



Commonwealth of the Northern Mariana Islands

Visitor Arrival Statistics

~ FISCAL YEAR ~		YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2017		375,674	41,910	47,261	58,558 r	63,346	57,320	54,841	52,438	51,023 r	55,096 r	59,483 r	61,026	50,848	653,150
2018		365,526	48,950	48,039	57,331	55,249	53,045	53,714	49,198						365,526
% change		-2.7%	16.8%	1.6%	-2.1%	-12.8%	-7.5%	-2.1%	-6.2%						----
~ CALENDAR YEAR ~		YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2017		227,945	63,346	57,320	54,841	52,438	51,023	55,096	59,483	61,026	50,848	48,950	48,039	57,331	659,741
2018		211,206	55,249	53,045	53,714	49,198									211,206
% change		-7.3%	-12.8%	-7.5%	-2.1%	-6.2%									----
~ BY COUNTRY OF RESIDENCE ~			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2017	8.5%	31,791	3,632	4,697	6,303 r	4,058	4,331	4,913	3,857	4,120 r	3,847 r	3,393 r	4,843	4,233	52,227
FY 2018	8.6%	31,425	3,411	4,493	5,445	3,716	4,725	5,004	4,631						31,425
% change		-1.2%	-6.1%	-4.3%	-13.6%	-8.4%	9.1%	1.9%	20.1%						----
KOREA	MS	YTD													TOTAL
FY 2017	51.5%	193,539	20,332	24,764	31,124 r	30,831	30,313	28,712	27,463	24,987	27,975	29,941	30,936	25,691	333,069
FY 2018	48.2%	176,015	24,411	24,388	29,092	28,750	22,365	25,081	21,928						176,015
% change		-9.1%	20.1%	-1.5%	-6.5%	-6.7%	-26.2%	-12.6%	-20.2%						----
CHINA	MS	YTD													TOTAL
FY 2017	34.0%	127,592	15,331	14,901	17,791 r	25,403	19,547	17,108	17,511	18,557	19,507	23,207	22,453	18,073	229,389
FY 2018	36.9%	134,946	17,671	16,168	18,781	19,572	23,450	19,856	19,448						134,946
% change		5.8%	15.3%	8.5%	5.6%	-23.0%	20.0%	16.1%	11.1%						----
HONG KONG	MS	YTD													TOTAL
FY 2017	0.8%	2,844	259	187	214 r	295	472	740	677	374	526	328	370	304	4,746
FY 2018	0.7%	2,705	294	415	704	315	201	492	284						2,705
% change		-4.9%	13.5%	121.9%	229.0%	6.8%	-57.4%	-33.5%	-58.1%						----
TAIWAN	MS	YTD													TOTAL
FY 2017	0.2%	575	59	95	62 r	81	106	90	82	119	109	96	75	79	1,053
FY 2018	0.1%	513	49	73	74	99	51	84	83						513
% change		-10.8%	-16.9%	-23.2%	19.4%	22.2%	-51.9%	-6.7%	1.2%						----
PHILIPPINES	MS	YTD													TOTAL
FY 2017	0.1%	526	52	89	87 r	51	73	90	84	103 r	117	65	82	76	969
FY 2018	0.1%	506	83	53	103	62	68	55	82						506
% change		-3.8%	59.6%	-40.4%	18.4%	21.6%	-6.8%	-38.9%	-2.4%						----
GUAM	MS	YTD													TOTAL
FY 2017	2.5%	9,265	1,125	1,333	1,425	1,282	1,200	1,460	1,440	1,419 r	1,525 r	1,231 r	1,230	1,348	16,018
FY 2018	2.5%	9,277	1,190	1,331	1,512	1,184	1,213	1,431	1,416						9,277
% change		0.1%	5.8%	-0.2%	6.1%	-7.6%	1.1%	-2.0%	-1.7%						----
UNITED STATES	MS	YTD													TOTAL
FY 2017	1.3%	4,903	570	623	744 r	654	705	880	727	728 r	862 r	762 r	614	659	8,528
FY 2018	1.7%	6,260	1,346	657	839	1,049	660	1,019	690						6,260
% change		27.7%	136.1%	5.5%	12.8%	60.4%	-6.4%	15.8%	-5.1%						----
RUSSIA	MS	YTD													TOTAL
FY 2017	0.4%	1,548	162	192	319 r	286	165	253	171	129	187	127	81	58	2,130
FY 2018	0.4%	1,341	148	117	324	249	69	258	176						1,341
% change		-13.4%	-8.6%	-39.1%	1.6%	-12.9%	-58.2%	2.0%	2.9%						----
OTHERS	MS	YTD													TOTAL
FY 2017	0.8%	3,091	388	380	489 r	405	408	595	426	487 r	441 r	333	342	327	5,021
FY 2018	0.7%	2,538	347	344	457	253	243	434	460						2,538
% change		-17.9%	-10.6%	-9.5%	-6.5%	-37.5%	-40.4%	-27.1%	8.0%						----

