



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2016		211,839	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466 r	41,502	47,736	48,971	43,264	501,489
2017		268,395	41,910	47,261	58,558 r	63,346	57,320								268,395
% change		26.7%	6.0%	24.8%	42.4%	37.7%	21.2%								----

~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2016		93,292	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971	43,264	41,910	47,261	58,558	530,671
2017		120,666	63,346	57,320											120,666
% change		29.3%	37.7%	21.2%											----

~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2016	12.8%	27,054	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313	4,835	62,120
FY 2017	8.6%	23,021	3,632	4,697	6,303 r	4,058	4,331								23,021
% change		-14.9%	-26.3%	6.2%	-1.1%	-25.9%	-26.0%								----
KOREA	MS	YTD													TOTAL
FY 2016	37.6%	79,702	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528	19,840	200,875
FY 2017	51.2%	137,364	20,332	24,764	31,124 r	30,831	30,313								137,364
% change		72.3%	41.5%	47.0%	75.6%	80.0%	122.3%								----
CHINA	MS	YTD													TOTAL
FY 2016	43.5%	92,101	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786	15,666	206,538
FY 2017	34.6%	92,973	15,331	14,901	17,791 r	25,403	19,547								92,973
% change		0.9%	-9.7%	2.9%	24.3%	23.2%	-24.0%								----
HONG KONG	MS	YTD													TOTAL
FY 2016	0.3%	648	98	97	194	147	112	171	121	132	111	199	156	172	1,710
FY 2017	0.5%	1,427	259	187	214	295	472								1,427
% change		120.2%	164.3%	92.8%	10.3%	100.7%	321.4%								----
TAIWAN	MS	YTD													TOTAL
FY 2016	0.1%	209	24	54	53	49	29	49	74	90	60	64	49	122	717
FY 2017	0.2%	403	59	95	62 r	81	106								403
% change		92.8%	145.8%	75.9%	17.0%	65.3%	265.5%								----
PHILIPPINES	MS	YTD													TOTAL
FY 2016	0.1%	259	51	57	74	29	48	83	106	116	129	90	129	87	999
FY 2017	0.1%	352	52	89	87 r	51	73								352
% change		35.9%	2.0%	56.1%	17.6%	75.9%	52.1%								----
GUAM	MS	YTD													TOTAL
FY 2016	2.6%	5,480	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138	1,153	13,932
FY 2017	2.4%	6,365	1,125	1,333	1,425	1,282	1,200								6,365
% change		16.1%	4.2%	28.8%	15.5%	14.0%	19.3%								----
UNITED STATES	MS	YTD													TOTAL
FY 2016	1.8%	3,748	1,213	490	592	884	569	644	614	582	808	663	486	970	8,515
FY 2017	1.2%	3,296	570	623	744 r	654	705								3,296
% change		-12.1%	-53.0%	27.1%	25.7%	-26.0%	23.9%								----
RUSSIA	MS	YTD													TOTAL
FY 2016	0.4%	932	144	137	268	320	63	195	63	125	166	164	83	68	1,796
FY 2017	0.4%	1,124	162	192	319 r	286	165								1,124
% change		20.6%	12.5%	40.1%	19.0%	-10.6%	161.9%								----
OTHERS	MS	YTD													TOTAL
FY 2016	0.8%	1,706	659	252	309	244	242	366	334	344	494	389	303	351	4,287
