



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

Fiscal Year 2009 - 2010

| | 2009 | 2010 | % Change |
|-------------------------|----------------------|----------------------|----------------------|
| TOTAL TO DATE: | 375,808 | 368,186 | -2.03% |
| October | 29,611 | 20,467 | -30.88% |
| November | 31,690 | 23,008 | -27.40% |
| December | 34,181 ^r | 30,155 | -11.78% |
| January | 38,932 | 35,716 | -8.26% |
| February | 35,594 | 37,850 | 6.34% |
| March | 32,908 ^r | 36,220 | 10.06% |
| April | 27,833 | 26,255 | -5.67% |
| May | 24,128 | 27,015 ^r | 11.97% |
| June | 21,803 | 28,372 | 30.13% |
| July | 30,301 | 35,164 | 16.05% |
| August | 37,072 ^r | 38,047 | 2.63% |
| <u>September</u> | <u>31,755</u> | <u>29,917</u> | <u>-5.79%</u> |
| YEAR TOTAL: | 375,808 | 368,186 | -2.03% |

Calendar Year 2009 - 2010

| | 2009 | 2010 | % Change |
|-------------------------|----------------------|----------------------|----------------------|
| TOTAL TO DATE: | 280,326 | 294,556 | 5.08% |
| January | 38,932 | 35,716 | -8.26% |
| February | 35,594 ^r | 37,850 | 6.34% |
| March | 32,908 | 36,220 | 10.06% |
| April | 27,833 | 26,255 | -5.67% |
| May | 24,128 | 27,015 ^r | 11.97% |
| June | 21,803 | 28,372 | 30.13% |
| July | 30,301 | 35,164 | 16.05% |
| August | 37,072 ^r | 38,047 | 2.63% |
| <u>September</u> | <u>31,755</u> | <u>29,917</u> | <u>-5.79%</u> |
| October | 20,467 | | |
| November | 23,008 | | |
| December | 30,155 | | |
| YEAR TOTAL: | 353,956 | 294,556 | ----- |

^r Revised

| MONTHLY VISITOR ARRIVALS BY COUNTRY OF RESIDENCE | | | | | | | | | |
|--|---------------------|---------------------|-------------|-------------------|--------------|-------------|-----------------------|--------------|-------------|
| Fiscal Year | ~ JAPAN ~ | | | ~ KOREA ~ | | | ~ CHINA/HONG KONG * ~ | | |
| | 2009 | 2010 | % Change | 2009 | 2010 | % Change | 2009 | 2010 | % Change |
| TOTAL TO DATE | 210,567 | 182,820 | -13% | 92,995 | 108,079 | 16% | 27,859 | 40,712 | 46% |
| October | 16,193 | 8,602 | -47% | 8,715 | 4,813 | -45% | 1,891 | 3,846 | 103% |
| November | 17,539 | 10,553 | -40% | 8,912 | 6,892 | -23% | 2,040 | 2,742 | 34% |
| December | 20,517 | 15,638 | -24% | 8,098 | 10,157 | 25% | 2,004 | 1,302 | -35% |
| January | 22,302 | 18,018 | -19% | 8,676 | 11,710 | 35% | 4,447 | 3,065 | -31% |
| February | 22,275 | 19,271 | -13% | 8,305 | 9,603 | 16% | 2,345 | 6,286 | 168% |
| March | 18,852 | 21,685 | 15% | 5,532 | 8,185 | 48% | 1,955 | 3,196 | 63% |
| April | 14,214 | 10,463 | -26% | 6,576 | 8,619 | 31% | 1,883 | 3,483 | 85% |
| May | 12,833 | 11,434 ^r | -11% | 6,557 | 9,643 | 47% | 1,587 | 3,159 | 99% |
| June | 11,152 | 13,451 | 21% | 6,735 | 8,931 | 33% | 322 | 2,298 | 614% |
| July | 14,277 | 16,596 | 16% | 9,987 | 10,782 | 8% | 2,470 | 4,615 | 87% |
| August | 19,404 ^r | 20,117 | 4% | 10,600 | 10,786 | 2% | 3,892 | 4,343 | 12% |
| September | <u>21,009</u> | <u>16,992</u> | <u>-19%</u> | <u>4,302</u> | <u>7,958</u> | <u>85%</u> | <u>3,023</u> | <u>2,377</u> | <u>-21%</u> |
| | | | | | | | | | |
| Fiscal Year | ~ GUAM ~ | | | ~ UNITED STATES ~ | | | ~ PHILIPPINES ~ | | |
| | 2009 | 2010 | % Change | 2009 | 2010 | % Change | 2009 | 2010 | % Change |
| TOTAL TO DATE | 18,018 | 17,483 | -3% | 10,949 | 9,713 | -11% | 1,569 | 959 | -39% |
| October | 1,497 | 1,520 | 2% | 523 | 909 | 74% | 112 | 132 | 18% |
| November | 1,374 | 1,468 | 7% | 871 | 496 | -43% | 118 | 210 | 78% |
| December | 1,597 | 1,578 | -1% | 609 | 792 | 30% | 150 | 60 | -60% |
| January | 1,405 | 1,524 | 8% | 521 | 644 | 24% | 79 | 39 | -51% |
| February | 1,267 | 1,231 | -3% | 615 | 997 | 62% | 100 | 45 | -55% |
| March | 1,369 | 1,559 | 14% | 2,768 | 751 | -73% | 143 | 45 | -69% |
| April | 1,669 | 1,376 | -18% | 743 | 662 | -11% | 162 | 201 | 24% |
| May | 1,547 | 1,441 | -7% | 573 | 746 | 30% | 228 | 62 | -73% |
| June | 1,617 | 1,760 | 9% | 858 | 1,035 | 21% | 117 | 39 | -67% |
| July | 1,746 | 1,460 | -16% | 908 | 951 | 5% | 101 | 42 | -58% |
| August | 1,622 | 1,315 | -19% | 620 ^r | 837 | 35% | 99 | 43 | -57% |
| September | <u>1,308</u> | <u>1,251</u> | <u>-4%</u> | <u>1,340</u> | <u>893</u> | <u>-33%</u> | <u>160</u> | <u>41</u> | <u>-74%</u> |
| | | | | | | | | | |
| Fiscal Year | ~ RUSSIA ~ | | | ~ TAIWAN ~ | | | ~ OTHER AREAS ~ | | |
| | 2009 | 2010 | % Change | 2009 | 2010 | % Change | 2009 | 2010 | % Change |
| TOTAL TO DATE | 6,801 | 4,329 | -36% | 417 | 220 | -47% | 6,633 | 3,871 | -42% |
| October | 380 | 377 | -1% | 1 | 12 | 1100% | 299 | 256 | -14% |
| November | 456 | 374 | -18% | 22 | 43 | 95% | 358 | 230 | -36% |
| December | 895 | 401 | -55% | 36 | 5 | -86% | 275 | 222 | -19% |
| January | 1,137 | 487 | -57% | 102 | 4 | -96% | 263 | 225 | -14% |
| February | 506 | 181 | -64% | 2 | 10 | 400% | 179 | 226 | 26% |
| March | 709 | 496 | -30% | 2 | 7 | 250% | 1,578 | 296 | -81% |
| April | 431 | 260 | -40% | 7 | 10 | 43% | 2,148 | 1,181 | -45% |
| May | 487 | 305 | -37% | 5 | 1 | -80% | 311 | 224 | -28% |
| June | 478 | 485 | 1% | 5 | 12 | 140% | 519 | 361 | -30% |
| July | 502 | 375 | -25% | 81 | 72 | -11% | 229 | 271 | 18% |
| August | 573 | 383 | -33% | 54 | 41 | -24% | 208 | 182 | -13% |
| September | <u>247</u> | <u>205</u> | <u>-17%</u> | <u>100</u> | <u>3</u> | <u>-97%</u> | <u>266</u> | <u>197</u> | <u>-26%</u> |
| | | | | | | | | | |

