



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	396,497	375,808	-5.22%
October	27,238	29,611	8.71%
November	31,618	31,690	0.23%
December	35,849 ^r	34,181	-4.65%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
August	34,251 ^r	37,072 ^r	8.24%
<u>September</u>	<u>27,650</u>	<u>31,755</u>	<u>14.85%</u>
YEAR TOTAL:	396,497	375,808	-5.22%

Calendar Year 2008 - 2009

	2008	2009	% Change
TOTAL TO DATE:	301,792	280,326	-7.11%
January	38,119	38,932	2.13%
February	40,222	35,594	-11.51%
March	32,352 ^r	32,908	1.72%
April	31,800	27,833	-12.47%
May	31,203	24,128	-22.67%
June	30,936	21,803	-29.52%
July	35,259	30,301	-14.06%
August	34,251 ^r	37,072 ^r	8.24%
<u>September</u>	<u>27,650</u>	<u>31,755</u>	<u>14.85%</u>
October	29,611		
November	31,690		
December	34,181		
YEAR TOTAL:	397,274	280,326	-----

^r Revised

MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE									
Fiscal Year	~ JAPAN ~			~ KOREA ~			~ CHINA/HONG KONG * ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	202,041	210,567	4%	116,710	92,995	-20%	31,095	27,859	-10%
October	12,513	16,193	29%	8,076	8,715	8%	3,861	1,891	-51%
November	13,282	17,539	32%	11,626	8,912	-23%	2,821	2,040	-28%
December	17,196 ^r	20,517	19%	11,617	8,098	-30%	3,470	2,004	-42%
January	20,078	22,302	11%	11,227	8,676	-23%	3,494	4,447	27%
February	18,886	22,275	18%	11,116	8,305	-25%	5,913	2,345	-60%
March	18,135	18,852	4%	7,169	5,532	-23%	2,260	1,955	-13%
April	15,743	14,214	-10%	8,743	6,576	-25%	1,641	1,883	15%
May	16,433	12,833	-22%	9,925	6,557	-34%	1,608	1,587	-1%
June	15,904	11,152	-30%	9,616	6,735	-30%	1,142	322	-72%
July	19,012	14,277	-25%	10,208	9,987	-2%	1,749	2,470	41%
August	17,623	19,404 ^r	10%	10,690 ^r	10,600	-1%	2,162	3,892	80%
September	17,236	21,009	22%	6,697	4,302	-36%	974	3,023	210%
YEAR TOTAL	202,041	210,567	4%	116,710	92,995	-20%	31,095	27,859	-10%
Fiscal Year	~ GUAM ~			~ UNITED STATES ~			~ PHILIPPINES ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	19,793	18,018	-9%	12,432	10,949	-12%	1,960	1,569	-20%
October	1,502	1,497	0%	576	523	-9%	189	112	-41%
November	1,775	1,374	-23%	1,353	871	-36%	168	118	-30%
December	1,711 ^r	1,597	-7%	713 ^r	609	-15%	203	150	-26%
January	1,473	1,405	-5%	746	521	-30%	114	79	-31%
February	1,817	1,267	-30%	1,518	615	-59%	110	100	-9%
March	1,652 ^r	1,369	-17%	1,596 ^r	2,768	73%	146	143	-2%
April	1,531	1,669	9%	1,572	743	-53%	189	162	-14%
May	1,783	1,547	-13%	585	573	-2%	210	228	9%
June	1,935	1,617	-16%	753	858	14%	211	117	-45%
July	1,756	1,746	-1%	1,097	908	-17%	171	101	-41%
August	1,514 ^r	1,622	7%	1,211 ^r	620 ^r	-49%	125	99	-21%
September	<u>1,344</u>	<u>1,308</u>	<u>-3%</u>	<u>712</u>	<u>1,340</u>	<u>88%</u>	<u>124</u>	<u>160</u>	<u>29%</u>
YEAR TOTAL	19,793	18,018	-9%	12,432	10,949	-12%	1,960	1,569	-20%
Fiscal Year	~ RUSSIA ~			~ TAIWAN ~			~ OTHER AREAS ~		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
TOTAL TO DATE	6,178	6,801	10%	278	417	50%	6,010	6,633	10%
October	188	380	102%	7	1	-86%	326	299	-8%
November	261	456	75%	20	22	10%	312	358	15%
December	646	895	39%	26	36	38%	267	275	3%
January	711	1,137	60%	43	102	137%	233	263	13%
February	346	506	46%	23	2	-91%	493	179	-64%
March	691	709	3%	21	2	-90%	682 ^r	1,578	131%
April	403	431	7%	9	7	-22%	1,969	2,148	9%
May	351	487	39%	34	5	-85%	274	311	14%
June	834	478	-43%	29	5	-83%	512	519	1%
July	787	502	-36%	50	81	62%	429	229	-47%
August	631	573	-9%	11	54	391%	284	208	-27%
September	<u>329</u>	<u>247</u>	<u>-25%</u>	<u>5</u>	<u>100</u>	<u>1900%</u>	<u>229</u>	<u>266</u>	<u>16%</u>
YEAR TOTAL	6,178	6,801	10%	278	417	50%	6,010	6,633	10%

* Effective October 2006, arrivals from Hong Kong are included with China.

^r Revised

VISITOR ARRIVALS TO SAIPAN - SEPTEMBER 2009

ARRIVALS BY MODE OF TRANSPORTATION	Sep-08	Sep-09	% CHANGE
Air Arrivals	26,826	30,491	14%
Sea Arrivals	215	800	272%
TOTAL ARRIVALS	27,041	31,291	16%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	16,803	20,734	23%
Kanto (Tokyo)	9,584	13,959	46%
Kinki (Osaka)	3,073	2,577	-16%
Tokai (Nagoya)	2,503	2,378	-5%
Tohoku (Sendai)	613	640	4%
Kyushu (Fukuoka)	155	180	16%
Hokkaido (Sapporo)	88	112	27%
Chugoku (Hiroshima)	197	163	-17%
Shikoku	136	152	12%
Okinawa	12	25	108%
Others	386	12	-97%
Not Specified	56	536	857%
KOREA	6,695	4,300	-36%
Seoul	3,572	2,495	-30%
Pusan	497	394	-21%
Taegu	203	105	-48%
Inchon	477	33	-93%
Others	1,816	1,108	-39%
Not Specified	130	165	27%
CHINA/HONG KONG *	974	3,023	210%
GUAM	1,194	1,147	-4%
UNITED STATES	476	526	11%
PHILIPPINES	124	160	29%
RUSSIA	329	247	-25%
TAIWAN	5	100	1900%
OTHER	226	254	12%
ARRIVALS BY MONTH			
	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	389,469	368,749	-5%
October	26,833	29,176	9%
November	31,017	30,967	0%
December	35,427	33,523	-5%
January	37,755	38,490	2%
February	39,731	35,036	-12%
March	31,899	32,250	1%
April	31,174	27,288	-12%
May	30,613	23,680	-23%
June	30,409	21,458	-29%
July	34,324	29,700	-13%
August	33,246	35,890	8%
September	27,041	31,291	16%
YEAR TOTAL	389,469	368,749	-5%

Source: CNMI Customs Declaration Form

Revised

* Effective October 2006, arrivals from Hong Kong are included with China.