Source: CNMI Customs Declaration Forms Revised MS = Market Share YTD = Year To Date

Visitor Arrivals by Island

April 2018	- SAIPAN -			- ROTA -			- TINIAN -		
BY MODE OF TRANSPORTATION	Apr-17	Apr-18	% to LY	Apr-17	Apr-18	% to LY	Apr-17	Apr-18	% to LY
Air Arrivals	52,208	49,026	-6%	230	172	-25%	----	----	----
Sea Arrivals	0	0	----	0	0	----	----	----	----
Inter-Island Arrivals	----	----	----	----	----	----	NA	N/A	----
TOTAL ARRIVALS	52,208	49,026	-6%	230	172	-25%	NA	N/A	----
BY COUNTRY OF RESIDENCE	AIR ARRIVALS						INTER-ISLAND		
JAPAN	3,786	4,586	21%	71	45	-37%	NA	N/A	----
Kanto (Tokyo)	2,890	3,644	26%	25	33	32%	----	----	----
Kinki (Osaka)	128	154	20%	17	6	-65%	----	----	----
Tokai (Nagoya)	247	211	-15%	14	3	-79%	----	----	----
Tohoku (Sendai)	166	222	34%	0	0	----	----	----	----
Kyushu (Fukuoka)	64	37	-42%	4	0	-100%	----	----	----
Hokkaido (Sapporo)	32	19	-41%	0	0	----	----	----	----
Chugoku (Hiroshima)	41	28	-32%	2	0	-100%	----	----	----
Shikoku	4	13	225%	1	0	-100%	----	----	----
Okinawa	11	6	-45%	1	0	-100%	----	----	----
Others	3	2	-33%	0	0	----	----	----	----
Not Specified	200	250	25%	7	3	-57%	----	----	----
KOREA	27,452	21,928	-20%	11	0	-100%	NA	N/A	----
Seoul	12,810	8,402	-34%	8	0	-100%	----	----	----
Pusan	581	1,702	193%	0	0	----	----	----	----
Taegu	571	720	26%	1	0	-100%	----	----	----
Inchon	2,129	1,708	-20%	0	0	----	----	----	----
Others	10,875	8,964	-18%	0	0	----	----	----	----
Not Specified	486	432	-11%	2	0	-100%	----	----	----
CHINA	17,502	19,446	11%	9	2	-78%	NA	N/A	----
Beijing	3,325	3,310	0%	4	1	-75%	----	----	----
Shanghai	3,599	3,382	-6%	0	0	----	----	----	----
Guangzhou	2,127	2,034	-4%	0	0	----	----	----	----
Wuhan	194	185	-5%	0	0	----	----	----	----
Shenyang	262	211	-19%	0	0	----	----	----	----
Others	6,858	9,556	39%	5	0	-100%	----	----	----
Not Specified	1,137	768	-32%	0	1	----	----	----	----
GUAM	1,319	1,305	-1%	121	111	-8%	----	----	----
UNITED STATES	720	679	-6%	7	11	57%	----	----	----
PHILIPPINES	83	81	-2%	1	1	0%	----	----	----
RUSSIA	171	176	3%	0	0	----	----	----	----
HONG KONG	675	284	-58%	2	0	-100%	----	----	----
TAIWAN	82	83	1%	0	0	----	----	----	----
OTHERS	418	458	10%	8	2	-75%	----	----	----
TOTAL-TO-DATE	374,214	363,951	-3%	1,460	1,575	8%	NA	N/A	----
October	41,729	48,730	17%	181	220	22%	NA	NA	----
November	46,983	47,802	2%	278	237	-15%	NA	NA	----
December	58,308	57,077	-2%	250	254	2%	NA	NA	----
January	63,186	55,025	-13%	160	224	40%	NA	NA	----
February	57,139	52,793	-8%	181	252	39%	NA	NA	----
March	54,661	53,498	-2%	180	216	20%	NA	NA	----
April	52,208	49,026	-6%	230	172	-25%	NA	NA	----
May	50,730			293			NA		
June	54,802			294			NA		
July	59,263			220			NA		
August	60,818			208			NA		
September	50,665			183			NA		
YEAR TOTAL	650,492	363,951	----	2,658	1,575	----	N/A	N/A	----

Note: Rota arrivals reflect only those passengers who traveled directly from Guam. Tinian Inter-island arrivals include passengers who came to Tinian via Saipan.