^r Revised

VISITOR ARRIVALS TO SAIPAN - SEPTEMBER 2010

| ARRIVALS BY MODE OF TRANSPORTATION | <u>Sep-09</u> | <u>Sep-10</u> | % CHANGE |
|---|----------------------|----------------------|-------------------|
| Air Arrivals | 30,491 | 29,211 | -4% |
| Sea Arrivals | 800 | 275 | -66% |
| TOTAL ARRIVALS | 31,291 | 29,486 | -6% |
| AIR ARRIVALS BY COUNTRY OF RESIDENCE | | | |
| JAPAN | 20,734 | 16,753 | -19% |
| Kanto (Tokyo) | 13,959 | 12,148 | -13% |
| Kinki (Osaka) | 2,577 | 497 | -81% |
| Tokai (Nagoya) | 2,378 | 2,693 | 13% |
| Tohoku (Sendai) | 640 | 601 | -6% |
| Kyushu (Fukuoka) | 180 | 122 | -32% |
| Hokkaido (Sapporo) | 112 | 120 | 7% |
| Chugoku (Hiroshima) | 163 | 92 | -44% |
| Shikoku | 152 | 35 | -77% |
| Okinawa | 25 | 7 | -72% |
| Others | 12 | 18 | 50% |
| Not Specified | 536 | 420 | -22% |
| KOREA | 4,300 | 7,958 | 85% |
| Seoul | 2,495 | 4,253 | 70% |
| Pusan | 394 | 558 | 42% |
| Taegu | 105 | 213 | 103% |
| Inchon | 33 | 33 | 0% |
| Others | 1,108 | 2,406 | 117% |
| Not Specified | 165 | 495 | 200% |
| CHINA/HONG KONG * | 3,023 | 2,377 | -21% |
| GUAM | 1,147 | 1,115 | -3% |
| UNITED STATES | 526 | 590 | 12% |
| PHILIPPINES | 160 | 39 | -76% |
| RUSSIA | 247 | 205 | -17% |
| TAIWAN | 100 | 1 | -99% |
| OTHER | 254 | 173 | -32% |
| ARRIVALS BY MONTH | FY 2009 | FY 2010 | % CHANGE |
| TOTAL TO DATE | 368,749 | 361,534 | -2% |
| October | 29,176 | 19,992 | -31% |
| November | 30,967 | 22,446 | -28% |
| December | 33,523 | 29,554 | -12% |
| January | 38,490 | 35,318 | -8% |
| February | 35,036 | 37,393 | 7% |
| March | 32,250 | 35,470 | 10% |
| April | 27,288 | 25,862 | -5% |
| May | 23,680 | 26,320 | 11% |
| June | 21,458 | 27,959 | 30% |
| July | 29,700 | 34,432 | 16% |
| August | 35,890 | 37,302 | 4% |
| <u>September</u> | <u>31,291</u> | <u>29,486</u> | <u>-6%</u> |
| YEAR TOTAL | 368,749 | 361,534 | -2% |

