



Commonwealth of the Northern Mariana Islands

~ Visitor Arrival Statistics ~

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2016		361,518	39,549	37,870	41,128	46,011	47,281 r	37,317	35,394	35,466 r	41,502	47,736	48,971	43,264	501,489
2017		481,689	41,910	47,261	58,558 r	63,346	57,320	54,841	52,438	50,949	55,066				481,689
% change		33.2%	6.0%	24.8%	42.4%	37.7%	21.2%	47.0%	48.2%	43.7%	32.7%				----
~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2016		242,971	46,011	47,281 r	37,317	35,394	35,466	41,502	47,736	48,971	43,264	41,910	47,261	58,558	530,671
2017		333,960	63,346	57,320	54,841	52,438	50,949	55,066							333,960
% change		37.4%	37.7%	21.2%	47.0%	48.2%	43.7%	32.7%							----
~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2016	12.9%	46,800	4,929	4,423	6,374	5,473	5,855 r	6,352	4,269	4,417	4,708	4,172	6,313	4,835	62,120
FY 2017	8.2%	39,723	3,632	4,697	6,303 r	4,058	4,331	4,913	3,857	4,094	3,838				39,723
% change	-15.1%		-26.3%	6.2%	-1.1%	-25.9%	-26.0%	-22.7%	-9.7%	-7.3%	-18.5%				----
KOREA	MS	YTD													TOTAL
FY 2016	38.3%	138,415	14,370	16,848	17,721	17,125	13,638	12,743	13,564	13,850	18,556	21,092	21,528	19,840	200,875
FY 2017	51.2%	246,501	20,332	24,764	31,124 r	30,831	30,313	28,712	27,463	24,987	27,975				246,501
% change	78.1%		41.5%	47.0%	75.6%	80.0%	122.3%	125.3%	102.5%	80.4%	50.8%				----
CHINA	MS	YTD													TOTAL
FY 2016	42.2%	152,514	16,981	14,477	14,309	20,615	25,719	15,462	15,108	14,698	15,145	19,572	18,786	15,666	206,538
FY 2017	34.4%	165,656	15,331	14,901	17,791 r	25,403	19,547	17,108	17,511	18,557	19,507				165,656
% change	8.6%		-9.7%	2.9%	24.3%	23.2%	-24.0%	10.6%	15.9%	26.3%	28.8%				----
HONG KONG	MS	YTD													TOTAL
FY 2016	0.3%	1,183	98	97	194	147	112	171	121	132	111	199	156	172	1,710
FY 2017	0.8%	3,744	259	187	214	295	472	740	677	374	526				3,744
% change	216.5%		164.3%	92.8%	10.3%	100.7%	321.4%	332.7%	459.5%	183.3%	373.9%				----
TAIWAN	MS	YTD													TOTAL
FY 2016	0.1%	482	24	54	53	49	29	49	74	90	60	64	49	122	717
FY 2017	0.2%	803	59	95	62 r	81	106	90	82	119	109				803
% change	66.6%		145.8%	75.9%	17.0%	65.3%	265.5%	83.7%	10.8%	32.2%	81.7%				----
PHILIPPINES	MS	YTD													TOTAL
FY 2016	0.2%	693	51	57	74	29	48	83	106	116	129	90	129	87	999
FY 2017	0.2%	745	52	89	87 r	51	73	90	84	102	117				745
% change	7.5%		2.0%	56.1%	17.6%	75.9%	52.1%	8.4%	-20.8%	-12.1%	-9.3%				----
GUAM	MS	YTD													TOTAL
FY 2016	2.9%	10,310	1,080	1,035	1,234	1,125	1,006 r	1,252	1,141	1,112	1,325	1,331	1,138	1,153	13,932
FY 2017	2.5%	12,156	1,125	1,333	1,425	1,282	1,200	1,460	1,440	1,381	1,510				12,156
% change	17.9%		4.2%	28.8%	15.5%	14.0%	19.3%	16.6%	26.2%	24.2%	14.0%				----
UNITED STATES	MS	YTD													TOTAL
FY 2016	1.8%	6,396	1,213	490	592	884	569	644	614	582	808	663	486	970	8,515
FY 2017	1.3%	6,480	570	623	744 r	654	705	880	727	720	857				6,480
% change	1.3%		-53.0%	27.1%	25.7%	-26.0%	23.9%	36.6%	18.4%	23.7%	6.1%				----
RUSSIA	MS	YTD													TOTAL
FY 2016	0.4%	1,481	144	137	268	320	63	195	63	125	166	164	83	68	1,796
FY 2017	0.4%	1,864	162	192	319 r	286	165	253	171	129	187				1,864
% change	25.9%		12.5%	40.1%	19.0%	-10.6%	161.9%	29.7%	171.4%	3.2%	12.7%				----
OTHERS	MS	YTD													TOTAL
FY 2016	0.9%	3,244	659	252	309	244	242	366	334	344	494	389	303	351	4,287
FY 2017	0.8%	4,017	388	380	489 r	405	408	595	426	486	440				4,017
% change	23.8%		-41.1%	50.8%	58.3%	66.0%	68.6%	62.6%	27.5%	41.3%	-10.9%				----

