02%	12.86%	108	165	4.02%	52.78%	83	69	7.94%	-16.87%	58	64	8.19%	10.34%
Not Stated	1,500	1,565	8.20%	4.33%	661	642	6.82%	-2.87%	192	240	6.13%	25.00%	179	194	4.73%	8.38%	286	292	33.60%	2.10%	182	197	25.22%	8.24%
LENGTH OF STAY (NIGHTS)	90,971	N/A			40,330	N/A			25,331	N/A			17,509	N/A			2,227	N/A			5,574	N/A		
Avg. Length of Stay (Nights)	3.64	N/A			3.48	N/A			3.76	N/A			3.88	N/A			2.02	N/A			5.34	N/A		



**JAPAN VISITORS PROFILE** 

Under 10         35         3         4         35         4         35         5         4         35         5         5         6         7         75         5         8         95	SEPTEMBER	2011 Male	2012 Male		2011	2012	2011 Female	2012 Female		2011	2012	2011 Not	2012 Not	2011 TOTAL	2012 TOTAL		2011	2012
binder 1         9         940         8977.75%         0.17%         6.32%         14         338         2200.07%         0.22%         4.87%         0 <td>AGE/SEX</td> <td>Number</td> <td>Number</td> <td>% Chge</td> <td>% Share</td> <td>% Share</td> <td>Number</td> <td>Number</td> <td>% Chge</td> <td>% Share</td> <td>% Share</td> <td>Stated</td> <td>Stated</td> <td>Number</td> <td>Number</td> <td>% Chge</td> <td>% Share</td> <td>% Share</td>	AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
16-17     0     0     0      0.00%	Under 10											-	0					
13-16       0       18        0.00%       0.23%       0												-	0					
16-19     208     102     7.600     3.68     3.670     107     206     4.17     2.00%     3.070     0 <th< td=""><td></td><td>•</td><td></td><td></td><td></td><td></td><td></td><td>0</td><td></td><td></td><td></td><td>v</td><td>0</td><td></td><td></td><td></td><td></td><td></td></th<>		•						0				v	0					
16:19     1     0     -100,00%     0,00%     0												-	-					
02.4         641         09.4         41.037         12.357         10.033         16.033         16.037         0.219         2.208         2.207         2.208         2.877         2.208         1.077         2.238         10.078         2.238         10.078         2.238         10.078         2.238         10.078         2.248         1.078												-	v					
85-9     778     778     -0.46*     1.4.20*     1.4.70     1.20*     4.20*     2.070     0     0     2.77     2.228     2.55*     1.77*     13.87*		•										-	v					
03:04       715       722       0.08%       10.35% <t< td=""><td>25-29</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>0</td><td>0</td><td></td><td></td><td></td><td></td><td></td></t<>	25-29											0	0					
N0-44         544         747         17.23%         0.23%         0.377         334         2.02%         5.37%         0.0         0         839         5.03         7.85%         5.85%           0.43         221         223         223         223         224         0.01%         3.40%         0.0         6.83         6.25%         1.26%         4.25%           0.43         223         224         7.67%         5.00%         6.25%         5.25%         0.0         6.83         6.25%         1.26%         4.25%           0.410 Ver         141         4.16         5.37%         0.00%         100.0%         0         2          0.00%         0.05%         0         0         1         1.599         12.122         4.31%         1         0.00%         100.00%         100.00%         100.00%         0.00%	30-34											0	0					
84-9       401       322       7.23%       7.69%       6.24%       223       224       9.01%       3.69%       3.77%       0       0       0       442       626       1.28%       5.19%       5.27%       5.24%       0       0       442       5.26%       0.00       428       5.19%       5.27%       5.29%       10.0       0       442       5.26%       0.00       442       5.26%       5.00%       3.22%       3.26%       5.37%       5.27%       5.27%       5.27%       5.27%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%       5.27%       5.37%	35-39	695	646	-7.05%	13.15%	12.01%	609	569	-6.57%	9.65%	8.44%	0	0	1,304	1,215	-6.83%	11.24%	10.02%
Sici-5         28:54         28:64         28:64         28:8         29:8         20:0         75:8         28:00         0.00%         37:3         38:95         4.22%         37:5         38:00         0.00         60:0         77:3         38:00         0.00%<	40-44											-	0					
65:9       211       220       9.0%       3.394       4.28%       102       106       1.81%       2.7%       2.4%       7.7%       4.2%       0       0       659       5.7%       5.7%       2.4%       7.7%       4.0%       4.0%       4.0%       3.4%       7.7%       5.0%       0       0       659       5.7%       5.7%       0.0%       0.0												•	0					
90 and Cone         441         416         5.67%         8.34%         7.74%         4.234         7.74%         4.27%         5.47%         0        0         0         0 <td></td> <td>-</td> <td>0</td> <td></td> <td></td> <td></td> <td></td> <td></td>												-	0					
Nun Sine         0         0         0         0         2          0.00%												-	0					
Total         5.285         5.378         1.76%         100.00%         0.0.00%         0.0.00%         0.0.00%         0.0.00%         0.0.00%         11.599         12.122         4.51%         100.00%         100.00%           Reference of the second of the s									-7.07%			v	0					
