



Commonwealth of the Northern Mariana Islands

Visitor Arrival Statistics

~ FISCAL YEAR ~	YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	
2017	41,910	41,910	47,261	58,558 r	63,346	57,320	54,841	52,438	51,023 r	55,096 r	59,483 r	61,026	50,848	653,150	
2018	48,950	48,950												48,950	
% change	16.8%	16.8%												-----	
~ CALENDAR YEAR ~	YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	
2016	424,852	46,011	47,281	37,317	35,394	35,466	41,502	47,736	48,971	43,264	41,910	47,261	58,558	530,671	
2017	554,371	63,346	57,320	54,841	52,438	51,023	55,096	59,483	61,026	50,848	48,950			554,371	
% change	30.5%	37.7%	21.2%	47.0%	48.2%	43.9%	32.8%	24.6%	24.6%	17.5%	16.8%			-----	
~ BY COUNTRY OF RESIDENCE ~		OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL	
JAPAN	MS	YTD												TOTAL	
FY 2017	8.7%	3,632	3,632	4,697	6,303 r	4,058	4,331	4,913	3,857	4,120 r	3,847 r	3,393 r	4,843	4,233	52,227
FY 2018	7.0%	3,411	3,411												3,411
% change	-6.1%	-6.1%													-----
KOREA	MS	YTD												TOTAL	
FY 2017	48.5%	20,332	20,332	24,764	31,124 r	30,831	30,313	28,712	27,463	24,987	27,975	29,941	30,936	25,691	333,069
FY 2018	49.9%	24,411	24,411												24,411
% change	20.1%	20.1%													-----
CHINA	MS	YTD												TOTAL	
FY 2017	36.6%	15,331	15,331	14,901	17,791 r	25,403	19,547	17,108	17,511	18,557	19,507	23,207	22,453	18,073	229,389
FY 2018	36.1%	17,671	17,671												17,671
% change	15.3%	15.3%													-----
HONG KONG	MS	YTD												TOTAL	
FY 2017	0.6%	259	259	187	214 r	295	472	740	677	374	526	328	370	304	4,746
FY 2018	0.6%	294	294												294
% change	13.5%	13.5%													-----
TAIWAN	MS	YTD												TOTAL	
FY 2017	0.1%	59	59	95	62 r	81	106	90	82	119	109	96	75	79	1,053
FY 2018	0.1%	49	49												49
% change	-16.9%	-16.9%													-----
PHILIPPINES	MS	YTD												TOTAL	
FY 2017	0.1%	52	52	89	87 r	51	73	90	84	103 r	117	65	82	76	969
FY 2018	0.2%	83	83												83
% change	59.6%	59.6%													-----
GUAM	MS	YTD												TOTAL	
FY 2017	2.7%	1,125	1,125	1,333	1,425	1,282	1,200	1,460	1,440	1,419 r	1,525 r	1,231 r	1,230	1,348	16,018
FY 2018	2.4%	1,190	1,190												1,190
% change	5.8%	5.8%													-----
UNITED STATES	MS	YTD												TOTAL	
FY 2017	1.4%	570	570	623	744 r	654	705	880	727	728 r	862 r	762 r	614	659	8,528
FY 2018	2.7%	1,346	1,346												1,346
% change	136.1%	136.1%													-----
RUSSIA	MS	YTD												TOTAL	
FY 2017	0.4%	162	162	192	319 r	286	165	253	171	129	187	127	81	58	2,130
FY 2018	0.3%	148	148												148
% change	-8.6%	-8.6%													-----
OTHERS	MS	YTD												TOTAL	
FY 2017	0.9%	388	388	380	489 r	405	408	595	426	487 r	441 r	333	342	327	5,021
FY 2018	0.7%	347	347												347
% change	-10.6%	-10.6%													-----

Source: CNMI Customs Declaration Forms † Revised MS = Market Share YTD = Year To Date