FY 2017	0.8%	2,070	388	380	489 r	405	408								2,070
% change		21.3%	-41.1%	50.8%	58.3%	66.0%	68.6%								----

Source: CNMI Customs Declaration Form Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - FEBRUARY 2017

ARRIVALS BY MODE OF TRANSPORTATION	Feb-16	Feb-17	% CHANGE
Air Arrivals	46,621	57,139	23%
Sea Arrivals	288	0	-100%
TOTAL ARRIVALS	46,909	57,139	22%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	5,444	4,286	-21%
Kanto (Tokyo)	4,149	3,247	-22%
Kinki (Osaka)	317	253	-20%
Tokai (Nagoya)	278	225	-19%
Tohoku (Sendai)	312	194	-38%
Kyushu (Fukuoka)	74	59	-20%
Hokkaido (Sapporo)	51	46	-10%
Chugoku (Hiroshima)	32	19	-41%
Shikoku	10	21	110%
Okinawa	12	31	158%
Others	4	11	175%
Not Specified	205	180	-12%
KOREA	13,525	30,292	124%
Seoul	6,940	12,866	85%
Pusan	462	1,582	242%
Taegu	409	855	109%
Inchon	728	1,936	166%
Others	4,756	12,501	163%
Not Specified	230	552	140%
CHINA	25,719	19,545	-24%
Beijing	7,082	4,447	-37%
Shanghai	4,243	3,189	-25%
Guangzhou	1,017	2,183	115%
Others	9,174	8,836	-4%
Not Specified	4,203	890	-79%
GUAM	899	1,109	23%
UNITED STATES	553	688	24%
PHILIPPINES	43	73	70%
RUSSIA	63	165	162%
HONG KONG	112	472	321%
TAIWAN	26	106	308%
OTHERS	237	403	70%

ARRIVALS BY MONTH	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	210,446	267,345	27%
October	39,297	41,729	6%
November	37,600	46,983	25%
December	40,866	58,308	43%
January	45,774	63,186	38%
February	46,909	57,139	22%
March	37,095		
April	35,162		
May	35,163		
June	41,244		
July	47,515		
August	48,815		
September	43,069		
YEAR TOTAL	498,509	267,345	-----

Source: CNMI Customs Declaration Form

Revised

Sea Arrivals Feb-17

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - FEBUARY 2017			
	Feb-16	Feb-17	% CHANGE
TOTAL ARRIVALS (from GUAM)	372	181	-51%
JAPAN	123	45	-63%
KOREA	113	21	-81%
CHINA	0	2	-----
GUAM	107	91	-15%
UNITED STATES	16	17	6%
PHILIPPINES	5	0	-100%
RUSSIA	0	0	-----
HONG KONG	0	0	-----
TAIWAN	3	0	-100%
OTHERS	5	5	100%
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	1,393	1,050	-25%
October	252	181	-28%
November	270	278	3%
December	262	250 r	-5%
January	237	160	-32%
February	372 r	181	-51%
March	222		
April	232		
May	303		
June	258		
July	221		
August	156		
September	195		
YEAR TOTAL	2,980	1,050	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - FEBRUARY 2017			
	Feb-16	Feb-17	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	3,997	N/A	-----
OVERNIGHT VISITORS:	3,997	N/A	
JAPAN	9	N/A	
KOREA	115	N/A	
CHINA	3,775	N/A	
GUAM	19	N/A	
UNITED STATES	8	N/A	
PHILIPPINES	0	N/A	
HONG KONG	0	N/A	
TAIWAN	0	N/A	
SAIPAN	71	N/A	
OTHERS	0	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	8,039	0	-----
October	354	N/A	-----
November	285	N/A	-----
December	446	N/A	-----
