



Commonwealth of the Northern Mariana Islands

Visitor Arrival Statistics

FISCAL YEAR	YTD	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
2023 ^f	10,934	10,934 ^f	10,931 ^f	12,949	12,436 ^f	14,863	12,005	13,439 ^f	17,117	21,287 ^f	25,089 ^f	24,128	19,566	194,744 ^f
2024	19,731	19,731												19,731
% change	80.5%	80.5%												---
CALENDAR YEAR	YTD	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
2022 ^f	72,754	2,052	4,188	4,155	5,593	6,939	10,524 ^f	10,367	9,746	8,256	10,934 ^f	10,931 ^f	12,949	96,634 ^f
2023	179,661	12,436^f	14,863	12,005	13,439^f	17,117	21,287^f	25,089^f	24,128	19,566^f	19,731			179,661
% change	146.9%	506.0%	254.9%	188.9%	140.3%	146.7%	102.3%	142.0%	147.6%	137.0%	80.5%			---

- BY COUNTRY OF RESIDENCE -			OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
JAPAN	MS	YTD													TOTAL
FY 2023	2.1%	230	230 ^f	455 ^f	734	438	605	471	479	649	939	898	960	515 ^f	7,373 ^f
FY 2024	1.9%	375	375												375
% change	63.0%	63.0%													---
KOREA	MS	YTD													TOTAL
FY 2023	82.5%	9,016	9,016	8,724 ^f	9,868	10,097	12,025	9,356	11,189	13,911	17,739	20,627	20,319	16,444	159,315 ^f
FY 2024	83.0%	16,374	16,374												16,374
% change	81.6%	81.6%													---
CHINA	MS	YTD													TOTAL
FY 2023	0.2%	21	21	28	36	50 ^f	73	58	164	392	503	1,075	1,055	854	4,309
FY 2024	6.5%	1,289	1,289												1,289
% change	6038.1%	6038.1%													---
HONG KONG	MS	YTD													TOTAL
FY 2023	0.0%	5	5	4	17	3	10	2	10	12	12	16	32	9	132
FY 2024	0.1%	28	28												28
% change	460.0%	460.0%													---
TAIWAN	MS	YTD													TOTAL
FY 2023	0.0%	4	4	4	6	6	3	0	7	2	81	13	23	13	162
FY 2024	0.1%	15	15												15
% change	275.0%	275.0%													---
PHILIPPINES	MS	YTD													TOTAL
FY 2023	0.5%	53	53 ^f	51	52	52	81	107	104	48	105	90	64	88	895 ^f
FY 2024	0.4%	88	88												88
% change	66.0%	66.0%													---
GUAM	MS	YTD													TOTAL
FY 2023	8.7%	950	950 ^f	1,077 ^f	1,366	1,033	808	890	708	515	689	985	861	779 ^f	10,661 ^f
FY 2024	3.8%	750	750												750
% change	-21.1%	-21.1%													---
UNITED STATES	MS	YTD													TOTAL
FY 2023	4.6%	503	503 ^f	441	717	594	611	934	545	1,438	813	1,181	609	582 ^f	8,968 ^f
FY 2024	3.1%	615	615												615
% change	22.3%	22.3%													---
RUSSIA	MS	YTD													TOTAL
FY 2023	0.0%	4	4	1	7	2	2	4	3	2	6	0	0	1	32
FY 2024	0.0%	5	5												5
% change	25.0%	25.0%													---
OTHER	MS	YTD													TOTAL
FY 2023	1.4%	148	148	146	146	161	645	183	230	148	400	204	205	281	2,897 ^f
FY 2024	1.0%	192	192												192
% change	29.7%	29.7%													---