2011         2012         2014         2011         2012         2014         2012           RFECUENCY OF VISIT         Number         % Share         % Share         % Share         % Share         % Share           Revisit         3,100         3,041         1.11%         58.24%         62.05%         5.53%         Chalterin         1.039         16.06%           Revisit         5,100         2.71%         5.82%         5.82%         Chalterin         1.039         16.06%           No.Staticd         5.16         530         2.71%         5.82%         5.82%         Chalterin         1.039         16.06%           Revisit         7.032         2.21%         5.82%         Chalterin         1.039         16.06%           Graphagol Tom         6.44%         6.06%         8.6%%         7.06%         8.6%%           Companylipsiness tip         4.34         4.27         -1.61%         4.8%%         4.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         6.6%%         7.03         0.11%         2.2%         2.2%%<			-						6.81%			-	0					
Number REQUENCY 0' MNumber NNumber NNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number 	Total	3,203	3,370	1.70%	100.0070	100.00 %	0,014	0,744	0.0178	100.0078	100.00 /8		0	11,555	12,122	4.0176	100.0078	100.0078
Number REQUENCY 0' MNumber NNumber NNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber Number NumberNumber NumberNumber NumberNumber NumberNumber NumberNumber Number NumberNu			2011	2012		2011	2012											
FRECUEV OF VISIT         TRAVEL         COMPANION         Number         % Share           First Vait         5.255         5.339         11.19%         54.26%         52.05%         Chairen derarents         60.07           Viet Shared         510         50.01         2.71%         5.82%         Chairen derarents         60.07           TraveLa ARANGEMENT         Travela ARANGEMENT         Bial States Associations         766         8.09%           Travela ARANGEMENT         5.03         2.15%         6.20%         70.07%         2.23%           Travela ARANGEMENT         5.03%         70.42%         72.23%         Akore         4.46         5.13%           Travela ARANGEMENT         5.03%         10.92%         2.16%         6.04%         4.02%         5.05%         70.07         5.05%         70.07         70.02         2.83%         70.04%         70.07         70.07         70.02%         70.07         <					% Chae						2012							
Revisit3,1003,41-1,0%34,8%53.2%Chidra Tarvilly Candparents6337.6%NOS Stated5302.71%5.82%5.82%5.82%5.83%6.11%7.62%Other Family Candparents222.23%0ther Family Members2963.40%Bullenses Associates7658.80%7.61%7.04%7.04%7.04%Parkaged Tour6.2476.8058.83%70.42%72.22%Alone4465.13%Group Tour5186.272.104%5.84%6.66%# of respondents8.668Other172.33.2.28%6.35%4.02%***TRAVE LPLANS201120127.04 2%2.01%***Pleasure7.0027.031.01%82.40%85.08%Internet1.812.212.81%3.48%Gold6.385.45-1.45%7.71%6.02%Magazines2.943.167.48%3.44%3.54%Durine1.831.2.511.2.84%7.51%6.02%Magazines2.182.1.852.1.85%2.1.85	FREQUENCY OF	VISIT						т	RAVEL COMPANION			% Share						
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Not Stated         516         5.0         2.71%         5.82%         5.83%         Parent/Gromperote Business Ascistation         202         2.22%           TRAVEL         5.21%         5.21%         72.22%         Tour Group         2.33         2.26%         8.00%           Individual gramped makagade Tour         6.247         6.680         8.45%         7.22%         Tour Group         2.33         2.26%         8.00%           Company Distinges trip         6.44         6.27         2.10%         6.66%         # of respondents         8.698         6.698           Other         717         72         2.52%         Adve         8.698         8.698         8.698           TRAVEL PLANS         201         2012         2014         2012         717%         2018         2018         2018         2018         2018           Peasure         7.002         7.03         10.01%         8.64%         8.698         10.01%         Newspaper         29         38         10.31%         0.24%         25.36%           Business         6.2         14.55%         14.55%         21.65%         Magazines         24.13%         7.44%         25.36%           Business         2.2         3																		
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Busines Scalades       765       8.00%         Individual yaranged       1.092       1.150       5.31%       12.31%       12.22%       Tour Group       233       2.68%         Jackaged Tour       6.247       6.605       8.39%       4.54%       #of respondents       8.698         CompanyBusiness trip       134       4.27       -1.61%       8.89%       #of respondents       8.698         Other       17       23       55.29%       0.19%       0.24%       #of respondents       8.698         Vis Stated       6.33       37       -22.69%       6.39%       A.02%       *of respondents       8.698         TRAVEL PLANS       2011       2012       2011       2012       2.41%       % Chage       % Share         Pleasure       7.002       7.703       10.01%       82.40%       85.08%       Internet       1.831       2.261       2.34%       3.54%         Solid       1.837       1.858       5.44%       7.15%       6.02%       Megazines       2.94       316       7.45%       3.45%         Solid       0.33       0.34%       0.34%       0.34%       0.34%       0.34%       0.34%       0.34%       0.34%       0.34%<	Not Otaled		510	550	2.7170	5.0270	5.0570											