¹ Revised

Source: CNMI Customs Declaration Forms

Sea Arrivals	Military	Crew	Cruise	Pax
None	----	----	----	----

April 2018

Visitor Arrival Summary

APRIL Arrivals

49,198
-6% ↓

FYTD Arrivals

365,526
-3% ↓

CYTD Arrivals

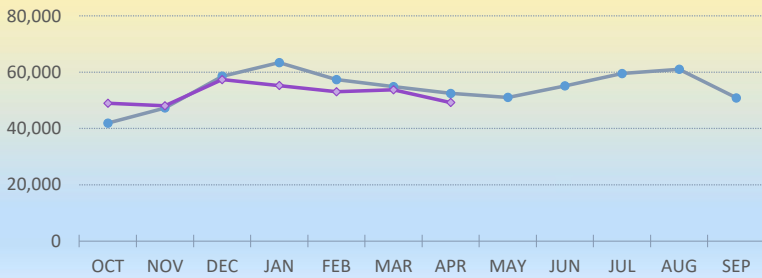
211,206
-7% ↓

FYTD Arrivals: FY17 vs. FY18

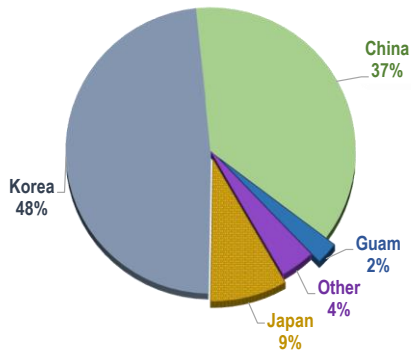
375,674 (FY17) vs. 365,526 (FY18)
-3%

Monthly Arrivals

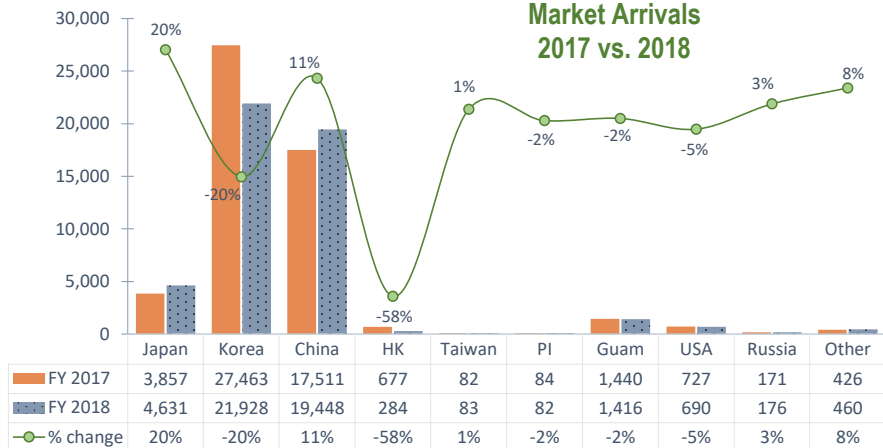
— FY 2017 — FY2018



MARKET SHARE



Market Arrivals 2017 vs. 2018



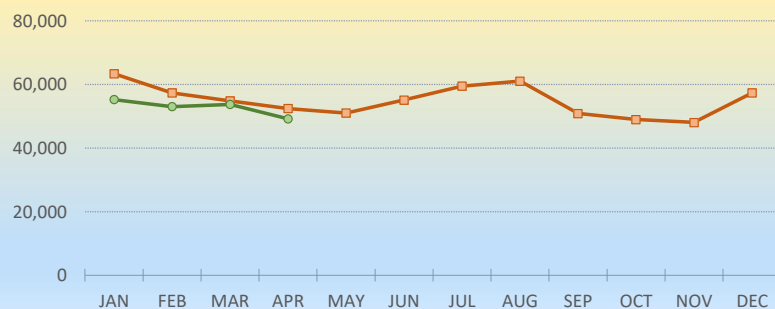
CYTD Arrivals: CY17 vs. CY18

227,945 (CY17) vs. 211,206 (CY18)
-7%

CY17 vs. CY18

Monthly Arrivals

— CY 2017 — CY 2018





Daily Arrival Summary (Saipan Only)