January	2,957	N/A	-----
February	3,997	N/A	-----
March	350		
April	N/A		
May	N/A		
June	N/A		
July	N/A		
August	N/A		
September	N/A		
YEAR TOTAL	8,389	0	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE
MODE OF ARRIVAL	46,909	57,139	100.00%	21.81%	5,732	4,286	100.00%	-25.23%	13,525	30,292	100.00%	123.97%	25,719	19,545	100.00%	-24.01%	899	1,109	100.00%	23.36%	1,034	1,907	100.00%	84.43%
Air	46,621	57,139	100.00%	22.56%	5,444	4,286	100.00%	-21.27%	13,525	30,292	100.00%	123.97%	25,719	19,545	100.00%	-24.01%	899	1,109	100.00%	23.36%	1,034	1,907	100.00%	84.43%
Sea	288	0	0.00%	-100.00%	288	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	46,621	57,139	100.00%	22.56%	5,444	4,286	100.00%	-21.27%	13,525	30,292	100.00%	123.97%	25,719	19,545	100.00%	-24.01%	899	1,109	100.00%	23.36%	1,034	1,907	100.00%	84.43%
Male	22,392	27,261	47.71%	21.74%	3,114	2,556	59.64%	-17.92%	6,406	14,020	46.28%	118.86%	11,660	8,913	45.60%	-23.56%	570	717	64.65%	25.79%	642	1,055	55.32%	64.33%
Female	24,197	29,852	52.24%	23.37%	2,330	1,729	40.34%	-25.79%	7,097	16,259	53.67%	129.10%	14,409	10,621	54.34%	-24.40%	329	392	35.35%	19.15%	392	851	44.63%	117.09%
Not Stated	32	26	0.05%	-18.75%	0	1	0.02%	----	22	13	0.04%	-40.91%	10	11	0.06%	10.00%	0	0	0.00%	----	0	1	0.05%	----
AGE GROUP (YEARS)	46,621	57,139	100.00%	22.56%	5,444	4,286	100.00%	-21.27%	13,525	30,292	100.00%	123.97%	25,719	19,545	100.00%	-24.01%	899	1,109	100.00%	23.36%	1,034	1,907	100.00%	84.43%
Under 10	53	29	0.05%	-45.28%	5	2	0.05%	-60.00%	5	20	0.07%	300.00%	43	5	0.03%	-88.37%	0	0	0.00%	----	0	2	0.10%	----
Under 13	7,285	9,832	17.21%	34.96%	217	171	3.99%	-21.20%	3,373	7,254	23.95%	115.06%	3,608	2,272	11.62%	-37.03%	32	41	3.70%	28.13%	55	94	4.93%	70.91%
10-17	4	5	0.01%	25.00%	0	1	0.02%	----	0	3	0.01%	----	4	1	0.01%	-75.00%	0	0	0.00%	----	0	0	0.00%	----
13-15	1,022	1,059	1.85%	3.62%	19	26	0.61%	36.84%	427	798	2.63%	86.89%	566	211	1.08%	-62.72%	3	7	0.63%	133.33%	7	17	0.89%	142.86%
16-19	1,232	1,451	2.54%	17.78%	417	337	7.86%	-19.18%	313	770	2.54%	146.01%	459	304	1.56%	-33.77%	29	20	1.80%	-31.03%	14	20	1.05%	42.86%
18-19	12	4	0.01%	-66.67%	0	1	0.02%	----	0	1	0.00%	----	12	0	0.00%	-100.00%	0	0	0.00%	----	0	2	0.10%	----
20-24	2,738	4,410	7.72%	61.07%	1,019	578	13.49%	-43.28%	535	2,461	8.12%	360.00%	1,094	1,200	6.14%	9.69%	44	59	5.32%	34.09%	46	112	5.87%	143.48%
25-29	5,136	6,189	10.83%	20.50%	480	393	9.17%	-18.13%	579	1,891	6.24%	226.60%	3,914	3,578	18.31%	-8.58%	74	87	7.84%	17.57%	89	240	12.59%	169.66%
30-34	5,225	6,378	11.16%	22.07%	446	378	8.82%	-15.25%	1,082	2,765	9.13%	155.55%	3,515	2,922	14.95%	-16.87%	78	77	6.94%	-1.28%	104	236	12.38%	126.92%
35-39	6,009	7,758	13.58%	29.11%	397	318	7.42%	-19.90%	1,948	4,478	14.78%	129.88%	3,465	2,660	13.61%	-23.23%	82	110	9.92%	34.15%	117	192	10.07%	64.10%