Visitor Arrivals by Island

October 2017	- SAIPAN -			- ROTA -			- TINIAN -		
BY MODE OF TRANSPORTATION	Oct-16	Oct-17	% to LY	Oct-16	Oct-17	% to LY	Oct-16	Oct-17	% to LY
Air Arrivals	41,729	48,100	15%	181	220	22%	----	----	----
Sea Arrivals	0	630	----	0	0	----	----	----	----
Inter-Island Arrivals	----	----	----	----	----	----	NA	N/A	----
TOTAL ARRIVALS	41,729	48,730	17%	181	220	22%	NA	N/A	----
BY COUNTRY OF RESIDENCE	AIR ARRIVALS						INTER-ISLAND		
JAPAN	3,591	3,369	-6%	41	42	2%	NA	N/A	----
Kanto (Tokyo)	2,847	2,637	-7%	17	28	65%	----	----	----
Kinki (Osaka)	122	125	2%	7	5	-29%	----	----	----
Tokai (Nagoya)	145	147	1%	12	4	-67%	----	----	----
Tohoku (Sendai)	117	155	32%	1	2	100%	----	----	----
Kyushu (Fukuoka)	35	53	51%	0	0	----	----	----	----
Hokkaido (Sapporo)	28	35	25%	0	0	----	----	----	----
Chugoku (Hiroshima)	142	34	-76%	0	1	----	----	----	----
Shikoku	7	13	86%	0	0	----	----	----	----
Okinawa	8	14	75%	0	1	----	----	----	----
Others	9	5	-44%	0	1	----	----	----	----
Not Specified	131	151	15%	4	0	-100%	----	----	----
KOREA	20,330	24,409	20%	2	2	0%	NA	N/A	----
Seoul	9,220	9,993	8%	2	1	-50%	----	----	----
Pusan	579	1,549	168%	0	0	----	----	----	----
Taegu	433	776	79%	0	1	----	----	----	----
Inchon	1,636	1,903	16%	0	0	----	----	----	----
Others	8,131	9,725	20%	0	0	----	----	----	----
Not Specified	331	463	40%	0	0	----	----	----	----
CHINA	15,331	17,671	15%	0	0	----	NA	N/A	----
Beijing	3,653	2,698	-26%	0	0	----	----	----	----
Shanghai	2,235	2,858	28%	0	0	----	----	----	----
Guangzhou	2,189	2,078	-5%	0	0	----	----	----	----
Wuhan	96	210	119%	0	0	----	----	----	----
Shenyang	162	264	63%	0	0	----	----	----	----
Others	2,840	8,825	211%	0	0	----	----	----	----
Not Specified	4,156	738	-82%	0	0	----	----	----	----
GUAM	1,014	1,042	3%	111	148	33%	----	----	----
UNITED STATES	556	696	25%	14	20	43%	----	----	----
PHILIPPINES	52	80	54%	0	3	----	----	----	----
RUSSIA	162	148	-9%	0	0	----	----	----	----
HONG KONG	257	291	13%	2	3	50%	----	----	----
TAIWAN	58	49	-16%	1	0	-100%	----	----	----
OTHERS	378	345	-9%	10	2	-80%	----	----	----
TOTAL-TO-DATE	41,729	48,730	17%	181	220	22%	NA	N/A	----
October	41,729	48,730	17%	181	220	22%	NA	N/A	----
November	46,983			278			NA		
December	58,308			250 r			NA		
January	63,186			160			NA		
February	57,139			181			NA		
March	54,661			180			NA		
April	52,208			230			NA		
May	50,730			293 r			NA		
June	54,802			294 r			NA		
July	59,263			220 r			NA		
August	60,818			208			NA		
September	50,665			183			NA		
YEAR TOTAL	650,492	48,730	----	2,658	220	----	N/A	N/A	----

Note: Rota arrivals reflect only those passengers who traveled directly from Guam. Tinian Inter-island arrivals include passengers who came to Tinian via Saipan.

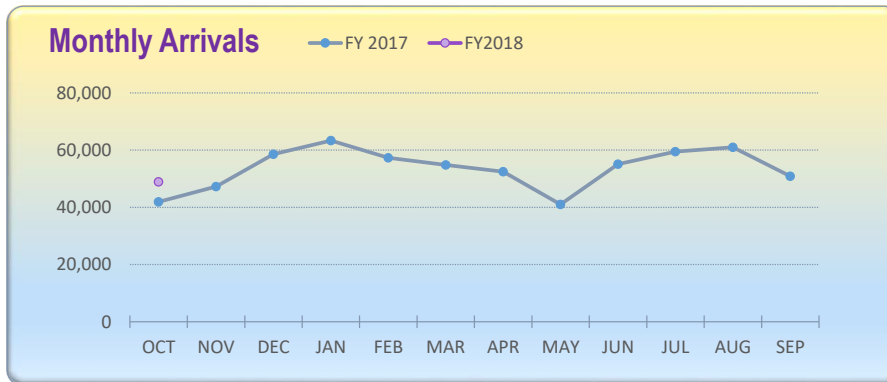
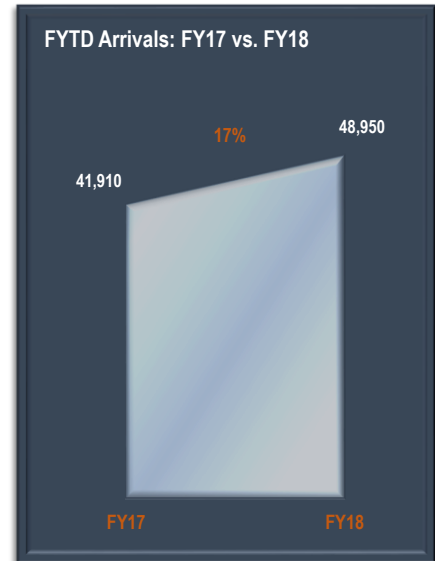
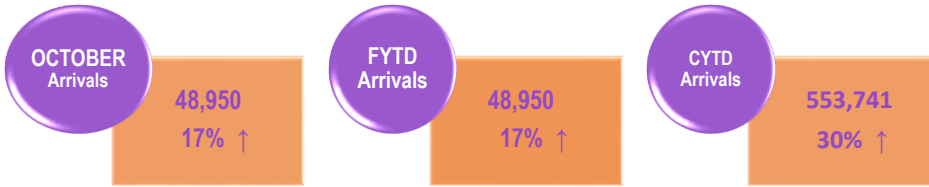
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Source: CNMI Customs Declaration Forms