Sea Arrivals : Sep-09

Military Shp: USS Frank Cable - 800 crew (Sept. 25-28)

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - SEPTEMBER 2009

	<u>Sep-08</u>	<u>Sep-09</u>	% CHANGE
TOTAL ARRIVALS	1,000	841	-16%
ARRIVALS FROM GUAM	609	464	-24%
JAPAN	433	275	-36%
KOREA	2	2	0%
CHINA/HONG KONG *	0	0	-----
GUAM	150	161	7%
UNITED STATES	21	14	-33%
PHILIPPINES	0	0	-----
RUSSIA	0	0	-----
TAIWAN	0	0	-----
OTHER	3	12	300%
<u>INTERISLAND ARRIVALS</u>	391	377	-4%
JAPAN	176	107	-39%
KOREA	45	30	-33%
CHINA/HONG KONG *	0	0	-----
UNITED STATES (INCLUDING GUAM)	75	102	36%
PHILIPPINES	76	99	30%
OTHER	19	39	105%
ARRIVALS BY MONTH	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	12,254	11,093	-9%
October	818	796	-3%
November	1,030	1,095 r	6%
December	866 r	1,004	16%
January	841 r	761	-10%
February	906	956	6%
March	974 r	1,088	12%
April	1,124	901	-20%
May	1,009 r	741	-27%
June	953	680	-29%
July	1,359	596	-56%
August	1,374	1,634	19%
<u>September</u>	1,000	841	-16%
YEAR TOTAL	12,254	11,093	-9%

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.

VISITOR ARRIVALS TO TINIAN - SEPTEMBER 2009			
	<u>Sep-08</u>	<u>Sep-09</u>	<u>% CHANGE</u>
TOTAL ARRIVALS	1,769	2,976	68%
ARRIVALS FROM GUAM	0	0	-----
JAPAN	0	<i>No Visitor Arrival</i>	-----
KOREA	0		-----
CHINA/HONG KONG *	0		-----
GUAM	0		-----
UNITED STATES	0		-----
PHILIPPINES	0		-----
RUSSIA	0		-----
TAIWAN	0		-----
OTHER	0		-----
<u>INTERISLAND ARRIVALS</u>			
OVERNIGHT VISITORS:	1,529	2,924	91%
JAPAN	767	500	-35%
KOREA	239	145	-39%
CHINA/HONG KONG *	220	2,035	825%
GUAM	25	25	0%
UNITED STATES	5	11	120%
PHILIPPINES	0	0	-----
TAIWAN	0	0	-----
SAIPAN	257	196	-24%
OTHER	16	12	-25%
DAY VISITORS:	240	52	-78%
ARRIVALS BY MONTH	FY 2008	FY 2009	% CHANGE
TOTAL TO DATE	45,697	34,627	-24%
October	4,304	3,154	-27%
November	3,822	2,598	-32%
December	4,839	2,896	-40%
January	5,225	4,403	-16%
February	6,409	3,460	-46%
March	3,430	2,688	-22%
April	3,006	2,480	-17%
May	3,327	2,258	-32%
June	3,173 r	1,029	-68%
July	2,779 r	2,785 r	0%
August	3,614	3,900 r	8%
September	1,769	2,976	68%
YEAR TOTAL	45,697	34,627	-24%

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

* Effective October 2006, arrivals from Hong Kong are included with China.



Visitors Profile by Country (Saipan only)