APRIL 2018	Japan	Korea	China	Hong Kong	Taiwan	Philippines	Guam	United States	Russia	Others	Total
Total	4,586	21,928	19,446	284	83	81	1,305	679	176	458	49,026
1 Sun	203	705	585	45	8	0	20	36	17	17	1,636
2 Mon	185	705	791	37	4	1	26	37	8	11	1,805
3 Tue	195	583	408	7	3	4	38	25	15	12	1,290
4 Wed	173	564	539	40	2	2	39	29	5	20	1,413
5 Thu	137	849	655	2	3	3	59	24	4	9	1,745
6 Fri	146	849	794	21	0	1	72	21	1	2	1,907
7 Sat	64	650	645	4	2	0	36	20	6	7	1,434
8 Sun	14	811	473	0	0	2	34	11	4	13	1,362
9 Mon	186	749	768	14	1	2	41	29	18	3	1,811
10 Tue	58	665	409	11	2	9	43	21	3	23	1,244
11 Wed	193	580	502	7	2	1	32	17	6	9	1,349
12 Thu	185	853	888	0	2	0	37	34	1	19	2,019
13 Fri	156	920	496	14	1	1	69	26	0	16	1,699
14 Sat	96	610	692	0	0	4	28	22	0	4	1,456
15 Sun	184	810	555	1	2	4	23	24	12	27	1,642
16 Mon	187	791	829	3	2	6	47	13	6	11	1,895
17 Tue	9	665	386	2	0	1	37	16	3	17	1,136
18 Wed	187	521	552	5	0	1	30	22	3	13	1,334
19 Thu	195	898	830	1	10	2	39	18	6	5	2,004
20 Fri	170	915	742	11	13	4	64	38	0	11	1,968
21 Sat	94	660	564	2	0	4	36	20	2	28	1,410
22 Sun	183	887	511	10	0	7	23	12	5	36	1,674
23 Mon	177	718	1,014	20	4	2	46	27	0	36	2,044
24 Tue	2	716	348	6	2	1	55	22	0	29	1,181
25 Wed	185	575	700	9	1	5	84	28	3	14	1,604
26 Thu	196	808	934	0	2	0	82	17	5	8	2,052
27 Fri	200	820	519	4	3	8	83	18	6	17	1,678
28 Sat	195	728	372	0	4	3	32	14	6	6	1,360
29 Sun	206	752	828	3	7	3	12	19	8	24	1,862
30 Mon	225	571	1,117	5	3	0	38	19	23	11	2,012