Source: CNMI Customs Declaration Form

† Revised

Sea Arrivals : Sep-10

Military Shp: U.S.S. Tucson - 129 crew (Sept 5-9), USNS Able - 146 crew

Cruise Ship:

| VISITOR ARRIVALS TO ROTA - SEPTEMBER 2010 | | | |
|--|--------------------|----------------------|-----------------|
| | <u>Sep-09</u> | <u>Sep-10</u> | % CHANGE |
| TOTAL ARRIVALS | 841 | 431 | -49% |
| ARRIVALS FROM GUAM | 464 | 431 | -7% |
| JAPAN | 275 | 239 | -13% |
| KOREA | 2 | 0 | -100% |
| CHINA/HONG KONG * | 0 | 0 | ----- |
| GUAM | 161 | 136 | -16% |
| UNITED STATES | 14 | 28 | 100% |
| PHILIPPINES | 0 | 2 | ----- |
| RUSSIA | 0 | 0 | ----- |
| TAIWAN | 0 | 2 | ----- |
| OTHER | 12 | 24 | 100% |
| INTERISLAND ARRIVALS | 377 | 0 | ----- |
| JAPAN | 107 | Not Available | ----- |
| KOREA | 30 | | ----- |
| CHINA/HONG KONG * | 0 | | ----- |
| UNITED STATES (INCLUDING GUAM) | 102 | | ----- |
| PHILIPPINES | 99 | | ----- |
| OTHER | 39 | | ----- |
| ARRIVALS BY MONTH | FY 2009 | FY 2010 | % CHANGE |
| TOTAL TO DATE | 11,093 | 7,348 | -34% |
| October | 796 | 852 | 7% |
| November | 1,095 ^r | 881 | -20% |
| December | 1,004 | 601 | -40% |
| January | 761 | 398 | -48% |
| February | 956 | 457 | -52% |
| March | 1,088 | 750 | -31% |
| April | 901 | 393 | -56% |
| May | 741 | 695 ^r | -6% |
| June | 680 | 413 | -39% |
| July | 596 | 732 | 23% |
| August | 1,634 | 745 | -54% |
| September | 841 | 431 | -49% |
| YEAR TOTAL | 11,093 | 7,348 | -34% |

Source: Department of Labor and Immigration (Rota)

NOTE: Rota and Tinian reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.

| VISITOR ARRIVALS TO TINIAN - SEPTEMBER 2010 | | | |
|--|---------------------------|----------------------|-----------------|
| | <u>Sep-09</u> | <u>Sep-10</u> | <u>% CHANGE</u> |
| TOTAL ARRIVALS | 2,976 | 1,738 | -42% |
| ARRIVALS FROM GUAM | 0 | 0 | ----- |
| JAPAN | 0 | | ----- |
| KOREA | 0 | | ----- |
| CHINA/HONG KONG * | 0 | | ----- |
| GUAM | <i>No Visitor Arrival</i> | <i>Not Available</i> | ----- |
| UNITED STATES | 0 | | ----- |
| PHILIPPINES | 0 | | ----- |
| RUSSIA | 0 | | ----- |
| TAIWAN | 0 | | ----- |
| OTHER | 0 | | ----- |
| INTERISLAND ARRIVALS | | | |
| OVERNIGHT VISITORS: | 2,924 | 1,727 | -41% |
| JAPAN | 500 | 312 | -38% |
| KOREA | 145 | 208 | 43% |
| CHINA/HONG KONG * | 2,035 | 1,068 | -48% |
| GUAM | 25 | 31 | 24% |
| UNITED STATES | 11 | 20 | 82% |
| PHILIPPINES | 0 | 0 | ----- |
| TAIWAN | 0 | 0 | ----- |
| SAIPAN | 196 | 88 | -55% |
| OTHER | 12 | 0 | -100% |
| DAY VISITORS: | 52 | 11 | -79% |
| ARRIVALS BY MONTH | FY 2009 | FY 2010 | % CHANGE |
| TOTAL TO DATE | 34,627 | 35,649 | 3% |
| October | 3,154 | 3,759 | 19% |
| November | 2,598 | 3,210 r | 24% |
| December | 2,896 | 2,128 | -27% |
| January | 4,403 | 3,426 | -22% |
| February | 3,460 | 4,804 r | 39% |
| March | 2,688 | 3,120 | 16% |
| April | 2,480 | 3,127 | 26% |
| May | 2,258 | 2,765 | 22% |
| June | 1,029 | 1,949 | 89% |
| July | 2,785 r | 3,158 | 13% |
| August | 3,900 r | 2,465 | -37% |
| September | 2,976 | 1,738 | -42% |
| YEAR TOTAL | 34,627 | 35,649 | 3% |

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Tinian and Rota reflect only those passengers who traveled directly from Guam and whose initial point of entry are those islands. Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