40-44	5,205	6,050	10.59%	16.23%	411	333	7.77%	-18.98%	1,875	3,609	11.91%	92.48%	2,721	1,801	9.21%	-33.81%	98	117	10.55%	19.39%	100	190	9.96%	90.00%
45-49	3,498	4,158	7.28%	18.87%	352	309	7.21%	-12.22%	921	1,980	6.54%	114.98%	1,980	1,541	7.88%	-22.17%	124	156	14.07%	25.81%	121	172	9.02%	42.15%
50-54	2,825	2,768	4.84%	-2.02%	382	293	6.84%	-23.30%	578	1,034	3.41%	78.89%	1,617	1,100	5.63%	-31.97%	121	140	12.62%	15.70%	127	201	10.54%	58.27%
55-59	1,998	2,193	3.84%	9.76%	311	248	5.79%	-20.26%	502	994	3.28%	98.01%	968	667	3.41%	-31.10%	98	136	12.26%	38.78%	119	148	7.76%	24.37%
60 & Over	4,239	4,823	8.44%	13.78%	984	896	20.91%	-8.94%	1,337	2,214	7.31%	65.59%	1,688	1,273	6.51%	-23.68%	116	159	14.34%	37.07%	134	281	14.74%	109.70%
Not Stated	140	32	0.06%	-77.14%	4	2	0.05%	-50.00%	50	20	0.07%	-60.00%	85	10	0.05%	-88.24%	0	0	0.00%	----	1	0	0.00%	-100.00%
PURPOSE OF VISIT	22,595	29,367	100.00%	29.97%	4,429	3,544	100.00%	-19.98%	5,132	12,814	100.00%	149.69%	11,462	10,685	100.00%	-6.78%	753	911	100.00%	20.98%	819	1,413	100.00%	72.53%
Pleasure	21,506	27,855	94.85%	29.52%	4,364	3,448	97.29%	-20.99%	5,105	12,767	99.63%	150.09%	11,301	10,535	98.60%	-6.78%	292	269	29.53%	-7.88%	444	836	59.16%	88.29%
Business	972	1,238	4.22%	27.37%	41	52	1.47%	26.83%	27	36	0.28%	33.33%	73	96	0.90%	31.51%	461	548	60.15%	18.87%	370	506	35.81%	36.76%
Other	117	274	0.93%	134.19%	24	44	1.24%	83.33%	0	11	0.09%	----	88	54	0.51%	-38.64%	0	94	10.32%	----	5	71	5.02%	1320.00%
FREQUENCY OF VISIT	22,595	29,367	100.00%	29.97%	4,429	3,544	100.00%	-19.98%	5,132	12,814	100.00%	149.69%	11,462	10,685	100.00%	-6.78%	753	911	100.00%	20.98%	819	1,413	100.00%	72.53%
First Visit	16,934	22,450	76.45%	32.57%	2,223	1,670	47.12%	-24.88%	3,591	10,056	78.48%	180.03%	10,719	9,901	92.66%	-7.63%	66	75	8.23%	13.64%	335	748	52.94%	123.28%
Revisit	4,793	5,876	20.01%	22.60%	1,995	1,747	49.29%	-12.43%	1,326	2,273	17.74%	71.42%	483	621	5.81%	28.57%	593	685	75.19%	15.51%	396	550	38.92%	38.89%
Not Stated	868	1,041	3.54%	19.93%	211	127	3.58%	-39.81%	215	485	3.78%	125.58%	260	163	1.53%	-37.31%	94	151	16.58%	60.64%	88	115	8.14%	30.68%
TRAVEL ARRANGEMENT	22,595	29,367	100.00%	29.97%	4,429	3,544	100.00%	-19.98%	5,132	12,814	100.00%	149.69%	11,462	10,685	100.00%	-6.78%	753	911	100.00%	20.98%	819	1,413	100.00%	72.53%
Individual Arranged	6,025	12,558	42.76%	108.43%	724	711	20.06%	-1.80%	2,561	8,402	65.57%	228.07%	1,975	2,223	20.80%	12.56%	353	427	46.87%	20.96%	412	795	56.26%	92.96%
Packaged Tour	8,326	7,823	26.64%	-6.04%	1,908	1,321	37.27%	-30.77%	2,063	3,439	26.84%	66.70%	4,314	2,981	27.90%	-30.90%	0	7	0.77%	----	41	75	5.31%	82.93%