Source: CNMI Customs Declaration Forms

Note: Daily arrivals reflect Saipan air arrivals only



Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Apr-17	Apr-18	% share	% chge	Apr-17	Apr-18	% share	% chge	Apr-17	Apr-18	% share	% chge	Apr-17	Apr-18	% share	% chge	Apr-17	Apr-18	% share	% chge	Apr-17	Apr-18	% share	% chge
MODE OF ARRIVAL	52,208	49,026	100.00%	-6.09%	3,786	4,586	100.00%	21.13%	27,452	21,928	100.00%	-20.12%	17,502	19,446	100.00%	11.11%	1,319	1,305	100.00%	-1.06%	2,149	1,761	100.00%	-18.05%
Air	52,208	49,026	100.00%	-6.09%	3,786	4,586	100.00%	21.13%	27,452	21,928	100.00%	-20.12%	17,502	19,446	100.00%	11.11%	1,319	1,305	100.00%	-1.06%	2,149	1,761	100.00%	-18.05%
Sea	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
GENDER	52,208	49,026	100.00%	-6.09%	3,786	4,586	100.00%	21.13%	27,452	21,928	100.00%	-20.12%	17,502	19,446	100.00%	11.11%	1,319	1,305	100.00%	-1.06%	2,149	1,761	100.00%	-18.05%
Male	24,809	22,638	46.18%	-8.75%	2,249	2,623	57.20%	16.63%	12,769	10,227	46.84%	-19.91%	7,712	7,996	41.12%	3.68%	824	773	59.23%	-6.19%	1,255	1,019	57.86%	-18.80%
Female	27,333	26,369	53.79%	-3.53%	1,534	1,960	42.74%	27.77%	14,633	11,693	53.32%	-20.09%	9,778	11,442	58.84%	17.02%	495	532	40.77%	7.47%	893	742	42.14%	-16.91%
Not Stated	66	19	0.04%	-71.21%	3	3	0.07%	0.00%	50	8	0.04%	-84.00%	12	8	0.04%	-33.33%	0	0	0.00%	----	1	0	0.00%	-100.00%
AGE GROUP (YEARS)	52,208	49,026	100.00%	-6.09%	3,786	4,586	100.00%	21.13%	27,452	21,928	100.00%	-20.12%	17,502	19,446	100.00%	11.11%	1,319	1,305	100.00%	-1.06%	2,149	1,761	100.00%	-18.05%
Under 10	20	6	0.01%	-70.00%	0	1	0.02%	----	18	0	0.00%	-100.00%	0	0	0.00%	----	0	2	0.15%	----	2	3	0.17%	50.00%
Under 13	9,377	8,797	17.94%	-6.19%	279	437	9.53%	56.63%	7,800	6,974	31.80%	-10.59%	1,078	1,204	6.19%	11.69%	82	75	5.75%	-8.54%	138	107	6.08%	-22.46%
10-17	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----	0	0	0.00%	----
13-15	335	271	0.55%	-19.10%	41	56	1.22%	36.59%	223	171	0.78%	-23.32%	23	11	0.06%	-52.17%	26	14	1.07%	-46.15%	22	19	1.08%	-13.64%
16-19	297	241	0.49%	-18.86%	41	43	0.94%	4.88%	87	77	0.35%	-11.49%	102	71	0.37%	-30.39%	34	22	1.69%	-35.29%	33	28	1.59%	-15.15%
18-19	1	2	0.00%	100.00%	0	0	0.00%	----	1	0	0.00%	-100.00%	0	0	0.00%	----	0	1	0.08%	----	0	1	0.06%	----
20-24	2,277	2,263	4.62%	-0.61%	230	173	3.77%	-24.78%	590	450	2.05%	-23.73%	1,246	1,490	7.66%	19.58%	91	78	5.98%	-14.29%	120	72	4.09%	-40.00%
25-29	7,582	7,358	15.01%	-2.95%	418	358	7.81%	-14.35%	1,989	1,362	6.21%	-31.52%	4,812	5,334	27.43%	10.85%	116	107	8.20%	-7.76%	247	197	11.19%	-20.24%
30-34	7,781	7,297	14.88%	-6.22%	431	404	8.81%	-6.26%	3,542	2,378	10.84%	-32.86%	3,412	4,211	21.65%	23.42%	102	110	8.43%	7.84%	294	194	11.02%	-34.01%
35-39	8,060	7,571	15.44%	-6.07%	421	443	9.66%	5.23%	5,290	4,443	20.26%	-16.01%	1,978	2,357	12.12%	19.16%	123	124	9.50%	0.81%	248	204	11.58%	-17.74%
40-44	5,520	4,904	10.00%	-11.16%	415	467	10.18%	12.53%	3,621	2,917	13.30%	-19.44%	1,154	1,198	6.16%	3.81%	130	140	10.73%	7.69%	200	182	10.34%	-9.00%
45-49	3,107	2,934	5.98%	-5.57%	384	529	11.54%	37.76%	1,245	990	4.51%	-20.48%	1,132	1,060	5.45%	-6.36%	161	180	13.79%	11.80%	185	175	9.94%	-5.41%
50-54	2,248	2,082	4.25%	-7.38%	311	453	9.88%	45.66%	654	474	2.16%	-27.52%	957	859	4.42%	-10.24%	157	140	10.73%	-10.83%	169	156	8.86%	-7.69%
55-59	2,044	1,939	3.96%	-5.14%	209	357	7.78%	70.81%	770	574	2.62%	-25.45%	745	727	3.74%	-2.42%	132	119	9.12%	-9.85%	188	162	9.20%	-13.83%
60 & Over	3,519	3,351	6.84%	-4.77%	606	864	18.84%	42.57%	1,593	1,113	5.08%	-30.13%	856	920	4.73%	7.48%	165	193	14.79%	16.97%	299	261	14.82%	-12.71%