MS = Market Share YTD = Year To Date

^f Revised

Source: CNMI Customs Declaration Forms

Visitor Arrivals by Island

OCTOBER 2023 BY MODE OF TRANSPORTATION	- SAIPAN -			- ROTA -			- TINIAN -		
	Oct-22	Oct-23	% to LY	Oct-22	Oct-23	% to LY	Oct-22	Oct-23	% to LY
Air Arrivals	10,860	19,659	81%	74	72	-3%	----	----	----
Sea Arrivals	0	0	----	0	0	----	----	----	----
TOTAL ARRIVALS	10,860	19,659	81%	74	72	-3%	N/A	N/A	N/A
BY COUNTRY OF RESIDENCE	AIR ARRIVALS								
JAPAN	228	366	61%	2	9	350%	N/A	N/A	----
Kanto (Tokyo)	182	256	41%	0	4	----	----	----	----
Kinki (Osaka)	7	34	386%	2	1	-50%	----	----	----
*Chubu (Nagoya)	12	22	83%	0	2	----	----	----	----
Kyushu (Fukuoka)	5	8	60%	0	0	----	----	----	----
Hokkaido (Sapporo)	0	0	----	0	0	----	----	----	----
Shikoku	2	5	150%	0	0	----	----	----	----
Okinawa	4	17	325%	0	0	----	----	----	----
Other	16	20	25%	0	2	----	----	----	----
Not Specified	0	4	----	0	0	----	----	----	----
KOREA	9,016	16,374	82%	0	0	----	N/A	N/A	----
* Seoul/Incheon	6,088	10,434	71%	0	0	----	----	----	----
Busan	627	1,263	101%	0	0	----	----	----	----
*Daegu	199	307	54%	0	0	----	----	----	----
Other	1,993	4,236	113%	0	0	----	----	----	----
Not Specified	109	134	23%	0	0	----	----	----	----
CHINA	21	1,289	6038%	0	0	----	N/A	N/A	----
Beijing	12	274	2183%	0	0	----	----	----	----
Shanghai	0	231	----	0	0	----	----	----	----
Guangzhou	0	57	----	0	0	----	----	----	----
*Hubei/Hunan (Wuhan)	0	29	----	0	0	----	----	----	----
*Northeast China (Shenyang)	0	152	----	0	0	----	----	----	----
*Sichuan	0	34	----	0	0	----	----	----	----
*Zhejiang/Jiangsu	0	182	----	0	0	----	----	----	----
*Shandong	2	72	3500%	0	0	----	----	----	----
Other	7	233	3229%	0	0	----	----	----	----
Not Specified	0	25	----	0	0	----	----	----	----
GUAM	892	696	-22%	58	54	-7%	----	----	----
UNITED STATES	490	607	24%	13	8	-38%	----	----	----
PHILIPPINES	52	88	69%	1	0	-100%	----	----	----
RUSSIA	4	5	25%	0	0	----	----	----	----
HONG KONG	5	28	460%	0	0	----	----	----	----
TAIWAN	4	15	275%	0	0	----	----	----	----
OTHER	148	191	29%	0	1	----	----	----	----
TOTAL-TO-DATE	10,860	19,659	81%	74	72	-3%	N/A	N/A	----
October	10,860	19,659	81%	74 ^r	72	-3%	N/A	N/A	----
November	10,916			15 ^r			N/A		
December	12,900			49			N/A		
January	12,382 ^r			54			N/A		
February	14,794			69			N/A		
March	11,935			70			N/A		
April	13,394			45			N/A		
May	17,086			31			N/A		
June	21,222			65			N/A		
July	25,046			43			N/A		
August	24,094			34			N/A		
September	19,483			83			N/A		
YEAR TOTAL	194,112^r	19,659	----	632	72	----	N/A	N/A	----

Air and Sea Arrivals

Rota/Tinian Arrivals: Total Arrivals for Rota and Tinian reflect only those passengers who traveled directly from Guam.

Source: CNMI Customs Declaration Forms

Sea Arrivals	Military	Crew	Cruise	Pax
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VISITOR PROFILES BY COUNTRY (Saipan Only)