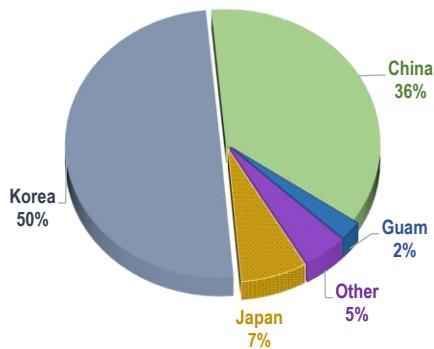
Sea Arrivals	Military	Crew	Cruise	Pax
10/31/2017	USS Samson	293	None	0
10/31/2017	USS Bunker Hill	337	None	0

October 2017

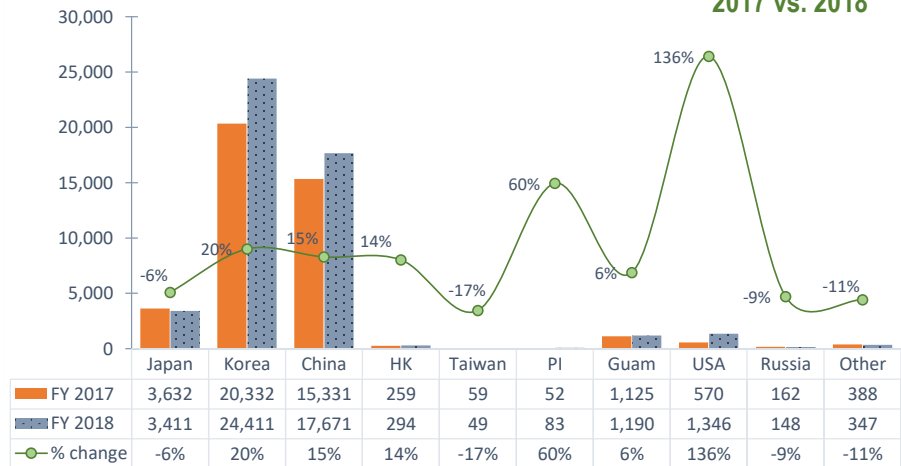
Visitor Arrival Summary



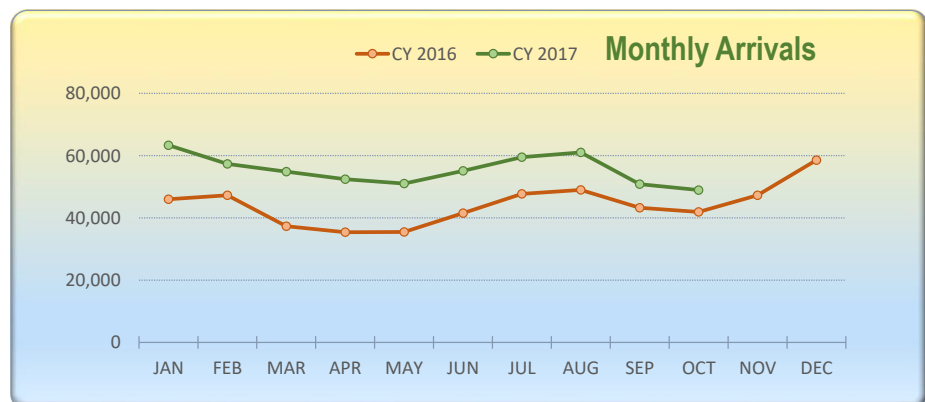
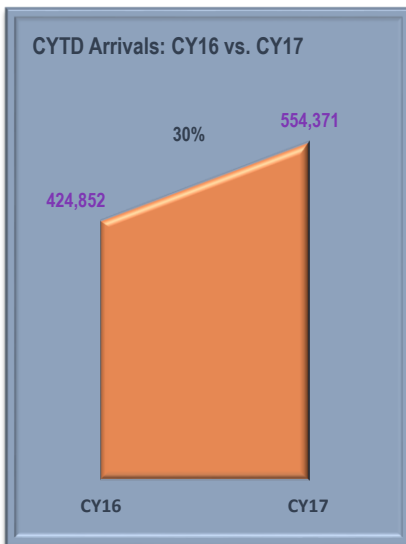
MARKET SHARE



Market Arrivals 2017 vs. 2018



CYTD Arrivals: CY16 vs. CY17





Daily Arrival Summary (Saipan Only)