Business Trip	1,326	1,567	5.34%	18.17%	569	485	13.69%	-14.76%	94	120	0.94%	27.66%	211	308	2.88%	45.97%	272	312	34.25%	14.71%	180	342	24.20%	90.00%
Group Tour	5,982	6,273	21.36%	4.86%	982	815	23.00%	-17.01%	267	555	4.33%	107.87%	4,697	4,854	45.43%	3.34%	6	9	0.99%	50.00%	30	40	2.83%	33.33%
Other	127	196	0.67%	54.33%	21	35	0.99%	66.67%	27	70	0.55%	159.26%	23	35	0.33%	52.17%	22	20	2.20%	-9.09%	34	36	2.55%	5.88%
Not Stated	809	950	3.23%	17.43%	225	177	4.99%	-21.33%	120	228	1.78%	90.00%	242	284	2.66%	17.36%	100	136	14.93%	36.00%	122	125	8.85%	2.46%
TRAVEL COMPANION	21,028	27,765	32.04%	4.028	3,256	19.17%	4,910	12,393	152.40%	10,834	10,207	-5.79%	588	708	20.41%	668	1,201	100.00%	79.79%					
Spouse	8,142	9,173	33.04%	12.66%	479	380	11.67%	-20.67%	2,777	5,522	44.56%	98.85%	4,759	2,984	29.23%	-37.30%	45	73	10.31%	62.22%	82	214	17.82%	160.98%
Children	5,851	7,078	25.49%	20.97%	242	198	6.08%	-18.18%	2,335	4,991	40.27%	113.75%	3,204	1,786	17.50%	-44.26%	25	39	5.51%	56.00%	45	64	5.33%	42.22%
Parents/Grandparents	2,111	2,049	7.38%	-2.94%	92	68	2.09%	-26.09%	619	1,228	9.91%	98.38%	1,377	705	6.91%	-48.80%	5	10	1.41%	100.00%	18	38	3.16%	111.11%
Other Family Members/relatives	1,306	1,718	6.19%	31.55%	113	98	3.01%	-13.27%	496	1,090	8.80%	119.76%	652	427	4.18%	-34.51%	22	41	5.79%	86.36%	143	62	5.16%	169.57%
Business Associates	1,913	2,385	8.59%	24.67%	644	583	17.91%	-9.47%	203	512	4.13%	152.22%	779	903	8.85%	15.92%	124	158	22.32%	10.49%	244	229	19.07%	59.03%
Friends	4,851	7,839	28.23%	61.60%	1,911	1,494	45.88%	-21.82%	1,017	4,236	34.18%	316.52%	1,793	1,746	17.11%	-2.62%	40	50	7.06%	25.00%	90	313	26.06%	247.78%
Tour Group	2,714	4,273	15.39%	57.44%	707	651	19.99%	-7.92%	167	375	3.03%	124.55%	1,829	3,219	31.54%	76.00%	2	2	0.28%	0.00%	9	26	2.16%	188.89%
Alone	1,521	1,967	7.08%	29.32%	280	212	6.51%	-24.29%	278	501	4.04%	80.22%	341	519	5.08%	52.20%	326	375	52.97%	15.03%	296	360	29.98%	21.62%
Not Stated	1,258	1,521	5.48%	20.91%																				



Visitors Profile by Country (Saipan only)

FEBRUARY	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE	Feb-16	Feb-17	% SHARE	% CHGE
TRAVEL PLANS	21,915	28,675	30.85%		4,246	3,409	-19.71%		5,006	12,630	152.30%		11,253	10,501	-6.68%		678	804	18.58%		732	1,331	81.83%	
Pleasure	18,849	25,139	87.67%	33.37%	2,777	1,972	57.85%	-28.99%	4,620	12,056	95.46%	160.95%	10,956	10,122	96.39%	-7.61%	144	186	23.13%	29.17%	352	803	60.33%	128.13%
Business	869	1,134	3.95%	30.49%	53	58	1.70%	9.43%	20	37	0.29%	85.00%	72	85	0.81%	18.06%	403	493	61.32%	22.33%	321	461	34.64%	43.61%
Golf	1,451	1,621	5.65%	11.72%	756	729	21.38%	-3.57%	594	773	6.12%	30.13%	60	73	0.70%	21.67%	14	17	2.11%	21.43%	27	29	2.18%	7.41%
Dive	1,902	2,232	7.78%	17.35%	817	661	19.39%	-19.09%	244	768	6.08%	214.75%	791	697	6.64%	-11.88%	5	3	0.37%	-40.00%	45	103	7.74%	128.89%