OCTOBER 2023	TOTAL		JAPAN		KOREA		CHINA		GUAM		OTHER	
	NO.	% SHARE	NO.	% SHARE	NO.	% SHARE	NO.	% SHARE	NO.	% SHARE	NO.	% SHARE
MODE OF ARRIVAL	19,659	100.00%	366	100.00%	16,374	100.00%	1,289	100.00%	696	100.00%	934	100.00%
Air	19,659	100.00%	366	100.00%	16,374	100.00%	1,289	100.00%	696	100.00%	934	100.00%
Sea	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
GENDER	19,659	100.00%	366	100.00%	16,374	100.00%	1,289	100.00%	696	100.00%	934	100.00%
Male	9,200	46.80%	187	51.09%	7,516	45.90%	564	43.75%	392	56.32%	541	57.92%
Female	10,313	52.46%	174	47.54%	8,750	53.44%	709	55.00%	296	42.53%	384	41.11%
Not Stated	146	0.74%	5	1.37%	108	0.66%	16	1.24%	8	1.15%	9	0.96%
AGE GROUP (YEARS)	19,659	100.00%	366	100.00%	16,374	100.00%	1,289	100.00%	696	100.00%	934	100.00%
12 & Under	4,194	21.33%	23	6.28%	4,036	24.65%	62	4.81%	37	5.32%	36	3.85%
13-15	441	2.24%	0	0.00%	415	2.53%	4	0.31%	12	1.72%	10	1.07%
16-19	177	0.90%	2	0.55%	127	0.78%	23	1.78%	9	1.29%	16	1.71%
20-24	447	2.27%	16	4.37%	305	1.86%	68	5.28%	32	4.60%	26	2.78%
25-29	1,598	8.13%	30	8.20%	1,080	6.60%	362	28.08%	43	6.18%	83	8.89%
30-39	4,482	22.80%	61	16.67%	3,678	22.46%	421	32.66%	110	15.80%	212	22.70%
40-49	4,637	23.59%	61	16.67%	4,098	25.03%	156	12.10%	129	18.53%	193	20.66%
50-59	1,863	9.48%	72	19.67%	1,321	8.07%	101	7.84%	175	25.14%	194	20.77%
60 & Over	1,658	8.43%	97	26.50%	1,188	7.26%	76	5.90%	144	20.69%	153	16.38%
Not Stated	162	0.82%	4	1.09%	126	0.77%	16	1.24%	5	0.72%	11	1.18%
PURPOSE OF VISIT	9,308	100.00%	282	100.00%	6,904	100.00%	851	100.00%	503	100.00%	768	100.00%
Pleasure	8,343	89.63%	262	92.91%	6,852	99.25%	828	97.30%	172	34.19%	229	29.82%
Business	736	7.91%	15	5.32%	24	0.35%	9	1.06%	276	54.87%	412	53.65%
Other	229	2.46%	5	1.77%	28	0.41%	14	1.65%	55	10.93%	127	16.54%
FREQUENCY OF VISIT	9,308	100.00%	282	100.00%	6,904	100.00%	851	100.00%	503	100.00%	768	100.00%
First Visit	4,793	51.49%	101	35.82%	3,747	54.27%	608	71.45%	37	7.36%	300	39.06%
Revisit	1,962	21.08%	120	42.55%	1,095	15.86%	57	6.70%	366	72.76%	324	42.19%
Not Stated	2,553	27.43%	61	21.63%	2,062	29.87%	186	21.86%	100	19.88%	144	18.75%
TRAVEL ARRANGEMENT	9,308	100.00%	282	100.00%	6,904	100.00%	851	100.00%	503	100.00%	768	100.00%
Individual Arranged	3,345	35.94%	112	39.72%	2,439	35.33%	262	30.79%	252	50.10%	280	36.46%
Packaged Tour	1,512	16.24%	48	17.02%	1,385	20.06%	73	8.58%	1	0.20%	5	0.65%
Group Tour	434	4.66%	43	15.25%	310	4.49%	68	7.99%	0	0.00%	13	1.69%
Online Booking	1,220	13.11%	32	11.35%	657	9.52%	186	21.86%	126	25.05%	219	28.52%
Prepaid Package Trip	345	3.71%	1	0.35%	241	3.49%	77	9.05%	1	0.20%	25	3.26%
Other	209	2.25%	9	3.19%	18	0.26%	25	2.94%	52	10.34%	105	13.67%
Not Stated	2,243	24.10%	37	13.12%	1,854	26.85%	160	18.80%	71	14.12%	121	15.76%
TRAVEL ACCOMMODATION	7,170		253		5,082		713		454		668	
Hotel	6,607	92.15%	235	92.89%	4,901	96.44%	674	94.53%	330	72.69%	467	69.91%
Vacation Rental	125	1.74%	2	0.79%	77	1.52%	25	3.51%	4	0.88%	17	2.54%