OCTOBER 2017	Japan	Korea	China	Hong Kong	Taiwan	Philippines	Guam	United States	Russia	Others	Total
Total	3,369	24,409	17,671	291	49	80	1,042	696	148	345	48,100
1 Sun	54	1,410	865	9	1	2	25	14	0	16	2,396
2 Mon	51	989	1,044	7	0	0	25	8	0	21	2,145
3 Tue	57	974	850	3	0	0	31	7	1	7	1,930
4 Wed	30	1,097	241	8	0	3	21	10	2	14	1,426
5 Thu	84	1,440	1,017	4	3	0	30	26	1	7	2,612
6 Fri	162	965	755	0	2	0	50	13	0	13	1,960
7 Sat	147	816	501	14	4	2	27	26	0	9	1,546
8 Sun	153	904	529	1	0	3	13	19	2	15	1,639
9 Mon	91	868	858	13	0	1	26	40	0	9	1,906
10 Tue	102	540	302	4	0	0	46	23	0	6	1,023
11 Wed	125	488	445	6	1	0	30	36	1	13	1,145
12 Thu	100	551	768	23	6	2	33	30	4	27	1,544
13 Fri	134	501	668	11	1	2	53	23	0	10	1,403
14 Sat	98	648	393	0	1	6	34	15	0	17	1,212
15 Sun	121	799	600	6	4	1	11	20	4	8	1,574
16 Mon	157	617	599	12	3	7	38	22	9	9	1,473
17 Tue	144	559	269	5	2	2	24	11	1	12	1,029
18 Wed	98	684	351	5	0	2	31	16	4	13	1,204
19 Thu	144	810	741	17	5	1	81	18	0	11	1,828
20 Fri	160	699	481	13	1	3	61	21	1	5	1,445
21 Sat	109	740	297	1	1	9	26	16	2	6	1,207
22 Sun	111	957	393	11	1	3	27	22	4	12	1,541
23 Mon	105	696	862	2	1	2	39	38	0	3	1,748
24 Tue	162	581	374	11	0	5	30	11	2	3	1,179
25 Wed	115	690	291	22	2	2	37	37	2	22	1,220
26 Thu	154	816	780	15	1	2	40	29	10	10	1,857
27 Fri	123	816	503	34	4	1	46	18	12	3	1,560
28 Sat	59	746	443	2	2	14	19	23	23	3	1,334
29 Sun	107	880	543	12	1	1	30	39	33	12	1,658
30 Mon	94	649	587	18	2	0	31	45	14	11	1,451
31 Tue	18	479	321	2	0	4	27	20	16	18	905