Source: CNMI Customs Declaration Form Revised MS = Market Share YTD = Year To Date

VISITOR ARRIVALS TO SAIPAN - JUNE 2017			
ARRIVALS BY MODE OF TRANSPORTATION	Jun-16	Jun-17	% CHANGE
Air Arrivals	41,177	54,802	33%
Sea Arrivals	67	0	-100%
TOTAL ARRIVALS	41,244	54,802	33%
AIR ARRIVALS BY COUNTRY OF RESIDENCE			
JAPAN	4,579	3,760	-18%
Kanto (Tokyo)	3,667	2,990	-18%
Kinki (Osaka)	178	116	-35%
Tokai (Nagoya)	159	192	21%
Tohoku (Sendai)	184	204	11%
Kyushu (Fukuoka)	33	43	30%
Hokkaido (Sapporo)	18	18	0%
Chugoku (Hiroshima)	30	11	-63%
Shikoku	11	14	27%
Okinawa	29	5	-83%
Others	5	10	100%
Not Specified	265	157	-41%
KOREA	18,546	27,975	51%
Seoul	8,876	11,630	31%
Pusan	767	1,689	120%
Taegu	519	667	29%
Inchon	1,343	2,026	51%
Others	6,723	11,509	71%
Not Specified	318	454	43%
CHINA	15,145	19,502	29%
Beijing	3,292	3,152	-4%
Shanghai	3,666	4,040	10%
Guangzhou	2,368	2,168	-8%
Others	4,701	9,145	95%
Not Specified	1,118	997	-11%
GUAM	1,241	1,350	9%
UNITED STATES	719	841	17%
PHILIPPINES	126	116	-8%
RUSSIA	166	186	12%
HONG KONG	111	526	374%
TAIWAN	57	109	91%
OTHERS	487	437	-10%
ARRIVALS BY MONTH			
TOTAL TO DATE	FY 2016	FY 2017	% CHANGE
	359,110	479,746	34%
October	39,297	41,729	6%
November	37,600	46,983	25%
December	40,866	58,308	43%
January	45,774	63,186	38%
February	46,909	57,139	22%
March	37,095	54,661	47%
April	35,162	52,208	48%
May	35,163	50,730	44%
June	41,244	54,802	33%
July	47,515		
August	48,815		
September	43,069		
YEAR TOTAL	498,509	479,746	-----