| SEPTEMBER | TOTAL | | | | JAPAN | | | | KOREA | | | | CHINA/HONG KONG * | | | | GUAM | | | | OTHERS | | | |
|--------------------------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|----------------|--------------|--------------|----------------|---------------|-------------------|--------------|----------------|----------------|--------------|--------------|----------------|---------------|--------------|--------------|----------------|----------------|
| | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE |
| MODE OF ARRIVAL | 31,291 | 29,486 | 100.00% | -5.77% | 20,734 | 16,753 | 100.00% | -19.20% | 4,300 | 7,958 | 100.00% | 85.07% | 3,023 | 2,377 | 100.00% | -21.37% | 1,147 | 1,115 | 100.00% | -2.79% | 2,087 | 1,283 | 100.00% | -38.52% |
| Air | 30,491 | 29,211 | 99.07% | -4.20% | 20,734 | 16,753 | 100.00% | -19.20% | 4,300 | 7,958 | 100.00% | 85.07% | 3,023 | 2,377 | 100.00% | -21.37% | 1,147 | 1,115 | 100.00% | -2.79% | 1,287 | 1,008 | 78.57% | -21.68% |
| Sea | 800 | 275 | 0.93% | -65.63% | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 800 | 275 | 21.43% | -65.63% |
| GENDER | 30,491 | 29,211 | 100.00% | -4.20% | 20,734 | 16,753 | 100.00% | -19.20% | 4,300 | 7,958 | 100.00% | 85.07% | 3,023 | 2,377 | 100.00% | -21.37% | 1,147 | 1,115 | 100.00% | -2.79% | 1,287 | 1,008 | 100.00% | -21.68% |
| Male | 13,975 | 13,565 | 46.44% | -2.93% | 8,917 | 7,299 | 43.57% | -18.15% | 2,115 | 3,741 | 47.01% | 76.88% | 1,478 | 1,178 | 49.56% | -20.30% | 719 | 719 | 64.48% | 0.00% | 746 | 628 | 62.30% | -15.82% |
| Female | 16,502 | 15,645 | 53.56% | -5.19% | 11,803 | 9,454 | 56.43% | -19.90% | 2,185 | 4,217 | 52.99% | 93.00% | 1,545 | 1,198 | 50.40% | -22.46% | 428 | 396 | 35.52% | -7.48% | 541 | 380 | 37.70% | -29.76% |
| Not Stated | 14 | 1 | 0.00% | -92.86% | 14 | 0 | 0.00% | -100.00% | 0 | 0 | 0.00% | #DIV/0! | 0 | 1 | 0.04% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| AGE GROUP (YEARS) | 30,491 | 29,211 | 100.00% | -4.20% | 20,734 | 16,753 | 100.00% | -19.20% | 4,300 | 7,958 | 100.00% | 85.07% | 3,023 | 2,377 | 100.00% | -21.37% | 1,147 | 1,115 | 100.00% | -2.79% | 1,287 | 1,008 | 100.00% | -21.68% |
| Under 10 | 15 | 127 | 0.43% | 746.67% | 8 | 0 | 0.00% | -100.00% | 2 | 121 | 1.52% | 5950.00% | 0 | 4 | 0.17% | ---- | 4 | 2 | 0.18% | -50.00% | 1 | 0 | 0.00% | -100.00% |
| Under 13 | 2,000 | 2,868 | 9.82% | 43.40% | 1,353 | 1,028 | 6.14% | -24.02% | 422 | 1,658 | 20.83% | 292.89% | 48 | 58 | 2.44% | 20.83% | 70 | 65 | 5.83% | -7.14% | 107 | 59 | 5.85% | -44.86% |
| 10-17 | 0 | 11 | 0.04% | ---- | 0 | 0 | 0.00% | ---- | 0 | 11 | 0.14% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| 13-15 | 135 | 161 | 0.55% | 19.26% | 95 | 54 | 0.32% | -43.16% | 7 | 83 | 1.04% | 1085.71% | 7 | 4 | 0.17% | -42.86% | 21 | 16 | 1.43% | -23.81% | 5 | 4 | 0.40% | -20.00% |
| 16-19 | 879 | 567 | 1.94% | -35.49% | 808 | 488 | 2.91% | -39.60% | 9 | 40 | 0.50% | 344.44% | 27 | 8 | 0.34% | -70.37% | 20 | 18 | 1.61% | -10.00% | 15 | 13 | 1.29% | -13.33% |
| 18-19 | 8 | 5 | 0.02% | -37.50% | 7 | 0 | 0.00% | -100.00% | 0 | 5 | 0.06% | ---- | 0 | 0 | 0.00% | ---- | 1 | 0 | 0.00% | -100.00% | 0 | 0 | 0.00% | ---- |
| 20-24 | 5,045 | 3,875 | 13.27% | -23.19% | 4,674 | 3,552 | 21.20% | -24.01% | 93 | 131 | 1.65% | 40.86% | 162 | 123 | 5.17% | -24.07% | 36 | 28 | 2.51% | -22.22% | 80 | 41 | 4.07% | -48.75% |
| 25-29 | 5,647 | 5,045 | 17.27% | -10.66% | 3,971 | 3,359 | 20.05% | -15.41% | 858 | 783 | 9.84% | -8.74% | 557 | 721 | 30.33% | 29.44% | 84 | 74 | 6.64% | -11.90% | 177 | 108 | 10.71% | -38.98% |
| 30-34 | 4,577 | 4,499 | 15.40% | -1.70% | 2,723 | 2,317 | 13.83% | -14.91% | 1,164 | 1,479 | 18.59% | 27.06% | 436 | 501 | 21.08% | 14.91% | 92 | 106 | 9.51% | 15.22% | 162 | 96 | 9.52% | -40.74% |
| 35-39 | 3,597 | 3,892 | 13.32% | 8.20% | 2,173 | 1,861 | 11.11% | -14.36% | 742 | 1,486 | 18.67% | 100.27% | 425 | 303 | 12.75% | -28.71% | 124 | 139 | 12.47% | 12.10% | 133 | 103 | 10.22% | -22.56% |
| 40-44 | 2,376 | 2,416 | 8.27% | 1.68% | 1,377 | 1,128 | 6.73% | -18.08% | 333 | 841 | 10.57% | 152.55% | 356 | 192 | 8.08% | -46.07% | 173 | 142 | 12.74% | -17.92% | 137 | 113 | 11.21% | -17.52% |
| 45-49 | 1,770 | 1,591 | 5.45% | -10.11% | 935 | 836 | 4.99% | -10.59% | 209 | 311 | 3.91% | 48.80% | 370 | 165 | 6.94% | -55.41% | 141 | 160 | 14.35% | 13.48% | 115 | 119 | 11.81% | 3.48% |
| 50-54 | 1,437 | 1,324 | 4.53% | -7.86% | 829 | 682 | 4.07% | -17.73% | 136 | 283 | 3.56% | 108.09% | 225 | 112 | 4.71% | -50.22% | 124 | 130 | 11.66% | 4.84% | 123 | 117 | 11.61% | -4.88% |