Individually arranged       1.02       1.150       5.31%       12.21%       Tur Croup       23.3       2.68%         Company/Business trip       4.4       4.27       -1.61%       4.49%       4.54%       -       -       5.63%         Group Tour       5.18       6.27       6.60%       # of respondents       8.698       -       -       -         Not Stated       5.63       3.78       -2.28%       6.02%       -	TRAVEL ARRANG	EMENT									765	8.80%						
Package/Tour         6,247         6,809         8.93%         70.42%         72.32%         Alone         446         5.13%           Group Orur         518         627         21.04%         5.84%         6.66%         # of respondents         8.698           Other         17         23         35.26%         6.35%         4.02%         -         -         -         -         -         -         2011         2012         -         2014         310         30.3         3																		
CompanyPlusiness trip       434       427       1.61%       4.89%       4.54%       # of respondents       8.698         Other       17       23       35.29%       0.19%       0.24%       #       for espondents       8.698         Not       Stated       563       378       -32.86%       6.35%       4.02%       #       2011       2012       2011       2012         TRAVEL PLANS       2011       2012       Chag       % Share       % Share       % Share         Basiness       62       64       3.23%       0.77%       0.01%       85.08%       Internet       1.831       2.261       2.49%       21.74%       25.39%         Basiness       62       64       3.23%       0.77%       0.01%       0.62%       Magazines       2.18       31.05%       3.49%       3.54%         Obing       1.857       1.958       5.44%       2.18%       21.83%       Crawel Agents       2.188       2.125       2.28%       2.83%       2.43%       0.76%       0.47%       0.63%       0.43%       0.43%       0.43%       0.43%       0.43%       0.44%       0.76%       1.65%       1.65%       1.65%       1.65%       1.65%       1.65%       <		ed																
Group Tour         518         627         21.04%         5.84%         6.66%         # of respondents         8.698           Not Stated         563         378         -32.86%         6.35%         4.02%           Not Stated         563         378         -32.86%         6.35%         4.02%           RAVEL PLANS         2011         2012         2011         2012         % Chge         % Share           Wint Stated         7.002         7.703         10.01%         82.40%         85.06%         Internet         1.831         2.261         23.44%         21.74%         25.36%           Business         62         64         3.23%         0.71%         Newspaper         29         33         3.03%         0.34%         0.43%           Soling         1.857         1.358         5.44%         21.63%         Travel Agents         2.188         2.125         2.88%         2.58%         2.83%           Obing         1.157         1.358         5.44%         21.63%         3.31%         Price         1.24         1.660         3.45%         16.7%         3.48%         3.54%           Obing         1.157         1.328         1.68%         1.03%         1.03%		trip						A	ione		440	5.13%						
Other       17       23       35.29%       0.19%       0.24%         Not Stated       563       378       -32.86%       6.35%       4.02%         TRAVEL PLANS       2011       2012       TRAVEL       2011       2012       % Chage       % Share       % Share         % Chge       % Share       % Share       % MOTIVATION       % Chge       % Share       % Share         Business       62       64       3.23%       0.73%       0.71%       Newspaper       29       38       310.03%       0.43%         Obing       1.857       1.958       5.44%       21.55%       Class       Travel Agents       2.188       2.125       2.88%       2.83%         Oting       1.857       1.958       5.44%       21.85%       21.85%       1.660       3.45%       1.65%       1.62%         Mengazines       2.44       1.660       3.45%       1.65%       <		stip						#	of respondents		8 698							
Not Stated         563         378         -32.86%         6.35%         4.02%           RAVEL PLANS         2011         2012         TRAVEL         2011         2012         % Chge         % Share         % Share           Pleasure         7,002         7,703         10.01%         82.40%         85.08%         MoTiVATION         % Chge         % Share         % Share           Solition         6.38         545         14.68%         7.51%         6.02%         Magazines         2.94         316         7.48%         3.49%         3.54%           Obing         1.857         1.468%         7.51%         6.02%         Magazines         2.94         316         7.48%         3.49%         3.54%           Obing         1.857         1.468%         7.51%         6.02%         Magazines         2.18         7.25%         16.55%         3.13%         2.21%         2.28%         2.58%         2.38%           Oting         3.378         2.42%         3.38%         2.46%         Genes         2.188         2.125         2.28%         2.58%         0.45%           Getting Married         3.2         3.3         0.00%         Getting Marrie         3.38         1.26%								"	or respondents		0,030							