Source: CNMI Customs Declaration Forms

Note: Daily arrivals reflect Saipan air arrivals only



Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge
MODE OF ARRIVAL	41,729	48,730	100.00%	16.78%	3,591	3,369	100.00%	-6.18%	20,330	24,409	100.00%	20.06%	15,331	17,671	100.00%	15.26%	1,014	1,042	100.00%	2.76%	1,463	2,239	100.00%	53.04%
Air	41,729	48,100	98.71%	15.27%	3,591	3,369	100.00%	-6.18%	20,330	24,409	100.00%	20.06%	15,331	17,671	100.00%	15.26%	1,014	1,042	100.00%	2.76%	1,463	1,609	71.86%	9.98%
Sea	0	630	1.29%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	630	28.14%	----
GENDER	41,729	48,100	100.00%	15.27%	3,591	3,369	100.00%	-6.18%	20,330	24,409	100.00%	20.06%	15,331	17,671	100.00%	15.26%	1,014	1,042	100.00%	2.76%	1,463	1,609	100.00%	9.98%
Male	19,836	21,961	45.66%	10.71%	1,917	1,708	50.70%	-10.90%	9,336	11,128	45.59%	19.19%	7,100	7,563	42.80%	6.52%	605	627	60.17%	3.64%	878	935	58.11%	6.49%
Female	21,736	26,123	54.31%	20.18%	1,674	1,661	49.30%	-0.54%	10,886	13,271	54.37%	21.91%	8,231	10,102	57.17%	23.00%	399	415	39.83%	4.01%	585	674	41.89%	18.66%
Not Stated	157	16	0.03%	-89.81%	4	0	0.00%	-100.00%	108	10	0.04%	-90.74%	18	6	0.03%	-66.67%	10	0	0.00%	-100.00%	17	0	0.00%	-100.00%
AGE GROUP (YEARS)	41,729	48,100	100.00%	15.27%	3,591	3,369	100.00%	-6.18%	20,330	24,409	100.00%	20.06%	15,331	17,671	100.00%	15.26%	1,014	1,042	100.00%	2.76%	1,463	1,609	100.00%	9.98%
Under 10	18	20	0.04%	11.11%	0	0	0.00%	----	2	13	0.05%	550.00%	11	2	0.01%	-81.82%	1	1	0.10%	0.00%	4	4	0.25%	0.00%
Under 13	6,996	7,852	16.32%	12.24%	214	177	5.25%	-17.29%	5,972	6,570	26.92%	10.01%	684	947	5.36%	38.45%	49	51	4.89%	4.08%	77	107	6.65%	38.96%
10-17	0	1	0.00%	----	0	0	0.00%	----	0	1	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	417	504	1.05%	20.86%	13	9	0.27%	-30.77%	353	433	1.77%	22.66%	34	34	0.19%	0.00%	6	9	0.86%	50.00%	11	19	1.18%	72.73%
16-19	414	415	0.86%	0.24%	194	101	3.00%	-47.94%	117	200	0.82%	70.94%	66	64	0.36%	-3.03%	21	25	2.40%	19.05%	16	25	1.55%	56.25%
18-19	10	2	0.00%	-80.00%	0	0	0.00%	----	3	2	0.01%	-33.33%	6	0	0.00%	-100.00%	1	0	0.00%	-100.00%	0	0	0.00%	----
20-24	1,937	2,623	5.45%	35.42%	306	390	11.58%	27.45%	289	659	2.70%	128.03%	1,224	1,459	8.26%	19.20%	46	47	4.51%	2.17%	72	68	4.23%	-5.56%
25-29	7,392	8,854	18.41%	19.78%	523	453	13.45%	-13.38%	1,327	1,975	8.09%	48.83%	5,336	6,174	34.94%	15.70%	67	92	8.83%	37.31%	139	160	9.94%	15.11%
30-34	5,802	6,799	14.14%	17.18%	427	380	11.28%	-11.01%	2,533	2,865	11.74%	13.11%	2,610	3,282	18.57%	25.75%	74	84	8.06%	13.51%	158	188	11.68%	18.99%
35-39	6,023	6,531	13.58%	8.43%	355	381	11.31%	7.32%	3,987	4,251	17.42%	6.62%	1,457	1,598	9.04%	9.68%	94	100	9.60%	6.38%	130	201	12.49%	54.62%
40-44	4,253	4,410	9.17%	3.69%	345	286	8.49%	-17.10%	2,652	2,955	12.11%	11.43%	970	910	5.15%	-6.19%	130	106	10.17%	-18.46%	156	153	9.51%	-1.92%
45-49	2,438	2,733	5.68%	12.10%	302	331	9.82%	9.60%	891	1,201	4.92%	34.79%	963	923	5.22%	-4.15%	125	136	13.05%	8.80%	157	142	8.83%	-9.55%
50-54	1,811	2,030	4.22%	12.09%	251	242	7.18%	-3.59%	444	716	2.93%	61.26%	812	809	4.58%	-0.37%	143	122	11.71%	-14.69%	161	141	8.76%	-12.42%
55-59	1,465	1,902	3.95%	29.83%	187	182	5.40%	-2.67%	542	833	3.41%	53.69%	501	631	3.57%	25.95%	101	118	11.32%	16.83%	134	138	8.58%	2.99%
60 & Over	2,640	3,401	7.07%	28.83%	471	437	12.97%	-7.22%	1,130	1,719	7.04%	52.12%	649	834	4.72%	28.51%	152	150	14.40%	-1.32%	238	261	16.22%	9.66%
Not Stated	113	23	0.05%	-79.65%	3	0	0.00%	----	88	16	0.07%	-81.82%	8	4	0.02%	-50.00%	4	1	0.10%	-75.00%	10	2	0.12%	-80.00%