Bed & Breakfast (B&B)	48	0.67%	1	0.40%	15	0.30%	12	1.68%	9	1.98%	11	1.65%
Timeshare	9	0.13%	1	0.40%	3	0.06%	5	0.70%	0	0.00%	0	0.00%
Friends/Relatives	332	4.63%	11	4.35%	73	1.44%	9	1.26%	97	21.37%	142	21.26%
Cruise Ship	2	0.03%	0	0.00%	0	0.00%	2	0.28%	0	0.00%	0	0.00%
Military Ship	7	0.10%	0	0.00%	0	0.00%	0	0.00%	1	0.22%	6	0.90%
Other	129	1.80%	4	1.58%	58	1.14%	8	1.12%	18	3.96%	41	6.14%
Not Stated	2,138	29.82%	29	11.46%	1,822	35.85%	138	19.35%	49	10.79%	100	14.97%
TRAVEL PLANS	7,149		246		5,058		719		447		679	
Pleasure	5,865	82.04%	206	83.74%	4,669	92.31%	661	91.93%	123	27.52%	206	30.34%
Business	494	6.91%	13	5.28%	9	0.18%	3	0.42%	198	44.30%	271	39.91%
Golf	439	6.14%	10	4.07%	399	7.89%	4	0.56%	16	3.58%	10	1.47%
Dive	418	5.85%	44	17.89%	212	4.19%	136	18.92%	3	0.67%	23	3.39%
Meeting/Conference	228	3.19%	10	4.07%	20	0.40%	7	0.97%	61	13.65%	130	19.15%
Company Trip	43	0.60%	1	0.41%	8	0.16%	0	0.00%	12	2.68%	22	3.24%
Honeymoon	131	1.83%	0	0.00%	74	1.46%	55	7.65%	0	0.00%	2	0.29%
Get Married	17	0.24%	0	0.00%	1	0.02%	13	1.81%	0	0.00%	3	0.44%
Visit Friends/Relatives	372	5.20%	16	6.50%	73	1.44%	10	1.39%	131	29.31%	142	20.91%
Sports Events	27	0.38%	1	0.41%	12	0.24%	11	1.53%	1	0.22%	2	0.29%
School Trip	13	0.18%	0	0.00%	10	0.20%	1	0.14%	0	0.00%	2	0.29%
Other	144	2.01%	7	2.85%	27	0.53%	21	2.92%	19	4.25%	70	10.31%
Not Stated	2,159	30.20%	36	14.63%	1,846	36.50%	132	18.36%	56	12.53%	89	13.11%
TRAVEL MOTIVATION	7,003		242		5,017		682		430		632	
Travel Agent	1,077	15.38%	29	11.98%	824	16.42%	174	25.51%	17	3.95%	33	5.22%
Climate	992	14.17%	31	12.81%	792	15.79%	145	21.26%	3	0.70%	21	3.32%
Short	1,043	14.89%	52	21.49%	909	18.12%	63	9.24%	10	2.33%	9	1.42%
Friends / Relatives	1,781	25.43%	68	28.10%	1,247	24.86%	135	19.79%	145	33.72%	186	29.43%
Prior Trip	752	10.74%	45	18.60%	588	11.72%	30	4.40%	47	10.93%	42	6.65%
Other	1,127	16.09%	61	25.21%	431	8.59%	53	7.77%	219	50.93%	363	57.44%
Web	1,368	19.53%	23	9.50%	1,080	21.53%	239	35.04%	7	1.63%	19	3.01%
Not Stated	2,305	32.91%	40	16.53%	1,887	37.61%	169	24.78%	73	16.98%	136	21.52%
OCCUPATION	9,308	100.00%	282	100.00%	6,904	100.00%	851	100.00%	503	100.00%	768	100.00%
Leg & Manager	163	1.75%	14	4.96%	20	0.29%	34	4.00%	53	10.54%	42	5.47%
Professional	1,481	15.91%	53	18.79%	827	11.98%	175	20.56%	142	28.23%	284	36.98%
Technicians	585	6.28%	17	6.03%	393	5.69%	65	7.64%	58	11.53%	52	6.77%
Clerk	2,205	23.69%	38	13.48%	2,017	29.21%	136	15.98%	10	1.99%	4	0.52%
Service	562	6.04%	42	14.89%	424	6.14%	57	6.70%	13	2.58%	26	3.39%
Homemaker	678	7.28%	16	5.67%	635	9.20%	5	0.59%	11	2.19%	11	1.43%
Students	180	1.93%	9	3.19%	114	1.65%	43	5.05%	6	1.19%	8	1.04%
Retirees	183	1.97%	8	2.84%	77	1.12%	33	3.88%	30	5.96%	35	4.56%
Unemployed	142	1.53%	11	3.90%	90	1.30%	11	1.29%	12	2.39%	18	2.34%
Other	868	9.33%	35	12.41%	407	5.90%	161	18.92%	102	20.28%	163	21.22%
Not Stated	2,261	24.29%	39	13.83%	1,900	27.52%	131	15.39%	66	13.12%	125	16.28%