| 55-59 | 1,274 | 1,093 | 3.74% | -14.21% | 686 | 536 | 3.20% | -21.87% | 126 | 256 | 3.22% | 103.17% | 212 | 99 | 4.16% | -53.30% | 132 | 89 | 7.98% | -32.58% | 118 | 113 | 11.21% | -4.24% |
| 60 & Over | 1,720 | 1,707 | 5.84% | -0.76% | 1,086 | 909 | 5.43% | -16.30% | 197 | 466 | 5.86% | 136.55% | 198 | 64 | 2.69% | -67.68% | 125 | 146 | 13.09% | 16.80% | 114 | 122 | 12.10% | 7.02% |
| Not Stated | 11 | 30 | 0.10% | 172.73% | 9 | 3 | 0.02% | -66.67% | 2 | 4 | 0.05% | 100.00% | 0 | 23 | 0.97% | ---- | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- |
| PURPOSE OF VISIT | 22,986 | 19,456 | 100.00% | -15.36% | 15,534 | 12,753 | 100.00% | -17.90% | 2,639 | 3,490 | 100.00% | 32.25% | 2,964 | 1,500 | 100.00% | -49.39% | 905 | 915 | 100.00% | 1.10% | 944 | 798 | 100.00% | -15.47% |
| Pleasure | 21,600 | 18,202 | 93.55% | -15.73% | 15,415 | 12,658 | 99.26% | -17.89% | 2,532 | 3,397 | 97.34% | 34.16% | 2,823 | 1,465 | 97.67% | -48.10% | 360 | 340 | 37.16% | -5.56% | 470 | 342 | 42.86% | -27.23% |
| Business | 1,145 | 1,068 | 5.49% | -6.72% | 77 | 58 | 0.45% | -24.68% | 97 | 80 | 2.29% | -17.53% | 122 | 29 | 1.93% | -76.23% | 474 | 490 | 53.55% | 3.38% | 375 | 411 | 51.50% | 9.60% |
| Other | 241 | 186 | 0.96% | -22.82% | 42 | 37 | 0.29% | -11.90% | 10 | 13 | 0.37% | 30.00% | 19 | 6 | 0.40% | -68.42% | 71 | 85 | 9.29% | 19.72% | 99 | 45 | 5.64% | -54.55% |
| FREQUENCY OF VISIT | 22,986 | 19,456 | 100.00% | -15.36% | 15,534 | 12,753 | 100.00% | -17.90% | 2,639 | 3,490 | 100.00% | 32.25% | 2,964 | 1,500 | 100.00% | -49.39% | 905 | 915 | 100.00% | 1.10% | 944 | 798 | 100.00% | -15.47% |
| First Visit | 14,815 | 11,749 | 60.39% | -20.70% | 9,673 | 7,693 | 60.32% | -20.47% | 1,959 | 2,416 | 69.23% | 23.33% | 2,682 | 1,247 | 83.13% | -53.50% | 61 | 64 | 6.99% | 4.92% | 440 | 329 | 41.23% | -25.23% |
| Revisit | 6,224 | 5,990 | 30.79% | -3.76% | 4,649 | 4,215 | 33.05% | -9.34% | 520 | 702 | 20.11% | 35.00% | 100 | 67 | 4.47% | -33.00% | 627 | 642 | 70.16% | 2.39% | 328 | 364 | 45.61% | 10.98% |
| Not Stated | 1,947 | 1,717 | 8.83% | -11.81% | 1,212 | 845 | 6.63% | -30.28% | 160 | 372 | 10.66% | 132.50% | 182 | 186 | 12.40% | 2.20% | 217 | 209 | 22.84% | -3.69% | 176 | 105 | 13.16% | -40.34% |
| TRAVEL ARRANGEMENT | 22,986 | 19,456 | 100.00% | -15.36% | 15,534 | 12,753 | 100.00% | -17.90% | 2,639 | 3,490 | 100.00% | 32.25% | 2,964 | 1,500 | 100.00% | -49.39% | 905 | 915 | 100.00% | 1.10% | 944 | 798 | 100.00% | -15.47% |
| Individual Arranged | 3,403 | 3,238 | 16.64% | -4.85% | 1,722 | 1,454 | 11.40% | -15.56% | 723 | 895 | 25.64% | 23.79% | 147 | 95 | 6.33% | -35.37% | 436 | 420 | 45.90% | -3.67% | 375 | 374 | 46.87% | -0.27% |
| Packaged Tour | 15,160 | 12,307 | 63.26% | -18.82% | 11,556 | 9,362 | 73.41% | -18.99% | 1,138 | 1,933 | 55.39% | 69.86% | 2,348 | 896 | 59.73% | -61.84% | 29 | 51 | 5.57% | 75.86% | 89 | 65 | 8.15% | -26.97% |
| Business Trip | 1,337 | 1,250 | 6.42% | -6.51% | 447 | 486 | 3.81% | 8.72% | 340 | 150 | 4.30% | -55.88% | 153 | 137 | 9.13% | -10.46% | 194 | 245 | 26.78% | 26.29% | 203 | 232 | 29.07% | 14.29% |
| Group Tour | 1,636 | 1,271 | 6.53% | -22.31% | 1,049 | 739 | 5.79% | -29.55% | 361 | 337 | 9.66% | -6.65% | 155 | 182 | 12.13% | 17.42% | 21 | 6 | 0.66% | -71.43% | 50 | 7 | 0.88% | -86.00% |
| Other | 120 | 89 | 0.46% | -25.83% | 20 | 13 | 0.10% | -35.00% | 21 | 31 | 0.89% | 47.62% | 14 | 3 | 0.20% | -78.57% | 29 | 18 | 1.97% | -37.93% | 36 | 24 | 3.01% | -33.33% |
| Not Stated | 1,330 | 1,301 | 6.69% | -2.18% | 740 | 699 | 5.48% | -5.54% | 56 | 144 | 4.13% | 157.14% | 147 | 187 | 12.47% | 27.21% | 196 | 175 | 19.13% | -10.71% | 191 | 96 | 12.03% | -49.74% |
| TRAVEL COMPANION | 20,850 | 17,065 | 100.00% | -18.15% | 14,262 | 11,589 | 100.00% | -18.74% | 2,488 | 2,991 | 100.00% | 20.22% | 2,779 | 1,240 | 100.00% | -55.38% | 615 | 636 | 100.00% | 3.41% | 706 | 609 | 100.00% | -13.74% |
| Spouse | 3,891 | 4,035 | 23.64% | 3.70% | 2,596 | 2,036 | 17.57% | -21.57% | 928 | 1,545 | 51.65% | 66.49% | 206 | 305 | 24.60% | 48.06% | 57 | 62 | 9.75% | 8.77% | 104 | 87 | 14.29% | -16.35% |
| Children | 1,608 | 2,092 | 12.26% | 30.10% | 1,201 | 932 | 8.04% | -22.40% | 268 | 1,044 | 34.90% | 289.55% | 30 | 46 | 3.71% | 53.33% | 43 | 29 | 4.56% | -32.56% | 66 | 41 | 6.73% | -37.88% |
| Parents/Grandparents | 482 | 599 | 3.51% | 24.27% | 334 | 276 | 2.38% | -17.37% | 104 | 272 | 9.09% | 161.54% | 14 | 39 | 3.15% | 178.57% | 10 | 5 | 0.79% | -50.00% | 20 | 7 | 1.15% | -65.00% |
| Other Family Members/relatives | 783 | 842 | 4.93% | 7.54% | 582 | 491 | 4.24% | -15.64% | 101 | 271 | 9.06% | 168.32% | 9 | 15 | 1.21% | 66.67% | | | | | | | | |