PURPOSE OF VISIT	22,558	25,303	100.00%	12.17%	2,805	2,690	100.00%	-4.10%	7,913	9,463	100.00%	19.59%	9,839	11,108	100.00%	12.90%	842	853	100.00%	1.31%	1,159	1,189	100.00%	2.59%
Pleasure	21,257	24,015	94.91%	12.97%	2,736	2,618	97.32%	-4.31%	7,852	9,400	99.33%	19.71%	9,705	11,034	99.33%	13.69%	287	273	32.00%	-4.88%	677	690	58.03%	1.92%
Business	1,188	1,071	4.23%	-9.85%	48	51	1.90%	6.25%	55	37	0.39%	-32.73%	108	42	0.38%	-61.11%	518	510	59.79%	-1.54%	459	431	36.25%	-6.10%
Other	113	217	0.86%	92.04%	21	21	0.78%	0.00%	6	26	0.27%	333.33%	26	32	0.29%	23.08%	37	70	8.21%	89.19%	23	68	5.72%	195.65%
FREQUENCY OF VISIT	22,558	25,303	100.00%	12.17%	2,805	2,690	100.00%	-4.10%	7,913	9,463	100.00%	19.59%	9,839	11,108	100.00%	12.90%	842	853	100.00%	1.31%	1,159	1,189	100.00%	2.59%
First Visit	17,744	19,567	77.33%	10.27%	1,474	1,317	48.96%	-10.65%	6,388	7,345	77.62%	14.98%	9,195	10,246	92.24%	11.43%	122	62	7.27%	-49.18%	565	597	50.21%	5.66%
Revisit	4,545	4,639	18.33%	2.07%	1,322	1,252	46.54%	-5.30%	1,426	1,769	18.69%	24.05%	599	496	4.47%	-17.20%	660	654	76.67%	-0.91%	538	468	39.36%	-13.01%
Not Stated	269	1,097	4.34%	307.81%	9	121	4.50%	1244.44%	99	349	3.69%	252.53%	45	366	3.29%	713.33%	60	137	16.06%	128.33%	56	124	10.43%	121.43%
TRAVEL ARRANGEMENT	22,558	25,303	100.00%	12.17%	2,805	2,690	100.00%	-4.10%	7,913	9,463	100.00%	19.59%	9,839	11,108	100.00%	12.90%	842	853	100.00%	1.31%	1,159	1,189	100.00%	2.59%
Individual Arranged	7,291	9,653	38.15%	32.40%	666	694	25.80%	4.20%	3,987	5,631	59.51%	41.23%	1,673	2,289	20.61%	36.82%	395	403	47.25%	2.03%	570	636	53.49%	11.58%
Packaged Tour	7,462	7,046	27.85%	-5.57%	1,232	996	37.03%	-19.16%	3,331	3,216	33.98%	-3.45%	2,797	2,747	24.73%	-1.79%	16	6	0.70%	-62.50%	86	81	6.81%	-5.81%
Business Trip	1,408	1,272	5.03%	-9.66%	429	517	19.22%	20.51%	149	104	1.10%	-30.20%	274	116	1.04%	-57.66%	288	290	34.00%	0.69%	268	245	20.61%	-8.58%
Group Tour	5,542	6,292	24.87%	13.53%	387	368	13.68%	-4.91%	270	290	3.06%	7.41%	4,796	5,602	50.43%	16.81%	10	7	0.82%	-30.00%	79	25	2.10%	-68.35%
Other	153	154	0.61%	0.65%	11	13	0.48%	18.18%	47	45	0.48%	-4.26%	43	12	0.11%	-72.09%	21	24	2.81%	14.29%	31	60	5.05%	93.55%
Not Stated	702	886	3.50%	26.21%	80	102	3.79%	27.50%	129	177	1.87%	37.21%	256	342	3.08%	33.59%	112	123	14.42%	9.82%	125	142	11.94%	13.60%
TRAVEL COMPANION	21,063	23,977	100.00%	13.83%	2,621	2,513	100.00%	-4.12%	7,667	9,173	100.00%	19.64%	9,155	10,650	100.00%	16.33%	663	667	100.00%	0.60%	957	974	100.00%	1.78%
Spouse	7,969	8,436	35.18%	5.86%	411	343	13.65%	-16.55%	4,314	4,726	51.52%	9.55%	3,085	3,140	29.48%	1.78%	52	59	8.85%	13.46%	107	168	17.25%	57.01%
Children	4,596	5,121	21.36%	11.42%	201	174	6.92%	-13.43%	3,791	4,161	45.36%	9.76%	513	674	6.33%	31.38%	34	39	5.85%	14.71%	57	73	7.49%	28.07%
Parents/Grandparents	1,217	1,734	7.23%	42.48%	57	56	2.23%	-1.75%	775	1,225	13.35%	58.06%	350	420	3.94%	20.00%	15	11	1.65%	-26.67%	20	22	2.26%	10.00%
Other Family Members/relatives	966	1,412	5.89%	46.17%	91	73	2.90%	-19.78%	611	996	10.86%	63.01%	181	265	2.49%	46.41%	34	20	3.00%	-41.18%	49	58	5.95%	18.37%
Business Associates	2,000	1,744	7.27%	-12.80%	514	594	23.64%	15.56%	404	380	4.14%	-5.94%	743	485	4.55%	-34.72%	142	124	18.59%	-12.68%	197	161	16.53%	-18.27%
Friends	4,570	5,673	23.66%	24.14%	1,094	1,024	40.75%	-6.40%	1,742	2,283	24.89%	31.06%	1,466	2,099	19.71%	43.18%	52	45	6.75%	-13.46%	216	222	22.79%	2.78%
Tour Group	3,763	4,842	20.19%	28.67%	290	317	12.61%	9.31%</																