SEPTEMBER	TOTAL				JAPAN				KOREA				CHINA/HONG KONG *				GUAM				OTHERS			
	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE
MODE OF ARRIVAL	27,041	31,291	100.00%	15.72%	16,803	20,734	100.00%	23.39%	6,695	4,300	100.00%	-35.77%	974	3,023	100.00%	210.37%	1,194	1,147	100.00%	-3.94%	1,375	2,087	100.00%	51.78%
Air	26,826	30,491	97.44%	13.66%	16,803	20,734	100.00%	23.39%	6,695	4,300	100.00%	-35.77%	974	3,023	100.00%	210.37%	1,194	1,147	100.00%	-3.94%	1,160	1,287	61.67%	10.95%
Sea	215	800	2.56%	272.09%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	215	800	38.33%	272.09%
GENDER	26,826	30,491	100.00%	13.66%	16,803	20,734	100.00%	23.39%	6,695	4,300	100.00%	-35.77%	974	3,023	100.00%	210.37%	1,194	1,147	100.00%	-3.94%	1,160	1,287	100.00%	10.95%
Male	12,797	13,975	45.83%	9.21%	7,860	8,917	43.01%	13.45%	3,039	2,115	49.19%	-30.40%	526	1,478	48.89%	180.99%	737	719	62.69%	-2.44%	635	746	57.96%	17.48%
Female	14,024	16,502	54.12%	17.67%	8,942	11,803	56.93%	32.00%	3,652	2,185	50.81%	-40.17%	448	1,545	51.11%	244.87%	457	428	37.31%	-6.35%	525	541	42.04%	3.05%
Not Stated	5	14	0.05%	180.00%	1	14	0.07%	1300.00%	4	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
AGE GROUP (YEARS)	26,826	30,491	100.00%	13.66%	16,803	20,734	100.00%	23.39%	6,695	4,300	100.00%	-35.77%	974	3,023	100.00%	210.37%	1,194	1,147	100.00%	-3.94%	1,160	1,287	100.00%	10.95%
Under 10	7	15	0.05%	114.29%	0	8	0.04%	----	5	2	0.05%	-60.00%	1	0	0.00%	-100.00%	0	4	0.35%	----	1	1	0.08%	0.00%
Under 13	2,146	2,000	6.56%	-6.80%	833	1,353	6.53%	62.42%	1,137	422	9.81%	-62.88%	35	48	1.59%	37.14%	49	70	6.10%	42.86%	92	107	8.31%	16.30%
10-17	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	114	135	0.44%	18.42%	47	95	0.46%	102.13%	49	7	0.16%	-85.71%	7	7	0.23%	0.00%	8	21	1.83%	162.50%	3	5	0.39%	66.67%
16-19	429	879	2.88%	104.90%	356	808	3.90%	126.97%	26	9	0.21%	-65.38%	7	27	0.89%	285.71%	29	20	1.74%	-31.03%	11	15	1.17%	36.36%
18-19	1	8	0.03%	700.00%	0	7	0.03%	----	1	0	0.00%	-100.00%	0	0	0.00%	----	0	1	0.09%	----	0	0	0.00%	----
20-24	3,282	5,045	16.55%	53.72%	2,968	4,674	22.54%	57.48%	162	93	2.16%	-42.59%	44	162	5.36%	268.18%	50	36	3.14%	-28.00%	58	80	6.22%	37.93%
25-29	5,128	5,647	18.52%	10.12%	3,420	3,971	19.15%	16.11%	1,313	858	19.95%	-34.65%	220	557	18.43%	153.18%	80	84	7.32%	5.00%	95	177	13.75%	86.32%
30-34	4,418	4,577	15.01%	3.60%	2,561	2,723	13.13%	6.33%	1,478	1,164	27.07%	-21.24%	164	436	14.42%	165.85%	92	92	8.02%	0.00%	123	162	12.59%	31.71%
35-39	3,592	3,597	11.80%	0.14%	1,927	2,173	10.48%	12.77%	1,223	742	17.26%	-39.33%	154	425	14.06%	175.97%	131	124	10.81%	-5.34%	157	133	10.33%	-15.29%
40-44	2,122	2,376	7.79%	11.97%	1,291	1,377	6.64%	6.66%	459	333	7.74%	-27.45%	95	356	11.78%	274.74%	154	173	15.08%	12.34%	123	137	10.64%	11.38%
45-49	1,593	1,770	5.80%	11.11%	951	935	4.51%	-1.68%	214	209	4.86%	-2.34%	106	370	12.24%	249.06%	177	141	12.29%	-20.34%	145	115	9.94%	-20.69%
50-54	1,347	1,437	4.71%	6.68%	762	829	4.00%	8.79%	193	136	3.16%	-29.53%	75	225	7.44%	200.00%	162	124	10.81%	-23.46%	155	123	9.56%	-20.65%
55-59	1,143	1,274	4.18%	11.46%	729	686	3.31%	-5.90%	158	126	2.93%	-20.75%	27	212	7.01%	685.19%	126	132	11.51%	4.76%	102	118	9.17%	15.69%
60 & Over	1,490	1,720	5.64%	15.44%	951	1,086	5.24%	14.20%	272	197	4.58%	-27.57%	37	198	6.55%	435.14%	135	125	10.90%	-7.41%	95	114	8.86%	20.00%
Not Stated	14	11	0.04%	-21.43%	7	9	0.04%	28.57%	4	2	0.05%	-50.00%	2	0	0.00%	-100.00%	1	0	0.00%	-100.00%	0	0	0.00%	----
PURPOSE OF VISIT	19,267	22,986	100.00%	19.30%	13,171	15,534	100.00%	17.94%	3,292	2,639	100.00%	-19.84%	921	2,964	100.00%	221.82%	1,002	905	100.00%	-9.68%	881	944	100.00%	7.15%
Pleasure	17,866	21,600	93.97%	20.90%	12,985	15,415	99.23%	18.71%	3,206	2,532	95.95%	-21.02%	885	2,823	95.24%	218.98%	381	360	39.78%	-5.51%	409	470	49.79%	14.91%
Business	1,117	1,145	4.98%	2.51%	125	77	0.50%	-38.40%	62	97	3.68%	56.45%	32	122	4.12%	281.25%	522	474	52.38%	-9.20%	376	375	39.72%	-0.27%
Other	284	241	1.05%	-15.14%	61	42	0.27%	-31.15%	24	10	0.38%	-58.33%	4	19	0.64%	375.00%	99	71	7.85%	-28.28%	96	99	10.49%	3.13%
FREQUENCY OF VISIT	19,267	22,986	100.00%	19.30%	13,171	15,534	100.00%	17.94%	3,292	2,639	100.00%	-19.84%	921	2,964	100.00%	221.82%	1,002	905	100.00%	-9.68%	881	944	100.00%	7.15%
First Visit	11,353	14,815	64.45%	30.49%	7,684	9,673	62.27%	25.88%	2,497	1,959	74.23%	-21.55%	748	2,682	90.49%	258.56%	50	61	6.74%	22.00%	374	440	46.61%	17.65%
Revisit	6,179	6,224	27.08%	0.73%	4,497	4,649	29.93%	3.38%	565	520	19.70%	-7.96%	42	100	3.37%	138.10%	703	627	69.28%	-10.81%	372	328	34.75%	-11.83%
Not Stated	1,735	1,947	8.47%	12.22%	990	1,212	7.80%	22.42%	230	160	6.06%	-30.43%	131	182	6.14%	38.93%	249	217	23.98%	-12.85%	135	176	18.64%	30.37%
TRAVEL ARRANGEMENT	19,267	22,986	100.00%	19.30%	13,171	15,534	100.00%	17.94%	3,292	2,639	100.00%	-19.84%	921	2,964	100.00%	221.82%	1,002	905	100.00%	-9.68%	881	944	100.00%	7.15%
Individual Arranged	3,969	3,403	14.80%	-14.26%	1,603	1,722	11.09%	7.42%	1,494	723	27.40%	-51.61%	38	147	4.96%	286.84%	459	436	48.18%	-5.01%	375	375	39.72%	0.00%
Packaged Tour	10,453	15,160	65.95%	45.03%	8,658	11,556	74.39%	33.47%	1,107	1,138	43.12%	2.80%	591	2,348	79.22%	297.29%	20	29	3.20%	45.00%	77	89	9.43%	15.58%
Business Trip	2,045	1,337	5.82%	-34.62%	1,354	447	2.88%	-66.99%	199	340	12.88%	70.85%	30	153	5.16%	410.00%	233	194	21.44%	-16.74%	229	203	21.50%	-11.35%
Group Tour	1,261	1,636	7.12%	29.74%	828	1,049	6.75%	26.69%	328	361	13.68%	10.06%	57	155	5.23%	171.93%	25	21	2.32%	-16.00%	23	50	5.30%	117.39%
Other	155	120	0.52%	-22.58%	25	20	0.13%	-20.00%	56	21	0.80%	-62.50%	5	14	0.47%	180.00%	34	29	3.20%	-14.71%	35	36	3.81%	2.86%
Not Stated	1,384	1,330	5.79%	-3.90%	703	740	4.76%	5.26%	108	56	2.12%	-48.15%	200	147	4.96%	-26.50%	231	196	21.66%	-15.15%	142	191	20.23%	34.51%
TRAVEL COMPANION	17,113	20,850	100.00%	21.84%	11,998	14,262	100.00%	18.87%	3,094	2,488	100.00%	-19.59%	712	2,779	100.00%	290.31%	662	615	100.00%	-7.10%	647	706	100.00%	9.12%
Spouse	3,771	3,891	18.66%	3.18%	1,977	2,596	18.20%	31.31%	1,593	928	37.30%	-41.75%	37	206	7.41%	456.76%	61	57	9.27%	-6.56%	103	104	14.73%	0.97%
Children	1,662	1,608	7.71%	-3.25%	803	1,201	8.42%	49.56%	759	268	10.77%	-64.69%	11	30	1.06%	172.73%	26	43	6.99%	65.38%	63	66	9.35%	4.76%
Parents/Grandparents	510	482	2.31%	-5.49%	264	334	2.34%	26.52%	219	104	4.18%	-52.51%	1	14	0.50%	1300.00%	12	10	1.63%	-16.67%	14	20	2.83%	42.86%
Other Family Members/relatives	789	783	3.76%	-0.76%	487	582	4.08%	19.51%	229	101	4.06%	-55.90%	0	9	0.32%	----								