with the second secon	Not Stated																	
with the second secon	TRAVEL DI ANS		2011	2012		2011	2012	T		2011	2012		2011	2012				
Pleasure       7,002       7,703       10,01%       82,40%       85,08%       Internet       1,831       2,261       23,48%       21,74%       25,36%         Business       62       64       3,23%       0,73%       0,71%       Newspaper       29       38       31,03%       0,34%       0,43%         Golf       638       545       14,58%       21,63%       21,63%       Travel Agents       2,18       2,125       2,28%       25,98%       23,33%         Diving       1,857       1,958       5,44%       21,63%       21,63%       Cimate       1,054       1,064       3,13%       12,19%       12,19%         Company Trip       310       300       -3,23%       3,56%       3,31%       Price       1,34       1,495       7,25%       16,55%       16,77%         Getting Married       32       42       32       42       33       0,00%       0,46%       General Reading       53       42       45.5%       16,77%       6,03%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,45%       0,46%       0,5%			2011	2012	0/ Chas					2011	2012	0/ Chas						
Business       62       64       3.23%       0.73%       0.71%       Newspaper       29       38       31.03%       0.34%       0.43%         Golf       638       545       1-14.58%       7.51%       6.02%       Magazines       294       316       7.48%       3.44%       3.54%         Diving       1.857       1.958       5.44%       21.63%       Travel Agents       2.18       2.182       2.28%       2.38%       3.64%         Company Trip       310       300       3.23%       3.65%       3.31%       Price       1.234       1.660       3.45%       18.62%         Honeymoon       66       95       43.94%       0.78%       1.05%       Short flight Time       1.34       1.495       18.65%       16.77%         Getting Married       32       42       31.25%       0.38%       0.46%       General Reading       53       40       -24.53%       0.63%       0.45%         VFR       86       114       32.56%       1.01%       1.26%       Friends/Relatives       1.582       1.695       7.14%       18.78%       19.01%         Others       216       116       -46.30%       2.54%       1.28%       Try VIRadio				= =00	-							-						
Golf         638         545         -14.58%         7.51%         6.0%         Magazines         294         316         7.46%         3.49%         3.54%           Dving         1,857         1,958         5.44%         21.85%         21.63%         Travel Agents         2,188         2,125         -2.80%         25.98%         23.83%           Company Trip         310         300         -3.23%         3.65%         3.31%         Price         1.24         1.660         34.55%         14.65%         18.65%           Onepymon         66         95         43.84%         0.78%         0.05%         Short fight Time         1.394         1.495         7.25%         0.63%         0.45%           Memorial Service         3         3         0.00%         0.04%         0.03%         Fireinds/Relatives         1.58         10.7%         6.03%           VFR         86         114         32.56%         1.01%         1.28%         Privious Trip         1.394         1.298         5.74%         10.8%         0.63%           Others         216         116         -6.30%         0.55%         TV/Radio         49         5.64         14.48%         5.54%           Others																		
Diving       1,857       1,958       5.44%       21.85%       21.63%       Travel Agents       2,188       2,125       -2.88%       25.98%       23.83%         Attend Conf & Conv       4       3       -25.00%       0.05%       0.03%       Climate       1,054       1,067       3.13%       12.51%       12.19%         Company Trip       310       30       -3.23%       3.65%       3.31%       Price       1.24       1,606       3.452%       14.65%       18.62%         Honeymoon       66       95       43.94%       0.78%       1.05%       Short flight Time       1.394       1.495       7.25%       16.55%       16.77%         Getting Married       32       42       31.25%       0.08%       Ocensary Trip       480       538       12.08%       5.70%       6.03%         VFR       86       114       32.56%       1.01%       1.26%       Friends/Relatives       1.582       1.695       7.14%       18.78%       19.01%         Others       216       -201       201       201       201       201       201       201       201       201       201       201       201       201       201       201       201       201																		