Convention	41	79	0.28%	92.68%	1	3	0.09%	200.00%	6	6	0.05%	0.00%	19	37	0.35%	94.74%	3	5	0.62%	66.67%	12	28	2.10%	133.33%
Company Trip	622	665	2.32%	6.91%	439	372	10.91%	-15.26%	19	19	0.15%	0.00%	124	220	2.10%	77.42%	28	26	3.23%	-7.14%	12	28	2.10%	133.33%
Honeymoon	422	359	1.25%	-14.93%	30	16	0.47%	-46.67%	49	84	0.67%	71.43%	340	250	2.38%	-26.47%	1	0	0.00%	-100.00%	2	9	0.68%	350.00%
Get Married	30	65	0.23%	116.67%	22	57	1.67%	159.09%	0	2	0.02%	----	6	3	0.03%	-50.00%	1	1	0.12%	0.00%	1	2	0.15%	100.00%
Memorial Service	73	78	0.27%	6.85%	18	16	0.47%	-11.11%	1	3	0.02%	200.00%	17	9	0.09%	-47.06%	25	32	3.98%	28.00%	12	18	1.35%	50.00%
Visit Friends	400	439	1.53%	9.75%	56	41	1.20%	-26.79%	81	102	0.81%	25.93%	60	47	0.45%	-21.67%	107	115	14.30%	7.48%	96	134	10.07%	39.58%
Sports	105	100	0.35%	-4.76%	70	29	0.85%	-58.57%	22	60	0.48%	172.73%	6	8	0.08%	33.33%	1	1	0.12%	0.00%	6	2	0.15%	-66.67%
Other	312	443	1.54%	41.99%	132	198	5.81%	50.00%	30	48	0.38%	60.00%	71	102	0.97%	43.66%	43	38	4.73%	-11.63%	36	57	4.28%	58.33%
Not Stated	680	692	2.41%	1.76%	183	135	3.96%	-26.23%	126	184	1.46%	46.03%	209	184	1.75%	-11.96%	75	107	13.31%	42.67%	87	82	6.16%	-5.75%
TRAVEL MOTIVATION	20,635	26,707	29.43%		4,132	3,272	-20.81%		4,728	11,998	153.76%		10,645	9,776	-8.16%		514	543	5.64%		616	1,118	81.49%	
Newspaper	176	176	0.66%	0.00%	24	15	0.46%	-37.50%	16	25	0.21%	56.25%	128	121	1.24%	-5.47%	3	0	0.00%	----	5	15	1.34%	200.00%
Magazine	625	643	2.41%	2.88%	78	68	2.08%	-12.82%	90	134	1.12%	48.89%	443	409	4.18%	-7.67%	2	2	0.37%	0.00%	12	30	2.68%	150.00%
Travel Agent	8,851	9,377	35.11%	5.94%	892	641	19.59%	-28.14%	1,497	2,579	21.50%	72.28%	6,399	6,064	62.03%	-5.24%	13	12	2.21%	-7.69%	50	81	7.25%	62.00%
Climate	2,163	2,553	9.56%	18.03%	737	587	17.94%	-20.35%	441	1,261	10.51%	185.94%	941	620	6.34%	-34.11%	4	4	0.74%	0.00%	40	81	7.25%	102.50%
Price	384	799	2.99%	108.07%	230	149	4.55%	-35.22%	74	472	3.93%	537.84%	74	115	1.18%	55.41%	2	3	0.55%	50.00%	4	60	5.37%	1400.00%
Short	1,082	1,557	5.83%	43.90%	458	399	12.19%	-12.88%	360	929	7.74%	158.06%	234	190	1.94%	-18.80%	14	12	2.21%	-14.29%	16	27	2.42%	68.75%
Reading	468	971	3.64%	107.48%	19	7	0.21%	-63.16%	363	862	7.18%	137.47%	73	71	0.73%	-2.74%	3	1	0.18%	-66.67%	10	30	2.68%	200.00%
Flyer	330	475	1.78%	43.94%	112	81	2.48%	-27.68%	139	327	2.73%	135.25%	60	54	0.55%	-10.00%	0	0	0.00%	----	19	13	1.16%	-31.58%
Friends / Relatives	3,012	3,856	14.44%	28.02%	766	681	20.81%	-11.10%	735	1,674	13.95%	127.76%	1,237	1,074	10.99%	-13.18%	136	133	24.49%	-2.21%	138	294	26.30%	113.04%
TV / Radio	355	397	1.49%	11.83%	28	25	0.76%	-10.71%	22	158	1.32%	618.18%	303	197	2.02%	-34.98%	1	0	0.00%	-100.00%	1	17	1.52%	1600.00%