Visitors Profile by Country (Saipan only)

SEPTEMBER	TOTAL				JAPAN				KOREA				CHINA/HK *				GUAM				OTHERS				
	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	Sep-08	Sep-09	% SHARE	% CHGE	
TRAVEL PLANS	17,926	21,743		21.29%	12,573	14,844		18.06%	3,079	2,563		-16.76%	716	2,821		293.99%	791	736		-6.95%	767	779		1.56%	
Pleasure	13,849	18,116	83.32%	30.81%	9,947	12,754	85.92%	28.22%	2,658	2,232	87.09%	-16.03%	678	2,556	90.61%	276.99%	222	229	31.11%	3.15%	344	345	44.29%	0.29%	
Business	923	982	4.52%	6.39%	146	95	0.64%	-34.93%	51	80	3.12%	56.86%	25	146	5.18%	484.00%	405	365	49.59%	-9.88%	296	296	38.00%	0.00%	
Golf	1,183	1,167	5.37%	-1.35%	994	912	6.14%	-8.25%	134	170	6.63%	26.87%	3	4	0.14%	33.33%	31	52	7.07%	67.74%	21	29	3.72%	38.10%	
Dive	2,782	3,196	14.70%	14.88%	2,666	3,011	20.28%	12.94%	151	100	3.90%	96.08%	3	41	1.45%	1266.67%	8	7	0.95%	-12.50%	54	37	4.75%	-31.48%	
Convention	168	80	0.37%	-52.38%	9	11	0.07%	22.22%	1	16	0.62%	1500.00%	1	22	0.78%	2100.00%	91	17	2.31%	-81.32%	66	14	1.80%	-78.79%	
Company Trip	1,161	520	2.39%	-55.21%	1,071	343	2.31%	-67.97%	44	42	1.64%	-4.55%	10	95	3.37%	850.00%	17	16	2.17%	-5.88%	19	24	3.08%	26.32%	
Honeymoon	558	477	2.19%	-14.52%	165	191	1.29%	15.76%	384	231	9.01%	-39.84%	3	46	1.63%	1433.33%	3	3	0.41%	0.00%	3	6	0.77%	100.00%	
Get Married	135	76	0.35%	-43.70%	126	68	0.46%	-46.03%	8	3	0.12%	-62.50%	0	1	0.04%	-----	1	1	0.14%	0.00%	0	3	0.39%	-----	
Memorial Service	58	75	0.34%	29.31%	37	56	0.38%	51.35%	4	0	0.00%	-100.00%	0	0	0.00%	-----	14	13	1.77%	-7.14%	3	6	0.77%	100.00%	
Visit Friends	453	467	2.15%	3.09%	122	129	0.87%	5.74%	51	56	2.18%	9.80%	8	20	0.71%	150.00%	158	125	16.98%	-20.89%	114	137	17.59%	20.18%	
Sports	121	162	0.75%	33.88%	97	128	0.86%	31.96%	6	19	0.74%	216.67%	0	2	0.07%	-----	7	7	0.95%	0.00%	11	6	0.77%	-45.45%	
Other	325	355	1.63%	9.23%	203	210	1.41%	3.45%	29	16	0.62%	-44.83%	4	20	0.71%	400.00%	32	43	5.84%	34.38%	57	66	8.47%	15.79%	
Not Stated	1,341	1,243	5.72%	-7.31%	598	690	4.65%	15.38%	213	76	2.97%	-64.32%	205	143	5.07%	-30.24%	211	169	22.96%	-19.91%	114	165	21.18%	44.74%	
TRAVEL MOTIVATION	17,611	21,299		20.94%	12,237	14,556		18.95%	3,201	2,552		-20.27%	717	2,768		286.05%	731	677		-7.39%	725	746		2.90%	
Newspaper	107	164	0.77%	53.27%	82	132	0.91%	60.98%	15	10	0.39%	-33.33%	0	18	0.65%	-----	5	0	0.00%	-100.00%	5	4	0.54%	-20.00%	
Magazine	667	533	2.50%	-20.09%	417	441	3.03%	5.76%	33	20	0.78%	-39.39%	202	63	2.28%	-68.81%	2	1	0.15%	-50.00%	13	8	1.07%	-38.46%	
Travel Agent	5,684	8,068	37.88%	41.94%	3,414	4,397	30.21%	28.79%	1,728	1,298	50.86%	-24.88%	418	2,250	81.29%	438.28%	16	22	3.25%	37.50%	108	101	13.54%	-6.48%	
Climate	1,928	2,249	10.56%	16.65%	1,790	2,129	14.63%	18.94%	76	58	2.27%	-23.68%	13	28	1.01%	115.38%	4	7	1.03%	75.00%	45	27	3.62%	-40.00%	
Price	2,273	3,328	15.63%	46.41%	2,218	3,273	22.49%	47.57%	29	22	0.86%	-24.14%	3	9	0.33%	200.00%	10	15	2.22%	50.00%	13	9	1.21%	-30.77%	
Short	2,617	2,816	13.22%	7.60%	2,394	2,591	17.80%	8.23%	172	142	5.56%	-17.44%	1	26	0.94%	2500.00%	32	39	5.76%	21.88%	18	18	2.41%	0.00%	
Reading	94	231	1.08%	145.74%	71	81	0.56%	14.08%	12	131	5.13%	991.67%	0	5	0.18%	-----	2	3	0.44%	50.00%	9	11	1.47%	22.22%	
Flyer	1,037	1,275	5.99%	22.95%	914	1,180	8.11%	29.10%	101	67	2.63%	-33.66%	2	4	0.14%	100.00%	2	0	0.00%	-100.00%	18	24	3.22%	33.33%	