Attend Conf & Conv       4       3       -25.00%       0.05%       0.03%       Climate       1,054       1,087       3.13%       12.51%       12.19%         Company Trip       310       300       -3.23%       3.65%       3.31%       Price       1,234       1,660       34.52%       14.65%       18.62%         Honeymoon       66       95       43.94%       0.78%       10.05%       Short flight Time       1,394       1.495       7.25%       16.65%       16.77%         Getting Married       32       42       31.25%       0.38%       0.46%       General Reading       53       40       -24.53%       0.63%       0.45%         Memorial Service       3       3       0.00%       0.04%       0.03%       Flyer/Poster       480       538       12.08%       5.70%       6.03%         VFR       86       114       32.56%       1.01%       1.28%       Friends/Relatives       1,582       1,695       7.14%       18.52%       6.51%       5.94%         Others       216       116       -46.30%       2.54%       17/Radio       49       56       14.29%       0.58%       0.63%         OccUPATION       2012       2011 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>																		
Company Trip       310       300       -3.23%       3.65%       3.31%       Price       1,234       1,660       34.52%       14.65%       18.62%         Honeymoon       66       95       43.94%       0.78%       1.05%       Short flight Time       1,344       1,455       7.25%       16.55%       16.77%         Getting Married       32       42       31.25%       0.08%       0.46%       General Reading       53       40       -24.53%       0.63%       0.45%         Memorial Service       3       3       0.00%       0.04%       0.03%       Flyer/Poster       480       538       12.08%       5.70%       6.03%         VFR       86       114       32.65%       1.01%       1.26%       Friends/Relatives       1,52       1,655       7.14%       18.62%       6.63%         Others       216       116       -46.30%       2.54%       1.28%       Previous Trip       1,391       1,291       -7.19%       16.52%       14.48%         Occupations       201       201       201       201       201       201       201         Legislators, and managers       1,040       989       -4.90%       11.72%       10.51%       Entry Lev		v									, -							
Honeymoon       66       95       43.94%       0.78%       1.05%       Short flight Time       1,394       1,495       7.25%       16.55%       16.77%         Getting Married       32       42       31.25%       0.38%       0.46%       General Reading       53       40       -24.53%       0.63%       0.45%         Memorial Service       3       3       0.00%       0.04%       0.03%       Flyer/Poster       480       538       12.08%       5.70%       6.03%         VFR       86       114       32.56%       1.01%       1.26%       Friends/Relatives       1.582       1.695       7.14%       18.78%       19.01%         Attend Sport Events       54       50       -7.41%       0.64%       0.55%       TV/Radio       49       56       14.29%       0.58%       0.63%         Others       216       16       -46.30%       2.54%       1.28%       Previous Trip       1.391       1.71%       16.51%       5.94%         OCCUPATION       2011       2012       2011       2012       2011       2012       2011       2012         Professional       1.040       889       -4.90%       1.172%       10.51%       Entry Level	Company Trip		310															
Memorial Service       3       3       0.00%       0.04%       0.03%       Flyer/Poster       480       538       12.08%       5.70%       6.03%         VFR       86       114       32.56%       1.01%       1.26%       Friends/Relatives       1,582       1,695       7.14%       18.78%       19.01%         Attend Sport Events       54       50       -7.41%       0.64%       0.55%       TV/Radio       49       56       14.29%       0.58%       0.63%         Others       216       116       -46.30%       2.54%       Previous Trip       1,31       1.291       7.19%       16.52%       14.48%         OCCUPATION       2011       2012       2011       2012       2011       2012       2011       2012         % Chge       % Share       % Share       % Share       % Share       % Share       % Share         Professional       801       744       -7.12%       9.03%       7.91%       Armed Forces       3       21       61.00%       0.03%       0.22%         Technicians       413       406       -1.69%       4.31%       Homemakers       239       212       -11.30%       2.69%       2.25%         Clerk<	Honeymoon																	
VFR       86       114       32.56%       1.01%       1.26%       Friends/Relatives       1,582       1,695       7.14%       18.78%       19.01%         Attend Sport Events       54       50       -7.41%       0.64%       0.55%       TV/Radio       49       56       14.29%       0.58%       0.63%         Others       216       116       -46       0.64%       0.55%       TV/Radio       49       56       14.29%       0.58%       0.63%         Others       216       -201       2012       -201       2012       -7.19%       16.52%       14.48%         OCCUPATION       2011       2012       -2011       2012       2011       2012       2011       2012         Previous Trip Ordersional       0.61%       5.48       5.00%       5.94%       5.94%       5.94%         Decisional Componentiations       1.040       989       -4.90%       11.72%       0.51%       Entry Level       7       7       0.00%       0.08%       0.07%         Previous Signal       7.41       4.30%       3.26%       5.94%       3.21       60.00.0%       0.03%       0.22%         Clegislators, and managers       1.040       74.90%       4.	Getting Married								Ū									