Not Stated	40	10	0.02%	-75.00%	0	1	0.02%	----	29	5	0.02%	-82.76%	7	4	0.02%	-42.86%	0	0	0.00%	----	4	0	0.00%	-100.00%
PURPOSE OF VISIT	28,357	27,424	100.00%	-3.29%	2,858	3,233	100.00%	13.12%	11,200	8,697	100.00%	-22.35%	11,675	13,110	100.00%	12.29%	1,053	1,067	100.00%	1.33%	1,571	1,317	100.00%	-16.17%
Pleasure	26,869	25,948	94.62%	-3.43%	2,781	3,191	98.70%	14.74%	11,127	8,643	99.38%	-22.32%	11,573	13,024	99.34%	12.54%	390	374	35.05%	-4.10%	998	716	54.37%	-28.26%
Business	1,246	1,226	4.47%	-1.61%	59	27	0.84%	-54.24%	48	41	0.47%	-14.58%	70	50	0.38%	-28.57%	578	605	56.70%	4.67%	491	503	38.19%	2.44%
Other	242	250	0.91%	3.31%	18	15	0.46%	-16.67%	25	13	0.15%	-48.00%	32	36	0.27%	12.50%	85	88	8.25%	3.53%	82	98	7.44%	19.51%
FREQUENCY OF VISIT	28,357	27,424	100.00%	-3.29%	2,858	3,233	100.00%	13.12%	11,200	8,697	100.00%	-22.35%	11,675	13,110	100.00%	12.29%	1,053	1,067	100.00%	1.33%	1,571	1,317	100.00%	-16.17%
First Visit	21,771	20,631	75.23%	-5.24%	1,215	1,194	36.93%	-1.73%	8,803	6,598	75.87%	-25.05%	10,776	12,124	92.48%	12.51%	92	119	11.15%	29.35%	885	596	45.25%	-32.66%
Revisit	5,599	5,844	21.31%	4.38%	1,544	1,960	60.62%	26.94%	1,979	1,817	20.89%	-8.19%	660	634	4.84%	-3.94%	816	838	78.54%	2.70%	600	595	45.18%	-0.83%
Not Stated	987	949	3.46%	-3.85%	99	79	2.44%	-20.20%	418	282	3.24%	-32.54%	239	352	2.68%	47.28%	145	110	10.31%	-24.14%	86	126	9.57%	46.51%
TRAVEL ARRANGEMENT	28,357	27,424	100.00%	-3.29%	2,858	3,233	100.00%	13.12%	11,200	8,697	100.00%	-22.35%	11,675	13,110	100.00%	12.29%	1,053	1,067	100.00%	1.33%	1,571	1,317	100.00%	-16.17%
Individual Arranged	11,019	8,883	32.39%	-19.38%	830	1,121	34.67%	35.06%	6,379	4,351	50.03%	-31.79%	2,364	2,169	16.54%	-8.25%	518	529	49.58%	2.12%	928	713	54.14%	-23.17%
Packaged Tour	7,876	8,215	29.96%	4.30%	987	1,243	38.45%	25.94%	3,906	3,573	41.08%	-8.53%	2,844	3,329	25.39%	17.05%	15	7	0.66%	-53.33%	124	63	4.78%	-49.19%
Business Trip	1,950	1,457	5.31%	-25.28%	694	452	13.98%	-34.87%	307	216	2.48%	-29.64%	321	151	1.15%	-52.96%	320	335	31.40%	4.69%	308	303	23.01%	-1.62%
Group Tour	6,427	8,028	29.27%	24.91%	210	293	9.06%	39.52%	377	414	4.76%	9.81%	5,760	7,247	55.28%	25.82%	41	19	1.78%	-53.66%	39	55	4.18%	41.03%
Other	134	115	0.42%	-14.18%	1	8	0.25%	700.00%	43	18	0.21%	-58.14%	14	13	0.10%	-7.14%	26	44	4.12%	69.23%	50	32	2.43%	-36.00%
Not Stated	951	726	2.65%	-23.66%	136	116	3.59%	-14.71%	188	125	1.44%	-33.51%	372	201	1.53%	-45.97%	133	133	12.46%	0.00%	122	151	11.47%	23.77%
TRAVEL COMPANION	26,825	26,167	-2.45%	-2.45%	2,643	3,017	14.15%	14.15%	10,840	8,447	-22.08%	-22.08%	11,119	12,735	14.53%	14.53%	851	872	2.47%	2.47%	1,372	1,096	-20.12%	-20.12%
Spouse	8,905	7,785	29.75%	-12.58%	450	660	21.88%	46.67%	5,604	4,325	51.20%	-22.82%	2,536	2,551	20.03%	0.59%	99	77	8.83%	-22.22%	216	172	15.69%	-20.37%
Children	5,997	5,370	20.52%	-10.46%	227	372	12.33%	63.88%	4,815	4,115	48.72%	-14.54%	783	748	5.87%	-4.47%	50	46	5.28%	-8.00%	122	89	8.12%	-27.05%
Parents/Grandparents	1,664	1,312	5.01%	-21.15%	68	95	3.15%	39.71%	1,096	761	9.01%	-30.57%	457	414	3.25%	-9.41%	8	12	1.38%	50.00%	35	30	2.74%	-14.29%
Other Family Members/relatives	1,312	1,067	4.08%	-18.67%	89	126	4.18%	41.57%	813	583	6.90%	-28.29%	311	257	2.02%	-17.36%	40	39	4.47%	-2.50%	59	62	5.66%	5.08%
Business Associates	3,276	2,634	10.07%	-19.60%	860	570	18.89%	-33.72%	952	807	9.55%	-15.23%	1,068	884	6.94%	-17.23%	155	156	17.89%	0.65%	241	217	19.80%	-9.96%
Friends	6,578	5,922	22.63%	-9.97%	900	1,138	37.72%	26.44%	2,705	1,977	23.40%	-26.91%	2,431	2,486	19.52%	2.26%	96	91	10.44%	-5.21%	446	230	20.99%	-48.43%
Tour Group	4,739	6,867	26.24%	44.90%	214	218	7.23%																	