Friends / Relatives	2,853	3,575	16.78%	25.31%	2,075	2,706	18.59%	30.41%	366	266	10.42%	-27.32%	16	179	6.47%	1018.75%	233	210	31.02%	-9.87%	163	214	28.69%	31.29%	
TV / Radio	105	138	0.65%	31.43%	79	88	0.60%	11.39%	16	24	0.94%	50.00%	0	14	0.51%	-----	1	3	0.44%	200.00%	9	9	1.21%	0.00%	
Prior Trip	2,446	2,515	11.81%	2.82%	2,024	2,156	14.81%	6.52%	219	187	7.33%	-14.61%	7	7	0.25%	0.00%	109	100	14.77%	-8.26%	87	65	8.71%	-25.29%	
Other	2,084	1,763	8.28%	-15.40%	1,067	703	4.83%	-34.11%	248	269	10.54%	8.47%	40	115	4.15%	187.50%	398	364	53.77%	-8.54%	331	312	41.82%	-5.74%	
Web	2,859	3,486	16.37%	21.93%	2,084	2,783	19.12%	33.54%	671	471	18.46%	-29.81%	33	161	5.82%	387.88%	24	21	3.10%	-12.50%	47	50	6.70%	6.38%	
Not Stated	1,656	1,687	7.92%	1.87%	934	978	6.72%	4.71%	91	87	3.41%	-4.40%	204	196	7.08%	-3.92%	271	228	33.68%	-15.87%	156	198	26.54%	26.92%	
OCCUPATION	19,267	22,986		100.00%	13,171	15,534		100.00%	3,292	2,639		100.00%	921	2,964		100.00%	221.82%	1,002	905		100.00%	881	944		100.00%
Leg & Manager	1,860	1,940	8.44%	4.30%	1,584	1,587	10.22%	0.19%	58	47	1.78%	-18.97%	15	99	3.34%	560.00%	122	100	11.05%	-18.03%	81	107	11.33%	32.10%	
Professional	2,816	4,405	19.16%	56.43%	1,231	1,262	8.12%	2.52%	601	564	21.37%	-6.16%	428	2,154	72.67%	403.27%	239	169	18.67%	-29.29%	317	256	27.12%	-19.24%	
Technicians	1,066	1,076	4.68%	0.94%	655	704	4.53%	7.48%	291	202	7.65%	-30.58%	18	69	2.33%	283.33%	57	70	7.73%	22.81%	45	31	3.28%	-31.11%	
Clerk	6,596	6,498	28.27%	-1.49%	5,254	5,376	34.61%	2.32%	1,065	858	32.51%	-19.44%	214	220	7.42%	2.80%	26	16	1.77%	-38.46%	37	28	2.97%	-24.32%	
Service	1,729	1,907	8.30%	10.29%	1,142	1,245	8.01%	9.02%	542	513	19.44%	-5.35%	5	94	3.17%	1780.00%	26	29	3.20%	11.54%	14	26	2.75%	85.71%	
Skilled	34	38	0.17%	11.76%	26	30	0.19%	15.38%	6	5	0.19%	-16.67%	0	0	0.00%	-----	1	0	0.00%	-100.00%	1	3	0.32%	200.00%	
Craftsman	22	17	0.07%	-22.73%	4	3	0.02%	-25.00%	3	2	0.08%	-33.33%	4	4	0.13%	0.00%	9	6	0.66%	-33.33%	2	2	0.21%	0.00%	
Plant Operator	148	102	0.44%	-31.08%	100	69	0.44%	-31.00%	40	9	0.34%	-77.50%	1	20	0.67%	1900.00%	5	2	0.22%	-60.00%	2	2	0.21%	0.00%	
Entry Level	65	30	0.13%	-53.85%	12	10	0.06%	-16.67%	40	16	0.61%	-60.00%	0	1	0.03%	-----	9	0	0.00%	-100.00%	4	3	0.32%	-25.00%	
Armed Forces	71	120	0.52%	69.01%	2	5	0.03%	150.00%	9	11	0.42%	22.22%	0	0	0.00%	-----	27	49	5.41%	81.48%	33	55	5.83%	66.67%	
Homemaker	564	611	2.66%	8.33%	313	426	2.74%	36.10%	215	126	4.77%	-41.40%	1	17	0.57%	1600.00%	16	24	2.65%	50.00%	19	18	1.91%	-5.26%	
Students	1,589	3,359	14.61%	111.39%	1,413	3,209	20.66%	127.11%	107	67	2.54%	-37.38%	23	26	0.88%	13.04%	28	24	2.65%	-14.29%	18	33	3.50%	83.33%	
Retirees	256	364	1.58%	42.19%	189	259	1.67%	37.04%	21	25	0.95%	19.05%	3	23	0.78%	666.67%	24	31	3.43%	29.17%	19	26	2.75%	36.84%	
Other	425	436	1.90%	2.59%	170	196	1.26%	15.29%	131	59	2.24%	-54.96%	8	57	1.92%	612.50%	59	62	6.85%	5.08%	57	62	6.57%	8.77%	
Not Stated	2,026	2,083	9.06%	2.81%	1,076	1,153	7.42%	7.16%	163	135	5.12%	-17.18%	201	180	6.07%	-10.45%	354	323	35.69%	-8.76%	232	292	30.93%	25.86%	
LENGTH OF STAY (NIGHTS)	95,501	107,292		12.35%	56,996	68,906		20.90%	25,854	16,997		-34.26%	2,329	12,455		434.78%	3,479	2,436		-29.98%	6,843	6,498		-5.04%	
Avg. Length of Stay (Nights)	3.56	3.52			3.39	3.32			3.86	3.95			2.39	4.12			2.91	2.12			5.90	5.05			