Attend Sport Events       54       50       -7.41%       0.64%       0.55%       TV/Radio       49       56       14.29%       0.58%       0.63%         Others       216       116       -46.30%       2.54%       1.28%       Previous Trip Others       1,391       1,291       -7.19%       16.52%       14.48%         OCCUPATION       2011       2012       2011       2012       2011       2012       2011       2012         VCCUPATION       2011       2012       2011       2012       2011       2012       2011       2012         Legislators, and managers       1,040       989       -4.90%       11.72%       0.51%       Entry Level       7       7       0.00%       0.08%       0.07%         Professional       801       744       -7.12%       9.03%       7.91%       Armed Forces       3       21       60.00%       0.03%       0.02%         Clerk       3,224       3,290       2.05%       36.34%       34.96%       Students       1,504       2,079       38.23%       16.95%       22.09%         Clerk       3,224       3,290       2.05%       36.34%       34.96%       Students       1,504       2,079       3	Memorial Service		-															
Others       216       116       -46.30%       2.54%       1.28%       Previous Trip Others       1,391       1,291       -7.19%       16.52%       14.48%         OCCUPATION       2011       2012       2011       2012       2011       2012       2011       2012       2011       2012         VCDupe       % Share       % Share <td></td>																		
Others         548         530         -3.28%         6.51%         5.94%           OCCUPATION         2011         2012         2011         2012         2011         2012         2011         2012           % Choge         % Share         % Share         % Share         % Choge         % Share		5																
which we have         which we					-40.30%					548	530		6.51%	5.94%				
Legislators, and managers       1,040       989       -4.90%       11.72%       10.51%       Entry Level       7       7       0.00%       0.08%       0.07%         Professional       801       744       -7.12%       9.03%       7.91%       Armed Forces       3       21       600.00%       0.03%       0.22%         Technicians       413       406       -1.69%       4.66%       4.31%       Homemakers       239       212       -11.30%       2.69%       2.25%         Clerk       3,224       3,290       2.05%       36.34%       34.96%       Students       1,504       2,079       38.23%       16.95%       22.09%         Service Workers       657       720       9.59%       7.41%       7.65%       Retirees       141       153       8.51%       1.59%       1.63%         Skilled Workers       18       13       -27.78%       0.20%       0.14%       Others       109       102       -6.42%       1.23%       1.08%         Craft and related trades worker       4       3       -25.00%       0.03%       Not Stated       661       642       -2.87%       7.45%       6.82%	OCCUPATION		2011	2012	% Cher					2011	2012	% Char						
Professional       801       744       -7.12%       9.03%       7.91%       Armed Forces       3       21       600.00%       0.03%       0.22%         Technicians       413       406       -1.69%       4.66%       4.31%       Homemakers       239       212       -11.30%       2.69%       2.25%         Clerk       3,224       3,290       2.05%       36.34%       34.96%       Students       1,504       2,079       38.23%       16.95%       22.09%         Service Workers       657       720       9.59%       7.41%       7.65%       Retirees       141       153       8.51%       1.59%       1.63%         Skilled Workers       18       13       -27.78%       0.20%       0.14%       Others       109       102       -6.42%       1.23%       1.08%         Craft and related trades worker       4       3       -25.00%       0.03%       Not Stated       661       642       -2.87%       7.45%       6.82%	La statata		4		•			-	ates for all	-	-	•						
Technicians       413       406       -1.69%       4.66%       4.31%       Homemakers       239       212       -11.30%       2.69%       2.25%         Clerk       3,224       3,290       2.05%       36.34%       34.96%       Students       1,504       2,079       38.23%       16.95%       22.09%         Service Workers       657       720       9.59%       7.65%       Retirees       141       153       8.51%       1.59%       1.63%         Skilled Workers       18       13       -27.78%       0.20%       0.14%       Others       109       102       -6.42%       1.23%       1.08%         Craft and related trades worker       4       3       -25.00%       0.03%       Not Stated       661       642       -2.87%       7.45%       6.82%		anagers																
Clerk         3,224         3,290         2.05%         36.34%         34.96%         Students         1,504         2,079         38.23%         16.95%         22.09%           Service Workers         657         720         9.59%         7.41%         7.65%         Retirees         141         153         8.51%         1.59%         1.63%           Skilled Workers         18         13         -27.78%         0.20%         0.14%         Others         109         102         -6.42%         1.23%         1.08%           Craft and related trades worker         4         3         -25.00%         0.03%         Not Stated         661         642         -2.87%         7.45%         6.82%																		