Visitors Profile by Country (Saipan only)

APRIL	TOTAL				JAPAN				KOREA				CHINA				GUAM				OTHERS			
	Apr-17	Apr-18	% share	%chge	Apr-17	Apr-18	% share	%chge	Apr-17	Apr-18	% share	%chge	Apr-17	Apr-18	% share	%chge	Apr-17	Apr-18	% share	%chge	Apr-17	Apr-18	% share	%chge
TRAVEL PLANS	27,547	26,653	89.82%	-3.25%	2,739	3,124	14.06%		11,055	8,560	-22.57%		11,323	12,841	13.41%		948	952	0.42%		1,482	1,176	-20.65%	
Pleasure	24,696	23,940	89.82%	-3.06%	1,872	2,246	71.90%	19.98%	10,670	8,262	96.52%	-22.57%	10,876	12,540	97.66%	15.30%	314	250	26.26%	-20.38%	964	642	54.59%	-33.40%
Business	1,148	1,023	3.84%	-10.89%	74	25	0.80%	-66.22%	32	26	0.30%	-18.75%	75	50	0.39%	-33.33%	511	543	57.04%	6.26%	456	379	32.23%	-16.89%
Golf	1,055	1,050	3.94%	-0.47%	462	612	19.59%	32.47%	411	337	3.94%	-18.00%	113	54	0.42%	-52.21%	16	25	2.63%	56.25%	53	22	1.87%	-58.49%
Dive	1,911	1,836	6.89%	-3.92%	439	608	19.46%	38.50%	524	403	4.71%	-23.09%	811	726	5.65%	-10.48%	6	7	0.74%	16.67%	131	92	7.82%	-29.77%
Convention	69	100	0.38%	44.93%	4	1	0.03%	-75.00%	4	5	0.06%	25.00%	27	8	0.06%	-70.37%	12	22	2.31%	83.33%	22	64	5.44%	190.91%
Company Trip	932	634	2.38%	-31.97%	527	361	11.56%	-31.50%	83	49	0.57%	-40.96%	263	135	1.05%	-48.67%	34	39	4.10%	14.71%	25	50	4.25%	100.00%
Honeymoon	523	471	1.77%	-9.94%	29	22	0.70%	-24.14%	108	85	0.99%	-21.30%	378	354	2.76%	-6.35%	0	2	0.21%	----	8	8	0.68%	0.00%
Get Married	44	49	0.18%	11.36%	28	16	0.51%	-42.86%	2	0	0.00%	-100.00%	14	32	0.25%	128.57%	0	1	0.11%	----	0	0	0.00%	----
Memorial Service	38	38	0.14%	0.00%	2	4	0.13%	100.00%	0	0	0.00%	----	13	13	0.10%	0.00%	15	15	1.58%	0.00%	8	6	0.51%	-25.00%
Visit Friends	503	472	1.77%	-6.16%	56	69	2.21%	23.21%	113	67	0.78%	-40.71%	55	36	0.28%	-34.55%	133	133	13.97%	0.00%	146	167	14.20%	14.38%
Sports	130	59	0.22%	-54.62%	20	20	0.64%	0.00%	44	16	0.19%	-63.64%	12	4	0.03%	-66.67%	38	15	1.58%	-60.53%	16	4	0.34%	-75.00%
Other	235	275	1.03%	17.02%	32	30	0.96%	-6.25%	41	30	0.35%	-26.83%	54	70	0.55%	29.63%	47	79	8.30%	68.09%	61	66	5.61%	8.20%
Not Stated	810	771	2.89%	-4.81%	119	109	3.49%	-8.40%	145	137	1.60%	-5.52%	352	269	2.09%	-23.58%	105	115	12.08%	9.52%	89	141	11.99%	58.43%
TRAVEL MOTIVATION	25,643	25,259	100.00%	-1.50%	2,634	3,052	15.87%		10,444	8,139	-22.07%		10,628	12,316	15.88%		687	737	7.28%		1,250	1,015	-18.80%	
Newspaper	117	84	0.33%	-28.21%	10	8	0.26%	-20.00%	19	8	0.10%	-57.89%	77	54	0.44%	-29.87%	2	2	0.27%	0.00%	9	12	1.18%	33.33%
Magazine	595	502	1.99%	-15.63%	53	62	2.03%	16.98%	113	97	1.19%	-14.16%	390	314	2.55%	-19.49%	1	1	0.14%	0.00%	38	28	2.76%	-26.32%
Travel Agent	10,239	12,263	48.55%	19.77%	465	489	16.02%	5.16%	2,712	2,704	33.22%	-0.29%	6,976	8,964	72.78%	28.50%	19	16	2.17%	-15.79%	67	90	8.87%	34.33%
Climate	1,682	1,656	6.56%	-1.55%	420	542	17.76%	29.05%	767	661	8.12%	-13.82%	401	387	3.14%	-3.49%	6	8	1.09%	33.33%	88	58	5.71%	-34.09%
Price	629	523	2.07%	-16.85%	146	193	6.32%	32.19%	276	199	2.45%	-27.90%	125	98	0.80%	-21.60%	3	11	1.49%	266.67%	79	22	2.17%	-72.15%
Short	1,570	1,552	6.14%	-1.15%	409	591	19.36%	44.50%	917	686	8.43%	-25.19%	182	221	1.79%	21.43%	21	24	3.26%	14.29%	41	30	2.96%	-26.83%
Reading	849	694	2.75%	-18.26%	9	10	0.33%	11.11%	746	590	7.25%	-20.91%	67	72	0.58%	7.46%	1	2	0.27%	100.00%	26	20	1.97%	-23.08%