* Effective October 2006, arrivals from Hong Kong are included with China



JAPAN VISITORS PROFILE

Sep-09

SEPTEMBER	2008		2009		2008		2009		2008		2009		2008		2009		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number	% Chge	% Share	% Share	Number	Number	% Chge	% Share	% Share	Not Stated	Not Stated	Number	Number	% Chge	% Share	% Share
Under 10	401	1	-99.75%	5.10%	0.01%	431	7	-98.38%	4.82%	0.06%	1	0	833	8	-99.04%	4.96%	0.04%
Under 13	0	670	----	0.00%	7.51%	0	676	----	0.00%	5.73%	0	7	0	1,353	----	0.00%	6.53%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	20	45	125.00%	0.25%	0.50%	27	50	85.19%	0.30%	0.42%	0	0	47	95	102.13%	0.28%	0.46%
16-19	131	266	103.05%	1.67%	2.98%	225	540	140.00%	2.52%	4.58%	0	2	356	808	126.97%	2.12%	3.90%
18-19	0	1	----	0.00%	0.01%	0	6	----	0.00%	0.05%	0	0	0	7	----	0.00%	0.03%
20-24	879	1,390	58.13%	11.18%	15.59%	2,089	3,283	57.16%	23.36%	27.81%	0	1	2,968	4,674	57.48%	17.66%	22.54%
25-29	1,239	1,408	13.64%	15.76%	15.79%	2,181	2,563	17.51%	24.39%	21.71%	0	0	3,420	3,971	16.11%	20.35%	19.15%
30-34	1,167	1,198	2.66%	14.85%	13.44%	1,394	1,525	9.40%	15.59%	12.92%	0	0	2,561	2,723	6.33%	15.24%	13.13%
35-39	1,081	1,106	2.31%	13.75%	12.40%	846	1,067	26.12%	9.46%	9.04%	0	0	1,927	2,173	12.77%	11.47%	10.48%
40-44	816	776	-4.90%	10.38%	8.70%	475	601	26.53%	5.31%	5.09%	0	0	1,291	1,377	6.66%	7.68%	6.64%
45-49	596	561	-5.87%	7.58%	6.29%	355	373	5.07%	3.97%	3.16%	0	1	951	935	-1.68%	5.66%	4.51%
50-54	459	459	0.00%	5.84%	5.15%	303	369	21.78%	3.39%	3.13%	0	1	762	829	8.79%	4.53%	4.00%
55-59	455	403	-11.43%	5.79%	4.52%	274	283	3.28%	3.06%	2.40%	0	0	729	686	-5.90%	4.34%	3.31%
60 and Over	613	629	2.61%	7.80%	7.05%	338	456	34.91%	3.78%	3.86%	0	1	951	1,086	14.20%	5.66%	5.24%
Not Stated	3	4	33.33%	0.04%	0.04%	4	4	0.00%	0.04%	0.03%	0	1	7	9	28.57%	0.04%	0.04%
Total	7,860	8,917	13.45%	100.00%	100.00%	8,942	11,803	32.00%	100.00%	100.00%	1	14	16,803	20,734	23.39%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share				
First Visit	7,684	9,673	25.88%	58.34%	62.27%	Spouse	2,596	18.20%			
Revisit	4,497	4,649	3.38%	34.14%	29.93%	Children	1,201	8.42%			
Not Stated	990	1,212	22.42%	7.52%	7.80%	Parents/Grandparents	334	2.34%			
						Other Family Members	582	4.08%			
						Business Associates	1,164	8.16%			
						Friends	8,982	62.98%			
						Tour Group	441	3.09%			
						Alone	671	4.70%			
						# of respondents	14,262				

TRAVEL ARRANGEMENT	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	% Chge		% Share	% Share		
Individually arranged	1,603	1,722	7.42%	12.17%	11.09%	Internet	2,084	2,783	33.54%	16.60%	18.84%		
Packaged Tour	8,658	11,556	33.47%	65.74%	74.39%	Newspaper	82	132	60.98%	0.65%	0.89%		
Company/Business trip	1,354	447	-66.99%	10.28%	2.88%	Magazines	417	441	5.76%	3.32%	2.99%		
Group Tour	828	1,049	26.69%	6.29%	6.75%	Travel Agents	3,414	4,397	28.79%	27.19%	29.76%		
Other	25	20	-20.00%	0.19%	0.13%	Climate	1,790	2,129	18.94%	14.26%	14.41%		
Not Stated	703	740	5.26%	5.34%	4.76%	Price	2,218	3,273	47.57%	17.67%	22.16%		
						Short flight Time	2,394	2,591	8.23%	19.07%	17.54%		
						General Reading	71	81	14.08%	0.57%	0.55%		
						Flyer/Poster	914	1,180	29.10%	7.28%	7.99%		
						Friends/Relatives	2,075	2,706	30.41%	16.53%	18.32%		
						TV/Radio	79	88	11.39%	0.63%	0.60%		
						Previous Trip	2,024	2,156	6.52%	16.12%	14.59%		
						Others	1,067	703	-34.11%	8.50%	4.76%		

OCCUPATION	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	% Chge		% Share	% Share		
Legislators, and managers	1,584	1,587	0.19%	12.03%	10.22%	Entry Level	12	10	-16.67%	0.09%	0.06%		
Professional	1,231	1,262	2.52%	9.35%	8.12%	Armed Forces	2	5	150.00%	0.02%	0.03%		
Technicians	655	704	7.48%	4.97%	4.53%	Homemakers	313	426	36.10%	2.38%	2.74%		
Clerk	5,254	5,376	2.32%	39.89%	34.61%	Students	1,413	3,209	127.11%	10.73%	20.66%		
Service Workers	1,142	1,245	9.02%	8.67%	8.01%	Retirees	189	259	37.04%	1.43%	1.67%		
Skilled Workers	26	30	15.38%	0.20%	0.19%	Others	170	196	15.29%	1.29%	1.26%		
Craft and related trades worker	4	3	-25.00%	0.03%	0.02%	Not Stated	1,076	1,153	7.16%	8.17%	7.42%		
Operators and Assemblers	100	69	-31.00%	0.76%	0.44%								