Source: CNMI Customs Declaration Form

Revised

Sea Arrivals Jun-17

Military Shp: None

Cruise Ship: None

VISITOR ARRIVALS TO ROTA - JUNE 2017			
	Jun-16	Jun-17	% CHANGE
TOTAL ARRIVALS (from GUAM)	258	264	2%
JAPAN	129	78	-40%
KOREA	10	0	-100%
CHINA	0	5	-----
GUAM	84	160	90%
UNITED STATES	22	16	-27%
PHILIPPINES	3	1	-67%
RUSSIA	0	1	-----
HONG KONG	0	0	-----
TAIWAN	3	0	-100%
OTHERS	7	3	43%
ARRIVALS BY MONTH			
	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	2,408	1,943	-19%
October	252	181	-28%
November	270	278	3%
December	262	250 r	-5%
January	237	160	-32%
February	372 r	181	-51%
March	222	180	-19%
April	232	230	-1%
May	303	219	-28%
June	258	264	2%
July	221		
August	156		
September	195		
YEAR TOTAL	2,980	1,943	-----

Source: Department of Labor and Immigration (Rota)

NOTE: Rota reflect only those passengers who traveled directly from Guam.

VISITOR ARRIVALS TO TINIAN - JUNE 2017			
	Jun-16	Jun-17	% CHANGE
TOTAL ARRIVALS (INTERISLAND)	N/A	N/A	-----
OVERNIGHT VISITORS:	N/A	N/A	
JAPAN	N/A	N/A	
KOREA	N/A	N/A	
CHINA	N/A	N/A	
GUAM	N/A	N/A	
UNITED STATES	N/A	N/A	
PHILIPPINES	N/A	N/A	
HONG KONG	N/A	N/A	
TAIWAN	N/A	N/A	
SAIPAN	N/A	N/A	
OTHERS	N/A	N/A	
DAY VISITORS:	N/A	N/A	
ARRIVALS BY MONTH	FY 2016	FY 2017	% CHANGE
TOTAL TO DATE	8,389	0	-----
October	354	N/A	-----
November	285	N/A	-----
December	446	N/A	-----
January	2,957	N/A	-----
February	3,997	N/A	-----
March	350	N/A	-----
April	N/A	N/A	-----
May	N/A	N/A	-----
June	N/A	N/A	-----
July	N/A		
August	N/A		
September	N/A		
YEAR TOTAL	8,389	0	-----

Source: Department of Labor and Immigration (Tinian) & Division of Statistics (Tinian)

NOTE: Interisland arrivals include passengers who came to Tinian and Rota via Saipan.



Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE
MODE OF ARRIVAL	41,244	54,802	100.00%	32.87%	4,579	3,760	100.00%	-17.89%	18,546	27,975	100.00%	50.84%	15,145	19,502	100.00%	28.77%	1,241	1,350	100.00%	8.78%	1,733	2,215	100.00%	27.81%
Air	41,177	54,802	100.00%	33.09%	4,579	3,760	100.00%	-17.89%	18,546	27,975	100.00%	50.84%	15,145	19,502	100.00%	28.77%	1,241	1,350	100.00%	8.78%	1,666	2,215	100.00%	32.95%
Sea	67	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	67	0	0.00%	-100.00%
GENDER	41,177	54,802	100.00%	33.09%	4,579	3,760	100.00%	-17.89%	18,546	27,975	100.00%	50.84%	15,145	19,502	100.00%	28.77%	1,241	1,350	100.00%	8.78%	1,666	2,215	100.00%	32.95%
Male	19,264	25,204	45.99%	30.83%	2,505	2,298	61.12%	-8.26%	8,472	12,563	44.91%	48.29%	6,527	8,257	42.34%	26.51%	745	839	62.15%	12.62%	1,015	1,247	56.30%	22.86%
Female	21,895	29,528	53.88%	34.86%	2,073	1,460	38.83%	-29.57%	10,066	15,387	55.00%	52.86%	8,612	11,213	57.50%	30.20%	494	511	37.85%	3.44%	650	957	43.21%	47.23%
Not Stated	18	70	0.13%	288.89%	1	2	0.05%	100.00%	8	25	0.09%	212.50%	6	32	0.16%	433.33%	2	0	0.00%	-100.00%	1	11	0.50%	1000.00%
AGE GROUP (YEARS)	41,177	54,602	100.00%	32.60%	4,579	3,760	100.00%	-17.89%	18,546	27,975	100.00%	50.84%	15,145	19,502	100.00%	28.77%	1,241	1,150	100.00%	-7.33%	1,666	2,215	100.00%	32.95%
Under 10	15	46	0.08%	206.67%	2	0	0.00%	-100.00%	0	44	0.16%	----	13	2	0.01%	-84.62%	0	0	0.00%	----	0	0	0.00%	----
Under 13	6,740	8,978	16.44%	33.20%	212	184	4.89%	-13.21%	5,125	7,374	26.36%	43.88%	1,115	1,247	6.39%	11.84%	129	11	0.96%	-91.47%	159	162	7.31%	1.89%
10-17	4	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	4	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----
13-15	474	598	1.10%	26.16%	14	8	0.21%	-42.86%	209	277	0.99%	32.54%	177	210	1.08%	18.64%	41	37	3.22%	-9.76%	33	66	2.98%	100.00%
16-19	580	724	1.33%	24.83%	41	26	0.69%	-36.59%	110	193	0.69%	75.45%	304	374	1.92%	23.03%	54	46	4.00%	-14.81%	71	85	3.84%	19.72%
18-19	4	0	0.00%	-100.00%	0	0	0.00%	----	0	0	0.00%	----	3	0	0.00%	-100.00%	1	0	0.00%	-100.00%	0	0	0.00%	----
20-24	2,159	3,632	6.65%	68.23%	401	234	6.22%	-41.65%	601	1,473	5.27%	145.09%	959	1,658	8.50%	72.89%	72	74	6.43%	2.78%	126	193	8.71%	53.17%
25-29	6,358	8,880	16.26%	39.67%	643	454	12.07%	-29.39%	1,188	2,419	8.65%	103.62%	4,316	5,643	28.94%	30.75%	85	95	8.26%	11.76%	126	269	12.14%	113.49%
30-34	5,971	7,986	14.63%	33.75%	549	395	10.51%	-28.05%	2,282	3,647	13.04%	59.82%	2,854	3,589	18.40%	25.75%	89	83	7.22%	-6.74%	197	272	12.28%	38.07%
35-39	5,895	8,164	14.95%	38.49%	481	388	10.32%	-19.33%	3,503	5,279	18.87%	50.70%	1,624	2,151	11.03%	32.45%	105	142	12.35%	35.24%	182	204	9.21%	12.09%
40-44	4,325	5,434	9.95%	25.64%	487	412	10.96%	-15.40%	2,392	3,308	11.82%	38.29%	1,155	1,369	7.02%	18.53%	118	153	13.30%	29.66%	173	192	8.67%	10.98%
45-49	2,491	2,948	5.40%	18.35%	434	431	11.46%	-0.69%	931	1,160	4.15%	24.60%	852	1,109	5.69%	30.16%	139	59	5.13%	-57.55%	135	189	8.53%	40.00%
50-54	1,759	2,118	3.88%	20.41%	349	352	9.36%	0.86%	462	666	2.38%	44.16%	659	791	4.06%	20.03%	137	127	11.04%	-7.30%	152	182	8.22%	19.74%
55-59	1,551	1,755	3.21%	13.15%	313	237	6.30%	-24.28%	551	689	2.46%	25.05%	437	567	2.91%	29.75%	121	110	9.57%	-9.09%	129	152	6.86%	17.83%