Flyer	412	352	1.39%	-14.56%	45	59	1.93%	31.11%	298	228	2.80%	-23.49%	45	51	0.41%	13.33%	1	1	0.14%	0.00%	23	13	1.28%	-43.48%
Friends / Relatives	3,377	2,892	11.45%	-14.36%	457	540	17.69%	18.16%	1,284	959	11.78%	-25.31%	1,110	910	7.39%	-18.02%	196	195	26.46%	-0.51%	330	288	28.37%	-12.73%
TV / Radio	425	387	1.53%	-8.94%	14	46	1.51%	228.57%	225	180	2.21%	-20.00%	173	142	1.15%	-17.92%	2	2	0.27%	0.00%	11	17	1.67%	54.55%
Prior Trip	1,893	2,038	8.07%	7.66%	762	1,021	33.45%	33.99%	720	633	7.78%	-12.08%	182	180	1.46%	-1.10%	91	104	14.11%	14.29%	138	100	9.85%	-27.54%
Other	1,638	1,415	5.60%	-13.61%	330	269	8.81%	-18.48%	286	215	2.64%	-24.83%	283	185	1.50%	-34.63%	377	412	55.90%	9.28%	362	334	32.91%	-7.73%
Web	7,785	6,207	24.57%	-20.27%	421	509	16.68%	20.90%	4,958	3,356	41.23%	-32.31%	2,038	2,102	17.07%	3.14%	43	30	4.07%	-30.23%	325	210	20.69%	-35.38%
Not Stated	2,714	2,165	8.57%	-20.23%	224	181	5.93%	-19.20%	756	558	6.86%	-26.19%	1,047	794	6.45%	-24.16%	366	330	44.78%	-9.84%	321	302	29.75%	-5.92%
OCCUPATION	28,357	27,424	100.00%	-3.29%	2,858	3,233	100.00%	13.12%	11,200	8,697	100.00%	-22.35%	11,675	13,110	100.00%	12.29%	1,053	1,067	100.00%	1.33%	1,571	1,317	100.00%	-16.17%
Leg & Manager	1,273	1,286	4.69%	1.02%	528	658	20.35%	24.62%	127	99	1.14%	-22.05%	590	288	2.20%	-26.15%	127	138	12.93%	8.66%	101	103	7.82%	1.98%
Professional	8,198	9,399	34.27%	14.65%	184	207	6.40%	12.50%	1,823	1,323	15.21%	-27.43%	5,394	7,209	54.99%	33.65%	242	242	22.68%	0.00%	555	418	31.74%	-24.68%
Technicians	1,953	1,622	5.91%	-16.95%	155	163	5.04%	5.16%	975	761	8.75%	-21.95%	594	514	3.92%	-13.47%	129	116	10.87%	-10.08%	100	68	5.16%	-32.00%
Clerk	8,271	7,207	26.28%	-12.86%	1,240	1,281	39.62%	3.31%	4,597	3,430	39.44%	-25.39%	2,285	2,397	18.28%	4.90%	27	26	2.44%	-3.70%	122	73	5.54%	-40.16%
Service	2,637	2,275	8.30%	-13.73%	242	319	9.87%	31.82%	1,435	1,106	12.72%	-22.93%	823	762	5.81%	-7.41%	46	30	2.81%	-34.78%	91	58	4.40%	-36.26%
Skilled	59	50	0.18%	-15.25%	7	6	0.19%	-14.29%	31	20	0.23%	-35.48%	15	11	0.08%	-26.67%	4	1	0.09%	-75.00%	2	12	0.91%	500.00%
Craftsman	167	131	0.48%	-21.56%	1	1	0.03%	0.00%	23	18	0.21%	-21.74%	108	77	0.59%	-28.70%	14	25	2.34%	78.57%	21	10	0.76%	-52.38%
Plant Operator	241	280	1.02%	16.18%	18	22	0.68%	22.22%	130	146	1.68%	12.31%	88	100	0.76%	13.64%	1	5	0.47%	400.00%	4	7	0.53%	75.00%
Entry Level	189	173	0.63%	-8.47%	2	2	0.06%	0.00%	1	2	0.02%	100.00%	155	149	1.14%	-3.87%	17	8	0.75%	-52.94%	14	12	0.91%	-14.29%
Armed Forces	129	130	0.47%	0.78%	3	2	0.06%	-33.33%	38	38	0.44%	0.00%	0	0	0.00%	----	50	47	4.40%	-6.00%	38	43	3.26%	13.16%
Homemaker	1,339	1,381	5.04%	3.14%	86	133	4.11%	54.65%	1,005	1,004	11.54%	-0.10%	206	193	1.47%	-6.31%	25	27	2.53%	8.00%	17	24	1.82%	41.18%
Students	788	574	2.09%	-27.16%	40	35	1.08%	-12.50%	401	256	2.94%	-36.16%	246	209	1.59%	-15.04%	51	47	4.40%	-7.84%	50	27	2.05%	-46.00%
Retirees	815	739	2.69%	-9.33%	112	157	4.86%	40.18%	128	80	0.92%	-37.50%	451	395	3.01%	-12.42%	36	37	3.47%	2.78%	88	70	5.32%	-20.45%
Other	930	947	3.45%	1.83%	42	48	1.48%	14.29%	214	191	2.20%	-10.75%	447	456	3.48%	2.01%	80	109	10.22%	36.25%	147	143	10.86%	-2.72%
Not Stated	1,368	1,230	4.49%	-10.09%	198	199	6.16%	0.51%	272	223	2.56%	-18.01%	473	350	2.67%	-26.00%	204	209	19.59%	2.45%	221	249	18.91%	12.67%