KOREA VISITORS PROFILE

Sep-09

SEPTEMBER	2008		2009		2008		2009		2008		2009		2008		2009		
	Male	Male	% Chge	% Share	% Share	Female	Female	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL	TOTAL	% Chge	% Share	% Share
AGE/SEX	Number	Number				Number	Number						Number	Number			
Under 10	1	2	100.00%	0.03%	0.09%	4	0	-100.00%	0.11%	0.00%	0	0	5	2	-60.00%	0.07%	0.05%
Under 13	563	205	-63.59%	18.53%	9.69%	572	217	-62.06%	15.66%	9.93%	2	0	1,137	422	-62.88%	16.98%	9.81%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%
13-15	24	5	-79.17%	0.79%	0.24%	25	2	-92.00%	0.68%	0.09%	0	0	49	7	-85.71%	0.73%	0.16%
16-19	13	8	-38.46%	0.43%	0.38%	13	1	-92.31%	0.36%	0.05%	0	0	26	9	-65.38%	0.39%	0.21%
18-19	0	0	----	0.00%	0.00%	1	0	-100.00%	0.03%	0.00%	0	0	1	0	-100.00%	0.01%	0.00%
20-24	23	21	-8.70%	0.76%	0.99%	139	72	-48.20%	3.81%	3.30%	0	0	162	93	-42.59%	2.42%	2.16%
25-29	366	261	-28.69%	12.04%	12.34%	945	597	-36.83%	25.88%	27.32%	2	0	1,313	858	-34.65%	19.61%	19.95%
30-34	718	574	-20.06%	23.63%	27.14%	760	590	-22.37%	20.81%	27.00%	0	0	1,478	1,164	-21.24%	22.08%	27.07%
35-39	639	465	-27.23%	21.03%	21.99%	584	277	-52.57%	15.99%	12.68%	0	0	1,223	742	-39.33%	18.27%	17.26%
40-44	303	216	-28.71%	9.97%	10.21%	156	117	-25.00%	4.27%	5.35%	0	0	459	333	-27.45%	6.86%	7.74%
45-49	126	143	13.49%	4.15%	6.76%	88	66	-25.00%	2.41%	3.02%	0	0	214	209	-2.34%	3.20%	4.86%
50-54	83	71	-14.46%	2.73%	3.36%	110	65	-40.91%	3.01%	2.97%	0	0	193	136	-29.53%	2.88%	3.16%
55-59	65	50	-23.08%	2.14%	2.36%	94	76	-19.15%	2.57%	3.48%	0	0	159	126	-20.75%	2.37%	2.93%
60 and Over	115	94	-18.26%	3.78%	4.44%	157	103	-34.39%	4.30%	4.71%	0	0	272	197	-27.57%	4.06%	4.58%
Not Stated	0	0	----	0.00%	0.00%	4	2	-50.00%	0.11%	0.09%	0	0	4	2	-50.00%	0.06%	0.05%
Total	3,039	2,115	-30.40%	100.00%	100.00%	3,652	2,185	-40.17%	100.00%	100.00%	4	0	6,695	4,300	-35.77%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
First Visit	2,497	1,959	-21.55%	75.85%	74.23%			
Revisit	565	520	-7.96%	17.16%	19.70%			
Not Stated	230	160	-30.43%	6.99%	6.06%			

TRAVEL COMPANION	2009	% Share
Spouse	928	37.30%
Children	268	10.77%
Parents/Grandparents	104	4.18%
Other Family Members	101	4.06%
Business Associates	621	24.96%
Friends	470	18.89%
Tour Group	209	8.40%
Alone	226	9.08%
# of respondents	2,488	

TRAVEL ARRANGEMENT	2008		2009		2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	
Individually arranged	1,494	723	-51.61%	45.38%	27.40%			
Packaged Tour	1,107	1,138	2.80%	33.63%	43.12%			
Company/Business trip	199	340	70.85%	6.04%	12.88%			
Group Tour	328	361	10.06%	9.96%	13.68%			
Other	56	21	-62.50%	1.70%	0.80%			
Not Stated	108	56	-48.15%	3.28%	2.12%			

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	% Chge		% Share	% Share		
Pleasure	9,947	12,754	28.22%	345.02%	603.88%	Internet	671	471	-29.81%	25.08%	25.08%		
Business	146	95	-34.93%	5.06%	4.50%	Newspaper	15	10	-33.33%	0.56%	0.53%		
Golf	994	912	-8.25%	34.48%	43.18%	Magazines	33	20	-39.39%	1.23%	1.06%		
Diving	2,666	3,011	12.94%	92.47%	142.57%	Travel Agents	1,728	1,298	-24.88%	64.60%	69.12%		
Attend Conf & Conv	9	11	22.22%	0.31%	0.52%	Climate	76	58	-23.68%	2.84%	3.09%		
Company Trip	1,071	343	-67.97%	37.15%	16.24%	Price	29	22	-24.14%	1.08%	1.17%		
Honeymoon	165	191	15.76%	5.72%	9.04%	Short flight Time	172	142	-17.44%	6.43%	7.56%		
Getting Married	126	68	-46.03%	4.37%	3.22%	General Reading	12	131	991.67%	0.45%	6.98%		
Memorial Service	37	56	51.35%	1.28%	2.65%	Flyer/Poster	101	67	-33.66%	3.78%	3.57%		
VFR	122	129	5.74%	4.23%	6.11%	Friends/Relatives	366	266	-27.32%	13.68%	14.16%		
Attend Sport Events	97	128	31.96%	3.36%	6.06%	TV/Radio	16	24	50.00%	0.60%	1.28%		
Others	203	210	3.45%	7.04%	9.94%	Previous Trip	219	187	-14.61%	8.19%	9.96%		
						Others	248	269	8.47%	9.27%	14.32%		

OCCUPATION	2008		2009		2008		2009		OCCUPATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	% Chge		% Share	% Share		
Legislators, and managers	58	47	-18.97%	1.76%	1.78%	Entry Level	40	16	-60.00%	1.22%	0.61%		
Professional	601	564	-6.16%	18.26%	21.37%	Armed Forces	9	11	22.22%	0.27%	0.42%		
Technicians	291	202	-30.58%	8.84%	7.65%	Homemakers	215	126	-41.40%	6.53%	4.77%		
Clerk	1,065	858	-19.44%	32.35%	32.51%	Students	107	67	-37.38%	3.25%	2.54%		
Service Workers	542	513	-5.35%	16.46%	19.44%	Retirees	21	25	19.05%	0.64%	0.95%		
Skilled Workers	6	5	-16.67%	0.18%	0.19%	Others	131	59	-54.96%	3.98%	2.24%		
Craft and related trades worker	3	2	-33.33%	0.09%	0.08%	Not Stated	163	135	-17.18%	4.95%	5.12%		
Operators and Assemblers	40	9	-77.50%	1.22%	0.34%								