Visitors Profile by Country (Saipan only)

OCTOBER	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge	Oct-16	Oct-17	% share	%chge
TRAVEL PLANS	21,920	24,463	11.60%	11.60%	2,721	2,606	68.57%	-4.23%	7,800	9,299	19.22%	19.22%	9,573	10,758	12.38%	12.38%	748	744	0.00%	-0.53%	1,078	1,056	0.00%	-2.04%
Pleasure	18,941	21,914	89.58%	15.70%	1,964	1,787	68.57%	-9.01%	7,514	8,991	96.69%	19.66%	8,681	10,361	96.31%	19.35%	199	167	22.45%	-16.08%	583	608	57.58%	4.29%
Business	1,049	914	3.74%	-12.87%	62	60	2.30%	-3.23%	33	26	0.28%	-21.21%	112	46	0.43%	-58.93%	452	451	60.62%	-0.22%	390	331	31.34%	-15.13%
Golf	601	715	2.92%	18.97%	254	253	9.71%	-0.39%	243	367	3.95%	51.03%	61	45	0.42%	-26.23%	16	24	3.23%	50.00%	27	26	2.46%	-3.70%
Dive	1,364	1,724	7.05%	26.39%	468	433	16.62%	-7.48%	276	436	4.69%	57.97%	556	756	7.03%	35.97%	6	5	0.67%	-16.67%	58	94	8.90%	62.07%
Convention	131	46	0.19%	-64.89%	6	2	0.08%	-66.67%	12	9	0.10%	-25.00%	61	11	0.10%	-81.97%	15	6	0.81%	-60.00%	37	18	1.70%	-51.35%
Company Trip	823	549	2.24%	-33.29%	294	407	15.62%	38.44%	33	24	0.26%	-27.27%	445	64	0.59%	-85.62%	20	23	3.09%	15.00%	31	31	2.94%	0.00%
Honeymoon	954	795	3.25%	-16.67%	25	13	0.50%	-48.00%	151	119	1.28%	-21.19%	774	657	6.11%	-15.12%	1	0	0.00%	-100.00%	3	6	0.57%	100.00%
Get Married	28	23	0.09%	-17.86%	9	8	0.31%	-11.11%	2	2	0.02%	0.00%	17	11	0.10%	-35.29%	0	0	0.00%	----	0	2	0.19%	----
Memorial Service	41	85	0.35%	107.32%	3	28	1.07%	833.33%	4	17	0.18%	325.00%	13	11	0.10%	-15.38%	15	14	1.88%	-6.67%	6	15	1.42%	150.00%
Visit Friends	428	423	1.73%	-1.17%	55	55	2.11%	0.00%	88	72	0.77%	-18.18%	46	46	0.43%	0.00%	100	106	14.25%	6.00%	139	144	13.64%	3.60%
Sports	43	68	0.28%	58.14%	16	26	1.00%	62.50%	14	28	0.30%	100.00%	6	8	0.07%	33.33%	4	3	0.40%	-25.00%	3	3	0.28%	0.00%
Other	287	313	1.28%	9.06%	116	111	4.26%	-4.31%	31	41	0.44%	32.26%	70	54	0.50%	-22.86%	25	38	5.11%	52.00%	45	69	6.53%	53.33%
Not Stated	638	840	3.43%	31.66%	84	84	3.22%	0.00%	113	164	1.76%	45.13%	266	350	3.25%	31.58%	94	109	14.65%	15.96%	81	133	12.59%	64.20%
TRAVEL MOTIVATION	20,475	23,116	12.90%	12.90%	2,661	2,539	6.85%	-4.58%	7,394	8,816	19.23%	19.23%	8,953	10,308	15.13%	15.13%	571	559	0.00%	-3.50%	896	902	0.00%	0.67%
Newspaper	98	79	0.34%	-19.39%	8	6	0.24%	-25.00%	12	24	0.27%	100.00%	69	41	0.40%	-40.58%	0	3	0.54%	----	9	5	0.55%	-44.44%
Magazine	502	577	2.50%	14.94%	52	54	2.13%	3.85%	136	145	1.64%	6.62%	297	357	3.46%	20.20%	0	0	0.00%	----	17	21	2.33%	23.53%
Travel Agent	8,623	9,803	42.41%	13.68%	509	446	17.57%	-12.38%	2,192	2,232	25.32%	1.82%	5,778	7,037	68.27%	21.79%	21	18	3.27%	-14.29%	123	70	7.76%	-43.09%
Climate	1,363	1,232	5.33%	-9.61%	414	405	15.95%	-2.17%	366	493	5.59%	34.70%	530	283	2.75%	-46.60%	5	1	0.18%	-80.00%	48	50	5.54%	4.17%
Price	515	626	2.71%	21.55%	236	201	7.92%	-14.83%	187	233	2.64%	24.60%	74	155	1.50%	109.46%	5	5	0.91%	0.00%	13	32	3.55%	146.15%
Short	1,176	1,308	5.66%	11.22%	448	412	16.23%	-8.04%	512	648	7.35%	26.56%	175	202	1.96%	15.43%	17	16	2.90%	-5.88%	24	30	3.33%	25.00%
Reading	568	695	3.01%	22.36%	4	7	0.28%	75.00%	498	590	6.69%	18.47%	47	72	0.70%	53.19%	2	1	0.18%	-50.00%	17	25	2.77%	47.06%