60 & Over	2,827	3,310	6.06%	17.09%	653	639	16.99%	-2.14%	1,178	1,422	5.08%	20.71%	663	789	4.05%	19.00%	150	212	18.43%	41.33%	183	248	11.20%	35.52%
Not Stated	24	29	0.05%	20.83%	0	0	0.00%	----	14	24	0.09%	71.43%	10	3	0.02%	-70.00%	0	1	0.09%	----	0	1	0.05%	----
PURPOSE OF VISIT	22,474	30,364	100.00%	35.11%	3,662	3,098	100.00%	-15.40%	7,598	12,074	100.00%	58.91%	9,014	12,521	100.00%	38.91%	941	1,047	100.00%	11.26%	1,259	1,624	100.00%	28.99%
Pleasure	21,174	28,724	94.60%	35.66%	3,591	2,982	96.26%	-16.96%	7,512	12,027	99.61%	60.10%	8,941	12,418	99.18%	38.89%	382	321	30.66%	-15.97%	748	976	60.10%	30.48%
Business	1,272	1,317	4.34%	3.54%	66	99	3.20%	50.00%	86	37	0.31%	-56.98%	64	66	0.53%	3.13%	557	617	58.93%	10.77%	499	498	30.67%	-0.20%
Other	28	323	1.06%	1053.57%	5	17	0.55%	240.00%	0	10	0.08%	----	9	37	0.30%	311.11%	2	109	10.41%	5350.00%	12	150	9.24%	1150.00%
FREQUENCY OF VISIT	22,474	30,364	100.00%	35.11%	3,662	3,098	100.00%	-15.40%	7,598	12,074	100.00%	58.91%	9,014	12,521	100.00%	38.91%	941	1,047	100.00%	11.26%	1,259	1,624	100.00%	28.99%
First Visit	16,680	23,818	78.44%	42.79%	1,752	1,397	45.09%	-20.26%	5,944	9,792	81.10%	64.74%	8,408	11,690	93.36%	39.03%	66	91	8.69%	37.88%	510	848	52.22%	66.27%
Revisit	5,033	5,520	18.18%	9.68%	1,809	1,618	52.23%	-10.56%	1,400	1,807	14.97%	29.07%	439	604	4.82%	37.59%	751	824	78.70%	9.72%	634	667	41.07%	5.21%
Not Stated	761	1,026	3.38%	34.82%	101	83	2.68%	-17.82%	254	475	3.93%	87.01%	167	227	1.81%	35.93%	124	132	12.61%	6.45%	115	109	6.71%	-5.22%
TRAVEL ARRANGEMENT	22,474	30,364	100.00%	35.11%	3,662	3,098	100.00%	-15.40%	7,598	12,074	100.00%	58.91%	9,014	12,521	100.00%	38.91%	941	1,047	100.00%	11.26%	1,259	1,624	100.00%	28.99%
Individual Arranged	6,947	11,941	39.33%	71.89%	817	566	18.27%	-30.72%	3,516	7,153	59.24%	103.44%	1,556	2,782	22.22%	78.79%	439	461	44.03%	5.01%	619	979	60.28%	58.16%
Packaged Tour	8,141	8,292	27.31%	1.85%	1,579	1,108	35.77%	-29.83%	3,309	3,917	32.44%	18.37%	3,165	3,169	25.31%	0.13%	12	11	1.05%	-8.33%	76	87	5.36%	14.47%
Business Trip	1,810	2,224	7.32%	22.87%	792	913	29.47%	15.28%	202	257	2.13%	27.23%	188	348	2.78%	85.11%	296	384	36.68%	29.73%	332	322	19.83%	-3.01%
Group Tour	4,730	6,881	22.66%	45.48%	363	366	11.81%	0.83%	446	543	4.50%	21.75%	3,850	5,896	47.09%	53.14%	27	16	1.53%	-40.74%	44	60	3.69%	36.36%
Other	128	164	0.54%	28.13%	6	20	0.65%	233.33%	23	28	0.23%	21.74%	16	25	0.20%	56.25%	37	34	3.25%	-8.11%	46	57	3.51%	23.91%
Not Stated	718	862	2.84%	20.06%	105	125	4.03%	19.05%	102	176	1.46%	72.55%	239	301	2.40%	25.94%	130	141	13.47%	8.46%	142	119	7.33%	-16.20%
TRAVEL COMPANION	21,274	28,975	100.00%	36.20%	3,444	2,899	100.00%	-15.82%	7,362	11,731	100.00%	59.35%	8,674	12,060	100.00%	39.04%	746	850	100.00%	13.94%	1,048	1,435	100.00%	36.93%
Spouse	7,414	8,774	30.28%	18.34%	495	364	12.56%	-26.46%	3,741	5,268	44.91%	40.82%	3,012	2,888	23.95%	-4.12%	60	67	7.88%	11.67%	106	187	13.03%	76.42%
Children	4,709	6,037	20.84%	28.20%	191	173	5.97%	-9.42%	3,245	4,634	39.50%	42.80%	1,108	1,028	8.52%	-7.22%	67	78	9.18%	16.42%	98	124	8.64%	26.53%
Parents/Grandparents	1,444	1,695	5.85%	17.38%	92	53	1.83%	-42.39%	771	1,124	9.58%	45.78%	552	473	3.92%	-14.31%	5	10	1.18%	100.00%	24	35	2.44%	45.83%
Other Family Members/relatives	1,133	1,389	4.79%	22.59%	137																			