Prior Trip	1,682	1,943	7.28%	15.52%	905	761	23.26%	-15.91%	485	822	6.85%	69.48%	157	193	1.97%	22.93%	58	62	11.42%	6.90%	77	105	9.39%	36.36%
Other	1,627	1,673	6.26%	2.83%	641	503	15.37%	-21.53%	188	278	2.32%	47.87%	237	236	2.41%	-0.42%	297	318	58.56%	7.07%	264	338	30.23%	28.03%
Web	4,468	8,809	32.98%	97.16%	589	450	13.75%	-23.60%	1,564	5,937	49.48%	279.60%	2,212	2,139	21.88%	-3.30%	22	30	5.52%	36.36%	81	253	22.63%	212.35%
Not Stated	1,960	2,660	9.96%	35.71%	297	272	8.31%	-8.42%	404	816	6.80%	101.98%	817	909	9.30%	11.26%	239	368	67.77%	53.97%	203	295	26.39%	45.32%
OCCUPATION	22,595	29,367	100.00%		4,429	3,544	100.00%		5,132	12,814	100.00%		11,462	10,685	100.00%		753	911	100.00%		819	1,413	100.00%	
Leg & Manager	1,609	1,412	4.81%	-12.24%	667	592	16.70%	-11.24%	185	220	1.72%	18.92%	601	387	3.62%	-35.61%	106	121	13.28%	14.15%	50	92	6.51%	84.00%
Professional	4,929	7,395	25.18%	50.03%	246	204	5.76%	-17.07%	1,046	2,241	17.49%	114.24%	3,198	4,242	39.70%	32.65%	162	237	26.02%	46.30%	277	471	33.33%	70.04%
Technicians	1,601	1,874	6.38%	17.05%	144	102	2.88%	-29.17%	409	892	6.96%	118.09%	915	680	6.36%	-25.68%	87	108	11.86%	24.14%	46	92	6.51%	100.00%
Clerk	6,383	7,167	24.40%	12.28%	1,211	1,049	29.60%	-13.38%	1,568	3,712	28.97%	136.73%	3,552	2,262	21.17%	-36.32%	19	16	1.76%	-15.79%	33	128	9.06%	287.88%
Service	1,487	2,280	7.76%	53.33%	351	319	9.00%	-9.12%	531	1,238	9.66%	133.15%	561	622	5.82%	10.87%	19	26	2.85%	36.84%	25	75	5.31%	200.00%
Skilled	93	159	0.54%	70.97%	41	46	1.30%	12.20%	32	44	0.34%	37.50%	16	67	0.63%	318.75%	0	1	0.11%	----	4	1	0.07%	-75.00%
Craftsman	156	157	0.53%	0.64%	2	3	0.08%	50.00%	8	23	0.18%	187.50%	126	109	1.02%	-13.49%	9	11	1.21%	22.22%	11	11	0.78%	0.00%
Plant Operator	169	223	0.76%	31.95%	19	13	0.37%	-31.58%	50	113	0.88%	126.00%	98	87	0.81%	-11.22%	1	4	0.44%	300.00%	1	6	0.42%	500.00%
Entry Level	157	159	0.54%	1.27%	0	2	0.06%	----	1	3	0.02%	200.00%	141	131	1.23%	-7.09%	9	9	0.99%	0.00%	6	14	0.99%	133.33%
Armed Forces	135	161	0.55%	19.26%	5	5	0.14%	0.00%	8	45	0.35%	462.50%	0	2	0.02%	----	54	46	5.05%	-14.81%	68	63	4.46%	-7.35%
Homemaker	860	1,579	5.38%	83.60%	108	105	2.96%	-2.78%	469	1,222	9.54%	160.55%	250	206	1.93%	-17.60%	12	20	2.20%	66.67%	21	26	1.84%	23.81%
Students	1,934	3,277	11.16%	69.44%	1,027	611	17.24%	-40.51%	372	2,163	16.88%	481.45%	503	446	4.17%	-11.33%	19	23	2.52%	21.05%	13	34	2.41%	161.54%
Retirees	859	1,024	3.49%	19.21%	187	164	4.63%	-12.30%	142	262	2.04%	84.51%	483	495	4.63%	2.48%	21	24	2.63%	14.29%	26	79	5.59%	203.85%
Other	820	1,041	3.54%	26.95%	64	55	1.55%	-14.06%	114	300	2.34%	163.16%	518	498	4.66%	-3.86%	57	73	8.01%	28.07%	67	115	8.14%	71.64%
Not Stated	1,403	1,459	4.97%	3.99%	357	274	7.73%	-23.25%	197	336	2.62%	70.56%	500	451	4.22%	-9.80%	178	192	21.08%	7.87%	171	206	14.58%	20.47%