CHINA/Hong Kong VISITORS PROFILE

Sep-09

SEPTEMBER AGE/SEX	2008		2009		2008		2009		2008		2009		2008		2009		2008		2009			
	Male Number	Male Number	% Chge	% Share	% Share	Female Number	Female Number	% Chge	% Share	% Share	Not Stated	Not Stated	TOTAL Number	TOTAL Number	% Chge	% Share	% Share	TOTAL Number	TOTAL Number	% Chge	% Share	% Share
Under 10	1	0	-100.00%	0.19%	0.00%	0	0	----	0.00%	0.00%	0	0	1	0	-100.00%	0.10%	0.00%	1	0	-100.00%	0.10%	0.00%
Under 13	24	31	29.17%	4.56%	2.10%	11	17	54.55%	2.46%	1.10%	0	0	35	48	37.14%	3.59%	1.59%	35	48	37.14%	3.59%	1.59%
10-17	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%
13-15	5	4	-20.00%	0.95%	0.27%	2	3	50.00%	0.45%	0.19%	0	0	7	7	0.00%	0.72%	0.23%	7	7	0.00%	0.72%	0.23%
16-19	2	16	700.00%	0.38%	1.08%	5	11	120.00%	1.12%	0.71%	0	0	7	27	285.71%	0.72%	0.89%	7	27	285.71%	0.72%	0.89%
18-19	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%	0	0	0	0	----	0.00%	0.00%	0	0	----	0.00%	0.00%
20-24	12	55	358.33%	2.28%	3.72%	32	107	234.38%	7.14%	6.93%	0	0	44	162	268.18%	4.52%	5.36%	44	162	268.18%	4.52%	5.36%
25-29	92	235	155.43%	17.49%	15.90%	128	322	151.56%	28.57%	20.84%	0	0	220	557	153.18%	22.59%	18.43%	220	557	153.18%	22.59%	18.43%
30-34	98	230	134.69%	18.63%	15.56%	66	206	212.12%	14.73%	13.33%	0	0	164	436	165.85%	16.84%	14.42%	164	436	165.85%	16.84%	14.42%
35-39	92	221	140.22%	17.49%	14.95%	62	204	229.03%	13.84%	13.20%	0	0	154	425	175.97%	15.81%	14.06%	154	425	175.97%	15.81%	14.06%
40-44	51	204	300.00%	9.70%	13.80%	44	152	245.45%	9.82%	9.84%	0	0	95	356	274.74%	9.75%	11.78%	95	356	274.74%	9.75%	11.78%
45-49	63	185	193.65%	11.98%	12.52%	43	185	330.23%	9.60%	11.97%	0	0	106	370	249.06%	10.88%	12.24%	106	370	249.06%	10.88%	12.24%
50-54	46	102	121.74%	8.75%	6.90%	29	123	324.14%	6.47%	7.96%	0	0	75	225	200.00%	7.70%	7.44%	75	225	200.00%	7.70%	7.44%
55-59	20	86	330.00%	3.80%	5.82%	7	126	1700.00%	1.56%	8.16%	0	0	27	212	685.19%	2.77%	7.01%	27	212	685.19%	2.77%	7.01%
60 and Over	19	109	473.68%	3.61%	7.37%	18	89	394.44%	4.02%	5.76%	0	0	37	198	435.14%	3.80%	6.55%	37	198	435.14%	3.80%	6.55%
Not Stated	1	0	----	0.19%	0.00%	1	0	----	0.22%	0.00%	0	0	2	0	-100.00%	0.21%	0.00%	2	0	-100.00%	0.21%	0.00%
Total	526	1,478	180.99%	100.00%	100.00%	448	1,545	244.87%	100.00%	100.00%	0	0	974	3,023	210.37%	100.00%	100.00%	974	3,023	210.37%	100.00%	100.00%

FREQUENCY OF VISIT	2008		2009		2008		2009		TRAVEL COMPANION	2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	
First Visit	748	2,682	258.56%	81.22%	90.49%	Spouse	206	7.41%			
Revisit	42	100	138.10%	4.56%	3.37%	Children	30	1.08%			
Not Stated	131	182	38.93%	14.22%	6.14%	Parents/Grandparents	14	0.50%			
						Other Family Members	9	0.32%			
						Business Associates	251	9.03%			
						Friends	155	5.58%			
						Tour Group	2,075	74.67%			
						Alone	95	3.42%			
						# of respondents	2,779				

TRAVEL PLANS	2008		2009		2008		2009		TRAVEL MOTIVATION	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Pleasure	678	2,556	276.99%	132.42%	104.88%	Internet	33	161	387.88%	10.86%	7.31%		
Business	25	146	484.00%	4.88%	5.99%	Newspaper	0	18	#DIV/0!	0.00%	0.82%		
Golf	3	4	33.33%	0.59%	0.16%	Magazines	202	63	-68.81%	66.45%	2.86%		
Diving	3	41	1266.67%	0.59%	1.68%	Travel Agents	418	2,250	438.28%	137.50%	102.13%		
Attend Conf & Conv	1	22	----	0.20%	0.90%	Climate	13	28	115.38%	4.28%	1.27%		
Company Trip	10	95	850.00%	1.95%	3.90%	Price	3	9	200.00%	0.99%	0.41%		
Honeymoon	3	46	----	0.59%	1.89%	Short flight Time	1	26	2500.00%	0.33%	1.18%		
Getting Married	0	1	----	0.00%	0.04%	General Reading	0	5	#DIV/0!	0.00%	0.23%		
Memorial Service	0	0	----	0.00%	0.00%	Flyer/Poster	2	4	100.00%	0.66%	0.18%		
VFR	8	20	150.00%	1.56%	0.82%	Friends/Relatives	16	179	1018.75%	5.26%	8.13%		
Attend Sport Events	0	2	#DIV/0!	0.00%	0.08%	TV/Radio	0	14	#DIV/0!	0.00%	0.64%		
Others	4	20	400.00%	0.78%	0.82%	Previous Trip	7	7	0.00%	2.30%	0.32%		
						Others	40	115	187.50%	13.16%	5.22%		

OCCUPATION	2008		2009		2008		2009		Entry Level	2008		2009	
	Number	Number	% Chge	% Share	% Share	Number	% Share	Number		% Share	% Chge	% Share	% Share
Legislators, and managers	15	99	560.00%	1.63%	3.34%	Entry Level	0	1	----	0.00%	0.03%		
Professional	428	2,154	403.27%	46.47%	72.67%	Armed Forces	0	0	----	0.00%	0.00%		
Technicians	18	69	283.33%	1.95%	2.33%	Homemakers	1	17	1600.00%	0.11%	0.57%		
Clerk	214	220	2.80%	23.24%	7.42%	Students	23	26	13.04%	2.50%	0.88%		
Service Workers	5	94	1780.00%	0.54%	3.17%	Retirees	3	23	666.67%	0.33%	0.78%		
Skilled Workers	0	0	----	0.00%	0.00%	Others	8	57	612.50%	0.87%	1.92%		
Craft and related trades worker	4	4	0.00%	0.43%	0.13%	Not Stated	201	180	-10.45%	21.82%	6.07%		
Operators and Assemblers	1	20	1900.00%	0.11%	0.67%								