Visitors Profile by Country (Saipan only)

JUNE	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE	Jun-16	Jun-17	% SHARE	% CHGE
TRAVEL PLANS	21,885	29,587	35.19%		3,588	3,009	-16.14%		7,503	11,932	59.03%		8,801	12,193	38.54%		848	927	9.32%		1,145	1,526	33.28%	
Pleasure	18,774	26,273	88.80%	39.94%	2,389	1,785	59.32%	-25.28%	7,203	11,597	97.19%	61.00%	8,398	11,731	96.21%	39.69%	219	241	26.00%	10.05%	565	919	60.22%	62.65%
Business	1,117	1,167	3.94%	4.48%	80	94	3.12%	17.50%	56	25	0.21%	-55.36%	64	59	0.48%	-7.81%	489	542	58.47%	10.84%	428	447	29.29%	4.44%
Golf	835	966	3.26%	15.69%	470	512	17.02%	8.94%	272	362	3.03%	33.09%	42	51	0.42%	21.43%	9	8	0.86%	-11.11%	42	33	2.16%	-21.43%
Dive	1,696	2,293	7.75%	35.20%	671	479	15.92%	-28.61%	345	667	5.59%	93.33%	593	939	7.70%	58.35%	1	5	0.54%	400.00%	86	203	13.30%	136.05%
Convention	85	95	0.32%	11.76%	6	5	0.17%	-16.67%	8	8	0.07%	0.00%	17	17	0.14%	0.00%	17	20	2.16%	17.65%	37	45	2.95%	21.62%
Company Trip	810	997	3.37%	23.09%	607	712	23.66%	17.30%	29	59	0.49%	103.45%	114	167	1.37%	46.49%	32	31	3.34%	-3.13%	28	28	1.83%	0.00%
Honeymoon	763	707	2.39%	-7.34%	36	23	0.76%	-36.11%	73	72	0.60%	-1.37%	647	595	4.88%	-8.04%	1	0	0.00%	-100.00%	6	17	1.11%	183.33%
Get Married	93	43	0.15%	-53.76%	67	14	0.47%	-79.10%	3	0	0.00%	-100.00%	16	24	0.20%	50.00%	1	2	0.22%	100.00%	6	3	0.20%	-50.00%
Memorial Service	60	89	0.30%	48.33%	30	43	1.43%	43.33%	0	1	0.01%	-----	22	11	0.09%	-50.00%	2	22	2.37%	1000.00%	6	12	0.79%	100.00%
Visit Friends	527	526	1.78%	-0.19%	84	56	1.86%	-33.33%	70	87	0.73%	24.29%	38	55	0.45%	44.74%	138	115	12.41%	-16.67%	197	213	13.96%	8.12%
Sports	135	175	0.59%	29.63%	22	15	0.50%	-31.82%	25	45	0.38%	80.00%	6	14	0.11%	133.33%	33	35	3.78%	6.06%	49	66	4.33%	34.69%
Other	274	294	0.99%	7.30%	52	54	1.79%	3.85%	32	34	0.28%	6.25%	80	88	0.72%	10.00%	38	47	5.07%	23.68%	72	71	4.65%	-1.39%
Not Stated	589	777	2.63%	31.92%	74	89	2.96%	20.27%	95	142	1.19%	49.47%	213	328	2.69%	53.99%	93	120	12.94%	29.03%	114	98	6.42%	-14.04%
TRAVEL MOTIVATION	20,596	27,783	34.90%		3,494	2,895	-17.14%		7,130	11,344	59.10%		8,377	11,533	37.67%		621	664	6.92%		974	1,347	38.30%	