Visitors Profile by Country (Saipan only)

| SEPTEMBER | TOTAL | | | | JAPAN | | | | KOREA | | | | CHINA/HK * | | | | GUAM | | | | OTHERS | | | |
|--------------------------------|----------------|----------------|----------------|----------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|---------------|---------------|--------------|----------------|----------------|--------------|--------------|----------------|--------------|--------------|--------------|----------------|----------------|
| | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE | Sep-09 | Sep-10 | % SHARE | % CHGE |
| TRAVEL PLANS | 21,743 | 18,374 | | -15.49% | 14,844 | 12,164 | | -18.05% | 2,563 | 3,337 | | 30.20% | 2,821 | 1,398 | | -50.44% | 736 | 760 | | 3.26% | 779 | 715 | | -8.22% |
| Pleasure | 18,116 | 15,253 | 83.01% | -15.80% | 12,754 | 10,417 | 85.64% | -18.32% | 2,232 | 3,022 | 90.56% | 35.39% | 2,556 | 1,291 | 92.35% | -49.49% | 229 | 230 | 30.26% | 0.44% | 345 | 293 | 40.98% | -15.07% |
| Business | 982 | 882 | 4.80% | -10.18% | 95 | 81 | 0.67% | -14.74% | 80 | 41 | 1.23% | -48.75% | 146 | 22 | 1.57% | -84.93% | 365 | 398 | 52.37% | 9.04% | 296 | 340 | 47.55% | 14.86% |
| Golf | 1,167 | 1,076 | 5.86% | -7.80% | 912 | 745 | 6.12% | -18.31% | 170 | 260 | 7.79% | 52.94% | 4 | 6 | 0.43% | 50.00% | 52 | 41 | 5.39% | -21.15% | 29 | 24 | 3.36% | -17.24% |
| Dive | 3,196 | 2,787 | 15.17% | -12.80% | 3,011 | 2,553 | 20.99% | -15.21% | 100 | 112 | 3.36% | 12.00% | 41 | 46 | 3.29% | 12.20% | 7 | 7 | 0.92% | 0.00% | 37 | 69 | 9.65% | 86.49% |
| Convention | 80 | 100 | 0.54% | 25.00% | 11 | 6 | 0.05% | -45.45% | 16 | 7 | 0.21% | -56.25% | 22 | 1 | 0.07% | -95.45% | 17 | 34 | 4.47% | 100.00% | 14 | 52 | 7.27% | 271.43% |
| Company Trip | 520 | 538 | 2.93% | 3.46% | 343 | 375 | 3.08% | 9.33% | 42 | 27 | 0.81% | -35.71% | 95 | 106 | 7.58% | 11.58% | 16 | 15 | 1.97% | -6.25% | 24 | 15 | 2.10% | -37.50% |
| Honeymoon | 477 | 359 | 1.95% | -24.74% | 191 | 141 | 1.16% | -26.18% | 231 | 152 | 4.55% | -34.20% | 46 | 61 | 4.36% | 32.61% | 3 | 0 | 0.00% | -100.00% | 6 | 5 | 0.70% | -16.67% |
| Get Married | 76 | 61 | 0.33% | -19.74% | 68 | 54 | 0.44% | -20.59% | 3 | 2 | 0.06% | -33.33% | 1 | 3 | 0.21% | 200.00% | 1 | 0 | 0.00% | -100.00% | 3 | 2 | 0.28% | -33.33% |
| Memorial Service | 75 | 36 | 0.20% | -52.00% | 56 | 9 | 0.07% | -83.93% | 0 | 0 | 0.00% | ---- | 0 | 1 | 0.07% | ---- | 13 | 23 | 3.03% | 76.92% | 6 | 3 | 0.42% | -50.00% |
| Visit Friends | 467 | 420 | 2.29% | -10.06% | 129 | 137 | 1.13% | 6.20% | 56 | 66 | 1.98% | 17.86% | 20 | 6 | 0.43% | -70.00% | 125 | 135 | 17.76% | 8.00% | 137 | 76 | 10.63% | -44.53% |
| Sports | 162 | 140 | 0.78% | -13.58% | 128 | 109 | 0.90% | -14.84% | 19 | 26 | 0.78% | 36.84% | 2 | 2 | 0.14% | 0.00% | 7 | 3 | 0.39% | -57.14% | 6 | 0 | 0.00% | -100.00% |
| Other | 355 | 261 | 1.42% | -26.48% | 210 | 161 | 1.32% | -23.33% | 16 | 31 | 0.93% | 93.75% | 20 | 8 | 0.57% | -60.00% | 43 | 33 | 4.34% | -23.26% | 66 | 28 | 3.92% | -57.58% |
| Not Stated | 1,243 | 1,082 | 5.89% | -12.95% | 690 | 589 | 4.84% | -14.64% | 76 | 153 | 4.58% | 101.32% | 143 | 102 | 7.30% | -28.67% | 169 | 155 | 20.39% | -8.28% | 165 | 83 | 11.61% | -49.70% |