Flyer	332	386	1.67%	16.27%	53	54	2.13%	1.89%	207	284	3.22%	37.20%	47	34	0.33%	-27.66%	2	1	0.18%	-50.00%	23	13	1.44%	-43.48%
Friends / Relatives	2,586	2,941	12.72%	13.73%	462	474	18.67%	2.60%	858	1,040	11.80%	21.21%	897	999	9.69%	11.37%	151	150	27.22%	-0.66%	218	278	30.82%	27.52%
TV / Radio	308	387	1.67%	25.65%	29	21	0.83%	-27.59%	129	210	2.38%	62.79%	135	141	1.37%	4.44%	1	1	0.18%	0.00%	14	14	1.55%	0.00%
Prior Trip	1,411	1,532	6.63%	8.58%	587	582	22.92%	-0.85%	521	649	7.36%	24.57%	157	149	1.45%	-5.10%	75	71	12.89%	-5.33%	71	81	8.98%	14.08%
Other	1,386	1,299	5.62%	-6.28%	310	351	13.82%	13.23%	210	193	2.19%	-8.10%	221	147	1.43%	-33.48%	303	293	53.18%	-3.30%	342	315	34.92%	-7.89%
Web	5,832	7,110	30.76%	21.91%	542	496	19.54%	-8.49%	3,373	4,345	49.29%	28.82%	1,740	2,092	20.29%	20.23%	25	30	5.44%	20.00%	152	147	16.30%	-3.29%
Not Stated	2,083	2,187	9.46%	4.99%	144	151	5.95%	4.86%	519	647	7.34%	24.66%	886	800	7.76%	-9.71%	271	302	54.81%	11.44%	263	287	31.82%	9.13%
OCCUPATION	22,558	25,303	100.00%	12.17%	2,805	2,690	100.00%	-4.10%	7,913	9,463	100.00%	19.59%	9,839	11,108	100.00%	12.90%	842	853	100.00%	1.31%	1,159	1,189	100.00%	2.59%
Leg & Manager	1,089	1,029	4.07%	-5.51%	466	429	15.95%	-7.94%	89	129	1.36%	44.94%	326	280	2.52%	-14.11%	116	112	13.13%	-3.45%	92	79	6.64%	-14.13%
Professional	4,576	7,952	31.43%	73.78%	254	210	7.81%	-17.32%	1,282	1,642	17.35%	28.08%	2,448	5,536	49.84%	126.14%	236	209	24.50%	-11.44%	356	355	29.86%	-0.28%
Technicians	1,646	1,654	6.54%	0.49%	159	115	4.28%	-27.67%	745	843	8.91%	13.15%	596	533	4.80%	-10.57%	85	106	12.43%	24.71%	61	57	4.79%	-6.56%
Clerk	8,113	6,862	27.12%	-15.42%	1,034	1,119	41.60%	8.22%	3,048	3,387	35.79%	11.12%	3,924	2,253	20.28%	-42.58%	19	32	3.75%	68.42%	88	71	5.97%	-19.32%
Service	1,868	2,034	8.04%	8.89%	288	256	9.52%	-11.11%	970	1,146	12.11%	18.14%	535	558	5.02%	4.30%	20	26	3.05%	30.00%	55	48	4.04%	-12.73%
Skilled	46	82	0.32%	78.26%	8	7	0.26%	-12.50%	19	53	0.56%	178.95%	13	18	0.16%	38.46%	2	2	0.23%	0.00%	4	2	0.17%	-50.00%
Craftsman	144	123	0.49%	-14.58%	2	1	0.04%	-50.00%	8	14	0.15%	75.00%	110	84	0.76%	-23.64%	18	12	1.41%	-33.33%	6	12	1.01%	100.00%
Plant Operator	246	250	0.99%	1.63%	11	7	0.26%	-36.36%	140	154	1.63%	10.00%	87	75	0.68%	-13.79%	4	6	0.70%	50.00%	4	8	0.67%	100.00%
Entry Level	153	187	0.74%	22.22%	2	1	0.04%	-50.00%	1	3	0.03%	200.00%	138	169	1.52%	22.46%	6	5	0.59%	-16.67%	6	9	0.76%	50.00%
Armed Forces	123	151	0.60%	22.76%	6	4	0.15%	-33.33%	29	44	0.46%	51.72%	1	1	0.01%	0.00%	41	37	4.34%	-9.76%	46	65	5.47%	41.30%
Homemaker	1,192	1,375	5.43%	15.35%	79	102	3.79%	29.11%	871	1,043	11.02%	19.75%	191	190	1.71%	-0.52%	13	9	1.06%	-30.77%	38	31	2.61%	-18.42%
Students	624	750	2.96%	20.19%	217	150	5.58%	-30.88%	203	392	4.14%	93.10%	160	177	1.59%	10.63%	23	13	1.52%	-43.48%	21	18	1.51%	-14.29%
Retirees	674	770	3.04%	14.24%	101	77	2.86%	-23.76%	86	159	1.68%	84.88%	390	418	3.76%	7.18%	29	24	2.81%	-17.24%	68	92	7.74%	35.29%
Other	757	859	3.39%	13.47%	36	51	1.90%	41.67%	150	210	2.22%	40.00%	394	403	3.63%	2.28%	64	82	9.61%	28.13%	113	113	9.50%	0.00%
Not Stated	1,307	1,225	4.84%	-6.27%	142	161	5.99%	13.38%	272	244	2.58%	-10.29%	526	413	3.72%	-21.48%	166	178	20.87%	7.23%	201	229	19.26%	13.93%