Service Workers         657         720         9.59%         7.41%         7.65%         Retirees         141         153         8.51%         1.59%         1.63%           Skilled Workers         18         13         -27.78%         0.20%         0.14%         Others         109         102         -6.42%         1.23%         1.08%           Craft and related trades worker         4         3         -25.00%         0.03%         Not Stated         661         642         -2.87%         7.45%         6.82%																		
Skilled Workers         18         13         -27.78%         0.20%         0.14%         Others         109         102         -6.42%         1.23%         1.08%           Craft and related trades worker         4         3         -25.00%         0.05%         0.03%         Not Stated         661         642         -2.87%         7.45%         6.82%																		
Craft and related trades worker 4 3 -25.00% 0.05% 0.03% Not Stated 661 642 -2.87% 7.45% 6.82%	Skilled Workers																	
		ades worker																
			50			0.56%												



### KOREA VISITORS PROFILE

					1												
SEPTEMBER	2011	2012		2011	2012	2011	2012		2011	2012	2011	2012	2011	2012		2011	2012
	Male	Male				Female	Female				Not	Not	TOTAL	TOTAL			
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	2	3	50.00%	0.06%	0.07%	0	4		0.00%	0.09%	0	0	2	7	250.00%	0.03%	0.08%
Under 13	699	1,054	50.79%	22.41%	25.68%	679	935	37.70%	18.80%	19.87%	4	14	1,382	2,003	44.93%	20.51%	22.68%
10-17	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
13-15	36	49	36.11%	1.15%	1.19%	34	47	38.24%	0.94%	1.00%	0	1	70	97	38.57%	1.04%	1.10%
16-19	15	20	33.33%	0.48%	0.49%	11	17	54.55%	0.30%	0.36%	0	1	26	38	46.15%	0.39%	0.43%
18-19	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
20-24	21	47	123.81%	0.67%	1.14%	78	98	25.64%	2.16%	2.08%	0	1	99	146	47.47%	1.47%	1.65%
25-29	199	206	3.52%	6.38%	5.02%	551	557	1.09%	15.25%	11.84%	1	1	751	764	1.73%	11.15%	8.65%
30-34	619	731	18.09%	19.85%	17.81%	883	1,069	21.06%	24.45%	22.72%	0	0	1,502	1,800	19.84%	22.29%	20.39%
35-39	634	815	28.55%	20.33%	19.85%	625	856	36.96%	17.30%	18.19%	0	1	1,259	1,672	32.80%	18.69%	18.94%
40-44	407	566	39.07%	13.05%	13.79%	230	403	75.22%	6.37%	8.57%	0	0	637	969	52.12%	9.45%	10.97%
45-49	141	189	34.04%	4.52%	4.60%	74	140	89.19%	2.05%	2.98%	0	0	215	329	53.02%	3.19%	3.73%
50-54	104	116	11.54%	3.33%	2.83%	124	142	14.52%	3.43%	3.02%	0	0	228	258	13.16%	3.38%	2.92%
55-59	89	95	6.74%	2.85%	2.31%	121	151	24.79%	3.35%	3.21%	0	1	210	247	17.62%	3.12%	2.80%
60 and Over	146	207	41.78%	4.68%	5.04%	186	261	40.32%	5.15%	5.55%	1	0	333	468	40.54%	4.94%	5.30%
Not Stated	7	7	0.00%	0.22%	0.17%	16	25	56.25%	0.44%	0.53%	1	0	24	32	33.33%	0.36%	0.36%
Total	3,119	4,105	31.61%	100.00%	100.00%	3,612	4,705	30.26%	100.00%	100.00%	7	20	6,738	8,830	31.05%	100.00%	100.00%
I																	
		2011	2012		2011	2012											
		Number	Number	% Chge	% Share	% Share				2012							
FREQUENCY OF	VISIT			, <u>9</u> -			TR	AVEL COMPANION	1	Number	% Share						
First Visit		2.126	2.858	34.43%	68.80%	72.96%	Soc	ouse		2.020	54.54%						
Revisit		663	753	13.57%	21.46%	19.22%		ldren		1,366	36.88%						
Not Stated		301	306	1.66%	9.74%	7.81%		ents/Grandparents		322	8.69%						
								er Family Members		280	7.56%						
TRAVEL ARRANG	GEMENT							siness Associates		392	10.58%						
							Frie	ends		630	17.01%						
Individually arrange	ed	829	1,069	28.95%	26.83%	27.29%	Tou	ır Group		174	4.70%						
Packaged Tour		1,773	2,285	28.88%	57.38%	58.34%	Alo	ne		179	4.83%						
Company/Business	s trip	198	155	-21.72%	6.41%	3.96%											
Group Tour		174	250	43.68%	5.63%	6.38%	# of	f respondents		3,704							
Other		17	21	23.53%	0.55%	0.54%											
Not Stated		99	137	38.38%	3.20%	3.50%											
TRAVEL PLANS		2011	2012		2011	2012	TR	AVEL	2011	2012		2011	2012				
				% Chge	% Share	% Share		TIVATION			% Chge	% Share	% Share				
				•							-						
Pleasure		2,598	3,523	35.60%	91.22%	92.91%		ernet	751	915	21.84%	25.35%	25.40%				
Business		49	25	-48.98%	1.72%	0.66%		wspaper	6	15	150.00%	0.20%	0.42%				
Golf		158	162	2.53%	5.55%	4.27%		gazines	43	41	-4.65%	1.45%	1.14%				
Diving		100 9	128	28.00%	3.51%	3.38%		vel Agents	1,406	1,838	30.73%	47.47%	51.03%				
Attend Conf & Con	IV	-	5	-44.44%	0.32%	0.13%		nate	81	108	33.33%	2.73%	3.00%				
Company Trip		52	42	-19.23%	1.83%	1.11%	Pric		31 227	28	-9.68%	1.05%	0.78%				
Honeymoon Getting Married		129 2	185 0	43.41% -100.00%	4.53% 0.07%	4.88% 0.00%		ort flight Time neral Reading	188	283 210	24.67% 11.70%	7.66% 6.35%	7.86% 5.83%				
Memorial Service		2	21	-100.00% 950.00%	0.07%	0.00%		er/Poster	72	210	38.89%	6.35% 2.43%	5.83% 2.78%				
VFR		2 49	21 48	950.00% -2.04%	1.72%	0.55%	,	ends/Relatives	258	328	38.89% 27.13%	2.43% 8.71%	2.78% 9.11%				
VFR Attend Sport Event	te	49 28	48 28	-2.04% 0.00%	0.98%	1.27% 0.74%		Relatives	258 37	328 46	27.13% 24.32%	8.71% 1.25%	9.11% 1.28%				
Others	10	28 27	28 20	-25.93%	0.98%	0.74%		vious Trip	267	46 291	24.32% 8.99%	9.01%	8.08%				
Guidia		21	20	20.00 /0	0.3378	0.0076	Oth		183	150	-18.03%	6.18%	4.16%				
OCCUPATION		2011	2012		2011	2012			2011	2012	ar 0:	2011	2012				