| TRAVEL MOTIVATION | 21,299 | 18,060 | | -15.21% | 14,556 | 12,014 | | -17.46% | 2,552 | 3,257 | | 27.63% | 2,768 | 1,404 | | -49.28% | 677 | 729 | | 7.68% | 746 | 656 | | -12.06% |
| Newspaper | 164 | 168 | 0.93% | 2.44% | 132 | 52 | 0.43% | -60.61% | 10 | 74 | 2.27% | 640.00% | 18 | 37 | 2.64% | 105.56% | 0 | 2 | 0.27% | #DIV/0! | 4 | 3 | 0.46% | -25.00% |
| Magazine | 533 | 542 | 3.00% | 1.69% | 441 | 458 | 3.81% | 3.85% | 20 | 51 | 1.57% | 155.00% | 63 | 28 | 1.99% | -55.56% | 1 | 2 | 0.27% | 100.00% | 8 | 3 | 0.46% | -62.50% |
| Travel Agent | 8,068 | 6,001 | 33.23% | -25.62% | 4,397 | 3,409 | 28.38% | -22.47% | 1,298 | 1,570 | 48.20% | 20.96% | 2,250 | 960 | 68.38% | -57.33% | 22 | 19 | 2.61% | -13.64% | 101 | 43 | 6.55% | -57.43% |
| Climate | 2,249 | 1,912 | 10.59% | -14.98% | 2,129 | 1,618 | 13.47% | -24.00% | 58 | 198 | 6.08% | 241.38% | 28 | 43 | 3.06% | 53.57% | 7 | 7 | 0.96% | 0.00% | 27 | 46 | 7.01% | 70.37% |
| Price | 3,328 | 2,455 | 13.59% | -26.23% | 3,273 | 2,384 | 19.84% | -27.16% | 22 | 26 | 0.80% | 18.18% | 9 | 15 | 1.07% | 66.67% | 15 | 13 | 1.78% | -13.33% | 9 | 17 | 2.59% | 88.89% |
| Short | 2,816 | 2,464 | 13.64% | -12.50% | 2,591 | 2,206 | 18.36% | -14.86% | 142 | 182 | 5.59% | 28.17% | 26 | 18 | 1.28% | -30.77% | 39 | 35 | 4.80% | -10.26% | 18 | 23 | 3.51% | 27.78% |
| Reading | 231 | 288 | 1.59% | 24.68% | 81 | 66 | 0.55% | -18.52% | 131 | 185 | 5.68% | 41.22% | 5 | 10 | 0.71% | 100.00% | 3 | 0 | 0.00% | -100.00% | 11 | 27 | 4.12% | 145.45% |
| Flyer | 1,275 | 968 | 5.36% | -24.08% | 1,180 | 849 | 7.07% | -28.05% | 67 | 87 | 2.67% | 29.85% | 4 | 4 | 0.28% | 0.00% | 0 | 0 | 0.00% | #DIV/0! | 24 | 28 | 4.27% | 16.67% |
| Friends / Relatives | 3,575 | 3,064 | 16.97% | -14.29% | 2,706 | 2,198 | 18.30% | -18.77% | 266 | 344 | 10.56% | 29.32% | 179 | 88 | 6.27% | -50.84% | 210 | 274 | 37.59% | 30.48% | 214 | 160 | 24.39% | -25.23% |
| TV / Radio | 138 | 139 | 0.77% | 0.72% | 88 | 66 | 0.55% | -25.00% | 24 | 55 | 1.69% | 129.17% | 14 | 9 | 0.64% | -35.71% | 3 | 5 | 0.69% | 66.67% | 9 | 4 | 0.61% | -55.56% |
| Prior Trip | 2,515 | 2,286 | 12.66% | -9.11% | 2,156 | 1,856 | 15.45% | -13.91% | 187 | 260 | 7.98% | 39.04% | 7 | 8 | 0.57% | 14.29% | 100 | 97 | 13.31% | -3.00% | 65 | 65 | 9.91% | 0.00% |
| Other | 1,763 | 1,529 | 8.47% | -13.27% | 703 | 603 | 5.02% | -14.22% | 269 | 154 | 4.73% | -42.75% | 115 | 74 | 5.27% | -35.65% | 364 | 369 | 50.62% | 1.37% | 312 | 329 | 50.15% | 5.45% |
| Web | 3,486 | 3,392 | 18.78% | -2.70% | 2,783 | 2,488 | 20.71% | -10.60% | 471 | 618 | 18.97% | 31.21% | 161 | 209 | 14.89% | 29.81% | 21 | 27 | 3.70% | 28.57% | 50 | 50 | 7.62% | 0.00% |
| Not Stated | 1,687 | 1,396 | 7.73% | -17.25% | 978 | 739 | 6.15% | -24.44% | 87 | 233 | 7.15% | 167.82% | 196 | 96 | 6.84% | -51.02% | 228 | 186 | 25.51% | -18.42% | 198 | 142 | 21.65% | -28.28% |
| OCCUPATION | 22,986 | 19,456 | 100.00% | -15.36% | 15,534 | 12,753 | 100.00% | -17.90% | 2,639 | 3,490 | 100.00% | 32.25% | 2,964 | 1,500 | 100.00% | -49.39% | 905 | 915 | 100.00% | 1.10% | 944 | 798 | 100.00% | -15.47% |