Newspaper	118	127	0.46%	7.63%	16	15	0.52%	-6.25%	8	22	0.19%	175.00%	82	75	0.65%	-8.54%	0	3	0.45%	-----	12	12	0.89%	0.00%
Magazine	603	726	2.61%	20.40%	77	48	1.66%	-37.66%	153	131	1.15%	-14.38%	354	503	4.36%	42.09%	0	2	0.30%	-----	19	42	3.12%	121.05%
Travel Agent	8,256	10,944	39.39%	32.56%	630	561	19.38%	-10.95%	2,399	2,883	25.41%	20.18%	5,162	7,416	64.30%	43.67%	18	13	1.96%	-27.78%	47	71	5.27%	51.06%
Climate	1,147	1,295	4.66%	12.90%	524	323	11.16%	-38.36%	276	542	4.78%	96.38%	299	343	2.97%	14.72%	4	3	0.45%	-25.00%	44	84	6.24%	90.91%
Price	609	802	2.89%	31.69%	333	195	6.74%	-41.44%	178	387	3.41%	117.42%	82	162	1.40%	97.56%	8	5	0.75%	-37.50%	8	53	3.93%	562.50%
Short	1,318	1,546	5.56%	17.30%	577	426	14.72%	-26.17%	496	863	7.61%	73.99%	191	201	1.74%	5.24%	23	19	2.86%	-17.39%	31	37	2.75%	19.35%
Reading	575	961	3.46%	67.13%	12	6	0.21%	-50.00%	468	855	7.54%	82.69%	61	71	0.62%	16.39%	0	1	0.15%	-----	34	28	2.08%	-17.65%
Flyer	317	462	1.66%	45.74%	73	53	1.83%	-27.40%	192	320	2.82%	66.67%	35	63	0.55%	80.00%	1	0	0.00%	-100.00%	16	26	1.93%	62.50%
Friends / Relatives	3,069	3,606	12.98%	17.50%	706	498	17.20%	-29.46%	828	1,348	11.88%	62.80%	1,062	1,211	10.50%	14.03%	185	173	26.05%	-6.49%	288	376	27.91%	30.56%
TV / Radio	364	483	1.74%	32.69%	24	28	0.97%	16.67%	84	233	2.05%	177.38%	236	202	1.75%	-14.41%	0	2	0.30%	-----	20	18	1.34%	-10.00%
Prior Trip	1,691	1,759	6.33%	4.02%	888	718	24.80%	-19.14%	472	608	5.36%	28.81%	132	214	1.86%	62.12%	76	77	11.60%	1.32%	123	142	10.54%	15.45%
Other	1,639	1,947	7.01%	18.79%	436	500	17.27%	14.68%	275	327	2.88%	18.91%	190	278	2.41%	46.32%	337	400	60.24%	18.69%	401	442	32.81%	10.22%
Web	5,574	8,968	32.28%	60.89%	585	452	15.61%	-22.74%	2,981	5,736	50.56%	92.42%	1,861	2,456	21.30%	31.97%	18	25	3.77%	38.89%	129	299	22.20%	131.78%
Not Stated	1,878	2,581	9.29%	37.43%	168	203	7.01%	20.83%	468	730	6.44%	55.98%	637	988	8.57%	55.10%	320	383	57.68%	19.69%	285	277	20.56%	-2.81%
OCCUPATION	22,474	30,364	100.00%	35.11%	3,662	3,098	100.00%	-15.40%	7,598	12,074	100.00%	58.91%	9,014	12,521	100.00%	38.91%	941	1,047	100.00%	11.26%	1,259	1,624	100.00%	28.99%