				% Chge	% Share	% Share					Ŭ	% Share	% Share				
Legislators, and ma	anagers	70	80	14.29%	2.27%	2.04%		ry Level	4	1	-75.00%	0.13%	0.03%				
Professional		613	834	36.05%	19.84%	21.29%		ned Forces	13	7	-46.15%	0.42%	0.18%				
Technicians		254	269	5.91%	8.22%	6.87%		memakers	181	270	49.17%	5.86%	6.89%				
Clerk		1,099	1,384	25.93%	35.57%	35.33%		dents	75	85	13.33%	2.43%	2.17%				
Service Workers		423	567	34.04%	13.69%	14.48%		irees	30	61	103.33%	0.97%	1.56%				
Skilled Workers		30	15	-50.00%	0.97%	0.38%	Oth		70	79	12.86%	2.27%	2.02%				
Craft and related tr		9	7	-22.22%	0.29%	0.18%	Not	Stated	192	240	25.00%	6.21%	6.13%				
Operators and Ass	emblers	27	18	-33.33%	0.87%	0.46%											



### CHINA VISITORS PROFILE

SEPTEMBER	2011 Male	2012 Male		2011	2012	2011 Formala	2012 Female		2011	2012	2011 Not	2012 Not	2011 TOTAL	2012 TOTAL		2011	2012
AGE/SEX	Number	Number	% Chge	% Share	% Share	Female Number	Number	% Chge	% Share	% Share	Stated	Stated	Number	Number	% Chge	% Share	% Share
Under 10	47	0	-100.00%	2.09%	0.00%	47	2	-95.74%	2.08%	0.06%	0	0	94	2	-97.87%	2.08%	0.03%
Under 13	2	97	4750.00%	0.09%	3.07%	7	88	1157.14%	0.31%	2.57%	0	1	9	186	1966.67%	0.20%	2.82%
10-17 13-15	0	0 4		0.00% 0.00%	0.00% 0.13%	0	0 4		0.00% 0.00%	0.00% 0.12%	0	0	0	0 8		0.00% 0.00%	0.00% 0.12%
16-19	8	4 15	87.50%	0.00%	0.13%	23	12	-47.83%	1.02%	0.12%	0	0	31	27	-12.90%	0.69%	0.12%
18-19	0	0		0.00%	0.00%	0	0		0.00%	0.00%	0	0	0	0		0.00%	0.00%
20-24	75	120	60.00%	3.33%	3.79%	196	273	39.29%	8.67%	7.99%	0	0	271	393	45.02%	6.00%	5.97%
25-29	530	796	50.19%	23.52%	25.16%	728	1,111	52.61%	32.21%	32.50%	1	1	1,259	1,908	51.55%	27.87%	28.97%
30-34 35-39	470 278	643 403	36.81%	20.86%	20.32%	347	684 332	97.12%	15.35%	20.01% 9.71%	0	0	817	1,327	62.42%	18.08%	20.15% 11.16%
35-39 40-44	278	403 355	44.96% 29.09%	12.34% 12.21%	12.74% 11.22%	206 198	332 262	61.17% 32.32%	9.12% 8.76%	9.71% 7.67%	0	1	484 473	735 618	51.86% 30.66%	10.71% 10.47%	9.38%
45-49	232	297	28.02%	10.30%	9.39%	212	248	16.98%	9.38%	7.26%	0	0	444	545	22.75%	9.83%	8.28%
50-54	157	179	14.01%	6.97%	5.66%	150	171	14.00%	6.64%	5.00%	0	0	307	350	14.01%	6.80%	5.31%
55-59	100	147	47.00%	4.44%	4.65%	94	130	38.30%	4.16%	3.80%	0	1	194	278	43.30%	4.29%	4.22%
60 and Over	79	97	22.78%	3.51%	3.07%	52	94	80.77%	2.30%	2.75%	0	0	131	191	45.80%	2.90%	2.90%
Not Stated	0	11		0.00%	0.35%	0	7		0.00%	0.20%	4	0	4	18	350.00%	0.09%	0.27%
Total	2,253	3,164	40.43%	100.00%	100.00%	2,260	3,418	51.24%	100.00%	100.00%	5	4	4,518	6,586	45.77%	100.00%	100.00%
		2014	204.2		2014	2012											
		<b>2011</b> Number	2012 Number	% Chge	<b>2011</b> % Share	2012 % Share				2012							
FREQUENCY OF	VISIT	Humber	Number	70 Oligo	70 Onaro	70 Onare	TF	RAVEL COMPANION		Number	% Share						
First Visit		2,862	3,836	34.03%	93.74%	93.49%		oouse		783	19.93%						
Revisit		89	147	65.17%	2.92%	3.58%		nildren		94	2.39%						
Not Stated		102	120	17.65%	3.34%	2.92%		arents/Grandparents her Family Members		72 75	1.83% 1.91%						
TRAVEL ARRANG	GEMENT						Bu	isiness Associates		164	4.17%						
Individually arrang	led	216	378	75.00%	7.08%	9.21%		iends our Group		330 2,520	8.40% 64.14%						
Packaged Tour	64	1,712	1,364	-20.33%	56.08%	33.24%		one		2,020	1.96%						
Company/Busines	s trip	96	35	-63.54%	3.14%	0.85%											
Group Tour		915	2,185	138.80%	29.97%	53.25%	# (	of respondents		3,929							
Other Not Stated		4 110	7 134	75.00% 21.82%	0.13% 3.60%	0.17% 3.27%											
			101	2110270	0.0070	0.21 /0											
TRAVEL PLANS		2011	2012		2011	2012		RAVEL	2011	2012		2011	2012				
				% Chge	% Share	% Share	M	OTIVATION			-	% Share	% Share				
Pleasure		2,841	3,809	34.07%	95.98%	95.51%		ernet	358	588	64.25%	12.15%	14.84%				
Business Golf		19 21	33 17	73.68% -19.05%	0.64% 0.71%	0.83% 0.43%		ewspaper agazines	35 76	45 103	28.57% 35.53%	1.19% 2.58%	1.14% 2.60%				
Diving		21 91	116	27.47%	3.07%	2.91%		avel Agents	2,337	3,074	31.54%	79.33%	77.57%				
Attend Conf & Con	νv	1	2	100.00%	0.03%	0.05%		imate	33	67	103.03%	1.12%	1.69%				
Company Trip		39	48	23.08%	1.32%	1.20%		ice	24	33	37.50%	0.81%	0.83%				
Honeymoon		150	217	44.67% 0.00%	5.07%	5.44%		ort flight Time	15	55	266.67%	0.51% 0.20%	1.39%				
Getting Married Memorial Service		6 2	6 4	0.00%	0.20% 0.07%	0.15% 0.10%		eneral Reading ver/Poster	6 9	15 8	150.00% -11.11%	0.20%	0.38% 0.20%				
VFR		14	14	0.00%	0.47%	0.35%		iends/Relatives	151	198	31.13%	5.13%	5.00%				
Attend Sport Even	ts	5	4	-20.00%	0.17%	0.10%	T۱	//Radio	33	33	0.00%	1.12%	0.83%				
Others		18	14	-22.22%	0.61%	0.35%		evious Trip hers	11 110	17 85	54.55% -22.73%	0.37% 3.73%	0.43% 2.14%				
OCCUPATION		2011	2012		2011	2012			2011	2012		2011	2012				
		0-	<i>.</i> .	% Chge	% Share	% Share	_		_		-	% Share	% Share				
Legislators, and m Professional	anagers	86 2,121	94 2,752	9.30%	2.82%	2.29% 67.07%		ntry Level med Forces	7 0	12	71.43%	0.23% 0.00%	0.29% 0.00%				
Technicians		2,121	2,752	29.75% 41.18%	69.47% 3.90%	4.09%		omemakers	25	0 24	-4.00%	0.00%	0.00%				
Clerk		289	432	49.48%	9.47%	10.53%		udents	10	72	620.00%	0.33%	1.75%				
Service Workers		63	96	52.38%	2.06%	2.34%	Re	etirees	16	47	193.75%	0.52%	1.15%				
Skilled Workers		8	3	-62.50%	0.26%	0.07%		hers	108	165	52.78%	3.54%	4.02%				
Craft and related to Operators and Ass		16 6	27 17	68.75% 183.33%	0.52%	0.66%	No	ot Stated	179	194	8.38%	5.86%	4.73%				
Operators and Ass	21101612	0	17	183.33%	0.20%	0.41%											