| Leg & Manager | 1,940 | 1,770 | 9.10% | -8.76% | 1,587 | 1,436 | 11.26% | -9.51% | 47 | 82 | 2.35% | 74.47% | 99 | 57 | 3.80% | -42.42% | 100 | 105 | 11.48% | 5.00% | 107 | 90 | 11.28% | -15.89% |
| Professional | 4,405 | 2,921 | 15.01% | -33.69% | 1,262 | 1,135 | 8.90% | -10.06% | 564 | 735 | 21.06% | 30.32% | 2,154 | 591 | 39.40% | -72.56% | 169 | 195 | 21.31% | 15.38% | 256 | 265 | 33.21% | 3.52% |
| Technicians | 1,076 | 944 | 4.85% | -12.27% | 704 | 498 | 3.90% | -29.26% | 202 | 223 | 6.39% | 10.40% | 69 | 95 | 6.33% | 37.68% | 70 | 69 | 7.54% | -1.43% | 31 | 59 | 7.39% | 90.32% |
| Clerk | 6,498 | 6,253 | 32.14% | -3.77% | 5,376 | 4,643 | 36.41% | -13.63% | 858 | 1,230 | 35.24% | 43.36% | 220 | 347 | 23.13% | 57.73% | 16 | 19 | 2.08% | 18.75% | 28 | 14 | 1.75% | -50.00% |
| Service | 1,907 | 1,684 | 8.66% | -11.69% | 1,245 | 1,068 | 8.37% | -14.22% | 513 | 526 | 15.07% | 2.53% | 94 | 55 | 3.67% | -41.49% | 29 | 20 | 2.19% | -31.03% | 26 | 15 | 1.88% | -42.31% |
| Skilled | 38 | 23 | 0.12% | -39.47% | 30 | 19 | 0.15% | -36.67% | 5 | 4 | 0.11% | -20.00% | 0 | 0 | 0.00% | ---- | 0 | 0 | 0.00% | ---- | 3 | 0 | 0.00% | -100.00% |
| Craftsman | 17 | 30 | 0.15% | 76.47% | 3 | 5 | 0.04% | 66.67% | 2 | 3 | 0.09% | 50.00% | 4 | 8 | 0.53% | 100.00% | 6 | 8 | 0.87% | 33.33% | 2 | 6 | 0.75% | 200.00% |
| Plant Operator | 102 | 87 | 0.45% | -14.71% | 69 | 59 | 0.46% | -14.49% | 9 | 17 | 0.49% | 88.89% | 20 | 7 | 0.47% | -65.00% | 2 | 4 | 0.44% | 100.00% | 2 | 0 | 0.00% | -100.00% |
| Entry Level | 30 | 42 | 0.22% | 40.00% | 10 | 9 | 0.07% | -10.00% | 16 | 2 | 0.06% | -87.50% | 1 | 26 | 1.73% | 2500.00% | 0 | 3 | 0.33% | ---- | 3 | 2 | 0.25% | -33.33% |
| Armed Forces | 120 | 120 | 0.62% | 0.00% | 5 | 4 | 0.03% | -20.00% | 11 | 8 | 0.23% | -27.27% | 0 | 0 | 0.00% | ---- | 49 | 58 | 6.34% | 18.37% | 55 | 50 | 6.27% | -9.09% |
| Homemaker | 611 | 568 | 2.92% | -7.04% | 426 | 321 | 2.52% | -24.65% | 126 | 195 | 5.59% | 54.76% | 17 | 12 | 0.80% | -29.41% | 24 | 26 | 2.84% | 8.33% | 18 | 14 | 1.75% | -22.22% |
| Students | 3,359 | 2,294 | 11.79% | -31.71% | 3,209 | 2,190 | 17.17% | -31.75% | 67 | 62 | 1.78% | -7.46% | 26 | 18 | 1.20% | -30.77% | 24 | 13 | 1.42% | -45.83% | 33 | 11 | 1.38% | -66.67% |
| Retirees | 364 | 312 | 1.60% | -14.29% | 259 | 197 | 1.54% | -23.94% | 25 | 50 | 1.43% | 100.00% | 23 | 22 | 1.47% | -4.35% | 31 | 20 | 2.19% | -35.48% | 26 | 23 | 2.88% | -11.54% |
| Other | 436 | 464 | 2.38% | 6.42% | 196 | 158 | 1.24% | -19.39% | 59 | 100 | 2.87% | 69.49% | 57 | 73 | 4.87% | 28.07% | 62 | 74 | 8.09% | 19.35% | 62 | 59 | 7.39% | -4.84% |
| Not Stated | 2,083 | 1,944 | 9.99% | -6.67% | 1,153 | 1,011 | 7.93% | -12.32% | 135 | 253 | 7.25% | 87.41% | 180 | 189 | 12.60% | 5.00% | 323 | 301 | 32.90% | -6.81% | 292 | 190 | 23.81% | -34.93% |
| LENGTH OF STAY (NIGHTS) | 107,292 | 105,109 | | -2.03% | 68,906 | 56,552 | | -17.93% | 16,997 | 30,779 | | 81.08% | 12,455 | 9,857 | | -20.86% | 2,436 | 2,491 | | 2.26% | 6,498 | 5,430 | | -16.44% |
| Avg. Length of Stay (Nights) | 3.52 | 3.60 | | | 3.32 | 3.38 | | | 3.95 | 3.87 | | | 4.12 | 4.15 | | | 2.12 | 2.23 | | | 5.05 | 5.39 | | |