Leg & Manager	1,254	1,260	4.15%	0.48%	603	563	18.17%	-6.63%	97	122	1.01%	25.77%	323	319	2.55%	-1.24%	107	144	13.75%	34.58%	124	112	6.90%	-9.68%
Professional	4,547	8,203	27.02%	80.40%	259	184	5.94%	-28.96%	1,254	1,991	16.49%	58.77%	2,372	5,244	41.88%	121.08%	247	274	26.17%	10.93%	415	510	31.40%	22.89%
Technicians	1,496	1,981	6.52%	32.42%	172	198	6.39%	15.12%	612	937	7.76%	53.10%	560	655	5.23%	16.98%	105	119	11.37%	13.33%	47	72	4.43%	53.19%
Clerk	7,478	8,662	28.53%	15.83%	1,606	1,334	43.06%	-16.94%	2,882	4,526	37.49%	57.04%	2,936	2,671	21.33%	-9.03%	22	21	2.01%	-4.55%	32	110	6.77%	243.75%
Service	2,056	2,785	9.17%	35.46%	418	284	9.17%	-32.06%	1,018	1,567	12.98%	53.93%	541	803	6.41%	48.43%	35	30	2.87%	-14.29%	44	101	6.22%	129.55%
Skilled	57	82	0.27%	43.86%	10	10	0.32%	0.00%	26	46	0.38%	76.92%	11	20	0.16%	81.82%	5	2	0.19%	-60.00%	5	4	0.25%	-20.00%
Craftsman	134	169	0.56%	26.12%	0	1	0.03%	-----	8	20	0.17%	150.00%	112	129	1.03%	15.18%	10	8	0.76%	-20.00%	4	11	0.68%	175.00%
Plant Operator	196	335	1.10%	70.92%	26	36	1.16%	38.46%	60	139	1.15%	131.67%	103	151	1.21%	46.60%	2	1	0.10%	-50.00%	5	8	0.49%	60.00%
Entry Level	156	226	0.74%	44.87%	3	2	0.06%	-33.33%	2	6	0.05%	200.00%	138	194	1.55%	40.58%	7	9	0.86%	28.57%	6	15	0.92%	150.00%
Armed Forces	110	166	0.55%	50.91%	10	2	0.06%	-80.00%	24	45	0.37%	87.50%	0	1	0.01%	-----	32	56	5.35%	75.00%	44	62	3.82%	40.91%
Homemaker	1,037	1,292	4.26%	24.59%	122	103	3.32%	-15.57%	645	866	7.17%	34.26%	216	270	2.16%	25.00%	19	17	1.62%	-10.53%	35	36	2.22%	2.86%
Students	1,131	2,066	6.80%	82.67%	61	29	0.94%	-52.46%	465	1,208	10.00%	159.78%	472	642	5.13%	36.02%	52	46	4.39%	-11.54%	81	141	8.68%	74.07%
Retirees	601	665	2.19%	10.65%	110	113	3.65%	2.73%	140	92	0.76%	-34.29%	285	364	2.91%	27.72%	27	34	3.25%	25.93%	39	62	3.82%	58.97%
Other	750	1,077	3.55%	43.60%	71	56	1.81%	-21.13%	143	213	1.76%	48.95%	344	564	4.50%	63.95%	83	74	7.07%	-10.84%	109	170	10.47%	55.96%
Not Stated	1,471	1,395	4.59%	-5.17%	191	183	5.91%	-4.19%	222	296	2.45%	33.33%	601	494	3.95%	-17.80%	188	212	20.25%	12.77%	269	210	12.93%	-21.93%